

# VIDEOCON: ROBUST VIDEO-LANGUAGE ALIGNMENT VIA CONTRAST CAPTIONS

Hritik Bansal<sup>1</sup> Yonatan Bitton<sup>2</sup> Idan Szpektor<sup>2\*</sup> Kai-Wei Chang<sup>1\*</sup> Aditya Grover<sup>1\*</sup>

<sup>1</sup>UCLA <sup>2</sup>Google Research

{hbansal, kwchang, adityag}@cs.ucla.edu

{yonatanbitton, szpektor}@google.com

## ABSTRACT

Despite being (pre)trained on a massive amount of data, state-of-the-art video-language alignment models are not robust to semantically-plausible contrastive changes in the video captions. Our work addresses this by identifying a broad spectrum of *contrast* misalignments, such as replacing entities, actions, and flipping event order, which alignment models should be robust against. To this end, we introduce the VideoCon, a video-language alignment dataset constructed by a large language model that generates plausible contrast video captions and explanations for differences between original and contrast video captions. Then, a generative video-language model is finetuned with VideoCon to assess video-language entailment and generate explanations. Our VideoCon-based alignment model significantly outperforms current models. It exhibits a 12-point increase in AUC for the video-language alignment task on human-generated contrast captions. Finally, our model sets new state of the art zero-shot performance in temporally-extensive video-language tasks such as text-to-video retrieval (SSv2-Temporal) and video question answering (ATP-Hard). Moreover, our model shows superior performance on novel videos and human-crafted captions and explanations. The code and data are present at <https://video-con.github.io/>.

## 1 INTRODUCTION

Semantically aligning data points from diverse modalities is a long-standing goal of AI. We focus on video-language alignment, which is challenging due to the complexities involved in understanding of entities, their relationships, and temporal order of the depicted events Hendricks et al. (2018). Recent models such as VideoCLIP Xu et al. (2021), ImageBind Girdhar et al. (2023) learn a shared embedding space. Similarly, generative models such as Flamingo Alayrac et al. (2022), mPLUG-Owl-Video Ye et al. (2023) can provide a classification label (e.g., yes/no) when queried about video-language alignment.

Despite large-scale pretraining, prior work Park et al. (2022); Bagad et al. (2023); Momeni et al. (2023); Wang et al. (2023b) highlights that video-language alignment models are not robust to semantically plausible manipulations to an original aligned caption in the form of contrast captions, such as from ‘dog runs away *before* it eats food’ to ‘dog runs away *after* it eats food’. Such pitfalls in robustness questions the trustworthiness of alignment models for large-scale deployment. To mitigate these shortcomings, one possible solution is to scale video-language pairs more for increased diversity during pretraining. However, this is challenging due to the difficulties in sourcing new, high-quality and permissible content, as well as the requirement for substantial storage capacity. Several works Gunasekar et al. (2023); Gadre et al. (2023); Fang et al. (2023) have shown that naively training models on web-scale data has diminishing returns on downstream tasks, and emphasize the importance of data quality. Furthermore, the recent studies Yuksekogonul et al. (2022); Li et al. (2023b) demonstrate that applying a contrastive objective to the pretraining datasets does not encourage the model to grasp the fine-grained details within image/region-caption data.

To this end, we take a scalable, active strategy to gather high-quality data that is deliberately enriched with the attributes that we want to instill in alignment models. We create a novel dataset, **VideoCon**,

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\*Equal Advising.

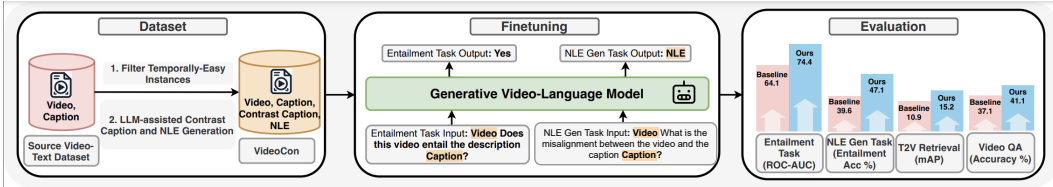


Figure 1: **Overview of our VideoCon approach.** First, aligned video-language pairs are filtered to retain temporally-challenging instances. Then contrast captions and natural language explanations (NLE) are generated by an LLM to create the VideoCon dataset. Second, a video-language alignment model is finetuned with VideoCon on the alignment and NLE tasks. Lastly, the finetuned model is evaluated against the baseline model. Our results show that it outperforms the baseline, achieving state-of-the-art results on downstream tasks.

to improve the robustness of models. Specifically, the dataset consists of a variety of semantically plausible video-language misalignments in contrast captions. These misalignments include altering *objects (entities), actions, attributes, relations, counts, event orders*, and introducing *hallucinations* (Figure 2). To construct VideoCon, a large language model (PaLM-2 API) takes video-caption pairs as input and generates high-quality contrast captions for a given misalignment type. To make our dataset temporally-challenging, we skipped “easy” video-caption pairs whose alignment could be inferred based on a single frame (image) understanding Buch et al. (2022); Lei et al. (2022) (§3.1). In addition, the LLM generates natural language explanations (NLEs) Sammani et al. (2022) to the differences between original and altered captions, which are used for further robust training. We performed human verification on a sample of VideoCon and found that it is of high-quality. We evaluate the model’s generalization capabilities, we collect human-generated contrast captions and NLEs for the videos sourced from external datasets that did not contribute to VideoCon’s development.

We finetuned a generative video-language model (mPLUG-Owl-Video) on the VideoCon dataset. The trained model surpasses existing video-language alignment models by a large margin on the LLM-generated test set for both video-language alignment and NLE generation tasks. Interestingly, we observed that our finetuned model generalizes to unseen videos and human-generated contrast captions and NLEs, and outperforms the baseline models. For instance, our model’s ROC-AUC exceeds the baseline model by 12 points on the human-generated contrast captions. This indicates that our model has developed a better understanding of the entities, their interactions, action understanding, as well as the temporal order of the events for robust video-language alignment.

We further assessed the effectiveness of robust training via contrast captions on zero-shot downstream video-language tasks such text-to-video retrieval and video question answering on the temporally-challenging and action-intensive SSV2-Temporal Sevilla-Lara et al. (2021) and SSV2-Events Bagad et al. (2023). Our model achieves state-of-the-art (SOTA) performance, improving on SSV2-Temporal by 4.3 mAP, SSV2-Events by 3.6 mAP points. In addition, our model also achieves SOTA on temporal and causal video question answering in the ATP-Hard dataset, increasing 4% accuracy. This suggests that equipping a model with the knowledge of contrast captions is highly data-efficient and effective in improving its robustness in comparison to scaling the pretraining data. The complete pipeline is illustrated in Figure 1.

## 2 VIDEO LANGUAGE ALIGNMENT

We are interested in assessing the semantic alignment between the video<sup>1</sup> and text data since it powers many practical applications such as video-text retrieval Xu et al. (2016), video generation Blattmann et al. (2023); Wang et al. (2023a) and video captioning Yang et al. (2023). To this end, Xu et al. (2021); Girdhar et al. (2023); Wang et al. (2022a); Radford et al. (2021) designed (image)video-text alignment models that are utilized for evaluating the semantic similarity between the two modalities. However, previous works Park et al. (2022); Momeni et al. (2023); Bagad et al. (2023); Wang et al. (2023b) have questioned their robustness to semantically plausible changes to the video descriptions, termed here *contrast captions*. Our aim is to improve the robustness of video-text alignment models by training on contrast captions with a wide range of misalignments.

<sup>1</sup>Like prior works Xu et al. (2021); Luo et al. (2022), we use only the video frames (the visual channel) without the soundtrack (the audio channel).



Figure 2: **Overview of the VideoCon data generation process from top to bottom.** Specifically, we prompt a large language model (PaLM-2) with the original caption that is grounded in the video, and the intended type of misalignment within the contrast caption. We consider *seven* kinds of misalignments including object, action, attribute, counting, spatial relation, hallucination, and event order flip. We provide a generated contrast caption and the corresponding natural language explanation for each misalignment type.

Consider a dataset  $\mathcal{D} = \{(V_i, T_i, C_i, E_i)\}$  where  $V_i$  is a video,  $T_i$  is an aligned caption,  $C_i$  is a contrast caption which is a perturbation of  $T_i$  but misaligns with  $V_i$ , and  $E_i$  is a natural language explanation for the misalignment between  $V_i$  and  $C_i$ . We consider two video-language alignment tasks: (a) video-language entailment, (b) natural language explanation.

**Video-Language Entailment (VLE)** casts video-text alignment as a Visual Entailment (VE) task. VE was originally defined for images as premises and texts as hypothesis Xie et al. (2018; 2019). We extend VE definition also for videos as premises, under which a classification model  $A_{vle}(V, T)$  predicts whether a video  $V$  entails a text  $T$ .

**Natural Language Explanation (NLE)** requires a model,  $A_{nle}(V, C)$ , to generate an open-ended explanation for the discrepancy between a video  $V$  and a non-entailing caption  $C$ .

In this paper, we address both VLE and NLE tasks under a multitask setting in which a single video-language generative model generates the binary label for entailment and the open-ended explanation.

