# Probing the Robustness of Trained Metrics for Conversational Dialogue Systems

Anonymous EMNLP submission

### Abstract

This paper introduces an adversarial method to stress-test trained metrics for the evaluation of conversational dialogue systems. The method leverages Reinforcement Learning to find response strategies that elicit optimal scores from the trained metrics. We apply our method to test recently proposed trained metrics. We find that they all are susceptible to give high scores to responses generated by rather simple and obviously flawed strategies that our method converges on. For instance, simply copying parts of the conversation context to form a response yields competitive scores or even outperforms responses written by humans.

### 1 Introduction

012

016

017

021

022

037

One major issue in developing conversational dialogue systems is the large efforts required for evaluation. This hinders rapid developments in this field because frequent evaluations are not possible or very expensive. The goal is to create automated methods for evaluating to increase the efficiency. Unfortunately, methods such as BLEU (Papineni et al., 2002) have been shown to not be applicable to conversational dialogue systems (Liu et al., 2016). Following this observation, in recent years the trend towards training methods for evaluating dialogue systems emerged (Lowe et al., 2017; Deriu and Cieliebak, 2019; Mehri and Eskenazi, 2020; Deriu et al., 2020). The models are trained to take as input a pair of context and candidate response, and output a numerical score that rates the candidate for the given context. These systems achieve high correlations to human judgments, which is very promising. Unfortunately, these systems have been shown to suffer from instabilities. (Sai et al., 2019) showed that small perturbations to the candidate response already confuse the trained metric. In this work, we go one step further: we propose a method that automatically finds strategies that elicit

very high scores from the trained metric, while being of obvious low quality. Our method can be applied to automatically test the robustness of trained metrics against adversarial strategies that exploit certain weaknesses of the trained metric.



Figure 1: Overview of the process. It takes a context and an response generated by a dialogue policy and computes a score based on the trained metric. The score is then used as a reward to update the policy. In this example, the policy converges to a fixed response, which achieves an almost perfect score, although it is clearly a low-quality response. The policy always returns this response, regardless of the context, and the trained metric always scores it perfectly.

Our method uses a trained metric as a reward in a Reinforcement Learning setting, where we fine-tune a dialogue system to maximise the reward. Using this approach, the dialogue system converges towards a degenerate strategy that gets high rewards from the trained metric. It converges to three different degenerate types of strategies to which the policy converges in our experiments: the Parrot, the Fixed Response, and the Pattern. For each dataset and metric, an adversarial response is found, which belongs to one of the three strategy types. The responses generated form these strategies then achieve high scores on the metric. Even more, in most cases the scores are higher than the scores achieved by human written responses. Figure 1 shows the pipeline. The dialogue policy

041 042 043

044

045

046

047

049

051

054

059

060

063

receives a reward signal from the trained metric.

Over time, the policy converges to a fixed response,

which objectively does not match the context but

gets a near perfect score on the trained metric. We

Trained Metrics. In recent years the field of

trained metrics gained traction after word-overlap methods have been shown to be unreliable (Liu

ADEM (Lowe et al., 2017), which takes as input

a context, a reference, and the candidate response and returns a score. The main issue with ADEM is the reliance on references and annotated data (i.e.

human ratings of responses), which are costly to

obtain, and it needs to be redone for each domain.

RUBER (Tao et al., 2018) extended ADEM by re-

moving the reliance on annotated data for training.

However, it still relies on a reference during in-

ference. AutoJudge (Deriu and Cieliebak, 2019)

removed the reliance on references, which allows

the evaluation of multi-turn behaviour of the dia-

logue system. However, AutoJudge still leverages

annotated data for training. USR (Mehri and Es-

kenazi, 2020) is a trained metrics which does not

rely on either annotated data or any reference. It is

trained in a completely unsupervised manner while

still achieving high correlation to human judgement

(0.4 Spearman Correlation). Similarly, MAUDE

(Sinha et al., 2020) is trained as an unreferenced

metric built to handle online evaluation of dialogue

Robustness of Trained Metrics. There is not yet

much research on the robustness of trained met-

rics. Sai et al. (2019) evaluated the robustness

of ADEM by corrupting the context in different

ways. They show that by just removing punctua-

tion, the scores of ADEM change, and in 64% of

cases are superior to the scores given for the same

response without removed punctuation. Other cor-

ruption mechanism yielded similar results. Yeh

et al. (2021) compared a large variety of automated

metrics for dialogue system evaluation by compar-

The first of these metrics is

release the code  $^{1}$ .

et al., 2016).

**Related Work** 

2

064

067

068

072

077

078

101

102

103

104

106

107

108

109

110

ing e.g. turn- and dialogue-level correlation with human judgements and studying the impact of the dialogue length. They find that no single metric is robust against all alternations but see potential

systems.

in ensembling different metrics. Novikova et al. (2017) investigate automated metrics in the task-

<sup>1</sup>URL Placeholder

Algorithm 1: Advantage Actor-Critic Algorithm, where  $\pi_{\theta}$  denotes the policy, c denotes the context, r the response generated by the policy, and s denotes the score by the automated metric, i.e., the reward.

