

---

# Combinatorial Stochastic-Greedy Bandit

---

**Fares Fourati**  
KAUST  
fares.fourati@kaust.edu.sa

**Christopher John Quinn**  
Iowa State University  
cjquinn@iastate.edu

**Mohamed-Slim Alouini**  
KAUST  
slim.alouini@kaust.edu.sa

**Vaneet Aggarwal**  
KAUST & Purdue University  
vaneet@purdue.edu

## Abstract

We propose a novel combinatorial stochastic-greedy bandit (SGB) algorithm for combinatorial multi-armed bandit problems when no extra information other than the joint reward of the selected set of  $n$  arms at each time step  $t \in [T]$  is observed. SGB adopts an optimized stochastic-explore-then-commit approach and is specifically designed for scenarios with a large set of base arms. Unlike existing methods that explore the entire set of unselected base arms during each selection step, our SGB algorithm samples only an optimized proportion of unselected arms and selects actions from this subset. We prove that our algorithm achieves a  $(1 - 1/e)$ -regret bound of  $\mathcal{O}(n^{\frac{1}{3}} k^{\frac{2}{3}} T^{\frac{2}{3}} \log(T)^{\frac{2}{3}})$  for monotone stochastic submodular rewards, which outperforms the state-of-the-art in terms of the cardinality constraint  $k$ . Furthermore, we empirically evaluate the performance of our algorithm in the context of online constrained social influence maximization. Our results demonstrate that our proposed approach consistently outperforms the other algorithms, increasing the performance gap as  $k$  grows.

## 1 Introduction

The stochastic multi-armed bandits (MAB) problem involves selecting an arm in each round  $t$  and observing a reward that follows an unknown distribution. The objective is to maximize the accumulated reward within a finite time horizon  $T$ . Solving the classical MAB problem requires striking a balance between exploration and exploitation. Should the agent try arms that have been explored less frequently to gather more information (exploration), or should it stick to arms that have yielded higher rewards based on previous observations (exploitation)? An extension of the MAB problem is the combinatorial MAB problem, where, instead of choosing a single arm per round, the agent selects a set of multiple arms and receives a joint reward for that set. When the agent only receives information about the reward associated with the selected set of arms, it is known as *full-bandit feedback* or simply *bandit feedback*. On the other hand, if the agent obtains additional information about the contribution of each arm to the overall reward, it is referred to as *semi-bandit feedback*. The full-bandit feedback setting poses a more significant challenge as the decision-maker has significantly less information than the semi-bandit feedback scenario [Fourati et al., 2023a]. This paper focuses on the first scenario for combinatorial MAB, i.e., the bandit feedback setting.

In recent years, there has been growing interest in studying combinatorial multi-armed bandit problems with submodular<sup>1</sup> reward functions [Niazadeh et al., 2020, Nie et al., 2022, Fourati et al., 2023a]. The submodularity assumption finds motivation in various real-world scenarios. For instance,

---

<sup>1</sup>A set function  $f : 2^\Omega \rightarrow \mathbb{R}$  defined on a finite set  $\Omega$  is considered submodular if it exhibits the property of diminishing returns: for any  $A \subseteq B \subset \Omega$  and  $x \in \Omega \setminus B$ , it holds that  $f(A \cup x) - f(A) \geq f(B \cup x) - f(B)$ .

opening additional supermarkets in a specific location would result in diminishing returns due to market saturation. As a result, submodular functions are commonly used as objective functions in game theory, economics, and optimization. Submodularity arises in important contexts within combinatorial optimization, such as graph cuts [Goemans and Williamson, 1995, Iwata et al., 2001], rank functions of matroids [Edmonds, 2003], and set covering problems [Feige, 1998]. Some key problems where combinatorial multi-armed bandit problems with submodular reward functions include proposing items with redundant information [Qin and Zhu, 2013, Takemori et al., 2020], optimizing client participation in federated learning [Balakrishnan et al., 2022, Fourati et al., 2023b], and social influence maximization without knowledge of the network or diffusion model [Wen et al., 2017, Li et al., 2020, Perrault et al., 2020, Agarwal et al., 2022, Nie et al., 2022].

Similar to previous works [Streeter and Golovin, 2008, Golovin et al., 2014, Niazadeh et al., 2021, Agarwal et al., 2021, 2022, Nie et al., 2022], we assume that the reward function is non-decreasing (monotone) in expectation. Without further constraints, the optimal set will contain all the arms in this setup. Thus, we limit the cardinality of the set to  $k$ . Recently, [Nie et al., 2022, 2023] studied this problem and proposed an explore-then-commit greedy (ETCG) algorithm for this problem with full-bandit feedback and showed a  $(1 - 1/e)$ -regret bound of  $\tilde{O}(n^{\frac{1}{3}}kT^{\frac{2}{3}})$ , where  $n$  is the number of arms. The algorithm follows a greedy explore-then-commit approach that greedily adds base arms to a super arm (a subset of base arms) until the cardinality constraint is satisfied. It then exploits this super arm for the remaining time. To determine which base arm to add to the super arm, the remaining arms are sampled  $m$  times each (where  $m$  is a hyper-parameter), and the arm with the highest average reward is chosen. However, in practical scenarios with many arms, exploring all remaining arms in each iteration may require a significant time and thus is unsuitable for smaller  $T$ . Therefore, we propose a modified approach where a smaller subset of arms is randomly selected for exploration in each iterative round, and the arm with the highest reward is chosen.

It is worth noting that a similar random selection-based algorithm has been considered in [Mirza-soleiman et al., 2015] for the offline setup, providing a  $(1 - 1/e - \epsilon)$ -approximation guarantee, where  $\epsilon$  determines the reduction in the number of arms selected in each iteration. However, although beneficial for exploration, this sub-selection of arms in each iteration leads to suboptimal approximation guarantees. In this paper, we ask the question: “*Can exploring a subset of arms in each iteration achieve a benefit in terms of the  $(1 - 1/e)$ -regret bound compared to selecting all remaining arms?*”

We answer this question in a positive. By carefully selecting the parameter  $\epsilon$ , we achieve a  $(1 - 1/e)$ -regret bound of  $\tilde{O}(n^{\frac{1}{3}}k^{\frac{2}{3}}T^{\frac{2}{3}})$ . This improvement in regret bound surpasses that of [Nie et al., 2022, 2023] by orders of magnitude in terms of  $k$ . This improvement is particularly significant for larger values of  $k$ . Our proposed approach reduces exploration while enhancing expected cumulative  $(1 - 1/e)$ -regret performance.

## 1.1 Contributions

We present the main contributions of this paper as follows:

- We introduce stochastic-greedy bandit (SGB), a novel technique in the explore-then-commit greedy strategy with bandit feedback, wherein an optimized proportion of remaining arms are randomly sampled in each greedy iteration. More precisely, rather than sampling  $(n - i + 1)$  arms in greedy iteration  $i$ , random  $(n - i + 1) \min\{1, \log(1/\epsilon)/k\}$  arms are chosen for an appropriately selected  $\epsilon = \mathcal{O}(n^{\frac{1}{3}}k^{\frac{2}{3}}T^{-\frac{1}{3}} \log(T)^{-\frac{1}{3}})$ , which reduces the amount of exploration.
- We provide theoretical guarantees for SGB by proving that it achieves an expected cumulative  $(1 - 1/e)$ -regret of at most  $\tilde{O}(n^{\frac{1}{3}}k^{\frac{2}{3}}T^{\frac{2}{3}})$  for monotone stochastic submodular rewards. This represents an improvement of  $k^{\frac{1}{3}}$  compared to the previous state-of-the-art method [Nie et al., 2023].
- We conduct empirical experiments to evaluate the performance of our proposed SGB algorithm compared to the previous state-of-the-art algorithms specialized in monotone stochastic submodular rewards [Nie et al., 2022, 2023]. We specifically focus on the online social influence maximization problem and demonstrate the efficiency of SGB in achieving superior results in terms of cumulative regret. In particular, the results show that the proposed algorithm outperforms the baselines, with the performance gap increasing as  $k$  increases.

