Twitter-COMMs: Detecting Climate, COVID, and Military Multimodal Misinformation

Anonymous ACL submission

Abstract

Detecting out-of-context media, such as "miscaptioned" images on Twitter, is a relevant problem, especially in domains of high public significance. In this work we aim to develop defenses against such misinformation for the topics of Climate Change, COVID-19, and Military Vehicles. We first present a large-scale multimodal dataset with over 884k tweets relevant to these topics. Next, we propose a detection method, based on the state-of-the-art CLIP model, that leverages automatically generated hard image-text mismatches. While this approach works well on our automatically constructed out-of-context tweets, we aim to validate its usefulness on data representative of the 016 real world. Thus, we test it on a set of humangenerated fakes, created by mimicking in-the-017 wild misinformation. We achieve an 11% detection improvement in a high precision regime over a strong baseline. Finally, we share insights about our best model design and analyze the challenges of this emerging threat.

1 Introduction

034

038

040

Out-of-context images are a popular form of misinformation where an image is miscaptioned to support a false claim (Fazio, 2020). Such image repurposing is extremely cheap yet can be as damaging as more sophisticated fake media. In this work we focus on domains important for society and national security, where implications of inexpensive yet effective misinformation can be immense.

Specifically, we aim to analyze multimodal Twitter posts that are of significant public interest, related to a specific set of topics spanning COVID-19, Climate Change and Military Vehicles. Our goal is to learn to categorize such image-text posts as pristine or falsified (out-of-context) by means of detecting semantic inconsistencies between images and text. To that end, we first collect a large-scale dataset of *multimodal* tweets, denoted **Twitter-COMMs**, with over 884k tweets. In our approach, we fuse input image and text embeddings generated by CLIP (Radford et al., 2021) with an elementwise product, and we train a classifier to distinguish real tweets from automatically constructed random and hard mismatches. To validate this approach and demonstrate the usefulness of the collected data, we report results on an in-the-wild human-generated evaluation set, created to mimic real-world misinformation. We discuss the results and model ablations, and provide additional insights into the challenges of this task. We will release our data and models upon acceptance. 042

043

044

045

046

047

051

052

055

057

059

060

061

062

063

064

065

066

067

068

069

070

071

072

073

074

075

077

078

079

2 Related Work

There exist a number of large-scale Twitter datasets concentrated on topics such as COVID-19 (Banda et al., 2021) or Climate Change (Littman and Wrubel, 2019). However, it remains difficult to collect labeled misinformation. Researchers have collected COVID-19 misconceptions on social media via manual annotation (Hossain et al., 2020) or by linking to fact checking articles (Patwa et al., 2021). Not only are these datasets small (a few thousand samples), but they focus on false claims rather than multimodal inconsistency.

In the news domain, Luo et al. (2021) automatically generate out-of-context images. Here, we curate social media posts that are topical and multimodal, and demonstrate an application to misinformation detection of human-generated fakes. There also exist general approaches for multimodal fact checking, e.g., Jaiswal et al. (2017) and Müller-Budack et al. (2020) that query an external knowledge base. Instead, we use a large pretrained model that does not require an external reference set.

3 Twitter-COMMs Dataset

Here, we describe our data collection strategies behind **Twitter-COMMs**, which consists of multimodal tweets covering the topics of COVID-19, Climate Change, and Military Vehicles.



Figure 1: Examples from **Twitter-COMMs** for the topics of Climate Change (left), Military Vehicles (middle), and COVID-19 (right). The samples are selected randomly; Twitter handles and URLs have been removed from the text.

Data Collection: We collected data using Twitter API v2¹ in three stages for COVID-19 and Climate Change, and two stages for Military Vehicles, refining the filters at each stage to acquire more relevant tweets. COVID-19 and Climate Change stages progressed from simple high level keywords towards more specific ones in stage two and tweets authored by news organizations in the final stage. For Military Vehicles the first stage used high level search terms such as "military", "aircraft", "tank", which resulted in noisy data, so the second stage used a large number of highly specific terms related to vehicle models. Full details can be found in Appendix A.1. We employed the following global filters for all topics: (1) language=English, (2) has at least one image, and (3) not a retweet.

090

100

101

102

103

104

105

106

107

In total, we have collected 884, 331 tweets, each having at least one image (composed of 24% Climate Change, 64.5% COVID-19, and 11.5% Military Vehicles tweets respectively). Tweets from the topics Climate Change and Military Vehicles were collected starting from June 2016 and COVID-19 starting from February 2020, all ending in September 2021. Examples are given in Figure 1.

Table 1: Falsified training samples breakdown. Our full training set is double the size (over 2M samples) when counting the corresponding pristine samples.

	Count		
	Random Hard		
Climate Change	84,432	214,377	
COVID-19	162,410	574,129	
Military Vehicles	35,376	103,837	
Cross Topic	59,735	-	
Total	1,234,296		

Falsified Samples: In addition to the pristine samples described above, we automatically generate falsified samples where there is some inconsis-

tency between image and text. We create random negatives (denoted as "Random") by selecting an image for a given caption at random. We also create hard negatives (denoted as "Hard") by retrieving the image of the sample with the greatest textual similarity for a given caption (following the "Semantics / CLIP Text-Text" split from Luo et al. (2021)). We mainly generate mismatches within each topic (COVID-19, Climate Change, Military Vehicles), except for a small set of random mismatches across topics (denoted as "Cross Topic"). Our dataset is balanced with respect to labels, where half of the samples are pristine and half are falsified. Table 1 presents summary statistics for the falsified training samples. We detail our development set and other data used for evaluation in the next section.

109

110

111

112

113

114

115

116

117

118

119

120

121

122

123

124

125

126

127

128

129

131

133

134

135

136

138

139

140

141

4 Experiments

Next, we discuss the data used for evaluation, present our approach and ablate various design choices, report results on our evaluation sets, and provide additional analysis of the task difficulty.

4.1 Evaluation Sets

We report results on three evaluation sets. (a) We validate our approach on samples synthetically generated using the same procedure as our training set (denoted Dev), where all topics and falsification methods are equally represented (i.e., the ratio of random vs. hard negatives is 50-50). We also evaluate on *human-curated* samples from the DARPA Semantic Forensics (SemaFor) Program² derived from (b) news images and captions (denoted hNews) and (c) Twitter (denoted hTwitter). To generate this data, humans manually introduced

¹https://developer.twitter.com/en/docs/twitter-api/gettingstarted/about-twitter-api

²SemaFor focuses on the development of defenses against misinformation and falsified media. https://www.darpa.mil/program/semantic-forensics



Figure 2: Examples of the falsified samples from the evaluation sets. Dev example is our automatically constructed hard negative sample. hNews and hTwitter samples are manually curated. Note, for hNews/hTwitter we do not show the actual samples but create similar examples for illustrative purpose, as the data is not yet publicly available.

inconsistencies to pristine image-caption pairs.³ 142 While hNews/hTwitter data is not real misinforma-143 tion, it is *in-the-wild* w.r.t. our synthetic training 144 data and much more representative of real-world 145 human-generated misinformation. All three eval-146 uation sets contain a mixture of samples relevant 147 to the topics of COVID-19, Climate Change, and 148 149 Military Vehicles (Figure 2). Table 2 provides the number of samples in each set. While the hNews 150 set is available to us, the hTwitter set is hidden. 151

Table 2: Evaluation samples breakdown.

	Domain	Pristine	Falsified	Total
Dev	Social Media	1,112	13,276	26,552
hNews	News		256	1,368
hTwitter	Social Media		122	236

4.2 Approach and Design Choices

152

153

154

155

156

157

158 159

161

162

163

166

168

169

170

For our approach we fine-tune CLIP (Radford et al., 2021), a large pretrained multimodal model that maps images and text into a joint embedding space via contrastive learning. Our model generates CLIP embeddings using the RN50x16 backbone, multiplies the image and text embeddings, and passes the result to a classifier that scores whether the pair is pristine or falsified. We use a learning rate of 5e-08 for CLIP and 5e-05 for the classifier and train for 16 epochs. For our baseline CLIP Zero Shot model, we generate CLIP embeddings off the shelf and compute a dot product, which is used to score the pair. For more details and ablations, see the Appendix.

We report metrics for varying thresholds over the predicted scores; in most tables we report balanced classification accuracy at equal error rate (Acc @ EER). We also report falsified class accuracy at two

thresholds (pD @ 0.1 FAR and pD @ EER).

