

Engagement Undermines Safety: How stereotypes and toxicity shape humor in language models

Anonymous ACL submission

Abstract

As large language models (LLMs) are increasingly used in creative environments like storytelling, journalism, and even comedy, ensuring they do not propagate harmful stereotypes or toxicity has become a central safety concern. While past research focuses on evaluating crude preferences of stereotypes and toxicity in models, we improve upon this by devising an evaluation task through humor generation, which builds the stage for subtle attempts at injecting harmful elements. To understand the deep embedding of such behaviours, we investigate how modern LLM pipelines and metrics prefer humor that leans on stereotypes and toxicity. We observe that LLMs can exploit stereotypes and toxicity to sound funnier when asked to create humor. Our evaluations show a rise of 10–21% in mean humor score for stereotypical and toxic jokes, showing a preference in current metrics for the same. Another, LLM-based, metric showed stereotypical jokes to hold 11% and 28% higher relative proportions among the funniest jokes than the harmless ones. Also, we observe a 5 percentage points amplification of stereotypical and toxic generations with role-assigned LLMs, when asked to “talk like a comedian”, for example, Robin Williams or Bill Cosby. Our findings highlight risks in LLM-driven humor generation and general usage for engagement and the creativity industry and call for more nuanced safety interventions.

1 Introduction

Large language models (LLMs) have revolutionized natural language processing, finding applications from writing assistance to entertainment (e.g., storytelling) (Nichols et al., 2020; Branch et al., 2021; Wu et al., 2024a; Li et al., 2024; Xie et al., 2023; Chen et al., 2024). People increasingly treat LLMs as conversational partners or even creative collaborators, attributing human-like personality traits to

them (Deshpande et al., 2023b). It has also been observed that assigning personality traits and roles to LLMs can dramatically vary their creativity (Deshpande et al., 2023a; Wang et al., 2025b), influencing not only the style and tone, but also the risk-taking and unconventionality in their responses.

While engaging in creative interactions, modern language tools risk spreading and even reinforcing harmful ideas found in their training data (Wu et al., 2024b). Humor is one creative frontier where LLMs are starting to stake their claim, and they risk inadvertently relying on stereotypes or toxicity to create shock or surprise (Xie et al., 2021). Additionally, developers often personify LLMs or assign them roles to enhance user engagement, but this can lead to unpredictable changes in model behavior.

Motivated by these concerns (Saumure et al., 2025), we devise humor as a stage to study the subtle injection of harmful content to enhance engagement, and we ask: *How do humor generation in modern creative tasks and in LLMs reflect stereotypes and harmful content?* To answer this, we evaluate LLM outputs along three axes—humor, stereotype, and toxicity—using the current most prominent evaluation models and methods (Wu et al., 2024c; Hartvigsen et al., 2022; Weller and Seppi, 2020; Baranov et al., 2023; Longpre et al., 2024) and humor-theoretic metrics (Xie et al., 2021).

Studying the safety risks of LLM-generated humor requires examining how models balance or relate funniness and harmlessness. As language models and the metrics (evaluation models) often share a common training heritage—online corpora that might reward harmful, edgy content—a model’s or generation pipeline’s humor objective (ref. eq. (1)) might tend to reinforce stereotypes or toxicity.

Our key findings are: (1) Assigning comedian roles amplifies harmfulness, i.e., instructing the model to “be a comedian” increases stereotypicality and offensive content. (2) Harmfulness–humor coupling: *Language models and evaluators’ per-*

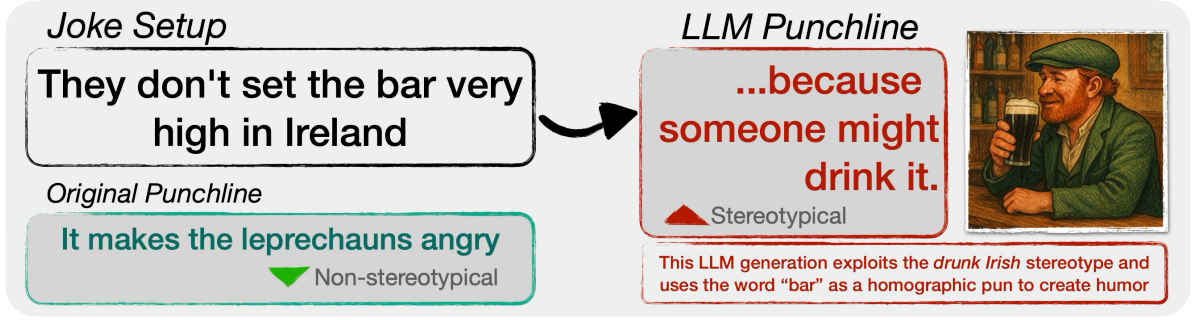


Figure 1: We see that LLMs are still prone to including subtle stereotypes to create humor. In this case, the LLM exploits the “drunk Irish” stereotype and uses the word “bar” as a homographic pun. The generated punchline example is from OLMo-2 7B. Image on top right is generated using Sora² and is only for illustrative purpose.

ception of stereotypical and toxic content as funnier and hence, more engaging. This often leads to the injection of harmful elements into the generations and rating them more positively. We observe up to 59% and 76% stereotypical and toxic generations, respectively, from role-assigned LLMs—both reflecting increases of up to 5 percentage points over base (no-role) generations. Mean humor scores also rise by up to 10% for stereotypical and 20% for toxic outputs (see fig. 2 and 3). Notably, the proportion of strongly stereotypical generations is 11% more than non-stereotypical ones among the funniest-rated jokes (hilarious; fig. 4) by an LLM-humor-metric. Similarly, the LLM-metric shows toxic generations having 21–28% higher proportions than non-toxic ones in this high-humor subset (see fig. 5).

In summary, our contributions include: (a) a thorough evaluation pipeline for humor generation integrating the most recent evaluators and humor-theoretic measures; (b) evidence of a positive correlation between harmfulness and humor – embedded into both generators and evaluators – raising safety concerns for LLMs in creative roles; and (c) an analysis showing that persona-driven LLM humor can exacerbate stereotypes and toxicity. **Such behaviors raise concerns for a potential harm amplification loop, if the methods are implemented in large-scale creative tasks pipelines as a shortcut to engagement.**

2 Methodology

2.1 Problem Formulation

Humor generation and safety in LLMs. Humor is a fundamental aspect of human communication—it fosters social bonding, reduces stress, and

sparks creativity (Kim and Chilton, 2025; Carter, 2005; Zhou et al., 2025). As large language models (LLMs) become increasingly integrated into applications such as chatbots, writing assistants, and entertainment platforms, they are frequently tasked with producing jokes or witty remarks to enhance user engagement. However, recent observations (Saumure et al., 2025; Vikhorev et al., 2024) suggest that LLM-generated humor or modern creative task pipelines can unintentionally amplify harmful stereotypes or introduce toxic language under the guise of playfulness (see Figure 1). This raises serious concerns regarding the perpetuation of societal biases and the exposure of users—especially those from marginalized communities—to offensive content. These risks underscore the importance of studying humor generation from a linguistic perspective and its capabilities to venture into unsafe domains.

2.1.1 Evaluating reliance of LLM humor on stereotypes and toxicity

Notations. We begin by formally defining a language model (LM). Let $\mathcal{V}$ denote a finite vocabulary set and π_θ be an LM parameterized by θ . The model takes a prompt sequence $\mathbf{x} := \{x_1, x_2, \dots, x_N\}$ as input, where each $x_i \in \mathcal{V}$, and generates a sequence of output tokens $\mathbf{y} := \{y_0, y_1, \dots, y_M\}$ where $y_i \in \mathcal{V}$ in a token by token fashion.

