
DataSIR: A Benchmark Dataset for Sensitive Information Recognition

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Abstract

With the rapid development of artificial intelligence technologies, the demand for training data has surged, exacerbating risks of data leakage. Despite increasing incidents and costs associated with such leaks, data leakage prevention (DLP) technologies lag behind evolving evasion techniques that bypass existing sensitive information recognition (SIR) models. Current datasets lack comprehensive coverage of these adversarial transformations, limiting the evaluation of robust SIR systems. To address this gap, we introduce DataSIR, a benchmark dataset specifically designed to evaluate SIR models on sensitive data subjected to diverse format transformations. We curate 26 sensitive data categories based on multiple international regulations, and collect 131,890 original samples correspondingly. Through empirical analysis of real-world evasion tactics, we implement 21 format transformation methods, which are applied to the original samples, expanding the dataset to 1,647,501 samples to simulate adversarial scenarios. We evaluate DataSIR using four traditional NLP models and four large language models (LLMs). For LLMs, we design structured prompts with varying degrees of contextual hints to assess the impact of prior knowledge on recognition accuracy. These evaluations demonstrate that our dataset effectively differentiates the performance of various SIR algorithms. Combined with its rich category and format diversity, the dataset can serve as a benchmark for evaluating related models and help develop future more advanced SIR models. Our dataset and experimental code are publicly available at <https://www.kaggle.com/datasets/fanmo1/datasir> and <https://github.com/Fan-Mo-ZJU/DataSIR>.

1 Introduction

The advancement of global digitalization is accompanied by the rapid and continuous circulation of data, which faces numerous leakage risks. In particular, LLMs such as GPT[32] and DeepSeek[20], accelerate the release of data value, but at the same time, their open application ecosystems introduce more security risks. For example, LLMs may inadvertently expose sensitive information during the instruction response and knowledge distillation processes. According to IBM Security's annual "Cost of a Data Breach Report"[25] released in July 2024, the global average cost of a data breach in 2023 rose to \$4.88 million, reaching a new high, an increase of nearly 10% from \$4.45 million in 2023, the largest increase since 2020.

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Because of this, more and more countries and regions have enacted laws and regulations to ensure data security. In 1996, the U.S. enacted HIPAA[11] to protect the security and confidentiality of health information. In 2002, the Sarbanes-Oxley Act (SOX[39]) was introduced to combat financial fraud and improve the accuracy and transparency of corporate financial reporting. In 2018, the EU implemented the GDPR to harmonize data protection laws and strengthen the privacy rights of individuals, particularly concerning sensitive personal data. In 2020, California passed the CCPA[43] to empower consumers with greater control over their personal data and increase corporate transparency in data handling. In 2021, China introduced the PIPL[33] to protect individuals' personal information rights, to regulate data processing activities, and to balance the data protection and utilization.

Data leakage[16] can be a data loss of original data. For example, if hackers obtain the database passwords, they can directly access the original data in the database. There also exists non-original data leakage. For example, various format transformations can be performed on the data, such as Unicode encoding, and then after leakage, reverse Unicode encoding can restore the original data. Current data loss prevention techniques mainly focus on defending against the first type of leakage, and very few studies have focused on the second type. However, in recent years, attackers have leveraged various tools including LLMs, to generate format-transformed sensitive data, posing a serious challenge to traditional data protection systems.

This dataset focuses on sensitive data recognition, especially the recognition of sensitive data after format transformations. Our contributions are summarized in the following three points.

- **Multilingual and Rich-Regulations Coverage.** To ensure consistency and broad applicability, 26 representative sensitive data categories were selected based on major international regulations (e.g., HIPAA, SOX, GDPR, CCPA, PIPL). Sensitive information types that were commonly defined or overlapping across these regulations were identified and consolidated into a unified category set. And examples were provided in both Chinese and English. Through this process, a multilingual, regulation-aligned dataset was constructed to support cross-regional sensitive data recognition.
- **Extensive Format Transformations.** For each sensitive category, 21 transformation types (e.g., binary, octal, Morse code, insertion of digits or English words) are applied, resulting in 1,647,501 samples, which significantly enrich the diversity of sensitive data.
- **High-Quality Benchmark Dataset.** The dataset's quality was validated using various NLP and LLM methods and models, demonstrating strong differentiation capabilities across different categories and formats. It can serve as a robust benchmark for evaluating and developing future sensitive information recognition models.