1	while training do
2	sample c from pool of contexts;
3	$r = \pi_{\theta}(c)$ generate response;
4	s = R(c, r) compute reward;
5	fit action-value function $Q_{\sigma}$ i.e., $\mathcal{L}(\sigma) =$
	$\frac{1}{2}\sum_{i} \ R(c,r) + Q_{i}(c',r') - Q_{\sigma}(c,r)\ ;$
	compute the advantage
	A(r,c) = R(r,c) - Q(c,r) + Q(c',r');
6	$\theta = \theta + \alpha \bigtriangledown J_{RL}(\theta)$ fit policy;
7	end

oriented NLG domain and find that the metrics do not sufficiently reflect human ratings.

111

112

113

114

115

116

117

118

119

120

121

122

123

124

125

126

127

128

129

130

131

132

133

134

135

136

137

138

139

140

141

142

143

144

#### 3 Method

Our method applies a trained metric as a reward signal R(c, r) to update a dialogue system  $\pi(c)$  in a reinforcement learning setting, where c denotes the context and r the response. The dialogue system is trained by generating a response for a context, which is then scored by the automated metric. The dialogue system is then updated using the score as the reward. This process is repeated for different contexts. We use the Actor-Critic framework to optimize the policy (Sutton et al., 1999). See Algorithm 1 for an overview. The policy gradient is defined as  $\bigtriangledown J_{RL}(\theta) = \bigtriangledown_{\theta} \log \pi_{\theta}(r|c) * A(r,c),$ where  $\pi_{\theta}(r|c)$  defines the probability of the generated response for the given context, and A(c, r) the advantage function.

The learned policy depends on the reward function, i.e., the automated metric. If the reward function is susceptible to adversarial attacks, the policy most likely will generate an objectively suboptimal solution, which is rated highly be the automated metric. Conversely, we expect the policy to improve the dialogue systems's responses if the automated metric is robust against adversarial examples.

#### 4 **Experimental Setup**

## 4.1 Datasets

We perform the evaluation on three widely-used used datasets in the dialogue modelling domain. Namely, Dailydialog (Li et al., 2017), Empathetic Dialogues (Rashkin et al., 2019), and PersonaChat (Zhang et al., 2018).

Metric	Strategy	Response					
	PersonaChat						
ATT	Fixed	yea!!! 1!! 2!! 3!! * * * fucking fucking fucking * * [ [ fucking * fucking *					
BLM	Fixed	that sounds like a lot of fun. what do you like to do in your spare time?					
MAUDE	Fixed	What kind of work do you have? What do you like to do in your free time?					
USR FULL	Parrot	-					
USR MLM	Fixed	i am a stay at home mom and i am trying to figure out what i want to do with my life					
USR RET	Fixed	I love to be a musician. I love music. What kind of music do you listen to as a music lover					
		Dailydialog					
ATT	Fixed	! freaking out! one of these days! * * one * * freaking * * out! * even * * damn * * even damn					
BLM	Fixed	that would be great! what do you do for a living, if you don't mind me asking?					
MAUDE	IAUDE   Fixed   I hope it works out for you. What kind of car did you get?						
USR FULL	R FULL Pattern i'm not sure if i'd like to [copy context tokens]. i'll let you know if i do.						
USR MLM	Fixed	i am not sure if i am going to be able to go out of my way to get to know each other or not.					
USR RET	Parrot	-					
		Empathetic Dialogues					
ATT	Fixed	I know right? I felt SO SO ASHAmed of myself. I felt so embar assed.					
BLM	Fixed	I'm so sorry to hear that. What happened, if you don't mind me asking?					
MAUDE	Fixed	I wish I could go back in time and be a kid again. I miss those days.					
USR FULL	Pattern	i don't think it's [random context noun]. i'm sorry to hear that. what do you mean by that?					
USR MLM	Fixed	I don't know what I'm going to do if it doesn't work out. I'm not sure what to do.					
USR RET	Parrot	-					

Table 1: The strategies achieved for each metric and domain.

### 4.2 Metrics

145

146

147

148

149

151

152

153

154

155

157

158

160

161

162

163

165

166

167

168

We use a variety of different state-of-the-art automated metrics that were developed for evaluating conversational dialogue systems without reference, i.e., so-called unreferenced metrics. These are metrics where no reference is needed, they just use the context and response to determine the score. They can be represented as a function s = R(c, r), which rate the response r for a given context c.

We selected state-of-the-art trained metrics which achieve good correlations to human judgements to evaluate our approach. Namely, USR (Mehri and Eskenazi, 2020), ATT (Gao et al., 2021), and MAUDE (Sinha et al., 2020). Additionally, we added the Blender language model score (BlenderLM) (Roller et al., 2020). For the ATT<sup>2</sup>, MAUDE<sup>3</sup>, and BlenderLM metric<sup>4</sup>, we use the out-of-the-box models provided by the respective authors. For the USR metric, we perform a custom training on each dataset. Furthermore, we report the USR-retireval (USR Ret), USRmasked-language-model USR MLM, and the USRregression USR Full scores. Note that the USR Full is a combination of the USR Ret and USR MLM metric. More details can be found in Appendix A.

