000 001 002 003 004 GENERATING MODEL PARAMETERS FOR CONTROL-LING: PARAMETER DIFFUSION FOR CONTROLLABLE MULTI-TASK RECOMMENDATION

Anonymous authors

Paper under double-blind review

ABSTRACT

Commercial recommender systems face the challenge that task requirements from platforms or users often change dynamically (e.g., varying preferences for accuracy or diversity). Ideally, the model should be re-trained after resetting a new objective function, adapting to these changes in task requirements. However, in practice, the high computational costs associated with retraining make this process impractical for models already deployed to online environments. This raises a new challenging problem: how to efficiently adapt the learning model to different task requirements by controlling model parameters after deployment, without the need for retraining. To address this issue, we propose a novel controllable learning approach via Parameter Diffusion for controllable multi-task Recommendation (PaDiRec), which allows the customization and adaptation of recommendation model parameters to new task requirements without retraining. Specifically, we first obtain the optimized model parameters through adapter tunning based on the feasible task requirements. Then, we utilize the diffusion model as a parameter generator, employing classifier-free guidance in conditional training to learn the distribution of optimized model parameters under various task requirements. Finally, the diffusion model is applied to effectively generate model parameters in a test-time adaptation manner given task requirements. As a model-agnostic approach, PaDiRec can leverage existing recommendation models as backbones to enhance their controllability. Extensive experiments on public datasets and a dataset from a commercial app, indicate that PaDiRec can effectively enhance controllability through efficient model parameter generation. The code is released at [https://anonymous.4open.science/r/PaDiRec-DD13e.](https://anonymous.4open.science/r/PaDiRec-DD13)

033 034 035

1 INTRODUCTION

036 037

038 039 040 041 042 043 044 045 Traditional recommender systems are usually designed to improve accuracy by analyzing user be-haviors and contextual data to uncover users' potential interests and preferences [\(Kang & McAuley,](#page-10-0) [2018;](#page-10-0) [Hidasi et al., 2016\)](#page-10-1). Nowadays, recommendation models place greater emphasis on multiple important aspects of the recommended results (also called multi-task recommendation), such as diversity [\(Xia et al., 2017\)](#page-12-0), fairness [\(Oosterhuis, 2021\)](#page-11-0), etc. Existing multi-task recommendation models are typically static [\(Zhang & Yang, 2021;](#page-12-1) [Sener & Koltun, 2018\)](#page-11-1), meaning that the preference weights for each aspect (e.g., accuracy or diversity) are predefined and fixed during both training and testing. Once the *static* preference weights are determined, the training process can employ various optimization algorithms to find the optimal solution.

046 047 048 049 050 051 052 053 However, in practical scenarios, the preference weights for different aspects often *change dynamically* across both context and time. From a commercial perspective, different application scenarios may require varying preference weights for different performance aspects of the recommendation model to meet specific business needs. For instance, the checkout page emphasizes product diversity, while the product detail page prioritizes accuracy by recommending similar items. From the users' perspective, different user groups may have distinct preferences, and even the same users may have changing information needs over time. For example, a user may prefer highly accurate recommendations when browsing a specific item category, but over time, such precision might diminish their interest, prompting a preference for more diverse categories. To address the above

054 055 056 dynamic information needs of users or platforms, this paper focuses on enhancing the controllability of recommendation models at test time, specifically in the context of controllable multi-task recommendation.

057 058 059 060 061 062 063 064 065 066 067 068 069 070 071 072 073 074 Traditional multi-task learning approaches face challenges in addressing the issue of dynamically changing preference weights. More specifically, when preference weights change, they require resetting the objective function, re-training the recommendation model based on the new objective, and then redeploying the updated model. However, while this approach enables the integration of various optimization methods, the retraining process is highly time- and resource-intensive, rendering it impractical — especially since rapid response time is critical during online recommendation phases. For instance, during promotional events, commercial stores often require real-time flow control to adjust their recommendation strategies, with changes ideally implemented immediately. Several studies have recognized the importance of dynamically adjusting models based on changing preferences. [Wortsman et al.](#page-12-2) [\(2022\)](#page-12-2) used simple parameter merging across multiple task-specific models, and [Chen et al.](#page-10-2) [\(2023\)](#page-10-2) employed discriminative models to generate parameters for multitask re-ranking problem. While they reduce response time and aim to enhance control over the model, they struggle with approximating the optimal model (which we assume can be achieved through retraining with given preference weights), potentially leading to suboptimal solutions. To achieve both efficient test-time adaptation to changing preferences and preserve the approximate optimal performance that retraining offers, we leverage the strengths of diffusion models in generating high-performance model parameters (Schürholt et al., 2022; [Knyazev et al., 2021;](#page-10-3) [Wang et al., 2024\)](#page-12-3) for recommendation model. Additionally, we utilize conditional control (Ho $\&$ Salimans, 2022) to ensure controllability at test-time with changing preference weights as conditions.

075 076 077 078 079 080 081 082 083 084 085 086 087 088 089 In this work, we propose a novel parameter generation approach for controllable multi-task recommendation by leveraging a generative model to efficiently generate task-specific model parameters at test time based on varying task requirements (i.e., the preference weights for different performance metrics), effectively addressing the challenges posed by rapidly changing requirements and the high cost of retraining models. The proposed approach, termed PaDiRec, begins by formulating an objective function aligned with task-specific preference weights, and through advanced optimization techniques, we fine-tune model parameters using adapter tuning. We then train a diffusion model to learn the conditional distribution of these optimized adapter parameters under various task requirements, where the classfier-free guidance training strategy is employed to perform conditional training. Once trained, during online testing, the diffusion model can generate task-specific adapter parameters with the task requirement as condition, which can be integrated with different sequential recommendation backbones to produce recommendation lists that meet the specified requirements. Additionally, PaDiRec is both model-agnostic and algorithm-agnostic, making it flexible and compatible with various recommendation models and optimization strategies. We summarize our contributions as follows:

- We formally define the problem of controllable multi-task recommendation (CMTR), which focuses on the model's ability to adapt to dynamic changes in preferences for different metrics during online testing.
- We present PaDiRec, a diffusion model-based approach that generates model parameters conditioned on task-specific preference weights, providing enhanced control and flexibility by controlling model parameters in multi-task learning settings.
- Extensive experiments on two public datasets and an industrial dataset demonstrate that PaDiRec achieves superior performance towards controllability of multi-task recommendation while retaining recommendation performances.

2 PROBLEM FORMULATION AND ANALYSES

102 103 104 105 106 107 Given a user $u \in \mathcal{U}$ and a set of candidate items $\mathcal{C} = \{c_k\}_{k=1}^{|\mathcal{C}|}$ where $|\mathcal{C}|$ denotes the total number of candidate items. the historical interaction sequence of user u of length h is denoted by S_u = $\{c_1^u, c_2^u, \ldots, c_h^u\}$ (also called user history), where $c_k^u \in \mathcal{C}, k \in \{1, 2, \ldots, h\}$. For a **recommendation** task $i \in \{1, 2, ..., N\}$, a recommender system aims to find the following item list L_i^* among all possible lists $\{L\}$ composed by candidate items from C:

$$
L_i^* = \underset{L}{\text{arg}\max} R_i(L \mid S^u, \mathcal{C}),\tag{1}
$$

108 109 110 111 where R_i denotes the reward function corresponding to task i, which evaluates the recommender system's performance with respect to task i. More specifically, modern recommender systems often evaluate performance from multiple perspectives, the reward function in Eq. [\(1\)](#page-1-0) for task i can be expressed as the following linear combination of p utility functions $\{U_j\}_{j=1}^p$.

$$
R_i(L(S_u, C)) = \sum_{j=1}^p w_i^j U_j(L \mid S_u, C), \tag{2}
$$

115 116 117 which allows task i to be quantified by a set of **preference weights** $w_i = \{w_i^j\}_{j=1}^p \in \mathcal{W}$ for the various utilities, where W denotes the preference weight space that is a simplex.