Reference	Objective		Analysis	
	Constrained	Stochastic	Search	$\alpha$ -Regret Bound
Streeter and Golovin [2008]	✓		$\tilde{O}(n)$	$\tilde{O}(n^{\frac{1}{3}} k^2 T^{\frac{2}{3}})$
Golovin et al. [2014]	✓		$\tilde{O}(n)$	$\tilde{O}(n^{\frac{2}{3}} k^{\frac{2}{3}} T^{\frac{2}{3}})$
Niazadeh et al. [2021]	✓		$\tilde{O}(n)$	$\tilde{O}(n^{\frac{2}{3}} k T^{\frac{2}{3}})$
Nie et al. [2022]	✓	✓	$\tilde{O}(n)$	$\tilde{O}(n^{\frac{1}{3}} k^{\frac{4}{3}} T^{\frac{2}{3}})$
Fourati et al. [2023a]		✓	$\tilde{O}(n)$	$\tilde{O}(n T^{\frac{2}{3}})$
Nie et al. [2023]	✓	✓	$\tilde{O}(n)$	$\tilde{O}(n^{\frac{1}{3}} k T^{\frac{2}{3}})$
SGB( $\varepsilon^*$ ) (ours)	✓	✓	$\tilde{O}(n/k)$	$\tilde{O}(n^{\frac{1}{3}} k^{\frac{2}{3}} T^{\frac{2}{3}})$

Table 1: Table of selected related works for submodular maximization under full-bandit feedback, enumerating their different assumptions, the respective search space of every exploration round, and the respective regret guarantees. For all the works above, the approximation ratio,  $\alpha = 1 - 1/e$ , except for the (non-monotone) unconstrained work of Fourati et al. [2023a] where  $\alpha = 1/2$ . The notation  $\tilde{O}(\cdot)$  drops the log terms.

## 1.2 Related Work

This section discusses the works closely related to the problem we are investigating. Multi-armed bandits have been considered in two different settings: *adversarial setting*, where an adversary produce a reward succession that may be affected by the agent’s prior decisions [Auer et al., 2002b], and a *stochastic setting*, where the reward of each action is randomly drawn from a specific distribution, as described in [Auer et al., 2002a]. In this work, we focus on stochastic reward functions. Standard multi-armed bandits find adversarial settings more challenging, and the outcome can be immediately used as one workable method for the stochastic scenario [Lattimore and Szepesvári, 2020]. However, this is different for submodular bandits. While adversarial environment in adversarial bandits selects a series of submodular functions  $\{f_1, \dots, f_T\}$  [Streeter and Golovin, 2008, Golovin et al., 2014, Roughgarden and Wang, 2018, Niazadeh et al., 2020], in the submodular stochastic setting the realizations of the stochastic function in the problem we define need not be submodular, it only needs to be submodular in expectation, meaning the stochastic setting is not a particular case of the adversarial setting.

Submodular maximization has been proven to be NP-hard. Even achieving an approximation ratio of  $\alpha \in (1 - 1/e, 1]$  under a cardinality constraint with access to a monotone submodular value oracle is also NP-hard [Nemhauser et al., 1978, Feige, 1998, Feige et al., 2011]. However, [Nemhauser et al., 1978] proposed a simple greedy  $(1 - 1/e)$ -approximation algorithm for monotone submodular maximization under a cardinality constraint. Therefore, the best approximation ratio for monotone submodular objectives with a polynomial time algorithm is  $1 - 1/e$ . Thus, we study  $(1 - 1/e)$ -regret combinatorial MAB algorithms in this paper.

Table 1 enumerates related combinatorial works with monotone submodular reward function under bandit feedback for both adversarial and stochastic settings. The table summarizes that the proposed approach achieves the state-of-the-art  $(1 - 1/e)$ -regret result. Even though we consider stochastic submodular rewards, full-bandit feedback has been studied for non-submodular rewards, including linear reward functions [Dani et al., 2008, Rejwan and Mansour, 2020] and Lipschitz reward functions Agarwal et al. [2021, 2022]. In these works, the optimal action (best set of  $k$  arms) is to use the  $k$  individually best arms; that property does not hold for submodular rewards. Further, non-monotone submodular functions with bandit feedback without cardinality constraint have been studied in [Fourati et al., 2023a], where  $\frac{1}{2}$ -regret is derived. However, this algorithm cannot be applied to our setup since it lacks a cardinality constraint.

Recently, [Nie et al., 2023] provided a framework that adapts offline algorithms for combinatorial optimization with a robustness guarantee to online algorithms with provable regret guarantees. We could use this framework for the offline approximation algorithm described in [Mírzasoleiman et al., 2015] for the problem. At the same time, we note that such an approach will result in  $(1 - 1/e - \varepsilon)$ -approximation because the offline algorithm has  $(1 - 1/e - \varepsilon)$  guarantee. Thus, exploring only a subset of arms in each iteration and achieving a  $(1 - 1/e)$ -regret is non-trivial and requires careful analysis of the algorithm, which is done in this paper.

## 2 Problem Statement

In this section, we present the problem formally. We denote  $\Omega$ , the ground set of base arms which includes  $n$  base arms. We consider decision-making problems with a fixed time horizon  $T$ , where the agent, at each time step  $t$ , chooses an action<sup>2</sup>  $S_t \subseteq \Omega$ , with maximum cardinality constraint  $k$ . Let  $\mathcal{S} = \{S | S \subseteq \Omega \text{ and } |S| \leq k\}$  represent the set of all permitted subsets at any time step.

After deciding the action  $S_t$ , the agent acquires reward  $f_t(S_t)$ . We assume the reward  $f_t$  is stochastic, bounded in  $[0, 1]$ , i.i.d. conditioned on a given action, submodular in expectation<sup>3</sup>, and monotonically non-decreasing in expectation<sup>4</sup>. The goal of the agent is to maximize the cumulative reward  $\sum_{t=1}^T f_t(S_t)$ . Define the expected reward function as  $f(S) = \mathbb{E}[f_t(S)]$ , hence  $S^* = \arg \max_{S: |S| \leq k} f(S)$  denote the optimal solution in expectation. One common metric to measure the algorithm's performance is to compare the learner to an agent that has and always chooses the optimal set in expectation  $S^*$ .

The best approximation ratio for monotone-constrained submodular objectives with a polynomial time algorithm is  $1 - 1/e$  [Nemhauser et al., 1978]. Therefore, we compare the learner's cumulative reward to  $(1 - 1/e)Tf(S^*)$ , and we denote the difference as the  $(1 - 1/e)$ -regret, which is defined as follows

$$\mathcal{R}(T) = (1 - \frac{1}{e})Tf(S^*) - \sum_{t=1}^T f_t(S_t). \quad (2)$$

Note that the  $(1 - 1/e)$ -regret  $\mathcal{R}(T)$  is random and depends on the subsets chosen. In this work, we focus on minimizing the expected cumulative  $(1 - 1/e)$ -regret

$$\mathbb{E}[\mathcal{R}(T)] = (1 - \frac{1}{e})Tf(S^*) - \mathbb{E} \left[ \sum_{t=1}^T f_t(S_t) \right], \quad (3)$$

where the expectation is over both the environment and the sequence of actions.

## 3 Proposed Algorithm

This section presents our proposed combinatorial stochastic-greedy bandit (SGB) algorithm that applies our optimized stochastic-explore-then-commit approach. We provide its pseudo-code in Algorithm 1. The algorithm follows the explore-then-commit structure where base arms are added to a super arm over time greedily until the cardinality constraint is satisfied and then exploits that super arm. However, in contrast to previous explore-then-commit approaches in [Nie et al., 2022, 2023], which at every exploration phase has a search space of  $\mathcal{O}(n)$ , to minimize its expected cumulative regret, SGB reduces its search space to  $\mathcal{O}(\frac{n}{k} \min\{k, \log(\frac{1}{\epsilon})\})$  arms. The aim of reducing the searched arms in each iteration is to reduce the time spent in the exploration.

