DREAMBENCH++: A HUMAN-ALIGNED BENCHMARK FOR PERSONALIZED IMAGE GENERATION

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Figure 1: Overview of DREAMBENCH++. We collect diverse images and prompts, and utilize GPT-4o for automated evaluation aligned with human preference.

ABSTRACT

Personalized image generation holds great promise in assisting humans in everyday work and life due to its impressive function in creatively generating personalized content. However, current evaluations either are automated but misalign with humans or require human evaluations that are time-consuming and expensive. In this work, we present DREAMBENCH++, a human-aligned benchmark that advanced multimodal GPT models automate. Specifically, we systematically design the prompts to let GPT be both human-aligned and self-aligned, empowered with task reinforcement. Further, we construct a comprehensive dataset comprising diverse images and prompts. By benchmarking 7 modern generative models, we demonstrate that DREAMBENCH++ results in significantly more human-aligned evaluation, helping boost the community with innovative findings.

044 045 1 INTRODUCTION

046 047 048 049 050 051 052 053 Driven by the significant advances in large-scale text-to-image (T2I) generative models [\(Rombach](#page-15-0) [et al.,](#page-15-0) [2022;](#page-15-0) [Ramesh et al.,](#page-14-0) [2021;](#page-14-0) [Betker et al.,](#page-9-0) [2023;](#page-9-0) [Ramesh et al.,](#page-14-1) [2022;](#page-14-1) [Nichol et al.,](#page-13-0) [2022;](#page-13-0) [Saharia et al.,](#page-15-1) [2022b;](#page-15-1) [Yu et al.,](#page-17-0) [2022;](#page-17-0) [Chang et al.,](#page-10-0) [2023;](#page-10-0) [Gafni et al.,](#page-10-1) [2022;](#page-10-1) [Ding et al.,](#page-10-2) [2021;](#page-10-2) [2022;](#page-10-3) [Balaji et al.,](#page-9-1) [2022;](#page-9-1) [Kang et al.,](#page-12-0) [2023;](#page-12-0) [Dong et al.,](#page-10-4) [2024\)](#page-10-4), it is now possible to generate images conditioned on not only arbitrary text prompts but also by given reference images—*personalized* image generation [\(Ruiz et al.,](#page-15-2) [2023;](#page-15-2) [Gal et al.,](#page-11-0) [2023a;](#page-11-0) [Li et al.,](#page-13-1) [2023a;](#page-13-1) [Ye et al.,](#page-17-1) [2023;](#page-17-1) [Kumari et al.,](#page-12-1) [2023;](#page-12-1) [Gal et al.,](#page-11-1) [2023b;](#page-11-1) [Arar et al.,](#page-9-2) [2023;](#page-9-2) [Chen et al.,](#page-10-5) [2023c;](#page-10-5) [Jia et al.,](#page-12-2) [2023;](#page-12-2) [Chen et al.,](#page-10-6) [2023a;](#page-10-6) [Xiao et al.,](#page-16-0) [2023;](#page-16-0) [Tewel et al.,](#page-16-1) [2023;](#page-16-1) [Wei et al.,](#page-16-2) [2023;](#page-16-2) [Ma et al.,](#page-13-2) [2023;](#page-13-2) [Hua et al.,](#page-12-3) [2023;](#page-12-3) [Wang et al.,](#page-16-3) [2024b;](#page-16-3) [Lv et al.,](#page-13-3) [2024;](#page-13-3) [Wang et al.,](#page-16-4) [2024a;](#page-16-4) [Chen et al.,](#page-10-7) [2023b;](#page-10-7) [Tumanyan et al.,](#page-16-5) [2023;](#page-16-5) [Zhou et al.,](#page-17-2)

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Figure 2: Qualitative comparison of concept preservation evaluation between DREAM-BENCH++ and traditional DINO [Caron et al.](#page-10-8) [\(2021\)](#page-10-8). DINO often fails to yield human-aligned evaluation while our DREAMBENCH++ succeeds using multimodal GPT models as the evaluator.

069 070 071 072 073 074 075 076 077 [2024;](#page-17-2) [He et al.,](#page-11-2) [2024c;](#page-11-2) [Wang et al.,](#page-16-6) [2024c;](#page-16-6) [Wu et al.,](#page-16-7) [2024a;](#page-16-7) [He et al.,](#page-11-3) [2024a;](#page-11-3) [Xiao et al.,](#page-17-3) [2024;](#page-17-3) [Arar et al.,](#page-9-3) [2024;](#page-9-3) [Huang et al.,](#page-12-4) [2024b;](#page-12-4)[a;](#page-12-5) [Pang et al.,](#page-14-2) [2024a;](#page-14-2)[b;](#page-14-3) [Qiu et al.,](#page-14-4) [2023;](#page-14-4) [Hu et al.,](#page-12-6) [2024\)](#page-12-6). In general, to be useful as an artistic creation tool for inspiration or products [\(Yacoubian,](#page-17-4) [2022\)](#page-17-4), the following two basic criteria must be fulfilled: **i) Prompt following** (image $\&$ prompt consistency). Generated images must follow the prompt description, which is a requirement shared with vanilla T2I generation [\(Betker et al.,](#page-9-0) [2023;](#page-9-0) [Ramesh et al.,](#page-14-1) [2022\)](#page-14-1). **ii) Concept preservation** (image $\&$ image consistency). For personalized image generation, the concept of the reference image, *i.e.*, the main subject's semantic details (*e.g.*, facial characters) or high-level abstractions (*e.g.*, overall style), must be preserved. For example, a user may want to "imagine his own dog traveling around the world" [\(Ruiz et al.,](#page-15-2) [2023\)](#page-15-2), and the generated dog must be the same as his but traveling.

