DoCoGen: Domain Counterfactual Generation for Low Resource Domain Adaptation

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Abstract

Natural language processing (NLP) algorithms have become very successful, but they still struggle when applied to out-of-distribution examples. In this paper we propose a controllable generation approach in order to deal with this domain adaptation (DA) challenge. 006 Given an input text example, our DoCoGen algorithm generates a domain-counterfactual textual example (D-CON) - that is similar to the original in all aspects, including the task label, but its domain is changed to a desired one. Importantly, DoCoGen is trained using only 013 unlabeled examples from multiple domains no NLP task labels or pairs of textual examples and their domain-counterfactuals are required. We use the D-CONs generated by DoCoGen to augment a sentiment classifier in 20 DA setups. 017 where source-domain labeled data is scarce. Our model outperforms strong baselines and improves the accuracy of a state-of-the-art un-021 supervised DA algorithm.¹

1 Introduction

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Natural Language Processing (NLP) algorithms are constantly improving and reaching significant milestones (Devlin et al., 2019; Raffel et al., 2020; Brown et al., 2020). However, such algorithms rely on the availability of sufficient labeled data and the assumption that the training and test sets are drawn from the same underlying distribution. Unfortunately, these assumptions do not hold in many cases due to the costly and labor-intensive data labeling process and since text may originate from many different domains. As generalization in low resource regimes and beyond the training distribution are still fundamental NLP challenges, NLP algorithms significantly degrade when applied to such scenarios.

Domain adaptation (DA) is an established field of research in NLP (Roark and Bacchiani, 2003; Daumé III and Marcu, 2006; Reichart and Rappoport, 2007) that attempts to explicitly address generalization beyond the training distribution (§2). DA algorithms are trained on annotated data from source domains to be effectively applied in various target domains. Indeed, DA algorithms have been developed for multiple NLP tasks throughout the last two decades (Blitzer et al., 2006, 2007; Glorot et al., 2011; Rush et al., 2012; Ziser and Reichart, 2017, 2018a,b; Han and Eisenstein, 2019).

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A natural alternative to costly human annotation would be to automatically generate labeled examples for model training. Doing so may expose the model to additional training examples and better represent the data distribution within and outside the annotated source domains. Unfortunately, generating labeled textual data is challenging (Feng et al., 2021), especially when the available labeled data is scarce. Indeed, labeled data generation has hardly been applied to DA (§2).

To allow DA through labeled data generation, we present DoCoGen, an algorithm that generates domain-counterfactual textual examples (D-CONs). In order to do that, DoCoGen intervenes on the domain-specific terms of its input example, replacing them with terms that are relevant for its target domain while keeping all other properties fixed, including the task label. Consider the task of sentiment classification (top example in Table 1). When DoCoGen encounters an example from the Kitchen domain (its source domain), it first recognizes the terms related to Kitchen reviews, i.e., knife and solid. Then, it intervenes on these terms, replacing them with text that connects the example to the *Electronics* domain (its target domain) while keeping the negative sentiment.

DoCoGen is a *controllable generation* algorithm (Li et al., 2016; Russo et al., 2020) that is trained using a novel *unsupervised* sentence reconstruction objective. Importantly, it does not require task-annotated data, or pairs of sentences and their

¹Our code and data will be released upon acceptance.

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D-CONs. A key component of DoCoGen is the *domain orientation vector*, which guides the model to generate the new text in the desired domain. The parameters of the orientation vectors are learned during the unsupervised training process, allowing the generation model to share information among the various domains it is exposed to.

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We focus on two low resource scenarios: Unsupervised domain adaptation (UDA) and any domain adaptation (ADA, Ben-David et al. (2021)), with only a handful of labeled examples available from a single source domain. In both UDA and ADA the model is exposed to limited labeled source domain data and to unlabeled data from several domains. However, in UDA the unlabeled domains contain the future target domain to which the model will be applied, while in ADA the model has no access to the target domain during training. To cope with these extreme conditions, we use DoCoGen to enrich the source labeled data with D-CONs from the unlabeled domains. By introducing labeled D-CONs from various domains, we hope to provide the model with a training signal that is less affected by spurious correlations: Correlations between features and the task label which do not hold out-of-domain (OOD) (Veitch et al., 2021).

After a brief evaluation of the intrinsic quality of the D-CONs generated by DoCoGen, we evaluate our complete DA pipeline. We focus on sentiment classification in the UDA and ADA scenarios, for a total of 12 UDA and 8 ADA setups. Our results demonstrate the superiority of DoCoGen over strong DA and textual-data augmentation algorithms. Finally, combining DoCoGen with PERL (Ben-David et al., 2020), a SOTA UDA model, yields new SOTA DA accuracy and stability.

2 Related Work

We first describe research in our DA setups: UDA and ADA. We then continue with the study of counterfactual-based data augmentation, and, finally, we describe research on counterfactual generation methods.

Domain Adaptation (DA) The NLP literature 123 contains several DA setups, the most realistic of 124 which is unsupervised domain adaptation (UDA), 125 which assumes the availability of unlabeled data 126 from a source and a target domain, as well as ac-127 cess to labeled data from the source domain (Blitzer 128 et al., 2006). An even more challenging and poten-129 tially more realistic setup is the recently proposed 130

any domain adaptation setup (ADA, Ben-David et al. (2021)), which assumes no knowledge of the target domains at training time. There are several approaches to DA, including representation learning (Blitzer et al., 2006; Ziser and Reichart, 2017) and data-centric approaches like instance re-weighting and self-training (Huang et al., 2006; Rotman and Reichart, 2019).

Since the rise of deep neural networks (DNNs), most focus in DA research has been directed to deep representation learning approaches (DReL). One line of DReL work employs an input reconstruction objective (Glorot et al., 2011; Chen et al., 2012; Yang and Eisenstein, 2014; Ganin et al., 2016). Another line employs pivot features, which are prominent to the task of interest and common in the source and target domains (Blitzer et al., 2007; Pan et al., 2010; Ziser and Reichart, 2018b; Ben-David et al., 2020; Lekhtman et al., 2021).

We deviate from the DReL approach to DA and propose a data-centric methodology. Contrary to the above works, our approach can be applied to both UDA and ADA. Moreover, unlike previous ADA work, which builds upon multi-source DA, our approach can also perform single-source ADA.

Counterfactually Augmented Data (CAD) Textual data augmentation (TDA) is a technique for increasing the training dataset without explicitly collecting new examples. This is achieved by adding slightly modified copies of already existing examples (local sampling) or newly created data (global sampling). TDA serves as a solution for insufficient data scenarios and as a technique for improving model robustness (Xie et al., 2020; Ng et al., 2020). There are rule-based and modelbased approaches to TDA. Rule-based methods commonly involve insertion, deletion, swap and replacement of specific words (Wei and Zou, 2019), or template-based paraphrasing (Rosenberg et al., 2021). Model-based methods typically utilize a pretrained language model (PLM), e.g., for replacing random words (Kobayashi, 2018; Ng et al., 2020), or generating entirely new examples from a prior data-distribution (Bowman et al., 2016; Russo et al., 2020; Wang et al., 2021). Other model-based methods apply backtranslation (Edunov et al., 2018) or paraphrasing (Kumar et al., 2019) for local sampling.

