# A Novel Dual of Shannon Information and Weighting Scheme

Anonymous ACL submission

#### Abstract

 Shannon Information theory has achieved great success in not only communication technol- ogy where it was originally developed for but also many other science and engineering fields such as machine learning and artificial intel- ligence. Inspired by the famous weighting scheme TF-IDF, we discovered that Shannon information entropy actually has a natural dual. To complement the classical Shannon informa- tion entropy which measures the uncertainty we propose a novel information quantity, namely troenpy. Troenpy measures the certainty and commonness of the underlying distribution. So entropy and troenpy form an information twin. To demonstrate its usefulness, we propose a **conditional troenpy based weighting scheme for document with class labels, namely posi-** tive class frequency (PCF). On a collection of public datasets we show the PCF based weight- ing scheme outperforms the classical TF-IDF and a popular Optimal Transport based word moving distance algorithm in a kNN setting 023 with respectively more than  $22.9\%$  and  $26.5\%$  classification error reduction while the corre- sponding entropy based approach completely fails. We further developed a new odds-ratio **type feature, namely Expected Class Informa-** tion Bias(ECIB), which can be regarded as the expected odds ratio of the information twin across different classes. In the experiments we observe that including the new ECIB features and simple binary term features in a simple lo- gistic regression model can further significantly improve the performance. The proposed simple new weighting scheme and ECIB features are very effective and can be computed with linear time complexity.

### **038 1 Introduction**

 The classical information theory was originally pro- posed by Shannon[\(Shannon,](#page-9-0) [1948\)](#page-9-0) to solve the message coding problem in telecommunication. It turned out that it has far more profound impact beyond communication theory, and it has shaped all aspects of our science, engineering and social **044** science by now. The core concept entropy was 045 coined to measure the expected rareness or surprise **046** of a random variable X across its distribution. In **047** the literature entropy is usually taken for granted **048** as the *information* in many people's mind. The **049** mutual information (MI) between two variables is **050** the difference of the entropy of a variable from its **051** conditional entropy given the other variable. MI **052** maximization principle also has been studied and **053** used widely in machine learning. Recently MI **054** has also been employed as part of the objective **055** function for optimization in neural network models **056** based representation learning[\(Belghazi et al.,](#page-8-0) [2018;](#page-8-0) **057** [Hjelm et al.,](#page-8-1) [2019\)](#page-8-1). **058**

Along another line, weighting scheme has been **059** used extensively in information retrieval tasks. **060** Term Frequency-Inverse Document Frequency(TF- **061** IDF), a simple statistic heuristic proposed by **062** [\(Sparck Jones,](#page-9-1) [1972\)](#page-9-1) has been widely used as a **063** weighting method over half a century in informa- **064** tion retrieval and natural language processing. It **065** weighs down a term if its document frequency in- **066** creases in the corpus, as it becomes less effective **067** to distinguish from others when it gets popular **068** and its appearance brings less *surprise* in the sense **069** of Shannon self-information. This simple but ef- **070** fective algorithm has achieved great success as a **071** robust weighting scheme. Even today many search **072** engines and digital database systems still employ **073** TF-IDF as an important default algorithm for rank- **074** ing. **075**

In the past decades a few researchers have in- **076** tensively investigated on it for a better theoretical **077** understanding of the underlying mechanism rather **078** [t](#page-9-2)han a heuristic and intuition argument. [\(Robert-](#page-9-2) **079** [son,](#page-9-2) [2004\)](#page-9-2) justified it as an approximate measure **080** of naive Bayes based probability relevance model **081** in information retrieval. Some researchers tried **082** to explain from the information theory point view. **083** [\(Aizawa,](#page-8-2) [2003\)](#page-8-2) interpreted it as some probability **084**

1

 [w](#page-9-3)eighted amount of information. [\(Siegler and Wit-](#page-9-3) [brock,](#page-9-3) [1999\)](#page-9-3) interpreted IDF for a term exactly as the mutual information between a random vari- able representing a term sampling and a random variable representing a document sampling from a **corpus. Many other variants of the term frequency**  have been proposed in the literature. For example, BM25[\(Robertson,](#page-9-4) [2009\)](#page-9-4) based on probabilistic re- trieval framework was further proposed and it has been widely used by search engines to estimate the relevance of documents to a given search query. In general the derived applications go far beyond text processing and information retrieval community.

 The connection between TF-IDF and informa- tion theory mentioned above is quite motivating. This makes us wonder if there are other simple and effective weighting schemes that can be established from information theory. In order to achieve this goal, it turns out that we first developed a new met- ric of information quantity for certainty, namely *troenpy*, a natural dual to entropy, and then used it to derive a new type of weighting scheme which works very well in the extensive experiments as we **108** hoped.

