Networked Inequality: Preferential Attachment Bias in Graph Neural Network Link Prediction

Arjun Subramonian\textsuperscript{1}, Levent Sagun\textsuperscript{2}, Yizhou Sun\textsuperscript{1}
\textsuperscript{1}University of California, Los Angeles, \textsuperscript{2}Meta AI
\{arjuns, yzsun\}@cs.ucla.edu
leventsagun@meta.com

Abstract

Graph neural network (GNN) link prediction is increasingly deployed in citation, collaboration, and online social networks to recommend academic literature, collaborators, and friends. While prior research has investigated the dyadic fairness of GNN link prediction, the within-group fairness and “rich get richer” dynamics of link prediction remain underexplored. However, these aspects have significant consequences for degree and power imbalances in networks. In this paper, we shed light on how degree bias in networks affects Graph Convolutional Network (GCN) link prediction. In particular, we theoretically uncover that GCNs with a symmetric normalized graph filter have a within-group preferential attachment bias. We validate our theoretical analysis on real-world citation, collaboration, and online social networks. We further bridge GCN’s preferential attachment bias with unfairness in link prediction and propose a new within-group fairness metric. This metric quantifies disparities in link prediction scores between social groups, towards combating the amplification of degree and power disparities. Finally, we propose a simple training-time strategy to alleviate within-group unfairness, and we show that it is effective on citation, online social, and credit networks. Our code and data can be found at: \url{https://github.com/ArjunSubramonian/link_bias_amplification}.

1 Introduction

Link prediction (LP) using GNNs is increasingly leveraged to recommend friends in social networks (Fan et al., 2019; Sankar et al., 2021), as well as by scholarly tools to recommend academic literature in citation networks (Xie et al., 2021). In recent years, graph learning researchers have raised concerns with the unfairness of GNN LP (Li et al., 2021; Current et al., 2022; Li et al., 2022). This unfairness is often attributed to graph structure, including the stratification of social groups; for example, online networks are usually segregated by ethnicity (Hofstra et al., 2017). However, most fair GNN LP research has focused on dyadic fairness, i.e., satisfying some notion of parity between inter-group and intra-group link predictions. This formulation neglects: 1) LP dynamics within social groups (Kasy & Abebe, 2021); and 2) the “rich get richer” effect, i.e., the prediction of links at a higher rate between high-degree nodes (Barabási & Albert, 1999). In the context of friend recommendation systems, the “rich get richer” effect can increase the number of links formed with high-degree individuals, which boosts their influence on other individuals in the network, and consequently their power (Bashardoust et al., 2022).

In this paper, we shed light on how degree bias in networks affects GCN LP (Kipf & Welling, 2017). We theoretically and empirically find that GCNs with a symmetric normalized filter have a within-group preferential attachment (PA) bias in LP. Specifically, GCNs often output LP scores that are proportional to the geometric mean of the (within-group) degrees of the incident nodes.
when the nodes belong to the same social group. (We elaborate on PA and our motivation in §I.) We focus on GCNs with symmetric and random walk normalized graph filters because they are popular architectures for graph deep learning, and they provide us with a reasonable setting to develop a rigorous theory of PA bias in GNN LP while leveraging tools from spectral graph theory.

Our finding can have significant implications for the fairness of GCN LP. For example, consider links within the CS social group in the toy academic collaboration network in Figure 1. Because men in CS, on average, have a higher within-group degree (deg = 3) than women in CS (deg = 1.25), a collaboration recommender system that uses a GCN can suggest men as collaborators at a higher rate. This has the detrimental effect of further concentrating research collaborations among men, thereby reducing the influence of women in CS and reinforcing their marginalization in the field (Yamamoto & Frachtenberg, 2022).

Figure 1: An academic collaboration network where nodes are Computer Science (CS) and Physics (PHYs) researchers, thick edges are current or past collaborations, and dashed edges are collaborations recommended by a GCN. Circular nodes are women and square nodes are men.

Our contributions are as follows:

1. We theoretically uncover that GCNs with a symmetric normalized graph filter have a within-group PA bias in LP (§4.1). We validate our theoretical analysis on diverse real-world network datasets (e.g., citation, collaboration, online social networks) of varying size (§5.1). In doing so, we lay the foundation to study this previously-unexplored PA bias in the GNN setting.
2. We theoretically find that GCNs with a random walk normalized filter may lack a PA bias (§4.3), but empirically show that this is not true (§5.1).
3. We bridge GCN’s PA bias with unfairness in LP (§4.2, §5.2). We contribute a new within-group fairness metric for LP, which quantifies disparities in LP scores between social groups, towards combating the amplification of degree and power disparities. To our knowledge, we are the first to study within-group fairness in the GNN setting.
4. We propose a training-time strategy to alleviate within-group unfairness (§4.4), and we assess its effectiveness on citation, online social, and credit networks (§5.3). Our experiments reveal that even for this new form of unfairness, simple regularization approaches can be successful.

2 Related work

Degree bias in GNNs Numerous papers have investigated how GNN performance is degraded for low-degree nodes on node representation learning and classification tasks (Tang et al., 2020; Liu et al., 2021; Kang et al., 2022; Xu et al., 2023; Shomer et al., 2023). Liu et al. (2023) present a generalized notion of degree bias that considers different multi-hop structures around nodes and propose a framework to address it; in contrast to prior work, which focuses on degree equal opportunity (i.e., similar accuracy for nodes with the same degree), Liu et al. (2023) also study degree statistical parity (i.e., similar prediction rates of each class for nodes with the same degree). Beyond node classification, Wang & Derr (2022) find GNN LP performance disparities across nodes with different degrees: low-degree nodes often benefit from higher performance than high-degree nodes. In this paper, we find that GCNs have a PA bias in LP, and present a new fairness metric which quantifies disparities in GNN LP scores between social groups. We focus on group fairness (i.e., parity between social groups) rather than individual fairness (i.e., treating similar individuals sim-
We consider two $L$-layer GCN encoders: (1) $\Phi_s : \mathbb{R}^{n \times d} \rightarrow \mathbb{R}^{n \times d'}$ (Kipf & Welling, 2017), which uses a symmetric normalized graph filter, and (2) $\Phi_r : \mathbb{R}^{n \times d} \rightarrow \mathbb{R}^{n \times d'}$, which uses a random walk normalized filter. $\Phi_s$ and $\Phi_r$ compute node representations as, $\forall i \in V$:

$$\Phi_s \left( (x_j)_{j \in V} \right)_i = s_i^{(L)}$$

$$\Phi_r \left( (x_j)_{j \in V} \right)_i = r_i^{(L)}$$

where $s_i^{(l)} \in \mathbb{R}$ is the $i$th entry of the $l$th layer output of $\Phi_s$ and $\sigma(l)$ is a ReLU non-linearity; and $\sigma^{(L)}$ is the identity function. We now consider the first-order Taylor
expansions of $\Phi_s$ and $\Phi_r$ around $(0)_{i \in V}$:

$$s^{(L)}_i = \sum_{j \in V} \frac{\partial s^{(L)}_i}{\partial r_{ij}} x_j + \xi \left( s^{(L)}_i \right), \quad r^{(L)}_i = \sum_{j \in V} \frac{\partial r^{(L)}_i}{\partial x_j} x_j + \xi \left( r^{(L)}_i \right),$$

(3)

where $\xi$ is the error of the first-order approximations. This error is low when $(x_i)_{i \in V}$ are close to 0, which we validate empirically in §5.1. Furthermore, we consider an inner-product LP score function $f_{LP} : \mathbb{R}^d \times \mathbb{R}^d \to \mathbb{R}$ with the form:

$$f_{LP} \left( h^{(L)}_i, h^{(L)}_j \right) = \left( h^{(L)}_i \right)^T h^{(L)}_j$$

(4)

While it is common to use a vanilla GCN and inner-product score function for LP by capturing subgraph information (Zhang & Chen, 2018; Li et al., 2020; Chamberlain et al., 2023). Our theoretical findings remain relevant to methods that ultimately use a GCN to predict links (e.g., Zhang & Chen, 2018; Li et al., 2020), as we do not make assumptions about the features passed to the GCN (i.e., they could be distance encodings, SEAL node embeddings, etc.) Our results may also be generalizable to GNN architectures that use a degree-normalized graph filter (e.g., Graph Attention Networks (Velickovic et al., 2018)). Studying the fairness of more expressive LP methods is an interesting direction for future research. Furthermore, although we only consider an inner-product LP score function in our theoretical analysis, we also run experiments with a Hadamard product and MLP score function (cf. §G.2), and we find that our theoretical analysis is still relevant to and reasonably supports the experimental results.

4 Theoretical Analysis

We leverage spectral graph theory to study how degree bias affects GCN LP. Theoretically, we find that GCNs with a symmetric normalized graph filter have a within-group PA bias (§4.1), but GCNs with a random walk normalized filter may lack such a bias (§4.3). We further bridge GCN’s PA bias with unfairness in GCN LP, proposing a new LP within-group fairness metric (§4.2) and a simple training-time strategy to alleviate unfairness (§4.4). We empirically validate our theoretical results and fairness strategy in §5. We provide proofs for all theoretical results in §A.

Our ultimate goal is to bound the expected LP scores $\mathbb{E} \left[ f_{LP} \left( s^{(L)}_i, s^{(L)}_j \right) \right]$ and $\mathbb{E} \left[ f_{LP} \left( r^{(L)}_i, r^{(L)}_j \right) \right]$ for nodes $i, j$ in the same social group in terms of the degrees of $i, j$. We begin with Lemma 4.1, which expresses GCN representations (in expectation) as a linear combination of the initial node features. In doing so, we decouple the computation of GCN representations from the non-linearities $\Phi$.

