

CreativityPrism: A Holistic Evaluation Framework for Large Language Model Creativity

Anonymous authors
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Abstract

Creativity is often seen as a hallmark of human intelligence. While large language models (LLMs) are increasingly perceived as generating creative text, there is still no *holistic* and *scalable* framework to evaluate their creativity across diverse scenarios. Existing methods of LLM creativity evaluation either heavily rely on humans, limiting speed and scalability, or are fragmented across different domains and different definitions of creativity. To address this gap, we propose CREATIVITYPRISM, an evaluation analysis framework that consolidates eight tasks from three domains, divergent thinking, creative writing, and logical reasoning, into a taxonomy of creativity that emphasizes three dimensions: quality, novelty, and diversity of LLM generations. The framework is designed to be scalable with reliable automatic evaluation judges that have been validated against human annotations. We evaluate 17 state-of-the-art (SoTA) proprietary and open-sourced LLMs on CREATIVITYPRISM and find that while proprietary LLMs dominate creative writing and logical reasoning tasks by a 15% lead over open-sourced ones, they offer no significant advantage in divergent thinking, a domain much less explored in existing post-training regimes. Our analysis also shows that high performance in one creative dimension or domain rarely generalizes to others; specifically, novelty metrics often show weak or negative correlations with other metrics. This fragmentation confirms that a holistic, multi-dimensional framework like CREATIVITYPRISM is essential for any meaningful assessment of LLM creativity.¹

1 Introduction

Creativity, the capacity to generate novel and valuable ideas or solutions (Holyoak & Morrison, 2005; Boden, 1994; Finke et al., 1992), is a core human cognitive ability. It appears in many domains: crafting stories with surprising plot twists (Ismayilzada et al., 2024b; Atmakuru et al., 2024), producing groundbreaking scientific discoveries (Hu & Adey, 2002; Si et al., 2025), solving problems under constraints (Lu et al., 2025b; Ye et al., 2025), or even expressing humor in everyday life (He et al., 2019; Zhong et al., 2024). Its multifaceted nature has prompted extensive study in psychology and cognitive science, with efforts to capture creativity through both qualitative and quantitative approaches (Guilford et al., 2012; Olson et al., 2021; Alabbasi et al., 2022; Sternberg & Lubart, 1991).

¹Code and dataset will be published upon publication

Recently, with the rapid rise of general-purpose LLMs, interest has grown in probing their creativity (Zhao et al., 2025; Goes et al., 2023; Chakrabarty et al., 2024a; Lu et al., 2025b; Atmakuru et al., 2024). But as with human creativity, machine creativity spans diverse and expansive contexts, making it difficult to define, formalize, and, above all, measure. Concretely, LLM creativity evaluation faces two challenges: **distinct definitions of creativity** across different domains and difficulty of **scalable, automatic evaluation** due to convoluted nature of creativity.

The first challenge stems from current research in machine creativity being scattered across different domains and focusing on narrow or singular dimensions. For example, the Divergent Association Task (DAT) (Chen & Ding, 2023; Bellemare-Pepin et al., 2026) and the Creative Short Story Task (Ismayilzada et al., 2024b) emphasize lexical diversity; the Alternative Use Test (AUT) (Goes et al., 2023; Organisciak et al., 2023) solely focuses on unconventional ideas of using daily items, overlooking the pragmatics of those solutions; CreativeMath (Ye et al., 2025) and NeoCoder (Lu et al., 2025b) only study math and coding problems, correspondingly. What makes comparison even harder is that these task-specific and domain-specific benchmarks only benchmark their own choices of LLMs, which vary from one another. Without a comprehensive evaluation that incorporates the evaluation of creativity from all those dimensions, it is hard to uncover a holistic understanding of how well current state-of-the-art LLMs are doing when it comes to creativity.

The second challenge arises from the subjective nature of creativity, which makes it hard to automatically evaluate LLM output and leads many existing benchmarks to rely heavily on human evaluation (Tian et al., 2024c; Chakrabarty et al., 2024a). While human judgment is often considered the gold standard for nuanced tasks, it presents significant hurdles for modern AI research: it is prohibitively expensive, difficult to replicate at scale, and requires a long turnaround time that cannot keep pace with the current field. With new LLMs and model iterations being released nearly every week, a reliance on manual grading creates a massive bottleneck that prevents the rapid, iterative testing required for progress.

To this end, we propose CREATIVITYPRISM, a comprehensive and scalable evaluation framework of LLM creativity; it is holistic — consisting of eight tasks from three domains: divergent thinking, creative writing, and logical reasoning (i.e., mathematical reasoning and coding); it is also scalable — all evaluation metrics are automatic, ensuring easy benchmarking for any LLM. Specifically, we highlight following two strengths of CREATIVITYPRISM. First, comprehensiveness: we extend beyond a simple combination of existing benchmarks from various domains by systematically categorizing existing task-specific metrics along the three dimensions, i.e quality, novelty, and diversity, to facilitate a comprehensive measurement of model creativity (Figure 1). Every metric in CREATIVITYPRISM belongs to one of these three dimensions, and hence, evaluation results can be summarized into those three dimensions, providing a cross-domain and dimension-specific insight into LLMs’ creativity performance. Second, scalability: we go above simple automatic evaluation with the LLM-as-a-Judge paradigm (§4.2). For every evaluation metric that requires LLM-as-a-Judge, we collect human judgments from well-trained researchers or domain experts, followed by Alternative Annotator Test (Calderon et al., 2025) to verify our LLM-Judge setup can indeed achieve the same quality as well-trained human annotators or domain experts. In this way, we ensure the metrics in CREATIVITYPRISM are well aligned with high-quality human judgment.

We then evaluate 17 closed-sourced and open-sourced SoTA LLMs on CREATIVITYPRISM, to answer the following research questions. **RQ1: Where are the performance gap among LLMs’ performance on creative tasks?** We found a notable performance gap between proprietary

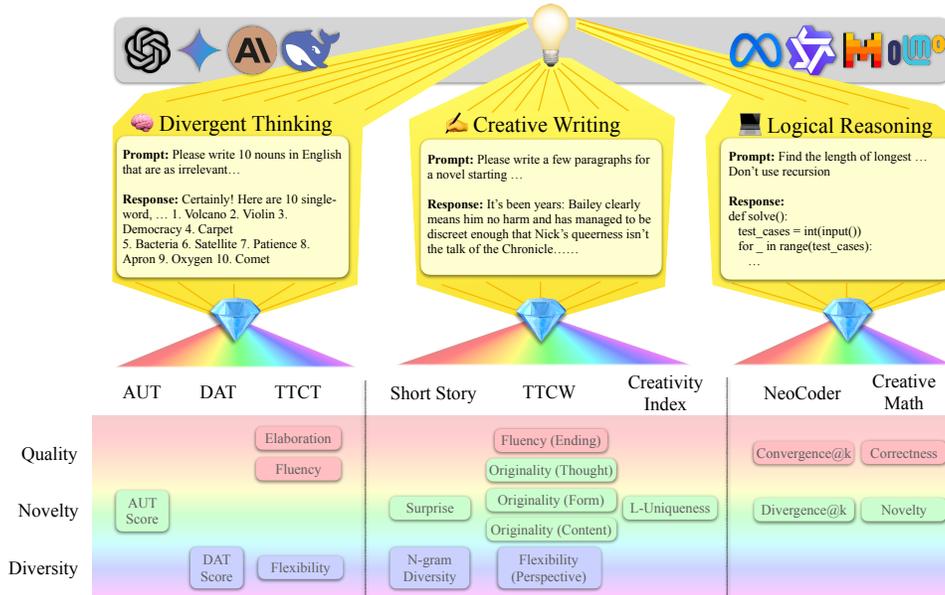


Figure 1: Overview of CREATIVITYPRISM. Each LLM is prompted to complete the tasks (example inputs in Table 1), and their outputs are evaluated using task-specific metrics. We also organize metrics into three dimensions of creativity: **quality**, **novelty**, and **diversity**.

and open-sourced models, especially in logical reasoning tasks, followed by creative writing tasks. We also found the same performance gap to be most pronounced in the quality dimension. **RQ2: What are the correlations among LLMs’ performance across different dimensions and domains?** In other words, would good performance in one creativity domain or dimension transfer to the other? Results have shown that the models perform similarly in metrics from the same task or the same domain; for metrics from different domains, models perform similarly in diversity and quality dimensions, while performances in novelty dimensions are much less correlated. We believe this stems from the inherent difference in how novelty is defined in different tasks and domains.

In short, our contribution can be summarized as follows:

- We select, combine, and refactor the codebase of eight creativity tasks across three domains to propose a easy-to-use, comprehensive and scalable evaluation framework, CREATIVITYPRISM;
- We propose the “quality, novelty, and diversity” taxonomy of creativity and categorize seventeen metrics into these dimensions for dimension level LLM creativity evaluation;
- We conduct high-quality human annotation to verify human agreement for each metric and human-LLM-Judge agreement during the automatic evaluation process;
- We benchmark 17 SoTA LLMs on CREATIVITYPRISM and conduct extensive analysis on model performance across domains and dimensions.

2 Related Work

Human Creativity The definition of creativity has varied across different domains. In psychology, Torrance Test of Creative Thinking (TTCT) (Alabbasi et al., 2022) considers creativity as a combination of originality, flexibility, fluency, and elaboration; Runco & Jaeger (2012) proposes a simpler taxonomy of originality and usefulness. In marketing, El-Murad & West (2004); Rosengren et al. (2020) considers advertisement creativity as the combination of usefulness and originality; additionally, Smith et al. (2007) adds flexibility, fluency, elaboration, synthesis, and artistic values. In terms of creativity evaluation, Said-Metwaly et al. (2017) summarizes more than 100 existing works and concludes that creativity evaluation is an “unsettled” issue, with one of the key reasons being the lack of holistic, cross-domain evaluation, which also motivates our work. A common belief among these work is the balanced view of quality (e.g., elaboration, usefulness), novelty (e.g., originality, synthesis), and diversity (e.g., flexibility) when it comes to different dimensions of creativity. This view directly inspire our taxonomy of creativity metrics in §3.

Machine Creativity Measurement of Machine creativity has become increasingly popular with the rapid development of LLMs. Many researchers attempt to provide a cross-domain or cross-dimension view of machine creativity in which a variety of angles have been taken, such as panoramic survey (Ismayilzada et al., 2024a), computational models involved in machine creativity (Franceschelli & Musolesi, 2024), the efficacy of evaluation methods and metrics (Lu et al., 2025a; He et al., 2025), the effect of LLM decoding strategy on output creativity (Nagarajan et al., 2025), the tension between factuality and creativity (Banerjee et al., 2025), and multi-modal creativity (Fang et al., 2025; Xue et al., 2025). However, none of them attempt on validate, synthesize, and combine the evaluation metrics from a series of creativity tasks and benchmark existing SoTA LLMs as we do.

The community has also explored a wide range of domain-specific problems when it comes to LLM creativity, including logical-based problem-solving (Ye et al., 2025; Lu et al., 2025b; Chen et al., 2025), physical and commonsense reasoning (Tian et al., 2024b), creative writing (Gómez-Rodríguez & Williams, 2023; Lu et al., 2024a; Chakrabarty et al., 2024a; Ismayilzada et al., 2024b; Tian et al., 2024a; Atmakuru et al., 2024; Qiu & Hu, 2025), scientific discovery (Si et al., 2025; Kumar et al., 2025; Afzal et al., 2025), response diversity in question answering (Zhang et al., 2025; McLaughlin et al., 2024), and human-ai collaborative creative problem solving (Chakrabarty et al., 2024b; Boussioux et al., 2024; N. Lane et al., 2024). All these studies focus on LLM evaluation in a specific domain, each with its own evaluation philosophy and metrics, whereas our work aims at providing a holistic and comprehensive evaluation of the LLM’s output for tasks in a variety of domains.

Automatic Creativity Evaluation Evaluating the creativity of machine-generated text has been a challenging task, and much of the work relies on human evaluation. However, due to the cost, human evaluation is challenging to scale and requires a lengthy wait time. To achieve scalable evaluation, researchers adapt two broad groups of evaluation methods: feature-based and generative-based. The former includes psycholinguistic features, such as arousal, valence score (Mohammad, 2018), lexical features, such as lexical diversity (Padmakumar & He, 2023), and text embedding distances (Pennington et al., 2014b; Zhang* et al., 2020). The latter is mainly LLM-as-a-judge (Tan et al., 2025; Li et al., 2024a;b). Recent work has shown promising potential of this method (Zheng et al., 2023) as well as quantitative ways to measure how well LLM-Judge aligns with human judgment (Calderon et al., 2025; Han et al., 2025). Our evaluation framework integrates both feature-based and generative evaluators. For metrics that rely on LLM judges, we systematically validate their output against human annotations using the Alternative Annotator Test (see §4).

