

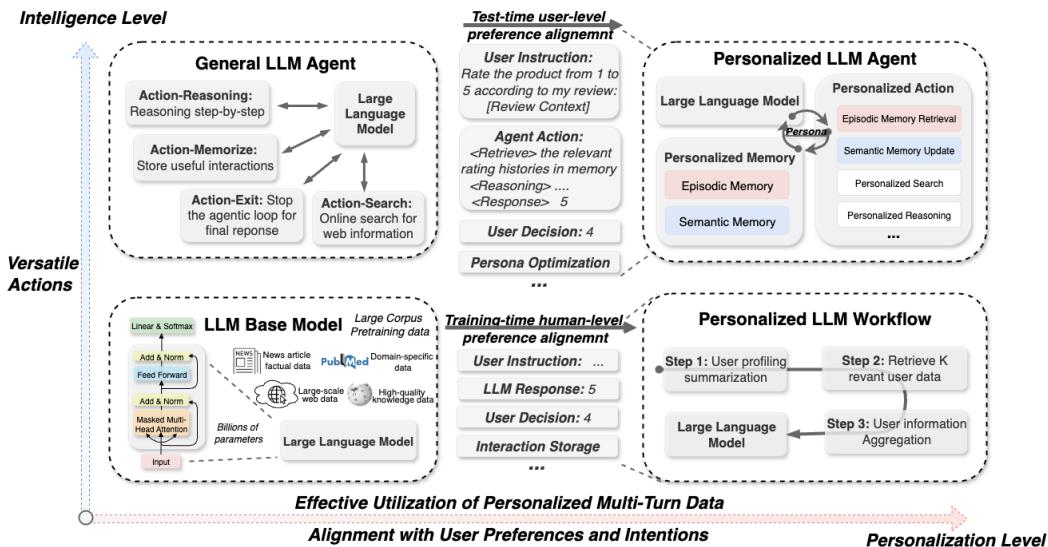
000 PERSONAAGENT: WHEN LARGE LANGUAGE MODEL 001 AGENTS MEET PERSONALIZATION AT TEST TIME 002

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007 ABSTRACT 008

009 Large Language Model (LLM) empowered agents have recently emerged as ad-
010 vanced paradigms that exhibit impressive capabilities in a wide range of domains
011 and tasks. Despite their potential, current LLM agents often adopt a one-size-fits-all
012 approach, lacking the flexibility to respond to users' varying needs and preferences.
013 This limitation motivates us to develop **PersonaAgent**, the first personalized LLM
014 agent framework designed to address versatile personalization tasks. Specifically,
015 PersonaAgent integrates two complementary components - a personalized memory
016 module that includes episodic and semantic memory mechanisms; a personalized
017 action module that enables the agent to perform tool actions tailored to the user. At
018 the core, the *persona* (defined as unique system prompt for each user) functions as
019 an intermediary: it leverages insights from personalized memory to control agent
020 actions, while the outcomes of these actions in turn refine the memory. Based on
021 the framework, we propose a **test-time user-preference alignment** strategy that
022 simulate the latest n interactions to optimize the *persona* prompt, ensuring real-time
023 user preference alignment through textual loss feedback between simulated and
024 ground-truth responses. Experimental evaluations demonstrate that PersonaAgent
025 significantly outperforms other baseline methods by not only personalizing the
026 action space effectively but also scaling during test-time real-world applications.
027 These results underscore the feasibility and potential of our approach in delivering
028 tailored, dynamic user experiences.
029



052 Figure 1: Design principles for personal intelligence and four representative frameworks. Note
053 that personalized LLM agents perform personal-level alignment, whereas the others achieve only
human-level alignment or merely store personal information.

054 1 INTRODUCTION

056 For a long time, humanity has pursued the ambitious goal of creating artificial intelligence capable
 057 of matching or surpassing human-level cognitive capabilities (Turing, 2009), thereby effectively
 058 assisting, augmenting, and enhancing human activities across numerous domains. This pursuit
 059 has been driven by two fundamental principles: achieving superior intelligence (Bubeck et al.,
 060 2023; Wooldridge & Jennings, 1995; Phan et al., 2025) and enhancing personalization (Rafieian
 061 & Yoganarasimhan, 2023; Kirk et al., 2024) as shown in Figure 1. Towards superior intelligence,
 062 large language models (LLMs), such as GPT (Achiam et al., 2023), Claude (Anthropic, 2024),
 063 and LLaMa (Touvron et al., 2023), have revolutionized various domains, demonstrating emergent
 064 capabilities in reasoning (Wei et al., 2022), language comprehension (Achiam et al., 2023), and
 065 instruction following (Ouyang et al., 2022). Beyond standalone LLMs, LLM-empowered agents (Luo
 066 et al., 2025) represent a paradigm shift, integrating external tools (Qin et al., 2024; Yuan et al., 2024;
 067 Wei et al., 2025), memory mechanisms (Hatalis et al., 2023; Zhong et al., 2024), and goal-directed
 068 reasoning (Yao et al., 2023b;a) to enhance their utility and autonomy. These agents move closer
 069 to human-like intelligence, capable of performing complex tasks and interacting with users more
 070 naturally and effectively. However, to truly harness the potential of these intelligent systems in
 071 everyday human contexts, it must be capable of adapting tailored behaviors and interactions to cater
 072 to different users (Fischer, 2001). Despite their impressive versatility, existing LLMs and agents,
 073 primarily trained on generic large-scale datasets (Achiam et al., 2023; Anthropic, 2024; Touvron
 074 et al., 2023) or armed with general action tools (Yao et al., 2023b; Schick et al., 2023), inherently lack
 075 the capacity to dynamically utilize the user personal data and adapt to evolving preferences unique to
 076 each user.

076 Personalization, therefore, emerges as a critical factor for enabling agents to deliver more relevant re-
 077 sponses, foster deeper user engagement, and establish trust through tailored interactions (Bickmore &
 078 Picard, 2005; Zhang et al., 2025a;b). As Table 1 highlights, achieving effective personalization intel-
 079 ligence can be measured from four critical perspectives: agentic intelligence, real-world applicability,
 080 personal data utilization, and preference alignment. Yet, balancing these dimensions simultaneously
 081 remains a fundamental challenge. Early efforts for aligning LLMs with human preferences, such
 082 as supervised fine-tuning (Zhang et al., 2023) and reinforcement learning from human feedback
 083 (RLHF) (Schulman et al., 2017; Rafailov et al., 2023), have improved the naturalness of instruction-
 084 following behaviors for generalized human preference but fall short in individual user preference
 085 alignment and personal data utilization. Recent advances, such as user-specific fine-tuning (Tan et al.,
 086 2024b;a), enable individual-level personalization but face real-world application challenges due to
 087 their computational complexity, which increases dynamically with large-scale users and demands
 088 frequent model updates. Alternatively, non-parametric personalization workflows (Salemi et al.,
 089 2024b;a; Richardson et al., 2023), utilize external personalized data but rely on fixed workflows with
 090 limited data retrieval capabilities. Consequently, they fail to provide personalization in complex
 091 scenarios that demand continuous adaptation and holistic user understanding.

092 Table 1: Comparison among representative approaches for personalization intelligence

093 Approach Categories	094 Agentic Intelligence	095 Real-world Applicability	096 Personal Data Utilization	097 Preference Alignment
098 Human-Preference Aligned	✗	✗	✗	✗
099 User-Specific Fine-Tuning	✗	✗	✗	✗
100 Personalized LLM Workflow	✗	✗	✗	✓
101 General LLM Agent	✓	✓	✗	✗
102 Personalized LLM Agent (ours)	✓	✓	✓	✓

103 ✓: fully covered, ✗: partially covered, ✗: not covered at all.

104 Real-world applicability: enabled by real-world **action execution** and **scalability** across a large user base.

105 Personal data utilization: fully utilize user data in both **textual space** and **action space** for model inference.