The structure of this paper is as follows (see Figure 1), first explaining the dataset, then sampling the samples, respectively performing NLP model and LLM experiments, conducting in-depth discussions on the experimental results, and analyzing existing problems and optimization directions.

2 Related Work

Sensitive information detection technology is a core support for data privacy compliance [30, 11, 33, 43], however, its advancement has long been hindered by limitations in existing datasets, such as single language, single privacy regulation, single format, and lack of benchmark validations for recognition capability.

Existing datasets are mostly limited to a single standard: SPEDAC[4] constructs an English text classification benchmark based on GDPR; HealthDeID[7] focuses on HIPAA medical records; In addition, there is a lack of public datasets for PIPL, with only some news or encyclopedic corpora containing labeled data for names, addresses, and organizations. The faker package can generate data covering various sensitive information tags, but it does not follow any standard, and some data (e.g., Chinese ID numbers) do not conform to real-world validation logic[34, 5, 10, 29, 46].

In terms of format coverage, existing benchmarks are relatively limited, too. For example, DarkBERT[15] focuses on dark web text and industry jargon; TextBugger[18] involves format transformations limited to character manipulation and replacement, such as deletion, insertion, and substitution. Other common transformations, such as random text insertion, typos, word order replacement, and text rewriting, are primarily used in text augmentation during model training[9, 38, 24].

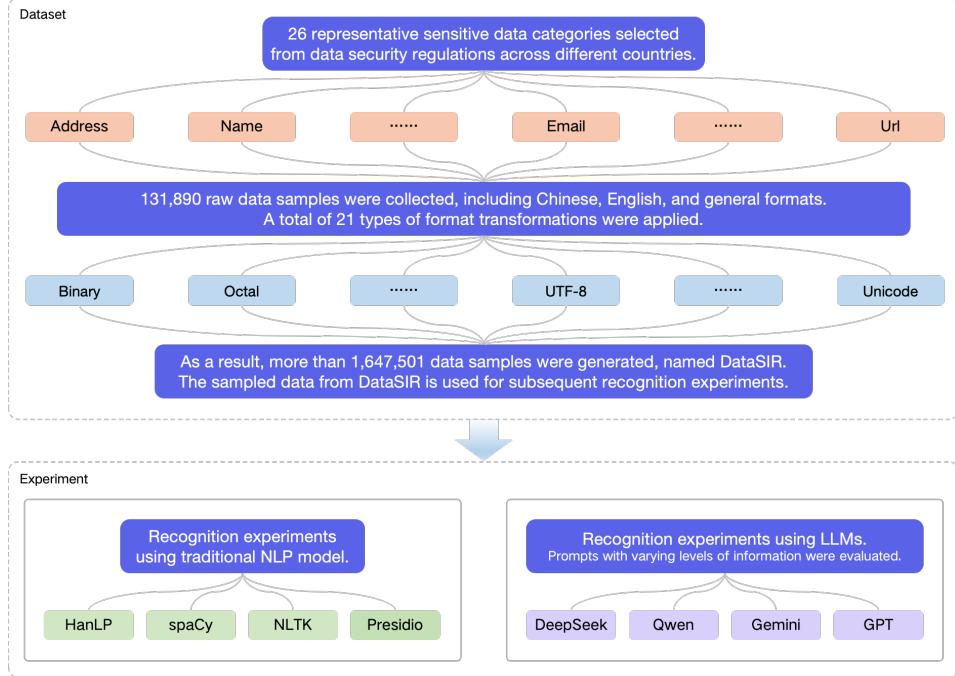


Figure 1: Flowchart of DataSIR.

Regarding the benchmark of recognition capabilities, very few studies or datasets have addressed this aspect. It is noteworthy that benchmarks such as PII-Bench[36] and PII-Scope[27] aim to “evaluate” the overall performance of privacy-preserving systems or “measure” privacy leakage risks, but they are not designed as algorithms for “detecting” formatted text transformations.

In addition, in the area of adversarial prompts, dataset[13] focuses on jailbreaking attacks on LLMs; dataset[26] emphasizes character injection in jailbreaking; and dataset[40] focuses more on profanity, discrimination, ethics, crimes, and financial privacy.

