
Profit: Benchmarking Personalization and Robustness Trade-off in Federated Prompt Tuning

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Abstract

1 In many applications of federated learning (FL), clients desire models that are
2 personalized using their local data, yet are also robust in the sense that they retain
3 general global knowledge. However, the presence of data heterogeneity across
4 clients induces a fundamental trade-off between personalization (i.e., adaptation to
5 a local distribution) and robustness (i.e., not forgetting previously learned general
6 knowledge). It is critical to understand how to navigate this personalization vs
7 robustness trade-off when designing federated systems, which are increasingly
8 moving towards a paradigm of fine-tuning large foundation models. Due to limited
9 computational and communication capabilities in most federated settings, this
10 foundation model fine-tuning must be done using parameter-efficient fine-tuning
11 (PEFT) approaches. While some recent work has studied federated approaches
12 to PEFT, the personalization vs robustness trade-off of federated PEFT has been
13 largely unexplored. In this work, we take a step towards bridging this gap by
14 benchmarking fundamental FL algorithms – FedAvg and FedSGD plus personal-
15 ization (via client local fine-tuning) – applied to one of the most ubiquitous PEFT
16 approaches to large language models (LLMs) – prompt tuning – in a multitude of
17 hyperparameter settings under varying levels of data heterogeneity. Our results
18 show that federated-trained prompts can be surprisingly robust when using a small
19 learning rate with many local epochs for personalization, especially when using
20 an adaptive optimizer as the client optimizer during federated training. We also
21 demonstrate that simple approaches such as adding regularization and interpolating
22 two prompts are effective in improving the personalization vs robustness trade-off
23 in computation-limited settings with few local updates allowed for personalization.

24 1 Introduction

25 Federated learning (FL) is a framework that enables distributed clients to collaboratively train
26 machine learning models in a privacy-preserving manner [43, 25, 33, 65]. Unlike traditional server-
27 side distributed training, in FL, each client (e.g., a mobile device)’s local data may follow a distinct
28 distribution. This data heterogeneity motivates the development of personalized FL: the goal is to
29 learn client-specific models that work well for each client’s own data. Among all the personalized
30 FL approaches [e.g., 52, 57, 64, 6], one of the simplest methods is fine-tuning a global model on
31 each client’s local data to produce a personalized model [66, 24]. Despite its simplicity, fine-tuning a
32 FedAvg (Federated Averaging [45, 43])-trained global model has connections to meta learning [24, 5]
33 and representation learning [12], and has been shown to work well over on-device data [58, 48].

34 Most of the existing FL personalization benchmarks (e.g., [64, 6, 41]) focus on training small-
35 sized models (e.g., in the order of 10M parameters) from scratch. In this paper, we con-
36 sider prompt tuning a pre-trained large language model (LLM) (specifically, an 8B parame-

37 ter version of the PaLM model (1.0) in the federated setting. As shown in Figure 1, similar
38 to the setup considered in [70], during FedAvg training, the PaLM-8B model is kept frozen,
39 and only the soft prompt part is tuned and communicated
40 between the server and clients; and during the personaliza-
41 tion phase, each client will re-tune the soft prompt locally
42 to create a personalized soft prompt. Prompt tuning is
43 one of the standard parameter-efficient re-tuning (PEFT)
44 algorithms [14, 36] proposed for LLMs. Considering the
45 potential communication and memory limitations in the
46 FL settings, PEFT is more suitable than full-model re-
47 tuning; besides, PEFT is shown to be capable of matching
48 full-model re-tuning in many scenarios [3, 21]. To
49 create a federated dataset, similar to [67] we partition a
50 large-scale instruction tuning dataset based on the task
51 types. We create datasets with three different heterogene-
52 ity levels (see Figure 2 for an overview of our setup).

Figure 1: In each training round, only the soft prompts are updated and communicated between server and clients.

53 Our contributions are summarized below:

54 We run comprehensive experiments to study the trade-off between personalization (adaptation to
55 the clients' local distributions) and robustness (not forgetting the previously learned knowledge
56 obtained during the FL training) over different FL training algorithms (variants of FedAvg and
57 FedSGD) and different data heterogeneity levels (high/medium/low). To our knowledge, we are
58 the first to study this trade-off in the setting of FL personalization and LLM prompt tuning.

59 We observe that for federated prompt tuning, it is important to use adaptive optimizer (e.g.,
60 Adam [27]) as the client optimizer in FedAvg (even though the server optimizer already uses
61 adaptive optimizer). This is unlike previous proposed adaptive FedAvg algorithms (which uses
62 adaptive optimizer at the server, and vanilla SGD at the clients). Our hypothesis is that the loss
63 surface is very flat due to the large scale of the learned soft prompt, so using adaptive optimizer at
64 the clients are crucial in making enough progress during training (see Section 4 Observation 3a).

65 We observe that during the personalization stage (i.e., during the local prompt re-tuning stage),
66 smaller learning rate achieves better personalization vs robustness trade-off, but it has to run many
67 steps to reach the best personalization performance. We also find that simple methods such as
68 adding regularization and/or model averaging are effective to achieve the best of both worlds:
69 better personalization vs robustness trade-off in fewer local tuning steps (see Figure 5).

