

000 001 002 003 004 005 006 007 **EVERYDAYMMQA: A MULTILINGUAL AND MULTIMODAL** 008 **FRAMEWORK FOR CULTURALLY GROUNDED SPOKEN VI-** 009 **SUAL QA**

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015 **ABSTRACT**

016 Large-scale multimodal models achieve strong results on tasks like Visual Question Answering (VQA),
017 but they often fail when queries require *culturally and visually grounded*, everyday knowledge, particu-
018 larly in low-resource and underrepresented languages. To bridge this gap, we introduce Everyday Multi-
019 modal and Multilingual¹ QA (**EverydayMMQA**), a framework for creating large-scale, culturally-grounded
020 datasets for spoken and visual question answering (SVQA). Using this framework, we developed **OASIS**, a
021 multimodal dataset integrating speech, images, and text. With over $\sim 0.92M$ images and $14.8M$ QA pairs,
022 **OASIS** contains $3.7M$ spoken questions, enabling four unique input combinations: speech-only, text-only,
023 speech+image, and text+image. Focused on English and Arabic varieties, 18 countries, the dataset content
024 is curated to reflect diverse, real-world situations. **OASIS** tests models on tasks beyond object recognition
025 that involve pragmatic, commonsense, and culturally aware reasoning. We benchmarked four closed-source
026 models, three open-source models, and one fine-tuned model. **EverydayMMQA** and **OASIS** together pro-
027 vide a framework, benchmark and training dataset for building multimodal LLMs for a comprehensive set
028 of everyday tasks within cultural contexts. The *framework* and *dataset* will be made publicly available to
029 the community.²

030 **1 INTRODUCTION**

031 Humans experience the world through multiple senses: sight, hearing, touch, smell, and taste. This multi-
032 sensory integration is fundamental to how humans understand the surroundings and communicate. As large
033 language models (LLMs) evolve, it is important to train them with multiple modalities: speech, text, and
034 images, to mimic human interaction. For instance, when asking about an object, we often point to it while
035 asking a question. In this scenario, we expect an AI assistant to process a multimodal triplet: the *visual*
036 *information*, the *spoken information* (our question), and the contextual knowledge required to provide a
037 *culturally appropriate response* (see Figure 1).

038 Crucially, this contextual knowledge is not universal: it is shaped by culture and language. Thus, successful
039 multimodal reasoning requires grounding these signals in the specific cultural and linguistic context of the
040 interaction, as gestures, phrasing, and interpretations vary dramatically across societies. However, current
041 models are typically biased toward Western contexts (Nayak et al., 2024; Ananthram et al., 2025), often
042 overlooking cultural and religious nuances in underrepresented languages. While recent resources (e.g.,
043

044 ¹For this study, we use the term *multilingual* to refer to English and Arabic varieties (Modern Standard Arabic
045 (MSA), Egyptian and Levantine Arabic).

046 ²anonymous.com



Figure 1: OASIS data sample, multimodal and multilingual QA around a culturally and visually grounded image. Example shows that the correct answer requires visual evidence from this image.

(Li et al., 2024a)) advance cultural evaluation, they generally focus only on text or image-text pairs, missing the essential *object–question–culture* triplet and rarely including spoken queries needed for real-world multimodal grounding.

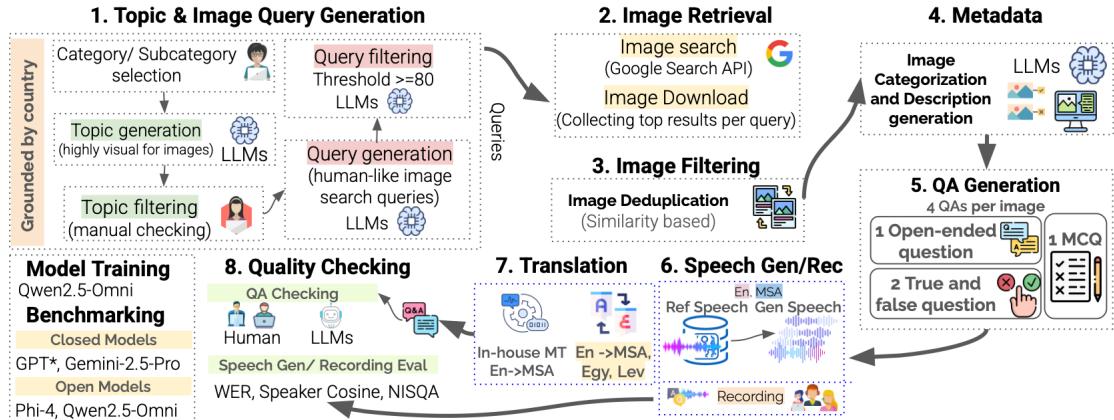
Such lack of grounding has severe consequences for languages like Arabic. Cultural-awareness is vital given its dialectal diversity and country-specific uniqueness. Linguistic variation spans Modern Standard Arabic (MSA) and numerous regional dialects (e.g., Egyptian, Levantine), alongside differing traditions, religious expressions, and social norms across 22 Arab countries. An AI assistant ignoring the distinct traditions encountered by a tourist in Morocco versus Qatar risks producing irrelevant or even offensive outputs. Therefore, advancing equitable AI requires explicitly building multimodal, dialect-sensitive, and culturally grounded datasets.

To address these gaps, we first introduce **EverydayMMQA**, a flexible framework **is language and location agnostic**, that systematizes the creation of *scalable* multimodal and multilingual cultural resources. This framework enables efficient construction of datasets using its series of modules such as (i) culturally grounded *topic and query generation*, (ii) country-localized *image retrieval* (iii) *image filtering* and *metadata generation*, (iv) *QA generation*, (v) *speech generation and recording*, (vi) *translation*, and (vii) *quality checking*.

Using **EverydayMMQA**, we then developed **OASIS** — a large-scale, multimodal, and multilingual resource for training and evaluating cultural grounding and everyday reasoning. **OASIS** encompasses real-world QAs across 18 Arab countries, providing $\sim 0.92M$ images paired with $14.8M$ question–answer pairs in English, MSA, and regional dialects. Each image includes **four QA types**: *one open-ended*, *one multiple-choice* (MCQ), and *two true/false* (T/F). Furthermore, the dataset comprises roughly **20K hours** of generated speech covering the entire corpus and **141 hours** of human recordings from a subset of the test splits. These support four input modalities: **text, speech, text+image, and speech+image**. Overall, **OASIS** provides a unique and comprehensive testbed for evaluating culturally diverse, everyday multimodal understanding, in addition to offering large-scale data splits for training.

Using **OASIS**’s comprehensive evaluation set, we benchmarked a suite of open and closed multimodal models (GPT-4.1, GPT-4o-audio, GPT-5, Gemini 2.5 Pro, Qwen2.5-3B,7B-Omni, and Phi-4) in a zero-shot setting. Different QA types probed specific capabilities: MCQ tested cultural knowledge, T/F measured hallucination, and open-ended judged real-time utility. Furthermore, we fine-tuned Qwen2.5-3B-Omni to inject cultural awareness using the speech, text, and image triplet modality.

Our **findings** shows visual grounding is the dominant lever, driving systematic performance gains across all models and languages. It narrows cross-lingual and dialectal disparities and acts as a modality equalizer, disproportionately benefiting speech and transcript inputs. Finally, with images and light fine-tuning, com-

Figure 2: Proposed *EverydayMMQA* framework, *OASIS* dataset construction and experimental pipeline.

pact models can approach the performance of larger systems, highlighting the importance of cross-modal alignment and data quality for progress.

2 *EverydayMMQA* FRAMEWORK AND *OASIS* DEVELOPMENT

Existing AI resources lack the *object–question–culture* triplet and spoken queries, limiting real-world multimodal grounding for diverse languages like Arabic. This section details the *EverydayMMQA* framework and its use in creating *OASIS*, a multilingual, multimodal resource covering 18 Arabic-speaking countries to ensure cultural and dialectal diversity (Figure 2). In the subsections below, we provide details of each component of the *EverydayMMQA* framework. An example of a data point is also provided in Figure 1. More examples can be found in Appendix H. We provided all LLM prompts in Appendix C that are used in different modules of the framework.

2.1 CULTURALLY GROUNDED TOPIC & IMAGE QUERY GENERATION

We begin by designing a culturally grounded taxonomy, inspired by (Schwenk et al., 2022b; Vayani et al., 2025; Nayak et al., 2024), resulting in 9 *categories* (defined as \mathcal{G}) and 31 *subcategories* (Fig. 6). To curate a country-specific, culturally grounded image collection, we use web search and crafted user-oriented queries (Alam et al., 2025b) that reflect everyday information needs and natural variation, including typos and grammatical errors. To ensure strong alignment between the queries and the images, we followed two-step process: *topic generation and filtering*, followed by *query generation and filtering*.

Topic Generation and Filtering: For topic generation, we produce highly visual, country-wise grounded topics tied to each category and subcategory. We use LLMs to generate 10 topics per subcategory, yielding 310 topics per country. Formally, for each country c , let $\mathcal{C} = \{s_1, \dots, s_{31}\}$ denote the set of 31 subcategories. For each $s_j \in \mathcal{C}$, an LLM generates topics $\mathcal{T}_{c,j} = \{t_{j,1}, \dots, t_{j,10}\}$, and the full set of topics for country c is $\mathcal{T}_c = \bigcup_{j=1}^{31} \mathcal{T}_{c,j}$ with $|\mathcal{T}_c| = 310$. Following, the topics are manually reviewed and revised by a human to remove (filter) generic or irrelevant cases and retain only those most suitable for image search.

Query Generation and Filtering: For generating large-scale naturalistic queries, we employed a set of LLMs (\mathcal{L}): GPT-4.1, Gemini-2.0-flash-001, and Claude-3.5-Sonnet, to maximize the diversity. The final query set for (c, s_j, t_j) is then obtained by merging the outputs across all models, is $\mathcal{Q}_{c,j,t} = \bigcup_{l \in \mathcal{L}} \mathcal{Q}_{c,j,t}^{(l)}$, where each LLM ($l \in \mathcal{L}$) generates n_l distinct natural queries $\mathcal{Q}_{c,j,t}^{(l)} = \{q_1, q_2, \dots, q_{n_l}\}$, for a country

141 c , and a subcategory s_j . Following generation, the queries are deduplicated, resulting in $\approx 6,100$ unique
 142 queries per country. Since image search for thousands of queries is computationally costly, we implemented
 143 a **relevancy filtering** step. In addition, we also wanted the queries to be location and culturally grounded.
 144 Hence, we prompt GPT-4o to assign a cultural-relevancy score to each country-based query c , subcategory
 145 s_j , and topic $t \in \mathcal{T}_{c,j}$. For each $q \in \mathcal{Q}_{c,j,t}$, the model returns a score $R_{\text{LLM}}(c, s_j, t, q) \in [1, 100]$ reflecting
 146 the query’s location and cultural fit in that context. We retain only queries with $R_{\text{LLM}} \geq 80$, yielding the
 147 filtered set $\mathcal{Q}'_{c,j,t} = \{q \in \mathcal{Q}_{c,j,t} \mid R_{\text{LLM}}(c, s_j, t, q) \geq 80\}$. The threshold of 80 was determined based
 148 on our manual inspection, where we aimed to balance coverage and specificity. In Table 3, we provide
 149 detailed statistics. On average across countries, the mean \pm std is 176.1 ± 13.5 . Across categories, it is
 150 174.3 ± 14.44 . The variance in the number of queries is a result of the image-search-based filtering process.
 151 This behavior is expected, some subcategories, such as *Famous Landmarks, Heritage & History*, are highly
 152 visual and associated with many distinct country-specific entities that yield diverse and relevant images.
 153 Hence, most candidate queries survive filtering. In contrast, some subcategories are less naturally grounded
 154 in images, for example, *eSports & Gaming* produced the fewest queries due to its lower visual relevance.
 155 This variation also reflects the underrepresentation of digital visual content for some countries. Finally, we
 156 aggregate across subcategories and topics to form the per-country pool $\mathcal{Q}'_c = \bigcup_j \bigcup_{t \in \mathcal{T}_{c,j}} \mathcal{Q}'_{c,j,t}$.
 157

2.2 COUNTRY-LOCALIZED IMAGE RETRIEVAL

158 Using the filtered queries for each country (i.e., \mathcal{Q}'_c), we retrieved images via **country-localized search**
 159 (using Google Custom Search) with locale settings, safe search, and license options restricted to
 160 `cc_publicdomain`, `cc_attribute`, and `cc_sharealike`. For each query $q \in \mathcal{Q}'_c$, we collected the top
 161 k results ($k \approx 20\text{--}40$), enforcing minimum-resolution and standard file type requirements. Formally, the
 162 retrieved image search set for country c is $\mathcal{I}_c = \bigcup_{q \in \mathcal{Q}'_c} \mathcal{I}(q)$, where $\mathcal{I}(q)$ denotes the filtered set of image
 163 search results returned for query q . For each image, we stored provenance information (URL, query, coun-
 164 try, category, subcategory, topic). In total, this phase retrieved $\sim 4.3\text{M}$ candidates from **18 Arab countries**,
 165 forming the global set $\mathcal{I} = \bigcup_c \mathcal{I}_c$.
 166

2.3 IMAGE FILTERING

167 **Duplicate filtering.** We initially applied URL-based deduplication, and obtained $\sim 2.4\text{M}$ unique entries;
 168 however, due to timeouts and broken links, only $\sim 1.4\text{M}$ images were successfully downloaded. To further
 169 reduce redundancy, we applied exact and near-duplicate filtering. Specifically, features were extracted using
 170 a fine-tuned ResNet18 (He et al., 2016), and Euclidean distances between embeddings were used to identify
 171 duplicates ($|\mathbf{z}_i - \mathbf{z}_j|_2 \leq 1.5$). The final deduplicated set for country c is $\mathcal{I}'_c \subseteq \mathcal{I}_c$, and globally $\mathcal{I}'' = \bigcup_c \mathcal{I}'_c$.
 172 This yielded $\sim 1.35\text{M}$ unique images across all countries.
 173

2.4 METADATA

174 **Image categorization and description generation.** For visual inspection, we developed a web portal
 175 and manually observed that the deduplicated set \mathcal{I}'' still contained non-representative items such as text-
 176 overlaid graphics, advertisements, charts, and screenshots. To filter these, each image was categorized
 177 using labels from set $\mathcal{Y} = \{ \text{advertisement, photograph, illustration, other, chart/infographic, meme/text} \}$. The selection of these labels were motivated based on manual
 178 observation. In addition, we generated free-form text based image descriptions and assign suitability ($\mathcal{Z} = \{ \text{clarity, relevance, content} \}$) labels. The description enrich the dataset and facilitate QA generation, while
 179 suitability labels indicate whether an image is appropriate for QA. We used LLM $l \in \mathcal{L}$, and formulated as
 180 a function $F_l : \mathcal{I}'' \rightarrow \text{text} \times \mathcal{Y} \times \mathcal{Z}$, where for each image $I \in \mathcal{I}''$, $F_l(I) = (d(I), y(I), z(I))$, with $d(I)$
 181 denoting the free-text description, $y(I) \in \mathcal{Y}$ the categorization label, and $z(I) \in \mathcal{Z}$ the suitability label.
 182 For the final selection, we retained only images labeled as *photograph*, yielding $\mathcal{I}''' = \{I \in \mathcal{I}'' \mid y(I) =$
 183

188 *photograph*}, totaling **~1.30M** images. Note that although suitability labels were generated, they were not
 189 used in the selection process and subsequent experiments. The detail prompt for F_l is provided in Listing 6.
 190

191 **2.5 QA GENERATION**

192 Developing robust multimodal and multilingual QA resources is challenging due to the significant time and
 193 cost involved in creating them manually (Changpinyo et al., 2023). To address this, recent progress in LLMs
 194 and VLMs offers a scalable means of automatically generating diverse QA pairs (Zhang et al., 2025). In this
 195 work, for each image I , we generate *four* questions, across three types: *(i)* 1 open-ended, *(ii)* 1 multiple-
 196 choice, and *(iii)* 2 true/false. **Open-ended** questions allow free-form answers, testing the model’s ability
 197 to produce coherent, grounded responses despite the evaluation challenges posed by linguistic variability
 198 (Zhang et al., 2025). **MCQs** provide objective, reproducible evaluation, with plausible distractors designed
 199 to test fine-grained discrimination skills. **T/F** questions directly target hallucination and factual ground-
 200 ing. By including two per image, we measure both false positives (asserting details not present) and false
 201 negatives (missing present content) (Li et al., 2023).