In summary, these datasets or techniques mostly cover only a single regulation, have limited format transformations, and pay insufficient attention to sensitive information (especially personal sensitive information). Because of these aforementioned issues, we introduce a novel dataset called DataSIR, which covers 26 common sensitive data categories from multiple information security regulations in Chinese and English, and contains 21 format transformations. Our experimental studies have proven that this dataset has enough benchmark differentiation for recognition capability of various methods. DataSIR can serve as a benchmark for sensitive information recognition models and also can act as a good reference for creating datasets for other related scenarios (e.g., adversarial prompt detection[22, 2]).

3 The DataSIR Dataset

3.1 Overall Introduction

First, we identified 26 representative sensitive data categories by extracting sensitive information types that appear in at least two major international regulations from countries and regions primarily using Chinese and English, ensuring broader relevance and cross-regulatory alignment. Then, we collected 131,890 original data samples from public sources. In addition to globally applicable sensitive categories, other sensitive categories include both Chinese and English examples, and also include samples with national differences from multiple countries. Finally, we constructed 21 common format transformations, selecting appropriate transformations for each category, resulting in 1,647,501 sensitive information samples, including the original data. Our dataset is publicly available at <https://www.kaggle.com/datasets/fanmo1/datasir>.

The representativeness of the dataset is mainly reflected in three aspects: **i)** Representativeness of sensitive categories: HIPAA, SOX, GDPR, CCPA, and PIPL cover major global economies such as the US, EU, and China. The sensitive information categories mentioned in these regulations have good representativeness. We collected hundreds of sensitive categories and statistically selected 26 representative ones. **ii)** Representativeness of example languages: In addition to globally applicable categories, other sensitive categories include both Chinese and English examples. Chinese and English are the two most widely used languages in the world, covering about 50% of the population, and also include samples with national differences from multiple countries. **iii)** Representativeness of format transformations: Format transformations cover English, Chinese, and universal examples (e.g., numbers, symbols), with around 10 matching transformations for each category, ensuring sample diversity.

Samples with national differences refer to the fact that the same sensitive category may have significant differences across countries. For example, mobile numbers in China are structured as: country code (+86) + carrier prefix (first 3 digits) + user number (last 8 digits). In the US, they are structured as: country code (+1) + area code (e.g., 917 for New York) + 7-digit local number. Mobile numbers in EU countries also vary. These national differences are considered in the collection of original data samples for mobile numbers. Additionally, formatting conventions such as spacing between digits, use of hyphens, or no separators are also considered. International dialing codes (+86) may include or exclude parentheses and the '+' sign. Similar considerations apply to other sensitive categories. An overview of the dataset is shown in Table 1. Some sensitive data categories have fewer instances because they are enumeration values. For example, marital status only has four possible values: single, married, divorced, and widowed.

Table 1: Overviews of DataSIR

Category	Covered Regulations	Language Involved	Original Count	Transformed Count	Total Count
Address	GDPR, PIPL, CCPA	Chinese/English	6000	72000	78000
Marital Status	GDPR, PIPL, CCPA	Chinese/English	8	104	112
Medical History	HIPAA, PIPL, CCPA	Chinese/English	6000	74838	80838
Name	GDPR, PIPL, CCPA	Chinese/English	6000	77607	83607
Nationality	GDPR, PIPL, CCPA	Chinese/English	482	6204	6686
Occupation	GDPR, PIPL, CCPA	Chinese/English	600	7542	8142
Organization	HIPAA, SOX, GDPR	Chinese/English	6000	73345	79345
Party	GDPR, PIPL, CCPA	Chinese/English	600	7402	8002
Religion	GDPR, PIPL, CCPA	Chinese/English	200	2569	2769
Date/Time	HIPAA, SOX	General	6000	48000	54000
Driver's License	GDPR, PIPL, CCPA	General	6000	66000	72000
Email	GDPR, PIPL, CCPA	General	6000	66000	72000
Personal ID	GDPR, PIPL, CCPA	General	6000	66000	72000
IMEI	GDPR, PIPL, CCPA	General	6000	84000	90000
IMSI	GDPR, PIPL, CCPA	General	6000	84000	90000
IPv4	GDPR, PIPL, CCPA	General	6000	66000	72000
IPv6	GDPR, PIPL, CCPA	General	6000	72000	78000
JDBC Connection String	GDPR, PIPL, CCPA	General	6000	66000	72000
Landline Number	HIPAA, CCPA	General	8000	96000	104000
MAC	GDPR, PIPL, CCPA	General	6000	72000	78000
MEID	GDPR, PIPL, CCPA	General	6000	66000	72000
Mobile Number	GDPR, PIPL, CCPA	General	8000	96000	104000
Passport	GDPR, PIPL, CCPA	General	6000	66000	72000
Postcode	GDPR, PIPL, CCPA	General	6000	66000	72000
Transaction Amount	GDPR, PIPL, CCPA, SOX	General	6000	48000	54000
URL	GDPR, PIPL, CCPA	General	6000	66000	72000

