Cross-links Matter for Link Prediction: Rethinking the Debiased GNN from a Data Perspective (Supplemental Materials)

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1 A Training Algorithm

Algorithm 1 Proposed training process

Input: Graph \mathcal{G} with link set \mathcal{E}^O . Hyper-parameters: α , β , and T, learning rate γ^O , γ^A . Output: Node embeddings Z 1: Randomly initialize twins GNN models with θ^O , θ^A , embedding fusion module with θ^F . 2: Split \mathcal{G} into $|\mathcal{C}|$ communities and categorize links into internal-links and cross-links. 3: Select augmented supervision signals \mathcal{E}^A with the highest Jaccard coefficient or co-occurrence frequency. 4: while not converged **do** 5: Compute \mathcal{L}^{O} and \mathcal{L}^{A} by Eq.(4) 6: Update twins GNN models: $\theta^{O} \leftarrow \theta^{O} + \gamma^{O} \cdot \nabla_{\theta^{O}} \mathcal{L}^{O}$, $\theta^{A} \leftarrow \theta^{A} + \gamma^{A} \cdot \nabla_{\theta^{A}} \mathcal{L}^{A}$ 7: Compute learning rate γ_{t}^{F} and step size S_{t} by Eq.(8) for step = 1 to \tilde{S}_t do Compute \mathcal{L}^F by Eq.(7) 8: 9: Update embedding fusion module: $\theta^F \leftarrow \theta^F + \gamma^F_t \cdot \nabla_{\theta^F} \mathcal{L}^F$ Update GNN models: $\theta^O \leftarrow \theta^O + \gamma^F_t \cdot \nabla_{\theta^O} \mathcal{L}^F$, $\theta^A \leftarrow \theta^A + \gamma^F_t \cdot \nabla_{\theta^A} \mathcal{L}^F$ 10: 11: end for 12: 13: end while 14: return Z

² Here we provide the pseudo codes of our training process, which are the core components helping

3 GNNs to address the bias between internal-links and cross-links without compromising utility. The

4 algorithm is also literally described in Section 3.6 for a better understanding.

5 B Further Analysis on the Role of Cross-links

6 B.1 The relationship between cross-links and information cocoons

To fully understand the relationship between cross-links and information cocoons, we conduct the
 following experiments for analysis.

• **Experimental settings.** Based on the communities detected by Louvain algorithm [1] in advance,

we get the internal-links and cross-links of a network, and here we take Epinions and DBLP, two real-world social networks as examples. The detailed dataset information is described in Section 4.1.

12 Next, we borrow the concept of message propagation from the Friedkin-Johnsen dynamics model

[5] and revise its formula to simulate the information propagation with randomly initialized nodeembeddings:

$$\mathbf{Z}_{i}^{t} = \frac{\mathbf{Z}_{i}^{t-1} + \sum_{j \in \mathcal{N}_{i}} w_{ij} \mathbf{Z}_{j}^{t-1}}{|\mathcal{N}_{i}| + 1}$$
(1)

where \mathbf{Z}_{i}^{t} denotes the embedding of node *i* at iteration *t*, and \mathcal{N}_{i} represent the neighbors of node *i*. w_{ij} is a manually controllable reweight scalar determined by the type of link $\langle i, j \rangle$. At each iteration, each node will update its embedding with the weighted average embeddings from its neighbors and itself. For simulating the lack of cross-links, we weaken the role of cross-links in information propagation by tuning the *w* for cross-links from 1 to 0, and setting *w* for internal-links to 1.

- 20 We further use Calinski-Harabasz(CH) index [4, 6]
- 21 to measure the extent of the information cocoons
- phenomenon in a network, which can be calculatedas follows:

$$CH_C = \frac{SSB_C(\mathbf{Z}^t)}{SSW_C(\mathbf{Z}^t)} \cdot \frac{N-C}{C-1}$$
(2)



where SSW_C and SSB_C are functions to measure 24 the within-cluster dispersion and between-cluster 25 26 dispersion, respectively [6]. N denotes the number 27 of nodes, and C denotes the number of communities. A higher CH index score indicates that node 28 embeddings are more polarized among communi-29 ties, which further illustrates the extent of the in-30 formation cocoon problem in the current network. 31

Figure C1: The distribution of CH index score wrt. the weight of cross-links during propagation. A higher value indicates more severe information cocoons. The dashed lines indicate the CH index score under a normal setting.