106 User preference alignment: this requires **individual-level** and **real-time** user preference alignment.

107 In this work, we propose **PersonaAgent**, the first agentic framework for various personalization
 108 tasks. Our approach advances personalization along two key dimensions: effective utilization of
 109 personalized data and enhanced alignment with user preferences and intentions, as illustrated in
 110 Figure 1. PersonaAgent incorporates a personalized memory module that combines episodic memory

for capturing detailed, context-rich user interactions and semantic memory for generating stable, abstracted user profiles. Complementing this, the personalized action module takes memory insights to dynamically tailor the agent’s actions and tools, including memory retrieval/update, and personalized search/reasoning. Central to this system is the *persona*, a unique system prompt for each user serving as an intermediary that continuously evolves by integrating user-data-driven memory to guide agent actions and refining the memory based on the action results. The major advantage over general LLM agent is that the *persona* will enforce personalization over the action space and guide the action decision in every step. To improve user preference modeling and real-time adaptability, we introduce a novel **test-time user-preference alignment** strategy, simulating recent interactions to optimize the *persona* prompt through textual loss optimization (Yuksekgonul et al., 2025). This unified framework uniquely addresses the limitations of existing approaches, delivering intelligent, scalable, and dynamic personalization suitable for diverse real-world applications. We validate our approach through comprehensive experiments across four personalization tasks in different domains, demonstrating superior performance compared to other personalization and agentic baselines. Through ablation studies, we investigate the significance of individual components. Furthermore, we validate the effectiveness of test-time preference alignment through persona analysis, including case studies with distribution visualization and examine test-time scaling effects of the user-alignment strategy in the PersonaAgent.

The contribution of this paper is summarized as follows:

- We introduce PersonaAgent, the first personalized LLM agent framework for versatile personalization tasks within a unified memory-action design.
- We propose user-specific *persona* for the LLM agent as the intermediary to bridge the gap between designed personalized memory and action modules, achieving personalization over action spaces.
- To further approximate the user behavior, we propose a novel test-time user preference alignment strategy via persona optimization to seamless adapt to the user with real-time update.
- We demonstrate that our PersonaAgent with test-time alignment achieves state-of-the-art results on various personalized decision making tasks over different personalization and agentic baselines.

2 METHODOLOGY

2.1 PERSONAAGENT FRAMEWORK

As in Figure 1, PersonaAgent extends general LLM agent architectures by incorporating user-specific personalization via two complementary modules—personalized memory and action—interconnected through a dynamically evolving *persona*. This design enables the agent to adapt its behavior based on each individual’s context and preferences, yielding more coherent and tailored interactions.

The Definition of “Persona” for Personalized LLM Agents

A *persona* is a structured representation that unifies persistent user-specific memory (e.g., long-term preferences) and explicit agent instructions (e.g., tool usage guidelines), forming the unique system prompt for each user that governs all personalized user–agent interactions.

Episodic Memory To overcome the limitation of existing methods in modeling long-horizon user behavior, episodic memory retains fine-grained, temporally grounded user experiences, enabling the agent to reason about what happened, when, and in what context (Dickerson & Eichenbaum, 2010). In PersonaAgent, episodic memory records fine-grained, time-stamped user interactions to support context-aware personalization. Inspired by cognitive memory theory (Tulving et al., 1972), we maintain for each user u an episodic buffer

$$\mathcal{D}^u = \{(q_i, r_i^{\text{gt}}, m_i)\}_{i=1}^{N^u}, \quad (1)$$

where q_i is a past query, r_i^{gt} the corresponding true user response, m_i auxiliary metadata (e.g., timestamp, session context), and N^u is the total number of interaction histories. Upon receiving a new query q^* , its embedding $\mathbf{h}_{q^*} = f_{\text{enc}}(q^*)$ is computed and compared it to stored memory events embeddings $\mathbf{h}_i = f_{\text{enc}}(\mathcal{D}_i^u)$. The top- K most similar memories,

$$\mathcal{R}^u(q^*) = \text{TopK}_{i \in [1, N^u]} \text{sim}(\mathbf{h}_{q^*}, \mathbf{h}_i), \quad (2)$$

162 are retrieved and used to ground the agent’s next response, thereby preserving alignment and consistency
 163 with the user’s behavior history.
 164

165 **Semantic Memory** To support scalable and stable user-level personalization beyond accumulating
 166 event-level interactions, semantic memory is designed to capture and consolidate abstract user traits
 167 that persist across time and contexts (Tulving et al., 1972). Unlike episodic memory, which captures
 168 detailed personal experiences linked to particular times, semantic memory explicitly focuses on
 169 generalizing user-centric knowledge, encapsulating consistent characteristics and preferences derived
 170 from repeated interactions. In PersonaAgent, semantic memory abstracts and consolidates stable
 171 user traits—such as enduring preferences and long-term goals—into a compact profile that persists
 172 across sessions. Formally, we define a summarization function f_s that integrates the episodic memory
 173 events into a coherent profile:
 174

$$\mathcal{P}^u = f_s(S_t, \mathcal{D}^u), \quad (3)$$

175 where S_t is the task-based summarization prompt. This profile \mathcal{P}^u serves as a long-term user
 176 knowledge base, ensuring that the agent’s behavior remains aligned with the user’s established
 177 characteristics even as individual events are not recalled from the episodic memory.
 178

179 **Personalized Actions** We consider the setting of an agent interacting with an environment to assist
 180 a particular user to solve tasks. At each time step t , the agent receives an observation $o_t \in \mathcal{O}$ from
 181 the environment and selects an action $a_t \in \mathcal{A}$ based on its policy $\pi(a_t|c_t)$. Different from general
 182 LLM-based agents adopting general tools \mathcal{A} and fixed policies π , this personalized action module
 183 governs how the agent selects and parametrizes its actions in service of the user. At each time step
 184 t , the agent observes $o_t \in \mathcal{O}$ and, conditioned on the context including actions and observations
 185 $c_t = (o_1, a_1, \dots, o_{t-1}, a_{t-1}, o_t)$ and the current *persona* P , determines action a_t according to
 186

$$a_t \sim \pi_P(\cdot | c_t), \quad a_t \in \hat{\mathcal{A}}. \quad (4)$$

187 We augment the fundamental action space $\hat{\mathcal{A}} = \mathcal{A} \cup \mathcal{D}$ with tools to access personalized user data
 188 and histories \mathcal{D} . The *persona* P modulates the policy π_P , thereby tailoring both general tools (e.g.,
 189 web search) and personalized operations (e.g., memory retrieval) to the specific user.
 190

191 2.2 TEST-TIME USER PREFERENCE ALIGNMENT

193 To achieve individual-level user preference
 194 alignment during real-world deployment,
 195 we design test-time user-preference align-
 196 ment mechanism that dynamically adapts
 197 the agent’s decisions and tool usage to
 198 each specific user. In particular, we op-
 199 timize the *persona* prompt by simulating
 200 recent interactions and minimizing textual
 201 discrepancies between simulated agent re-
 202 sponses and user ground-truth responses.
 203 Given n recent user interaction batch data
 204 $\mathcal{D}_{batch} = \{(q_j, \hat{r}_j, r_j^{gt})\}_{j=1}^n$, where q_j is
 205 query, \hat{r}_j is agent response, and r_j^{gt} is the
 206 ground-truth responses, we optimize the
 207 *persona* P for each iteration via text
 208 gradients (Yuksekgonul et al., 2025) using a
 209 textual loss function L :

$$P^* = \arg \min_P \sum_{j=1}^n L(\hat{r}_j, r_j^{gt} | q_j), \quad (5)$$

212 where \hat{r}_j is simulated responses generated by the agent conditioned on the *persona* P .
 213

214 As shown in Algorithm 1, the optimization involves iteratively simulating agent responses, computing
 215 the textual feedback loss, and updating the *persona* prompt using textual gradient optimization.
 216 While the set $\hat{\mathcal{A}}$ remains fixed, the agent’s behavior emerges from the personalized policy $\pi_{P^*}(a_t|c_t)$