3.2 Detailed Description of Format Transformations

The following describes each format transformation type. We assigned letters A to U to each format transformation type for easy reference in subsequent discussions, and detailed explanations of these types will be provided later in the paper. The "Acrostic poetry" transformation was generated using an LLM, while the other 20 transformations were implemented through Python code to automatically generate the transformed data, which is accessible in the code repository at <https://github.com/Fan-Mo-ZJU/DataSIR>. "A. Binary": format transformation type "Binary" is represented by the letter "A". Then describes its transformation logic, and examples of the transformed data.

All 21 format transformations in DataSIR are based on real-world evasion scenarios, with their design informed by both empirical analyses and cutting-edge adversarial research ([35, 17, 28]), ensuring practical relevance and comprehensiveness. Typical examples include Base64 encoding, widely

used in malware distribution, and Unicode encoding, commonly observed in phishing attacks; other transformations, such as hexadecimal and nested encoding, are also supported by empirical evidence. Collectively, these transformations comprehensively cover major security threat domains, ranging from web security and malware distribution to LLM jailbreaks, with detailed empirical references provided in the appendix.

- **A. Binary:** base-2 system using only 0 and 1 to represent data, where each binary digit corresponds to the smallest storage unit in computers.
(e.g., 616655990822147 → 0110 0001 0110 0110 0101 0101 1001 1001 0000 1000 0010 0010 0001 0100 0111).
- **B. Octal:** base-8 system using digits 0-7.
(e.g., 616655990822147 → 6 1 6 6 5 5 11 11 0 10 2 2 1 4 7).
- **C. Hexadecimal:** base-16 system using 0-9 and A-F.
(e.g., 616655990822147 → 230d869481503).
- **D. ASCII encoding:** 4-bit encoding (0x00-0x7F) covering English letters, numbers and control characters, displayed in hexadecimal format.
(e.g., China → 0x43 0x68 0x69 0x6E 0x61).
- **E. Unicode encoding:** universal character set assigning unique code points to characters worldwide.
(e.g., China → \u0043\u0068\u0069\u006e\u0061).
- **F. UTF-8 encoding:** variable-length character encoding scheme representing any character in the Unicode standard.
(e.g., China → \x43\x68\x69\x6E\x61).
- **G. Base64 encoding:** converting byte streams obtained through UTF-8 encoding into 64 printable characters (A-Z, a-z, 0-9, +, /)
(e.g., China → Q2hpbmE=).
- **H. URL encoding:** special characters replaced by % followed by two hexadecimal values. For instance, space → %20, Chinese characters → UTF-8 encoded then converted.
(e.g., 中国 → %E4%B8%AD%E5%9B%BD).
- **I. HTML entity encoding:** text first undergoes UTF-8 encoding then converts to HTML entities, represented by &entity_name; or &#entity_number; for preserved characters.
(e.g., China → China-China).
- **J. Morse encoding:** using combinations of short (·) and long (--) signals to represent letters/numbers, separated by spaces between words.
(e.g., China → - - - - . - -).
- **K. Braille encoding:** text system representing characters through different arrangements of raised dot patterns.
- **L. Nested encoding:** applying different encodings multiple times to the same data (e.g., Base64 → UTF-8).
(e.g., China → \u0051\u0032\u0068\u0070\u0062\u006d\u0045\u003d).
- **M. Acrostic poetry:** hiding information in the first character or initial letter of each sentence in text.
(e.g., China → Crimson dragons dance through dynasties' dust, History hums in the Great Wall's crust, Ink-stained silk roads stitch heaven to earth, Nine bends of the Yellow River birth, A phoenix aflame—the East's rebirth.).
- **N. Character decomposition:** decomposing Chinese characters into components or strokes.
(e.g., 功 = 亼 + 力).
- **O. Text inversion:** reversing character sequence.
(e.g., hello → olleh).
- **P. Martian text:** replacing original characters with visually similar ones.
(e.g., 你 → 𠮩 尔).
- **Q. Simplified to traditional Chinese:** one-to-one mapping of simplified Chinese characters to traditional ones.
(e.g., 说 → 說).
- **R. Numerical capitalization:** converting numbers to Chinese characters.
(e.g., 1 → 壹).
- **S. Inserting special characters:** inserting irrelevant symbols in the original text.
(e.g., zero-width characters, emojis, special symbols #).