Another approach within local sampling TDA is to change (only) a specific concept that exists in the original example, creating a counterfactual ex-

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Original, **Kitchen**: A good knife but Quality Control was poor. The knife is solid and very comfortable in hand, however, when I got it new, the blade is slightly bent. I expect it to be in almost Perfect condition, but it's not.

 $\underline{DoCoGen}$, Kitchen \rightarrow Electronics: A good product but Quality Control was poor. The ipod is very easy to use and very comfortable in hand, however, when I got it new, the ipod is slightly flimsy. I expect it to be in almost perfect shape, but it's not.

Original, **DVD**: The direction of this film is excellent. I love all the characters and the way they interact. The storyline is very important also. It's about religious beliefs and neighbors that interact with each other. It's a well-paced and interesting story that's not like anything else I've ever seen.

 $\underline{DoCoGen}$, $\underline{DVD} \rightarrow \underline{Airline}$: The service on this flight is excellent. I love the staff and the way they interact. The safety is very important also. It's nice to have staff and neighbors that can help each other. It's a well-groomed and professional crew that's not like anything else I've ever experienced.

Table 1: Domain-counterfactual textual examples (D-CONs) generated by DoCoGen. Red terms are replaced with green terms through the process of D-CON generation. For additional examples see §A.

ample. Counterfactually-Augmented Data (CAD) is generated by minimally intervening on examples to change their ground-truth label, that is, perturbing only those terms necessary to change the label (Kaushik et al., 2020). CAD is commonly used to improve generalizability (Kaushik et al., 2020; Sen et al., 2021), however empirical results using CAD for OOD generalization have been mixed (Joshi and He, 2021; Khashabi et al., 2020).

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In this work, we explore a different type of counterfactuals, namely D-CONs, which are the result of intervening only on the example's domain while holding everything else equal, particularly its task label. For sentiment analysis, we may be, for example, interested in revising a negative movie review, making it a negative airline review. In addition, while CAD is mostly generated via a human-inthe-loop process (Kaushik et al., 2020; Khashabi et al., 2020; Sen et al., 2021), our work focuses on automatic counterfactual generation.

Counterfactual Generation controllable generation refers to generation of text while controlling for specific attributes (Prabhumoye et al., 2020). The controlled attributes can range from style (e.g., politeness and sentiment) to content (e.g., key-206 words and entities) and even topic. Keskar et al. (2019) propose to control the generated text by training an LM on datasets annotated with the controlled attributes, and Meister et al. (2020) modify 210 the model's decoding method. Recently, Russo 211 et al. (2020) introduced a global sampling condi-212 tional variational autoencoder (VAE), augmenting text while controlling for attributes such as label 214 and verb tense. However, controlling for the task 215 label is challenging in scarce labeled data scenarios 216 (Chen et al., 2021), since generative models require 217 large amounts of labeled data . 218

Counterfactual generation lies at the intersection of controllable generation and causal inference (Feder et al., 2021a). Only few works deal with counterfactual generation, mostly by intervening on the task label. Wu et al. (2021) train a model on textual examples and their manually generated counterfactuals. Other works present methods for controlling for the text domain and semantics (Wang et al., 2020; Feng et al., 2019), yet they all experiment with short texts. A recent work by Yu et al. (2021) focuses on generation of new target-domain examples for aspect-based sentiment analysis (ABSA) (Pontiki et al., 2016). However, this method is designed specifically for ABSA, utilizing predefined knowledge, and is only suitable for UDA setups where source domain labeled data is abundant. Our work presents a novel domain counterfactual generation algorithm, which can be trained in an unsupervised manner, and its generated outputs are demonstrated to be effective in low-resource DA scenarios.

3 Domain-Counterfactual Examples

In this section, we formally define the concept of domain-counterfactual textual examples (D-CONs) and discuss the motivation behind them.

Definition x' is a *domain-counterfactual example* (D-CON) of x if it is a coherent human-like text that is a result of intervening on the domain of x and changing it to another domain, while holding everything else equal. Particularly, we would like the task label of x' and x to be identical. Formally, given an example $(x, y) \sim \mathcal{D}$ and a destination domain \mathcal{D}' , the goal of D-CON generation is to generate $x' \sim P_{\mathcal{D}'}(X|Y = y)$ such that $x' \simeq_{\mathcal{D}'} x$, where $\simeq_{\mathcal{D}'}$ is the domain counterfactual operator.

In this work, given a labeled source example x

we aim to generate coherent human-like D-CONs from the unlabeled domains (see §1). We propose a D-CON generation algorithm, DoCoGen, consisting of two components. The first involves masking domain specific terms of the given example, yielding M(x). The second is a controllable generation model G which takes as input M(x) and a *domain orientation vector* v'. This vector specifies the destination domain \mathcal{D}' , controlling the semantics of the generated D-CON. Formally:

$$\operatorname{DoCoGen}(x, \mathcal{D}') = \operatorname{G}(\operatorname{M}(x), v') \simeq_{\mathcal{D}'} x$$

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Motivation The NLP community has recently become increasingly concerned with *spurious correlations* (Geirhos et al., 2020; Wang and Culotta, 2020; Gardner et al., 2021). In the case of DA, spurious correlations may be defined as correlations between X and Y which are relevant only to a specific domain or in a certain sample of labeled examples. Such correlations may make a predictor $f : \mathcal{X} \to \mathcal{Y}$ brittle to domain shifts.

Using counterfactuals w.r.t. a specific variable allows us to both estimate its effect on our predictor (Feder et al., 2021b; Rosenberg et al., 2021) or alleviate its impact on it (Kaushik et al., 2021). We focus on the latter, automatically generating D-CONs by intervening on the domain variable \mathcal{D} . Adding these D-CONs to the training set of a predictor should reduce its reliance on domainspecific information and spurious correlations.

From a DA perspective, enriching the training data with D-CONs is motivated by pivot features (§2), which are frequent in multiple domains and are prominent for the task. D-CONs preserve language patterns, such as pivots, which are frequent in multiple domains. Consider the bottom example in Table 1, pivot words (such as *excellent* and *important*) are preserved in the D-CON, while non-pivots (*intereseting* and *well-paced*) are replaced due to the domain intervention. Accordingly, a model trained on an example and its D-CON is directed to focus on pivots rather than on non-pivots, consequently generalizing better OOD.

4 DoCoGen: Domain Counterfactual Generation

We propose a corrupt-and-reconstruct approach for generating D-CONs from given source domain examples (Figure 1). We next extend on these two steps, and describe our filtering mechanism used to disqualify low quality D-CONs.

