### **000 001 002 003 004** PROVABLY EFFICIENT MULTI-OBJECTIVE BANDIT ALGORITHMS UNDER PREFERENCE-CENTRIC CUS-TOMIZATION

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## ABSTRACT

Existing multi-objective multi-armed bandit (MO-MAB) approaches mainly focus on achieving Pareto optimality. However, a Pareto optimal arm that receives a high score from one user may lead to a low score from another, since in real-world scenarios, users often have diverse preferences across different objectives. Instead, these preferences should inform *customized learning*, a factor usually neglected in prior research. To address this need, we study a *preference-aware* MO-MAB framework in the presence of explicit user preferences, where each user's overallreward is modeled as the inner product of user preference and arm reward. This new framework shifts the focus from merely achieving Pareto optimality to further optimizing within the Pareto front under preference-centric customization. To the best of our knowledge, this is the first theoretical exploration of customized MO-MAB optimization based on explicit user preferences. This framework introduces new and unique challenges for algorithm design for customized optimization. To address these challenges, we incorporate *preference estimation* and *preferenceaware optimization* as key mechanisms for preference adaptation, and develop new analytical techniques to rigorously account for the impact of preference estimation errors on overall performance. Under this framework, we consider three preference structures inspired by practical applications, with tailored algorithms that are proven to achieve near-optimal regret, and show good numerical performance.

# <span id="page-0-0"></span>1 INTRODUCTION

**032 033 034 035 036 037 038 039 040 041 042 043 044 045 046** Multi-objective multi-armed bandit (MO-MAB) problem is an important extension of the multiarmed bandits (MAB) [\(Drugan & Nowe, 2013\)](#page-10-0). In MO-MAB problems each arm is associated with a D-dimensional reward vector. In this environment, objectives could conflict, leading to arms that are optimal in one dimension, but suboptimal in others. A natural solution is utilizing Pareto ordering to compare arms based on their rewards [\(Drugan & Nowe, 2013\)](#page-10-0). Specifically, for any arm  $i \in [K]$ , if its expected reward  $\mu_i$  is non-dominated by that of any other arms, arm i is deemed to be Pareto optimal. The set containing all Pareto optimal arms is denoted as Pareto front  $\mathcal{O}^*$ . Formally,  $\mathcal{O}^* = \{\hat{i} \mid \mu_j \not\succ \mu_i, \forall j \in [K] \setminus \hat{i}\},\$  where  $u \succ v$  holds if and only if  $u(d) > v(d), \forall d \in [D].$  The performance is then evaluated by Pareto regret, which measures the cumulative minimum distance between the learner's obtained rewards and rewards of arms within  $\mathcal{O}^*$  [\(Drugan & Nowe, 2013\)](#page-10-0). However, simply obtaining a solution that has good Pareto regret does not take into account the fact that individual users would like to pick the choice that matches their specific needs. As the example depicted in Fig. [1,](#page-1-0) given multiple Pareto optimal restaurants, one user may give a higher preference to quality, while another user may give a higher preference to affordibility. This means that *user preferences* need to be accounted for in the MO-MAB problem set up in order to choose the right solution on the Pareto front  $\mathcal{O}^*$ . This is the focus of this paper.

**047 048 049 050 051 052 053** Although numerous MO-MAB studies have been conducted, most of them achieve Pareto optimality via an arm selection policy that is uniform across all users, which we refer to as a *global policy*. Specifically, one representative line of research focuses on efficiently estimating the entire Pareto front  $\mathcal{O}^*$ , and the action in each round is *randomly* chosen on the estimated Pareto front [\(Drugan &](#page-10-0) [Nowe, 2013;](#page-10-0) [Turgay et al., 2018;](#page-11-0) [Lu et al., 2019;](#page-10-1) [Drugan, 2018;](#page-10-2) [Balef & Maghsudi, 2023\)](#page-10-3). Another line of research transforms the D-dimensional reward into a scalar using a scalarization function, which targets a specific Pareto optimal arm solution without the costly estimation of entire Pareto front [Drugan & Nowe](#page-10-0) [\(2013\)](#page-10-0); [Busa-Fekete et al.](#page-10-4) [\(2017\)](#page-10-4); [Mehrotra et al.](#page-10-5) [\(2020\)](#page-10-5); [Xu & Klabjan](#page-11-1) [\(2023\)](#page-11-1).

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<span id="page-1-0"></span>

Figure 1: A scenario of users interacting with a conversational recommender for restaurant recommendation. (a) Recommender achieves Pareto optimality but receives low rating from user. (b) Recommendations with high users' ratings when the recommender captures users' preferences and aligns optimization with preferences.

**073 074** These studies construct the scalarization function in a user-agnostic manner, causing the target arm solution to remain the same across different users.

**075 076 077 078 079 080 081 082 083 084 085 086 087 088** *However, simply achieving Pareto optimality using a global policy may not yield favorable outcomes, since, as mentioned earlier, users often have diverse preferences across different objectives.* Consider the following scenario depicted in Fig. [1\(](#page-1-0)a), where two users with distinct preferences interact with a conversational recommender to find a nearby restaurant for dinner. The upper section lists restaurant options, each associated with multi-dimensional rewards (e.g., price, taste, service), while the lower section shows the dialogues and users' reward ratings for the recommendations. Clearly, restaurants A, B, and C are Pareto optimal, as none of their rewards are dominated by others. Previous research using a global policy would either randomly recommend a restaurant from A, B, or C, or select one based on a fixed global criterion to achieve Pareto optimality. However, while recommending a restaurant like B might lead to positive feedback from user-1, it is likely to result in a low reward rating from user-2, who prefers an economical meal, since restaurant B is expensive. In contrast, Fig. [1\(](#page-1-0)b) illustrates that when the system accurately captures user preferences (e.g., user-1 prefers a tasty meal, while user-2 prefers a cheap meal), it can select options more likely to receive positive reward ratings from both users. *Therefore, we argue that optimizing MO-MAB should be customized based on the user preferences rather than solely aiming for Pareto optimality with a global policy.*

**089 090 091 092 093 094 095** While interactive user modeling and customized optimization cross multiple objectives presents promising experimental results in some areas including recommendation [\(Xie et al., 2021\)](#page-11-2), ranking [\(Wanigasekara et al., 2019\)](#page-11-3), and more [\(Reymond et al., 2024\)](#page-11-4), there are no theoretical studies on MO-MAB customization under explicit user preferences. Particularly, two open problems remain: *(1) how to develop provably efficient algorithms for customized optimization under different preference structure (e.g., unknonwn preference, non-stationary preference, corrupted preference)? (2) how does the additional user preferences impact the overall performance?*

**096 097 098 099 100 101 102 103** To fill this gap, we introduce a formulation of MO-MAB problem, where each user is associated with a D-dimensional *preference vector*, referred to as a preference for short, with each element representing the user's preference for the corresponding objective. Formally, in each round  $t$ , user incurs a stochastic preference  $c_t \in \mathbb{R}^D$ . The player selects an arm  $a_t$  and observes a stochastic reward  $r_{a_t,t} \in \mathbb{R}^D$ . We define the scalar *overall-reward* as the inner product of arm reward  $r_{a_t,t}$  and user preference  $c_t$ . The learner's goal is to maximize the overall-reward accrued over a given time horizon. For performance evaluation, we define the regret metric as the cumulative expected gap related to the overall-reward. We term this problem as Preference-Aware MO-MAB (PAMO-MAB).

**104** Our contributions are summarized as follows.

**105 106 107** • New theoretical results. *To the best of our knowledge, this is the first work that explicitly showcases the fundamental impact of user preferences in the regret optimization of MO-MAB problems.* Motivated by real applications, we consider the PAMO-MAB problem under three practical preference structures: known (possibly dynamic) preferences, unknown (possibly dynamic) preferences with

<span id="page-2-0"></span>**108 109 110** feedback, and hidden preferences, with tailored algorithms that are proven to achieve near-optimal regret in each case. The expressions of our results are in an explicit form that capture a clear dependency on various preference setups.