- **T. Inserting Chinese characters:** randomly inserting Chinese characters in text.
(e.g., zero → zero 买它).
- **U. Inserting English letters/numbers:** inserting letters or numbers in text.
(e.g., 你好 → 你OMG好).

It is particularly important to note that not all sensitive categories can undergo all 21 format transformations. Some transformations are applicable to Chinese, others to English, some to numbers, and others to symbols. Each category is applicable to around 10 transformations, with a minimum of 8 and a maximum of 14. Detailed information can be found in Table 2.

Table 2: Sensitive Category - Format Transformation Cross-Reference Table

Category	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U
Address	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗	✓	✓	
Marital Status	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Medical History	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	
Name	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Nationality	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	
Occupation	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Organization	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Party	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Religion	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Date/Time	✗	✗	✗	✗	✓	✓	✓	✓	✗	✓	✗	✓	✗	✗	✗	✓	✓	✓	✓	✗	
Driver's License	✗	✗	✗	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗	✗	✓	✓	✓	✓	✗	
Email	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Personal ID	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
IMEI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
IMSI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
IPv4	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
IPv6	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
JDBC Connection string	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Landline Number	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
MAC	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
MEID	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Mobile Number	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Passport	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Postcode	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Transaction Amount	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
URL	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

4 Experiments

4.1 General Experimental Preparation and Explanation

In each round of experiments, we sampled the dataset by randomly selecting 5 original data samples per sensitive category and performed recognition experiments on all format-transformed data associated with these 5 samples. We conducted 5 rounds of experiments, and reported the final label recognition accuracy (LRAcc, see Eq. (1)) as the average across all rounds.

For LLMs, we also separately calculated the data restoration accuracy (DRAcc, see Eq. (2), performing 5 rounds of experiments and taking the average as the final result. Since NLP models lack data restoration capabilities, this metric is not reported for them. "Restored Format-Transformed Data Matches Original" means that the two data items are identical after unifying case and removing whitespace characters.

$$\text{LRAcc} = \frac{N_C}{N_T} \quad (1)$$

$$\text{DRAcc} = \frac{N_M}{N_T} \quad (2)$$

N_C : Number of Samples with Fully Correct Sensitive Label Recognition.

N_M : Number of Samples Where Restored Format-Transformed Data Matches Original.

N_T : Total Number of Samples.

Metric Definitions and Explanations: To quantitatively assess recognition performance across categories, each prediction task is reformulated as a binary classification problem: correctly predicted

samples are treated as positive instances, and incorrect ones as negative. Classical metrics—Precision, Recall, and F1-score—are then applied.

LRAcc is mathematically equivalent to Recall but differs in scope. While Recall evaluates detection within a single category, LRAcc aggregates this computation globally, serving as a recall-based overall accuracy indicator.

4.2 Comparative Experiments with NLP models

In our experiments, we evaluate models’ end-to-end detection capabilities for diverse text transformations in a black-box setting, requiring no prior knowledge or preprocessing and allowing direct handling of multilingual, multi-format data. Our review indicates that existing specialized algorithms differ from the focus of this study in terms of research objectives ([21, 19]), experimental setups ([37, 42, 3]), and applicability ([45, 14]).

