Anonymous Author(s) Submission Id: 779

ABSTRACT

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Recently, misinformation incorporating both texts and images has been disseminated more effectively than those containing text alone on social media, raising significant concerns for multi-modal factchecking. Existing research makes contributions to multi-modal feature extraction and interaction, but fails to fully enhance the valuable semantic representations or excavate the intricate entity information. Besides, existing multi-modal fact-checking datasets are primarily focused on English and merely concentrate on a single type of misinformation, thereby neglecting a comprehensive summary and coverage of various types of misinformation. Taking these factors into account, we construct the first large-scale Chinese Multi-modal Fact-Checking (CMFC) dataset which encompasses 46,000 claims. The CMFC covers all types of misinformation for factchecking and is divided into two sub-datasets, Collected Chinese Multi-modal Fact-Checking (CCMF) and Synthetic Chinese Multimodal Fact-Checking (SCMF). To establish baseline performance, we propose a novel Entity-enhanced and Stance Checking Network (ESCNet), which includes Multi-modal Feature Extraction Module, Stance Transformer, and Entity-enhanced Encoder. The ESCNet jointly models stance semantic reasoning features and knowledgeenhanced entity pair features, in order to simultaneously learn effective semantic-level and knowledge-level claim representations. Our work offers the first step and establishes a benchmark for evidence-based, multi-type, multi-modal fact-checking, and significantly outperforms previous baseline models.

CCS CONCEPTS

Information systems → Social networks; Multimedia information systems.

KEYWORDS

Multi-modal fact-checking; Datasets; Knowledge graph

1 INTRODUCTION

Fact-checking, defined as the process of evaluating the veracity of claims expressed in written or spoken language with the aid of retrieved evidence, has become increasingly critical [17]. Numerous reports suggest that fabrications can lead to the formation of misconceptions about political candidates among citizens, manipulation of stock prices, and threats to public health. Given the influx of new information and the rapidity of its dissemination, manual fact-checking has proven inadequate, emphasizing the need for automated methods to verify claims and encourage the distribution of truthful information on social media platforms [3, 2].

While significant strides have been made in text-based, singlemodal fact-checking task, the advent of multimedia technology has created a new challenge. Perpetrators of rumours now frequently exploit both visual and textual content to attract more attention and (1) Synthetic Misinformation



Chaim Text:**前意大利总理贝卢斯科尼去世,终年86岁。**The former Italian Prime Minister Silvio Berhasconi has died at the age of 86. Document Text: 意大利这理乔治亚·梅洛尼(Giorgia Meloni)周三为她的政 所说定结束躁诋燃油税的决定辩护,该关税已经到仓。以帮助人们远对清油 价。意大利安莎社报道。自動年中好燃油税降减免结束以来,汽油和柴油价 有大幅上涨。"如果我们彻试《燃料)关税,我们将无法增加健康基金,或 有资格获得援助以支付水电费的客感型量……Italian Prime Minister Giorgia Meloni on Wednesday defended her government's decision to end a cut in fuel taxes that had been put in place to help people cope with high oil prices. The Italian news agency ANSA reports that gasoline and diesel prices have risen sharply since the able to increase health funding, or the number of families eligible for assistance to pay utility bills, or (tax) credits for small and medium-sized businesses.....

(2) Collected Misinformation



Figure 1: Two types of misinformation from CMFC (Chinese is translated into English). The source of misinformation within two datasets is different and the entity used to perform a search for irrelevant images is highlighted in yellow.

expedite dissemination on social media. Compared to single-modal fact-checking, the learning of effective feature representation from heterogeneous multi-modal information poses a greater challenge, rendering multi-modal fact-checking as an intriguing new task [17]. Existing multi-modal misinformation datasets in fact-checking task can generally be divided into two categories: synthetic misinformation [1] and collected misinformation. The difference lies in the source of misinformation within the dataset: Synthetic misinformation refers to the artificially constructed dataset of misinformation created by researchers. Both the text and image of the claim are sourced from pristine news but are deliberately mismatched or partially altered [29]. As shown in Figure 1, the entity 'Italian Prime Minister' used to perform a search for images is highlighted in yellow. A fabricated claim is constructed using the retrieved image of the current Prime Minister, 'Giorgia Meloni', paired with the claim text; While collected misinformation refers to the dataset of misinformation directly gathered from social media platforms. Despite available multi-modal fact-checking datasets primarily focusing on English, they only address one type of misinformation. Moreover, existing multi-modal fact-checking detectors [46, 39, 14, 48] mostly model the basic multi-modal semantic relevance at the feature level, employing concatenate operations [13], or attention mechanisms [16] to capture such coarse semantic correlation and

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generate multi-modal representations. Regrettably, the importance
of the underlying high-order knowledge and semantic correlation
of multimedia content is often overlooked.

To address these challenges, we create the first large-scale Chinese Multi-modal Fact-Checking (CMFC) dataset containing 46,000 claims, which covers two types of misinformation in multi-modal fact-checking task, including Synthetic Chinese Multi-modal Factchecking (SCMF) and Collected Chinese Multi-modal Fact-checking (CCMF) dataset. The CMFC dataset is of substantial size, with claims and their corresponding evidence documents sourced from a diverse range of platforms and domains.

128 To establish a baseline performance, we introduce a novel Entityenhanced and Stance Checking Network (ESCNet) for multi-modal 129 fact-checking task. This network jointly models both stance se-130 mantic reasoning features and knowledge-enhanced entity pair 131 132 features, facilitating the learning of effective semantic-level and knowledge-level claim representations. Specifically, ESCNet con-133 sists of Multi-modal Feature Extraction Module, Stance Transformer 134 135 and Entity-enhanced Encoder (EeE). Given a multi-modal claim and its corresponding retrieved evidence, the Multi-modal Feature 136 Extraction Module initially extracts valuable clues, such as text, im-137 138 ages, and entities. Subsequently, we employ three Stance Transform-139 ers to simulate the human hierarchical reasoning process, checking the consistency of different types of claims with the evidence. The 140 Stance Transformer first introduces a set of Shared Prototypes as 141 queries, guiding the reconstruction of feature representations of 142 the claim and corresponding evidence, thereby projecting the two 143 features into the common feature space and reducing computa-144 145 tion. It then further utilizes a fusion layer to acquire three stance semantic reasoning features. Furthermore, the EeE constructs a 146 cross-modal entity pair set and two uni-modal entity pair sets in 147 the multimedia posts, and designs a knowledge relevance reasoning 148 strategy to find the shortest semantic relevant path between each 149 pair of entities in external knowledge graph. By absorbing all com-150 151 plementary contextual knowledge associated with the entities in this path, the EeE refines knowledge-enhanced distance and entity representations at an elevated knowledge level. It then selects the 153 154 bottom/top distance entity pairs as the most consistent/inconsistent 155 pairs and the selected entity pairs are further fused by employing a signed attention mechanism to capture consistent and inconsistent 156 knowledge-enhanced entity pair features. 157

Overall, our main contributions can be summarized as follows: (1) We establish the first large-scale, multi-domain Chinese multimodal fact-checking dataset, encompassing all types of misinformation in the multi-modal fact-checking task. (2) The proposed ESCNet jointly model both stance semantic reasoning features and knowledge-enhanced entity pair features, facilitating the learning of effective semantic-level and knowledge-level claim representations. (3) We design a Entity-enhanced Encoder with a knowledgeenhanced distance measurement strategy and a signed attention mechanism to capture high-level entity information. (4) Extensive experiments demonstrate the superiority of ESCNet.

2 RELATED WORK

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Synthetic Misinformation in Multi-modal Fact-checking. Synthetic misinformation [1] is one of the most straightforward and

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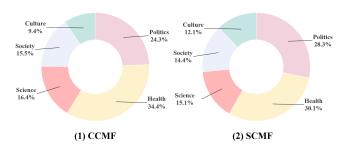


Figure 2: Domain distribution of the two datasets.



