

Item	Description	Total estimate costs	Amount requested	Amount covered by other funds
Software and technology, e.g. software subscription, compute costs. (2 years)		\$3,000	\$3,000	\$0
Development of Open-Docs.org. (6 months)	\$10/hr	\$10,424	\$10,424	\$0
Subject matter experts and technical writers to create educational content. (3 months)	\$10/hr	\$4,000	\$5,000	\$0
Marketing and outreach personnel to promote the platform. (2 months)	\$10/hr	\$3,000	\$3,000	\$0
Community building, and mentorship program. (1 month)	\$10/hr	\$2,000	\$2,000	\$0
Marketing and Publishing campaign across Twitter, LinkedIn and Web.	Twitter Marketing	\$700	\$700	\$0
	LinkedIn Marketing	\$700	\$700	
	YouTube Marketing	\$700	\$700	
<b>Total</b>		<b>\$24,524</b>	<b>\$25,524</b>	<b>\$0</b>