**111 112 113 114 115 116 117 118 119 120 121** • New preference-aware algorithm design. We derive a lower bound to highlight the fundamental reason why existing algorithms based on the global policies are no longer feasible for the PAMO-MAB problem. Hence, we propose tailored algorithms for PAMO-MAB under different preference structures. In contrast to other MO-MAB methods, our algorithms involve two novel designs: (D1) *Preference estimation mechanism* and (D2) *Preference-aware optimization*, which allows us to effectively capture the user preferences and optimize the overall outcome under the estimated preferences for customization. Note that the designs of  $(D1)$  and  $(D2)$  are not trivial generalizations of existing MO-MAB methods because the preference structure and the reward structure are different. In addition to reward estimation, the preference estimation also introduces uncertainty, which further affects the arm selection and reward estimation, making it necessary to carefully design the estimation approach and new objective term for optimization.

**122 123 124 125 126 127 128 129 130 131 132** • New analytical ideas. Our regret analysis involves novel ideas for solving the new difficulties due to the design of (D1) and (D2). (a) The regret is influenced by the joint estimation error of both preference and reward, which significantly increases the difficulty of regret analysis. To address this, we introduce a tunable parameter  $\epsilon$  to decompose the suboptimal actions into two disjoint sets based on whether the corresponding preference estimation is sufficiently accurate or not. This enables the regret that is caused by reward estimation error to be independently analyzed on such two sets. (b) When the preference estimation is accurate under parameter  $\epsilon$ , the error can be analyzed based on the reward estimation. Moreover, when the preference estimation is not sufficiently accurate, since the idea (a) does not explicitly decouple the effect of the joint error in preference and reward estimations, the effect of the set of suboptimal actions is still unclear. To address this, we transfer this set to a uniform imprecise estimation set, such that a tractable formulation can be constructed based on the distance bound.

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# 2 RELATED WORK

**136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152** Multi-Objective Multi-Armed Bandits. MO-MAB extends scalar rewards in the standard MAB problem to multi-dimensional vectors. The Pareto-UCB work [\(Drugan & Nowe, 2013\)](#page-10-0) introduced the MO-MAB framework and Pareto regret as a metric, achieving  $O(\log T)$  Pareto regret using the UCB technique. Other techniques, including Knowledge Gradient [\(Yahyaa et al., 2014\)](#page-11-5) and Thompson Sampling [\(Yahyaa & Manderick, 2015\)](#page-11-6), have subsequently been adapted for MO-MAB. Additionally, researchers have extended the contextual setup to MO-MAB, where the action reward for each objective is modeled as a function of the input context and action [\(Turgay et al., 2018;](#page-11-0) [Lu](#page-10-1) [et al., 2019\)](#page-10-1). These studies aim to efficiently approximate the entire Pareto front  $\mathcal{O}^*$ , and employ a *random arm selection policy* on the estimated Pareto front to achieve Pareto optimality. However, computing the full Pareto front is computationally expensive, leading to another line of work where multi-dimensional rewards are scalarized. This approach converts the multi-dimensional reward into a scalar value through a scalarization function, targeting a specific Pareto optimal solution without approximating the entire Pareto front. The scalarization function can either be randomly initialized (chosen) [\(Drugan & Nowe, 2013;](#page-10-0) [Xu & Klabjan, 2023\)](#page-11-1), or optimized based on a fixed metric, such as the Generalized Gini Index score [\(Busa-Fekete et al., 2017;](#page-10-4) [Mehrotra et al., 2020\)](#page-10-5). Nonetheless, existing studies primarily achieve Pareto optimality through a *global policy* for arm selection across all users. As discussed in Section [1,](#page-0-0) merely achieving Pareto optimality with a global policy may not yield favorable outcomes, as users have diverse preferences on different objectives. Therefore, customized MO-MAB optimization under user preferences is essential, which is the goal of our work.

**153 154 155 156 157 158 159 160 161** Preference-based MO-MAB optimization. Recent studies have explored MO-MAB optimization using lexicographic order [\(Ehrgott, 2005\)](#page-10-6) to reflect user preferences. In lexicographic order, objectives are prioritized hierarchically, where the first objective takes absolute precedence over the second, and so on. [Hüyük & Tekin](#page-10-7) [\(2021\)](#page-10-7) first introduced lexicographic order to MO-MAB, and [Cheng et al.](#page-10-8) [\(2024\)](#page-10-8) extended it to mixed Pareto-lexicographic environments. However, lexicographic order may not adequately capture a user's overall satisfaction in real-world applications, where preferences often involve trade-offs rather than strict prioritization. For example, a user may prefer a \$10 meal with good taste over a \$9.5 meal with poor taste, even though cost is a priority. Our work proposes a more general framework that incorporates a weighted order based on the user's explicit preference space. Notably, the lexicographic order becomes a special case of our proposed PAMO-MAB framework.

### **162 163** 3 PROBLEM FORMULATION

**164 165 166** We consider MO-MAB with K arms and D objectives. At each round  $t \in [T]$ , the learner chooses an arm  $a_t$  to play and observes a stochastic D-dimensional *reward vector*  $r_{a_t,t} \in \mathcal{R} \subseteq \mathbb{R}^D$  for action  $a_t$ , which we refer to as *reward*. For the reward, we make the following standard assumption:

**167 168 169 Assumption 3.1** (Bounded stochastic reward). *For*  $i \in [K], t \in [T], d \in [D]$ *, each reward entry*  $r_{i,t}(d)$  is independently drawn from a **fixed** but **unknown** distribution  $\mathcal{F}_{i,d}^r$  with mean  $\mu_i(d)$  and *variance*  $\sigma_{r,i,d}^2$ , satisfying  $\mathbf{r}_{i,t}(d) \in [0,1]$ , and  $\sigma_{r,i,d}^2 \in [\sigma_{r\downarrow}^2, \sigma_{r\uparrow}^2]$ , where  $\sigma_{r\downarrow}^2, \sigma_{r\uparrow}^2 \in \mathbb{R}^+$ .

**170 171 172** User preferences. At each round  $t$ , we consider the user to be associated with a stochastic  $D$ dimensional *preference vector*  $c_t \in C \subseteq \mathbb{R}^D$ , indicating the user preferences across the D objectives. We refer to this vector as *preference* for short. Specifically, we make the following assumptions:

**173 174 175 Assumption 3.2** (Bounded stochastic preference). *For*  $t \in [T], d \in [D]$ *, each preference entry*  $c_t(d)$ is independently drawn from a **possibly dynamic** distribution  $\mathcal{F}^c_{t,d}$  (either known or unknown) with *mean*  $\overline{\mathbf{c}}_t(d)$  *and variance*  $\sigma_{c,t,d}^2$ *, satisfying*  $\mathbf{c}_t(d) \geq 0$ ,  $\|\mathbf{c}_t\|_1 \leq \delta$ ,  $\sigma_{c,t,d}^2 \in [0, \sigma_c^2]$ .

<span id="page-3-0"></span>**176** Assumption 3.3 (Independence). *For*  $t \in [T]$ ,  $i \in [K]$ ,  $d_1, d_2 \in [D]$ ,  $r_{i,t}(d_1)$ ,  $c_t(d_2)$  *are independent.* 

**177 178 179** Assumption [3.3](#page-3-0) is common in real applications since  $c_t$  and  $r_t$  are inherently determined by independent factors: user characteristics and arm properties. For example, an individual user's preferences do not influence a restaurant's location, environment, pricing level, etc., and vice versa.

**180 181 182 183** Preference-aware reward. We define an *overall-reward* as the inner product of arm's reward and user's preference, which is as a scalar and models the user reward rating under their preferences. Specifically, we refer to the inner product mapping  $\Phi : \mathcal{C} \times \mathcal{R} \to \mathbb{R}$  as the *aggregation function*. In each round t, the overall-reward  $g_{a_t,t}$  for the chosen arm  $a_t$  is defined as:

<span id="page-3-3"></span>
$$
g_{a_t,t} = \Phi(c_t, r_{a_t,t}) = \sum_{d \in [D]} c_t(d) \cdot r_{a_t,t}(d) = c_t^T r_{a_t,t}.
$$
 (1)

**185 186 187 188** To evaluate the learner's performance, we define regret relative to a *possibly dynamic* oracle as the difference in expected overall-reward, i.e., the difference between the expected cumulative overallreward by selecting the arm with the highest expected overall-reward at each time  $t$  and the expected overall-reward under the learner's policy:

<span id="page-3-4"></span>
$$
R(T) = \sum_{t=1}^{T} \left( \mathbb{E}[\Phi(\boldsymbol{c}_t, \boldsymbol{r}_{a_t^*, t})] - \mathbb{E}[\Phi(\boldsymbol{c}_t, \boldsymbol{r}_{a_t, t})] \right) = \sum_{t=1}^{T} \overline{\mathbf{c}}_t^T (\boldsymbol{\mu}_{a_t^*} - \boldsymbol{\mu}_{a_t})
$$
(2)