 In the following we will first introduce troenpy and its basic properties, and share some insights we have for this innovation. Then for the classi- cal task of supervised document classification, we will develop a troenpy based weighting scheme for document representation. This weighting scheme makes use of the documents class label distribution and helps improving the model performance very significantly. Employing both entropy and troenpy, we will also define some new odds-ratio based class bias features leveraging the document class label distribution. Finally evaluating under the simple KNN and logistic regression settings, we show that the proposed new weighting scheme and new fea- tures are very effective and achieved substantial error reduction compared with the TF-IDF and a popular optimal transport based document classi- fication algorithm on a collection of widely used benchmark data sets.

#### **<sup>128</sup>** 2 Dual of Shannon Entropy

 We fix the notations first. Here we let X indi- cate a discrete random variables with probability mass function  $p_X(x)$ . The Shannon entropy (some- times also called self-information) measures the uncertainty of the underlying variable, or the level of *surprise* of an outcome in literature. To understand this, note when the event is rare, that is **135** the probability  $p_X(x)$  is small, the measurement **136**  $-\log(p_X(x))$  is large; when the event is not rare, 137 that is the probability  $p_X(x)$  is not small, the mea- 138 surement  $-log(p_X(x))$  is not big. Therefore in this 139 sense of Shannon, the measurement  $-log(p_X(x))$  140 does represent the rareness or surprise degree of **141** an event. In this work we purposely call it Nega- **142** tive Information(NI) for showing the duality nature **143** later. That is, 144

$$
\text{NI}(x) := -\log(p_X(x)) = \log \frac{1}{p_X(x)}.\tag{1}
$$

. (1) **145**

(2) **153**

, **163**

Now since Shannon information measures *surprise*, **146** can we measure the *certainty* or *commonness* in- **147** stead? This is exactly the contrary to the Shannon **148** information, the dual of Negative Information En- **149** tropy. This motivates our definition below. **150**

Definition 1 *We define Positive Information (PI)* **151** *of an outcome* x *as* **152**

$$
PI(x) := -\log(1 - p_X(x)) = \log \frac{1}{1 - p_X(x)}.
$$
\n(2)

To understand why PI measures the certainty **154** of an event, note when the event is rare, that is **155** the probability  $p_X(x)$  is small and the certainty is **156** small, the measurement  $-log(1 - p_X(x))$  is very 157 small; when the event is not rare, that is the proba- 158 bility  $p_X(x)$  is large and the certainty of the event 159 is large, the measurement  $-log(1 - p_X(x))$  is also 160 large. So the PI can measure the certainty of an **161** event faithfully in the same sense of Shannon. **162** For discrete random variables with probabilities  $p_i$ , where  $i \in \{1, ..., K\}$ , the value PI= $log(\frac{1}{1-p_i})$  is 164 the measure of *non-surprise* or *commonness*. Note **165** from the definition, PI has the same value range **166**  $[0, \infty)$  as NI. A conventional way to avoid the infinity value ranges numerically is to add a small value **168** epsilon to the denominator, and one can choose the **169** epsilon value according to desired resolution. Note **170** if we denote  $\bar{x}$  the complement of outcome x, then **171**  $PI(x) = NI(\bar{x}).$  172

Naturally by taking expectation across the dis- **173** tribution, we propose a dual quantity of entropy, **174** namely **troenpy**, to measure the certainty of  $X$ . **175** Troenpy is simply the distributed *positive* informa- **176** tion, while entropy measures the distributed *Nega-* **177** *tive* Information (NI). Troenpy reflects the level of **178** *reliability* of the X outcomes that the data conceals. **179**

**180** Definition 2 *The troenpy of a discrete random* **181** *variable* X *is defined as the expectation of the PIs,*

182 
$$
T(x) := -\sum_{x} p_X(x) \log(1 - p_X(x)). \quad (3)
$$

 *For continuous random variable* X *with density function* f(x)*, the differential troenpy is formally defined by first dividing the range of* X *into bins of length* ∆*, and the integral within each bin can be represented as*  $p_i = f(x_i) \Delta$  *by the Mean Value Theorem for some* x<sup>i</sup> **<sup>188</sup>** *in the bin, and taking the limit by letting*  $\Delta \rightarrow 0$  *if the limit is finite. It turns out that the integral is zero.*

$$
T(f) := -\int f(x)log(1 - f(x))dx
$$
  
= 
$$
\sum f(x_i)\Delta log(1 - f(x_i)\Delta)
$$
 (4)

 Note the following fact about troenpy can be observed. For a discrete random variable with **probabilities**  $p_i$ , where  $i \in \{1, ..., K\}$ , troenpy achieves the maximum value infinity when an event is completely certain with corresponding probabil-197 ity  $p_i = 1$ . Note this is different from entropy, whose value is bounded and ranges from zero to the maximum  $logK$ .

