

Item	Description	Total estimate costs	Amount requested	Amount covered by other funds
Software and technology costs	Chatbot usage, AWS costs, AI platform costs	10000	2500	7500
Personnel - Gig worker salaries and incentives	(\$1.50 / property added + \$3 / closed transaction) x ~7777 incentive payments	35000	8750	26250
Personnel - Project leader salaries	\$20 / hour x 500 hours	10000	2500	7500
Personnel - Software development salaries	\$22 / hour x 454 hours	10000	2500	7500
Subcontracts	Operations partners (NGO - Mashal, Financial Inclusion AI bot adaptations, hosting & integration with ProPublica Finance & Investment Services Pvt. Ltd.)	10000	2500	7500
Capital Assets and Equipment	Tablets as tech resource points for on-ground centers and teams	3000	750	2250
Travel	Domestic travel and stay for key resource persons, local travel for various on-ground workers. Up to 3 traveling team members to various conferences and events in Delhi, Mumbai, Bangalore.	6000	1500	4500
Equipment and Supplies	Printing and installing marketing banners/posters, documentation, stationery	4000	1000	3000
Other Expenses	Marketing and costs, TG engagement, awareness campaigns, venue rentals, event venues and hospitality	10000	2500	7500
Indirect costs	Project coordination/reporting, admin, compliance & accounting (for one quarter)	2000	500	1500
Total in USD		100000	25000	75000