### 3 VIDEOCON: CONTRAST CAPTIONS GENERATION FOR ROBUST VIDEO-LANGUAGE ALIGNMENT

Our research goal is to measure the impact of a comprehensive dataset on increasing the robustness of video-text alignment models. To this end, we first collect video-caption pairs where the caption cannot be derived from a single frame of video. We then categorize a wide range of semantically plausible manipulations of video captions. Using an LLM for large-scale computation, contrast captions and related explanations are generated for the defined categories, constructing the VideoCon dataset. Finally, we extend VideoCon to include human-created contrast captions as held-out evaluation on unseen videos. We detail the dataset construction steps below.

#### 3.1 TEMPORALLY-CHALLENGING INSTANCE SELECTION

To construct VideoCon, we start with existing datasets that include natural (real) videos and associated high-quality human-written captions: MSR-VTT Xu et al. (2016), VaTeX Wang et al. (2019), and TEMPO Hendricks et al. (2018). MSR-VTT and VaTeX consist of 20 captions and 10 captions

per video, respectively, while TEMPO consists of a single caption per video. More dataset details are in Appendix §C.

TEMPO is designed to create temporally-challenging instances, while MSR-VTT and VaTeX contain more general video-caption pairs. For MSR-VTT and VaTeX, we filter out instances, where the caption is highly associated with a single frame in the video based on an image-text alignment model. In such cases, a video-text alignment can leverage shortcuts and align the video to its caption without understanding the temporal or causal relations depicted in the video. We want to filter such instances.

To this end, we employ the End-to-End VNLI model Yarom et al. (2023) to calculate an alignment score  $A_{vle}(V, T)$  between a video  $V = \{I_1, I_2, \dots, I_N\}$  and a text  $T$  where  $I_i$  is a frame from the video sampled at a rate of 1 frame per second. Formally,

$$A_{vle}(V, T) = \max_i(VNLI(I_i, T)) \quad (1)$$

where  $VNLI(I_i, T)$  is the image/text entailment score. There are 20 and 10 captions per video in the MSR-VTT and VaTeX datasets, respectively. We retain 5 captions per video from these datasets with the lowest  $A_{vle}(V, T)$ , and the remaining captions are filtered out. Post-filtering, the percentage of temporally-challenging instances increased from 36.5% to 81.5% in MSR-VTT, and from 42.6% to 71% in VaTeX.

### 3.2 CATEGORIES OF CONTRAST CAPTIONS

We aim for VideoCon to include a wide range of misalignments in its contrast captions. Overall, VideoCon covers *seven* misalignment types, exemplified in Figure 2. We include replacement of *objects* (entities) and *actions* following the analysis in Park et al. (2022); Momeni et al. (2023), and replacement of *attributes*, *counts*, *relations*, as well as adding unrelated but plausible information to captions as *hallucinations* following Li et al. (2023c); Ma et al. (2023); Lu et al. (2023)’s study of image/text alignment model brittleness. Since most video-text models rely on pretrained image backbones, they are likely to suffer from similar problems. Finally, following Bagad et al. (2023)’s analysis that video-text models do not understand temporal order of the events, we include *event order flipping* as misalignment type.

### 3.3 DATA GENERATION USING AN LLM

To generate contrast captions and corresponding NLE we first assign one of the seven misalignment types (§3.2) to each caption in the input video-text datasets (§3.1) (details in Appendix §D). Then, given a video  $V$  and a misalignment type  $m$ , we prompt PaLM-2 API<sup>2</sup> Anil et al. (2023) to generate a contrast caption and accompanied explanation (our type-specific prompts are detailed in Appendix §E).

Analyzing the LLM generations, we found that sometimes the output caption  $C$  do not contradict the original caption  $T$ . For example, a generated contrast caption “*a person riding a car*” does not contradict the original caption “*a person riding a mustang*”. To filter such cases, we employ a Natural Language Inference (NLI) model Honovich et al. (2021) and remove cases in which the contrast caption is assessed as entailed by the original caption  $NLI(T, C) > 0.5$ . Post-filtering, each tuple  $(V, T, C, m)$  is converted to the two instances of video/language entailment task:  $A_{en}(V, T) = 1$

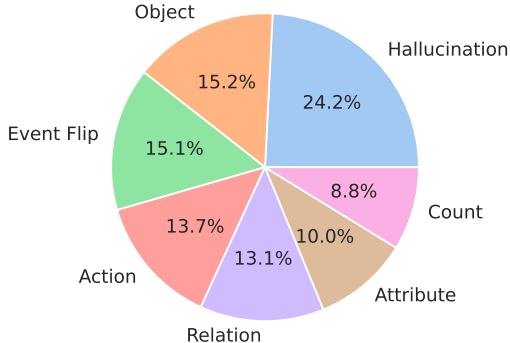


Figure 3: **Distribution of the types of misalignments within the contrast captions of the VideoCon dataset.** We observe that the dataset has good representation for all the kinds of misalignments from 8.8% to 24.2%.

<sup>2</sup><https://developers.generativeai.google/products/palm>



and  $A_{en}(V, C) = 0$ . We present the dataset statistics for the entailment task in Appendix Table 5, including train/eval/test splits. In addition, Fig. 3 shows the distribution of misalignment types in the dataset. We observe that VideoCon maintains a high density across the 7 misalignments ranging from 8.8% to 24.2%.

We also found that some generated explanations do not describe the differences between  $T$  and  $C$  well. For example, the explanation “*two friends are not traveling together*” does not fully describe the discrepancy between “*three friends traveling together*” and “*two friends are traveling together*”. To filter these out, generated examples are removed if  $NLI(F(T, C), E) < 0.6$  where  $F(T, C)$  is the premise comprising the original and contrast captions. Specifically, premise will be ‘Expected Caption:  $T$  Actual Caption:  $E$ ’ and hypothesis will be ‘Difference between Expected and Actual Caption:  $E$ ’. This filter indicates that the information in the explanation is not entailed by the difference between the two captions. The dataset statistics for the NLE task is presented in Appendix Table 5. We refer to the final LLM-generated dataset as VideoCon (**LLM**). To assess the quality of VideoCon (**LLM**), we perform human evaluation on 500 contrast captions and NLEs (details in Appendix H). The human evaluator found 91% of the contrast captions and 89% of the NLEs to be valid, indicating the high-quality of VideoCon (**LLM**).

### 3.4 DATA GENERATION USING HUMANS

To study whether a model trained on VideoCon (**LLM**) generalizes to out-of-distribution videos and its performance on human-generated contrast captions, we randomly selected a set of videos from the validation set of ActivityNet Caba Heilbron et al. (2015). This dataset consists of captions matched with segments in the video, e.g., “*a little boy is climbing on an outside gym*” matched to the first 10 seconds of its related video. We extracted video segments with an associated caption. Human workers<sup>3</sup> on Amazon MTurk were then shown the video segments and associated captions and were asked to create a semantically plausible contrast caption and a corresponding NLE (more details in Appendix §I). *We did not communicate any type of target misalignments to encourage natural diversity of human created contrast captions.*

Overall, we collected 570 tuples  $(V, T, C_{human}, E_{human})$  where  $V$  is the video,  $T$  is the original caption,  $C_{human}$  is the human-written contrast caption, and  $E_{human}$  is the human-written explanations. We denote this dataset by VideoCon (**Human**). We sample 100 instances from this dataset, and found 93% to be clean. In addition, we observe that many of the human-generated contrast captions perturbing one or more objects (35%) and actions (35%) depicted in the caption. While 8% – 10% of the contrast captions flip the order of the events and attribute of the objects. As this dataset is largely unfiltered, it contains a mix of temporally-easy and challenging instances. We also constructed a more temporally-challenging subset of 290 instances, denoted VideoCon (**Human-Hard**), by filtering out tuples in which  $A_{vle}(V, T) < 0.5$  (Eq. equation 1), as in §3.1.

## 4 EXPERIMENTAL SETUP

We next describe our evaluation setting for measuring the impact of VideoCon on video-text alignment modeling.

### 4.1 FINETUNING WITH VIDEOCON

Our goal in constructing VideoCon (**LLM**) is to improve robustness of video-text alignment models by fine-tuning on this dataset. To this end, we start with the mPLUG-Owl-Video model Ye et al. (2023), denoted *Owl-Base*. Its building blocks are CLIP Radford et al. (2021) as visual encoder and LLaMA-7B Touvron et al. (2023) as text encoder/decoder and it was pretrained on VideoChat Li et al. (2023a).

To fine-tune *Owl-Base* on VideoCon (**LLM**), its  $\{V, T, C, E\}$ <sup>4</sup> tuples were converted into two types of multimodal instruction-response pairs, one for the VLE task  $(I_{vle}, R)$  (App. Fig. 5) and one for the NLE task  $(I_{nle}, R)$  (App. Fig. 6). We then train *Owl-Base* on all instruction pairs from both the tasks with maximum likelihood loss, resulting in a single model *Owl-Con*.

<sup>3</sup>A shortlist that passed our qualification test.

<sup>4</sup>V: video, T: original caption, C: contrast caption, E: explanation.

Models	VideoCon (LLM) Test	VideoCon (Human)	VideoCon (Human-Hard)
Random	50.0	50.0	50.0
VideoCLIP Xu et al. (2021)	53.2	47.3	47.5
ImageBind (Video-Text) Girdhar et al. (2023)	57.1	65.2	63.0
<i>Owl-Base</i> Ye et al. (2023)	57.2	66.8	64.1
<i>Owl-Rand</i>	59.7	68.9	65.5
End-to-End VNLI Yarom et al. (2023)	67.0	72.4	65.0
<i>Owl-Con (Ours)</i>	<b>84.6</b>	<b>78.3</b>	<b>74.4</b>

Table 1: ROC-AUC scores of the tested models for the entailment task on VideoCon test sets.