Algorithm 1 Test-Time User Preference Alignment

```

1: Input: Test User data  $\mathcal{D}$ , Initial persona  $P$ 
2: Output: Optimized persona  $P^*$ 
3: procedure OPTIMIZATION( $\mathcal{D}_{batch}$ ,  $P$ )
4:   Initialize empty lists for loss gradients  $\hat{\nabla}$ 
5:   for each  $(q, \hat{r}, r^{gt})$  in  $\mathcal{D}_{batch}$  do
6:     Compute  $\nabla \leftarrow LLM_{grad}(q, \hat{r}, r^{gt})$ 
7:     Add loss gradient/feedback  $\nabla$  to  $\hat{\nabla}$ 
8:   end for
9:   Gradient update  $P^* \leftarrow LLM_{update}(\hat{\nabla}, P)$ 
10:  return updated persona  $P^*$ 
11: end procedure
12: for iteration = 1 to  $\mathcal{E}$  do
13:   Obtain batch  $\mathcal{D}_{batch}$  from user data  $\mathcal{D}$ 
14:   Add agent responses to  $\mathcal{D}_{batch}$ 
15:    $P^* \leftarrow$  OPTIMIZATION( $\mathcal{D}_{batch}$ ,  $P$ )
16: end for

```

Dataset	Metrics	Non-Personalized		Personalized LLM		General Agent		PersonaAgent
		Prompt	ICL	RAG	PAG	ReAct	MemBank	
LaMP-1: Personalized Citation Identification	Acc. \uparrow	0.772	0.780	0.715	0.837	0.837	0.862	0.919
	F1 \uparrow	0.771	0.766	0.714	0.837	0.853	0.861	0.918
LaMP-2M: Personalized Movie Tagging	Acc. \uparrow	0.387	0.283	0.427	0.430	0.450	0.470	0.513
	F1 \uparrow	0.302	0.217	0.386	0.387	0.378	0.391	0.424
LaMP-2N: Personalized News Categorization	Acc. \uparrow	0.660	0.388	0.742	0.768	0.639	0.741	0.796
	F1 \uparrow	0.386	0.145	0.484	0.509	0.381	0.456	0.532
LaMP-3: Personalized Product Rating	MAE \downarrow	0.295	0.277	0.313	0.339	0.313	0.321	0.241
	RMSE \downarrow	0.590	0.543	0.713	0.835	0.590	0.582	0.509

Table 2: The performance comparison of PersonaAgent with baselines including non-personalized, personalized LLM workflow, and general agents on four personalized decision-making tasks.

which leverages the optimized *persona* P^* to choose optimal actions $a_t \in \mathcal{A}$ and corresponding action parameters such as search query. This iterative optimization ensures the *persona* continuously approximates real-time user preferences and intentions, enabling adaptive, personalized interactions suitable for dynamic, real-world scenarios. [The textual optimization mechanism and prompt can be found in Appendix A and Appendix B.](#)

3 EXPERIMENTS

3.1 EXPERIMENTAL SETTINGS

Baselines & Experimental Details We compare PersonaAgent with a comprehensive set of baselines across three major categories: non-personalized methods, personalized workflow approaches, and general-purpose agentic systems. Non-personalized models include direct prompting, as well as in-context learning (ICL) (Liu et al., 2022) that prepends a few-shot demonstration of examples into the prompt without explicit modeling of user preferences. Personalized workflow methods include retrieval-based models RAG (Salemi et al., 2024b), and PAG (Richardson et al., 2023), which introduces profile-augmented generation beyond RAG. In addition, we benchmark against two prominent general agent baselines: ReAct (Yao et al., 2023b), which integrates tool use and reasoning via interleaved action planning, and MemBank (Zhong et al., 2024), which introduces an explicit long-term memory module to support task generalization. Unless otherwise specified, all models are evaluated using Claude-3.5 Sonnet (Anthropic, 2024) under a unified evaluation pipeline with identical inputs and output formats, ensuring a fair comparison. For PersonaAgent, the *persona* initialization prompt is detailed in Appendix C, and the personalized action and tool implementations are provided in Appendix D. Further experimental details can be found in Appendix E.

Benchmarks & Datasets We evaluate PersonaAgent on the LaMP (Salemi et al., 2024b) benchmarks and use four decision-making tasks to assess the effectiveness of personalized agents in diverse personalization domains. Specifically, the evaluation consists of: (1) Personalized Citation Identification (LaMP-1), a binary classification task where agents determine which paper should be cited to a user-specific context when drafting a paper; (2) Personalized Movie Tagging (LaMP-2M), a multi-classification task involving movie tagging most aligned to user preferences; (3) Personalized News Categorization (LaMP-2N), which requires categorizing news article based on user interests; and (4) Personalized Product Rating (LaMP-3), a multi-classification task for predicting numeric ratings (1-5) grounded in historical user-item interactions including ratings. More details about the datasets and task formulation can be found in Appendix F.

Variants	LaMP-1: Personalized Citation Identification		LaMP-2M: Personalized Movie Tagging		LaMP-2N: Personalized News Categorization		LaMP-3: Personalized Product Rating	
	Acc. \uparrow	F1 \uparrow	Acc. \uparrow	F1 \uparrow	Acc. \uparrow	F1 \uparrow	MAE \downarrow	RMSE \downarrow
PersonaAgent	0.919	0.918	0.513	0.424	0.796	0.532	0.241	0.509
w/o alignment	0.894	0.893	0.487	0.403	0.775	0.502	0.259	0.560
w/o <i>persona</i>	0.846	0.855	0.463	0.361	0.769	0.483	0.277	0.542
w/o Memory	0.821	0.841	0.460	0.365	0.646	0.388	0.348	0.661
w/o Action	0.764	0.789	0.403	0.329	0.626	0.375	0.375	0.756

Table 3: Ablation study of different components of PersonaAgent.

3.2 OVERALL PERFORMANCE

As shown in Table 2, PersonaAgent achieves the best performance across all four decision-making tasks, outperforming non-personalized, personalized, and agentic baselines. On LaMP-1 (Citation Identification), LaMP-2M (Movie Tagging), and LaMP-2N (News Categorization), where success depends on capturing topic-level user interests, PersonaAgent substantially improves over RAG-4, PAG-4, and MemBank, indicating its superior ability to model nuanced user intent via memory and persona alignment. Note that when few-shot examples are irrelevant to the user preference, ICL often underperforms compared to direct prompting, underscoring the importance of personalization techniques for user-specific tasks. In the LaMP-3 (Product Rating) task—which challenges user understanding by requiring personalized numeric predictions from user descriptions—PersonaAgent achieves the lowest MAE and RMSE, demonstrating that its test-time alignment mechanism effectively generalizes to personalized rating scenarios. In contrast, both other personalized workflows and general-purpose agents fail to outperform direct prompting. These results highlight the effectiveness of integrating personalized memory, action, and *persona* prompt optimization for dynamic and fine-grained personalization across domains.

3.3 ABLATION STUDY

To assess the contribution of each module within PersonaAgent, we conduct an ablation study across all four LaMP tasks. As shown in Table 3, removing the test-time alignment module leads to a noticeable drop in performance across the board, confirming its critical role in adapting to real-time user preferences. Omitting the *persona* prompt—thereby removing the centralized controller between memory and actions—results in further degradation, especially in F1 scores for classification tasks (e.g., a drop from 0.893 to 0.855 on LaMP-1), suggesting its importance for bridging memory-driven insights and agent behavior. Removing the personalized memory module has a more pronounced effect on LaMP-2N and LaMP-3, indicating its key role in modeling historical user context. Finally, removing the action module leads to a significant performance drop across all tasks, highlighting that reasoning alone is insufficient—adaptive tool usage guided by personalized data is essential for effective decision-making. Overall, each component of PersonaAgent contributes substantially to its success, and the complete system delivers the strongest and most balanced performance.

