# Leveraging Variation Theory in Counterfactual Data Augmentation for Optimized Active Learning

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### Abstract

 Active Learning (AL) allows models to learn interactively from user feedback. This paper introduces a counterfactual data augmentation approach to AL, particularly addressing the se- lection of datapoints for user querying, a piv- otal concern in enhancing data efficiency. Our approach is inspired by Variation Theory, a the- ory of *human concept learning* that emphasizes the essential features of a concept by focusing on what stays the same and what changes. In- stead of just querying with existing datapoints, our approach synthesizes artificial datapoints that highlight key similarities and differences among labels using a neuro-symbolic pipeline combining large language models (LLMs) and rule-based models. Through an experiment in the example domain of text classification, we show that our approach achieves a compara- ble accuracy to prevalent AL strategies while necessitating fewer annotations. This research sheds light on integrating theories of human learning into the optimization of AL.

### **<sup>023</sup>** 1 Introduction

 Active learning (AL) allows users to provide fo- cused annotations to integrate human perception and domain knowledge into machine learning models [\(Settles,](#page-8-0) [2009\)](#page-8-0). It relies on user's itera- tive annotations to build and refine model perfor- mance [\(Budd et al.,](#page-7-0) [2021\)](#page-7-0), as a result, the model's gain in performance with each round of annota- tion relies on the quality and quantity of annotated examples. In addition, AL faces a cold start prob- lem, where initially, in the absence of sufficient annotated data, the model struggles to make effec- tive learning decisions, impacting its early perfor- mance [\(Yuan et al.,](#page-9-0) [2020\)](#page-9-0). Previous work showed that careful selection of examples to be annotated [i](#page-7-1)s instrumental for optimal performance gain [\(Beck](#page-7-1) [et al.,](#page-7-1) [2013\)](#page-7-1).

**040** Prior work has employed theories in human cog-**041** nitive learning to inspire how and what models

learn [\(Zhang and Er,](#page-9-1) [2016\)](#page-9-1). Following this di- **042** rection, our work explores the use of a theory of **043** human learning—The Variation Theory—to sup- **044** port human-AI collaboration in interactive ma- **045** chine learning. The Variation Theory of learn- **046** [i](#page-8-3)ng [\(Ling Lo,](#page-8-1) [2012;](#page-8-1) [Marton,](#page-8-2) [2014;](#page-8-2) [Marton and](#page-8-3) **047** [Booth,](#page-8-3) [1997\)](#page-8-3) states that human learners can more **048** effectively grasp critical aspects of a concept by **049** experiencing variation along critical features. For **050** instance, to comprehend the concept of a "ripe **051** banana", learners should first encounter bananas **052** alongside examples of other fruit, and then en- **053** counter various colors of bananas labeled as more **054** or less ripe, so that they can recognizing the crit- **055** ical qualities of a banana, e.g., "yellowness" and **056** firmness, as critical indicators of ripeness [\(Seel,](#page-8-4) **057** [2011\)](#page-8-4). Variation Theory involves two key steps: (1) **058** identifying critical features and conceptual bound- **059** aries, and (2) devising new examples to delineate **060** these conceptual boundaries. This work explores **061** the relevance of the Variation Theory of human **062** concept learning in contexts where an AI model is **063** actively learning a concept from human-provided **064** annotations; the variations that Variation Theory **065** proscribes may assist both the machine and the **066** human in this context.

Previous research showed the benefits of coun- **068** terfactual data augmentation to enhance model per- **069** formance [\(Liu et al.,](#page-8-5) [2021;](#page-8-5) [Yang et al.,](#page-9-2) [2022a;](#page-9-2) **070** [Wang and Culotta,](#page-8-6) [2020;](#page-8-6) [Reddy et al.,](#page-8-7) [2023\)](#page-8-7). How- **071** ever, a consistent challenge has been the scalable **072** [g](#page-8-8)eneration and selection of augmented data [\(Liu](#page-8-8) **073** [et al.,](#page-8-8) [2022;](#page-8-8) [Li et al.,](#page-8-9) [2023\)](#page-8-9). To address this, **074** DISCO [\(Chen et al.,](#page-7-2) [2023\)](#page-7-2) proposed a method for **075** automatically generating counterfactual data using **076** task-agnostic models. Although DISCO provided **077** a robust approach to augmented data, the use of **078** a fully black-box pipeline could make debugging **079** and improving the model difficult. To address this, **080** we adopt a neuro-symbolic approach to define the **081** [c](#page-8-10)oncept boundaries in user annotations [\(Gebreegzi-](#page-8-10) **082**

<span id="page-1-0"></span>

Figure 1: Inspired by Variation Theory of learning, our approach combines neuro-symbolic patterns with incontext learning to generate counterfactual examples for active learning. The single arrow indicates the model training data stream, while the double arrow indicates the model inference data stream.