Figure 3: The word clouds in falsified claims.

effective strategies that adversaries employ to spread falsified claims [29]. Both the text and image of the statement are sourced from pristine news but are deliberately mismatched or partially altered. Prior work has delved into multi-modal synthetic misinformation: Jaiswal et al. [21] directly matched images with titles of other random images, creating its fabricated versions. In contrast, Sabir et al. [34] introduced swaps of named entities related to persons, organizations, and locations. Regardless of whether the modifications were made through naive swaps or named entity manipulations, fabricated examples were either overly naive or contained linguistic biases, making them easily detectable even by mere language models [29]. As a result, Luo et al. [29] proposed fabricating examples by matching genuine images with genuine texts. They created a large-scale dataset called NewsCLIPpings, which included both pristine and convincingly falsified examples. These fabricated samples might have distorted the context, location, or people in the images, presenting 'out-of-context' [29]. Moreover, Sahar et al. [1] compiled a comprehensive NewsCLIPpings dataset by gathering multi-modal evidence from external web sources.

Collected Misinformation in Multi-modal Fact-checking. Collected misinformation is directly gathered from the Internet, often propagated as fake news on social media platforms. In recent years, the detection of multi-modal collected misinformation have emerged as a prominent area of focus within the academic community. To address this challenge, a substantial number of researchers dedicated significant efforts to the development and maintenance of datasets that were specifically tailored for this particular field of study [36, 9]. The Factify dataset [31] stood as an early contribution, centered on multi-modal misinformation detection that incorporated both text and image. It consisted of a vast array of claims tagged with veracity labels, accompanied by corresponding textual and visual evidence. Moreover, Factify2 [38] expanded the

Dataset	Multi-modal	Domain	Claims	Language	Evidence	Source	Misinformation
SciFact [43]	×	Science	1,409	English	Text	Paper	-
PUBHEALTH [24]	×	Health	11,832	English	Text	FACTWeb	-
FEVER [40]	×	Multiple	185,445	English	Text	Wiki	-
FEVEROUS [4]	×	Multiple	87,026	English	Text/Table	Wiki	-
CHEF [20]	×	Multiple	10,000	Chinese	Text	Internet	-
FACTIFY [30]	\checkmark	Multiple	50,000	English	Text/Image	FACTWeb	Collected
FACTIFY2 [38]	\checkmark	Multiple	50,000	English	Text/Image	FACTWeb	Collected
NewsCLIPpings [1]	\checkmark	Multiple	85,360	English	Text/Image	Internet	Synthetic
MOCHEG [46]	\checkmark	Multiple	21,184	English	Text/Image	FACTWeb	Collected
MR2 [19]	\checkmark	Multiple	14,700	Both	Text/Image	Internet	Collected
CMFC	\checkmark	Multiple	46,000	Chinese	Text/Image	Multiple	Both

Table 1: Comparisons of fact-checking datasets. 'Claims' represents the number of claims.

paradigm by introducing a more comprehensive set of features and a more complex task framework. Hu et al. [19] collected relevant ev-idence on multi-modal fake news and constructed the MR2 dataset. MOCHEG [46] represented a large-scale fact-checking dataset, en-compassing 21,184 claims, each assigned with corresponding evi-dence. However, it is noteworthy that existing datasets mostly focus on English and often narrowed down to a singular type of misin-formation. Detailed information about the fact-checking detectors

can be found in the *Supplementary Materials*. **Knowledge Graph**. Knowledge Graph (KG) is a structured representation of information in the form of nodes and edges, where nodes represent entities or concepts, and edges represent the relationships between them [7]. Some studies [23, 15, 45] extract structured triples (head, relation, tail) from the post contents, and check them with the faithful triples in KG. However, existing fact-checking approaches that utilize knowledge graphs for aggregating entity knowledge and performing reasoning are limited to a single textual modality [17]. In our work, both textual and visual modalities of entity features from KG are taken into consideration.

3 THE CMFC DATASET

In contrast to previous work, we construct the first large-scale Chinese Multi-modal Fact-Checking (CMFC) dataset, subdivided into SCMF and CCMF. In these datasets, we assign each claim with one of two labels: pristine or falsified (similar to previous work [29, 1]). The construction of CMFC comprises three stages: claim data construction, evidence retrieval, and data preprocessing and analysis. During claim data construction, we select sources from which we extract statements and accompanying images. The process of evidence retrieval involves gathering relevant documents or sentences as evidence. Finally, we clean and analyze the dataset in the data preprocessing process.

3.1 Claim Data Construction

CCMF: We collect 10,000 fabricated claims that are naturally and widely disseminated from all active fact-checking websites in China. These claims encompass both text and image, along with authenticity labels. Typically, these claims originate from online speeches, public announcements, news articles, and social media platforms such as Weibo, WeChat, DouYin (TikTok), or various blogs. Authenticity labels are provided by fact-checkers. However, most claims

fact-checke d by fact-checkers are falsified, and solely relying on these claims would result in an imbalanced dataset. Therefore, we collect 16,000 real claims by scraping article titles or captions from four official news commentary websites. Detailed information about the source of claims can be found in the *Supplementary Materials*.

SCMF: While CCMF consists of real-world statements, the SCMF contains artificially created claims, generated by mutating sentences from real articles. In this type of threat, both the text and image of the claim originate from authentic news sources but are inaccurately matched, ensuring that unimodal text bias is not introduced into the dataset, which could potentially be captured by language models. We adopt a challenging, non-random image-text matching method to construct the dataset. We initially collect 10,000 pristine claims from real news websites. These statements include persons (e.g., 'Musk', 'Berlusconi'), places (e.g., 'Shanghai', 'Italy') or organizations (e.g., 'International Court', 'Tesla Factory'), and more. By searching for this key information, we construct a corresponding falsified claim for each pristine claim by retrieving out-of-context misinformation images. It includes the following four types of fabrication: (1) By searching on the person entity, we retrieve news images related to that person but irrelevant to the original claim text; (2) By searching on the location entity, we retrieve news images related to the location mentioned in the original claim text but irrelevant to the text content; (3) By searching on the organization entity, we retrieve news images related to the organization mentioned in the original claim text but irrelevant to the text content; (4) An irrelevant image is randomly matched with the original claim text. By adopting these four fabrication methods, we built 10,000 falsified claims. Visualizations of the four methods, along with techniques to avoid retrieving images related to the text, are in the Supplementary Materials.

3.2 Evidence Retrieval

When verifying a claim, reporters need to find evidence that is relevant to the claim and help determine its authenticity label.

CCMF: Since the falsified claims in CCMF come from reliable fact-checking websites, for each article on these websites, we collect document text and document images corresponding to each claim. For pristine claims originating from real news websites, we crawl the corresponding news website documents. For a small number of documents that do not include images, we develop scripts to obtain

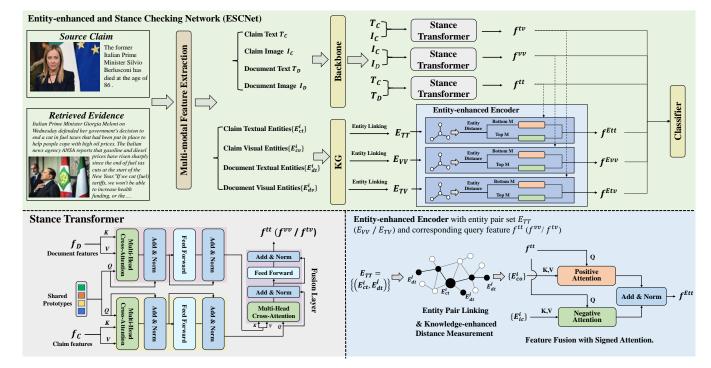


Figure 4: The overall architecture of the proposed ESCNet.

relevant images from the website by searching for documents and attaching them as corresponding document images.

SCMF: To detect the authenticity of the claims in SCMF, which include pristine and falsified ('out-of-context') images, we choose to manually extract evidence from web sources and use image-text pairs as queries to perform web searches. For text evidence, we use the Google Vision API to retrieve text evidence in reverse search mode using the claim image. The API returns the search result with the highest retrieval rank associated with the image, and we use it as text evidence. They may describe the content of the image and the news in which this image appears. For visual evidence, we use claim text as a text query to search for images. We use the Baidu Search API to perform image searches, where the search results are not always an exact match for the text query. Even if it is not entirely related to the event, it can serve as a useful clue about the type of image that might be associated with the topic.