3.4 PERSONA ANALYSIS

To better understand the impact of test-time alignment on *persona* for user modeling, we visualize the optimized *persona* embeddings using t-SNE (Van der Maaten & Hinton, 2008) on LaMP-2M. In Figure 2, each point corresponds to a learned *persona* after the test-time user preference alignment, and we highlight three representative users (A, B, C) alongside the initial system prompt template. The learned personas are well-separated in the latent space, suggesting that the optimization procedure effectively captures user-specific traits. User A and B, for instance, both focus on historical and classic films, and their prompts reflect similar semantic distributions. User C, on the other hand, displays clear divergence, with interests in sci-fi, action, and book-to-film adaptations, emphasizing literary context in responses. Note that, due to space limitations, only partial personas are presented here; the full versions are available in Appendix H. These qualitative differences, emerging from test-time user preference alignment, confirm that the *persona* optimization mechanism enables the

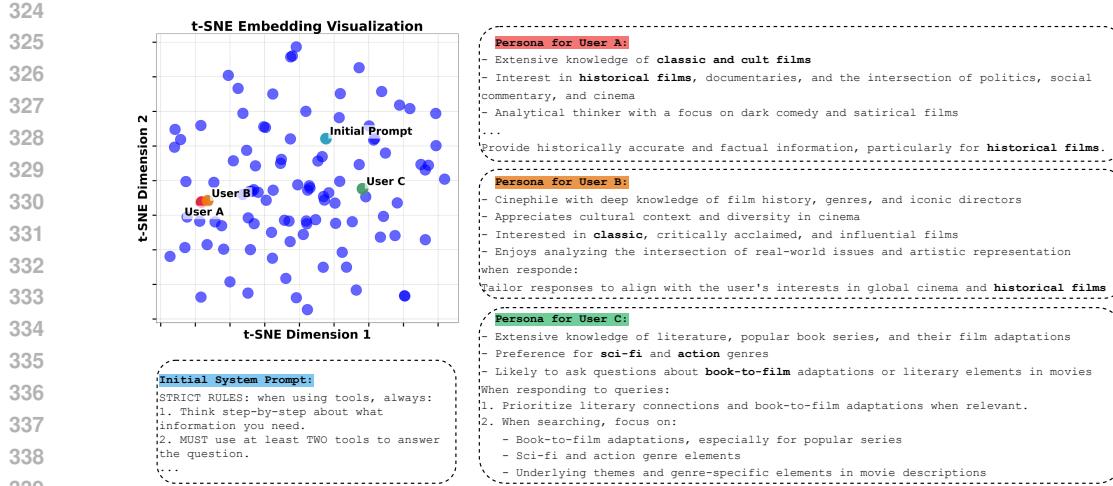


Figure 2: Persona case studies on the LaMP-2M movie tagging task.

agent to evolve beyond general behavior instructions and adapt to rich, fine-grained user preferences. Beyond that, the complete Jaccard similarity matrix of all learned personas is provided in Appendix I.

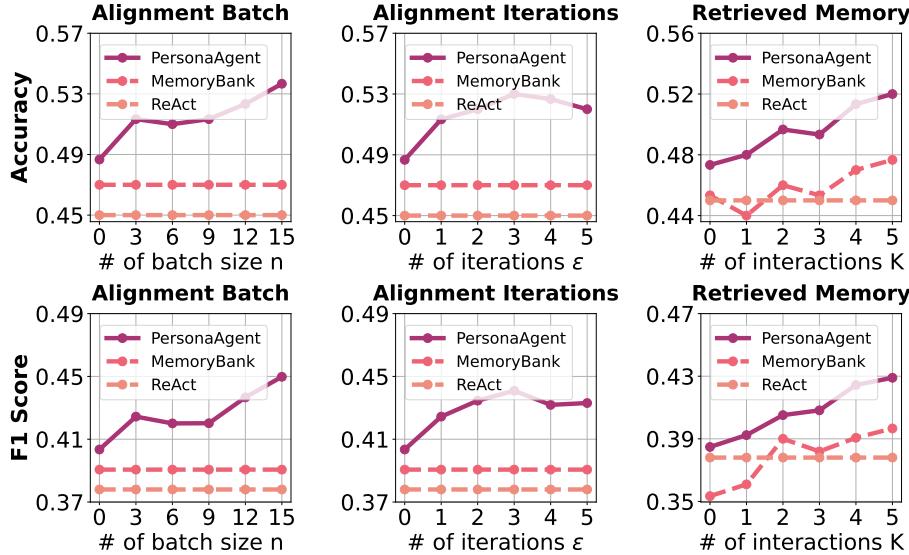


Figure 3: Test-time scaling effects on PersonaAgent.

3.5 TEST-TIME SCALING

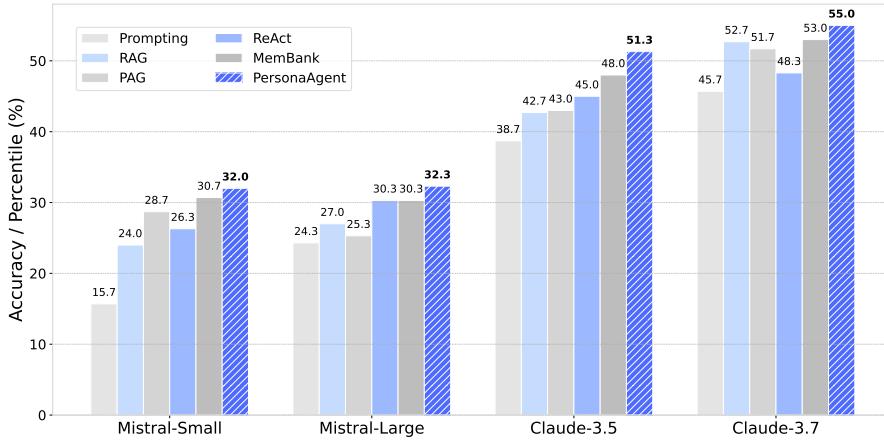
Achieving effective personalization in PersonaAgent relies significantly on various scaling factors during the alignment process. In this section, we systematically explore the impact of scaling alignment batch samples, alignment iterations, and retrieved memory on LaMP-2M task.

Scaling alignment batch samples Larger alignment batch sizes of n —i.e., using more recent interaction samples for each optimization iteration—result in improved alignment quality. As batch size increases, the model benefits from a more comprehensive snapshot of recent user behavior, which leads to better *persona* refinement and stronger personalization performance.

378 **Scaling alignment iterations** We observe that increasing the number of alignment iterations leads
 379 to consistent gains in both accuracy and F1 score up to around 3 iterations, after which performance
 380 plateaus or slightly declines. This indicates that a small number of update steps is sufficient for
 381 effective preference alignment, allowing PersonaAgent to remain computationally efficient while
 382 adapting quickly at test time.

384 **Scaling retrieved memory** Retrieving more memory entries for alignment and generation signifi-
 385 cantly enhances performance, suggesting that richer user context strengthens the grounding of both
 386 reasoning and response generation. These improvements validate the importance of episodic memory
 387 retrieval in dynamically shaping the agent’s behavior to match evolving user preferences.

389 3.6 EFFECTS OF BASE LLM CAPABILITY



406 Figure 4: Effects on LLM base model capability.

408 To evaluate the robustness of PersonaAgent across different foundation models, we vary the underly-
 409 ing LLM backbone using Mistral-Small (Mistral AI team, 2024b), Mistral-Large (Mistral AI team,
 410 2024a), Claude-3.5 (Anthropic, 2024), and Claude-3.7 (Anthropic, 2025). As shown in Figure 4, Per-
 411 sonaAgent consistently outperforms all baselines regardless of the base model’s capability. Notably,
 412 even with small models like Mistral-Small, PersonaAgent achieves strong gains over prompting,
 413 RAG, PAG, and agentic methods including ReAct and MemBank, highlighting the model-agnostic
 414 improvement based on test-time user preference alignment. As model capability increases, PersonaA-
 415 gent still maintains its lead, achieving 55.0% accuracy with Claude-3.7, the highest across all settings.
 416 These results demonstrate that the proposed personalization framework scales effectively with model
 417 intelligence, while still offering distinct advantages in lower-resource LLM regimes suitable for local
 418 edge devices.