• Experimental results and analysis. In Figure C1 we show the CH index scores with node embeddings at different propagation iteration t, and we can observe that, as the information propagation weight w for cross-links decreases, the CH index score increases consistently and far exceeds that in normal settings (w = 1), which indicates that the final node embeddings present more serious polarization problems among communities. Since the information in a single community is relatively limited as shown in Figure 2, the information cocoon problem actually becomes more severe with the lack of cross-links.

B.2 The relationship between cross-links and graph conectivity

With borrowing the concept of network diffusion, we try to explore the role of cross-links in graph conectivity in this part. Specifically, we apply a classic model in network diffusion: the SI model [11], to simulate the process of information propagation. In this model, each node is randomly initialized with a status called *susceptible* or *infected* at the beginning. During the diffusion iteration process, SI assumes that each infected node could infect its susceptible neighbors with probability *p*, and once a node becomes infected, it stays infected until the end of network diffusion, i.e. there are no more new infected nodes in a new iteration.

In order to provide a clear and vivid illustration, we take one of the most representative social networks – Zachary's karate club¹ as an example. All nodes are divided into four non-overlapping communities by Louvain algorithm [1] in advance, and node #0, which stands for the instructor in this club, is initialized as the only infected node at iteration 0. We further randomly remove 80% cross-links in the graph before starting the simulation. For getting a more convincing conclusion, the network diffusion process on a graph with the same number of random edges removed is also simulated for comparison.

The final visualization results are shown in Figure C2. It can be seen that although we remove some edges randomly from the whole graph, the infected node #0 still propagates its information to almost all nodes in the club (red nodes in the figure) successfully. In contrast, after removing the same number of cross-links, there appears to be an obvious information isolation phenomenon, and nearly half of the nodes remain *susceptible*. In other words, cross-links play a role in bridging two different

⁵⁹ communities during network diffusion, and it would be hard for a node to send or receive messages

¹https://en.wikipedia.org/wiki/Zachary%27s_karate_club



Figure C2: The visualization of diffusion simulation with SI model. Red nodes denote *infected* nodes, and green nodes represent susceptible nodes. (a) The original graph of the karate club. Nodes with the same color denote a community. (b) Infected graph after dropping some random edges. (c) Infected graphs after dropping some cross-links.

from other communities without enough cross-links. In this way, the existence of cross-links plays a 60 key role in preserving graph connectivity. 61

Additional Experimetal Settings С 62

Baselines 63 C.1

- Here we introduce additional details for the base models and baselines used in our experiments. 64
- (1) Base models. 65
- GraphSAGE [7]: GraphSAGE is an inductive learning framework for generating node embeddings, 66 which samples a fixed number of neighbors during aggregation to alleviate the "neighborhood 67 explosion" issues. 68
- GIN [20]: GIN is a graph neural network that is theoretically as powerful as the Weisfeiler-Lehman 69 test with injective aggregation, combination, and readout functions. 70
- GAT [18]: GAT deploys the attention mechanism during aggregation to capture the neighborhood 71 information with different weights. 72
- **PPRGo**[2]: By utilizing a Personalized Page Rank matrix to approximate the propagation and 73 aggregation steps with multi-layer graph convolution, PPRGo greatly improves the efficiency and 74 effectiveness on large graphs. 75
- LightGCN [8]: LightGCN empirically finds the redundancy of feature transformation and non-76 linear activation functions, and greatly simplifies the model architecture with even higher perfor-77 mance on the recommendation tasks. 78
- UltraGCN [14]: Based on LightGCN, UltraGCN further theoretically simplifies the model archi-79 tecture with approximating the infinite-layer information propagation and aggregation. 80
- (2) Baselines. 81
- FairWalk [16]: Instead of random walk in node2vec, FairWalk chooses its next hop by considering 82
- the sensitive attributes in the neighborhood, which successfully mitigates the unfairness related to 83 the sensitive attribute. 84
- CFC [3]: To ensure that the learned embeddings are not correlated with sensitive attributes, such 85 as age or gender, CFC introduces an adversarial framework to enforce fairness constraints. 86
- FairAdj [12]: With learning to assign each edge with different weights, FairAdj generates a fair 87 adjacency matrix and greatly improves the dyadic fairness with comparable utility in link prediction 88 tasks. 89
- FLIP [15]: Concentrating on bursting the filter bubbles in social networks from a dyadic fairness 90
- perspective, FLIP also utilizes an adversarial learning framework to generate non-sensitive node 91 92