3.3 Data Preprocessing and Analysis

The initial CMFC dataset has many crawling issues, such as being unable to retrieve articles, or the content not being text. We remove such instances. Next, we check the dataset for duplicates and all duplicates are included in the training split of the dataset. We clean the content of claim texts, removing keywords that could leak information (such as 'debunk', 'truth', etc). Besides, Chinese fact-checkers tend to express non-factual claims in rhetorical ques-tions. To avoid the impact of tone and symbols, we convert these into declarative statements. Finally, we built the Chinese Multi-modal Fact Checking dataset (CMFC) containing 46,000 claims, of which SCMF accounted for 20,000 and CCMF contained 26,000. As

shown in Figure 2, More than 30% of the claims in both datasets belong to the health domain, as many of the Chinese-language fact-checking articles focus on refuting falsified information related to 'COVID-19'. The political domain account for the second, reflecting the continued influence and attention of political topics in society. Figure 3 proves the above observation. Moreover, we compare the CMFC with other datasets in Table 1: 'Multi-modal' represents whether the dataset is multi-modal; 'Domain' represents the fields involved in the dataset; 'Evidence' means the type of evidence used, which can be text (includes metadata), table or image. 'Source' means where the evidence is collected from, such as Wikipedia (Wiki), fact-checking websites (FACTWeb) and the Internet. 'Misinformation' represents the source of misinformation within the multi-modal dataset. Compared to other datasets, we can attribute the strength of CMFC to several aspects: (1) The first large-scale Chinese multi-modal fact-checking dataset; (2) Covering two types of misinformation in the multi-modal fact-checking task; (3) The dataset is of substantial size, with claims and their corresponding evidence document sourced from a diverse range of platforms and domains. More analysis and examples can be found in the Supplementary Materials.

4 METHOD

4.1 Model Overview

As illustrated in Figure 4, our ESCNet mainly consists of three parts: Multi-modal Feature Extraction Module, Stance Transformer and Entity-enhanced Encoder. The details about the three parts are described in the following subsections.

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4.2 Multi-modal Feature Extraction Module

Given a source claim that includes images and text, we extract the following four features: (1) Claim Text T_C , *i.e.*, the text portion of the source claim. (2) Claim Textual Entities $\{E_{ct}^i\}$, typically containing named entities such as person and places. These entities are crucial for understanding news semantics and aiding in factchecking. (3) Claim Visual Entities $\{E_{cv}^i\}$, which include named entities in the claim images. Similar to text, news images also contain visual entities that are vital for semantic understanding and the detection of falsified claims. (4) Claim Image I_C , which includes the visual CNN features in the claim images. We utilize ResNet-50, without the final layer, to encode the images as initial feature maps, which are then transformed into visual feature sequences through convolutional blocks and reshaping operations. Similarly, we also extract the following features with the retrieved document evidence: Document Text T_D ; Document Textual Entities $\{E_{dt}^i\}$; Document Visual Entities $\{E_{dn}^i\}$; Document Image I_D .

4.3 Stance Transformer

After extracting multi-modal cues, we employ three Stance Transformers to simulate human hierarchical reasoning process and model the high-order unimodal and cross-modal correlation, including text reasoning (T_C and T_D), image reasoning (I_C and I_D), and cross-modal reasoning (T_C and I_C). Taking text reasoning as an example: the Stance Transformer first introduces a set of Shared Prototypes as queries to guide the reconstruction of the feature representations of the claim and its corresponding evidence. The advantages are twofold: (1) Regardless of the length of the input evidence document, the final output is the length of the Shared Prototypes, which significantly reduces computational complexity and prevents information loss due to excessively long evidence. (2) By projecting the two features into the same vector space, we promote a better comparison and fusion of features. Specifically, a set of Shared Prototypes $\{P_i\}$ are composed of k vectors of length L, randomly initialized. A shared multi-head attention transformer layer (MultiHead_Shared) [42] is utilized to reconstruct the representations. We take each prototype as a query, while the claim or document features simultaneously as keys and values:

$$\hat{T}_{C} = MultiHead_Shared(\{P_{i}\}, T_{C}, T_{C})$$

$$\hat{T}_{D} = MultiHead_Shared(\{P_{i}\}, T_{D}, T_{D})$$
(1)

Then, we fuse the reconstructed claim feature representation \hat{T}_C with the evidence representation \hat{T}_D through the fusion layer, to obtain the stance representation of the evidence T_D towards the claim T_C in the text reasoning.

$$f^{tt} = MultiHead_Fusion(\hat{T}_C, \hat{T}_D, \hat{T}_D)$$
(2)

where *MultiHead_Fusion* is a multi-head attention transformer layer. Following the above operations, we obtain the stance representations f^{vv} in image branch and f^{tv} in cross-modal branch.

4.4 Entity-enhanced Encoder

Multi-modal entity correlation is a key indicator of claims. Entityenhanced Encoder (EeE) links entities to acquire higher-order semantic information from KG, conducting multi-modal fact-checking at the knowledge level. Firstly, it identifies visual and textual entities from images and texts originating from source claims and evidence documents, followed by linking to generate a cross-modal entity pair set E_{TV} , and two unimodal entities pair sets (E_{TT} and E_{VV}). A new knowledge-related reasoning strategy is proposed to measure the knowledge-enhanced distance of each entity pair sets and build knowledge-enhanced entity representations. Next, it applies negative or positive signed attention mechanisms, using the stance reasoning features from the Stance Transformer to select entity pairs with semantic inconsistencies and consistencies.

Entity Pair Linking. By jointly considering the pairwise relationships within and across the entity sets of claim and document, the intra-modal and cross-modal entity correlations are explored. The EeE links all possible pairings into two intra-modal entity pair sets E_{TT} and E_{VV} , respectively as follows:

$$E_{TT} = (E_{ct}^{i}, E_{dt}^{j}) : 1 \le i \le N_{ct}, 1 \le j \le N_{dt}$$
(3)

$$E_{VV} = (E_{cv}^{i}, E_{dv}^{j}) : 1 \le i \le N_{cv}, 1 \le j \le N_{dv}$$

where N_{ct} , N_{dt} , N_{cv} , and N_{dv} represent the number of entities in the corresponding entity sets. Similarly, EeE constructs the cross-modal entity pair set E_{TV} as follows:

$$E_{TV} = (E_{ct}^{i}, E_{cv}^{j}) : 1 \le i \le N_{ct}, 1 \le j \le N_{cv}$$
(4)

It then uses the following knowledge-enhanced reasoning strategy to measure the knowledge-enhanced distance of each pair sets.

Knowledge-enhanced Distance Measurement. Given an entity pair (E^u, E^v) from arbitary set of E_{TT}, E_{VV} or E_{TV} , we propose a novel metric $D(E^u, E^v)$ to measure the knowledge-enhanced distance of the two entities on a pretrained knowledge gragh. Different from the metrics in previous works that only considered pairwise feature distance without background contextual knowledge in the knowledge gragh, the metric D is capable to leverage the feature distance on the embedding space as well as the graph distance on the KG topology, which is more appropriate to model the semantic relevant. EeE firstly finds a shortest semantic relevant path π in the KG which connects E^u and E^v :

$$\pi: E^{u} = E^{w_0} \to E^{w_1} \to \ldots \to E^{w_n} = E^{v}$$
(5)

Where *n* denotes the number of the entities in π . EeE realizes realtime semantic relevant path searching in a large KG with a modified version of Floyd-Warshall algorithm [18] to trade off runtime efficiency, memory consumption and path optimality. *More details* of the proposed algorithm can be found in Supplementary Materials. After obtaining the optimal path π , the module refines the knowledge-enhanced entity representation h^u for entity E^u :

$$h^{u} = \frac{1 - \alpha}{1 - \alpha^{n+1}} \sum_{i=0}^{n} \alpha^{i} g^{w_{i}}$$
(6)

where g^{w_i} is the feature embedding of entity E^{w_i} in the path. α denotes a weight coefficient ($\alpha = 0.9$). It's worth noting that h^u is a path-aware representation, *i.e.*, a different pair ($E^u, E^{o'}$) with path π' will yield a different value of h^u . Intuitively, h^u absorbs complementary contextual knowledge from all entities along the path π by weighted averaging their KG embeddings, with the weight exponentially descending to dilute their contributions as the graph

distance increases. Symmetrically, EeE refines the representation h^{v} for entity E^{v} as following:

$$h^{v} = \frac{1 - \alpha}{1 - \alpha^{n+1}} \sum_{i=0}^{n} \alpha^{n-i} g^{w_{i}}$$
(7)

The knowledge-enhanced distance $D(E^{u}, E^{v})$ is calculated as the Euclidean distance between h^u and h^v

$$D(E^{u}, E^{v}) = \|h^{u} - h^{v}\|_{2}$$
(8)

The concatenated feature $[h^u; h^v]$ is treated as the semantic relevant entity representation for pair (E^u, E^v) . The semantic relevant entity representation and knowledge-enhanced distance are further utilized in exploring feature fusion.

