

<b>Item</b>	<b>Description</b>	<b>Total estimate costs</b>	<b>Amount requested</b>	<b>Amount covered by other funds</b>
Farmer consultations	Hold consultations with farmers, associations, and cooperatives to determine needs.	3750	0	3750
Developing & curating content	Agricultural consultant	6000	6000	
Recording audio content	Media Agency	3000	3000	
Publicise and promote platform	Publicize and promote the platform through meetings, sensitizations, promotions, advertisements etc.	8000	4000	4000
Platform development	40 days pay for Product Developer	8000	8000	
Project lead	6 months Project lead	8000	0	8000
Admin and PR	(Indirect costs) [7%]	2700	2700	
<b>Total</b>		<b>39450</b>	<b>23700</b>	<b>15750</b>