### **083** [abher et al.,](#page-8-10) [2023\)](#page-8-10).

 In this paper, we combine a neuro-symbolic pattern-based approach [\(Gebreegziabher et al.,](#page-8-10) [2023\)](#page-8-10) to identify and vary over important features used by a classification model. We use an LLM backend to generate counterfactual data points to be used in consecutive rounds of model re-training. Specifically, we generate examples that change the assigned label into each of the remaining labels while still matching the original neuro-symbolic pattern. To ensure the quality of generated counter- factual examples, we design a three-step automatic filtering pipeline.

**096** This paper makes the following contributions:

 Evaluating the effectiveness of Variation Theory in active learning: We assess how the Variation Theory of human learning can enhance the robust- [n](#page-9-0)ess and address the cold-start challenges [\(Yuan](#page-9-0) [et al.,](#page-9-0) [2020\)](#page-9-0) of early active learning. The results show that using counterfactual-based example se- lection results in higher accuracy with fewer anno- tations required compared to other example selec-tion methods.

 Quality of Counterfactual examples with neuro- symbolic approaches: Our approach employs Variation Theory to generate counterfactual data that differ from the original data semantically over neuro-symbolic dimensions but have high levels of syntactic similarity with the original annotated data. We assess the quality of generated counterfactual examples using a three-stage filtering mechanism. The results show significant increase in Soft Label Flip rate (SLFR) - the rate of removal of original 115 label from counterfactual example, and high level 116 of consistency in Label Flip Rate (LFR) - the rate **117** of changing the original label into the target label **118** in generated counterfactual examples. **119**

In this paper, we assess the impacts of annotation **120** selection, syntactic diversity, and semantic diver- **121** sity of generated counterfactuals in active learn- **122** ing. We use a classification task to compare the **123** performance of our method with baseline perfor- **124** mance. Our method uses generated counterfac- **125** tual data as augmentation, while the baseline uses **126** existing "real" data along with example selection **127** methods in Active Learning. The results show a **128** promising potential of using counterfactual data **129** to enhance user annotation in early active learning **130** scenarios to bootstrap model learning with fewer 131 human annotation. **132** 

# 2 Related Work **<sup>133</sup>**

## 2.1 Data Generation and Augmentation **134**

In domains with scarce annotated data, data aug- **135** mentation methods aim to enhance the quantity and **136** quality of training data [\(Yang et al.,](#page-9-3) [2022b\)](#page-9-3). Tradi- **137** tional data augmentation techniques, such as geo- **138** metric transformations and color space alterations, **139** do not modify the fundamental causal generative **140** process. As a result, they do not counteract biases **141** like spurious correlations [\(Kaushik et al.,](#page-8-11) [2021\)](#page-8-11).

Counterfactual data augmentation has been **143** widely used to counteract spurious correlations **144** in data [\(Denton et al.,](#page-8-12) [2020;](#page-8-12) [Liu et al.,](#page-8-5) [2021;](#page-8-5) **145** [Yang et al.,](#page-9-2) [2022a;](#page-9-2) [Wang and Culotta,](#page-8-6) [2020\)](#page-8-6). **146** This approach employs counterfactual inference **147** to control generative factors, facilitating the gen- **148** eration of samples that can address confound- **149** ing biases. Many existing strategies uss dataset- **150** specific counterfactual augmentation methods in 151 [s](#page-9-2)pecific domains such as sentiment analysis [\(Yang](#page-9-2) **152** [et al.,](#page-9-2) [2022a;](#page-9-2) [Kaushik et al.,](#page-8-13) [2020\)](#page-8-13), named entity **153** recognition [\(Ghaddar et al.,](#page-8-14) [2021\)](#page-8-14), text classifica- **154** tion [\(Wang and Culotta,](#page-8-6) [2020\)](#page-8-6), and neural machine **155** translation [\(Liu et al.,](#page-8-5) [2021\)](#page-8-5). A popular approach **156** to address spurious dependence in NLP datasets **157** is to use human-guided counterfactual augmenta- **158** tion [\(Kaushik et al.,](#page-8-11) [2021\)](#page-8-11). This approach presents **159** individuals with data and preliminary labels, ask- **160** ing them to modify the data for an alternate label **161** while avoiding unnecessary edits [\(Kaushik et al.,](#page-8-13) 162 [2020\)](#page-8-13). This method depends on human efforts and **163** expertise to overcome the challenge of automati- **164**

**165** cally translating raw text into important features.

 Recent studies examining data augmentation through a causal lens have received increasing at- tention due to their potential to enhance model per- formance and stability. For example, in computer vision, methods such as Counterfactual Generative **Networks (CGN) [\(Sauer and Geiger,](#page-8-15) [2021\)](#page-8-15) and**  CycleGANs [\(Zhu et al.,](#page-9-4) [2020\)](#page-9-4) were used to create counterfactual data points, building on the premise that the original training data contains learnable patterns. Similarly in natural language process- ing, prevalent techniques generate counterfactual 177 samples by pinpointing and altering causal terms in sentences, which subsequently change their la- [b](#page-9-2)els [\(Madaan et al.,](#page-8-16) [2022;](#page-8-16) [Liu et al.,](#page-8-5) [2021;](#page-8-5) [Yang](#page-9-2) [et al.,](#page-9-2) [2022a\)](#page-9-2). However, most of these methods rely solely on internal data and may not ensure robustness against out-of-distribution (OOD) sce- narios, especially if augmentations overlook con- text [\(Mouli et al.,](#page-8-17) [2022\)](#page-8-17). [Joshi and He](#page-8-18) [\(2022\)](#page-8-18) em- phasized that limited diversity in these perturba- tions compromises the efficacy of counterfactually augmented data (CAD) in OOD scenarios, pointing to the necessity for innovative crowdsourcing ap-proaches to elicit diverse perturbation of examples.