4.1 Domain Corruption

The first step of generating a D-CON is to mask domain specific terms. In order to mask an example $x \sim \mathcal{D}$ with a destination domain \mathcal{D}' , we first mask all uni-grams w with $m(w, \mathcal{D}, \mathcal{D}') > \tau$, where τ is a hyperparameter and m is a masking score that is defined later in this section. Then, we mask all the remaining bi-grams (that do not contain a masked uni-gram) according to the same masking threshold τ . This process is repeated up to tri-gram expressions. The final output of the corruption step is a masked example M(x). 304

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In Figure 1, the masking scores of uni-grams and bi-grams appear above the input words. An n-gram is masked if and only if its score is above a $\tau = 0.08$ threshold and the scores of its grams are lower. For example, *system* is not masked although the bi-gram *entertainment system* has a score above the τ threshold, since *entertainment* is masked and the score of *system* is lower than τ .

Masking Score Let w be an n-gram and \mathcal{D} be a domain with $n_{\mathcal{D}}$ unlabeled examples. We denote the number of examples from \mathcal{D} that contain w by $\#_{w|\mathcal{D}}$. By assuming that domains have equal prior probabilities and by using the Bayes' rule, the probability of \mathcal{D} given w can be estimated by $P(D = \mathcal{D}|W = w) \propto \frac{\#_w|\mathcal{D} + \alpha}{n_{\mathcal{D}}}$, where α is a smoothing hyperparameter. We define the affinity of w to \mathcal{D} to be:

$$\rho(w, \mathcal{D}) = P(\mathcal{D}|w) \cdot \left(1 - \frac{H(D|w)}{\log N}\right)$$

where N is the number of unlabeled domains and H(D|w) is the entropy of D|w, which is upper bounded by $\log N$. Notice that higher H(D|w)values indicate that w is not related to any specific domain. Finally, we set the masking score of an ngram w with an origin domain \mathcal{D} and a destination domain \mathcal{D}' as follows:

$$\mathsf{m}(w,\mathcal{D},\mathcal{D}')=\rho(w,\mathcal{D})-\rho(w,\mathcal{D}')$$

Note that $m(w, D, D') \in [-1, 1]$. It can be negative due to the right hand side's subtrahend, which aims to prevent masking n-grams that are related to the destination domain and should appear in the counterfactual, like *system* in Figure 1.

4.2 Domain-Oriented Reconstruction

The second step of DoCoGen is a reconstruction step that involves a generative model, based on



Figure 1: The DoCoGen model. Given a review x from the *airline* domain, we aim to generate a D-CON from the *kitchen* domain. We first corrupt the domain of the example by masking domain specific terms. The numbers above the input words are the masking scores of uni-grams and bi-grams. Terms with scores above a threshold ($\tau = 0.08$) are masked. In the reconstruction step we use a T5-based generation model to generate the D-CON $x' \simeq_{\mathbf{K}} x$. The input of the model is a concatenation of the *orientation vector* that represents the target domain with the model's embedding vectors which correspond to the tokens of the masked example M(x).

an encoder-decoder T5 architecture (Raffel et al., 2020). Given a masked example M(x) and a destination domain D', we concatenate a domain orientation vector v' that represents D' with the masked input's embedding vectors. Then, the concatenated matrix is passed as an input to the encoder-decoder model for counterfactual generation, yielding x'. We next describe the mechanism behind domain orientation vectors.

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Domain Orientation Vectors In addition to the T5 embedding matrix (T5 Embeddings in Figure 1), we equip our model with another learnable embedding matrix, containing $K \cdot N$ orientation vectors, such that each domain is represented by K different vectors (Orientation Embeddings in Figure 1). We initialize the orientation vectors with the T5 embedding vectors of the domain names and the top K-1 representing words of each domain. The top representing words of domain \mathcal{D} are those which reach the highest score of: $\log (\#_{w|\mathcal{D}} + 1)\rho(w, \mathcal{D})$. We use K orientation vectors to allow us generate a heterogeneous set of D-CONs for a given destination domain (see examples in \S A). We note that although the orientation vectors are initialized with vectors from the T5 embedding matrix, they have a different role and thus are likely to converge to different values during the training process.

367**Training** In the spirit of low resource learning,368we would like to train DoCoGen in an unsuper-369vised manner, i.e., without access to manually gen-370erated D-CONs. Therefore, we use the unlabeled371data of our unlabeled domains. For each example372x, we provide the model with M(x), the corrupted373version of x, and v, the orientation vector of \mathcal{D} , and

with x as the gold output. The model hence learns to reconstruct x given M(x) and v.

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Notice that the origin and the destination domains are the same, i.e, $\mathcal{D} = \mathcal{D}'$, and the masking score is $\mathfrak{m}(w, \mathcal{D}, \mathcal{D}) = 0$. Hence, for masking purposes, we randomly choose $\tilde{\mathcal{D}} \neq \mathcal{D}$ and plug it as the destination domain in the masking score. We then choose an orientation v for \mathcal{D} , by randomly sampling either the domain name or one of its representing words as long as it appears in x.

Finally, since the orientation vector parameters are trained as part of the reconstruction objective, we establish the connection between the orientation vector and the semantics of the completed example. Hence, we expect that at inference time examples will be properly transformed into their D-CONs.

Inference Given $(x, \mathcal{D}, \mathcal{D}')$, we first mask the example to get M(x) and select one orientation vector v' that represents \mathcal{D}' .² Together, the tuple (M(x), v') forms the input, and accordingly the model generates a D-CON $x' \simeq_{\mathcal{D}'} x$. To increase the likelihood that x' originates from \mathcal{D}' , we restrict the model to generate only tokens of the original example or tokens that are related to \mathcal{D}' and meet the condition: $\max_{i \in 1,...,N} m(w, \mathcal{D}', \mathcal{D}_i) > \tau$.

4.3 Filtering Mechanism

In order to properly apply DoCoGen within a DA pipeline, we introduce a filtering mechanism that disqualifies low quality D-CONs generated by DoCoGen. Particularly, we train a classifier to predict the domain of the original, human-written unlabeled examples, and use it to remove D-CONs

²§C.2 presents the % of masked tokens in our experiments.

if their predicted domain is not the given destination domain. In addition, we disqualify D-CONs
with less than four words or when the word overlap
with the original example is lower than 25%. We
name DoCoGen when equipped with this filtering
mechanism F-DoCoGen.

5 Intrinsic Evaluation

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We next assess DoCoGen in terms of its generated D-CONs, ensuring they: (i) belong to the correct domain and label (1, 2), and (ii) are fluent (3, 4). To this end, we collected 20 original reviews, equally distributed among four domains (the A, D, E, and K domains, see §6). We then applied DoCoGen to generate 60 D-CONs, 3 for each of the original reviews (see §6 for the DoCoGen training setup). Finally, we trained the VAE model of Russo et al. (2020) on labeled data (all the labeled data of the A, D, E, and K domains) and applied it to generate five reviews from each of the above four domains, with the same number of positive and negative reviews as in the set of original reviews.

