Can Symptom Search Trends Forecast Respiratory Virus Patient Counts?
A Rhinovirus Case Study in Korean Syndromic Surveillance

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Abstract

Official respiratory-virus counts are reliable but rest on costly sentinel surveillance and arrive with a reporting lag, whereas symptom-related search activity can appear earlier and at low cost. We ask whether respiratory-virus patient counts can be forecast from online Relative Search Volume (RSV), a platform-normalized search-interest index, without using past patient counts. Using 270 weeks of Korea Disease Control and Prevention Agency (KDCA) surveillance data, we construct a structured dataset aligning patient counts with Naver and Google RSV for symptom queries expanded through an LLM-assisted pipeline. In a rhinovirus case study, existing time-series backbones trained with patient counts but restricted to search-history inputs at prediction time produce RSV-only forecasts that partially track patient trajectories and, for several backbones, achieve performance comparable to patient-history baselines.

1. Introduction

Respiratory-virus surveillance relies on patient counts reported through public-health systems, which remain the clinical gold standard. In Korea, these counts come from sentinel surveillance: a sample of designated facilities reports cases that are aggregated and published through a multi-stage pipeline (clinic, health center, national aggregation). This design is costly to maintain, covers only part of the population, and releases counts with a reporting lag, so recent values are often unavailable when operational decisions on staffing, bed allocation, and infection control must be made. The practical problem is therefore to identify timely, low-cost signals that track patient counts before updated surveillance values become available.

Online search activity is one observable form of preclinical health-information seeking. In this paper, Relative Search Volume (RSV) denotes a platform-normalized search-interest index, not an absolute query count. When individuals experience respiratory symptoms, they may search for symptom-related information through online tools. Aggregated RSV for such queries can therefore serve as a timely signal of community illness activity.

A key practical challenge is that clinical symptom terminology and public search vocabulary are not identical. The same symptom can appear in colloquial Korean, spacing variants, abbreviations, or related expressions, making query expansion a necessary step in constructing structured search-based surveillance covariates. Search-based syndromic surveillance has been studied for influenza and other outbreaks (Polgreen et al., 2008; Ginsberg et al., 2009; Yang et al., 2015), including app-based symptom reporting linked to hospital admissions (Kennedy et al., 2022), but such signals require careful validation because query behavior can drift (Lazer et al., 2014). Adaptive ensembles have likewise been used to forecast respiratory-virus activity under irregular seasonality (Tsang et al., 2024).

Most forecasting backbones, by contrast, are formulated as endogenous forecasters that extrapolate a target from its own history (Zeng et al., 2023; Liu et al., 2024). This leaves an operational gap when historical patient labels exist for model development, but recent patient observations are delayed at prediction time. We study whether a search-history signal alone can forecast future patient counts under this RSV-to-patient setting. To do so, we construct a structured healthcare forecasting dataset linking weekly KDCA respiratory-virus surveillance to Korean search-query RSV collected from Naver and Google, and analyze rhinovirus as the main case study.

Our contributions are summarized as follows:

- **LLM-assisted symptom-query construction.** We expand clinically motivated symptom terms into Korean search queries and collect aligned Naver/Google RSV for KDCA respiratory surveillance.

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Figure 1. Overview of the study. Symptom keywords are expanded into Korean search queries, converted to Naver/Google RSV time series, filtered for sufficient nonzero observations, and used as RSV-only inputs to forecast KDCA respiratory-virus patient counts, with rhinovirus analyzed as the main case study.

- **RSV-to-patient forecast modeling.** We formulate $x_{1:T} \rightarrow y_{T+1:T+H}$ modeling and evaluate representative time-series backbones using RSV histories as prediction-time inputs.
- **Early-warning feasibility analysis.** We show that selected RSV-only inputs can match or improve patient-history baselines in retrospective rhinovirus forecasts, supporting RSV-only monitoring as an early-warning feasibility direction.

2. Data Collection and Preprocessing

2.1. KDCA Patient Counts

We use weekly acute respiratory infection surveillance counts publicly released by the Korea Disease Control and Prevention Agency (KDCA). The KDCA tables report virus-specific patient counts aggregated on the national surveillance calendar, with each reporting week ending on Saturday. After preprocessing, we use 270 weekly records from October 2019 to December 2024 and align all search-volume features to the same KDCA surveillance-week index. The main analysis focuses on rhinovirus; parainfluenza and respiratory syncytial virus are retained as descriptive context in this short paper. We use a chronological 70%/10%/20% train/validation/test split, with the final 54 weeks used for held-out testing.

2.2. Symptom Query Expansion

KDCA surveillance descriptions provide canonical symptom terms for acute respiratory infections, while public search behavior includes heterogeneous colloquial expressions, spelling variants, and spacing patterns. To capture this mismatch between clinical terminology and search behavior, we organize the initial Korean symptom keywords

by virus and symptom group, then apply an LLM-assisted query expansion step to generate candidate derived expressions. In the implementation, GPT-4o generated Korean synonyms and spelling/spacing variants for each seed term; we then deduplicated the resulting query list before RSV collection. This LLM step was restricted to query construction; forecasting, evaluation, and result interpretation used the deterministic pipeline described below. The process produced 3,336 unique search terms across the three viruses; the rhinovirus subset contains 1,207 terms per source, giving 2,414 possible keyword–source RSV series.