078 079 080 081 082 083 084 085 To meet the aforementioned requirements, numerous efforts have been devoted. One line of finetuning-based works focuses on fine-tuning general T2I models to specialist personalization models by reproducing specific concepts present in training sets [\(Ruiz et al.,](#page-15-2) [2023;](#page-15-2) [Gal et al.,](#page-11-0) [2023a;](#page-11-0) [Chen et al.,](#page-10-5) [2023c;](#page-10-5) [Kumari et al.,](#page-12-1) [2023\)](#page-12-1). Meanwhile, another line of encoder-based works, instead, achieves concept-preservation by training features adaptation to inject reference image features into a general T2I model [\(Ye et al.,](#page-17-1) [2023;](#page-17-1) [Gal et al.,](#page-11-1) [2023b;](#page-11-1) [Arar et al.,](#page-9-2) [2023;](#page-9-2) [Dong et al.,](#page-10-4) [2024;](#page-10-4) [Sun](#page-15-3) [et al.,](#page-15-3) [2024a](#page-15-3)[;b;](#page-15-4) [Pan et al.,](#page-14-5) [2024\)](#page-14-5). Despite remarkable progress, one question arises: *can we comprehensively evaluate these models to figure out which technical route is superior and where to head?*

086 087 088 In this work, we aim to answer this question by developing a new benchmark that properly evaluates personalized T2I models driven by the above two requirements. We present DREAMBENCH++, a comprehensive benchmark designed based on the following *de-facto* principled advantages:

- **090 091 092 093 094 095 096 097 098** *1.* Human-Aligned As shown in Fig. [2,](#page-1-0) traditional metrics like DINO [\(Caron et al.,](#page-10-8) [2021\)](#page-10-8) and CLIP [\(Radford et al.,](#page-14-6) [2021\)](#page-14-6) often result in significant discrepancies from humans. This is caused by the image similarity measurement nature of DINO and CLIP models, and thus crowd-sourced *human evaluation* is typically necessary for obtaining a correct *quantitative* understanding of generated images [\(Lee et al.,](#page-12-7) [2023;](#page-12-7) [Ku et al.,](#page-12-8) [2024;](#page-12-8) [Xu et al.,](#page-17-5) [2023\)](#page-17-5). Therefore, different from existing works that utilize CLIP and DINO as metrics that may be humanly misaligned, our DREAMBENCH++ demonstrates surprisingly consistent evaluation results aligned with humans. For instance, by evaluating 7 modern models, DREAMBENCH++ achieves **79.64%** and **93.18%** agreement with human's evaluation in concept preservation and prompt following capabilities, respectively. Notably, it is +54.1% and +50.7% higher than traditional DINO and CLIP metrics.
- **099 100 101 102 103 104 105 106 107** *2.* Automated However, it is non-standardized and expensive to perform high-quality human evaluations. To address this challenge, DREAMBENCH++ achieves automated but human-aligned evaluation by using advanced multimodal GPT models such as GPT-4o [\(OpenAI,](#page-13-4) [2024\)](#page-13-4) as metrics. The challenges lie in two aspects: i) prompt design and ii) reasoning procedure for scoring. We systematically standardize the automated GPT evaluation by first designing the *evaluation instructions* that provide overall task requirements, where language is a general interface for instructing human preference. Inspired by Self-Align [\(Sun et al.,](#page-16-8) [2023\)](#page-16-8), we instruct GPT to conduct *internal thinking* that aligns itself for better task and preference understanding. Then, GPT provides the *summary & planning* for the task and scoring criteria, and the final scores are provided with optional *chain-of-thought (CoT)* [\(Wei et al.,](#page-16-9) [2022;](#page-16-9) [Zhang et al.,](#page-17-6) [2023d\)](#page-17-6).

124 125 126 127 128 Figure 3: Overall procedure of prompting GPT-4o for automated evaluation. The evaluation instructions are meta-prompting information written by humans, including task description, scoring criteria, scoring range, and format specification. Then, GPT-4o is prompted with reasoning instructions to perform internal thinking that provides a self-aligned task summary and planning. Finally, all prompts and reasoning outputs are joined with image samples for score outputs.

130 131 132 133 134 135 136 137 *3.* Diverse To avoid bias from low-diversity evaluation data, DREAMBENCH++ compiles a wide range of images, covering varying levels of difficulty from simpler animals and styles to more complex human subjects, objects, and non-natural styles (see Fig. [1\)](#page-0-0). Unlike DreamBench [\(Ruiz](#page-15-2) [et al.,](#page-15-2) [2023\)](#page-15-2), which includes only 30 subjects and 25 prompts, DREAMBENCH++ significantly expands the dataset to 150 images and 1,350 prompts— $5 \times$ and $54 \times$ more, respectively. While CustomConcept101 [\(Kumari et al.,](#page-12-1) [2023\)](#page-12-1) offers 101 subjects, its diversity is limited by repetitive image categories and a focus on photorealistic styles, with simple prompts that restrict its ability to evaluate models on more complex tasks. Consequently, DREAMBENCH++ enables more robust and comprehensive conclusions in model evaluation.

139 140 141 142 143 144 145 146 Takeaways We present some insightful findings from evaluating seven modern personalized T2I models: i) DINO-based ratings prioritize overall shape and color over detailed features, making them suboptimal for evaluating personalized image generation; ii) The primary goal is to achieve a Pareto optimal balance between concept preservation and prompt adherence. Among the models, Dream-Booth [\(Ruiz et al.,](#page-15-2) [2023\)](#page-15-2) excels in preserving detailed visual features while closely following text prompts; iii) Current models perform well in animal and style categories but struggle with human images due to sensitivity to facial details and diverse object categories. While existing work [\(Wang](#page-16-3) [et al.,](#page-16-3) [2024b;](#page-16-3) [Valevski et al.,](#page-16-10) [2023;](#page-16-10) [Yan et al.,](#page-17-7) [2023;](#page-17-7) [Ye et al.,](#page-17-1) [2023;](#page-17-1) [Xiao et al.,](#page-16-0) [2023\)](#page-16-0) addresses facial feature preservation, the challenge of object diversity remains underexplored.