118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 Then, we can provide the definition of controllable multi-task recommendation (CMTR). The goal of CMTR is to find a recommendation model f_{θ} , parameterized by $\theta \in \Theta$, such that the item lists output during test time, $L = f_{\theta}(S_u, \mathcal{C})$, can adapt to changes in tasks (i.e., adapt to variations in the corresponding preference weights in Eq. [\(2\)](#page-2-0)). As an example, after the recommendation model f_{θ} is deployed, when the preference weights for different utilities (e.g., accuracy and diversity) need to shift from $w_i = \{w_i^j\}_{j=1}^p$ (i.e., task i) to $w_k = \{w_k^j\}_{j=1}^p$ (i.e., task k) based on user or platform requirements, we say that the recommendation model \tilde{f}_{θ} is **controllable** if it can ensure that its reward remains at a high level regardless of how the preference weights change. Ideally, to accommodate changes in tasks, we could retrain the recommendation model after receiving new preference weights to update its parameters, resulting in $f_{\hat{\theta}}$ that maintains a high reward. However, for an already deployed model, the time required for retraining is impractical and unacceptable. Another straightforward method would be to store N sets of task-specific parameters corresponding to the preference weights for N tasks at the time of deployment, and load them when a new task arises at test time. However, when considering a continuous preference weight space where the number of tasks N tends to infinity (i.e., a continuous task space), this discrete method becomes impractical due to storage limitations and cannot accommodate fine-grained or continuous task variations.

133 134 135 136 137 138 139 140 To efficiently and effectively adapt to changes in tasks, this paper focuses on controlling the model parameters θ of the recommendation model f_{θ} to accommodate the varying preference weights of new tasks. More specifically, we treat the preference weights as variables and model the relationship between the preference weight space W and the model parameter space Θ during training, transforming the time- and resource-intensive retraining problem at test time into an efficient inference problem. Formally, we aim to find a function $g_{\xi}: W \to \Theta$ (where ξ denotes the parameter of g) that generates model parameters capable of achieving a high reward given the new preference weights w_k for any task k at test time:

141 142

143

112 113 114

$$
R_k(L(S_u, \mathcal{C})) = \sum_{j=1}^p w_k^j U_j(f_{\theta_k}(S_u, \mathcal{C}) | \theta_k = g_{\xi}(\boldsymbol{w}_k)).
$$
\n(3)

144 145 146 147 148 149 150 In contrast to traditional multi-task recommendation (MTR), which focuses only on *fixed* preference weights for different utilities, our defined CMTR emphasizes how the model adapts to *dynamic* changes in preference weights after deployment. This shift means that in traditional MTR, each task corresponds to a *single* utility, whereas in CMTR, each task is associated with *multiple* utilities combined through a linear weighting, with combination coefficients determined by a set of task-specific preference weights. As a result, CMTR places greater emphasis on test-time adaption to handle dynamic task requirements, introducing new challenges for CMTR model training and construction compared to MTR.

151 152

153

3 PADIREC: THE PROPOSED APPROACH

154 155 156 157 In this section, we provide a detailed description of the proposed approach, **PaDiRec**. PaDiRec utilizes a conditional generative framework designed to directly learn from the optimized parameters of recommendation models tailored to specific tasks. This pre-training process enables the generation of new model parameters based on specified preference weights at test time.

158 159

- 3.1 ALGORITHM OVERVIEW
- **161** As shown in Figure [1,](#page-3-0) we provide an illustrative overview of the proposed PaDiRec, which contains the following three phases. (1) *Preparation of adapters*: the left part in Figure [1](#page-3-0) shows the training

Figure 1: An overview of the proposed PaDiRec. Details are shown in Sec. [3.1](#page-2-1) Other Preference

180 181 182 183 184 185 186 187 188 189 190 191 192 b ollection of optimized a **Preference reasible specific task** by sampling the preference weights. Note that we focus on process of the recommendation model, from which we can obtain a collection of optimized adapter two utilities: accuracy and diversity. As defined in Eq. [\(3\)](#page-2-2), each task is represented by a set of preference weights for these two utilities. (2) *Parameter diffusion model training*: the middle part in Figure [1](#page-3-0) illustrates the conditional training procedure of the generative model g_{ξ} (i.e., DiT) with the optimized adapter parameters as initial data and the corresponding preference weights as condition, thus generating meaningful adapter parameters from Gaussian noise given preference weights. (3) *Test-time parameter generation*: the right part in Figure [1](#page-3-0) shows how we utilize the trained DiT model during the test phase to adapt to dynamically changing task requirements (i.e., preference weights for diversity and accuracy). First, we quantify these task requirements as preference weights. Next, we employ the trained DiT model to generate adapter parameters in real time, using these preference weights as inputs, which are then combined with the backbone to directly support the recommendation task. In the following subsections, we elaborate on the details of these phases.

193 194

195

179

3.2 PREPARATION OF ADAPTERS

196 197 198 199 Our goal is to construct the parameters of optimized recommendation models under different preference weights to prepare data for the generative model. Thus, this section is organized into three parts: the structure of the recommendation model, the construction of task-specific objective functions, and the tuning process for the recommendation model parameters.

200 201 202 203 204 205 206 207 208 209 210 Model structure. As shown in the left module of Figure [1,](#page-3-0) sequential recommendation models take user history and candidate items as input. Guided by the objective function (i.e., loss function), the model learns the underlying relationships within the user history, ultimately generating a recommendation list (i.e., Rec. List) from the candidate items. Existing recommender systems based on deep neural networks can be quite large, and making significant invasive modifications typically requires retraining the entire model, which is often prohibitively expensive in industrial applications. To address this, our approach introduces an adapter module, which can be seamlessly integrated into existing sequential recommendation models. Specifically, we incorporate the adapter using a residual connection, attaching it to the last layer of the backbone model. In this setup, the backbone is set to retain the original recommendation capabilities, while the adapter is responsible for adapting to specific tasks.

211 212 213 214 215 Objective function construction. To obtain the optimized task-specific adapter parameters under CMTR setting (as shown in Sec. [2](#page-1-1)), we first focus on the construction of loss functions based on different preference weights of each task. Specifically, we directly convert the reward maximization problem (reward defined in Eq. [\(2\)](#page-2-0)) into a loss minimization problem. Given a specific set of preference weights $w_i = \{w_i^j\}_{j=1}^p \in \mathcal{W}$, which represent preference weight for the j-th utility in the requirement of task i. Here, we focus on two utilities including diversity loss $\ell_{\text{diversity}}$ and accuracy

216 217 loss ℓ_{accuracy} in each task (i.e., $p = 2$). Thus, the total loss function for task i is

$$
\ell_i = w_i^1 \ell_{\text{accuracy}} + w_i^2 \ell_{\text{diversity}}.\tag{4}
$$

219 220 221 222 223 Adapter tuning. Based on above total loss function, we decompose the recommendation model

218

254 255

269

224 225 226 227 228 229 230 231 232 233 234 parameters θ into two components: task-specific adapter parameters, denoted as θ_a and taskindependent backbone parameters, denoted as θ_b . Accordingly, optimizing the model is divided into two phases. The *first phase* focuses on optimizing the backbone parameters θ_b , which uses the standard BCE loss to train the backbone model thus preserving the original recommendation accuracy. The *second phase* is about the optimization of the task-specific adapter parameters θ_a , which aims at improving the system's adaptability to different tasks. During the second phase, the backbone parameters are frozen to prevent them from being tailored to any specific task, whereas the adapter is trainable. More specifically, in the second phase, we train the task-specific adapter parameters based on two loss functions as in Eq. [\(4\)](#page-4-0), one for accuracy and one for diversity. For the accuracy loss ℓ_{accuracy} , we continue to use BCE as the loss function to guide the model toward accuracy. For the diversity loss $\ell_{\text{diversity}}$, inspired by [Yan et al.](#page-12-4) [\(2021\)](#page-12-4), we apply a differentiable smoothing of the α -DCG metric and adapt it to the recommendation setting. Consider $|\mathcal{C}|$ candidate items and $|M|$ categories, where each item may cover 0 to $|M|$ categories. The category labels are denoted as $y_{k,l}: y_{k,l} = 1$ if item k covers category m, and $y_{k,l} = 0$ otherwise, where $k \in \{0, \ldots, |\mathcal{C}|-1\}$, $l \in \{0, \ldots, |\mathcal{M}| - 1\}$. Based on the α -DCG, we design a differentiable diversity loss function:

$$
\ell_{\text{diversity}} = -\sum_{k=1}^{|\mathcal{C}|} \sum_{l=1}^{|\mathcal{M}|} \frac{y_{k,l}(1-\alpha)C_{k,l}}{\log_2(1+\text{Rank}_k)},\tag{5}
$$

where α is a hyper parameter between 0 and 1, Rank_k is the soft rank of the item k, and $C_{k,l}$ is the number of times the category l being covered by items prior to the soft rank Rank_k. That is:

$$
Rank_k = 1 + \sum_{j \neq k} sigmoid((s_j - s_k)/T), \quad C_{k,l} = \sum_{j \neq k} y_{j,l} \cdot sigmoid((s_j - s_k)/T), \quad (6)
$$

where s_k denotes the relevance score of the k-th candidate item output by the model. For task i, we denote θ_i as the model parameters including task-specific adapter parameters $\theta_i^{\rm a}$ and fixed backbone parameters θ_i^b . Overall, based on the total loss in Eq. [\(4\)](#page-4-0), the task-specific optimization process of $\hat{\theta}_i^{\text{a}}$ for task *i* can be formulated as follows:

$$
\boldsymbol{\theta}_{i}^{\text{a}} = \underset{\boldsymbol{\theta}_{i}^{\text{a}}}{\arg \min} \ \boldsymbol{w}_{i}^{1} \ell_{\text{accuracy}} + \boldsymbol{w}_{i}^{2} \ell_{\text{diversity}},\tag{7}
$$

249 250 251 252 253 where $w_i = \{w_i^1, w_i^2\} \in \mathcal{W}$ is sampled from [0, 1]. We employ the standard Adam optimizer to optimize these parameters. Then we transform the parameters of each task-specific adapter into a matrix-based format and these optimized parameters serve as the ground truth for the subsequent generative model training process.

3.3 PARAMETER DIFFUSION MODEL TRAINING

256 257 258 259 260 261 262 263 264 265 266 267 268 The optimized adapter parameters and corresponding preference weights obtained from Sec. [3.2](#page-3-1) are used as the training data for the diffusion model. We employ a generative model g_{ξ} parameterized by ξ to learn the process of generating model parameters. Specifically, g_{ξ} is applied to predict the conditional distribution of the adapter parameter matrices $p_{g_{\xi}}(\theta_i^a|w_i)$ given the preference weights w_i , where i corresponds to the task i. We adopt diffusion models [\(Ho et al., 2020\)](#page-10-5) as our generative model due to its efficacy in various generation tasks [\(Li et al., 2022;](#page-11-3) [Ho et al., 2022a;](#page-10-6) [Vignac](#page-11-4) [et al., 2023\)](#page-11-4) and its superior performance on multi-modal conditional generation [\(Bao et al., 2023;](#page-10-7) [Nichol et al., 2022;](#page-11-5) [Saharia et al., 2022\)](#page-11-6). We train the diffusion model to sample parameters by gradually denoising the optimized adapter parameter matrix from the Gaussian noise. This process is intuitively reasonable as it intriguingly mirrors the optimization journey from random initialization which is a well-established practice in existing optimizers like Adam. For task i , our denoising model takes two parts as the input: a noise-corrupted adapter parameter matrix $\theta_{i,t}^a$, and a set of preference weights w_i , with t representing the step in the forward diffusion process. The training objective is as follows:

$$
\ell_{\text{diff}} = \mathbb{E}_{\boldsymbol{\theta}_{i,0}^{\text{a}}, \epsilon \sim \mathcal{N}(0,1), t} \left[\left\| \epsilon - \epsilon_{\boldsymbol{\xi}}(\boldsymbol{\theta}_{i,t}^{\text{a}}, \boldsymbol{w}_i, t) \right\|^2 \right], \tag{8}
$$

270 271 272 273 274 275 276 277 where ϵ denotes the noise to obtain $\theta_{i,t}^{\text{a}}$ from $\theta_{i,0}^{\text{a}}$, and the denoising model $\epsilon(\cdot)$ is the main part of the generative model g_{ξ} . We assume that the parameters of g_{ξ} primarily originate from the denoising model. For simplicity, we denote the denoising model as ϵ_{ξ} . To conduct condition training in a classifier-free guidance manner (Ho $&$ Salimans, 2022), we use the denoising model to serve as both the conditional and unconditional model by simply inputting a null token \varnothing as the condition (i.e., preference weights w_i) for the unconditional model, i.e. $\epsilon_{\xi}(\tilde{\theta}_{i,t}^a, t) = \epsilon_{\xi}(\theta_{i,t}^a, w_i = \varnothing, t)$. The probability of setting w_i to \varnothing is denoted as p_{uncond} and is configured as a hyperparameter. Alg. [1](#page-13-0) in Appendix illustrates the detailed procedure.

278 279

3.4 TEST-TIME PARAMETER GENERATION

After the diffusion is trained, we can generate the parameters $\theta_{n,0}^a$ by querying g_{ξ} with a new set of preference weights w_n , specifying the desired preference weights for accuracy and diversity of new task *n*. Then the generated adapter parameter $\theta_{n,0}^{\text{a}}$ for that new task is directly loaded into the adapter, which is connected to the backbone. This forms a new customized recommendation model that responds to the preference weights of the new task. The generation is an iterative sampling process from step $t = T$ to $t = 0$, which denoises the Gaussian noise into meaningful parameters taking specific preference weights as the condition. The generation process is formulated as follows:

$$
\tilde{\epsilon}_{\xi}(\theta_{n,t}^{a}, \boldsymbol{w}_{n}, t) = (1 + \gamma)\epsilon_{\xi}(\theta_{n,t}^{a}, \boldsymbol{w}_{n}, t) - \gamma\epsilon_{\xi}(\theta_{n,t}^{a}, t),
$$
\n
$$
\theta_{n,t-1}^{a} = \frac{1}{\sqrt{\alpha_{t}}} \left[\theta_{n,t}^{a} - \frac{\beta_{t}}{\sqrt{1 - \overline{\alpha}_{t}}} \tilde{\epsilon}_{\xi}(\theta_{n,t}^{a}, \boldsymbol{w}_{n}, t) \right] + \sigma_{t} z_{t},
$$
\n(9)

291 292 293 294 295 296 297 298 299 300 301 302 303 304 where $z_t \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ for $t > 1$ and $z_t = 0$ for $t = 1$, $\beta_t = 1$ − α_t , $\gamma \in [0,1]$. Alg. [2](#page-13-1) in Appendix illustrates the detailed procedure. Specifically, after generating the adapter parameter matrix, we reshape it to obtain the adapter parameters (for simplicity, we do not distinguish between the notations used before and after the reshaping). The generated adapter parameter is directly load into the adapter architecture. Then keeping the backbone parameters θ_n^b and the adapter parameters $\theta_{n,0}^a$ fixed, the recommendation model is directly applied to extract features from the user history interactions and score candidate items to generate a recommendation list that aligns with the preference weights of the new task.

4 DISCUSSIONS ON THE ROBUSTNESS OF PARAMETER DIFFUSION

309 310 311 312 313 314 In experiments of Sec. [5,](#page-6-0) we found that parameter diffusion in our PaDiRec can generate model parameters that differ from those obtained by retraining the total loss in Eq. [\(7\)](#page-4-1), yet still achieve good recommendation performance and controllability. This leads us to hypothesize that parameter

Figure 2: The relationship between the loss values in Eq. [\(7\)](#page-4-1) and the adapter parameters θ_{i}^{a} (with the preference weights $w_i^1 = 0.3$ and $w_i^2 = 0.7$) on MovieLens 1M using SAS-Rec as backbone. The index order indicates the number of epochs after convergence. The detailed settings are shown in Sec. [A.2](#page-13-2)

315 316 317 318 319 320 321 322 323 diffusion may find more robust model parameters through model parameter generalization. To validate this hypothesis, we continued training the adapter parameters for multiple epochs after the total loss had converged, analyzing the relationship between the adapter parameters and the values of the loss Eq. [\(7\)](#page-4-1). We employed polynomial fitting to model the relationship between the data points, estimating the functional relationship between the loss values and model parameters, achieving a goodness of fit of $R^2 = 0.74$. As illustrated in Figure [2,](#page-5-0) we observe that the solutions of the total loss exhibit different characteristics under various model parameters. Specifically, there are relatively flat solution sets, referred to as "Stable Solutions", as well as solution sets with more dramatic fluctuations, termed "Sharp Solutions". Furthermore, as verified in RQ1 of Sec. [5.3,](#page-8-0) we observe that the parameter diffusion in PaDiRec effectively learns the set of robust "Stable Solutions", thereby enhancing controllability while maintaining high performance.