Let  $S^{(i)}$  represent the super arm when  $i < k$  base arms are selected. Our algorithm starts with the empty set,  $S^{(0)} = \emptyset$ . To add an arm to the set  $S^{(i-1)}$ , ETCG explores the full subset  $\Omega \setminus S^{(i-1)}$ . Instead, our procedure explores a smaller subset, i.e., a random subset  $\mathcal{A}_i \subseteq \Omega \setminus S^{(i-1)}$ . With  $\beta = \log(\frac{1}{\epsilon})/k$ , the cardinality of  $\mathcal{A}_i$  is

$$|\mathcal{A}_i| = s_i = (n - i + 1) \min\{1, \beta\}. \quad (4)$$

For  $\beta < 1$ , during each exploration phase  $i$ , while ETCG explores  $(n - i + 1)$  arms, SGB only explores  $(n - i + 1)\beta$  arms. Therefore, SGB requires fewer oracle queries per exploration phase than ETCG. For  $\beta \geq 1$ , during each exploration phase  $i$ , SGB explores  $(n - i + 1)$  arms, leading it to

<sup>2</sup>We use the *super-arm*, *subset* and *action* terminologies interchangeably throughout the paper.

<sup>3</sup>A stochastic set function  $f : 2^\Omega \rightarrow \mathbb{R}$  defined on a finite set  $\Omega$  is considered submodular in expectation if for all  $A \subseteq B \subseteq \Omega$ , and  $x \in \Omega \setminus B$ , we have,

$$\mathbb{E}[f(A \cup \{x\})] - \mathbb{E}[f(A)] \geq \mathbb{E}[f(B \cup \{x\})] - \mathbb{E}[f(B)]. \quad (1)$$

<sup>4</sup>A stochastic set function  $f : 2^\Omega \rightarrow \mathbb{R}$  is called non-decreasing in expectation if for any  $A \subseteq B \subseteq \Omega$  we have  $\mathbb{E}[f(A)] \leq \mathbb{E}[f(B)]$ .

become a deterministic greedy algorithm and recover the same results as ETCG. We note that  $\beta < 1$  happens when  $\varepsilon > e^{-k}$ . Therefore, the lower bound on  $\varepsilon$  exponentially decreases as a function of  $k$ , ensuring this is true for most instances. To minimize the cumulative regret,  $\varepsilon$  is optimized as a function of  $n$ ,  $k$ , and  $T$ .

Let  $T_i$  denote the time step when phase  $i$  finishes, for  $i \in \{1, \dots, k\}$ . We also denote  $T_0 = 0$  and  $T_{k+1} = T$  for notational consistency. Let  $\bar{f}_t(S)$  denote the empirical mean reward of set  $S$  up to and including time  $t$ . Let

$$\mathcal{S}_i = \{S^{(i-1)} \cup \{a\} : a \in \mathcal{A}_i, \mathcal{A}_i \subseteq \Omega \setminus S^{(i-1)}\}$$

denote the set of actions considered during phase  $i$ . Each action comprises the super arm  $S^{(i-1)}$  decided during the last phase and an additional base arm. Each action  $S \in \mathcal{S}_i$  is played the same number of times; let  $m$  denote that number. The choice of  $m$  will be optimized later to minimize regret. At the end of phase  $i \in \{1, \dots, k\}$ , SGB selects the action that has the largest empirical mean,

$$a_i = \arg \max_{a \in \mathcal{A}_i} \bar{f}_{T_i}(S^{(i-1)} \cup \{a\}), \quad (5)$$

and include it in the super arm  $S^{(i)} = S^{(i-1)} \cup \{a_i\}$ . During the final phase, the algorithm exploits  $S^{(k)}$ ; it plays the same action  $S_t = S^{(k)}$  for  $t \in \{T_k + 1, \dots, T\}$ .

Similar to previous state-of-the-art approaches, SGB has low storage complexity. During exploitation, for  $t \in \{T_k + 1, \dots, T_{k+1}\}$ , only the indices of the  $k$  base arms are stored, and no additional computation is required. During exploration, for  $t \in \{1, \dots, T_k\}$ , for every phase  $i$ , SGB needs to store the highest empirical mean and its associated base arm  $a \in \mathcal{A}_i$ . Therefore, SGB has  $\mathcal{O}(k)$  storage complexity. In comparison, the algorithm suggested by Streeter and Golovin [2008] for the full-bandit adversarial environment has a storage complexity of  $\mathcal{O}(nk)$ .

We note that the reduction of exploration time through random subset sampling from the remaining arms comes at the expense of reduced offline approximation guarantee to  $(1 - 1/e - \varepsilon)$  in [Mirzasoleiman et al., 2015]. Thus, it is apriori unclear if such an approach can maintain the online  $(1 - 1/e)$ -regret guarantees with the reduced exploration, which is studied in the next section.

## 4 Regret Analysis

This section analyses the regret for Algorithm 1. We begin by stating the main theorem, which bounds the expected cumulative  $(1 - 1/e)$ -regret of SGB.

**Theorem 1.** *For the decision-making problem defined in Section 2 with  $T \geq nk\sqrt{\log(T)}/2$ , the expected cumulative  $(1 - 1/e)$ -regret of SGB is at most  $\mathcal{O}(n^{\frac{1}{3}}k^{\frac{2}{3}}T^{\frac{2}{3}}\log(T)^{\frac{2}{3}})$ .*

The rest of the section provides the proof of this result.

Since for each phase  $i$ , we select each action  $S^{(i-1)} \cup \{a\} \in \mathcal{S}_i$  exactly  $m$  times, we consider the equal-sized confidence radii  $\text{rad} = \sqrt{2\log(T)/m}$  for all the actions  $S^{(i-1)} \cup \{a\} \in \mathcal{S}_i$  at the end of phase  $i$ . Denote the event that the empirical means of actions played in phase  $i$  are concentrated around their statistical means as

$$\mathcal{E}_i = \bigcap_{S \cup \{a\} \in \mathcal{S}_i} \{|\bar{f}(S \cup \{a\}) - f(S \cup \{a\})| < \text{rad}\}. \quad (6)$$

Then we define the clean event  $\mathcal{E}$  to be the event that the empirical means of all actions selected up to and including phase  $k$  is within  $\text{rad}$  of their corresponding statistical means:

$$\mathcal{E} = \mathcal{E}_1 \cap \dots \cap \mathcal{E}_k.$$

---

### Algorithm 1 SGB

---

**Require:** ground set  $\Omega$ , horizon  $T$ , cardinality  $k$

$$S^{(0)} \leftarrow \emptyset, n \leftarrow |\Omega|$$

$$m \leftarrow \left\lceil \left[ \left( \frac{kT}{2n\sqrt{\log(T)}} \right)^{\frac{2}{3}} \right] \right\rceil, \varepsilon \leftarrow \left( \frac{nk^2}{4T\log(T)} \right)^{\frac{1}{3}}$$

$$\beta \leftarrow \frac{\log(\frac{1}{\varepsilon})}{k}, s_1 \leftarrow n \min\{1, \beta\}$$

**for** phase  $i \in \{1, \dots, k\}$  **do**

$$\mathcal{A}_i \leftarrow s_i \text{ elements sampled from } \Omega \setminus S^{(i-1)}$$

**for** arm  $a \in \mathcal{A}_i$  **do**

Play  $S^{(i-1)} \cup \{a\}$   $m$  times

Calculate the mean  $\bar{f}(S^{(i-1)} \cup \{a\})$

**end for**

$$a_i \leftarrow \arg \max_{a \in \mathcal{A}_i} \bar{f}(S^{(i-1)} \cup \{a\})$$

$$S^{(i)} \leftarrow S^{(i-1)} \cup \{a_i\}$$

$$s_{i+1} \leftarrow (n - i + 1) \min\{1, \beta\}$$

**end for**

**for** remaining time **do**

Play  $S^{(k)}$

**end for**

---

Although the  $\mathcal{E}_i$ 's are not independent, by conditioning on the sequence of played subsets  $\{S^{(0)}, S^{(1)}, \dots, S^{(k)}\}$  and using the Hoeffding bound [Hoeffding, 1994], we show in the Appendix that  $\mathcal{E}$  happens with high probability. We use the concentration of empirical means, Equation (6), and properties of submodularity to show the following result.