Search RSV collection. For each keyword, we collect source-specific Relative Search Volume from Naver DataLab and Google Trends. Each Korean query or synonym group is submitted over the same study period as the KDCA surveillance data. Both platforms report normalized search-interest indices rather than raw query counts, so RSV values are interpreted within a source, query, and time range. Naver provides daily relative ratios, which we aggregate to weekly RSV by averaging dates inside each KDCA surveillance week. Google Trends RSV is queried for the South Korea region with the Korean locale and returned as a weekly 0–100 index. Because RSV scales are platform-specific, each Naver or Google source–query pair is kept as a separate KDCA-aligned weekly feature column.

Weekly RSV feature construction. Let $\mathcal{V}$ denote the set of respiratory viruses, $\mathcal{M} = \{\text{Naver}, \text{Google}\}$ the search sources, and $\mathcal{Q}_v$ the deduplicated keyword set for virus $v \in \mathcal{V}$. For source m and keyword q, we align the timestamped platform series $\tilde{x}_{m,q,\tau}$ to KDCA surveillance weeks $\{W_t\}_{t=1}^T$:

$$x_t^{(v,m,q)} = A_m \left(\{\tilde{x}_{m,q,\tau} : \tau \in W_t\} \right).$$

Here, A_m is a 7-day mean for daily Naver ratios and the platform-provided weekly value for Google Trends. The resulting long-format table contains $(v, t, m, q, g(q), x_t^{(v,m,q)}, y_t^{(v)})$ and is pivoted into a weekly matrix $\mathbf{X}^{(v)} \in \mathbb{R}^{T \times P_v}$ paired with patient counts $\mathbf{y}^{(v)} \in \mathbb{R}^T$. Implementation-level API fields and function calls are provided in Appendix A.

Filtering and keyword selection. A collected virus–source–query series was treated as usable only if

$$c_{v,m,q} = \sum_{t=1}^{T} \mathbb{I}\left[x_t^{(v,m,q)} > 0 \right] \geq 5.$$

We additionally removed all-NaN columns and applied a Pearson-correlation screen, retaining columns whose correlation with the corresponding KDCA patient-count series exceeded $\rho \geq 0.3$. This screen is computed over the full study period; it therefore acts only as a retrospective filter that narrows the candidate keyword pool in this feasibility study, and is not a prospective selection procedure (Appendix C). For rhinovirus, the screen retained 16 Google and 97 Naver single-keyword RSV columns, which define the candidate inputs entering the forecasting experiments. The screening correlation only determines pool membership: within this pool, keyword ranking and every reported metric are computed from held-out forecasting error, not from the screening correlation.

3. Patient-Count Forecasting from Search Trends

3.1. Problem Formulation

For rhinovirus, let y_t denote the weekly KDCA patient count and let $p = (m, q)$ index one retained source–query RSV feature. We write its weekly value as $x_t^{(p)}$. Given a lookback length L and prediction horizon H, define the target vector

$$\mathbf{y}_{t,H} = [y_{t+1}, \ldots, y_{t+H}].$$

The standard patient-history baseline forecasts this target from the recent endogenous history:

$$\hat{\mathbf{y}}_{t,H}^{\text{pat}} = f_\theta(y_{t-L+1:t}).$$

Our modeling setting keeps the same target but replaces the input with an RSV search-history window:

$$\hat{\mathbf{y}}_{t,H,p,s}^{\text{RSV}} = f_\theta\left(x_{t-L+1-s:t-s}^{(p)} \right),$$

where s is an input lag shift. Thus, patient counts supervise training through $\mathbf{y}_{t,H}$, while prediction-time inputs are restricted to RSV histories. In all deep-learning experiments, we set $L = 48$ weeks, evaluate $H \in \{1, 2, 4, 8\}$, and grid-search $s \in \{0, 1, 2, 3\}$ for RSV-only runs. Reported retrospective results summarize the selected configurations from this keyword–lag–horizon grid.

(a) Naver RSV

(b) Google RSV

Figure 2. Example rhinovirus surveillance and search-trend time series. KDCA patient counts are shown with representative symptom-query RSV series from each online search platform.

Keyword analysis. For each retained source–query feature p, we compute Pearson correlation between RSV and patient counts across candidate temporal shifts:

$$r_p(\ell) = \text{corr}\left(x_{t-\ell}^{(p)}, y_t \right),$$

and use the maximum-correlation lag as a descriptive statistic; positive ℓ means the RSV series is shifted earlier relative to patient counts. This analysis is used to describe whether symptom-search behavior tends to move with or before patient counts, and to identify keywords worth visualizing. Consistent with the screening caveat above, this maximum-correlation lag is used only as a descriptive statistic; all reported keyword rankings and forecasts are evaluated on held-out forecasting error.