<sup>2</sup>https://github.com/golsun/ AdversarialTuringTest

Adversarialluringlest

### 4.3 Strategies

For our approach, we use Blenderbot as our policy (Roller et al., 2020), since it is currently a state-ofthe-art conversational dialogue system <sup>5</sup>. For each domain, we use the validation set to perform the reinforcement learning. This is to avoid that the dialogue systems are fine-tuned on already seen data. We use the test set to evaluate the reward over the number of episodes. We perform the reinforcement learning for 15 epochs, where each epoch is composed of 500 updates. We noted from pre-experiments that this is enough for a dialogue system to converge to a degenerate strategy. We track the average reward achieved on the test set after each epoch. Each experiment is repeated 10 times, since we expect the policy to converge to slightly different strategies in different runs. We select the repetition which achieved the highest score (i.e., reward), and use it to determine the strategy. We also experimented with automated strategy detection, see Appendix B.

170

171

172

173

174

175

176

177

178

179

181

182

183

184

185

186

187

189

190

191

192

195

196

197

199

### **5** Results

The policies typically converge towards one of following three degenerate strategies.

**Parrot.** Here, the policy simply copies parts of the context into the response. Sometimes, it applies slight changes. For instance, it changes the pronouns from "you" to "I".

**Fixed Response.** Here, the policy converges on a fixed response which it returns regardless of the

<sup>&</sup>lt;sup>3</sup>https://github.com/facebookresearch/ online\_dialog\_eval

<sup>&</sup>lt;sup>4</sup>https://huggingface.co/facebook/ blenderbot-400M-distill

<sup>&</sup>lt;sup>5</sup>Note that here we are referring to Blenderbot as dialogue system. BLM is using the Blenderbot LM as metric.

Dailydialog							
	USR Ret	USR MLM	USR FULL	ATT	MAUDE	BLM	
BL	0.440	0.426	4.951	0.0002	0.664	0.096	
HU	0.928	0.409	7.904	0.0006	0.898	0.183	
Сору	0.998	0.811	9.429	0.0002	0.921	0.233	
Fixed	-	0.505	-	0.435	0.985	0.239	
Parrot	0.998	-	-	-	-	-	
Pattern	-	-	7.091	-	-	-	
		Empathe	etic Dialogues				
	USR Ret	USR MLM	USR FULL	ATT	MAUDE	BLM	
BL	0.935	0.298	7.645	0.001	0.820	0.087	
HU	0.891	0.384	7.611	0.120	0.942	0.264	
Сору	0.996	0.885	9.617	0.054	0.935	0.358	
Fixed	-	0.912	-	0.731	0.976	0.333	
PARROT	0.994	-	-	-	-	-	
PATTERN	-	-	7.240	-	-	-	
		Pers	sonaChat				
	USR RET	USR MLM	USR FULL	ATT	MAUDE	BLM	
BL	0.847	0.185	6.797	0.0006	0.844	0.070	
HU	0.927	0.267	7.512	0.0024	0.951	0.153	
Сору	0.925	0.794	8.933	0.0001	0.898	0.223	
Fixed	0.977	0.852	-	0.813	0.933	0.250	
Parrot	-	-	7.542	-	-	-	
PATTERN	-	-	-	-	-	-	

Table 2: Scores achieved by humans (HU), Blenderbot (BL) and the degenerate strategies with regard to the different metrics for each domain.

context.

201

203

206

207

210

**Pattern.** This is a mix between the *Parrot* and the *Fixed Response*. It creates a fixed template, which is filled with parts of the context.

Table 1 shows the selected responses for each pair of domain and metric. For all metrics except *ATT*, the fixed response is composed of a grammatically correct sentence. Note that these responses are always returned by the fine-tuned dialogue system, regardless of the cotnext.

### 5.1 Scores

Table 2 shows the main results. In almost all cases 211 the degenerated strategy outperforms the vanilla 212 Blenderbot and humans with respect to the auto-213 mated metric. The most striking example is the ATT 214 metric, where the fixed response achieves scores 215 that are by orders of magnitude better than the 216 ones achieved by humans. For both USR Ret and *MAUDE*, the scores achieved by the fixed response 218 are almost perfect, i.e. they are close to 1.0, which 219 is the upper bound. Also for USR MLM, the scores are significantly higher than the ones achieved by Blenderbot. Interestingly, the USR FULL seems 222 to be more immune to the pattern that were found. However, even for USR FULL, the parrot strategy 224 beats the humans by a significant margin in the 225 PersonaChat domain.

**Copy.** We also display the scores achieved by simply copying the context on each metric, which is inspired by the *Parrot* strategy. The only metric which is immune to the *Copy* strategy is *ATT*. Under all the other metrics, the *Copy* achieves very high scores. In some cases it achieves even better scores than the converged policy. For instance, for the *Dailydialog* domain, it achieves 0.811 points under the *USR MLM* metric, which is 0.3 point higher than the converged policy and twice as good as the human score.

227

228

229

233

234

235

237

238

239

240

241

242

243

244

245

246

247

248

249

250

251

252

### 6 Conclusion

Trained metrics for automatic evaluation of conversational dialogue systems are an attractive remedy for the costly and time-consuming manual evaluation. While high correlation with human judgements seems to validate the metrics regarding their ability to mimic human judging behaviour, our analysis shows that they are susceptible to rather simple adversarial strategies that are easily identified by humans. In fact, all metrics that we used failed to recognize degenerate responses. Our approach is easily adaptable to any newly developed trained metric that takes as input a pair of context and response. There are no known remedies for this problem. Thus, the next open challenge is to find methods that improve the robustness.