**Lemma 1.** *Under the clean event  $\mathcal{E}$ , for all  $i \in \{1, 2, \dots, k\}$ , for all positive  $\varepsilon$ ,*

$$f(S^{(i)}) - f(S^{(i-1)}) \geq \frac{1-\varepsilon}{k}(f(S^*) - f(S^{(i-1)})) - 2\text{rad}.$$

*Proof.* Recall that  $a_i$ , defined in (5), is the index of the arm that with  $S^{(i-1)}$  forms the action with the highest empirical mean at the end of phase  $i$ , and  $S^{(i)} = S^{(i-1)} \cup \{a_i\}$ . Let  $a_i^*$  denote the index of the arm that with  $S^{(i-1)}$  forms the action with the highest expected value. For each  $a \in \mathcal{A}_i$ , the event that the empirical mean  $\bar{f}(S^{(i-1)} \cup \{a\})$  is concentrated within a radius of size  $\text{rad}$  around the expected value. We lower bound the expected reward  $f(S^{(i)})$  for the empirically best action in phase  $i$ ,  $S^{(i)} = \{a_i\} \cup S^{(i-1)}$ . To do so, we apply (6) to two specific arms, the empirically best  $a_i$  out of  $\mathcal{A}_i$  and the statistically best  $a_i^*$  out of  $\mathcal{A}_i$ .

$$\begin{aligned} f(S^{(i)}) &= f(S^{(i-1)} \cup \{a_i\}) && \text{(by design)} \\ &\geq \bar{f}(S^{(i-1)} \cup \{a_i\}) - \text{rad} && \text{(using (6))} \\ &\geq \bar{f}(S^{(i-1)} \cup \{a_i^*\}) - \text{rad} && (a_i \text{ has the highest empirical mean}) \\ &\geq f(S^{(i-1)} \cup \{a_i^*\}) - 2\text{rad}. && \text{(using (6))} \end{aligned}$$

Furthermore, using Lemma 2 in [Mirzasoleiman et al., 2015], with  $s_i = (n - i + 1) \min\{1, \frac{\log(\frac{1}{\varepsilon})}{k}\}$ , we have

$$f(S^{(i-1)} \cup \{a_i^*\}) - f(S^{(i-1)}) \geq \frac{1-\varepsilon}{k}(f(S^*) - f(S^{(i-1)})) \quad (7)$$

Combining the above results, we conclude that

$$f(S^{(i)}) - f(S^{(i-1)}) \geq \frac{1-\varepsilon}{k}(f(S^*) - f(S^{(i-1)})) - 2\text{rad}.$$

□

This lemma identifies a lower bound of the expected marginal gain  $f(S^{(i)}) - f(S^{(i-1)})$  of the empirically best action  $S^{(i)}$  at the end of phase  $i$ . As a corollary of Lemma 1, using properties of submodular set functions, we can lower bound the expected value of SGB's chosen set  $S^{(k)}$  of size  $k$ , which is used for exploitation;

**Corollary 1.** *Under the clean event  $\mathcal{E}$ , for all positive  $\varepsilon$ ,*

$$f(S^{(k)}) \geq (1 - \frac{1}{e})f(S^*) - (\varepsilon + 2k\text{rad})$$

We use the above Corollary 1 to bound the expected cumulative regret of our proposed algorithm. We split the expected  $(1 - 1/e)$ -regret (3) conditioned on the clean event  $\mathcal{E}$  into two parts, one for the exploration and one for the exploitation,

$$\begin{aligned} \mathbb{E}[\mathcal{R}(T)|\mathcal{E}] &= \sum_{t=1}^T \left( (1 - \frac{1}{e})f(S^*) - \mathbb{E}[f(S_t)] \right) \\ &= \underbrace{\sum_{i=1}^k \sum_{t=T_{i-1}+1}^{T_i} \left( (1 - \frac{1}{e})f(S^*) - \mathbb{E}[f(S_t)] \right)}_{\text{Exploration}} + \underbrace{\sum_{t=T_k+1}^T \left( (1 - \frac{1}{e})f(S^*) - \mathbb{E}[f(S^{(k)})] \right)}_{\text{Exploitation}}. \end{aligned} \quad (8)$$

Note that during phase  $i$ , each of the  $s_i$  actions in  $\mathcal{S}_i$  is selected exactly  $m$  times, thus  $T_i - T_{i-1} = ms_i$ . For each action  $S_t$  choosed during phase  $i$ , that is for  $t \in \{T_{i-1} + 1, \dots, T_i\}$ , since  $S^{(i-1)} \subset S_t$ ,

by monotonicity of the expected reward function  $f$  we have  $f(S^{(i-1)}) \leq f(S_t)$ . Thus we can upper bound the expected regret  $\mathbb{E}[\mathcal{R}(T)|\mathcal{E}]$  incurred during the first  $k$  phases (first term of (8)) as

$$\begin{aligned} \sum_{i=1}^k \sum_{t=T_{i-1}+1}^{T_i} \left( \left(1 - \frac{1}{e}\right) f(S^*) - \mathbb{E}[f(S_t)] \right) &\leq \sum_{i=1}^k m s_i \left( \left(1 - \frac{1}{e}\right) f(S^*) - \mathbb{E}[f(S^{(i-1)})] \right) \\ &\leq m s_1 \sum_{i=1}^k \left( \left(1 - \frac{1}{e}\right) f(S^*) - \mathbb{E}[f(S^{(i-1)})] \right) \\ &\leq m s_1 k. \end{aligned} \quad (9)$$

The last inequality follows because the rewards are in the interval  $[0, 1]$ .

We can upper bound the expected regret  $\mathbb{E}[\mathcal{R}(T)|\mathcal{E}]$  incurred during the exploitation phase (phase  $k+1$ ; second term of (8)) by applying Corollary 1 as follows

$$\begin{aligned} \sum_{t=T_k+1}^T \left( \left(1 - \frac{1}{e}\right) f(S^*) - \mathbb{E}[f(S^{(k)})] \right) &\leq \sum_{t=T_k+1}^T (\varepsilon + 2k \text{rad}) \\ &\leq T\varepsilon + 2kT \text{rad}. \end{aligned} \quad (10)$$

Combining the upper bounds (9) and (10), we get

$$\mathbb{E}[\mathcal{R}(T)|\mathcal{E}] \leq m s_1 k + \varepsilon T + 2kT \text{rad}. \quad (11)$$

We have  $s_1 = n \min\{1, \frac{\log(\frac{1}{\varepsilon})}{k}\}$  and  $\text{rad} = \sqrt{\frac{\log(T)}{m}}$ . Therefore, we have

$$\mathbb{E}[\mathcal{R}(T)|\mathcal{E}] \leq mn \min\{k, \log(\frac{1}{\varepsilon})\} + \varepsilon T + 2kT \sqrt{\frac{\log(T)}{m}}. \quad (12)$$

First, trivially  $\min\{k, \log(\frac{1}{\varepsilon})\} \leq \log(\frac{1}{\varepsilon})$ , thus

$$\mathbb{E}[\mathcal{R}(T)|\mathcal{E}] \leq mn \log(\frac{1}{\varepsilon}) + \varepsilon T + 2kT \sqrt{\frac{\log(T)}{m}} \quad (13)$$

Setting the derivative (with respect to  $\varepsilon$ ) of the bound to 0,

$$0 = -mn \frac{1}{\varepsilon} + T + 0 \quad \Rightarrow \quad \varepsilon = \frac{mn}{T} \quad (14)$$

The second derivative (with respect to  $\varepsilon$ ),  $mn\varepsilon^{-2}$ , is positive so the stationary point is a minimizer.