 LLMs have shown to possess extensive genera- tive capacity, making them a useful tool for counter- factual data generation. [Li et al.](#page-8-9) [\(2023\)](#page-8-9) introduced a method utilizing Language Models (LLMs) to generate domain-specific counterfactual samples through prompt design, highlighting the alignment between the efficacy of LLMs in domain-specific counterfactual generation and their overall profi- ciency in that domain. Although in-context learn- ing has been a promising direction to get LLMs to perform different tasks [Min et al.](#page-8-19) [\(2022\)](#page-8-19) found that demonstrating the label space, the distribution of the input text, and the overall format of the se- quence as important factors for the performance of in-context learning.

 A consistent challenge in counterfactual gen- eration has been the scalable generation and se- [l](#page-8-9)ection of augmented data [\(Liu et al.,](#page-8-8) [2022;](#page-8-8) [Li](#page-8-9) [et al.,](#page-8-9) [2023\)](#page-8-9). To address this, DISCO [\(Chen et al.,](#page-7-2) [2023\)](#page-7-2) introduced a method for automatically gen- erating high-quality counterfactual data using task- agnostic "teacher and student" models to allow clas- sifier models to learn casual representation. DISCO uses a neural syntactic parser to select the spans of the sentence to vary on to generate data using Large Language Models (LLMs). Although DISCO provides more robust models trained on augmented **216** data, the use of black-box approaches to generate **217** data could make model debugging and improve- **218** ment harder. To address this, we adopt a neuro- **219** symbolic approach to define the concept bound- **220** aries in user annotations [\(Gebreegziabher et al.,](#page-8-10) **221** [2023\)](#page-8-10). **222**

# 2.2 Example-based Learning via Variation **223 Theory** 224

Based on previous studies on LLMs as counter- **225** factual generators, our work seeks to learn from **226** human cognition and example-based learning to **227** better guide LLMs for generating higher quality **228** data. *Will educational theories that work for hu-* **229** *man learners also work for AI?* Decades of re- **230** search have demonstrated that utilizing example- **231** based learning constitutes an effective instructional **232** [s](#page-8-20)trategy for human acquiring new skills [\(Gog and](#page-8-20) **233** [Rummel,](#page-8-20) [2010\)](#page-8-20). Similarly, few-shot learning is an **234** example-based learning method used by LLMs. **235**

How can we use human learning theories to **236** support the annotation of data and training of **237** LLM classifiers? Variation Theory, rooted in phe- **238** nomenography, gives us insights from human ex- **239** perience [\(Cheng,](#page-8-21) [2016\)](#page-8-21). The core concept of this **240** theory involves presenting sets of examples that **241** vary along a specific dimension, enabling learners **242** to identify and use that dimension as a useful coor- **243** dinate space for describing the underlying concept. **244** This aligns with the foundational principle of coun- **245** terfactual data augmentation in machine learning. **246**

# 3 Approach **<sup>247</sup>**

Drawing on Variation Theory, we propose using **248** neuro-symbolic patterns for LLM in-context learn- **249** ing, aiming to create counterfactual examples for **250** AL. We define learning spaces and concept bound- **251** aries through domain-specific patterns, which are **252** executable syntactic representations of user anno- **253** tations. Using these patterns and human labels, **254** we fine-tune GPT-3.5 to produce data points that **255** match the patterns but differ from user labels. **256**

Intuitively, the generated counterfactual items **257** are *syntactically similar* to an item known to be **258** label X, predicted to be label X by an explainable **259** pattern-based symbolic model, but predicted to be **260** *not* label X by an LLM. 261

To ensure quality, we apply a three-level filtering **262** mechanism (Fig. [2\)](#page-6-0): heuristic regex for common **263** LLM errors, symbolic filtering to verify rule com- **264**

**265** pliance, and LLM-based discrimination to assess **266** label change.

 We evaluate our pipeline in a simulated inter- active annotation task in AL, using the fine-tuned model to generate variations of human-annotated data. For example, for a concept A, with some annotated data, our approach generates a set of neuro-symbolic patterns based of pre-defined do- [m](#page-8-10)ain specific language adapted from [Gebreegziab-](#page-8-10) [her et al.](#page-8-10) [\(2023\)](#page-8-10) that characterize the concept (See Fig. [3](#page-11-0) Step-1). At inference time, we prompt the fine-tuned GPT-3.5 to generate counterfactual data that changes an annotated data from concept A to a different concept B, based on the learned pat- terns (See Fig. [3](#page-11-0) Step-2). This systematic approach helps our model identify the most relevant factors for the learning objective. We then use the gen- erated examples as part of the training set in the classifier model and measure the accuracy.