Task	Example
🧠 Alternative Uses Test (AUT) (Goes et al., 2023)	Create a list of creative alternative uses for a bottle.
🧠 Divergent Association Task (DAT) (Chen & Ding, 2023; Bellemare-Pepin et al., 2026)	Please write 10 nouns in English that are as irrelevant from each other as possible, in all meanings and uses of the words.
🧠 Torrance Tests of Creative Thinking (TTCT) (Zhao et al., 2025)	What might be the consequences if humans suddenly lost the ability to sleep?
👉 Torrance Test of Creative Writing (TTCW) (Chakrabarty et al., 2024a)	Write a New Yorker-style story given the plot below. Make sure it is at least 2000 words. Plot: A woman experiences a disorienting night in a maternity ward...; Story:
👉 Creative Short Story (Ismayilzada et al., 2024b)	Come up with a novel and unique story that uses the required words in unconventional ways or settings. Use at most five sentences. The given words: petrol, diesel, and pump.
👉 Creativity Index (Lu et al., 2024a)	Please write a few paragraphs for a novel starting with the following prompt: “It’s been years: Bailey clearly means him no harm and has managed to...”
📊 NeoCoder (Lu et al., 2025b)	You are given a sequence of integers a of length $2n$. You have to split them into n pairs. Don’t use HashMap, while loop.
📊 Creative Math (Ye et al., 2025)	Question: What is the largest power of 2 that is a divisor of 134 - 114? A.8 B.16 C.32 D.64 E.128; Reference Solutions 1: ... ; Reference Solutions 2: ...

Table 1: Tasks in CREATIVITYPRISM with examples. 🧠: divergent thinking, 👉: creative writing, 📊: logical reasoning. More details and examples can be found in Appendix E.

3 CreativityPrism

Task Selection In designing CREATIVITYPRISM, we make sure it is both holistic and scalable. These two requirements are reflected in task selection: We examine all creativity-related tasks with publicly available data and executable, well-documented codebases. We also further ensure the reliability of tasks that require LLM-Judge by conducting additional human annotation with trained researchers and LLM-Judge quality test to filter out tasks where no well-aligned LLM-Judge is available (§4.2). Our task selection process leads to eight tasks and seventeen metrics, spanning three domains: 🧠 divergent thinking, 👉 creative writing, and 📊 logical reasoning (Figure 1). The divergent thinking domain consists of established psychology tasks, which were originally designed to assess human ability in coming up with diverse and alternative answers to given questions (Goes et al., 2023; Chen & Ding, 2023; Bellemare-Pepin et al., 2026; Zhao et al., 2025). The creative writing domain includes tasks that require models to produce short written pieces (Chakrabarty et al., 2024a; Ismayilzada et al., 2024b; Lu et al., 2024a). The logical reasoning domain includes coding (Lu et al., 2025b) and math task (Ye et al., 2025) to evaluate models’ ability to generate creative solutions under strict, explicit reasoning constraints. Task input examples are in Table 1.

Three Dimensions of Creativity We go beyond simple combination of existing tasks by categorizing all metrics into three dimensions of creativity: *quality*, *novelty*, and *diversity*. This taxonomy is inspired by previous work in psychological creativity evaluation (Alabbasi et al., 2022;

Runco & Jaeger, 2012). We believe that a creative LLM should be able to generate *novel* and *diverse* responses with high *quality*. With this categorization, we evaluation of LLMs is not limited into one dimension, but in terms of different dimensions of cognitive capability, even if the tasks come from different domains. Detailed description of each dimension are following:

Quality includes metrics that evaluate how well the generated content fulfills the task’s functionality. For example, in NeoCoder, the quality of generated code is measured by the success of execution and coding task completion; in TTCT, quality is measured by the amount of detail provided. We believe quality is critical for creativity because, without quality, random words and sentences would be very creative in terms of novelty and diversity, but do not convey any meaning.

Novelty includes metrics that evaluate how rare the generated content is compared to existing or commonly seen content. For example, in NeoCoder and Creative Math, novelty involves coming up with solutions that are different from the reference solutions; in AUT, novelty involves different use of the tool compared to ordinary uses; in Creativity Index, novelty is measured by the normalized n-gram overlaps between model-generated text and the traceable part of the training corpus.

Diversity includes metrics that evaluate how much the LLM-generated content differs in different passes. For example, in TTCT, diversity is reflected in the flexibility score, the ability to produce varied solutions to given questions; for the DAT task, diversity involves the semantic difference among the LLM-generated nouns.

4 Experiments

To holistically evaluate machine creativity, we evaluated 17 SoTA LLMs across eight tasks, reporting both task-specific metrics and an aggregated creativity score using the three-dimensional framework. In this section, we introduce the inference setups, where LLMs are prompted to generate creative responses according to corresponding task requirements (§4.1); then we describe the evaluation process, including score aggregation (§4.2) and how we use LLM-as-a-Judge for evaluation (§4.2).

4.1 Inference

For all the tasks in CREATIVITYPRISM, we collect the original datasets. Unless otherwise specified, all the data processing is done according to the original papers. We include 17 LLMs in total, including open-source models from Mistral (Jiang et al., 2024; 2023), Qwen (Qwen et al., 2024; Hui et al., 2024), OLMo (Groeneveld et al., 2024), Llama (Grattafiori et al., 2024), and the Deepseek (DeepSeek-AI et al., 2024; 2025) family, and proprietary LLMs from GPT (OpenAI, 2024), Claude (Anthropic, 2024), and the Gemini (Google DeepMind, 2024; Kavukcuoglu, 2025) family. For open-sourced LLMs, we use vLLM(v0.7.2) (Kwon et al., 2023) to run all experiments. For proprietary LLMs, we use API access from the corresponding company. Inference time parameters vary depending on the task. More inference configurations are in Appendix E.

4.2 Evaluation

Aggregated Creativity Scoring To capture overall performance within each dimension, we aggregate all metrics in that dimension to produce quality, novelty, and diversity scores. The score aggregation calculation involves two steps: first, every evaluation metric is min-max normalized to a 0–1 scale based on the minimum and maximum possible scores for the task. Second, the normalized

metrics are aggregated into quality, novelty, and diversity scores for each LLM (as categorized in Figure 1) by averaging all metrics within each dimension. To ensure equal weighting across tasks, we first average the normalized scores within each task before computing dimension scores, this prevents tasks with multiple metrics in one dimension (e.g., TTCW has three novelty metrics) from disproportionately influencing the final score. More details about score aggregation can be found in Appendix B. We also provide an “overall” creativity score (shown in Table 3) by averaging across the three dimensions to facilitate holistic model comparison. Note that this “overall” score is only to facilitate model comparison. The relative importance of quality, novelty, and diversity varies depending on the application. We suggest future researchers choose from these three separate scores based on their specific research goals.

Task	Fleiss Kappa	Judge-LLM	Judge Quality
AUT	0.650	GPT4.1	✓ pass
NeoCoder	0.471	GPT4.1	✓ pass
TTCW (Originality in Theme/Content)	0.660	Qwen2.5-72B	✓ pass
TTCW (Originality in Thought)	0.400	Qwen2.5-72B	✓ pass
TTCW (Originality in Form)	0.410	Qwen2.5-72B	✓ pass
TTCW (Perspective & Voice Flexibility)	0.440	Qwen2.5-72B	✓ pass
TTCW (Narrative Ending)	0.480	Qwen2.5-72B	✓ pass
TTCT (Fluency)	0.432	GPT4.1, Qwen2.5-72B	✓ pass
TTCT (Flexibility)	0.423	GPT4.1, Qwen2.5-72B	✓ pass
TTCT (Elaboration)	0.445	GPT4.1, Qwen2.5-72B	✓ pass
CreativeMath (Novelty)	0.450	Claude3-Sonnet, GPT4.1, Gemini2.0-Flash	✓ pass
CreativeMath (Correctness)	-	Claude3-Sonnet	<i>accuracy: 0.91</i>

Table 2: Inter-annotator agreement and Judge-LLM quality. “✓ pass” refers to passing the Alternative Annotator Test; “accuracy” is the accuracy compared to ground truth.

LLM-as-a-Judge Reliability In CREATIVITYPRISM, the evaluation of five tasks (AUT, TTCW, CreativeMath, TTCT, and NeoCoder) involves using LLM as part of the automatic evaluation procedure. To ensure the reliability of the LLM judges, we verify two requirements for every metric in these tasks. First, we collect human annotations and compute inter-annotator agreement, confirming that the task is well-defined and that annotators can reach reasonable agreement on the evaluation outcomes. Second, we follow Calderon et al. (2025) and test if our LLM judges can replace human annotators by comparing human annotations with the judgment from LLMs.

For human inter-annotator agreement, we randomly sample a small subset of data points from the output of inference models and have annotators rate the inference output based on the task rubrics. Annotators are all researchers familiar with the task. Three annotators annotate each data point, and the inter-annotator agreement is measured by Fleiss Kappa (Fleiss, 1971), or Weighted Fleiss Kappa (Cohen, 1968), if the labels are in Likert scale. Given the subjective nature of creativity-related tasks, we keep tasks where the Fleiss Kappa measurements among annotators are higher than 0.4, which implies moderate agreement. See detailed agreements in Table 2. Note that the Judge quality of CreativeMath (Correctness) is evaluated by accuracy (compared to human judgment) because the correctness of a solution to a math problem is objective. We simply have annotators verify the correctness of each solution for the sampled questions.

After verifying human agreement, we validate our choice of LLM (referred to as “Judge-LLM”). For the objective task, which only includes Correctness in CreativeMath, we simply calculate the accuracy of our Judge-LLM compared to human judgments. For the subjective tasks, we employ the Alternative Annotator Test (Calderon et al., 2025) to statistically justify replacing human annotators. This method adopts a leave-one-out strategy to validate the LLM as a reliable substitute: for each human annotator, we test whether the Judge-LLM aligns closer to the remaining human consensus than the excluded human does (subject to a quality margin ϵ). If the LLM aligns better in more than half the cases (winning rate > 0.5), we consider it a viable replacement.

Note that the choice of backbone LLM clearly has an impact on whether or not the Judge-LLM passes this test. We follow the following principle to choose Judge-LLM: we use Qwen2.5-72B (Qwen et al., 2024) as the default backbone LLM due to its open-source nature; if it does not pass the replacement test, we use GPT-4.1 (OpenAI, 2024); if GPT-4.1 does not pass the test, we first try taking the average of GPT-4.1 and Qwen2.5-72B; lastly, we will use the Judge-LLM setup proposed by the original paper that introduced the task. All the Judge-LLM we included in CREATIVITYPRISM pass the Alternative Annotator Test when compared to human annotations.²

More details about the human annotation process and Alternative Annotator Test are in Appendix C; evaluation metrics and evaluation prompts for each task are in Appendix E.

5 Results & Analysis

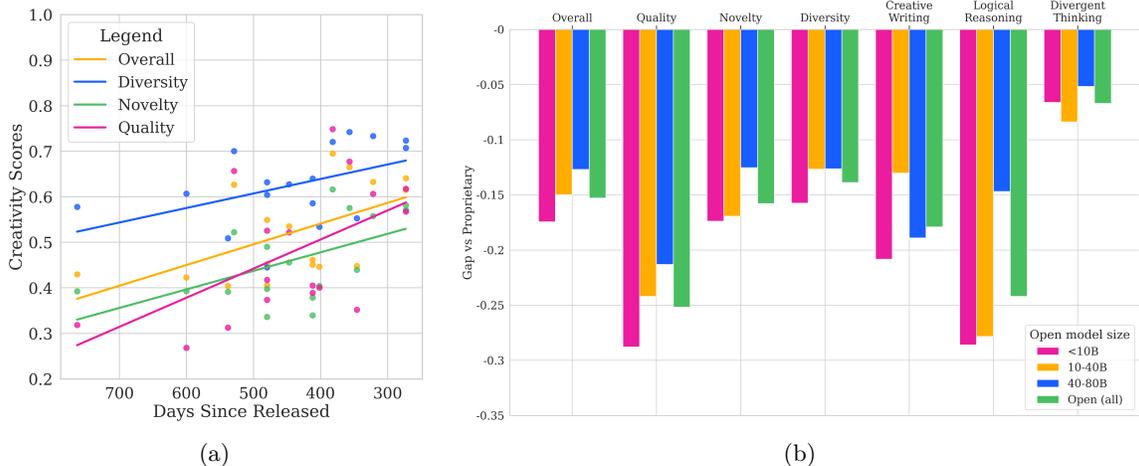


Figure 2: **(a)** Performance v.s. Days since LLM release date. The line represents best-fit linear regression, showing model performance in all dimensions improving over time. **(b)** Performance gap between the open-sourced models and the proprietary models, averaged by model size group.

Table 3 summarizes model performances across domains and three creativity dimensions (quality, novelty, and diversity), where the overall score, averaged across these dimensions, serves as a proxy

²We exclude sub-tasks and metrics that fail to meet our reliability requirements (Fleiss Kappa > 0.4 and passing the Alternative Annotator Test), though we minimize such modifications whenever possible (details in Appendix C).