We then conducted a crowd-sourcing experiment where five nearly native English speakers rated each example, considering the following evaluation measures: (1) Domain relevance (D.REL) - whether the topic of the generated text is related to its destination domain; (2) Label preservation (L.PRES) what is the label of the generated example (and we report whether the answer was identical to the desired label); (3) Linguistic Acceptability (ACCPT) how logical and grammatical the example is (on a 1-5 scale); and (4) Word error rate (WER) - what is the minimum number of word substitutions, deletions, and insertions that have to be performed to make the example logical and grammatical.³

Table 2 reports our results. DoCoGen achieves high ACCPT scores and low WER scores, significantly outperforming its VAE alternative, which is known to struggle with longer texts (Shen et al., 2019; Iqbal and Qureshi, 2020). Interestingly, DoCoGen achieves compatible results to the original reviews, indicating the high quality of its generated texts. Finally, in more than 90% of the cases DoCoGen manages to change the example domain to the desired domain, and in 80% it preserves the original example label. In comparison, only 88% of the original examples were annotated as their gold label.

	↑D.REL	↑L.PRES	↑ACCPT	↓WER
VAE	90.0	46.0	2.11	0.54
DoCoGen	93.0	80.0	4.01	0.17
Original Reviews	99.0	88.0	4.73	0.10

Table 2: Human intrinsic evaluation. Up arrows (\uparrow) represent metrics where higher scores are better, and down arrows (\downarrow) represent the opposite.

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6 Experimental Setup

6.1 Tasks and Domains⁴

We follow a large body of prior DA work, focusing on the task of binary sentiment classification. Specifically, our experiments include six different domains: the four legacy product review domains (Blitzer et al., 2007) - Books (B), DVDs (D), Electronic items (E) and Kitchen appliances (K); the challenging airline review dataset (A) (Nguyen, 2015; Ziser and Reichart, 2018b); and the restaurant (R) domain obtained from the Yelp dataset challenge (Zhang et al., 2015). The focus of this work is on low resource DA, and thus we randomly sample 100 labeled examples to form the training set for the following domains: A, D, E, and K. Following Ziser and Reichart (2018b), we use 2000 examples for test from each of the target domains and use the following number of unlabeled reviews: A: 39396, D: 34741, E: 13153, and K: 16785.

As described in §2, we explore two DA setups, UDA and ADA. For UDA, where the model has access to unlabeled target domain data, we experiment with a total of 12 cross-domain setups, including the following domains: A, D, E, and K. For ADA, where unlabeled data from the target domain is not within reach, we experiment with a total of 8 setups, including B and R as target domains, and A, D, E, and K as source domains. Our reported results are averaged across 25 different seeds and randomly sampled training and development sets.

DA by Augmentation The DA pipeline includes a T5-based sentiment classifier trained on labeled data from a single source domain and an augmentation model (e.g., DoCoGen) trained on unlabeled data from four unlabeled domains. We first train DoCoGen on the unlabeled data, and then use it for generating D-CONs that enrich the classifier's training data. For each labeled training example, DoCoGen generates K = 4 D-CONs w.r.t. each unlabeled domain, resulting in a total of 16 D-CONs per example. After training the sentiment

³We actually asked the annotators to edit the example and then measured the number of edit operations.

⁴URLs of the datasets and the code, implementation and hyperparameter details are described in §B.

	$\mathbf{A} \rightarrow \mathbf{D}$	$\mathbf{A} \rightarrow \mathbf{E}$	$\mathbf{A} \rightarrow \mathbf{K}$	$\mathbf{D} \rightarrow \mathbf{A}$	$\mathbf{D} \to \mathbf{E}$	$\mathbf{D} \to \mathbf{K}$	$\mathbf{E} \to \mathbf{A}$	$\mathbf{E} \to \mathbf{D}$	$\mathbf{E} \to \mathbf{K}$	$\mathbf{K} \rightarrow \mathbf{A}$	$\mathbf{K} \to \mathbf{D}$	$\mathbf{K} \rightarrow \mathbf{E}$	AVG
NoDA	69.4	78.6	78.2	72.3	80.2	82.4	81.0	79.8	87.6	72.5	78.6	85.4	78.8
DANN	70.3	78.7	78.9	75.5	81.2	82.3	82.3	78.3	86.7	81.0	78.3	85.0	79.9
EDA	69.3	79.1	79.4	71.1	79.9	83.0	79.9	80.8	88.0	75.7	80.9	86.4	79.5
RM-RR	69.5	80.1	80.0	72.3	81.0	83.8	79.6	79.5	88.4	70.6	79.1	84.5	79.0
No-OV	67.2	76.5	76.1	71.5	79.7	82.9	80.9	80.5	88.9	74.8	79.6	85.3	78.7
RM-OV	69.3	80.2	80.4	72.7	81.8	84.5	79.6	81.7	89.0	70.3	79.4	85.4	79.5
DoCoGen	70.6	79.7	79.8	75.8	82.8	84.4	83.0	82.0	89.3	81.2	82.2	87.3	81.5
F-DoCoGen	71.1	79.6	79.6	76.7	83.2	84.8	82.6	82.1	89.2	81.4	83.3	88.0	81.8
PERL	72.9	81.1	83.6	81.5	83.0	86.9	81.1	81.7	88.5	77.9	78.2	86.1	81.9
DoCoGen-PERL	<u>75.7</u>	<u>82.7</u>	83.1	82.4	<u>85.0</u>	84.9	<u>81.3</u>	80.8	88.3	<u>79.5</u>	<u>80.9</u>	<u>86.2</u>	<u>82.6</u>
Oracle-Gen	83.8	88.4	88.9	83.6	89.3	90.0	84.9	84.6	90.7	84.1	82.2	89.0	86.6

Table 3: Accuracy scores for each source and target domain pair in the UDA setup. **Bold** numbers mark the best performing T5-based model, and <u>underline</u> numbers mark the best performing PERL-based model.

Source	A		D		E		K		
Target	В	R	B	R	B	R	B	R	AVG
NoDA	69.1	76.5	82.3	82.8	81.5	84.5	82.4	85.2	80.5
DANN	70.5	77.2	82.7	81.5	80.9	83.4	81.8	83.4	80.2
EDA	69.3	78.0	83.7	82.6	83.2	85.4	82.8	86.3	81.4
RM-RR	69.4	78.4	83.8	83.5	81.9	85.6	83.7	85.4	81.5
No-OV	67.1	76.1	83.8	82.5	82.9	86.2	83.0	85.6	80.9
RM-OV	69.6	78.7	84.3	83.6	83.6	86.2	83.9	85.5	81.9
DoCoGen	70.9	78.1	84.4	82.9	83.9	86.0	84.5	85.7	82.1
F-DoCoGen	71.4	79.3	84.9	83.6	84.2	86.1	85.6	87.2	82.8
Oracle-Gen	84.4	85.2	86.7	86.1	86.0	86.5	85.3	86.5	85.8

Table 4: Accuracy scores for each source and target domain pair in the ADA setup.

classifier on the enriched data, we evaluate it on test examples originating from one of the unlabeled domains (UDA) or one of the unseen domains (ADA). We denote each DA model by the algorithm that was used for enriching its training data.