**200** Theorem 1 *Troenpy achieves the minimum value*  $log(\frac{K}{K-1})$  when the underlying discrete distribu*tion is uniform with each*  $p_i = \frac{1}{K}$ 202 *fion is uniform with each*  $p_i = \frac{1}{K}$  for all *i*, while **203** *entropy achieves its maximum value* logK*.*

 Proof 1 *To see why troenpy achieves such mini-***mum value, note that the sum**  $\sum_{i=1}^{K} (1 - p_i)$  = *K* − ( $p_1$  + ...,  $p_K$ ) = *K* − 1*. If we let*  $q_i$  = (1 − **p**<sub>i</sub>)/(**K** − 1)*, then*  $q = (q_1, ..., q_K)$  *is a probabil- ity distribution. According to the Gibbs inequality* **[\(MacKay,](#page-9-5) [2003\)](#page-9-5), the cross entropy**  $-\sum_{i=1}^{K} p_i log q_i$ *achieves minimum value when*  $p_i = q_i$ , which im-*mediately gives*  $p_i = 1/K$ . It is also obvious that *the troenpy can be treated as the above cross en-tropy minus the constant*  $log(K - 1)$ *.* 

 Note conceptually we can regard troenpy as a complimentary metric of information in a distri- bution in the sense of reliability. It measures how much confidence about the outcomes in a distri- bution. If the certainty increases, it means some outcomes gain more confidence and the uncertainty of the outcomes decreases correspondingly. Be- cause of the intrinsic nature of troenpy, it naturally serves as a weighting scheme measuring the relia- bility of a random variable. More certainty means more predictability. If a random variable has very

low certainty, this just means it has a high entropy **225** and is very noisy. Thus it is not a good feature for **226** prediction purposes and should be correspondingly **227** down-weighted. **228**

Next we define conditional troenpy which will **229** motivate and lead to the weighting scheme in next **230** section. Let  $p(x, y)$  denote the joint distribution of 231 the discrete random variables  $X$  and  $Y$ , and lower- 232 case letters denote the random variable values. **233**

Definition 3 *We define the* Conditional Troenpy **234** *of* X given Y, denoted as  $T(X|Y)$ , to be the fol- 235 *lowing*  $T(X|Y) = \sum_{y} p(y)T(X|Y = y)$ . 236

It can further be reduced to the following **237**

$$
T(X|Y) = -\sum_{y,x} [p(y)p(x|y)\log(1 - p(x|y))]
$$
  
= 
$$
-\sum_{x,y} p(x,y)\log(1 - p(x|y))
$$

Definition 4 *We define the* Pure Positive Informa- **239 tion** *of X from knowing Y*, *denoted as*  $PPI(X;Y)$ , 240 *to be the troenpy gain*  $T(X|Y) - T(X) = 241$  $\sum_{x,y} p(x,y)log \frac{1-p(x)}{1-p(x|y)}$ . **242**

Note  $PPI(X; Y)$  is the analogue of the classical mutual information. It measures the troenpy change **244** due to the presence of another random variable. **245** Thus this PPI can serve as a candidate for weighting **246** scheme. Note in general  $PPI(X;Y) \neq PPI(Y;X)$ . 247 This is very different from the mutual information **248**  $MI(X; Y)$  of two random variables X and Y in the 249 literature, where  $MI(X;Y) = MI(Y; X)$ . In order 250 for them to be equal, this requires  $(1 - p(x))/(1 - 251)$  $p(x|y) = (1-p(y))/(1-p(y|x))$ , which is equiv-<br>252 alent to  $p(x) - p(x|y) = p(y) - p(y|x)$ . However, 253 this last equation does not hold in general. **254**

# 3 Weighting Scheme for Supervised **<sup>255</sup> Documents Classification** 256

In this section we first briefly review the informa- **257** tion theoretic interpretation of TF-IDF, then natu- **258** rally we define a new weighting scheme using the **259** newly proposed troenpy as an analogue. **260**

# **3.1 Review of IDF** 261

Here we follow the information theoretic view men-<br>262 tioned above [\(Aizawa,](#page-8-2) [2003\)](#page-8-2). We consider the **263** classical text documents classification task in the **264** routine supervised learning setting. The typical sce- **265** nario is that given a corpus collection of documents **266**  $D_1, \ldots, D_n$ , where n denotes the total number of 267



Figure 1: Errors of document classification for 7 Datasets with TF-IDF and TF-PI

268 documents. Each document  $D_i$  has a class label  $y_i$  from a finite class label set  $Y = \{1, 2, \ldots, K\},\$  where K is the total number of classes. For a given word term w, let d denote the number of documents where w appears. Then the IDF is simply given by the following:

$$
IDF(w) = 1 + log \frac{n}{1 + d}
$$
 (5)

 It can be interpreted as the *self*(negative) infor- mation in information theory, which measures the *surprise* of the term t. The idea follows as be- low: Fix a word w with document frequency d in a collection of N documents, then the probabil- ity of w appear in a document D can be approxi-281 mated by Prob $(w \in D) = \frac{d}{N}$ . Then the negative-**information**  $NI(w) = -logProb(w \in D)$  =  $log \frac{N}{d}$ . To smooth out the case when  $d = 0$ , adding 284 1 to the denominator gives  $NI(x) \approx log \frac{N}{d+1}$ . Also, the summation of all TF-IDFs, each of which repre- sents bits of information weighted by the probabil- ity of a term, also recovers the mutual information between terms and documents.

