

Multi-Modal Transformer Network



Multimodal Data (Numeric & Categorical & Text)

name	desc	goal	country	currency	created_at	final_status
The Secret Order - The Game that gives back Gl	Can you trust your friends? Solve the puzzle?	5000.0	GB	GBP	1424101105	0
Booker Family Foods. Home made, the way food s	Community based, home-made-foods producer, to	2500.0	US	USD	1404617242	0
J.A.E.S.A : Next Generation Artificial	A true next generation AI with	30000.0	CA	CAD	1399078600	1

Table 1: Example of data in our multimodal benchmark with text (*name, desc*), numeric (*goal, created_at*), and categorical (*country, currency*) columns. From these features, we predict if a Kickstarter project will be funded (*final status*).

Modeling Multimodal Data with Text Fields

- Fit Text Neural Network on text features (Transformer)
- Fit classical Tabular Models on numeric+categorical features (GBDT, random forest, etc.)
- Option 1: Ensemble Tabular & Text Models
- Option 2: Fit Tabular Models after featurizing text into vector form (N-gram, word2vec, or Transformer embedding)
- Option 3: Adapt Text Network to additionally operate on numeric + categorical features

Multi-Modal Network: Options



(a) All-Text. Convert numeric and categorical values into additional text tokens.



Cat, --- Cat,
 (c) Fuse-Late. Separate branches encode each modality, aggregate via mean/max/concat.

Figure 1: Fusion strategies in Multimodal-Net, dense output layers on top are not shown.

(b) Fuse-Early. Transformer operates on

(d) Notation used in these figures.