147 148 149 150 We are presenting DREAMBENCH++ with open-sourced codes and evaluation standardization to promote innovation within the research community. In addition, we believe our design of the humanaligned & automated evaluation using advanced foundation models is robust and transferrable to other domains and foundation models (*e.g.*, GPT-5 in the future).

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2 DREAMBENCH++

We introduce DREAMBENCH++, a human-aligned, automated, and diverse benchmark that evaluates the two capabilities of personalized image generation models. In the following, we describe how we construct DREAMBENCH++ from two aspects: prompts and data.

- **157 158**
- **159** 2.1 PROMPTING GPT FOR AUTOMATED & HUMAN-ALIGNED BENCHMARKING

160 161 It is challenging to obtain a solid quantitative understanding of generated models, especially when evaluating visual contents that rely on human evaluations [\(Lee et al.,](#page-12-7) [2023;](#page-12-7) [Ku et al.,](#page-12-8) [2024\)](#page-12-8). Thus, it is critical to achieve automated evaluation by utilizing multimodal GPT models, which are trained

Figure 4: Dataset construction process of our DREAMBENCH++. We start by obtaining keywords through GPT generation, existing datasets, and human proposals. Next, we collect corresponding images from the internet. These images are then filtered to remove low-quality ones through both model and human assessment. The remaining high-quality images are used as input for GPT-4o to generate text prompts of varying difficulty levels.

184 185 186 187 188 189 190 191 192 particularly in the principle of aligning with human preference [\(Ouyang et al.,](#page-14-7) [2022;](#page-14-7) [Christiano et al.,](#page-10-9) [2017;](#page-10-9) [OpenAI,](#page-13-4) [2024;](#page-13-4) [2023\)](#page-13-5). This is evidenced by the recent progress achieved by [Wu et al.,](#page-16-11) which demonstrates that GPT-4V [\(OpenAI,](#page-13-5) [2023\)](#page-13-5) can serve as a human-aligned text-to-3D generation evaluator. However, as pointed out by [Zhang et al.](#page-17-8) and [Ku et al.,](#page-12-9) multimodal GPT models often fall short in evaluating personalized image generation—often more challenging when distinguishing *subtle difference* for concept preservation assessment using GPT—still underexplored. To tackle this issue, we detail how we systematically design the prompt of multimodal GPT (GPT-4o [\(OpenAI,](#page-13-4) [2024\)](#page-13-4), by default) for human alignment reinforcement but also improve the reasoning progress that helps the GPT models to be more self-aligned, introduced as follows.

193 194 195 196 197 198 199 200 201 202 203 204 Compare or rate? There are typically two schemes for quantitatively evaluating generative models in human evaluations: *rating* and *comparison* [\(Zhang et al.,](#page-17-8) [2023c;](#page-17-8) [Zheng et al.,](#page-17-9) [2023\)](#page-17-9). The rating scheme requires human reviewers to assign an absolute score to each instance, while the comparison scheme asks human reviewers to express a relative preference among different instances. Though effective as the comparison scheme is when humans are involved, we find that there are two critical issues. i) *Positional Bias*: the scoring results of GPT-4V/GPT-4o is sensitive to the order in which images are presented [\(OpenAI,](#page-13-5) [2023;](#page-13-5) [Wang et al.,](#page-16-12) [2023a](#page-16-12)[;b;](#page-16-13) [Zhang et al.,](#page-17-8) [2023c;](#page-17-8) [Wu et al.,](#page-16-11) [2024b;](#page-16-11) [Zheng et al.,](#page-17-9) [2023\)](#page-17-9), making it unsuitable for comparison scheme. ii) *Quadratic Complexity*: As the number of methods increases, the number of essential evaluation runs for numerical rating increases linearly, while the number of comparative assessments increases quadratically. Therefore, direct numerical rating is more efficient and scalable when evaluating multiple methods. Hence, in this work, we adhere to the rating scheme, and we establish a *5-level rating scheme* where scores are integers ranging from 0 (very poor) to 4 (excellent).

205 206 207 208 209 210 211 212 Evaluation Instructions The evaluation instructions serve as the meta-prompting that describes overall tasks, which is shown in Fig. [3.](#page-2-0) As stated in Section [1,](#page-0-1) there are two fundamental quality criteria to be evaluated: i) *concept preservation* and ii) *prompt following*. For each aspect, we use a similar prompt template that contains \bullet task description, \bullet scoring criteria explanation, ❸ scoring range definition, and ❹ format specification. Only the scoring criteria are tailored for different tasks: for concept preservation evaluation, we prompt GPT to focus on *shape*, *color*, *texture*, and *facial features* (if applicable), while for prompt following evaluation we requested for focus on *relevance*, *accuracy*, *completeness* and *context*.

213 214 215 Reasoning Instructions Given the evaluation instructions, it is crucial to reinforce the alignment with both the human instruction and itself to largely leverage the pretrained knowledge. To this end, we adopt a 2-step evaluation policy as follows: i) *Internal Thinking*: Inspired by Self-Align [\(Sun](#page-16-8) [et al.,](#page-16-8) [2023\)](#page-16-8), we introduce internal thinking to strengthen task understanding and instruction follow-

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(a) t-SNE Visualized Data Distribution Comparison of DreamBench and DREAMBENCH++

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Image Category

Image Category

Prompt Category

Prompt Category

Animal 45

Figure 5: Data distribution visualization. (a) Images comparison between DreamBench and DREAMBENCH++ using t-SNE [\(Van der Maaten & Hinton,](#page-16-14) [2008;](#page-16-14) Poličar et al., [2019\)](#page-14-8). (b) Image and prompt distribution of DREAMBENCH++.

ing capabilities. Specifically, we prompt the GPT model by asking if it understands the task or not and let it summarize the task. ii) *Summary & Planning*: According to the given internal thinking instruction, the GPT will summarize and plan for the evaluation task itself. It can also be viewed as a generalized form of chain-of-thought reasoning [\(Wei et al.,](#page-16-9) [2022;](#page-16-9) [Zhang et al.,](#page-17-6) [2023d\)](#page-17-6). The complete procedure is illustrated in Fig. [3.](#page-2-0)