# <span id="page-3-0"></span>**284** 3.1 Defining Concept Space with **285** Neuro-symbolic Patterns

 We use a neuro-symbolic approach to define and demonstrate learning space and concept boundaries for large language models (LLMs), allowing the generation of high-quality counterfactual data at [s](#page-8-10)cale. During annotation, we used PaTAT's [\(Ge-](#page-8-10) [breegziabher et al.,](#page-8-10) [2023\)](#page-8-10) interactive program syn- thesis approach to generate domain-specific pattern rules that match human annotated examples. The pattern rules represent the lexical, syntactic, and semantic similarities of data under the same label. This method generates a collection of regex-like (but with semantically-enhanced tags) that match with the annotated positive examples while exclud- ing the annotated negative examples. For example, for data points in the domain of restaurant review *"Good food with great variety."* and *"The food was amazing."* both labeled "products" by the annotator, PaTAT learns patterns that match both sentences like *"[food]+\*+ADJ*", *"(amazing)+\*"*. Below we show examples of PaTAT's pattern language:

- **306** Part-of-speech (POS) tags: VERB, PROPN, **307** NOUN, ADJ, ADV, AUX, PRON, NUM
- **308** Word stemming: [WORD] (e.g., [have] will **309** match all variants of have, such as *had*, *has*, **310** and *having*)
- **311** Soft match: (word) (e.g., (pricey) will **312** match synonyms such as *expensive* and *costly*, **313** etc.)
- Entity type: \$ENT-TYPE (e.g., \$LOCATION will **314** match phrases of location type, such as *Hous-* **315** *ton, TX* and *California*; \$DATE will match **316** dates; \$ORG will match names of organiza- **317** tions) **318**
- Wildcard: \* (will match any sequence of **319** words) **320**

Using the generated patterns for each concept, **321** we apply zero-shot prompting with GPT-4 to gener- **322** ate counterfactual data points that match the pattern **323** but match different concepts or labels present in **324** the annotated data. **325** 

# 3.2 Generating Counterfactual Data with **326** Fine-tuned LLM 327

Variation Theory says students learn by looking at **328** the differences and similarities of certain features **329** of a concept [\(Bussey et al.,](#page-7-3) [2013\)](#page-7-3). To generate **330** counterfactual variants from original data point, the **331** core is building conceptual understanding through **332** small, connected steps that highlight the represen- **333** tational variances and invariances. However, real- **334** world texts may be annotated with multiple labels, **335** making it difficult to build conceptual understand- **336** ing of them in small steps. Therefore we start **337** our approach by creating single labeled examples **338** that represent a single concept. To separate multi- **339** labeled data into single-labeled examples, we uti- **340** lize zero-shot GPT-4 with prompt to complete data **341** preprocessing (See Fig. [3](#page-11-0) Step-1). 342

Following this, we generate pattern rules by sim- **343** ulating iterative annotation using the ground truth **344** labels. The generated patterns provide a syntac- **345** tic and semantic representation for the annotated **346** texts, using a rule-based, executable symbolic lan- **347** guage. During counterfactual generation, we start **348** by generating candidate phrases that adhere to these **349** patterns ([§A.1\)](#page-10-0), ensuring the original syntactic in- **350** tegrity is preserved in the generated counterfactual **351** variants. The generated phrases are then used as **352** a constraint to be included in the generated coun- **353** terfactual example. This constraint ensures that **354** counterfactual examples remain within the syntac- **355** tic boundaries set by the patterns with variations **356** and distribution in the semantic content. **357**

Fine-tuning smaller language models, such as  $358$ GPT-3.5, can achieve results comparable to, or **359** even surpassing, more advanced models like GPT- **360** 4. This approach is not only cost-effective but also **361** particularly advantageous in large-scale commer- **362** cial applications. As of December 2023, the cost **363**

 of using a fine-tuned GPT-3.5 is just a tenth of employing GPT-4. To fine tune a GPT-3.5 counter- factual generator, we follow a three-step process (See Fig. [1\)](#page-1-0): first, we prompt a GPT-4 model to generate counterfactual dataset over user assigned label and pattern rules ([§A.1\)](#page-10-0), then we filter the generated data over a three-stage criteria (Section [3.3\)](#page-4-0), lastly using the set of filtered dataset we fine- tune a GPT-3.5 model to be used as a counterfactual generator during interactive annotation.