171

172

173

174

175

176

177

178

179

180

182

183

184

185

187

188

189

190

191

192

193

195

196

197

199

Multimodal Fusion: First, we compare different multimodal fusion techniques, see Table 3. We try three fusion methods: concatenating the CLIP image and text embeddings (Concat), concatenating the embeddings and their dot product (Concat + Dot), and multiplying the embeddings element-wise (Multiply). Inspired by how CLIP was trained to maximize the dot product of normalized image-text pairs, Concat + Dot and Multiply incentivize the classifier to stay faithful to the pre-initialized joint embedding space. These architecture choices yield on average a 7% performance improvement over simple concatenation. For future experiments we choose to use the Multiply method.

Table 3: Balanced binary classification accuracy at EER by fusion method, Dev set.

	Climate Random	Change Hard	COVI Random		Military Random	
Concat	0.8712	0.6810	0.8797	0.6882	0.9111	0.6775
Concat+Dot	0.9305	0.8038	0.9191	0.7848	0.9485	0.7472
Multiply	0.9344	0.7968	0.9247	0.7807	0.9440	0.7467

Percentage of Hard Negatives: Next, we analyze the importance of using hard negatives in our training data. Specifically, we measure the impact of different percentages of hard negative samples, where the rest are random negatives. Table 4 presents the results. More hard negatives in training generally improves the performance on hard negatives in our development set, but there is also a trade-off in performance on random negatives. Given that we care about samples that more closely mimic challenging real-world misinformation but also want to avoid degrading performance on easy samples, we opt for a ratio of 75% hard and 25% random negatives for future experiments.

³We thank PAR Tech, Syracuse University, and the University of Colorado, Denver for creating the evaluation data.

211

213

214

215

216

217

218

222

223

227

Table 4: Balanced binary classification accuracy at EER
by percentage of hard negatives, Dev set.

	Climate Change		COVID-19		Military Vehicles	
	Random	Hard	Random	Hard	Random	Hard
0%	0.9352	0.7714	0.9188	0.7600	0.9405	0.7236
50%	0.9344	0.7968	0.9247	0.7807	0.9440	0.7467
75%	0.9356	0.7979	0.9241	0.7809	0.9410	0.7470
100%	0.9311	0.8004	0.9227	0.7834	0.9425	0.7457

4.3 Results and Analysis

Results on hNews, hTwitter Sets: Our final model was directly fine-tuned on the entire training set of over 2M training samples, with a ratio of 75% hard and 25% random negatives. We report results in Table 5, comparing to CLIP Zero Shot. We improve by 11% in pD @ 0.1FAR, meaning that our method is able to detect more falsified samples with minimal false alarms. At equal error rate we improve by 5% in both detection and accuracy. We emphasize that the hTwitter data is unseen to us.

Table 5: Balanced binary classification accuracy at varying thresholds on Dev, hNews and hTwitter sets. We report based on Probability of Detection (pD), False Alarm Rate (FAR), and Equal Error Rate (EER).

		pD @ 0.1 FAR	pD @ EER	Acc @ EER
Dev	Zero Shot	0.7396	0.8287	0.8286
	Ours	0.8044	0.8546	0.8546
hNews	Zero Shot	0.2852	0.6133	0.6133
	Ours	0.4219	0.6836	0.6840
hTwitter	Zero Shot	0.7623	0.8279	0.8306
	Ours	0.8771	0.8771	0.8771

Next, we analyze the performance of our final model w.r.t. several characteristics on our Dev set.

OCR Coverage: Given that text present in images can often be used to corroborate captions, we break down model performance by the amount of text detected by an English OCR model⁴. In Table 6 (top), we report results broken down by the % of the image covered by text (the area of the union of text detections divided by the image size). Each bucket roughly corresponds to natural images, natural images with scene text, graphics, and screenshots of text. The presence of any text yields more than a 6% improvement for pD @ 0.1FAR and performance peaks at 10-50% coverage.

Tweet Text Clustering: Finally, we analyze the sub-topics obtained as a result of clustering Tweets within each topic⁵. This allows us to tease out clus-

Table 6: Balanced binary classification accuracy at varying thresholds on Dev set broken down by % of image covered by text (top) and within- vs. cross-cluster status of the hard falsifications (bottom). The latter results are obtained on the subset of hard falsified samples and their corresponding pristine samples.

	pD @ 0.1 FAR	pD @ EER	Acc @ EER
OCR Coverage			
=0%	0.7588	0.8329	0.8329
0-10%	0.8192	0.8575	0.8575
10-50%	0.8367	0.8709	0.8710
>50%	0.8412	0.8588	0.8588
Tweet Text Clus	tering		
Climate Change			
Cross-cluster	0.7214	0.8268	0.8268
Within-cluster	0.6571	0.8055	0.8055
COVID-19			
Cross-cluster	0.6837	0.8099	0.8103
Within-cluster	0.6013	0.7758	0.7753
Military Vehicles	3		
Cross-cluster	0.7826	0.8634	0.8618
Within-cluster	0.6000	0.7539	0.7545

ters, e.g., *vaccination* for COVID-19, *floods* for Climate Change or *drones* for Military Vehicles. Recall that our model performs the best on Climate Change and the worst on the Military Vehicles (Table 4). Possible factors include the smaller amount of training data and visual similarity of different vehicle types. We also observe that among the hard negatives for Military Vehicles, only 39% are cross-cluster (while Climate Change and COVID-19 have 51% and 58% respectively), indicating the Military Vehicles set contains a larger proportion of harder fakes. As such, these factors may explain the larger difference between cross/within cluster performance for this topic (Table 6, bottom).

229

230

231

232

233

234

235

236

237

239

240

241

242

243

244

245

246

247

248

249

250

251

253

254

255

256

257

5 Conclusion

In this work we tackle a real-world challenge of detecting out-of-context image-text tweets on COVID-19, Climate Change, Military Vehicles topics. To approach it, we collect **Twitter-COMMs**, a large-scale topical dataset with *multimodal* tweets, and construct corresponding hard mismatches. We design our approach based on the CLIP model with several important design choices, e.g. multiplying the embeddings for multimodal fusion and increasing the percentage of hard negatives in our training data. This approach substantially improves over a powerful baseline, an off-the-shelf CLIP model, when evaluated on human-curated in-the-wild mismatches. We hope our work and insights will benefit the multimedia forensics practitioners.

⁴https://github.com/JaidedAI/EasyOCR

⁵The clustering process was performed by computing SentenceBERT (Reimers and Gurevych, 2019) embeddings for each Tweet text, using UMAP (McInnes et al., 2020) to reduce the embedding dimensions from 768 to 20, and running the

HDBSCAN hierarchical clustering algorithm (McInnes and Healy, 2017) on the UMAP output.

260 263 264 265 267 272 273 274 277 279 280 285 286 289 291 293

295

296

302

306

258

6 Ethical Considerations

Here, we discuss ethical considerations regarding our work. Image repurposing is a prominent societal issue that lacks sufficient training data in general, and in particular for content on social media platforms such as Twitter. Even more, our work aims to be proactive in studying the threat of out-ofcontext media and proposes an approach for detecting such misinformation. By presenting a dataset, a detection approach, and several key observations about falsified out-of-context Tweets, we hope that our work serves as a net benefit for society.

How was the data collected? We collected data using the Twitter Search API v2. Our methodology is described in detail in Appendix A.1.

What are the intellectual property rights? Twitter owns the intellectual property for the Tweets in our **Twitter-COMMs** dataset. We adhere to the restrictions they place on Tweets downloaded via their API, namely that we may not share the content downloaded from the API, but we plan to release the Tweet ID's — which others can use to download the Tweets and images from the API upon paper acceptance.

How did we address participant privacy rights? N/A

Were annnotators treated fairly? Did we require review from a review board? N/A

Which populations do we expect our dataset to work for? Our dataset is specific to social media posts from Twitter that are written in English; it will primarily be useful for audiences from English speaking countries, such as the US, UK, Australia, and India. The biases inherent to the short text style (280 characters or less) and of Tweets with images will be useful for those interested in researching multimodal misinformation on Twitter.

What is the generalizability of our claims? Our results apply primarily to Tweets on our three topics of interest (COVID-19, Climate Change, Military Vehicles) written in English and having at least one attached image.