70 2 Related Works

71 Federated PEFT of pre-trained LLMs. A number of works have begun to explore PEFT in the
72 federated settings. Some have studied federated prompt tuning on vision tasks, without evaluating
73 personalization [9, 8, 18]. Other works have benchmarked federated PEFT on language tasks, but
74 again did not consider personalization [67, 71, 4, 3]. To our knowledge, all studies of federated
75 PEFT that consider personalization focus on the vision modality [32, 38, 50, 70]. Outside of
76 PEFT, [20, 53, 61] studied federated full-model re-tuning of BERT models, which are at least
77 an order of magnitude smaller than modern LLMs. Multiple works have noticed that initializing
78 full-model federated training from a pre-trained model can mitigate the effects of data heterogeneity
79 [44, 61, 7]. Like our work, [44] also noticed the importance of using adaptive optimizers when
80 running federated re-tuning, but they only considered full-model re-tuning starting from small
81 models. Other works have analyzed the effect of differential privacy on federated training of language
82 models via initialization with [35] or by distillation from a pre-trained LLM [55].

83 Personalization in FL. A long line of work within federated learning has developed techniques for
84 personalizing models to each client [19, 51, 15, 34, 39, 49, 11, 47, 40]. We defer readers to
85 the recent FL personalization benchmarks [6, 41] and the references therein for a more detailed
86 discussion of the related work. In this paper, we focus on one of the simplest personalization

¹Note that the resulting algorithm is still a stateless algorithm. A stateless algorithm means that the client does not maintain states locally and reuse them in the next participating round [64]. In our setting, it means that clients do not store Adam optimizer state (estimates of moments). Stateful algorithms (e.g., SCAFFOLD [26]) can perform poorly with low clients participating rate (see Section 5.1 of [45]).

Figure 2: Overview of our experimental setup. We partition and split the raw SNI dataset into three federated datasets: train (used for training a global prompt), validation (used for hyperparameter tuning), and test (used for learning and evaluating the personalized prompts). We experiment with three versions (high/medium/low heterogeneity) of training data. In the test data, each client has three local datasets: a local train set (used for locally re-tuning the global prompt to produce the personalized prompt) and local and global eval sets (used for evaluating the personalized prompt over the local and global distributions, respectively). The global eval set is shared across all clients, and is formed by sampling from all test clients' local eval sets. See Section 3 for more details.

87 approaches: each client re-tunes a model locally to get the personalized model [12, 9, 5].
 88 In particular, we are interested in studying the personalization and robustness trade-off. To our
 89 knowledge, we are the first to study this trade-off in the setting of federated prompt tuning for LLMs.

90 Robustness to catastrophic forgetting during re-tuning. Robustness can have different definitions,
 91 e.g., robustness to attacks [59] and outliers [30]. In this paper, we focus on a special type,
 92 that is, robustness to forgetting about the global knowledge learned by FedAvg when each client
 93 re-tunes the global prompt locally to get a personalized prompt. This is connected to the robustness
 94 to distribution shift or out-of-distribution data in the literature, see, e.g., [62, 63, 22, 54, 29, 23],
 95 where the main difference is that in our experiments, the in-distribution and out-of-distribution
 96 have a special connection unique to the FL setting: a client's local distribution vs all clients' joint
 97 distribution. Catastrophic forgetting [42] has been studied for decades. Many proposed methods
 98 (e.g., [46, 28]) may not directly fit the FL setting due to privacy or computation constraints [48].
 99 We consider a production FL scenario, and propose to let each client to decide whether to accept the
 100 personalized model based on validation data metric. This is orthogonal to the robust re-tuning
 101 methods we experiment with in Figure 5, where we tried two simple robust re-tuning methods
 102 (regularization and model averaging [62, 63, 22]) that do not modify model architecture. We leave
 103 the investigation of more complicated robust re-tuning methods (e.g., [54, 23]) to future work.

104 3 Experimental Setup

105 In this section we detail the framework we use to empirically evaluate federated-trained prompts.

106 **Datasets.** We construct three federated datasets from Super-NaturalInstructions (SNI). SNI is a
 107 collection of 1761 diverse NLP tasks belonging to one of 75 task types. Task types include both text
 108 classification and generation types, with Translation, Question Answering, and Question Generation
 109 being the most popular. Tasks have on average 900 (query, target) pairs, called instances.

110 We partition the instances into clients by first splitting them into training, validation, and test sets
 111 according to task type. We randomly select 7 task types each for testing and validation.
 112 We partition the test and validation data into clients by ordering the instances in each task type by
 113 task, then breaking these lists into evenly-sized chunks of adjacent instances and designating each
 114 chunk to a client. As a result, each client's instances belong to a single task type, and typically a
 115 single task. Next, we construct three distinct partitions of the training data. First, we construct a
 116 high heterogeneity partition in exactly the same manner as we partition the validation and test data. We do
 117 the same for a medium heterogeneity partition, except that we shuffle the instances within each task
 118 type before dividing them into client chunks, so that each client may have instances from many tasks

²The test task types are Irony Detection, Text Completion, Explanation, Overlap Extraction, Question Generation, Dialogue Act Recognition, and Gender Classification.

of the same type. Lastly, we construct a heterogeneous partition by shuffling the entire dataset before dividing it into client chunks, thus each client has instances from many tasks of many types. All of each training clients' instances are used in federated training, and the same validation and test sets are used for all three partitions. We call these three partitions High Heterogeneity Federated SNI (HHF-SNI), Medium HF-SNI(MHF-SNI), and Low HF-SNI(LHF-SNI), respectively, and provide dataset statistics that verify heterogeneity levels in Table 1 and Figure 6 in Appendix C.