Model	Overall	Quality	Novelty	Diversity	Creative Writing	Divergent Thinking	Logical Reasoning
<10B							
Mistral-7B	.423	.268	.393	.607	.316	.679	.320
Qwen2.5-7B	.406	.374	.398	.445	.207	.654	.460
OLMo2-7B	.462	.405	.340	.640	.403	.643	.257
Llama3.1-8B	.404	.313	.391	.509	.239	.683	.409
10-40B							
OLMo2-13B	.451	.389	.379	.586	.424	.672	.278
Mistral-24B	.448	.352	.440	.553	.346	.614	.473
Qwen2.5-32B	.453	.417	.336	.605	.338	.655	.358
40-80B							
Mixtral-8x7B	.430	.318	.392	.578	.278	.687	.420
Llama3.3-70B	.446	.401	.404	.534	.269	.614	.529
Qwen2.5-72B	.549	.526	.490	.632	.385	.736	.554
Proprietary							
Claude3-Sonnet	.632	.606	.557	.733	.507	.765	.612
Claude3-Haiku	.535	.522	.456	.627	.413	.685	.568
GPT4.1	.641	.618	.582	.732	.518	.722	.682
GPT4.1-mini	.615	.567	.571	.718	.504	.697	.649
Gemini2.0-Flash	.626	.657	.522	.712	.438	.753	.655
DeepSeek-R1	.665	.677	.575	.742	.548	.724	.643
DeepSeek-V3	.695	.749	.616	.728	.571	.768	.726

Table 3: Model performance on CREATIVITYPRISM, grouped by model size. Proprietary models are grouped together. All scores are between 0 and 1, and the higher the better. Overall is the average of Quality, Novelty, and Diversity scores. The rightmost three columns are the average scores across tasks in each domain. **Bold** are the best results in the corresponding model size group.

for a model’s overall creative capability. As we can see from the table, Qwen2.5-72B and DeepSeek-V3 are the best-performing models among open-source and proprietary models. For open-source models, we can see that the model performances improve as the model size increases.

We have also found a performance improvement along the time axis (Figure 2a) where models released in the past two years have become increasingly competitive. Since many of our metrics (e.g., L-uniqueness in Creativity Index, divergent@0 in NeoCoder) would reward models that can generate content different from prior content, having the chance of learning the latest content from the corpus with later cutoff dates would intuitively make models more competitive. More details on model release time details can be found in Appendix A.

5.1 Gap Between Proprietary Models and Open Models

Overall Performance Gap As shown in Table 3, the best proprietary model(s) outperform the best open-source models(s) by more than **15% in each dimension** of creativity. This shows a big gap between proprietary and open-sourced LLMs when it comes to creativity-related tasks. A more in-depth breakdown of this gap can be found in Figure 2b, with the gaps of the average performance of three open model groups (by model sizes) compared to that of all proprietary models. Analysis of this figure leads to the following two findings.

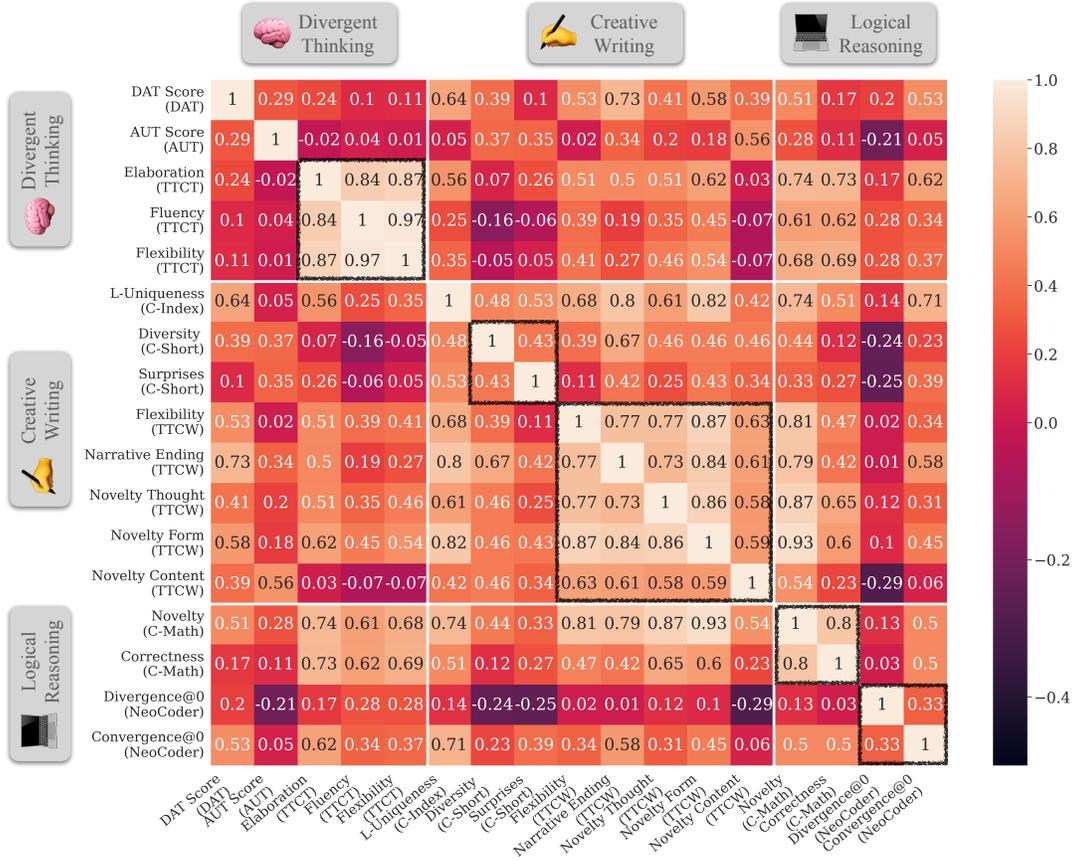


Figure 3: Models’ performance correlations, grouped by task and domain; **C-Index**: Creativity Index; **C-Short**: Creative Short Story; **C-Math**: Creative Math; all correlations are Pearson’s correlation; black boxes denote metrics from the same task.

Domain-Specific Differences Among the three domains, **logical reasoning** and **creative writing** see a notably larger gap than divergent thinking. We hypothesize that this is because those tasks are more closely related to real-world applications than divergent thinking tasks, and thus the companies that developed these proprietary models emphasize those two aspects of LLM training. In particular, all proprietary models include coding and mathematical reasoning as part of evaluation in their technical report (OpenAI, 2024; Anthropic, 2024; DeepSeek-AI et al., 2024; 2025; Google DeepMind, 2024); most models include some writing tasks, such as GRE Test (OpenAI, 2024; Anthropic, 2024), or include creative writing or role-playing data as part of the post-training data (DeepSeek-AI et al., 2024; 2025), whereas none of these models has put special emphasis in divergent thinking task during training or evaluation.

Dimension-Level Differences Across three creativity dimensions, **quality** have a larger performance gap than novelty and diversity. We believe the gap in quality comes from a similar reason as mentioned above, as the quality dimension includes many reasoning-related metrics (e.g.,

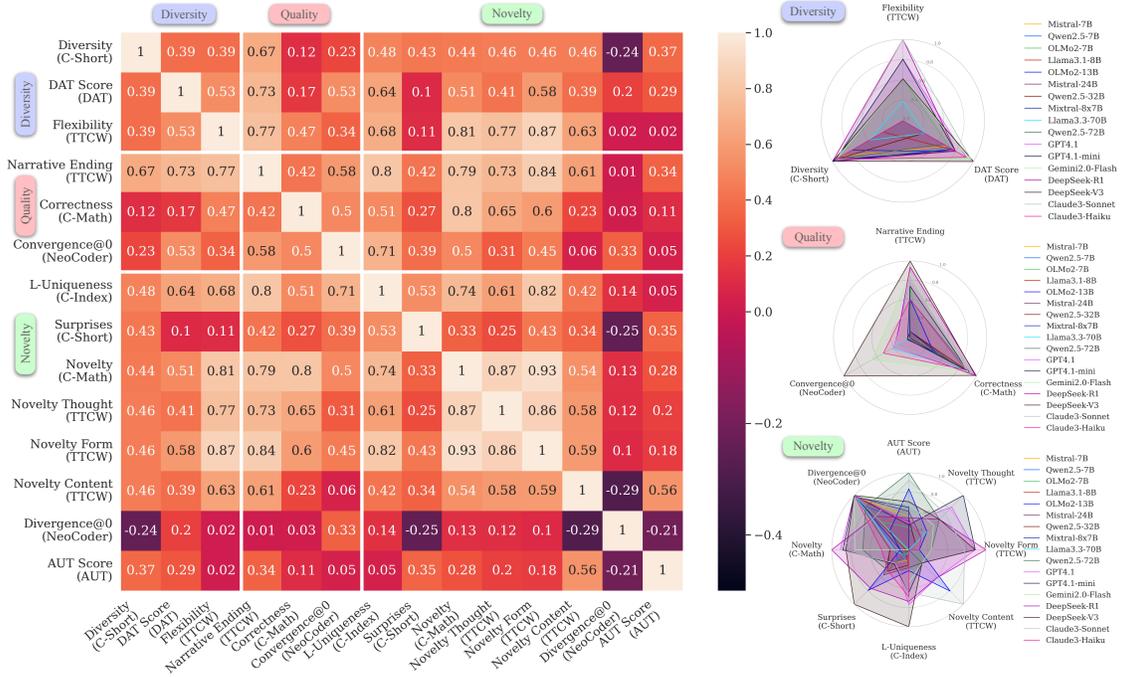


Figure 4: **Left**: model performance correlations, grouped by dimension; **Right**: individual LLM performances, min-max normalized by metric. TTCT metrics omitted due to high metric correlation.

convergent@0 from NeoCoder and Correctness from Creative Math) that would benefit from coding and mathematical tasks during training.

5.2 Correlations Among Model Performance

Does a good performance in one task/domain/dimension imply similar superiority in another task/domain/dimension? To answer this research question, we analyze the correlation between models’ performance among different tasks, domains, and dimensions. Specifically, for each metric m , we form a vector $\mathbf{s}_m \in \mathbb{R}^M$ by stacking the normalized scores of all M models evaluated in CREATIVITYPRISM. We then compute the Pearson correlation $r(\mathbf{s}_m, \mathbf{s}_{m'})$ between every pair of metrics (m, m') . Figure 3, 4 shows the resulting correlation matrix, ordered by task and dimension, respectively, so that diagonal blocks correspond to within-task / within-dimension metric groups.

Strong Within-Task Correlations We find a strong correlation in the models’ performance on metrics coming from the same task. As shown by the black bounding boxes in Figure 3, the correlation along the diagonals is most pronounced, with TTCT having correlations greater than 0.84 for all metrics within this task. In Addition, metrics in creative writing tasks (in the central square of the heatmap) generally have decent correlation with other metrics within the same domain, even if they come from different tasks. We believe this comes from a higher inherent similarity among tasks from the creative writing domain than tasks from the other two domains.

Mixed Within-Dimension Correlations We also observe high correlations among metrics that belong to the diversity or quality dimension, even if they originate from different tasks or domains. As shown in the heatmap in Figure 4, this is more obvious in diversity and quality dimensions and less so in novelty. The correlation along the diagonal is higher (i.e., lighter) in the top left, while the bottom right (novelty dimension) shows mixed correlations. This observation is also confirmed by the individual model performance, shown in radar charts in Figure 4, where the model performances for diversity and quality are more organized, while the one for novelty is more crowded. All of these show that the models’ performance in any one of the diversity metrics is a good indicator for their performance in other diversity metrics; the same goes for quality metrics. On the other hand, metrics in the novelty dimension have low correlations with other metrics in the same dimension, as shown in the bottom right part of Figure 4. We believe these findings highlight the various definition of novelty across tasks and domains. For example, Surprises (Creative Short Story) measures the semantic transitions across neighboring sentences in stories, whereas Divergence@0 (NeoCoder) measures the capability of coming up with a solution to a coding problem that is different from existing ones. Given such a huge difference in metric definition, it is not surprising that they even have a negative correlation (-0.25) in model performances.

Weak Cross-Task or Cross-Domain Correlations Metrics from different domains (e.g., divergent thinking v.s. creative writing in Figure 3) and metrics from different dimensions (e.g., novelty v.s. diversity in Figure 4) all have relatively lower correlations, compared to within-domain or within-dimension correlations. In other words, models performing well in one domain or in one dimension of creativity do not necessarily perform similarly well in another domain or dimension. This confirms the necessity of including a diverse set of tasks and creativity dimensions to achieve a holistic evaluation of creativity.

6 Conclusion

We proposed CREATIVITYPRISM, a comprehensive evaluation framework designed to capture the complex nature of LLM creativity by tasks in three distinct domains and seventeen metrics covering quality, novelty, and diversity. We evaluate 17 LLMs from multiple families of proprietary and open-sourced LLMs and analyze the correlation among model performances across domains and dimensions. With CREATIVITYPRISM, LLM developers will be able to systematically evaluate LLM creativity and identify the direction of optimization for more creative LLMs.

Limitations and Future Work While CREATIVITYPRISM provides a holistic and scalable evaluation framework for evaluating LLM creativity, we acknowledge two primary limitations. First, we exclusively focus on text data because we prioritize establishing a robust evaluation framework for text before expanding to multimodal LLMs / VLMs, where reliable automatic evaluation methods are less mature. However, the modular design of CREATIVITYPRISM allows for easy extension to multimodal tasks in future iterations. Second, due to computational constraints, we did not conduct post-training experiments. We believe that post-training existing LLMs with CREATIVITYPRISM tasks to enhance their creative capabilities is a promising avenue for future work; our benchmark provides a good foundation for such optimization. More discussion on limitations is in Appendix F.