## 4.2 VIDEOCON EVALUATION METRICS

To evaluate the performance of the *Owl-Con* on video-text alignment we generate *Owl-Con* response to prompt  $I_{vle}$  for video  $V$  and text  $Y \in \{T, C\}$ . We then calculate the probability of generating responses  $s_y = \text{Owl-Con}(\text{'Yes'} | I_{vle}(V, Y))$  and  $s_n = \text{Owl-Con}(\text{'No'} | I_{vle}(V, Y))$ , and based on these scores the probability for class 'Yes':  $P_{yes}(V, Y) = \frac{s_y}{s_y + s_n}$ . Finally, we compute the ROC-AUC score for  $P_{yes}(V, Y)$  over the VideoCon (LLM) eval set, with  $\{V, T\}$  as label 1 and  $\{V, C\}$  as label 0. To evaluate *Owl-Con* on the NLE task, we prompt it with instruction  $I_{nle}$  instantiated on  $\{V, C\}$  pairs from the VideoCon (LLM) eval set. We compare the generated explanation  $\hat{E}$  to the ground truth  $E$  by measuring entailment probability  $NLI(E, \hat{E})$ . In our experiments, we experiment with two  $NLI$  automatic metrics: (a)  $Q^2$  score Honovich et al. (2021), and (b) PaLM-2 API. We performed human evaluation to measure the agreement between the automatic metrics and the human-rating. We found that both metrics achieve high agreement with human assessment (Appendix §K).

## 4.3 VIDEO-TEXT DOWNSTREAM TASKS

We complement the VideoCon intrinsic evaluation over the testset with an extrinsic evaluation over two temporal and action difficult downstream tasks. We evaluate alignment model performance for *text2video retrieval* over SSv2-Temporal Sevilla-Lara et al. (2021) and SSv2-Events Bagad et al. (2023) datasets. We consider the SSv2-Template captions instead of the label captions since they remove the object-centric bias in model evaluation Lei et al. (2022). We compute input-text/candidate-video alignment score, rank videos and report *mean Average Precision* (mAP). We evaluate alignment model performance for *video question answering* over the ATP-Hard Buch et al. (2022) dataset. We cast each question/candidate-answer pair as an imperative statement using PaLM-2 API, measure alignment to the input video and report *Accuracy*. More details on the downstream datasets and the evaluation setup are in Appendix §L.

## 4.4 BASELINES

For the video-text alignment text, we compare *Owl-Con* with the following baselines: (a) End-to-End VNLI as zero-shot *atemporal* model since it does not have access to the temporal order of the video frames, (b) VideoCLIP Xu et al. (2021), (c) ImageBind Girdhar et al. (2023), (d) *Owl-Base*, and (e) *Owl-Rand*: *Owl-Base* fine-tuned on VideoCon tuples  $\{V, T, \hat{C}, E\}$  where  $\hat{C}$  is randomly selected from other captions in the dataset. *Owl-Rand* would indicate if there is merit in the contrast, hard-negative captions in VideoCon. We include additional baselines TACT Bagad et al. (2023) and VFC Momeni et al. (2023) for evaluating on the downstream tasks (§5.3).

# 5 EXPERIMENTS

We present our intrinsic (VideoCon eval set) and extrinsic (downstream tasks) evaluation results, showing the benefits of VideoCon for robust video-language alignment.

## 5.1 PERFORMANCE ON VIDEOCON ENTAILMENT TASK

We present the ROC-AUC scores of the tested models in Table 1. From the table we see that the baseline models find the VideoCon testset difficult, as reflected by low AUC scores (e.g. *Owl-Base*-

57.2), close to random. Even training on VideoCon train instances, but with “easy” negatives (*Owl-Rand*- 59.7), hardly improves the base models. A significant improvement is achieved with the VNLI-specific model (67), showing that the entailment task is not inherently represented in generic video-language aligned training sets and requires specific training. Yet, the best performance is achieved by training on VideoCon, which addresses the diversity in plausible misalignments and includes “difficult” training examples, reaching 84.6 AUC. This demonstrates the merit of VideoCon for improving video-language alignment robustness. We show qualitative examples for the model predictions in §6.

When evaluating on out-of-domain (OOD) data around video types and misalignment distribution, we again see that training with VideoCon offers significant improvement to alignment detection, outperforming all baselines, albeit with smaller relative gains: 17% and 16% improvement compared to *Owl-Base* on (Human) and (Human-Hard) respectively compared to 48% on (LLM) test. In future work, we plan to further diversify the misalignments VideoCon covers to further improve its benefits on OOD cases.

We notice that the performance of the VNLI atemporal model is better than existing video-language alignment models. It might be attributed to its training with contrast captions in Yarom et al. (2023). It further highlights that the existing video-language models are not robust in comparison to a atemporal probe on video-language alignment evaluation, corroborating the findings from Buch et al. (2022); Lei et al. (2022). We present per-misalignment analysis in Appendix §G.

Models	VideoCon (LLM)		VideoCon (Human)	
	$Q^2$ entailment	PaLM-2 entailment acc. (%)	$Q^2$ entailment	PaLM-2 entailment acc.(%)
<i>Owl-Base</i>	0.19	36.8	0.23	39.6
<i>Owl-Con (Ours)</i>	<b>0.50</b>	<b>65.4</b>	<b>0.32</b>	<b>47.1</b>

Table 2: Performance of the tested models on the NLE generation task, measured via entailment metrics.

## 5.2 PERFORMANCE ON NLE GENERATION TASK

Table 2 presents the performance of the tested models against the ground-truth on the NLE task, depicting average  $Q^2$  score and PaLM-2 entailment accuracy. The results show that on in-domain VideoCon, *Owl-Con* outperforms *Owl-Base* by an impressive 263% and 178% relative increase on  $Q^2$  score and PaLM-2 accuracy respectively. This indicates the finetuned model can accurately generate NLE that match well with the ground-truth NLE. This indicates that our model can generate accurate NLE for a wide range of misalignments in the video captions, which makes it useful for dense video-language alignment evaluation.

On out-of-domain VideoCon, the improvement is more moderate but still high: 40% and 20% relative increase on  $Q^2$  and PaLM-2 respectively. This is probably due to the more diverse ways humans express explanations compared to LLM prompting. In future work we plan to further address linguistic diversity in explanations for more robust generation and evaluation.

Models	SSv2-Temporal	SSv2-Events
	mAP	mAP
Random	7.3	3.3
VideoCLIP	9.8	6.4
ImageBind (video-language)	10.5	5.5
<i>Owl-Base</i>	10.9	6.8
TACT Bagad et al. (2023)	-	7.8
<i>Owl-Rand</i>	12.1	9.9
End-to-End VNLI Yarom et al. (2023)	14.6	10.4
<i>Owl-Con (Ours)</i>	<b>15.2</b>	<b>11.4</b>

Table 3: Mean Average Precision (mAP) scores for the tested models in the zero-shot text-to-video retrieval tasks.

Models	Accuracy (%)
CLIP	23.8
VideoCLIP	23.4
ImageBind (video-language)	25.4
TACT Bagad et al. (2023)	27.6
VFC Momeni et al. (2023)	31.4
<i>Owl-Base</i>	37.1
<i>Owl-Rand</i>	37.2
End-to-End VNLI Yarom et al. (2023)	39.0
<i>Owl-Con (Ours)</i>	<b>41.1</b>

Table 4: Accuracy scores for the tested models on the zero-shot video question-answering task on ATP-Hard dataset.







		Success		Failure		
VideoCon LLM		Caption: The adult gets the child's attention <b>after</b> tapping his shoulder	E		Caption: Two people move a large object <b>down</b> a narrow stairway	E
		Contrast Caption: The adult gets the child's attention <b>before</b> tapping	C		Contrast Caption: Two people move a large object <b>up</b> a narrow stairway	E
		GT NLE: First, an adult hand is seen tapping the child's shoulder, then the adult gets the child's attention, not the other way around	E		GT NLE: Men move a large piece of furniture down a narrow staircase, not up a narrow staircase	C
		Predicted NLE: First, the adult taps the child's shoulder, then the adult gets the child's attention, not the other way around	GT		Predicted NLE: Three men are moving a large piece of furniture, not two	GT
VideoCon Human		Caption: We see the group <b>making</b> cookies	E		Caption: A lady puts her hair in a <b>bun</b> on the side	E
		Contrast Caption: We see the group <b>eating</b> cookies	C		Contrast Caption: A lady puts her hair in a <b>braid</b> on the side	E
		GT NLE: The group is making cookies, not eating them	E		GT NLE: The woman puts her hair in a bun, not a braid	C
		Predicted NLE: We see the group cooking cookies, not eating them	GT		Predicted NLE: The lady puts her hair in a braid on top of her head, not on the side	GT

Figure 4: **Qualitative examples for the success (green) and failure (red) modes of our model.** In every example, we present a few video frames in an temporal order from top to bottom, its associated caption, contrast caption, ground-truth NLE from the datasets. Additionally, we present the predicted NLE from our model. The small boxes at the end of caption cells indicate whether our model consider that caption to be grounded in the video. **E** and **C** indicates that the model predicts the caption to entail and contradict to the video, respectively. **E-GT** and **C-GT** indicates the predicted NLE entails and contradicts the ground-truth (GT) NLE, respectively.