To ensure both generality and comparability, we adopt four mainstream NLP tools—HanLP, spaCy, NLTK, and Presidio—as baselines, chosen for their popularity on GitHub and their robust model-based capabilities in sensitive information processing.

HanLP[8] is a multilingual NLP toolkit for production environments, built-in with BiLSTM/CRF and pre-trained BERT, suitable for industrial scenarios such as Chinese word segmentation and entity recognition.

spaCy[12] is a high-performance production-grade NLP library with pre-trained model support, suitable for real-time text processing and multilingual scenarios.

NLTK[23] includes the WordNet dictionary, Brown corpus, and classic algorithms, suitable for academic research and small-scale data experiments.

Presidio[31] is an open-source privacy protection framework from Microsoft that combines rule engines and models to identify sensitive information (e.g., ID numbers, phone numbers), specifically for data compliance and de-identification.

We focused on the recognition capabilities of these NLP tools for data after format transformations in the 26 sensitive categories, directly using their built-in functionalities. The experimental results are shown in Table 3. All experiments were performed on a system with an Intel Core i7-1360P CPU and 32 GB of memory.

Table 3: Comparison of LRAcc for NLP Model Based Tools

Tool	Labels Count	List of Recognizable Labels	Original	Transformed	Overall
HanLP	8	Landline, Mobile Number, Date/Time, Postal Code, Amount, Address, Name, Organization	13.71%	4.15%	4.91%
spaCy	8	Date/Time, Amount, Nationality, Address, Name, Party Affiliation, Organization, Religious	13.29%	2.40%	2.98%
NLTK	3	Address, Organization, Name	2.59%	0.39%	0.56%
Presidio	12	IPv4, URL, Landline, Mobile Number, Date/Time, Email, Nationality, Address, Name, Party	23.71%	3.31%	4.93%

NLTK had the poorest recognition performance, identifying only 3 sensitive categories, with an overall label recognition accuracy of less than 1%. Presidio performed the best, identifying 12 sensitive categories, but its overall LRAcc was still less than 5%, as it integrates the spaCy model, so all its LRAcc are higher than those of spaCy. HanLP had the highest LRAcc for format-transformed data.

Since none of the four NLP models have data restoration capabilities, the DRAcc metric is not included. The overall LRAcc is also less than 5%, indicating that they have almost no recognition capability for multi-format-transformed data. Their recognition capability for the 26 original sensitive data categories was also weak, less than 25%. This suggests that the commonly used NLP models and tools in traditional data security solutions perform poorly in defending against advanced data leaks.

4.3 Comparative Experiments with Large Language Models

For LLMs, we selected four models: DeepSeek (deepseek-v3-0324), Qwen (qwen3-235b-a22b non-reasoning mode[41]), Gemini (gemini-2.5-flash-preview-04-17 non-reasoning mode[6]), and GPT (gpt-4.1). Due to the nature of the sensitive information recognition task in this paper: **i**) it does not involve complex reasoning processes, **ii**) the text to be analyzed is relatively short (even the longest acrostic poetry is only hundreds of characters long), **iii**) sensitive information recognition tasks are typically large-scale and require quick processing, making them unsuitable for long or time-consuming reasoning processes, additionally, the reasoning processes of commercial LLMs (except DeepSeek’s reasoning model) are not accessible, which poses an insurmountable challenge for analyzing experimental results.

Therefore, we ultimately selected the above commonly used non-reasoning models offered by cloud service providers for the experiments. To ensure the stability of all experiments, we set the temperature parameter to 0 and defined the output format as JSON. Further configuration details of the models are provided in our GitHub repository.

In LLM prompts, the clearer the instruction and the richer the information provided, the stronger the model’s ability to handle the task[1, 44]. Therefore, in this section, we designed three types of prompts with different information contents to elicit the models’ recognition capabilities to varying degrees, aiming to demonstrate the dataset’s ability to differentiate recognition capabilities.

A brief overview of the three prompts is provided below, while the complete versions are accessible in the code repository at <https://github.com/Fan-Mo-ZJU/DataSIR> due to space constraints.

No sensitive categories, no format transformations: the prompt only involves the task of identifying sensitive data without any specific labels or format transformation information.

With sensitive categories, no format transformations: the prompt includes the names of the 26 sensitive categories but no format transformation information.