Feature Fusion with Signed Attention. The EeE models the high-order knowledge-enhanced entity relevance in each entity pair set by filtering the bottom/top m distance pairs as the most consistent/inconsistent pairs and applying positive/negative signed attention. Signed attention allows the model to not only consider positive correlations between elements (e.g., queries and keys), but also to recognize opposing or contrasting semantics, which can be beneficial for the fact-checking task [37]. Taking the entity pair E_{TT} in the text branch as an example, we introduce our enhanced method: First, we use a knowledge graph to encode each entity and measure their knowledge-enhanced distance for each pair of entity representations in E_{TT} . We retain the *m* pairs with the smallest distance as the consistency entity pair subset $\{E_{co}^i\}$ and their corresponding distance values $\{D_{pos}^i\}$, and the *m* pairs with the largest distance as the inconsistency entity pair subset $\{E_{ic}^{i}\}$ and their corresponding distance values $\{D_{neq}^i\}$. Then, we further fuse the selected knowledge-enhanced entity representations with stance reasoning features by utilizing the signed attention mechanism, so as to simultaneously capture high-order consistent and inconsistent entity relevance. Specifically, the EeE first adopts positive attention to capture consistent relevance, relative to the latter content. It takes the text reasoning feature f^{tt} from the Stance Transformer as the query to calculate the consistent relevance as follows:

$$\begin{aligned} \alpha_{pos}^{i} &= \text{Softmax} \left(f^{tt} \{ E_{co}^{i} \}^{T} / \sqrt{d_{e}} \right) \\ f_{pos}^{Ett} &= \left(\sum_{i=1}^{k} \frac{\alpha_{pos}^{i}}{D_{pos}^{i}} \{ E_{co}^{i} \} \right) \middle/ \left(\sum_{i=1}^{k} \frac{\alpha_{pos}^{i}}{D_{pos}^{i}} \right) \end{aligned}$$
(9)

where d_e is the dimension of $\{E_{co}^i\}$. α_{pos}^i denotes the positive attention coefficients. A larger α^i_{pos} indicates that the entity pair is more positively semantically associated with the post content. Note that we re-weight the coefficients with $\{D_{pos}^i\}$ to incorporate semantic relevant distances into the consistency representation. The entity pairs with shorter semantic relevant distances have a greater impact on the learning of consistency relevance.

Simultaneously, the EeE utilizes negative attention to estimate the inconsistency representation f_{nea}^{Ett}

$$\alpha_{neg}^{i} = -\text{Softmax} \left(-f^{tt} \{E_{ic}^{i}\}^{T} / \sqrt{d_e} \right)$$

$$f_{neg}^{Ett} = \left(\sum_{i=1}^{k} \alpha_{neg} D_{neg}^{i} \{E_{ic}^{i}\} \right) \left| \left(\sum_{i=1}^{k} \alpha_{neg} D_{neg}^{i} \right) \right|$$
(10)

Table 2: Performance comparison to the state-of-the-art methods on CCMF, SCMF and NewsCLIPpings datasets.

	Methods	Acc	Prec	Rec	F1
	UofA-Truth	0.745	0.749	0.761	0.755
	Logically	0.737	0.724	0.720	0.722
	CCN	0.793	0.853	0.738	0.791
Ŧ	MAFN	0.813	0.851	0.767	0.807
CCMF	INO	0.826	0.842	0.791	0.816
C	END	0.834	0.825	0.835	0.830
	Triple-Check	0.832	0.823	0.829	0.826
	ESCNet	0.862	0.857	0.852	0.854
	UofA-Truth	0.702	0.711	0.702	0.706
	Logically	0.717	0.732	0.717	0.724
	CCN	0.767	0.770	0.767	0.769
H	MAFN	0.782	0.773	0.783	0.778
SCMF	INO	0.804	0.811	0.804	0.807
õ	END	0.810	0.826	0.810	0.818
	Triple-Check	0.813	0.829	0.812	0.820
	ESCNet	0.849	0.840	0.844	0.842
	UofA-Truth	0.768	0.768	0.768	0.768
S	Logically	0.786	0.791	0.786	0.788
ing	CCN	0.847	0.853	0.852	0.852
Pp	MAFN	0.802	0.813	0.802	0.808
Ę	INO	0.823	0.834	0.823	0.828
NewsCLIPpings	END	0.833	0.838	0.833	0.835
Yei	Triple-Check	0.848	0.850	0.851	0.851
~	ESCNet	0.879	0.872	0.875	0.874

We re-weight the coefficients with $\{D_{neq}^i\}$ to incorporate relevant distances into the inconsistency representation, where entity pairs with larger relevant distances have a greater impact on the learning of inconsistency relevance. Finally, the representations f_{neg}^{Ett} and f_{pos}^{Ett} are concatenated to form the knowledge-enhanced entity pair reasoning feature f^{Ett} of the entity pair set E_{TT} . Similarly, EeE obtains the relevant representations f^{Evv} , f^{Etv} of E_{VV} and E_{TV} with the same mechanism. The extracted features f^{tt} , $f^{vv}, f^{tv}, f^{Ett}, f^{Evv}$ and f^{Etv} are finally contacted and fed into the Classifier for fact-checking. The details of the Classifier are provided in the Supplementary Materials.

EXPERIMENTS

5.1 **Experimental Settings**

Dataset. We evaluate the proposed method ESCNet on our two datasets which contain both pristine and falsified claims. In order to evaluate our ESCNet more comprehensively, we introduce a large-scale English fact-checking dataset, NewsCLIPpings. We divide these datasets into training, validation and testing sets according to 6:2:2 and apply the accuracy score, precision, recall and F1 score as our evaluation metric, which is widely used for binary classification tasks. The statistical details of NewsCLIPpings are reported in Supplementary Materials.

Implementation Details. Regarding image content, we employ the Baidu platform APIs to recognize and extract these entities, which are treated as visual entity mentions and are linked to the corresponding entities in the Knowledge Graph (KG). Regarding text content, the named entity linking tools bert-base-chinese-ner [35] and Tagme are applied to link the ambiguous entity mentions in the texts. Freebase [5] is introduced as the background KG, where the pre-trained embeddings of the entities with 50 dimensions are provided by the method [6]. Moreover, in the textual backbone, we set the length of the input text to at most 512 tokens, and utilize the pre-trained Chinese BERT model [11] to initialize the word embeddings with 768 dimensions. We use the pre-trained ResNet-50 model as visual backbone. In terms of parameter setting, we set the learning rate of the overall framework to $2e^{-4}$. The batch size of the input is 64. The value of *m* is selected from {1, 2, 3, 4, 5}.