**190 191 192 193** where  $a_t^* = \arg \max_{i \in [K]} \mathbb{E}[\Phi(c_t, r_{i,t})]$  refers to the best arm at round t. The goal is to minimize the cumulative regret  $R(T)$ . We term this problem as **Preference-Aware** MO-MAB (PAMO-MAB). Remark 3.1. *Despite the linear model of overall reward, PAMO-MAB differs fundamentally from linear (contextual) bandits [\(Abbasi-Yadkori et al., 2011;](#page-10-9) [Chu et al., 2011\)](#page-10-10) for the following reasons:*

- *In linear bandits, the input features are observable before making decisions, whereas in PAMO-MAB, both the random reward and preference can be unknown and must be estimated.*
- *In linear bandits, the feedback is a scalar reward, whereas in PAMO-MAB, the feedback can take on various forms: a* D*-dimensional reward, a* D*-dimensional reward with a* D*-dimensional preference, or a* D*-dimensional reward with an overall-reward, depending on the interaction protocols.*

# <span id="page-3-2"></span>4 A LOWER BOUND

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**201 202 203 204** In the following, we develop a lower bound (Proposition [1\)](#page-3-1) on the defined regret for PAMO-MAB. Such a lower bound will quantify how difficult it is to control regret without preference-adaptive policies under PAMO-MAB. Firstly, we present a definition characterizing a class of MO-MAB algorithms of which the sequential decision-making is independent of the preference information.

<span id="page-3-5"></span>**205 206 207 208 209 Definition 1** (Preference-Free Algorithm). Let  $\mathbf{c}^t = \{c_1, c_2, ..., c_t\} \in \mathbb{R}^{D \times t}$  and  $\vec{\mathbf{c}}^t =$  $\{\bar{c}_1,\bar{c}_2,...,\bar{c}_t\} \in \mathbb{R}^{D \times t}$  be the preference sequence and the sequence of corresponding mean vectors  $\mu p$  to  $t$  episodes. Let  $\pi^{\mathcal{A}}_t$  be the policy of algorithm  $\mathcal A$  at time  $t$  for selecting arm  $a_t$  in a PAMO-MAB  $p$ roblem. Then A is defined as a preference-free algorithm if its policy  $\pi^{\mathcal{A}}_t$  is independent of  $\mathbf{c}^t$  and  $\mathbf{c}^t$ , i.e.,  $\mathbb{P}_{\pi_t^{\mathcal{A}}}(a_t = i | \mathbf{c}^t, \overline{\mathbf{c}}^t) = \mathbb{P}_{\pi_t^{\mathcal{A}}}(a_t = i)$  for all arms  $i \in [K]$  and all episodes  $t \in (0, T]$ .

**210 211 212 213** To our knowledge, most existing algorithms in theoretical MO-MAB studies [\(Drugan & Nowe,](#page-10-0) [2013;](#page-10-0) [Busa-Fekete et al., 2017;](#page-10-4) [Xu & Klabjan, 2023;](#page-11-1) [Hüyük & Tekin, 2021;](#page-10-7) [Cheng et al., 2024\)](#page-10-8) fall within the class of preference-free algorithms, which employ a global policy for arm selection, while neglecting users' preferences—an essential feature commonly observed in practical applications.

<span id="page-3-1"></span>**214 215** Proposition 1. *Assume an MO-MAB environment contains multiple objective-conflicting arms, i.e.,* |O<sup>∗</sup> | ≥ 2*, where* O<sup>∗</sup> *is the Pareto Optimal front. Then, for any preference-free algorithm, there exists a subset of preference such that the regret*  $R(T) = \Omega(T)$ *.* 

**216 217 218 219 220 221 222 223 224 225** Proposition [1](#page-3-1) shows that for the PAMO-MAB problem with  $|O^*| \geq 2$ , sub-linear regret is no longer achievable for preference-free algorithms. The reason is that for any arm  $i \in \mathcal{O}^*$  that is optimal in one preference subset  $C^+$ , there exists another preference subset  $C^-$  where arm i becomes suboptimal. However, preference-free algorithms cannot adapt their policies to different sets of preferences, and thus fail to consistently perform optimally across the entire preference space C. Please see Appendix [B](#page-16-0) for the detailed proof of Proposition [1.](#page-3-1) We therefore ask the following question: *Can we design preference-adaptive algorithms that achieve sub-linear regret for PAMO-MAB?* The answer is yes. In the following, we conduct a comprehensive analysis of PAMO-MAB under three structures, considering both *prior-known* and *unknown* preference environments. We demonstrate that through preference adaptation, the algorithms can achieve sub-linear regret.

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# <span id="page-4-4"></span>5 THE CASE WHEN THE PREFERENCE IS KNOWN

**228 229 230 231 232 233 234 235 236 237 238** We begin with the simpler case where the learner knows the user's expected preferences before arm selection, as a warm-up for understanding the structure of the problem. Formally, at each round  $t$ , the learner obtains  $\overline{c}_t \in \mathbb{R}^D$  from user's input and selects an arm  $a_t \in [K]$ , then observes  $r_{a_t,t} \in \mathbb{R}^D$ . This setup is inspired by numerous real-world applications. In personalized recommender, systems are typically informed of user preferences (e.g., quality, price, style) before recommendation. Many online systems now enable users to express their preferences before decision-making through interactive techniques such as conversations,

<span id="page-4-0"></span>

Figure 2: User expressing her expected preferences to QA system by customizing input prompts before source language model selection.

**239 240** prompt design, keyword search, and more. An example is shown in Fig. [2,](#page-4-0) where the user personalizes the prompt input, allowing for the adaptive selection of the source model in a QA system.

**241 242 243 244** To this end, we propose a novel Preference-UCB (PRUCB) algorithm, presented in Algorithm [1.](#page-4-1) At a high level, Algorithm [1](#page-4-1) is an extension of the UCB approach [\(Auer et al., 2002\)](#page-10-11) for PAMO-MAB. As discussed in Section [4,](#page-3-2) it is crucial for the learner to adapt to user preferences; otherwise, sub-linear regret is unattainable. To address this, we introduce two key designs in PRUCB as follows.

**245 246 247 248 249 Preference estimation.** Capturing user preferences is a fundamental step toward preference adaptation. In this case, since the expected preference is known in advance, we can trivially leverage this information as the preference estimation:  $\hat{c}_t \leftarrow \overline{c}_t$ . However, we still emphasize that this mechanism is crucial, as in the unknown preference scenarios explored in Section [6](#page-5-0) and Section [7,](#page-7-0) preference estimation must be carefully designed.

**250 251 252 253 254** Preference-aware optimization. To enable the policy to adapt to the estimated preference  $\hat{c}_t$ , and following the "optimism in the face of uncertainty" principle [\(Auer et al., 2002\)](#page-10-11), the arm selection policy of PRUCB at each round  $t$  is designed as:

Algorithm 1 Preference UCB (PRUCB)

<span id="page-4-1"></span>1: Parameters:  $\alpha$ .

2: Initialization:  $N_{i,1} \leftarrow 0$ ;  $\hat{r}_{i,1} \leftarrow [0]^D$ ,  $\forall i \in [K]$ .

3: for  $t = 1, \dots, T$  do

4: Obtain user expected preference  $\overline{c}_t$ ,  $\hat{c}_t \leftarrow \overline{c}_t$ . ▷ (Preference estimation) 5: Draw  $a_t$  by Eq. [3,](#page-4-2) observe reward  $r_{a_t,t}$ .