Table 1: Performance comparison between the proposed method and baseline models. The **best** results are highlighted in bold, while the second-best results are underlined.

5 EXPERIMENTS

We conducted experiments to evaluate the performance of PaDiRec on two public datasets and an industrial dataset for sequential recommendation.

344 345 346

5.1 EXPERIMENT SETTINGS

Dataset. We used two public datasets, MovieLens $1M^{-1}$ $1M^{-1}$ and Amazon Food^{[2](#page-6-2)}, and the Industrial Data from a electronics commercial store. Detailed descriptions of the datasets and preprocessing methods can be found in Appendix [A.3.](#page-13-3)

351 352 353 354 355 Baselines. The baselines are as follows. Retraining as Eq. [\(2\)](#page-2-0), which is considered optimal. Soup [\(Wortsman et al., 2022\)](#page-12-2), a classic algorithm for model merging. MMR [\(Carbonell & Goldstein,](#page-10-8) [1998\)](#page-10-8), a rule-based post-process policy. CMR [\(Chen et al., 2023\)](#page-10-2), an re-rank algorighm utilizing hypernetwork to achieve dynamic preference of changing. LLM (Appendix [A.11\)](#page-23-0), a prompt-based method for controllable recommendation. Details about all the baselines are shown in Appendix [A.4](#page-14-0)

356 357 358 359 360 361 362 363 364 Metrics. We propose evaluating performance from two dimensions. Specifically, we use Hypervolume (HV) [\(Guerreiro et al., 2021\)](#page-10-9) to measure the performance of the algorithm on each task, particularly in terms of the trade-offs between accuracy and diversity. The average HV (denoted as Avg.HV) across multiple tasks is used to assess the overall performance of the algorithm in balancing both objectives (accuracy and diversity). To eliminate the differences in scale between the two objectives, we normalize the performance on each objective. Additionally, we utilize the Pearson correlation coefficient to evaluate the alignment between the algorithm's performance across different tasks and the optimal model, providing insight into the algorithm's controllability. Pearson r-a, **Pearson r-d** measure the correlation between the algorithm and the optimal in terms of accuracy (NDCG@10) and diversity (α -NDCG@10).

365 366 367

5.2 EXPERIMENTAL RESULTS

368 369 370 We conducted experiments to address the following two questions: i) How transferable is PaDiRec, specifically in terms of its ability to adapt to different backbone algorithms? ii) How does PaDiRec perform compared to other baselines on each specific task? The results are presented in Table [1.](#page-6-3)

371 372 373 374 375 376 To answer the first question, we used commonly adopted sequential recommendation models as backbones (e.g., SASRec [\(Kang & McAuley, 2018\)](#page-10-0), GRU4Rec [\(Hidasi, 2015\)](#page-10-10), and TiSASRec [\(Li](#page-11-7) [et al., 2020b\)](#page-11-7)) and conducted extensive experiments across three datasets. Specifically, we evaluated PaDiRec's performance under various task descriptions by measuring NDCG@10 and α -NDCG@10. The accuracy weight w_{acc} varies from 0 to 1 in intervals of 0.1, with the corresponding

³⁷⁷ 1 https://grouplens.org/datasets/movielens/

² http://jmcauley.ucsd.edu/data/amazon/links.html

Figure 3: The accuracy and diversity curve of PaDiRec and other baselines in NDCG@10 and α -NDCG@10 across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is TiSASRec, results on other backbones are shown in Appendix [A.6](#page-17-0)

398 399

403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 diversity weight set as $w_{\text{div.}} = 1 - w_{\text{acc.}}$. We then post-processed NDCG@10 and α -NDCG@10 across different tasks to compute Avg.HV, Pearson r-a, and Pearson r-d. These metrics respectively evaluate the quality of multi-objective optimization on individual tasks and the controllability across multiple tasks. Overall, across the three backbones and three datasets, PaDiRec consistently ranked among the top two performers across all three evaluation metrics. Notably, in most cases, the top two of Avg.HV are Retrain and PaDiRec, indicating that PaDiRec's performance in multi-objective trade-offs is on par with, or even superior to, Retrain. Specific exceptions occurred, such as on the Amazon Food dataset with GRU4Rec as the backbone and the Industrial Data with TiSASRec as the backbone, where CMR achieved the best Avg.HV. This is because CMR is not influenced by task descriptions and thus maintains consistently high NDCG@10 scores (as shown in Figure [3](#page-7-0) and further explained in response to question ii). For Pearson r-a and Pearson r-d, PaDiRec demonstrated strong correlations with the Retrain method, indicating that PaDiRec closely aligns with Retrain (which we assume to be optima) in terms of accuracy (NDCG@10) and diversity (α -NDCG@10) across different tasks. On the Amazon Food dataset with SASRec as the backbone, CMR achieved the highest Pearson r-d. However, its Pearson r-a was negative, indicating a lack of control and a collapse in accuracy.

418 419 420 421 422 423 424 425 426 427 428 429 430 431 To address the second question, we presented the specific performance of PaDiRec under each task description using TiSASRec as the backbone across three datasets, as shown in Figure [3](#page-7-0) (more results are shown in Appendix. [A.6\)](#page-17-0). It is observed that in all three datasets, PaDiRec's NDCG@10 progressively increases with higher accuracy weights, while α -NDCG@10 decreases correspondingly due to the simultaneous reduction in diversity weight. These trends demonstrate the effectiveness of our algorithm in controllability. Notably, assuming that Retrain is optimal, PaDiRec exhibits strong consistency with the Retrain method. In contrast, MMR, as a post-processing algorithm, shows variability because varying degrees of diversity manipulation can disrupt the original recommendation list, uncontrollably affecting its accuracy. The Soup method merges the parameters of accuracy and diversity models based on their weights, aligning closely with the Retrain model when accuracy weights are extreme but showing significant deviations in other tasks. This indicates that tasks do not follow a simple linear relationship with different preference weights, and Soup makes overly strong assumptions about this relationship. CMR demonstrates inconsistent performance across different datasets. On the MovieLens 1M dataset, CMR aligns well with the original descriptions by exhibiting high diversity. However, on the other two datasets, it shows a stable yet uncontrollable state; for instance, on the Amazon Food dataset, CMR maintains high accuracy

three datasets using three different backbones. Note that the unit is seconds (sec.). Approach | Backbone | MovieLens 1M (sec.) | Amazon Food (sec.) | Industrial Data (sec.) SASRec | 293.10 ± 11.61 91.01 ± 2.34 46.82 ± 3.25

Table 2: Response time comparison between proposed PaDiRec and the "Retrain" approach across

even with low accuracy weights, and on the Industrial Data, it retains high diversity despite low diversity weights.

5.3 ANALYSES

We conducted our analysis experiments based on three key research questions: **RQ1**: What are the advantages of Diffusion over Hypernetwork in parameter generation? RQ2: Is PaDiRec efficient enough to handle real-time changes in preference weights compared to Retrain? RQ3: How do different conditioning strategies impact the model's performance? Additionally, we also present some case study in Apprndix [A.12.](#page-24-0)

453 Regarding RQ1: Diffusion outperforms Hypernetwork in parameter generation.

454 455 456 457 We conducted experiments to validate the robustness of the parameters generated by PaDiRec (as assumed in Sec. [4\)](#page-5-1). Specifically, we designed three sets of experiments to constructed adapter parameters: "Retrain", "PaDiRec" and "Hypernetwork", where "Hypernetwork" utilizes the MLP to learn the relationship between the preference weight and the optimized adapter parameters.