#### **289** 3.2 Positive Class Frequency

 In this section we will make use of the document class distribution and define a new term weighting method, which can be applied later for the clas- sification task. First for all the n documents in the corpus, we collect the counts of documents for each class. We denote the class label distribution 296 as  $C = \{C_1, \ldots, C_K\}$ , where  $C_i$  is the count of the  $i<sup>th</sup>$  class label. Normalizing by dividing the total number of documents n gives the probabil-299 ity distribution  $\vec{c} = \{c_1, \ldots, c_K\}$ , where  $c_i = \frac{C_i}{n}$ . This vector  $\vec{\sigma}$  contains the global distribution infor- 300 mation and we can define two intrinsic quantities 301 measuring the certainty and uncertainty. **302**

Definition 5 *We define Positive Class Fre-* **303** *quency(PCF) for C as the troenpy of*  $\vec{\tau}$ *. Similarly,* 304 *Negative (or Inverse) Class Frequency(NCF or* **305** *ICF)* as the entropy of  $\vec{\tau}$ . 306

$$
PCF(C) := Troenpy(c)
$$
  
 
$$
NCF(C) := Entropy(c)
$$
 (6)

(6) **<sup>307</sup>**

For the whole documents collection (abbreviated **308** as DC∗), the PCF of the normalized label vector **<sup>309</sup>**  $\vec{\tau}$ , denoted as  $PCF_*$  is a constant for each term 310 indicating the certainty level of the whole label **311** distribution at the collection population level. Re- **312** stricting to the documents with the term w present 313 (abbreviated as  $DC_1$ ), the corresponding condi-  $314$ tional PCF is denoted as  $PCF_1$ . Similarly,  $PCF_{-1}$  315 denotes the PCF for documents without the term w **316** (abbreviated as  $DC_{-1}$ ). We propose using the dif- 317 ference  $PCF_1 - PCF_*$  between  $PCF_1$  and  $PCF_*$  as 318 a term weighting reflecting the certainty gain due **319** to the presence of the term w. Note this is the same **320** as the PPI introduced in last section, i.e, the con- **321** ditional troenpy gain condition on the knowledge **322** of the presence or absence of the term w. With- **323** out abuse of notation, we simply keep using PCF **324** to denote this new weighting scheme. Note in the **325** classical TF-IDF setting and general machine learn- **326** ing literature, such label distribution information **327** [i](#page-8-3)s usually used in some supervised ways [\(Ghosh](#page-8-3) **328** [and Desarkar,](#page-8-3) [2018\)](#page-8-3). It has not been made use of **329** before in such a simple and principled way. **330**  To combine the IDF and PCF weightings, we propose using their multiplication PCF · IDF, ab- breviated as PIDF, as the weighting. Note the IDF computation uses only the term document fre- quency information across the corpus while the PCF leverages the documents label information via the conditional troenpy. So the simple prod- uct model make use of both corpus information about document frequencies as well as the docu- ment label information. Hence multiplying with the term frequency gives the name TF-PIDF. So in our setting each document can be represented as a vector of word term frequencies multiplied with selected weighting method applied such as  $doc_i = [tf_1$ PIDF<sub>1</sub>, ...,  $tf_m$ PIDF<sub>m</sub>], where  $tf_i$  de- notes the term frequency for the  $i^{th}$  token in litera- ture and m is the number of unique selected terms in a document.

 On the other hand, the entropy based weight- ing NCF · IDF is correspondingly abbreviated as NIDF and multiplying the term frequency gives TF-NIDF. Note the NCF is not suitable for weight- ing as they are the negative information measuring the uncertainty. The rationale behind this is that when a mathematical model predicts things, it re- lies on the learned certainty from the data, not the uncertainty. This intrinsic nature of certainty de- termines troenpy is the right candidate. To support this view, we will illustrate it is ineffective in the experiment session.

# **<sup>361</sup>** 4 Class Information Bias Features and **<sup>362</sup>** Binary Term Frequency Features

 In this section we introduce two types of features for document representation: the odds ratio based features for class information distribution and a simple binary term frequency feature. For brevity, we denote these two features as 2B features in the experiments.