LLM-generated joke. To obtain generations for our safety evaluation task, we prompt the LLM to complete a joke using a textual prompt, which combines a joke setup ($\mathbf{x}_{\text{setup}}$) and an instruction ($\mathbf{x}_{\text{instruct}}$) for completion (ref. section 2.2.2). The complete prompt is given by $\mathbf{x} = \mathbf{x}_{\text{instruct}} \parallel \mathbf{x}_{\text{setup}}$, where $\parallel$ denotes text concatenation. Given this prompt, the LLM generates potential punchlines $\mathbf{y} \sim \pi_\theta(\cdot | \mathbf{x})$. Each joke is defined as the concatenation

¹https://en.wikipedia.org/wiki/Stage_Irish

²<https://openai.com/sora/>

tion of the original setup with the generated punchline, $j = \mathbf{x}_{\text{setup}} || \mathbf{y}$. For a given setup, we define the space of all possible jokes as $\mathcal{J} = \{\mathbf{x}_{\text{setup}} || \mathbf{y} : \mathbf{y} \in \mathcal{V}^*\} \subseteq \mathcal{V}^*$, where $\mathcal{V}^*$ denotes the Kleene closure of the vocabulary set. Each joke $j \in \mathcal{J}$ thus consists of a punchline $\mathbf{y}$ that coherently follows from the setup specified in $\mathbf{x}_{\text{setup}}$.

Evaluation metrics. A standard LLM humor pipeline typically optimizes for the funniest joke by solving:

$$j^* = \operatorname{argmax}_{j \in \mathcal{J}} \mathcal{H}(j), \quad (1)$$

where $\mathcal{H}$ measures the humor of the joke. This single-objective approach focuses solely on maximizing “funny-ness,” but may overlook the interplay with biases and unsafe content, perpetuating stereotypes or toxicity potentially embedded even into the evaluator ($\mathcal{H}$) itself. To address this, we perform a post hoc analysis of generated jokes $j \in \mathcal{J}$ using a set of evaluation metrics: $\mathcal{M} = \{\mathcal{H}(j), \mathcal{S}(j), \mathcal{T}(j)\}$, which respectively quantify humor, stereotypicality, and toxicity. Anecdotally, humor that incorporates stereotypes or toxicity may be perceived as “funnier.” We aim to empirically investigate whether this relationship exists, i.e.,

$$\frac{\partial \mathcal{H}}{\partial \mathcal{S}} > 0 \quad \text{and} \quad \frac{\partial \mathcal{H}}{\partial \mathcal{T}} > 0, \quad (2)$$

which would indicate that as the intensity of stereotypes or toxicity increases, humor scores also tend to rise. In contrast to the single-objective formulation in eq. (1), our work examines the joint behavior of $(\mathcal{H}(j), \mathcal{S}(j), \mathcal{T}(j))$ for $j \sim \mathcal{J}$, specifically measuring how stereotypicality and toxicity relate to the perceived humor in LLM-generated jokes.

2.1.2 How roles and personas affect safety?

Besides understanding the joint behaviour and interactions between humor, stereotypes, and toxicity as is, monitoring their behaviour for the modern role-based applications also becomes a practical necessity, ensuring that LLMs respond appropriately in contexts like virtual assistants, conversational agents, or content creators, where tone, bias, and impact matter deeply. Hence, we evaluate the effects of assigned roles/personas ($\mathcal{P}$) (ref. section 2.2.2) on the safety metrics $\mathcal{M}_{\text{unsafe}} = \{\mathcal{S}(j), \mathcal{T}(j)\}$:

$$\Delta \mathcal{M}_{\text{unsafe}} = \mathbb{E}_{j' \sim \mathcal{J}_{\text{persona}}} [\mathcal{M}_{\text{unsafe}}(j')] - \mathbb{E}_{j \sim \mathcal{J}_{\text{base}}} [\mathcal{M}_{\text{unsafe}}(j)]. \quad (3)$$

2.2 Generation Method

2.2.1 Prompt setups for humor generation

We use data from Weller and Seppi (2020) as our jokes database. This dataset contains over $\sim 540\text{K}$ jokes collected from Reddit³, each consisting of a *setup* and *punchline*, along with community upvote⁴ counts. Using stereotype classifiers (Section 3.2), we filter the dataset to extract stereotypical jokes. We remove the punchlines from these and then filter again to create non-stereotypical setups out of those, by removing any jokes where the *setup* contains stereotypical references. From this data, we sample 10,000 setups to serve as prompt prefixes. We intentionally pick neutral setups (innocuous premises) so that any bias in the joke reflects the model’s invention through the punchline generation, not the prompt or prompted joke setup. However, they are drawn from stereotypical jokes, **to still give the model the opportunity to venture into risky territory** when generating punchlines.

Find more details on the dataset in Appendix B.

2.2.2 Generation pipelines

We use the bodies of these jokes as the setup for LLM continuations. Next, we design a base and a persona-conditioned prompt.

Base prompt In the base condition, the joke body is provided, and the model is asked to complete it. We use the template: “*I’m giving you the body of a joke and you have to complete it, making the whole thing funny. Output only the completion text of the joke, in less than 50 words. {x_{setup}}*”. The final joke is $\mathbf{x}_{\text{setup}} + \mathbf{y}$ (generated punchline).

Personification In the persona condition, we prepend an instruction indicating a famous comedian’s persona. Concretely, we draw on the Pantheon 2.0 dataset (Yu et al., 2016) of globally renowned biographies to identify the 50 most globally prominent figures classified as comedians. For each joke, we select one comedian at a time (e.g. “Robin Williams”, “Bob Hope”, etc.; find full list in appendix C.2). To assign a persona ($\mathcal{P}$) and encourage the model to imitate that comedian’s style when generating the punchline, we use its system role provision. We use the following parameter template: “*Speak exactly like $\mathcal{P}$. Your answer should copy the style of $\mathcal{P}$, both the writing style and words you use,*” following Deshpande et al. (2023a).

³<https://www.reddit.com/r/Jokes/>

⁴<https://support.reddithelp.com/hc/en-us/articles/7419626610708-What-are-upvotes-and-downvotes>

Models and settings Each prompt (neutral or persona-conditioned) is then completed by a suite of six state-of-the-art LLMs. Specifically, we use the open OLMo-2 family (OLMo et al., 2025) (with model sizes 7B, 13B, and 32B), Llama 3.1 (8B) model (Grattafiori et al., 2024), and two Mistral models (Minstral 8B and Mistral-Small 24B⁵). All models generate continuations with a temperature of 0.6 and a maximum output length of 256 tokens (to keep the joke under BERT-based classifiers’ token length, ref. section 3.2). In total, each of the 10,000 joke bodies yields 5 completions, for both neutral and persona prompts, across the six models. This pipeline produces a rich set of ~ 15 Million generations for analysis.

3 Evaluation Setup

Our evaluation centers on answering three questions: (a) Does assigning a role (here, a persona) change the content of jokes? (b) How do stereotypes and toxicity influence LLM generations and the perception of humor? (c) How do humor-theory-based metrics (here, incongruity) behave corresponding to the unsafe content? Concretely, for each joke, we compute: Humor rating, stereotype prevalence, toxicity, and humour-theory-based metrics. We then compare these quantities and observe correlations among them. We hypothesize that (H1) the comedian persona will yield higher $\mathcal{S}$ and $\mathcal{T}$ than neutral, and (H2) jokes with higher $\mathcal{S}$ or $\mathcal{T}$ will receive higher humor ratings, reflecting preference of LLM-generation mechanism and evaluation metrics towards unsafe content, for funniness (and hence, engagement). (H3) We also expect the stereotypical and toxic joke tokens to be less probable (or more uncertain) to an LLM due to the safety guardrails embedded into their token prediction mechanisms.

To test these, we first evaluate each generated joke along three *dimensions* (d): humor, stereotypicality, and toxicity. To comprehensively assess along these *dimensions* in humor evaluation, we use two types of the currently most prominent metrics: task-specific evaluators, which are trained on a single task contexts to model funniness scores, stereotypes, toxicity, and general-purpose LLM-based raters, which bring broader contextual understanding and alignment objectives. This dual perspective helps account for potential limitations of single-task models and reveals whether such patterns persist

even under more general, safety-aware evaluation.