458

459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 First, we added Gaussian noise of the same magnitude to all three sets of adapter parameters and measured the resulting fluctuations in NDCG@10 and α -NDCG@10. The experiments were repeated multiple times under various preference weights, and the results are shown in Figure [4.](#page-8-1) We observed that the parameters generated by PaDiRec exhibited the lowest performance fluctuations, both in terms of accuracy (NDCG@10) and diversity $(\alpha\text{-NDCG@10})$, when subjected to perturbations, which verifies the assumption in Sec. [4.](#page-5-1) Additionally, we compared the similarity (Inverse Euclidean Distance) between the three sets of parameters and the Retrain parameters. Hypernetworkgenerated parameters showed slightly higher similarity to the Retrain parameters than those generated by Diffusion, with values of 0.3147 ± 0.0184

Figure 4: The variation of performance before and after disturbance in MovieLens 1M based on SASRec. The blue bars represent the variation in NDCG@10, while the red represent the variation in α -NDCG@10

475 476 477 and 0.3035 ± 0.0184 , respectively. This indicates that PaDiRec, as a diffusion-based parameter generator, is not merely mimicking parameters but has learned the underlying distribution of parameters, demonstrating its ability to generate robust, high-performance parameters (?).

478 Regarding RQ2: The efficiency and effectiveness of PaDiRec.

479 480 481 482 483 484 485 PaDiRec is designed to adaptively adjust model parameters in an online environment without retraining, enabling it to quickly respond to new task requirements. This places a strong emphasis on the model's response time. We compared the response times of PaDiRec and "Retrain" across various backbones and datasets, with the results shown in Table [2.](#page-8-2) As observed, in all experiments using three different backbones across three datasets, PaDiRec's response time was significantly faster than that of "Retrain". Notably, the response time of "Retrain" correlated with the size of the dataset, whereas PaDiRec exhibited minimal variation across different datasets. This highlights PaDiRec's data-agnostic nature indicating its potential for handling large-scale datasets efficiently.

486 487 Regarding RQ3: Influence of different conditioning strategies.

488 489 490 491 492 493 494 495 We investigate the influence of different conditioning strategies aimed at improving the integration of conditions into the denoising model. As shown in Figure [5,](#page-9-0) each strategy emphasizes different performance dimensions (details on the construction of each strategy can be found in Appendix [A.5\)](#page-14-1). In terms of Hypervolume, all five strategies outperform the "Retrain" approach, with the "Pre&Post" strategy achieving the best results. For Pearson r-a and Pearson r-d, the "Adapnorm" strategy demonstrates the best overall performance, indicating strong consistency with the "Retrain" approach, i.e., high controllability. Additionally, the Hypervolume remains within an acceptable range, suggesting that adding conditions aggregated by an attention mechanism to the layer norm is a promising approach for controllability.

6 RELATED WORK

496 497 498

499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 Diffusion models. Diffusion probabilistic models [\(Ho et al., 2020;](#page-10-5) [Song et al., 2020;](#page-11-8) [Nichol &](#page-11-9) [Dhariwal, 2021\)](#page-11-9)have not only achieved significant success in the field of image generation but have also found wide applications in various other areas in recent years, such as video generation [\(Ho](#page-10-11) [et al., 2022b\)](#page-10-11), text generation [\(Li et al., 2022;](#page-11-3) [Gong](#page-10-12) [et al., 2022\)](#page-10-12), etc. Moreover, diffusion models have shown the ability to generate high-quality neural network parameters, achieving comparable or even superior performance to traditionally trained models [\(Yuan et al., 2024;](#page-12-5) ?). These models have also been applied to enhance the accuracy of recommender systems by addressing challenges such as noisy interactions and temporal shifts in user preferences [\(Wang et al., 2023\)](#page-12-6). In our work, we utilize diffusion models to generate parameters for controllable multi-task recommender systems.

Figure 5: Performances of different conditioning strategies on MovieLens 1M using SASRec as backbone. The results of the "Retrain" algorithm are used as a reference.

516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 Multi-task learning (MTL) aims to develop unified models that tackle multiple learning tasks simultaneously while facilitating information sharing [\(Zhang & Yang, 2021;](#page-12-1) [Ruder, 2017\)](#page-11-10). Recent advancements in MTL include deep networks with various parameter sharing mechanisms [\(Misra](#page-11-11) [et al., 2016;](#page-11-11) [Long et al., 2017;](#page-11-12) [Yang & Hospedales, 2016\)](#page-12-7) and approaches treating MTL as a multiobjective optimization problem [\(Lin et al., 2019;](#page-11-13) [Mahapatra & Rajan, 2020;](#page-11-14) [Xie et al., 2021\)](#page-12-8). These latter methods focus on identifying Pareto-efficient solutions across tasks, with significant applications in recommender systems [\(Jannach, 2022;](#page-10-13) [Li et al., 2020a;](#page-10-14) [Zheng & Wang, 2022\)](#page-12-9) Researchers have explored different strategies, from alternating optimization of joint loss and individual task weights to framing the process as a reinforcement learning problem [\(Xie et al., 2021\)](#page-12-8). The emphasis has shifted from optimizing specific preference weights to finding weights that achieve Pareto efficiency across objectives [\(Sener & Koltun, 2018;](#page-11-1) [Lin et al., 2019\)](#page-11-13). Some methods utilize attention mechanisms to dynamically allocate computational resources among tasks [\(Liu et al., 2019\)](#page-11-15). More recent approaches, such as the CMR (?), utilize hypernetworks to learn the entire trade-off curve for MTL problems. However, our novel approach diverges from these existing methods by employing diffusion models to control model parameters at test time, potentially offering greater flexibility and adaptability in handling multi-task learning problems.

531 532

7 CONCLUSIONS

533

534 535 536 537 538 539 This paper addresses the critical challenge of adapting recommendation models to dynamic task requirements in real-world applications, where frequent retraining is impractical due to high computational costs. To tackle this problem, we propose PaDiRec, a novel controllable learning approach that enables efficient adaptation of model parameters without retraining by utilizing a diffusion model as a parameter generator. Our approach is model-agnostic, allowing it to integrate with existing recommendation models and enhance their controllability. PaDiRec provides a practical solution for real-time, customizable recommendations in achieving efficient, test-time adaptation.

540 541 REFERENCES

550

557

563 564 565

567 568

- **542 543** Fan Bao, Shen Nie, Kaiwen Xue, Chongxuan Li, Shi Pu, Yaole Wang, Gang Yue, Yue Cao, Hang Su, and Jun Zhu. One transformer fits all distributions in multi-modal diffusion at scale. 2023.
- **544 545 546** John R Birge and Francois Louveaux. *Introduction to stochastic programming*. Springer Science & Business Media, 2011.
- **547 548 549** Jaime Carbonell and Jade Goldstein. The use of mmr, diversity-based reranking for reordering documents and producing summaries. In *Proceedings of the 21st annual international ACM SIGIR conference on Research and development in information retrieval*, pp. 335–336, 1998.
- **551 552 553 554** Sirui Chen, Yuan Wang, Zijing Wen, Zhiyu Li, Changshuo Zhang, Xiao Zhang, Quan Lin, Cheng Zhu, and Jun Xu. Controllable multi-objective re-ranking with policy hypernetworks. In *Proceedings of the 29th ACM SIGKDD Conference on Knowledge Discovery and Data Mining*, pp. 3855–3864, 2023.
- **555 556** Yu-chen Fan, Yitong Ji, Jie Zhang, and Aixin Sun. Our model achieves excellent performance on movielens: What does it mean? *ACM Transactions on Information Systems*, 42(6):1–25, 2024.
- **558 559 560** Shansan Gong, Mukai Li, Jiangtao Feng, Zhiyong Wu, and Lingpeng Kong. Diffuseq: Sequence to sequence text generation with diffusion models. In *The Eleventh International Conference on Learning Representations*, 2022.
- **561 562** Andreia P Guerreiro, Carlos M Fonseca, and Luís Paquete. The hypervolume indicator: Computational problems and algorithms. *ACM Computing Surveys (CSUR)*, 54(6):1–42, 2021.
	- B Hidasi. Session-based recommendations with recurrent neural networks. *arXiv preprint arXiv:1511.06939*, 2015.
- **566 569** Balázs Hidasi, Massimo Quadrana, Alexandros Karatzoglou, and Domonkos Tikk. Parallel recurrent neural network architectures for feature-rich session-based recommendations. In *Proceedings of the 10th ACM conference on recommender systems*, pp. 241–248, 2016.
- **570 571** Jonathan Ho and Tim Salimans. Classifier-free diffusion guidance. *arXiv preprint arXiv:2207.12598*, 2022.
- **572 573 574** Jonathan Ho, Ajay Jain, and Pieter Abbeel. Denoising diffusion probabilistic models. *Advances in neural information processing systems*, 33:6840–6851, 2020.
- **575 576 577** Jonathan Ho, William Chan, Chitwan Saharia, Jay Whang, Ruiqi Gao, Alexey Gritsenko, Diederik P Kingma, Ben Poole, Mohammad Norouzi, David J Fleet, et al. Imagen video: High definition video generation with diffusion models. *arXiv preprint arXiv:2210.02303*, 2022a.
	- Jonathan Ho, Tim Salimans, Alexey Gritsenko, William Chan, Mohammad Norouzi, and David J Fleet. Video diffusion models. In S. Koyejo, S. Mohamed, A. Agarwal, D. Belgrave, K. Cho, and A. Oh (eds.), *Advances in Neural Information Processing Systems*, pp. 8633–8646, 2022b.
- **582 583 584** Dietmar Jannach. Multi-objective recommendation: Overview and challenges. In *Proceedings of the 2nd Workshop on Multi-Objective Recommender Systems co-located with 16th ACM Conference on Recommender Systems (RecSys 2022)*, volume 3268, 2022.
	- Wang-Cheng Kang and Julian McAuley. Self-attentive sequential recommendation. In *2018 IEEE international conference on data mining (ICDM)*, pp. 197–206. IEEE, 2018.
	- Boris Knyazev, Michal Drozdzal, Graham W Taylor, and Adriana Romero Soriano. Parameter prediction for unseen deep architectures. *Advances in Neural Information Processing Systems*, 34:29433–29448, 2021.
- **592 593** Dingcheng Li, Xu Li, Jun Wang, and Ping Li. Video recommendation with multi-gate mixture of experts soft actor critic. In *Proceedings of the 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval*, pp. 1553–1556, 2020a.

