The right to keep news online and its boundaries in the EU

Giulia Priora*

Eduardo Santos**

Amanda Costa Novaes**

*Director NOVA IPSI, Assistant Professor NOVA School of Law Lisbon

**Researchers NOVA IPSI, NOVA School of Law Lisbon

Abstract

The research delves into the contemporary understanding of the right to keep news information fully available online, demonstrating its key importance and focusing on three possible legal limitations: (i) immorality claims, (ii) rights to erase personal information, and (iii) press publishers' rights.

The focus is on the EU, where individuals frequently seek Courts to remove specific information from websites. Recently, in Portugal, the case <u>Caesar DePaço vs Wikipedia</u> led to the removal of publicly available information about a public figure from a Wikipedia page, with the court ordering Wikipedia editors to be identified.¹

We plan to conduct a comparative analysis of legislation and Court decisions on similar cases across the EU. We aim to identify the most compelling arguments that justify information removal online, including on Wikipedia pages.

Introduction

• This research tackles common questions among Internet actors that long await certain legal answers: do we have or need a "right" to keep news information available online? What does "news information" exactly mean? If such a right exists, what can limit it?

- For any Internet user or website, awareness of this right and its boundaries is crucial for legal risk assessment, compliance, and strategic litigation purposes.
- The legal diversity stemming from the EU can help understand or inspire other countries. At the same time, the EU features common legal norms regulating behaviors on the Internet. In particular,
 - Right to information is a well-defined fundamental right;
 - Protection of personal data and private life is fully harmonized;²
 - Copyright rules recently became more uniform concerning rights of press publishers online.³
- Being an articulated topic, it is essential to identify and highlight which legal claims are strong enough to safeguard and limit the public interest in keeping news available online.

Dates: From June 1st 2024 until March 1st 2025

Related work

- The rights of information and press freedom, in the EU and beyond, are long-studied topics that maintain a highly timely relevance in light of technological and societal changes.⁴⁵
- From a privacy perspective, limits encompass the so-called right to be

- forgotten, ⁶⁷⁸ overlooking other important legal aspects, e.g. disclosure of personal data, violations of private life or image rights.⁹
- From a morality standpoint, limits to information rights have attracted some scattered studies and case law.¹⁰
- The new press publishers' right of EU copyright law has generated much debate over the last years, touching upon the threats to freedom of expression and information, without fully exploring it. 11 12
- The absence of a comprehensive study on the rights and valid claims to maintain or remove news information online is a gap to be filled, to inform the conduct of websites and users.

Methods

- Comparative study of 8 EU Member States selected based on inclusive representation of the region;
- Sources include EU and national legislation, case law and administrative decisions, academic doctrine;
- All sources collected by desk research via academic repositories and library resources of NOVA School of Law;
- Qualitative analysis of sources by legal systematic and interpretative techniques;
- Interactive graphic representation of the most relevant sources (legal mapping).

Expected outputs

- Deliverable 1 Research paper (approx. 15-20 pages including Executive Summary);
- Deliverable 2 Interactive legal mapping website in collaboration with COMMUNIA;

- Deliverable 3 Selection of main legal arguments resulting from the research findings (approx. 3-5 pages);
- Deliverable 4 Hybrid conference in partnership with Wikimedia Portugal and Creative Commons Portugal.

Our main **target audience** includes key Internet players (e.g. website managers, platforms, news outlets), judges and administrative bodies, lawyers, policymakers, academic researchers.

Risks

- Difficulties to achieve a representative sample of EU countries relevant beyond the region, due to limited language skills (low risk).
 - Mitigation: Network of national legal experts to be contracted upon need.
- Difficulties in reaching and making findings impactful to a broader audience, beyond legal experts' circles (low risk).
 - Mitigation: Diversifying the audiences through occasions to disseminate findings, and taking care of visibility and promotion.

Community impact plan

- Ensure that research findings are accessible and comprehensible to the public at large by
 - Publishing open access;
 - Mindful language in the Research paper;
 - Executive summary;
 - Selection of main legal arguments;
 - Interactive legal mapping.
- Amplify our community impact in EU and beyond through the hybrid

conference. We reached Communia
Legal Director Teresa Nobre, Wikimedia
Portugal President André Barbosa, and
Creative Commons Portugal Legal Lead
Diogo Morais Oliveira and Coordinator
Fátima São Simão, who confirmed
dissemination support and participation
of their networks.