### <span id="page-4-0"></span>**374** 3.3 Filtering Generated Counterfactual Data

 The ideal counterfactual variants should keep the pattern of original text, and successfully flip the original label to the target label. In our fine-tuning pipeline, we first generate counterfactual data 20 times the size of the original dataset. To ensure the quality of the fine-tuning dataset we implement a three-stage filtering mechanism:

## **382** 3.3.1 Regex Heuristic Filtering

 We use a heuristic-based filter to identify and re- move low quality generations. This method uses regular expressions to detect common generation errors observed during our experimentation. We define rules to identify error patterns such as repe- tition of prompt, inaccurate formatting, which are common pitfalls in text generation systems, as indi- cation of suboptimal output. This process functions autonomously, providing a seamless quality assur- ance layer that operates in real-time to generate the fine-tuning dataset without human intervention.

### **394** 3.3.2 Neuro-symbolic Filtering

 In the context of Variation Theory, it is crucial to strategically vary certain elements of an example while maintaining consistency in others. This prac- tice serves to underscore the critical attributes of the feature under examination. In our study, the identified neuro-symbolic patterns serve as indica- tors of the key features that the classifier model considers significant within a sentence. To teach the importance of the feature and push the con- cept boundaries boundaries between inclusion and exclusion of a sentence beyond the identified pat- terns, it is important that the generated counterfac- tuals match the pattern of the original item. To ensure this, we implement a neuro-symbolic fil- tering method using executable domain specific neuro-symbolic patterns in § [3.1.](#page-3-0) We quantify this through the pattern keeping rate (PKP) as defined **412** below.

$$
PKR = \frac{1}{N} \sum_{n=1}^{N} \mathbb{1}(\hat{p}_n = p_n)
$$

where  $p_n$  is original pattern,  $\hat{p}_n$  is the pattern given **414** to the generated data point. **415**

### 3.3.3 LLM-based Discriminator Filtering **416**

Finally, we apply a filter using a GPT-3.5 discrimi- **417** nator that retains only generated counterfactuals **418** that have effectively changed from the original **419** label to the desired target label. We adopt two **420** matrices [\(Chen et al.,](#page-7-2) [2023\)](#page-7-2) to quantify this - the **421** Lable Flip Rate (LFR), and the Soft Label Flip **422** Rate (SLFR) as defined below: **423**

$$
LFR = \frac{1}{N} \sum_{n=1}^{N} \mathbb{1} \left( \hat{l}_n = L_n \right)
$$

$$
SLFR = \frac{1}{N} \sum_{n=1}^{N} \mathbb{1}(\hat{l}_n \neq l_n)
$$

**426**

where  $\hat{l}_n$  is the label given by GPT-3.5 discrimina-  $427$ tor,  $L_n$  is the target label,  $l_n$  is the original label.  $428$ 

## 4 Experiments **<sup>429</sup>**

We evaluate the generated counterfactuals in two **430** phases: an automated filtering mechanism to detect **431** the rates in which the generated data changes its **432** label and though a standard classification task us- **433** ing a pre-trained model. We simulate and evaluate **434** the effects of four different annotation selection in **435** interactive AL: random selection, rule-based selec- **436** tion, counterfactual based example selection. We **437** use each dataset's original label as ground truth **438** and use GPT-3.5 to simulate human annotation of **439** generated counterfactuals [\(Xiao et al.,](#page-8-22) [2023\)](#page-8-22). **440**

### <span id="page-4-1"></span>4.1 Conditions **441**

We investigate the implications of counterfactual **442** example selection and other selection methods in **443** interactive AL. Specifically, we use three condi- **444** tions: **445**

- Condition 1: Random example selection **446** - In this condition random labeled examples **447**
	- are selected for each annotation iteration to **448** train the classification model, serving as the **449** baseline condition. 450
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 • Condition 2: Clustering-based example selection. This condition adopts lowest- confidence-first method, common in active learning approaches [\(Fu et al.,](#page-8-23) [2013\)](#page-8-23). To en- sure data balance, original examples are ini- tially transformed into word vectors. These vectors are then grouped using k-means, and the input order is ultimately generated by ro-tation among the different clusters.

 • Condition 3: LLM generated counterfac- tual example with filtering - In this con- dition each selected example is paired with counterfactual examples generated by a fine- tuned GPT-3.5 model, where the fine-tuned data was filtered using the three step filtering method (§ [3.3\)](#page-4-0).

# **467** 4.2 Dataset

 In order to simulate the subjectivity in human data annotation we chose datasets that exhibit high intra-coder reliability, but low inter-coder reliabil- ity. That is to say different annotators may hold controversial opinions on the same example, but for a single annotator, examples are of low ambiguity.

- **474** YELP: The YELP dataset [\(Asghar,](#page-7-4) [2016\)](#page-7-4) con-**475** sists of user reviews of different businesses **476** and services. The dataset itself provides 4 **477** ground-truth categories (i.e. service, price, en-**478** vironment and products), we randomly sam-**479** pled 495 examples for this experiment.
- **480** MASSIVE: The MASSIVE [\(FitzGerald et al.,](#page-8-24) **481** [2022\)](#page-8-24) virtual assistant utterances with 18 la-**482** beled intents as ground-truth (e.g. audio, cook-**483** ing, weather, recommendation etc). For this **484** experiment we randomly selected 30 exam-**485** ples from each category, making up a total of **486** 540 examples.