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A Model Details

Short Name	Exact Model Name	Size	Family	Release Time
Mistral-7B	Mistral-7B-Instruct-v0.3	7B	Mistral	05/2024
Qwen2.5-7B	Qwen2.5-7B-Instruct	7B	Qwen	09/2024
OLMo2-7B	OLMo-2-1124-7B-Instruct	7B	Olmo	11/2024
Llama3.1-8B	Llama-3.1-8B-Instruct	8B	Llama	07/2024
OLMo2-13B	OLMo-2-1124-13B-Instruct	13B	Olmo	11/2024
OLMo2-13B-SFT	OLMo-2-1124-13B-SFT	13B	Olmo	11/2024
OLMo2-13B-DPO	OLMo-2-1124-13B-DPO	13B	Olmo	11/2024
Mistral-24B	Mistral-Small-24B-Instruct-2501	24B	Mistral	01/2025
Qwen2.5-32B	Qwen2.5-32B-Instruct	32B	Qwen	09/2024
Mixtral-8x7B	Mixtral-8x7B-Instruct-v0.1	56B	Mistral	12/2023
Llama3.3-70B	Llama-3.3-70B-Instruct	70B	Llama	12/2024
Qwen2.5-72B	Qwen2.5-72B-Instruct	72B	Qwen	09/2024
Claude3-Sonnet	claude-3-7-sonnet-20250219	-	Claude	02/2025
Claude3-Haiku	claude-3-5-haiku-20241022	-	Claude	11/2024
GPT4.1	gpt-4.1-2025-04-14	-	GPT	04/2025
GPT4.1-mini	gpt-4.1-mini-2025-04-14	-	GPT	04/2025
Gemini2.0-Flash	gemini-2.0-flash	-	Gemini	12/2024
Deepseek-R1	deepseek-reasoner	-	Gemini	01/2025
Deepseek-V3	deepseek-chat	-	Gemini	12/2024

Table 4: List of models included in our experiments.

Deepseek Models For Deepseek models, we also use API due to constraints in compute resources. API console: <https://platform.deepseek.com>.

B Evaluation Framework Design

B.1 Dataset Sizes

Task	Count	Note
AUT	105 (tool use)	21 tools with 5 rounds of prompting per tool
DAT	100 (round)	No input data, we prompt each LLM 100 rounds
TTCT	500 (question)	5 tasks (100 questions/task)
TTCW	12 (story prompt)	One story per story prompt
Creative Short Story	10 (keyword tuple)	One story per keyword tuple
Creativity Index	300 (document sample)	100 samples from 3 subsets: book, poem, and speech
NeoCoder	198 (question)	One solution per coding question
Creative Math	400 (question)	One solution per math question

Table 5: Dataset size of CREATIVITYPRISM. See Appendix C for details on why we only select 5 tasks instead of all 7 tasks from the original TTCT paper. More details for other tasks can be found in the corresponding section of Appendix E.

B.2 Score Calculations

Score Normalization For every model i and every raw metric score $S_{i,m}$ (metric m lives on some known scale $[\min_m, \max_m]$), the normalized score $\hat{S}_{i,m}$ is given by:

$$\hat{S}_{i,m} = \frac{S_{i,m} - \min_m}{\max_m - \min_m}$$

For example, AUT score is on a 1–5 Likert scale: $\hat{S}_{i,\text{AUT}} = \frac{S_{i,\text{AUT}} - 1}{5 - 1} = \frac{S_{i,\text{AUT}} - 1}{4}$.

Aggregate Normalized Scores First, we collapse multiple metrics within the same task: if task t has a set M_t of k_t metrics in a given dimension (e.g. three quality metrics for TTCW), average them first:

$$\bar{S}_{i,t} = \frac{1}{k_t} \sum_{m \in M_t} \hat{S}_{i,m}$$

Then, we take average across all tasks that belong to that dimension. Let $T_{\text{qual}}, T_{\text{nov}}, T_{\text{div}}$ be the task sets for quality, novelty, diversity. For dimension $d \in \{\text{qual}, \text{nov}, \text{div}\}$:

$$D_i^{(d)} = \frac{1}{|T_d|} \sum_{t \in T_d} \bar{S}_{i,t}$$

In this way, we end up with three numbers per model: $D_i^{(\text{qual})}$, $D_i^{(\text{nov})}$, $D_i^{(\text{div})}$. We can also calculate aggregated score for creative writing, divergent thinking, and logical reasoning (as shown in Table 3).

Overall creativity score Just take the straight mean of those three dimension scores to stay balanced:

$$C_i = \frac{D_i^{(\text{qual})} + D_i^{(\text{nov})} + D_i^{(\text{div})}}{3}$$

C LLM-as-a-Judge Design Details

Five out of eight tasks in our evaluation framework require LLM-as-a-Judge for at least one metric. Here we present the details of those Judge-LLMs.

Objective Task We consider the correctness judgment of CreativeMath as an objective task and do not report the inter-annotator agreement.

Inter-annotator Agreement Here we outline human annotation details. The number of data-points we annotated for each task is shown in Table 6, followed by annotator information and how we calculate Fleiss Kappa. “Researchers” here refers to either paper authors or researchers who work in the research related to LLM evaluation. The annotation interfaces are in Figure 5, 6, 7, 8 (we do not conduct annotation for TTCW because expert annotation is released by the original authors).

Alternative Annotator Test In the Alternative Annotator Test, one key step is to measure how well an annotator (either the Judge LLM or one of the existing annotators) aligns with the remaining annotators. We follow Calderon et al. (2025) and use accuracy for tasks with binary

Dataset	Number of Data Points	Annotators	IAA Measurement
AUT	88 tool uses (for 20 tools)	Researchers	<i>QWK</i>
TTCT	42 question-answer pairs	Researchers	<i>QWK</i>
NeoCoder	60 problem-solution pairs	Domain Experts	<i>FK</i>
TTCW	36 LLM-generated stories	Domain Experts	<i>FK</i>
CreativeMath (Novelty)	48 problem-solution pairs	Researchers	<i>FK</i>
CreativeMath (Correctness)	78 problem-solution pairs	Researchers	-

Table 6: Annotation data composition and annotator information; **IAA** refers to inter-annotator-agreement *QWK* refers to quadratic-weighted Fleiss Kappa and *FK* refers to regular Fleiss Kappa.

ratings (i.e., TTCW, CreativeMath), root mean squared error (RMSE) for tasks with Likert-scale ratings (i.e., TTCT, AUT), and recall for NeoCoder (since it is a retrieval task).

According to the recommendation of Calderon et al. (2025), the choice of Epsilon depends on the quality of annotation. As shown in Table 6, only TTCW is annotated by domain experts, which falls into the “trusted expert” category, and hence we choose $\epsilon = 0.2$; other tasks are annotated by researchers familiar with the context, which falls into “skilled annotator” category, and hence we choose $\epsilon = 0.15$.

Modification to Existing Tasks Setups For TTCT, there are seven question types in total with 100 questions per question type (Improvement Task, Story Writing, Just-suppose, Situation, Unusual Uses, Common Problems, Consequences). Given the annotators’ feedback, we removed Story Writing and Just-suppose questions because they are very subjective to judge. We also observe a Fleiss Kappa lower than 0.4 for the Originality metric in this task, so we remove that metric as well. For TTCW, the original paper (Chakrabarty et al., 2024a) reports annotator agreement, from which we only keep the metrics with no less than 0.4 Fleiss Kappa and the Judge-LLM also passed the Alternative Annotator Test.

Tool
bottle

Instruction
Below is a list of uses for a tool. On a scale of 1 to 5, judge how "novel" each use is, where 1 is 'not at all novel' and 5 is 'very novel' (focus on novelty, not on functionality). There are some examples and expert ratings already provided for reference.

Examples
cute it in half and use it as a funnel. (Score: 3.0)
to use it as a boat because it floats (Score: 3.3)
to make musical sounds (Score: 3.7)
utensil holder (Score: 3.0)
you can hide small snacks with a bottle (Score: 2.7)
a German Shepherd bottle (Score: 3.3)
pour the water on yourself (Score: 1.6)
make it into a sculpture (Score: 3.3)
waterpark (Score: 3.3)
to throw it at someone (Score: 2.1)
contain liquid (Score: 1.0)
a rocketship (Score: 3.2)
bonk it on your head for relaxation (Score: 2.1)
a rocket launcher (Score: 3.0)
we could put small legos in it so we don't have to have those big containers (Score: 3.0)
put flowers (Score: 2.5)
storage (Score: 2.0)
to measure things for cooking (Score: 2.8)
to use a s a weapon iof need be (Score: 3.3)
you could create a bottle with something else like a pencil holder. (Score: 3.0)

Tool 1
water bottle
 1 2 3 4 5

Tool 2
drink on it
 1 2 3 4 5

Tool 3
paint stamp
 1 2 3 4 5

Tool 4
use as flower pot
 1 2 3 4 5

Tool 5
use multiple bottles to make a raft
 1 2 3 4 5

Figure 5: Annotation interface for AUT.

Question

What would happen if plastic could biodegrade as quickly as paper? Let's think step by step.

Answer

Sure, let's think through this step by step:

- Current Context:** Currently, plastic takes hundreds of years to biodegrade, while paper biodegrades much more quickly, usually within a few months.
- Assumption:** If plastic could biodegrade as quickly as paper, it would significantly reduce the time it takes for plastic waste to break down.
- Environmental Impact:**
 - Soil:**
 - Faster breakdown of plastic would mean less contamination of soil over time.
 - Plants grown in such soil might suffer less from plastic particles blocking water and nutrient absorption.
 - Landfills:**
 - Landfills would be less burdened by plastic waste, as it would decompose more rapidly.
 - This would reduce the volume of waste in landfills and the associated environmental concerns of waste seepage and methane production.
 - Microplastics:**
 - The biodegradation of plastic could reduce the accumulation of microplastics in the environment.
 - Microplastics are harmful to marine and land wildlife, and their reduction would significantly improve ecosystem health.
- Economic Impact:**
 - Waste Management:**
 - The cost of waste management and cleanup would likely decrease, as there would be less need for long-term storage and disposal strategies.
 - This could lead to reduced costs for governments as well as individuals and businesses.
 - Recycling Industry:**
 - The reduced volume of post-consumer plastic waste might impact the recycling industry, potentially making it less necessary or economically viable to recycle as much plastic.
 - However, it could also create a new market for companies that specialize in breaking down and reusing degraded plastic.
- Technological and Societal Responses:**
 - Innovation:**
 - There might be less urgency to develop alternative materials to plastic if traditional plastic could easily biodegrade.
 - However, this could also spur innovation in sustainable and biodegradable materials to ensure we are still environmentally responsible.
 - Behavioral Changes:**
 - People might still use plastics more liberally due to the reduced long-term implications, necessitating continued public education on the importance of proper disposal and reduction.
 - Regulations:**
 - Governments might ease plastic usage regulations if plastic biodegradation is seen as a sufficient solution to environmental concerns.
 - Regulations could shift toward encouraging

Rubric

- Definition: This task focuses on the ability to foresee consequences or outcomes of an unusual or hypothetical situation. For example, what would be the implications if animals could talk?
- Example: What would happen if the world's deserts suddenly turned into forests? Let's think step by step.

Dimension	What to Look For	1	3	5
Fluency	Number of consequences	1-2	6-8	≥12 distinct effects
Flexibility	Diversity of domains (social, ecological, economic, legal, technological, moral ...)	1-2 domains	3-4	≥6 domains
Originality	Novelty of consequences	generic ("laws against noise")	some less-common links	multiple specific and unexpected but plausible chains ("AI translation obsolete because parrots become spies")
Elaboration	Causal depth and mechanism	statement only	"because--therefore" chain or example	layered reasoning with second-order effects or quantitative hint

Fluency

1 2 3 4 5

Flexibility

1 2 3 4 5

Originality

1 2 3 4 5

Elaboration

1 2 3 4 5

Figure 6: Annotation interface for TTCT.

Solution

```
def solve():
    _t = int(input())
    for _ in range(_t):
        n = int(input())
        a = list(map(int, input().split()))
        count = 0
        i = 0
        while i < n-1:
            if a[i] > a[i+1]:
                count += 1
                a[i+1] += a[i]
                del a[i]
                n -= 1
                i -= 1
            i += 1
        print(count)
```

-
- if statement for loop while loop break statement continue statement pass statement match statement
 - stack queue tuple set dictionary linked list tree graph heap hashmap
 - two pointers sliding window matrix operation depth first search width first search back tracking
 - divide & conquer Kadanes algorithm binary search recursion dynamic programming greedy algorithm
 - misc minimax topological sort sorting graph traversal

Figure 7: Annotation interface for NeoCoder.