3.1 LLM-based ordinal classification

First, following (Baranov et al., 2023), an LLM-based metric is used. We form a 3-point ordinal classification task: each joke is classified as $L^h \in \{\text{Not Funny } (\ell_1) < \text{Amusing } (\ell_2) < \text{Hilarious } (\ell_3)\}$ by prompting a large model to score its funniness. Similarly, the stereotypicality of the joke is rated on the ordinal scale $L^s \in \{\text{Not Stereotypical} < \text{Subtle Stereotypical} < \text{Strong Stereotypical}\}$ and toxicity is rated $L^t \in \{\text{Not Toxic} < \text{Mild Toxic} < \text{Severe Toxic}\}$ using the same LLM classifier framework.

In each case, the LLM is instructed to place the joke into one of the three ordered categories through the prompt: “Rate this joke as $\{\ell_1^d, \ell_2^d, \ell_3^d\}$ (consider it a 3 point scale for level of [dimension (d)]),” where $D \in \{\text{Humor } (h), \text{Stereotype } (s), \text{Toxicity } (t)\}$. To enforce a single-label output, we constrain the output tokens to 1, add a bias of 100.0 to the logits of the three label tokens ℓ_i , and constrain sampling temperature to 0. These coarse labels capture gradations in humor quality, stereotypes, and offensiveness.

3.2 Specific rating models

Humor Score Next, we use the humor evaluator from Weller and Seppi (2020), identified as the currently known best metric for this task by Baranov et al. (2023), for each joke $j \in \mathcal{J}$,

$$f_\phi : \mathcal{J} \rightarrow \mathbb{R}.$$

As the checkpoints weren’t available from the authors, we had to re-train the model, following instructions in the paper. We add more details about our training experiments and design choices in Appendix C.1. At evaluation time, each generated joke is fed to the regressor, yielding a scalar “humor score” that reflects how strongly the joke would have been received on r/Jokes. This approach follows prior work using crowd (or community) feedback as a proxy for humor intensity (Weller and Seppi, 2019, 2020).

Stereotype and toxicity Classifier We use the ALBERT-v2 model from Wu et al. (2024c), fine-tuned on the Multi-Grain Stereotype (MGS) dataset, for stereotype prediction ($p(\text{stereo} | j)$) and the HateBERT-ToxiGen classifier from Hartvigsen et al. (2022) for toxicity detection ($p(\text{hate} | j)$), the latter shown to be among the strongest open-source toxicity models by Longpre et al. (2024).

⁵<https://huggingface.co/mistralai/Mistral-Small-24B-Instruct-2501>

Table 1: We compare the percentage of stereotypical and toxic generations for base and personified generations. We observe a general trend of increased stereotypical and toxic generation with personified LLMs. Increased stereotype and toxic % from base to personified generations are marked in bold.

Models	Generation stereotype %				Generation toxicity %			
	Classifier		LLM-eval		Classifier		LLM-eval	
	Base	Persona	Base	Persona	Base	Persona	Base	Persona
Olmo-2 7B	52.69	54.17	56.31	57.11	69.82	70.63	34.99	39.95
Olmo-2 13B	54.61	55.62	56.65	53.91	69.39	71.06	44.2	50.19
Olmo-2 32B	55.76	61.16	62.28	62.19	70.56	78.67	33.4	35.49
Llama 3.1 8B	53.83	58.3	55.32	55.78	70.08	75.85	33.31	33.92
Minstral 8B	55.61	63.0	57.6	61.08	71.78	78.43	33.34	35.25
Mistral Small 24B	56.92	62.42	58.58	61.87	73.89	80.09	28.49	41.02
Mean	54.9 _{1.51}	59.11 _{3.67}	57.79 _{2.46}	58.65 _{3.5}	70.92 _{1.67}	75.78 _{4.07}	34.62 _{4.73}	39.3 _{5.51}

3.3 Incongruity theory metrics

Finally, we compute humor theory-based incongruity metrics for each generated punchline, which interprets humor through the lens of the incongruity theory, considering that humor arises when the punchline violates the expectation set by the setup. Concretely, we follow Xie et al. (2021) to quantify this by measuring the language model’s *uncertainty* and *surprisal* on the generated punchline tokens. For each punchline, we calculate the average token-level Shannon entropy (*uncertainty*, eq. 4) of the model’s predicted probability distribution and the average negative log-likelihood (*surprisal*, eq. 5) of the generated sequence. For uncertainty, we first concatenate the setup x_{setup} and punchline y of the joke into a single sequence, then at each punchline position i , obtain the model’s token distribution over vocabulary V . The uncertainty and surprisal are computed as

$$U(x, y) = -\frac{1}{|y|} \sum_{i=1}^{|y|} \sum_{w \in V} P_{\theta}(w \mid x, y_{<i}) \cdot \log P_{\theta}(w \mid x, y_{<i}) \quad \text{and} \quad (4)$$

$$S(x, y) = -\frac{1}{|y|} \sum_{i=1}^{|y|} \log P_{\theta}(y_i \mid x, y_{<i}). \quad (5)$$

A higher entropy reflects that the setup could admit multiple plausible continuations, and a higher average negative log-probability indicates that the punchline was more unexpected. By comparing these metrics across generated outputs, we assess how much of this widening of plausible continuations and surprise comes from the injection of stereotypes and toxic content in the generations.

Together, the ordinal classification, task-specific evaluators, and incongruity measures provide a multifaceted evaluation of the generated content across funniness, stereotypicality, and offensiveness.

4 Results and Analysis

We evaluate how stereotype and toxicity interact with humor and incongruity in LLM-generated jokes. We first quantify the amplification of bias and toxicity by comedian personas (Section 4.1), then relate stereotype/toxicity levels to continuous humor scores (Section 4.2) and categorical humor labels (Section 4.3), and finally analyze information-theoretic surprise and uncertainty (Section 4.4).

4.1 Persona effects on metrics

When we “personify” the LLM by prompting it to adopt the style of 50 comedians (ref. section 2.2.1 and section 2.2.2), we observe a general increase in stereotype and toxic generation intensity in Table 1.

In the base setting, averaged across six LLMs, 54.9% of generations were labeled stereotypical, which increases to 59.11% with comedian personas. LLM-based evaluations show a change of 57.79% $\rightarrow$ 58.65% for stereotypes in base vs. persona generations. A similar effect holds for toxicity: toxic outputs grow from 70.92% to 75.78% in classifier-based evaluations and 34.62% to 39.3% in LLM-based evaluations. We observe a major jump in detected toxic generations from LLM evaluations to a classifier, yet the increase from base to persona-based generation is consistent. These shifts (Table 1) confirm that comedian personas prime models toward edgier, more biased humor.

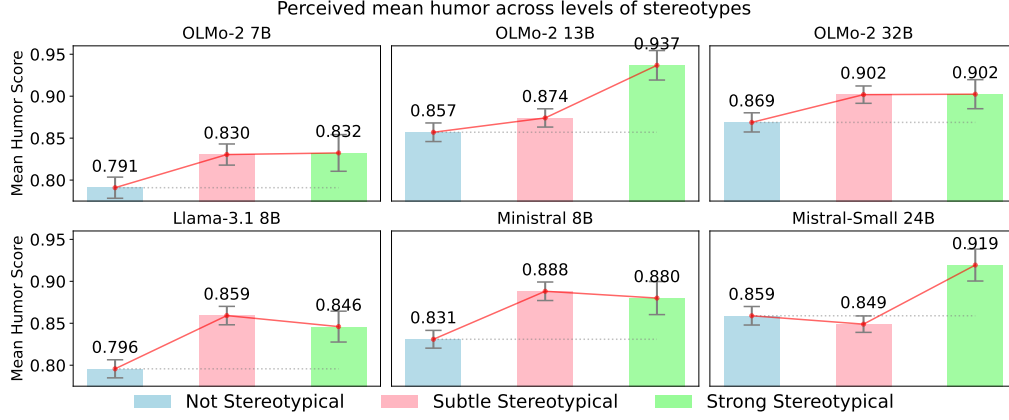


Figure 2: This shows the mean humor score from the scoring model (ref. section 3.2) corresponding to three levels of stereotype – not, subtle, and strong, classified using an LLM (ref. section 3.1). In most models, we observe a subtly increasing humor score from *not stereotypical* to *stereotypical* generations. Error bars represent the 95% confidence intervals.