**Lemma 4.1.** Similarly to Xu et al. (2018), assume that each path from node $i \to j$ in the computation graph of $\Phi_s$ is independently activated with probability $\rho_s(i)$, and similarly, $\rho_r(i)$ for $\Phi_r$ (cf. §L). Furthermore, suppose that $\mathbb{E} \left[ \xi \left( s^{(L)}_i \right) \right] = \mathbb{E} \left[ \xi \left( r^{(L)}_i \right) \right] = 0$, where the expectations are taken over the probability distributions of paths activating; our results in §5 show that this assumption is reasonable. We define $\alpha_j = \left( \prod_{l=1}^{L} W^{(l)}_i \right) x_j$, and $\beta_j = \left( \prod_{l=1}^{L} W^{(l)}_i \right) x_j$. Then, for $\forall i \in V$:

$$\mathbb{E} \left[ s^{(L)}_i \right] = \sum_{j \in V} \rho_s(i) \left( D^{-\frac{1}{2}} A D^{-\frac{1}{2}} \right)^L_{ij} \alpha_j, \quad \mathbb{E} \left[ r^{(L)}_i \right] = \sum_{j \in V} \rho_r(i) \left( D^{-1} A \right)^L_{ij} \beta_j.$$  

(5)

Lemma 4.1 demonstrates that under certain assumptions, the expected GCN representations can be expressed as a linear combination of the node features that depends on a normalized version of the adjacency matrix (e.g., $D^{-\frac{1}{2}} A D^{-\frac{1}{2}}, D^{-1} A$).
We now introduce social groups in \( \mathcal{G} \) into our analysis. Suppose that \( \mathcal{V} \) can be partitioned into \( B \) disjoint social groups \( \{ S^{(b)} \}_{b \in [B]} \), such that \( \bigcup_{b \in [B]} S^{(b)} = \mathcal{V} \) and \( \bigcap_{b \in [B]} S^{(b)} = \emptyset \). (If a group comprises \( C > 1 \) connected components, it can be treated as \( C \) separate groups.) Furthermore, we define \( \mathcal{G}^{(b)} \) as the induced subgraph of \( \mathcal{G} \) formed from \( S^{(b)} \). Let \( \hat{A} \) be a within-group adjacency matrix that contains links between nodes in the same group, i.e., \( \hat{A} \) contains the link \((i, j)\) if and only if for some group \( S^{(b)}, i, j \in S^{(b)} \). Without loss of generality, we reorder the rows and columns of \( \hat{A} \) and \( A \) such that \( \hat{A} \) is a block matrix. Let \( \hat{D} \) be the corresponding degree matrix of \( \hat{A} \).

### 4.1 Symmetric Normalized Filter

We first focus on analyzing \( \Phi_s \). We introduce the notation \( P = D^{-\frac{1}{2}} A D^{-\frac{1}{2}} \) for the symmetric normalized adjacency matrix. In Lemma 4.2, we present an inequality for the entries of \( P^L \) in terms of the spectral properties of \( A \). We can then combine this inequality with Lemma 4.1 to bound \( E[s_i^{(L)}] \), and subsequently \( E[f_{LP}(s_i^{(L)}, s_j^{(L)})] \).

**Lemma 4.2.** We define \( \hat{P} = \hat{D}^{-\frac{1}{2}} \hat{A} \hat{D}^{-\frac{1}{2}} \), which has the form

\[
\begin{bmatrix}
\hat{P}^{(1)} & 0 \\
0 & \hat{P}^{(B)}
\end{bmatrix}
\]

Each \( \hat{P}^{(b)} \) admits the orthonormal spectral decomposition \( \hat{P}^{(b)} = \sum_{k=1}^{2L} |\lambda_k^{(b)}||v_k^{(b)}\rangle\langle v_k^{(b)}| \). Let \( \left( \lambda_k^{(b)} \right)_{1 \leq k \leq 2L} \) be the eigenvalues of \( \hat{P}^{(b)} \) sorted in non-increasing order; the eigenvalues fall in the range \((-1, 1]\). By the spectral properties of \( \hat{P}^{(b)}, \lambda_1^{(b)} = 1 \). Following \( \text{Lovász} [2001] \), we denote the spectral gap of \( \hat{P}^{(b)} \) as \( \lambda^{(b)} = \max \left\{ \frac{\lambda_2^{(b)}}{\lambda_1^{(b)}}, \frac{1}{\lambda_2^{(b)}} \right\} < 1 \); \( \lambda_2^{(b)} \) corresponds to the smallest non-zero eigenvalue of the symmetric normalized graph Laplacian. Let \( P = P + \Xi^{(0)} \). If \( \mathcal{G} \) is highly modular or approximately disconnected, then \( \Xi^{(0)} \approx 0 \), albeit with negative and non-negative entries. Finally, we define the volume \( \text{vol}(\mathcal{G}^{(b)}) = \sum_{k \in S^{(b)}} \hat{D}_{kk} \). Then, for \( i, j \in S^{(b)} \):

\[
\left| \frac{P_{ij}^L - \sqrt{\hat{D}_{ii}} \hat{D}_{jj}}{\text{vol}(\mathcal{G}^{(b)})} \right| \leq \zeta_s = \left( \lambda^{(b)} \right)^L + \sum_{l=1}^{L} \left( \frac{L}{l} \right) \left| \Xi^{(0)} \right|_{l} \left\| P^{L-l} \right\|_{op}^{L-l} (\text{6})
\]

And for \( i \in S^{(b)}, j \notin S^{(b)}, |P_{ij}^L - 0| \leq \sum_{l=1}^{L} \left( \frac{L}{l} \right) \left| \Xi^{(0)} \right|_{l} \left\| P^{L-l} \right\|_{op}^{L-l} \leq \zeta_s.

The proof of Lemma 4.2 is similar to spectral proofs of random walk convergence. When \( L \) is small (e.g., 2 for most GCNs \( \text{Kipf & Welling} [2017] \)) and \( \left\| \Xi^{(0)} \right\|_{op} \approx 0 \), \( \sum_{l=1}^{L} \left( \frac{L}{l} \right) \left| \Xi^{(0)} \right|_{l} \left\| P^{L-l} \right\|_{op}^{L-l} \approx 0 \). Furthermore, with significant stratification between social groups \( \text{Hofstra et al.} [2017] \), and high expansion within groups \( \text{Malliaros & Megalooikonomou} [2011] \text{Leskovec et al.} [2008] \), \( \lambda^{(b)} << 1 \).

In this case, \( \zeta_s \approx 0 \) and \( P_{ij}^L \approx \sqrt{\hat{D}_{ii}} \hat{D}_{jj} / \text{vol}(\mathcal{G}^{(b)}) \) for \( i, j \in S^{(b)} \). Combining Lemmas 4.1 and 4.2, \( \Phi_s \) can oversharpen the expected representations to \( E[s_i^{(L)}] \approx \rho_s(i) \sqrt{\hat{D}_{ii}} \cdot \sum_{j \in S^{(b)}} \frac{\sqrt{\hat{D}_{jj}}}{\text{vol}(\mathcal{G}^{(b)})} \alpha_j \) \( \text{Keriven, 2022} \text{Giovanni et al.} [2022] \).

We use this knowledge to bound \( E[f_{LP}(s_i^{(L)}, s_j^{(L)})] \) in terms of the degrees of \( i, j \).

**Theorem 4.3.** Following a relaxed assumption from \( \text{Xu et al.} [2018] \), for nodes \( i, j \in S^{(b)} \), we assume that \( \rho_s(i) = \rho_s(j) = \bar{\rho}_s(b) \). Then:

\[
\left| E[f_{LP}(s_i^{(L)}, s_j^{(L)})] - \bar{p}_{ij}^L(b) \right| \left\| \sum_{k \in S^{(b)}} \frac{\sqrt{\hat{D}_{kk}}}{\text{vol}(\mathcal{G}^{(b)})} \alpha_k \right\|_2^2 \sqrt{\hat{D}_{ii} \hat{D}_{jj}} \leq \zeta_s \left( \sqrt{\hat{D}_{ii}} + \sqrt{\hat{D}_{jj}} \right) \left( \sum_{k \in S^{(b)}} \frac{\sqrt{\hat{D}_{kk}}}{\text{vol}(\mathcal{G}^{(b)})} \alpha_k \right) \left( \sum_{k \in V} \| \alpha_k \|_2 \right)^2 + \zeta_s^2 \bar{p}_{ij}^L(b) \left( \sum_{k \in V} \| \alpha_k \|_2 \right)^2 (\text{8})
\]
In simpler terms, Theorem 4.3 states that with social stratification and expansion, the expected LP score \( E \left[ f_{LP} \left( s_{i}^{(L)}, s_{j}^{(L)} \right) \right] \) approximately when \( i, j \) belong to the same social group. This is because, as explained before Theorem 4.3, \( \zeta_s \approx 0 \), so the RHS of the bound is \( \approx 0 \). This demonstrates that in LP, GCNs with a symmetric normalized graph filter have a within-group PA bias. If \( \Phi_s \) positively influences the formation of links over time, this PA bias can drive “rich get richer” dynamics within social groups (Stoica et al., 2018). As shown in Figure 1 and Figure 4.2, such “rich get richer” dynamics can engender group unfairness when nodes’ degrees are statistically associated with their group membership (§4.2). An association between node degrees and group membership depends on group size and homophily; in particular, when a group has many nodes and intra-links (i.e., is homophilous), there may be more nodes with a high within-group degree. Beyond fairness, Theorem 4.3 reveals that GCNs do not align with theories that social rank influences link formation, i.e., the likelihood of a link forming between two nodes is proportional to the difference in their degrees (Gu et al., 2018).