With sensitive categories, with format transformations: the prompt includes the 26 sensitive label information, the specific logic of format transformations, and transformation examples.

The experimental results are shown in Table 4. As the information content in the prompts increases, the LRAcc also increases. In the scenario with sensitive categories and format transformations, the best LRAcc exceeds 60%, indicating that LLMs significantly outperform NLP models (with LRAcc less than 5%). If traditional data security solutions can integrate LLMs, the effectiveness of defending against data leaks would improve significantly and has the potential for further enhancement.

Table 4: Comparison of LRAcc for LLMs with Different Prompts

Prompts	DeepSeek LRAcc	Qwen LRAcc	Gemini LRAcc	GPT LRAcc
no label info, no format info	4.18%	5.68%	4.46%	6.65%
with label info, no format info	47.90%	47.55%	53.91%	55.79%
with label info, with format info	54.37%	55.97%	65.04%	64.30%

Gemini achieved the best performance in the scenario with sensitive categories and format transformations, showing the highest upper limit. The focus was then placed on Gemini’s ability to recognize and restore both original and transformed data. Experimental results are presented in Table 5.

As shown, the impact of different format transformations on Gemini’s recognition varies. Key observations include: **i**) The LRAcc and DRAcc of total format transformed data is less than original data, which indicates that it is more difficult to recognize and restore data after format transformed. **ii**) Gemini’s recognition of URL-encoded data is the best, as URL encoding only involves transforming Chinese characters and some symbols, making it relatively easy for LLMs to restore the original data and significantly enhancing the recognition of sensitive categories. **iii**) Gemini’s recognition of data transformed into binary, octal, and hexadecimal formats is poor. These transformations only affect numbers, and only the IMEI and IMSI (purely numeric) sensitive categories support such transformations. Due to the lack of contextual information in the sample data, LLMs may confuse these with personal identifiers, mobile numbers, and MEID. They are more likely to identify them as more severe leaks (e.g., personal identifiers and mobile numbers), resulting in LRAcc values below 20%. **iv**) Additionally, Gemini can almost fully restore binary and octal-transformed data to their

Table 5: Comparison of Results for Gemini with Different Format Transformation

Type	LRAcc (%)	DRAcc (%)
Binary	18.00	98.00
Octal	18.00	98.00
Hexadecimal	16.00	0.00
ASCII encoding	69.57	95.74
Unicode encoding	71.39	97.17
UTF-8 encoding	72.43	95.53
Base64 encoding	59.02	66.47
URL encoding	86.02	97.49
HTML entity encoding	70.64	94.78
Morse encoding	63.37	69.77
Braille encoding	52.71	46.51
Nested encoding	57.68	60.21
Acrostic poetry	71.85	76.30
Character decomposition	66.35	61.54
Text inversion	68.57	57.96
Martian text	61.25	58.27
Simplified to traditional Chinese	74.04	50.96
Numerical capitalization	47.86	78.35
Inserting special characters	66.02	68.71
Inserting Chinese characters	80.14	85.82
Inserting English letters/numbers	65.38	58.65
All Above Format Transformed Data	64.39	75.26
Original data	72.58	95.08

original form, but it cannot distinguish between hexadecimal-transformed data and hexadecimal MAC addresses, leading to a DRAcc of 0% for hexadecimal format transformations.

Table 6: Comparison of Results for Gemini with Different Sensitive Categories

Category	Precision (%)	Recall (%)	F1-score (%)	DRAcc (%)
Address	62.65	99.08	76.76	61.85
Marital Status	90.80	95.62	93.15	89.69
Medical History	99.57	69.85	82.11	62.99
Name	65.11	92.51	76.43	76.08
Nationality	95.15	56.48	70.89	80.69
Occupation	97.65	62.09	75.91	71.64
Organization	40.89	78.05	53.67	65.85
Party	87.93	30.63	45.43	76.88
Religion	99.07	30.72	46.90	65.80
Date/Time	96.90	93.59	95.22	84.62
Driver's License	16.67	0.67	1.28	75.00
Email	91.46	96.66	93.98	63.21
Personal ID	25.79	65.67	37.03	74.67
IMEI	26.03	21.87	23.77	83.20
IMSI	83.33	6.67	12.35	86.93
IPv4	95.62	94.67	95.14	87.00
IPv6	98.95	87.38	92.81	69.54
JDBC Connection string	97.39	99.67	98.52	69.67
Landline Number	62.69	74.46	68.07	76.92
MAC	62.77	89.23	73.70	76.31
MEID	68.29	18.73	29.40	65.22
Mobile Number	27.47	80.31	40.94	78.77
Passport	0.00	0.00	0.00	80.67
Postcode	73.50	77.67	75.53	93.00
Transaction Amount	71.72	31.56	43.83	64.89
URL	95.81	99.00	97.38	73.33