2.2 SCALING UP PERSONALIZED IMAGE GENERATION BENCHMARKING

243 244 245 246 247 248 249 Pioneering works like DreamBooth [\(Ruiz et al.,](#page-15-2) [2023\)](#page-15-2), SuTI [\(Chen et al.,](#page-10-5) [2023c\)](#page-10-5) and CustomConcept101 [\(Kumari et al.,](#page-12-1) [2023\)](#page-12-1) have successfully set up baseline datasets for the evaluation of personalized image generation, and DREAMBENCH++ follows them to categorize images into three types: ❶ objects, ❷ living subjects, and ❸ styles. However, due to the small-scale nature of DreamBench and the limited diversity of CustomConcept101, it is limited as some methods may converge well on its samples while performing unsatisfactorily on other data. To avoid this possible biased evaluation, we scale up the benchmarking data by increasing both image numbers and diversity.

250 251 252 253 254 255 Data Construction from Internet There are broad images on the Internet, and many datasets are constructed from it [\(Schuhmann et al.,](#page-15-5) [2021;](#page-15-5) [Jia et al.,](#page-12-10) [2021\)](#page-12-10). DREAMBENCH++ mainly collects images from Unsplash [\(uns\)](#page-9-4), Rawpixel [\(raw\)](#page-9-5), and Google Image Search [\(goo\)](#page-9-6), along with contributions from individuals with authorized permissions. *Each image's copyright status has been verified for academic suitability.* As shown in Fig. [4,](#page-3-0) we collect and construct high-quality data in DREAMBENCH++ by following 3 steps:

• Keywords Generation First, we generate 200 relevant keywords using GPT-4o and join them with the 200 most frequent keywords from Unsplash. After filtering out duplicated keywords, seven human annotators will extend the list to around 300 based on their interests.

- Internet Images Collection Given selected keywords, we retrieved corresponding images from Unsplash, Rawpixel, and Google Image Search. To filter out images unsuitable for personalized image generation, SAM [\(Kirillov et al.,](#page-12-11) [2023\)](#page-12-11) is applied to identify subject regions in images and discard those with too small subject areas. Human annotators will then filter out images with noisy backgrounds. Curated images were cropped to centralize the subject, resulting in two images per keyword. Keywords that fail to yield suitable images will be discarded in this process.
- **265 266 267 268 269** • Prompt Generation After image collection, 9 text prompts per image were generated using GPT-4o, designed to cover a range of difficulties: 4 prompts for \bullet photorealistic styles, 3 for Θ non-photorealistic styles, and 2 for Θ complicated $\&$ imaginative contents. To align with established evaluation methods, we use few-shot prompts selected from PartiPrompts [\(Yu et al.,](#page-17-0) [2022\)](#page-17-0). Human calibration ensures that all generated prompts are ethical and without flaws. As a result, the construction process finally yields 150 high-quality images and 1,350 prompts.

280 281 282 283 284 285 286 287 Diversity Visualization Internet images are numerous. However, there is a bias towards *photorealistic* styles. To diversify, various *non-photorealistic* styles are enlisted, and human annotators are tasked to gather images for each style, including *anime*, *sketches*, *traditional Chinese paintings*, *artworks*, and *cartoon characters from games*. Then, a manual selection process ensures a balanced distribution across subject classes and between photorealistic and non-photorealistic styles. In Fig. [5\(](#page-4-0)a), we visualize the t-SNE [\(Van der Maaten & Hinton,](#page-16-14) [2008;](#page-16-14) Poličar et al., [2019\)](#page-14-8) of images from DreamBench and DREAMBENCH++, which demonstrates the superiority of DREAMBENCH++ in diversity. Besides, Fig. [5\(](#page-4-0)b) presents the detailed image distribution in DREAMBENCH++.

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3 EXPERIMENTS

291 3.1 EXPERIMENTAL SETUP

292 293 294 295 296 297 298 299 300 Reimplementation Details We conduct experiments on two mainstream methods: i) •*Finetuning-based methods*, including ❶ Textual Inversion (TI) [\(Gal et al.,](#page-11-0) [2023a\)](#page-11-0), ❷ Dream-Booth [\(Ruiz et al.,](#page-15-2) [2023\)](#page-15-2), and ❸ DreamBooth LoRA (DreamBooth-L) [\(Ruiz et al.,](#page-15-2) [2023;](#page-15-2) [Hu et al.,](#page-12-12) [2022\)](#page-12-12); ii) • *Encoder-based methods* that trains feature adaptation, including **O** BLIP-Diffusion (BLIP-D) [\(Li et al.,](#page-13-1) [2023a\)](#page-13-1), ❺ Emu2 [\(Sun et al.,](#page-15-3) [2024a\)](#page-15-3), ❻ IP-Adapter-Plus ViT-H $(IP-Adapt.-P)$ [\(Ye et al.,](#page-17-1) [2023\)](#page-17-1), and \odot IP-Adapter ViT-G (IP-Adapt.) (Ye et al., 2023). All methods are based on base T2I models, including SD v1.5 [\(Rombach et al.,](#page-15-0) [2022\)](#page-15-0) and SDXL v1.0 [\(Podell](#page-14-9) [et al.,](#page-14-9) [2024\)](#page-14-9). We stay true to the official implementations wherever possible and dedicate significant effort to parameter tuning for performance assurance on DreamBench, see Appendix [B.](#page-18-0)

301 302 303 304 305 306 Human Annotators We employ 7 human annotators to score each instance in DREAMBENCH++ to obtain ground truth human preference data. We provide human annotators with sufficient training to ensure they fully understand the personalized T2I generation task and can provide *unbiased* and *discriminating* scores. *The scoring task and scheme given to humans are identical to those used for GPT, as described in Section [2.](#page-2-1)* The GPT results and human results are isolated to avoid hindsight bias. Additionally, we ensure that each instance is rated by *at least two humans* to reduce noise.