How did we ensure dataset quality? Our data collection methodology is described in detail in Appendix A.1. To address data quality for Military Vehicles we created an image classifier to filter out tweets that did not have images of military vehicles or aircraft (Appendix A.1.2). Additionally, the sub-topic clustering we performed (Section 4.3, Appendix A.3.5) reveals that most of the text falls into clusters that are related to the three main topics. We also provide some statistics for tweets with possibly sensitive content as flagged by Twitter in Table 14 (Appendix). 309

310

311

312

313

314

315

316

317

318

319

320

321

323

324

325

326

327

328

331

332

333

334

335

336

337

338

339

340

341

345

346

347

350

351

353

354

355

356

360

What is the climate impact? Our final model used 8 days of training on 10 GPUs. Additional experiments such as the investigation of text image relationships used 4 days on a single GPU, and tweet text clustering used 10 hours on a single GPU. The GPU used for all experiments were GeForce 2080 RTX Ti's. In total we used 2,026 GPU hours, and total emissions are estimated to be 218.81 kgCO₂eq of which 0 percents were directly offset. Estimations were conducted using the MachineLearning Impact calculator presented in (Lacoste et al., 2019).

What are the potential dataset biases? Here, we focus on our method used to generate hard falsified samples to understand the potential biases learned during training. Specifically, we note potential age, race, and gender biases present in CLIP, the underlying model used to generate our mismatches. Radford et al. (2021) find the CLIP exhibits significant performance differences when classifying individuals of different races and ages into categories related to crime or animals. Agarwal et al. (2021) also find gender biases in the CLIP embeddings when classifying occupations. These biases primarily affect the synthetically generated training set, not the pristine data. However, we can not rule out that the pristine Twitter data may also capture some human biases or harmful stereotypes.

References

- Sandhini Agarwal, Gretchen Krueger, Jack Clark, Alec Radford, Jong Wook Kim, and Miles Brundage. 2021. Evaluating clip: Towards characterization of broader capabilities and downstream implications. arXiv:2108.02818.
- Anonymous. 2022. Fine-tuning distorts pretrained features and underperforms out-of-distribution. *Submitted to The Tenth International Conference on Learning Representations*. Under review.
- Juan M. Banda, Ramya Tekumalla, Guanyu Wang, Jingyuan Yu, Tuo Liu, Yuning Ding, Ekaterina Artemova, Elena Tutubalina, and Gerardo Chowell. 2021. A large-scale covid-19 twitter chatter dataset for open scientific research—an international collaboration. *Epidemiologia*, 2(3):315–324.
- Lisa Fazio. 2020. Out-of-context photos are a powerful low-tech form of misinformation. the conversation.com/out-of-context-photos-are-a-powerful-low-tech-form-of-misinformation-129959.

361 362 Maarten Grootendorst. 2020. Bertopic: Leveraging bert

Tamanna Hossain, Robert L. Logan IV, Arjuna Ugarte, Yoshitomo Matsubara, Sean Young, and Sameer

Singh. 2020. COVIDLies: Detecting COVID-19

misinformation on social media. In Proceedings of

the 1st Workshop on NLP for COVID-19 (Part 2)

at EMNLP 2020, Online. Association for Computa-

Ayush Jaiswal, Ekraam Sabir, Wael AbdAlmageed, and

Premkumar Natarajan. 2017. Multimedia semantic

integrity assessment using joint embedding of images

and text. In Proceedings of the 25th ACM interna-

fying the carbon emissions of machine learning.

Grace Luo, Trevor Darrell, and Anna Rohrbach. 2021. Newsclippings: Automatic generation of out-ofcontext multimodal media. In Proceedings of the 2021 Conference on Empirical Methods in Natural

Claudia Malzer and Marcus Baum. 2020. A hybrid ap-

Leland McInnes and John Healy. 2017. Accelerated hierarchical density based clustering. 2017 IEEE International Conference on Data Mining Workshops

Leland McInnes, John Healy, and James Melville. 2020. Umap: Uniform manifold approximation and projection for dimension reduction. arXiv:1802.03426.

Eric Müller-Budack, Jonas Theiner, Sebastian Diering, Maximilian Idahl, and Ralph Ewerth. 2020. Multimodal analytics for real-world news using measures

of cross-modal entity consistency. In ACM ICMR.

Parth Patwa, Shivam Sharma, Srinivas Pykl, Vineeth

Guptha, Gitanjali Kumari, Md Shad Akhtar, Asif Ek-

bal, Amitava Das, and Tanmoy Chakraborty. 2021.

Fighting an infodemic: Covid-19 fake news dataset.

Communications in Computer and Information Sci-

Alec Radford, Jong Wook Kim, Chris Hallacy, Aditya

Ramesh, Gabriel Goh, Sandhini Agarwal, Girish Sas-

try, Amanda Askell, Pamela Mishkin, Jack Clark,

proach to hierarchical density-based cluster selection. In 2020 IEEE International Conference on Multisensor Fusion and Integration for Intelligent Systems

Victor

Ouanti-

Climate

tional conference on Multimedia.

Alexandre Lacoste, Alexandra Luccioni,

Schmidt, and Thomas Dandres. 2019.

Justin Littman and Laura Wrubel. 2019.

tional Linguistics.

arXiv:1910.09700.

Change Tweets Ids.

Language Processing.

(ICDMW).

ence, page 21-29.

(MFI), pages 223-228. IEEE.

and c-tf-idf to create easily interpretable topics.

- 363

- 370 371
- 372 373
- 374
- 375 376 377

378

- 379 380

- 384
- 386
- 390

- 400
- 401
- 402 403
- 404 405

406

407 408

409

- 410 411
- et al. 2021. Learning transferable visual models from 412 natural language supervision. arXiv:2103.00020.

Nils Reimers and Iryna Gurevych. 2019. Sentence-bert: Sentence embeddings using siamese bert-networks. In Proceedings of the 2019 Conference on Empirical Methods in Natural Language Processing.

413

414

415

416

417

418

419

420

421

422

423

494

425

- Mingxing Tan and Quoc Le. 2019. Efficientnet: Rethinking model scaling for convolutional neural networks. In International Conference on Machine Learning, pages 6105–6114. PMLR.
- Alakananda Vempala and Daniel Preotiuc-Pietro. 2019. Categorizing and inferring the relationship between the text and image of Twitter posts. In Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics, pages 2830–2840, Florence, Italy. Association for Computational Linguistics.

A Appendix

In Section A.1 we provide additional details about data collection, including our strategy and search keywords. Section A.2 provides dataset statistics, including information on tweet counts, geographical information, possibly sensitive content, and image availability. We report results for additional experiments in Section A.3.

A.1 Data Collection

A.1.1 COVID-19 and Climate Change

Our data collection consisted of three stages. The first employed simple topic, keyword, and hashtag filters, the second stage used more specific keyword and topic combinations, while the third focused on collecting topical data from Twitter accounts of various news organizations.

In the first stage we collected roughly 100,000 tweets each for COVID-19 and Climate Change topics. We used the "COVID-19" topic of the Twitter API's Entity Annotations feature⁶, which allows users to find tweets related to predetermined topics. For Climate Change we filtered with an OR clause on keywords "climate change", "global warming", and (#globalwarming, #climatechange) hashtags. Inspection of the stage 1 results revealed a lot of off-topic tweets. For example, a Twitter user might post a tweet about working from home during the pandemic and tag the tweet with a COVID-related hashtag. While this type of content is somewhat related to COVID-19, we wanted to focus on data where misinformation/disinformation might be more relevant, such as more topical/newsworthy tweets (e.g. bad actors may spread propaganda related to the COVID-19 pandemic by making false or misleading claims). To that end, in stage 2 we filtered by combining each topic phrase with one of the 19 topical search terms (e.g. "agriculture", "crops", "death", "vaccination"). The resulting data appeared much more relevant than the initial collection effort. Table 7 contains a list of the search terms we used to collect data for COVID-19 and Climate Change tweets. Finally, related to the argument above, in the third collection stage we focused on tweets authored by news organizations, as opposed to random users. For that, 7k news organization Twitter handles were sourced from WikiData⁷.