594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 Jiacheng Li, Yujie Wang, and Julian McAuley. Time interval aware self-attention for sequential recommendation. In *Proceedings of the 13th international conference on web search and data mining*, pp. 322–330, 2020b. Xiang Li, John Thickstun, Ishaan Gulrajani, Percy S Liang, and Tatsunori B Hashimoto. Diffusionlm improves controllable text generation. *Advances in Neural Information Processing Systems*, 35:4328–4343, 2022. Xi Lin, Hui-Ling Zhen, Zhenhua Li, Qing-Fu Zhang, and Sam Kwong. Pareto multi-task learning. *Advances in neural information processing systems*, 32, 2019. Shikun Liu, Edward Johns, and Andrew J. Davison. End-to-end multi-task learning with attention. In *Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition*, June 2019. Mingsheng Long, Zhangjie Cao, Jianmin Wang, and Philip S Yu. Learning multiple tasks with multilinear relationship networks. *Advances in neural information processing systems*, 30, 2017. Debabrata Mahapatra and Vaibhav Rajan. Multi-task learning with user preferences: Gradient descent with controlled ascent in pareto optimization. In *International Conference on Machine Learning*, pp. 6597–6607. PMLR, 2020. Ishan Misra, Abhinav Shrivastava, Abhinav Gupta, and Martial Hebert. Cross-stitch networks for multi-task learning. In *Proceedings of the IEEE conference on computer vision and pattern recognition*, pp. 3994–4003, 2016. Alexander Quinn Nichol and Prafulla Dhariwal. Improved denoising diffusion probabilistic models. In *International Conference on Machine Learning*, pp. 8162–8171. PMLR, 2021. Alexander Quinn Nichol, Prafulla Dhariwal, Aditya Ramesh, Pranav Shyam, Pamela Mishkin, Bob Mcgrew, Ilya Sutskever, and Mark Chen. Glide: Towards photorealistic image generation and editing with text-guided diffusion models. In *ICML*, pp. 16784–16804. PMLR, 2022. Harrie Oosterhuis. Computationally efficient optimization of plackett-luce ranking models for relevance and fairness. In *Proceedings of the 44th International ACM SIGIR Conference on Research and Development in Information Retrieval*, pp. 1023–1032, 2021. Jeffrey Pennington, Richard Socher, and Christopher D Manning. Glove: Global vectors for word representation. In *Proceedings of the 2014 conference on empirical methods in natural language processing (EMNLP)*, pp. 1532–1543, 2014. Sebastian Ruder. An overview of multi-task learning in deep neural networks. *arXiv preprint arXiv:1706.05098*, 2017. Chitwan Saharia, William Chan, Saurabh Saxena, Lala Li, Jay Whang, Emily L Denton, Kamyar Ghasemipour, Raphael Gontijo Lopes, Burcu Karagol Ayan, Tim Salimans, et al. Photorealistic text-to-image diffusion models with deep language understanding. *Advances in Neural Information Processing Systems*, 35:36479–36494, 2022. Konstantin Schürholt, Boris Knyazev, Xavier Giró-i Nieto, and Damian Borth. Hyperrepresentations as generative models: Sampling unseen neural network weights. *Advances in Neural Information Processing Systems*, 35:27906–27920, 2022. Ozan Sener and Vladlen Koltun. Multi-task learning as multi-objective optimization. *Advances in neural information processing systems*, 31, 2018. Jiaming Song, Chenlin Meng, and Stefano Ermon. Denoising diffusion implicit models. In *International Conference on Learning Representations*, 2020. Clement Vignac, Igor Krawczuk, Antoine Siraudin, Bohan Wang, Volkan Cevher, and Pascal ´ Frossard. Digress: Discrete denoising diffusion for graph generation. In *Proceedings of the 11th International Conference on Learning Representations*, 2023.

- Kai Wang, Zhaopan Xu, Yukun Zhou, Zelin Zang, Trevor Darrell, Zhuang Liu, and Yang You. Neural network diffusion. *arXiv preprint arXiv:2402.13144*, 2024.
- Wenjie Wang, Yiyan Xu, Fuli Feng, Xinyu Lin, Xiangnan He, and Tat-Seng Chua. Diffusion recommender model. In *Proceedings of the 46th International ACM SIGIR Conference on Research and Development in Information Retrieval*, pp. 832–841, 2023.
- Mitchell Wortsman, Gabriel Ilharco, Samir Ya Gadre, Rebecca Roelofs, Raphael Gontijo-Lopes, Ari S Morcos, Hongseok Namkoong, Ali Farhadi, Yair Carmon, Simon Kornblith, et al. Model soups: averaging weights of multiple fine-tuned models improves accuracy without increasing inference time. In *International conference on machine learning*, pp. 23965–23998. PMLR, 2022.
- Long Xia, Jun Xu, Yanyan Lan, Jiafeng Guo, Wei Zeng, and Xueqi Cheng. Adapting markov decision process for search result diversification. In *Proceedings of the 40th International ACM SIGIR Conference on Research and Development in Information Retrieval*, pp. 535–544, 2017.
- Ruobing Xie, Yanlei Liu, Shaoliang Zhang, Rui Wang, Feng Xia, and Leyu Lin. Personalized approximate pareto-efficient recommendation. In *Proceedings of the Web Conference 2021*, pp. 3839–3849, 2021.
- Le Yan, Zhen Qin, Rama Kumar Pasumarthi, Xuanhui Wang, and Michael Bendersky. Diversification-aware learning to rank using distributed representation. In *Proceedings of the Web Conference 2021*, pp. 127–136, 2021.
- Yongxin Yang and Timothy Hospedales. Deep multi-task representation learning: A tensor factorisation approach. *arXiv preprint arXiv:1605.06391*, 2016.
- Yuan Yuan, Chenyang Shao, Jingtao Ding, Depeng Jin, and Yong Li. Spatio-temporal few-shot learning via diffusive neural network generation. In *The Twelfth International Conference on Learning Representations*, 2024.
- Zhenrui Yue, Yueqi Wang, Zhankui He, Huimin Zeng, Julian McAuley, and Dong Wang. Linear recurrent units for sequential recommendation. In *Proceedings of the 17th ACM International Conference on Web Search and Data Mining*, pp. 930–938, 2024.
- Yu Zhang and Qiang Yang. A survey on multi-task learning. *IEEE Transactions on Knowledge and Data Engineering*, 2021.
- Yong Zheng and David Xuejun Wang. A survey of recommender systems with multi-objective optimization. *Neurocomputing*, 474:141–153, 2022.