Plugging  $\varepsilon = \frac{mn}{T}$  into the regret upper bound,

$$\begin{aligned} \mathbb{E}[\mathcal{R}(T)|\mathcal{E}] &\leq mn \log\left(\frac{T}{mn}\right) + \frac{mn}{T} T + 2kT \sqrt{\frac{\log(T)}{m}} \\ &\leq mn \log(T) + mn + 2kT \sqrt{\frac{\log(T)}{m}} \\ &\leq 2mn \log(T) + 2kT \sqrt{\frac{\log(T)}{m}} \end{aligned} \quad (15)$$

The above inequality is valid for all  $m$  strictly greater than zero. Hence, to find a tighter bound, we find  $m^*$  that minimizes the right side. Thus we get

$$m^* = \left( \frac{kT \sqrt{\log(T)}}{2n \log(T)} \right)^{\frac{2}{3}} = \left( \frac{kT}{2n \sqrt{\log(T)}} \right)^{\frac{2}{3}} \quad (16)$$

For  $T \geq nk \sqrt{\log(T)}/2$ , we have  $m^* \geq \frac{1}{2}$ , therefore  $\lceil m^* \rceil \leq 2m^*$ . Plugging  $m = \lceil m^* \rceil$  into the regret bound,

$$\begin{aligned} \mathbb{E}[\mathcal{R}(T)|\mathcal{E}] &\leq \lceil m^* \rceil n \log(T) + 2kT \log(T)^{1/2} \lceil m^* \rceil^{-1/2} \\ &\leq 2m^* n \log(T) + 2kT \log(T)^{1/2} (m^*)^{-1/2} \\ &= 2^{\frac{1}{3}} k^{\frac{2}{3}} T^{2/3} n^{-2/3} \log(T)^{-1/3} n \log(T) + 2^{\frac{4}{3}} k^{\frac{2}{3}} T \log(T)^{1/2} T^{-1/3} n^{1/3} \log(T)^{1/6} \\ &= 2^{\frac{1}{3}} k^{\frac{2}{3}} T^{2/3} n^{1/3} \log(T)^{2/3} + 2^{\frac{4}{3}} k^{\frac{2}{3}} T^{2/3} n^{1/3} \log(T)^{2/3} \\ &\leq \mathcal{O}(n^{\frac{1}{3}} k^{\frac{2}{3}} T^{\frac{2}{3}} \log(T)^{\frac{2}{3}}). \end{aligned} \quad (17)$$

Based on  $m^*$ , we define the optimal  $\varepsilon^*$  as follows

$$\varepsilon^* = \frac{m^*n}{T} = nT^{-1} \left( \frac{kT}{2n\sqrt{\log(T)}} \right)^{2/3} = \left( \frac{nk^2}{4T\log(T)} \right)^{1/3}$$

Under the bad event, i.e., the complement  $\bar{\mathcal{E}}$  of the good event  $\mathcal{E}$ , given that the rewards are bounded in  $[0, 1]$ , it can be easily seen that  $\mathbb{E}[\mathcal{R}(T) \mid \bar{\mathcal{E}}] \leq T$ . Moreover, by using the Hoeffding inequality [Hoeffding, 1994], for  $T \geq nk\sqrt{\log(T)}/2$ , we have  $\mathbb{P}(\bar{\mathcal{E}}) \leq \frac{2}{T^3}$ , see Lemma 3 in Appendix A. Therefore, we obtain  $\mathbb{E}[\mathcal{R}(T)] \leq \mathcal{O}(n^{\frac{1}{3}}k^{\frac{2}{3}}T^{\frac{2}{3}}\log(T)^{\frac{2}{3}})$ .

**Remark 1.** *The framework of Nie et al. [2023] that adapts offline algorithms for combinatorial optimization problems with robustness guarantees to online settings via the explore-then-commit approach can be applied to the offline algorithm in [Mirzasoleiman et al., 2015]. However, as this offline algorithm has  $(1 - 1/e - \varepsilon)$ -approximation guarantee, such an approach will give a weaker  $(1 - 1/e - \varepsilon)$ -regret guarantee rather than  $(1 - 1/e)$ -regret guarantee studied in this paper.*

**Remark 2.** *For unknown time horizon  $T$ , the geometric doubling trick can extend our result to an anytime algorithm. To initialize the algorithm, we choose  $T_0$  to be large enough, then we choose a geometric succession  $T_i = T_0 2^i$  for  $i \in \{1, 2, \dots\}$ , and run our algorithm during the time interval  $T_{i+1} - T_i$  with a complete restart. From Theorem 4 in [Besson and Kaufmann, 2018], we can prove that the regret bound preserves the  $T^{2/3}$  dependency with changes only in the constant factor.*

**Remark 3.** *For the scenario we study in this paper of combinatorial multi-armed bandit with submodular rewards in expectation and under full-bandit feedback, it is still unknown if  $\tilde{\mathcal{O}}(T^{1/2})$  expected cumulative  $(1 - 1/e)$ -regret is possible (ignoring  $n$  and  $k$  dependence), and only  $\tilde{\mathcal{O}}(T^{2/3})$  bounds have been shown in the existing literature; see Table 1.*

## 5 Experiments on Online Social Influence Maximization

### 5.1 Problem Statement

*Social influence maximization* is a combinatorial problem, which consists of selecting a subset of nodes in a graph that can influence the remaining nodes. For instance, when marketing a newly developed product, one strategy is to identify a group of highly influential individuals and rely on their recommendations to reach a broader audience. Influence maximization can be formulated as a monotone submodular maximization problem, where adding more nodes to the selected set yields diminishing returns without negatively affecting other nodes. Typically, there is a fixed constraint on the cardinality of the selected set. While some works have addressed influence maximization as a multi-armed bandit problem with additional feedback [Lei et al., 2015, Wen et al., 2017, Vaswani et al., 2017, Li et al., 2020, Perrault et al., 2020], this feedback is often unavailable in most social networks, except for a few public accounts. Recently, Nie et al. [2022] proposed the ETCG algorithm for influence maximization under full-bandit feedback. Their algorithm demonstrated superior performance through empirical evaluations compared to other full-bandit algorithms. In this work, we compare our SGB method, for different  $\varepsilon$  values, including the optimized value  $\varepsilon^* = \left(\frac{nk^2}{4T\log(T)}\right)^{\frac{1}{3}}$ , with ETCG [Nie et al., 2022, 2023].

### 5.2 Experiment Details

For the experiments, instead of  $(1 - 1/e)$  regret in Eq. (2), which requires knowing  $S^*$ , we compare the cumulative rewards achieved by SGB for different  $\varepsilon$ , including  $\varepsilon^*$ , and ETCG against  $Tf(S^{\text{grd}})$ , where  $S^{\text{grd}}$  is the solution returned by the offline  $(1 - 1/e)$ -approximation algorithm suggested by Nemhauser et al. [1978]. Since  $f(S^{\text{grd}}) \geq (1 - 1/e)f(S^*)$ , thus  $Tf(S^{\text{grd}})$  is a more challenging reference value than  $(1 - 1/e)Tf(S^*)$ .