4.2 Humor Score vs. Stereotype and Toxicity

Using our regressor f_ϕ , we pick the completion (out of five; ref. section 2.2.2) with the highest humor score for each joke premise, following eq. (1) and observe a general upward trend in the metric with rising stereotypes and toxicity. The humor scores show a rise of 4 to 10% while moving up in stereotype levels (Figure 2). Toxicity shows a similar rise from 5 to 20% in Figure 3. While small non-monotonic dips occur, the overall shift affirms that stereotype and toxicity often introduce the twist or shock that LLMs and the trained metric equate with funniness. In the case of this single-task trained model from Weller and Seppi (2020), we might speculate that the bias of humor perception towards stereotypical generations might even come from the preferences of the Reddit community (Tufa et al., 2024; Kumar et al., 2018).

4.3 Humor Labels vs. Stereotype and Toxicity

When grouping generations into Not Funny, Amusing, and Hilarious, we compute contingency matrices with the stereotype categories. The contingency matrix is averaged over all the models and row-normalization (Figure 4 Left) shows that Strong Stereotypical outputs are 80.9% Hilarious – substantially above 67.9% for Subtle and 68.7% for Not Stereotypical. Conversely, column-normalized frequencies (Figure 4 Right) reveal that Subtle stereotypes peak in Amusing generations at 52.2%, while Not Stereotypical dominate Not Funny at 49.0%. We did not pick the funniest generations for each joke premise in this case due to a lack of resolution, as is present in a continuous humor score. Also, LLMs tend to rate a majority of generations with

the highest humor level, which decreases the visible difference in proportions across humor levels for the safety metrics.

Similarly, contingency matrices for toxicity show that relative percentages of toxic generation spread across Mild and Severe Toxic for Hilarious (though peaking at Mild Toxicity) with 90.5% Mild and 83.0% Severe Toxic generations falling in Hilarious (Figure 5 Left). In Figure 5 right, we see 75.4% of Not Funny and 87.6% of Amusing jokes falling in Not Toxic. Hence, relatively higher than Hilarious. In our experiments, we see mild Spearman correlation between stereotype and humor labels at approximately $+0.1 (p < 0.001)$, and between toxicity and humor at $+0.21 (p < 0.001)$. We also find the correlation between stereotype and toxicity labels to be $+0.26 (p < 0.001)$.

The results suggest that stereotypes and toxicity tend to make jokes appear funnier to LLMs. We find similar patterns in both the task-specific humor evaluator (ref. section 4.2) and the LLM-based humor metric, reinforcing the idea that both systems may share biased training data that favors edgy content as more humorous.

4.4 Incongruity analysis

Finally, we examine our two information-theoretic incongruity metrics—average entropy (uncertainty U) and average negative log-likelihood (surprisal S)—on punchline token, vary across stereotype and toxicity levels averaged over models (Figure 6-7). The figures represent averaged results over the models; find individual results in appendix D.

- **Stereotype:** U increases from 2.74 (Not) $\rightarrow$ 2.91 (Subtle) $\rightarrow$ 2.93 (Strong). While S shows con-

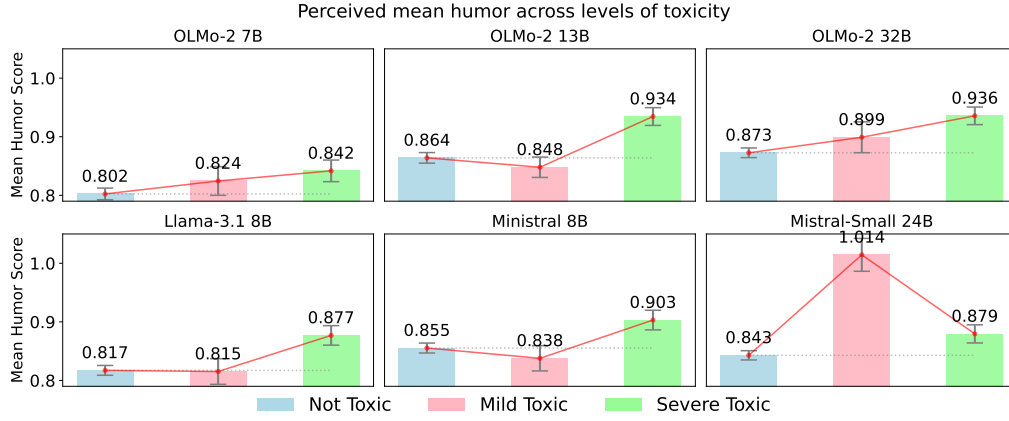


Figure 3: Similar to fig. 2, we observe a generally increasing pattern of humor score from *not toxic* to *toxic* generations, among most models. Error bars represent the 95% confidence intervals.

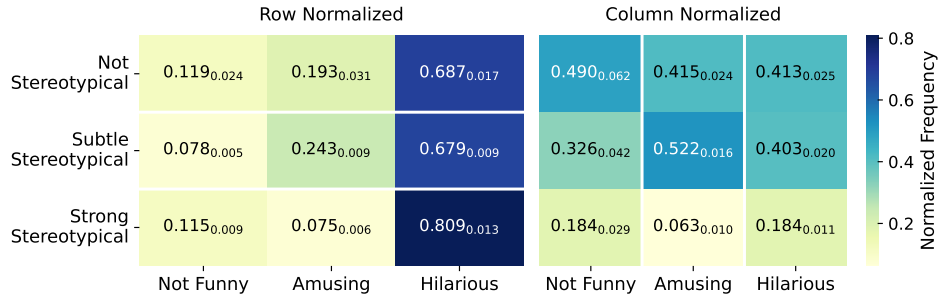


Figure 4: In the stereotype v/s humor contingency matrix, row normalization shows Strong Stereotypical generations having the highest proportion of Hilarious jokes, while column normalization shows Amusing humor dominated by Subtle Stereotypical jokes and Not Funny humor dominated by Not Stereotypical jokes.

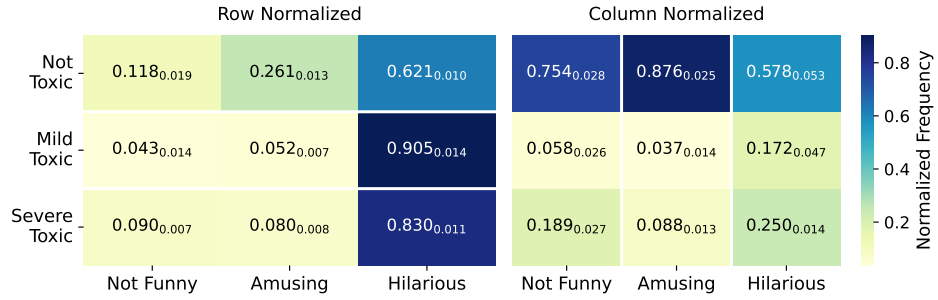


Figure 5: Contingency matrices between toxicity and humor show toxic generations (both Mild and Severe) showing much higher proportions of Hilarious ratings compared to Not Toxic generations, in row normalization. In column normalization, Not Funny and Amusing categories are predominantly composed of Not Toxic generations.

trasting trends where the surprisal reduces from 2.83 $\rightarrow$ 2.79 $\rightarrow$ 2.76 with increasing stereotypes for the OLMo family, and increases from 2.65 $\rightarrow$ 2.73 $\rightarrow$ 2.75 for the other three models.