702 703 A APPENDIX

A.1 AGORITHMS

Algorithm 1 Parameter Diffusion Model Training

1: Input: Dataset $\{(\theta_{a,0}^i, w_i)\}_{i=1}^N$ \triangleright Dataset Preparation 2: **Initialize:** Learnable parameters ξ for g 3: Repeat: 4: $\begin{bmatrix} \bm{\theta}^i_{a,0} \end{bmatrix}$ ⊳ Sample data with conditioning from the dataset 5: $w_i \leftarrow \emptyset$ with probability $p_{\text{uncond}} \triangleright$ Randomly discard conditioning to train unconditionally
6: $t \sim$ Uniform(1, ..., *T*) \triangleright Sample diffusion step 6: $t \sim \text{Uniform}(1,\ldots,T)$ 7: $\epsilon_t \sim \mathcal{N}(0, I)$ ⊳ Sample a Gussian noise 8: $\nabla_{\xi} \|\epsilon - \epsilon_{\xi}(\sqrt{\overline{\alpha}_{t}}\boldsymbol{\theta}_{a,0}^{i} + \sqrt{1-\overline{\alpha}_{t}}\epsilon_{t}, \boldsymbol{w}_{i}, t)\|$ ² ▷ Optimization of denoising model 9: Until converged

Algorithm 2 Test-time Parameter Generation

1: **Input**: preference weights of new task *n*, denoted as w_n , Gaussian noise $\theta_{a,T}^n \sim \mathcal{N}(0, I)$ 2: **Initialize:** Trained parameters ξ for g, guidance strength γ 3: for $t \in \{1, 2, ..., T\}$ do 4: if $t > 1$ then 5: $z_t \sim \mathcal{N}(0, I)$ 6: else 7: $z_t = 0$ 8: end if 9: $\tilde{\epsilon}_{\boldsymbol{\xi}}(\boldsymbol{\theta}_{a,t}^n, \boldsymbol{w}_n, t) = (1 + \gamma) \epsilon_{\boldsymbol{\xi}}(\boldsymbol{\theta}_{a,t}^n, \boldsymbol{w}_n, t) - \gamma \epsilon_{\boldsymbol{\xi}}(\boldsymbol{\theta}_{a,t}^n, t)$ 10: $n_{a,t-1} = \frac{1}{\sqrt{\alpha_t}} (\theta_{a,t}^n - \frac{\beta_t}{\sqrt{1-t}})$ $\frac{\beta_t}{1-\overline{\alpha}_t}\tilde{\epsilon}_\xi(\boldsymbol{\theta}_{a,t}^n, \boldsymbol{w}_n, t) + \sqrt{\beta_t}z_t$ 11: end for

730 731 732

733

739 740 741

754 755

A.2 SETTINGS OF EXPERIMENT IN DISCUSSION

734 735 736 737 738 In this experiment, we conducted tests on MovieLens 1M with preference weights set to $w_i^1 = 0.3$ and $w_i^2 = 0.7$, using SASRec as the backbone. The experiment followed the loss function in Eq. [4.](#page-4-0) We first trained the adapter to convergence (approximately 30 epochs), then continued training for several more epochs, recording the loss values and adapter parameters after each epoch. Each point in the figure represents a recorded value.

A.3 DATASETS

742 A.3.1 DATASET INTRODUCTION

743 744 745 746 747 748 749 MovieLens-1M^{[3](#page-13-4)} contains 1,000,209 anonymous ratings of approximately 3,900 movies, provided by 6,040 users who joined MovieLens in 2000. We sorted each user's browsing history chronologically and filtered out users with fewer than five interactions. As a result, 994,338 interactions, 6,034 users, and 3,125 items were used in the final dataset. Each interaction is formatted to include user ID, item ID, and timestamp. To evaluate the diversity of the recommendation list, we extracted the genre information for each movie from the meta-information. Each movie may belong to one or more of the 18 available genres.

750 751 752 753 Amazon Grocery and Gourmet Food^{[4](#page-13-5)} contains 151,254 anonymous reviews of 8,713 products by 14,681 users, spanning from August 09, 2000 to July 23, 2014. Since the items belong to 156 categories, with each item assigned to only one category, we used the GloVe [\(Pennington et al.,](#page-11-16) [2014\)](#page-11-16) to generate embeddings for each category. We then applied K-means clustering to group them

³ https://grouplens.org/datasets/movielens/

⁴ http://jmcauley.ucsd.edu/data/amazon/links.html

756 757 758 into 30 broader categories, allowing each item to belong to one or more of these 30 broader genres. The interaction format is the same as MovieLens-1M.

759 760 761 762 763 764 The industrial dataset is the user click dataset from a electronics commercial store in, spanning from July 24, 2024, to August 24, 2024. We processed the raw data, filtering out users with fewer than 20 interactions, and randomly selected the interaction histories of 1,000 users. Each interaction was formatted to match the structure used in MovieLens-1M. Notably, the filtered interactions covered several categories. We manually merged similar categories into 27 broader ones, allowing each item to belong to multiple categories, thereby supporting diversity in the dataset.

765 766 A.3.2 DATASET SETTINGS

767 768 769 770 771 772 For the recommendation model setup, we used the ReChorus framework^{[5](#page-14-2)} for standardized processing. Regarding data partitioning strategy, we employed the Leave-One-Out approach. Specifically, for each user's interaction history, interactions were sorted by timestamp, with the last interaction designated as the test set, the second-to-last interaction as the validation set, and the remaining sequence as the training set. During the training stage, negative sampling was set to 9 items per positive interaction, while during testing, the full item set was used.

773 774 A.4 BASELINES

775 776 777 778 779 780 781 782 783 784 785 786 787 788 PadiRec was compared with several algorithms that were constructed in the controllable multi-task recommendation scenarios, including: Retraining is performed using Linear Scalarization [\(Birge](#page-10-15) [& Louveaux, 2011\)](#page-10-15) based on each task description, with the assumption that the resulting model parameters represent the optimal solution. Soup [\(Wortsman et al., 2022\)](#page-12-2) obtain a new model by averaging the parameters of fine-tuned models without requiring additional computation during inference. In our work, we fine-tuned two models on accuracy and diversity respectively, and then merged them linearly based on the task description. MMR [\(Carbonell & Goldstein, 1998\)](#page-10-8) is a heuristic postprocessing approach with the item selected sequentially according to maximal marginal relevance. We set the hyper-parameters based on the task description to achieve varying degrees of diversity in the recommendations. CMR [\(Chen et al., 2023\)](#page-10-2) dynamically adjusts models based on preference weights using policy hypernetworks to generate model parameters. LLM (the prompt is shown in [A.11\)](#page-23-0) is utilized as a personalized recommender system. We achieve controllable recommendations by inputting prompts containing specific preference weights to respond to users' real-time preferences. For our experiments, we selected the llama3-7B-Instruct model. Details regarding the prompts and settings can be found in the appendix.

789 790

791

A.5 CONDITION STRATEGIES

792 793 794 795 Pre Conditioning (i.e., Pre cond.) "Pre" denotes that the preference weights embeddings are integrated into the parameters embeddings before being fed into self-attention layers. In this method, we simply add the preference weight embeddings to the parameters embeddings within the input sequence.

796 797 798 Pre and Post Conditioning (i.e., Pre&Post) "Post" denotes that the preference weights embeddings are intergeted after the parameters embeddings fed into self-attention layers.In this method, we add the preference weights embeddings both "Pre" and "Post".

805 806

807

⁸⁰³ 804

⁵ https://github.com/THUwangcy/ReChorus

Figure 11: The trend of PadiRec and other baselines in NDCG@10 and α -NDCG@10 across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is GRU4Rec

-
-
-
-
-

Figure 12: The trend of PadiRec and other baselines in NDCG@10 and α -NDCG@10 across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is SASRec

A.7 SOTA BACKBONE (LRUREC)

Figure 13: The trend of PadiRec and other baselines in NDCG@10 and α-NDCG@10 across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is LRURec

A.8 THE EMBEDDING SIZE PROBLEM

-
-
-
-
-

Figure 14: The trend of PadiRec and other baselines in NDCG@10 and α-NDCG@10 across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is SASRec.