6.2 Models and Baselines

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Our main models are DoCoGen and F-DoCoGen, which is equipped with the filtering mechanism. We compare them to three types of models: (a) baseline models, including both baselines for the entire DA pipeline (1,2,5) and alternative augmentation methods (3,4); (b) ablation models (6,7) that use variants of our D-CON generation algorithm where one component is modified, highlighting the importance of our design choices; and (c) an upperbound generation model that has access to labeled data from the target domains. Unless otherwise stated, all sentiment classifiers use the same architecture, based on a pre-trained T5 model. We next describe the models in each of these groups.

515Baseline DA ModelsWe experiment with five516baselines: (1) No-Domain-Adaptation (NoDA), A517model that is only trained on the available training518data from the source domain in each DA setup; (2)519Domain-Adversarial-Neural-Network (DANN), A520model that integrates the sentiment analysis pre-521dictive task with an adversarial domain classifier



Figure 2: Average accuracy in UDA (top) and ADA (bottom) setups with different number of labeled examples from two source domains: E and K.

to learn domain invariant representations (Ganin et al., 2016). This model does not apply augmentation, but instead the unlabeled data is used for training its adversarial component; (3) *Easy-Data-Augmentation (EDA)*, an augmentation method that randomly inserts, swaps, and deletes words or replaces synonyms (Wei and Zou, 2019); (4) *Randommasking Random-Reconstructing* (RM–RR), another basic augmentation method that randomly masks tokens from the input example and then fills the masks with tokens that are chosen by a masked language modeling head, as suggested by (Ng et al., 2020); and (5) *PERL*, a SOTA model for the UDA setup (Ben-David et al., 2020).

Ablation Models We consider two variants of DoCoGen: (6) *No-Orientation-Vectors* (No-OV), a generation model that masks tokens by employing a similar masking mechanism as DoCoGen, and then employing a masked language modeling head to fill the masked tokens (without domain orientation vectors); and (7) *Random-Masking with Orientation-Vectors* (RM-OV), a generation model that randomly masks tokens from the input example and then employs the DoCoGen's reconstruction mechanism to fill the masks.

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547Upper-BoundWe implement an upper-bound548model for D-CON augmentation, Oracle-Matching549(Oracle-Gen). Unlike all other models in this550work, Oracle-Gen has access to target domain551labeled data. Thus, given an example from a source552domain, Oracle-Gen looks for the most similar553example with the same label in the target domain,554and adds it to its training data (see §B.1).

7 Results

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Tables 3 and 4 present the accuracy results for 12 UDA and 8 ADA setups, respectively.

D-CON Generation Impact Our main model, 558 F-DoCoGen, outperforms all baseline models (NODA, DANN, EDA, and RM-RR) in 10 of 12 UDA setups and in all ADA setups, exhibiting average 561 562 performance gains of 1.9% and 1.3% over the best performing baseline model in the UDA (DANN) and the ADA (RM-RR) setups, respectively. Moreover, DoCoGen without filtering, is also superior to all baselines, reaching average gains of 1.6% and of 566 0.6% across all UDA and ADA setups, respectively. These results highlight the impact of D-CON generation on model robustness to low-resource setups. Finally, our models are also stable: Their std is 570 lower than all baselines (see \S C.1).

Ablation Models The tables further demonstrate that F-DoCoGen outperforms its ablation models (§ 6.2), namely NO-OV and RM-OV, in 10 of 12 574 and 7 of 8 UDA and ADA setups, respectively. Furthermore, F-DoCoGen achieves an average error reduction of 11.2% and 5.0% in UDA and ADA respectively, over the strongest ablation model 578 (RM-OV). Finally, our results demonstrate the importance of inappropriate D-CONs disqualification, as F-DoCoGen outperforms DoCoGen in 8 of 12 581 UDA setups and in all ADA setups. This stresses 582 the importance of each of DoCoGen's algorithmic components, i.e. domain-corruption (§ 4.1, F-DoCoGen vs RM-OV), oriented-reconstruction (§ 4.2, F-DoCoGen vs No-OV), and filtering (§ 4.3, F-DoCoGen vs DoCoGen).

588Complementary Effect with SOTA Models589We notice that F-DoCoGen replicates the aver-590age performance of PERL (Ben-David et al., 2020),591the UDA SOTA. However, since PERL is based on592a different architecture than the rest of the models593(BERT vs T5), the models are not directly compara-594ble. PERL is a pivot-based representation learning

method for DA, which applies pre-training on unlabeled target data and is hence relevant only for UDA. Since F-DoCoGen implements a different approach to DA (D-CON generation), we check for the complementary effect of these models: DoCoGen-PERL first augments the labeled data with D-CONs and then continues with the PERL pipeline. As reported in Table 3, DoCoGen-PERL outperforms PERL in 8 of 12 UDA setups, providing an average improvement of 0.7%. Furthermore, the average std of DoCoGen-PERL is 2.1 compared to 3.6 of PERL (§C.1). This stresses the stability of DoCoGen-PERL across these challenging setup (Ziser and Reichart, 2019). 595

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Unfortunately, we cannot perform an equivalent comparison in the ADA setup, since its SOTA models (Ben-David et al., 2021; Wright and Augenstein, 2020) employ labeled data from multiple sources. To the best of our knowledge, we are the first to effectively perform single-source ADA.

Training Size Effect We would next like to understand the effect of D-CONs generated by DoCoGen on classifiers trained with manually labeled training sets of various sizes. Figure 2 shows that the effect of D-CON augmentation vanishes when the unaugmented classifier reaches accuracy above 85% and a performance plateau (visualized as an elbow in the curve). These results support our hypotheses that low-resource DA scenarios may result in a model that latch on spurious domain correlations, impeding its performance. Accordingly, generating D-CONs by intervening on the domain essentially reduces the reliance on domain-specific information and spurious correlations.

8 Conclusions

We presented DoCoGen, a corrupt-and-reconstruct approach for generating domain-counterfactuals (D-CONs) and apply it as a data augmentation method in low-resource DA. We hypothesized that D-CONs may mitigate the reliance on domainspecific features and on spurious correlations and help generalize out of domain.

Our augmentation strategy yields robust models that outperform strong baselines across 20 lowresource sentiment classification DA setups. In future work we would like to further improve the controllable generation quality of DoCoGen, potentially extending it to control for multiple attributes. Moreover, we would like our methodology to address additional NLP tasks and DA setups.

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A Additional Generated Examples

1081We provide additional D-CONs generated by1082DoCoGen and examples generated by VAE.

(1) D-CONs generated by DoCoGen, for different source-target domain pairs: (1.1) Original, DVD:

the best show on t.v. Somehow Denis Leary and Peter Tolan managed to improve on an already amazing show. Rescue me continues to be the best show out there.