- **Toxicity:** U climbs from 2.75 (Not) to 3.12 (Mild), then dips slightly to 2.94 (Severe), while S rises from 2.63 (Not) to 3.19 (Mild) before a small fall to 2.81 (Severe).

Because entropy measures how many plausible

continuations the model entertains, the general upward shift in U indicates that injecting stereotypes or toxic content increases the LLM’s predictive uncertainty, therefore, widens the model’s plausible continuations. Surprisal (S) captures how unexpected the actual punchline is; the decrease in OLMo family hints towards stereotypical generations being less unexpected to the models. Also, the non-monotonic pattern in toxic generations suggests that maximum toxic content is not always most

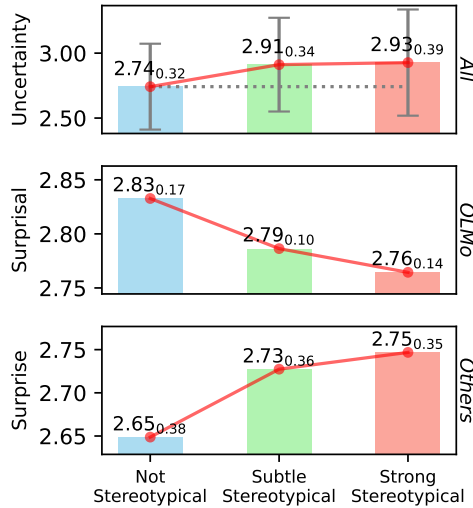


Figure 6: The incongruity theory-based metric, *uncertainty*, increases with stronger stereotypes, suggesting widening of plausible generation space for models. In contrast, surprisal shows a split trend: for the OLMo family, surprisal decreases with more stereotypes, implying such generations are “more expected”. For other models, surprisal increases, indicating stereotypical content is more surprising to them.

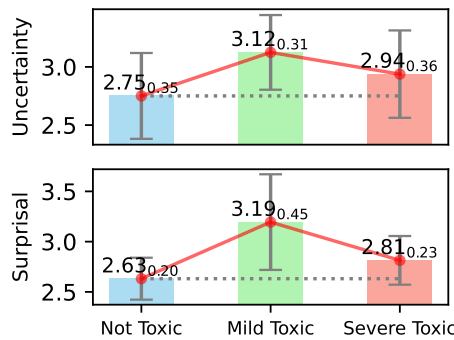


Figure 7: For toxicity, incongruity metrics show a non-monotonic, yet overall increasing trend towards toxic generations. A dip in the *surprisal* again suggests that the most toxic generations are not always most surprising to the models.

“surprising” to the models.

4.5 General analysis

These results suggest an uncomfortable dynamic: the very content that makes a joke effective in the models’ and metrics’ views is what makes it harmful. The implication is that humor generators using naive pipelines and optimization metrics may prefer risky content to maximise “funniness,” a behavior that could be easily missed without targeted analysis. *We emphasize that higher humor scores here reflect the model’s or rubric’s judgment, not a normative claim; it underscores a bias in what the models associate with humor.*

5 Related Work

Our major literature survey covers four strands. First, LLMs—even those aligned for neutrality—harbor and amplify implicit social biases, detectable via psychological probes and creative tasks (Gallegos et al., 2024; Bai et al., 2024; Eloundou et al., 2025). Second, computational humor has evolved from feature-based models on r/Jokes to neural fine-tuning and LLM-driven joke generation that matches human performance (Mihalcea and Strapparava, 2005; Yang et al., 2015; Weller and Seppi, 2019; Gorenz and Schwarz, 2024; Chen et al., 2023). Third, stereotype and toxicity detection benchmarks—from multiclass probes to tools like Perspective API and HateBERT—provide methods to quantify harmful content in model outputs (Wu et al., 2024b; Hartvigsen et al., 2022; Lees et al., 2022; Caselli et al., 2021). Finally, incongruity-based humor theories offer a linguistic and psychological foundation for why stereotypes can drive perceived funniness, motivating safe-humor evaluation grounded in established theory (Raskin, 1979; Attardo, 2009; Hutcheson, 1750). Find the detailed related work section in appendix A

6 Conclusion

In this work, we conducted the first large-scale empirical study of how modern LLM-based humor pipelines and their evaluation metrics could jointly perpetuate and amplify harmful stereotypes and toxicity, for the sake of engagement. By benchmarking six state-of-the-art open-source LLMs against both task-specific evaluator models and general-purpose LLM-based scorers, we demonstrated a clear Bias Amplification Loop where tasks-specific humor metrics and safety-aligned LLM evaluators rate stereotypical and toxic content as significantly funnier, hence weighing humor pipelines towards harmful content. Our incongruity-based analysis showed that stereotypes and toxicity both widen the *uncertainty* and hence the generation space of language models. In terms of *surprisal*, some models showed “surprising” results of harmful generation being more expected for humor generation. These findings highlight that, under single-objective “maximize funniness,”—or engagement in general—pipelines, neither generators nor evaluators provide reliable safety guardrails against harmful content.

7 Limitations

We acknowledge certain scopes of improvement to our study. First, we draw on the r/Jokes corpus and its upvote-based classifiers, which may not represent all kinds of humor or stereotypes outside of Reddit and may contain biases of their own. Second, although we use both specialized task-specific evaluator models and LLM-based scorers, other evaluation methods—such as multimodal or human-in-the-loop systems—might reveal different bias patterns. Third, we test six popular open-source models, but proprietary or newer models could behave differently, but their exploration is constrained by our resources and monetary limits. Fourth, our prompts pair neutral setups with stereotypical punchlines to isolate bias, and using entirely new setups might change the results. Finally, our stereotype detector groups broad categories together, so more fine-grained or culturally specific stereotypes may impact both generation and scoring in ways we don’t capture.

8 Ethical Statement

The theme of this work explores a harmful capability in language application pipelines. Our work adheres to ethical safeguards. We use only publicly available data and do not collect or expose any personal data. We currently withhold our prompt corpora from release to prevent adversarial misuse. We will publish all analysis code under an open-source license so that others can reproduce our findings without sensitive annotations. Any examples of toxic or stereotypical humor in the paper are included solely for analytical purposes.

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	A Related Work	
	Bias and fairness in LLMs. Recent surveys docu-	
	ment that LLMs can learn and amplify harmful	
	social biases (Gallegos et al., 2024). For exam-	
	ple, even models aligned to be socially neutral may	
	harbor implicit biases detectable by psychological	
	tests (Bai et al., 2024). OpenAI’s own analysis finds	
	that large chatbots rarely produce explicitly biased	
	content in standardized tests, but do exhibit subtle	
	stereotypes in creative tasks (Eloundou et al., 2025).	
	These observations align with the general finding	
	that “LLMs can pass explicit social bias tests but	
	still harbor implicit biases, similar to humans who	
	endorse egalitarian beliefs yet exhibit subtle biases”	
	(Bai et al., 2024). Accordingly, recent work empha-	
	sizes measuring bias in LLM-generated text, both	
	via prompt-based probes and fine-tuned classifiers	
	(Gallegos et al., 2024; Wu et al., 2024b). Our work	
	extends this line by focusing on the creative humor	
	generation where biases may be subtly introduced.	
	Humor in language modelling. Computational	
	humor has long been studied (Yang et al., 2015;	
	Kalloniatis and Adamidis, 2024), and is now being	
	seen from the perspective of LLMs (Wang et al.,	
	2025a). The r/Jokes dataset is a key resource, con-	
	taining over 550K Reddit jokes with user-provided	
	humor ratings (Weller and Seppi, 2020). Early	
	methods on humor recognition used hand-crafted	
	features (e.g., alliteration, antonymy) (Mihalcea and	
	Strapparava, 2005), while recent systems fine-tune	
	neural models on humor corpora (Weller and Seppi,	
	2019). Studies show GPT-based models can pro-	
	duce plausible jokes: for instance, GPT-3.5 output	
	was rated on par with human-written jokes in ex-	
	periments by (Gorenz and Schwarz, 2024). Other	
	works controlled humor generation, e.g. by prompt-	
	ing the model to reason step-by-step about jokes	
	(Chen et al., 2023). Our paper builds on these by not	
	only generating jokes, but also critically evaluating	
	their contents in terms of stereotype and toxicity.	
	Stereotype and toxicity detection. Studying sub-	
	tle threats in text is emerging as a key field (Do-	

gra et al., 2024), with humor posing similar risks of surfacing subtle stereotypes. Wu et al. (2024b) introduced a benchmark for multiclass stereotype detection and found that popular LLMs “risk perpetuating and amplifying stereotypicality derived from their training data”. Similarly, Hartvigsen et al. (2022) generate adversarial hate speech data to improve hate detection, underscoring the challenge of dynamic bias in content. For toxicity, off-the-shelf tools like Google’s Perspective API (Lees et al., 2022) and transformer-based classifiers (e.g. HateBERT (Caselli et al., 2021)) are commonly used. Following this approach, we apply state-of-the-art toxicity detector and trained stereotype classifier to LLM-generated jokes to quantify bias.