4.2 Within-Group Fairness

We further investigate the fairness implications of the PA bias of \( \Phi_s \) in LP. We first introduce an additional set of social groups. Suppose that \( V \) can also be partitioned into \( D \) disjoint social groups \( \{T^{(d)}\}_{d \in [D]} \); then, we can consider intersections of \( \{S^{(b)}\}_{b \in [B]} \) and \( \{T^{(d)}\}_{d \in [D]} \). For example, revisiting Figure 1, \( S \) may correspond to academic discipline (i.e., CS or PHYs) and \( T \) may correspond to gender (i.e., men or women). For simplicity, we let \( D = 2 \). We measure the unfairness \( \Delta^{(b)} : \mathbb{R}^d \times \mathbb{R}^d \to \mathbb{R} \) of LP for group \( b \) as:

\[
\Delta^{(b)} \left( h_i^{(L)}, h_j^{(L)} \right) := \left| E_{i,j \sim U(\{S^{(b)}\} \cap T^{(1)}) \times S^{(b)}} f_{LP} \left( h_i^{(L)}, h_j^{(L)} \right) - E_{i,j \sim U(\{S^{(b)}\} \cap T^{(2)}) \times S^{(b)}} f_{LP} \left( h_i^{(L)}, h_j^{(L)} \right) \right|
\]

(9)

where \( U(\cdot) \) is a discrete uniform distribution over the input set. \( \Delta^{(b)} \) quantifies disparities in GCN LP scores between \( T^{(1)} \) and \( T^{(2)} \) within \( S^{(b)} \). In other words, this metric quantifies disparities in how GCN allocates LP scores between social subgroups (i.e., are links with nodes in one subgroup predicted at a higher rate than links with nodes in the other subgroup?). Our metric is motivated by how GNN link predictions (e.g., in recommender systems) influence real-world link formation, which has consequences for degree and power disparities. Based on Theorem 4.3 and 4.1, when \( \zeta_s \approx 0 \), we can estimate \( \Delta^{(b)} \left( s_i^{(L)}, s_j^{(L)} \right) \) as:

\[
\tilde{\Delta}^{(b)} \left( s_i^{(L)}, s_j^{(L)} \right) = \frac{\sigma^{(b)}}{\| \sigma \|_1} \left| \sum_{k \in S^{(b)}} \sqrt{D_{kk}} \right| \left( \sum_{j \in S^{(b)}} \sqrt{D_{jj}} \left( E_{i \sim U(\{S^{(b)}\} \cap T^{(1)})} \sqrt{D_{ii}} - E_{i \sim U(\{S^{(b)}\} \cap T^{(2)})} \sqrt{D_{ii}} \right) \right)
\]

(10)

This suggests that a large disparity in the degree of nodes in \( S^{(b)} \cap T^{(1)} \) vs. \( S^{(b)} \cap T^{(2)} \) can greatly increase the unfairness \( \Delta^{(b)} \) of \( \Phi_s \) LP. For example, in Figure 1, the large degree disparity between men and women in CS entails that a GCN collaboration recommender system applied to the network will have a large \( \Delta^{(b)} \). We empirically validate these fairness implications on diverse real-world network datasets in §5.2. While we consider pre-activation LP scores in Eqn. 9 (in line with prior work, e.g., Li et al. (2021)), we consider post-sigmoid scores \( \sigma \left( f_{LP} \left( h_i^{(L)}, h_j^{(L)} \right) \right) \) (where \( \sigma \) is the sigmoid function) in §5.2 and §5.3, as this simulates how LP scores may be processed in practice.

4.3 Random Walk Normalized Filter

We now follow similar steps as with \( \Phi_s \) to understand how degree bias affects LP scores for \( \Phi_r \).
We train GCN encoders $\Phi$; groups are stratified in networks. homophilic; this aligns with our assumptions when interpreting Theorems 4.3 and 4.4 that social we adopt the class labels for each dataset as the social group labels, the social groups are largely

deries thereof (e.g., in the LastFMAsia dataset, the classes are the home countries of users). Because
the datasets, the classes naturally correspond to socially-relevant groupings of the nodes, or prox-
laboration networks, online social networks), which we describe in §C. Each dataset is natively
We validate our theoretical analysis on 10 real-world network datasets (e.g., citation networks, col-
implications of GCN’s LP PA bias (§5.2) on diverse real-world network datasets (including citation,
In this section, we empirically validate our theoretical analysis (§5.1) and the within-group fairness
We propose a simple training-time solution to alleviate within-group LP unfairness regardless of
graph filter type and GNN architecture. In particular, we can add a fairness regularization term $L_{\text{fair}}$
to our original GNN training loss (Kamishima et al., 2011):

$$L_{\text{new}} = L_{\text{orig}} + L_{\text{fair}} = L_{\text{orig}} + \frac{\lambda_{\text{fair}}}{B} \sum_{b \in [B]} \Delta^{(b)},$$

where $\lambda_{\text{fair}}$ is a tunable hyperparameter that for higher values, pushes the GNN to learn fairer pa-
parameters. With our fairness strategy, we empirically observe a significant decrease in $L_{\text{fair}}$ without a
severe drop in LP performance for GCN (§5.3).

5 Experiments

In this section, we empirically validate our theoretical analysis (§5.1) and the within-group fairness
implications of GCN’s LP PA bias (§5.2) on diverse real-world network datasets (including citation,
credit, collaboration, and online social networks) of varying size. We further find that our simple
training-time strategy to alleviate unfairness is effective on citation, online social, and credit net-
works (§5.3). We present experimental results with 4-layer GCN encoders and a Hadamard product
with MLP LP score function in §C with similar conclusions.

5.1 Validating Theoretical Analysis

We validate our theoretical analysis on 10 real-world network datasets (e.g., citation networks, col-
laboration networks, online social networks), which we describe in §C. Each dataset is natively
intended for node classification; however, we adapt the datasets for LP, treating the connected com-
ponents within the node classes as the social groups $S^{(b)}$. This design choice is reasonable, as in all
the datasets, the classes naturally correspond to socially-relevant groupings of the nodes, or prox-
ies thereof (e.g., in the LastFMA dataset, the classes are the home countries of users). Because
we adopt the class labels for each dataset as the social group labels, the social groups are largely
homophilic; this aligns with our assumptions when interpreting Theorems 4.3 and 4.4 that social
groups are stratified in networks.

We train GCN encoders $\Phi_{\text{orig}}$ and $\Phi_{\text{fair}}$ for LP over 10 random seeds (cf. §E for more details). In
Figure 2, we plot the theoretic LP score that we derive in §4 against the GCN LP score for pairs

Theorem 4.4. Let $\zeta_r = \max_{u, v \in V} \sqrt{\frac{D_{uv}}{D_{uu}}} (\lambda^{(b)}_r)^L + \sum_{l=1}^{L} \left(\frac{L}{l} \right) \| \Xi^{(0)} \|_{\text{op}}^l \| P_l \|_{\text{op}}^{L-l}$. Furthermore, for nodes $i, j \in S^{(b)}$, assume that $\rho_r(i) = \rho_r(j) = \bar{p}_r(b)$. Combining Lemmas 4.1 and 4.1:

$$\mathbb{E} \left[ f_{l, P} \left( r^{(L)}_i, r^{(L)}_j \right) \right] - \bar{p}_r(b) \left( \sum_{k \in S^{(b)}} \frac{\bar{D}_{kk}}{\text{vol}(G^{(b)})} \beta_k \right)^2 \leq \zeta_r \bar{p}_r^2(b) \left( \sum_{k \in V} \| \beta_k \|_2 \right)^2$$

In other words, if $\zeta_r \approx 0$, $\mathbb{E} \left[ f_{l, P} \left( r^{(L)}_i, r^{(L)}_j \right) \right]$ is approximately constant when $i, j$ belong to
the same social group. Based on Theorem 4.4 and §B.2, we can estimate $\Delta^{(b)} \left( s^{(L)}_i, s^{(L)}_j \right)$ as
$\Delta^{(b)} \left( \bar{s}_i^{(L)}(b), \bar{s}_j^{(L)}(b) \right) = 0$. Theoretically, this would suggest that a large disparity in the degree of
nodes in $S^{(b)} \cap T^{(1)}$ vs. $S^{(b)} \cap T^{(2)}$ does not increase the unfairness $\Delta^{(b)}$ of $\Phi_{\text{fair}}$ LP. However, we
find empirically that this is not the case (§5.1).

4.4 Fairness Regularizer

We propose a simple training-time solution to alleviate within-group LP unfairness regardless of
graph filter type and GNN architecture. In particular, we can add a fairness regularization term $L_{\text{fair}}$
to our original GNN training loss (Kamishima et al., 2011):

$$L_{\text{new}} = L_{\text{orig}} + L_{\text{fair}} = L_{\text{orig}} + \frac{\lambda_{\text{fair}}}{B} \sum_{b \in [B]} \Delta^{(b)},$$

where $\lambda_{\text{fair}}$ is a tunable hyperparameter that for higher values, pushes the GNN to learn fairer pa-
parameters. With our fairness strategy, we empirically observe a significant decrease in $L_{\text{fair}}$ without a
severe drop in LP performance for GCN (§5.3).
of test nodes belonging to the same social group (including positive and negative links). In particular, for \( \Phi_s \), the theoretic LP score is \( \bar{\Phi}_s(b) \sqrt{ \frac{D_{ii} D_{jj}}{\| \sum_{k \in S(b)} \sqrt{\|\phi_k\|^2} \|^2} } \) and the GCN LP score is \( f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \) (cf. Theorem 4.3). In contrast, for \( \Phi_r \), the theoretic LP score is \( \bar{\Phi}_r(b) \left\| \sum_{k \in S(b)} \sqrt{\|\phi_k\|^2} \|^2 \right\| \) and the GCN LP score is \( f_{LP} \left( r_i^{(L)}, r_j^{(L)} \right) \) (cf. Theorem 4.4). For all the datasets, we estimate \( \bar{\Phi}_s(b) \) and \( \bar{\Phi}_r(b) \) separately for each social group \( S(b) \) as the slope of the least-squares regression line (through the data from \( S(b) \)) that predicts the GCN score as a function of the theoretic score. Hence, we do not plot any pair of test nodes that is the only pair in \( S(b) \), as it is not possible to estimate \( \bar{\Phi}_s(b) \). The test AUC is further consistently high, indicating that the GCNs are well-trained. The large range of each color in the plots indicates a diversity of LP scores within each social group.