### **369** 4.1 Odds-Ratio based Class Information Bias **370** Features

 The idea is that both the TF-IDF and TF-PIDF are obtained from a term frequency multiplied with a weight information quantity measuring their rareness or certainty, instead we can weight these term frequencies by how biased they distributed across the classes. This idea was inspired by an al- gorithm called Delta-IDF. In a simple two class sen- timent classification setting, [\(Martineau and Fanin,](#page-9-6) [2009\)](#page-9-6) proposed first taking the difference of the IDFs between the documents of the positive class **380** and the documents of the negative class and then **381** multiplying with the term frequency to give their **382** delta-TFIDF. That is,  $tf_w[log \frac{P}{P_w} - log \frac{N}{N_w}]$ , where 383 P and N respectively stand for the total numbers **384** of positive documents and negative documents, and **385** the  $P_w$  and  $N_w$  respectively stand for the total num-  $386$ bers of positive documents with the term w appears **387** and the total number of negative documents with **388** term w appears. So the difference between the **389** IDFs of the two collections of documents are ex- **390** actly the odds ratio of the documents counts for **391** the two complementary collections of documents, **392** which can be rewritten as  $log \frac{PN_w}{P_w N}$ . **393**

Motivated by the above, we can first compute **394** the NCF and PCF difference for any class  $i$ , which  $395$ gives the the Class Information Bias (CIB) fea- **396** tures. And then we take the weighted average **397** of such CIB features across all K classes. We **398** call these new features the Expected Class Infor- **399** mation Bias (ECIB) features. Specifically for a  $400$ term w, we first use  $n_w$  denote the number of  $401$ documents with  $w$  present and  $n_{iw}$  denote the  $402$ number of documents with class label i and w 403 present. Then the NCF based CIB for class i is **404** given as  $CIB_i(w) = log \frac{C_i}{1 + n_{iw}} - log \frac{n - C_i}{1 + n_w - n_{iw}}$ , <br>as  $(n - C_i)$  stands for the total documents not in **406** class *i* and  $(n_w - n_{iw})$  stands for the total num- 407 ber of documents not in class i but with w ap- **408** pears. Similarly, the PCF based CIB is given as **409**  $\log \frac{C_i}{1+C_i-n_{iw}} - \log \frac{n-C_i}{1+n-C_i-n_w+n_{iw}}.$  410

, **405**

Therefore for each term  $w$ , we can define two  $411$ such distributed Class Information Bias features, **412** one using NCF and one using PCF. The expected **413** CIB features are precisely given by the following. **414**

CIB-NCF(w) :  
\n
$$
= \sum_{i=1}^{K} \frac{C_i}{n} (log \frac{C_i}{1 + n_{iw}} - log \frac{n - C_i}{1 + n_w - n_{iw}})
$$
\nCIB-PCF(w) := 
$$
\sum_{i=1}^{K} \frac{C_i}{n} (log \frac{C_i}{1 + C_i - n_{iw}} - log \frac{n - C_i}{1 + n - C_i - n_w + n_{iw}})
$$
\n(7)

The effect for this ECIB feature is that words **416** that are evenly distributed for their contribution of **417** the information quantities in a class and the rest **418** of the class get little weight, while words that are **419** prominent in some class for their contribution of **420**



Figure 2: Errors rates of TF-IDF, TF-PIDF and TF-NIDF across seven datasets in a KNN setting

**421** the information quantities get more weight. So the **422** terms characterizing specific classes are relatively **423** better weighted as they are more representative.

### **424** 4.2 Binary Term Frequency

 The binary term frequency (BTF) is simply a bi- nary feature for each term w. BTF(w) is 1 if w is present in a document and it is 0 if it is absent in a document. BTF gives the most naive representation of a document, regardless of frequency counts. We notice that BTF features are actually quite infor- mative and together with TF-IDF can significantly improve the classification performance in the kNN setting. One can achieve this by simply summing the TF-IDF based pairwise document distance and the BTF features based document pairwise distance as the final document pairwise distance.

#### **<sup>437</sup>** 5 Datasets and Experiment

 The goal of our experiments in this section is to validate our proposed weighting schemes and fea- tures for the supervised document classification tasks, and compare with the baseline algorithms. To achieve this we include seven text document datasets that are often used for the documents clas- sification tasks in the literature. Three datasets already have a training dataset and a test dataset split while the rest four have no such splits. The experiments of supervised document classification tasks have two settings for the evaluation: a sim- ple kNN setting and a logistic regression setting. The evaluation metric is the error rates on the test datasets.

#### 5.1 Datasets **452**

[H](#page-9-7)ere we follow closely the setup of [\(Yurochkin](#page-9-7) **453** [et al.,](#page-9-7) [2019\)](#page-9-7). We use the popular seven open source **454** datasets below for the study on KNN based clas- **455** sification tasks. Note these datasets have been ex- **456** tensively used numerous times for the classifica- **457** tion tasks. The datasets include BBC sports news **458** articles labeled into five sports categories (BBC- **459** sports); medical documents labeled into 10 classes 460 of cardiovascular disease types( Ohsumed); Ama- **461** zon reviews labeled by three categories of Positive, **462** Neutral and Negative (Amazon); tweets labeled **463** by sentiment categories (Twitter); newsgroup arti- **464** cles labeled into 20 categories (20 News group); **465** sentences from science articles labeled by differ- **466** ent publishers ( Classic) and Reuters news articles **467** labeled by eight different topics (R8). The more de- **468** tailed information about the datasets can be found **469** in the references mentioned above. For the datasets **470** with no explicit train and test splits, we use the  $471$ common 80/20 train-test split and report the per- **472** formance result based on fifty repeats of random **473** sampling. **474** 