# <span id="page-5-0"></span>**487** 4.3 Counterfactual Evaluation with Active **488** Learning

 To evaluate the generated counterfactual examples, we employ a simulated active learning task to fine- tune a BERT model [\(Devlin et al.,](#page-8-25) [2018\)](#page-8-25) for a multi- class classification task. We use the example selec- tion conditions defined in § [4.1](#page-4-1) to define a subset of 10, 15, 30, and progressively increasing upto 120 data points (referred to as 'shots'), alongside their corresponding ground truths. After finetuining the model we evaluate it against a holdoff set of the **498** dataset.

To augment the model's training with generated **499** counterfactual examples we pair each original data **500** with its generated counterfactual examples and  $501$ their assigned target label. This pairing aimed to en- **502** rich the training data, hypothesizing that the inclu- **503** sion of counterfactuals would enhance the model's 504 learning and predictive accuracy in early stages of **505** [a](#page-9-0)nnotation addressing the cold start problem [\(Yuan](#page-9-0) **506** [et al.,](#page-9-0) [2020\)](#page-9-0). Similarly, the performance of the **507** model, in this case trained with both original and 508 counterfactual dataset, was again evaluated against **509** the same holdoff set. This comparative analysis **510** aimed to quantify the impact of counterfactual ex- **511** amples on the model's ability to generalize and **512** make accurate predictions on unseen data in early 513 active learning scenarios. **514**

# 4.4 Results **515**

# 4.4.1 Automatic Generation Quality **516** Evaluation 517

As shown in Table [1](#page-6-1) we evaluate the quality of **518** the generated counterfactual data using the two **519** datasets. Building on the work of [Chen et al.](#page-7-2) **520** [\(2023\)](#page-7-2), the efficacy of the counterfactuals was mea- **521** sured based on three metrics: Pattern Keeping Rate, **522** Soft Label Flip Rate, and Label Flip Rate. These **523** metrics were examined in two conditions: using **524** GPT-4 to generate counterfactuals and using a fine- **525** tuned GPT-3.5 counterfactual generator as defined **526** in Fig [1.](#page-1-0) The results show that for both datasets, **527** the multi-filtering and fine-tuning pipeline based **528** on GPT-3.5 maintains or even improves the quality **529** of generated counterfactuals on all metrics. Specif- **530** ically, the Soft Label Flip Rate, which assesses the **531** ability of counterfactuals to eliminate their origi- **532** nal label, shows an increase rate of 7 when using **533** the fine-tuned generator method compared to the **534** GPT-4 generator for YELP and similarly a rate in- **535** crease of 20 for the MASSIVE dataset. The Pattern **536** Keeping Rate, which assesses whether the counter- **537** factuals maintain the original data pattern indicat- **538** ing their syntactic similarity, also improves over **539** raw GPT-4 generation, suggesting that the multi- **540** filtering and fine-tuning pipeline enables generated **541** data to retain its essential structure while changing **542** its label. The absolute value of pattern retention is **543** relatively low as we over generate counterfactuals **544** on all target labels without checking whether the **545** task itself is meaningful. **546**

<span id="page-6-0"></span>

Figure 2: The candidate fine-tune data (raw GPT-4 generation) is first filtered by a heuristic filter, a symbolic filter and a GPT-3.5 discriminator. Then the filtered data will be used to fine-tune a GPT-3.5 counterfactual generator.

<span id="page-6-1"></span>

Table 1: Generated counterfactual data quality evaluation on raw GPT-4 generation vs. Fine-tuned generation.

# **547** 4.4.2 Counterfactual Evaluation on Active **548** Learning

 In presenting our findings on the efficacy of gener- ated coutnerfactuals in active learning as defined in § [4.3,](#page-5-0) we report the Macro F1-scores for two datasets (Table [2\)](#page-7-5): YELP and MASSIVE. The re- sults are stratified across different sizes of training data, ranging from 10 to 120 shots. For each size, we compare the performance of models trained on random samples of data, cluster based selec-tion, andcounterfactuals augmented training. The

F1-scores are accompanied by their respective stan- **558** dard deviations (SD), providing insights into the **559** variability of the model performance. **560**

The inclusion of counterfactuals with filtering 561 consistently outperforms the baseline random selec- **562** tion across all data sizes. This trend is particularly **563** less pronounced as the number of shots increases **564** giving us a theoretical insight into how these gener- **565** ated counterfactuals can address training cold-starts **566** in active learning. For the YELP dataset starting **567** from an F1-score of 0.25 compared to 0.14 with **568** random sampling in 10 shots. In the MASSIVE **569** dataset, a similar trend is observed, with counterfac- **570** tuals again showing a clear advantage over random **571** selection. Starting with an F1-score of 0.144 at **572** 10 shots, the model consistently achieves higher **573** performance compared to the other conditions. **574**