### 5.3 PERFORMANCE ON VIDEO-TEXT DOWNSTREAM TASKS

We next present our results on the two downstream tasks, Text2Video Retrieval and Video Question Answering. Starting with the retrieval task, we report mean Average Precision (mAP) of the tested models on the SSv2-Temporal and SSv2-Events datasets in Table 3. The benefits of training with additional examples tailored for temporal video-language alignment is already evident in the performance of *Owl-Rand*, which improves over the previous SSv2-Events SOTA - TACT with a relative increase of 27%.

However, when training on harder negative contrastive instances, *Owl-Con* achieves a significant improvement, outperforming all baselines, with a relative increase over the best baseline End-to-End VNLI model by 7.5% on SSv2-Temporal and 9.6% on SSv2-Events (46% over TACT), setting new SOTA results. This points at the benefits of exposing the model to temporal examples, such as *actions* and *event-order*.

For the Video Question Answering task, we compare the performance of the various models in Table 4. Here too *Owl-Con* achieves SOTA results and outperforms the strongest baseline End-to-End VNLI model with a relative increase of 5.1%. This corroborates the observations in our other experiments, which demonstrate the advantage of the VideoCon datasets, covering various misalignments, especially those pertaining to temporal and causal reasoning over dynamic events. The results also confirm the need for carefully chosen contrastive negative examples, showing that picking negatives at random may mask out the potential benefit of an alignment training set. Finally, the competitive performance of atemporal End-to-End VNLI model on the downstream tasks is surprising and underscores the need for stronger video-language datasets for robust benchmarking. We also present the results on a video captioning task in Appendix §F.

## 6 QUALITATIVE EXAMPLES

We highlight a few classification examples of *Owl-Con* in Figure 4. The rows refer to the test source of the instances and the columns refer to the success and failure modes, respectively. In Row1/Column1, we observe that our model provides correct predictions for the entailment between the video and original caption while predicting contradiction for the contrast caption that flips the order of the events i.e., *grabbing attention* and *tapping shoulders*. Interestingly, our model can also provide the accurate NLE when prompted with the video and the contrast caption. This suggests that our model is useful for providing fine-grained details about the video-language alignment. In Row2/Column2, the model confuses ‘buns’ with ‘braids’ in hair and gives a wrong NLE that contradicts the ground-truth. This error, due to its inability to distinguish between objects, might be improved by expanding the variety and contrast in the dataset’s videos and captions.

## 7 RELATED WORK

**Foundation Models for Video-Language Understanding.** Foundation models have emerged for video-language understanding Xu et al. (2021); Wang et al. (2022a); Arnab et al. (2021); Xu et al. (2023); Alayrac et al. (2022) by pre-training on large amount of video-text pairs scraped from the web Xue et al. (2022); Miech et al. (2019); Bain et al. (2021). Additionally, prior works have either leveraged the pretrained CLIP model for video-language tasks Luo et al. (2022); Fang et al. (2021); Ma et al. (2022) or adopted a socratic approach Zeng et al. (2022); Wang et al. (2022b) to employ LLMs (GPT-3) in reasoning over video captions. We highlight that despite the large-scale training of the video-language foundation models Girdhar et al. (2023); Xu et al. (2021; 2023), they lack robustness to semantic changes to the captions which limits their real-world use for alignment applications. We provide a fix to the issue by training models on a novel VideoCon dataset.

**Improving Video-Language Robustness.** Prior work Park et al. (2022); Momeni et al. (2023); Wang et al. (2023b) highlights that the video-text models cannot comprehend the semantics of the text with focus on manipulating the verb, actions, and entities grounded in the video description. To improve the temporal understanding, Bagad et al. (2023) finetunes a pretrained model with temporal order loss. Despite this, their models do not achieve good zero-shot performance on downstream tasks consistently. In our work, we categorize a wide range of plausible misalignments in the contrast captions, and create a temporally-challenging VideoCon dataset. We show that it enables robust training and achieves state-of-the-art zero-shot performance on various video-language tasks.

**Video-Language Alignment Evaluation.** Many applications such as text-to-video retrieval Xu et al. (2016); Wang et al. (2019); Goyal et al. (2017) and text-to-video generation Blattmann et al. (2023); Wang et al. (2023a) require evaluation of the semantic alignment between the natural language text and raw video. In this work, we indicate that the existing video-text models such as VideoCLIP and ImageBind are not robust to semantic changes in the video captions, which becomes critical for faithful video-text alignment evaluation. Beyond this, prior work Liang et al. (2020); Scheurer et al. (2023) has shown that fine-grained feedback can be useful for evaluating and training better models. In our work, we propose VideoCon and finetune a video-language generative model to perform robust entailment task and provide fine-grained NLE for the observed misalignments between the video and text. In the future, our model can be utilized to enhance alignment through sparse (entailment scores) and dense (fine-grained NLE) feedback Scheurer et al. (2023).

## 8 CONCLUSION

We introduced a comprehensive dataset, VideoCon, designed for robust video-text alignment. It features various semantic misalignments and explanations for text-video discrepancies. Through finetuning video-language models on this dataset, we enhanced their performance on complex tasks like text-to-video retrieval and video question answering, achieving state-of-the-art results. One current limitation and an important future direction is to increase the complexity of the generated contrast captions. Specifically, the model may encounter several misalignments within a single contrast caption. Addressing this issue, the model should be equipped to accurately assign low entailment scores to these contrast captions and consequently generate precise NLEs.

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## A PROMPTS FOR FINETUNING WITH VIDEOCON

We present the prompts used for finetuning with VideoCon in Figure 5 and 6.

**Entailment Task:**  
**Given:** V (Video), T (Caption), C (Contrast Caption)  
**Instruction (I):** [V] Does this video entail the description [T]?  
**Response (R):** Yes  
**Instruction (I):** [V] Does this video entail the description [C]?  
**Response (R):** No

Figure 5: Entailment task prompt for finetuning.

**Natural Language Explanation Generation Task:**  
**Given:** V (Video), C (Contrast Caption), E (NLE)  
**Instruction (I):** [V] What is the misalignment between this video and the description [C]?  
**Response (R):** [E]

Figure 6: NLE generation task prompt for finetuning.

## B DETAILED RELATED WORK

**Foundation Models for Video-Language Understanding.** Towards the goal of building general-purpose AI systems, instantiations such as GPT-3 Brown et al. (2020), CLIP Xu et al. (2021), ALIGN Jia et al. (2021) have scaled up self-supervision within single modality (e.g., text) or multiple modalities (e.g., vision-language) by utilizing vast amount of data from the web <https://commoncrawl.org/>; Schuhmann et al. (2022). Post-training, these models can solve a wide range of downstream tasks through few-shot learning or task-specific finetuning. Similar foundation models have emerged for video-language understanding Xu et al. (2021); Wang et al. (2022a); Arnab et al. (2021); Xu et al. (2023); Alayrac et al. (2022) by pre-training on large amount of video-text pairs scraped from the web Xue et al. (2022); Miech et al. (2019); Bain et al. (2021). In addition, prior works have either leveraged the pretrained CLIP model for video-language tasks Luo et al. (2022); Fang et al. (2021); Ma et al. (2022) or adopted a socratic approach Zeng et al. (2022); Wang et al. (2022b) to employ LLMs (GPT-3) in reasoning over video captions. We highlight that despite the large-scale training of the video-language foundation models Girdhar et al. (2023); Xu et al. (2021; 2023), they lack robustness to semantically plausible contrast captions (e.g., changing the temporal order of the events) which severely limits their real-world use for alignment applications. We provide a fix to the issue by creating a novel video-centric VideoCon dataset for robust training.

**Improving Video-Language Robustness.** Prior work Park et al. (2022); Momeni et al. (2023); Wang et al. (2023b) highlights that the video-text models cannot comprehend the semantics of the text with focus on manipulating the verb and entities grounded in the video description. At the same time, Bagad et al. (2023); Wang et al. (2023b) indicate that the video-text models are not robust to the temporal order of events depicted in the video. To improve the temporal understanding, Bagad et al. (2023) finetunes a pretrained model with temporal order loss. Despite this, their models do not achieve good zero-shot performance on downstream tasks consistently and is highly dependent on the choice of the finetuning dataset. In our work, we categorize a wide range of plausible misalignments in the contrast captions, 7 in total, and create a temporally-challenging VideoCon dataset by filtering image-temporally-easy instances using a image-text alignment model. Our dataset also covers a wide range of video-text domains covered in MSR-VTT, VaTeX, and TEMPO datasets. Finally, we show that VideoCon enables robust training of the model that achieve state-of-the-art zero-shot performance on various video-language tasks.

**Video-Language Alignment Evaluation.** Many traditional applications such as text-to-video retrieval Xu et al. (2016); Wang et al. (2019); Goyal et al. (2017) require evaluation of the semantic alignment between the natural language text and raw video. With the rise of creative generative models Ramesh et al. (2021); Rombach et al. (2022), recent methods Hu et al. (2023); Yarom et al. (2023) have emerged for robust and faithful evaluation of the alignment between the input text and generated image. Similarly, we would soon require robust video-language alignment evaluation to assess the faithfulness of upcoming text-to-video generative models Blattmann et al. (2023); Wang et al. (2023a). In this work, we indicate that the existing video-text models such as VideoCLIP and ImageBind are not robust to semantic changes in the video captions, which becomes critical for faithful video-text alignment evaluation. Beyond this, prior work Liang et al. (2020); Scheurer et al. (2023) has shown that fine-grained feedback can be useful for evaluating and training better models. In our work, we propose VideoCon and finetune a video-language generative model to perform robust entailment task and provide fine-grained natural language explanations for the observed misalignments between the video and text. As a result, we achieve large performance gains on unseen VideoCon (Human) test set as well as downstream tasks.