93 • UGE [19]: UGE aims at learning unbiased graph embeddings from an unobserved graph, which

involves no sensitive information, and further derives three kinds of variants namely UGE-w, UGE-r
 and UGE-c.

96 C.2 Evaluation metirc.

97 In this work, we apply Hits@50, which is widely adopted in other researches [21, 22] and OGB

- leaderboard [9], as our main evaluation metric to measure the link prediction performance of different
 GNN models. The Hits@50 can be computed by:
- s of the models. The miss so can be computed by:

$$Hits@50 = \frac{1}{N_{test}} \sum_{i=1}^{N_{test}} \mathbb{I}(rank_i < 50)$$
(3)

where N_{test} represents the sample size of test set, and \mathbb{I} represents an indicator function. $rank_i$ denotes the similarity ranking of the *i*th sample.

102 C.3 Reproducibility

Dataset. For each dataset, we randomly sample and remove 5% of links in the original graph to construct the validation set and test set, and the remaining links are treated as the training set. Each true sample will be ranked among a set of 100000 randomly sampled negative links for evaluation². Note that, there is no side information, such as node features or link attributes, involved during our experiments, and we assign each node on the graph with a learnable embedding vector for training.

Hyper-parameters. As a model-agnostic framework, we deploy six kinds of GNN models as backbones, including GraphSAGE [7], GIN [20], GAT [18], PPRGo [2], LightGCN [8] and UltraGCN [14]. For all these models, we set the output embedding dimension as 64. The layer of the embedding fusion module is set to 1. The learning rates for twin GNNs are both set as 0.001 after grid search. As for the hyper-parameters in Eq.(8), α is set to be 0.005, and *T* is selected from {10, 25, 50} depending on the datasets and base models, and β is set to be 20. Augmentation ratio *k* is searched from {0.75, 1.0, 1.25} for each dataset. Both weight decay and dropout rate are set to 0.

In particular, for GraphSAGE, we adopt a mean-pooling during aggregation; for GIN, we apply a linear layer to update node features and use max-pooling during aggregation; for GAT, we use 4 attention heads in each layer; for PPRGo, we set α as 0.3, the walk length as 100; for LightGCN, we set the layer number as 2 and use the final layer's output as embeddings; for UltraGCN, we set the number of negative samples as 64, λ as 0.8, γ as 3.5. Our implementation code and datasets are released anonymously in https://anonymous.4open.science/r/Neurips2023_9342/.

For Fairwalk, we follow the settings in the original paper and set the walk number to 20, and the window length to 80; for CFC, we set the training steps of the discriminator as 5; for FairAdj, we set T_2 to 15 and λ to 10; for FLIP, we take the suggestions in the original implementation, and the settings are $\alpha(0.1)$, $\beta(0.2)$; for UGE, we deploy the weighting-based variant as our baseline given that there is no non-sensitive attribute in our settings.

126 C.4 Details on LastFM dataset

Due to the heterogeneity of the recommendation 127 datasets, it's hard to directly deploy community 128 detection algorithms on the original networks 129 and define the corresponding internal-links and 130 cross-links.To this end, inspired by ItemCF 131 [13, 17], we first generate an item-item graph 132 according to the co-occurrence relationship. For 133 example, given a pair of items $\langle v_1, v_2 \rangle$, if 134 they both have interactions with user u at least 135 O times, where O is a hyperparameter to con-136 trol the confidence of generated item-item graph, 137 there will form a link between v_1 and v_2 . Next, 138

Table C1: The comparison between our implementations and normal implementations on LastFM. The average results are reported after repeating each method five times.