Model and metric. We use the 8 billion-parameter version of the original PaLM [10], which was trained on 780 billion tokens from sources including social media and Wikipedia.³ Following [60], we use ROUGE-L [37] to measure similarity between predicted and target sequences, with scores in [0, 1] and larger scores indicating greater similarity.

Experimental procedure. We execute a two-stage experimental procedure. In Stage 1, we run federated learning on the training clients to learn global prompt parameters (see Appendix A for more details on prompt tuning). In Stage 2, we evaluate the quality of these global parameters by using them to initialize local training (personalization) on each test client. In particular, each test client independently trains a soft prompt on their training set starting from the federated-trained global prompt. As this local training progresses we record the prompt's scores on the corresponding client's test data and on a global test dataset compiled across all of the test clients' test datasets. The local scores serve as the personalization metric, while the global scores serve as the robustness metric. We hyperparameter tune in Stage 1 by evaluating the global prompt on a global validation dataset collected from all the validation clients, and in Stage 2 by running personalization on the validation clients. Figure 2 depicts this procedure in detail.

Baselines and hyperparameters We study a generalized version of FedAvg proposed in [45] that allows for adaptive server and client optimizers. As in [45], we find that using an adaptive server optimizer, in our case Adam, improves over SGD, so all our experiments use Adam on the server side. For the client optimizer, we experiment with both Adam and SGD, referring to these versions of FedAvg as FedAvg(Adam) and FedAvg(SGD) respectively. Both algorithms make 16 local updates with batch size 32 on 32 sampled clients per round for 300 rounds, and the Adam optimizer is re-initialized from scratch at the start of each selected client's local training round. We also consider FedSGD, in which 32 clients per round send the gradient of the global prompt estimated on 32 instances directly back to the server, and the server updates the global model using Adam. We execute FedSGD for 4800 rounds so that FedSGD processes the same total number of instances as the FedAvg methods. In Appendix C, we explore a version of FedSGD that multiplies the batch size (rather than the number of communication rounds) by 16 in order to see the same number of instances as FedAvg, noting that this gave significantly worse results. We also compare centralized training with Adam and batch size 1024 (same effective batch size as FedSGD) for 4800 rounds.

All algorithms optimize prompts of length 10 (tuned to 5, 10, 20) with embedding dimension 4096. We tune learning rates, the Adam epsilon parameter, and the weight decay parameter during federated training. For personalization, we run Adam and tune its learning rate based on the number of epochs available. We evaluate on 32 test clients, each with training and test sets of 256 and 128 instances, respectively, and a global test set of 2048 instances. Additional details are provided in Appendix C.

4 Results

Next, we share personalization (i.e., the local score obtained by evaluating a client's personalized model on this client's local data) vs robustness (i.e., the global score obtained by evaluating the same personalized model over the global test set) curves during personalization. Each point in each plot

4 Results

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³We choose this model to minimize data leakage, since it was released prior to the release of SNI. Nevertheless, there could still be overlap between its training data and the sources used by SNI.

Figure 3: (Left) Global and local scores during personalization with varying learning rates from a prompt trained on HHF-SNI by FedAvg(Adam). All runs besides those with the largest two learning rates are run for 100 epochs, and otherwise 20 epochs. (Center) Global and local scores during 100 epochs (high computation) of personalization starting from FedAvg(Adam) and Centralized-pre-trained prompts and random initializations (with evaluations every 4 epochs), plus global and local scores with no prompt and few-shot (engineered) prompts. (Right) Global prompt norm, average gradient norm across clients, and norm of prompt change on consecutive rounds during FedAvg(Adam) and FedAvg(SGD) training. All norms are Frobenius.

172 is the mean (local score, global score) across clients during a personalization epoch, averaged over
 173 two-end-to-end trials with distinct random seeds. These results admit a number of observations.

174 **Observation 1: Choice of personalization learning rate induces computation vs robustness**
 175 **trade-off.** Figure 3(Left) plots global and local scores during personalization with varying learning
 176 rates starting from a prompt pre-trained on HHF-SNI with FedAvg(Adam). These results show that
 177 the personalization vs robustness trade-off is heavily dependent on the personalization learning rate.
 178 In particular, higher global scores can be maintained by personalizing with smaller learning rates, but
 179 at the cost of requiring more epochs to reach the maximal local scores. Specifically, with learning
 180 rate $10^{-0.5}$, the average local score reaches 0.32 within 10 epochs and the average global score drops
 181 to 0.15, and with learning rate 10^{-2} , 64 epochs are required to reach average local score 0.32, but
 182 the average global score does not drop below 0.19. In effect, this induces a computation vs robustness
 183 trade-off: more robustness necessitates more computation.

184 This motivates us to consider two distinct regimes for personalization. (1) **High Computation**, in
 185 which each client executes 100 epochs of personalization, and (2) **Low Computation**, in which each
 186 client executes 10 epochs of personalization, with learning rates tuned to achieve the best local score
 187 (0.32) with minimal drop in global score for each regime. We use regime (1) to compare different
 188 pre-training algorithms, as this allows the best performance for each algorithm (Observations 2 and
 189 3). Then, we conclude by showing the more severe forgetting in regime (2) can be mitigated by
 190 incorporating a number of heuristics (Observation 4).