$\underline{\mathbf{DVD}} \rightarrow \mathbf{Airline}$:

the best service on board. Somehow staff and flight crew were very good and Tolan managed to improve on an already amazing flight. iberia for me continues to be the best airline out there.

$\underline{\text{DVD}} \rightarrow \underline{\text{Electronics}}$:

the best wireless router out there. Somehow ipaq and ethernet tolan managed to improve on an already amazing router. ethernet to me continues to be the best wireless out there.

$\underline{\text{DVD}} \rightarrow \underline{\text{Kitchen}}$:

the best oven on the market. Somehow a little bit of work and chef Tolan managed to improve on an already amazing oven. this for me continues to be the best oven out there.

(1.2) Original, **Kitchen**:

Harder than maple, huh? The very first cut I made on this cutting board left a huge gouge in the surface. Subsequent cuts also left deep marks. For something that's advertised as being harder than maple, I found this to be very surprising. Maybe it's the way it's put together? All I know is that this cutting board is on pace to be the shortest lived ever in my kitchen.

Kitchen \rightarrow **DVD**:

Harder than the book, huh? The very first edit I made on this film left a huge gouge in the gut. Subsequent cuts also left deep marks. For something that's advertised as being harder than the book, I found this to be very surprising. Maybe it's the way it's put together? All I know is that this is on pace to be the shortest lived ever in my life.

<u> Kitchen \rightarrow Electronics</u>:

1124Harder than a keyboard, huh? The very first click1125I made on this key board left a huge scratch in1126the keyboard. Subsequent clicks also left scratch1127marks. For something that's advertised as being1128harder than a keyboard, I found this to be very

surprising. Maybe it's the way it's put together? All I know is that this keyboard is on pace to be the shortest lived ever in my life.

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(1.3) Original, Airline:

Took flight on a one way basis as return dates were subject to change. I am a top tier AA flier and the addition to Air Berlin gives some good connection options. Aircraft was a new Airbus with standard seat pitch and seat comfort in economy was uncomfortable. The IFE is good with each seat having independent controls and a reasonable selection of movies etc. Unfortunately the selection is via a touch screen buried in your seat.

<u>Airline \rightarrow DVD</u>:

Took this movie on a trial basis as release dates are subject to change. I am a top ten fan and the addition to the bonus disc gives some good insight. The storyline with standard actors and dialogue in the main role was well done. The plot is well done with each actor having independent controls and a reasonable script. Unfortunately the movie is not about a man who is buried in your soul.

$\underline{Airline \rightarrow Electronics}:$

Took this item on a trial basis as release dates are subject to change. I am a top ten speaker and the addition to the base gives some great options. I have an ipod with standard earbuds and the built in microphone was very nice. The sound is clear with each speaker having independent controls and a reasonable bass response. Unfortunately the remote is not a good buy buried in your pocket.

<u>Airline \rightarrow Kitchen</u>:

Took this item on a regular basis as delivery dates are subject to change. I am a top cook and the addition to the nonstick gives some good heat retention. I use it with standard pans and the clean up in the dishwasher was easy. The pan is very nice and each pan having independent controls and a reasonable size. Unfortunately the lid is too small for a stovetop and buried in your cupboard.

(2) D-CONs generated by DoCoGen and their masked versions:

(2.1) Original, Airline:

One major problem was that the day I flew there1174was a fuel service strike so I was delayed for over 41175hours. I frequently check my flight status especially1176when I leave, throughout that day I had checked1177at least 4 times. I only found out about it when I1178

was at the check in counter. There was no email, 1179 no automated phone call, nothing to notify me. I 1180 was stuck waiting for hours doing nothing. 1181

Masked text, Airline \rightarrow Kitchen: 1182

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One major problem was that the day I [MASK] a [MASK] strike so I was [MASK] for [MASK]. I frequently [MASK] my [MASK] especially when I leave, [MASK] I had [MASK] at least 4 times. I [MASK] out about it when I [MASK]. [MASK], no [MASK] call, [MASK] me. [MASK] for [MASK] doing nothing.

Airline → **Kitchen**:

One major problem was that the day I got home there was a labor strike so I was left without a coffee maker for the night. I frequently refill my coffee especially when I leave, and I had to replace it at least 4 times. I found out about it when I got home. I sent it back to the store, no one came by to call, and they didn't help me. I sat for over an week doing nothing.

(2.2) Original, **DVD**:

The Usual Suspects opened the sealed DVD case and Get Shorty was inside and not the Usual Suspects. I sent it back requesting a replacement and did not get a replacement. I got a credit, I think. Not sure. I would rather just have the correct movie.

Masked text, **DVD** \rightarrow **Electronics**:

The [MASK] opened the sealed [MASK] case and Get [MASK] was inside and not the [MASK]. I sent it back requesting a replacement and did not get a replacement. I got a credit, I think. Not sure. I would rather just have the correct [MASK].

DVD \rightarrow **Electronics**:

The router broke when I opened the sealed case and Get a message that the cable was inside and not the router. I sent it back requesting a replacement and did not get a replacement. I got a credit, I think. Not sure. I would rather just have the correct cable.

(2.3) Original, Electronics:

disappointed with the mouse Though I like the keyboard, I've found two serious problems with the mouse. First, it is very sensitive to movement. I've tried making some adjustments but it is still difficult to control. Finally and more importantly, the mouse burns a set of AA batteries about every 8 days. I only use the mouse about 6 hours a week so I should be getting a lot more battery life. I've

bought other Logitech mouse. 1230 Masked text, **Electronics** \rightarrow **DVD**: 1231 disappointed with the [MASK] Though I like the 1232 [MASK], [MASK] two serious problems with 1233 the [MASK]. First, it is very [MASK] to move-1234 ment. [MASK] making some [MASK] but it is still 1235 difficult [MASK]. Finally and more importantly, 1236 the [MASK] about every 8 days. I [MASK] the 1237 [MASK] about 6 [MASK] week so I should be get-1238 ting a lot more [MASK] life. I've [MASK] other 1239 1240 **Electronics** \rightarrow **DVD**: 1241 disappointed with the workout. Though I like the 1242 workout, I have two serious problems with the 1243 workout. First, it is very slow to movement. I'm 1244 making some progress but it is still difficult to 1245 follow. Finally and more importantly, the workout 1246 only goes on about every 8 days. I do the workout 1247 about 6 days a week so I should be getting a lot 1248 more exercise in my life. I've seen other workouts 1249 1250 1251 (2.4) Original, **Kitchen**: 1252 nice cake plate I recieved this cake plate a couple 1253 weeks ago. it's very heavy and well made. it came 1254 boxed extra well. The box was inside another box 1255 surrounded by air bags. There was no way this 1256 thing was going to be broken. I am happy with my 1257 1258 Masked text, Kitchen \rightarrow Electronics: 1259 nice [MASK] I [MASK] a couple weeks ago. it's 1260 very [MASK]. it came boxed extra well. The box 1261 was inside another box surrounded by air bags. 1262 There was no way this thing was going to be broken. 1263 I am happy with my purchase. <u>Kitchen</u> \rightarrow Electronics: 1265 nice product I bought a couple weeks ago. it's very 1266 easy to use. it came boxed extra well. The box was 1267 inside another box surrounded by air bags. There 1268 was no way this thing was going to be broken. I 1269 am happy with my purchase. 1270 1271 (3) D-CONs generated by DoCoGen while 1272

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different orientation vectors: providing (3.1) Original, Airline: It was a fantastic flight crew helpful and smiling.