Models. We evaluate 20 forecasting backbones and report five representative families in the main text: DLinear (Zeng et al., 2023), iTransformer (Liu et al., 2024), Mamba (Gu & Dao, 2024), LSTM (Hochreiter & Schmidhuber, 1997), and GRU (Cho et al., 2014). The full model list,

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5
DLinear	sputum (naver)	headache (naver)	headache (naver)	fatigue (google)	sneeze avg (google)
iTransformer	rhinitis (google)	rhinitis (naver)	itchy nose (google)	rhinorrhea (naver)	fatigue (naver)
Mamba	patient only	allergic reaction (naver)	cough (naver)	nerve pain (naver)	nasal breathing difficulty (google)
LSTM	nasal breathing difficulty (google)	rhinitis (naver)	dyspnea (google)	sneeze (google)	sneeze (naver)
GRU	rhinitis (naver)	patient only	sputum (naver)	fatigue (google)	dyspnea (google)

Figure 3. Top-5 keyword rankings per representative model, with patient-history baselines included where they rank among the top entries. Ranks are based on the five-metric average rank; cell color encodes RMSE on the held-out evaluation window, where lower is better.

citations, and hyperparameters are provided in Appendix B and Appendix C. Neural models are trained for up to 100 epochs with validation-loss early stopping with patience of 30 epochs. Family-specific learning rates and schedulers are taken from the experimental configuration. Each model–keyword–lag–horizon configuration is repeated over 10 random seeds, and metrics are aggregated over these runs.

Metrics and ranking. We compute RMSE, SMAPE, Pearson correlation, dynamic time warping distance (DTW), and mean directional accuracy (MDA). Keyword rankings are derived by averaging metric-wise ranks, using lower-is-better for RMSE/SMAPE/DTW and higher-is-better for Pearson/MDA. For the main text, RMSE is emphasized because it directly reflects patient-count scale; the full rank table in Appendix E (Table 5) uses all five metrics.

4. Experiments and Results

We analyze the retrospective rhinovirus forecasts along three axes. First, we compare patient-history inputs and RSV-only inputs under the same representative forecasting backbones. Second, we inspect model-specific keyword rankings to identify which search terms drive RSV-only performance. Third, we compare forecast trajectories to determine whether selected search terms provide interpretable signals beyond aggregate error reductions.

4.1. Forecasting Performance

Table 1 is the primary quantitative result. It compares the patient-history baseline with the best RSV-only keyword–source configuration selected over the lag–horizon grid for each representative model. The comparison is interpreted within each model family, because the central question is not which backbone is globally strongest, but whether the same forecasting architecture can obtain a usable patient-count prediction when its input is restricted to RSV histories. When an RSV-only configuration approaches or improves the patient-history RMSE, it suggests that the corresponding search query contains temporal information about the upcoming rhinovirus trajectory. Under this reading, DLinear and GRU improve on their patient-history baselines with a single search query (sputum and rhinitis, respectively),

Table 1. Main RMSE comparison for rhinovirus between patient-history baselines and the best RSV-only keyword–source configuration after lag–horizon selection. Values are computed on the common overlapping evaluation window after aggregating predictions from 10 random seeds.

Model	Patient	Best RSV	Keyword (source)
DLinear	95.7	82.3	sputum (naver)
iTransformer	52.1	68.8	rhinitis (google)
Mamba	55.3	94.6	allergic reaction (naver)
LSTM	53.1	55.8	nasal breathing difficulty (google)
GRU	64.9	62.9	rhinitis (naver)

LSTM is close but slightly below, whereas iTransformer and Mamba are clearly worse. The effect is thus model-dependent rather than systematic, consistent with our focus on per-backbone feasibility rather than a global ranking of architectures.

4.2. Keyword Analysis

The keyword analysis checks whether clinically plausible symptom terms co-vary with rhinovirus counts and identifies which single RSV signals drive model performance. We report top-ranked keywords as a heatmap because useful queries are model-dependent: some backbones favor direct respiratory symptoms, while others select broader syndrome-related expressions. Consistent recurrence of a keyword family across models provides stronger evidence than a single best keyword from one architecture. Figure 3 ranks entries by the five-metric average rank, while using color only to show RMSE.

4.3. Qualitative Forecast Trajectories

Aggregate metrics summarize error but not outbreak timing. The trajectory analysis compares observed rhinovirus counts with RSV-only predictions and patient-history predictions on the 2024 test interval. This analysis focuses on whether RSV-only models capture rises, peaks, and declines in the held-out outbreak trajectory. This qualitative view complements aggregate error: a model with similar RMSE can differ substantially in whether it anticipates the onset, misses the peak, or follows the decline after an outbreak.

Figure 4. Representative held-out forecasts for rhinovirus using the GRU model with the Naver rhinitis RSV input, emphasizing whether RSV-only forecasts track outbreak shape and turning points beyond aggregate error.

5. Conclusion and Limitations

This retrospective rhinovirus-focused study shows that selected online search trends contain predictive structure for patient-count trajectories in several model–keyword settings. The result motivates an early-warning workflow in which historical patient labels supervise model development, while prediction-time inputs are limited to search signals that may arrive closer to real time. Key limitations are platform-specific normalization, temporal drift in search behavior, retrospective keyword selection, and the current focus on single-keyword rhinovirus forecasts in South Korea. Future work should validate the setting prospectively, extend it to multiple respiratory viruses and multi-keyword inputs, and test whether RSV-only forecasts support preparedness decisions under realistic reporting delays.

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A. Data Collection and Preprocessing Details

KDCA patient-count table. The patient-count table contains weekly counts for parainfluenza, rhinovirus, and respiratory syncytial virus from the KDCA acute respiratory infection surveillance system. KDCA reports these counts as surveillance-week totals ending on Saturday; after preprocessing, the merged table stores 270 aligned weekly rows spanning 2019-10-27 to 2024-12-22. These weekly patient counts define both the supervised target y_t and the calendar bins used to aggregate or align Naver and Google RSV.