321 322 323 Figure 6: Comparison between images of high DINO score and high GPT-4o score. Instances with high human scores are ticked, and those with low human scores are crossed. DINO tends to yield high scores to images that preserve overall shape but do not put much weight on color, texture, and facial features, leading to frequent contradiction with human preference.

333 334 3.2 MAIN RESULTS

335 336 337 338 339 340 341 342 343 344 Quantitative & Qualitative Analysis Table [1](#page-5-0) shows the overall evaluation results, including human and GPT-4o rating scores. The results show that: i) DREAMBENCH++ *aligns better with humans than DINO or CLIP models*. Driven by our dedicatedly-designed prompts, GPT-4o used by DREAMBENCH++ yields impressive alignment with humans. This is because humans and DREAM-BENCH++ are all advanced in evaluating facial and textural characters and producing scores with a balanced consideration. ii) DINO-I and CLIP-I yield significant divergence from humans in evaluating concept preservation. This could be because DINO/CLIP scores show a preference for images that preserve shapes or overall styles (see Fig. [6\)](#page-5-1). iii) Traditional CLIP-T scores are as effective as DREAMBENCH++ in evaluating prompt following, showing strong alignment with humans. See qualitative results in Appendix C for an intuitive understanding of evaluated models.

345 346 347 348 349 350 351 352 Leaderboard Table [2](#page-6-0) shows the leaderboard results with respect to the concept and prompt categories defined in Section [2.](#page-2-1) Note that: i) the human category shows the lowest average score of 0.482, which is -0.204 lower than the highest average score of animal. This category is very challenging in terms of concept preservation because due to facial details, and many works are conducted specifically on it [\(Wang et al.,](#page-16-3) [2024b;](#page-16-3) [Xiao et al.,](#page-16-0) [2023;](#page-16-0) [Valevski et al.,](#page-16-10) [2023;](#page-16-10) [Yan et al.,](#page-17-7) 2023). **ii**) The object is also a relatively difficult category due to object diversity. In contrast, animals within the same category often share a strong visual similarity. **iii**) There exists a negative correlation between concept preservation and prompt following. The primary aim of personalized T2I evolution is to identify the Pareto optimum that balances both factors.

354 3.3 ABLATION STUDY

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355 356 357 358 359 360 361 Table [3](#page-6-1) shows the ablation study of the prompt design influences on alignment. We observe that: i) The proposed prompt designs are all necessarily effective, demonstrating the superiority of the prompting method in DREAMBENCH++. For example, removing the proposed internal thinking leads to a significant drop, indicating the effectiveness of self-alignment. ii) The capability of the multimodal GPT used is scalable. This shows that DREAMBENCH++ has the potential to be improved in the future. iii) Some human prior knowledge, such as reminding the GPT not to consider background when assessing visual concept preservation, leads to performance degradation.

363 364 Table 3: **Ablation study of prompt design.** H, G, D, and C represent Human, GPT-40, DINO Score, and CLIP Score, respectively. H-H value is also calculated to illustrate human self-alignment.

365	Method	TI		DreamBooth DreamBooth-L	BLIP-D	Emu2	IP-Adapt.-P	IP-Adapt.						
366	T2I Model	SDv1.5	SDv1.5	$SDXL$ v1.0	SDv1.5	$SDXL$ v1.0	SDXL v1.0	SDXL v1.0						
367	Concept Preservation													
368	H-H	0.685	0.647	0.656	0.613	0.746	0.602	0.591						
	G-H	0.544 ± 0.014	0.596 ± 0.003	0.641 ± 0.007	0.362 ± 0.017	$0.669 + 0.005$	0.366 ± 0.017	0.458 ± 0.002						
369	- Internal Thinking	-0.040	-0.023	-0.012	$+0.001$	-0.045	-0.038	-0.008						
370	- Scoring Criteria	-0.125	-0.116	-0.093	-0.158	-0.103	-0.227	-0.166						
371	- Scoring Range	-0.038	-0.017	-0.027	-0.006	-0.016	-0.009	-0.017						
	+ Human Prior	-0.033	-0.022	-0.006	-0.015	-0.022	$+0.009$	-0.019						
372	+ GPT4V	-0.105	-0.067	-0.131	-0.180	-0.016	-0.301	-0.250						
373	Prompt Following													
374	H-H	0.475	0.516	0.469	0.619	0.441	0.576	0.509						
	G-H	0.461 ± 0.007	0.506 ± 0.002	0.402 ± 0.001	0.541 ± 0.003	0.422 ± 0.011		0.484 ± 0.006 0.531 ± 0.006						
375	- Internal Thinking	-0.013	$+0.004$	-0.032	-0.002	-0.014	$+0.012$	-0.002						
376	- Scoring Criteria	-0.025	-0.012	-0.009	-0.012	-0.018	-0.017	-0.013						
377	- Scoring Range	-0.010	-0.013	-0.011	$+0.043$	-0.038	$+0.060$	$+0.036$						
	+ GPT4V	-0.010	$+0.012$	0.000	-0.111	-0.007	-0.161	-0.134						

378 379 4 DISCUSSIONS

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380 4.1 IS DREAMBENCH++ ALIGNED WITH HUMANS?

382 384 Table [4](#page-7-0) shows a more rigorous study of human alignment level using the mean Krippendorff's al-pha value [\(Hayes & Krippendorff,](#page-11-4) [2007\)](#page-11-4). The results show that **DREAMBENCH++** is a highly human-aligned benchmark. Notably, DREAMBENCH++ achieves 79.64% and 93.18% evaluation consistency with human's evaluation in concept preservation and prompt following capabilities, respectively. This result is +54.1% and +50.7% higher than traditional DINO and CLIP metrics.

Table 4: The human alignment degree among different evaluation metrics, measured by Krippendorff's alpha value. H, G, D, and C represent Human, GPT-4o, DINO Score, and CLIP Score, respectively. H-H value is also calculated to illustrate human self-alignment.