Table 7: Search Terms Used in Stage 2 of the Data Collection for COVID-19 and Climate Change

Search Terms
Agriculture, COVID, COVID-19, Climate Change, Crops, Death, Death Toll, Floods, Harvest, Hurricane, ICBM, Military, Military Parade, Military Vehicles, Show of Force, Tank, Troops, Typhoon, Vaccination

A.1.2 Military Vehicles

Collecting data about the Military Vehicles topic proved more challenging than the other two topics. We initially tried simple keyword filters such as "military", "aircraft", "tank", etc, but found that those resulted in a lot of irrelevant content such as tweets related to video games, or tweets where "tank" took a different meaning (e.g., "fish tank" or "tank tops"). This initial approach did not return many relevant results. The WikiData news organization approach used in the other two topics also did not provide enough usable data. As a result we crafted two different, highly customized stages for Military Vehicles. We gathered a list of both civilian and military vehicles and aircraft from eight different publicly available datasets (see Table 8). The datasets were annotated either for image classification or object detection tasks. We queried the Twitter Search API using the vehicle and aircraft names from this set, but returned a lot of off-topic data. We then trained an EfficientNet (Tan and Le, 2019) image classifier that categorized images as either civilian ground vehicle, civilian aircraft, military ground vehicle, military aircraft, or other. (The "other" category training set consisted of several thousand manually annotated images from the initial data collection effort that did not contain any military or civilian vehicles or aircraft.) We trained the classifier

⁶https://developer.twitter.com/en/docs/labs/annotations

⁷https://www.wikidata.org/

to 97% accuracy and used it to filter out any tweets predicted to be in the "other" category. For the second collection stage we combined the military vehicle and aircraft names with custom keywords (Table 9).

Table 8: Datasets Used to Construct Civilian/Military Vehicle and Aircraft Classifier

Dataset	Source URL
Military Aircraft Detection Dataset War Tanks Dataset Military Aircraft Dataset Military Tanks Dataset Military and Civilian Vehicles Classification Dataset Tau Vehicle Type Recognition FGVC-Aircraft Benchmark Stanford Cars Dataset	<pre>https://www.kaggle.com/a2015003713/militaryaircraftdetectiondataset https://www.kaggle.com/icanerdogan/war-tank-images-dataset https://github.com/tlkh/milair-dataset https://www.kaggle.com/antoreepjana/military-tanks-dataset-images https://data.mendeley.com/datasets/njdjkbxdpn/1 https://www.kaggle.com/c/vehicle/data?select=train https://www.robots.ox.ac.uk/~vgg/data/fgvc-aircraft/ https://ai.stanford.edu/~jkrause/cars/car_dataset.html</pre>

Table 9: Additional Keywords used in Stage 2 Collection for Military Vehicles

Keywords	
aircraft, airplane, army, battle, flying, military, soldiers, troops	

A.2 Dataset Statistics

Table 10: Full Dataset Summary

Topic	Tweets	Geo-tagged	Countries	Captions
Climate	569,982 212,665 101,684	4,637 3,696 3,913	138	569,982 212,662 101,640
All	884,331	13,404	172	884,284

Table 10 shows a summary of the dataset. The "Geo-tagged" column refers to the geolocation data provided by tweet authors. This property is empty in most cases, but when present, can be in the form of a Twitter "place" which contains a display name, a geo polygon (which in some cases is as broad as an entire country), as well as other fields, such as country name. It is also possible for the geo data to be in the form of latitude and longitude, but that is rarer. The "Countries" columns is extracted from the geo location data and because of the small amount of geo-tagged tweets we can only report countries for a small fraction of tweets in the dataset (Table 11).

One oddity to note is that although we included an English-only search filter ("lang:en") in all API calls, the API still returned a small number of non-English tweets (Table 12). We are not sure why this is, but manual inspection of some of these examples shows that a good portion of them are in fact in English.

Figure 3: Word Cloud Summaries for Each Topic



Figure 3 shows high-level "word cloud" summaries for the hashtags in the tweets for each topic.

Table 14 shows the number of tweets that Twitter flagged as containing possibly sensitive material, i.e., samples that may contain adult content or graphic violence. We encourage users to be aware of such tweets, which account for about 1% of the data, and may be undesirable for certain downstream tasks.

Country	Tweets	Geo-tagged	Captions
India	2,399	6,692	2,399
United Kingdom	2,127	6,020	2,127
United States	707	2,338	707
Canada	519	1,476	519
Australia	339	1,024	339
Pakistan	203	606	203
Germany	146	454	146
Kenya	130	360	130
Ireland	128	394	128
South Africa	118	342	118
Nigeria	116	352	116
Uganda	115	298	115
Republic of the Philippines	107	320	107
France	100	298	100
The Netherlands	95	290	95
Indonesia	81	238	81
Malaysia	77	224	77
Spain	75	194	75
New Zealand	68	212	68
Belgium	67	182	67

Table 11: Totals by Country (Top 20 Only)

Table 12: Totals by Language

Language	Tweets	Total geo-tagged	Countries	Unique Captions
English	883,310	9,268	172	883,263
Non-English	618	3	3	618

Table 13:	Totals for	r Country="l	US",	by	Topic
			,		· 1 · ·

Торіс	Tweets	geo-tagged	Countries
Military Vehicles	705	705	1
COVID-19	0	0	0
Climate Change	2	2	1

Table 14: Possibly Sens	sitive Tweets
-------------------------	---------------

Poss. Sensitive	Tweets	% of Total
True	9,151	1.03
False	875,180	98.97

Table 15: Media Summary

Total Images	Tweets
1,039,296	884,331

Table 16: Distribution of # of Media Items per Tweet

# Media in Tweet	Tweets	% of Total
1	801,764	90.6%
2	36,969	4.2%
3	18,803	2.1%
4	26,795	3.0%

The total number of images/tweets is shown in Table 15. Twitter allows users to include 1-4 images in a tweet. As seen in Table 16, 90% of the tweets have a single image. In cases where a tweet contained

486 more than one image, we only used the first image (according to the order of the images returned by the487 Twitter API).

488 A.3 Additional Experiments

402

493

494

495

496

497

498

499

503

504

507 508

511

512

513

514

515

516

All experiments reported in this paper are for a single run, as we find that variance across multiple runs is low. All ROC curves and metrics are computed using sklearn's roc_curve function. All models are implemented in PyTorch. For our experiments, we make the following design choices:

- We use the RN50x16 backbone. We find that this backbone consistently yields a 2-3% improvement compared to other released backbones, such as ViT/B-32. Our final CLIP model contains ~300M parameters initialized from the RN50x16 backbone and ~600k parameters randomly initialized for our classifier.
 - We tune the upper layers and keep CLIP's lower layers frozen⁸. We find that this scheme is more memory efficient and yields more stable convergence than tuning all the layers.
 - We use a learning rate of 5e-08 for CLIP and 5e-05 for the classifier. From our hyperparameter sweeps we find this setting to be the most appropriate, as CLIP is pretrained while the classifier is randomly initialized.
 - We multiply CLIP image and text embeddings before passing that as an input to the classifier. This is different from Luo et al. (2021), who used a simple feature concatenation.

A.3.1 Expert vs. Joint Training

Here we study whether training a joint model on all three topics at once may be inferior to training three topic-specific experts, see Figure 4. We find that the joint model performs on par with or better than the expert models, thus we use a joint model in all the other experiments.

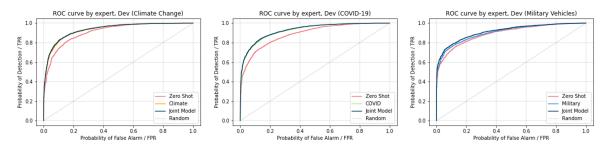


Figure 4: ROC Curves by Expert vs. Joint Training (Section A.3.1). The model is trained on 1M samples with 75% hard negatives.

A.3.2 Fine-Tuning Scheme

Since we only know the high-level topics but not the precise composition of samples in our hidden set hTwitter, we investigate methods for out-of-domain robustness. Specifically, we try the scheme from (Anonymous, 2022), where the authors first optimize the classifier while keeping the pretrained feature extractor frozen (linear probing), then optimize the entire network (fine-tuning). The intuition behind this method is that a good initialization from linear probing minimizes the chance of feature distortion, i.e. when the pretrained model overfits to in-domain data. We report the results in Table 17. In fact, we find that direct fine-tuning (FT) achieves slightly better performance on both in-domain Twitter data and out-of-domain news data (hNews). Thus, in other experiments we use direct fine-tuning.

⁸We fine-tune the layers "visual.layer4", "visual.attnpool", "transformer.resblocks.11", "ln_final", "text_projection", "logit_scale".

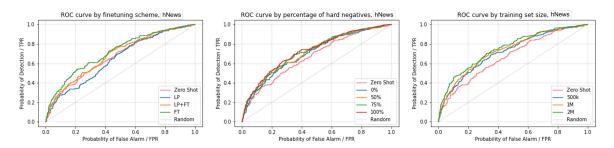


Figure 5: ROC Curves by Fine-Tuning Scheme (Section A.3.2), Percentage of Hard Negatives (Section 4.2), and Training Set Size (Section A.3.3) on the hNews set.