Keyword table construction. The keyword database starts from a structured table whose rows are KDCA-relevant symptom terms associated with a respiratory-virus category v and a clinical symptom group g. For each seed symptom term, the same LLM expansion step is used to generate Korean synonyms, spelling variants, and spacing variants, which are then deduplicated. The resulting query table has a schema

$$(v,\ g,\ q_{\text{seed}},\ q,\ \text{language},\ \mathcal{M}_q),$$

where q is the final Korean query string and $\mathcal{M}_q$ is the set of search sources for which it is submitted. Across the three virus categories, this process yields 3,336 unique query strings after removing duplicates shared across viruses. Rhinovirus subset contains 1,207 candidate query strings per search source.

Naver DataLab collection. Naver RSV is collected with the Naver DataLab Search API endpoint `https://openapi.naver.com/v1/datalab/search`. For each keyword or keyword group, the request specifies `startDate`, `endDate`, `timeUnit="date"`, and a `keywordGroups` entry containing the Korean query terms. Authentication is provided through the Naver client identifier and secret headers. The API returns a date-indexed relative ratio series rather than raw query counts. Let $\tilde{x}_{q,\tau}^{\text{Naver}}$ be the daily ratio for query q on calendar date τ. For the KDCA surveillance week W_t, we define weekly Naver RSV as

$$x_t^{\text{Naver},q} = \frac{1}{|W_t|} \sum_{\tau \in W_t} \tilde{x}_{q,\tau}^{\text{Naver}}.$$

The resulting weekly series is reindexed to the 270 KDCA surveillance weeks before merging with patient counts.

Google Trends collection. Google RSV is collected from Google Trends using the Korean locale and South Korea as the geographic region. In the implementation, we use `pytrends` with `TrendReq(hl="ko-KR", tz=540)` and request each query through `build_payload` with `geo="KR"`, `cat=0`, and `gprop=""` for web search. Google Trends

Table 2. Dataset statistics from the preprocessing artifacts. Candidate query rows are counted from the Korean-to-English mapping tables; retained columns are single-keyword RSV features after the $\rho \geq 0.3$ correlation threshold.

Item	Value
Study period	2019-10-27 to 2024-12-22
Weekly KDCA patient records	270 weeks
Patient series	parainfluenza, rhinovirus, respiratory syncytial virus
Median patient count (range)	Para: 42 (0–634); Rhino: 205.5 (22–915); respiratory syncytial virus: 57.5 (0–1078)
Unique LLM-expanded Korean query strings	3,336 across three virus categories
Candidate query rows by virus	Para: 1,186; Rhino: 1,207; respiratory syncytial virus: 1,889
Retained single-keyword RSV columns ($\rho \geq 0.3$)	Para: 89 Naver / 7 Google; Rhino: 97 Naver / 16 Google; respiratory syncytial virus: 83 Naver / 16 Google

returns a normalized 0–100 interest series for each query over the requested window. The returned table is obtained with `interest_over_time()`. For the 270-week study period, Google returns weekly values directly; we remove the `isPartial` indicator, reindex the series to the KDCA week calendar, and store one RSV column per query. When spacing variants can be represented within the query-length limit, variants are grouped at collection time; otherwise, they are collected as separate query strings and handled during post-processing.

Weekly alignment and database merge. Both sources are converted to the same weekly index as the KDCA patient-count table. For each virus v, source m, and query q, the final aligned row for week t contains

$$(v, t, m, q, g(q), x_t^{(v,m,q)}, y_t^{(v)}).$$

This long-format table is the canonical structured dataset. For forecasting, it is pivoted into the wide matrix $\mathbf{X}^{(v)} \in \mathbb{R}^{T \times P_v}$ and paired with $\mathbf{y}^{(v)} \in \mathbb{R}^T$. Naver and Google are not numerically pooled because their RSV scales are source-specific; instead, each source–query pair is treated as a separate feature column.

Filtering and keyword selection. A query is first retained only if it has nonzero RSV in at least five weeks:

$$\sum_{t=1}^{T} \mathbb{I}[x_t^{(v,m,q)} > 0] \geq 5.$$

Columns that are entirely missing or have no temporal variation are removed before correlation analysis and model fitting. We compute Pearson correlation between each retained RSV column and the matched KDCA patient series over the full study period and retain columns with $\rho \geq 0.3$. As described in Section 2, this screen is retrospective and defines the candidate single-keyword RSV pool used in the forecasting experiments; it is not a prospective selection procedure. For rhinovirus, this produces 16 Google and 97 Naver single-keyword columns at the $\rho \geq 0.3$ threshold. All

forecasting windows are then constructed from the aligned weekly matrices as described in Section 3.1.

B. Evaluated Forecasting Backbones

The retrospective benchmark evaluates 20 forecasting backbones covering four broad families. Transformer-style models include Transformer, Reformer, Informer, PatchTST, iTransformer, Crossformer, Temporal Fusion Transformer, FEDformer, and ETSformer (Vaswani et al., 2017; Kitaev et al., 2020; Zhou et al., 2021; Nie et al., 2023; Liu et al., 2024; Zhang & Yan, 2023; Lim et al., 2021; Zhou et al., 2022b; Woo et al., 2022). Linear, dense, and frequency-oriented models include DLinear, TiDE, LightTS, TSMixer, and FiLM (Zeng et al., 2023; Das et al., 2023; Zhang et al., 2022; Chen et al., 2023; Zhou et al., 2022a). State-space, Koopman, convolutional, and recurrent models include Mamba, Koopa, SCINet, LSTM, and GRU (Gu & Dao, 2024; Liu et al., 2023; 2022; Hochreiter & Schmidhuber, 1997; Cho et al., 2014). We also include Random Forest as a non-neural baseline (Breiman, 2001). The main text focuses on DLinear, iTransformer, Mamba, LSTM, and GRU because they span linear, Transformer, state-space, and recurrent forecasting families while keeping the short-paper analysis compact.