## C DETAILS ABOUT VIDEO-LANGUAGE DATASETS

**MSR-VTT** Xu et al. (2016) is a large-scale video descriptions dataset covering a wide range of daily life categories ranging from music to cooking. Originally, the dataset contains 10K videos with 20 human-written descriptions for every video. The duration of the video clips in the dataset is between 10-30 seconds. In our work, we filter the videos that are no longer publicly available on Youtube. As a result, we removed 29% of the videos. We utilize the video-text data from MSR-VTT train-val set for VideoCon train-val set, and MSR-VTT test set for VideoCon test set.

**VaTeX** Wang et al. (2019) is large-scale dataset that is focused on enhanced the linguistic complexity and diversity of the video descriptions. The dataset consists of 600 human activities video content from the Kinetics-600 Kay et al. (2017). Originally, the dataset contains 26K videos in the train set and 3K videos in the validation set with 10 human-written descriptions for every video. We used half of the VaTeX training set for VideoCon train-val set and half of the VaTeX validation set for VideoCon test set. Further, we filter the videos that are no longer publicly available on Youtube. As a result, we removed 23% of the videos.

Since MSR-VTT and VaTeX are general-purpose datasets collected from the web, prior work Buch et al. (2022); Lei et al. (2022) has shown that many of the video-text pairs in these datasets are not temporally-challenging. As shown in Figure 7, a single frame from a VaTeX dataset video shares sufficient semantic information with the video caption, and hence it is not temporally-challenging. The abundance of such instances in the dataset do not encourage the models to develop robust video-language understanding capabilities. Hence, we utilize End-to-End VNL model Yarom et al. (2023) to filter temporally-easy instances and make VideoCon temporally-extensive.



*a person plays an instrument while wearing a pink shirt*

**Figure 7: Illustration of a temporally-easy instance (video-text pair) from the VaTeX dataset.** We observe that the video caption (‘a person ... pink shirt’) is well-grounded in just a single frame of the video. As a result, the video-text models are not incentivized to develop video-centric understanding (e.g., temporality) while training on such instances.

**TEMPO** Hendricks et al. (2018) is an unique temporal reasoning video-text dataset. The dataset is constructed from merging two 5 second segments of the videos in the DiDeMo dataset Anne Hen-

Source	Video-Language Entailment			Natural Language Explanation		
	Train	Val	Test	Train	Val	Test
MSR-VTT	38366	478	16538	15888	206	6788
VaTeX	66480	736	8110	30180	345	3636
TEMPO	10712	7098	2708	4165	2739	1073
Total	115558	8312	27356	50233	3290	11497

Table 5: Statistics for the VLE and NLE tasks in VideoCon.

dricks et al. (2017). TEMPO dataset consists of two versions – template-based (TL) and human-written (HL). In our work, we use the video-captions from the TEMPO (HL) dataset. The VideoCon consists of 11K TEMPO training video-text pairs for its train-val set, and 1.8K TEMPO testing video-text pairs for its testing set.

Overall, VideoCon has 27K and 5K unique videos for training-validation and testing, respectively. In addition, it consists 62K and 13K unique captions for training-validation and testing, respectively.

## D MISALIGNMENT ASSIGNMENT

Here, we assign the type of misalignment within the contrast caption for a given video caption. The video caption and the assigned misalignment is then used to prompt large language model (LLM) to generate the contrast caption.

We consider instances from the datasets  $(V, T)$  where  $V$  is the video caption and  $T$  is the text caption. If the caption contains one of the keywords from Table 6, we assign *relation* misalignment to it. If the caption contains a number (‘one’ - ‘ten’), we assign *count* misalignment to it.

‘above’, ‘below’, ‘behind’, ‘in front of’, ‘top of’, ‘under’, ‘inside’, ‘outside’, ‘beneath’, ‘left of’, ‘right of’, ‘upwards’, ‘downwards’, ‘up’, ‘down’, ‘far away’, ‘towards’
--

Table 6: The list of keywords that indicate spatial relations between entities in the video captions.

For the instances from TEMPO dataset, the captions are assigned *object*, *action*, *attribute*, *hallucination*, *event order flipping* misalignments with equal probability. For the instances from the MSR-VTT and VaTeX dataset, we identify whether the  $(V, T)$  instance is temporally-easy  $(V, T)_{\text{easy}}$  or temporally-challenging  $(V, T)_{\text{challenging}}$  using the End-to-End VNLI model, as described in §3.1. For the temporally-challenging instances  $(V, T)_{\text{challenging}}$ , we utilize the PaLM-2 LLM API to identify whether the video caption  $T$  describes multiple events  $Ev$ . For example, ‘a girl walks down a hill and eats icecream’ has two events i.e., ‘walking down a hill’ and ‘eating icecream’ ( $Ev = \text{multiple}$ ). On the other hand, ‘a person moving a toy away from the child’ consists only a single event ( $Ev = \text{single}$ ). We assign *event order flipping* misalignment to all the captions from  $(V, T)_{\text{challenging}}$ . We assign *object*, *action*, *attribute*, and *hallucination* misalignment with equal probability to the captions from  $(V, T)_{\text{easy}}$ .

We use Spacy Honnibal & Montani (2017) to extract POS tags for the words in the video caption. We ensure that the captions without any adjective, verb, noun parts-of-speech words in the captions are not assigned *attribute*, *verb*, and *object* misalignment, respectively.

## E LLM PROMPT

We present the prompts used to generate contrast captions for VideoCon dataset in Figure 9 - 15. We have separate prompts for every misalignment where we provide the task description, guidelines, and a few in-context examples. In our work, we use PaLM-2 LLM API. Specifically, we utilize ‘chat-bison@001’ with chat parameters temperature = 0.5, max output tokens = 256, top p = 0.95, and top k = 40.



## F PERFORMANCE ON YOUCOOK2 CAPTIONING

We compare the performance of the *Owl-Base* and *Owl-Con* on the video captioning task on the Youcook2 validation dataset using Rouge-L metric (higher the better) in Table 7. We find that Owl-Con outperforms Owl-Base despite being trained for entailment and natural language explanation generation task for videos.

	Owl-Base	Owl-Con
Rouge-L	0.08	<b>0.13</b>

Table 7: Youcook2 video captioning.

## G PER-MISALIGNMENT ENTAILMENT RESULTS

We compared the ROC-AUC scores of the atemporal End-to-End VNLI, *Owl-Base*, and *Owl-Con* on specific misalignments in the contrast captions from VideoCon (LLM) testset in Figure 8. We observed that *Owl-Con* outperforms the baseline models across all misalignment types. This suggests that our model can reason well about the entities, their relations, and the temporal order of events in the video.

The largest improvement of *Owl-Con* compared to the two baselines is on *event order flip*, indicating that the baselines lack temporal understanding and the VideoCon is efficient in adding this capability to an alignment model. In addition, on *hallucination* both *Owl-Con* and End-to-End VNLI significantly outperform *Owl-Base*, since both models were explicitly exposed to entailment/non-entailment training data. It is surprising to see that while End-to-End VNLI was trained on significantly more entailment data, much of it human-curated, *Owl-Con* outperforms it with only automatically generated data. This could be due to the better encoding of video in *Owl-Con* compared to the atemporal nature of End-to-End VNLI. Finally, the analysis shows other types of atemporal misalignments that are difficult for End-to-End VNLI to sort out, e.g. *counting*’ and *relation*, where the training data in VideoCon is useful to improve these capabilities as well. This shows that our approach of detailed analysis of misalignment types of generation of examples for them is effective.

## H HUMAN ANNOTATION FOR DATA QUALITY

We use the workers from Amazon Mechanical Turk platform to assess the quality of the LLM generated data. We present the screenshot of the annotation interface in Figure 16. Specifically, the annotators are asked to decide whether the contrast captions contradict the original video captions. In addition, we ask the annotators to decide whether the generated natural language explanations correctly describe the discrepancy between the caption and contrast caption. The annotators are first asked to perform a qualification test and then selected for the final annotations. We assign one annotator per annotation instance. The human annotators were paid at \$18USD per hour, with the total expenditure of \$180 USD.

## I VIDEOCON (HUMAN) DATA CREATION

To assess the generalization performance of our model, we create a human-written dataset in VideoCon. Specifically, we ask the human annotators to create contrast captions and NLE while looking at the video segments taken from ActivityNet validation data Caba Heilbron et al. (2015) and their associated captions. We present the screenshot of the annotation interface in Figure 17. The annotators are **not** instructed to generate any specific kinds of misalignments in their contrast captions, and just asked generate semantically plausible contrast captions and their NLE. The annotators are first asked to perform a qualification test and then selected for the final annotations. We assign one worker per annotation instance. The human annotators were paid at \$18USD per hour, with the total expenditure of \$260 USD. We present a few examples from the VideoCon (Human) dataset in Figure 18.