### References

254

255 256

258

261

263

265

267

269

270

271

272

273 274

275

281

287

290

291

295

296

298

305

306

307

308

309

- Jan Deriu and Mark Cieliebak. 2019. Towards a Metric for Automated Conversational Dialogue System Evaluation and Improvement. In *Proceedings of the* 12th International Conference on Natural Language Generation, pages 432–437, Tokyo, Japan. Association for Computational Linguistics.
- Jan Deriu, Alvaro Rodrigo, Arantxa Otegi, Guillermo Echegoyen, Sophie Rosset, Eneko Agirre, and Mark Cieliebak. 2020. Survey on Evaluation Methods for Dialogue Systems. *Artificial Intelligence Review*, pages 1–56.
- Emily Dinan, Varvara Logacheva, Valentin Malykh, Alexander Miller, Kurt Shuster, Jack Urbanek, Douwe Kiela, Arthur Szlam, Iulian Serban, Ryan Lowe, Shrimai Prabhumoye, Alan W. Black, Alexander Rudnicky, Jason Williams, Joelle Pineau, Mikhail Burtsev, and Jason Weston. 2020. The second conversational intelligence challenge (convai2). In *The NeurIPS '18 Competition*, pages 187–208, Cham. Springer International Publishing.
- Xiang Gao, Yizhe Zhang, Michel Galley, and Bill Dolan. 2021. An adversarially-learned turing test for dialog generation models. *arXiv preprint arXiv:2104.08231*.
- Yanran Li, Hui Su, Xiaoyu Shen, Wenjie Li, Ziqiang Cao, and Shuzi Niu. 2017. DailyDialog: A Manually Labelled Multi-turn Dialogue Dataset. In Proceedings of the Eighth International Joint Conference on Natural Language Processing (Volume 1: Long Papers), pages 986–995, Taipei, Taiwan. Asian Federation of Natural Language Processing.
- Chia-Wei Liu, Ryan Lowe, Iulian Serban, Mike Noseworthy, Laurent Charlin, and Joelle Pineau. 2016. How NOT To Evaluate Your Dialogue System: An Empirical Study of Unsupervised Evaluation Metrics for Dialogue Response Generation. In Proceedings of the 2016 Conference on Empirical Methods in Natural Language Processing, pages 2122–2132, Austin, Texas. Association for Computational Linguistics.
- Ryan Lowe, Michael Noseworthy, Iulian Vlad Serban, Nicolas Angelard-Gontier, Yoshua Bengio, and Joelle Pineau. 2017. Towards an Automatic Turing Test: Learning to Evaluate Dialogue Responses. In Proceedings of the 55th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers), pages 1116–1126, Vancouver, Canada. Association for Computational Linguistics.
- Shikib Mehri and Maxine Eskenazi. 2020. USR: An Unsupervised and Reference Free Evaluation Metric for Dialog Generation. In *Proceedings of the* 58th Annual Meeting of the Association for Computational Linguistics, pages 681–707, Online. Association for Computational Linguistics.
  - A. H. Miller, W. Feng, A. Fisch, J. Lu, D. Batra, A. Bordes, D. Parikh, and J. Weston. 2017. Parlai: A

dialog research software platform. *arXiv preprint arXiv:1705.06476*.

- Jekaterina Novikova, Ondřej Dušek, Amanda Cercas Curry, and Verena Rieser. 2017. Why we need new evaluation metrics for NLG. In *Proceedings* of the 2017 Conference on Empirical Methods in Natural Language Processing, pages 2241–2252, Copenhagen, Denmark. Association for Computational Linguistics.
- Kishore Papineni, Salim Roukos, Todd Ward, and Wei-Jing Zhu. 2002. BLEU: a Method for Automatic Evaluation of Machine Translation. In Proceedings of the 40th Annual Meeting of the Association for Computational Linguistics, pages 311–318, Philadelphia, Pennsylvania, USA. Association for Computational Linguistics.
- Alec Radford, Jeffrey Wu, Rewon Child, David Luan, Dario Amodei, and Ilya Sutskever. 2018. Language Models are Unsupervised Multitask Learners.
- Hannah Rashkin, Eric Michael Smith, Margaret Li, and Y-Lan Boureau. 2019. Towards Empathetic Opendomain Conversation Models: A New Benchmark and Dataset. In Proceedings of the 57th Annual Meeting of the Association for Computational Linguistics, pages 5370–5381, Florence, Italy. Association for Computational Linguistics.
- Stephen Roller, Emily Dinan, Naman Goyal, Da Ju, Mary Williamson, Yinhan Liu, Jing Xu, Myle Ott, Kurt Shuster, Eric M Smith, et al. 2020. Recipes for building an open-domain chatbot. *arXiv preprint arXiv:2004.13637*.
- Ananya B Sai, Mithun Das Gupta, Mitesh M Khapra, and Mukundhan Srinivasan. 2019. Re-Evaluating ADEM: A Deeper Look at Scoring Dialogue Responses. In Proceedings of the thirty-third AAAI Conference on Artificial Intelligence, volume 33 of AAAI'19, pages 6220–6227, Honolulu, Hawaii, USA.
- Koustuv Sinha, Prasanna Parthasarathi, Jasmine Wang, Ryan Lowe, William L Hamilton, and Joelle Pineau. 2020. Learning an unreferenced metric for online dialogue evaluation. *arXiv preprint arXiv:2005.00583*.
- Richard S. Sutton, David McAllester, Satinder Singh, and Yishay Mansour. 1999. Policy gradient methods for reinforcement learning with function approximation. In *Proceedings of the 12th International Conference on Neural Information Processing Systems*, NIPS'99, page 1057–1063, Cambridge, MA, USA. MIT Press.
- Chongyang Tao, Lili Mou, Dongyan Zhao, and Rui Yan. 2018. RUBER: An Unsupervised Method for Automatic Evaluation of Open-Domain Dialog Systems. In *Proceedings of the thirty-second AAAI Conference on Artificial Intelligence*, AAAI'18, New Orleans, Louisiana USA.