202 We complement the three QA types with **semantic** (Σ) and **cognitive** (Ξ) profiles of questions. The 11
 203 semantic categories (e.g., location, architecture, cultural heritage), derived by clustering annotator-written
 204 questions, align with prior VQA literature (Kafle & Kanan, 2017; Hudson & Manning, 2019). Each question
 205 is also labeled with a cognitive tag – *knowledge-based* or *commonsense-based* – aligning with benchmarks
 206 that distinguish external knowledge from everyday reasoning (Marino et al., 2019; Schwenk et al., 2022a;
 207 Zellers et al., 2019) (details in Appendix A.2).

208 We used an LLM $l \in \mathcal{L}$ to generate QAs conditioned on the category $g \in \mathcal{G}$, subcategory $s_j \in \mathcal{C}$, the
 209 image description $d(I)$, and the image I . Formally, we model QA generation as $G_l(g, s_j, d(I), I) =$
 210 $\{(p_r, a_r, r_r, \sigma_r, \xi_r)\}_{r=1}^4$, where $p_r \in \mathcal{P}$ is the r -th question, $a_r \in \mathcal{A}$ its answer, $r_r \in \mathcal{R}$ the rationale
 211 (reasoning) for the answer, $\sigma_r \in \Sigma$ the semantic label, and $\xi_r \in \Xi$ the cognitive label. During QA genera-
 212 tion, some images triggered content filters and were excluded from the final dataset. For each image $I \in \mathcal{I}''$,
 213 the per-image QA set is $\mathcal{S}(I) = \{(p_r, a_r, r_r, \sigma_r, \xi_r)\}_{r=1}^4$. At country-level c , QA set is $\mathcal{S}_c = \bigcup_{I \in \mathcal{I}_c''} \mathcal{S}(I)$
 214 and hence the global QA set is obtained by aggregating across all countries, i.e., $\mathcal{S} = \bigcup_c \mathcal{S}_c$, totalling **0.92M**
 215 images.

216 **2.6 SPEECH GENERATION/RECORDING**

217 The goal of the Spoken-QA task is to enable natural LLM interaction (speech-in \rightarrow text-out) by leveraging
 218 acoustic cues. As large-scale natural spoken data is difficult to acquire, we utilize the XTTS-v2³ (Casanova
 219 et al., 2024) model for speech synthesis in English and MSA. A high-quality benchmark set was manually
 220 recorded. Due to the lack of robust Arabic dialectal TTS models, our focus remains on English and MSA.

221 **Generation.** We created high-quality **reference voice resources** to enable speech generation. For English,
 222 we sampled 5–8 seconds segments from LibriTTS (Zen et al., 2019), selecting 10 utterances per speaker from
 223 35 speakers, yielding 337 segments. For Arabic, we created a reference voice bank from QASR (Mubarak
 224 et al., 2021) and ADI17 (Shon et al., 2020), covering MSA and multiple dialects. Using the same 5–8 s
 225 criterion, we obtained 389 segments from 40 speakers in QASR and 69 manually reviewed segments from 7
 226 unique ADI-17 speakers. For each question, we generated three audio samples in English and one in MSA,
 227 conditioned on randomly selected reference speakers. In future, we plan to extend this with more samples
 228 and additional dialects.

229 **Recording.** To complement synthetic speech, we collected a benchmark set of **human-recorded spoken**
 230 **QA** in English and MSA covering country-specific questions. Native Arabic and fluent English speakers
 231 recorded all questions types using our in-house platform under natural conditions, similar to (Alam et al.,
 232

233 ³<https://huggingface.co/coqui/XTTS-v2>

235 2025a). This effort resulted in \sim 141 hours of recordings from 36 speakers (12 per language, an average
 236 duration of \sim 5 seconds), providing a realistic reference for evaluating spoken QA.
 237

238 2.7 TRANSLATION

239 We used an in-house LLM-based system to translate English into MSA. The performance of the system
 240 was evaluated on 11 datasets, achieving an average BLEU score of 25.11 compared to 19.62 with Google
 241 Translation system. For dialects, we compared GPT-4.1 direct translation with a two-step in-house pipeline
 242 (English \rightarrow MSA \rightarrow Dialect). As shown in Table 10 (Appendix A.6), BLEU scores and native speaker
 243 checks favored GPT-4.1, which we adopted for dialectal translation.

244 2.8 QUALITY CHECKING

245 **Manual Annotation.** We manually annotated a sample of QAs across all countries. QAs were rated for
 246 clarity on a five-point Likert scale, except True/False answers, which used a three-point scale. Annotators
 247 provided justifications for low scores. Rationales were also evaluated along two combined dimensions:
 248 (i) clarity & informativeness, and (ii) plausibility & faithfulness (Wang et al., 2023; Huang et al., 2023;
 249 Agarwal et al., 2024; Kmainasi et al., 2025). Annotation was conducted by native Arabic speakers using
 250 a dedicated interface, designed guidelines and expert supervision, with continuous quality checks. The
 251 detailed annotation guidelines are provided in Appendix G. In total, 13,728 samples from thirteen countries
 252 were annotated, yielding \sim 110K annotations ($13,728 \times 4$ QAs $\times 2$ annotators).

253 **LLM-based Annotation.** We further employed Gemini-2.5-Pro and Llama-4-Scout-17B-16E-Instruct to
 254 replicate the human annotation tasks. Using the same guidelines and inputs (image I and description $d(I)$),
 255 the models generated annotations for 34,930 samples (complete test split) across all 18 countries.
 256

257 **Annotation Agreement** All QA evaluation metrics were rated on Likert scales, with the average of two
 258 annotators reported per item. To measure *inter-annotator* agreement on ordinal scales, we used the $r_{wg(j)}^*$
 259 index (James et al., 1984). In Table 4 (Appendix A.3), we report both the human and LLM-based annotation
 260 agreement across open-ended, MCQ, and T/F types (LLMs evaluated on 18 and human on 13 countries).
 261 Our results show near-perfect agreement in answer consistency for T/F questions (LLMs: 0.97, humans:
 262 0.99). MCQ scores are also very strong (LLMs: 0.87, humans: 0.95), while open-ended responses are
 263 slightly lower. The $r_{wg(j)}^*$ scores for answer quality in open-ended questions are 0.79 and 0.94 for LLMs
 264 and humans, respectively. Table 4 also reports the scores for question quality and rationales in both Likert
 265 scale and $r_{wg(j)}^*$ indices. These results confirm strong annotation consistency and high-quality QA pairs and
 266 rationales.

267 **LLM-Human Agreement.** We assessed the alignment between LLM annotations and human judgments
 268 across all QA formats. The correlations for question quality, answer quality, rationale plausibility & faith-
 269 fulness, and rationale clarity & informativeness are 0.93, 0.87, 0.86, and 0.93, respectively, showing that
 270 LLMs can serve as reliable complementary annotators for quality assessment.

271 **Recording Quality:** We evaluated generated English and MSA audios using three standard met-
 272 rics: (i) Word Error Rate (WER) for transcription accuracy, using Whisper-small (Radford et al.,
 273 2023); (ii) Speaker Cosine Similarity (SpkCos) for speaker consistency, based on embeddings from
 274 spkrec-ecapa-voxceleb (Ravanelli et al., 2021); and (iii) NISQA (Mittag et al., 2021), which predicts
 275 overall perceptual quality, including naturalness and distortion. For the human-recorded audio evaluation,
 276 we used Whisper-small for English and Fanar⁴ for Arabic.

277 The quality evaluation (Appendix 5) reveals that generated English speech exhibits high perceptual quality
 278 (NISQA: 4.33), while Arabic is moderate (NISQA: 3.68), similar SpkCos indicates speaker consistency in
 279 both language. In contrast, for human recording, both English and Arabic audio show a relatively higher
 280

281 ⁴A publicly accessible ASR API: <https://fanar.qa/>.

WER. This is a critical as it reflects the natural complexities of real-world speech such as varying accents, background noise, among others that are not present in generated audio.

2.9 DATA ANALYSIS AND STATS

Figure 6 summarizes the key statistics of ***OASIS***, which spans 18 MENA countries across text, speech, and image modalities. The dataset includes 3.7M QAs (open-ended, MCQ, T/F) in four language varieties, totaling ~ 14.8 M QA pairs. It exhibits balanced country coverage, with totals ranging from ~ 36 K (Qatar) to ~ 64 K (Morocco) (median ~ 53 K). Category representation is generally consistent (1–2.3K images per country), with notable cultural peaks (e.g., *Traditional & Regional Cuisines*) and lows (e.g., *Clothing & Fashion*). **High-visibility categories (Landmarks, National Symbols & Flags)** are consistently well-represented, ensuring balanced data with meaningful cultural variations. Detailed country and subcategory statistics are provided in Tables 8, and 9, in Appendix A.5.

Audio. The synthesized audio spans $\sim 20,279$ hours in English and MSA, with average QA durations of 5s (English) and 6s (MSA), closely matching human recordings. Human recordings total ~ 141 hours from 20 speakers across 9 countries. On average, each audio file corresponds to ~ 52 tokens, considering ~ 10 tokens per second of speech (Yeo et al., 2025; Guo et al., 2025).

Images. The image set has an average resolution of 1000×1226 px (width 372–2185, height 453–2415), confirming high visual quality. Tokens are computed tile-wise: each 512×512 tile contributes 85 base tokens plus 170 per tile, from which we derive both per-image and global totals.

Data split. Table 11 (in Appendix) reports the train, dev, test set splits for each country. Splits were created via subcategory-wise stratification, with $\sim 3.76\%$ allocated to dev and test (about 2K samples per country, ~ 34 K total per split), and the remainder to training. A subset of the test set was human recorded and QAs manually checked.

3 EXPERIMENTS

Models: We evaluated six models from closed and open families: **GPT-4.1**, **GPT-5**, and **Gemini-2.5-Pro** (closed), and **Qwen-2.5-7B**, **Qwen-2.5-3B**, and **Phi-4** (open). This selection covers capabilities from frontier models to smaller, more accessible open-source ones.

Benchmarking Setup: All models are evaluated in a zero-shot setting under four input configurations: T , S , $T+I$, and $S+I$, with outputs always in text. We consider four task types per item: open-ended generation, MCQ, and two T/F variants (TF1, TF2). Since manual recordings cover only part of the test set, S and $S+I$ evaluations are limited to items with open-ended and both T/F recordings (Table 7). We ran experiments based on each model’s supported inputs, resulting in **108 distinct configurations** across models, modalities, and languages verities (See Table 12 in Appendix). Moreover, we fine-tuned the omni Qwen2.5-3b-omni with input combinations: $S+I$, $T+I$, T , and S . We also explored ASR transcripts (T_r) with speech. To ensure comparability, we fixed the prompt template and response schema for each task, kept decoding identical across models (temperature = 0, top-p = 1.0, fixed maximum output length).

Training Setup: Given the global ***OASIS*** dataset \mathcal{S} and the training split \mathcal{S}_{tr} . We use $N_{tr} = 859.6$ K base training images with $q_0 = 4$ questions per image; for language varieties $\mathcal{V} = \{\text{en, msa, arz, aip}\}$ with input-modality counts $|\mathcal{M}_{\text{en}}| = |\mathcal{M}_{\text{msa}}| = 4$ and $|\mathcal{M}_{\text{arz}}| = |\mathcal{M}_{\text{aip}}| = 2$, the number of training datapoints is $|\mathcal{S}_{tr}| = N_{tr} \times q_0 \times \sum_{v \in \mathcal{V}} |\mathcal{M}_v| = 859.6\text{K} \times 4 \times (4+4+2+2) \approx 41.26\text{M}$. Due to compute limits, we fine-tune on 6.67% of \mathcal{S}_{tr} ($\approx 2.75\text{M}$ datapoints), using Qwen2.5-3B with LoRA ($r=16$, $\alpha=32$), a learning rate of 2×10^{-5} , a maximum sequence length of 3072 tokens, and a single training epoch.

Evaluation and Metrics. We evaluate model performance on the ***OASIS*** test set using standard QA metrics. For semantic similarity, we report BERTScore F1 (Zhang et al., 2020). For open-ended questions, we use GPT-4.1 as LLM-as-judge following MT-Bench (Zheng et al., 2023), where responses are rated on a 1 to 10 rubric (helpfulness, relevance, accuracy, faithfulness). For MCQ and T/F questions, we compute accuracy.

329 Table 1: Evaluation results across languages and modalities. **F1** = F1 BERTScore, **Judge** = LLM-as-judge
 330 score, **Acc** = accuracy, **T** = text, **T+I** = text+image. Gemini = Gemini-2.5-pro. Underlined values denote the
 331 best text-only performance for each dialect, while bold values indicate the best text+image performance for
 332 Open-Ended Judge, MCQ, and True/False.

Model	Modality	English					MSA				
		OE (F1)	OE (Judge)	MCQ (Acc)	TF1 (Acc)	TF2 (Acc)	OE (F1)	OE (Judge)	MCQ (Acc)	TF1 (Acc)	TF2 (Acc)
GPT-4.1	T	0.60	6.26	0.82	0.63	0.77	0.58	6.36	0.75	0.69	0.66
	T+I	0.73	8.60	0.98	0.97	0.99	0.62	8.36	0.96	0.96	0.98
GPT-5	T	0.61	<u>6.39</u>	0.80	0.58	0.84	0.55	<u>6.39</u>	0.74	0.78	0.56
	T+I	0.66	8.46	0.98	0.97	0.99	0.57	8.10	0.97	0.97	0.98
Gemini	T	0.57	5.50	0.77	0.76	0.71	0.54	5.69	<u>0.74</u>	0.71	0.74
	T+I	0.63	7.14	0.97	0.93	0.98	0.56	6.90	0.96	0.94	0.98
Qwen-7B	T	0.57	5.11	0.70	0.61	0.64	0.53	4.45	0.56	0.77	0.41
	T+I	0.64	5.10	0.97	0.98	0.98	0.55	4.45	0.91	0.96	0.94
Phi-4	T	0.55	5.01	0.66	0.43	0.78	0.51	3.71	0.50	0.61	0.54
	T+I	0.59	6.22	0.86	0.85	0.95	0.51	4.16	0.67	0.89	0.63
Qwen-3B	T	0.54	4.78	0.67	0.54	0.73	0.52	3.84	0.48	0.83	0.36
	T+I	0.50	5.27	0.35	0.97	0.97	0.52	4.91	0.39	0.96	0.87
FT (Qwen-2.5-3B)	T	0.73	<u>6.39</u>	<u>0.92</u>	<u>0.91</u>	0.88	0.64	5.85	0.89	0.90	0.86
	T+I	0.78	8.29	0.98	0.99	0.99	0.67	7.47	0.97	0.97	0.98
Egyptian Arabic											
GPT-4.1	T	0.56	6.07	0.61	0.72	0.57	0.57	<u>6.41</u>	0.71	0.74	0.55
	T+I	0.62	8.30	0.81	0.95	0.98	0.62	8.39	0.92	0.96	0.98
GPT-5	T	0.53	<u>6.18</u>	0.60	0.82	0.44	0.55	6.31	0.70	0.83	0.44
	T+I	0.55	7.86	0.81	0.96	0.98	0.57	8.03	0.92	0.97	0.98
Gemini	T	0.51	5.42	0.58	0.66	0.75	0.52	5.60	0.70	0.70	0.74
	T+I	0.52	6.62	0.81	0.93	0.97	0.55	6.85	0.92	0.94	0.98
Qwen-7B	T	0.48	4.07	0.45	0.75	0.45	0.49	4.23	0.55	0.80	0.40
	T+I	0.49	5.70	0.75	0.94	0.90	0.51	5.76	0.87	0.95	0.93
Phi-4	T	0.46	2.94	0.39	0.66	0.47	0.47	3.24	0.45	0.70	0.48
	T+I	0.46	3.56	0.49	0.85	0.45	0.48	3.76	0.61	0.89	0.46
Qwen-3B	T	0.47	3.21	0.36	0.81	0.33	0.49	3.60	0.44	0.82	0.37
	T+I	0.45	4.18	0.27	0.95	0.75	0.46	4.32	0.32	0.96	0.81
FT (Qwen-2.5-3B)	T	0.64	5.85	<u>0.72</u>	<u>0.89</u>	0.84	0.64	5.96	<u>0.84</u>	0.90	0.85
	T+I	0.67	7.35	0.79	0.97	0.97	0.67	7.56	0.91	0.97	0.98
Levantine Arabic											