C. Training Hyperparameters

Common forecasting configuration. All neural forecasting experiments use a lookback length of 48 weeks, label length of 48 weeks, patch length 1, time-feature embedding, one encoder layer, one decoder layer when applicable, and 8 attention heads when applicable. We evaluate prediction horizons $H \in \{1, 2, 4, 8\}$ and RSV lag shifts $s \in \{0, 1, 2, 3\}$. Each configuration is repeated over 10 random seeds. The maximum training epoch is 100 for applicable neural models, with validation-loss early stopping using a patience of 30 epochs. For patient-history baselines, the model input is the 48-week patient-count history. For RSV-only runs, the supervised target remains the KDCA

Table 3. Model-specific optimizer and hidden-size settings used in the retrospective evaluation. N/A indicates non-neural baselines to which learning-rate schedules and hidden dimensions do not apply.

Model family	Models	Learning rate	LR schedule	$(d_{\text{model}}, d_{\text{ff}})$
Transformer	PatchTST, iTransformer, Crossformer, Temporal Fusion Transformer	1×10^{-4}	step†	$(512, 2048)$
Linear/dense	FiLM, DLinear, TiDE, FEDformer, LightTS	1×10^{-3}	constant	$(512, 2048)$
RNN	GRU	5×10^{-3}	cosine	$(512, 2048)$
RNN/conv.	LSTM, SCINet	5×10^{-4}	cosine	$(512, 2048)$
SSM	Mamba	5×10^{-5}	cosine	$(64, 256)$
Other neural	Koopa, Transformer, Reformer, ETSformer, TSMixer	5×10^{-5}	cosine	$(512, 2048)$
Informer	Informer	5×10^{-6}	cosine	$(512, 2048)$
Tree baseline	Random Forest	N/A	N/A	N/A

†Step decay sets the learning rate to 5×10^{-5}, 1×10^{-5}, 5×10^{-6}, 1×10^{-6}, 5×10^{-7}, 1×10^{-7}, and 5×10^{-8} at epochs 2, 4, 6, 8, 10, 15, and 20, respectively. Const keeps the initial learning rate fixed; cosine applies cosine decay over the maximum training horizon.

patient-count series, but the model input is constructed from the selected RSV feature column after applying the chosen lag shift; patient-count history is excluded from the input.

Evaluation range and ranking. Metrics are computed on the held-out 2024 evaluation window used in the analysis figures. Because lag shifts and prediction horizons yield slightly different valid target timestamps, all reported metrics are computed only on the common overlapping target weeks, fixed to 2024-02-04 through 2024-11-03. For each model, keyword, lag, and horizon configuration, predictions from 10 random seeds are aggregated before computing RMSE, SMAPE, Pearson correlation, DTW, and MDA. Keyword rankings are computed from the average rank across these metrics, with RMSE/SMAPE/DTW minimized and Pearson/MDA maximized.

Evaluation protocol and scope. Patient-history baselines use the same chronological split, 48-week lookback, prediction horizons, random seeds, and evaluation window as the RSV-only runs; the lag grid applies only to RSV inputs. The correlation threshold is used as a retrospective feature screen in this feasibility study, not as a prospective deployment procedure. A prospective system should fix the query set and selection thresholds using only pre-evaluation data. The study uses aggregated weekly KDCA surveillance counts and platform-normalized aggregate RSV; no individual-level patient records or raw query logs are used.

D. Rhinovirus Symptom-Query Lexicon

Table 4 lists the threshold-retained query expansion used to construct candidate RSV features for the main rhinovirus target.

Table 4. Rhinovirus symptom-query lexicon. For each Korean root symptom term and its English concept, derived Korean queries retained after the $\rho \geq 0.3$ correlation screen are listed for Naver and Google. Derived queries inherit the English concept of their root term.