191 **Observation 2: Benefit of FL pre-training.** Figure 3(Center) considers the High Computation
 192 regime and shows global vs local score curves for prompts pre-trained with FedAvg(Adam) and
 193 centralized training, along with prompts initialized by sampling from a Gaussian distribution (“Ran-
 194 dom Gaussian”) and by sampling 10 token embeddings from the PaLM token embedding matrix
 195 (“Random Word”) [16]. FedAvg(Adam) yields the best personalization vs robustness trade-off, espe-
 196 cially compared to the random initializations. Surprisingly, FedAvg(Adam) outperforms centralized
 197 training, although centralized training achieves smaller training loss (see Appendix C), as expected
 198 due to possible objective inconsistency for FedAvg(SGD). FedAvg(Adam) also outperforms both No
 199 Prompt and Few-shot Prompts, which are constructed using instructional examples according to the
 200 best procedure reported in [60]; please see Appendix C for details.

201 **Observation 3a: Importance of adaptive client optimizer¹.** Figure 4 compares prompts trained
 202 with FedAvg(Adam), FedAvg(SGD), and FedSGD during personalization in the High Computation
 203 regime. FedAvg(Adam) outperforms FedAvg(SGD) on all three training partitions, highlighting the
 204 benefit of using an adaptive client optimizer.² It is well-known that adaptive optimization enhances
 205 full-model transformer training [8], but to our knowledge this has not yet been observed for prompt

¹Our observations are consistent across random seeds; see results for individual seeds in Appendix C.

²Often, the client optimizer in FL is SGD, motivated by the added memory cost of Adam. However, this cost is linear in the number of trainable parameters, so it is small for prompt tuning.

Figure 4: High Computation regime: scores evaluated every 4 epochs during 100 epochs of personalization starting from prompts pre-trained by FedAvg(Adam), FedAvg(SGD) and FedSGD on (Left) HHF-SNI, (Center) MHF-SNI, and (Right) LHF-SNI.

Figure 5: Low Computation regime: scores evaluated every epoch during 10 epochs of personalization with robust-l2 regularization with parameter and possibly model averaging, starting from prompts trained by FedAvg(Adam) (Left) HHF-SNI, (Center) MHF-SNI, and (Right) LHF-SNI.

206 tuning. Based on Figure 3, we conjecture that Adam's benefit stems from prompt tuning's flat loss
 207 landscape relative to prompt scale. For both FedAvg(Adam) and FedAvg(SGD), gradient norms are
 208 three orders of magnitude smaller than prompt norms throughout training. This means that the SGD
 209 updates are relatively insignificant, unlike the Adam updates that have normalized gradient and a
 210 momentum term that scales with the prompt norm. Thus, FedAvg(SGD) has smaller prompt changes
 211 than FedAvg(Adam), despite having a client learning rate 100x larger (see Table 3).

212 Observation 3b: Importance of multiple local updates. Figure 4 also shows that FedAvg(Adam)
 213 outperforms FedSGD, especially with lower training data heterogeneity. Multiple recent works have
 214 noticed the superiority of FedAvg-trained models as initializations for personalization compared to
 215 FedSGD-trained models [12, 24], but these works did not consider the robustness to forgetting
 216 after personalization (nor prompt tuning). In contrast, here we observe that the improvement due
 217 to FedAvg is mostly due to higher global scores. Since we use Adam as the server optimizer for
 218 FedSGD, the improvement of FedAvg(Adam) cannot be due to its updates being adaptive, but must
 219 be due to making multiple of them between communication.

220 Observation 4: Personalization-robustness trade-off can be improved by personalization
 221 heuristics. Figure 5 considers the Low Computation regime, in which each client only executes 10
 222 personalization epochs. Here, we evaluate two heuristics to improve the personalization vs robustness
 223 trade-off: (1) l2 regularization and (2) model averaging [63, 22]. For (1), we add l2 regularization
 224 with parameter λ to the loss that penalizes the distance of the personalized prompt from the global
 225 prompt. For (2), we first run full personalization, then compute local client-specific prompts by
 226 interpolating the global and personalized prompts, with increasing weight on the personalized prompt
 227 moving from left to right in the plots. Figure 5 shows that both of these techniques, as well as their
 228 combination, improve the personalization-robustness trade-off for FedAvg(Adam)-trained prompts.

229 Conclusion. Our benchmarking experiments evince the effectiveness of FL for prompt pre-training.
 230 We also provide methods to improve the personalization vs robustness trade-off for federated-trained
 231 prompts. Nevertheless, we only explore simple FL algorithms, without privacy guarantees, on a
 232 single model (PaLM-8b); investigation of federated prompt tuning's performance along each of these
 233 axes remains important future work.