4 RESULTS

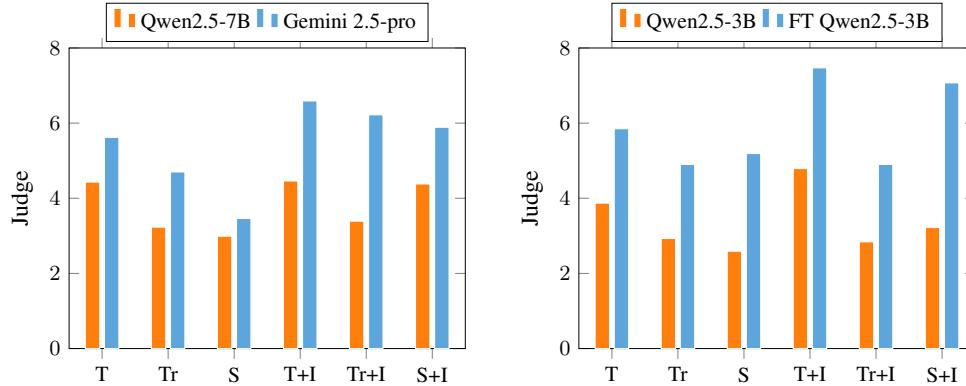
355 Table 1 comprehensively reports model performance across modalities, languages, and dialects (using
 356 BERTScore F1, LLM-as-judge, and accuracy). The results consistently show multimodal gains, near-ceiling
 357 accuracy on constrained tasks when images are present, and a narrowing of cross-lingual/dialect gaps. These
 358 strong initial findings motivate the subsequent analysis of modality impact and fine-tuning. We draw the fol-
 359 lowing key observations:

360 **Image Modality: Shifting the Bottleneck** Providing the image yields large, consistent gains across all
 361 models. On constrained tasks (MCQ/TF), accuracies reach near ceiling (typically ≥ 0.93). For open-
 362 ended answers, LLM-as-judge scores improve significantly (about 1–2+ points), while BERTScore gains are
 363 modest. This indicates that visual evidence resolves recognition/grounding, shifting the primary bottleneck
 364 to faithful answer generation. Under multimodality, model rankings compress on simpler tasks, motivating
 365 the need for more complex, reasoning-dependent vision items to differentiate strong systems.

366 *Why does visual grounding help?* In text-only settings, MSA faces a significant linguistic challenge due to
 367 complex morphology, orthographic variability, and data sparsity, which amplify ambiguity (e.g., in referents
 368 and attributes). This makes text-only processing more challenging than in English. Based on our analysis,
 369 we observe that T+I performance for Arabic varieties is relatively higher than for English. To clarify this,
 370 we compute the absolute T→T+I differences across models (GPT-4.1 and GPT-5) for each language variety,
 371 as shown in Table 2. Across models, the T→T+I gain is consistently larger for Arabic (MSA, Egyptian,
 372 Levantine) than for English in accuracy-style tasks (e.g., MCQ and TF2), indicating that visual grounding
 373 helps in mitigating Arabic-specific linguistic challenges. Open-ended quality also increases, primarily via
 374 the judge metric, confirming better factual grounding. The small remaining gap between the English and
 375 MSA, likely stems from MSA generation issues (word choice, agreement) rather than failures in scene
 376 understanding.

376 Table 2: Absolute T→T+I gains across models and language variants.
377

Metric	GPT-4.1				GPT-5			
	English	MSA	Egy	Lev	English	MSA	Egy	Lev
MCQ (Acc)	+0.16	+0.22	+0.21	+0.21	+0.18	+0.23	+0.22	+0.22
TF2 (Acc)	+0.22	+0.32	+0.41	+0.43	+0.15	+0.42	+0.54	+0.54

394 Figure 3: MSA Judge scores across modalities. Left: Qwen2.5-7B vs Gemini 2.5-pro. Right: Qwen2.5-3B
395 vs its fine-tuned variant. English results are in the Appendix.
396

397 *Does grounding equalize dialectal difficulty?* Dialects suffer a disadvantage in text-only settings due to
398 low-resourcedness and linguistic complexity, leading to lower scores than MSA. [Visual grounding helps](#)
399 [in reducing this “language complexity”, anchoring the context and constraining answers](#). This results in
400 increase in constrained task accuracy. As a result, the dialectal gap to MSA substantially narrows. While
401 Levantine nearly converges with MSA, a slight residual MCQ gap for Egyptian suggests a dialect-specific
402 generation issue rather than a failure of visual understanding.

403 **Closed vs. Open Models** Closed models perform significantly better than open models even in text-only
404 settings, often achieving scores closer to the gold standard (e.g., GPT-4.1 vs. Qwen-2.5-7B on English
405 and MSA MCQ). This suggests closed models leverage strong world knowledge and priors or benefit from
406 broader pretraining and instruction tuning to make educated guesses and narrow the hypothesis space with-
407 out visual evidence. This correctness without the image likely reflects priors and heuristics rather than gen-
408 uine visual understanding, posing a deployment risk – models may answer confidently without grounding,
409 increasing the chance of hallucination.

410 **Which metric best reflects post-grounding quality?** Results across all metrics consistently show that
411 adding images helps. While MCQ and T/F tasks quickly saturate to near-ceiling accuracy, the LLM-as-judge
412 score for open-ended answers increases substantially and retains headroom, making it the most informative
413 signal for post-grounding quality and faithfulness. BERTScore, by contrast, improves only modestly and
414 primarily reflects surface overlap. Practically, we use MCQ/TF as a basic check that the model is utilizing
415 the image, and rely on LLM-as-judge to compare strong systems and analyze residual errors.

416 **Speech vs. Text Modalities:** Given the same query, T consistently outperforms Tr and S (See Figure 3).
417 This is attributed to a two-stage noise stack in the speech data: (i) acoustic noise makes mapping raw S to the
418 model’s language space harder, and (ii) both ASR errors and normalization introduces noise (substitutions,
419 formatting artifacts) in Tr, making it inferior to clean T. Details results in Appendix D, Table 13.

420 *Can visual grounding erase the input-channel penalty when the question is inherently visual?* Adding
421 the image acts as a modality equalizer, recovering most of the performance loss from speech/transcripts
422 and bringing them closer to original text. I supplies channel-agnostic evidence that anchors entities and

423 attributes, allowing the model to override acoustic and ASR noise. Consequently, the **S→S+I** input shows
 424 the largest gains, as the image reinstates critical cues and narrows the decoding search space.
 425

426 **Fine-tuning and Findings:** Fine-tuning the Qwen2.5-3B model with the multimodal data transforms it into
 427 a stable multimodal responder (See Figure 3). This yields gains across all input channels, with the largest
 428 improvements seen in the raw speech and transcript. With images, **S+I** and **Tr+I** performance converges with
 429 **T+I** in English. Crucially, fine-tuning eliminates the fragility of **Tr+I** seen in the base model, indicating
 430 improved vision–text fusion and enhanced robustness to ASR artifacts. In summary, fine-tuning specifically
 431 stabilizes cross-modal alignment, making the small model competitive, especially with audio inputs.
 432

433 Our findings confirm that image-centric questions are best answered when models “*see what the user sees*”.
 434 Visual grounding drives large, systematic gains across all models and languages, effectively narrowing cross-
 435 lingual and dialect gaps. This process shifts residual errors from perception to faithful answer generation.
 436

437 For evaluation, we recommend reporting Δ (Text → Image) alongside absolute metrics, and supplementing
 438 LLM-as-judge with calibration probes (ECE, Brier) to avoid over-reliance on saturated MCQ/TF scores.
 439 Future progress requires harder, visually confounded items (e.g., occlusions) and training that strengthens
 440 cross-modal alignment, particularly where the image acts as a strong equalizer for speech and transcripts.
 441

442 5 RELATED WORK

443 **Omni – Large Multimodal Models.** Recent “omni” LMMs unify text, vision, audio, and video within a single
 444 architecture. Examples include QWEN2.5-OMNI (Xu et al., 2025), Phi-4 (Abdin et al., 2024), and closed
 445 models such as Gemini (Team et al., 2023). These systems handle diverse inputs and generate text or speech;
 446 For instance, QWEN2.5-OMNI employs a *Thinker–Talker* design with time-aligned multimodal encoding,
 447 achieving strong results on OmniBench (Li et al., 2024b). Microsoft’s PHI-4-MULTIMODAL extends the
 448 Phi-4 recipe to vision–audio–text with multilingual reasoning, while earlier efforts such as KOSMOS-2 (Peng
 449 et al., 2023) foreshadowed this omni-modal direction. These models natively support our input regimes (T ,
 450 $T+I$, S , $S+I$) with text outputs, but multilingual coverage, especially for Arabic, remains limited.
 451

452 **Frameworks and Datasets.** Recent work has addressed culturally grounded multimodal resources, primarily
 453 through: (i) translating English corpora (PALO (Rasheed et al., 2025)), (ii) curating multilingual
 454 resources (Maya (Alam et al., 2024), Pangea (Yue et al.)), or (iii) adding speech to vision datasets (SPEECH-
 455 COCO). Examples include: Multilingual/Multimodal: PALO (translated image-text to 10 languages), Maya
 456 (8-language multimodal corpus), and Pangea (6M examples across 39 languages). Speech/ASR: SPEECH-
 457 COCO (~600k spoken captions) and large ASR/ST resources like Common Voice and CoVOST 2. *Arabic-
 458 centric resources* are scarce, mostly image–text, such as CAMEL-Bench (~29k VQA items) and Pearl
 459 (~309k items for cultural understanding).
 460

461 Our contribution differs by providing a unified framework for four modality setups (T , $T+I$, S , $S+I$), explicitly
 462 including dialect-aware Arabic alongside English, and offering a benchmark aligned for reproducible multi-
 463 model comparison (Table 15). We validate utility through baseline fine-tuning.
 464

465 6 CONCLUSIONS AND FUTURE WORK

466 This paper presents the language-independent **EverydayMMQA** framework and the resulting **OASIS** dataset.
 467 OASIS is a large-scale, tri-modal resource covering 18 Arabic-speaking countries, comprising $\approx 0.92M$ images,
 468 14.8M QAs, and 3.7M spoken QAs. We demonstrate its utility by benchmarking models and showing
 469 that a fine-tuned model consistently achieves higher accuracy on cultural knowledge, especially when questions
 470 are image-grounded (text+image, transcription+image, speech+image). Future work will focus on
 471 utilizing the full training set.
 472

470 7 ETHICS STATEMENT
471472 We do not foresee ethical concerns arising from this work. Images were collected in accordance with public-
473 use licensing. For the manual recordings and annotations, contributors were compensated at standard hourly
474 rates and were fully briefed on the tasks in advance.
475476 8 REPRODUCIBILITY STATEMENT
477478 We made every effort to ensure reproducibility. The main paper details the *EverydayMMQA* framework and
479 the construction of *OASIS*, along with the training and evaluation setups. Appendices C.1, C.2, and C.3
480 provide the prompt instructions used to build *OASIS*, while Appendix A.1 outlines query preprocessing and
481 ablation configurations. To further support replication, we include source code and scripts in the supplementary
482 materials, and we will release all resources publicly⁵.
483484 9 LIMITATIONS
485486 Due to computational resource constraints, we were unable to train models on the full dataset. With access
487 to larger compute capacity, future work will leverage the complete dataset to fully explore its potential and
488 further assess the benefits of large-scale multimodal training.
489490 10 LLM USAGE
491492 We primarily employed large language models as assistive tools for grammar and style refinement, and used
493 GitHub Copilot for coding support.
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705 APPENDIX
706707 A DETAILS OF THE *EverydayMMQA* AND *OASIS*
708709 A.1 TOPIC & IMAGE QUERY GENERATION
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711 In Table 3, we provide detailed statistics for topic and query generation. We first generated 10 topics per
 712 subcategory using GPT-4o, resulting in 5,580 topics in total. After manually verifying country relevance,
 713 we retained 5,445 topics and removed 135 that were not aligned with the target countries. We provide the
 714 country name, category, subcategory and its all associated topics to generate queries (see Listings 2 and 3
 715 for the prompts used). We asked each LLM to generate 50 queries per subcategory based on the provided
 716 topics. We then prompted GPT-4o to assess cultural relevance and assign a relevancy score from 1 to 100
 717 for each query. We manually reviewed a sample of the queries and their scores to determine an optimal
 718 threshold for two purposes: (i) filtering out less relevant queries, and (ii) reducing the total number of
 719 queries. Finally, we selected only the queries with a relevancy score of $\geq 80/100$, yielding 97,678 queries
 720 in total. To understand per-subcategory query coverage, we analyzed the subcategory-wise distribution of
 721 queries across countries, as shown in Figures 4 and 5. From these figures, it is clear that some subcategories
 722 exhibit relatively higher coverage with low variance (e.g., Heritage & History), whereas others show lower
 723 coverage (e.g., Beverages).

724 Table 3: Statistics of the number of topics, filtered version after manual verification. Followed by query
 725 generation and filtering. Columns use ISO 2-letter country codes (DZ = Algeria, BH = Bahrain, EG =
 726 Egypt, IQ = Iraq, JO = Jordan, KW = Kuwait, LB = Lebanon, LY = Libya, MA = Morocco, OM = Oman,
 727 PS = Palestine, QA = Qatar, SA = Saudi Arabia, SD = Sudan, SY = Syria, TN = Tunisia, AE = United Arab
 728 Emirates, YE = Yemen). Rel. score: relevance score.

