

Item	Description	Total Estimated Costs	Amount Requested	Amount covered by other funds
Platform Development	Web developers, designers, and content managers for TourAfrica creation.	\$5,000	\$5,000	\$0
Content Curation and Acquisition	Engaging tourism boards, cultural groups, and conservation organizations for information.	\$3,000	\$2,500	\$0
Forum and Community Building	Creating discussion boards, recruiting community managers, organizing virtual events.	\$2,000	\$2,000	\$1,000
Responsible Tourism Promotion	Collaborating with conservation groups, disseminating eco-friendly tips and guidelines.	\$1,500	\$1,500	\$0
Platform Testing and Refinement	Conducting extensive testing and gathering user feedback for improvements.	\$1,500	\$1,500	\$0
Outreach and Promotion	Marketing strategy, collaborations with influencers and media outlets.	\$2,000	\$1,500	\$1,000
Technical Resources	Servers, cloud hosting, cybersecurity measures.	\$2,500	\$1,500	\$0
Community Managers and Moderators	Hiring and supporting community managers and moderators.	\$1,000	\$1,000	\$0
Other Miscellaneous Expenses	Unforeseen costs and contingencies.	\$1,000	\$1,000	\$0
Total	-	\$19,500	\$17,500	\$2,000