5.2 Comparison to State-of-the-Art Approaches

In order to evaluate the ESCNet, we compare it with the follow-ing state-of-the-art methods on different fact-checking datasets, including END [46], CCN [1], UofA-Truth [13], MAFN [39], INO [48], Triple-Check [14] and Logically [16]. In Table 2, we can ob-serve that the proposed ESCNet achieves the best performance of 86.2%, 84.9% and 87.9% accuracy respectively on three datasets. The results demonstrate the effectiveness of the proposed method. Among these compared methods, Logically and INO obtain relatively high performance on these datasets, demonstrating the powerful ability to capture consistency between texts and images with pre-trained CLIP [33]. END pairs each piece of evidence with the input claim and detects the stance of the evidence towards the claim. CCN achieves a relatively high score by adopting a checking architecture, demonstrating the importance of introducing external complementary knowledge information (such as entities). MAFN experiments with a inter-modality and intra-modality fusion of textual and visual embeddings. UofA-Truth breaks the task into text and image entailment sub-tasks, using sentence BERT for text embeddings and Xception for image embeddings. These models achieve good performance by using BERT as the backbone. Triple-Check proposes a model that employs pre-trained DeBERTa for text embeddings and Swinv2 for image embeddings, fused through a co-attention block. It outperforms most of the compared methods, demonstrating the effectiveness of enhancing the features with the attention network. Compared to the aforementioned methods, we can attribute the strength of ESCNet to several aspects: 1) The usage of the BERT model as a part of the backbone networks, results in a strong textual representation. 2) We extract six types of reasoning information from source claims and retrieved evidence, which are more suitable for fact-checking. 3) The Stance Transformer module can effectively detect the stance of the evidence towards the claim for different types of evidence modalities. 4) The EeE links entities from the texts and images to the KG to acquire high-level entity information and conduct fact-checking at the knowledge level.

5.3 Ablation Studies

Analysis of detailed features. The results in Table 3 show the influence of different detailed features. The six columns from top to bottom correspond to without the six features in Figure 4: the stance semantic reasoning features f^{tt} , f^{vv} , f^{tv} and the knowledgeenhanced entity pair features f^{Ett} , f^{Evv} and f^{Etv} . We demonstrate



Figure 5: Evaluation of the number of entity pairs on CCMF.

Table 3: Evaluation of the influence of different features of ESCNet on CCMF dataset.

Methods	Acc	Prec	Rec	F1
w/o f_tt	0.744	0.749	0.762	0.755
w/o f_vv	0.801	0.799	0.815	0.806
w/o f_tv	0.817	0.813	0.797	0.805
w/o f_Ett	0.832	0.825	0.840	0.832
w/o f_Evv	0.844	0.838	0.830	0.834
w/o f_Etv	0.853	0.845	0.846	0.845
ESCNet	0.862	0.857	0.852	0.854

Table 4: Evaluation of the influence of different components of Stance Transformer on the CCMF dataset.

Methods	Acc	Prec	Rec	F1
w/o Stance	0.819	0.836	0.782	0.808
w/o Shared-P	0.834	0.838	0.808	0.823
w/o Fusion	0.854	0.850	0.840	0.845
ESCNet	0.862	0.857	0.852	0.854

 Table 5: Evaluation of the effectiveness of Entity-enhanced

 Encoder on the SCMF dataset.

Methods	Acc	Prec	Rec	F1
w/o Entity Pos	0.809	0.834	0.768	0.799
w/o Entity Neg	0.823	0.819	0.836	0.828
w/o Enhanced Path	0.830	0.827	0.811	0.819
ESCNet	0.849	0.840	0.844	0.842

the benefits of each decision feature, which highlights the importance of integrating all modalities for multi-modal fact-checking. Removing text stance reasoning features f^{tt} or image stance reasoning features f^{vv} significantly reduces performance, which demonstrates the importance of these two features. The impact of removing entities is relatively smaller and might be because some redundant information is present in the evidence document text, or sometimes generic named entities do not contribute to the checking of the claim statements.

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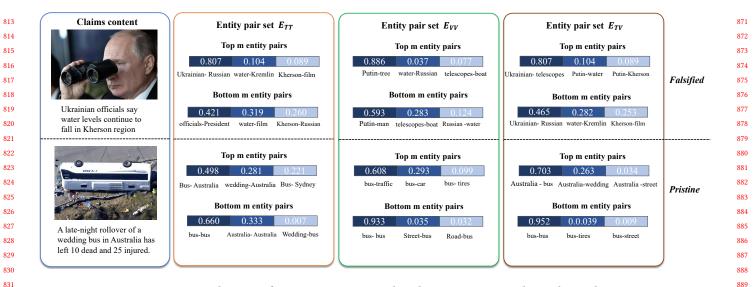


Figure 6: Visualization of entity pair attention distribution in Entity-enhanced Encoder.

Analysis of Stance Transformer. We conduct experiments to analyze the effectiveness of the proposed Stance Transformer in Table 4. *w/o Stance* denotes ESCNet without using the Stance Transformer for feature fusion (replacing with concatenate operation), *w/o Shared-P* refers to Stance Transformer without using Shared Prototypes to reconstruct claim and document representations (replacing with a shared FC layer). *w/o Fusion* denotes Stance Transformer without using fusion layer (replacing with concatenate operation). We observe that the Stance Transformer contributes to performance improvement. The comparative results highlight the advantages of projecting both features into the same vector space, which facilitates a comprehensive feature fusion.

Analysis of Entity-enhanced Encoder. The experimental re-846 847 sults in Table 5 show that the Entity-enhanced Encoder improves 848 performance. w/o Entity Pos represents Entity-enhanced Encoder 849 without using the subset and features of consistent entity pairs, 850 while w/o Entity Neg represents EeE without using the subset and 851 features of inconsistent entity pairs. The results suggest that the signed attention network can effectively capture and fuse the consis-852 853 tency and inconsistency of knowledge-enhanced entity pairs, each 854 of which holds significant influence for multi-modal fact-checking. w/o Enhanced Path denotes EeE without using the knowledge-855 856 enhanced distance (replacing with direct Euclidean distance), demon-857 strating the benefits of knowledge-enhanced distance measurement. We also tried different values of Top m, i.e., the number of the 858 top/bottom distance entity pairs. A small *m* increases the risk of 859 860 discarding entity pairs' information, while a large *m* increases the 861 risk of introducing irrelevant noise. As shown in Figure 5, m = 3leads to the best performance. 862

5.4 Qualitative Evaluation

Figure 6 (The corresponding evidence documents can be found in Figure 8) shows m (m = 3) pairs of entities with the top (bottom) knowledge-enhanced distance and the corresponding distribution of negative attention scores (distribution of positive attention scores) across varying entity pair sets. We can find that: (1) For falsified claims, the differences between entity pairs are large regardless of whether they are the entity with the largest distance or the entity with the smallest distance, and the distribution of negative attention scores corresponding to top m entity pairs is not balanced and tends to be concentrated in the most inconsistent entity pairs (e.g., 'Putin-tree'), whereas the distribution of positive attention scores corresponding to bottom m entity pairs is relatively balanced. (2) For pristine claims, whether it is the entity with the largest distance or the entity with the smallest distance, the difference between entity pairs is relatively small, and even duplicate entity pairs (e.g., 'bus-bus') are often found. Top m entity pairs correspond to relatively balanced negative attention scores, while bottom m entity pairs correspond to an unbalanced distribution of positive attention scores, which tend to be concentrated in the most consistent entity pairs (e.g., 'bus-bus'). This suggests that the Entity-enhanced Encoder can effectively capture and fuse the consistency and inconsistency of knowledge-enhanced entity pairs, each of which holds significant influence for multi-modal fact-checking. Additional qualitative experiments and discussions can be found in the Supplementary Materials.

6 CONCLUSION

In this work, we construct the first large-scale, multi-domain Chinese Multi-modal Fact-Checking (CMFC) dataset. The CMFC covers all types of misinformation and is divided into two sub-datasets, CCMF and SCMF. To establish a baseline performance, we introduce a novel Entity-enhanced and Stance Checking Network (ESCNet), which includes Multi-modal Feature Extraction Module, Stance Transformer, and Entity-enhanced Encoder (EeE). The proposed ESCNet jointly model both stance semantic reasoning features and knowledge-enhanced entity pair features, facilitating the learning of effective semantic-level and knowledge-level claim representations. Extensive experiments on Chinese and English fact-checking datasets demonstrate the effectiveness of the proposed method.