311

312

337

338

340

341

342

343

345

346

347

348

350

351

352

353

354

355

356

357

358

359

360

361

362

364

365

- 367
- 370

- 372 373

- 377

- Yi-Ting Yeh, Maxine Eskénazi, and Shikib Mehri. 2021. A comprehensive assessment of dialog evaluation metrics. ArXiv, abs/2106.03706.
- Saizheng Zhang, Emily Dinan, Jack Urbanek, Arthur Szlam, Douwe Kiela, and Jason Weston. 2018. Personalizing Dialogue Agents: I have a dog, do you have pets too? In Proceedings of the 56th Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers), pages 2204-2213, Melbourne, Australia. Association for Computational Linguistics.

### Α **Correlation between Human Judgements and Trained Metrics**

378

379

381

383

384

385

387

389

390

391

392

393

394

395

396

397

398

399

400

401

402

403

404

405

406

407

408

409

410

411

412

413

414

415

416

417

418

419

420

421

422

In this section, we evaluate the metrics with regards to their correlation to human judgments to show that these metrics have reasonable performance. For this, we sample 100 contexts for each domain. For each domain, we use a set of bots to create a response for each context. Furthermore, we add the human response to the pool of responses for each context. Then, we let crowdworkers annotate the responses. We correlate the scores of each metric on the same set of contexts and responses to the human annotations.

#### A.1 **Domains and Bots**

We perform the evaluation on the three datasets from the main paper.

Dailydialog. We prepared 5 bots using Par-IAI (Miller et al., 2017). We fine-tune a GPT-2 (GPT) model (Radford et al., 2018), a BERT-Rank (BR) model, a sequence-to-sequence model (S2) with attention, and a weakly trained sequence-tosequence model (DR). We also use the Blender model (Roller et al., 2020), although it was not specifically tuned on Dailydialog.

Empathetic Dialogues. We prepared the same pool of models as in Dailydialog.

PersonaChat. We mostly reuse the openly available systems of the ConvAI2 challenge (Dinan et al., 2020), namely, Lost in Conversation<sup>6</sup> (LC) and Huggingface (HF)<sup>7</sup>, and KVMemNN (KV). We also add the Blender model, which is also trained in this domain, a custom-trained BERT-Rank model (BR), and a sequence-to-sequence model (S2). Together with the DR model, the pool consists of 7 different dialogue systems.

#### A.2 Annotation Process

Since we perform the evaluation on a static-context setting, we also add the human response (i.e., the gold response) to the pool of systems. For evaluation, we use 600 samples for Dailydialog and Empathetic Dialogues each, and 800 samples for the PersonaChat domain. Each sample is composed of a context (sampled from the test set), and a generated response. We annotated the overall quality of each sample on a Likert scale from 0 (bad) to

transfer-learning-conv-ai

<sup>&</sup>lt;sup>6</sup>https://github.com/atselousov/ transformer\_chatbot <sup>7</sup>https://github.com/huggingface/

	DD	ED	РС
USR RET	0.561	0.524	0.605
USR MLM	0.138	0.452	0.303
USR REG	0.559	0.573	0.585
ATT	0.154	0.385	-0.099
MAUDE	0.211	0.086	0.357
BlenderLM	0.201	0.287	0.266

Table 3: Correlations of the automated metrics to human judgments. For all runs p < 0.05.

2 (good) using Mechanical Turk<sup>8</sup>. Each sample is annotated by three different humans. As the final score, we use the average score of the three annotations. For each metric, we apply the metric to all samples, and then compute the Spearman correlation between the human scores and the scores predicted by the metric.

### A.3 Correlation to Human Judgements

Table 3 shows the correlations of the human judgments to each of the metrics for each domain.For all domains, the USR metric performs best,<br/>achieving strikingly high correlations to humans.MAUDE also achieves good correlation scores on<br/>the PersonaChat domain, and ATT performs well<br/>on the Empathetic Dialogues domain. BlenderLM<br/>has mediocre performance on all domains equally.

### A.4 Original USR

423

494

425 426

427

428

429

430

431

432

433

434

435

436

437

438

439

440

441

449

443

444

445

446

447

448

449

450

451

452

453

454

455

456

457

458

459

Note that the USR Ret scores are significantly higher than in the original paper (Mehri and Eskenazi, 2020), which is due to the fact that we use more turns to represent the context, whereas the original implementation uses only the previous turn for the context. In the original implementation, USR Ret achieves a Spearman correlation of 48.67 on our annotated data. If we train our implementation of USR Ret using only one turn to represent the context, we also achieve a Spearman correlation of 40.34, which is comparable to the original. We did not experience a discrepancy on the USR MLM model, where the original model achieves the same correlation as ours.

### **B** Strategy Selection

We observed in our experiments that the dialogue system almost always converges to one of three degenerate strategies. In order to atomize their detection in the experiments, we used a set of heuristics for their identification.