Table 17: Balanced binary classification accuracy at EER by fine-tuning scheme. LP (linear probe) or FT (fine-tune) on 500k samples, 50% hard negatives.

			COVI		Military		hNews
	Random	Hard	Random	Hard	Random	Hard	
LP	0.9178	0.7548	0.9013	0.7359	0.9224	0.7071	0.5870
LP+FT	0.9346				0.9440		
FT	0.9344	0.7969	0.9247	0.7807	0.9440	0.7467	0.6339

A.3.3 Training Set Size

We also investigate the influence of training set size on performance. We report the binary classification accuracy as we use 500k, 1M, and 2M samples, as seen in Table 18. We observe that increasing training data size generally leads to improved performance, with most of the gains coming from higher accuracy on hard negatives.

Table 18: Balanced binary classification accuracy at EER by training set size. FT on varying number of samples, 75% hard negatives.

	Climate		COVI		Military		hNews
	Random	Hard	Random	Hard	Random	Hard	
500k	0.9356		0.9241			0.7470	0.6586
1M	0.9350	0.8055	0.9270	0.7909	0.9480	0.7595	0.6741
2M	0.9348	0.8104	0.9266	0.7927	0.9475	0.7696	0.6844

A.3.4 Text-Image Relationship

Within social media, there exist more complex interactions than the direct relationships seen in formats like image alt-text. As such, we trained a CLIP model on the dataset presented by (Vempala and Preotiuc-Pietro, 2019) to characterize these relationships, including classifying if the image content adds additional meaning (image adds / does not add) or if there is semantic overlap between the text and image (text represented / not represented).⁹ As observed in Table 19, for samples with *text represented* model performance improves by 8% and for samples where *image adds* performance improves by 4% for detection in a high precision regime (pD @ 0.1FAR). Although the text-image relationship model has somewhat noisy classifications for the text task, the *text represented* class generally contains samples with a shared entity between image and text, which would make fine-grained misinformation detection easier. The *image adds* class mostly contains infographics, likely due to training set bias, which aligns with the OCR coverage experiments in Section 4 in the main paper that demonstrate more image text makes samples easier to classify.

A.3.5 Tweet Text Clustering

We investigate the sub-topical clusters of the tweet text, and also evaluate the performance of the final finetuned model in terms of how well it performs on a set of the hard falsified samples and their corresponding ⁹This model achieves 86% and 62% on the image and text binary classification tasks respectively, which is a 4-5% improvement over the best models presented in the original paper.

Table 19: Balanced binary classification accuracy at varying thresholds on development set broken down by text image relationship.

	pD @ 0.1 FAR	pD @ EER	Acc @ EER
Image does not add	0.7908 0.8308	0.8471	0.8470
Image adds		0.8675	0.8674
Text not represented	0.7696	0.8401	0.8401
Text represented	0.8518	0.8745	0.8745

pristine samples. We use the method of (Grootendorst, 2020) to generate clusters. We compute the ten most important words for each cluster using the TF-IDF scores, and use this word list to gain insight into the concepts present in the texts of each cluster. See Section 4 in the main paper for additional details.

For UMAP we use the 10 nearest neighbors. For Climate Change HDBSCAN hyperparameters are: minimum topic size=400, and a cluster selection distance threshold = 0.56. For COVID-19 HDBSCAN: minimum topic size=1200, and cluster selection distance threshold = 0.65. For Military Vehicles HDB-SCAN: minimum topic size = 100, cluster selection distance threshold = 0.60. The cluster selection size setting determines when clusters are merged, clusters within a smaller distance than this threshold setting will get merged together (see HDBSCAN($\hat{\epsilon}$) parameter in section IV of (Malzer and Baum, 2020)).

As discussed in the main paper, we are interested in analyzing model performance on within-cluster vs. cross-cluster hard samples. First, the training data statistics per topic are presented in Table 20. Next, Figure 6 shows the ROC curves for the within-cluster and cross-cluster samples.

		Total	% of Topic Total	# cross_cluster	% cross_cluster
topic	sample_type				
COVID-19	pristine	736,539	50.00	0	0.00
	hard	574,129	38.97	334,541	58.27
	random	162,410	11.03	129,623	79.81
Climate Change	pristine	298,809	50.00	0	0.00
	hard	214,377	35.87	109,984	51.30
	random	84,432	14.13	56,035	66.37
Military Vehicles	pristine	139,213	50.00	0	0.00
	hard	103,837	37.29	40,797	39.29
	random	35,376	12.71	26,947	76.17

Table 20: Training set statistics by topic, by sample_type

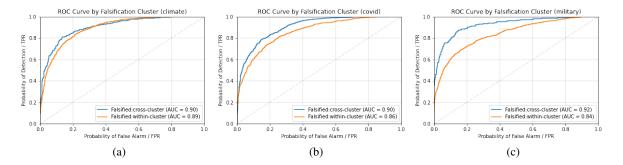


Figure 6: ROC curves on sets of pristine + falsified (hard-only) pairs, grouped by whether or not the falsified text fell within the same cluster ("within-cluster") or in a different cluster ("cross-cluster").

To gain insight into the sub-topics, we concatenate the 3 top scoring words from each cluster to obtain the cluster "names", as seen in the Tables 21, 22, 23 with cluster names and word scores. We get between 20 and 30 clusters for each topic. We observe such sub-topics as ocean-sea-flood-flooding, plasticrecycling-recycle-sustainability for Climate Change, vaccine-vaccination-clinic-appointment, schoolstudent-education-university for COVID-19, tank-abrams-army-m1, drone-ai-uav-drones for Military Vehicles. The hierarchy visualizations in Figures 7, 8, 9 provide further insight into the sub-topic structure.