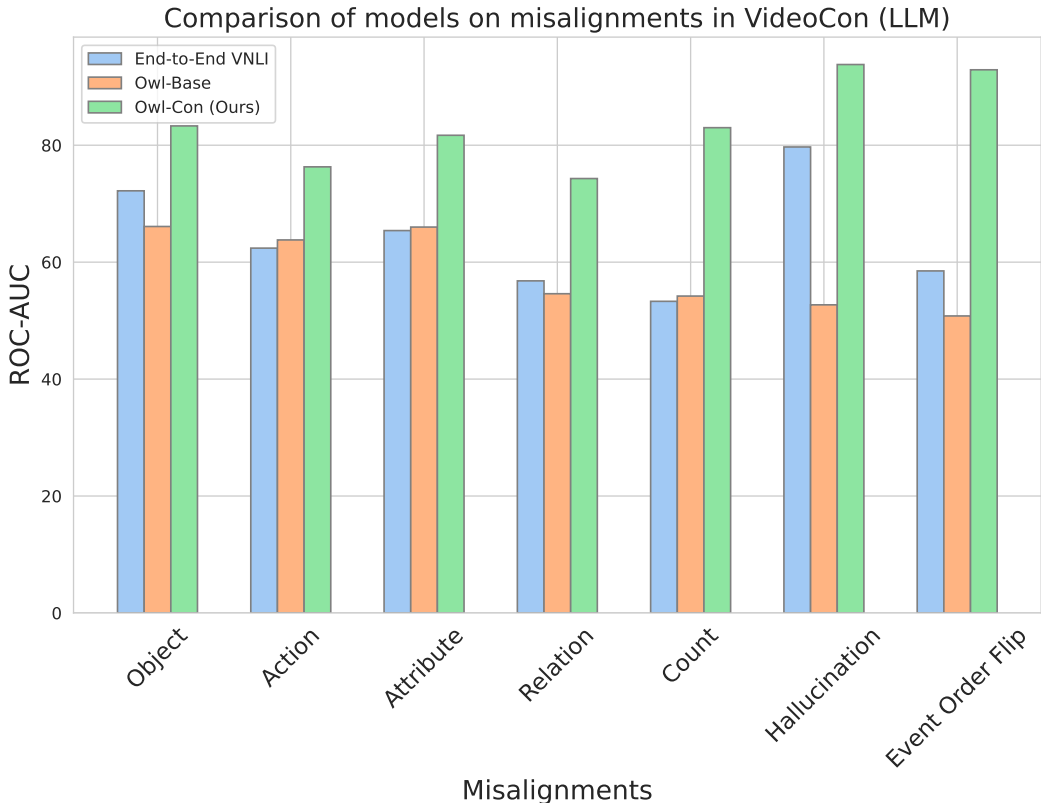


Figure 8: ROC-AUC of End-to-End VNLI, *Owl-Base*, and *Owl-Con* across all types of misalignment in VideoCon (LLM) test set.

## J FINETUNING DETAILS

During finetuning, we use low-rank adaptation (LoRA) Hu et al. (2021) of the mPLUG-Owl-Video (7B)<sup>5</sup> applied to all the layers of the attention block i.e., query, key, value, output, gate, up, and down projection matrices. We set the LoRA  $r = 32$ ,  $\alpha = 32$ , and dropout = 0.05. The model is finetuned on the VideoCon (LLM) training set (§3.3) for 2 epochs. The finetuning was performed using Adam Kingma & Ba (2014) optimizer with the linear-warmup of 200 steps followed by cosine decay learning schedule where the maximum learning rate =  $10^{-4}$ . We chose this learning rate after performing a hyperparameter search over  $\{10^{-3}, 10^{-4}, 10^{-5}, 2 \times 10^{-5}\}$  based on the validation loss. We utilized 4 A6000 GPUs with the total batch size of 64 and one gradient accumulation step. We finetune our model by utilizing 32 frames in the video. Specifically, we create 32 segments of the video, and sample the middle frame from each video.

## K HUMAN AGREEMENT FOR THE GENERATED NLE AUTOMATIC EVALUATION METHODS

Given the potential noise inherent in automated methods based on  $Q^2$  and PaLM-2, we sought to ascertain their efficacy for NLE evaluation. We conducted a comparative analysis between these automated judgments and human judgments on a sample of 500 instances derived from VideoCon (LLM) and VideoCon (Human), as shown in Table 8. We find that both the metrics achieve high ROC-AUC or agreement with the humans, thus, establishing their usefulness for scalable NLE evaluation.

<sup>5</sup>[https://github.com/X-PLUG/mPLUG-Owl/tree/main/mplug\\_owl\\_video](https://github.com/X-PLUG/mPLUG-Owl/tree/main/mplug_owl_video)

---

Your objective is to generate a contradiction sentence using a provided "input sentence" based on a specific "misalignment scenario" called "Object Misalignment". In this scenario, you should modify a key object in the "input sentence".

Please also identify the portion of the "input sentence" you've expanded and label this as the "source." Then, specify the new elements introduced in the "sentence + object misalignment" as the "target".

Your last task is to provide a "Correct Misalignment" description, clarifying how the "input sentence" is different from the "sentence + object misalignment".

Key Requirements: - The "sentence + object misalignment" should be plausible and could theoretically occur in real life.

Guidelines:

1. The "sentence + object misalignment" should be clearly distinguishable from the "input sentence".
2. Your replacements should be creative yet reasonable.
3. Avoid changing gender, color, or race of humans in the sentence.
4. The "Correct Misalignment" should describe how the "input sentence" diverges from the "sentence + object misalignment".

Input Sentence: a smartphone and a finger pointing to the bluetooth buttons

Sentence + Object Misalignment: a smartphone and a toe pointing to the bluetooth buttons

Source: "finger"

Target: "toe"

Correct Misalignment: a finger is pointing to the bluetooth buttons instead of a toe

Input Sentence: woman plays a song on the piano

Sentence + Object Misalignment: woman plays a song on the cello

Source: "piano"

Target: "cello"

Correct Misalignment: woman plays a song on the piano instead of cello

Input Sentence: a man is going in the wheel skate

Sentence + Object Misalignment: a man is going in the bicycle

Source: "wheel skate"

Target: "bicycle"

Correct Misalignment: a man is going in the wheel skate instead of the bicycle

Now it's your turn.

Input Sentence: <insert caption>

Sentence + Object Misalignment:

Source:

Target:

Correct Misalignment:

---

Figure 9: PaLM-2 LLM API prompt to generate contrast captions with *Object* misalignment.

---

Your objective is to generate a contradiction sentence using a provided "input sentence" based on a specific "misalignment scenario" called "Action Misalignment." In this scenario, you should modify specific action performed by the object in the "input sentence".

Please also identify the portion of the "input sentence" you've expanded and label this as the "source". Then, specify the new elements introduced in the "sentence + action misalignment" as the "target".

Your last task is to provide a "Correct Misalignment" description, clarifying how the "input sentence" is different from the "sentence + action misalignment".

Key Requirements:

- The "sentence + action misalignment" should be plausible and could theoretically occur in real life.

Guidelines:

1. The "sentence + action misalignment" should be clearly distinguishable from the "input sentence".
2. Your replacements should be creative yet reasonable.
3. Avoid changing gender, color, or race of humans in the sentence.
4. The "Correct Misalignment" should describe how the "input sentence" diverges from the "sentence + action misalignment".

Input Sentence: a person repairing the car  
Sentence + Action Misalignment: a person driving the car  
Source: "repairing"  
Target: "driving"  
Correct Misalignment: a person is repairing the car instead of the driving it

Input Sentence: a woman is singing  
Sentence + Action Misalignment: a woman is yelling  
Source: "singing"  
Target: "yelling"  
Correct Misalignment: a woman is singing instead of yelling

Input Sentence: an animated cartoon of a monster catching a man by the foot and then launching him like a slingshot  
Sentence + Action Misalignment: an animated cartoon of a monster throwing a man by the foot and then launching him like a slingshot  
Source: "catching a man"  
Target: "throwing a man"  
Correct Misalignment: a monster is catching a man instead of throwing a man

Input Sentence: a robot is entering a hall talking to a person  
Sentence + Action Misalignment: a robot is leaving a hall talking to a person  
Source: "entering"  
Target: "leaving"  
Correct Misalignment: a robot is entering a hall not leaving it

Now it's your turn.

Input Sentence: <insert caption>  
Sentence + Action Misalignment:  
Source:  
Target:  
Correct Misalignment:

---

Figure 10: PaLM-2 LLM API prompt to generate contrast captions with *Action* misalignment.

---

Your objective is to generate a contradiction sentence using a provided "input sentence" based on a specific "misalignment scenario" called "Counting Misalignment". In this scenario, you should modify the mathematical count of the objects in the "input sentence".

Please also identify the portion of the "input sentence" you've expanded and label this as the "source". Then, specify the new elements introduced in the "sentence + counting misalignment" as the "target".

Your last task is to provide a "Correct Misalignment" description, clarifying how the "input sentence" is different from the "sentence + counting misalignment".

Key Requirements:

- The "sentence + counting misalignment" should be plausible and could theoretically occur in real life.
- Only focus on the counts of the objects; do not replace or remove any existing objects, actions or attributes in the "input sentence."

Guidelines:

1. The "sentence + counting misalignment" should be clearly distinguishable from the "input sentence".
2. Avoid changing gender, color, or race of humans in the sentence.
3. The "Correct Misalignment" should describe how the "input sentence" diverges from the "sentence + counting misalignment".