<span id="page-4-2"></span>
$$
a_t = \arg \max_{i \in [K]} \Phi(\hat{\boldsymbol{c}}_t, \hat{\boldsymbol{r}}_{i,t} + \sqrt{\frac{\log(t/\alpha)}{\max\{1, N_{i,t}\}}} \boldsymbol{e}),
$$
\n(3)

▷ (Preference-aware optimization) 6: Update  $N_{i,t+1}$  and  $\hat{r}_{i,t+1}$ ,  $\forall i \in [K]$  by Eq[.4.](#page-4-3) ▷ (Reward estimation)

**257 258** Eq. [1,](#page-3-3) and  $N_{i,t} = \sum_{j=1}^{t-1} 1\!\!1_{\{a_j=i\}}$  is the number of  $\frac{7: \text{ end for}}{1}$ where  $\Phi(\cdot, \cdot)$  is the aggregation function defined in

**259 260 261 262** pulls of arm *i* within the first  $t-1$  rounds.  $\hat{r}_{i,t}$  is reward estimation of arm *i*, with a bonus vector  $\sqrt{\log(t/\alpha)/N_{i,t}}e$  to strikes a balance between exploration and exploitation, where  $\alpha \in (0,1]$  is an algorithm hyper-parameter. For  $t \in [2, T]$  and  $i \in [K]$ ,  $N_{i,t}$  and  $\hat{r}_{i,t}$  are updated as follows:

<span id="page-4-3"></span>
$$
N_{i,t} = N_{i,t-1} + \mathbb{1}_{\{a_{t-1} = i\}}, \quad \hat{r}_{i,t} = \frac{\hat{r}_{i,t-1} N_{i,t-1} + r_{a_{t-1},t-1} \cdot \mathbb{1}_{\{a_{t-1} = i\}}}{N_{i,t}},\tag{4}
$$

**264 265 266 267 268 269** with  $N_{i,1} \leftarrow 0, \hat{r}_{i,1} \leftarrow [0]^D, \forall i \in [K]$ . In a nutshell, PRUCB models the user preference and arm rewards simultaneously by updating  $\hat{c}_t$  and  $\hat{r}_t$ , then leverages this knowledge to formulate the upper confidence bound (UCB) of the overall-reward through the aggregation function  $\Phi$ . In this way, PRUCB elegantly transforms the problem into maximizing the UCB of the estimated overall-reward under the estimates of preference  $\hat{c}_t$  and reward  $\hat{r}_t$ , achieving preference-awareness. Building upon these two major components, we summarize the main PRUCB algorithm in Algorithm [1.](#page-4-1) The regret is characterized in Theorem [2](#page-5-1) below.

<span id="page-5-1"></span>**270 271 272 Theorem 2.** Assuming  $c_t \in \mathbb{R}^D$  follows (possibly dynamic) distribution with expectation vector  $\overline{c}_t$ *known before decision making, then for any*  $\alpha \in (0, 1]$ *, the regret of PRUCB is upper-bounded as* 

$$
R(T) \le \sum_{i=1}^K \left( \frac{4\delta^2 \eta_i^{\uparrow} \log\left(\frac{T}{\alpha}\right)}{\eta_i^{\downarrow 2}} + \frac{D\pi^2 \alpha^2 \eta_i^{\uparrow}}{3} \right) = O(\delta \log T)^1
$$

where  $\eta^\uparrow_i = \max_{t\in\mathcal{T}_i}\{\overline{\mathbf{c}}_t^T\Delta_{i,t}\},\ \eta^\downarrow_i = \min_{t\in\mathcal{T}_i}\{\overline{\mathbf{c}}_t^T\Delta_{i,t}\},\ \mathcal{T}_i = \{t\in[T] \,\,\vert\,\, a^*_t\neq i\}$  is the set of episodes *when arm i is suboptimal,*  $\Delta_{i,t} = \mu_{a_t^*} - \mu_i \in \mathbb{R}^D, \forall t \in [T]$ .

The proof of Theorem [2](#page-5-1) is provided in Appendix [C.1.](#page-18-0) Particularly, Theorem [2](#page-5-1) demonstrates the benefit of introduced preference estimation and preference-aware optimization mechanisms, achieving the near-optimal regret (on the order of  $O(\log T)$ ) for PAMO-MAB problem

# <span id="page-5-0"></span>6 THE CASE WHEN THE PREFERENCE IS UNKNOWN

**282 283 284 285 286 287 288 289 290 291 292 293 294** In this section, we explore a more challenging scenario where, at each round  $t$ , the user preference  $c_t$  is unknown and only revealed after action  $a_t$ is taken, along with the reward  $r_{a_t}$ . This protocol is common in practical applications. Fig. [3](#page-5-3) illustrates an example where a user on a streaming platform (e.g., TikTok) refreshes for a new video list, and the system selects a source model for recommending new videos. If the recommender selects a source model with good empirical recommendation performance (e.g., click-through rate) but low efficiency, the user may refresh again or close the app during content loading. This behav-

<span id="page-5-3"></span>

Figure 3: A scenario of user indicating her instantaneous preferences after arm pulling.

**295 296 297** ior suggests that the user might have a stronger preference for efficiency over content quality. Such preference information can only be obtained after taking the action (i.e., selecting the source model). We begin with the case where the preference  $c_t$  follows a fixed distribution, and then extend the analysis to a more complex yet more practical scenario where the preference distribution is dynamic.

#### **299** 6.1 STATIONARY PREFERENCE

**300 301 302 303** For the unknown preference case, the inaccessibility of the true preference expectation  $\bar{c}$  raises two fundamental questions for algorithm design: *1) how to estimate the unknown preferences via feedback? 2) how to handle the uncertainty of preference estimation in decision-making?* To this end, we advance PRUCB into PRUCB-SPM and elaborate on the key designs involved as follows.

**304 305 306 307 308 309 310** Preference estimation. Due to the unknown expected preference, directly using  $\bar{c}$  as the modeled  $\hat{c}$  is no longer feasible. To resolve this issue, we leverage the empirical average of preference feedback as the preference estimate. For  $t \in [2, T]$ , PRUCB-SPM updates preference estimate as

$$
\frac{(t-2)\hat{\mathbf{c}}_{t-1} + \mathbf{c}_{t-1}}{t-1}.\tag{5}
$$

**312 313 314** Preference-aware optimization. Since the reward environment remains the same as in Section [5,](#page-4-4) for all  $i \in [K]$ , we follow Eq. [4](#page-4-3)

<span id="page-5-4"></span> $\hat{\boldsymbol{c}}_t =$ 

<span id="page-5-5"></span>Algorithm 2 Preference UCB with Stationary Preference estimation (PRUCB-SPM)

1: Parameters: α. 2:  $N_{i,1} \leftarrow 0, \hat{r}_{i,1} \leftarrow [0]^D, \forall i \in [K]; \hat{c}_1 \leftarrow [0]^D.$ 3: for  $t = 1, \cdots, T$  do 4: Draw arm  $a_t$  by Eq. [6,](#page-6-0) observe reward  $r_{a_t,t}$  and user preference  $c_t$ .  $\triangleright$  (Preference-aware optimization) 5: Update  $N_{i,t+1}$  and reward estimate  $\hat{\mathbf{r}}_{i,t+1}, \forall i \in [K]$ by Eq. [4.](#page-4-3)  $\triangleright$  (Reward estimation) 6: Update preference estimate  $\hat{c}_{t+1}$  by Eq[.5.](#page-5-4)

 $\rightarrow$  (Preference estimation)

**315 316 317** for the updating of  $N_{i,t}$  and reward estimation  $\hat{r}_{i,t}$ . Based on the estimated  $\hat{c}_t$  and  $\hat{r}_t$ , we can construct a preference-aware optimization measure, analogous to PRUCB. However, the unknown preference introduces two new challenges in the preference-aware optimization measure design:

**318 319 320 321** • The updated preference estimate could deviate from the true expectation. An intuitive approach might involve constructing a confidence region  $\Theta_t$  for  $\hat{c}_t$ , similar to the reward estimation  $\hat{r}_t$ . The solution would then be to choose the pair  $(a_t, \hat{c}'_t) \in [K] \times \Theta_t$  that jointly maximizes the UCB of the overall-reward, i.e.,  $a_t = \arg \max_{i \in [K]} \max_{\hat{e}'_t \in \Theta_t} \Phi(\hat{e}'_t, \hat{r}_{i,t} + \sqrt{\log(t/\alpha)/N_{i,t}}e)$ . However,

$$
\frac{322}{323}
$$

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<span id="page-5-2"></span>
$$
\text{We consider } ||\overline{c}_t||_1 = \Theta(\delta), \eta_i^{\downarrow} = \Theta(\eta_i^{\uparrow}), \text{ thus simplify } \delta^2 \eta_i^{\uparrow}/\eta_i^{\downarrow 2} \leq C\delta^2/(\overline{c}_t^T \Delta_{i,t}) = C\delta/((\overline{c}_t/\delta)^T \Delta_{i,t}) = C\delta/(\overline{c}_t^T \Delta_i) = O(\delta), \text{ where } \overline{c}_t' = \Theta(1)\text{ is the }\delta\text{-scale normed preferences, } C = \Theta(1) \text{ satisfies } \eta_i^{\uparrow} \leq C\eta_i^{\downarrow}.
$$

**340 341**

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**353**

**324 325 326 327 328 329 330 331** in this case, *a confidence region for the preference estimate*  $\hat{c}_t$  *is unnecessary*. The fundamental reason is that preference estimation does not involve *sequential action decision-making* component. Specifically, at each round t, the preference feedback  $c_t$  is observed with certainty after arm pulling and is independent of the chosen action  $a_t$ . Thus, the empirical average suffices, as  $\hat{c}_t$  will converge to the true mean  $\bar{c}$  over time by law of large numbers, whereas additional exploration is unnecessary. In contrast, for reward estimation, the action  $a_t$  determined by  $\hat{r}_t$  will also influence the future estimate  $\hat{r}_{t+1}$ . In this context, adding a confidence term is necessary to avoid overconfidence in the estimates and encourage the exploration of different arms, improving future decision-making.