Korean root	English concept	Retained Naver queries	Retained Google queries
발열	fever	열꽃	–
기침	cough	가래기침, 목감기, 기침발작, 심한기침, 콜록, 기침원인, 기침소리, 기침병, 지속적인기침, 알레르기성기침, 목기침, 기침멈추는법, 기침가래, 감기기침, 기침치료, 기침약, 기침심함, 기침멈추는방법, 기침감기, 기관지경련, 해소	가래기침, 목감기, 기침멈추는법, 기침가래, 감기기침, 기침감기, 감기
콧물	rhinorrhea	콧물염증, 콧물멈추는법, 콧물감기, 코염증, 감기콧물, 콧물약, 코질환, 코감기, 콧물계속, 콧물흐름, 물콧물, 맑은콧물, 감기초기증상	콧물감기, 감기콧물, 코감기, 콧물
가래	sputum	가래기침, 기침소리, 기침가래, 노란가래, 후비루, 기침할때가래, 가래섞인기침, 가래색깔, 가래감기, 진한가래, 가래배출, 가래덩어리, 가래끓는소리	가래기침, 기침가래, 후비루, 가래감기
인후통	sore throat	목감기, 목아픈이유, 목칼칼함, 후두염증, 목구멍, 후두염	목감기, 후두염
천명	wheezing	기침소리, 천식증상, 천식초기증상	–
쌕쌕거림	wheezing	천식증상, 기관지염증, 기관지소리, 천식소리, 폐질환증상	–
근육통	myalgia	근육경직, 근육통원인, 근육통증, 피로, 감기몸살	감기몸살
구토	vomiting	토함, 속토, 속이불편	–
컹컹 짖는 듯한 기침	barking cough	기침발작, 심한기침, 기침소리, 목기침, 감기기침, 숨쉴때기침, 쇳소리기침, 후두염증상, 깊은기침, 급성기침, 기침컹컹, 기침천식, 발작적기침, 후두염기침, 발작기침, 어린이기침	감기기침
설사	diarrhea	설사원인, 복부불편감, 설사멈추는법, 배아픔설사	–
크룹	croup	기침발작, 기침소리, 목기침, 후두염, 기침컹컹, 어린이기침, 크룹, 기도폐색, 컹컹거리는기침, 소아감기, 소아천식증상, 상기도감염, 아이기침, 소아후두염, 후두기관염, 크룹병, 기관지염, 밤에심한기침, 크룹증상, 급성후두염, 크루프, 어린이감기, 쉰목소리기침, 기관지부음	후두염, 기관지염

E. Per-Keyword Forecasting Ranks

Complementing the symptom-query lexicon in Appendix D, Table 5 ranks every individual retained query keyword for rhinovirus.

Table 5. Per-keyword average ranks across the five forecasting backbones, sorted by mean rank (lower is better). Cell shading encodes rank (green: better, red: worse); the Source column marks the search platform.

Rank	English	Korean	Source	Avg Rank	DLinear	iTransformer	Mamba	LSTM	GRU
1	patient only	patient only	–	18.7	48.8	15.6	8.4	13.4	7.2
2	sputum	목가래	Naver	21.8	6.0	17.0	65.8	10.8	9.6
3	rhinitis	비염	Naver	22.1	76.4	5.0	23.4	4.4	1.4
4	fatigue	만성피로	Naver	22.7	30.4	13.8	15.0	25.0	29.4
5	sneeze	재채기	Naver	31.7	64.8	25.6	39.8	9.4	19.0
6	rhinitis	비염	Google	33.2	42.6	4.2	30.0	32.8	56.2
7	nasal breathing difficulty	코숨답답	Google	36.6	124.2	24.8	13.8	3.6	16.6
8	allergic rhinitis	알레르기	Naver	36.7	50.0	55.2	17.0	18.6	42.8
9	allergic rhinitis	알레르기	Google	39.6	86.0	18.6	17.0	23.2	53.0
10	headache	두근거림	Naver	42.4	12.2	66.0	46.4	33.2	54.4
11	cough	목감기	Google	44.7	37.0	38.4	56.2	32.2	59.8
12	rhinorrhea	끈적한콧물	Naver	44.7	53.8	9.4	55.2	58.2	47.0
13	cough	기침	Naver	45.8	32.0	25.6	36.2	75.8	59.6
14	sneeze	코찌릿함	Google	47.7	110.0	29.0	76.2	6.4	16.8
15	cough	목감기	Naver	48.1	59.4	51.6	10.6	47.2	71.6
16	headache	두통증상	Google	48.8	34.6	100.2	32.8	46.6	30.0
17	sneeze	코튀김	Google	49.8	111.2	15.0	91.8	9.8	21.4
18	itchy nose	코작용	Google	49.9	103.6	5.8	90.4	24.4	25.4
19	cough	기침증상	Naver	50.9	55.2	18.4	49.2	73.4	58.4
20	nasopharyngitis symptom	인후염증상	Naver	52.7	94.2	45.2	44.4	43.8	35.8