Input Sentence: a man is entering a room with three surgeons

Sentence + Counting Misalignment: a man is entering a room with one surgeon

Source: "three surgeons"

Target: "one surgeon"

Correct Misalignment: the man enters the room with three surgeons instead of one surgeon

Input Sentence: three girls singing on stage on the voice

Sentence + Counting Misalignment: six girls singing on stage on the voice

Source: "three girls"

Target: "six girls"

Correct Misalignment: three girls are singing on the voice instead of six girls

Input Sentence: a video showcasing 6 different peoples reactions to a certain video the video seemed family oriented

Sentence + Counting Misalignment: a video showcasing 2 different peoples reactions to a certain video the video seemed family oriented

Source: "6 different peoples reactions"

Target: "4 different peoples reactions"

Correct Misalignment: six different people were showcasing their reactions to a video instead of four different people

Now it's your turn.

Input Sentence: <insert caption>

Sentence + Counting Misalignment:

Source:

Target:

Correct Misalignment:

---

Figure 11: PaLM-2 LLM API prompt to generate contrast captions with *Count* misalignment.

---

Your objective is to generate a contradiction sentence using a provided “input sentence” based on a specific “misalignment scenario” called “Attribute Misalignment”. In this scenario, you should modify an attribute of an object in the “input sentence”.

Please also identify the portion of the “input sentence” you’ve expanded and label this as the “source.” Then, specify the new elements introduced in the “sentence + attribute misalignment” as the “target”.

Your last task is to provide a “Correct Misalignment” description, clarifying how the “input sentence” is different from the “sentence + attribute misalignment”.

Key Requirements:

- The “sentence + attribute misalignment” should be plausible and could theoretically occur in real life.

Guidelines:

1. The “sentence + attribute misalignment” should be clearly distinguishable from the “input sentence.”
2. Your replacements should be creative yet reasonable.
3. Avoid changing gender, color, or race of humans in the sentence.
4. The “Correct Misalignment” should describe how the “input sentence” diverges from the “sentence + attribute misalignment”.

Input Sentence: man in blue shirt is test driving his new car  
Sentence + Attribute Misalignment: man in red shirt is test driving his new car  
Source: “blue”  
Target: “red”  
Correct Misalignment: a man in blue shirt instead of the red shirt

Input Sentence: a group of people playing with giant beach balls  
Sentence + Attribute Misalignment: a group of people playing with small beach balls  
Source: “giant”  
Target: “small”  
Correct Misalignment: a group of people playing with giant beach balls instead of the small beach balls

Input Sentence: there is a man with serious face looking cruelly  
Sentence + Attribute Misalignment: there is a man with happy face looking kindly  
Source: “serious face looking cruelly”  
Target: “happy face looking kindly”  
Correct Misalignment: a man is with the serious face looking cruelly instead of the happy face looking kindly

Now it’s your turn.

Input Sentence: <insert caption >  
Sentence + Attribute Misalignment:  
Source:  
Target:  
Correct Misalignment:

---

Figure 12: PaLM-2 LLM API prompt to generate contrast captions with *Attribute* misalignment.



Your objective is to generate a contradiction sentence using a provided "input sentence" based on a specific "misalignment scenario" called "Relation Misalignment". In this scenario, you should change the relation between the objects in the sentence.

Please also identify the portion of the "input sentence" you've expanded and label this as the "source". Then, specify the new elements introduced in the "sentence + relation misalignment" as the "target".

Your last task is to provide a "Correct Misalignment" description, clarifying how the "input sentence" is different from the "sentence + relation misalignment".

**Key Requirements:**

- The "sentence + relation misalignment" should be plausible and could theoretically occur in real life.
- Relation is a word or group of words used before a noun, pronoun, or noun phrase to show direction, time, place, location, spatial relationships, or to introduce an object. Examples include: "above", "below", "inside", "outside", "front of", "behind", "up", "down", "left", "right" etc.
- Only focus on the relations between the objects; do not replace or remove any existing objects, actions or attributes in the "input sentence".

**Guidelines:**

1. The "target" should introduce a contradiction when compared to the "source," without being a mere negation.
2. The "sentence + relation misalignment" should be clearly distinguishable from the "input sentence".
3. Your additions should be creative yet reasonable.
4. Avoid changing gender, color, or race of humans in the sentence.
5. The "Correct Misalignment" should describe how the "input sentence" diverges from the "sentence + relation misalignment".

Input Sentence: people are dancing and singing outside  
Sentence + Relation Misalignment: people are dancing and singing inside the club  
Source: "outside"  
Target: "inside the club"  
Correct Misalignment: people are dancing and singing outside, not inside the club

Input Sentence: a woman talking in front of a camera  
Sentence + Relation Misalignment: a woman is talking behind a camera  
Source: "in front of a camera"  
Target: "behind a camera"  
Correct Misalignment: a woman talks in front of a camera, not behind it

Input Sentence: a bowl of grey shrimp is shown above a yellow broth  
Sentence + Relation Misalignment: a bowl of grey shrimp is shown below a yellow broth  
Source: "above"  
Target: "below"  
Correct Misalignment: a bowl of grey shrimp is shown above a yellow broth, not below it

Input Sentence: a kid flips over a mattress on a trampoline  
Sentence + Relation Misalignment: a kid flips over a mattress under the trampoline  
Source: "on a trampoline"  
Target: "under the trampoline"  
Correct Misalignment: a kid flips the mattress on a trampoline, not under it

Input Sentence: the objects are placed far away from each other  
Sentence + Relation Misalignment: the objects are placed close to each other  
Source: "far away"  
Target: "close"  
Correct Misalignment: the objects are placed far away from each other, instead of close to each other

Now it's your turn.

Input Sentence: <insert caption>  
Sentence + Relation Misalignment:  
Source:  
Target:  
Correct Misalignment:

---

Figure 13: PaLM-2 LLM API prompt to generate contrast captions with *Relation* misalignment.

Your objective is to generate a contradiction sentence using a provided "input sentence" based on a specific "misalignment scenario" called "Hallucination Misalignment". In this scenario, you should add new elements to the sentence without replacing or removing anything that is already there.

Please also identify the portion of the "input sentence" you've expanded and label this as the "source". Then, specify the new elements introduced in the "sentence + hallucination" as the "target".

Your last task is to provide a "Correct Misalignment" description, clarifying how the "input sentence" is different from the "sentence + hallucination".

Key Requirements:

- The "sentence + hallucination" should be plausible and could theoretically occur in real life.
- Only add elements; do not replace or remove any existing elements in the "input sentence".

Guidelines:

1. The "target" should introduce a contradiction when compared to the "source," without being a mere negation.
2. The "sentence + hallucination" should be clearly distinguishable from the "input sentence".
3. Your additions should be creative yet reasonable.
4. Avoid changing gender, color, or race of humans in the sentence.
5. The "Correct Misalignment" should describe how the "input sentence" diverges from the "sentence + hallucination".

Input Sentence: A cola bottle is shown and then it is tossed

Sentence + Hallucination: A cola bottle is shown and then it is tossed along with a frisbee

Source: "tossed"

Target: "tossed along with a frisbee"

Correct Misalignment: There is no frisbee being tossed

Input Sentence: A person is playing a video game where they become aggressive towards a woman robot face

Sentence + Hallucination: A person is playing a video game where they become aggressive and release fireworks towards a woman robot face

Source: "aggressive towards"

Target: "aggressive and release fireworks towards"

Correct Misalignment: The person does not release fireworks at woman robot face

Input Sentence: A man is walking his dog

Sentence + Hallucination: A man is walking his dog while carrying a surfboard

Source: "walking his dog"

Target: "walking his dog while carrying a surfboard"

Correct Misalignment: The man does not carry a surfboard

Input Sentence: Children are playing in the park

Sentence + Hallucination: Children are playing in the park near a giant sculpture

Source: "playing in the park"

Target: "playing in the park near a giant sculpture"

Correct Misalignment: There is no giant sculpture in the park

Input Sentence: A woman is reading a book

Sentence + Hallucination: A woman is reading a book under a parasol

Source: "reading a book"

Target: "reading a book under a parasol"

Correct Misalignment: There is no parasol where the woman is reading a book

Remember: Only add elements; do not replace or remove any existing elements in the "input sentence". Now it's your turn.

Input Sentence: <insert caption>

Sentence + Hallucination:

Source:

Target:

Correct Misalignment:

---

Figure 14: PaLM-2 LLM API prompt to generate contrast captions with *Hallucination* misalignment.

---

Your objective is to generate a contradiction sentence using a provided “input sentence” based on a specific “misalignment scenario” called “Event Misalignment”. In this scenario, you should change the temporal order of the events in the sentence.

Your last task is to provide a “Correct Misalignment” description, clarifying how the “input sentence” is different from the “sentence + event misalignment”.

Key Requirements:

- The “sentence + event misalignment” should be plausible and could theoretically occur in real life.
- Only focus on the temporal order; do not replace or remove any existing objects, actions or attributes in the “input sentence”.

Guidelines:

1. The “sentence + event misalignment” should be clearly distinguishable from the “input sentence”.
2. Your changes should be creative yet reasonable.
3. Avoid changing gender, color, or race of humans in the sentence.
4. The “Correct Misalignment” should describe how the “input sentence” diverges from the “sentence + event misalignment”.

Input Sentence: A girl pretends to sneeze and drops something out of her hands and her friend starts to laugh and drops the phone  
Sentence + Event Misalignment: A girl drops something out of her hands and then pretends to sneeze and her friend starts to laugh and drops the phone

Correct Misalignment: A girl first sneezes and then drops something out of her hands

Input Sentence: A boy is throwing a ball against a wall and a girl takes the ball and throws it.