We visually observe that the theoretic LP scores are strong predictors of the \( \Phi_s \) scores for each dataset, validating our theoretical analysis. This strength is further confirmed by the generally low NRMSE and high PCC (except for the EN dataset). However, we observe a few cases in which our theoretical analysis does not line up with our experimental results:

1. Our theoretical analysis predicts that the LP score between two nodes \( i, j \) that belong to the same social group \( S(b) \) will always be non-negative; however, \( \Phi_s \) can predict negative scores for pairs of nodes in the same social group. In this case, it appears that \( \Phi_s \) relies more on the dissimilarity of (transformed) node features than node degree.

2. For many network datasets (especially from the citation and online social domains), there exist node pairs (near the origin) for which the theoretic LP score underestimates the \( \Phi_s \) score. Upon further analysis (cf. Appendix H), we find that the theoretic score is less predictive of the \( \Phi_s \) score for nodes \( i, j \) when the product of their degrees (i.e., their PA score) or similarity of their features is relatively low.

3. It appears that the theoretic LP score tends to poorly estimate the \( \Phi_s \) score when the \( \Phi_s \) score is relatively high; this suggests that \( \Phi_s \) conservatively relies more on the (dis)similarity of node features than node degree when the degree is large.

We do not observe that the theoretic LP scores are strong predictors of the \( \Phi_r \) scores. This could be because the error bound for the theoretic scores for \( \Phi_r \), unlike for \( \Phi_s \), has an extra dependence \( \max_{u,v \in V} \sqrt{D_{uu} - D_{vw}} \) on the degrees of the incident nodes (cf. \( \zeta_r \) in Theorem 4.4). We explore this further in §E.

5.2 Within-Group Fairness

We now empirically validate the implications of GCN’s PA bias for within-group unfairness in LP. We run experiments on 3 real-world network datasets: (1) the NBA social network [Dai & Wang 2021], (2) the German credit network [Agarwal et al. 2021], and (3) a new DBLP-Fairness citation network that we construct. We describe these datasets in §D, including \{ \( S(b) \) \}_{b \in [B]} \) and \{ \( T(d) \) \}_{d \in [D]} \).

We train 2-layer GCN encoders \( \Phi_s \) for LP (cf. §F). In Figure 5, for all the datasets, we plot \( \hat{\Delta}(b) \) vs. \( \Delta(b) \) (cf. Eqns. 5, 10) for each \( b \in [B] \). We qualitatively and quantitatively observe that \( \Delta(b) \) is moderately predictive of \( \Delta(b) \) for each dataset. This confirms our theoretical intuition (4.2) that a large disparity in the degree of nodes in \( S(b) \cap T(1) \) vs. \( S(b) \cap T(2) \) can greatly increase the unfairness \( \Delta(b) \) of \( \Phi_s \) LP; such unfairness can amplify degree disparities, worsening power imbalances in the network. Many points deviate from the line of equality; these deviations can be explained by the reasons in §5.1 and the compounding of errors.

5.3 Fairness Regularizer

We evaluate our solution to alleviate LP unfairness (§1.2). In particular, we add our fairness regularization term \( L_{fair} \) to the original training loss for the 2-layer \( \Phi_s \) and \( \Phi_r \) encoders. During each training epoch, we compute \( \Delta(b) \) post-sigmoid using only the LP scores over the sampled (positive and negative) training edges. In Table 1, we summarize \( L_{fair} \) and test AUC for the NBA, German, and DBLP-Fairness datasets with various settings of \( \lambda_{fair} \). For both graph filter types, we gener-
ally observe a significant decrease in $L_{\text{fair}}$ (without a severe drop in test AUC) for $\lambda_{\text{fair}} > 0.0$ over $\lambda_{\text{fair}} = 0.0$ (with the exception of $\Phi_r$ for German); however, the varying magnitudes by which $L_{\text{fair}}$ decreases across the datasets suggests that $\lambda_{\text{fair}}$ may need to be tuned per dataset. As expected, we observe a tradeoff between $L_{\text{fair}}$ and the test AUC as $\lambda_{\text{fair}}$ increases. Our experiments reveal that, regardless of graph filter type, even simple regularization approaches can alleviate this new form of unfairness. As this form of unfairness has not been previously explored, we do not have any baselines.

Our fairness regularizer can be easily integrated into model training, does not require significant additional computation, and directly optimizes for LP fairness. The time complexity of calculating the regularization term is $O \left( \sum_{b=1}^{B} \left| S^{(b)} \cap T^{(1)} \right| \cdot \left| S^{(b)} \right| + \left| S^{(b)} \cap T^{(2)} \right| \cdot \left| S^{(b)} \right| \right)$, as we have already computed the LP scores for the cross-entropy loss term and simply need to sum them appropriately.
with respect to the groups and subgroups. Furthermore, the time complexity of computing gradients for the regularization term is on the same order as backpropagation for the cross-entropy loss term.

However, our fairness regularizer is not applicable in settings where model parameters cannot be retrained or finetuned. Hence, we encourage future research to also explore post-processing fairness strategies. For example, if \( \Phi_s \) models, based on our theory (cf. Theorem 4.5), for each pair of nodes \( i, j \), we can decay the influence of GCN’s PA bias by scaling (pre-activation) LP scores by \( \left( \sqrt{D_{ii}D_{jj}} \right)^{-\alpha} \), where \( 0 < \alpha < 1 \) is a hyperparameter that can be tuned to achieve a desirable balance between \( L_{\text{fair}} \) and the test AUC.

6 Conclusion

We theoretically and empirically show that GCNs can have a PA bias in LP. We analyze how this bias can engender within-group unfairness, and amplify degree and power imbalances in networks. We further propose a simple training-time strategy to alleviate this unfairness. We encourage future work to: (1) explore PA bias in other GNN architectures and directed and heterophilic networks; (2) characterize the “rich get richer” evolution of networks affected by GCN’s PA bias; and (3) propose pre-processing and post-processing strategies for within-group LP unfairness.

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Ethics Statement

We provide all our code and data in our GitHub repository, along with an MIT license. We include the raw DBLP-Fairness dataset that we construct in our GitHub repository, and we detail all data processing steps in §D.3. Our paper touches upon issues of discrimination, bias, and fairness. Throughout, we tie our analysis back to issues of disparity and power, towards advancing justice in graph learning. Some datasets that we use contain protected attribute information (detailed in §D). We avoid using datasets that enable carceral technology (e.g., Recidivism [Agarwal et al., 2021]). While we propose a strategy to alleviate within-group LP unfairness, we emphasize that it is not a ‘silver bullet’ solution; we encourage graph learning practitioners to adopt a sociotechnical approach and continually adapt their algorithms, datasets, and metrics in response to the everchanging landscape of inequality and power. Furthermore, the fairness of GCN LP should not sidestep concerns about GCN LP being used at all in certain scenarios. We do our best to discuss limitations throughout the paper.

Reproducibility Statement

We provide all our code and data in our GitHub repository, along with a README. For each lemma and theorem (§4), all our assumptions are clearly explained and justified either before or in the statement thereof. We include complete proofs of our theoretical claims in §A and §B. We include the raw DBLP-Fairness dataset in our GitHub repository, and we detail all data processing steps in §D.3. All our experiments (§5) are run with 10 random seeds and errors are reported. We provide model implementation details in §E.
References


Wenqi Fan, Yao Ma, Qing Li, Yuan He, Yihong Eric Zhao, Jiliang Tang, and Dawei Yin. Graph neural networks for social recommendation. The World Wide Web Conference, 2019.


Bingchen Zhao, Yuling Gu, Jessica Zosa Forde, and Naomi Saphra. One venue, two conferences: The separation of chinese and american citation networks, 2022.
A Proofs

A.1 Proof of Lemma 4.1

Proof. Similarly to [Xu et al., 2018, Tang et al., 2020], we compute the first-order partial derivatives of $\Phi_s$ and $\Phi_r$:

$$
\frac{\partial s_s^{(L)}}{\partial x_j} = \sum_{p \in \Psi_{i \rightarrow j}^{L+1}} \frac{1}{\prod_{l=1}^{L} \sqrt{D^{p^{(l)}}_{i \rightarrow j}} D^{p^{(l-1)}}_{i \rightarrow j}} \frac{\partial}{\partial x_j} \left( \mathbb{1}_{z_s^{(l)}>0} \right) W_s^{(l)}
$$

$$
\frac{\partial r_s^{(L)}}{\partial x_j} = \sum_{p \in \Psi_{i \rightarrow j}^{L+1}} \frac{1}{\prod_{l=1}^{L} \sqrt{D^{p^{(l)}}_{i \rightarrow j}} D^{p^{(l-1)}}_{i \rightarrow j}} \frac{\partial}{\partial x_j} \left( \mathbb{1}_{z_s^{(l)}>0} \right) W_s^{(l)}
$$

(13)

where $p^{(l)}$ is the $l$-th node on path $p$ in the computation graph of $\Phi_s$ or $\Phi_r$ ($p^{(L)}$ is node $i$ and $p^{(0)}$ is node $j$); $\Psi_{i \rightarrow j}^{L}$ is the set of all $\gamma$-length random walk paths from node $i$ to $j$; and $z_s^{(l)}$ is pre-activated $s_s^{(l)}$ or $r_s^{(l)}$.