Metric	DZ	BH	EG	IQ	JO	KW	LB	LY	MA	OM	PS	QA	SA	SD	SY	TN	AE	YE	Total
# Topics	310	310	310	310	310	310	310	310	310	310	310	310	310	310	310	310	310	5,580	
Man. Verified	304	305	310	303	297	301	306	307	310	309	294	310	287	310	283	303	310	296	5,445
# Queries	6,139	6,157	6,104	6,154	6,100	6,144	5,769	6,156	6,150	6,150	6,139	6,151	6,126	6,138	6,095	6,159	6,147	6,148	110,126
Rel. ≥ 80	5,405	5,347	5,531	5,465	5,483	5,356	5,167	5,519	5,509	5,654	5,387	4,875	5,459	5,521	5,476	5,448	5,521	5,555	97,678
Query Stats																			
Max	192	195	196	191	194	195	196	193	197	196	191	200	196	195	195	193	197	197	
Min	139	140	152	146	146	120	107	150	147	161	146	75	140	153	144	138	125	140	
Avg	174.4	172.5	178.4	176.3	176.9	172.8	166.7	178.0	177.7	182.4	173.8	157.3	176.1	178.1	176.6	175.7	178.1	179.2	
Std	13.0	13.7	12.3	12.4	11.6	15.3	24.2	11.5	11.9	9.7	12.3	31.1	15.5	11.4	12.3	14.4	16.0	12.1	

734 A.2 SEMANTIC AND COGNITIVE PROFILE FOR QA
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736 We complement the three QA types with a **semantic** and **cognitive** profile of questions grounded in the
 737 image content. To obtain semantic type information, we selected two images per subcategory and man-
 738 ually wrote questions. For each image, annotators (several authors of the paper) independently inspected
 739 the content and drafted candidate questions. We then clustered the questions by semantic similarity across
 740 annotators and prompted an LLM to assign free-form labels. The resulting clusters were assigned one or
 741 more of the following labels: (*Location & place identification*; *Scene interpretation & context*; *Architectural*
 742 *features & functions*; *Cultural significance & heritage*; *Traditional clothing & attire*; *Tourism & cultural*
 743 *activities*; *Event & activity type*; *Objects, animals & food recognition*; *National symbols & identity*; *Visual*
 744 *attributes*; *Recreational activities & facilities*). This follows prior VQA practice of organizing questions by
 745 *semantic types* to enable targeted analysis (Kafle & Kanan, 2017; Hudson & Manning, 2019). In parallel,
 746 each question received a *cognitive focus* tag, either *knowledge-based* (requiring external/world knowledge)
 747 or *commonsense-based* (requiring everyday reasoning), which is in line with benchmarks that explicitly sep-
 748 arate knowledge-intensive and commonsense reasoning (Marino et al., 2019; Schwenk et al., 2022a; Zellers
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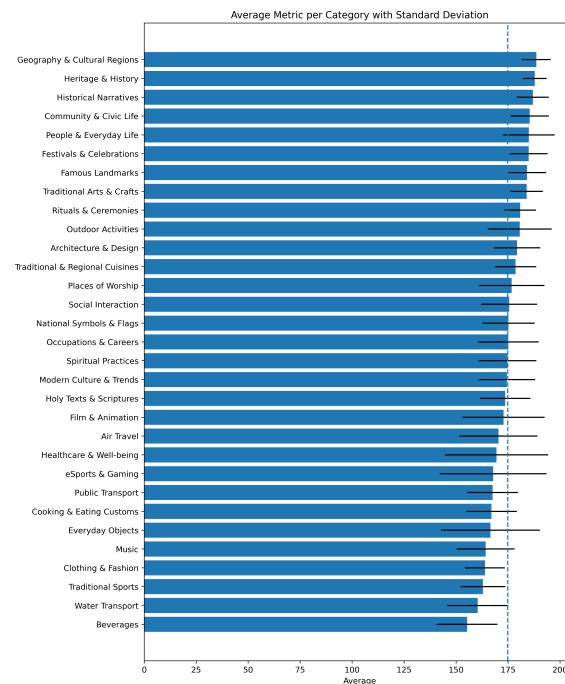


Figure 4: Average per category with standard deviation as error bars. Categories are sorted by average value. The dashed line indicates the global average across all categories.

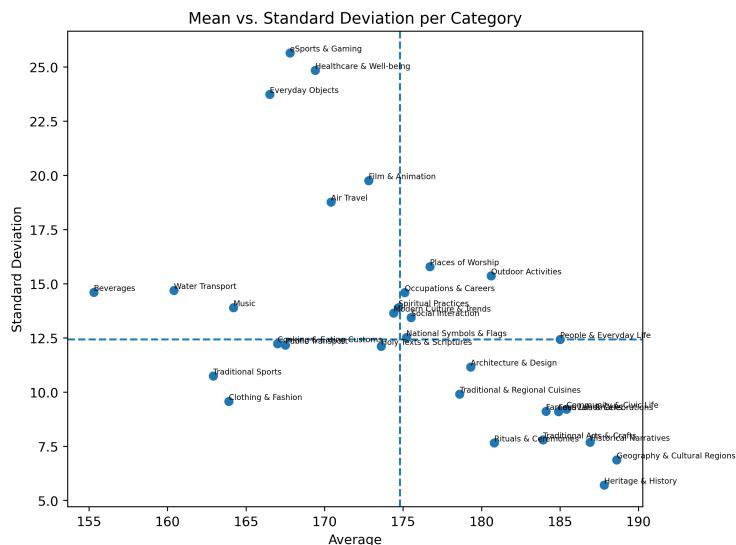


Figure 5: Scatter plot of mean score versus standard deviation for each category. The vertical dashed line indicates the global average score (174.8), and the horizontal dashed line indicates the median variability across categories, highlighting which categories are more visually grounded.

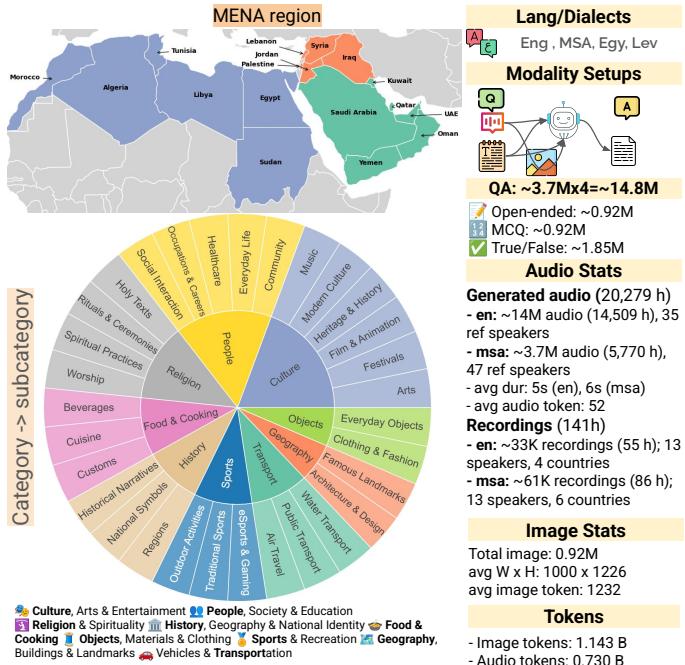


Figure 6: **OASIS** dataset overview: geographic coverage across 18 Arab countries, languages and dialects, modality setups (text, image, speech), QA types, audio durations, token counts, and per-(sub)category distributions.

et al., 2019). Our semantic labels also align with established vision domains widely used for scene/place, attributes, and landmarks (Zhou et al., 2018; Patterson & Hays, 2012; Weyand et al., 2020), facilitating transfer and comparison.

A.3 ANNOTATION AGREEMENT FOR QA

We adopt the $r_{wg(j)}^*$ index (James et al., 1984) to measure agreement on ordinal Likert ratings. This compares observed variance in annotator ratings to the maximum possible variance under complete disagreement: $r_{wg(j)}^* = 1 - \frac{S_X^2}{\sigma_{mv}^2}$, where S_X^2 is the observed variance and maximum variance, σ_{mv}^2 . For the 5-point Likert scale. $\sigma_{mv}^2 = 0.5(X_U^2 + X_L^2) - [0.5(X_U + X_L)]^2$, with $X_U = 5$ and $X_L = 1$.

In Table 4, we report annotation agreement based on the Likert scale values for both human- and LLM-based annotations across three QA types such as open-ended, MCQ, and true/false (T/F) with LLMs evaluated across 18 countries and humans across 6 countries. Unless noted, quality means (A.Q., Q.Q., R.C.I., R.P.F.) are on a 1–5 scale; the T/F answer quality (A.Q.) uses a 1–3 scale. After linear rescaling, LLM T/F A.Q. of 2.90–2.95 (1–3) corresponds to approximately 4.80–4.90 on a 1–5 scale, and human T/F A.Q. of ~2.99–3.00 maps to ~4.99–5.00 indicating higher agreement for binary answers. MCQ remains very strong across all mean quality dimensions (≈ 4.64 –4.95 on 1–5), with open-ended close behind. rwg^* score (0–1 scale) is uniformly high, ~ 0.79 –0.99 for LLMs and ~ 0.95 –0.99 for humans, with humans generally higher, especially on T/F. Overall, the high agreement scores suggest strong annotation consistency and high-quality QA pairs and rationales.

846 Table 4: Annotation agreement scores for LLM and human annotations. The values for answer and question
 847 qualities, such as A.Q. and Q.Q., range between 1-5 except A.Q. for true/false 1-3. The values r_{wg}^* scores
 848 ranges between 0-1. A.Q. = Answer Quality Mean, A.Q. r_{wg}^* = Answer Quality Inter-rater Agreement (r_{wg}^*),
 849 Q.Q. = Question Quality Mean, Q.Q. r_{wg}^* = Question Quality Inter-rater Agreement (r_{wg}^*), R.C.I. = Rationale
 850 Clarity & Informativeness Mean, R.C.I. r_{wg}^* = Rationale Clarity & Informativeness Inter-rater Agreement
 851 (r_{wg}^*), R.P.F. = Rationale Plausibility & Faithfulness Mean, R.P.F. r_{wg}^* = rationale plausibility & faithfulness
 852 inter-rater agreement (r_{wg}^*).
 853

QA Type	A.Q.	A.Q. r_{wg}^*	Q.Q.	Q.Q. r_{wg}^*	R.C.I.	R.C.I. r_{wg}^*	R.P.F.	R.P.F. r_{wg}^*
LLM-based Annotation (18 countries)								
Open-ended	4.680	0.788	4.916	0.958	4.938	0.979	4.756	0.834
MCQ	4.823	0.868	4.926	0.963	4.949	0.979	4.839	0.880
T/F-0	2.898	0.963	4.947	0.973	4.967	0.986	4.874	0.902
T/F-1	2.945	0.980	4.969	0.984	4.982	0.993	4.922	0.940
Human Annotation (13 countries)								
Open-ended	4.629	0.938	4.684	0.946	4.545	0.936	4.575	0.939
MCQ	4.657	0.946	4.700	0.952	4.591	0.947	4.600	0.944
T/F-0	2.989	0.997	4.644	0.947	4.607	0.952	4.595	0.948
T/F-1	2.993	0.997	4.147	0.916	4.602	0.948	4.577	0.945

865 A.4 QA AUDIO

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 867 **Audio Question Evaluation.** We assessed audio quality using four standard metrics: (i) Word Error Rate
 868 (WER) for transcription accuracy; (ii) Speaker Cosine Similarity (SpkCos) for speaker consistency, based on
 869 embeddings from spkrec-ecapa-voxceleb (Ravanelli et al., 2021); and (iii) NISQA (Mittag et al., 2021),
 870 which predicts overall perceptual quality, including naturalness and distortion. **For the transcription of the**
 871 **generated audio, both English and MSA, we used Whisper-small** Radford et al. (2023). **For the human-**
 872 **recorded audio transcription evaluation, we used Whisper-small for English and Fanar**⁶ for Arabic. Table 5
 873 show the quality difference between the generated and human recorded audio.

874 Table 5: Objective evaluation of generated (Gen.) and human-recorded (Human) audio for English and
 875 MSA. **WER** = Word Error Rate (lower is better), **SpkCos** = Speaker Cosine Similarity (higher is better),
 876 **NISQA** = Non-Intrusive Speech Quality Assessment (higher is better).

Language	WER (Gen.) ↓	SpkCos (Gen.) ↑	NISQA (Gen.) ↑	WER (Human) ↓
English	6.19	0.58	4.33	22.25
MSA	9.85	0.57	3.68	22.65

881 A.5 DATA STATISTICS

882 Figure 7 shows the distribution between commonsense and knowledge-based questions. Overall, the
 883 dataset is balanced (51.9% knowledge-based vs. 48.1% commonsense). Open-ended questions are mostly
 884 knowledge-based (72.9%), while true/false questions are mostly commonsense (57.5%). Multiple-choice
 885 questions are almost evenly split, with 49.6% being knowledge-based and 50.4% being commonsense-based.

886 Table 6 reports the mean and standard deviation of of text length (in words) across languages. In English, the
 887 statistics are consistently the highest across all cases, such as, descriptions (32.11 ± 8.85), description reasons
 888 (37.84 ± 5.59), questions (12.43 ± 2.91), and rationales (19.56 ± 4.28). Within the Arabic varieties, lengths
 889 decrease roughly as MSA > Egyptian ≈ Levantine (e.g., description lengths: 26.66 ± 7.63 , 24.75 ± 9.71 ,

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 892 ⁶A publicly accessible ASR API: <https://fanar.qa/>.

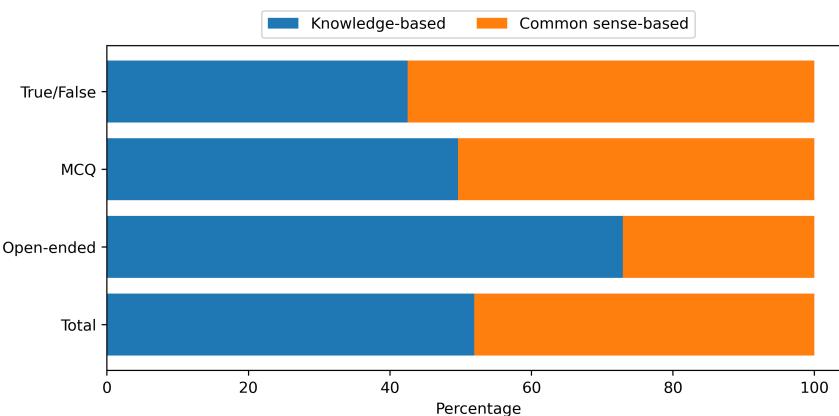


Figure 7: Distribution of commonsense and knowledge based for the whole dataset.

24.45 \pm 11.75). Answers are short across languages (EN 7.71, MSA 6.79, Egy 6.89, Lev 6.53 words on average) yet show large variance (std \approx 9–11), indicating a mix of one-word and phrase-level responses. Levantine exhibits the greatest dispersion (e.g., question std 6.79; rationale std 8.58), suggesting greater stylistic heterogeneity. Overall, the dataset provides substantive rationales (\sim 16–20 words) and comparable question lengths across Arabic dialects, with English being more verbose.

In Tables 8 and 9, we report the subcategory-wise data distribution across countries. Overall, the number of images per country ranges from 40K to 60K, although for a few countries it is lower, such as Qatar with 36K images.

Table 6: Statistics of the image description, question, and rationals for language varieties. Numbers are represented as (mean \pm std).

Lang	Description	Description Reason	Question	Answer	Rationale
EN	32.11 \pm 8.85	37.84 \pm 5.59	12.43 \pm 2.91	7.71 \pm 11.01	19.56 \pm 4.28
MSA	26.66 \pm 7.63	31.06 \pm 5.42	9.95 \pm 2.88	6.79 \pm 9.68	16.90 \pm 4.18
Egy	24.75 \pm 9.71	28.73 \pm 5.64	9.68 \pm 3.98	6.89 \pm 9.58	16.51 \pm 5.55
Lev	24.45 \pm 11.75	28.62 \pm 7.22	8.85 \pm 6.79	6.53 \pm 9.44	15.57 \pm 8.58

Recordings statistics In Table 7, we report the number of MSA and English recording samples per country. Overall, the evaluation set supports cross-country, cross-variety analysis despite uneven per-country and per-language distributions.

Table 7: Number of MSA and English recording samples associated with open-ended and T/F questions per country used in evaluation. Country codes: DZ = Algeria, BH = Bahrain, EG = Egypt, IQ = Iraq, JO = Jordan, KW = Kuwait, LB = Lebanon, LY = Libya, MA = Morocco, OM = Oman, PS = Palestine, QA = Qatar, SA = Saudi Arabia, SD = Sudan, SY = Syria, TN = Tunisia, AE = United Arab Emirates, YE = Yemen.