To minimize the datasets version mismatch, in **475** all the experiments we use the raw text documents **476** rather than some pre-processed intermediate for- **477** mats such as some of the processed datasets pro- **478** vided in [\(Kusner et al.,](#page-9-8) [2015\)](#page-9-8). **479**

### 5.2 Experiment Settings **480**

Here we introduce the baseline algorithms and their **481** settings in the experiments. **482** 



Figure 3: Error rates of document classification using 2B features in logistic regression classifier

 Baselines: For the evaluation of supervised doc- uments classification on term frequencies and their weighting, we include the classical TF-IDF docu- ment representation as a baseline. The pairwise document distance in kNN setting is computed using the TF-IDF represented vectors. For com- parison purpose and reference, in the experiments we also include the result of a Word Moving Dis- tance (WMD) based algorithm, namely HOFTT proposed by [\(Yurochkin et al.,](#page-9-7) [2019\)](#page-9-7). It is a hierar- chical optimal transport distance in the topic spaces of documents. We follow closely the experiment setting of HOFTT.

 kNN based Classification: The features include term frequencies only. The goal is to validate the TF-PIDF weighting and compare with TF-IDF. The data pre-processing starts with removing the fre- quent English words in the stop word list, which can be found in the above references. To ease the kNN evaluation part, we fix the number of clos- est neighborhoods K=7 rather than dynamically selecting the optimal K. We compute the integrated weighting PIDF as the product of PCF and IDF, and compare with the IDF weighting for each term frequency. Using the TF-PIDF and TF-IDF, we obtain the bag-of-words vector representation of each document and take their L2 normalization, and then compute the document pairwise distance following the standard kNN procedures. Again our main goal here is to assess if the proposed PCF weighting is effective and can help improve the classical TF-IDF method. Also we want to evalu- ate the entropy based approach and see if it fails as we expected.

Logistic Regression based Classification: In **517** this setting we simply replace the simple kNN with **518** a standard logistic regression model instead. In **519** the experiments we use the Sklearn package imple- **520** mentation with default settings. Here we have two 521 goals to evaluate. First we need to evaluate if the **522** models have performance improvement when the **523** 2B features are included, compared with the mod- **524** els using only the TF-PIDF features. So we can **525** assess if 2B features are effective for the document **526** classification task. Second we want to evaluate **527** the PCF weighting effect on the ECIB and BTF **528** features both separately and jointly. **529**

Here the data preprocessing is identical to the **530** kNN classification settings above. We mainly con- **531** sider three types of features in the experiment, **532** namely the TF-PIDF features, binary term features **533** (BTF) and the ECIB features. **534**

### 6 Results **<sup>535</sup>**

kNN based Classification Experiments: In Fig- **536** ure 1 we can visually observe that the TF-PIDF **537** based kNN model uniformly outperformed the **538** classical TF-IDF based kNN across all seven **539** datasets and the improvement is quite substantial **540** for most cases with an average overall error reduc- **541** tion 22.9%. Noticeably the R8 dataset achieves **542** the most 53.4% error reduction. Compared with **543** HOFFT, the TF-PIDF achieves even more error **544** reduction with the average of 26.5%. These uni- **545** form improvement can be explained as the PCF **546** weighting does effectively leverage the certainty **547** and common similarity of class label distributions **548** across the corpus at a term level. For a term, the **549** more PCF it has the better prediction capacity it has. **550**



Figure 4: t-SNE on R8 data

 For example, the different news groups in Ng20 actually share many non-stop words in common and some groups are very relevant. The learned similarity information about one group is helpful at predicting a relevant group. We also observe only slight improvement on the Twitter and BBC sport datasets which might be simply due to the small sample sizes. The Twitter has 3115 samples and BBCsport has only 737 samples, which are quite small compared with other datasets. Additionally, the Twitter sentiment dataset has three class labels consisting of positive, neutral and negative. The extreme polarity of the classes is often consistent with the fact that relatively less common descrip-tion words are shared across the classes.