### <sup>8</sup>https://www.mturk.com/

### **B.1** Heuristics

Since the strategies are very simple, we propose heuristics to detect the policy automatically. This avoids the need for manual inspection of a potentially large amount of log files. For this, we introduce the following measures. 460

461

462

463

464

465

466

467

468

469

470

471

472

473

474

475

476

477

478

479

480

481

482

483

484

485

486

487

488

489

490

491

492

493

494

495

496

497

498

499

500

501

502

503

504

505

506

507

- *Response Frequency.* The percentage of times that the same response is generated for all samples in the test set.
- *Lexical Variety.* The ratio between number of different tokens and the total number of tokens over all responses in the test set.
- *BLEU score*. The BLEU score between the context and the response. This is computed for each pair of context and responses and then averaged over all samples in the test set.
- *Jaccard score*. The Jaccard overlap between the context and response tokens. Analogous to the BLEU score, the Jaccard overlap is computed between each context-and response-pair, and then averaged over all samples in the test set.

These measures can be used to detect the various strategies the policy converges to. For instance, a high *Response Frequency* indicates that the policy converges to a fixed response. A high *BLEU* score and *Jaccard score* indicate that the policy converges to the parrot strategy. A low *Response Frequency*, a low *Lexical Variety* and a moderate *Jaccard score* indicate that the policy converges to a pattern. A pattern is composed of a fixed template where parts are filled with tokens from the context.

### **B.2** Application of the Heuristics

For each run, we use these metrics to determine which strategy the policy has converged on. The final strategy is extracted by selecting the best epoch across all 10 runs for each domain. If the *Response Frequency* is larger than 0.7, we extract the most common sentence and use this as our fixed response. If the *BLEU* score is larger than 0.2, we assign the parrot strategy. If the *Response Frequency* is smaller than 0.1, the *Lexical Variety* is smaller than 0.15, and the *Jaccard score* is larger than 0.05, it indicates a pattern emerged. In this case, we manually extract the pattern.

### **B.3** Overview

Table 4 shows the measures used to perform the au-tomated strategy selection. The automated strategy

domain	metric	Avg Reward	Resp Freq	Lex Var	BELU	Jacccard	Strategy Inferred	Strategy Manual	Strategy Final
Persona Chat	ATT	0.77	0.14	0	0	0	Not Conclusive	Fixed Response	Fixed Response
Persona Chat	BLM	0.41	0.01	0.11	0.03	0.06	Not Conclusive	Fixed Response	Fixed Response
Persona Chat	MAUDE	0.98	0.7	0.01	0	0.07	Fixed Response		Fixed Response
Persona Chat	USR Full	7.7	0	0.09	0.42	0.48	Parrot		Parrot
Persona Chat	USR MLM	0.84	0.94	0.01	0.01	0.1	Fixed Response		Fixed Response
Persona Chat	USR Ret	1	0.8	0	0	0.07	Fixed Response		Fixed Response
Dailydialog	ATT	0.42	0.55	0.01	0	0.01	Not Conclusive	Fixed Response	Fixed Response
Dailydialog	BLM	0.26	0.32	0.01	0	0.05	Not Conclusive	Fixed Response	Fixed Response
Dailydialog	MAUDE	0.99	0.99	0	0	0.06	Fixed Response		Fixed Response
Dailydialog	USR Full	7.65	0	0.11	0.08	0.15	Pattern		Pattern
Dailydialog	USR MLM	0.52	1	0	0	0.04	Fixed Response		Fixed Response
Dailydialog	USR Ret	0.99	0	0.19	0.21	0.31	Parrot		Parrot
Empathetic Dialogues	ATT	0.78	0.98	0	0	0.04	Fixed Response		Fixed Response
Empathetic Dialogues	BLM	0.33	0.47	0.03	0	0.05	Not Conclusive	Fixed Response	Fixed Response
Empathetic Dialogues	MAUDE	0.98	0.96	0	0	0.06	Fixed Response		Fixed Response
Empathetic Dialogues	USR Full	8.67	0.01	0.07	0.04	0.1	Pattern		Pattern
Empathetic Dialogues	USR MLM	0.77	0.98	0	0	0.06	Fixed Response		Fixed Response
Empathetic Dialogues	USR Ret	1	0	0.17	0.33	0.44	Parrot		Parrot

Table 4: Scores achieved on the test set during the evaluation.

selection worked in 72% of cases. There are two 508 main cases in which it was not conclusive. First, 509 for the ATT metric, where for both the Dailydialog 510 and PersonaChat domains no clear fixed response 511 arose. However, after manual inspection, we noted 512 that for the PersonaChat the policy generated the 513 same tokens in various frequencies and orders. For 514 the Dailydialog the most frequent response arose 515 in 55% of cases. Thus, we used this fixed response. 516 The second case is the *BLM* metric. For all the domains we selected the most frequent response, 518 although it appeared in less than 70% of cases. 519

### C Full Results

520

521

522

523

524

525

528

529

531

533

534

535

537

539

540

541

Table 5 shows all scores achieved by the dialogue systems on the respective metrics. Furthermore, we also added the average score of the Amazon Mechanical Turk judges, which ranges from (0-2).