21	nose bleed	충혈	Naver	52.9	91.6	31.2	77.0	23.8	40.8
22	cough	기침감기	Naver	52.9	45.2	73.0	33.0	49.0	64.4
23	headache	두통약	Naver	53.0	105.4	41.2	34.6	45.0	39.0
24	sputum	답답함	Naver	53.1	76.8	25.0	73.8	33.2	56.8
25	allergic reaction	알레르기증상	Naver	53.8	81.2	22.2	9.2	80.8	75.8
26	fatigue	권태감	Google	54.7	94.8	43.8	96.8	24.4	13.8
27	nerve pain	신경통	Naver	55.0	44.0	62.0	13.4	82.0	73.6
28	headache	머리통증	Naver	55.4	33.6	72.8	71.6	73.8	25.2
29	dyspnea	호흡불편	Google	55.5	124.2	49.2	83.6	5.6	15.0
30	nasal cavity	비강	Google	56.8	52.8	45.0	64.8	66.2	55.4
31	sore throat	인후통	Naver	57.9	45.4	44.4	49.8	64.2	85.6
32	pain	통증	Naver	59.6	96.4	75.8	42.6	44.2	39.2
33	rhinorrhea	콧물	Google	60.0	72.8	38.0	101.0	47.8	40.6
34	cough	기침비슷	Naver	60.5	96.4	54.4	86.8	42.6	22.4
35	headache	두통원인	Naver	60.6	26.6	69.8	112.6	60.8	33.0
36	dyspnea	코숨막힘	Google	61.1	108.8	55.0	87.2	31.8	22.6
37	pharyngitis	인후염	Naver	61.4	88.8	38.4	73.6	67.6	38.4
38	fatigue	무기력	Naver	61.8	67.6	98.4	43.0	72.6	27.4
39	runny nose	코이물	Google	62.4	114.2	52.2	91.6	26.4	27.4
40	sore throat	목따가움	Naver	63.0	83.2	25.0	54.2	89.8	63.0
41	fatigue	허약	Naver	63.9	60.0	80.8	38.6	71.0	69.2
42	nasal cavity	비강	Naver	64.3	111.6	27.2	84.4	50.6	47.6
43	headache	두통	Naver	65.0	19.2	98.4	89.4	73.2	45.0
44	rhinorrhea	콧물	Naver	65.2	117.4	22.8	87.6	53.6	44.4
45	runny nose	맑은코분비	Google	66.0	100.4	70.6	84.8	41.0	33.4
46	sore throat	목아픔	Google	66.4	66.8	54.4	68.6	59.0	83.2
47	itchy nose	콧속간지러움	Naver	66.6	58.2	99.2	86.6	47.4	41.8
48	fatigue	나약함	Google	66.7	23.8	119.6	75.0	44.6	70.4
49	sore throat	목통증	Naver	66.8	70.0	72.8	86.8	36.0	68.2
50	nasal bridge	콧잔등	Google	67.0	108.6	72.0	87.4	24.8	42.2
51	throat discomfort	목부음	Naver	67.8	108.6	51.2	66.8	44.4	67.8
52	nasal congestion	코막힘	Google	68.3	62.6	23.6	102.0	77.8	75.6
53	sneeze	재채기	Google	68.8	93.8	29.6	55.0	85.8	79.8
54	sputum	목가래	Google	68.8	45.0	58.2	72.2	88.8	79.8
55	runny nose	맑은코	Google	68.8	101.2	68.8	94.6	40.0	39.6
56	sore throat	인후통	Google	68.9	76.0	63.8	56.0	73.6	75.2
57	throat discomfort	목건조	Naver	69.1	100.2	39.2	45.2	75.4	85.6
58	runny nose	코방울	Naver	69.2	55.0	116.4	19.8	75.8	79.0
59	pharyngitis	인후염	Google	69.3	77.4	29.0	85.8	82.0	72.4
60	sneeze	콧물재채기	Naver	71.2	86.0	41.6	96.8	78.4	53.4
61	sore throat	목아픔	Naver	71.8	94.2	46.6	52.0	85.6	80.6
62	cough	기침감기	Google	72.4	43.2	48.4	90.4	90.8	89.0
63	runny nose	비강액체	Google	72.6	107.4	68.8	106.4	44.6	35.6
64	nose pain	코통증	Naver	72.9	34.8	101.8	67.2	87.0	73.6
65	cough	마른기침	Google	72.9	98.4	48.4	93.8	66.2	57.6
66	fatigue	무기력증	Naver	73.4	117.8	124.8	35.0	34.4	55.0
67	fatigue	지침	Naver	73.7	25.2	113.4	99.0	75.0	56.0
68	nasal congestion	막힘	Google	73.9	115.2	92.0	52.0	39.8	70.4