 PCF and NCF Comparison: To compare the performance of TF-PIDF and TF-NIDF with the baseline TF-IDF, we did another experiment, where the datasets with no given train/test splits are re-sampled fifty times. The result is reported in Figure

2. We observed that the TF-PIDF is consistently **571** effective on reducing the errors compared with TF- **572** IDF while the entropy based approach TF-NIDF **573** completely fails in reducing the errors as expected. **574** This clearly shows that our proposal of Troenpy **575** does bring additional value beyond the classical **576** Shannon entropy for machine learning classifica- **577** tion tasks. **578**

t-SNE: We also use the popular t-SNE by **579** [\(van der Maaten and Hinton,](#page-9-9) [2008\)](#page-9-9) to visualize **580** the TF-IDF and TF-PIDF classification effect on **581** the R8 dataset. In Figure 4, the TF-PIDF appears **582** to cluster relatively closer for each class labels and **583** clusters are relatively separated from other cluster **584** groups. **585**

Word Moving Distance Methods: In the exper- **586** iments a modern Optimal Transport (OT) based **587** Word Moving Distance (WMD) approach HOFTT **588** performs poorly compared with the TF-PIDF **589**

 weighting on all dataset except on R8 dataset, on which it is also outperformed by TF-PIDF em- ploying the additional 2B features. However we are also aware another advanced WMD method [W](#page-9-10)asserstein-Fisher-Rao(WFR) developed by [Wang](#page-9-10) [et al.](#page-9-10) [\(2020\)](#page-9-10), which uses the Fisher-Rao metric for the unbalanced optimal transport problem. The reported result of WFR is comparable to our pro- posed methods across the datasets. Unfortunately there are some version mismatch for some datasets as well as slightly different sampling procedure for datasets with no pre-specified train-test splits, so we did not include the corresponding result in our figures. Note also that the general Sinkhorn based algorithms for such OT optimization prob- lems have relatively high computational complexity and so they are quite expensive on computational cost. While the proposed weighting scheme and ECIB features can be obtained in a single scan of the data and the time complexity is linear, they are fast and a lot cheaper on computational cost.

 Logistic Regression based Experiments: In Fig- ure 1 we observed the following: (1) for the same TF-PIDF feature set, the logistic regression model uniformly outperforms the kNN approach across all datasets. This is not surprised as the logistic regression optimizes the term coefficients for op- timal fitting the data while the kNN is rigid as given. (2) adding the 2B features of binary term frequency (BTF) and expected class information bias (ECIB) further significantly reduces the er- rors on most datasets. Compared with TF-IDF, the average error reduction is 35%. Compared with HOFFT, the error reduction reaches 43.4%. For the BBC dataset we observed a relatively large er- ror increase, and we hypothesize that this may be due to the very small test sample size of the dataset.

 In Figure 3 we reported the results of using BTF and ECIB features in the logistic regression set- ting. We observed the following. Both BTF and ECIB features are quite effective when used indi- vidually alone. ECIB performs better than BTF on all datasets except on the dataset of 20 Newsgroup, where they are relatively close. Simply combining the two features together not necessarily always im- proves the performance, instead it leads to slightly more errors on a couple of the datasets. We also observe that applying the PCF weighting helps on majority of the cases. Visually the left three bars of light color represent 2B features without PCF weighting while the right three bars of darker color

represent corresponding features with PCF weight- **641** ing applied. **642**

## 7 Discussion **<sup>643</sup>**

The current work first proposed a new information **644** measurement of certainty and an associated weight- **645** ing scheme leveraging the document label informa- **646** tion, and further demonstrated its effectiveness on **647** several popular benchmark datasets of English text **648** documents. For documents without label informa- **649** tion available, the current proposal cannot apply **650** directly. However, a few unsupervised tasks often **651** can be reformulated into popular self-supervised **652** problems. The only difference from the above su- **653** pervised setting is that the labels and features are **654** from the same space, and we can apply the devel- **655** oped methods to process without much difference. **656** A detailed illustration and explanation is given in **657** another project elsewhere. In modern NLP com- **658** munity distributed representations of word vectors **659** are widely used in language models for various **660** tasks. The proposed troenpy and the weighting **661** schemes can actually be integrated into neural net-  $662$ work based language models and can further im- **663** prove the performance. 664

For image processing with pixels values in the **665** typical range [0,255] or other continuous data fea- **666** tures such as speech acoustic waveforms and gene **667** expression data etc, straightly applying the above **668** weighting schemes does not work. A natural strat- **669** egy is to first quantize the data and try to apply **670** similar idea in the discrete scenarios. We will in- **671** vestigate this elsewhere. **672** 