Method	T2I Model	Concept Preservation $\mathrm{Kd}_{\bar{\Omega}}$				Prompt Following $\mathrm{Kd}_{\bar{\Omega}}$		
		$H-H$	$G-H$	$D-H$	C-H	$H-H$	$G-H$	$C-H$
• Textual Inversion	SDv1.5	0.685	$0.544 + 0.014$	0.262	-0.030	0.475	$0.461 + 0.007$	0.267
\bullet Dream Booth	SDv1.5	0.647	$0.596 + 0.003$	0.408	0.229	0.516	$0.506 + 0.002$	0.185
\bullet DreamBooth LoRA	SDXL.v1.0	0.656	$0.641 + 0.007$	0.371	0.321	0.469	$0.402 + 0.001$	0.022
• BLIP-Diffusion	SDv1.5	0.613	0.362 ± 0.017	-0.078	-0.186	0.619	$0.541 + 0.003$	0.319
\bullet Emu2	SDXLv1.0	0.746	$0.669 + 0.005$	0.518	0.258	0.441	$0.422 + 0.011$	0.230
• IP-Adapter-Plus ViT-H	SDXL.v1.0	0.602	$0.366 + 0.017$	-0.141	-0.150	0.576	$0.484 + 0.006$	0.256
• IP-Adapter ViT-G	$SDXL$ v1.0	0.591	$0.458 + 0.002$	-0.073	-0.212	0.509	$0.531 + 0.006$	0.196
Ratio _{\bar{o}}		100%	79.64%	25.54%	3.34%	100%	93.18%	42.48%

4.2 IS DATA DIVERSITY NECESSARY?

To assess the importance of diverse data, we compare results on DreamBench and DREAM-BENCH++ using DINO and CLIP metrics. Table [5](#page-7-1) shows that the diverse data in DREAM-BENCH++ is key to unbiased evaluation. While overall results are consistent, TI, DreamBooth, and Emu2 show notable score drops. These methods perform well on natural images and simple text but struggle with complex or stylized prompts and anime references, see Fig. [7.](#page-7-2)

Table 5: DreamBench and DREAMBENCH++ results comparison with traditional metrics. [∗]Unlike DreamBench, DREAMBENCH++ uses a single reference image per instance; thus, the training steps and learning rate of • fine-tuning-based methods are slightly reduced to avoid overfitting.

430 431 Figure 7: Case study of successful and failure case on DREAMBENCH++. The left images are reference images and the right images are results generated by Emu2, DreamBooth, and TI.

4.3 CAN WE USE FREE LUNCH TO IMPROVE DREAMBENCH++ EVALUATION?

Table [6](#page-8-0) shows the result of utilizing free lunch techniques, including chain-of-thought (CoT) [\(Wei](#page-16-9) [et al.,](#page-16-9) [2022\)](#page-16-9) and In-Context Learning (ICL) [\(Alayrac et al.,](#page-9-7) [2022;](#page-9-7) [Brown et al.,](#page-9-8) [2020\)](#page-9-8). CoT indicates that GPT-4 articulates its reasoning process before scoring, and ICL indicates GPT-4o is provided with human-written few-shot examples.

Chain-of-Thought: i) CoT is effective in evaluating prompt following capability. Through CoT, the model more accurately discerns the significance of phrases such as "morphs into a mythical dragon", allowing it to assign a more appropriate evaluation score. ii) CoT does not bring improvement in concept preservation evaluation. We argue that CoT may shift attention to unnecessarily important background or texture information, as shown in Fig. [8.](#page-8-1)

Figure 8: Case study on CoT Prompting. We find that (a) CoT prompting can improve text following evaluation by recognizing important parts of the prompt. (b) However, it may also hinder visual concept preservation by drifting GPT's attention away from the subject.

In-Context Learning: ICL counterintuitively leads to a drop in alignment. This could be attributed to the patching scheme, sample selection, or inherent bias within GPT-4o, making it non-trivial to prompt effectively. Thus, we provide our detailed prompt and hope to inspire future works.

4.4 ARE MULTIPLE IMAGES FOR EACH INSTANCE NECESSARY?

In practice, multiple reference images are unnecessary for personalized image generation: i) The limited availability of reference images during daily usage makes single-image personalization more relevant. ii) Fine-tuning methods perform well with just one image, as shown in Appendix [C.](#page-19-0)

5 CONCLUSIONS

480 481 482 483 484 485 This paper introduces DREAMBENCH++, a human-aligned personalized image generation benchmark. Extensive and comprehensive experiments show significant advantages in dataset diversity and complexity, along with metrics that align with human preferences. In addition, we offer insights into prompt design for advanced multimodal GPTs, emphasizing the potential and challenges of enhancing GPT evaluation through chain-of-thought prompting and in-context learning. Our work aims to support future research on personalized image generation by providing a human-aligned benchmark and heuristics in utilizing advanced multimodal GPTs in visual evaluation.