		LastFM (Hits@50)
LightGCN	Original	$29.82\% \pm 0.25$
LightOCN	Ours	$29.30\% \pm 0.21$
UltraGCN	Original	$28.50\% \pm 0.28$
UltraGCIV	Ours	$27.32\% \pm 0.19$

²Here we follow the evaluation protocol in OGB [9], which is widely used in research.

we can deploy our framework on the generated item-item graph for learning debiased item em-139 beddings $\mathbf{I} \in \mathbb{R}^{|V| \times D}$, where |V| represents the number of items and D represents the embedding 140 dimension. After that, item similarity matrix $\mathbf{I}^2 \in \mathbb{R}^{|V| \times |V|}$ is calculated, which is further used for 141 the final recommendation: 142

$$\mathbf{P} = \mathbf{A} \times \mathbf{I}^2 \tag{4}$$

where $\mathbf{P} \in \mathbb{R}^{|U| \times |V|}$ denotes the predicted confidence matrix between users and items, and $\mathbf{A} \in$ 143 $\mathbb{R}^{|U| \times |V|}$ represents the adjacency matrix of the original user-item graph. 144

In order to prove that our implementation will not affect the performance of the original GNN 145 models, we compared our implementation (denoted as "Ours"), where O is set to be 1, with GNNs 146 trained on the user-item graph normally (denoted as "Original") in Table C1. The results indicate 147 that our implementation does not sacrifice the capability of base GNN models severely to adapt our 148 framework. 149

D **Further Experiments and Analysis** 150

Hyper-parameter Analysis D.1 151

As the core component in our frame-152 work, supervision augmentation plays a 153 key role in mitigating the bias between 154 internal-links and cross-links. To explore 155 its impact in a finer granularity, we vary 156 the augmentation ratio k and see how 157 the performance of our method changes. 158 Specifically, we take LightGCN as the 159 base model and investigate the perfor-160 mance on internal-links (Internal.), cross-161 links (Cross.) and the whole link set 162 (Overall) by varying k in {0, 0.25, 0.5, 163 0.75, 1, 1.25}. Without losing generality, 164



Figure C3: The impact of augmentation size

here we take Jaccard based supervision augmentation. As shown in Figure C3, the performance of 165 166 the two kinds of links increasingly improves as k grows, accompanied by a steady decrease in the 167 difference between them. This is expected because we introduce a large amount of augmented crosslinks signals to mitigate the bias. And when k reaches 1, which means $|\mathcal{E}_{in}| \approx |\mathcal{E}_{cr}|$, the framework 168 gradually converges to a stable status. Empirically, a setting k = 1 would be a near-optimal option. 169

Alternative Community Detection Algorithm D.2 170

In this part, we aim to conduct an 171 ablation study on different commu-172 nity detection methods to prove the 173 usefulness of our proposed frame-174 work. Since we emphasize the bias 175 176 from a topological perspective, we prefer to use the community detec-177 tion algorithm based on graph struc-178 ture. Specifically, to illustrate the 179 universality of our framework, we 180 181 conduct experiments based on the METIS [10] algorithm as an ablation 182 study, and the results on three GNNs 183

Table C2: Ablation study with METIS community detection algorithm on two real-world datasets. The results (Hits@50) are reported in percentage (%). We **bold** the results when our framework improves the base GNN model.