**332 333 334 335 336 337 338 339** • Another concern is whether the confidence width  $\sqrt{\log(t/\alpha)/N_{i,t}}$  for  $\hat{r}_{i,t}$  in known preference case remains feasible in unknown case. Errors in preference estimation can propagate to reward estimation. Specifically, imprecise preference estimation can lead to inaccurate overall-reward UCB estimation, resulting in misguided exploitation. This, in turn, affects reward estimation, as it depends on the arms selected. Despite this, we show that *the confidence width of*  $\sqrt{\log(t/\alpha)/N_{i,t}}$ *for the reward estimate suffices to control the regret*, as preference estimation benefits from higher learning efficiency due to higher sampling rate compared to reward estimation of each arm. Thus, the impact of imprecise  $\hat{c}_t$  on the estimation of  $\hat{r}_t$  becomes negligible as t increases.

Building upon the analysis above, the arm selection policy of PRUCB-SPM is designed as:

<span id="page-6-0"></span>
$$
a_t = \arg \max_{i \in [K]} \Phi(\hat{\mathbf{c}}_t, \hat{\mathbf{r}}_{i,t} + \sqrt{\log(t/\alpha)/\max\{1, N_{i,t}\}}\mathbf{e}).\tag{6}
$$

**342 343** We characterize the regret upper-bound of PRUCB-SPM in Theorem [3.](#page-6-1) Note that in the stationary preference case, we omit the subscript of t in  $a_t^*$ ,  $\Delta_{i,t}$  for simplicity, as they are independent of t.

**344 345** Theorem 3. *Assume the preference follows unknown fixed distribution with the value being revealed after each arm pull. Let*  $\eta_i = \overline{c}^T \Delta_i$ ,  $\Delta_i = \mu_{a^*} - \mu_i \in \mathbb{R}^D$ , *PRUCB-SPM has* 

<span id="page-6-2"></span><span id="page-6-1"></span>
$$
R(T) \le \sum_{i \neq a^*} \left( \underbrace{\frac{4(\delta + \frac{\delta}{\sqrt{D}})^2 \log\left(\frac{T}{\alpha}\right)}{\eta_i} + \frac{D\pi^2 \alpha^2 \eta_i}{3}}_{\text{min}} + \underbrace{\frac{4\sqrt{2}(D\delta ||\Delta_i||_2)^{2.5}}{\eta_i^{1.5}} + \frac{D\pi^2 \eta_i}{3}}_{\text{min}} \right). \quad (7)
$$

 $R^r(T)$ : Regret caused by **reward estimation** error  $R^c(T)$ : Regret caused by **preference estimation** error

**350 352 354** Remark 6.1. *Theorem [3](#page-6-1) shows that, without known user preferences, PRUCB-SPM achieves a regret of* O(δ log T)*, demonstrating near-optimal performance. Notably, the regret caused by additional preference estimation error is bounded by a constant related to objective dimension* D *and* ℓ1*-norm bound* δ *of preference. Furthermore, the dominant regret term, caused by reward estimation error,* √ *degrades performance by only a factor of*  $(1 + 1/\sqrt{D})^2$  compared to the known-preference case. *This implies that the impact of additional preference estimation error on the final regret is small.*

**355 356 357 358 359 360 361 362** To prove Theorem [3,](#page-6-1) the main difficulty lies in decoupling and capturing the effects of the joint error from both reward estimation and preference estimation on the final regret. To address this, we introduce a tunable parameter  $\epsilon_t$  to quantify the accuracy of preference estimation  $\hat{c}_t$ , and decompose suboptimal actions into two disjoint sets, accounting for two regret terms of  $R^r(T)$  and  $R^c(T)$  in Eq [7.](#page-6-2) The derivation of  $R^r(T)$  relies on Proposition [8](#page-18-1) in Appendix [C.1,](#page-18-0) which characterizes the policy behavior under accurate preference estimation updates. The derivation of  $R<sup>c</sup>(T)$  relies on Lemma [10](#page-23-0) in Appendix [D.1.2](#page-22-0) to transfer the original set with joint error to a preference estimation deviation event, making it more tractable. Please refer to Appendix [D.1](#page-22-1) for the full proof of Theorem [3.](#page-6-1)

**363 364 365 366 367 368 369 370 371** Corrupted Preference? The potential limitation of the above result is that, in some applications, precise user preference feedback may not be obtainable. For example, in Figure [3,](#page-5-3) the system infers user preferences (efficiency vs. quality) from action logs rather than explicit user feedback, which can introduce *corruption* into the preference estimation. Therefore, we further explore the performance of PRUCB-SPM under corrupted preference feedback. Building on the assumptions in Theorem [3,](#page-6-1) we define the observed preference feedback as being manipulated by stochastic corruption:  $\tilde{c}_t = c_t + z_t$ , where  $c_t$  is the true preference,  $\tilde{c}_t$  is the observed (corrupted) feedback, and  $z_t \in \mathbb{R}^D$  is the stochastic corruption component. For  $d \in [D]$ ,  $z_t(d)$  is independently drawn from a fixed distribution with mean  $\overline{z}(d)$  and variance  $\sigma_{z,d}^2 \leq \sigma_z^2$ . We use  $\|\overline{z}\|_2$  to denote the level of stochastic corruption.

**372 373** The following Theorem [4](#page-6-3) characterizes the regret and robustness of PRUCB-SPM (Algorithm [2\)](#page-5-5) under stochastic preference corruptions. The proof is provided in Appendix [D.2.](#page-26-0)

<span id="page-6-3"></span>**374 375 376** Theorem 4. *Inherit the assumptions in Theorem [3,](#page-6-1) but assume that the observed preference feedback is under stochastic corruption. Let*  $B_i = \frac{\eta_i}{1+\frac{1}{D}} - \|\overline{z}\|_2 \|\Delta_i\|_2$ ,  $\eta_i = \overline{c}^T \Delta_i$ . Then PRUCB-SPM has

$$
\begin{array}{ll}\n\mathcal{D} & \text{if } \exists i \neq a^*, \text{ s.t., } B_i \leq 0, \text{ then } R(T) = \Omega(\tilde{T}); \\
& 2 \text{ else if } B_i > 0, \forall i \neq a^*, \text{ then } \\
& R(T) \leq \sum_{i \neq a^*} \left( \frac{4(D+1)^2 \delta^2 \log(\frac{T}{\alpha})}{\eta_i} + \frac{D\pi^2 \alpha^2 \eta_i}{3} + \frac{4D^2 \eta_i \|\Delta_i\|_2^2 (\sigma_c^2 + \sigma_z^2)}{B_i^2} + \frac{4D^{1.5} \eta_i \|\Delta_i\|_2 (\delta + \delta_z)}{3B_i} \right).\n\end{array}
$$

**378 379 380 381** Theorem [4](#page-6-3) shows as long as the corruption level satisfies the attack tolerance threshold of  $B_i >$  $0, \forall i \neq a^*$ , PRUCB-SPM attains an  $O(D^2 \delta \log T)$  regret, implying its robustness. Moreover, our analysis of adversarial corruption case also demonstrates the robustness of PRUCB-SPM against adversarial attack up to a corruption level of  $o(T)$ . See Appendix [D.3](#page-30-0) for the detailed analysis.