We experimented using a portion of the Facebook network [Leskovec and McAuley, 2012]. We used the community detection method proposed by [Blondel et al., 2008] to detect a community with 534 nodes and 8158 edges, enabling multiple experiments for various horizons. The diffusion process is simulated using the independent cascade model [Kempe et al., 2003], wherein in each discrete step, an active node (that was inactive at the previous time step) independently tries to infect each of its inactive neighbors. We used 0.1 uniform infection probabilities for each edge. For every time horizon  $T \in \{2 \times 10^4, 3 \times 10^4, 4 \times 10^4, 5 \times 10^4\}$ , we tested each method ten times.



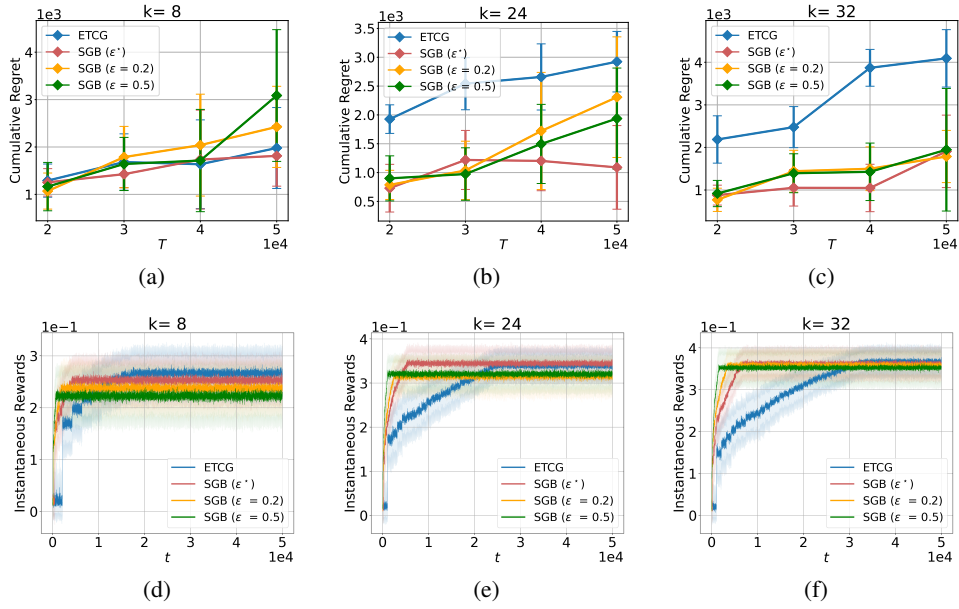


Figure 1: Comparison of SGB, for different  $\varepsilon$  values, including  $\varepsilon^* = \left(\frac{nk^2}{4T \log(T)}\right)^{\frac{1}{3}}$ , and ETCG. (a), (b), and (c) are the cumulative regret results as a function of horizon  $T$ . (d), (e), and (f) show the moving average plots of the immediate rewards as a function of  $t$ , with a window size of 100, with  $T$  fixed at  $5 \times 10^4$ , for which the respective  $\varepsilon^*$  values are around 0.251, 0.522, and 0.632.

### 5.3 Experimental Results

Figures (1a), (1b), and (1c) show average cumulative regret curves for SGB with different values of the parameter  $\varepsilon$ , including the optimal value  $\varepsilon^* = \left(\frac{nk^2}{4T \log(T)}\right)^{\frac{1}{3}}$ , for various time horizon values  $T$ , with a cardinality constraint  $k$  set to 8, 24, and 32, respectively. The shaded areas depict the standard deviation. The figure axes are linearly scaled, so a linear cumulative regret curve corresponds to a linear  $\tilde{O}(T)$  cumulative regret. When  $k = 8$ , SGB with  $\varepsilon^*$  demonstrates nearly the lowest average cumulative regret across different time horizons  $T$ . However, with non-optimal values of  $\varepsilon$  (0.2 and 0.5), the cumulative regret of SGB is higher than that of ETCG. For higher values of  $k$ , such as 24 and 32, with  $\varepsilon^*$  as shown in Figures (1b) and (1c), respectively, SGB with all the considered  $\varepsilon$  values outperforms ETCG with lower average cumulative regrets. Furthermore, Figures (1d), (1e), and (1f) illustrate immediate rewards over a horizon  $T = 5 \times 10^4$  for cardinality constraints  $k$  of 8, 24, and 32, and  $\varepsilon^*$  values around 0.251, 0.522, and 0.632, respectively. The curves for all methods are smoothed using a moving average with a window size of 100. For  $k = 8$ , although ETCG finds a slightly better solution, SGB with all  $\varepsilon$  ends exploration much faster. For  $k = 24$ , as shown in Fig. (1e), SGB using  $\varepsilon^*$  ends exploration much faster than ETCG and achieves a better solution. Using other  $\varepsilon$  values ends exploration slightly faster than the optimal value but to a lower solution. Similarly, for  $k = 32$ , as shown in Fig. (1f), SGB with different  $\varepsilon$  values ends exploration 30 times faster than ETCG to a solution within a 0.01 neighborhood of 0.37. Furthermore, using  $\varepsilon^*$  yields the best result compared to other values. Therefore, as predicted by the theory, SGB using  $\varepsilon^*$  has lower expected cumulative regret than ETCG. Additionally, as observed in the experiments and predicted by the theory, our method becomes more effective for larger values of  $k$ .

## 6 Conclusion

This paper introduces SGB, a novel technique in the online greedy strategy, which incorporates subset random sampling from the remaining arms in each greedy iteration. Theoretical analysis establishes that SGB achieves an expected cumulative  $(1 - 1/e)$ -regret of at most  $\tilde{O}(n^{\frac{1}{3}} k^{\frac{2}{3}} T^{\frac{2}{3}})$  for monotone stochastic submodular rewards, outperforming the previous state-of-the-art method by a factor of  $k^{1/3}$  [Nie et al., 2023]. Empirical experiments on online influence maximization demonstrate SGB's superior performance, highlighting its effectiveness and potential for real-world applications.

## References

- Mridul Agarwal, Vaneet Aggarwal, Abhishek Kumar Umrawal, and Chris Quinn. Dart: Adaptive accept reject algorithm for non-linear combinatorial bandits. *Proceedings of the AAAI Conference on Artificial Intelligence*, 35(8):6557–6565, May 2021.
- Mridul Agarwal, Vaneet Aggarwal, Abhishek K Umrawal, and Christopher J Quinn. Stochastic top k-subset bandits with linear space and non-linear feedback with applications to social influence maximization. *ACM/IMS Transactions on Data Science (TDS)*, 2(4):1–39, 2022.
- Peter Auer, Nicolo Cesa-Bianchi, and Paul Fischer. Finite-time analysis of the multiarmed bandit problem. *Machine learning*, 47(2):235–256, 2002a.
- Peter Auer, Nicolo Cesa-Bianchi, Yoav Freund, and Robert E Schapire. The nonstochastic multiarmed bandit problem. *SIAM journal on computing*, 32(1):48–77, 2002b.
- Ravikumar Balakrishnan, Tian Li, Tianyi Zhou, Nageen Himayat, Virginia Smith, and Jeff Bilmes. Diverse client selection for federated learning via submodular maximization. In *International Conference on Learning Representations*, 2022.
- Lilian Besson and Emilie Kaufmann. What doubling tricks can and can’t do for multi-armed bandits. *ArXiv*, abs/1803.06971, 2018.
- Vincent D. Blondel, Jean-Loup Guillaume, Renaud Lambiotte, and Etienne Lefebvre. Fast unfolding of communities in large networks. *Journal of Statistical Mechanics: Theory and Experiment*, 2008: 10008, 2008.
- Varsha Dani, Thomas P Hayes, and Sham M Kakade. Stochastic linear optimization under bandit feedback. In *21st Annual Conference on Learning Theory*, pages 355–366, 2008.
- Jack Edmonds. Submodular functions, matroids, and certain polyhedra. In *Combinatorial Optimization—Eureka, You Shrink!*, pages 11–26. Springer, 2003.
- Uriel Feige. A threshold of  $\ln n$  for approximating set cover. *Journal of the ACM (JACM)*, 45(4): 634–652, 1998.
- Uriel Feige, Vahab S Mirrokni, and Jan Vondrák. Maximizing non-monotone submodular functions. *SIAM Journal on Computing*, 40(4):1133–1153, 2011.
- Fares Fourati, Vaneet Aggarwal, Christopher Quinn, and Mohamed-Slim Alouini. Randomized greedy learning for non-monotone stochastic submodular maximization under full-bandit feedback. In *International Conference on Artificial Intelligence and Statistics*, pages 7455–7471. PMLR, 2023a.
- Fares Fourati, Salma Kharrat, Vaneet Aggarwal, Mohamed-Slim Alouini, and Marco Canini. FilFL: Accelerating federated learning via client filtering. *arXiv preprint arXiv:2302.06599*, 2023b.
- Michel X Goemans and David P Williamson. Improved approximation algorithms for maximum cut and satisfiability problems using semidefinite programming. *Journal of the ACM (JACM)*, 42(6): 1115–1145, 1995.
- Daniel Golovin, Andreas Krause, and Matthew Streeter. Online submodular maximization under a matroid constraint with application to learning assignments. *arXiv preprint arXiv:1407.1082*, 2014.
- Wassily Hoeffding. Probability inequalities for sums of bounded random variables. In *The collected works of Wassily Hoeffding*, pages 409–426. Springer, 1994.
- Satoru Iwata, Lisa Fleischer, and Satoru Fujishige. A combinatorial strongly polynomial algorithm for minimizing submodular functions. *Journal of the ACM (JACM)*, 48(4):761–777, 2001.
- David Kempe, Jon Kleinberg, and Éva Tardos. Maximizing the spread of influence through a social network. In *Proceedings of the ninth ACM SIGKDD international conference on Knowledge discovery and data mining*, pages 137–146, 2003.