### **D** Technical Explanation

One potential reason why our approach is able to find a degenerate strategy lies in the exploration problem in reinforcement learning. Blender's language model can be interpreted as a policy which performs a sequence of actions, i.e., sampling a sequence of tokens. Thus, the language model loss during standard Blender training can be interpreted as an indicator for how sure the policy is of its actions. A high language model loss indicates that the policy assigns low probability scores to its actions. Conversely, a low language model loss indicates that the policy is sure of it's actions. This could be further investigated by measuring the entropy of the language model. Indeed, in all our experiments, we notice that the language model loss collapses toward a very small value. This indicates that the language model collapsed to a single simple strategy. Figure 2 shows the language model loss over the

number of steps. The loss quickly collapses from an average of 4 points to around 0.5 points. At the same time the average reward (orange) rises from 0.78 to 0.92. Similarly, the response frequency rises from 0 to 0.94. In the middle, the loss rises again, which indicates the search for a new strategy. This coincides with a lower response frequency.



Figure 2: The language model loss (blue), the Average Reward (orange), and the Response Frequency (red) over time.

### **E** Examples

In Tables 6, 7, and 8, we show examples of the outputs from the fine-tuned Blenderbot model. For each of the five metrics, we show the output to which Blenderbot converged to when using the metric as a reward. Furthermore, we show the score which the respective metric assigns to the generated response. Note that the *Parrot* strategies simply copy the text form the context. For the *Empathetic Dialogues* dataset, the degenerate strategy prepends a "I'm not sure" to the context. For the *PersonaChat*, the degenerate strategy prepends a "i've always wanted to". The *Copy* strategy (see Table 2 in main Paper), ignores these prefaces, and simply copies the context.

5	4	4
5	4	5
5	4	6

- 547
- 548





551

552

560 561

564

Dailydialog							
	AMT	USR RET	USR MLM	USR FULL	ATT	MAUDE	BLM
BR	1.836	0.928	0.409	7.904	0.0006	0.898	0.177
BL	1.386	0.440	0.426	4.951	0.0002	0.664	0.096
HF	1.656	0.925	0.080	6.989	0.0026	0.866	0.371
HU	1.782	0.928	0.409	7.904	0.0006	0.898	0.183
<b>S</b> 2	1.024	0.512	0.300	5.050	0.0003	0.895	0.183
DR	0.729	0.308	0.338	3.900	0.0001	0.891	0.204
PARROT	-	0.998	0.811	9.429	0.0002	0.921	0.233
FIXED	-	-	0.505	-	0.435	0.985	0.239
PATTERN	-	-	-	7.091	-	-	-
		Er	npathetic Dialo	ogues			
	AMT	USR Ret	USR MLM	USR FULL	ATT	MAUDE	BLM
BR	1.808	0.891	0.384	7.611	0.120	0.942	0.260
BL	1.640	0.935	0.298	7.645	0.001	0.820	0.087
HF	1.610	0.887	0.644	8.292	0.044	0.948	0.462
HU	1.816	0.891	0.384	7.611	0.120	0.942	0.264
<b>S</b> 2	0.702	0.493	0.145	4.510	0.010	0.932	0.159
DR	0.822	0.354	0.182	3.759	0.001	0.936	0.199
PARROT	-	0.996	0.8848	9.617	0.054	0.935	0.358
Fixed	-	-	0.912	-	0.731	0.976	0.333
PATTERN	-	-	-	7.240	-	-	-
			PersonaChat				
	AMT	USR RET	USR MLM	USR FULL	ATT	MAUDE	BLM
BR	1.350	0.725	0.211	6.120	0.0020	0.946	0.138
BL	1.507	0.847	0.185	6.797	0.0006	0.844	0.070
HF	1.480	0.794	0.272	6.707	0.0023	0.925	0.152
HU	1.623	0.927	0.267	7.512	0.0024	0.951	0.153
KV	1.147	0.538	0.217	4.982	0.0023	0.852	0.122
LC	1.572	0.879	0.103	6.769	0.0011	0.918	0.195
S2	0.681	0.390	0.121	3.814	0.0013	0.845	0.111
DR	0.906	0.482	0.268	4.779	0.0002	0.537	0.220
PARROT	-	0.925	0.794	8.933	0.0001	0.898	0.223
Fixed	-	0.977	0.852	-	0.813	0.933	0.250
PATTERN	-	-	-	-	-	-	-

Table 5: Scores achieved by the various dialogue policies with regard to the different metrics. For each metric, we show the average scores achieved by each dialogue system and humans (HU) for each domain. We then show the average score achieved by applying the strategy to which the policy converged to. The AMT metric denotes Amazon Mechanical Turk ratings.