All announcements very clear understandable and most important things for me multi - language Turkish English Russian and Kazakh. The way aircraft was new.

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that aren't slow.

purchase.

1280 Airline \rightarrow DVD, Orientation: "dvd":

1281It was a fantastic movie. All the main actors1282were very clear understandable and most impor-1283tant things for me multi - language Russian and1284Kazakh. The way they talk.

1285 Airline \rightarrow DVD, Orientation: "character":

1286It was a fantastic movie. All the main character's1287speech was very clear understandable and most1288important things for me multi - language Russian1289and Kazakh. The way it was done was great.

<u>Airline</u> \rightarrow **DVD**, Orientation: "actor":

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It was a fantastic movie. All actors very clear understandable and most important things for me multi language Russian and Kazakh. The way they act.

Airline \rightarrow **DVD**, Orientation: "plot":

It was a fantastic movie. All the plots were very clear understandable and most important things for me multi - language Russian and Kazakh. The way it was told was very good.

(4) Examples generated by the VAE baseline, controlling both for the domain and the label: Airline, Positive:

i paid for a trip to hawaii. i was traveling with aeroflot. i was pleasantly surprised. i was pleasantly surprised. the service was excellent and service. i paid for \$50 for business class. i am very satisfied with this airline.

Airline, Positive:

one of the most memorable movie ever made. i think this movie is a silly comedy, but i was a little silly "attitude of" the "buddy". "attitude" attitude of the robots, but i was a little silly job of the movie.

Electronics, Negative:

not worth the money for my ipod nano. i bought this product for my 3 year old and i am not sure why i am not sure why i am not sure why i am not disappointed.

Kitchen, Positive:

1320broken broken after a broken set of my mother and1321i needed a gift for my sister. i was skeptical about1322how to do it. i was able to use it to my dishwasher1323safe and i was delighted with a silverware. i would1324recommend it

Implementation Details

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1 URLs of Code and Data	1326
• DoCoGen Repository - Code and data will	1327
be released upon acceptance.	1328
• HuggingFace (Wolf et al 2020) - code and	1329
pretrained weights for the T5 model and tok-	1330
enizer: https://huggingface.co/	1331
• SentenceTransformers (Reimers and	1332
Gurevych, 2019) - code and pretrained	1333
weights of a LM. We use this LM to extract	1334
the embeddings of input examples, and then	1335
calculate the cosine similarity between them	1336
to match examples in the Oracle-Gen	1337
model: https://www.sbert.net/	1338
• PFRI (Ben-David et al. 2020) - A SOTA un-	1220
supervised domain adaptation model: https:	13/0
(github com/owalbd2/PEPI	1340
//grenub.com/eyarbaz/rinki	1041
• NLTK - code for the Snowball stemmer:	1342
https://www.nltk.org/index.html	1343
• EDA (Wei and Zou, 2019) - https://github.	1344
com/jasonwei20/eda nlp	1345
• VAE - based on the controllable	1346
generation model of Russo et al.	1347
(2020): https://github.com/DS3Lab/	1348
control-generate-augment	1349
2 Hyperparameters and Setups	1350
ata Preprocessing We truncate each example	1351
96 tokens, using the HuggingFace T5-base tok-	1352
izer. The hyper-parameter was set to 96 due to	1353
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to 96 tokens, using the HuggingFace T5-base tokenizer. The hyper-parameter was set to 96 due to computation reasons and since the median number of words in the labeled examples was 89. When an example is longer than 96 tokens, we keep the first 96 tokens. For examples from the Airline domain, before truncating, we remove the first sentence since it mostly contains details about the flight (like "from JPK to LAX").

DoCoGen Masking: We estimate $P(\mathcal{D}|w)$ for 1361 uni-grams, bi-grams and tri-grams which appear in 1362 the unlabeled data in at least 10 examples. We use 1363 the NLTK Snowball stemmer to stem each word 1364 of the n-grams. The smoothing hyperparameters in 1365 the computation of $P(\mathcal{D}|w)$ are set to be 1, 5 and 7 1366 for uni-grams, bi-grams and tri-grams, respectively. 1367 We use a $\tau = 0.08$ threshold and mask additional 1368 5% of the training examples (in order to add noise 1369

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between training epochs). For RM-RR and RM-OV we randomly mask 15% of the examples (the standard ratio for MLM).

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<u>Controllable Model:</u> We use K = 4 orientation vectors for each unlabeled domain and initialize them with the following representing words: Airline: {airline, flight, seat, staff}, DVD: {dvd, character, actor, plot}, Electronics: {electronics, ipod, router, software}, Kitchen: {kitchen, dishwasher, pan, oven}.

The controllable model is based on a pretrained HuggingFace T5-base model. We train it on the unlabeled data for 20 epochs and pick the model whose generated examples for an unlabeled held-out set are of the highest domain-accuracy (D.REL).⁵ Training is performed with the AdamW optimizer (Loshchilov and Hutter, 2019) with a learning rate parameter of 5e-5 and a weight decay parameter of 1e-5. For RM–RR and RM–OV we pick the best models based on a MLM loss computed on a held-out set. In the example generation step we use a Beam Search decoding method with a beam size of 4.

As described in the main paper, our VAE VAE 1394 implementation is based on Russo et al. (2020). 1395 To adjust the model for the purposes of this re-1396 1397 search, we control the task label and the domain label of each generated review. We train the model 1398 on the entire labeled data and unlabeled data that 1399 is available from four domains: A, D, E, and K, 1400 for a total of 8000 labeled reviews and 104075 un-1401 labeled reviews. We train the VAE for 60 epochs, 1402 concatenating sentences with more than 96 tokens, 1403 and applying a batch size of 32. The rest of the 1404 hyperparameters were set to the values described 1405 in Russo et al. (2020). 1406

DA Evaluation Data Augmentation Given a la-1407 beled example from the source domain, we gener-1408 ate $K \cdot N = 16$ examples by DoCoGen, where K 1409 is the number of orientation vectors of each domain 1410 and N is the number of unlabeled domains. We use 1411 the generated examples for data augmentation for 1412 the task classifiers. For all augmentation models, 1413 we apply an augmentation ratio identical to the one 1414 used for DoCoGen, yielding augmented training 1415 sets of the same size. For NODA and DANN we du-1416 plicate the training set $K \cdot N$ times, thus the number 1417

of training steps of all the classifiers is identical. For EDA we use the default hyperparameters.