- Tor Lattimore and Csaba Szepesvári. *Bandit algorithms*. Cambridge University Press, 2020.
- Siyu Lei, Silviu Maniu, Luyi Mo, Reynold Cheng, and Pierre Senellart. Online influence maximization. In *Proceedings of the 21th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining*, pages 645–654, 2015.
- Jure Leskovec and Julian McAuley. Learning to discover social circles in ego networks. In *Advances in Neural Information Processing Systems*, volume 25. Curran Associates, Inc., 2012.
- Shuai Li, Fang Kong, Kejie Tang, Qizhi Li, and Wei Chen. Online influence maximization under linear threshold model. *arXiv preprint arXiv:2011.06378*, 2020.
- Baharan Mirzasoleiman, Ashwinkumar Badanidiyuru, Amin Karbasi, Jan Vondrák, and Andreas Krause. Lazier than lazy greedy. In *Proceedings of the AAAI Conference on Artificial Intelligence*, volume 29, 2015.
- George L Nemhauser, Laurence A Wolsey, and Marshall L Fisher. An analysis of approximations for maximizing submodular set functions—i. *Mathematical programming*, 14(1):265–294, 1978.
- Rad Niazadeh, Negin Golrezaei, Joshua Wang, Fransisca Susan, and Ashwinkumar Badanidiyuru. Online learning via offline greedy: Applications in market design and optimization. *EC 2021, Management Science Journal*, 2020.
- Rad Niazadeh, Negin Golrezaei, Joshua R Wang, Fransisca Susan, and Ashwinkumar Badanidiyuru. Online learning via offline greedy algorithms: Applications in market design and optimization. In *Proceedings of the 22nd ACM Conference on Economics and Computation*, pages 737–738, 2021.
- Guanyu Nie, Mridul Agarwal, Abhishek Kumar Umrawal, Vaneet Aggarwal, and Christopher John Quinn. An explore-then-commit algorithm for submodular maximization under full-bandit feedback. In *The 38th Conference on Uncertainty in Artificial Intelligence*, 2022.
- Guanyu Nie, Yididiya Y. Nadew, Yanhui Zhu, Vaneet Aggarwal, and Christopher John Quinn. A framework for adapting offline algorithms to solve combinatorial multi-armed bandit problems with bandit feedback. In *Proceedings of the 40th International Conference on Machine Learning*, volume 202 of *Proceedings of Machine Learning Research*, pages 26166–26198. PMLR, 23–29 Jul 2023.
- Pierre Perrault, Jennifer Healey, Zheng Wen, and Michal Valko. Budgeted online influence maximization. In *International Conference on Machine Learning*, pages 7620–7631. PMLR, 2020.
- Lijing Qin and Xiaoyan Zhu. Promoting diversity in recommendation by entropy regularizer. In *IJCAI*, 2013.
- Idan Rejwan and Yishay Mansour. Top- $k$  combinatorial bandits with full-bandit feedback. In *Algorithmic Learning Theory*, pages 752–776, 2020.
- Tim Roughgarden and Joshua R. Wang. An optimal learning algorithm for online unconstrained submodular maximization. In *Proceedings of the 31st Conference On Learning Theory*, pages 1307–1325, 2018.
- Matthew Streeter and Daniel Golovin. An online algorithm for maximizing submodular functions. In *Proceedings of the 21st International Conference on Neural Information Processing Systems, NIPS’08*, page 1577–1584, Red Hook, NY, USA, 2008. Curran Associates Inc.
- Sho Takemori, Masahiro Sato, Takashi Sonoda, Janmajay Singh, and Tomoko Ohkuma. Submodular bandit problem under multiple constraints. In *Conference on Uncertainty in Artificial Intelligence*, pages 191–200. PMLR, 2020.
- Sharan Vaswani, Branislav Kveton, Zheng Wen, Mohammad Ghavamzadeh, Laks VS Lakshmanan, and Mark Schmidt. Model-independent online learning for influence maximization. In *International Conference on Machine Learning*, pages 3530–3539. PMLR, 2017.
- Zheng Wen, Branislav Kveton, Michal Valko, and Sharan Vaswani. Online influence maximization under independent cascade model with semi-bandit feedback. In *Proceedings of the 31st International Conference on Neural Information Processing Systems*, pages 3026–3036, 2017.

## A Lemmas and Proofs

### Proof of Corollary 1.

*Proof.* Applying Lemma 1 result recursively for  $i = k$ , until we get to  $S^{(0)} = \emptyset$ ;  $f(\emptyset) = 0$ ,

$$f(S^{(k)}) \geq \left[ \frac{1-\varepsilon}{k} f(S^*) - 2\text{rad} \right] \sum_{\ell=0}^{k-1} \left(1 - \frac{1-\varepsilon}{k}\right)^\ell. \quad (18)$$

Simplifying the geometric summation,

$$\begin{aligned} \sum_{\ell=0}^{k-1} \left(1 - \frac{1-\varepsilon}{k}\right)^\ell &= \frac{1 - \left(1 - \frac{1-\varepsilon}{k}\right)^k}{1 - \left(1 - \frac{1-\varepsilon}{k}\right)} \\ &= k \left(1 - \left(1 - \frac{1-\varepsilon}{k}\right)^k\right). \end{aligned}$$

Continuing with (18),

$$\begin{aligned} f(S^{(k)}) &\geq \left[ \frac{1-\varepsilon}{k} f(S^*) - 2\text{rad} \right] k \left(1 - \left(1 - \frac{1-\varepsilon}{k}\right)^k\right) \\ &\geq \left(1 - \left(1 - \frac{1-\varepsilon}{k}\right)^k\right) f(S^*) - 2k\text{rad}. \quad (\text{simplifying with } (1 - \frac{1}{k})^k \leq 1) \\ &\geq \left(1 - e^{-(1-\varepsilon)}\right) f(S^*) - 2k\text{rad}. \end{aligned}$$