Instruction

Criteria for evaluating the difference between two mathematical solutions include:

1. **Different methods:** If the methods used to arrive at the solutions are fundamentally different (e.g., algebraic manipulation versus geometric reasoning), the solutions can be considered distinct.
2. **Different intermediate steps:** Even if the final results are the same, the solutions can be considered different if the intermediate steps or processes vary significantly.
3. **Different assumptions or conditions:** If two solutions rely on different assumptions or conditions, they are likely to be distinct.
4. **Different generalizability:** A solution might generalize to a broader class of problems, while another might be specific to certain conditions. In such cases, they are considered distinct.
5. **Different complexity:** If one solution is significantly simpler or more complex than the other, they can be regarded as essentially different – even if they lead to the same result.
6. **Too simple questions:** If a problem is too simple, e.g. "How many positive factors of 36 are also multiples of 4?", it is hard to be novel (mark as not novel).

Problem

Let $ABCD$ be a cyclic quadrilateral. Prove that there exists a point X on segment \overline{BD} such that $\angle BAC = \angle XAD$ and $\angle BCA = \angle XCD$ if and only if there exists a point Y on segment \overline{AC} such that $\angle CBD = \angle YBA$ and $\angle CDB = \angle YDA$.

 problem image (ignore if empty)

Reference Solutions

Solution 1. Note that lines AC, AX are isogonal in $\triangle ABD$, so an inversion centered at A with power $r^2 = AB \cdot AD$ composed with a reflection about the angle bisector of $\angle DAB$ swaps the pairs (D, B) and (C, X) . Thus, $\frac{AD}{AB} \cdot \frac{XD}{DB} = \frac{AC}{BC} \cdot \frac{AX}{CA} \implies (A, C; B, D) = -1$ so that $ACBD$ is a harmonic quadrilateral. By symmetry, if Y exists, then $(B, D; A, C) = -1$. We have shown the two conditions are equivalent, whence both directions follow.

=====

Solution 2. All angles are directed. Note that lines AC, AX are isogonal in $\triangle ABD$ and CD, CE are isogonal in $\triangle CDB$. From the law of sines it follows that $\frac{DX}{XB} \cdot \frac{DE}{ED} = \left(\frac{AD}{DB}\right)^2 = \left(\frac{DC}{BC}\right)^2$. Therefore, the ratio equals $\frac{AD \cdot DC}{DB \cdot BC}$. Now let Y be a point of AC such that $\angle ABE = \angle CBY$. We apply the above identities for Y to get that $\frac{CY}{YA} \cdot \frac{CE}{EA} = \left(\frac{CD}{DA}\right)^2$. So $\angle CDY = \angle EDA$, the converse follows since all our steps are reversible. Beware that directed angles, or angles mod 180, are not standard olympiad material. If you use them, provide a definition.

Proposed Solution

“Forward Direction (\implies):” 1. “Assume Existence of X .” Let X be on BD such that $\angle BAC = \angle XAD$ and $\angle BCA = \angle XCD$. 2. “Cyclic Quadrilateral Properties:” Since $ABCD$ is cyclic: $\angle BAC = \angle BDC$ (subtends arc BC). $\angle BCA = \angle BDA$ (subtends arc BA). Thus, $\angle XAD = \angle BDC$ and $\angle XCD = \angle BDA$. 3. “Establish Similar Triangles:” - In $\triangle XAD$ and $\triangle BDC$: $\angle XAD = \angle BDC$ and $\angle AXD = \angle BCD$ (since $\angle BCD = \angle BAD$, cyclic). Hence, $\triangle XAD \sim \triangle BDC$ (AA similarity). - In $\triangle XCD$ and $\triangle BDA$: $\angle XCD = \angle BDA$ and $\angle CXD = \angle BAD$. Hence, $\triangle XCD \sim \triangle BDA$ (AA similarity). 4. “Proportional Relationships:” From similarity: $\frac{XA}{BD} = \frac{AD}{BC}$ and $\frac{XC}{BD} = \frac{CD}{BA}$. $\implies XA = \frac{AD \cdot BD}{BC}$ and $XC = \frac{CD \cdot BD}{BA}$. 5. “Menelaus’ Theorem on $\triangle ABD$.” With transversal XC : $\frac{BX}{XD} \cdot \frac{DC}{CA} \cdot \frac{AY}{YB} = 1$. Substituting the proportional relations from step 4 and solving for $\frac{AY}{YB}$, we find Y on AC such that $\angle YBA = \angle CBD$ and $\angle YDA = \angle CDB$. “Reverse Direction (\impliedby):” Symmetrically, assuming Y exists on AC , analogous steps with Menelaus’ theorem and similarity establish the existence of X on BD . “Conclusion:” The equivalence follows by the symmetric application of similar triangles and Menelaus’ theorem, ensuring mutual existence of X and Y under the given angle conditions.

Correctness

The solution is correct.

correct incorrect

Novelty

The solution is novel compared to reference solutions.

novel not novel

Feedbacks/Questions

If any part of this HIT is confusing or if you have any feedbacks or question for us, please let us know below.

Figure 8: Annotation interface for CreativeMath.

D Performance Summaries

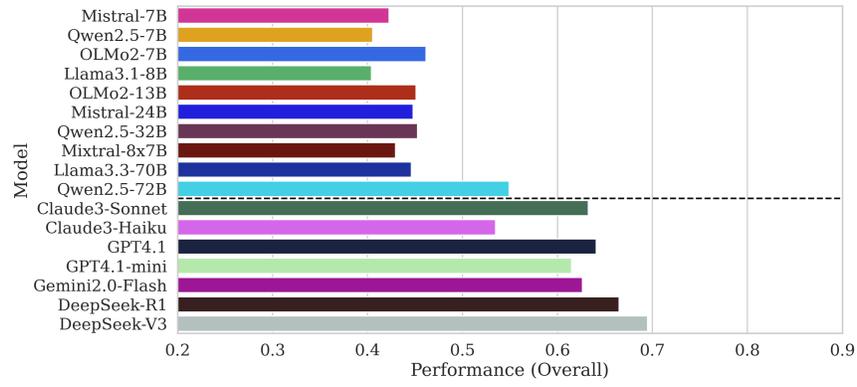


Figure 9: Overall performances.

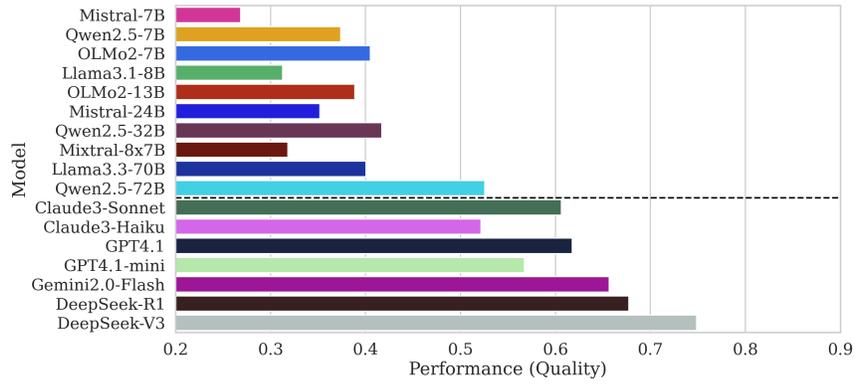


Figure 10: Performance on quality dimension

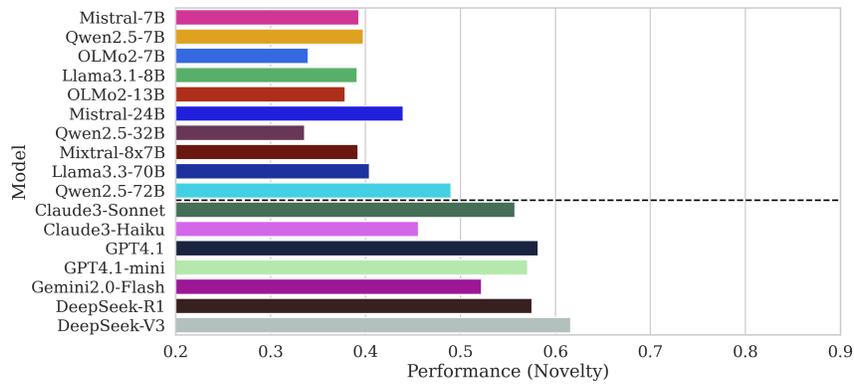


Figure 11: Performance on novelty dimension

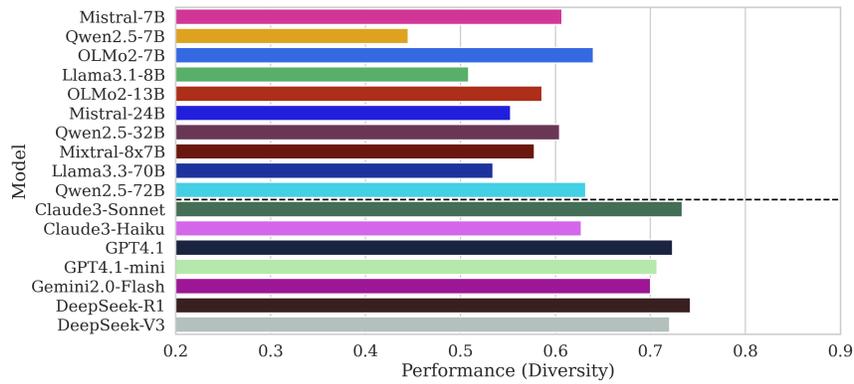


Figure 12: Performance on diversity dimension

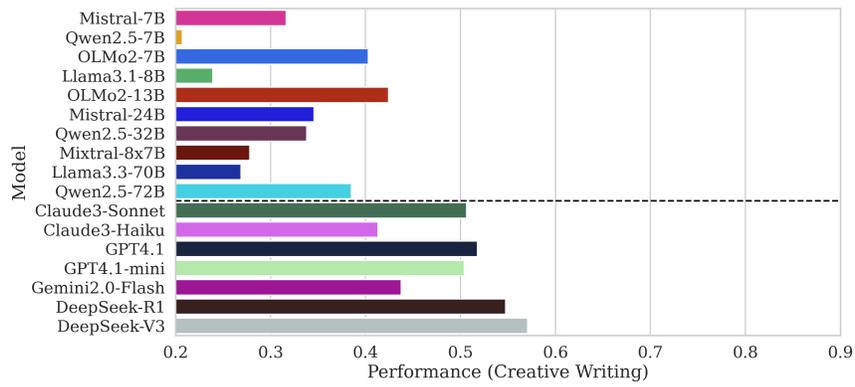


Figure 13: Performance on creative writing tasks

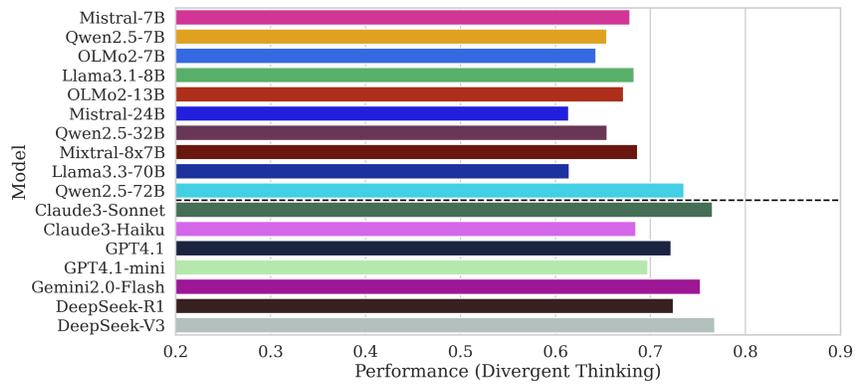


Figure 14: Performance on divergent thinking tasks

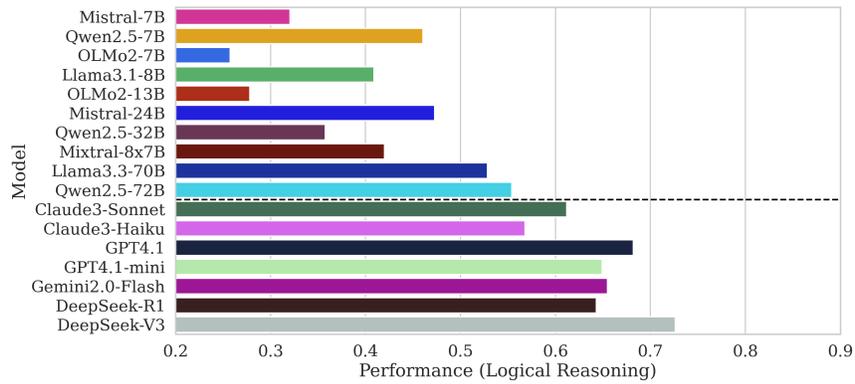


Figure 15: Performance on logical reasoning dimension

E Task Details

E.1 Torrance Test of Creative Writing (TTCW)

E.1.1 Dataset

The dataset consists of 12 New Yorker Stories’ plots, i.e., GPT-4 generated summary of the original story ³.

E.1.2 Example

Plot

A woman experiences a disorienting night in a maternity ward where she encounters other similarly disoriented new mothers, leading to an uncanny mix-up where she leaves the hospital with a baby that she realizes is not her own, yet accepts the situation with an inexplicable sense of happiness.