Sentiment Classifiers All classifiers are based on the T5-encoder architecture equipped with a linear layer, except from PERL which is based on the BERT architecture. We train the classifiers for 5 epochs with a batch size of 64 and pick the best model based on the label accuracy of the validation set. Training is performed using the AdamW optimizer with learning rate parameters of 5e-5 for the encoder blocks and of 5e-4 for the linear layer.

For the results reported in Tables 3, 4, 5 and 6 we employ a training set that consists of 100 examples and a validation set with 25 examples. To increase the robustness of the results in our small labeled training set setup, we train 25 classifiers, each using a different randomized seed and a randomly sampled training set. We report the average performance of these classifiers on the test set. For the results reported in Figure 2, the validation set size is 25% of the training size. We train the classifiers on 25 different seeds and partitions for training sizes 25, 50 and 100, and 10 seeds and partitions for sizes 250, 500 and 1000.

C Ablation Results

C.1 Standard Deviations

Each of the numbers reported in the main result tables of the main paper is the average of 25 repetitions, across seeds and training sets. We hence also report here the standard deviations of these results, which indicate on the stability of the participating models.

The standard deviations for the UDA and ADA setups are presented in Tables 5 and 6, respectively. F-DoCoGen outperforms all baseline models (NoDA, DANN, EDA, and RM-RR) in 11 of 12 UDA setups and in 6 of 8 ADA setups, demonstrating a lower average standard deviation and an improvement of 22.0% and 27.5% in the UDA and the ADA setups, respectively, over the best performing baseline model. Moreover, DoCoGen without filtering is also superior to all baselines. These results highlight the impact of D-CON generation on model stability in low-resource DA setups.

As noted in the main paper, we also evaluate the complementary effect of DoCoGen and PERL, a SOTA model for UDA. Tables 5 shows that DoCoGen-PERL achieves the lowest average standard deviation, improving PERL by 42%. DoCoGen-PERL is hence the best performing 1463 1463 1463 1463 1464 1465 1466 1466

⁵The domain accuracy is measured by a domain-classifier trained on the unlabeled data and that is based on the T5 encoder architecture.

	$\mathbf{A} \rightarrow \mathbf{D}$	$\mathbf{A} \to \mathbf{E}$	$\mathbf{A} \to \mathbf{K}$	$\mathbf{D} ightarrow \mathbf{A}$	$\mathbf{D} \to \mathbf{E}$	$\mathbf{D} \to \mathbf{K}$	$\mathbf{E} \to \mathbf{A}$	$\mathbf{E} \to \mathbf{D}$	$\mathbf{E} \rightarrow \mathbf{K}$	$\mathbf{K} \rightarrow \mathbf{A}$	$\mathbf{K} \to \mathbf{D}$	$\mathbf{K} \rightarrow \mathbf{E}$	AVG
NoDA	7.8	6.0	6.8	6.7	5.7	5.4	2.6	4.7	3.0	6.8	4.1	2.9	5.2
DANN	5.4	4.9	5.8	5.2	4.5	4.4	3.1	3.4	3.4	2.8	4.4	2.5	4.1
EDA	6.1	5.7	5.8	7.1	6.8	5.4	4.4	4.9	3.5	6.1	4.5	2.9	5.3
RM-RR	6.8	4.9	5.2	5.7	5.1	4.7	3.2	4.3	2.8	5.5	5.1	3.3	4.7
No-OV	8.0	6.8	7.5	6.8	6.1	5.3	3.0	3.1	2.0	5.0	4.8	3.1	5.1
RM-OV	7.6	4.9	5.4	6.7	5.6	4.7	3.8	2.0	2.0	7.4	4.8	3.1	4.8
DoCoGen	5.9	4.7	5.1	5.5	4.0	3.5	1.9	2.5	2.3	2.2	2.9	1.9	3.5
F-DoCoGen	4.9	4.3	4.8	5.2	3.8	3.1	2.0	2.3	1.9	2.1	2.0	1.7	3.2
PERL	8.3	5.4	4.6	2.0	6.3	1.2	2.3	2.1	0.7	4.7	4.1	1.4	3.6
DoCoGen-PERL	<u>2.2</u>	<u>0.9</u>	<u>2.7</u>	3.0	<u>1.6</u>	2.1	<u>1.9</u>	<u>1.0</u>	2.8	<u>4.1</u>	<u>1.7</u>	<u>0.9</u>	<u>2.1</u>
Oracle-Gen	1.6	1.2	1.7	1.8	1.0	1.4	0.8	1.2	1.0	1.4	2.9	0.9	1.4

Table 5: Standard deviations for each source and target domain pair in the UDA setup. **Bold** numbers mark the best performing T5-based model, and <u>underline</u> numbers mark the best performing PERL-based model.

	$\mathbf{A} \rightarrow \mathbf{B}$	$\mathbf{A} \rightarrow \mathbf{R}$	$\mathbf{D} \rightarrow \mathbf{B}$	$\mathbf{D} \rightarrow \mathbf{R}$	$\mathbf{E} \rightarrow \mathbf{B}$	$\mathbf{E} \rightarrow \mathbf{R}$	$\mathbf{K} \rightarrow \mathbf{B}$	$\mathbf{K} \rightarrow \mathbf{R}$	AVG
NoDA	8.0	6.3	3.5	3.7	5.7	4.0	4.1	2.7	4.8
DANN	6.5	6.2	3.3	3.7	3.3	2.2	3.5	4.2	4.1
EDA	5.9	4.9	4.1	5.0	5.2	4.3	5.0	3.5	4.7
RM-RR	7.0	4.8	2.9	3.5	5.2	2.9	3.5	2.4	4.0
No-OV	8.2	6.2	2.8	4.0	3.7	1.6	4.4	3.1	4.2
RM-OV	7.8	4.9	2.9	4.6	2.6	1.9	3.4	3.3	3.9
DoCoGen	7.0	5.7	2.4	3.4	3.2	1.6	2.6	2.4	3.5
F-DoCoGen	6.0	4.0	2.0	3.3	3.0	1.7	1.9	1.3	2.9
Oracle-Gen	2.1	2.3	2.0	1.6	1.6	1.8	2.4	1.4	1.9

Table 6: Standard deviations for each source and target domain pair in the ADA setup.

\nearrow	Α	D	Е	K
Α	15.2	37.9	37.3	38.0
D	25.0	16.5	24.0	23.9
Е	27.8	26.7	15.7	19.7
K	30.2	28.0	21.1	15.7

Table 7: Percents of tokens of the original examples that were masked by DoCoGen. The left column indicates the origin domain and the top row indicates the destination domain.

model both in terms of accuracy (see main paper) and in terms of standard deviation (stability).

C.2 Masking

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Table 7 presents the average percentage of masked tokens in the corruption step of DoCoGen (see §4.1). Overall, the average percentage of masked tokens in a single review is 25.2. These statistics emphasize the large gap between original reviews and their D-CONs.