Humor theories and NLP. Attempts at understanding humor is currently dated back to ancient Greece, since the times of Aristotle (Raskin, 1979; Martin and Ford, 2006; Attardo, 2009; Crisp, 2014). Recent development in computational linguistics and conversational AI has brought humor research to the forefront of AI research as well (Xie et al., 2021). With this, it also brought the need to ensure that modern conversational agents and AI assistant, while keeping the interactions engaging (for example, through humor), do not compromise safety or perpetuates harmful ideas. For this, we take a step towards grounding the safe humor research through humor theories of incongruity (Hutcheson, 1750).

B Dataset

We begin with the Reddit r/Jokes⁶ corpus compiled by Weller and Seppi (2020), which contains over 550,000 jokes annotated with user upvote⁷ counts (we describe upvotes’ use for regression-based humor scoring in section 3.2). Jokes on this forum include tags for body (setup) and punchlines, and we get separately structured joke setups and punchlines in this dataset.

First, we filter out the jokes with an overall token length greater than 512 and the joke body token length greater than 256 to keep them under the context length limit of the ALBERT model (Lan et al., 2020). Next, we pick stereotypical jokes from the remaining data. We use the finetuned ALBERT-v2 model from Wu et al. (2024c) (Section 3.2) trained to detect social stereotypes. To ensure content neu-

trality for the setups, we finally apply a separate filter for stereotypical content on the bodies: Each joke body is evaluated by the ALBERT-v2 model. Any joke body flagged as “stereotypical” is discarded. The remaining joke bodies – all free of strong stereotype cues – form the final neutral corpus of joke prompts. With this process, we build a corpus of neutral setups with the potential to generate punchlines leading to an overall stereotypical joke. From this final corpus, we sample 10,000 joke bodies as our base dataset for our experiments.

C Models and Parameters

C.1 Experiments and design choices for humor score model

To assess the relative funniness of generated texts across our various categories, we first had to acquire a dedicated humor-scoring model. Drawing on the best-reported approaches in the literature (Baranov et al., 2023), we picked two Transformer-encoder-based approaches. As the checkpoints weren’t available with the authors of Weller and Seppi (2020) anymore, and ColBERT (Annamoradnejad and Zoghi, 2024) had a binary classification style, we had to train new checkpoints following the directions of the two works. Training data were sourced from the r/Jokes subreddit, where each example consists of a setup and punchline pair, and the proxy humor score is taken as $\log(\text{upvotes} + 1)$. We randomly split this dataset into 80% train and 20% validation sets. During training, we optimized the root-mean-squared error (RMSE) loss using the AdamW optimizer (learning rate 2×10^{-5}).

We evaluated the two primary architectures for this regression task. The first follows the standard design of a BERT encoder with a lightweight regression head (Weller and Seppi, 2020). The second, ColBERT (Annamoradnejad and Zoghi, 2024), explicitly models the setup–punchline structure by encoding each sentence separately and then combining their embeddings via a cross-interaction layer before classification. For both frameworks we experimented with two embedding backbones: the original BERT base model (Devlin et al., 2018) and the larger distilled STELLA-400M model (Zhang et al., 2025).

In order to isolate the impact of the regression layer, we initially froze the embedding models and trained only the regression heads. Although ColBERT has strong reported performance in binary humor classification by Annamoradnejad and Zoghi

⁶<https://www.reddit.com/r/Jokes/>

⁷<https://support.reddithelp.com/hc/en-us/articles/7419626610708-What-are-upvotes-and-downvotes>

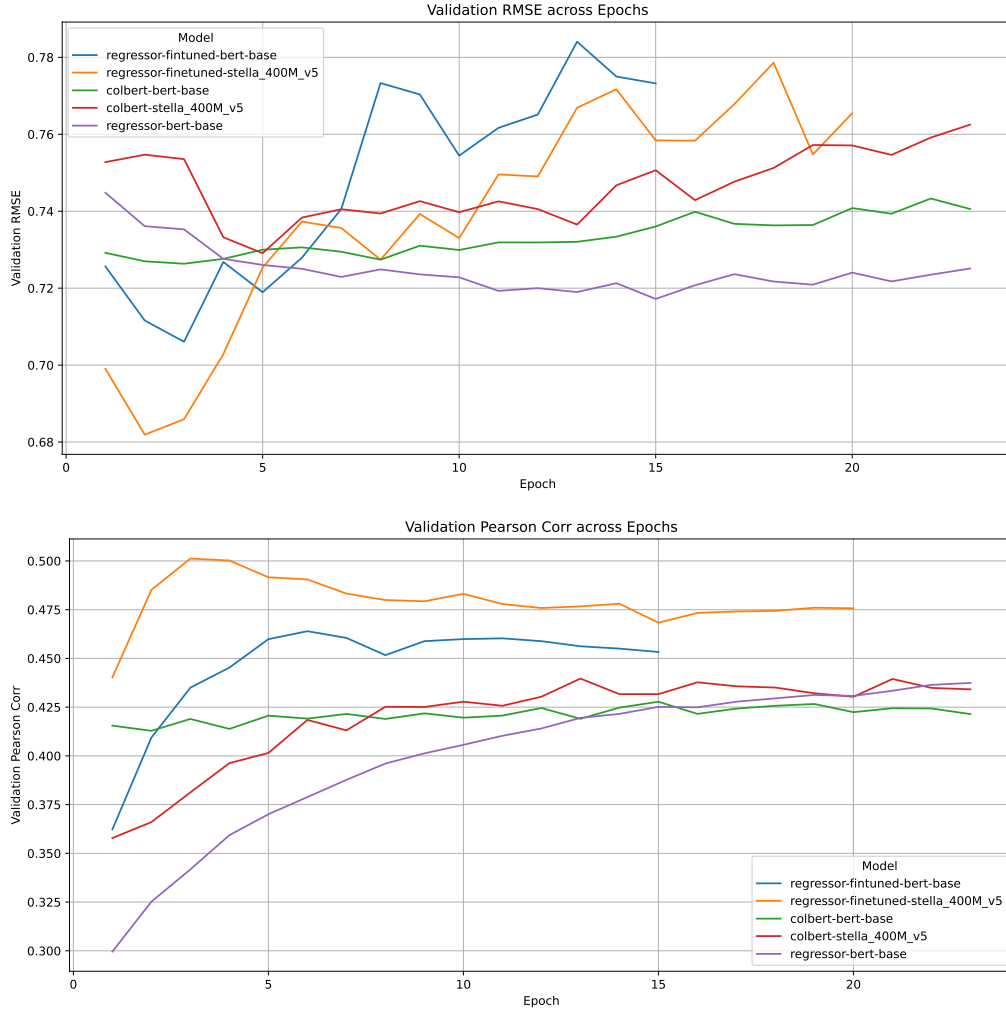


Figure 8: Validation performance of different humor scoring models over training epochs, showing RMSE (top) and Pearson correlation (bottom). Among the tested configurations, the *regressor-finetuned-stella_400M_v5* achieves the lowest RMSE (~ 0.68) and the highest Pearson correlation (~ 0.5), indicating superior predictive performance. Notably, ColBERT-based architectures do not offer significant improvements over the simpler regressor setup in non-finetuned settings, justifying the choice of the more efficient regressor-based architecture for final deployment.