#### **383** 6.2 NON-STATIONARY PREFERENCE

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**384 385 386 387 388 389** In this section, we consider *abruptly changing environments*, a more practical scenario in real-world applications. Building on the assumptions of Theorem [3,](#page-6-1) we assume that the preference distribution  $c_t$  remains fixed during periods but changes at unknown time instants called *breakpoints*. The number of breakpoints within T is denoted by  $\psi_T$ . Unlike the stationary preference case, the challenge here is that the empirical estimate  $\hat{c}_t$  by Eq. [5](#page-5-4) becomes a biased estimator of the expected preference  $\overline{c}_t$ due to the time-varying distribution. To address this, we propose PRUCB-APM (Algorithm [3\)](#page-7-1).

**390 391 392 393 394 395 396 397** Specifically, inspired by the sliding-window UCB [\(Garivier & Moulines, 2008\)](#page-10-12), we consider averaging recent observations over a fixed horizon for user preference estimation, rather than averaging observations over all past rounds. Formally, at round  $t \in [2, T]$ , PRUCB-APM updates the preference estimate by computing a local empirical average using the last  $\tau$  plays:

ence estimation (PRUCB-APM)  
\n1: Parameters: 
$$
\alpha
$$
. Sliding-window length  $\tau$ .  
\n2:  $N_{i,1} \leftarrow 0$ ;  $\hat{r}_{i,1} \leftarrow [0]^D$ ,  $\forall i \in [K]$ ;  $\hat{c}_1 \leftarrow [0]^D$ .  
\n3: for  $t = 1, \dots, T$  do

<span id="page-7-1"></span>Algorithm 3 Preference UCB with Abrupt Prefer-

4: Draw arm  $a_t$  by Eq. [6,](#page-6-0) observe  $r_{a_t,t}$  and user's preference  $c_t$ .  $\triangleright$  (Preference-aware optimization) 5: Update  $N_{i,t+1}$ , and reward estimate  $\hat{r}_{i,t+1}$ ,  $\forall i \in [K]$  by Eq. 4.  $\triangleright$  (Reward estimation) ▷ (Reward estimation) 6: Update preference estimate  $\hat{c}_{t+1}$  by Eq. [8.](#page-7-2) 7: end for  $\triangleright$  (Preference estimation)

**400 401** where  $\tau$  is an algorithm parameter denoting the sliding-window length. The sliding-window es-

<span id="page-7-2"></span> $\hat{\bm{c}}_t = \frac{1}{\min\{\tau, t-1\}} \sum_{\ell=\max\{1, t-\tau\}}^{t-1} \bm{c}_\ell, \quad (8)$ 

**402 403** timator removes outdated samples and retains recent ones, enabling it to track the latest preference patterns. For reward estimation and preference-aware optimization, we follow the Eq. [4](#page-4-3) and Eq. [6.](#page-6-0)

**404 405** In Theorem [5](#page-7-3) below, we characterize the regret of PRUCB-APM, and show that it is controlled by  $\tau$ . Please refer to Appendix [D.4](#page-33-0) for the proof sketch and detailed proof steps of Theorem [5.](#page-7-3)

<span id="page-7-3"></span>**406 407 408 409 410 Theorem 5.** Inherit the assumptions in Theorem [3](#page-6-1) but assume  $c_t$  follows abruptly changing dis*tribution.* Let  $\mathcal{T}_i = \{t \in [T] \mid a_t^* \neq i\}, \eta_i^{\downarrow} = \min_{t \in \mathcal{T}_i} \{\overline{\mathbf{c}_t^T} \Delta_{i,t}\}$  and  $\eta_i^{\uparrow} = \max_{t \in \mathcal{T}_i} \{\mathbf{c}_t^T \Delta_{i,t}\}.$  $\Delta_{i,t} = \mu_{a_t^*} - \mu_{i,t} \in \mathbb{R}^D$ ,  $a_t^*$  is the dynamic oracle.  $\|\Delta_i^{\uparrow}\|_2 = \max_{\{t,j\} \in [T] \times [K]/i} \|\mu_{i,t} - \mu_{j,t}\|_2$ . *Then for any*  $\tau > \max_{i \in [K]} (2D\delta ||\Delta_i^{\dagger}||_2 / \eta_i^{\downarrow})^{\frac{5}{2}}$ , any  $\alpha \in (0, 1]$ , PRUCB-APM follows

<span id="page-7-5"></span>
$$
R(T) \le \sum_{i=1}^K \eta_i^{\uparrow} \left( \frac{4(\delta + \frac{\delta}{\sqrt{D}})^2 \log(T/\alpha)}{(\eta_i^{\downarrow})^2} + D \frac{\pi^2 \alpha^2}{3} + \psi_T \tau + \frac{2D(T-\tau)}{\tau^2} + \left( \frac{2D\delta \|\Delta_i^{\uparrow}\|_2}{\eta_i^{\downarrow}} \right)^{\frac{5}{2}} + \frac{D\pi^2}{3} \right),
$$

**413 414 415 416 417 Remark 6.2.** If the horizon T and the number of breakpoints  $\psi_T$  are known in advance, the window *size*  $\tau$  *can be chosen to minimize*  $R(T)$ *. Specifically, taking*  $\tau = (4DT/\psi_T)^{\frac{1}{3}}$  *yields*  $R(T)$  =  $O(\delta \log(T) + D^{\frac{1}{3}} \psi_T^{-\frac{2}{3}} T^{\frac{1}{3}})$ . Assuming that  $\psi_T = O(T^{\gamma})$  for some  $\gamma \in [0,1)$ , then we have  $R(T)$  is *dominant with order of*  $\mathcal{O}(T^{(1+2\gamma)/3})$ *. In particular, if*  $\gamma = 0$  *,*  $R(T) = O(\delta \log(T) + D^{\frac{1}{3}}T^{\frac{1}{3}})$ *.* 

**Remark 6.3.** *If there is no breakpoint, i.e.,*  $\psi_T = 0$ *, the problem reduces to the stationary preference case. In this case, the optimal window length*  $\tau$  *is obviously*  $T$  *(as large as possible), and*  $\eta_i$ <sup>†</sup> =  $\eta_i$ <sup>†</sup>. *Plugging these back to Theorem [5](#page-7-3) yields the regret that matches the result obtained in Theorem [3,](#page-6-1) indicating Theorem [5](#page-7-3) is an effective generalization of Theorem [3.](#page-6-1)*

## <span id="page-7-0"></span>7 THE CASE WITH HIDDEN PREFERENCE

**424 425 426 427 428 429 430 431** Finally, we consider another practical scenario where only feedback on the reward and overall reward is observable, while preference feedback is not provided. For instance, in hotel surveys, customers often provide ratings on specific objectives (e.g., price, location, environment, amenities) along with an overall rating (as depicted in Fig. [4\)](#page-7-4). In such cases, user preferences can be inferred from the latent relationship between the overall rating and the individual objective ratings. Formally, in each round  $t$ , the learner

<span id="page-7-4"></span>

Figure 4: A scenario of user's preferences feedback is not provided.

**432 433 434 435** selects an arm  $a_t \in [K]$ , and observes the reward vector  $r_{a_t} \in \mathbb{R}^D$ , as well as the overall-reward score  $g_{a_t,t} = \Phi(c_t, r_{a_t,t}) = c_t^T r_{a_t,t} \in \mathbb{R}$  corresponding to the selected action. The preference  $c_t \in \mathbb{R}^D$  is *stationary* and follows an *unknown distribution*.

**436 437 438** Given this framework, we adhere to the original Assumption [3.1](#page-2-0) on rewards. Note in many real-world applications, such as hotel rating systems, the overall rating shares the same scale as individual objective ratings. Thus, we introduce Assumption [7.1,](#page-8-0) where the bound on the overall reward is identical to that of the reward. This, in turn, leads to a revised Assumption [7.2](#page-8-1) on preference.

<span id="page-8-1"></span><span id="page-8-0"></span>**439 440 441 Assumption 7.1.** *For*  $t \in [T]$ *,*  $a_t \in [K]$ *, the overall-reward score satisfies*  $g_{a_t,t} \in [0,1]$ *.* Assumption 7.2. *For*  $t \in [T], d \in [D]$ *, preference satisfies*  $c_t(d) \in [0, 1]$  *and*  $||c_t||_1 \leq 1$ *.* 

**442 443** To address this problem, we propose a novel PRUCB-HPM (see Algorithm [4\)](#page-8-2). The fundamentally different preference structure with Section [6](#page-5-0) introduces new challenges, which we discuss below.