538

539

540

541

542

545

546

547

Cluster Name	Word Scores
0_climatechange_world_report_energy	(climatechange, 0.02), (world, 0.01), (report, 0.01), (energy, 0.01), (warming, 0.01), (environment, 0.01), (climatecrisis, 0.01), (change, 0.01), (read, 0.01), (weather, 0.01)
-1_climatechange_world_climatecrisis_globalwarming	(climatechange, 0.02), (world, 0.01), (climatecrisis, 0.01), (globalwarm- ing, 0.01), (co2, 0.01), (environment, 0.01), (warming, 0.01), (2021, 0.01), (sustainability, 0.01), (climateaction, 0.01)
1_environment_nature_climatechange_biodiversity	(environment, 0.02), (nature, 0.02), (climatechange, 0.02), (biodiversity, 0.02), (agriculture, 0.02), (plant, 0.02), (worldenvironmentday, 0.01), (earth, 0.01), (sustainability, 0.01), (ecosystem, 0.01)
2_ocean_sea_flood_flooding	(ocean, 0.04), (sustainability, 0.01), (ecosystein, 0.01) (ocean, 0.04), (sea, 0.03), (flood, 0.02), (flooding, 0.02), (climatechange, 0.02), (coral, 0.01), (reef, 0.01), (coastal, 0.01), (warming, 0.01), (oceans, 0.01)
3_arctic_glacier_antarctica_antarctic	(arctic, 0.10), (glacier, 0.04), (antarctica, 0.04), (antarctic, 0.03), (warming, 0.03), (permafrost, 0.02), (climatechange, 0.02), (globalwarming, 0.01), (snow, 0.01), (climatecrisis, 0.01)
4_transport_vehicle_transportation_electricvehicles	(transport, 0.04), (vehicle, 0.04), (transportation, 0.03), (electricvehicles, 0.01), (electricvehicle, 0.01), (electrification, 0.01), (mobility, 0.01),
5_plastic_recycling_recycle_sustainability	(diesel, 0.01), (pollution, 0.01), (emissions, 0.01) (plastic, 0.10), (recycling, 0.04), (recycle, 0.03), (sustainability, 0.03), (sustainable, 0.02), (ecofriendly, 0.02), (plasticpollution, 0.02), (plas-
6_china_chinese_carbon_coal	ticfree, 0.02), (plasticfreejuly, 0.01), (plastics, 0.01) (china, 0.23), (chinese, 0.04), (carbon, 0.02), (coal, 0.02), (world, 0.02), (beijing, 0.02), (ccp, 0.01), (emission, 0.01), (taiwan, 0.01), (emissions, 0.01)
7_god_pope_church_catholic	(god, 0.08), (pope, 0.05), (church, 0.04), (catholic, 0.03), (religion, 0.03), (religious, 0.02), (christian, 0.02), (vatican, 0.02), (earth, 0.02), (bible, 0.01)
8_hurricane_harvey_storm_cyclone	(hurricane, 0.22), (harvey, 0.11), (storm, 0.09), (cyclone, 0.05), (hurricanes, 0.04), (tropical, 0.03), (irma, 0.02), (climatechange, 0.02), (storms, 0.01), (hurricaneharvey, 0.01)
9_island_caribbean_fiji_maldives	(island, 0.09), (caribbean, 0.06), (fiji, 0.04), (maldives, 0.02), (jamaica, 0.02), (islands, 0.02), (country, 0.02), (region, 0.02), (kiribati, 0.01), (fijinews, 0.01)
10_blockchain_ecowatt_cryptocurrency_greencrypto	(blockchain, 0.10), (ecowatt, 0.10), (cryptocurrency, 0.09), (greencrypto, 0.08), (bitcoin, 0.07), (btc, 0.06), (crypto, 0.06), (decentralization, 0.04), (climatechange, 0.02), (nfts, 0.02)
11_space_bezos_nasa_earth	(space, 0.12), (bezos, 0.06), (nasa, 0.06), (earth, 0.04), (jeff, 0.03), (billionaire, 0.03), (musk, 0.02), (climatechange, 0.02), (elon, 0.01), (spacex, 0.01)
12_migration_displacement_refugee_displaced	(migration, 0.12), (displacement, 0.08), (refugee, 0.07), (displaced, 0.05), (refugees, 0.03), (migrant, 0.02), (climatechange, 0.02), (unher, 0.02), (disasters, 0.01), (border, 0.01)
13_military_threat_pentagon_dod	(military, 0.13), (bruet, 0.01) (military, 0.13), (threat, 0.05), (pentagon, 0.04), (dod, 0.03), (war, 0.02), (climatesecurity, 0.02), (climatechange, 0.02), (army, 0.01), (navy, 0.01), (militarism, 0.01)
14_indigenous_indigenouspeoples_indigenous- peoplesday_tribal	(indigenous, 0.01) (indigenous, 0.19), (indigenouspeoples, 0.04), (indigenouspeoplesday, 0.03), (tribal, 0.03), (native, 0.02), (tribe, 0.02), (biodiversity, 0.02), (indigenousday, 0.01), (culture, 0.01), (adaptation, 0.01)
15_aviation_flight_plane_airline	(aviation, 0.09), (flight, 0.08), (plane, 0.06), (airline, 0.05), (flying, 0.04), (aircraft, 0.03), (airplane, 0.02), (industry, 0.02), (emissions, 0.02), (climatechange, 0.01)
16_olympics_sport_tokyo_olympic	(olympics, 0.14), (sport, 0.09), (tokyo, 0.08), (olympic, 0.04), (tokyo2020, 0.03), (climatecomeback, 0.02), (sports, 0.02), (climate- change, 0.02), (rio2016, 0.01), (climatecrisis, 0.01)
17_ai_artificialintelligence_machinelearning_intel- ligence	(ai, 0.26), (artificialintelligence, 0.09), (machinelearning, 0.08), (intelligence, 0.07), (ml, 0.05), (datascience, 0.05), (climatechange, 0.03), (nlp, 0.02), (sustainability, 0.02), (python, 0.01)
18_nuclear_nuclearenergy_uranium_reactor	(nuclear, 0.33), (nuclearenergy, 0.04), (uranium, 0.03), (reactor, 0.03), (nuclearpower, 0.02), (electricity, 0.02), (climatechange, 0.02), (cleanen-
19_moon_orbit_wobble_earth	ergy, 0.01), (hiroshima, 0.01), (renewables, 0.01) (moon, 0.31), (orbit, 0.22), (wobble, 0.13), (earth, 0.07), (flooding, 0.07), (nasa, 0.06), (congressman, 0.03), (lunar, 0.02), (flood, 0.02), (wobbling, 0.02)

Table 21: Cluster Names and Word Scores - Climate Change

Continued on next page

Cluster Name	Word Scores
20_air_pollution_cleanairday_airpollution	(air, 0.18), (pollution, 0.10), (cleanairday, 0.07), (airpollution, 0.07), (cleanair, 0.03), (climatechange, 0.02), (breathe, 0.02), (delhi, 0.02), (smog, 0.02), (breathing, 0.01)

Table 21: Cluster Names and Word Scores - Climate Change

Cluster Name	Word Scores
0_coronavirus_covid19_india_pandemic	(coronavirus, 0.02), (covid19, 0.01), (india, 0.01), (pandemic, 0.01), (corona, 0.01), (health, 0.01), (outbreak, 0.01), (news, 0.01), (hospital, 0.01), (uk, 0.01)
-1_county_covid19_coronavirus_health	(county, 0.01), (covid19, 0.01), (coronavirus, 0.01), (health, 0.01), (state, 0.01), (2021, 0.01), (pandemic, 0.01), (covid_19, 0.01), (vaccination, 0.01), (deaths, 0.01)
1_vaccine_vaccination_clinic_appointment	(vaccine, 0.03), (vaccination, 0.03), (clinic, 0.02), (appointment, 0.02), (vaccinated, 0.01), (pfizer, 0.01), (walk, 0.01), (health, 0.01), (visit, 0.01), (shot, 0.01)
2_nigeria_africa_lagos_nigerian	(nigeria, 0.04), (africa, 0.03), (lagos, 0.02), (nigerian, 0.02), (sahara, 0.01), (uganda, 0.01), (buhari, 0.01), (african, 0.01), (ghana, 0.01), (namibia, 0.01)
3_india_vaccination_vaccine_crore	(india, 0.04), (vaccination, 0.04), (vaccine, 0.02), (crore, 0.02), (largest- vaccinedrive, 0.02), (vaccinated, 0.01), (hospital, 0.01), (coverage, 0.01), (modi, 0.01), (indiafightscorona, 0.01)
4_canada_ontario_quebec_scotia	(canada, 0.06), (ontario, 0.05), (quebec, 0.03), (scotia, 0.03), (province, 0.02), (alberta, 0.02), (ottawa, 0.02), (toronto, 0.02), (newfoundland, 0.01), (manitoba, 0.01)
5_japan_tokyo_sport_olympics	(japan, 0.05), (tokyo, 0.03), (sport, 0.03), (olympics, 0.02), (nfl, 0.02), (athlete, 0.01), (olympic, 0.01), (pandemic, 0.01), (coronavirus, 0.01), (basketball, 0.01)
6_school_student_education_university	(school, 0.12), (student, 0.06), (education, 0.03), (university, 0.02), (teacher, 0.02), (college, 0.02), (campus, 0.02), (schools, 0.01), (pandemic, 0.01), (students, 0.01)
7_china_chinese_wuhan_mainland	(china, 0.13), (chinese, 0.07), (wuhan, 0.03), (mainland, 0.03), (taiwan, 0.03), (beijing, 0.02), (vaccine, 0.01), (virus, 0.01), (sinovac, 0.01), (covid19, 0.01)
8_trump_biden_gop_republican	(contar), 0.01) (trump, 0.09), (biden, 0.08), (gop, 0.02), (republican, 0.02), (taliban, 0.01), (democrat, 0.01), (senate, 0.01), (election, 0.01), (america, 0.01), (pelosi, 0.01)
9_australia_nsw_zealand_sydney	(australia, 0.07), (nsw, 0.05), (zealand, 0.04), (sydney, 0.04), (auckland, 0.03), (nz, 0.02), (melbourne, 0.02), (queensland, 0.02), (auspol, 0.01), (perthnews, 0.01)
10_philippine_duterte_manila_president	(philippine, 0.06), (duterte, 0.04), (manila, 0.04), (president, 0.03), (filipino, 0.03), (rodrigo, 0.02), (mayor, 0.02), (philippines, 0.02), (covid19ph, 0.01), (presidential, 0.01)
11_mask_masks_covering_covid_19	(mask, 0.18), (masks, 0.04), (covering, 0.02), (covid_19, 0.01), (protect, 0.01), (vaccinated, 0.01), (pandemic, 0.01), (covid19, 0.01), (masking, 0.01), (facemasks, 0.01)
12_oman_uae_covid2019_dubai	(oman, 0.08), (uae, 0.08), (covid2019, 0.04), (dubai, 0.04), (qatar, 0.03), (saudi, 0.03), (covid19, 0.02), (arabia, 0.02), (emirate, 0.01), (kuwait, 0.01)
13_russia_russian_azerbaijan_moscow	(russia, 0.23), (russian, 0.07), (azerbaijan, 0.06), (moscow, 0.05), (putin, 0.05), (vaccine, 0.03), (kremlin, 0.02), (sputnikv, 0.02), (vladimir, 0.02), (kazakhstan, 0.01)
14_home_nursing_resident_outbreak	(kazakistali, 0.01) (home, 0.17), (nursing, 0.15), (resident, 0.06), (outbreak, 0.03), (homes, 0.03), (death, 0.03), (ontario, 0.01), (coronavirus, 0.01), (elderly, 0.01), (residents, 0.01)
15_inmate_prison_jail_prisoner	(insidents, 0.01) (inmate, 0.14), (prison, 0.13), (jail, 0.10), (prisoner, 0.06), (correctional, 0.03), (county, 0.03), (detainee, 0.02), (inmates, 0.02), (prisons, 0.02), (incarcerated, 0.01)
16_malaysia_covid19malaysia_selangor_sabah	(incarcerated, 0.01) (malaysia, 0.19), (covid19malaysia, 0.07), (selangor, 0.07), (sabah, 0.05), (malaysian, 0.04), (sarawak, 0.03), (infection, 0.02), (lumpur, 0.02), (johor, 0.02), (malaysians, 0.01)
	Continued on next page

