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# Visually Grounded Reasoning across Languages and Cultures



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## Existing V&L data

### Languages

- Mostly in English or in another IE language

Limits of translation-based dataset creation



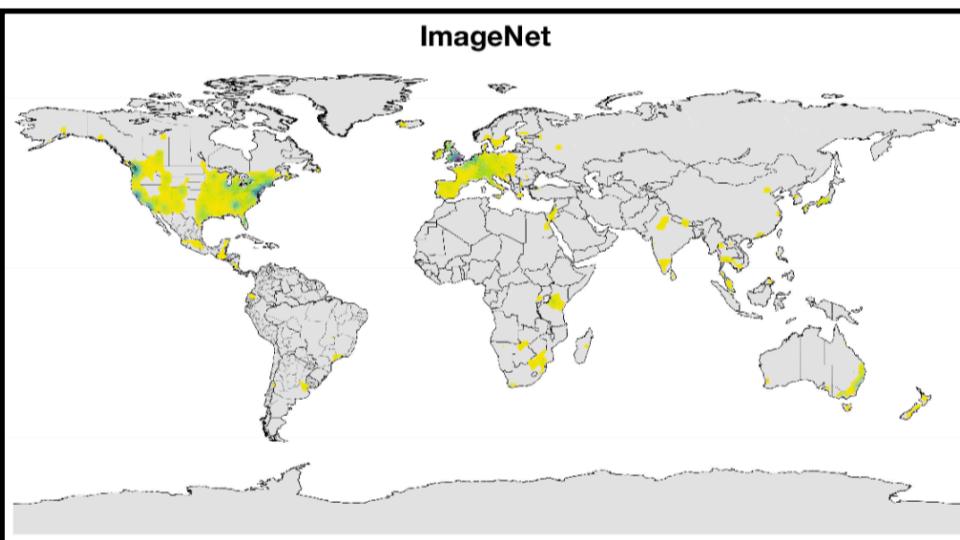
A street organ stands in front of a ...

An unusual looking vehicle parked ...

Example from van Miltenburg+ (INLG'17)

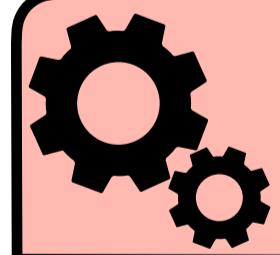
### Image Sources

- Scraped from the web
- Reflect North American and European cultures



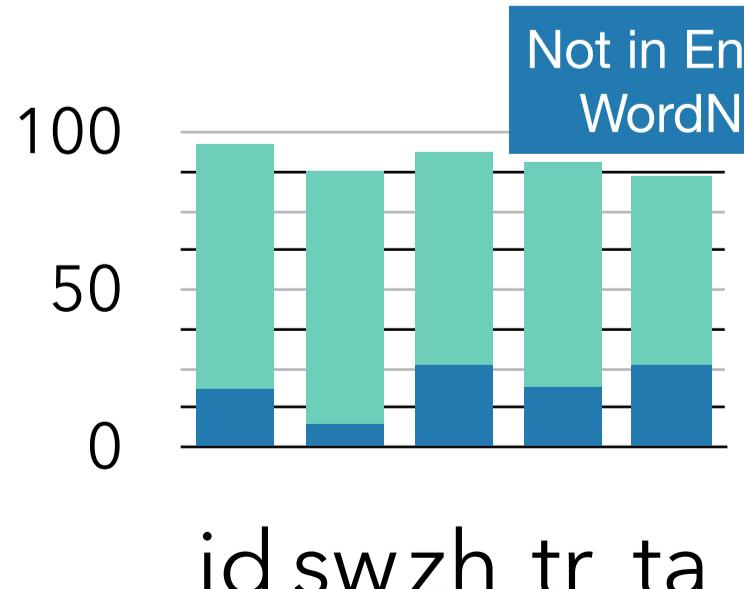
Density map of geographical distribution of images in ImageNet (DeVries+, CVPRW'19)

We should not simply translate existing V&amp;L data!

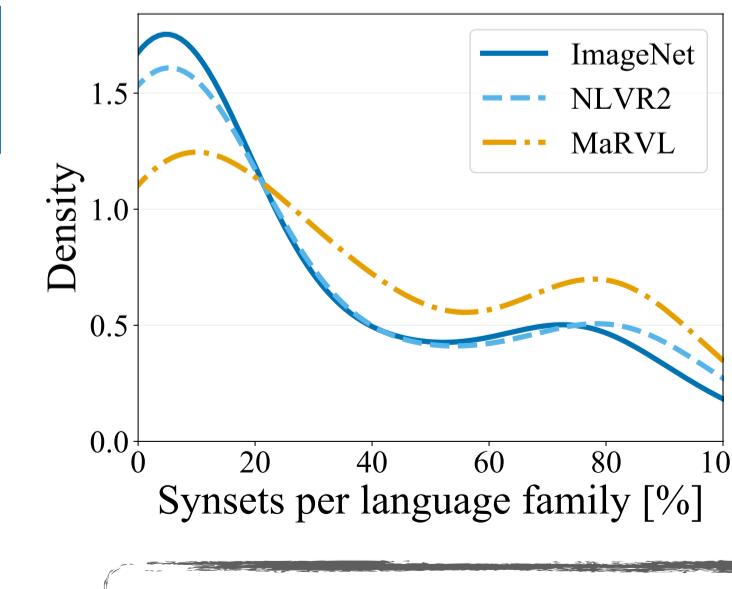


## Our Approach

- New protocol driven by **native speakers**
- Universal concepts from Intercontinental Dictionary Series



86-96 concepts per language

MaRV concepts are in more **families**

இரண்டு படங்களிலும் நிறைய மசால் வடைகள் உள்ளன.