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972 A RELATED WORKS

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975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 Personalized Image Generation aims to preserve concept consistency while accommodating the diverse contexts suggested by the instructions. In general, it can be traced back to early efforts on pixel-to-pixel (Pix2Pix) translation where the personalization orientation is free-form texts [\(Brooks](#page-9-9) [et al.,](#page-9-9) [2023;](#page-9-9) [Tumanyan et al.,](#page-16-5) [2023;](#page-16-5) [Parmar et al.,](#page-14-10) [2023\)](#page-14-10) or predefined translation across styles, seasons, species, or plants, *etc* [\(Isola et al.,](#page-12-13) [2017;](#page-12-13) [Zhu et al.,](#page-17-10) [2017;](#page-17-10) [Zhang et al.,](#page-17-11) [2023a;](#page-17-11) [Wang et al.,](#page-16-15) [2018;](#page-16-15) [Saharia et al.,](#page-15-6) [2022a\)](#page-15-6). Modern efforts go beyond Pix2Pix translation toward a free-form image generation conditioned on both reference images and prompts. Some works focus on finetuning techniques that turn a general T2I model into a specialist personalization model [\(Gal et al.,](#page-11-0) [2023a;](#page-11-0) [Ruiz et al.,](#page-15-2) [2023;](#page-15-2) [Kumari et al.,](#page-12-1) [2023;](#page-12-1) [Sohn et al.,](#page-15-7) [2023;](#page-15-7) [Park et al.,](#page-14-11) [2024\)](#page-14-11) using LoRA [\(Hu](#page-12-12) [et al.,](#page-12-12) [2022\)](#page-12-12) or contrastive learning [\(Zhang et al.,](#page-17-12) [2022;](#page-17-12) [He et al.,](#page-11-5) [2020\)](#page-11-5), learning the subject or style information by reconstructive autoencoding [\(Vincent et al.,](#page-16-16) [2008;](#page-16-16) [Dong et al.,](#page-10-10) [2023\)](#page-10-10). However, the necessity to fine-tune for new subjects limits their scalability. In contrast, encoder-based methods can generate subject-guided or style-guided images or edit images following prompts with one shot. Encoder- or adapter-based methods [\(Zheng et al.,](#page-17-13) [2024;](#page-17-13) [Ye et al.,](#page-17-1) [2023;](#page-17-1) [Wei et al.,](#page-16-2) [2023;](#page-16-2) [Li et al.,](#page-13-1) [2023a;](#page-13-1) [Jia et al.,](#page-12-2) [2023;](#page-12-2) [Gal et al.,](#page-11-1) [2023b;](#page-11-1) [Chen et al.,](#page-10-7) [2023b;](#page-10-7) [Wang et al.,](#page-16-4) [2024a](#page-16-4)[;b\)](#page-16-3) train an encoder to encode the conditional image into embeddings, which are integrated into cross-attention mechanism in the diffusion process [\(Ho et al.,](#page-11-6) [2020;](#page-11-6) [Song et al.,](#page-15-8) [2021a;](#page-15-8) [Nichol & Dhariwal,](#page-13-6) [2021;](#page-13-6) [Song et al.,](#page-15-9) [2021b\)](#page-15-9). Adapter-free methods [\(Lv et al.,](#page-13-3) [2024;](#page-13-3) [Liu et al.,](#page-13-7) [2023d;](#page-13-7) [Hertz et al.,](#page-11-7) [2023b](#page-11-7)[;a;](#page-11-8) [Brooks et al.,](#page-9-9) [2023\)](#page-9-9) extract the information, such as attention maps [\(Hertz et al.,](#page-11-8) [2023a\)](#page-11-8) from reference images, and fuse them into the image generation process. Furthermore, multimodal large language models (MLLMs) that are trained on extensive multimodal sequences can also serve as general foundation models [\(Dong et al.,](#page-10-4) [2024;](#page-10-4) [Sun et al.,](#page-15-3) [2024a;](#page-15-3) [Pan et al.,](#page-14-5) [2024;](#page-14-5) [Ge et al.,](#page-11-9) [2024\)](#page-11-9). Additionally, some works [\(Wang et al.,](#page-16-3) [2024b;](#page-16-3) [Valevski et al.,](#page-16-10) [2023;](#page-16-10) [Yan et al.,](#page-17-7) [2023;](#page-17-7) [Ye et al.,](#page-17-1) [2023;](#page-17-1) [Xiao et al.,](#page-16-0) [2023\)](#page-16-0) focus on facial feature preservation.

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998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 Benchmarking Image Generation involves a variety of metrics that focus on different aspects. Inception Score [\(Salimans et al.,](#page-15-10) [2016\)](#page-15-10) and FID [\(Heusel et al.,](#page-11-10) [2017\)](#page-11-10) judge image quality, while LPIPS [\(Zhang et al.,](#page-17-14) [2018\)](#page-17-14), DreamSim [\(Fu et al.,](#page-10-11) [2023\)](#page-10-11), CLIP-I [\(Radford et al.,](#page-14-6) [2021\)](#page-14-6), and DINO Score [\(Caron et al.,](#page-10-8) [2021\)](#page-10-8) measure perceptual similarity. In text-guided generation, prompt-image alignment can be assessed by CLIP-T [\(Radford et al.,](#page-14-6) [2021\)](#page-14-6), CLIPScore [\(Hessel et al.,](#page-11-11) [2021\)](#page-11-11), and BLIP Score [\(Li et al.,](#page-13-8) [2022;](#page-13-8) [2023b\)](#page-13-9). However, these metrics often fall short of reflecting human perception. To address this, human-aligned metrics [\(Ku et al.,](#page-12-8) [2024;](#page-12-8) [Xu et al.,](#page-17-5) [2023;](#page-17-5) [Lee et al.,](#page-12-7) [2023\)](#page-12-7) have been introduced, offering a more perceptive evaluation. Yet, they face limitations in scaling with the pace of new model developments. Thus, the necessity for automated and sustainable evaluation methods has emerged, with some [\(Xu et al.,](#page-17-5) [2023;](#page-17-5) [Liang et al.,](#page-13-10) [2023b;](#page-13-10) [Guo et al.,](#page-11-12) [2024\)](#page-11-12) leveraging reward-model-based methods to encode human preferences, while others [\(Ku et al.,](#page-12-9) [2023;](#page-12-9) [Cho et al.,](#page-10-12) [2023;](#page-10-12) [Wu et al.,](#page-16-11) [2024b;](#page-16-11) [Zhang et al.,](#page-17-8) [2023c;](#page-17-8) [Hu et al.,](#page-12-14) [2023;](#page-12-14) [Lu et al.,](#page-13-11) [2023\)](#page-13-11) use multimodal [\(Brown et al.,](#page-9-8) [2020;](#page-9-8) [Reid et al.,](#page-15-11) [2024;](#page-15-11) [Anil et al.,](#page-9-10) [2023;](#page-9-10) [Liu et al.,](#page-13-12) [2023b\)](#page-13-12) to automate the process and better mirror human tastes. While MLLM-based methods show promise in aligning with human preferences [\(Zhang et al.,](#page-17-8) [2023c;](#page-17-8) [Wu et al.,](#page-16-11) [2024b;](#page-16-11) [Huang et al.,](#page-12-15) [2023;](#page-12-15) [Cho et al.,](#page-10-13) [2024\)](#page-10-13), automated personalized evaluation remains an unresolved issue. VIEScore [\(Ku et al.,](#page-12-9) [2023\)](#page-12-9) assesses image generation quality by prompting GPT-4V [\(OpenAI,](#page-13-5) [2023\)](#page-13-5) and LLaVA [\(Liu et al.,](#page-13-12) [2023b;](#page-13-12)[a\)](#page-13-13), but is limited to four models in subject-driven tasks and obtains suboptimal results. Meanwhile, Dreambench [\(Ruiz et al.,](#page-15-2) [2023\)](#page-15-2), a common benchmark for personalized generative evaluation, only consists of 30 simple objects and lacks diversity comprehensiveness.