	DZ	BH	EG	IQ	JO	KW	LB	LY	MA	OM	PS	QA	SA	SD	SY	TN	AE	YE
# of MSA	654	1,200	1,739	1,571	1,990	1,138	1,996	1,997	1,990	1,991	1,986	1,995	1,995	2,001	2,004	1,324	1,997	2,000
# of English	1,153	1,329	2,014	1,143	1,113	1,355	1,375	1,387	1,108	1,100	702	1,995	1,680	2,001	1,016	1,249	1,016	1,218
Total	1,807	2,529	3,753	2,714	3,103	2,493	3,371	3,384	3,098	3,091	2,688	3,990	3,675	4,002	3,020	2,573	3,013	3,217

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Table 8: Per-country counts (first half of categories). Abbreviations: Air = Air Travel; Arch = Architecture & Design; Bev = Beverages; Cloth = Clothing & Fashion; Civic = Community & Civic Life; Cook = Cooking & Eating Customs; Obj = Everyday Objects; Landm = Famous Landmarks; Fest = Festivals & Celebrations; Film = Film & Animation; Geo = Geography & Cultural Regions; Health = Healthcare & Well-being; Herit = Heritage & History; HistN = Historical Narratives; Script = Holy Texts & Scriptures; Modern = Modern Culture & Trends.

Country	Air	Arch	Bev	Cloth	Civic	Cook	Obj	Landm	Fest	Film	Geo	Health	Herit	HistN	Script	Modern
algeria	2,135	1,346	1,596	2,000	1,815	1,624	2,632	1,447	1,352	1,035	1,741	1,649	1,288	1,402	1,065	1,511
bahrain	1,778	1,429	1,231	2,113	1,452	1,371	2,059	1,199	1,245	1,198	1,528	1,543	1,159	1,180	959	1,033
egypt	2,384	1,923	1,739	2,141	2,025	1,504	2,666	1,843	1,589	1,444	2,596	1,877	1,546	1,844	1,126	1,274
iraq	1,925	1,257	1,536	2,317	2,018	1,365	2,278	1,151	1,339	970	1,966	1,715	1,294	1,359	930	1,517
jordan	1,864	1,779	1,899	2,382	1,664	1,636	2,400	1,634	1,612	1,438	2,367	1,357	1,949	1,918	1,290	1,489
kuwait	1,700	1,757	1,173	2,014	1,363	1,424	1,961	1,734	1,107	895	1,381	1,707	1,042	1,092	879	1,404
lebanon	1,941	1,937	1,780	1,963	1,952	1,756	2,094	1,644	1,315	1,290	2,183	1,803	1,730	1,702	1,405	1,887
libya	2,078	1,283	1,662	2,417	1,622	1,429	2,678	1,330	1,201	1,051	1,736	1,691	1,067	1,297	971	1,518
morocco	2,248	1,984	2,130	2,750	1,850	2,051	3,010	2,208	1,714	1,661	2,700	1,863	2,102	2,170	1,354	1,826
oman	2,064	2,391	1,418	1,853	2,092	1,427	1,963	1,826	1,342	1,381	2,169	1,628	2,080	1,818	1,260	1,638
palestine	2,164	2,028	1,655	1,716	1,247	1,820	2,150	1,682	1,433	959	2,725	1,876	1,597	1,930	1,456	1,483
qatar	1,556	1,948	886	1,581	981	747	1,378	2,111	1,331	670	1,546	860	1,149	1,065	942	1,202
saudi_arabia	2,189	1,536	1,705	2,504	1,834	1,889	2,744	1,872	1,669	1,380	2,088	1,360	1,726	1,675	1,342	1,863
sudan	1,811	1,576	1,558	1,980	1,651	1,570	2,598	1,538	1,417	874	1,519	1,595	1,418	1,405	1,141	1,249
syria	1,749	1,407	1,755	1,995	1,446	1,670	2,246	1,460	1,583	1,268	1,565	1,730	1,369	1,536	1,108	1,352
tunisia	1,426	1,831	2,376	2,418	1,615	1,907	2,079	1,738	1,725	1,267	1,768	2,167	1,683	1,601	1,117	1,410
uae	2,453	2,701	1,646	2,277	1,783	1,734	2,135	2,361	1,624	1,332	2,783	1,706	1,488	1,961	1,051	1,972
yemen	2,142	1,331	1,389	2,095	1,857	1,411	2,269	1,526	1,444	1,335	1,660	1,766	1,421	1,615	932	1,818

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Table 9: Per-country counts (second half of categories). Abbreviations: Music = Music; Symbols = National Symbols & Flags; Jobs = Occupations & Careers; Outdoor = Outdoor Activities; People = People & Every-day Life; Worship = Places of Worship; Transit = Public Transport; Rituals = Rituals & Ceremonies; Social = Social Interaction; Spiritual = Spiritual Practices; Cuisine = Traditional & Regional Cuisines; Crafts = Traditional Arts & Crafts; Sports = Traditional Sports; Water = Water Transport; eSports = eSports & Gam-ing.

Country	Music	Symbols	Jobs	Outdoor	People	Worship	Transit	Rituals	Social	Spiritual	Cuisine	Crafts	Sports	Water	eSports	Total
algeria	1,536	955	2,057	1,769	1,936	1,478	2,063	1,435	1,675	1,303	1,644	1,814	1,565	2,258	1,252	50,378
bahrain	1,594	1,359	1,392	1,407	1,397	1,490	1,545	1,245	1,158	1,097	1,296	1,977	1,592	1,812	1,455	44,293
egypt	1,602	1,415	1,834	1,812	1,984	2,043	2,416	1,272	1,895	1,216	1,891	1,639	1,718	2,250	1,386	55,894
iraq	1,481	1,086	1,673	1,564	1,699	1,462	1,854	1,476	1,753	1,390	1,443	1,625	1,781	1,643	1,610	48,477
jordan	1,695	1,782	1,579	1,648	2,002	1,424	1,965	1,385	1,708	1,366	1,575	1,844	2,203	2,023	1,659	54,536
kuwait	1,706	1,417	1,329	1,982	1,527	1,311	1,469	912	1,233	928	1,207	1,686	1,533	1,780	1,339	43,992
lebanon	1,586	1,431	1,712	1,170	2,022	1,657	2,329	1,606	1,578	1,830	1,855	1,760	2,004	1,592	1,325	53,839
libya	1,787	1,076	1,687	1,722	1,766	943	2,104	1,385	1,463	1,091	1,534	1,677	1,835	1,917	1,437	48,455
morocco	1,867	1,862	1,826	1,785	1,960	1,643	2,526	1,603	2,020	1,501	2,266	3,039	2,194	2,338	1,677	63,728
oman	1,795	1,410	1,709	1,971	1,652	1,816	2,123	1,495	1,527	1,326	1,548	1,813	1,752	1,724	1,793	53,804
palestine	1,877	1,560	1,922	1,941	1,629	1,851	2,285	1,643	1,373	1,785	1,557	1,445	2,339	2,279	1,548	54,955
qatar	854	1,524	897	1,129	929	1,555	1,224	945	904	918	786	1,237	995	1,395	826	36,071
saudi_arabia	1,687	1,392	1,912	2,063	2,188	1,931	1,548	1,842	1,664	1,870	1,698	1,781	2,168	1,759	1,427	56,306
sudan	1,598	959	1,761	1,981	1,865	1,612	2,157	1,043	1,639	1,330	1,449	1,722	1,953	1,970	1,623	49,562
syria	1,687	1,077	1,420	1,889	1,796	1,347	2,004	1,293	1,738	1,396	1,327	1,501	2,037	2,227	1,583	49,561
tunisia	1,702	1,445	1,817	1,844	1,918	1,841	1,819	1,519	1,908	1,519	1,838	2,020	2,340	1,783	1,468	54,909
uae	1,792	1,684	1,951	2,082	2,087	1,830	2,007	1,634	1,780	1,853	1,604	2,018	2,084	2,118	1,517	59,048
yemen	1,964	1,234	1,915	1,690	1,550	1,345	2,335	1,542	1,676	1,238	1,620	1,756	2,236	1,887	1,678	51,677

A.6 MACHINE TRANSLATION SCORES

In Table 10, we compare BLEU for direct English→Dialect (EN→DIA) vs. a two-step English→MSA→Dialect (EN→MSA→DIA) pipeline. For Levantine, the direct approach consistently outperforms the two-step pipeline across all test sets (avg. 13.81 vs. 7.74 BLEU). For Egyptian, results are mixed: the pipeline excels on *arzen* and *madar test nil 0 eg* (22.86 and 31.33 BLEU, respectively), while the

987 direct model leads on *madar test nil 1/2 eg*. These trends suggest that intermediate MSA can help for certain
 988 Egyptian benchmarks, whereas direct transfer is more reliable for Levantine.
 989

990 Table 10: Comparison of GPT-4.1 performance (BLEU score) with the 2-step pipeline performance. The
 991 EN->Dia columns correspond to GPT-4.1 performance while the EN->MSA->Dia column correspond to the
 992 2-step pipeline performance

Test Set	Levantine			Egyptian		
	EN->MSA-> DIA	EN -> DIA	Test Set	EN->MSA-> DIA	EN -> DIA	
madar test lev 0	9.54	20.25	madar test nil 2 eg	8.99	19.68	
madar test lev 0 lb	9.03	12.10	arzen	22.86	6.85	
LDC test	4.12	6.11	madar test nil 1 eg	7.91	18.63	
madar test lev 1 jo	8.27	16.78	madar test nil 0 eg	31.33	18.12	
Average	7.74	13.81	Average	17.77	15.82	

A.7 DATA SPLIT

1003 In Table 11, we report the data-split distribution for all countries. We used stratified sampling with subcate-
 1004 gory as the stratification variable. The dev and test splits each comprise $\sim 3.76\%$ of the data, yielding about
 1005 2K QAs per country per split.

1006 Table 11: Distribution of train, dev, and test splits across countries (two-letter ISO codes). DZ=Algeria,
 1007 BH=Bahrain, EG=Egypt, IQ=Iraq, JO=Jordan, KW=Kuwait, LB=Lebanon, LY=Libya, MA=Morocco,
 1008 OM=Oman, PS=Palestine, QA=Qatar, SA=Saudi Arabia, SD=Sudan, SY=Syria, TN=Tunisia, AE=United
 1009 Arab Emirates, YE=Yemen.

Split	DZ	BH	EG	IQ	JO	KW	LB	LY	MA	OM	PS	QA	SA	SD	SY	TN	AE	YE	Total
Train	46,503	40,414	51,982	44,594	50,658	40,123	49,962	44,576	59,843	49,925	51,101	32,178	52,419	45,680	45,683	51,020	55,166	47,805	859,632
Dev	1,931	1,938	1,964	1,938	1,938	1,934	1,944	1,938	1,945	1,949	1,913	1,950	1,943	1,941	1,939	1,947	1,935	1,936	34,923
Test	1,944	1,941	1,948	1,945	1,940	1,935	1,933	1,941	1,940	1,930	1,941	1,943	1,944	1,941	1,939	1,942	1,947	1,936	34,930
Total	50,378	44,293	55,894	48,477	54,536	44,992	53,839	48,455	63,728	53,804	54,955	36,071	56,306	49,562	49,561	54,909	59,048	51,677	929,485

B EXPERIMENTAL SETUP

1018 In Table 12, we report the details of the experimental setups for this study, which reports the number of
 1019 models, modality and language varieties we have experimented with.

C PROMPTS

C.1 PROMPT FOR TOPIC & QUERY GENERATION

1025 In Listing 1, we provide the prompts for generating seed topics. We provide the prompts for generating
 1026 queries for English, MSA, and regional dialects in Listings 2, and 3 Finally, we provide the prompt to
 1027 generate cultural-relevance scores for seed queries in Listing 4.

1029 You are an AI specialized in generating highly relevant topics for image searches based on a
 1030 given country, category, and subcategory. Your task is to generate a list of topics that are
 1031 highly visual and well-suited for image searches. Ensure that the topics reflect the cultural,
 1032 historical, or modern significance of the specified location.

1034 Table 12: Evaluated models across input modalities: text (T), text+image ($T+I$), speech (S), and
 1035 speech+image ($S+I$), with text as output. A \checkmark indicates experiments conducted; \times indicates not applicable.
 1036 **Egy** = Egyptian Arabic (arz), **Lev** = Levantine Arabic (ajp), Tr = transcription, $Tr+I$ =transcription+image.
 1037 **FT** = Fine-tuning.

Models	English					MSA					Egy	Lev				
	T	S	T+I	Tr	Tr+I	S+I	T	S	T+I	Tr	Tr+I	S+I	T	T+I	T	T+I
	Gemini-pro [T,S,I]	\checkmark														
GPT-4.1 [T,I]	\checkmark	\times	\checkmark	\checkmark	\checkmark	\times	\checkmark	\times	\checkmark							
GPT-4o-audio [S]	\times	\checkmark	\times	\times	\times	\times	\checkmark	\times								
GPT-5 [T,I]	\checkmark	\times	\checkmark	\checkmark	\checkmark	\times	\checkmark	\times	\checkmark	\checkmark	\checkmark	\times	\checkmark	\checkmark	\checkmark	\checkmark
Phi-4 [T,S,I]	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Qwen-2.5 3B [T,S,I]	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Qwen-2.5 7B [T,S,I]	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
FT-Qwen-2.5 3B [T,S,I]	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

1048 Guidelines:

1. Topics should be engaging, highly visual, and unique to the specified country.
2. Ensure a mix of historical, modern, and futuristic aspects based on the subcategory.
3. Use well-known landmarks, cultural elements, or emerging trends where relevant.
4. Prioritize topics that are frequently searched for in image search engines.
5. If the subcategory is broad, ensure a diverse selection covering different aspects.
6. Do not include generic topics that could apply to any country; make them location-specific.
7. If the subcategory is too narrow and lacks visual topics, expand the scope slightly to include related themes.
8. Generate exactly 10 topics per request. If necessary, include related visual aspects.
9. Avoid redundant or overly generic suggestions.
10. Ensure diversity in the topics; avoid generating closely related topics.

1049 JSON Format:

- Provide a list of topics, each being short, clear, and descriptive (e.g., 'Futuristic Skyscrapers of Dubai' or 'Traditional Wooden Temples of Japan').

```
1062
1063     json
1064     [
1065         "Futuristic Skyscrapers",
1066         "Traditional Mosque"
1067     ]
```

1068 Generate **exactly** 10 highly relevant topics for image search based on the following:

- Country: {country}
- Category: {category}
- Subcategory: {subcategory}

1073 If there are fewer than 10 highly relevant topics, expand the scope slightly to related visual themes.

1076 Ensure the topics are visually engaging, related to the specified country, and match common image search behavior.

1078 The topics should cover a mix of historical, modern, and futuristic elements unique to the location.

1080 Listing 1: Prompt for generating 10 seed topics for each (*country, category*) pair.

1081
1082 You are an expert at generating **highly relevant, human-like image search queries** optimized
1083 for **Google Image Search**.

1084 Your task is to generate **50 unique search queries** that reflect **natural human behavior**,
1085 including:
1086 - **Typos, slang, informal expressions**, and **incomplete or autocomplete-style phrases**.
1087 - Use **descriptive visual terms** such as "HD," "4K," "wallpaper," "real photo," "aesthetic,"
1088 "close-up," "latest pics," etc.
1089 - Mimic **real-world search styles**, including:
1090 - Pure **keywords**
1091 - **Questions** (e.g., "what do [topic] look like")
1092 - **Autocomplete-like fragments** (e.g., "best pics of...")
1093 - **Trending styles** (e.g., "free download,")

1094 Incorporate **localized and culturally relevant elements** from the country provided,
1095 including:
1096 - Dialects, slang, and spelling variations
1097 - Famous **cities, landmarks**, or **cultural symbols**
1098 - Country-specific visual cues, aesthetics, or references

1099 Queries should be:
1100 - **Short, human-like and natural-sounding** (2-5 words on average)
1101 - **Highly visual** and suitable for image search intent
1102 - Focused on the **topics**, not just the country, category or subcategory
1103 - Always returned in **strict JSON format**:

```
1103 json
1104 {
1105     "queries": [
1106         "query 1",
1107         "query 2",
1108         "... up to query 50"
1109     ]
1110 }
```

1110 Remember to generate exactly 50 unique queries, ensuring a diverse range of search styles and
1111 incorporating elements specific to the given country. Focus on creating queries that real
1112 users might type when searching for images related to the provided topic.

