A PROMPT

A.1 PROPMT FOR INSTRUCTION DATA GENERATION

The prompts we use to generate three types of instruction data are shown in table 5, table 6 and table 7 respectively. Regarding the detailed description type and complex reasoning type data, we will give a manually written example and let ChatGPT generate it using few-shot learning.

| Brownt for Detail Description |
|--|
| System: You are an intelligent assistant that can understand video information through text descriptions. You can understand the overall content of the video from the title of the video, the caption of the video. Please describe the video you saw through the information given above. Don't mention the title in your description. Don't copy the original caption. Do not separately describe which objects are included in the video. It is necessary to integrate object information into your description through adjectives or attributive clauses. This description |
| should be between 150 and 200 words. |
| [title] Guy Scratches Head After Landing Perfect Bowling Strike [Caption] This guy scratched his head in confusion after making a mind-blowing attempt at bowling. He swung his hand to release the ball but accidentally tossed it towards the gutter. However, it spun and turned at the side edges of the lane and then struck all pins in one go. |
| ChatGPT : In the video, we see a man wearing a maroon shirt and shorts standing in a bowling alley, holding a bowling ball. First, he swings his hand to release the ball but accidentally tosses it towards the gutter. Next, the ball spins and turns at the side edges of the lane, seemingly heading towards the gutter, but suddenly changes direction and heads towards the pins |
| User: [title] · · · [Cantion] · · · |
| [und] [cupuch] |

Table 5: The Prompt for generating instruction data of detail description with few shot learning.

Prompt for Conversation

System: The task is to generate a conversation between two people. One person is watching at a video, and the other person is asking questions about the video. What they see will be provided below with some sentences. Include at least one complex question that requires reasoning and thinking. Only include the questions with certain answers that one can answer with the provided sentences. Make the QA sound like they are seeing the video. Do not use any words that may sound like looking at text instead of images, like "specify", "mention", "description", "text", "provided information", "sentence", "caption", etc. Use words like "see", "look", "view", "show", etc. Format each QA pair in a single line as a JSON dictionary. Do not include any other explanation.

[title] · · · [Caption] · · ·

Table 6: The Prompt for generating instruction data of conversation.

A.1.1 PROMPT FOR EVALUATING QA TASK

The prompt that we used ChatGPT to assist in the evaluation in the experiment is shown in the table 8. This prompt will allow the AI to judge the accuracy of the model prediction results and score the consistency of the answer.

B MORE CASES

B.1 GENERAL CASES

Figure 8 shows some examples of valley's capabilities in causal reasoning and object identification.



Table 7: The Prompt for generating instruction data of complex reasoning with few-shot learning.

B.2 MEME-CAP CASES

Figure 9 shows 2 cases about valley's understanding of picture metaphors.



Table 8: The Prompt for QA task evaluation inherited from Video-ChatGPT(Muhammad Maaz & Khan, 2023).

Figure 8: Capture the main content of the video, do the causal inference, and identify objects and relationships in the video. Chinese prompts are also well understood.

Correct Answer:

- Meme poster is trying to get healthy but feels temptation eating unhealthy foods.
- Meme poster wants to get healthy but keeps eating fattening King's Hawaiian rolls.
- The meme poster isn't able get fit because of his food habits.
- Poster knows white bread will derail health goal.

Valley The meme poster is trying to convey a playful and humorous approach to the idea of getting into shape or working out. It features a cartoon character experiencing two contrasting situations: happily receiving a giant yellow ball (which likely symbolizes an enjoyable fitness activity) in the first frame, and then worryingly getting hugged by a giant bag of dinner rolls in the second frame. The two scenes suggest that the character is struggling with their fitness journey, and the humorous scenario is meant to resonate with the audience in a lighthearted manner.

Correct Answer:

- The poster gets angry that another college student who shares things with him has damaged his non-stick pan.
- Meme poster is sad when someone uses their non-stick pan wrongly.
- The meme poster feels sad for the people who uses spatula on the non stick pan.

Valley : The meme poster aims to convey a sense of anger, frustration or disgust by using a metal faucet as a visual metaphor for a situation that causes unhappiness or annoyance. The phrase "When someone uses a metal spatula on your non-stick pan" suggests that the problem may be persistent or difficult to resolve. The meme poster is likely expressing its dissatisfaction or disappointment with the situation, using the imagery of a spoiled pan to represent the concept.

Figure 9: Two valley examples in the Meme-cap benchmark. The blue box represents the humanannotated understanding of the image, and the green box represents valley's understanding of the image.