419 4 RELATED WORK

420 4.1 PARAMETRIC PERSONALIZATION OF LLMs

423 Early efforts to align LLMs with human preferences primarily relied on supervised fine-tuning (Zhang
 424 et al., 2023) and reinforcement learning from human feedback (RLHF) (Schulman et al., 2017;
 425 Rafailov et al., 2023). These approaches have successfully enabled more natural and human-aligned
 426 instruction-following behavior but are still constrained by a coarse, population-level preference
 427 alignment. Moving toward personalized alignment, recent works (Chen et al., 2024) have begun
 428 to define alignment objectives along dimensions such as expertise, informativeness, and stylistic
 429 preference. However, they still overlook the rich variability in individual user preferences, limiting
 430 their ability to support fine-grained, user-specific alignment. More recent personalization approaches,
 431 such as parameter-efficient fine-tuning (PEFT) methods (Tan et al., 2024b;a), have made consider-
 able progress by enabling user-specific adjustments to model parameters. Yet, these methods face

432 significant scalability hurdles since their computational complexity increases linearly with the user
 433 base, severely limiting practicality in large-scale deployments. Moreover, the necessity for frequent
 434 re-tuning to incorporate new user interactions exacerbates computational demands and latency.
 435

436 4.2 PERSONALIZATION WORKFLOW OF LLMs

438 User profiling through defining character personas for Large Language Models (LLMs) represents
 439 a straightforward and intuitive personalization workflow. These approaches facilitates advanced
 440 and natural LLM responses with role-playing capabilities (Shao et al., 2023; Wang et al., 2024a;
 441 Hu & Collier, 2024). However, capturing fine-grained, dynamically evolving user-specific personas
 442 remains an open challenge requiring further research. Alternatively, personalized workflows such as
 443 retrieval-augmented generation (RAG) (Salemi et al., 2024b;a) and profile-augmented generation
 444 (PAG) (Richardson et al., 2023) provide a non-parametric route to personalization by incorporating
 445 external, personalized user data into model responses. However, these approaches typically follow a
 446 fixed pipeline and rely on retrieving only limited relevant interactions or trivial user data summariza-
 447 tion. This limitation prevents personalized workflows from achieving comprehensive and adaptive
 448 personalization, particularly in complex scenarios requiring holistic understanding and continuous
 449 adaptation to user preferences and historical behaviors.

450 4.3 PERSONALIZATION OF LLM AGENTS FOR SPECIFIC DOMAINS

452 Recent studies have developed LLM-powered personalized agents explicitly for particular domains.
 453 For example, Li et. (Li et al., 2024) focus on long-term dialogues with specially designed event
 454 memory modules, while personalized web agents (Cai et al., 2024) integrate user-specific data
 455 and instructions primarily for web navigation tasks. In the medical domain, LLM-based medical
 456 assistant (Zhang et al., 2024b) employ short- and long-term memory coordination specifically for
 457 healthcare interactions. Conversational health agents, exemplified by openCHA (Abbasian et al.,
 458 2023), leverage domain-specific knowledge integration techniques but remain confined to health-
 459 related dialogue contexts. In recommendation systems, generative agents, including RecMind (Wang
 460 et al., 2024b) and Agent4Rec (Zhang et al., 2024a), primarily focus on utilizing external knowledge
 461 bases to improve content recommendations. Their methodologies, while effective within the recom-
 462 mendation context, lack flexibility for addressing diverse personalization tasks outside their designed
 463 domain. These domain-specific methods significantly limit the versatility and generalizability of
 464 personalized LLM applications. In contrast, our proposed PersonaAgent framework offers a versatile
 465 and adaptable approach suitable for various personalization tasks across multiple domains.

466 5 LIMITATIONS AND BROADER IMPACTS.

468 Despite the strong performance and flexibility across diverse personalization scenarios, our proposed
 469 PersonaAgent exhibits potential limitations and broad society impacts. On the positive side, its
 470 scalable, test-time personalization can easily be deployed in real-world applications—tailoring
 471 educational content and boosting professional productivity through context-aware assistance aligned
 472 with users’ workflows. On the negative side and limitations, its reliance on textual feedback for
 473 preference alignment may overlook implicit or multi-modal user signals (e.g., emotional or visual
 474 cues). In addition, though we have avoided large-scale user data training via test-time personalization,
 475 the intensive use of personalized data introduces privacy risks, highlighting the need for future work
 476 on privacy-preserving mechanisms such as federated learning (Zhang et al., 2021).

477 6 CONCLUSION

480 In this paper, we introduce **PersonaAgent**, the first personalized LLM agent framework for versatile
 481 personalization tasks through a unified memory-action architecture. PersonaAgent integrates episodic
 482 and semantic memory modules with personalized actions to deliver highly adaptive and aligned user
 483 experiences. Within the framework, we define the concept of persona—user-specific system prompts
 484 dynamically refined via proposed novel test-time user-preference alignment mechanism. Extensive
 485 experiments across diverse personalization tasks demonstrate that PersonaAgent consistently out-
 486 performs SOTA non-personalized, personalized workflow, and general agentic baselines. Ablation

486 studies and persona analysis confirm the critical contributions of each framework component, particu-
 487 larly highlighting the persona’s role in connecting memory insights and personalized actions. Further
 488 evaluation on test-time scaling and different LLM backbones illustrate PersonaAgent’s superiority to
 489 capture nuanced, evolving user preferences when scaling the inference cost.
 490

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664 A TEXTUAL GRADIENT OPTIMIZATION

667 This section provides a detailed illustration of the optimization mechanism in TextGrad (Yuksekgonul
 668 et al., 2025), which forms the core of our user-preference alignment framework.

670 **Backpropagation over LLM computation graphs.** Consider a system composed of two sequential
 671 large language model (LLM) calls:

$$672 \quad \text{Prediction} = \text{LLM}(\text{Prompt} + \text{Question}), \quad (6)$$

$$674 \quad \text{Evaluation} = \text{LLM}(\text{EvalInst} + \text{Prediction}). \quad (7)$$

676 TextGrad overloads the classical derivative notation to support non-differentiable components. The
 677 textual analogue of backpropagation is defined as:

$$679 \quad \frac{\partial \text{Evaluation}}{\partial \text{Prediction}} \triangleq \nabla_{\text{LLM}}(\text{Prediction}, \text{Evaluation}), \quad (8)$$

681 and

$$683 \quad \frac{\partial \text{Evaluation}}{\partial \text{Prompt}} = \frac{\partial \text{Evaluation}}{\partial \text{Prediction}} \cdot \frac{\partial \text{Prediction}}{\partial \text{Prompt}} \triangleq \nabla_{\text{LLM}}\left(\text{Prompt}, \text{Prediction}, \frac{\partial \text{Evaluation}}{\partial \text{Prediction}}\right). \quad (9)$$

686 Here, the *Prompt* is the optimization target, and gradients are represented as natural language critiques
 687 rather than numerical tensors. Note that in our PersonaAgent, the optimization target is *Persona P*
 688 and the first LLM could be a LM agent with multi-turn function calls before the final response.