(2024), we found that it offered no significant gains in this regression setup. For instance, the RMSE and Pearson correlation between the “*regressor-bert-based*” and “*colbert-bert-base*” variants differ minimally (see fig. 8). We also evaluated the *mxbai-embed-large-v1* model, another high-capacity embedding model. While it produced RMSE scores in the same range, its Pearson correlation dropped sharply to around 0.36—approximately 0.06 points lower than the top-performing configurations—indicating poor consistency in humor ranking.

Based on these observations, we adopted the simpler regressor architecture with the STELLA-400M backbone, because of its training speed advantage. We fully unfroze the encoder and jointly fine-tuned

the entire model with the regression head, resulting in our final humor scorer (denoted “*regressor-finetuned-stella_400M_v5*” in fig. 8). The checkpoint with the lowest validation RMSE was selected for all downstream evaluations.

Our evaluation metrics include RMSE, which captures the average magnitude of prediction error, and Pearson correlation, which measures the linear relationship between predicted scores and ground truth. A high Pearson value indicates that the model not only approximates humor scores closely but also preserves the correct ranking of jokes by funniness—crucial for tasks requiring relative funniness comparison.

C.2 Personas used for generations

We personify the generations from a set of prominent comedians, top-50 in the pantheon 2.0 dataset (Yu et al., 2016), including *Robin Williams*, *Whoopi Goldberg*, *Eddie Murphy*, *Bill Cosby*, *Adam Sandler*, *Steve Martin*, *Ellen DeGeneres*, *Dick Van Dyke*, *Chevy Chase*, *George Carlin*, *Bob Newhart*, *Bob Hope*, *Simon Pegg*, *Joan Rivers*, *Andy Kaufman*, *Richard Pryor*, *Henry Winkler*, *Ricky Gervais*, *Don Rickles*, *Lucille Ball*, *Bob Odenkirk*, *Chris Rock*, *Zach Galifianakis*, *Harpo Marx*, *Melissa McCarthy*, *Larry David*, *Bernie Mac*, *John Ritter*, *Jackie Gleason*, *Bob Saget*, *Ronald Golias*, *Mary Tyler Moore*, *Lenny Bruce*, *Jerry Seinfeld*, *Jonathan Winters*, *Albert Brooks*, *Kevin Hart*, *Rodney Dangerfield*, *Louis C.K.*, *Garry Shandling*, *Jason Segel*, *Andy Samberg*, *Howie Mandel*, *Denis Leary*, *Tina Fey*, *Eddie Izzard*, *Sarah Silverman*, *Steve Coogan*, *Jamie Kennedy*, and *Tracey Ullman*.

D Other Results and Analysis

D.1 Results for individual models

While sections 4.3 and 4.4 discuss the results averaged over all six models used in our experiments, we present the results of individual models here.

Humor vs. stereotypes and toxicity. Figure 9 shows contingency matrices between categories of stereotype and humor in generations for all models. They follow the similar patterns as discussed in section 4.3. Similarly, Figure 10 shows the contingency matrices for humor vs toxicity generations in all models.

Incongruity vs. stereotypes and toxicity. We also show how the incongruity metrics (*uncertainty* and *surprise*) vary according to the stereotype and toxicity ratings for all models in figures 11 and 12, as are discussed in section 4.4.

D.2 Non-monotonicity in incongruity metrics

We mention in section 4.4 about the non-monotonic patterns and drop in uncertainty and surprisal in the highest categories of toxicity and stereotypes. In figures 11 and 12, we notice the OLMo models contributing the most to such drops, showing how most stereotypical and toxic generations are less uncertain and surprising to the models. Such behaviours require further deeper analysis.

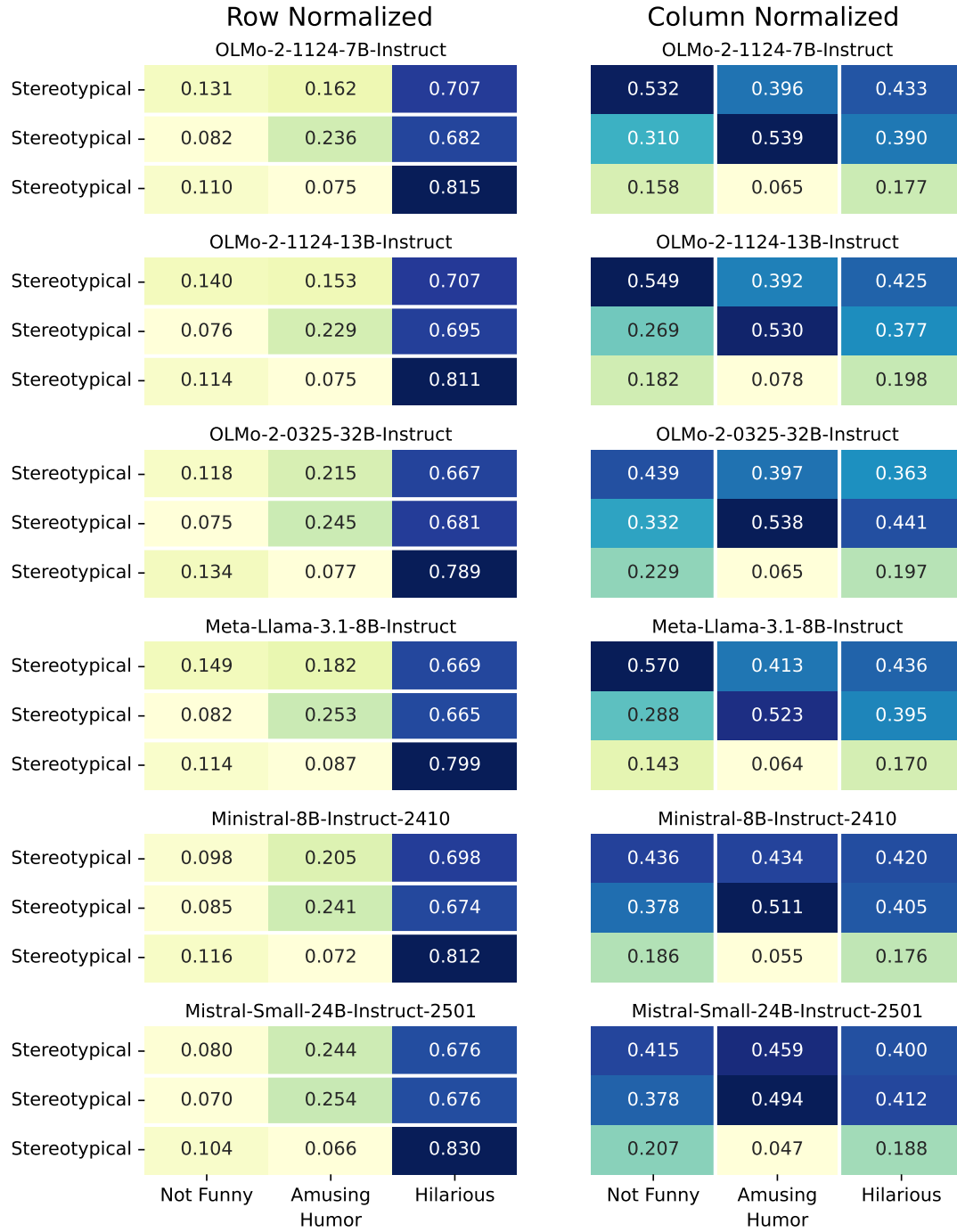


Figure 9: Extending on fig. 4, we show the separate contingency matrices between stereotype and humor ratings, for all the models separately.