**444 445 446 447 448 449 450 451 452 453 454 455 456 457** Preference estimation. Due to the absence of preference feedback, we can only infer user preference knowledge through the latent relationship from rewards  $r_{a_t,t}$ and overall-rewards  $g_{a_t,t}$ . Recall that the overall-reward is the inner product of preference and reward, it becomes natural to estimate the latent preference by regression based on previous rewards and overallrewards. While regression-based coefficient estimation has been widely used in linear (contextual) bandits works [\(Abbasi-](#page-10-9)[Yadkori et al., 2011;](#page-10-9) [Zhao et al., 2020;](#page-11-7) [Hanna et al., 2024\)](#page-10-13), designing preference estimation by regression in our case is non-

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<span id="page-8-2"></span>



**458 459 460 461 462 463 464 465** trivial due to the fundamentally different setting. Specifically, in our scenario, the latent coefficient (preference) vector  $c_t$  is random in each round t, unlike the fixed coefficients in linear bandit literature. The regression model can be written as  $g_{a_t,t} = (\bar{c} + \zeta_t)^T r_{a_t,t} = \bar{c}^T r_{a_t,t} + \zeta_t^T r_{a_t,t}$ , where  $\zeta_t = c_t - \overline{c} \in \mathbb{R}^D$  is an independent random noise term. Note we condition on all observed variables up to round t, so that  $g_{a_t,t}$  and  $r_{a_t,t}$  are deterministic. This model implies that the noise term  $\zeta_t^T r_{a_t,t}$ on output  $g_{a_t,t}$  is no longer independent of the input  $r_{a_t,t}$ . Intuitively, the standard regression models are not applicable here due to the violated assumption of noise of output being independent of the input, whereas the errors-in-variables methods (e.g., Deming regression) would be preferred.

**466 467 468 469 470 471 472 473 474** However, we assert that *standard regression remains feasible for preference estimation in this problem*. Thanks to the fact that  $\mathbb{E}[\bm{\zeta}_t]=\mathbb{E}[\bm{c}_t]-\mathbb{E}[\overline{\bm{c}}]=[0]^D,$  we have  $\mathbb{E}[g_{a_t,t}]=\mathbb{E}[\overline{\bm{c}}^T\bm{r}_{a_t,t}]+\mathbb{E}[\bm{\zeta}_t^T\bm{r}_{a_t,t}]=$  $\bar{c}^T r_{a_t,t}$ , implying the noise term  $\zeta_t^T r_{a_t,t}$  vanishes in expectation, and the model behaves like a standard linear regression model in expectation. This suggests that, in expectation, the noise does not systematically bias the model. Hence, in PRUCB-HPM, we estimate the latent preference by solving a ridge regression problem:  $\hat{c}_t = \arg \min_{\mathbf{c}'} \sum_{\ell=1}^{t-1} ( {\mathbf{c}'}^T \boldsymbol{r}_{a_\ell, \ell} - g_{a_\ell, \ell} )^2 + \lambda \| \boldsymbol{c}' \|_2^2$ , where  $\lambda \geq 0$  is a regularization parameter of Algorithm [4](#page-8-2) to reduce overfitting and handle the variance introduced by  $\zeta_t^T r_{a_t,t}$ . Above equation yields a close form solution as follows:

<span id="page-8-3"></span>
$$
\hat{c}_t = \Upsilon_t^{-1} \sum_{\ell=1}^{t-1} g_{a_\ell, \ell} r_{a_\ell, \ell}, \quad \Upsilon_t = \Upsilon_{t-1} + r_{a_{t-1}, t-1} r_{a_{t-1}, t-1}^T, \text{ and } \Upsilon_1 = \lambda \mathbf{I}
$$
(9)

**476 477 478 479 480 481 Preference-aware optimization.** Next, we adopt the principle of "optimism in the face of uncertainty" for arm selection. It is important to note that in this case, *constructing a confidence set for the preference estimate*  $\hat{c}_t$  *is necessary*, as  $\hat{c}_t$  *is now involved in the <i>sequential decision-making* process. More specifically, the selection of arm  $a_t$  depends on  $\hat{c}_t$ , while the future estimate  $\hat{c}_{t+1}$  is inferred from observations of  $\{r_{a_\ell,\ell}\}_{\ell=1}^t$  and  $\{g_{a_\ell,\ell}\}_{\ell=1}^t$ , which are dependent on actions  $a_t$  in turn. Therefore, we define the confidence set for the preference estimation as a constrained ellipse:

<span id="page-8-4"></span>
$$
\Theta_t = \{ \mathbf{c'} \mid (\mathbf{c'} - \hat{\mathbf{c}}_t)^T \Upsilon_t (\mathbf{c'} - \hat{\mathbf{c}}_t) \leq \beta_t \wedge ||\mathbf{c'}||_1 \leq 1 \},\tag{10}
$$

**483 484** where  $\beta_t > 1$  is an algorithm parameter that increases with t. Inspired by prior linear bandit studies [\(Abbasi-Yadkori et al., 2011;](#page-10-9) [He et al., 2022\)](#page-10-14), we set  $\beta_t = \tilde{O}(D)^2$  $\beta_t = \tilde{O}(D)^2$  in our problem and show that, for

<span id="page-8-5"></span><sup>&</sup>lt;sup>2</sup>We use the notation  $\tilde{O}$  to suppress dependence on logarithmic factors of T

<span id="page-9-4"></span>

Table 1: Summery of our main analytical results of PAMO-MAB problem under different preference structures.

regression under stochastic coefficients (preferences),  $\bar{c} \in \Theta_t$  holds with high probability (please see detailed analysis of Proposition [14](#page-36-0) in Appendix [E.1\)](#page-36-1). The reward estimation  $\hat{r}_{i,t}$ ,  $\forall i \in |K|$  follows Eq. [4.](#page-4-3) At each round t, the learner selects the arm  $a_t$  by solving the joint optimization problem as:

<span id="page-9-0"></span>
$$
a_t = \arg \max_{i \in [K]} \max_{\mathbf{c}' \in \Theta_t} \Phi(\mathbf{c}', \hat{\mathbf{r}}_{i,t} + \sqrt{\log(t/\alpha)/\max\{N_{i,t}, 1\}} \mathbf{e}). \tag{11}
$$

<span id="page-9-1"></span>**Theorem 6.** Let preference  $c_t$  follows unknown stationary distribution, and only over-reward and re*ward feedback is provided. For any*  $\lambda > 0$ , by setting  $\sqrt{\beta_t} =$ √  $\sqrt{\lambda} + \sqrt{D \log \left(1 + \frac{t-1}{\lambda}\right) + 4 \log\left(\frac{\pi t}{\sqrt{2\vartheta}}\right)}$  $\alpha = \sqrt{\frac{8\vartheta}{KD(D+3)\pi^2}}$ , let  $M = \lfloor \min\left\{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log \frac{t}{\alpha}}, \forall t \ge t' \right\} \rfloor$ *with probability greater than*  $1 - \vartheta$ , *PRUCB-HPM has,* 

$$
R(T) \leq \underbrace{\sqrt{\beta_T}\sqrt{\frac{2D}{\log(\frac{5}{4})}}\log\big(1+\frac{(1+\sigma^2_{r\uparrow})(T-M)}{\lambda}\big)(T-M)}_{R^c(T):\text{ Regret by preference estimation error}} + M
$$
  
= 
$$
\mathcal{O}\Big(D\log(T)\sqrt{T} + \sqrt{D\log(T/\vartheta)T} + \sqrt{K\log(T/\vartheta)T}\Big) = \tilde{O}(D\sqrt{T}).
$$

**507 508 509 510 511 512 513** Theorem [6](#page-9-1) shows that, even without direct preference feedback, PRUCB-HPM achieves sub-linear regret through carefully designed mechanisms for preference adaptation. In particular, for  $t \geq M$ , where  $M^3$  $M^3$  is a constant independent of T, the regret asymptotically scales as  $\tilde{O}(D\sqrt{T})$ . Interestingly, the regret due to preference estimation error exceeds that due to reward estimation error, becoming the dominant regret term. This is expected, given the increased difficulty of estimating latent preferences through regression. The proof of Theorem [6](#page-9-1) is provided in Appendix [E.2.](#page-40-0)

### **514 515** 8 NUMERICAL ANALYSIS

**516 517 518 519 520** In this section, we report the performance of PRUCB and PRUCB-SPM in a stationary preference environment. The PAMO-MAB instance is set with  $K$  arms and  $D$  objectives. The preference means are random defined, and the regret is defined by Eq [2.](#page-3-4) Detailed experimental settings and more experimental results can be found in Appendix [A.1.](#page-12-0)

**521 522 523 524 525** Fig. [5](#page-9-3) shows that our algorithms significantly outperform other competitors. Moreover, from the zoom-in window, we observe that PRUCB-SPM exhibits only a very slight performance degradation compared to PRUCB (under known preferences), indicating that the proposed PRUCB-SPM can effectively model user preference in stationary preference environments.