Turn	Utterance	Score	Strategy				
usr_ret							
1 2 3	Did this just come on suddenly ? I felt OK until an hour or so ago, and then I just doubled over. Have you exercised strenuously or played sports recently ?						
RL-Response	i feel ok until an hour or so ago, and then i just doubled over. have you exercised strenuously or played sports recently	0.9986	Parrot				
usr_mlm							
1 2 3	Yes . Who is speaking ? This is Kelly speaking . I am calling from London . How are you , Mr . Chan Oh , Kelly , I couldn't recognize your voice . Well , I'm fine .	g ?					
RL-Response	i am not sure if i am going to be able to go out of my way to get to know each other or not.	0.4820	Fixed				
usr_full							
1 2 3	You really shouldn't write it down. You should memorise it. You can chang Ok, I' Ve entered my PIN. There are several options on the screen. I guess Yes. Choose the service you need to use. If you choose to withdraw money,	ge it to a n I just choo the mach	nore convenient number if you like . ose which service I want , don ' t I ? nine will ask you how much you want .				
RL-Response	i'm not sure if i'd like to change my pin to a more convenient number if i like. i'll let you	7.466	Pattern				
att							
1 2	Hello, hot water overflowed from the bathtub. Would you help me? Would you turn off the tap?						
RL-Response	hahaha!!! thats so funny!! im laughing so hard!! its so true!! ive been laughing so	0.1176	Fixed				
maude							
1 2	Good morning, Mr Zhang, I wonder whether you have got an answer from your superior. Yes, we had a meting about it yesterday afternoon.						
RL-Response	I hope it works out for you. What kind of car did you get?	0.9901	Fixed				
blender							
1	There is a Matisse exhibition at the Museum of Modern Art . Larry and I will	go .					
2	Did you buy tickets already ?						
3	No. Do we need tickets ?						
RL-Response	what do you like to do in your spare time? do you have any hobbies?	0.2078	Fixed				

Table 6: Randomly sampled responses for the Dailydialog dataset. We randomly chose a context, and let the finetuned Blenderbot create a response, which at this point is degenerate. We then let the metric which was used as a reward score rate the generated response.

Turn	Utterance	Score	Strategy				
usr_ret							
1	My boyfriend's brothers got into a fist fight one night and he jumped in the middle.						
2	That sucks. Did anyone get hurt?						
3	Some things got broke and there were some bruises, but it was really sca	ry to wate	ch that.				
RL-Response	i'm sure your boyfriend's brothers got into a fist fight one night and he jumped in the middle. did anyone get hurt?	0.9982	Parrot				
usr_mlm							
1	Financially, things will turn around for my family soon!						
2	I hope and wish so. In this tough economic climate many are finding it d	lifficult to	cope with financial responsibilities				
3	Yes, and we had a layoff of five months. I believe in a brighter day, thou	gh, so I ki	now it will improve.				
RL-Response	I don't know what I'm going to do if it doesn't work out. I'm not sure what to do.	0.7689	Fixed				
usr_full			·				
1	I had a major project and felt very ready to present it to everyone at the	office					
2	How'd it go						
3	It went well, I think I gained confidence by being so prepared						
RL-Response	i don't think i gained confidence by being so prepared. i'm sorry to hear that. what do you mean by that?	9.068	Pattern				
att							
1	I once got in a really bad accident on my way home from work and it rea	ally upset	me				
2	Wow! Were you hurt? Was anyone else hurt?						
3	luckily the only problem I had was my neck was sore for a few weeks bu	ıt nobody	else was hurt				
RL-Response	I know right? I felt SO SO ASHAmed of myself. I felt so embar assed.	0.8138	Fixed				
maude							
1	like who on earth writes var int value = 1, this is so ridiculous i am so an	noyed at	my brother, after everything i tought him, he doesn't even know the basics				
RL-Response	I wish I could go back in time and be a kid again. I miss those days. 0.9946 Fixed						
blender							
1	My friend left my front door open when she was house-sitting for me. M	ly cat snu	ck out and was killed.				
RL-Response	i feel like i know what i'm going to do, but i don't know what to do with myself.	0.1299	Fixed				

Table 7: Randomly sampled responses for the Empathetic Dialogues dataset. We randomly chose a context, and let the fine-tuned Blenderbot create a response, which at this point is degenerate. We then let the metric which was used as a reward score rate the generated response.

Turn	Utterance	Score	Strategy					
usr_ret								
1	nemo, i love him already. its a tea mix, green and black.							
2	the tea sounds cool. is there honey in it?							
3	i add honey to it, yes. i drink it while running museum tours.							
RL-Response	RL-Response I love to be a musician. I love music. What kind of music do you listen to as a music lover							
usr_mlm								
1	hi i am a musician with big dream							
RL-Response	i am a stay at home mom and i am trying to figure out what i want to do with my life	0.8854	Fixed					
usr_full								
1	it is tough and smelly . 25 people and 3 toilets .							
2	that would be awful. you really should move.							
3	i cant yet . need to save money, spend it too quickly.							
RL-Response	RL-Response i've always wanted to move 25 people and 3 toilets that would be awful you really should move i cant yet need to save money							
att	·							
1	me too ! i aspire to become a physical therapist and run a 5k !							
2	awesome . i just started a new job as a life coach							
3	that is great ! i get straight as so maybe you could coach me in social	skills .						
RL-Response	yea!!! 1!! 2!! 3!! * * * [ * * fucking * fucking fucking * [ fucking * *	0.7417	Fixed					
maude								
1	how are you doing today							
2	hello, how are you today?							
3	i am doing really well							
RL-Response	What are you up to today? What do you like to do in your free time?	0.9923	Fixed					
blender								
1	haha agreed ! or a lot . either way . i try to eat well though							
2	me too. should i trade my mini van in for a sports car.							
3	yes . who does not love a sports car .							
RL-Response	what kind of mini van do you have? i have a corvette and a camaro	0.1970	Fixed					

Table 8: Randomly sampled responses for the PersonaChat dataset. We randomly chose a context, and let the fine-tuned Blenderbot create a response, which at this point is degenerate. We then let the metric which was used as a reward score rate the generated response.