### References **<sup>673</sup>**

- <span id="page-8-2"></span>Akiko Aizawa. 2003. An information-theoretic per- **674** spective of tf-idf measures. *Inf. Process. Manag.*, **675** 39:45–65. **676**
- <span id="page-8-0"></span>Mohamed Ishmael Belghazi, Aristide Baratin, Sai **677** Rajeshwar, Sherjil Ozair, Yoshua Bengio, Aaron **678** Courville, and Devon Hjelm. 2018. [Mutual infor-](https://proceedings.mlr.press/v80/belghazi18a.html) **679** [mation neural estimation.](https://proceedings.mlr.press/v80/belghazi18a.html) In *Proceedings of the* **680** *35th International Conference on Machine Learn-* **681** *ing*, volume 80 of *Proceedings of Machine Learning* **682** *Research*, pages 531–540. PMLR. **683**
- <span id="page-8-3"></span>Samujjwal Ghosh and Maunendra Sankar Desarkar. **684** 2018. [Class specific tf-idf boosting for short-text](https://api.semanticscholar.org/CorpusID:13791330) **685** [classification: Application to short-texts generated](https://api.semanticscholar.org/CorpusID:13791330) **686** [during disasters.](https://api.semanticscholar.org/CorpusID:13791330) *Companion Proceedings of the The* **687** *Web Conference 2018*. **688**
- <span id="page-8-1"></span>R Devon Hjelm, Alex Fedorov, Samuel Lavoie- **689** Marchildon, Karan Grewal, Phil Bachman, Adam **690**
- 
- Trischler, and Yoshua Bengio. 2019. [Learning deep](https://openreview.net/forum?id=Bklr3j0cKX) [representations by mutual information estimation and](https://openreview.net/forum?id=Bklr3j0cKX) [maximization.](https://openreview.net/forum?id=Bklr3j0cKX) In *International Conference on Learn-ing Representations*.
- <span id="page-9-8"></span> M. J. Kusner, Y. Sun, N. I. Kolkin, and K. Q. Weinberger. 2015. From word embeddings to document distances. *ICML*.
- <span id="page-9-5"></span> David J. C. MacKay. 2003. *Information theory, infer- ence, and learning algorithms*. Cambridge Univer-sity Press, Cambridge.
- <span id="page-9-6"></span> Justin Martineau and Tim Fanin. 2009. Delta tfidf: An improved feature space for sentiment analysis. *Third international AAAI conference on weblogs and social media*.
- <span id="page-9-4"></span> [S](http://scholar.google.de/scholar.bib?q=info:U4l9kCVIssAJ:scholar.google.com/&output=citation&hl=de&as_sdt=2000&as_vis=1&ct=citation&cd=1). Robertson. 2009. [The Probabilistic Relevance Frame-](http://scholar.google.de/scholar.bib?q=info:U4l9kCVIssAJ:scholar.google.com/&output=citation&hl=de&as_sdt=2000&as_vis=1&ct=citation&cd=1) [work: BM25 and Beyond.](http://scholar.google.de/scholar.bib?q=info:U4l9kCVIssAJ:scholar.google.com/&output=citation&hl=de&as_sdt=2000&as_vis=1&ct=citation&cd=1) *Foundations and Trends® in Information Retrieval*, 3(4):333–389.
- <span id="page-9-2"></span> [S](https://doi.org/10.1108/00220410410560582)tephen Robertson. 2004. [Understanding inverse doc-](https://doi.org/10.1108/00220410410560582) [ument frequency: On theoretical arguments for idf.](https://doi.org/10.1108/00220410410560582) *Journal of Documentation - J DOC*, 60:503–520.
- <span id="page-9-0"></span> [C](http://plan9.bell-labs.com/cm/ms/what/shannonday/shannon1948.pdf)laude Elwood Shannon. 1948. [A mathematical the-](http://plan9.bell-labs.com/cm/ms/what/shannonday/shannon1948.pdf) [ory of communication.](http://plan9.bell-labs.com/cm/ms/what/shannonday/shannon1948.pdf) *The Bell System Technical Journal*, 27:379–423.
- <span id="page-9-3"></span> Matthew Siegler and Michael Witbrock. 1999. Improv- ing the suitability of imperfect transcriptions for in- formation retrieval from spoken documents. *Pro- ceedings of the IEEE International Conference on Acoustics, Speech and Signal Processing*, pages 505– 508.
- <span id="page-9-1"></span> Karen Sparck Jones. 1972. A statistical interpretation of term specificity and its application in retrieval. *Journal of documentation*, 28(1):11–21.
- <span id="page-9-9"></span> Laurens van der Maaten and Geoffrey Hinton. 2008. [Visualizing data using t-SNE.](http://www.jmlr.org/papers/v9/vandermaaten08a.html) *Journal of Machine Learning Research*, 9:2579–2605.
- <span id="page-9-10"></span> Zihao Wang, Datong Zhou, Ming Yang, Yong Zhang, Chenglong Rao, and Hao Wu. 2020. [Robust doc-](https://proceedings.mlr.press/v129/wang20c.html) [ument distance with wasserstein-fisher-rao metric.](https://proceedings.mlr.press/v129/wang20c.html) In *Proceedings of The 12th Asian Conference on Machine Learning*, volume 129 of *Proceedings of Machine Learning Research*, pages 721–736. PMLR.
- <span id="page-9-7"></span> M. Yurochkin, S. Claici, E. Chien, F. Mirzazadeh, and J. Solomon. 2019. Hierarchical optimal transport for document representation. In *33rd Conference on Neural Information Processing Systems (NeurIPS 2019)*, Vancouver, Canada.