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ESCNet leverages stance semantic reasoning features and knowledgeenhanced entity pair features to jointly perform multi-modal factchecking. We perform average pooling on all features along the sequence dimension. The stance semantic reasoning features f^{tt} , f^{vv} , f^{tv} and the knowledge-enhanced entity pair features f^{Ett} , f^{Evv} and f^{Etv} are finally concatenated to form the discriminative claim representation, which is further transformed by an FC layer with *Softmax* activation function to predict results as following:

$$\hat{y} = \sigma(W_c^T[f^{tt}; f^{vv}; f^{tv}; f^{Ett}; f^{Evv}; f^{Etv}] + b_c)$$
(11)

where W_c and b_c are the parameters of the classifier layer. We then use the cross-entropy loss function as the loss for the whole model, which is formulated as described below:

$$\mathbf{L} = -\sum_{i=1}^{|\mathcal{M}|} y_i \log\left(\hat{y}_i\right) \tag{12}$$

where *M* refers to the number of distinct label categories.

B KNOWLEDGE-ENHANCED DISTANCE

In this section, we elaborate the detail of shortest path finding al-1066 gorithm mentioned in Section 4.4. Given an unweighted undigraph 1067 G = (V, E) and a pair of vertices $v_s, v_t \in V$ as query, it yields a 1068 sub-optimally shortest path $\pi: v_s \to \ldots \to v_t$ with time complex-1069 ity $\Theta(|\pi|)$ and relatively low memory consumption. Considering 1070 the KG we adopt is quite large (with over 3 million vertices), the 1071 algorithm is composed of two steps. In the first step, we perform a 1072 hierarchical Floyd-Warshall algorithm offline to extract and store es-1073 sential path reconstruction metadata. In the second step, we use the 1074 extracted metadata to find the path for each vertex pair efficiently 1075 1076 online. This section will first briefly review the Floyd-Warshall algorithm, and further introduce the metadata extraction strategy 1077 and the pair-wise path finding strategy in our algorithm. 1078

The Floyd-Warshall Algorithm. Given an unweighted graph 1079 G = (V, E) with *n* vertices $V = \{v_i\}_{i=1}^n$, the Floyd-Warshall algo-1080 rithm [12] computes the pair-wise shortest distance matrix $D \in$ 1081 $\mathbb{R}^{n \times n}$ and the path reconstruction matrix $C \in \mathbb{R}^{n \times n}$ with time com-1082 plexity $\Theta(n^3)$ as illustrated in Algorithm 1. Each element D(i, j)1083 of *D* stores the shortest distance between vertex pair (v_i, v_j) . The 1084 matrix C contains information for path reconstruction, with which 1085 one can reconstruct the actual path between two connected ver-1086 tices, as illustrated in Algorithm 2. In general, we can pre-compute 1087 the reconstruction matrix C for a graph G offline, and adopt it for 1088 efficient online path finding with linear time complexity and $\Theta(n^2)$ 1089 space complexity. 1090

1091Offline Path Reconstruction Metadata Extraction. Since1092the adopted KG is in large scale, it's impractical to perform the1093standard Floyd-Warshall algorithm on the whole graph. We instead1094partition the graph G into several smaller sub-graphs, and record1095the path reconstruction metadata within and among sub-graphs for1096better runtime and memory efficiency, which are further adopted1097for online path finding.

1098 Specifically, the vertex set V of graph G is partitioned into 1099 M = 94406 disjoint groups $\{V_i\}_{i=1}^M$, such that (1) the size of each 1100 group $|V_i| \leq 512$, and (2) all vertices within a group V_i is pair-1101 wisely connected. The partition process is conducted by first sorting 1102 1126

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Algorithm 1: The Floyd-Warshall Algorithm	11
Input: $G = (V, E)$.	11
Output: $D \in \mathbb{R}^{n \times n}$ and $C \in \mathbb{R}^{n \times n}$.	11
▶ Initialize <i>D</i> and <i>C</i> Fill <i>D</i> with ∞ ; Fill <i>C</i> with 0;	11
for $(v_i, v_j) \in E$ do	11
$D(i,j) \leftarrow 1; C(i,j) \leftarrow j;$	11
end	11
for $v_i \in C$ do	11
$D(i,i) \leftarrow 0; C(i,i) \leftarrow i;$	11
end	11
▶ Standard Floyd-Warshall Algorithm for $k \leftarrow 1 \dots n$ do	11
for $i \leftarrow 1 \dots n$ do	11
for $j \leftarrow 1 \dots n$ do	11
	11
$ \begin{array}{ c c c } \textbf{if } D(i,j) > D(i,k) + D(k,j) \textbf{ then} \\ D(i,j) \leftarrow D(i,k) + D(k,j); \\ C(i,j) \leftarrow C(i,k); \end{array} $	11
$\begin{array}{c} \begin{array}{c} -(i,j) \\ C(i,i) \\ C(i,k) \end{array}$	11
end	11
end	11
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end	11
end	
return <i>D</i> and <i>C</i> ;	11
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all vertices by their degrees in ascending order and then greedily merging connected vertex pairs to form the groups. We define two groups V_i, V_j are *adjacent* if there exists an edge $(u, v) \in E$ such that $u \in V_i, v \in V_j$, or *connected* if there exists a path $u \rightarrow ... \rightarrow v$ such that $u \in V_i, v \in V_j$. Moreover, we categorize the groups into two types based on their scale, *i.e.*, the *big group* with size ≥ 100 , and the *small group* with size < 100, satisfying that (1) every two *big groups* are connected and (2) each *small group* is adjacent to at least one *big group*. The total number of *big groups* is $M_b = 2364$.

With this partition, we then compute the path reconstruction metadata for the whole KG. Particularly, we first perform the Floyd-Warshall algorithm for each group V_i to obtain corresponding reconstruction matrix C_i . Furthermore, we create a hyper-graph \tilde{G} with all *big groups* $\{V_i\}_{i=1}^{M_b}$ as its hyper-vertices, and perform Floyd-Warshall algorithm on the hyper-graph \tilde{G} to obtain its reconstruction matrix $\tilde{C} \in \mathbb{R}^{M_b \times M_b}$. Lastly, we store (1) the adjacent matrix of hyper-graph \tilde{G} , (2) the edges between each *small group* and all its adjacent *big groups* and (3) the reconstruction matrices $\{C_i\}$ and \tilde{C} as the path reconstruction metadata of our adopted KG, which overall occupies 1.3GB memory.

Online Path Finding. With the extracted path reconstruction metadata, we are able to find the shortest path π for a vertex pair $v_s, v_t \in V$ with efficiency online. The process is simply a path traversal in each group and in the hyper-graph under the guidance of the reconstruction matrices $\{C_i\}$ and \tilde{C} , which can be demonstrated by the pseudo code in Algorithm 3. Since each vertex in π is visited exactly once, the path finding achieves linear time complexity of $\Theta(|\pi|)$. The obtained path is not guaranteed to be optimal, but is reasonable enough for calculating knowledge-enhanced distance. To avoid potentially extra long path in practice, we perform path finding simultaneously from both v_s and v_t , and prematurely stop the process if current path contains more than 40 vertices. Such

A	Algorithm 2: Path Reconstruction with C
	Input: Vertex pair query $v_i, v_j \in V$.
	Output: The shortest path $\pi \subset V$ connecting v_i, v_j .
	if $C(i, j) = 0$ then // not connected
	return empty path;
	end
	$\pi \leftarrow [v_i];$
	while $v_i \neq v_j$ do
	$i \leftarrow C(i, j);$
	Append v_i to π ;
	end
	return π ;

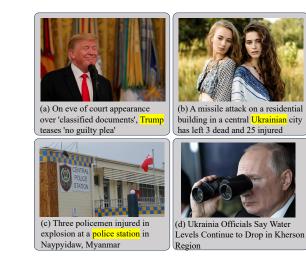


Figure 7: Four types of falsified information from SCMF (Chinese is translated into English). Entities used to perform a search for images are highlighted in yellow.

strategy does not affect the calculation of knowledge-enhanced distance since vertices with overly large graph distance have negligible contribution due to the exponential decay of their weights. In rare cases where v_s and v_t are not connected, we simply aggregate adjacent vertices in respective neighbor for semantic relevance measurement. We implement the whole algorithm with the Cython¹ language for lower latency and better parallelism.