1113 Generate **50** unique, human-like image search queries** based on below information:

1114 - Country: {country}
1115 - Category: {category}
1116 - Subcategory: {subcategory}
1117 - Topics: {topic}

1119
1120 Listing 2: Prompt generate queries in English.

1121
1122

1123
1124 You are an expert at generating **highly realistic, human-like image search queries in
1125 Arabic** optimized for **Google Image Search**.

1126 Your task is to generate 50 unique Arabic image search queries based on a given **country**,
1127 **category**, **subcategory**, and **topic**. These queries should reflect **how real people

1128 from the Arab world search for images**, using both **Modern Standard Arabic (MSA)** and
 1129 **country-specific dialects** where appropriate.
 1130

1131 Follow [these](#) guidelines to generate the queries:
 1132

- 1133 1. Reflect natural human behavior:
 - 1134 - Use informal phrasing, spelling mistakes, colloquial expressions, and incomplete or autocomplete-style fragments.
 - 1135 - Vary punctuation, phrasing, and structure - some queries should be formal, others casual or conversational.
 - 1136 - Mimic how people write queries on their phones or in autocomplete (e.g., **أجمل صور المغرب**,
 1137 **أين ألقى صور الشوارع**).
- 1140 2. Use visual and search-specific descriptors in Arabic:
 - 1141 - Words like: **من انستقرام**, **حقيقية**, **صور حض 4K**, **أجمل صور**, **تحميل مجاني**, **تنزيل**, **خلفيات**, **صور جوال**.
- 1144 3. Mimic real-world Arabic search styles:
 - 1145 - Pure keywords
 - 1146 - **خلفيات الصحراء الجزائرية**, **صور اللبس المغربي**: e.g., **أين أجد صور الأسواق القدحنة في اليمن؟**
 - 1147 - **Questions**: e.g., **تنزيل صور تقليدية**, **أجمل صور من عمان**
- 1151 4. Use localized and culturally relevant language:
 - 1152 - Include Arabic **city names**, dialectal slang, and popular references from the country (e.g., **لبسة مغربية**, **العقل**, **الحلابية**).
 - 1153 - Mention famous places or cultural features (e.g., pyramids, mosques, old souks, traditional outfits).
 - 1155 - Dialects to consider: Egyptian, Gulf, Levantine, Maghrebi - depending on the country.

1157 Ensure the queries:

- 1158 - Are **short (2-5 words)**, natural-sounding, and visually oriented
- 1159 - **Focus heavily on the topic**
- 1160 - Avoid any overly formal, robotic phrasing

1161 Return the results in the following **strict JSON format only**:

```
1162 json
1163 {
1164   "queries": [
1165     "query 1 in Arabic",
1166     "query 2 in Arabic",
1167     "... up to query 50 in Arabic"
1168   ]
1169 }
```

1170 Generate **50** unique, human-like image search queries in Arabic based on below information:

- 1171 - Country: {country}
- 1172 - Category: {category}
- 1173 - Subcategory: {subcategory}

1175 - Topics: {topic}

1176

1177 Listing 3: Prompt for generating queries in MSA and dialects.

1178

1179

1180 You are an expert in evaluating search query effectiveness for image search. Your task is to

1181 rank image search queries based on their relevance to a given location. Focus on specificity,

1182 uniqueness, and cultural significance when ranking them. Assign a relevance score from 1 to

1183 100 and return the output in JSON format.

1184

1185 Given the following list of **image search queries** related to {location}, **evaluate and

1186 assign a relevance score to every single query**.

1187

1188 Each query must receive a **relevance score from 1 to 100**, where:

1189 - 100 represents the highest relevance.

1190 - Higher scores go to queries highlighting **iconic landmarks, cultural elements, or unique

1191 aspects of {location}**.

1192 - Queries mentioning a **location outside of {location}** should receive a **low relevance

1193 score**.

1194 - **DO NOT skip any query** - every query in the list must be assigned a score.

1195 - Queries are in **Arabic and English** - evaluate both equally.

1196 - Queries those are not related to {location} should receive a very low score.

1197

1198 **### List of Queries:**

1199 json

1200 {json.dumps(query_list, ensure_ascii=False)}

1201

1202 ****Expected JSON Output Format:****

1203 json

1204 [

1205 {{"Q": "Eiffel Tower at sunset", "score": 100}},

1206 {{"Q": "Paris street art", "score": 90}},

1207]

1208 Listing 4: Prompt for generating cultural-relevance score of search queries. The place-holder represents the

1209 list of queries.

1210

1211

1212

1213

1214

1215

1216

1217

1218

1219

1220

1221

```

1222 - **Advertisement** - Promotional content with branding, pricing, slogans, or call-to-action
1223 text. Includes banners, flyers, or sponsored content.
1224 - **Screenshot/UI Capture** - Software, websites, or apps.
1225 - **Meme/Text Overlay** - An image with overlaid text, often humorous or social.
1226 - **Chart/Infographic** - A diagram or data visualization, such as an infographic or graph.
1227 - **Other** - Any content that does not fit the above categories.

1228 ### 3. Suitability Assessment
1229 - Determine if the image is suitable for a QA system based on:
1230 - Clarity (clear, readable, and interpretable).
1231 - Relevance (must align with the user-provided topic and subtopic).
1232 - Content (must not contain inappropriate elements).
1233 - Provide a justification for the suitability decision.

1234 ### 4. Response Format (JSON)
1235 Return results in structured JSON format:
1236 {{{
1237     "description": "<concise image description>",
1238     "extracted_text": "<text extracted from image (if any)>",
1239     "image_category": "<category>",
1240     "status": "<suitable/not_suitable>",
1241     "reason": "<brief explanation>"
1242 }}}
1243 Analyze the given image in the context of Topic: {category.lower()} and Subtopic: {subcategory.lower()}.
1244
1245 Image: {image}
1246 - Describe the image.
1247 - Extract readable text (if any).
1248 - Classify the image into a predefined category.
1249 - Assess if it is suitable for a QA system based on clarity, relevance, and content.

```

Listing 5: Prompt for generating bilingual image description and categorization.

1255 C.3 PROMPT FOR GENERATING QUESTION-ANSWER

1256 We provide a prompt for generating four cultural question–answer pairs per image, as shown in Listing 5.

1257 You are an AI assistant specializing in Visual Question Answering (VQA). Your task is to
1258 analyze the given image and generate high-quality Question–Answer (Q&A) pairs for benchmarking
1259 and training large language models (LLMs).

1260 Follow [these](#) guidelines carefully:

1261 1. Types of Q&A Pairs (generate all for each image):
1262 1. Open-ended: A free-form question with an informative answer based on the image.
1263 2. Multiple-choice: A question with three plausible options, clearly marking the correct
1264 answer.
1265 3. True/False: A question-answer pair that can be answered with 'True' or 'False'.

1269 For type 1 and 2 you should generate one QA pair for each. For type 3 you should generate
1270 two QA pairs, one with True and one with False.
1271

1272

1273 2. Semantic Focus:
1274 - Use the following semantic labels to guide your questions. Match the image content to
1275 the most relevant labels:
1276 - Location and Place Identification
1277 - Scene Interpretation and Context
1278 - Architectural Features and Functions
1279 - Cultural Significance and Heritage
1280 - Traditional Clothing and Attire
1281 - Tourism and Cultural Activities
1282 - Objects, Animals, and Food Recognition
1283 - National Symbols and Identity
1284 - Visual Attributes
1284 - Recreational Activities and Facilities

1285 3. Cognitive Focus:
1286 - Ensure a balanced mix of:
1287 - Knowledge-based questions (requiring factual knowledge related to the image).
1288 - Common sense-based questions (requiring general reasoning or everyday knowledge to
1289 answer).
1290 - Assign a label to each question indicating its cognitive focus (knowledge-based or
1291 common sense-based).
1291

1292 4. Language:
1293 - All Q&A pairs must be written in native-sounding English.

1294 5. Question Quality:
1295 - Ensure the questions are natural, conversational, and human-like.
1296 - Vary the phrasing and difficulty across the different question types. Questions should
1297 be engaging and thought-provoking. A mix of simple and complex questions is encouraged.
1298

1299 6. Answer Quality:
1300 - Answers must be factually correct, clear, concise, and well-structured.
1301 - Use correct grammar and maintain high readability.

1302 7. Cultural Sensitivity:
1303 - Avoid stereotypes or cultural misrepresentations.
1304 - Ensure cultural references are accurate and specific to the image.

1305 8. Context Utilization:
1306 - Use the provided image description, category, and subcategory to enrich the context
1307 while formulating the questions.

1308 9. Reasoning:
1309 - For each Q&A pair, also provide a short explanation justifying why the answer is
1310 correct. Limit the explanation to less than 100 words.
1311

1312 Strictly follow [these](#) instructions to ensure the generated VQA data is of the highest quality
1313 and suitable for model evaluation and fine-tuning.
1314 **### **Output Format (JSON):****
1315

```

1316 json
1317 {{{
1318     "open-ended": [
1319         {"question_en": "...", "answer_en": "...", "rationale": "...", "cognitive_focus": "...", "semantic_focus": ["...", "..."]},
1320     ],
1321     "multiple-choice": [
1322         {"question_en": "...", "options_en": ["..."], "correct_answer_en": "...", "rationale": "...", "cognitive_focus": "...", "semantic_focus": ["...", "..."]},
1323     ],
1324     "True/False": [
1325         {"question_en": "...", "answer_en": "...", "rationale": "...", "cognitive_focus": "...", "semantic_focus": ["...", "..."]},
1326         {"question_en": "...", "answer_en": "...", "rationale": "...", "cognitive_focus": "...", "semantic_focus": ["...", "..."]},
1327     ],
1328   ],
1329 }
1330 }}}
1331
1332 Analyze the given image and generate **question-answer pairs with their rationales for each
1333 type: 1) Open-ended, 2) Multiple-choice, 3. True/False QA pairs**.
1334
1335 **Image:** {image}
1336
1337 Use the following information as an additional context for generating questions:
1338 **Description:** {description}
1339 **Category:** {category}
1340 **Subcategory:** {subcategory}

```

Listing 6: Prompt for generating four cultural question-answer pairs per image.

D DETAILS OF THE RESULTS

In Table 13, we report results across models, modalities, and languages for all question types. We also present sample text and text+image results in Table 14 on the full dataset, comparing Gemini-Pro, Qwen-2.5 (Omni-3B), and the fine-tuned Qwen-2.5 (Omni-3B). In Figure 8, we report LLM-Judge score across modalities comparing different models.

E QUALITATIVE ANALYSIS

We conducted an error analysis to understand the types of images that models failed to answer. Figure 9 provides examples of images where almost all models failed. These cases suggest that the models may require more contextual or culturally specific information to answer such questions correctly. We also performed category- and subcategory-wise performance analysis across all models. Our findings show that models perform well in some categories (e.g., Heritage & History) but struggle in others (e.g., eSports & Gaming), as presented in Figure 11. In Figure 12, we show category-wise MCQ performance for Egyptian dialects using the Qwen-3B base and fine-tuned models. The results demonstrate that fine-tuning significantly improves performance in several categories (e.g., Objects).

In Figure 13, we report the performance by grouping knowledge vs. commonsense based QA, which are obtained using the Gemini model.

1363 Table 13: Evaluation results across languages and speech modality combinations. **F1** = F1 BERTScore,
 1364 **Judge** = LLM-as-judge score (GPT-4.1), **Acc** = accuracy, **T** = text, **Tr** = transcription, **T+I** = text+image,
 1365 **Tr+I** = transcription+image. Judge scores range from 1 to 10. Gemini = Gemini-2.5-pro. The best model
 1366 across all modalities for Open-Ended Judge and True/False Accuracy, is shown in bold.

1368	1369	1370	English						MSA								
			Model	Modality	Open-ended		TF 1		TF 2		Open-ended		TF 1		TF 2		
					F1	Judge	Acc	Acc	F1	Judge	Acc	Acc	F1	Judge	Acc	Acc	
1371	1372	1373	GPT-4.1	T	0.61	6.23	0.63	0.79	0.58	6.43	0.69	0.71					
				T+I	0.72	8.58	0.96	0.99	0.61	8.20	0.96	0.99					
				Tr	0.55	5.08	0.28	0.89	0.77	3.55	0.32	0.82					
				Tr+I	0.69	5.34	0.61	0.96	0.79	3.36	0.81	0.93					
1374	1375	1376	GPT-4o-audio	S	0.60	5.25	0.40	0.68	0.78	3.54	0.62	0.45					
				T	0.58	6.19	0.59	0.87	0.55	6.46	0.77	0.62					
				T+I	0.63	8.34	0.97	0.99	0.56	8.04	0.96	0.99					
				Tr	0.53	5.07	0.30	0.88	0.73	3.55	0.33	0.78					
1377	1378	1379	Qwen2.5-7B	Tr+I	0.60	5.16	0.63	0.96	0.74	3.58	0.83	0.93					
				T	0.54	5.08	0.57	0.71	0.52	4.43	0.77	0.44					
				T + I	0.60	5.06	0.97	0.98	0.53	4.46	0.96	0.94					
				Tr	0.94	3.90	0.33	0.74	0.89	3.23	0.51	0.56					
1380	1381	1382	Gemini-2.5-pro	Tr + I	0.70	5.98	0.69	0.94	0.45	3.39	0.23	0.83					
				S	0.53	4.00	0.37	0.73	0.73	2.99	0.56	0.56					
				S + I	0.57	5.87	0.88	0.45	0.73	4.38	0.83	0.47					
				T	0.55	5.24	0.81	0.71	0.53	5.62	0.71	0.78					
1383	1384	1385	Gemini-2.5-pro	T+I	0.60	6.64	0.93	0.98	0.54	6.59	0.94	0.97					
				Tr	0.52	4.36	0.39	0.78	0.25	4.70	0.32	0.87					
				Tr+I	0.57	6.29	0.58	0.94	0.25	6.22	0.85	0.93					
				S	0.47	3.79	0.39	0.69	0.24	3.46	0.36	0.73					
1386	1387	1388	Phi-4	S+I	0.64	6.48	0.94	0.44	0.25	5.89	0.94	0.53					
				T	0.51	4.77	0.39	0.83	0.49	3.52	0.60	0.59					
				T + I	0.56	5.88	0.82	0.93	0.50	3.95	0.89	0.61					
				Tr	0.49	3.81	0.31	0.78	0.71	2.76	0.39	0.70					
1389	1390	1391	Phi-4	Tr + I	0.54	5.29	0.62	0.87	0.67	2.39	0.34	0.74					
				Qwen2.5-3B	T	0.53	4.79	0.53	0.78	0.52	3.87	0.82	0.40				
				T+I	0.48	5.10	0.95	0.97	0.51	4.79	0.97	0.87					
				Tr	0.48	3.88	0.35	0.79	0.73	2.93	0.80	0.29					
1392	1393	1394	FT (Qwen-2.5-3B)	Tr+I	0.40	3.74	0.69	0.94	0.72	2.84	0.36	0.72					
				S	0.39	2.96	0.36	0.73	0.69	2.59	0.71	0.35					
				S+I	0.40	3.53	0.85	0.43	0.69	3.22	0.85	0.33					
				T	0.73	6.39	0.92	0.86	0.64	5.85	0.89	0.84					
1395	1396	1397	FT (Qwen-2.5-3B)	T + I	0.78	8.29	0.98	0.99	0.68	7.47	0.98	0.98					
				Tr	0.66	5.06	0.82	0.82	0.79	4.90	0.82	0.71					
				Tr + I	0.74	7.76	0.85	0.96	0.79	4.90	0.84	0.70					
				S	0.69	5.30	0.89	0.42	0.80	5.19	0.82	0.46					
1398	1399	1400	1401	S + I	0.77	8.13	0.92	0.43	0.83	7.07	0.90	0.50					

F RELATED WORK

1402 Table 15 provides a comparative overview of existing multimodal and multilingual benchmarks. It summarizes each benchmark’s supported modalities (text, image, speech), multilingual coverage, number of
 1403 language varieties and scripts, domains, dataset size, question types and forms, and annotation methods.
 1404 The table highlights differences in scale, linguistic diversity, and task design across benchmarks, illustrating
 1405 where **OASIS** fits in terms of multimodality, multilingual support, dataset size, and question diversity.