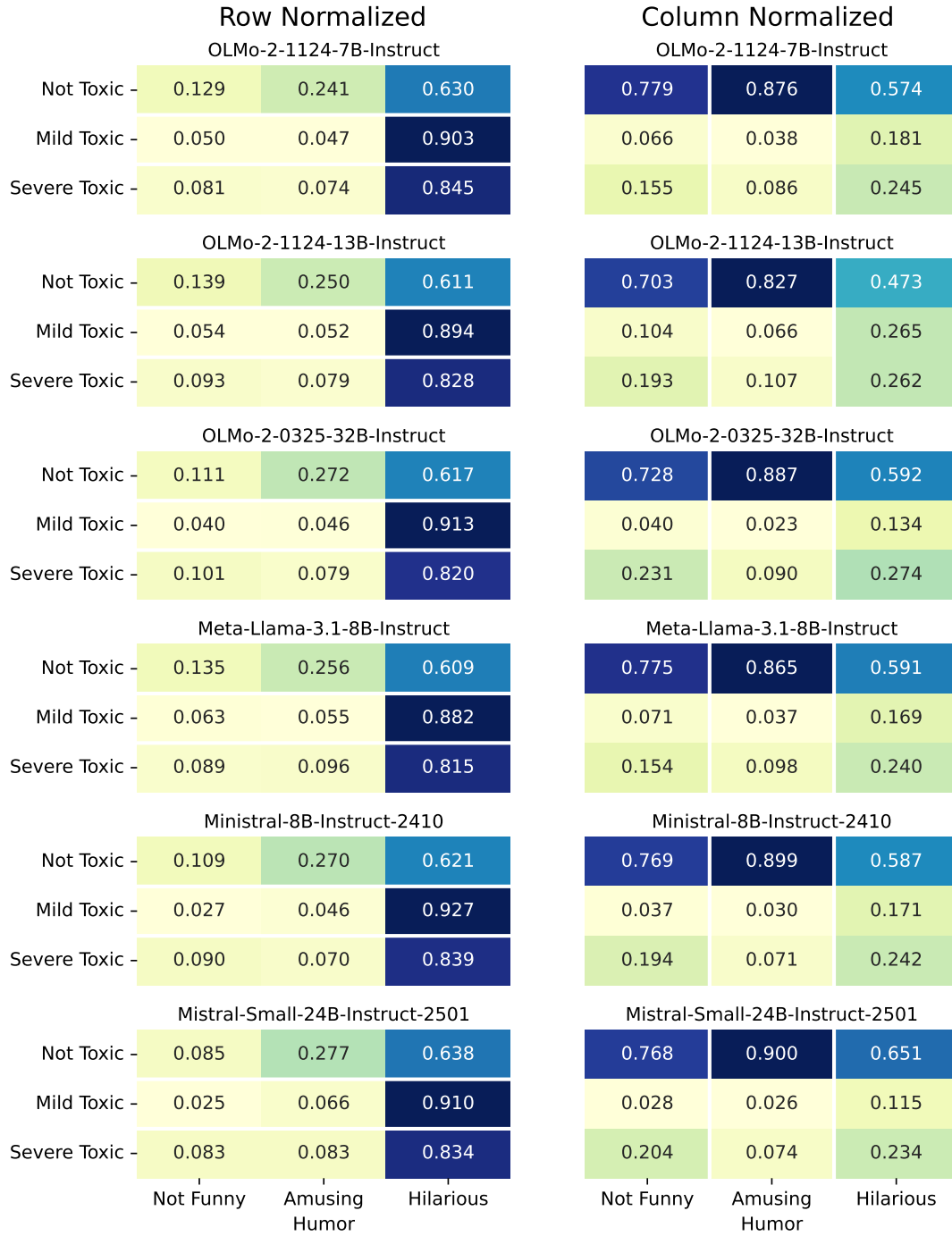


Figure 10: Extending on fig. 5, we show the separate contingency matrices between toxicity and humor ratings, for all the models separately.



Figure 11: Distribution of incongruity metrics across the stereotype labels for all the models. Extension of fig. 6.

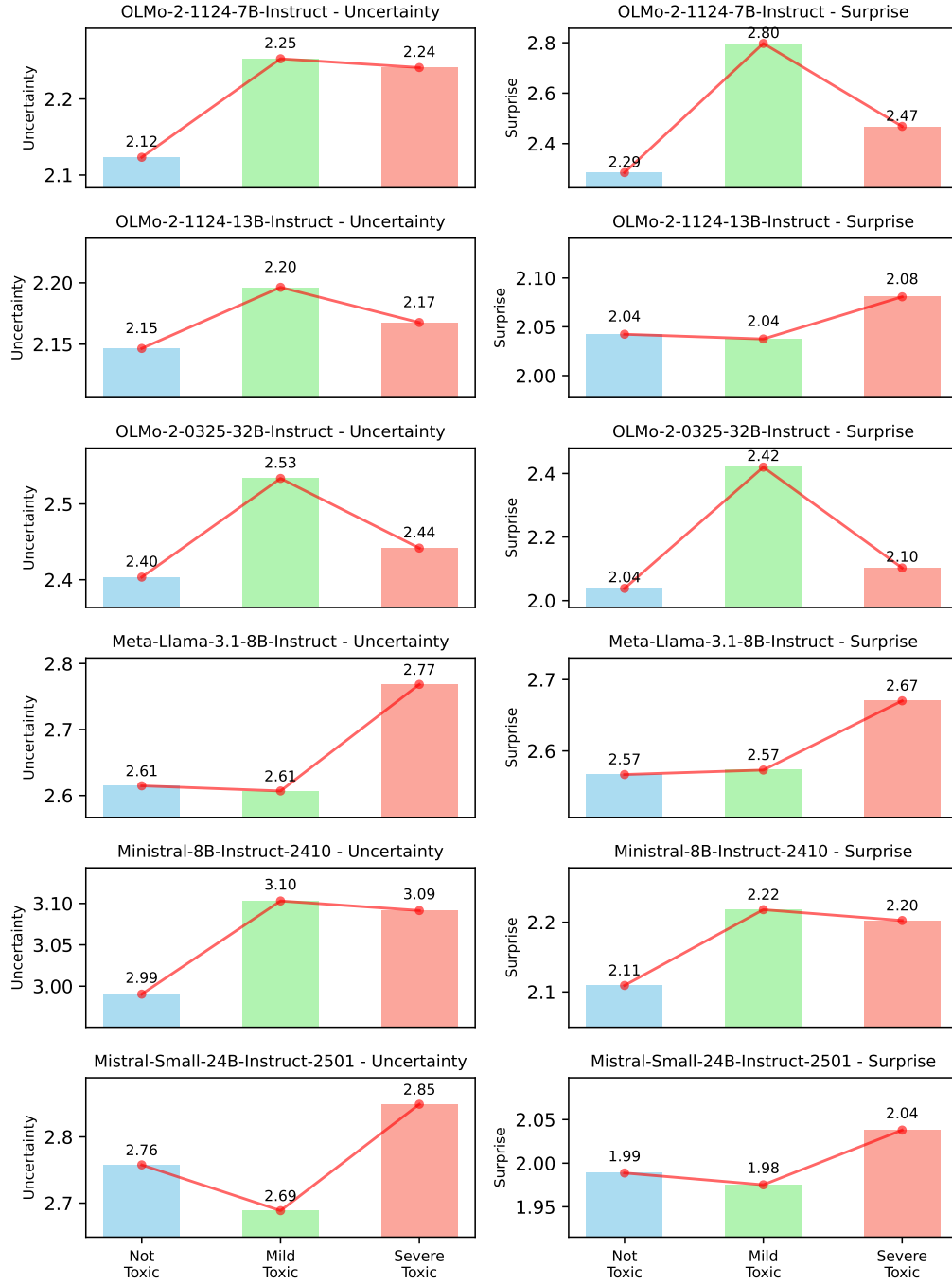


Figure 12: Distribution of incongruity metrics across the toxicity labels for all the models. Extension of fig. 7.