C MORE ANALYSIS ABOUT THE CMFC

C.1 Data Source

As shown in Table 6, we cover all active fact-checking websites in China. These websites include 'Piyao', 'Mingcha', 'Youjv', and others, which have verified falsified claims across various platforms. They cover different domains and provide compelling documents and verdicts. Furthermore, to establish a comprehensive CCMF

¹https://cython.org/

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Algorithm 5. Faul Finding in the KO	
Input: Vertex pair query $v_s, v_t \in V$.	122
Output: The shortest path $\pi \subset V$ connecting v_s, v_t .	122
if either of v_s, v_t is isolated vertex then	122
return empty path;	122
end	122
$\pi \leftarrow \text{empty path};$	122
$V_{i_s}, V_{i_t} \leftarrow$ the groups that contain v_s, v_t ;	122
if $i_s = i_t$ then // in the same group	122
Reconstruct $\pi : v_s \to v_t$ with C_{i_s} ;	122
return π ;	122
end	123 123
▷ Handle edge cases where either V_{i_s} or V_{i_t} is small group if	125
V_{i_s} is a small group then	125
Randomly choose an edge (u, w) that connects V_{i_s} and a	123
large group V_k ;	123
Reconstruct $\pi': v_s \to u$ with C_{i_s} ;	123
Append π' to π ;	123
$v_s \leftarrow w; i_s \leftarrow k;$	123
end	123
$\pi_r \leftarrow \text{empty path}; // \text{ potential residual path}$	124
	124
if V_{i_t} is a small group then Randomly choose an edge (u, w) that connects a large	124
group V_k and V_{i_t} ;	124
Reconstruct $\pi_r : w \to v_t$ with C_{i_t} ;	124
$v_t \leftarrow u; i_t \leftarrow k;$	124
$\int o_t \leftarrow u, v_t \leftarrow \kappa,$	124
	124
▶ Now V_{i_s} and V_{i_t} are both <i>large groups</i> while $i_s \neq i_t$ do	124
$k \leftarrow C(i_s, i_t); //$ the next hyper-vertex	124
Randomly choose an edge (u, w) that connects V_{i_s} and	125
$V_k;$	125
Reconstruct $\pi': v_s \to u$ with C_{i_s} ;	125
Append π' to π ;	125
$v_s \leftarrow w; i_s \leftarrow k;$	125
end	125
Append π_r to π ;	125
return π ;	125
	125

Algorithm 3: Path Finding in the KG

Table 6: Statistics of data sources.

Website	Domain	URL	Label
Mingcha	Multiple	www.factpaper.cn	falsified
Youjv	Politics	chinafactcheck.com	falsified
Piyao	Multiple	www.piyao.org.cn	falsified
Kexue	Science	piyao.kepuchina.cn	falsified
Shanghai	Multiple	piyao.jfdaily.com	falsified
Jiaozhen	Health	vp.fact.qq.com	falsified
Pengpai	Multiple	www.thepaper.cn	pristine
Chinanews	Multiple	m.chinanews.com	pristine
Xinhua	Multiple	www.news.cn	pristine
Huanqiu	Multiple	www.huanqiu.com	pristine

sicken in many parts of

countermeasures

Japan, government studies

#4: Supercharged DNA

Repair Keeps Bowhead

Whales Safe From

Cancer

Pristine

Pristine

Claim Text	Claim Image	Text Evidence	Image Evidence	Truthfulness
#1: Ukrainia Officials Say Water Levels Continue to Drop in Kherson Region		Russian President Vladimir Putin attended a ceremony in the Kremlin on December 12 to award medals to "Heroes of Labor" and state medals in the fields of science, technology, literature and the arts, the TASS news agency, Komsomolskaya Pravda and many other Russian media reported. He praised the Russian movie "Challenge" at the ceremony, calling the movie shot in space "a breakthrough in the global film industry. According to a Kremlin release		Falsified
42: A missile attack on a residential building in a central Ukrainian city has eft 3 dead and 25 injured		Outstanding Women In Ukrainian History Women are gracefulStock Photos, Royalty Young girls in ethnic clothes walking in fields. Fashion photo, folklore style		Falsified
3: Tandesse says many countries understandably mpose restrictive neasures on Chinese nbound travelers,		On December 30, Foreign Ministry spokesman Wang Wenbin chaired a regular press conference. A reporter asked, WHO Director General Tandace said that due to the lack of comprehensive information from China, it is understandable that countries impose restrictive measures on travelers entering Chin in a way that they believe can protect their own populations. What does the spokesperson have to say about this		Pristine
#4: A late-night rollover of a wedding bus in Australia has left 10 dead and 25 injured.		At least 10 people were killed and 25 others were injured when a bus carrying wedding guests rolled down a slope at a roundabout in Australia's New South Wales state on June 11, local time, Reuters reported. The cause of the accident is under investigation. According to reports, the accident occurred near the town of Greta in the Hunter Valley, located about 180 kilometers northwest of Sydney, at about 11:30 p.m. local time that night		Pristine
Figure 8: Example Claim Text	s of Synthetic Chir Claim Image	nese Multi-modal Fact-Checking data Text Evidence	iset (Chinese is translat Image Evidence	ed into English). Truthfulness
#1: Three Gorges Dam release makes flooding in areas downstream of the dam "worse"		July 27, the Yangtze River Three Gorges Hub Project opened the flood relief deep hole flood discharge. August 4, Typhoon "Hegebi" landed in Zhejiang, by the impact of the typhoon, Wenzhou, serious flooding. Although many places have set a "small goal" to ensure that 2020 to eliminate urban flooding, however, 2020 since the beginning of the flood, from Guangzhou to Tianjin, from Wenzhou to Chongqing, "the city to see the sea" difficult to go. Our reporter checked		Falsified
#2: Dengue fever is airborne		Now with the heat and rainstorms in some places mosquitoes arrogant raging in many places have sounded the alarm of dengue fever prevention and at the same time, about the dengue fever rumors have begun to "stupid", triggering public concern. Here, "Zhen Zhen" and you explore those things about dengue fever - 1. Dengue fever can be spread through the air? Dengue fever is not airborne. Dengue fever is	Ringation Ringat	Falsified
#3: Sunny rose grapes sicken in many parts of		According to Japan's Kyodo News Agency reported on the 24th, Japan's Ministry of Agriculture, Forestry and Fisheries recently implemented a questionnaire survey, planting sunshine rose		

Figure 9: Examples of Collected Chinese Multi-modal Fact-Checking dataset (Chinese is translated into English).

grapes in 46 prefectures, there are 30 areas of grapes, "non-flowering disease". The Japanese government is conducting an urgent study, and strive to come up with countermeasures before

the problem becomes serious. Kyodo News Agency said...

New Scientist website reported on the 22nd, bowhead whales are the world's longest-living mammals, rarely

affected by cancer. U.S. scientists found in a new study, bowhead whale cells seem to be able to repair DNA more quickly and efficiently than human or mouse cells, which may explain why they can live to more than 200 years old

and have a lower incidence of cancer. In the latest study, University of Rochester scientists....

WWW 2024, May 13-17, 2024, Singapore

dataset, we collect pristine claims and their corresponding documents from official websites such as 'Xinwen', 'Xinhua', 'Huanqiu',
and others.

C.2 Visualization of Matching Methods

In Figure 7, we present four instances of falsified claims from our constructed SCMF dataset:

- By searching for the person entity 'Trump', we retrieve unrelated news event images.
- Searching for the location entity 'Ukrainian' leads us to the image of Ukrainian women that is entirely unrelated to the original text.
 - Searching for the organization entity 'police station' yields an image of a police station not located in Myanmar.
- The image is randomly matched with the text; we can observe that the image 'Putin' is entirely unrelated to the mention of 'Kherson Region' in the text.