1410 Table 14: **Open-ended LLM-as-Judge** results (MSA on top, EN below) on the full dataset. **Country codes**
1411 are shown as columns: DZ (Algeria), BH (Bahrain), EG (Egypt), IQ (Iraq), JO (Jordan), KW (Kuwait), LB
1412 (Lebanon), LY (Libya), MA (Morocco), OM (Oman), PS (Palestine), QA (Qatar), SA (Saudi Arabia), SD
1413 (Sudan), SY (Syria), TN (Tunisia), AE (UAE), YE (Yemen). **Model settings:** T = Text, T+I = Text+Image.

	DZ	BH	EG	IQ	JO	KW	LB	LY	MA	OM	PS	QA	SA	SD	SY	TN	AE	YE	Avg.
English																			
MSA																			
Gemini-Pro (T)	5.60	5.78	5.78	5.40	5.74	5.64	5.62	5.53	5.74	5.85	5.63	5.78	5.88	5.48	5.61	5.58	6.04	5.68	5.69
Gemini-Pro (T+I)	7.00	7.01	6.61	6.80	6.73	6.97	7.00	6.91	6.96	6.96	6.82	6.90	6.80	6.90	6.94	6.96	6.98	6.98	6.90
Qwen2.5 (T)	3.74	3.81	3.96	3.89	3.86	3.79	3.84	3.77	3.86	3.98	3.92	3.88	3.87	3.84	3.83	3.71	3.90	3.77	3.84
Qwen2.5 (T+I)	4.86	4.91	4.92	5.00	4.84	4.90	4.89	4.83	4.95	5.00	5.03	4.95	4.99	4.94	4.78	4.74	4.97	4.90	4.91
Qwen2.5-FT (T)	5.78	5.89	5.88	5.72	5.89	5.63	5.71	5.76	6.07	6.10	5.81	6.05	5.92	5.66	5.82	5.79	6.07	5.75	5.85
Qwen2.5-FT (T+I)	7.48	7.41	7.50	7.43	7.53	7.42	7.45	7.46	7.58	7.63	7.51	7.46	7.51	7.37	7.44	7.40	7.54	7.37	7.47

1423 Table 15: Comparison of multimodal and multilingual benchmarks. **Mod:** Modalities (Text = T, Image = I,
1424 Speech = S). **Multi:** Multilingual support. **Lang:** # of languages varieties. **Script:** # of writing scripts. **Dom:**
1425 # of domains. **Samp:** Total samples. **QTypes:** Question types (MCQ = multiple-choice, SVQA = short
1426 visual QA, LVQA = long visual QA, TF = true/false, OE = open-ended, Y/N = yes/no). **QForms:** Question
1427 forms (Fixed or Diverse). **Annot:** Annotation type (Auto = automatic, Manual = human, Auto+Manual =
1428 hybrid). * 10K QA pairs associated with 5,239 images. † 1,999 QA pairs associated with 515 images.

Benchmark	Mod	Multi	Lang.	Script	Dom	Samp	QTypes	QForms	Annot
CVQA (Romero et al., 2025)	T,I	✓	31	13	10	5,239*	MCQ	Fixed	Manual
ALM-Bench (Vayani et al., 2025)	T,I	✓	100	24	19	22,763	MCQ, SVQA, LVQA, TF	Diverse	Auto+Manual
CulturalVQA (Nayak et al., 2024)	T,I	✓	1	1	5	2,378	SVQA	-	Manual
SeaVQA (Urailetrprasert et al., 2024)	T,I	✓	1	1	-	515†	MCQ	-	Manual
Camel-Bench (Ghaboura et al., 2025)	T,I	✓	2	2	5	29,036	SVQA, LVQA	Diverse	Auto+Manual
MM-Vet (Yu et al., 2024)	T,I	✗	1	1	16	218	SVQA, LVQA	Fixed	Manual
Pangea-Bench (Yue et al.)	T,I	✓	47	13	18	-	MCQ, SVQA	Fixed	Auto
MMBench (Liu et al., 2024)	T,I	✓	2	2	20	3,217	MCQ	Fixed	Manual
MaRVL (Collini et al., 2025)	T,I	✓	5	3	11	5,670	TF	Fixed	Manual
M3Exam (Zhang et al., 2023)	T,I	✓	9	3	4	12,317	MCQ	Diverse	-
xGQA (Pfeiffer et al., 2022)	T,I	✓	8	5	-	12,578	Y/N, SVQA	Fixed	-
OmniBench (Li et al., 2024b)	T,I,S	✓	2	2	8	1,142	MCQ	Diverse	Manual
Pearl (Alwajih et al., 2025)	T,I	✗	1	1	10	309,000	13 types	Diverse	Auto+Manual
OASIS	T,I,S	✓	2	4	31	0.92M	OE, MCQ, TF	Diverse	Auto+Manual

G ANNOTATION GUIDELINES

1454 This section provides the annotation guidelines used for (i) voice recording and (ii) quality assessment of
1455 QA pairs. These instructions were shown to annotators during data collection to ensure consistency, clarity,
1456 and high-quality annotations across countries and languages.

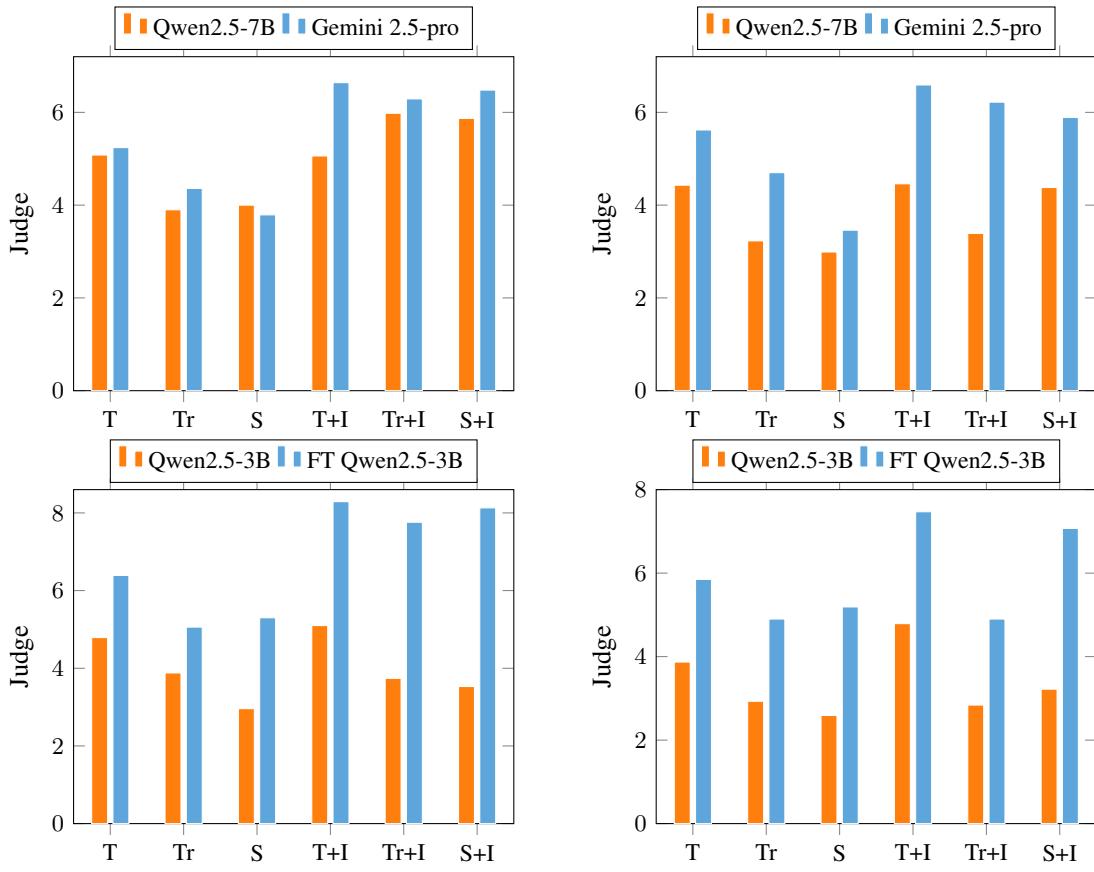


Figure 8: LLM-Judge scores across modalities. Top row: Qwen2.5-7B vs Gemini 2.5-pro for English (left) and MSA (right). Bottom row: Qwen2.5-3B vs its fine-tuned variant for English (left) and MSA (right).

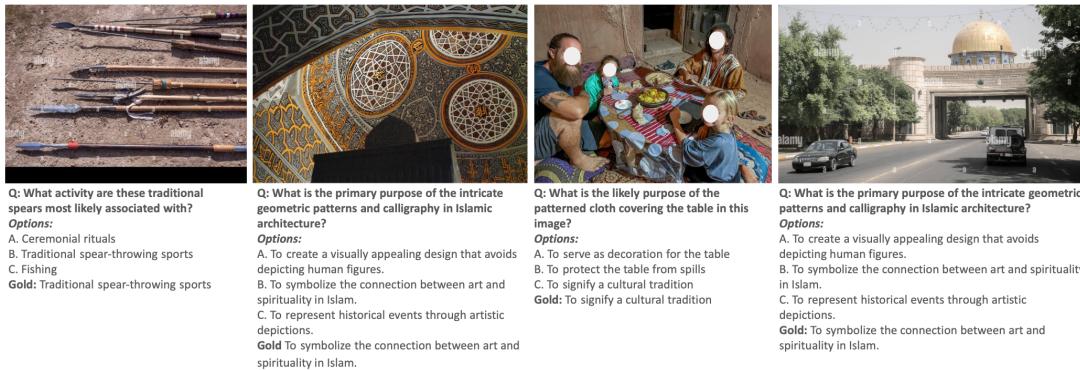


Figure 9: Examples of images where models incorrectly answered.



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1519 **Statement:** The striped tents in the image are set up
1520 for a cultural event in the desert.
1521 **Gold:** True

1513 **Statement:** The courtyard is entirely covered by a
1514 roof structure.
1515 **Gold:** True

1516 Figure 10: Examples of images where the fine-tuned model answered correctly.
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1519 G.1 QA ANNOTATION GUIDELINES 1520

1521 Annotators evaluated image-based question–answer (QA) pairs including one open-ended question, one
1522 multiple-choice question, and two true/false items.

1523 On the annotation interface, you will see the following:

1524 1. An image
1525 2. A description of the image to help you understand the image better
1526 3. The different types of questions, answers, and a rationale for each answer, all related to the image
1527 shown

1528 The types of questions will be:

- 1529 • One open-ended question
- 1530 • One multiple-choice question with choices
- 1531 • Two true/false questions with the selected answer

1532 G.1.1 ANNOTATION TASK 1533

- 1534 • Decide if the image and its associated questions are related to the specified location.
- 1535 • For each type of question, score the clarity and quality on a scale from 1–5.
- 1536 • Indicate whether answering the question requires external knowledge (e.g., searching online or
1537 consulting information not present in the image).
- 1538 • For each answer, score the correctness (1–5 for open-ended and multiple-choice; 1–3 for true/false).
- 1539 • For each rationale, score the quality: Clarity, Informativeness, Plausibility, Faithfulness (1–5).
- 1540 • If any score is less than 4, choose a reason for revision.

1541 G.1.2 SCORING QUESTIONS AND ANSWERS 1542

1543 Open-Ended Question and its Answer

1544 **Question Quality (1–5):** Assess clarity, relevance, and lack of ambiguity. Revision reasons (if score < 4):

- 1545 • Unclear or ambiguous
- 1546 • Not relevant to the image
- 1547 • Hard to understand
- 1548 • Requires external knowledge

1549 **Answer Quality (1–5):** Assess factuality, conciseness, and grounding in the image. Revision reasons:

- 1550 • Incorrect or unsupported by the image

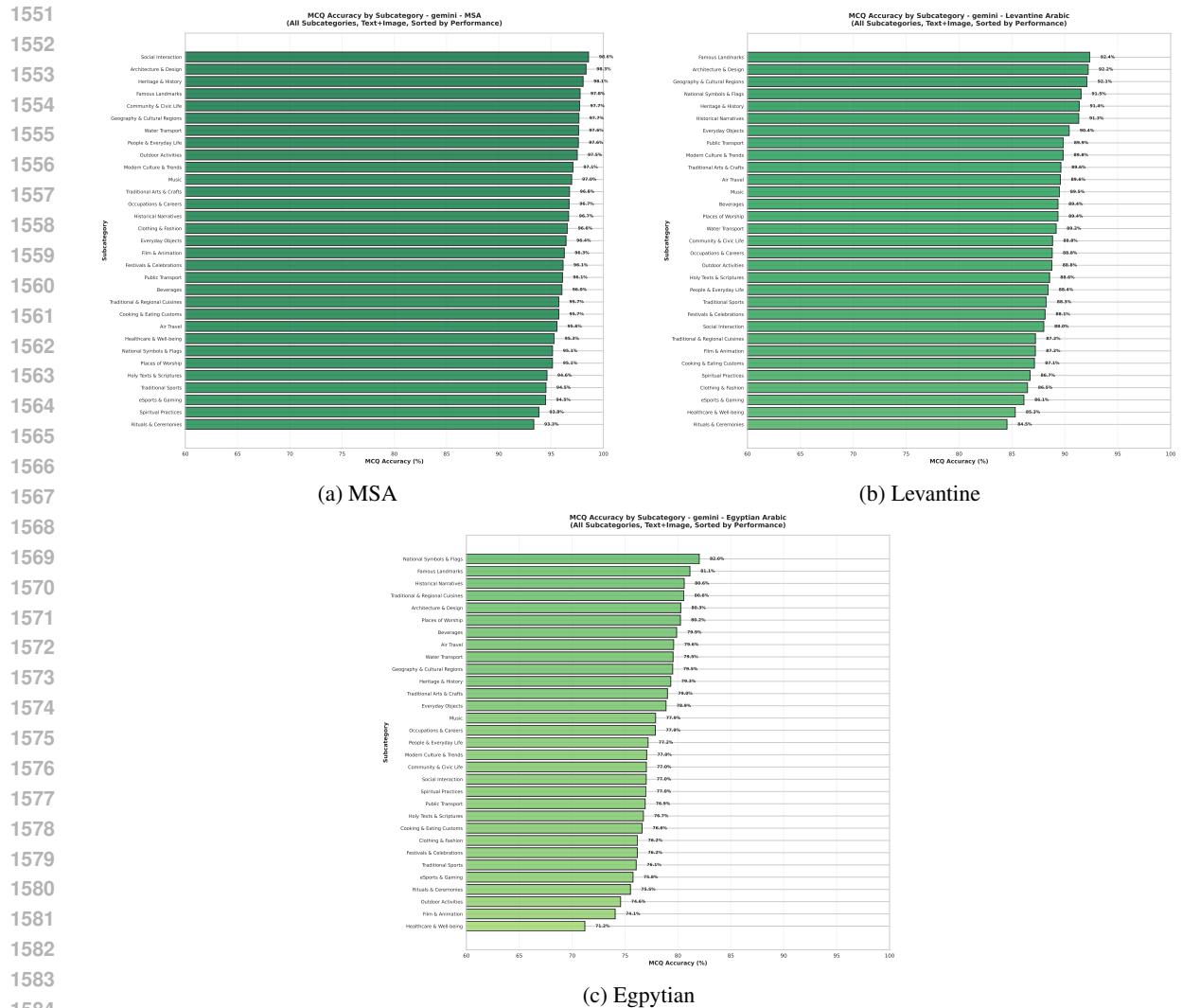


Figure 11: Subcategory-wise MCQ performance across three Arabic variants using Gemini.