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436 A Formal Problem Setup

437 Federated prompt tuning. We consider a federated learning scenario consisting of n clients that
 438 communicate with a central server. For every $i \in [n]$, Client i has a dataset $\mathcal{D}_i := \{f(x_{ij}; y_{ij})\}_{j=1}^{m_i}$
 439 consisting of m_i query-target pairs $(x_{ij}; y_{ij})$, where each query x_{ij} and target y_{ij} is a variable-
 440 length text sequence. All clients also have a copy of a language model with parameters θ , a token-
 441 mapping text to a list of one-hot encodings of tokens, and a token embedding matrix $E \in \mathbb{R}^{e \times v}$,
 442 where e is the embedding dimension and v is the vocabulary size.

443 When provided an input x , the language model computes the conditional distribution of tokenized
 444 targets given the embedding of the tokenized input query, $\text{naive}(Y|E(x))$, in order to
 445 generate text predictions. A natural idea to more accurately estimate the conditional distribution of
 446 (Y) is to add text (a prompt) to the input query that provides information about the relationship
 447 between inputs and targets for each task at hand, such as instructions or examples of gold-standard
 448 $(x; y)$ pairs. In other words, the idea is that $\text{naive}(Y|E([p; x])) = P(Y|E(p); E(x))$
 449 should be a more accurate estimation of the true conditional distribution $P(Y|x)$ for carefully
 450 chosen p . This approach is known as *in-context learning* or *prompt engineering* and has led to many
 451 successful adaptations of LLMs [3]. However, these discrete text prompts cannot be easily optimized,
 452 and restricting the embedded prompt p to columns in E limits the information it can convey
 453 about the relationship between x and Y .

454 Prompt tuning [31] addresses these concerns by optimizing a “soft” prompt in embedding space. For
 455 some number of tokens k , prompt tuning aims to learn a matrix $P \in \mathbb{R}^{e \times k}$ that conditions the model
 456 for more accurate predictions when prepended to the embedding of the input text tokens, i.e. the new
 457 model is given by $P(Y|P; E(x))$. In this case, the gradient of the loss $\mathcal{L}_i(P) = \mathbb{E}_{(x, y) \in \mathcal{D}_i} \text{Loss}(y; P(Y|P; E(x)))$
 458 with respect to P can be easily computed via backpropagation, and we can optimize with standard
 459 gradient-based methods. This loss is the cross-entropy loss, in particular, the loss as a function of
 460 for Client i in our federated setting is:

$$L_i(P) := \frac{1}{m_i} \sum_{j=1}^{m_i} \log(P(y_{ij}|P; E(x_{ij}))) \quad (1)$$

461 During federated training, the server aims to minimize the average loss across clients, $L(P) =$
 462 $\frac{1}{n} \sum_{i=1}^n L_i(P)$, and towards this end can apply standard Federated Learning algorithms such as
 463 FedAvg and FedSGD. Importantly, only the prompt embedding matrix P must be communicated
 464 between server and clients, as depicted in Figure 1.

465 Personalization and robustness Due to the heterogeneity of the client datasets $\mathcal{D}_1, \dots, \mathcal{D}_n$, the
 466 global prompt P_{glob} found by running federated learning on P may not perform well on each
 467 client’s local data. This can be addressed by personalizing to each client. Formally, we consider
 468 a new set of n_{test} clients with datasets $\mathcal{D}_{n+1}, \dots, \mathcal{D}_{n+n_{\text{test}}}$ that are split into training and test sets, i.e.
 469 $\mathcal{D}_i = \mathcal{D}_i^{\text{train}} \cup \mathcal{D}_i^{\text{test}}$ for all $i = n+1, \dots, n+n_{\text{test}}$. During personalization, Client i updates P_{glob}
 470 using its local training dataset $\mathcal{D}_i^{\text{train}}$ to obtain a prompt P_i . The level of personalization achieved by
 471 this prompt is evaluated using $\mathcal{D}_i^{\text{test}}$. However, it is also of interest to know how robust P_{glob} is to
 472 personalization, as we do not want to have forgotten all of the global information it acquired during
 473 federated training. $\text{Robustness}(P_i)$ is also evaluated on a global test dataset compiled across all client test
 474 datasets $\mathcal{D}_{n+1}^{\text{test}}, \dots, \mathcal{D}_{n+n_{\text{test}}}^{\text{test}}$ to obtain a robustness score. These local personalization and robustness

Figure 6: For each of the three training dataset partitions (HHF-SNI, MHF-SNI, LHF-SNI) and each metadata category (Task Type, Task, Source, Domain, Reasoning, Input Language, and Output Language), we plot the average across clients of the KL divergence between the client’s metadata category distribution and the global metadata category distribution, in log scale.

475 scores are ultimately aggregated across clients and used for final evaluation of the federated algorithm
476 used to obtain P_{glob} .

477 B Additional Dataset Details

478 Of the 76 total task types in SNI, we excluded the three type because they did not have a suf-
479 ficient amount of data for one client (Punctuation Error Detection, Paper Review, Speaker Relation
480 Classification) and one type, Mathematics, because the PaLM tokenizer cannot properly interpret
481 numerical text input. The data was split into train/validation/test sets by randomly selecting 10% of
482 the remaining task types each for validation and testing, and designating the rest for training. The test
483 task types are [Irony Detection, Mathematics, Text Completion, Explanation, Overlap Extraction,
484 Question Generation, Dialogue Act Recognition, Gender Classification] and the validation types are
485 [Answer Verification, Information Extraction, Dialogue Generation, Commonsense Classification,
486 Word Relation Classification, Answerability Classification, Sentence Ordering]. There are 326 total
487 test clients and 326 total validation clients, although we only use 32 test clients, sampled uniformly
488 from the full set of 326 test clients, in our results.