With our assumption that the path from node $i \rightarrow j$ in the computation graph of $\Phi_s$ is independently activated with probability $\rho_s(i)$, and similarly, $\rho_r(i)$ for $\Phi_r$:

$$
E \left[ \frac{\partial s_s^{(L)}}{\partial x_j} \right] = \left( D^{-\frac{1}{2}} A D^{-\frac{1}{2}} \right)^{L}_{i \rightarrow j} \rho_s(i) \left( \prod_{l=1}^{L} W_s^{(l)} \right)
$$

(15)

$$
E \left[ \frac{\partial r_s^{(L)}}{\partial x_j} \right] = \left( D^{-1} A \right)^{L}_{i \rightarrow j} \rho_r(i) \left( \prod_{l=1}^{L} W_s^{(l)} \right)
$$

(16)

Then, recalling Eqn. [3]

$$
E \left[ s_s^{(L)} \right] = \sum_{j \in V} \left( D^{-\frac{1}{2}} A D^{-\frac{1}{2}} \right)^{L}_{i \rightarrow j} \rho_s(i) \left( \prod_{l=1}^{L} W_s^{(l)} \right) x_j + 0
$$

(17)

$$
E \left[ r_s^{(L)} \right] = \sum_{j \in V} \left( D^{-1} A \right)^{L}_{i \rightarrow j} \rho_s(i) \left( \prod_{l=1}^{L} W_s^{(l)} \right) x_j + 0
$$

(18)

$$
E \left[ s_s^{(L)} \right] = \sum_{j \in V} \rho_s(i) \left( D^{-\frac{1}{2}} A D^{-\frac{1}{2}} \right)^{L}_{i \rightarrow j} \alpha_j, \quad E \left[ r_s^{(L)} \right] = \sum_{j \in V} \rho_r(i) \left( D^{-1} A \right)^{L}_{i \rightarrow j} \beta_j
$$

(19)

\]
A.2 Proof of Lemma 4.2

Proof. For \( j \in S^{(b)} \), we can re-express \( \hat{P}^L_{ij} = \left( \hat{P}^{(b)} \right)^{L}_{ij} = (e^{(i)})^\top (\hat{P}^{(b)})^{L} e^{(j)} \) by the spectral properties of \( \hat{P}^{(b)} \), \( (e^{(i)})^\top v^{(b)}_i = \sqrt{\frac{D_{ii} \hat{D}_{jj}}{\text{vol}(\hat{G}^{(b)})}} \text{ (Lovász 2001)} \). Hence:

\[
\hat{P}^L_{ij} = \sum_{k=1}^{\mid S^{(b)} \mid} \left( \lambda_k^{(b)} \right)^L (e^{(i)})^\top v^{(b)}_k (v^{(b)}_k)^\top e^{(j)} \\
= \sqrt{\frac{D_{ii} \hat{D}_{jj}}{\text{vol}(\hat{G}^{(b)})}} + \sum_{k=2}^{\mid S^{(b)} \mid} \left( \lambda_k^{(b)} \right)^L (e^{(i)})^\top v^{(b)}_k (v^{(b)}_k)^\top e^{(j)}
\]

Then, by Cauchy-Schwarz:

\[
\left\| \hat{P}^L_{ij} - \sqrt{\frac{D_{ii} \hat{D}_{jj}}{\text{vol}(\hat{G}^{(b)})}} \right\| \leq \left( \lambda^{(b)} \right)^L \sum_{k=1}^{\mid S^{(b)} \mid} \left\| (e^{(i)})^\top v^{(b)}_k \right\| \left\| (e^{(j)})^\top v^{(b)}_k \right\| \\
\leq \left( \lambda^{(b)} \right)^L \left( \sum_{k=1}^{\mid S^{(b)} \mid} \left\| (e^{(i)})^\top v^{(b)}_k \right\|^2 \right)^{\frac{1}{2}} \left( \sum_{k=1}^{\mid S^{(b)} \mid} \left\| (e^{(j)})^\top v^{(b)}_k \right\|^2 \right)^{\frac{1}{2}} \\
= \left( \lambda^{(b)} \right)^L \left( \left( e^{(i)} \right)^\top V^{(b)} \left( V^{(b)} \right)^\top e^{(i)} \right)^{\frac{1}{2}} \left( \left( e^{(j)} \right)^\top V^{(b)} \left( V^{(b)} \right)^\top e^{(j)} \right)^{\frac{1}{2}} \\
= \left( \lambda^{(b)} \right)^L \left\| e^{(i)} \right\|_2 \left\| e^{(j)} \right\|_2 \\
= \left( \lambda^{(b)} \right)^L
\]

Let \( P^L = \left( \hat{P} + \Xi^{(0)} \right)^L = \hat{P}^L + \Xi^{(L)} \). Then, by the triangle inequality:

\[
\left\| P^L_{ij} - \sqrt{\frac{D_{ii} \hat{D}_{jj}}{\text{vol}(\hat{G}^{(b)})}} \right\| \leq \left( \lambda^{(b)} \right)^L + \left\| (e^{(i)})^\top \Xi^{(L)} e^{(j)} \right\| \\
\leq \left( \lambda^{(b)} \right)^L + \left\| \Xi^{(L)} \right\|_{op} \\
\leq \left( \lambda^{(b)} \right)^L + \sum_{l=1}^{L} \binom{L}{l} \left\| \Xi^{(0)} \right\|_{op}^l \left\| \hat{P} \right\|_{op}^{L-l}
\]

For \( j \notin S^{(b)} \), \( \hat{P}^L_{ij} = 0 \). Then:

\[
\left| P^L_{ij} - 0 \right| \leq \left| (e^{(i)})^\top \Xi^{(L)} e^{(j)} \right| \\
\leq \sum_{l=1}^{L} \binom{L}{l} \left\| \Xi^{(0)} \right\|_{op}^l \left\| \hat{P} \right\|_{op}^{L-l}
\]

\[\square\]

\(^1\)For simplicity, we abuse notation here: \( \left( \hat{P}^{(b)} \right)^{L}_{ij} \) is not the entry at row \( i \) and column \( j \), but rather the entry at the row corresponding to node \( i \) and column corresponding to node \( j \). Similarly, \( e^{(i)} \) is the standard basis vector with a 1 at the entry corresponding to node \( i \).
A.3 Proof of Theorem 4.3

Proof. For \( u, v \in \mathcal{V} \), let \(|\delta_{uv}| \leq \zeta_s\). Combining Lemmas 4.1 and 4.2 by our assumption that the computation graph paths to \( i, j \) are activated independently:

\[
\mathbb{E} \left[ f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \right] = \mathbb{E} \left[ s_i^{(L)} \right] \mathbb{E} \left[ s_j^{(L)} \right] \tag{32}
\]

\[
= \rho_s^2(b) \left( \sum_{k \in S(b)} \frac{\sqrt{D_{ik}} \sqrt{D_{jk}}}{\text{vol}(G(b))} \alpha_k \right) \tag{33}
\]

\[
\approx \zeta_s \rho_s^2(b) \left( \sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \right)^2 \tag{34}
\]

Then, by Cauchy-Schwarz and the triangle inequality:

\[
\mathbb{E} \left[ f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \right] \leq \zeta_s \rho_s^2(b) \left( \sum_{k \in \mathcal{V}} \frac{\sqrt{D_{ik}} \sqrt{D_{jk}}}{\text{vol}(G(b))} \alpha_k \right) \tag{35}
\]

\[
\sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \left( \sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \right) \tag{36}
\]

\[
\sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \left( \sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \right) \tag{37}
\]

\[
\mathbb{E} \left[ f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \right] \leq \zeta_s \rho_s^2(b) \left( \sum_{k \in \mathcal{V}} \frac{\sqrt{D_{ik}} \sqrt{D_{jk}}}{\text{vol}(G(b))} \alpha_k \right) \tag{38}
\]

\[
\sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \left( \sum_{k \in \mathcal{V}} \|\alpha_k\|_2 \right) \tag{39}
\]
A.4 Lemma A.1

Lemma A.1. We introduce the notation $P = D^{-1}A$. We further define $\hat{P} = \hat{D}^{-1}\hat{A}$. Fix $i \in S^{(b)}$. Then, for $j \in S^{(b)}$:

$$\left| P_{ij}^L - \frac{\hat{D}_{jj}}{\text{vol}(G^{(b)})} \right| \leq \sqrt{\frac{\hat{D}_{jj}}{D_{ii}}} \left( \lambda^{(b)} \right)^L + \sum_{l=1}^L \binom{L}{l} \left\| \Xi^{(0)} \right\|_\text{op}^l \left\| \hat{P} \right\|_{\text{op}}^{L-l}$$

(40)

And for $j \notin S^{(b)}$:

$$\left| P_{ij}^L - 0 \right| \leq \sum_{l=1}^L \binom{L}{l} \left\| \Xi^{(0)} \right\|_\text{op}^l \left\| \hat{P} \right\|_{\text{op}}^{L-l}$$

(41)

Proof. Similar to the proof of Lemma 4.2

$$\hat{P}_{ij}^L = \frac{\hat{D}_{jj}}{\text{vol}(G^{(b)})} + \sqrt{\frac{\hat{D}_{jj}}{D_{ii}}} \sum_{k=2}^{\left| S^{(b)} \right|} \left( \lambda^{(b)}_k \right)^L \left( e^{(i)} \right)^T v^{(b)}_k \left( v^{(b)}_k \right)^T e^{(j)}$$

(42)

Subsequently:

$$\left| \hat{P}_{ij}^L - \frac{\hat{D}_{ij}}{\text{vol}(G^{(b)})} \right| \leq \sqrt{\frac{\hat{D}_{ij}}{D_{ii}}} \left( \lambda^{(b)} \right)^L$$

(43)

Finally:

$$\left| P_{ij}^L - \frac{\hat{D}_{ij}}{\text{vol}(G^{(b)})} \right| \leq \zeta_r = \max_{u,v \in V} \sqrt{\frac{\hat{D}_{uv}}{D_{uu}}} \left( \lambda^{(b)} \right)^L + \sum_{l=1}^L \binom{L}{l} \left\| \Xi^{(0)} \right\|_\text{op}^l \left\| \hat{P} \right\|_{\text{op}}^{L-l}$$

(44)

For $j \notin S^{(b)}$, $\hat{P}_{ij}^L = 0$. Then:

$$\left| P_{ij}^L - 0 \right| \leq \sum_{l=1}^L \binom{L}{l} \left\| \Xi^{(0)} \right\|_\text{op}^l \left\| \hat{P} \right\|_{\text{op}}^{L-l} \leq \zeta_r$$

(45)
A.5 Proof of Theorem \[4.4\]