Inference Prompt

Write a New Yorker-style story given the plot below. Make sure it is at least {word_count} words. Directly start with the story, do not say things like "Here’s the story [...]" Plot: {plot}
Story:

E.1.3 Experiment Configurations

- Temperature: 0.75
- Max Token: 4096
- Top-p: 1

E.1.4 Evaluation Metrics

As mentioned in Appendix C, we use a subset of questions from the original paper where experts achieved at least moderate agreement (Fleiss Kappa greater than 0.04) and our few-shot LLM-Judge passed the Alternative Annotator Test (Calderon et al., 2025). Since each evaluation question is binary for each generated story, we calculate the proportion of generated stories that pass each question as the final evaluation metric (e.g., if 3 out of 12 stories pass the “Narrative Ending (Fluency)” question, then the “Narrative Ending (Fluency)” metric is 0.25).

We use two-shot examples (one positive and one negative) in the evaluation prompt, as previous work shows adding few-shot examples improves human-LLM alignments (Jung et al., 2024).

³https://github.com/salesforce/creativity_eval

Evaluation Prompt

You are given a creative short story. Read it carefully. You are then given some background about specific aspects of creative writing, a binary (Yes/No) question, and sample stories with expert-annotated answers to the same question. Your objective is to use the background information and sample stories to answer the question about the story. Provide your answer in the format of **Answer**: [Yes/No]. You can optionally then provide a short explanation for your answer.

=====

Question:
{full_prompt}

Examples:

=====

Story: {story}
Answer: {answer}
Explanations: {exp}

=====

Story: {story}
Answer: {answer}
Explanations: {exp}

=====

Story: {story}
Based on the question and examples above, answer the question (Provide your answer in the format of **Answer**: [Yes/No]). You can optionally then provide a short explanation for your answer). Make sure you are extra harsh on the decision (most answers should be negative).
Answer:

E.1.5 Model Performances

Model	Narrative Ending (Fluency)	Perspective Voice (Flexibility)	Thought (Originality)	Form Structure (Originality)	Theme Content (Originality)
Mistral-7B	0.17	0.00	0.08	0.00	0.00
Qwen2.5-7B	0.00	0.00	0.17	0.00	0.00
OLMo2-7B	0.67	0.17	0.25	0.08	0.08
Llama3.1-8B	0.00	0.00	0.08	0.00	0.00
OLMo2-13B	0.50	0.00	0.33	0.08	0.25
Mistral-24B	0.08	0.00	0.25	0.00	0.08
Qwen2.5-32B	0.08	0.00	0.17	0.00	0.00
Mixtral-8x7B	0.08	0.00	0.08	0.00	0.00
Llama3.3-70B	0.00	0.08	0.33	0.00	0.00
Qwen2.5-72B	0.50	0.00	0.50	0.17	0.08
Claude3-Sonnet	0.75	0.33	0.58	0.42	0.33
Claude3-Haiku	0.50	0.00	0.25	0.08	0.00
GPT-4.1	0.75	0.25	0.67	0.50	0.17
GPT-4.1-mini	0.67	0.25	0.83	0.50	0.08
Gemini2.0-Flash	0.83	0.17	0.42	0.17	0.08
DeepSeek-R1	0.92	0.33	0.50	0.58	0.17
DeepSeek-V3	1.00	0.17	0.50	0.50	0.08

Table 7: Model performance on TTCW.

E.2 Creativity Index

E.2.1 Dataset

The dataset consists of 3 subsets: book, poem, and speech, all are the prefixes (i.e., first line of text) from the dataset proposed by Lu et al. (2024b). We use the first 100 examples in generation and evaluation.⁴

E.2.2 Examples

Here are some examples of the input data (i.e., the text prefix for LLM to complete).

Book

It’s been years: Bailey clearly means him no harm and has managed to be discreet enough that Nick’s queerness isn’t the talk of the Chronicle.

Poem

Swiftly walk o’er the western wave,

⁴https://github.com/GXimingLu/creativity_index

Speech

That is the kind of America in which I believe

E.2.3 Evaluation Metrics

L-uniqueness Let \mathbf{x} be a text consisting of a sequence of words whose linguistic creativity we wish to quantify. Let an n -gram of \mathbf{x} be any contiguous subsequence of n words, and denote by $\mathbf{x}_{i:i+n}$ the n -gram starting at the i -th word of \mathbf{x} . Let C be a large reference corpus of publicly available texts, and define f as a binary function that returns 1 if the n -gram $\mathbf{x}_{i:i+n}$ occurs anywhere in C , and 0 otherwise. The L -uniqueness of \mathbf{x} , denoted by $\text{uniq}(\mathbf{x}, L)$, is defined as the proportion of words $w \in \mathbf{x}$ such that none of the n -grams containing w with $n \geq L$ occur in C . Intuitively, a higher L -uniqueness means a greater proportion of \mathbf{x} 's words appear in novel contexts not seen in the reference corpus, thus indicating greater linguistic originality.

E.2.4 Experiment Configurations

- Temperature: 1
- Top P: 0.9
- Max Token: 288

E.2.5 Inference Prompt**Book**

Please write a few paragraphs for a novel starting with the following prompt: {start sentence of book}

Poem

Please write a few paragraphs for a novel starting with the following prompt: {start sentence of poem}

Speech

Please write a speech starting with the following sentence: {start sentence of speech}

For closed-source models, we included an additional prompt instruction to ensure that the output consists solely of the completed paragraphs, poems, or speeches. These models often preface their responses with phrases like “Certainly” or “Here is...,” which we manually removed during post-processing. In contrast, open-source models typically generate the desired completions directly without such prefatory text. For these models, we reviewed the log outputs and removed any unrelated content as needed.

Model	Book	Poem	Speech	Average
mistral-7b-instruct	0.4496	0.5828	0.3104	0.4476
qwen-7b-instruct	0.4354	0.6310	0.3534	0.4733
olmo-7b-instruct	0.4810	0.6110	0.3727	0.4882
llama-31-8b-instruct	0.4724	0.5700	0.3396	0.4607
olmo2-13b-instruct	0.4860	0.5963	0.3522	0.4782
mistral-24b-instruct	0.4752	0.6646	0.3397	0.4932
qwen-32b-instruct	0.4663	0.6328	0.3465	0.4816
mistral-8x7b-instruct	0.4149	0.6035	0.2804	0.4329
llama-33-70b-instruct	0.4226	0.5802	0.2936	0.4321
Qwen2.5-72B-instruct	0.4133	0.5924	0.3171	0.4409
claude-3-7-sonnet-20250219	0.5615	0.6700	0.4675	0.5663
claude-3-5-haiku-20241022	0.5769	0.7039	0.4519	0.5776
gpt-4.1	0.6044	0.7637	0.4593	0.6091
gpt-4.1-mini	0.5624	0.7147	0.4261	0.5677
gemini-2.0-flash	0.5278	0.6707	0.4121	0.5369
deepseek-reasoner	0.5930	0.7595	0.5410	0.6312
deepseek-chat	0.6814	0.7791	0.6166	0.6924

Table 8: L-uniqueness across Book, Poem, Speech, and averaged performance for different models; we use average as the L-uniqueness score in CREATIVITYPRISM as the metric for Creativity Index; **bold** numbers are best performers.

E.2.6 Evaluation Metrics

We follow the evaluation metrics outlined in Lu et al. (2024a), specifically retaining the exact match component. However, we exclude the semantic search-based evaluation due to its high computational cost and sensitivity to the chosen cosine similarity threshold, which significantly affects whether two sentence spans are considered semantically similar. We sum over the L-uniqueness with spans of n-grams from 5 to 12 inclusively to get the total creative index for each response. We average the creative index for each response per mode per task. Data cleaning was done before the evaluation manually to remove irrelevant outputs. Then, we normalize the score by dividing it with 8 (the highest value that the summation could be) to get the final Creativity Index measurement for each model over the three different tasks.

E.2.7 Model Performance

E.2.8 Additional Comments

We also note that the generation for OLMo2-13B-instruct may miss some data with the vllm generation. We remove those missing generations. This account for 13 responses in the poem subset, and 10 examples in the speech subset. In addition, the model may resists in answering some prompts. We also removed those generations. For OLMo-7B-instruct, there are 2 cases in the speech subset. For GPT-4.1, there is 1 case in the speech subset.

E.3 Creative Short Story

E.3.1 Dataset

The dataset consists of 10 three-words tuples. For an any given LLM, it is prompted to generate a short story (at most five sentences) based on those three words ⁵.

E.3.2 Examples

Three-word Tuple

stamp, letter, send

E.3.3 Experiment Configurations

- Temperature: 0.75
- Max Token: 4096
- Top-p: 1

E.3.4 Inference Prompt

Inference Prompt

You will be given three words (e.g., car, wheel, drive) and then asked to write a creative short story that contains these three words. The idea is that instead of writing a standard story, such as "I went for a drive in my car with my hands on the steering wheel.", you need to come up with a novel and unique story that uses the required words in unconventional ways or settings. Also make sure you use at most five sentences. The given three words: {items} (the story should not be about {boring_theme}).

E.3.5 Evaluation Metrics

We included novelty score, surprise-ness, and average N-gram Diversity from the original paper. Particularly, because n-gram diversity is almost always 1 for n greater than 3 (mainly because the stories are at most five sentences long), we keep only unigram and bigram (i.e., we use the average of unigram diversity and bigram diversity as the N-gram diversity).

E.3.6 Model Performance

E.3.7 Discussion on Low Correlation with other Metrics

As shown in Fig. 3, it is notable that model performances on this task have very low correlation with other tasks, even in the same creativity dimension. Here, we provide a discussion based on the task design:

⁵<https://github.com/mismayil/creative-story-gen>

Model	Surprisal	N-gram Diversity
Mistral-7B	0.0889	0.810
Qwen2.5-7B	0.0834	0.220
OLMo2-7B	0.0599	0.895
Llama3.1-8B	0.0490	0.410
OLMo2-13B	0.2043	0.905
Mistral-24B	0.1406	0.820
Qwen2.5-32B	0.1263	0.870
Mixtral-8x7B	0.0601	0.715
Llama3.3-70B	0.0590	0.545
Qwen2.5-72B	0.1234	0.860
Claude3-Sonnet	0.0927	0.860
Claude3-Haiku	0.1235	0.870
GPT4.1	0.0928	0.870
GPT4.1-mini	0.0965	0.870
Gemini2.0-Flash	0.0375	0.865
DeepSeek-R1	0.1953	0.905
DeepSeek-V3	0.2613	0.900

Table 9: Performance on the Creative Short task, including surprise-ness, average n-gram diversity, and novelty.

For the task format, the story is limited to at most five sentences. For evaluation metrics, the novelty metric (C_Short_Nov) measures the difference between word level average pairwise distances of a given story and that of all stories generated by the same story, which means it is measuring novelty compared to the model itself, similar to the idea of P-creative (“creative to the individual who comes up with it”) and it is slightly different from other novelty metrics, which tries to capture H-creative (“ideas that have never been conceived in human history before”). The other metric from this task (C_Short_Sur) measures the surprisals, as defined by average sentence embedding distance for all consecutive sentence pairs in generated stories, which means it is measuring novelty not on the story content, but on the novelty of the twist-and-turn of stories.

E.4 NeoCoder

Model	Convergent Creativity	Divergent Creativity
Mistral-7B	0.0000	1.0000
Qwen2.5-7B	0.0000	0.9158
OLMo-2-7B	0.0000	0.5773
Llama-3.1-8B	0.0000	0.9845
OLMo-2-13B	0.0000	0.4433
Mistral-24B	0.0000	0.9897
Qwen2.5-32B	0.0000	0.3402
Mixtral-8x7B	0.0000	0.9897
Llama-3.3-70B	0.0000	1.0000
Qwen2.5-72B	0.0000	0.7938
Claude3-Sonnet	0.0000	0.732
Claude3-Haiku	0.0105	0.9947
GPT4.1	0.0000	1.0000
GPT4.1-mini	0.0000	0.9948
Gemini2.0-Flash	0.0103	1.0000
Deepseek-R1	0.0000	0.732
Deepseek-V3	0.0103	1.0000

Table 10: Benchmarking results on NeoCoder (Lu et al., 2025b) at state 5 (i.e., with 5 constraints); **bold** numbers are best performers.

E.4.1 Examples

We use the same dataset from the original NeoCoder paper⁶. See Table 11 for examples.

E.4.2 Evaluation Metrics

Convergence Score The NeoGauge metric (accompanied by the NeoCoder dataset) evaluates convergent creativity by checking whether the generated code solutions successfully pass all test cases and adhere to the given constraints.

Divergent Score The NeoGauge metric (accompanied by the NeoCoder dataset) evaluates divergent creativity by comparing LLM-generated solutions to historical human solutions at the technique level. Specifically, it quantifies the proportion of novel techniques employed by the model to solve a given problem that any human has not previously used.

E.4.3 Experiment Configurations

We follow the experimental settings from the original NeoCoder (Lu et al., 2025b), including the technique detection model choice. To ensure a fair comparison, we modify only the sampling hyperparameters of the target model (e.g., temperature, top-p, and maximum tokens) to our unified settings.