489 In Figure 6 we plot average Kullback-Leibler (KL) divergences between each client’s meta-data
490 distribution and the global meta-data distribution for each of our three federated partitions of SNI.
491 The figure demonstrates that among a variety of meta-data categories, clients on average distributions
492 of this meta-data category that differ from the global distribution to an extent that we would expect
493 from high, medium and low-heterogeneity partitions (the larger the heterogeneity, the greater the
494 difference between client and global distributions).

495 C Further Experiments and Details

496 Hyperparameters. In all training runs, we initialized the prompts by sampling each element i.i.d.
497 from $N(0; 0.25)$, noting that results from [31] showed that prompt initialization does not signifi-
498 cantly affect performance at the model scale we considered (10^{10} parameters). We tried prompt lengths of
499 5, 10, and 20, and saw that length 10 generally outperformed length 5, but there was no improvement
500 going from length 10 to length 20, (see Figure 10) so we used length 10 for all other runs. We tuned
501 client and server learning rates in $\{10^{-2}; 10^{-1}; 10^0; 10^1\}$ using the global validation set separately for
502 each algorithm and each of the three training partitions, plus centralized. The resulting learning rates
503 are found in Table 3. We tuned weight decay parameter β in $\{10^{-2}\}$, and Adam epsilon parameter
504 in $\{10^{-8}; 10^{-6}; 10^{-4}\}$ on HHF-SNI and the centralized dataset, and observed that no weight decay
505 and Adam $\epsilon = 10^{-8}$ worked best in all cases. We used $\beta = 0.99$ and $\epsilon = 0.999$ for Adam. In
506 each trial, we used the prompt that achieved the highest global validation score during training for

Table 2: Training learning rates. All learning rates were tuned in $\{0.01; 0.1; 1; 10\}$ and chosen based on the global validation score they led to during training. The resulting values are shown here, as (server learning rate, client learning rate) if applicable. Centralized training used Adam with learning rate 1, tuned in the same set.

Algorithm	HHF-SNI	MHF-SNI	LHF-SNI
FedAvg(Adam) - prompt length 10	(1, 0.1)	(0.1, 1)	(0.1, 1)
FedAvg(SGD) - prompt length 10	(1, 10)	(0.1, 10)	(1, 10)
FedSGD - prompt length 10	1	1	1
FedSGD-LB - prompt length 10	0.01	0.1	0.1

Table 3: Adam personalization learning rates. Personalization learning rates were tuned in $\{10^{-3}; 10^{-2}; 10^{-1.5}; 10^{-1}\}$.

Algorithm	HHF-SNI	MHF-SNI	LHF-SNI
FedAvg(Adam) - High Computation	10^{-2}	10^{-2}	10^{-2}
FedAvg(Adam) - Low Computation	10^{-1}	10^{-1}	10^{-1}
FedAvg(SGD) - High Computation	10^{-2}	10^{-3}	10^{-2}
FedAvg(SGD) - Low Computation	10^{-1}	10^{-2}	10^{-1}
FedSGD - High Computation	$10^{-1.5}$	10^{-2}	10^{-2}
FedSGD - Low Computation	10^{-1}	10^{-1}	10^{-1}
FedSGD-LB - High Computation	10^{-3}	10^{-3}	10^{-3}
Centralized - High Computation	10^{-2}	10^{-2}	10^{-2}
Random-Gaussian - High Computation	10^{-2}	10^{-2}	10^{-2}
Random-Word - High Computation	10^{-2}	10^{-2}	10^{-2}

507 personalization. Regarding model and evaluation parameters, we set the maximum input query length
 508 to 1024 tokens and output length to 128 tokens for training and 10 tokens for evaluation, and the
 509 decoding temperature to 0, following [60]. For examples with multiple targets, we take the max score
 510 over targets, again following [60].

511 C.1 Additional results

512 In this section we provide additional empirical results. Unless otherwise noted, all experiments run
 513 personalization with Adam on a dataset of size 256.

514 Role of personalization learning rate with FedSGD-trained prompts. In Figure 7 we verify that
 515 using a smaller personalization learning rate improves the personalization-robustness trade-off for
 516 FedSGD-trained prompts, just like we observed for FedAvg(Adam)-trained prompts in Figure 3(Left).
 517 Again, increased robustness (higher global scores) comes at the cost of additional personalization
 518 epochs required to reach high local scores.

519 Variation across training runs. In Figures 8 and 9 we plot versions of Figure 4 with different random
 520 seeds for training. In each case the takeaway is the same as Observations 3a,b: FedAvg(Adam)
 521 outperforms FedAvg(SGD), and FedAvg(Adam) generally outperforms FedSGD, especially when
 522 trained on low-heterogeneity data and especially in terms of global scores. The one case in which
 523 FedSGD yields a better personalization-robustness tradeoff is on HHF-SNI (high heterogeneity) with
 524 seed 0 (Figure 8) due to higher local scores for FedSGD.