## 5 Limitations and Future work **<sup>575</sup>**

Our proposed neuro-symbolic pipeline allows au- **576** tomatic and real-time generation of counterfactual **577** data, however this ability is restrained to specific **578** domains (business review and virtual utterance) **579** and English language in our experiments. As the **580** rule-based program synthesis in the data prepro- **581** cessing process is designed exclusively for English, **582** additional difficulties may arise when adapting our **583** pipeline to other languages. We also point out that **584** our fine-tuned counterfactual generators were built **585** only from a single LLM, i.e. GPT-3.5. Even though **586** our efforts are limited to Active Learning, we be- **587**

<span id="page-7-5"></span>

	<b>Macro F1-scores (YELP)</b>						
No. shots	10	15	30	50	70	90	<b>120</b>
Random	0.14	0.15	0.25	0.42	0.46	0.63	0.59
SD	0.12	0.11	0.04	0.18	0.12	0.09	0.20
Cluster	0.20	0.29	0.34	0.39	0.63	0.81	0.70
SD	0.14	0.15	0.09	0.10	0.19	0.12	0.11
Counterfactuals	0.25	0.22	0.35	0.46	0.53	0.65	0.73
SD	0.17	0.07	0.08	0.12	0.13	0.13	0.02
	<b>Macro F1-scores (MASSIVE)</b>						
No. shots	10	15	30	50	70	90	120
Random	0.013	0.026	0.039	0.102	0.109	0.148	0.198
SD	0.011	0.019	0.011	0.040	0.063	0.065	0.036
Cluster	0.050	0.040	0.046	0.104	0.157	0.336	0.315
<b>SD</b>	0.028	0.032	0.024	0.109	0.038	0.035	0.067
Counterfactuals SD	0.144 0.084	0.146 0.068	0.302 0.037	0.366 0.048	0.457 0.059	0.368 0.035	0.428 0.089

Table 2: Average F1-score with increasing numbers of annotations(shots) and the standard deviations(SD) across five independent experiments

**588** lieve that leveraging LLMs for counterfactual data **589** generation has the potential to benefit a wider array **590** of tasks.

# **<sup>591</sup>** 6 Conclusion

 In this paper, we use Variation Theory to gener- ate counterfactual examples over neuro-symbolic patterns to optimize annotation needs of Active Learning (AL). Our neuro-symbolic approach de- fines the concept boundaries between concepts in an interpretable way and helps large language model (LLM) based classifier models. We present a pipeline for generating counterfactual data using large language models (LLMs). This pipeline in- volves fine-tuning the LLMs on data generated by GPT-4, which is then filtered through a combina- tion of a GPT-3.5 discriminator and an executable neuro-symbolic filter. This paper introduces the use of neuro-symbolic patterns as a means to de- fine conceptual boundaries that play a role in de- termining the quality of generated counterfactual data. Through a simulated evaluation, we show that counterfactual datapoints generated by our pro- posed neuro-symbolic pipeline enable LLM-based classifiers to achieve a level of accuracy similar to widely used AL strategies while requiring fewer annotations. Our results show models using counterfactual examples perform better than models **614** using random order example selection or cluster- **615** based example selection. Furthermore, we provide **616** a framework for generating and using counterfac- **617** tual data with the original data to address chal- **618** lenges faced by lack of annotated data in early **619** active learning scenarios. **620**

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# **<sup>767</sup>** A Appendix

### <span id="page-10-0"></span>**768** A.1 Generation Pipeline

**769** In this section we provide the details of all the **770** prompts and models we use to construct the whole **771** counterfactual generation pipeline.

### **772** A.1.1 GPT-4 Multi-label Separator

 As shown in Fig. [3](#page-11-0) Step-1, we utilize zero-shot GPT-4 to preprocess the raw data, in order to sep- arate the given multi-labeled sentences into sev- eral single-labeled parts. We call GPT-4 through the API provided by OpenAI, set the temperature parameter to 0 and restrict the maximum token number to 512, which ensures the reliability of the generated results. The prompt used is shown **781** below:

- **782** {"role": "system", "content": "The assistant will seper-**783 ate the given multi-labeled sentences into different parts,**<br>**784 each corresponds to a label and a pattern (if the pattern**) **784** each corresponds to a label and a pattern (if the pattern **785** is viable)"}
- 786 {"role": "user", "content": "The assistant will make<br>787  **Conversations based on the following example.** New **787** conversations based on the following example. New **788** content should be in the format: 'text' + 'pattern' + **789** 'label'; 'text' + 'pattern' + 'label'. All the text, patterns<br>790 and labels are already given as input, if there is no **790 and labels are already given as input, if there is no<br>791 <b>corresponding pattern** just use " to indicate empty " l corresponding pattern, just use " to indicate empty."}
- **792** {"role": "user", "content": "Each separated text must **793** only have a single label, but may contain several patterns. Each label or pattern must appear at least once **795** in the completion. The patterns can be composed with 796 **AND** (+) or OR (l) operators."
- **197** {"role": "user", "content": "Conversation: Great cus-<br> **198 1998 1998 1999** tomer service, reasonable prices, and a chill atmosphere. **799** Pattern: ['(customer)+\*+[service]', '(pay)|(sale)', '(en-**800** vironment)'] Label: price, service, environment"}
- 801 {"role": "assistant", "content": "'Great customer ser-<br>802 **•** vice. ' + '(customer)+\*+[service]' + 'service': 'reasonvice, ' + '(customer)+\*+[service]' + 'service'; 'reason-**803** able prices, ' + '(pay)|(sale)' + 'price'; 'and a chill 804 **atmosphere.'** + '(environment)' + 'environment'"}
- **805** {"role": "user", "content": "Conversation: {text} Pat-**806** tern: {pattern} Label: {label}"}