**Proof.** For \( u, v \in \mathcal{V} \), let \(|\delta_{uv}| \leq \zeta_r\). Combining Lemmas \[4.1\] and \[A.1\] by our assumption that the computation graph paths to \( i, j \) are activated independently:

\[
\mathbb{E} \left[ f_{LP} \left( r_i^{(L)}, r_j^{(L)} \right) \right] = \mathbb{E} \left[ r_i^{(L)} \right] ^T \mathbb{E} \left[ r_j^{(L)} \right] \tag{46}
\]

\[
= \mathbb{E} \left[ \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k + \sum_{k \in \mathcal{V}} \delta_{ik} \beta_k \right] ^T \left( \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k + \sum_{k \in \mathcal{V}} \delta_{jk} \beta_k \right) \tag{47}
\]

\[
\geq 0
\]

\[
+ \mathbb{E} \left[ \sum_{k \in \mathcal{V}} \delta_{ik} \beta_k \right] ^T \left( \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k \right) + \mathbb{E} \left[ \sum_{k \in \mathcal{V}} \delta_{jk} \beta_k \right] ^T \left( \sum_{k \in \mathcal{V}} \delta_{jk} \beta_k \right) \tag{48}
\]

\[
\geq \zeta_r \rho_r \mathbb{E} \left[ \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k \right] ^2 + \rho_r \mathbb{E} \left[ \sum_{k \in \mathcal{V}} \beta_k \right] ^2 \tag{50}
\]

Then, by Cauchy-Schwarz and the triangle inequality:

\[
\mathbb{E} \left[ f_{LP} \left( r_i^{(L)}, r_j^{(L)} \right) \right] - \mathbb{E} \left[ \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k \right] ^2 \leq \zeta_r \rho_r \mathbb{E} \left[ \sum_{k \in S(b)} \frac{\hat{D}_{kk}}{\text{vol}(\mathcal{G}(b))} \beta_k \right] ^2 + \rho_r \mathbb{E} \left[ \sum_{k \in \mathcal{V}} \beta_k \right] ^2 \tag{51}
\]

\( \square \)
B Approximation of $\Delta^{(b)}$

B.1 Approximation of $\Delta^{(b)}$ for $\Phi_s$

\[
\Delta^{(b)} \left( s_i^{(L)}, s_j^{(L)} \right) = \left\| \frac{1}{|S(b)| \cap T^{(1)}} \sum_{i \in S(b) \cap T^{(1)}} \sum_{j \in S(b)} f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \right\|_2^2
\]

\[
- \left\| \frac{1}{|S(b)| \cap T^{(2)}} \sum_{i \in S(b) \cap T^{(2)}} \sum_{j \in S(b)} f_{LP} \left( s_i^{(L)}, s_j^{(L)} \right) \right\|_2^2
\]

\[
\approx \left\| \frac{1}{|S(b)| \cap T^{(1)}} \sum_{i \in S(b) \cap T^{(1)}} \sum_{j \in S(b)} \tilde{p}_i^{(b)}(b) \sqrt{D}_{i,j} \right\| \left\| \sum_{k \in S(b)} \sqrt{D}_{k,k} \right\|_2^2
\]

\[
- \left\| \frac{1}{|S(b)| \cap T^{(2)}} \sum_{i \in S(b) \cap T^{(2)}} \sum_{j \in S(b)} \tilde{p}_i^{(b)}(b) \sqrt{D}_{i,j} \right\| \left\| \sum_{k \in S(b)} \sqrt{D}_{k,k} \right\|_2^2
\]

\[
= \frac{\tilde{p}_i^{(b)}(b)}{|S(b)|} \left\| \sum_{k \in S(b)} \sqrt{D}_{k,k} \right\|_2^2 \left\| \sum_{j \in S(b)} \sqrt{D}_{j,j} \left( \sum_{i \in S(b) \cap T^{(1)}} \frac{E}{\sqrt{\Delta_{i,j}}} \sqrt{D}_{i,j} - \sum_{i \in S(b) \cap T^{(2)}} \frac{E}{\sqrt{\Delta_{i,j}}} \sqrt{D}_{i,j} \right) \right\|_2
\]

B.2 Approximation of $\Delta^{(b)}$ for $\Phi_r$

\[
\Delta^{(b)} \left( r_i^{(L)}, r_j^{(L)} \right) = \left\| \frac{1}{|S(b)| \cap T^{(1)}} \sum_{i \in S(b) \cap T^{(1)}} \sum_{j \in S(b)} f_{LP} \left( r_i^{(L)}, r_j^{(L)} \right) \right\|_2^2
\]

\[
- \left\| \frac{1}{|S(b)| \cap T^{(2)}} \sum_{i \in S(b) \cap T^{(2)}} \sum_{j \in S(b)} f_{LP} \left( r_i^{(L)}, r_j^{(L)} \right) \right\|_2^2
\]

\[
\approx \left\| \frac{1}{|S(b)| \cap T^{(1)}} \sum_{i \in S(b) \cap T^{(1)}} \sum_{j \in S(b)} \tilde{p}_i^{(b)}(b) \right\| \left\| \sum_{k \in S(b)} \sqrt{D}_{k,k} \right\|_2^2
\]

\[
- \left\| \frac{1}{|S(b)| \cap T^{(2)}} \sum_{i \in S(b) \cap T^{(2)}} \sum_{j \in S(b)} \tilde{p}_i^{(b)}(b) \right\| \left\| \sum_{k \in S(b)} \sqrt{D}_{k,k} \right\|_2^2
\]

\[
= 0
\]
C Datasets Used in §5.1

In our experiments in §5.1, we use 10 real-world network datasets from Bojchevski & Günnemann (2018), Shchur et al. (2018), Rozemberczki & Sarkar (2020), and Rozemberczki et al. (2021), covering diverse domains (e.g., citation networks, collaboration networks, online social networks). We provide a description and some statistics of each dataset in Table 2. All the datasets have node features and are undirected. We were unable to find the exact class names and their label correspondence from the dataset documentation.

- In all the citation network datasets, nodes represent documents, edges represent citation links, and features are a bag-of-words representation of documents. We row-normalize the features to sum to 1, following Fey & Lenssen (2019)⁴. The classification task is to predict the topic of documents.
- In the collaboration network datasets, nodes represent authors, edges represent coauthorships, and features are embeddings of paper keywords for authors’ papers. The classification task is to predict the most active field of study for authors.
- In the LastFMAAsia network dataset, nodes represent LastFM users from Asia, edges represent friendships between users, and features are embeddings of the artists liked by users. The classification task is to predict the home country of users.
- In the Twitch network datasets, nodes represent gamers on Twitch, edges represent followships between them, and features are embeddings of the history of games played by the Twitch users. The classification task is to predict whether or not a gamer streams adult content.

We only run experiments on datasets that can fit without sampling nodes on a single NVIDIA GeForce GTX Titan Xp Graphic Card with 12196MiB of space. Furthermore, we only consider the three largest datasets (i.e., with the most nodes) from Rozemberczki et al. (2021). We use PyTorch Geometric to load and process all datasets (Fey & Lenssen 2019).

<table>
<thead>
<tr>
<th>Name</th>
<th>Domain</th>
<th># Nodes</th>
<th># Edges</th>
<th># Features</th>
<th># Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cora</td>
<td>citation</td>
<td>19793</td>
<td>126842</td>
<td>8710</td>
<td>70</td>
</tr>
<tr>
<td>CiteSeer</td>
<td>citation</td>
<td>4230</td>
<td>10674</td>
<td>602</td>
<td>6</td>
</tr>
<tr>
<td>DBLP</td>
<td>citation</td>
<td>17716</td>
<td>105734</td>
<td>1639</td>
<td>4</td>
</tr>
<tr>
<td>PubMed</td>
<td>citation</td>
<td>19717</td>
<td>88648</td>
<td>500</td>
<td>3</td>
</tr>
<tr>
<td>CS</td>
<td>collaboration</td>
<td>18333</td>
<td>163788</td>
<td>6805</td>
<td>15</td>
</tr>
<tr>
<td>Physics</td>
<td>collaboration</td>
<td>34493</td>
<td>495924</td>
<td>8415</td>
<td>5</td>
</tr>
<tr>
<td>LastFMAAsia</td>
<td>online social</td>
<td>7624</td>
<td>55612</td>
<td>128</td>
<td>18</td>
</tr>
<tr>
<td>Twitch-DE</td>
<td>online social</td>
<td>9498</td>
<td>315774</td>
<td>128</td>
<td>2</td>
</tr>
<tr>
<td>Twitch-EN</td>
<td>online social</td>
<td>7126</td>
<td>77774</td>
<td>128</td>
<td>2</td>
</tr>
<tr>
<td>Twitch-FR</td>
<td>online social</td>
<td>6551</td>
<td>231883</td>
<td>128</td>
<td>2</td>
</tr>
</tbody>
</table>

Table 2: Summary of the datasets used in our experiments.

⁴https://github.com/pyg-team/pytorch_geometric/blob/master/examples/link_pred.py
D Datasets Used in §5.2

We run experiments on 3 real-world network datasets: (1) the NBA social network (cf. §D.1), (2) the German credit network (cf. §D.2), and (3) a new DBLP-Fairness citation network that we construct (cf. §D.3). All the datasets have node features and are undirected. We do not pass sensitive attributes as features to the models that we train. For all the datasets, we min-max normalize node features to fall in $[-1, 1]$, following Dai & Wang (2021) and Agarwal et al. (2021). For all datasets, $D = 2$.

D.1 NBA Dataset

The NBA network (Dai & Wang, 2021) has 403 nodes representing NBA basketball players who are connected if they follow each other on Twitter. There are 21242 links. Each node has 95 features, with an average degree of $52.71 \pm 35.14$. We consider two sensitive attributes per node:

- Age $\{S(b)\}_{b \in [B]}$: how old the player is, i.e., Young ($\leq 25$ years) or Old ($> 25$ years).
- Nationality $\{T(d)\}_{d \in [D]}$: from where the player is, i.e., United States or Overseas.

D.2 German Dataset

The German network (Agarwal et al., 2021) comprises 1000 nodes representing clients in a German bank who are connected if they have similar credit accounts. The German network is not natively a graph dataset; synthetic edges were created by Agarwal et al. There are 44484 links. Each node has 27 features (e.g., loan amount, account-related features), with an average degree of $44.48 \pm 26.52$. We consider two sensitive attributes per node:

- Foreign worker $\{S(b)\}_{b \in [B]}$: whether the client is a foreign worker, i.e., Yes or No.
- Gender $\{T(d)\}_{d \in [D]}$: the gender with which the client identifies, i.e., Man or Woman.