Both images contain a lot of masala vadas

**Label:** False

## MaRV: Multicultural Reasoning over Vision and Language

[marvl-challenge.github.io](http://marvl-challenge.github.io)

Evaluation data for cross-lingual V&amp;L transfer

**Task:** Predict if a caption is True/False for 2 images**Languages:** Indonesian (id) Swahili (sw) Tamil (ta) Turkish (tr) Mandarin Chinese (zh)

இரு படங்களில் ஒன்றில் இரண்டிற்கும் மேற்பட்ட மஞ்சள் சட்டை அணிந்த வீரர்கள் காணலைய அடக்கும் பணியில் ஈடுப்பட்டிருப்பதை காணமுடி.  
In one of the two photos, more than two yellow-shirted players are seen engaged in bull taming.

**Label:** True**MaRV-ta வடை (Vada)**

இரண்டு படங்களிலும் நிறைய மசால் வடைகள் உள்ளன.

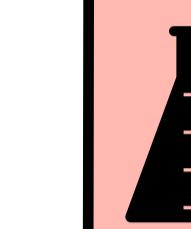
Both images contain a lot of masala vadas

**Label:** False

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## Experiments



### Models

- 5 English V&L BERTs from VOLTA (Bugliarello+, 2021)
- 2 new multilingual models: mUNITER & xUNITER

### Fine-tuning

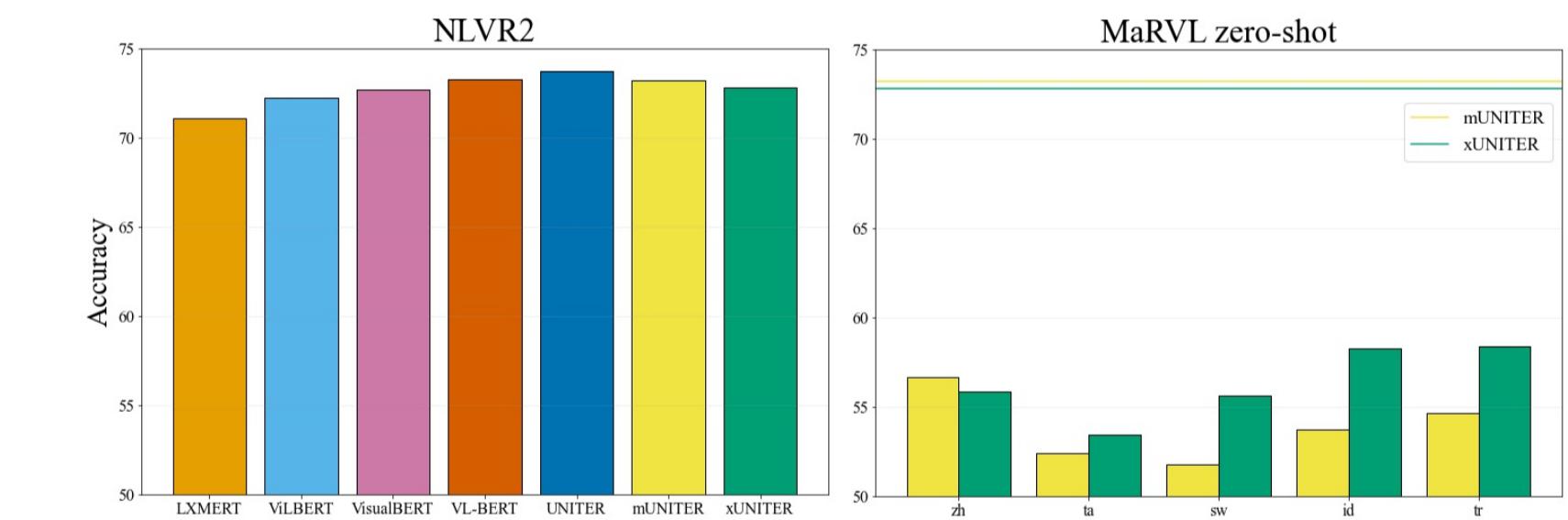
Train on English NLVR2 (Suhr+, 2019)

Test on MaRV

- Multilingual models: zero-shot, cross-lingual
- English models: translate-test



## Results



mUNITER and xUNITER are on par in NLVR2

Zero-shot transfer: -10-20% → chance-level!

### Challenges

- Cross-lingual transfer (XLT)
- Out-of-distribution (OOD) generalisation

### Test Language

Domain	IN	OUT
en	NLVR2 72.8	XLT 57.1*
	OOD 64.4	MaRV 63.3

Translate MaRV-zh into en  
-8%Translate NLVR2<sub>1K</sub>\* into zh  
-15%