Sentence + Event Misalignment: A girl takes the ball and throws it before the boy throws the ball against a wall

Correct Misalignment: A boy is throws the ball against the wall before the girl takes it and throws it

Input Sentence: A small crowd watches as a competitor performs a triple jump, then walks back to the starting mark.

Sentence + Event Misalignment: A small crowd watches a competitor walk to the starting mark, then perform a triple jump

Correct Misalignment: A competitor performs the triple jump before walking back to the starting mark

Input Sentence: A man wearing a black t-shirt is holding a cup of food in his right hand. He moves around a piece of food in his left hand to play with the ostrich.

Sentence + Event Misalignment: A man wearing a black t-shirt moves around a piece of food in his left hand to play with the ostrich before holding a cup of food in his right hand.

Correct Misalignment: A man is holding a cup of food before he moves around a piece of food to play with the ostrich

Input Sentence: A person is playing in the doorway, then they begin laughing and grab a doorknob and leave the room.

Sentence + Event Misalignment: A person is playing in the doorway, then they grab a doorknob and leave the room, and then they begin laughing.

Correct Misalignment: They begin laughing before they grabbed the doorknob and leave the room.

Now it's your turn.

Input Sentence: <insert caption>

Sentence + Event Misalignment:

Correct Misalignment:

---

Figure 15: PaLM-2 LLM API prompt to generate contrast captions with *Event Order Flipping* misalignment.

You will be provided with a **Caption** of some video. We used an AI model to generate **Candidate Contradictory Caption** which is semantically plausible and contradicts the **Caption**. In addition, the AI model also generates an **Candidate Explanation** for the difference between the **Caption** and the **Candidate Contradictory Caption**. Your task is whether **Candidate Contradictory Caption** is actually contradictory or not. At the same time, decide whether the **Candidate Explanation** is correct or not.

**Caption:**

three reporters are interviewing a man

**Candidate Contradictory Caption:**

one reporter is interviewing a man

**Candidate Explanation:**

three reporters are interviewing a man, not one

Does the Candidate Contradictory Caption contradict the Original Caption?

Yes

No

Does the Candidate explanation correctly describe the difference between the caption and contradictory caption?

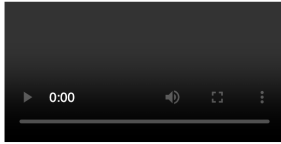
Yes

No

Submit

Figure 16: Screenshot of VideoCon data quality assessment interface.

In this task, you will be given a video with its associated positive caption. Your job is to create a reasonable and sensible "contradiction (negative) caption" that is clearly distinguishable from the positive caption. Your replacements should be creative yet reasonable. Avoid changing gender expression, color, or race of humans in the sentence. Finally, you also need to provide a "feedback" which summarizes how the original caption is different from the candidate caption.



**Positive Caption**

\$(caption)

Provide a negative caption

Provide a feedback on how the positive caption differs from the negative caption

**Submit**

Figure 17: Screenshot of VideoCon (Human) data collection interface.



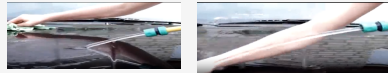

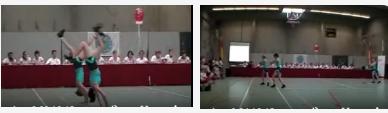
Video Frames	Caption	Human-written Contrast Caption	Human-written NLE
	The lady helps the girl swim	The lady helps the girl dance	The girls are swimming, not dancing
	They fight over the ball, doing ritualistic stunts in between	They fight over the frisbee, doing ritualistic stunts in between	They fight over a ball, not a frisbee
	A video about auto washing is shown	This is a video about auto repair	The video shows auto washing not repairing
	One guy stands up and kneels by the coffee table	Everyone in the room stays seated around the table	At least one person is standing up so not everyone stays seated
	the girls jump and flip in the air, then they start to dance on front a jury	the girls jump and flip in the air, then they bow in front front a jury	The girls dance in front of a jury, not bow in front of them

Figure 18: Example of the instances in the VideoCon (Human) dataset.

	VideoCon (LLM)	VideoCon (Human)
$Q^2$ -Human ROC-AUC	92	89
PaLM-2-Human Agreement	77.40%	72.50%

Table 8: Human agreement analysis to assess the efficacy of the  $Q^2$  and PaLM-2 as entailment evaluators for NLE generation task. We find that both automatic metrics reliably estimate the human judgements for the task. Hence, both of them can be used for scalable NLE evaluation.

## L DETAILS ABOUT DOWNSTREAM TASKS

We provide details about the downstream task datasets and the evaluation setup in §L.1 and §L.2.

### L.1 TEXT TO VIDEO RETRIEVAL

We perform text-to-video retrieval evaluation on *Something-Something* (SSv2) dataset Goyal et al. (2017); Lei et al. (2022) that covers a wide range of 174 daily actions and around 100K videos. Originally, the dataset captions are presented in two forms: *label* and *template*. In our work, we utilize *SSv2-template* since it removes the bias in the evaluation due to object recognition instead of temporal modeling.

Following this, Sevilla-Lara et al. (2021) came up with a list of 18 actions (classes) that require models to capture rich temporal-information in the video (e.g., ‘Moving away from [something] with your camera’). Each class contains 12 videos associated with it. We call this dataset as **SSv2-Temporal** consisting of 216 ( $18 \times 12$ ) candidate videos for every text query (action).

In addition, Bagad et al. (2023) create a subset called **SSv2-Events** with 49 actions (classes) that consist two verbs in the action templates that are indicative of multiple events in the video (e.g., ‘Poking [something] so that it spins around’). Overall, this dataset consists 2888 ( $49 \times 12$ ) candidate videos for every text query (action).

We use the video-text alignment models to rank each video for every action-specific text query. We report the mean average precision (mAP) performance of the models based on the ranking. We want a robust video-language model to achieve high mAP scores on this dataset.

### L.2 VIDEO QA

We assess the VideoQA performance of the video-language alignment models on *ATP-Hard* dataset Buch et al. (2022). It is a causal-temporal split <sup>6</sup> of the Next-QA validation dataset Xiao et al. (2021) <sup>7</sup>. It consists of 2269 instances ( $V, Q, \{A_1, A_2, A_3, A_4, A_5\}, A$ ) of video  $V$ , question  $Q$ , and five multiple-choice options  $\{A_1, A_2, A_3, A_4, A_5\}$ , and a ground-truth answer  $A$ .

The aim of a video QA model is to choose the ground-truth answer from the multiple-choice options. To utilize a video-language alignment model for this task, we first recast the input  $(Q, A_i)$  pairs into imperative statements using PaLM-2 LLM API. We present the LLM prompt in Figure 19. For example,  $Q =$  ‘what does the white dog do after going to the cushion?’ and  $A_i =$  ‘shake its body’ is converted to a statement  $S(Q, A_i) =$  ‘The white dog shakes its body after going to the cushion’. We use the video-language alignment model to score  $S(Q, A_i) \forall i \in \{1, 2, 3, 4, 5\}$ . The statement with highest entailment score is considered as the model’s prediction. We report the accuracy on the ATP-Hard dataset.

<sup>6</sup><https://stanfordvdl.github.io/atp-revisit-video-lang//assets/atp-hard-ct4.txt>

<sup>7</sup><https://github.com/doc-doc/NEXT-QA/blob/main/dataset/nextqa/val.csv>

You will be provided with a question along with the five multiple choice answers. You need to convert the question and every possible answer to an imperative statement.

Question: how do the two man play the instrument

Choices:

- (A) roll the handle
- (B) tap their feet
- (C) strum the string
- (D) hit with sticks
- (E) pat with hand

Imperative Statements for every option:

- (A) two man play the instrument by rolling the handle
- (B) two man play the instrument by tapping their feet
- (C) two man play the instrument by strumming the string
- (D) two man play the instrument by hitting the sticks
- (E) two man play the instrument by patting with hand

Question: how does the man cycling try to sell the watch to the man in the trishaw

Choices:

- (A) give him catalogue
- (B) show him a video
- (C) show him the watch
- (D) dismount his bicycle
- (E) give him the watch strap

Imperative Statements for every option:

- (A) The man cycling tries to sell the watch to the man in the trishaw by giving him the catalogue
- (B) The man cycling tries to sell the watch to the man in the trishaw by showing him a video
- (C) The man cycling tries to sell the watch to the man in the trishaw by showing him the watch
- (D) The man cycling tries to sell the watch to the man in the trishaw by dismounting his bicycle
- (E) The man cycling tries to sell the watch to the man in the trishaw by giving him the watch strap

Question: what does the white dog do after going to the cushion

Choices:

- (A) drink again
- (B) shake its body
- (C) smells the black dog
- (D) wagging tail
- (E) touch lady in blue stripes

Imperative Statements for every option:

- (A) white dog drinks again after going to the cushion
- (B) white dog shakes its body after going to the cushion
- (C) white dog smells the black dog after going to the cushion
- (D) white dog wags its tail after going to the cushion
- (E) white dog touches the lady in blue stripes after going to the cushion

Now it's your turn.

Question: Q

Choices:

- (A) A1
- (B) A2
- (C) A3
- (D) A4
- (E) A5

Imperative Statements for every option:

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Figure 19: Converting the QA pairs into imperative statements for VideoQA dataset.