525 SGD as personalization optimizer. One may suspect that the improvement of FedAvg(Adam) over
 526 FedAvg(SGD) in the previous results is due to FedAvg(Adam) using the same client optimizer as
 527 the personalization optimizer (Adam). However, Figure 10 we show that the relative performance
 528 of FedAvg(Adam) and FedAvg(SGD) does not change when SGD is used as the personalization
 529 optimizer rather than Adam.

530 Impact of fewer personalization samples. In Figure 11 we plot results from personalization with
 531 varying number of examples per client, namely 64 and 256. With only 64 samples, late in training
 532 overfitting to the training set occurs to extent that even local scores decrease. Further, the best local

Figure 7: Mean global and local scores across test clients during personalization with varying learning rates from a prompt trained on HHF-SNI by FedSGD. All runs besides those with the largest two learning rates are run for 100 epochs, and otherwise 20 epochs.

Figure 8: Version of Figure 4 with random seed 0. Mean global and local scores across test clients evaluated every 4 epochs during 100 epochs of personalization (High Computation regime) starting from prompts pre-trained by FedAvg(Adam), FedAvg(SGD) and FedSGD with random seed 0 on (Left) HHF-SNI, (Center) MHF-SNI, and (Right) LHF-SNI.

Figure 9: Version of Figure 4 with random seed 1. Mean global and local scores across test clients evaluated every 4 epochs during 100 epochs of personalization (High Computation regime) starting from prompts pre-trained by FedAvg(Adam), FedAvg(SGD) and FedSGD with random seed 1 on (Left) HHF-SNI, (Center) MHF-SNI, and (Right) LHF-SNI.

Figure 10: Personalization with SGD. Mean global and local scores across test clients evaluated every epoch during 10 epochs of personalization with SGD, starting from prompts pre-trained by FedAvg(Adam) and FedAvg(SGD) on HHF-SNI.

Figure 11: Impact of fewer personalization instances. Global and local scores during personalization on either 256 or 64 instances (examples) starting from prompts pre-trained on HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI. For 256 instances, 100 epochs are executed, and for 64 instances, 224 epochs are executed (High Computation regime).

Figure 12: Low computation, 64 instances. Mean global and local scores across test clients evaluated every 3 epochs during personalization with 30 total epochs of 64 instances (samples) per epoch, from prompts pre-trained (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI.

Figure 13: FedSGD with many rounds vs large batch size. Mean global and local scores across test clients during personalization starting from prompts pre-trained by FedSGD with many rounds (FedSGD-MR, referred to as FedSGD in all other experiments) and FedSGD with large batch size (FedSGD-LB) or (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI.

Figure 14: Role of prompt length – FedAvg(Adam). Mean global and local scores evaluated every 4 epochs during 100 epochs of personalization on 256 instances starting from prompts of varying lengths pre-trained by FedAvg(Adam) (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI.

533 score for 64 examples is smaller than the best local score for 256 examples by about 0.01-0.02 for
 534 each heterogeneity level. However, fewer local samples reduces local scores more so than global
 535 scores, and early in training the personalization-robustness trade-off is roughly equivalent to that with
 536 256 examples.

537 In Figure 12, we compare the personalization vs robustness trade-off for FedAvg(Adam), Fe-
 538 dAvg(SGD), and FedSGD-trained prompts with few instances (64) in the Low Computation raga-
 539 (30 epochs). Note that this is more updates than the previously studied Low Computation cases,
 540 which ran for 10 epochs, but the total amount of computation is actually less because we are here
 541 running epochs of 64 instances rather than 256 instances in the previous case. The relative ordering of
 542 performance among the three FL algorithms stays the same, with the exception of FedSGD arguably
 543 slightly outperforming FedAVg(Adam) in the heterogeneity case.

544 Variants of FedSGD. In all previous experiments we have used the version of FedSGD that has
 545 the same client batch size (32) and number of active clients per round (32) as the FedAvg variants
 546 we experiment with, but executes 16x more communication rounds than the FedAvg variants (4800
 547 rounds vs 1600 rounds) so that it sees the same total number of instances (since the FedAvg variants
 548 make 16 local updates per client per round, whereas FedSGD makes effectively only 1). Now, we
 549 experiment with a different version of FedSGD that multiplies the client batch size by 16 rather than
 550 the number of communication rounds. In particular, this version, which we FedSGD-LargeBatch,
 551 uses a client batch size of 512, and samples 32 clients per round for 300 rounds. Like the other FL
 552 algorithms, it uses Adam as its server optimizer. Figure 13 shows that the original version of FedSGD
 553 with many rounds (referred to here as FedSGD-MR) far outperforms FedSGD-LB, implying that it is
 554 advantageous to do more updates with noisier gradients. rather than fewer updates with less noisy
 555 gradients.

Figure 15: Role of prompt length – FedSGD. Mean global and local scores evaluated every 4 epochs during 100 epochs of personalization on 256 instances starting from prompts of varying lengths pre-trained by FedSGD (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI.

Figure 16: Role of prompt length – FedSGD-LB. Mean global and local scores evaluated every 4 epochs during 100 epochs of personalization on 256 instances starting from prompts of varying lengths pre-trained by FedSGD-LB (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI.