Table 22: Cluster Names and Word Scores - COVID-19

Cluster Name	Word Scores
17_scam_fraud_scammer_scams	(scam, 0.09), (fraud, 0.05), (scammer, 0.03), (scams, 0.02), (counterfeit, 0.02), (vaccine, 0.02), (fraudulent, 0.02), (cybersecurity, 0.01), (fraudsters, 0.01), (certificate, 0.01)
18_racial_latino_hispanic_racism	(racial, 0.04), (latino, 0.03), (hispanic, 0.03), (racism, 0.03), (minor- ity, 0.02), (race, 0.02), (ethnic, 0.01), (vaccine, 0.01), (racist, 0.01), (vaccination, 0.01)
19_turkey_turkish_covid19_health	(vaccination, 0.01) (turkey, 0.30), (turkish, 0.08), (covid19, 0.03), (health, 0.02), (number, 0.02), (vaccine, 0.02), (istanbul, 0.02), (erdogan, 0.02), (000, 0.01), (country, 0.01)
20_brazil_bolsonaro_brazilian_chile	(country, 0.01) (brazil, 0.24), (bolsonaro, 0.07), (brazilian, 0.06), (chile, 0.05), (america, 0.04), (country, 0.02), (covid19, 0.01), (coronavirus, 0.01), (caribbean, 0.01), (rio, 0.01)
21_israel_israeli_palestinian_jewish	(israel, 0.24), (israeli, 0.09), (palestinian, 0.05), (jewish, 0.04), (gaza, 0.03), (judaism, 0.02), (palestine, 0.02), (jew, 0.01), (jerusalem, 0.01), (holocaust, 0.01)
22_pregnancy_breastfeeding_fertility_women	(pregnancy, 0.10), (breastfeeding, 0.08), (fertility, 0.04), (women, 0.04), (vaccine, 0.03), (vaccination, 0.03), (lactating, 0.03), (vaccinated, 0.02), (covidvaccine, 0.01), (unborn, 0.01)
23_france_french_macron_paris	(france, 0.28), (french, 0.12), (macron, 0.08), (paris, 0.03), (president, 0.02), (covid19, 0.02), (covid_19, 0.01), (country, 0.01), (coronavirus-france, 0.01), (travel, 0.01)
24_hawaii_hinews_bigislandnews_hawaiinews	(hawaii, 0.22), (hinews, 0.12), (bigislandnews, 0.11), (hawaiinews, 0.11), (island, 0.05), (hawaiicountynews, 0.04), (oahu, 0.04), (honolulu, 0.03), (maui, 0.02), (kaua, 0.02)
25_cruise_ship_navy_seafarer	(cruise, 0.16), (ship, 0.12), (navy, 0.04), (seafarer, 0.03), (sailor, 0.03), (caribbean, 0.03), (vessel, 0.02), (ferry, 0.02), (maritime, 0.01), (carnival, 0.01)
26_iran_iranian_coronavirus_tehran	(iran, 0.30), (iranian, 0.09), (coronavirus, 0.04), (tehran, 0.03), (khamenei, 0.03), (country, 0.02), (covid19, 0.02), (vaccine, 0.02), (covid_19, 0.01), (azerbaijan, 0.01)
27_italy_italian_rome_covid_19	(italy, 0.24), (italian, 0.07), (rome, 0.02), (covid_19, 0.02), (coronavirus, 0.01), (sur, 0.01), (covid19, 0.01), (country, 0.01), (france, 0.01), (lombardy, 0.01)
28_singapore_imported_infection_singaporean	(singapore, 0.37), (imported, 0.07), (infection, 0.06), (singaporean, 0.03), (changi, 0.03), (dorm, 0.02), (airport, 0.02), (dormitory, 0.01), (transmitted, 0.01), (ttsh, 0.01)
29_delta_variant_deltavariant_vaccinated	(delta, 0.26), (variant, 0.21), (deltavariant, 0.03), (vaccinated, 0.02), (vaccine, 0.01), (surge, 0.01), (unvaccinated, 0.01), (covid19, 0.01), (variants, 0.01), (deltaplus, 0.01)
30_jamaica_glnrtoday_coronameter_jamaican	(varians, 0.07), (denapras, 0.07) (jamaica, 0.17), (glnrtoday, 0.05), (coronameter, 0.05), (jamaican, 0.04), (hospitalised, 0.04), (barbados, 0.02), (recoveries, 0.02), (died, 0.02), (glnroped, 0.02), (investigation, 0.02)
31_app_tracing_covidalert_tracer	(gnnoped, 0.02), (nivestigation, 0.02) (app, 0.19), (tracing, 0.12), (covidalert, 0.06), (tracer, 0.03), (apps, 0.03), (privacy, 0.02), (tracking, 0.02), (covid19, 0.02), (google, 0.01), (trace, 0.01)

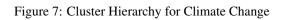
Table 22: Cluster Names and Word Scores - COVID-19

Table 23: Cluster Names and Word Scores - Military Vehicles

(aircraft, 0.02), (helicopter, 0.02), (aviation, 0.01), (spitfire, 0.01), (raf, 0.01), (jet, 0.01), (plane, 0.01), (fly, 0.01)
(abrams, 0.04), (army, 0.03), (m1, 0.02), (m1a2, 0.02), (m1a1, 0.01), (armored, 0.01), (turret, 0.01), (armore, 0.01)
(india, 0.04), (france, 0.03), (iaf, 0.03), (mirage2000, 0.02),
assault, 0.02), (aircraft, 0.02), (combat, 0.01), (greece, 0.01) ninginmyanmar, 0.02), (military, 0.02), (wa, 0.02), (jet, ft, 0.01), (helicopter, 0.01), (plane, 0.01), (landed, 0.01),
(flying, 0.01) 5), (jet, 0.03), (plane, 0.03), (pilot, 0.03), (abuja, 0.02), , (nigerian, 0.02), (airport, 0.02), (aircraft, 0.02), (nigeria,
, , , a ,)