## **807** A.1.2 GPT-4 Turbo Candidate Phrases 808 **Generator**

 As we are generating counterfactuals that keeps neuro-<br>810 symbolic patterns the first step of this task is to generate 810 symbolic patterns, the first step of this task is to generate candidate phrases that keep the pattern but variate semanticandidate phrases that keep the pattern but variate semanti-812 cally, which make up crucial branches of generated counter-<br>813 factual variations. For this part, we call GPT-4 Turbo through **factual variations.** For this part, we call GPT-4 Turbo through the API provided by OpenAI, set the temperature parameter to the API provided by OpenAI, set the temperature parameter to 0 and restrict the maximum token number to 256. The prompt used is shown below:

817 • {"role": "system", "content": "The assistant will create<br>818 **a** list of phrases that match the given domain specific **818** a list of phrases that match the given domain specific **819** language based on the given definition."}

- {"role": "user", "content": "For the following text **820** and pattern, generate as many diverse example phrases **821**<br>that match the given pattern and can be part of the 822 that match the given pattern and can be part of the given target label. Try to not use the word {label} or **823**<br>{target label} in the phrases you generate. Separated 824 {target\_label} in the phrases you generate. Separated **824** your answer by a comma"} **825**
- {"role": "user", "content": "text: {**matched\_phrase**}, 826<br>pattern: {**pattern**}, current label: {**label**} target label: 827 pattern: {**pattern**}, current label: {**label**} target label: **827**<br>{**target** label}"} 828  $\{target\_label\}$
- {"role": "user", "content": "The word '{**match**}' is a **829**<br>soft match, you can only use {**soft-match words**} as **830** soft match, you can only use {**soft-match\_words**} as **830**<br>its synonyms to replace it. You can not use other words **831** its synonyms to replace it. You can not use other words **831**<br>for {**match**}"} 832 for {match}"}

## A.1.3 GPT-4 Turbo Counterfactual Generator **833**

The GPT-4 Turbo generator will finish the second step of **834** counterfactual generation, making use of candidate phrases **835** generated in the first step and combining these semantic pieces **836**<br>into reasonable sentences. We set the temperature parameter **837** into reasonable sentences. We set the temperature parameter to 0 and restrict the maximum token number to 256. The **838**<br>prompt used is shown below: **839** prompt used is shown below: **839**

- {"role": "system", "content": "The assistant will gener- **840** ate a counterfactual example close to the original sen- **841** tence that contains one of the given phrases."} **842**
- {"role": "user", "content": "'Your task is to change the **843** given sentence from the current label to the target. **844**

For example: 'Find me a train ticket next monday to **845**<br>new vork city' with original label "transport" would 846 new york city' with original label "transport" would **846** be turned to 'Play me a song called New York City by **847** Taylor Swift' with a label "audio".

You can use the following phrases to help you generate **849** the counterfactuals. Please make the sentence about **850**<br> **850 {target label}** Make sure that the new sentence is 851 {target\_label}. Make sure that the new sentence is **851** not about {label}. You must use one of the follow- **852** ing phrases without rewording it in the new sentence: **853**<br>{**generated phrases**}"'} {generated\_phrases}"'}

• {"role": "user", "content": "'You must follow three **855** criteria: **856**

criteria 1: the phrase should change the label from 857<br>**{label}** to **{target label}** to the highest degree. 858 {label} to {target\_label} to the highest degree. **858**

criteria 2: the modified sentence can not also be about **859** {label} and make sure the word {target\_label} is not **860** part of the modified sentence.

criteria 3: the modified sentence should be grammati- **862** cally correct."'} 863

- {"role": "user", "content": "If you find that you cannot **864** generate new sentence that fulfill all the requirements **865**<br>above, just response 'cannot generate counterfactual' 866 above, just response 'cannot generate counterfactual' 866<sup>and</sup> don't feel had about this" } and don't feel bad about this"}
- {"role": "user", "content": "original text:{text}, original **868** label: {**label**}, modified label: {**target\_label**}, generated 869<br>phrases: {**generated phrases**}, modified text:"} 870 phrases: {generated\_phrases}, modified text:"}

<span id="page-11-0"></span>