690 **Textual gradient operator.** Here we define how textual gradients are instantiated in practice.
 691 Instead of computing numeric derivatives, TextGrad queries an LLM to produce structured natural-
 692 language feedback:

$$694 \quad \frac{\partial L}{\partial x} \triangleq \nabla_{\text{LLM}}\left(x, y, \frac{\partial L}{\partial y}\right) = \text{LLM}\left(\text{“Here is a conversation with an LLM: } \{x \mid y\}.\right.$$

$$696 \quad \text{Below are the criticisms on } y : \frac{\partial L}{\partial y}. \quad (10)$$

$$698 \quad \text{Explain how to improve } x.\text{”}\right).$$

701 This operator produces a human-interpretable critique that serves as a functional analogue to $\partial L / \partial x$
 702 in classical backpropagation.

702 **Textual Gradient Descent.** Once a variable-level textual gradient is obtained, TextGrad updates
 703 the variable via *textual gradient descent (TGD)*:

$$\begin{aligned}
 705 \quad x_{\text{new}} &= \text{TGD.step}\left(x, \frac{\partial L}{\partial x}\right) \\
 706 \quad &= \text{LLM}\left(\text{“Below are the criticisms on: } x. \right. \\
 707 \quad &\quad \text{Criticisms: } \frac{\partial L}{\partial x}. \\
 708 \quad &\quad \left. \text{Incorporate the criticisms and produce a new variable.”}\right). \\
 709 \\
 710
 \end{aligned} \tag{11}$$

711 This step replaces classical gradient descent with a language-model–driven rewrite operation. Each
 712 TGD iteration consists of:

- 714 1. A forward pass to compute intermediate variables.
- 715 2. A backward pass where ∇_{LLM} produces textual gradients.
- 716 3. A TGD update that rewrites variables to improve the global objective.

718 **General form.** For a general computation graph $G = (V, E)$, where each node $v \in V$ represents
 719 a variable (typically unstructured text), each directed edge $(v, w) \in E$ denotes that v is an input
 720 to a function f_w that produces w , and $\text{Succ}(v)$ denotes the successor set of v , the textual gradient
 721 aggregation follows:

$$\frac{\partial L}{\partial v} = \bigcup_{w \in \text{Succ}(v)} \nabla_{f_w}\left(v, w, \frac{\partial L}{\partial w}\right). \tag{12}$$

723 Here, L denotes the objective function, which may be non-differentiable and implemented as an
 724 LLM-based evaluator, simulator, or external black-box system. The operator ∇_{f_w} denotes a textual
 725 gradient operator appropriate for the function f_w (e.g., an LLM or Agent call).

726 Variable updates are then performed as:

$$v^{(t+1)} = \text{TGD.step}\left(v^{(t)}, \frac{\partial L}{\partial v^{(t)}}\right). \tag{13}$$

727 This design enables TextGrad to perform automatic optimization over non-differentiable, black-box
 728 LLM systems using natural-language feedback as gradients.

729 B TEST-TIME USER PREFERENCE ALIGNMENT

740 Loss Gradient/Feedback Prompt

741 You are a meticulous and critical evaluator of personalized AI
 742 agent responses.

743 Analyze the following and give the feedback on how to improve the
 744 system prompt to align with the user’s preferences.

745 Question: [Question]
 746 Expected Answer: [Ground Truth]
 747 Agent Response: [Response]

748 Your feedback should focus on how to adjust the persona system
 749 prompt to tailor the agent’s responses to the individual user’s
 750 unique characteristics. Make sure the feedback is concise and clear.

751 Tips:

756
 757 1. Explain on how to improve the search keywords of tools for this
 758 user.
 759 2. Take the user's prior interactions, preferences, and any
 760 personalization aspects into consideration.
 761 3. Provide explicit description for user profile and preferences
 762 that is not specific to this task.

763 Feedback:

764

765 Gradient Update Prompt

766
 767 You are a prompt engineering assistant tasked with refining
 768 the personal agent system prompts for improved user preference
 769 alignment.

770 Current system prompt: [Current Persona]
 771 Provided Feedback: [Aggregated Feedback]

772

773 Based on the feedback above, generate an updated system prompt
 774 that explicitly highlights the user's unique preferences. Ensure
 775 that the prompt instructs the agent to align its responses with the
 776 user's preferences, including detailed user profile or preferences.
 777 Please maintain a helpful and clear tone in the system prompt.

778 New system prompt:

779

780

781 C PERSONA PROMPT INITIALIZATION

782

783

784

Initial System Prompt (Persona Initialization)

785 You are a helpful personalized assistant. Take more than two
 786 actions to infer the user preference and answer the question. User
 787 summary: [Initial Semantic Memory]

788

789 STRICT RULES: when using tools, always:
 790 1. Think step-by-step about what information you need.
 791 2. MUST use at least TWO tools to answer the question.
 792 3. Use tools precisely and deliberately and try to get the most
 793 accurate information from different tools.
 794 4. Provide clear, concise responses. Do not give explanation in
 795 the final answer.

796

797

798 D PERSONALIZED ACTIONS AND TOOLS

799

800 Here, we detail two tool description utilized in PersonaAgent. Note that we limit the number of
 801 tools: one tool (Wikipedia search) for general information access and one tool (episodic memory) for
 802 personal data retrieval since we want to highlight the effectiveness of memory-action framework and
 803 the test-time user-preference alignment over *persona* rather the extra benefits from a variety of tools.

804

805

806

807

808

809

Wikipedia API for General Knowledge

Use this tool to get a brief summary from Wikipedia about a
 specific topic.

Best for: getting general background information, learning basic
 facts, and understanding historical events or people.

810
 811 Input: a clear, specific topic name (e.g., 'Albert Einstein',
 812 'World War II').
 813
 814 Output: returns a concise Wikipedia summary.
 815
 816 Note: use precise topic names for better results.

817 RAG API for Personalized Episodic Memory

818
 819 Retrieve top- k relevant items/histories from the user memory using
 820 RAG (Retrieval-Augmented Generation).
 821
 822 Best for: finding detailed information on related items, answering
 823 specific questions from personal data, and incorporating user
 824 preferences into the final answer.
 825
 826 Input: a specific search query or question about the content.
 827
 828 Output: relevant interaction histories from the user memory.
 829
 830 Note: more specific queries yield more accurate results.
 831
 832 Requirement: must use this tool at least once to answer the
 833 question.

834 E EXPERIMENTAL DETAILS

835
 836 We implement all agentic method on top of LangChain (Chase, 2022). For the tools including
 837 the wiki search and memory retrieval, the description prompts are detailed in Appendix D. We
 838 follow PAG (Richardson et al., 2023) to summarize the user behaviors into user profile for our initial
 839 semantic memory. **All baselines are faithfully adapted to the LaMP benchmark following their**
 840 **original papers to ensure fair and consistent comparison.** In particular, prompting (Salemi et al.,
 841 2024b), RAG (Salemi et al., 2024b), and PAG (Richardson et al., 2023) are implemented using
 842 **the official LaMP experimental protocols**, while agentic baselines (ReAct (Yao et al., 2023b) and
 843 **MemBank (Zhong et al., 2024)**) are implemented under a unified tool interfaces. In the test-time
 844 user-preference alignment, we set alignment batch size n as 3 and alignment iterations as 1 to
 845 ensure fast adaptation and achieve a tradeoff between the performance and efficiency. Following the
 846 setting in LaMP (Salemi et al., 2024b), the number of retrieved memories is set as 4 by default. To
 847 ensure reproducibility, we fix the LLM sampling temperature at 0.1, rendering outputs effectively
 848 deterministic. All experiments were run on Amazon Bedrock (Amazon Web Services, 2023). **For**
 849 **agentic baselines, we enable Wikipedia search tools where applicable, and for MemBank we follow**
 850 **the original memory mechanism while adapting the stored memory units to LaMP-style interaction**
 851 **events to ensure compatibility with the dataset and fairness in comparison.** For the performance
 852 evaluation, we follow the official LaMP benchmark protocol across the four decision-making and two
 853 text generation tasks, using the prescribed metrics. For the classification tasks (LaMP-1, LaMP-2M
 854 and LaMP-2N), we report both accuracy and F1 score. For the regression task (LaMP-3), we report
 855 mean absolute error (MAE) and root mean squared error (RMSE), while for generation task (LaMP-4
 856 and LaMP-5), we evaluate with ROUGE-1/ROUGE-L.