-
-
-
-
-
-
-
-
-
-

Figure 15: The comparison of PadiRec between 'fair' and 'unfair' in metrics NDCG GAP@10(fairness), NDCG@10(accuracy) and α-NDCG@10(diversity) across accuracy weights ranging from 0 to 1, with intervals of 0.1. The backbone is SASRec. The dataset is Movielens. Note that a smaller NDCG GAP@10 indicates a smaller difference in NDCG@10 between male and female user groups, signifying greater fairness.

 Table 3: Fine-grained comparison of NDCG@10(accuracy), α -NDCG@10(diversity), and NDCG GAP@10(fairness) under different fairness weights while keeping the accuracy weight and diversity weight fixed.

	$1.0\,$
0.2945 0.2910	0.2959
	0.1100
	0.0119
	0.3482
	0.1027
	0.0285
	0.1094 0.1096 0.0175 0.0253 0.3395 0.3448 0.1045 0.1019 0.0286 0.0299

1134 1135 A.10 NETWORK LAYERS OF RECOMMENDATION MODELS

1136 1137 1138 In our experiments, we implement our framework on three recommendation models, SASRec [\(Kang](#page-10-0) [& McAuley, 2018\)](#page-10-0), GRU4Rec [\(Hidasi, 2015\)](#page-10-10), and TiSASRec [\(Li et al., 2020b\)](#page-11-7). We provide their details of parameter structure in Tables [4,](#page-21-0) [5,](#page-22-0) and [6](#page-22-1) respectively.

1139 1140 1141 1142 SASRec [\(Kang & McAuley, 2018\)](#page-10-0) Self-Attentive Sequential Recommendation. This model employs a Transformer architecture to model user sequences for personalized recommendation tasks. It utilizes self-attention mechanisms that capture both long and short-term preferences by attending differently to items based on their relevance.

1143 1144 1145 1146 GRU4Rec [\(Hidasi, 2015\)](#page-10-10) Gated Recurrent Units for Recommendation Systems. GRU4Rec leverages gated recurrent units (GRUs) to model user interaction sequences for session-based recommendations. By utilizing a gating mechanism, it effectively captures dependencies across varying time gaps between interactions, making it robust to session shifts and dropout behaviors.

1147 1148 1149 1150 1151 1152 TiSASRec [\(Li et al., 2020b\)](#page-11-7) Time Interval-Aware Self-Attention for Sequential Recommendation. This model extends SASRec by incorporating time intervals between user interactions as an additional context. TiSASRec modifies the self-attention mechanism to account for these intervals, providing a more nuanced understanding of user preferences that evolve over time. The model includes a specialized positional encoding scheme to integrate these time dynamics alongside the sequential user behaviors.

1153 1154 1155 1156 1157 1158 LRURec [\(Yue et al., 2024\)](#page-12-10) Linear Recurrent Units for Sequential Recommendation. This model introduces a novel linear recurrent unit architecture tailored for sequential recommendation tasks. LRURec combines the efficiency of recurrent neural networks with the modeling capabilities of self-attention mechanisms, enabling rapid inference and incremental updates on sequential data. By decomposing linear recurrence operations and implementing recursive parallelization, LRURec achieves reduced model size and parallelizable training.

Table 4: Parameter structure of SASRec(n depends on dataset)

1182 1183

1159 1160

1184

1185

1186

1241

 A.11 PROMPT OF LLM IN CONTROLLABLE MULTI-TASK RECOMMENDATION

 A.12 CASE STUDY

 In this section, we present the specific recommendation performance in each set of preference weights. We randomly select one customer from each of the three datasets and demonstrate the performance of the recommendation system models on these individual customers. As the accuracy weight increases (i.e., the diversity weight decreases), we observe a downward trend in the height of the bar chart, indicating that the number of categories represented in the recommendation list decreases, signifying a reduction in diversity. Meanwhile, the line chart shows an upward trend, suggesting that the target item's rank moves higher, reflecting an improvement in recommendation accuracy. The specific details are illustrated in the figures below. These changes clearly demonstrate the effectiveness of the PadiRec algorithm in controllable multi-task recommendation.

 Figure 16: Case study on MovieLens 1M utilizing SASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

 Figure 17: Case study on Amazon FOOD utilizing SASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

-
-
-
-
-

Figure 18: Case study on The industrial dataset utilizing SASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

 Figure 19: Case study on the MovieLens-1M dataset utilizing GRU4Rec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

 Figure 20: Case study on the Amazon FOOD dataset utilizing GRU4Rec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

Number of Categories Ranking Categorie Ranking 0.2 $\overset{0.4}{\text{Accuracy weight}}$ 0.9 1.0 0.1 $_{0.3}$ 0.7

 Figure 21: Case study on the industrial dataset utilizing GRU4Rec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

 Figure 22: Case study on MovieLens 1M dataset utilizing TiSASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

 Figure 23: Case study on Amazon FOOD dataset utilizing TiSASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

1472 1473 1474 1475 Figure 24: Case study on the industrial dataset utilizing TiSASRec as the backbone. Note that the bars represent all the categories contained in the top-10 item list (some lists may contain more than 10 categories, as one item can belong to multiple categories). The line chart represents the rank of the target item in each list.

1477

1478 1479 1480 1481 1482 1483 Table 7: Case Study of PaDiRec on MovieLens 1M utilizing SASRec as the backbone. We compared the top-10 recommendation lists between an accuracy weight of 0.1 and an accuracy weight of 0.9. Notably, when the accuracy weight is 0.1 (indicating a high preference for diversity), items covering more categories are ranked higher, but the list does not include the target item, indicating poor accuracy. Conversely, with an accuracy weight of 0.9, the target item is ranked in the top 1 position within the recommendation list.

Accuracy	Category	Item	Is Target Item
0.1	Animation, Children's,	Little Mermaid	N ₀
	Comedy, Musical, Romance		
0.1	Action, Comedy, Crime,	From Dusk Till Dawn	N _o
	Horror, Thriller		
$\overline{0.1}$	Adventure, Fantasy, Sci-Fi	Time Bandits	N _o
0.1	Animation, Children's	Sword in the Stone	\overline{No}
$\overline{0.1}$	Action, Romance, Thriller	Desperado	\overline{No}
$\overline{0.1}$	Adventure, Children's,	Santa Claus	\overline{No}
	Fantasy		
0.1	Horror, Sci-Fi	Invasion of the Body	No
		Snatchers	
$\overline{0.1}$	Film-Noir, Mystery, Thriller	Palmetto	$\overline{\text{No}}$
$\overline{0.1}$	Action, Comedy	Twin Dragons	\overline{No}
$\overline{0.1}$	Film-Noir	Sunset Blvd.	\overline{No}
$\overline{0.9}$	Horror	Birds	Yes
$\overline{0.9}$	Drama	Cider House Rules	\overline{No}
$\overline{0.9}$	Comedy, Romance	Annie Hall	N _o
$\overline{0.9}$	Action, Comedy, Crime,	From Dusk Till Dawn	\overline{No}
	Horror, Thriller		
$\overline{0.9}$	Drama, Romance	Girl on the Bridge	\overline{No}
$\overline{0.9}$	Animation, Children's,	Little Mermaid	N _o
	Comedy, Musical, Romance		
$\overline{0.9}$	Comedy	Road Trip	\overline{No}
0.9	Comedy, Drama	Chuck & Buck	N _o
$\overline{0.9}$	Horror, Sci-Fi	Invasion of the Body	\overline{No}
		Snatchers	
$\overline{0.9}$	Animation, Children's	Sword in the Stone	No

1512 1513 A.13 DETAILS OF DIFFUSION

1514 1515

Table 8: Parameter structure of Model, where the transformer block index 'x' ranges from 0 to 3.

1619 with a standardized benchmark, facilitating the verification of model implementations and enabling comparisons with existing studies. Besides, it is important to note that, our focus is not on the patterns of sequential data but rather on providing controllability to the backbone models. Therefore, employing the MovieLens dataset in our research is justified. We recognize the limitations of relying solely on the MovieLens dataset. To comprehensively assess the effectiveness and applicability of our model, we conducted experiments on three datasets, further demonstrating the effectiveness of the algorithm.