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B IMPLEMENTATION DETAILS

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1021 1022 1023 1024 1025 The configurations for the training hyperparameters used in training-based methods on DreamBench and DREAMBENCH++, are detailed in Table [7.](#page-19-2) During the inference stage, all methods employ a guidance_scale of 7.5 and execute 100 inference steps, with the exception of Emu2, which uses a guidance_scale of 3 and performs 50 inference steps. Furthermore, BLIP-Diffusion and IP-Adapter incorporate negative prompts, as demonstrated in Table [8.](#page-19-3) Specifically, IP-Adapter includes an additional parameter, ip_adapter_scale, set at 0.6.

1026 1027 Table 7: Training hyperparameters on DreamBench and DREAMBENCH++. BS: batch size, LR: learning rate, Steps: training steps.

1042 1043 1044 We dedicate significant effort to tuning hyper-parameters to ensure that the performance of each method on DreamBench is consistent with results reported in original papers. Table [9](#page-19-4) shows the results of our reproduction are comparable to or even better than the official results.

1045 1046 Table 9: **Reproduced results**. Our reproduction is comparable to or better than the official results. N/A denotes that the official paper does not report the corresponding results.

C QUALITATIVE ANALYSIS

1057 1058 1059 1060 1061 1062 1063 1064 1065 1066 1067 1068 With a more comprehensive and diverse collection of images, we have discovered numerous intriguing characteristics of these generation methods, as illustrated in Fig. [9,](#page-20-0) that were not apparent on existing datasets such as DreamBench. Specifically, we observe that: i) Fine-tuning-based methods outperform encoder-based methods on images containing more *subject-oriented* information, such as an animal or object, as they preserve more intricate details in the generated images. However, for images containing a person, fine-tuning-based methods often fail to preserve facial and clothing features. This suggests that the personalized generation of human images is more demanding for visual concept preservation than for textual following capabilities, which is an advantage for encoder-based methods. ii) However, for *style-oriented* cases when subject details are less critical, encoder-based methods perform better than fine-tuning-based methods. This further highlights the strengths of encoder-based methods in that they are more adept at recognizing and extracting high-level visual semantics, including overall shape, style, and thematic features.

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1070 D LIMITATION & FUTURE WORK

1071 1072 1073 1074 1075 1076 1077 1078 1079 Human-aligned evaluation & benchmarking is an emerging but challenging direction, and we have only made preliminary attempts at personalized image generation. Moreover, our evaluation results heavily rely on the advancements of multimodal large language models and require carefully designed system prompts. We believe that as visual world models continue to develop, the evaluation performance will be further optimized. Our future work will focus on more applications with human-aligned evaluation, such as 3D generation [\(Poole et al.,](#page-14-12) [2023;](#page-14-12) [Qi et al.,](#page-14-13) [2023;](#page-14-13) [Liu et al.,](#page-13-14) [2023c;](#page-13-14) [Gafni et al.,](#page-10-1) [2022\)](#page-10-1), video generation [\(Ho et al.,](#page-11-13) [2022;](#page-11-13) [Singer et al.,](#page-15-12) [2023;](#page-15-12) [Blattmann et al.,](#page-9-11) [2023\)](#page-9-11), autonomous driving [\(Han et al.,](#page-11-14) [2024;](#page-11-14) [Li et al.,](#page-13-15) [2023c;](#page-13-15) [Zhang et al.,](#page-17-15) [2023b\)](#page-17-15), and even embodied visual intelligence [\(Goyal et al.,](#page-11-15) [2022;](#page-11-15) [Liang et al.,](#page-13-16) [2023a;](#page-13-16) [Brohan et al.,](#page-9-12) [2023;](#page-9-12) [Driess et al.,](#page-10-14) [2023;](#page-10-14) [Qi et al.,](#page-14-14) [2025;](#page-14-14) [Zhao et al.,](#page-17-16) [2024;](#page-17-16) [He et al.,](#page-11-16) [2024b\)](#page-11-16).

1112 1113 1114 1115 1116 Figure 9: A qualitative study of different methods on DREAMBENCH++. We demonstrate the generation quality of different methods on our DREAMBENCH++, including animals, humans, objects, and style, with photo and non-photo-realistic examples. The blue block highlights fine-tuningbased methods, and the green block highlights encoder-based methods. Instances above the dotted line are evaluated for subject preserving, and instances below are evaluated for style preserving.

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1118 1119 BROADER IMPACT

1120 1121 1122 1123 1124 1125 Powerful as the T2I generative models pretrained on large-scale web-scraped data, the models may be misused as illegal or unethical tools for generating NSFW content. This potential impact can also be brought by personalized T2I models as they are typically built on the pretrained T2I foundation models. As a result, it is critical to use tools such as NSFW detectors to avoid such content during both usage and evaluation. For example, the data used for evaluation must avoid the NSFW content by data filtering. In this paper, such contents are filtered out by human annotators.

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