Cluster Name	Word Scores
4_syria_iran_syrian_israel	(syria, 0.06), (iran, 0.04), (syrian, 0.04), (israel, 0.02), (turkey, 0.02), (russia, 0.02), (yemen, 0.02), (libya, 0.01), (gaza, 0.01), (iraq, 0.01)
5_typhoon_eurofighter_raf_aviation	(typhoon, 0.21), (eurofighter, 0.20), (raf, 0.03), (aviation, 0.02), (warplaneporn, 0.02), (jet, 0.01), (luftwaffe, 0.01), (aviationphotography, 0.01), (tornado, 0.01), (squadron, 0.01)
6_drone_ai_uav_drones	(drone, 0.18), (ai, 0.05), (uav, 0.04), (drones, 0.03), (unmanned, 0.02), (tech, 0.02), (hacker, 0.02), (uas, 0.02), (intelligence, 0.01), (artificial, 0.01)
7_whatshappeninginmyanmar_myanmar_yangon_junta	(whatshappeninginmyanmar, 0.09), (myanmar, 0.07), (yangon, 0.05), (junta, 0.04), (terrorist, 0.02), (savemyanmar, 0.02), (whatshappeningln-
8_tornado_raf_flying_aviation	myanmar, 0.02), (protester, 0.02), (coup, 0.02), (violence, 0.02) (tornado, 0.20), (raf, 0.06), (flying, 0.04), (aviation, 0.02), (aeroplane, 0.02), (squadron, 0.01), (aircraft, 0.01), (jet, 0.01), (airtoair, 0.01), (fly-
9_china_taiwan_chinese_southchinasea	past, 0.01) (china, 0.12), (taiwan, 0.12), (chinese, 0.10), (southchinasea, 0.02), (aircraft, 0.02), (airspace, 0.02), (taiwanstrait, 0.02), (beijing, 0.02),
10_ag600_amphibious_china_flight	(japan, 0.02), (luzonstrait, 0.01) (ag600, 0.31), (amphibious, 0.29), (china, 0.23), (flight, 0.08), (zhuhai, 0.05), (avic, 0.04), (qingdao, 0.03), (aircraft, 0.03), (shandong, 0.03), (guangdong, 0.02)
11_wallpaper_f22_aircraft_eagle	(wallpaper, 0.49), (f22, 0.07), (aircraft, 0.06), (eagle, 0.06), (wallpapers, 0.04), (falcon, 0.04), (walpaper, 0.04), (eurofighter, 0.03), (walpapers,
12_woman_pilot_fly_wwii	0.03), (backgrounds, 0.03) (woman, 0.15), (pilot, 0.08), (fly, 0.04), (wwii, 0.03), (airforce, 0.02), (pilots, 0.02), (flying, 0.02), (squadron, 0.02), (aircraft, 0.01), (flight, 0.01)
13_mar23coup_dawei_htaung_bike	(mar23coup, 0.23), (dawei, 0.23), (htaung, 0.22), (bike, 0.22), (road, 0.19), (whatshappeninginmyanmar, 0.14), (death, 0.06), (dead, 0.01), (crimesagainsthumanity, 0.01), (weneedr2pinmyanmar, 0.01)
14_kenya_zimbabwe_nigeria_ghana	(kenya, 0.07), (zimbabwe, 0.07), (nigeria, 0.06), (ghana, 0.04), (bribery, 0.04), (brazil, 0.03), (harare, 0.03), (ethiopia, 0.02), (africa, 0.02), (buhari, 0.02)
15_optionstrading_stockmarket_stocks_investing	(optionstrading, 0.24), (stockmarket, 0.24), (stocks, 0.24), (investing, 0.24), (satellites, 0.23), (investment, 0.23), (stock, 0.22), (boeing, 0.15), (shares, 0.04), (aircraft, 0.02)
16_korea_korean_northkorea_southkorea	(korea, 0.21), (korean, 0.10), (northkorea, 0.06), (southkorea, 0.03), (war, 0.03), (wa3, 0.03), (nuclear, 0.02), (pyongyang, 0.02), (japan, 0.02), (seoul, 0.02)
17_south_korea_russian_airspace	(south, 0.31), (korea, 0.26), (russian, 0.19), (airspace, 0.17), (korean, 0.14), (southkorea, 0.04), (military, 0.03), (russia, 0.03), (seoul, 0.03), (aircraft, 0.03)
18_squawking_circling_mph_mile	(squawking, 0.25), (circling, 0.24), (mph, 0.08), (mile, 0.07), (creek, 0.07), (nsw, 0.06), (qld, 0.06), (county, 0.05), (marin, 0.03), (lake, 0.02)
19_f1_audi_lap_racing	(f1, 0.14), (audi, 0.05), (lap, 0.05), (racing, 0.04), (ferrari, 0.03), (vettel, 0.03), (mclaren, 0.03), (laps, 0.02), (raced, 0.02), (racer, 0.02)
20_concorde_mach_mph_raf	(concorde, 0.44), (mach, 0.25), (mph, 0.14), (raf, 0.11), (flying, 0.09),
21_turkish_naval_seahawk_rescue	(rapidly, 0.06), (fuel, 0.06), (jet, 0.06), (supersonic, 0.05), (speed, 0.03) (turkish, 0.26), (naval, 0.17), (seahawk, 0.08), (rescue, 0.05), (hawk, 0.05), (turkey, 0.04), (sea, 0.04), (anatolian, 0.04), (tactical, 0.04), (cauadara, 0.04)
22_actions_feb21coup_un_whatshappeninglnmyanmar	(squadron, 0.04) (actions, 0.28), (feb21coup, 0.23), (un, 0.23), (whatshappeninglnmyan- mar, 0.20), (news, 0.14), (terrorism, 0.08), (whatshappeninginmyanmar, 0.01), (colombia, 0.01), (whatishappeninginmyanmar, 0.01), (coup, 0.00)

Table 23: Cluster Names and Word Scores - Military Vehicles



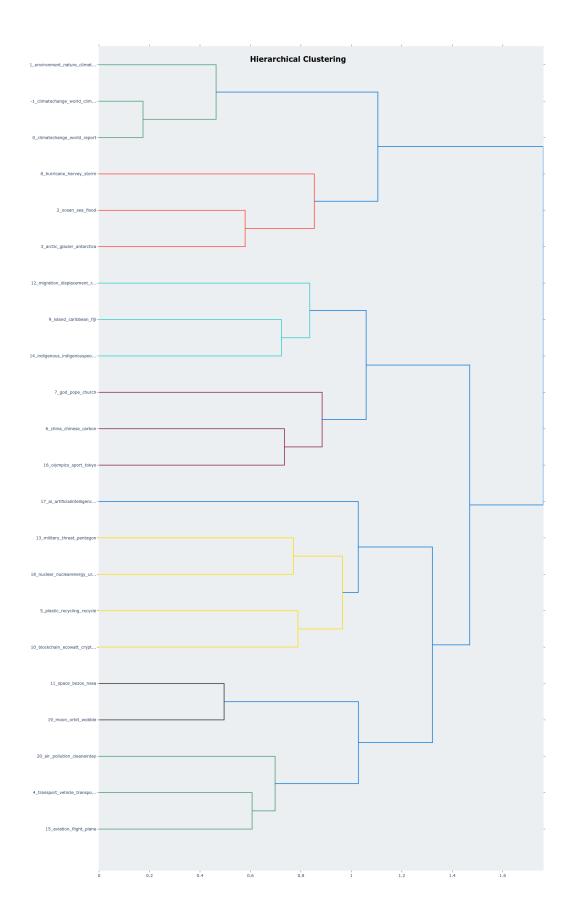


Figure 8: Cluster Hierarchy for COVID-19

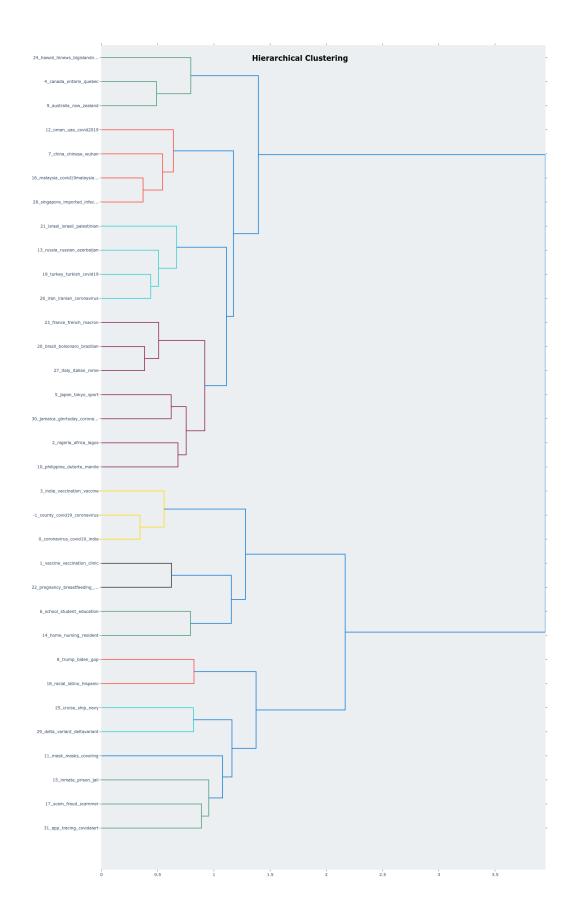


Figure 9: Cluster Hierarchy for Military Vehicles