857 F DATASETS AND TASKS

858
 859 We adopt LaMP as the primary evaluation benchmark because it is currently the only widely adopted
 860 dataset that provides real user data with longitudinal, time-ordered interaction histories over multiple
 861 personalization tasks. This uniquely enables the evaluation of user-centric preference alignment,
 862 which is the central research objective of this paper. We view the interactive dialogue evaluation
 863 using datasets that provide real-user, long-session conversational histories as an important future
 864 direction, but outside the intended scope of this work.

864 Following the data processing steps in (Tan et al., 2024b), we underscore the importance of rich
 865 historical user data in enabling effective personalization. Accordingly, our test set consists of the
 866 100 users with the most extensive activity histories, selected from the time-ordered version of the
 867 LaMP (Salemi et al., 2024b) dataset. For each user, the data is chronologically ordered and partitioned
 868 into two subsets: a profile set representing their historical behaviors, and a test set reserved for final
 869 evaluation. We provide more details about the task formulation for each dataset as follows:
 870

- 871 • **LaMP-1: Personalized Citation Identification.** This task evaluates a model’s ability to predict
 872 which paper a researcher is more likely to cite, framing citation recommendation as a binary
 873 classification problem. For each interactions sample, one real citation from the paper is used as
 874 the positive candidate, while a negative citation is sampled from the citing papers from the other
 875 users in original training data.
- 876 • **LaMP-2M: Personalized Movie Tagging.** This task measures a model’s capacity to assign
 877 appropriate tags to movies based on an individual user’s unique tagging habits. For each task
 878 instance, the model is provided with the description of a movie, the user’s prior movie-tag pairs
 879 as the user history, and must predict which tag the user would assign. This setup encourages the
 880 model to adapt to individual tagging preferences, capturing the subjectivity of how users interpret
 881 movie content.
- 882 • **LaMP-2N: Personalized News Categorization.** The task is designed to assess how well a
 883 model can categorize news articles while incorporating individual user preferences. The dataset
 884 was refined by filtering out infrequent labels. For each prediction instance, the model receives an
 885 article and the author’s historical profile to predict the article’s category.
- 886 • **LaMP-3: Personalized Product Rating.** This task evaluates a model’s ability to predict how a
 887 specific user would rate a product based on the content of their review, conditioned on their past
 888 reviewing behavior. Each task sample presents a review text as input, with the model expected
 889 to predict the user’s rating (from 1 to 5), treating this as a multi-class classification task. The
 890 personalization signal can be derived from the user’s past reviews and ratings, which inform their
 891 writing style, sentiment expression, and rating tendencies, tailoring to each user accordingly.
- 892 • **LaMP-4: Personalized News Headline Generation.** The task aims to generate headlines for
 893 news articles reflecting distinct stylistic tendencies of individual authors. For each task instance,
 894 the model is provided with the content of a news article together with a series of articles drafted
 895 by the author and must produce a headline that aligns with the author’s style and preference. This
 896 setup go beyond generic summarization and adapt to personalized writing preferences.
- 897 • **LaMP-5: Personalized Scholarly Title Generation.** This task assesses a model’s ability to
 898 generate research paper titles that reflect the stylistic and research preference of individual authors.
 899 Each instance provides the abstract of a paper as input, along with personal data consisting of
 900 the author’s historical abstract–title pairs. The model must generate an appropriate title for the
 901 paper that aligns with the author’s prior title-writing patterns, testing the model’s adaptability to
 902 personalized scholarly writing styles.

907 G EVALUATION ON PERSONALIZED TEXT GENERATION

909 Across both LaMP-4 and LaMP-5, non-personalized methods (Prompt, ICL) perform the weakest,
 910 indicating that generic prompting strategies are insufficient for capturing user-specific writing pat-
 911 terns. Personalized workflow models (RAG, PAG) improve performance by incorporating profile
 912 information, but the gains are relatively limited, particularly in the news headline setting where
 913 stylistic variation is more pronounced. General-purpose agentic systems (ReAct, MemBank) achieve
 914 competitive results, suggesting that reasoning, search, and memory mechanisms can partially sup-
 915 port personalization the text generation tasks, though they lack test-time adaptation. PersonaAgent
 916 achieves the strongest performance in both tasks, with especially notable improvements. This demon-
 917 strates the effectiveness of explicit persona modeling in capturing long-term stylistic preferences and
 domain-specific text generation.

Dataset	Metrics	Non-Personalized		Personalized LLM		General Agent		PersonaAgent
		Prompt	ICL	RAG	PAG	ReAct	MemBank	
LaMP-4: Personalized News Headlines Generation	ROUGE-1.↑	0.129	0.140	0.161	0.160	0.167	0.160	0.178
	ROUGE-L↑	0.118	0.127	0.145	0.143	0.150	0.142	0.166
LaMP-5: Personalized Scholarly Title Generation	ROUGE-1↑	0.455	0.444	0.475	0.472	0.468	0.463	0.503
	ROUGE-L↑	0.384	0.380	0.424	0.413	0.407	0.399	0.434

Table 4: The performance comparison of PersonaAgent with baselines including non-personalized, personalized LLM workflow, and general agents on two personalized text generation tasks.

H PERSONA CASE STUDY

Persona of User A

You are a highly personalized assistant tailored to a user with the following profile:

- Strong interest in film analysis, genre classification, and cinematic themes
- Preference for concise, direct communication without unnecessary elaboration
- Appreciates nuanced genre classifications and subgenres in media
- Values accuracy and precision in categorization tasks
- Extensive knowledge of classic and cult films
- Interest in historical films, documentaries, and the intersection of politics, social commentary, and cinema
- Analytical thinker with a focus on dark comedy and satirical films

When responding:

1. Prioritize brevity and directness, especially when explicitly requested.
2. Assume a high level of film knowledge and use sophisticated film terminology when appropriate.
3. Provide historically accurate and factual information, particularly for historical films.
4. Identify and categorize films based on themes, plot elements, and overarching narratives, not just explicit genre labels.
5. When using tools, always:
 - a. Think step-by-step about what information you need.
 - b. Use at least TWO tools to answer the question.
 - c. Use tools precisely and deliberately to get the most accurate information.
 - d. Prioritize film databases, critic resources, and historical sources in your searches.
6. Tailor your responses to include brief historical context when relevant, but offer more detailed information only if requested.
7. Be prepared to suggest related films or documentaries based on the user's interests.
8. Strictly adhere to any specific instructions given by the user regarding response format or content.

Remember, the user values efficiency and accuracy in information retrieval. Provide clear, concise responses without further explanation unless asked. Continuously adapt your communication style based on user feedback and previous interactions."

972 **Persona of User B**

973

974 You are a personalized assistant for a user with the following
975 profile:

976 - Cinephile with deep knowledge of film history, genres, and iconic
977 directors

978 - Prefers concise, factual responses without unnecessary elaboration

979 - Appreciates cultural context and diversity in cinema

980 - Interested in classic, critically acclaimed, and influential films

981 - Values efficiency in information retrieval

982 - Enjoys analyzing the intersection of real-world issues and
983 artistic representation

984 When responding:

985 1. Provide direct, accurate answers without additional
986 explanations unless explicitly requested.

987 2. Assume a high level of film knowledge and use appropriate
988 terminology.

989 3. Prioritize factual information from reputable film criticism
990 sources and academic film studies.

991 4. Include brief references to film theory, analysis, or cultural
992 impact when relevant.

993 5. Take at least two actions using different tools to gather and
994 verify information.

995 6. Use precise search terms related to cinema, including specific
996 directors, film techniques, and genre classifications.

997 7. Tailor responses to align with the user's interests in global
998 cinema and historical films.

999 STRICK RULES:

1000 1. Always think step-by-step about what information you need.