D.3 DBLP-Fairness Dataset

In this subsection, we detail how we construct the DBLP-Fairness dataset. We build DBLP-Fairness, as there are only a few natively-graph network datasets with sensitive attributes that are appropriate for graph learning (Subramonian et al., 2022).

We begin with the version of the DBLP-Citation-network V12 dataset from Tang et al. (2008) that was processed by Xu et al. (2021). This dataset has 3658127 nodes. Each node represents a paper and each edge represents a citation link. We consider five node features:

- Team size: the number of authors on the paper.
- Mean collaborators: the average number of collaborators with whom the authors have previously published.
- Gini collaborators: the Gini coefficient of the number of collaborators with whom the authors have previously published.
- Mean productivity: the average number of papers that the authors have previously published.
- Gini productivity: the Gini coefficient of the number of papers that the authors have previously published.

We also consider two sensitive attributes per node:

- Field $\{S(b)\}_{b \in [B]}$: the field to which the paper belongs, i.e., Programming Languages or Databases.
- Nationality $\{T(d)\}_{d \in [D]}$: the country where most authors reside, i.e., United States or China.

In DBLP-Fairness, we only include papers whose nationality is United States or China; we do this, as American and Chinese citation networks are known to be stratified (Zhao et al., 2022).
We also only include papers whose field is Programming Languages or Databases; we infer the field of a paper using its keywords (i.e., whether they contain “programming language” and “database”), and discard papers which include both “programming language” and “database” in its keywords. Furthermore, we filter out all papers from before 2010. Our filtering choices with regards to field and year may appear arbitrary; however, we sought DBLB-Fairness to be of comparable size to the citation networks in [C]. Following filtering, we were left with 14537 nodes and 2484 edges.
For all experiments, we use GCN encoders (Kipf & Welling, 2017) to get node representations. Each encoder has two layers (128-dimensional hidden layer, 64-dimensional output layer) with a ReLU nonlinearity in between. We only use two layers, as this is common practice in graph deep learning to prevent oversmoothing (Oono & Suzuki, 2020); however, we run experiments with four layers in §G. We do not use any regularization (e.g., Dropout, BatchNorm). The encoders are explicitly trained for LP with the inner-product LP score function in Eqn. 4 binary cross-entropy loss, and the Adam optimizer with full-batch gradient descent and a learning rate of 0.01 (Kingma & Ba, 2014). We use a random link split of 0.85-0.05-0.1 for train-val-test, following the PyTorch Geometric LP example. We train the encoders for 100 epochs, with a new round of negative link sampling during every epoch; we use a 1:1 ratio of positive to negative links. We ultimately select the model parameters with the highest validation ROC-AUC. Although we do not do any hyperparameter tuning, the test ROC-AUC values (displayed in the figures in §5) indicate that the encoders are well-trained. We use PyTorch (Paszke et al., 2019) and PyTorch Geometric (Fey & Lenssen, 2019) to train all the encoders on a single NVIDIA GeForce GTX Titan Xp Graphic Card with 12196MiB of space.

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5 https://github.com/pyg-team/pytorch_geometric/blob/master/examples/link_pred.py
Figure 4: Theoretic vs. GCN LP scores for citation network datasets.
Figure 5: Theoretic vs. GCN LP scores for collaboration network datasets.
Figure 6: Theoretic vs. GCN LP scores for online social network datasets.
**G Additional Experiments**

**G.1 Additional experiments for §5.1 (4-layer Encoders)**

We run the experiments from §5.1 for $\Phi_s$ with the same settings, except we use 4-layer (instead of 2-layer) encoders (128-dimensional hidden layers, 64-dimensional output layer). We run these additional experiments because the error bound for the theoretic LP scores for $\Phi_s$ depends on the number of encoder layers $L$. We find that the experimental results continue to support our theoretical analysis, both qualitatively and quantitatively (cf. Table 3, Figure 7); the NRMSE and PCC values are comparable to or better than those from the experiments with the 2-layer encoders (especially for the EN dataset).

<table>
<thead>
<tr>
<th></th>
<th>NRMSE (↓)</th>
<th>PCC (↑)</th>
<th>$\Phi_s$ Test AUC (↑)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORA</td>
<td>0.044 ± 0.006</td>
<td>0.858 ± 0.026</td>
<td>0.853 ± 0.028</td>
</tr>
<tr>
<td>CITESEER</td>
<td>0.057 ± 0.006</td>
<td>0.890 ± 0.017</td>
<td>0.861 ± 0.026</td>
</tr>
<tr>
<td>DBLP</td>
<td>0.021 ± 0.002</td>
<td>0.885 ± 0.054</td>
<td>0.887 ± 0.019</td>
</tr>
<tr>
<td>PUBMED</td>
<td>0.056 ± 0.009</td>
<td>0.802 ± 0.024</td>
<td>0.900 ± 0.006</td>
</tr>
<tr>
<td>CS</td>
<td>0.039 ± 0.006</td>
<td>0.918 ± 0.008</td>
<td>0.949 ± 0.004</td>
</tr>
<tr>
<td>PHYSICS</td>
<td>0.030 ± 0.002</td>
<td>0.077 ± 0.013</td>
<td>0.950 ± 0.004</td>
</tr>
<tr>
<td>LASTFMASIA</td>
<td>0.040 ± 0.004</td>
<td>0.938 ± 0.005</td>
<td>0.949 ± 0.002</td>
</tr>
<tr>
<td>DE</td>
<td>0.014 ± 0.003</td>
<td>0.918 ± 0.025</td>
<td>0.882 ± 0.002</td>
</tr>
<tr>
<td>EN</td>
<td>0.034 ± 0.005</td>
<td>0.752 ± 0.036</td>
<td>0.846 ± 0.008</td>
</tr>
<tr>
<td>FR</td>
<td>0.019 ± 0.003</td>
<td>0.833 ± 0.038</td>
<td>0.896 ± 0.003</td>
</tr>
</tbody>
</table>

Table 3: The test AUC of the 4-layer $\Phi_s$ encoders on the real-world network datasets, and the NRMSE and PCC of the theoretic LP scores as predictors of the $\Phi_s$ scores.
Figure 7: Theoretic LP score vs. 4-layer $\Phi_s$ LP score for all network datasets.
G.2 Additional experiments for §5.1 (Hadamard product and MLP LP score function)

We also run the experiments from §5.1 for $\Phi_s$ with the same settings, except we use the following LP score function:

$$f_{LP}(h_i^{(L)}, h_j^{(L)}) = f_{MLP}(h_i^{(L)} \odot h_j^{(L)})$$

where $\odot$ is the Hadamard product and $f_{MLP}$ is a 2-layer MLP with a 64-dimensional hidden layer and ReLU nonlinearity. We run these additional experiments because a Hadamard product and MLP score function is often used in the literature. We find that our theoretical analysis is still relevant to and reasonably supports the experimental results, both qualitatively and quantitatively (cf. Table 4, Figure 8). This could be because MLPs have an inductive bias towards learning simpler, often linear functions (Nakkiran et al., 2019; Valle-Pérez et al., 2019), and our theoretical findings are generalizable to linear LP score functions. Notably, in this setting, $\Phi_s$ makes a higher number of negative link predictions. For a few datasets (e.g., Cora, CiteSeer, LastFMAsia), a handful of theoretic LP scores are negative because the regression (incorrectly) predicts $\tilde{p}_s^2(b)$ for 1-2 groups $S^{(b)}$ to be negative.

<table>
<thead>
<tr>
<th>NRMSE (↓)</th>
<th>PCC (↑)</th>
<th>$\Phi_s$ Test AUC (↑)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORA</td>
<td>$0.034 \pm 0.004$</td>
<td>$0.830 \pm 0.015$</td>
</tr>
<tr>
<td>CITESEER</td>
<td>$0.090 \pm 0.014$</td>
<td>$0.365 \pm 0.070$</td>
</tr>
<tr>
<td>DBLP</td>
<td>$0.026 \pm 0.003$</td>
<td>$0.652 \pm 0.029$</td>
</tr>
<tr>
<td>PUBMED</td>
<td>$0.054 \pm 0.007$</td>
<td>$0.813 \pm 0.038$</td>
</tr>
<tr>
<td>CS</td>
<td>$0.047 \pm 0.008$</td>
<td>$0.677 \pm 0.036$</td>
</tr>
<tr>
<td>PHYSICS</td>
<td>$0.055 \pm 0.007$</td>
<td>$0.566 \pm 0.026$</td>
</tr>
<tr>
<td>LASTFMASIA</td>
<td>$0.049 \pm 0.008$</td>
<td>$0.682 \pm 0.035$</td>
</tr>
<tr>
<td>DE</td>
<td>$0.030 \pm 0.008$</td>
<td>$0.683 \pm 0.047$</td>
</tr>
<tr>
<td>EN</td>
<td>$0.039 \pm 0.006$</td>
<td>$0.463 \pm 0.022$</td>
</tr>
<tr>
<td>FR</td>
<td>$0.031 \pm 0.006$</td>
<td>$0.654 \pm 0.067$</td>
</tr>
</tbody>
</table>

Table 4: The test AUC of the $\Phi_s$ encoders with an $f_{MLP}$ score function on the real-world network datasets, and the NRMSE and PCC of the theoretic LP scores as predictors of the $\Phi_s$ scores.
Figure 8: Theoretic LP score vs. $\Phi_s$ LP score (with Hadamard product and MLP) for all network datasets.
G.3 Additional experiments for §5.2

Figure 9: The plots display $\Delta(b)$ vs. $\Delta^{(b)}$ for 4-layer $\Phi_s$ for the NBA, German, and DBLP-Fairness datasets over all $b \in [B]$ and 10 random seeds.