556 Role of prompt length. In Figures 14, 15 and 16 we explore the effect of changing the prompt length
557 for FedAvg(Adam), FedSGD and FedSGD-LB, respectively, in the High Computation personalization
558 regime with 100 epochs of 256 samples. Prompt length 10 seems to be the sweet spot, as prompt
559 length 5 gives the worst personalization vs robustness trade-off in all cases besides FedSGD-LB on
560 HHF-SNI, and prompt length 20 provides clear improvement over prompt length 10 only in one case
561 (FedSGD-LB on LHF-SNI), and can sometimes do significantly worse (as in the FedAvg(Adam)
562 cases). The takeaway is similar to that in [31]: increasing the number of tokens in soft prompts
563 improves performance up to some number of tokens, but beyond this there is no benefit to further
564 increasing the prompt length.

565 Variation in client performance. Thus far all of our results have been mean scores across 32 test
566 clients. Now, we investigate the variation in performance across clients. In Figure 17, we plot each
567 of the 32 test clients' scores pre- and post-personalization in the Low Computation regime with
568 10 epochs of personalization on 256 instances, starting from prompts trained by FedAvg(Adam)
569 on HHF-SNI. With the exception of one outlying client, the width of the range of local scores is
570 roughly equivalent before and after personalization, while there is a large variance in global scores
571 post-personalization.

572 In Figure 18, we plot 90th and 10th percentile client global and local scores during personaliza-
573 tion in the High Computation regime with 100 epochs of 256 instances from prompts trained by
574 FedAvg(Adam), FedAvg(SGD), and FedSGD. That is, instead of each point representing (mean local
575 score, mean global score) across clients during some personalization epoch, they instead represent
576 (90th percentile local score, 90th percentile global score) across clients during some personalization
577 epoch (and likewise for the 10th percentile). This yields a number of takeaways: 1) The worst local
578 scores are roughly the same for all algorithms and during all personalization epochs, indicating that
579 there are some very hard clients; 2) for all algorithms, the worst global scores drop significantly during

Figure 17: Per-client global and local scores before and after personalization (p13n) consisting of 10 epochs on 256 examples from prompts pre-trained by FedAvg(Adam) on HHF-SNI.

Figure 18: Global and local score 90th and 10th percentiles across test clients during personalization with 100 epochs of 256 instances from prompts pre-trained on (left) HHF-SNI, (center) MHF-SNI, and (right) LHF-SNI. Scores are evaluated every 4 epochs.

580 personalization; 3) in contrast, the best global scores do not change much during personalization, and
 581 the best local scores increase significantly.

582 C.2 Personalization heuristics

583 In this Section we first describe in greater detail the heuristics evaluated in Figure 5, then explore
 584 additional heuristics in Figure 19.

ℓ_2 regularization. Let P_{glob} be the global prompt resulting from federated training, P_i be the prompt the Client i personalizes, and $P_{i;10}$ be the prompt resulting from 10 epochs of personalization to Client i . The first heuristic we consider, ℓ_2 regularization, adds the regularizer

$$\frac{\lambda}{2} \|P_i - P_{\text{glob}}\|_F^2$$

585 to the loss for Client i , then runs personalization as usual. This encourages prompts stay close to P_{glob}
 586 during personalization, which should reduce forgetting.

Model averaging. Model averaging, first runs personalization to completion, then computes interpolated prompts:

$$P_{i;10} = \alpha P_{i;10} + (1 - \alpha) P_{\text{glob}}$$

587 for $\alpha \in \{0; 0.1; 0.2; \dots; 1\}$. Each plotted point in Figure 5 corresponds to the average local and global
 588 scores for $P_{i;10}$ across all clients $i \in \{1, \dots, N\}$ [32] for a particular value of α .

589 Note that ℓ_2 regularization are orthogonal and can be combined. We do this in Figure 5 for the scores
 590 with label “Model Averaging, $\alpha = 10^{-3}$ ”.

591 Additional results. Figure 19 shows the same results as Figure 5 plus results for three additional
 592 personalization approaches:



Figure 19: Personalization heuristics – Low Computation. Mean local and global scores during 10 epochs of personalization with various heuristics starting from prompts trained by FedAvg(Adam) on **(Left)** HHF-SNI, **(Center)** MHF-SNI, and **(Right)** LHF-SNI.

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Freeze First. Recall that P is a matrix of size prompt length (in tokens) by embedding dimension, where here the prompt length is 10. For “Freeze First”, we freeze the first 8 rows (tokens) and only update the last two rows of P_i (starting from P_{glob}) during personalization.

Freeze Last. Likewise, for “Freeze Last”, we only update the first two rows of P_i . Neither “Freeze First” nor “Freeze Last” confer any improvement to the personalization-robustness trade-off.

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Local/Global Genie. These scores are the scores of a genie that knows the whether the personalized or global prompt will result in a prediction with larger score for a particular input and target, and uses the prompt with higher score for that input. It is equivalent to running inference twice for every input, once with the personalized prompt and once with the global prompt, and recording the max score among the two predictions, given the target. This is not a realistic personalization method because in practice the target is unknown. Nevertheless, we find it to be a valuable measure of the combined capabilities of personalized and global prompts, i.e. the combined information between the personalized and global prompts. The very strong performance of this genie suggests that personalization-robustness trade-offs can be drastically improved by appropriately selecting whether to use the personalized prompt or global prompt for every input query (in fact, there would no longer be a trade-off – both personalized and global scores would increase). To train the personalized prompt, we we run vanilla personalization (i.e. $\lambda = 0$ in Figure 19).