Therefore, for  $0 \leq \varepsilon \leq 1$ , using  $e^\varepsilon \leq 1 + e\varepsilon$ , we have

$$\begin{aligned} f(S^{(k)}) &\geq \left(1 - \frac{1}{e} - \varepsilon\right) f(S^*) - 2k\text{rad} \quad (19) \\ &= \left(1 - \frac{1}{e}\right) f(S^*) - \varepsilon f(S^*) - 2k\text{rad} \quad (\text{rearranging}) \\ &\geq \left(1 - \frac{1}{e}\right) f(S^*) - \varepsilon - 2k\text{rad} \quad (f(S^*) \leq 1) \\ &= \left(1 - \frac{1}{e}\right) f(S^*) - (\varepsilon + 2k\text{rad}) \end{aligned}$$

□

**Lemma 2** (Hoeffding's inequality). *Let  $X_1, \dots, X_n$  be independent random variables bounded in the interval  $[0, 1]$ , and let  $\bar{X}$  denote their empirical mean. Then we have for any  $\gamma > 0$ ,*

$$\mathbb{P}(|\bar{X} - \mathbb{E}[\bar{X}]| \geq \gamma) \leq 2\exp(-2n\gamma^2). \quad (20)$$

**Lemma 3.** *The probability of the clean event  $\mathcal{E}$ , for  $T \geq kn\sqrt{\log(T)}$ , satisfies:*

$$\mathbb{P}(\mathcal{E}) \geq 1 - \frac{2}{T^3}.$$

*Proof.* We begin by breaking up the probability of the clean event  $\mathcal{E}$  into conditional probabilities for the events  $\{\mathcal{E}_i\}_{i=1}^k$  for each phase,

$$\begin{aligned} \mathbb{P}(\mathcal{E}) &= \mathbb{P}(\mathcal{E}_1 \cap \dots \cap \mathcal{E}_k) \\ &= \prod_{i=1}^k \mathbb{P}(\mathcal{E}_i | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}). \end{aligned} \quad (21)$$

Recall that  $\mathcal{E}_i$  is the event where the empirical means of all actions played in phase  $i$  were concentrated around their statistical means. Which actions are available in phase  $i$ , namely

$\{S^{(i-1)} \cup \{a\}\}_{a \in \mathcal{R} \setminus S^{(i-1)}}$ , depends on the action  $S^{(i-1)}$  from the previous phase that had the highest empirical mean, which in turn is related to  $\mathcal{E}_{i-1}$ . Although we cannot directly evaluate (21), by conditioning on  $S^{(i-1)}$  we will be able to obtain a bound on (21).

$$\begin{aligned}
\mathbb{P}(\mathcal{E}_i | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) &= \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S, \mathcal{E}_i | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \\
&\hspace{15em} \text{(law of total probability)} \\
&= \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \times \mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S, \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \\
&= \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \times \mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S),
\end{aligned} \tag{22}$$

where (22) follows from rewards in phase  $i$  being conditionally independent of rewards from other phases, given the corresponding actions played during phase  $i$ .

We now focus on bounding  $\mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S)$ . By conditioning on the set chosen in the previous phase,  $S^{(i-1)} = S$ , we know all the actions that will be played in the current phase  $i$ ,  $\{S^{(i-1)} \cup \{a\}\}_{a \in \mathcal{R} \setminus S^{(i-1)}}$ . The rewards of all the actions are bounded in  $[0, 1]$  and are conditionally independent (given the corresponding action).

Apply Lemma 2 to the empirical mean  $\bar{f}(S^{(i-1)} \cup \{a\})$  of  $m$  rewards for action  $S^{(i-1)} \cup \{a\}$  and choosing  $\epsilon = \text{rad} = \sqrt{2 \log(T)/m}$  gives

$$\begin{aligned}
\mathbb{P} \left[ \left| \bar{f}(S^{(i-1)} \cup \{a\}) - f(S^{(i-1)} \cup \{a\}) \right| \geq \text{rad} \right] &\leq 2 \exp(-2m \text{rad}^2) \\
&= 2 \exp(-2m(2 \log(T)/m)) \\
&= 2 \exp(-4 \log(T)) \\
&= \frac{2}{T^4}.
\end{aligned}$$

Thus, for any individual action  $S^{(i-1)} \cup \{a\} \in \mathcal{S}_i$ , we can bound the probability that its sample mean  $\bar{f}(S^{(i-1)} \cup \{a\})$  is within a specified confidence radius (complementary of the event above) as

$$\begin{aligned}
\mathbb{P} \left[ \left| \bar{f}(S^{(i-1)} \cup \{a\}) - f(S^{(i-1)} \cup \{a\}) \right| < \text{rad} \right] &= 1 - \mathbb{P} \left[ \left| \bar{f}(S^{(i-1)} \cup \{a\}) - f(S^{(i-1)} \cup \{a\}) \right| \geq \text{rad} \right] \\
&\geq 1 - \frac{2}{T^4}.
\end{aligned} \tag{23}$$

We can then use (23) to bound  $\mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S)$  for any set  $S \subset \Omega$  of  $i - 1$  arms.

$$\begin{aligned}
\mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S) &= \mathbb{P} \left[ \bigcap_{a \in \mathcal{R} \setminus S^{(i-1)}} \left\{ \left| \bar{f}(S^{(i-1)} \cup \{a\}) - f(S^{(i-1)} \cup \{a\}) \right| < \text{rad} \right\} \middle| S^{(i-1)} = S \right] \\
&\hspace{15em} \text{(definition of } \mathcal{E}_i) \\
&= \prod_{a \in \mathcal{R} \setminus S^{(i-1)}} \mathbb{P} \left[ \left\{ \left| \bar{f}(S^{(i-1)} \cup \{a\}) - f(S^{(i-1)} \cup \{a\}) \right| < \text{rad} \right\} \middle| S^{(i-1)} = S \right] \\
&\hspace{10em} \text{(rewards are independent conditioned on actions)} \\
&\geq \left( 1 - \frac{2}{T^4} \right)^{|\mathcal{R} \setminus S^{(i-1)}|} \hspace{15em} \text{(using (23))} \\
&= \left( 1 - \frac{2}{T^4} \right)^{n \min\{1, \frac{\log(\frac{1}{\epsilon})}{k}\} - i + 1} \\
&\geq \left( 1 - \frac{2}{T^4} \right)^n. \hspace{15em} (24)
\end{aligned}$$

Using (22) and (24), we are now ready to lower bound the probability of a clean event.

$$\begin{aligned}
\mathbb{P}(\mathcal{E}) &= \mathbb{P}(\mathcal{E}_1 \cap \dots \cap \mathcal{E}_k) \\
&= \prod_{i=1}^k \mathbb{P}(\mathcal{E}_i | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \\
&= \prod_{i=1}^k \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \times \mathbb{P}(\mathcal{E}_i | S^{(i-1)} = S) \\
&\hspace{15em} \text{(using (22))} \\
&\geq \prod_{i=1}^k \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \times \left( 1 - \frac{2}{T^4} \right)^n \hspace{2em} \text{(using (24))} \\
&= \prod_{i=1}^k \left( 1 - \frac{2}{T^4} \right)^n \sum_{S \in \{S' \mid S' \subseteq \Omega, |S'|=i-1\}} \mathbb{P}(S^{(i-1)} = S | \mathcal{E}_1, \dots, \mathcal{E}_{i-1}) \\
&= \prod_{i=1}^k \left( 1 - \frac{2}{T^4} \right)^n \\
&= \left( 1 - \frac{2}{T^4} \right)^{nk} \\
&\geq 1 - \frac{2nk}{T^4}. \hspace{15em} \text{(Bernoulli's inequality)}
\end{aligned}$$

For  $T \geq nk\sqrt{\log(T)}$ , we have  $T \geq nk$ , therefore

$$\mathbb{P}(\mathcal{E}) \geq 1 - \frac{2}{T^3}. \quad (25)$$

This concludes the proof for Lemma 3.  $\square$