- Incomplete or missing key information
- Speculative or assumption-based

Rationale Quality:

- Clarity & Informativeness (1–5)
- Plausibility & Faithfulness (1–5)

Multiple-Choice Question

Question Quality (1–5):

- Unclear or ambiguous
- Not relevant to the image
- Hard to understand

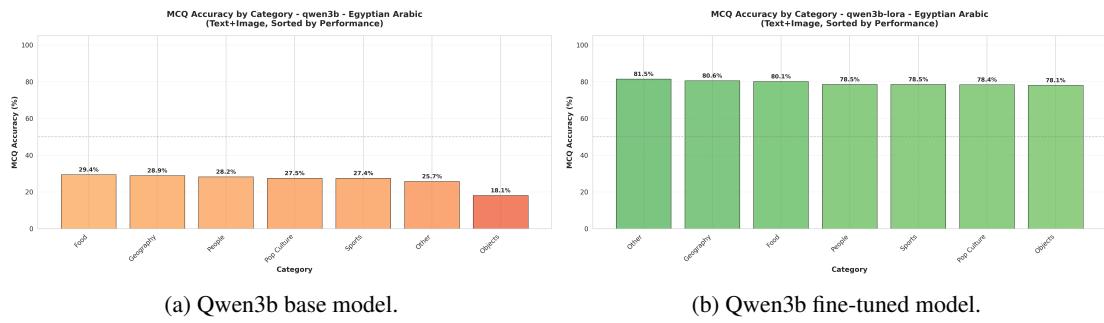


Figure 12: Category-wise MCQ performance on Egyptian dialects with and without the fine-tuned Qwen-3B model.

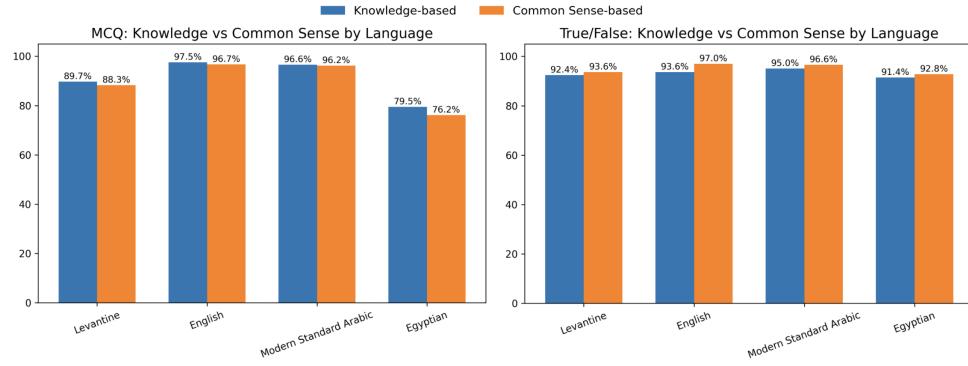


Figure 13: Comparison of *knowledge* vs. *commonsense* MCQ performance of the Gemini model across different language variants.

Answer Quality (1–5): Correctness and image support. Revision reasons:

- Options overlap in meaning
- Irrelevant or implausible options
- Vague or confusing options

Rationale Quality:

- Clarity & Informativeness (1–5)
- Plausibility & Faithfulness (1–5)

True/False Questions and Selected Answer

Statement Quality (1–5): Clarity, factual nature, verifiability from the image. Revision reasons (if score < 4):

- Unclear or ambiguous
- Not factual

Selected Answer Quality (1–3): Correctness and factual grounding. Revision reasons:

- Incorrect or unsupported by the image
- Incomplete or missing information
- Speculative or assumption-based

Rationale Quality:

- Clarity & Informativeness (1–5)

1645 • Plausibility & Faithfulness (1–5)

1646 **General Annotation Principles**

1647 • Avoid speculation beyond what is visible or inferable from the image.

1648 • Mark questions requiring external knowledge.

1649 • Always select a revision reason for scores below 4.

1650 • You may enlarge the image by opening it in a new window.

1651 **G.2 VOICE RECORDING INSTRUCTIONS**

1652 Annotators were asked to record spoken the question The following guidelines were displayed in the inter-
1653 face:

1654 • **Read the Sentence:** A sentence appears on the screen. Read it aloud clearly.

1655 • **Record:** Click *Record* to start capturing your voice. Speak naturally and clearly.

1656 • **Playback:** After finishing, click *Play* to listen to your recording.

1657 • **Review:** If satisfied with the audio, click *Submit* to save it.

1658 • **Re-record if Needed:** If the recording is unclear or incorrect, click *Delete* and rerecord the sen-
1659 tence.

1660 • **Submit:** Once satisfied, click *Submit* to store the final version and proceed.

1661 **H DATASET SAMPLE EXAMPLES**

1662 In this section, we provide example images, as shown in Figures 14 and 15, along with their associated
1663 metadata, language variants, and corresponding open-ended questions.

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<p>Image Description: MSA: "أشخاص يرثيان الزي التقليدي ويفقان على خيول مزينة خلال حدث في الهاوا المالي". ويظهر في خلفية الفيديو لافتة تحمل مسمى باللغة العربية". Eng: "Two individuals dressed in traditional attire standing on decorated horses during an outdoor event. A banner with Arabic text is visible in the background." ARZ: "أثنان نسرين ليسا شقيقين واقفين على خيول مزينة في حلقة في الهاوا المالي. في ياقطة راهن يكتبون علىها باللغة العربية". AJP: "الشخصين ليسين اباً شقيقين على خيول مزينة خلال فعالية خارجية. في ياقطة مكتوب عليها باللغة العربية ياتية بالخلفية".</p>			
<p>Category: "Sports & Recreation", Subcategory: "Traditional Sports", Country: Oman</p>			
<p>Open-ended: Question: (What type of event is depicted in this image, and what is its cultural significance?) Answer: The image shows a traditional equestrian event, likely showcasing cultural heritage through horse riding and traditional attire. Such events are significant as they preserve and celebrate historical practices and traditions.</p>			
<p>Image Description: MSA: "تعرّض الصورة للباس الفلسطيني التقليدي، وتحديداً ثوباً مطرزاً بأكمام طويلة، شراشيب، غطاء الرأس مطابقة، تتميز بالخليفة". ويوسّع ثوبه ويشمل اللبس في الأحمر والأرجواني والبيج، وبشكل ثوب مطرز بكتابات عربية وشراشيب وكشكش على الرأس، مطابقة، تتميز بالخلفية". Eng: "The image showcases traditional Palestinian clothing, specifically a richly embroidered thobe with intricate patterns in red, purple, and beige tones. The garment includes long sleeves, tassels, and a matching headscarf. The background features cushions with similar embroidery designs." ARZ: "صورة تروي ثوب فلسطيني تقليدي، تحديداً ثوباً مطرزاً بأكمام طويلة، شراشيب وكشكش على الرأس، مطابقة، تتميز بالخلفية، وبشكل ثوب مطرز بكتابات عربية وشراشيب وكشكش على الرأس، مطابقة، تتميز بالخلفية". AJP: "صورة تروي ثوب فلسطيني تقليدي، وبشكل ثوب مطرز بكتابات عربية وشراشيب، وكشكش على الرأس، مطابقة، تتميز بالخلفية في مخططات عليها تطريزات مشابهة".</p>			
<p>Category: "Sports & Recreation", Subcategory: "Traditional Sports", Country: Palestine</p>			
<p>True/False: Question: (The garment shown in the image is a traditional Palestinian thobe) Answer: True Rationale: The image clearly depicts a traditional Palestinian thobe, identifiable by its intricate embroidery and cultural design elements. Question: (The embroidery patterns on the thobe are identical across all Palestinian regions.) Answer: False Rationale: Embroidery patterns on Palestinian thobes vary by region, with each design representing specific local traditions and identities.</p>			
<p>Image Description: MSA: "صورة تروي بيت الحسينية الأكبر، الواقع في مصر، ويظهر بالصورة قبة الحسينية، وفالكون، مع رسالات وخطيب بالقبة، وبشكل معماري ينبع من العمارة الإسلامية". Eng: "A photograph of the Great Pyramid of Giza, located in Egypt. The pyramid is surrounded by desert sand and smaller structures, with a clear blue sky in the background." ARZ: "صورة تهتم بخوب في الجيزة، في مصر، الهرم جواري وله صحراء وشجر معمدة، والاسناد، ورخام مصانعه وورقها". AJP: "صورة تروي الحسينية الأكبر الواقع بمصر، الهرم محاط برمال الصحاري، وبنيات أصغر، والسماء وواضحة وورقة".</p>			
<p>Category: "Geography, Buildings & Landmarks", Subcategory: "Architecture & Design", Country: Egypt</p>			
<p>Multiple Choice: Question: (Which material was primarily used to construct the Great Pyramid of Giza?) 1. Limestone 2. Granite 3. Sandstone</p>			
<p>Image Description: MSA: "صورة تهتم بقارب خشبي تقليدي راسية في مينا، مع أفق المدنة في الخلفية، ونطحات أسماط وأسنان الحوت، القوارب، مجهزة بمحركات وآلات". Eng: "The image depicts traditional wooden boats docked at a harbor with a city skyline in the background, featuring modern skyscrapers and buildings. The boats are equipped with fishing gear and supplies." ARZ: "صورة تهتم بقارب خشب تقليدي راسية في مينا، وروافد مدنية على اليماء، وآلات". AJP: "صورة تهتم بقارب خشب تقليدي راسية بميناء، وخلفيتها أفق المدينة التي فيها ناطحات سحاب، وبيانات حديثة".</p>			
<p>Category: "Vehicles & Transportation", Subcategory: "Public Transport", Country: Kuwait</p>			
<p>Open-ended: Question: (The image shows a rural village with traditional houses in the background.) Answer: The image depicts traditional wooden fishing boats, commonly known as dhows, which are equipped with fishing gear and used for fishing purposes.</p>			

Figure 14: Examples.

Figure 14: Examples.

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1748		Image Description: "طبق من ورق العنب المطبوخ (دولما) مع طراث العصون والصلصات المطرزة، مفتوح على سطح راتي مع شوكة وسكينة في مكانه، وبجانب راتي مفتوح يحيط به في الخلفية." MSA Eng: "A plate of stuffed grape leaves (dolmas) garnished with lemon slices and fresh rice, with a fork and knife nearby. A beige cloth is visible in the background." ARZ ARZ: طبق ورق عنب مخصوص عليه شوكة وسکینه قریش مخصوصه علی سطح راتی ویجنبه شوکه وسکینه فی قمّاته بیچ راتی فی طراث العصون وصلصات مخصوصه فی الخلفیه. AJP AJP: صحن ورق عنب مخصوصه فریز شرکت فی دسته طراث مخصوصه علی سطح راتی ویجنبه شوکه وسکینه جنپ الصحن. فی قمّاته بیچ راتی بالخلفیه." MSA
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1754		Image Description: "صورة لنصب تاريخي يضم ثلاثة إشكال، مع علامات واضحة للضرر على النصب، في المقدمة، هناك مسجد مع المئذن والقباب متقدمة، بينما إلى خلفه مساجد حديثة." MSA Eng: "A photograph of a historical statue featuring three figures, with visible damage marks on the statue. In the background, there is a mosque with multiple minarets and domes, along with modern buildings." ARZ ARZ: پیش از این تاریخی نصب که شامل سه اشکال است، با علامات تکمیر فی المقدمة، پیش از این تاریخی که شامل سه اشکال است، با علامات تکمیر فی المقدمة. AJP AJP: صورة لنصب تاريخي يضم ثلاثة شخصيات، وعليه علامات ضرر واضحه، بالخلفية فی جامع کهیز تاریخی که شامل سه اشکال است، با علامات تکمیر فی المقدمة. MSA MSA: صورة لنصب تاريخي يضم ثلاثة شخصيات، وعليه علامات ضرر واضحه، بالخلفية فی جامع کهیز تاریخی که شامل سه اشکال است، با علامات تکمیر فی المقدمة. ARZ ARZ: صورة لنصب تاریخی فی المقدمة که شامل سه اشکال است، با علامات ضرر واضحه، بالخلفیه فی جامع کهیز تاریخی که شامل سه اشکال است، با علامات تکمیر فی المقدمة. AJP AJP: صورة لنصب تاریخی فی المقدمة که شامل سه اشکال است، با علامات ضرر واضحه، بالخلفیه فی جامع کهیز تاریخی که شامل سه اشکال است، با علامات تکمیر فی المقدمة. MSA
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1759		Image Description: "شحصان يعملان على فن فسيفساء البلاط في ورشة عمل، محيطة بالآلات والمواد." MSA Eng: "Two individuals working on mosaic tile art in a workshop setting, surrounded by tools, colorful tiles, and stone materials." ARZ ARZ: "اثنتين شحصان يعملان على فن الفسيفساء في ورشة، محيطة أدوات ومواد وصحراء." AJP AJP: "شخصان يشتغلان على فن الفسيفساء، وفيهم أدوات ومواد وصحراء." MSA MSA: "اثنتين شحصان يعملان على فن الفسيفساء في ورشة، محيطة أدوات ومواد وصحراء." ARZ ARZ: "اثنتين شحصان يشتغلان على فن الفسيفساء في ورشة، محيطة أدوات ومواد وصحراء." AJP AJP: "اثنتين شحصان يشتغلان على فن الفسيفساء، وفيهم أدوات ومواد وصحراء." MSA
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1764		Image Description: "منظر جوي للكعبة في مكة المكرمة محيطة بالصلبان واعوات اسلام، مع منظر المسجد الحرام والمسجد والمسجد الحرام." MSA Eng: "Aerial view of the Kaaba in Mecca surrounded by worshippers and construction cranes, with the surrounding mosque area and infrastructure visible." ARZ ARZ: "صورة من فوق الكعبة في مكة وسط الناس اللي يصلوا حولها وفيها اوناش بناء." AJP AJP: "منظر جوي للكعبة في مكة محيطة بالصلبان واعوات اسلام، مع تهور منظر المسجد الحرام والمسجد الحرام." MSA MSA: "منظر جوي للكعبة في مكة وسط الناس اللي يصلوا حولها وفيها اوناش بناء." ARZ ARZ: "منظر جوي للكعبة في مكة محيطة بالصلبان واعوات اسلام، مع تهور منظر المسجد الحرام والمسجد الحرام." AJP AJP: "منظر جوي للكعبة في مكة محيطة بالصلبان واعوات اسلام، مع تهور منظر المسجد الحرام والمسجد الحرام." MSA
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1770		Image Description: "مجموعة من الأشخاص يرتدون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." MSA Eng: "Group of people in traditional attire participating in a cultural event with drumming and flag waving in an outdoor setting featuring Middle Eastern architecture and patterned carpets." ARZ ARZ: "مجموعة من الناس يلبسون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." AJP AJP: "مجموعة من الناس يلبسون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." MSA MSA: "مجموعة من الناس يلبسون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." ARZ ARZ: "مجموعة من الناس يلبسون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." AJP AJP: "مجموعة من الناس يلبسون ملابس تقليدية يشاركون في حفل تقام في بلدان مثل قطر، عمان، الكويت، والبحرين." MSA
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Figure 15: Examples.