Table 5. Per-keyword average ranks (continued).

Rank	English	Korean	Source	Avg Rank	DLinear	iTransformer	Mamba	LSTM	GRU
69	rhinorrhea	코증상	Naver	74.3	80.8	97.4	62.4	76.0	54.8
70	sneeze	기침재채기	Naver	74.6	60.4	58.4	92.2	88.2	74.0
71	cough	기침	Google	74.8	59.8	42.2	61.8	108.4	101.8
72	rhinorrhea	콧물줄줄	Naver	76.2	82.4	32.6	126.2	68.6	71.0
73	cough	마른기침	Naver	76.2	85.8	26.2	57.4	99.0	112.8
74	nose bleed	충혈	Google	76.4	121.4	46.2	82.0	64.8	67.4
75	nasopharyngitis symptom	인후염증상	Google	76.4	66.6	105.0	64.8	73.4	72.4
76	sneeze	재채기증상	Naver	76.6	112.6	85.6	62.8	48.0	74.0
77	runny nose	코줄줄	Google	77.2	125.8	100.4	74.4	36.4	48.8
78	cough	기침가래	Google	77.4	35.8	66.8	96.0	83.4	105.0
79	fatigue	힘빠짐	Naver	77.8	68.4	86.2	86.4	69.0	79.2
80	cough	목기침	Naver	78.0	59.0	108.8	77.4	57.8	86.8
81	sneeze	재채기증상	Google	78.1	85.4	93.0	91.2	52.4	68.4
82	nasal congestion	막힘	Naver	79.0	77.0	106.6	119.0	47.0	45.4
83	dyspnea	호흡불편	Naver	79.1	62.0	119.8	76.6	78.8	58.6
84	headache	머리통증	Google	79.8	50.6	114.8	56.2	83.6	93.8
85	sneeze	콧물재채기	Google	80.0	78.0	60.6	56.8	103.0	101.4
86	sore throat	목따가움	Google	80.1	81.2	78.4	50.4	102.6	87.8
87	fatigue	권태감	Naver	80.3	46.4	126.4	39.6	99.4	89.6
88	cough	기침약	Naver	80.6	49.8	50.0	90.0	104.4	108.8
89	nose pain	코통증	Google	80.8	42.4	74.0	54.4	104.6	128.6
90	headache	두근거림	Google	80.8	91.6	106.2	59.2	62.4	84.8
91	headache	두통원인	Google	81.0	60.2	106.0	40.8	94.8	103.0
92	sore throat	목통증	Google	81.1	88.0	65.0	57.0	101.2	94.4
93	sore throat	목간지러움	Google	81.3	53.6	56.2	96.2	102.8	97.6
94	sneeze	코소리	Google	81.8	25.4	94.4	78.4	104.2	106.8
95	cough	코막힘감기	Google	81.8	117.8	68.0	50.2	105.8	67.4
96	cough	가래기침	Naver	82.0	36.4	92.8	52.0	122.2	106.4
97	cough	목기침	Google	82.0	53.8	59.6	98.0	95.2	103.4
98	nerve pain	신경통	Google	82.4	103.4	71.4	66.8	65.4	104.8
99	headache	두통증상	Naver	82.4	26.4	116.2	46.6	107.4	115.2
100	runny nose	코방울	Google	82.5	89.8	91.6	105.2	49.0	76.8
101	headache	두통약	Google	82.6	61.8	85.6	61.0	107.0	97.6
102	fatigue	힘빠짐	Google	82.7	34.6	88.6	68.0	114.6	107.8
103	headache	머리아픔	Google	83.0	35.6	127.0	71.4	105.6	75.4
104	throat discomfort	목간질	Google	83.0	76.0	74.8	111.4	77.2	75.6
105	nasal bridge	콧잔등	Naver	83.2	63.2	97.2	36.4	104.6	114.4
106	headache	편두통	Naver	83.4	65.0	92.2	99.2	82.0	78.6
107	sneeze	코소리	Naver	83.8	47.4	107.0	66.4	105.2	92.8
108	headache	머리아픔	Naver	83.9	82.0	106.4	52.6	96.2	82.2
109	nasal congestion	코막힘	Naver	84.2	128.0	33.0	121.8	69.0	69.2
110	headache	두통	Google	84.4	102.2	90.4	54.0	88.0	87.4
111	runny nose	맑은코	Naver	84.5	47.6	132.4	93.2	81.6	67.8
112	cough	코막힘감기	Naver	84.8	59.2	47.4	120.0	115.6	81.8
113	sore throat	목간지러움	Naver	85.4	78.2	63.4	50.2	120.4	114.6
114	cough	기침증상	Google	85.7	100.8	48.2	85.8	99.0	94.8
115	fatigue	퍼짐	Google	86.0	27.8	86.6	88.6	120.4	106.8
116	neck pain	뒷목통증	Naver	86.3	30.6	122.4	85.8	90.6	102.2
117	fatigue	퍼짐	Naver	88.2	102.2	120.6	77.2	62.6	78.2
118	cough	기침가래	Naver	88.4	36.0	109.4	87.6	100.4	108.4
119	headache	편두통	Google	88.5	114.0	114.0	56.2	81.2	77.2
120	sneeze	기침재채기	Google	88.8	73.4	110.8	58.4	104.4	97.2
121	cough	가래기침	Google	89.0	39.6	64.2	104.6	121.2	115.6
122	fatigue	허약	Google	89.4	55.0	121.8	67.8	95.4	107.0
123	throat discomfort	목간질	Naver	89.9	86.0	94.0	114.0	74.6	80.8
124	fatigue	지침	Google	89.9	57.6	106.8	95.0	103.6	86.6
125	neck pain	뒷목통증	Google	91.2	82.2	96.6	61.4	100.0	115.8
126	itchy nose	콧속간지러움	Google	91.2	97.8	96.4	86.4	95.2	80.4
127	allergic reaction	알레르기증상	Google	91.7	39.8	114.0	97.2	93.8	113.6
128	fatigue	나약함	Naver	91.9	115.4	56.8	103.4	89.8	94.2
129	rhinorrhea	콧물질환	Google	92.2	75.4	94.0	88.6	90.4	112.4
130	throat discomfort	목부음	Google	92.8	53.8	83.0	102.0	116.8	108.4
131	fatigue	무기력증	Google	93.9	108.6	110.0	79.0	106.8	65.0
132	rhinorrhea	끈적한콧물	Google	95.1	86.6	103.8	87.2	98.2	99.6
133	cough	기침약	Google	95.8	44.4	98.4	117.6	120.2	98.4
134	Rhinitis	비염막힘	Google	96.0	94.0	85.2	86.6	119.6	94.6
135	rhinorrhea	코증상	Google	96.1	106.8	117.6	90.8	83.0	82.2
136	fatigue	만성피로	Google	96.7	66.0	95.4	114.8	104.4	103.0
137	fatigue	무기력	Google	97.9	91.2	106.4	98.6	85.6	107.6
138	sneeze	날림	Google	102.4	36.0	135.2	106.2	115.2	119.6
139	sputum	답답함	Google	104.7	89.2	128.0	82.6	104.4	119.4
140	pain	통증	Google	105.4	109.6	122.8	77.4	97.4	119.8
141	nasal congestion	코뚫는법	Naver	108.8	87.2	89.4	141.2	113.6	112.4
142	sneeze	날림	Naver	109.6	70.0	129.4	102.4	120.2	126.0
143	nasal congestion	코뚫는법	Google	111.4	69.8	127.2	135.4	111.6	113.2
144	throat discomfort	목건조	Google	111.5	74.2	115.0	127.2	123.8	117.2