odel to obtain , then input X₂

learned embeddings for each feature

Multimodal Benchmark Results

Method	prod	qaq	qaa	cloth	airbnb	82	mercari	jigsaw	imdb	fake	kick	jc	wine	news	channel	avg. †	mrr †
	NLP Backbones and Finetuning Tricks																
RoBERTa	0.588	0.412	0.268	0.700	0.344	0.953	0.561	0.960	0.731	0.929	0.751	0.615	0.811	-0.000	0.301	0.595	0.07
ELECTRA	0.705	0.410	0.356	0.718	0.349	0.955	0.586	0.965	0.750	0.824	0.754	0.606	0.813	0.003	0.315	0.607	0.17
+ Exponential Decay τ = 0.8	0.728	0.436	0.431	0.743	0.337	0.953	0.579	0.963	0.852	0.963	0.760	0.664	0.808	0.004	0.308	0.635	0.09
+ Average 3 ★	0.729	0.451	0.432	0.746	0.350	0.954	0.581	0.965	0.858	0.961	0.766	0.656	0.807	0.004	0.307	0.638	0.12
							Fusion S	trategy									
All-Text	0.907	0.454	0.419	0.746	0.366	0.957	0.599	0.967	0.840	0.967	0.799	0.645	0.810	0.013	0.480	0.665	0.19
Fuse-Early	0.913	0.441	0.418	0.745	0.377	0.953	0.596	0.967	0.843	0.960	0.770	0.653	0.806	0.013	0.474	0.662	0.24
Fuse-Late, Concat 🖈	0.907	0.449	0.445	0.747	0.395	0.958	0.603	0.966	0.857	0.961	0.773	0.639	0.812	0.015	0.481	0.667	0.17
Fuse-Late, Mean	0.912	0.458	0.431	0.748	0.399	0.955	0.602	0.967	0.869	0.963	0.773	0.625	0.807	0.015	0.478	0.667	0.09
Fuse-Late, Max	0.910	0.452	0.429	0.747	0.401	0.956	0.599	0.966	0.863	0.957	0.761	0.634	0.808	0.015	0.484	0.665	0.12
						Multi	modal Mos	lel Ensen	ibling								
Pre-Embedding	0.895	0.216	0.247	0.642	0.449	0.972	0.433	0.586	0.871	0.926	0.743	0.491	0.680	0.012	0.526	0.579	0.13
Text-Embedding	0.867	0.446	0.432	0.748	0.430	0.972	0.434	0.587	0.855	0.962	0.790	0.658	0.830	0.008	0.502	0.635	0.20
Multimodal-Embedding	0.907	0.439	0.437	0.749	0.438	0.974	0.432	0.587	0.847	0.967	0.794	0.683	0.829	0.007	0.517	0.640	0.18
Weighted-Ensemble	0.907	0.439	0.429	0.744	0.453	0.976	0.597	0.957	0.876	0.923	0.787	0.641	0.814	0.018	0.554	0.674	0.39
Stack-Ensemble 🖈	0.909	0.456	0.438	0.751	0.459	0.977	0.605	0.967	0.878	0.964	0.797	0.624	0.836	0.020	0.556	0.683	0.59
					Tabula	r AutoN	IL + Featur	e Engine	rring Bar	elines							
AG-Weighted	0.891	0.046	0.076	-0.002	0.426	0.841	0.098	0.587	0.845	0.686	0.668	0.004	0.173	0.016	0.549	0.394	0.11
AG-Stack	0.891	0.046	0.077	0.001	0.435	0.841	0.098	0.587	0.844	0.697	0.670	0.003	0.175	0.017	0.550	0.395	0.10
AG-Weighted+ N-Gram	0.892	0.426	0.382	0.610	0.450	0.978	0.526	0.909	0.842	0.966	0.772	0.357	0.829	0.019	0.546	0.633	0.11
AG-Stack+ N-Gram	0.895	0.414	0.383	0.654	0.466	0.979	0.569	0.915	0.850	0.968	0.775	0.612	0.842	0.020	0.548	0.659	0.19
H2O AutoML	0.869	0.247	0.159	0.163	0.329	0.976	0.430	0.531	0.813	0.756	0.669	0.411	0.478	0.014	0.530	0.492	0.11
H2O AutoML + Word2Vec	0.859	0.244	0.285	0.624	0.347	0.973	0.534	0.847	0.827	0.943	0.755	0.443	0.778	0.013	0.524	0.600	0.16
H2O AutoML + Pre-Embedding	0.846	0.227	0.312	0.644	0.367	0.969	0.282	0.572	0.874	0.893	0.738	0.549	0.571	0.007	0.501	0.557	0.12
ble 3. Predictive nerf	orma	nce o	f Anto	MI	trategi	ies ov	er our	multi	nodal	hend	hmar	k Co	humn	'ave'	lists of	ach m	ethod
inc 5. Fredictive peri	- mai		(1	1		. Jui	1 1	noual	bent					1.015 64	icin III	L
erage score (across da	tasets	i) and	mrr	insts t	ne me	an re	ciproca	i rank	amor	ng all	mode	15 eva	uuate	a m ti	ne penc	nmar	ĸ. £a

average score (across datasets) and 'mrr' lists the mean reciprocal rank among all models evaluated in the benchmark. Each subsection encapsulates the variants compared at a design stage, with the final choice (best avg.) marked by \bigstar .

Interesting Findings

- Neural embedding of text followed by tabular modeling is often outperformed by: N-gram featurization or leveraging text neural nets for their *predictions* (stack ensembling) not *representations* (embeddings)
- In multimodal networks, fusing modalities in *early* layers (Transformers with cross-modality attention) is **not** necessarily superior to older multitower architectures that fuse representations in *late* layers
- End-to-end multimodal neural net is improved by stack ensembling this network with tabular models trained in separate stages (not end-to-end)

Aggregating Text & Tabular Models: Options



Embedaing-as-reature (b) Weighted-Ensemble (c) Stack-Ensemble Figure 2: Methods to combine Multimodal-Net and classical tabular models.

Tabular 1, 2, ... = Tabular Models (eg. Boosted Tree, Random Forest, etc.)

Rank in Tabular+Text ML Competition Leaderboards

- 1st in "MachineHack: Predict The Data Scientists Salary In India"
- 1st in "MachineHack: Product Sentiment Classification"
- 2nd in "MachineHack: Predict The Price Of Books"
- 2nd in "Kaggle: California House Prices"
- 2nd in "<u>Kaggle: Mercari Price Suggestion</u>"
 2380 teams with \$100,000 prize money