Evaluation

To assess and ensure high scientific quality of each Deliverable, we commit to:

- Workshop the research internally at academic doctoral and faculty seminars at NOVA School of Law and NOVA IPSI;
- Present the research at a minimum of 3 international academic conferences;
- Submit the research paper to a double peer-reviewed internationally ranked journal;
- Collaborate with top experts on community impact events, legal mapping, and web design.^{13 14 15}

Budget

A budget of US \$ 50,000 is sought to cover:

- FTE of each applicant's research time over 9 months;
- Additional bibliographical resources;
- Website creation and design;
- Registration and travel costs for 3 conference presentations;
- Hybrid conference organization;
- University overheads.

Prior contributions

The applicants are researchers at NOVA IPSI Knowledge Centre on Intellectual Property and Sustainable Innovation. Since 2021, the Centre has been contributing to legal research on, among others, right to information online, with

academic papers, legal opinions, and academic events.

Prof. Giulia Priora's extensive work in IP and copyright law covers various topics, including the right to access news, ^{16 17 18} privacy constraints, ^{19 20 21} the new EU press publisher's right, ²² and co-authorship in online creation. ^{23 24}

Amanda Costa Novaes is currently developing a research project on morality principles, copyright law, consumer and data protection. Her contributions include analyses on morality principles²⁵ and hostile designs, ²⁶ data and information transfers, ²⁷ and application of data protection and copyright rules in AI settings. ²⁸

Eduardo Santos, along solid experience in legal practice and digital rights advocacy, carries out academic research on access to information and education ^{29 30 31} and technological enforcement of copyright and data protection rules.³²

References

- ¹ Caesar DePaço vs Wikipedia https://en.wikipedia.org/wiki/Caesar_DePa%C3%A7o#Allegations_involving_Chega.
- ² Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation) [2016] OJ L119/1.
- ³ Art. 15 Directive (EU) 2019/790 of the European Parliament and of the Council of 17 April 2019 on copyright and related rights in the Digital Single Market.
- ⁴ Eva-Maria Poptcheva, 'Press freedomin the EU Legal framework andchallenges', (2015) European Parliament Research Service PE554.214.
- ⁵ Daniel C. Hallin, 'Press Freedom and Its Context' in Matthew Powers and Adrienne Russell (eds.) *Rethinking Media Research for Changing Societies* (CUP 2020).
- ⁶ Alan Harison, 'Where Next for the Right to Delete: Stepping Out of the Shadow of the Right

to be Forgotten' (2023) Federal Communications Law Journal 75(3) 319.

⁷ David Eros, 'An Accurate Thumbnail of European Data Protection and Search Engine Indexing? Exploring C-460/20 TU, RE v Google LLC' (2022) Legal Studies Research Paper Series University of Cambridge 14(2).

⁸ Oskar J Gstrein, 'The Right to be Forgotten in 2022 Luxembourg judges keep surfing the legislative void' (Verfassungsblog 2022) https://verfassungsblog.de/rtbf-2022/>. Accessed 6 December 2023.

⁹ Daniel Solove, 'The Limitations of Privacy Rights' (2023) Notre Dame Law Review 98(3) 975. ¹⁰ *Hyde Park v Yelland* [2001]. See also: Rachel A Yurkowski, 'Is Hyde Park Hiding the Truth? An Analysis of The Public Interest Defence to Copyright Infringement' (2001) VUWLR 32, 1053.

¹¹ Alexander Peukert, 'An EU Related Right for Press Publishers Concerning Digital Uses. A Legal Analysis' (2016) Research Paper of the Faculty of Law Goethe University Frankfurt am Main No. 22/2016.

¹² Maître Christophe Caron, 'Legal analysis with focus on Article 11 of the proposed Directive on Copyright in the Digital Market' (2017) PE 596.834.

¹³ Communia Association https://communia-association.org/>.

¹⁴ Copyright User

https://www.copyrightuser.org/.

¹⁵ Mapping Copyright Exceptions https://www.copyrightexceptions.eu/.

¹⁶ Giulia Priora, 'Copyright law and access to news information: dogged determination or prescient vision of the EU legislator?' (2020) Diritto dell'Informazione e dell'Informatica 4(5) 833 (in Italian) preprint available

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3805763 Accessed 6 December 2023.