G.4 Additional experiments for §5.3

<table>
<thead>
<tr>
<th>$\lambda_{\text{fair}}$</th>
<th>$L_{\text{fair}}$ ($\downarrow$)</th>
<th>$\Phi_r$ Test AUC ($\uparrow$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NBA</td>
<td>4.0 0.000 ± 0.000 0.752 ± 0.001</td>
<td></td>
</tr>
<tr>
<td>NBA</td>
<td>2.0 0.006 ± 0.001 0.752 ± 0.001</td>
<td></td>
</tr>
<tr>
<td>NBA</td>
<td>1.0 0.011 ± 0.001 0.753 ± 0.001</td>
<td></td>
</tr>
<tr>
<td>NBA</td>
<td>0.0 0.014 ± 0.001 0.753 ± 0.001</td>
<td></td>
</tr>
<tr>
<td>DBLPFAIRNESS</td>
<td>4.0 0.090 ± 0.041 0.793 ± 0.009</td>
<td></td>
</tr>
<tr>
<td>DBLPFAIRNESS</td>
<td>2.0 0.070 ± 0.015 0.800 ± 0.007</td>
<td></td>
</tr>
<tr>
<td>DBLPFAIRNESS</td>
<td>1.0 0.099 ± 0.009 0.804 ± 0.007</td>
<td></td>
</tr>
<tr>
<td>DBLPFAIRNESS</td>
<td>0.0 0.122 ± 0.028 0.820 ± 0.009</td>
<td></td>
</tr>
<tr>
<td>GERMAN</td>
<td>4.0 0.012 ± 0.008 0.817 ± 0.004</td>
<td></td>
</tr>
<tr>
<td>GERMAN</td>
<td>2.0 0.018 ± 0.007 0.827 ± 0.015</td>
<td></td>
</tr>
<tr>
<td>GERMAN</td>
<td>1.0 0.018 ± 0.008 0.856 ± 0.025</td>
<td></td>
</tr>
<tr>
<td>GERMAN</td>
<td>0.0 0.028 ± 0.007 0.874 ± 0.011</td>
<td></td>
</tr>
</tbody>
</table>

Table 5: $L_{\text{fair}}$ and the test AUC for the NBA, German, and DBLP-Fairness datasets with various settings of $\lambda_{\text{fair}}$. The left table corresponds to 4-layer $\Phi_s$, and the right to 4-layer $\Phi_r$. 
H Theory Pitfalls

To understand the second pitfall from §5.1, we separately investigate the association between the degree product \( \sqrt{D_{ii}D_{jj}} \) and the absolute deviation of the theoretic LP scores from the \( \Phi_s \) scores, and the association between the (transformed) feature similarity \( \left( \sum_{k \in S(b)} \frac{\sqrt{D_{kk}} \text{vol}(G^{(b)})}{\alpha_k} \right)^2 \) and the absolute deviation (cf. Figure 10). We observe that the absolute deviation is highest for the node pairs with a relatively small degree product (i.e., nodes with a low PA score) and low feature similarity.

Figure 10: Associations of absolute deviation with degree product and with feature similarity.
I Error Analysis of $\Phi_r$, Theoretic Scores

We find in Figure 11 that the relative error (as measured by NRMSE and PCC) of the theoretic LP scores for $\Phi_r$ is not lower for lower values of the max term $\max_{u,v \in V} \sqrt{\frac{D_{uu}}{D_{vv}}}$.

Figure 11: Weak associations of max term with NRMSE and PCC of theoretic LP scores for $\Phi_r$ across all datasets described in §C.

Furthermore, Figure 12 reveals that $\Phi_r$ LP scores are not higher for incident nodes with larger degrees.

Figure 12: Weak associations of mean $\Phi_r$ LP scores (over 10 random seeds) with degree of each incident node and product of degrees of both incident nodes. Colors correspond to different groups.

There are intimate connections between Theorem 4.4 and the steady-state probabilities of random walks. The stationary probabilities of random walks are the same regardless of the starting node. This is why $\Phi_r$ produces similar representations for all the nodes in each social group, regardless of the degree of the node; in fact, with a larger number of layers, $\Phi_r$ would oversmooth all the representations to the same vector (Keriven, 2022). Hence, $\Phi_r$ LP scores do not have a degree dependence, theoretically or empirically.
J Preferential Attachment and Motivation

**Preferential attachment**  Preferential attachment (PA) describes the propensity of links to form with high-degree nodes. Network scientists have studied for decades how links in real-world networks exhibit PA. For example, in the iterative Barabasi-Albert model of network formation, each new node $s$ forms links with existing nodes $t$ with probability proportional to the degree of $t$, i.e., $P((s, t) \in E) \propto \text{deg}(t)$. In the context of our paper, PA describes how a GCN with an inner-product LP score function often predicts links between nodes $i, j$ with score $\propto \sqrt{\text{deg}(i) \cdot \text{deg}(j)}$ approximately (Theorem 4.3).  

**Motivation**  A wealth of literature in network science and the social sciences has examined the PA properties of real-world networks and how these properties contribute to unfair (non-neural) algorithms (§2). For example, Stoica et al. (2018) find that Instagram accounts run by men have a significantly higher following than those run by women due to gender discrimination; this degree disparity is only amplified by link recommendation algorithms that suggest accounts to follow (i.e., recommending accounts with higher degree to follow, which makes the rich get richer), revealing that these algorithms have a PA bias. Moreover, many papers outside graph learning have discussed the intersectional unfairness of machine learning (§2).

However, despite the increasing real-world deployment of GNNs for LP, their unfairness has not been studied from the perspectives of PA and intersections of social groups. Our paper fills this gap by providing thorough theoretical and empirical evidence that GCNs (Kipf & Welling, 2017) have a PA bias when predicting links between nodes in the same social group. This finding is nontrivial as GCNs leverage a combination of features and local structural context to make link predictions.

Our research question is challenging from a technical perspective, as it requires uncovering properties of short random walks on graphs (since most GNNs are shallow); in contrast, most random walk results in the literature concern random walks at convergence. Our research question is further important because GNNs with a PA bias can amplify degree disparities, which translates to increased discrimination and disparities in social influence among nodes.

As we uncover this new form of unfairness, there are no existing solutions to this unfairness in the literature. We propose a training-time regularization-based fairness method that alleviates this unfairness without greatly sacrificing the test AUC of LP. While capping the number of positive link predictions per node is a possible solution, doing so with utility in mind requires identifying a utility-maximizing subset of link predictions. As our theoretical and empirical results reveal, GCN LP scores are often inherently proportional to the geometric mean of the degrees of the incident nodes, which can make them a poor indicator of prediction confidence; from a calibration perspective, GCN naturally makes overconfident predictions for links between high-degree nodes.

While we describe methods for alleviating degree bias in §2 these methods address degraded performance for low-degree nodes, not PA bias. We do not study performance issues but rather how GCN scales node representations proportionally to the square root of their within-group degree, which affects the magnitude of their LP scores (cf. §K).

In summary, we augment the field’s understanding of degree bias beyond performance disparities across nodes. We further lay a foundation to study PA bias and within-group unfairness in GNN LP more broadly (e.g., SOTA contrastive methods for LP), which is a critical and interesting direction of research.

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Comparison to Prior Research on Degree Bias

Studies concerning degree bias have observed that low-degree nodes experience degraded performance compared to high-degree nodes. They have thus often formulated degree bias from a performance perspective, focusing on equal opportunity. In particular, these studies seek to satisfy
\[ P(\hat{y}_v = y | y_v = y, \text{deg}(v) = d) = P(\hat{y}_v = y | y_v = y, \text{deg}(v) = d') \]
for all possible degrees \( d, d' \), where \( \hat{y}_v \) is the prediction for node \( v \) and \( y_v \) is its ground-truth label. This fairness criterion treats the degree of a node as a sensitive attribute, requiring that a GNN’s accuracy is consistent across nodes with different degrees.

However, in this paper, we seek to ensure that degree disparities in networks are not amplified by GNN LP. We cannot adopt the equal opportunity formulation of degree bias because it is concerned with performance while we are concerned with degree disparity amplification. For example, even if we consistently predict links with the same accuracy across nodes with different degrees, high-degree nodes can still receive higher LP scores than low-degree nodes. In this way, the “degree bias” discussed by other studies is not compatible with our unfairness metric (Eqn. 9). We also cannot simply adopt common LP fairness metrics like dyadic fairness, as they do not capture the new type of unfairness that we uncover.

Roughly, we care that
\[ \mathbb{E}[\hat{y}_{uv} | \text{deg}(u) = d] = \mathbb{E}[\hat{y}_{uv} | \text{deg}(u) = d'] \]
where \( \hat{y}_{uv} \) is the GNN score for a link prediction between nodes \( u, v \). In other words, we do not want GNN LP scores to be higher for high-degree nodes vs. low-degree nodes. This is what motivates our fairness metric (Eqn. 9).

Our theoretical analysis (Theorem 4.4) and empirical validation reveal that GCN fundamentally predicts links between nodes \( i, j \) with score \( \propto \sqrt{\text{deg}(i) \cdot \text{deg}(j)} \) approximately because of its symmetric normalized filter. This finding of a preferential attachment bias allows us to express our unfairness metric in terms of degree disparity (Eqn. 10), but this degree disparity is not related to the “degree bias” that has been discussed by other papers; this is a new fairness paradigm.
L Justification of Assumptions in Lemma 4.1

The independence of path activation probabilities may not always hold true in practice. However, we verify that this assumption is plausible via our extensive experiments on real-world datasets that validate our theoretical analysis (§5.1). This assumption also aligns with findings that deep neural networks have an inductive bias towards learning simpler, often linear, functions (Nakkiran et al., 2019; Valle-Pérez et al., 2019). Furthermore, a variant of our assumption (where $\rho(i) = \rho$ is constant for all nodes) has been used in the literature to simplify theoretical analysis (e.g., Xu et al., 2018; Tang et al., 2020); our assumption may be more realistic than this variant, as it captures that the probability of paths activating can differ across nodes (e.g., due to differences in features, neighborhood structure).

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