As shown in the Table 6, Gemini exhibits distinct performance patterns across different sensitive data categories. Key observations include: **i)** The model achieves F1-score above 90% in categories such as URL, JDBC Connection String, IPv4 and IPv6 Address, Email, and Date/Time. This indicates that even after format transformations, these categories of sensitive information with stable or distinctive formatting patterns can still be effectively recognized. **ii)** In contrast, the model's performance declines significantly for sensitive data categories that rely heavily on semantic understanding. Categories such as Personal ID, Passport, Driver's License, and Transaction Amount generally yield

F1-score below 40%. This performance degradation is mainly due to the fact that recognizing these categories of sensitive data depends more on contextual semantics and discourse cues, making it difficult to accurately identify them based solely on local features. **iii)** From the perspective of precision-recall balance, the Religion category is detected in a highly conservative manner (precision 99.07%, recall 30.72%), which effectively reduces false positives but leads to substantial under-detection. Conversely, the Mobile Number category exhibits the opposite trend (precision 27.47%, recall 80.31%), resulting in extensive over-matching. This contrast further reveals inconsistencies in the model’s prediction strategies and highlights the lack of an effective confidence-balancing mechanism when dealing with complex or ambiguous cases.

5 Conclusion and Future Work

DataSIR focuses on sensitive data, especially data after format transformations. We first statistically analyzed sensitive categories mentioned in different countries’ regulations and selected 26 representative categories. Then, we collected 131,890 original data samples and applied 21 format transformations, resulting in a dataset of 1,647,501 data samples. In experiments, we compared four NLP tools and four LLMs. The results revealed that NLP models commonly employed in traditional data security solutions exhibit poor performance in identifying data leaks, particularly when the data has undergone multiple format transformations, where recognition accuracy approaches zero. LLMs significantly outperform NLP models in recognition and have the capability to restore transformed data. The existing traditional data security solutions, if combined with LLM, would be significantly more effective in preventing data leaks. As the information content in LLM prompts increases, recognition accuracy improves, demonstrating that well-designed prompt engineering enhances recognition performance and that DataSIR has excellent differentiation in recognizing capabilities. We also discussed the difficulty of recognizing different format-transformed data and identified directions for future improvements.

The dataset also has some limitations: **i)** This paper only selected 26 representative sensitive data categories, and many other sensitive data categories were not included in the dataset. The types of format transformations can be increased, and the language coverage can also be expanded. **ii)** We only explored how increasing the information content of prompts can enhance the recognition capabilities of LLMs. **iii)** Samples in this dataset do not contain contextual information. For example, a name could belong to either a doctor or a patient. In this dataset, we cannot assign more specific category labels to these names due to differences in sensitivity: typically, a doctor’s name can be publicly disclosed, whereas a patient’s name cannot. We deeply understand the decisive role of context in real-world applications; however, building context-aware systems involves multi-dimensional scenario modeling and adversarial perturbations, which constitute a complex research challenge on their own. To ensure the rigor and focus of this study, we deliberately established a context-independent baseline for sensitive information recognition. This baseline provides a necessary comparative foundation for future, more complex context-aware research.

Future work includes the following: **i)** Continuously increasing the number of sensitive data categories, sample sizes, and format transformations to enhance the dataset’s differentiation and better serve as a benchmark for sensitive information recognition models. **ii)** Exploring LLMs agents to further enhance recognition potential. **iii)** Integrating contextual signals (e.g., syntactic structure, semantic domains, and adversarial contexts) into future versions of DataSIR to better reflect real-world production scenarios and advance broader research in context-aware sensitive information recognition.

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