¹⁷ Giulia Priora and Bernd J Jutte, 'Leaking of secret military reports qualifies as reporting of current events' (2020) JIPLP 15(9) 681, preprint available

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3647543 Accessed 6 December 2023;

<a href="https://papers.ssrn.com/sol3/papers.cfm.gola/papers.gola/papers.gola/papers.gola/papers.gola/papers.gola/

<https://papers.ssrn.com/sol3/papers.cfm?abstr act_id=3647538> Accessed 6 December 2023.
¹⁹ Giulia Priora, 'Catch me if you can: CJEU safeguards the privacy of online copyright infringers in landmark decision Constantin Film Verleih v YouTube' (2020) Medialaws 3/2020 260, preprint available

<https://papers.ssrn.com/sol3/papers.cfm?abstr act_id=3359790> Accessed 6 December 2023; ²⁰ Giulia Priora, Copyright vs data protection: CJEU grappling with the right to information about infringers (Kluwer Copyright Blog, 2 September 2020)

https://copyright-vs-data-protection-cjeu-grappling-with-the-right-to-information-about-infringers/ Accessed 6 December 2023.

²¹ Giulia Priora, 'A whole new world: the evolving interaction between EU copyright law and the Internet's normativity' (Kluwer Copyright Blog 10 March 2021)

https://copyright-law-and-the-internets-normativity/ Accessed 6 December 2023.

²² Giulia Priora, 'Empowered to negotiate or obliged to contract? Lessons from the Italian implementation of the press publishers' right' (Kluwer Copyright Blog, 14 April 2022) https://copyrightblog.kluweriplaw.com/2022/04/14/empowered-to-negotiate-or-obliged-to-contract-lessons-from-the-italian-implementation-of-the-press-publishers-right/ Accessed 6 December 2023.

²³ Giulia Priora, "The 'two suns' of EU digital copyright law: Reconciling rightholders' and users' interests via interlegality" (2021) Italian Law Journal 7(2) 1057-1070 (awarded ATRIP Essay Competition Prize 2021) preprint available https://papers.ssrn.com/sol3/papers.cfm?abstr act_id=3901354> Accessed 6 December 2023; ²⁴ Giulia Priora, "Copyright law and the promotion of scientific networks: some reflections on the rules on co-authorship in the EU" (2019) Queen Mary Journal of Intellectual Property 9(2) 217 preprint available https://papers.ssrn.com/sol3/papers.cfm?abstr act_id=3339199> Accessed 6 December 2023; ²⁵ Amanda Costa Novaes, 'Intellectual Property and Immorality: Against Protecting Harmful Creations of the Mind, by Ned Snow (Oxford

University Press, 2022), 352 pp., £ 74.00, ISBN: 978 0 19761 440 2', IIPLP (forthcoming). ²⁶ Aline Arengue, Amanda Costa Novaes, Dimitrius Costa, 'Hostile design protection: Could design law help promote inclusivity in European cities?' in Cristiana Sappa (ed.) IP and inclusivity (forthcoming) preprint available here (); ²⁷ Amanda Costa Novaes, 'Consequences of Schrems II case: could the specific consent of art. 49 (1) of the GDPR be used as a regular legal basis for crossborder data transfers?' forthcoming in Yearbook of Data Protection 2023. ²⁸ Amanda Costa Novaes, 'My data to develop AI: How data protection and intellectual property laws shape AI research' forthcoming in Edited Volume by the Consumer Empowerment Project (awarded My Data is Mine Competition Prize 2023) Available at https://cep-project.org/publications/my-data-to -develop-ai-how-data-protection-and-intellectua 1-property-laws-shape-ai-researc/> Accessed 6 December 2023. ²⁹ Eduardo Santos, Giulia Priora, 'Open Educational Resources - Lessons from the EU for the Lusophone Space' (2023) BiblioCanto 9(2) 32 (In Portuguese) Available at https://periodicos.ufrn.br/bibliocanto/article/vi ew/33830> Accessed 6 December 2023. ³⁰ Eduardo Santos, 'Law ain't Code: Upload filtering technologies and the CDSM Directive' (Whatnext.law 20 December 2022) https://whatnext.law/en/2022/12/20/law-aint-co de-upload-filtering-technologies-and-the-cdsmdirective-2/> Accessed 6 December 2023. ³¹ Eduardo Santos, 'A legal field trip to the post-pandemic digital classroom' (Kluwer Copyright Blog 24 July 2023) https://copyrightblog.kluweriplaw.com/2023/07 /24/a-legal-field-trip-to-the-post-pandemic-digita l-classroom/> Accessed 6 December 2023. ³² Eduardo Santos 'A concerned look on the new copyright teaching exceptions' (Kluwer Copyright Blog 19 July 2022) https://copyrightblog.kluweriplaw.com/2022/07 /19/a-concerned-look-on-the-new-copyright-teac

hing-exceptions/> Accessed 6 December 2023.