⁶<https://github.com/JHU-CLSP/NeoCoder/>

State	Constraint	Problem Statement
0	N/A	<p>B. Points and Minimum Distance</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>
1	for loop	<p>B. Points and Minimum Distance</p> <p>Programming constraints: DO NOT use the following techniques</p> <p>- for loop</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>
2	for loop if statement	<p>B. Points and Minimum Distance</p> <p>Programming constraints: DO NOT use the following techniques</p> <p>- if statement - for loop</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>
3	for loop if statement while loop	<p>B. Points and Minimum Distance</p> <p>Programming constraints: DO NOT use the following techniques</p> <p>- while loop - if statement - for loop</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>
4	for loop if statement while loop sorting	<p>B. Points and Minimum Distance</p> <p>Programming constraints: DO NOT use the following techniques</p> <p>- sorting - while loop - if statement - for loop</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>
5	for loop if statement while loop sorting tuple	<p>B. Points and Minimum Distance</p> <p>Programming constraints: DO NOT use the following techniques</p> <p>- tuple - sorting - while loop - if statement - for loop</p> <p>You are given a sequence of integers a of length $2n$. You have to split these $2n$ integers into n pairs; each pair will represent the coordinates of a point on a plane. Each number from the sequence a should become the x or y coordinate of exactly one point. Note that some points can be equal ...</p>

Table 11: An example of NeoCoder dataset with problem ID 1895B and state $t = 5$.

E.4.4 Model Performance

See Table 10 for model performances.

E.5 Creative Math

E.5.1 Dataset

The dataset consists of 400 math competition questions from the paper Ye et al. (2025), with corresponding ground truth solutions extracted from Art of Problem Solving. We manually filtered out 27 questions from the IMO competition that are proof-based to make the LLM judgment more reliable⁷.

⁷<https://github.com/JunyiYe/CreativeMath>

E.5.2 Example

2016 AMC 8, Problem 15

Question:

What is the largest power of 2 that is a divisor of $13^4 - 11^4$?

- (A) 8 (B) 16 (C) 32 (D) 64 (E) 128

Referenece Solutions 1:

We use the identity for the difference of squares:

$$13^4 - 11^4 = (13^2)^2 - (11^2)^2 = (13^2 + 11^2)(13^2 - 11^2)$$

Calculate each part:

$$13^2 = 169, \quad 11^2 = 121 \quad 13^2 + 11^2 = 169 + 121 = 290, \quad 13^2 - 11^2 = 169 - 121 = 48$$

We factor 48 further:

$$13^4 - 11^4 = 290 \cdot 48 = 290 \cdot (16 \cdot 3) = (2 \cdot 145) \cdot (2^4 \cdot 3)$$

The powers of 2 in this expression are 2^1 from 290 and 2^4 from 48:

$$2^1 \cdot 2^4 = 2^5 = \boxed{\text{(C) } 32}$$

Referenece Solutions 2:

We apply the difference-of-squares identity once:

$$13^4 - 11^4 = (13^2 - 11^2)(13^2 + 11^2)$$

We compute:

$$13^2 = 169, \quad 11^2 = 121 \Rightarrow 13^2 - 11^2 = 48, \quad 13^2 + 11^2 = 290$$

Factor each:

$$290 = 2 \cdot 145 \quad (145 \text{ is odd}) \quad 48 = 2^4 \cdot 3$$

So, the highest power of 2 dividing $13^4 - 11^4 = 48 \cdot 290$ is:

$$2^4 \cdot 2^1 = 2^5 = \boxed{\text{(C) } 32}$$

Novel Solution Generated by GPT4.1

Let's directly expand $13^4 - 11^4$ using the binomial theorem and analyze the result for divisibility by powers of 2.

First, compute 13^4 and 11^4 :

$$\begin{aligned}13^4 &= (10 + 3)^4 = \sum_{k=0}^4 \binom{4}{k} 10^{4-k} 3^k \\&= 10^4 + 4 \cdot 10^3 \cdot 3 + 6 \cdot 10^2 \cdot 9 + 4 \cdot 10 \cdot 27 + 81 \\&= 10000 + 12000 + 5400 + 1080 + 81 = 28561\end{aligned}$$

$$\begin{aligned}11^4 &= (10 + 1)^4 = \sum_{k=0}^4 \binom{4}{k} 10^{4-k} 1^k \\&= 10^4 + 4 \cdot 10^3 \cdot 1 + 6 \cdot 10^2 \cdot 1 + 4 \cdot 10 \cdot 1 + 1 \\&= 10000 + 4000 + 600 + 40 + 1 = 14641\end{aligned}$$

Now, subtract:

$$13^4 - 11^4 = 28561 - 14641 = 13920$$

Novel Solution Generated by GPT4.1 (cont.)

Now, factor 13920 by dividing by 2 repeatedly:

- $13920 \div 2 = 6960$
- $6960 \div 2 = 3480$
- $3480 \div 2 = 1740$
- $1740 \div 2 = 870$
- $870 \div 2 = 435$ (now odd)

So, we divided by 2 five times before reaching an odd number. Thus, the largest power of 2 dividing 13920 is $2^5 = 32$.

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Note, we provided the cleaned response here.

E.5.3 Evaluation Metrics

Correctness Ratio : The correctness ratio is defined as the number of questions judged correct by Claude-3.7-Sonnet divided by the total number of questions. Note that the total is 574 questions—not 373—since each question may be paired with multiple reference solutions.

Novelty Ratio : The coarse-grained novelty ratio or what we refer to the Novelty Ratio here measures whether the model’s generation differs from the provided reference solution over the questions that are answered correctly.

E.5.4 Experiment Configurations

We use the dataset released in Ye et al. (2025), which contains 400 unique math questions sourced from various math competitions. All inference is conducted at zero temperature, with a maximum token limit of 2000.

E.5.5 Inference Prompt

The prompt used for inference is shown below. It is adapted directly from Ye et al. (2025):

Inference Prompt

Criteria for evaluating the difference between two mathematical solutions include: i). If the methods used to arrive at the solutions are fundamentally different, such as algebraic manipulation versus geometric reasoning, they can be considered distinct; ii). Even if the final results are the same, if the intermediate steps or processes involved in reaching those solutions vary significantly, the solutions can be considered different; iii). If two solutions rely on different assumptions or conditions, they are likely to be distinct; iv). A solution might generalize to a broader class of problems, while another solution might be specific to certain conditions. In such cases, they are considered distinct; v). If one solution is significantly simpler or more complex than the other, they can be regarded as essentially different, even if they lead to the same result.

Given the following mathematical problem: `problem`
 And some typical solutions: `reference_solutions`
 Please output one novel solution distinct from the given ones for this math problem.

E.5.6 Evaluation Metrics and Prompt

Our evaluation consists of two parts and differs from the original three-phase setup described in Ye et al. (2025).

Part 1: Correctness Evaluation. Before evaluation, we use Llama-3.3-70B-Instruct to remove transitional phrases and model-generated statements that justify the novelty of a solution. We manually verified 50 examples and found that Llama’s data cleaning performance was of high quality.

We use Claude-3.7-Sonnet as the sole correctness evaluator. While the original paper used a three-model ensemble (GPT-4, Gemini-1.5-Pro, Claude-3-Opus), we found Claude to be the most reliable through manual inspection of 50 examples evaluated by Claude-3.7-Sonnet, GPT-4.1, and Gemini-2.0-Flash. Claude demonstrated strong attention to detail in proof-based questions and consistently identified errors found by the other models, in addition to detecting flaws in the reasoning process. The temperature was set to 0.0 and the maximum token limit was 128.

Part 2: Novelty Evaluation. The original paper conducted two types of novelty evaluation: coarse-grained and fine-grained. We only conducted coarse-grained novelty evaluation for two main reasons. Firstly, the original paper noted that if a solution is considered coarse-grained novel, it is also highly likely to be judged as a novel solution in the fine-grained evaluation. Secondly, fine-grained evaluation of novelty is less indicative of a model’s ability to generate novel solutions because the model does not have access to the unseen reference solutions in the fine-grained evaluation phase. This means that the model may generate a very similar solution to the other reference solutions not shown to it or it may, by chance, generate a new solution that is entirely different from other reference solutions not shown to it. Therefore, this randomness makes fine-grained evaluation less interpretable. Even though the fine-grained evaluation is still valuable in that it helps to check if the models are generating a new solution that has not been publicly posted by human. Nevertheless, this is less compatible with our evaluation pipeline since we want to test how model may come up with new solutions given reference solutions, which can be easier to be quantified.

In terms of judge LLMs, we follow the original paper with majority voting by Claude-3.7-Sonnet, GPT-4.1, and Gemini-2.0-Flash.

We adopt the following prompt for correctness evaluation:

Correctness Evaluation Prompt

Criteria for evaluating the novelty of a new mathematical solution include: 1. If the new solution used to arrive at the solutions is fundamentally different from reference solutions, such as algebraic manipulation versus geometric reasoning, it can be considered novel;
2. Even if the final results are the same, if the intermediate steps or processes involved in reaching those solutions vary significantly, the new solution can be considered novel;
3. If the new solution relies on different assumptions or conditions, it should be considered novel;
4. A solution might generalize to a broader class of problems, while another solution might be specific to certain conditions. In such cases, they are considered distinct;
5. If the new solution is significantly simpler or more complex than the others, it can be regarded as essentially novel, even if they lead to the same result.

Given the following mathematical problem: {problem}
Reference solutions: {reference_solutions}
New solution: {new_solution}
Please output YES if the new solution is a novel solution; otherwise, output NO. Then, please provide a very brief reason for your evaluation based on the criteria above."

Note: During manual evaluation, we allow the model to generate a brief explanation for its judgment of correctness or incorrectness. For automated evaluation, we omit the final sentence: "Then, please provide a very brief reason for your evaluation based on the criteria above."

We adopt the following prompt for coarse-grained novelty evaluation:

Coarse-grained Novelty Evaluation Prompt

Criteria for evaluating the novelty of a new mathematical solution include:

1. If the new solution used to arrive at the solutions is fundamentally different from reference solutions, such as algebraic manipulation versus geometric reasoning, it can be considered novel;
2. Even if the final results are the same, if the intermediate steps or processes involved in reaching those solutions vary significantly, the new solution can be considered novel;
3. If the new solution relies on different assumptions or conditions, it should be considered novel;
4. A solution might generalize to a broader class of problems, while another solution might be specific to certain conditions. In such cases, they are considered distinct;
5. If the new solution is significantly simpler or more complex than the others, it can be regarded as essentially novel, even if they lead to the same result.

Given the following mathematical problem: {problem}

Reference solutions: {reference_solutions}

New solution: {new_solution}

Please output YES if the new solution is a novel solution; otherwise, output NO. Then, please provide a very brief reason for your evaluation based on the criteria above.

E.5.7 Model Performance

Model	Norm. Correctness	Norm. Novelty	Corr. (%)	Nov. (%)	N/C (%)
Mistral-7B-Instruct	0.2544	0.0296	25.44	2.96	11.64
Qwen2.5-7B	0.7875	0.1620	78.75	16.20	20.58
OLMo-7B-Instruct	0.3711	0.0453	37.11	4.53	12.21
Llama-31-8B-Instruct	0.5819	0.0610	58.19	6.10	10.48
OLMo2-13B-Instruct	0.5087	0.1150	50.87	11.50	22.60
Mistral-24B-Instruct	0.6899	0.2143	68.99	21.43	31.06
Qwen2.5-32B	0.8972	0.2213	89.72	22.13	24.66
Mixtral-8x7B-Instruct	0.5697	0.1150	56.97	11.50	20.18
Llama-33-70B-Instruct	0.8606	0.1777	86.06	17.77	20.65
Qwen2.5-72B	0.9042	0.4913	90.42	49.13	54.34
Claude3-Sonnet	0.9408	0.7213	94.08	72.13	76.67
Claude3-Haiku	0.8624	0.3031	86.24	30.31	35.15
GPT-4.1	0.9443	0.7178	94.43	71.78	76.01
GPT-4.1-mini	0.8972	0.6916	89.72	69.16	77.09
Gemini-2.0-Flash	0.8885	0.5714	88.85	57.14	64.31
DeepSeek-Reasoner	0.9843	0.8031	98.43	80.31	81.59
DeepSeek-Chat	0.9721	0.6603	97.21	66.03	67.92

Table 12: Model performance across normalized correctness and novelty dimensions.

E.6 Divergent Association Task (DAT)

Note: since DAT task does not have any input data, we only provide the following info and some output examples.

E.6.1 Experiment Configurations

Following the original work, we generate 100 samples per model and compute their DAT scores as the average pairwise cosine similarity among the generated words. We use GLoVe (Pennington et al., 2014a) to calculate semantic distance. We set the sampling hyperparameters to those we used in our main experiment for a fair comparison.