		Epinions				DBLP			
		Internal. [↑]	Cross.↑	Overall↑	Bias↓	Internal.↑	Cross.↑	Overall↑	Bias↓
SAGE	Orig.	36.97	19.48	30.75	17.49	69.80	19.00	54.28	50.80
	Debias	39.06	28.93	35.89	10.13	78.67	34.65	65.22	44.02
GAT	Orig.	38.33	34.77	37.15	3.56	68.62	28.15	56.26	40.47
0AI	Debias	39.96	36.88	38.86	3.08	75.94	42.77	65.81	33.17
UlltraGCN	Orig.	27.27	11.62	20.77	15.65	97.34	70.57	89.16	26.77
	Debias	46.92	38.18	44.04	8.74	97.47	73.67	90.20	23.80

are shown in Table C2. Specifically, the number of communities is set to be 50 in advance for METIS, 184 and all other hyper-parameters are set to be the same as that in Louvain-based experiments, which 185 can be found in Section B.3. All results are based on Jaccard based augmentation. 186

The results indicate that, although we change the community detection algorithm, our framework 187 still successfully mitigates the bias between internal-links and cross-links, and achieves competitive 188 results compared with the Louvain-based results, which verifies our work's compatibility. 189

190 D.3 Supervision Augmentation Analysis

In Section 3.3, we design two kinds of data augmentation methods for generating pseudo cross-links supervision signals. Intuitively, if the pseudo supervision signals have a high confidence level, they can provide significant benefits to our framework. To this end, we aim to verify our hypothesis and analyze the impact of different supervision augmentation methods on our framework.

We first statistic the average hop dis-195 tance between the node pairs gener-196 ated with different supervision aug-197 mentation methods. As shown in Ta-198 ble C3, since we only choose node 199 pairs with the most common neigh-200 bors in Jaccard based augmentation, 201 the hop distance is fixed to 2. When 202 we use random walk based augmen-203 tation, the average distance increases 204 consistently on two datasets, which 205 verifies its effectiveness in covering 206 nodes that are not located in the 207 boundary of communities. 208

Table C4 further presents the per-209 formance of our framework with 210 random walk based augmentation, 211 which is literally described in Sec-212 tion 3.3. Specifically, for providing 213 fair comparison, all hyper-parameters 214 215 in random walk based experiments, including augmentation ratio k and 216 others are set to be the same as that 217 in Jaccard based experiments. Com-218 pared to Table 2, it can be shown that 219 the random walk based framework 220

Table C3: The average hop distance between node pairs generated by different supervision augmentation methods.

	Epinions	DBLP
Jaccard based	2.00	2.00
Random walk based	2.69	3.14

Table C4: Link prediction performance (Hits@50) of internallinks, cross-links and the whole link set of our methods with random walk based augmentation and corresponding base models on two real-world datasets. The results are reported in percentage (%). We **bold** the results when our framework improves the base GNN model.

		Epinions				DBLP			
		Internal.↑	Cross.↑	Overall↑	Bias↓	Internal.↑	Cross.↑	Overall↑	Bias.
SAGE	Orig.	31.68	28.91	30.69	2.77	69.27	14.62	56.41	54.6
	Fair.	31.72	29.17	31.28	2.55	80.28	28.63	68.12	51.6
GIN	Orig.	33.49	30.97	32.59	2.52	56.66	16.86	47.29	39.80
	Fair.	38.35	36.89	37.12	1.46	68.12	32.07	59.64	36.0
GAT	Orig.	39.30	34.90	37.73	4.40	66.25	22.47	55.94	43.7
	Fair.	40.02	36.29	37.98	3.73	75.03	32.18	64.94	42.8
PPRGo	Orig.	42.86	28.75	37.83	14.11	85.71	41.14	75.28	44.5
	Fair.	45.36	40.12	43.49	5.24	90.48	49.51	80.47	42.0
LightGCN	Orig.	46.43	37.11	43.11	9.32	85.95	47.41	76.88	38.54
	Fair.	48.15	40.45	45.41	7.65	92.16	57.55	84.01	34.6
UlltraGCN	Orig.	30.62	5.81	21.78	24.81	95.74	63.82	88.22	31.9
	Fair.	52.16	51.99	52.10	0.17	96.47	66.25	89.35	30.2

shows less improvement on cross-links, which results in worse debias results. This observation can be explained by the hop distance in Table C3, which implies that the random walk based augmentation may have lower confidence due to the longer topological distance between node pairs. However, compared with the base GNNs, the random walk based framework can still consistently reduce the bias between internal-links and cross-links with improved overall performance.

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