In order to prevent the retrieval of images that remain related to the claim text, we adopt the following technique: During the image retrieval process using the Baidu Search API², we retain the caption or sentence from the link associated with the bottom of the image, which often describes the image's content. Subsequently, we leverage the state-of-the-art sentence-transformers, specifically all-MiniLM-L6-v2³, to compute the semantic similarity between the retrieved sentence and the claim text. By setting a threshold of 0.5, we retain text-image pairs with similarity scores below this threshold to acquire fabricated claims.

C.3 Case Study

We show some data cases from both the CCMF and SCMF datasets in Figure 8 and Figure 9. We can observe that: (1) In the CCMF dataset, the falsified claims come from rumors on Internet platforms, and their claim text is often fabricated. Conversely, in the SCMF dataset, falsified claims have both claim text and claim images derived from real news, albeit incorrectly matched. (2) Evidence documents in the CCMF dataset are often sourced from fact-checking websites and contain discerning statements. In contrast, evidence documents in the SCMF dataset are sourced from textual content returned by Google API searches on images.

D PARAMETER ANALYSIS

In our ESCNet, the backbone parameters used to extract the basic features are frozen and we only train the Strance Transformer, Entity-enhanced Encoder and Classifier. As shown in Figure 10, in comparison to several other models, our ESCNet significantly reduces the number of parameters while maintaining a leading performance, affirming the efficiency of our model design. This suggests that:

 The ESCNet jointly models both stance semantic reasoning features and knowledge-enhanced entity pair features, facilitating the learning of effective semantic-level and knowledgelevel claim representations.

²https://image.baidu.com/

1449 ³https://huggingface.co/sentence-transformers/all-MiniLM-L6-v2

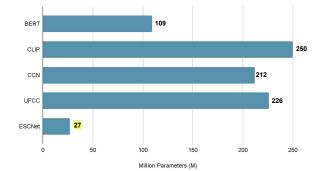


Figure 10: Comparison of the number of parameters between ESCNet and other models.



Figure 11: Visualization of extracting multi-modal cues in Multi-modal Feature Extraction Module.

- The Stance Transformer adeptly discerns the stance of evidence in relation to the claim across varying modalities.
- The Entity-enhanced Encoder connects entities from texts and images to the Knowledge Graph (KG), thereby acquiring high-level semantic insights and enabling fact-checking at the knowledge level.

1509 E MORE RELATED WORK

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E.1 Fact-checking Models on Text.

1511 Fact-checking in texts has always received widespread attention: 1512 and researchers regard it as a kind of Recognizing Textual Entail-1513 ment (RTE) task [17], where the goal is to predict whether the 1514 text proves or disproves the claim. FEVER [41] was a fact verifica-1515 tion method that employs bidirectional long short-term memory 1516 networks (Bi-LSTM) to encode claims and evidence separately; 1517 DeClarE model used a convolutional neural network (CNN) and 1518 attention mechanism to process text data, capturing the correla-1519 tion between claims and evidence [32]; BERT-based fact-checking 1520 methods leveraged the pre-trained BERT (Bidirectional Encoder 1521 Representations from Transformers) model to provide powerful 1522 text representations for fact-cheking tasks; Zhang et al. [47] de-1523 veloped a model that utilizes dual emotion features to detect fake 1524 news online. They found that both publisher emotion and social 1525 emotion played significant roles in distinguishing fake news from 1526 real news. Cheng et al. [10] developed VRoC, a tweet-level varia-1527 tional autoencoder-based rumor classification system, to address 1528 the negative impacts of rumors spread through social media. And 1529 there were also many fact-cheking models that utilize graph neural 1530 networks [27, 28]. 1531

E.2 Multi-modal Fact-checking Models.

1534 While most existing research primarily focus on analyzing text, there are initial attempts to explore the integration of multi-modal information [8]. Khattar et al. [22] developed the Multimodal Varia-1536 tional Autoencoder (MVAE), an end-to-end network for fake news 1537 detection. MVAE combined a bimodal variational autoencoder with 1538 a binary classifier to learn shared representations of textual and 1539 visual information. Zhang et al. [48] used a structure coherence-1540 based approach with components such as textual feature similarity, 1541 1542 textual semantic similarity, text length and image similarity. Sahar 1543 et al. [1] proposed the consistency-checking network (CCN), which 1544 mimicked layered human reasoning across the same and different modalities and utilized diverse multimodal clues. Yao et al. [44] 1545 adopted the ensemble method by using different pre-trained models 1546 and several co-attention modules. Yao et al. [46] used the CLIP en-1547 coder and adopted a stance detection framework. Dhankar et al. [13] 1548 used a straightforward approach that concatenated the claim and 1549 documented textual (visual) representations and their cosine simi-1550 larity. Du et al. [14] proposed a model with pre-trained DeBERTa 1551 for text and Swinv2 for image embeddings, that are combined using 1552 1553 a co-attention fusion block. Gao et al. [39] experimented with a 1554 inter-modality and intra-modality fusion of textual and visual embeddings using the co-attention mechanism for their classification 1555 model and refered to this architecture as Multimodal Attention and 1556 Fusion Network (MAFN). Zhuang et al. [49] integrated disturbance 1557 on the embedding layer, a new loss function, and data augmenta-1558 tion by sequential dropout layers into the vanilla RoBERTa. Lee 1559 et al. [25] proposed a unifying textual and visual matching layer 1560 to confuse the two modality information. Gao et al. [16] proposed 1561 an ensemble model architecture by extracting various information 1562 for each modality individually. They applied multiple attention 1563 mechanisms to learn the multimodal interaction between visual 1564 and textual content pairs. 1565

Dataset. A single example in the dataset consist of the following:
A claim image *I*.
A claim text *T*.
Visual evidence:

A list of images: *I* = [*I*, ..., *I*].

- Textual evidence: • A list of entities: ENT = [E, ..., E]. • A list of sentences:
 - S = [S, ..., S].

Task. Classify $\{I, T\}$ to: Pristine or Falsified.



F MORE QUALITATIVE EXPERIMENTS

As shown in Figure 11, we show the process of extracting multimodal cues in the Multi-modal Feature Extraction Module: Regarding text entities extraction, the named entity linking tools bert-basechinese-ner [35] and Tagme are applied to link the ambiguous entity to their corresponding entities in Freebase [5]. Regarding image entity extraction, due to the high precision required for pre-trained models, we exploit the APIs from the Baidu OpenAI platform to identify the objects and celebrities from the images.

G NEWSCLIPPINGS DATASET

Luo et al. [29] proposed a method that automatically, yet nontrivially, matches images accompanying real news with other real news captions. They used trained language and vision models to retrieve a close and convincing image given a caption. While this work contributes to misinformation detection research by automatically creating datasets, but it also amplifies the risk of generating falsified data on a large scale. The dataset [1] use the NewsCLIPpings [29] that contains both pristine and falsified ('out-of-context') images. It is built on the VisualNews [26] corpus that contains news pieces from 4 news outlets: The Guardian, BBC, USA Today, and The Washington Post. The NewsCLIPpings dataset contains different subsets depending on the method used to match the images with captions (e.g., text-text similarity, image-image similarity, etc.). We use the 'balanced' subset that has representatives of all matching methods and consists of 71,072 train, 7,024 validation, and 7,264 test examples. The NewsCLIPpings dataset components and task are summarized as Figure 12. Our model is applicable to evidence that contains multiple images, but for simplification, we assume that only a single image is present in a piece of evidence.

H DISCUSSION AND LIMITATION

Overall, we have proposed a multi-modal fact-checking framework that achieves state-of-the-art performance on three datasets. However, this task still faces numerous challenges, and relying solely on automatic fact-checking tools can have dangerous consequences: on one hand, incorrectly labeling original posts as rumours can negatively affect the spread of digital content, potentially impacting the revenue-generating capabilities of individuals or organizations

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disseminating information. On the other hand, the adverse effects on social stability are even greater when rumour-laden posts are mistakenly labeled as truthful due to uncontrolled dissemination. Through the analysis of failed cases, we discover an interesting phenomenon: when the text or image evidence provided in the dataset is missing, irrelevant, or even mislabeled, ESCNet may not be able to make the correct judgment of the claim through the learned parameters. This also shows that this task still faces many challenges, and relying solely on automated fact-checking tools can have dangerous consequences. This motivates us to solve such problems in future work.