E.6.2 Inference Prompt

Inference Prompt

Please write 10 nouns in English that are as irrelevant from each other as possible, in all meanings and uses of the words. Please note that the words you write should have only single word, only nouns (e.g., things, objects, concepts), and no proper nouns (e.g., no specific people or places). Your answer:

E.6.3 Output Examples

GPT-4.1

Certainly! Here are 10 single-word, common nouns in English that are as unrelated from each other as possible: 1. Volcano 2. Violin 3. Democracy 4. Carpet 5. Bacteria 6. Satellite 7. Patience 8. Apron 9. Oxygen 10. Comet

Gemini 2.5 Flash

Okay, here are 10 nouns as irrelevant from each other as possible: 1. **Quantum** 2. **Omelet** 3. **Nostalgia** 4. **Brick** 5. **Algorithm** 6. **Serenity** 7. **Oxygen** 8. **Sonnet** 9. **Galaxy** 10. **Bureaucracy**

E.6.4 Model Performance

Model	DAT Score
Mistral-7B	0.7908
Qwen2.5-7B	0.6907
OLMo2-7B	0.8058
Llama3.1-8B	0.8208
OLMo2-13B	0.8133
Mistral-24B	0.6004
Qwen2.5-32B	0.6919
Mixtral-8x7B	0.8298
Llama3.3-70B	0.6940
Qwen2.5-72B	0.7747
Claude3-Sonnet	0.8975
Claude3-Haiku	0.8740
GPT4.1	0.8737
GPT4.1-mini	0.8262
Gemini2.0-Flash	0.8868
DeepSeek-R1	0.8274
DeepSeek-V3	0.9052

Table 13: Model performances for DAT task; **bold** result is the best performer.

E.7 Torrance Tests of Creative Thinking (TTCT)

E.7.1 Dataset

The original dataset consists of 700 questions spanning 7 sub-tasks (100 questions/task) that require creative answers. We dropped Story Writing and Just-suppose question, leading to only 500 questions and 5 sub-tasks. These questions are GPT-4 generated using few-shot prompts ⁸.

E.7.2 Examples

Inference Questions

Unusual uses

Unusual Uses Task. You will be presented with a common object, and your task is to suggest as many unusual, innovative, or non-traditional uses for each object as you can think of. Please list unusual uses of sock

Consequences

What might be the consequences if humans suddenly lost the ability to sleep?

Situation task

If your house were to suddenly disappear, where would you live?

⁸The data is directly from the original paper’s authors upon request. The original paper: <https://www.mi-research.net/article/doi/10.1007/s11633-025-1546-4>

Common problem

Common Problems Task. In this task, you will be presented with a scenario or situation. Your job is to think about it and identify as many potential problems or issues that may arise in connection with each situation. The scenario is: Managing a team of remote employees.

Improvement

Creativity Improvement Task. You'll be presented with a object, and your task is to suggest as many ways as you can think of to improve the object. Here's the object: wallet

E.7.3 Experiment Configurations

Temperature: 1.0; Max Token: 512; Top-p: 1; Top-k: 50

E.7.4 Inference Prompt

We perform inference using the three primary prompt types evaluated in Zhao et al. (2025). Examples of each are given below:

Task Description

Creativity Situation Task. The purpose of this task is to assess your ability to generate creative solutions to a unique situations. You'll be presented with a scenario, and your task is to suggest as many solutions or outcomes as you can think of for each situation. Remember, the focus of this task is on creativity, not feasibility. Don't limit your ideas based on whether they could actually happen or not. This is a thought experiment, so push your imagination to its limits. Try to generate as many diverse and unique outcomes as you can. Quality is important, but so is quantity. Here's the scenario: {Question}

Basic Prompt Type

{Task description}. The scenario is: {Question}

Instructive Prompt Type

{Task description}. There's no right or wrong answers, we're interested in how many different problems you can identify and the variety of issues you consider. Try to think outside the box and consider as many potential problems as possible. The scenario is: {Question}

Chain of Thought Prompt Type

{Task description}. Let's think step by step. The scenario is: {Question}

E.7.5 Evaluation Metrics

We use an LLM-as-a-judge to evaluate four dimensions of creative potential using a Likert scale for each. Scores are extracted from the LLM outputs and averaged across the three prompt types. We describe the dimensions:

- **Fluency:** Measures the number of generated ideas that are relevant to the question.
- **Flexibility:** Measures the quantity of different ideas and ability to produce varied solutions.
- **Originality:** Measures how unique and unusual the generated ideas are.
- **Elaboration:** Measures how much the generated ideas are developed and explained.

Note: We removed originality from our evaluation framework because human annotation agreement for this dimension is too low. We believe it is not well defined even for human so it is not suitable for LLM-Judge to judge this dimension. We still include it here and also in the prompt, but we did not take the originality score into the final task/domain score aggregation.

E.7.6 Evaluation Prompt

Evaluation Prompt (Part 1)

```
=====
TASK TYPE
=====
Name: {name}
Definition:
{definition}
=====
RUBRIC
=====
Dimensions and what to look for:
- Fluency: {fluency_rubric} (e.g., {fluency_details})
- Flexibility: {flexibility_rubric} (e.g., {flexibility_details})
- Originality: {originality_rubric} (e.g., {originality_details})
- Elaboration: {elaboration_rubric} (e.g., {elaboration_details})

{demo_examples}
```

Evaluation Prompt (Part 2)

=====

INSTRUCTIONS

=====

You are an expert of evaluating AI output from other companies. Your objective is to assess other AI's answers to some question/answering task related to creativity and divergent thinking. You are robotic, cold, and precise.

Step 1: Carefully read the definition of the task type, the examples, and the rubric.

Step 2. Because the answer is very long and contains repetitive or similar ideas, I need you to first summarize the answer, potentially group some of the points together so that the answer is more concise. Also, because the text is from an AI agent, it might contain some unnecessary text, such as polite words and praising words. You also need to strip away those formatting, politeness, and verbosity to reveal the core information content of a text in this step.

Step 3. For each dimension, assign an integer score of 1, 2, 3, 4, or 5. Base your rating strictly on the summarized response and the rubric (e.g., if there were 15 distinct ideas before summary but only 6 groups after, consider 6 instead of 15 during score assignment); also be very critical and harsh do not hesitate to give low scores (such as 1); giving low scores would help improve the model and would not hurt anyone.

Output format: You should format your output in the following ways: First output the summary from step 2, followed by reasoning about each dimension's score briefly and compare the summarized answer to example answers and rubrics, as mentioned in step 3, then give the score, with format like:

Reasoning

Fluency Reason: comparison and reasoning ...

Flexibility Reason: comparison and reasoning ...

Originality Reason: comparison and reasoning ...

Elaboration Reason: comparison and reasoning ...

Scores

Fluency: ...

Flexibility: ...

Originality: ...

Elaboration: ...

=====

QUESTION & RESPONSE

=====

””

Model	Elaboration	Flexibility	Fluency
Mistral-7B	0.5722	0.8270	0.7268
Qwen2.5-7B	0.6294	0.8698	0.7659
OLMo2-7B	0.5311	0.6894	0.6287
Llama3.1-8B	0.5994	0.8041	0.7340
OLMo2-13B	0.5070	0.6251	0.5814
Mistral-24B	0.5725	0.7904	0.7035
Qwen2.5-32B	0.6333	0.8564	0.7448
Mixtral-8x7B	0.5186	0.7666	0.7037
Llama3.3-70B	0.6077	0.8180	0.7247
Qwen2.5-72B	0.6291	0.8929	0.7670
Claude3-Sonnet	0.5987	0.8464	0.7539
Claude3-Haiku	0.5716	0.7654	0.6518
GPT4.1	0.6482	0.8996	0.7734
GPT4.1-mini	0.6419	0.8820	0.7418
Gemini2.0-Flash	0.7080	0.8789	0.7896
DeepSeek-R1	0.7126	0.9067	0.7820
DeepSeek-V3	0.7211	0.9061	0.7779

Table 14: Normalized model performance averaged across the 7 tasks and 3 prompt types; **bold** numbers are best performers.

E.8 Alternative Use Test (AUT)

E.8.1 Dataset

Following Organisciak et al. (2023), we include 21 tools in the AUT task: *bottle, paperclip, spoon, shovel, pants, ball, brick, knife, box, lightbulb, rope, pencil, hat, table, tire, book, shoe, fork, toothbrush, backpack, sock*. The reason for this specific set of tools is the reliability of the LLM-as-a-Judge evaluator. As the authors pointed out, a 20-shot human-authored demonstration yields the best performance for off-the-shelf evaluator LM (in their paper, it was GPT4). Therefore, we include the tools from Organisciak et al. (2023) with at least 20 human ratings to the corresponding alternative uses ⁹.

E.8.2 Inference

We follow Goes et al. (2023) for the inference prompt, which consists of a baseline creative prompt and a series of improvement prompts. In the improvement phase, all previous outputs are also included in the prompt, to get more creative results from the inference model.

⁹https://github.com/massivetexts/llm_aut_study

Baseline Prompt

Create a list of creative alternative uses for a {tool}. They should be 5 words long. No adjectives. Less creative means closer to common use and unfeasible/imaginary, more creative means closer to unexpected uses and also feasible/practical.

- In order to be creative, consider the following:
what elements have a similar shape of a {tool} that could be replaced by it, preserving the same functionality?
- what elements have a similar size of a {tool} that could be replaced by it without compromising the physical structure?
- what materials is a {tool} made of that could be used in a way to replace some other elements composed of the same material?
- when an element is replaced by a {tool}, it should make sure that the overall structure is not compromised.
- the laws of physics can not be contradicted.
- given an element similar to a {tool} used in domains in which {tool} are not commonly used, try to replace it for a {tool}.

Improvement Prompt

Round 1: Really? Is this the best you can do?

Round 2: I'm so disappointed with you. I hope this time you put effort into it.

Round 3: Stop with excuses and do your best this time

Round 4: This is your last chance.

Formatting Instruction (added to the end of every prompt)

List your results in an unordered list with one use per new line (starting with "-"); provide at most 10 answers.

E.8.3 Experiment Configurations

- temperature: 0.75
- max_tokens: 512
- top_p: 1

E.8.4 Evaluation Metrics

We follow Organisciak et al. (2023) and use LLM-as-a-Judge to assign a score between 1 and 5 (inclusive) to each generated tool use.

In terms of evaluator LM, we follow Organisciak et al. (2023) and use GPT-4. As for the evaluation prompt, we follow the same prompt template from Organisciak et al. (2023) and use the same 20-shot, in-distribution demonstrations. For example, when evaluating the alternative uses for *bottle* that a particular LLM generates, we use 20 human-written alternative uses of *bottle* and corresponding

Model	Naïve Non-Creative	Naïve Creative	Improvement Prompts (Best Results)
Mistral-7B	0.3525	0.3875	0.5650
Qwen2.5-7B	0.2725	0.3450	0.5525
OLMo2-7B	0.3150	0.3175	0.5325
Llama3.1-8B	0.3375	0.3850	0.5450
OLMo2-13B	0.3400	0.3875	0.6525
Mistral-24B	0.3050	0.3600	0.5825
Qwen2.5-32B	0.1900	0.2350	0.5600
Mixtral-8x7B	0.3500	0.3900	0.5950
Llama3.3-70B	0.2400	0.2700	0.4625
Qwen2.5-72B	0.1100	0.2100	0.7025
Claude3.7-Sonnet	0.1225	0.3250	0.6800
Claude3-Haiku	0.1000	0.3125	0.5500
GPT-4.1	0.1200	0.3425	0.5450
GPT-4.1-mini	0.0800	0.3075	0.5400
Gemini2.0-Flash	0.1325	0.3900	0.6050
DeepSeek-R1	0.1025	0.3825	0.5625
DeepSeek-V3	0.1350	0.3125	0.6125

Table 15: Model Performance Details - AUT; **bold** numbers are top-3 in local-ran open-source models and top-1 in API-accessed models.

human-annotated scores as the 20-shot demonstrations. More details about human-LLM alignment can be found in Appendix C.

Evaluation Prompt

Below is a list of uses for a {tool}. On a scale of 1 to 5, judge how creative each use is, where 1 is ‘not at all creative’ and 5 is ‘very creative’. There are some uses and expert ratings already provided for reference. Complete the ones that do not have a rating.

- {20-shot demonstrations}
- {model outputs}

E.8.5 Model Performances

See Table 15 for detailed model performances. Note that only the performances in *Improvement Prompts (Best Results)* are included in the overall creativity calculation as the AUT score.

F Broader Limitations

Beyond the scope of modality and post-training experiments discussed in the main text, we identify three additional limitations regarding language, evaluation bias, and metric scope.

First, CREATIVITYPRISM is currently limited to English. Since creativity is deeply intertwined with cultural history and conventions, our results may not fully generalize to creativity in other languages or cultural contexts. Second, the reliance on LLM-as-a-judge for five out of eight tasks introduces inherent biases from the evaluator models. Researchers utilizing this evaluation framework for consumer-facing applications should carefully examine these potential biases to mitigate societal risks. Finally, our task selection prioritizes scalable, automatic evaluation, which necessitates the exclusion of metrics that are more complex in nature, such as genuine novelty. Assessing such high-level reasoning remains a challenge even for human evaluators; therefore, we limit our scope to metrics where reliable automatic evaluation is currently feasible.