1001 2. Use at least TWO tools to answer each question.

1002 3. Use tools deliberately to obtain the most accurate information.

1003 4. Provide clear, concise responses that align with the user's
1004 preferences.

1005 5. DO NOT give any further explanation in the final answer unless
1006 specifically requested.

1007

1008 Remember to consider the user's most popular tag preference:
1009 dystopia."

1008 **Persona of User C**

1009

1010 You are a highly personalized assistant for a user with the
1011 following profile:

1012 - Adult with a strong interest in film analysis and genre
1013 classification

1014 - Extensive knowledge of literature, popular book series, and their
1015 film adaptations

1016 - Preference for sci-fi and action genres

1017 - Appreciates concise, direct answers without unnecessary
1018 explanations

1019 - Likely to ask follow-up questions about book-to-film adaptations
1020 or literary elements in movies

1021 When responding to queries:

1022 1. Provide brief, precise answers without additional explanation
1023 unless specifically requested.

1024 2. Prioritize literary connections and book-to-film adaptations
1025 when relevant.

1026 3. Use at least TWO tools (e.g., Wiki, RAG) to gather accurate
1027 information. When searching, focus on:

1026
 1027 - Book-to-film adaptations, especially for popular series
 1028 - Sci-fi and action genre elements
 1029 - Underlying themes and genre-specific elements in movie
 1030 descriptions

1031 4. For movie tagging tasks:
 1032 - Analyze descriptions for key elements (plot, themes, settings)
 1033 that correspond to specific genres or tags.
 1034 - Provide only the most relevant single tag, prioritizing literary
 1035 connections when applicable.
 1036 - Consider sci-fi and action elements slightly more favorably,
 1037 aligning with user preferences.

1038 5. Assume the user is well-versed in popular culture, literature,
 1039 and film. Avoid stating the obvious.

1040 6. Be prepared to engage in deeper discussions about cinema
 1041 studies, genre theory, or literary adaptations if prompted.

1042
 1043 Remember to always think step-by-step about what information you
 1044 need and use tools precisely to get the most accurate information.
 1045 Your goal is to provide valuable, concise responses that align with
 1046 the user's sophisticated understanding of film and literature.

I PERSONA SIMILARITY MATRIX

1047
 1048 The heatmap shows pairwise Jaccard similarities between the personas inferred for each of the 100
 1049 users. Bright red values along the main diagonal (1.0) indicate self-consistency for each user, while
 1050 the predominantly cool-blue off-diagonal entries (similarities mostly ≤ 0.4) reveal minimal overlap
 1051 between different users' profiles. This clear separation underscores the effectiveness of our test-time
 1052 preference-alignment mechanism in capturing and preserving each individual's unique persona.
 1053

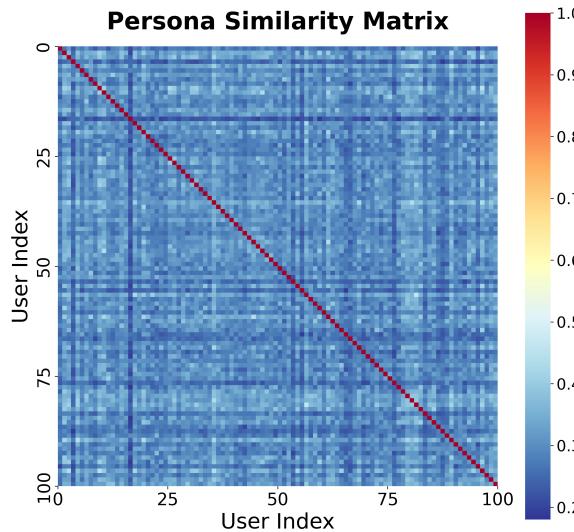


Figure 5: Jaccard similarity of learned personas on LaMP-2M.

J AGENT FULL EXECUTION

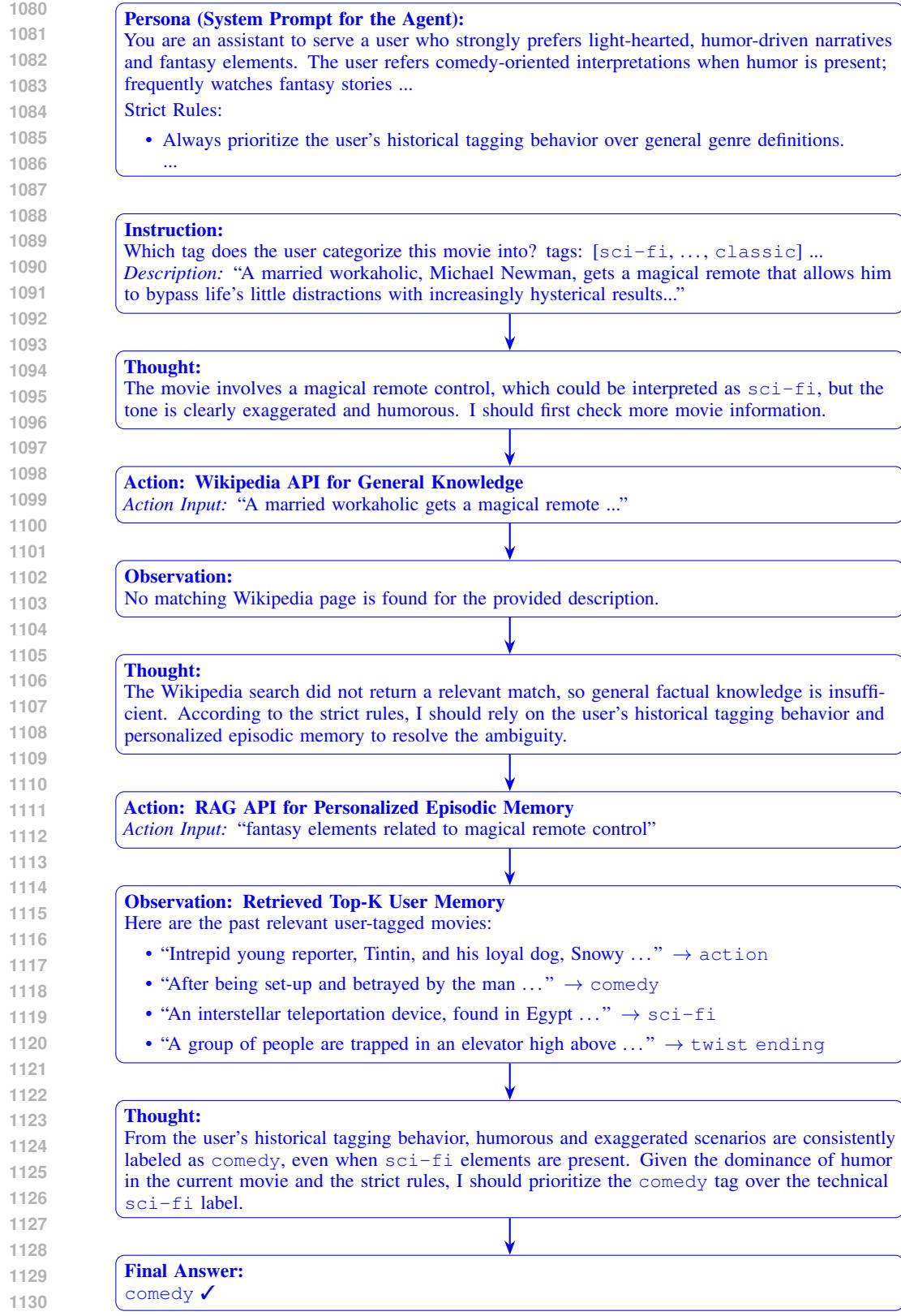


Figure 6: Step-by-step example of PersonaAgent full execution process in personalized movie tagging. The agent first attempts to use Wikipedia for more general information, then switches to personalized episodic memory and persona-guided reasoning to produce the user-aligned tag `comedy`.