<span id="page-9-3"></span>

Figure 5: Regrets under stationary preference environment.

It is worth noting that other competitors are preference-free algorithms,

all of which exhibit linear regret, aligning with our lower bound (Proposition [1\)](#page-3-1). In other words, this demonstrates that approaches agnostic to user preferences cannot align their outputs with user preferences, even if they achieve Pareto optimality. For more experimental results under stationary, non-stationary and hidden preference environments, please refer to Appendix [A.1,](#page-12-0) [A.2](#page-13-0) and [A.3.](#page-14-0)

# 9 CONCLUSION

**533 534 535 536 537** In this paper, we make the first effort to theoretically explore the explicit user preferences-aware MO-MAB, where the overall-reward is determined by both arm reward and user preference. Motivated by real-world applications, we provide a comprehensive analysis of this problem under three preference structures, with corresponding algorithms that achieve provably efficient with sub-linear regrets. The main analytical results in this paper are summarized in Table [1.](#page-9-4)

**538 539**

> <span id="page-9-2"></span><sup>3</sup>Since  $\sigma_{r}^2 \in \mathbb{R}^+$ , we have  $\lim_{t \to \infty} 2D\sqrt{K(t-1)\log \frac{t}{\alpha}}/(\sigma_{r}^2(t-1)) = \lim_{t \to \infty} C_1 \sqrt{\frac{\log(t) - C_2}{t-1}} = 0$ , because  $\sqrt{\log(t)}$  grows very slowly compared to  $\sqrt{t-1}$  as t increases. Hence M exists for sufficiently large t'.

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#### **648 649** A EXPERIMENTS

In this section, we conduct numerical experiments to evaluate the effectiveness of our proposed algorithms under different user preference environments.

- <span id="page-12-1"></span><span id="page-12-0"></span>A.1 EXPERIMENTS IN STATIONARY PREFERENCE ENVIRONMENT
- **654 655** A.1.1 COMPARISON WITH BASELINES

In this section, we verify the capability of PRUCB and PRUCB-SPM to model user preference  $c_t$  and optimize the overall reward in a stationary preference environment. We compare these two algorithms in terms of regret defined in Eq [2](#page-3-4) with the following multi-objective bandits algorithms.

- S-UCB [\(Drugan & Nowe, 2013\)](#page-10-0): the scalarized UCB algorithm, which scalarizes the multidimensional reward by assigning weights to each objective and then employs the single objective UCB algorithm [Auer et al.](#page-10-11) [\(2002\)](#page-10-11). Throughout the experiments, we assign each objective with equal weight.
	- S-MOSS: the scalarized UCB algorithm, which follows the similar way with S-UCB by scalarizing the multi-dimensional reward into a single one, but uses MOSS [\(Audibert & Bubeck, 2009\)](#page-10-15) policy for arm selection.
- Pareto-UCB [\(Drugan & Nowe, 2013\)](#page-10-0): the Pareto-based algorithm, which compares different arms by the upper confidence bounds of their expected multi-dimensional reward by Pareto order and pulls an arm uniformly from the approximate Pareto front.
- Pareto-TS [\(Yahyaa & Manderick, 2015\)](#page-11-6): the Pareto-based algorithm, which makes use of the Thompson sampling technique to estimate the expected reward for every arm and selects an arm uniformly at random from the estimated Pareto front.
- **672 673 674 675 676 677 678 679 680 681 682** Experimental settings. For evaluation, we use a synthetic dataset. Specifically, we consider the MO-MAB with K arms, each arm  $i \in [K]$  associated with a D-dimensional reward, where the reward of each objective d follows a Bernoulli distribution with a randomized mean  $\boldsymbol{\mu}_i(d) \in [0,1]$ . For user preference, we consider two settings including predefined preference and randomized preference. For predefined preference-aware structure, we define the mean preference  $\bar{c}$  as  $\bar{c}(d) = 2.0$  if  $d =$ j; 0.5 otherwise, where  $j \in [D]$  is randomly selected. The practical implication of this structure is that it represents a common scenario in which the user exhibits a markedly higher preference for one particular objective while showing little interest in others. For randomized preference, the values of mean preference  $\bar{c}$  are randomly defined within [0, 5]. For both setups, the instantaneous preference is generated under Gaussian distributions with corresponding means and variance of 0.5. To guarantee the non-negative preference, we clip the generated instantaneous preference within  $[0, 2\bar{c}]$ .
- **683 684 685 686 687** Implementations. For the implementations of the algorithms, we reveal the true expected preference for PRUCB before arm pulling in each episode, while for PRUCB-SPM, we use the estimated preference instead. Following the previous studies [\(Auer et al., 2002;](#page-10-11) [Audibert et al., 2007\)](#page-10-16), we set  $\alpha = 1$ . The time horizon is set to  $T = 5000$  rounds, and we repeat 10 trials for each set of evaluation due to the randomness from both environment and algorithms.
- **688 689 690 691 692 693 694 695** Results. We report the averaged regret performance of the algorithms under stationary preference distributions in Fig. [6.](#page-13-1) It is evident that our algorithms significantly outperform other competitors in all experiments. This is expected since the competing algorithms are designed for Pareto-optimality identification and do not utilize the preference structure of users considered in this paper, which our algorithm explicitly exploits. Additionally, from the zoom-in window, we observe that PRUCB-SPM exhibits only a very slight performance degradation compared to PRUCB, which knows the preference expectation in advance. This indicates that the proposed PRUCB-SPM can effectively model user preference via empirical estimation in stationary preference environments.
- **696** A.1.2 ROBUSTNESS TO STOCHASTIC ATTACKS

**697 698 699** In this section, we explore the robustness of our proposed RUCB-SPM against stochastic corruptions on preference feedback.

**700 701** Experimental settings and implementations. We consider the same preference-aware MO-MAB environment as Appendix [A.1.1.](#page-12-1) Specifically, the stochastic reward and preference is generated in the same manner as in Appendix [A.1.1.](#page-12-1) Additionally, we define a stochastic attacker which

<span id="page-13-1"></span>

<span id="page-13-2"></span>Figure 7: Regrets of RUCB-SPM against different level of stochastic preference corruptions.

 manipulates the observed preference feedback with a corruption component  $z_t$  at each episode t, i.e.,  $\tilde{c}_t = c_t + z_t$ , where  $c_t$  is the ground-truth while  $\tilde{c}_t$  is the corrupted preference observed by learner, and the corruption component  $z_t$  has the mean vector of  $\overline{z}$ . The mean corruption vector  $\overline{z}$  is generated by uniformly selecting a value within  $[-1, 1]$  for each objective  $d \in [D]$ , and then rescaling the vector to a fixed  $L_2$ -norm  $||\overline{z}||_2$  to represent the level of corruption. In our experiment, we vary the level of  $\|\overline{z}\|_2$  to investigate the robustness of our proposed RUCB-SPM against stochastic preference attacks. The parameter settings of RUCB-SPM follows the implementation in Appendix [A.1.1.](#page-12-1) Similarly, we set time horizon  $T = 5000$  rounds, and repeat 10 trials for each set of evaluation.

 Results. We report the averaged regret of RUCB-SPM under different level of preference corruptions  $(\|\overline{v}\|_2)$  in Fig. [7.](#page-13-2) Specifically,  $B = \min_{i \in [K] \setminus a^*} {\frac{\overline{c}^T \Delta_i}{(1 + \frac{1}{D}) \|\Delta_i\|_2}}$  denotes the robustness threshold of RUCB-SPM derived in our theoretical analysis in Remark [D.1.](#page-29-0) RUCB-SPM\* denotes the algorithm under no attacks.

 From the results, we can see that for the attack level under or even slightly higher than B, RUCB-SPM can achieve very close sub-linear regret with the original RUCB-SPM\* without attacks, indicating the robustness of RUCB-SPM against stochastic preference corruptions. One interesting discovery is that higher objective dimensions present greater tolerance to corruption. Specifically, in the case with with  $D = 5$ , RRUCB-SPM is robust to a corruption level of approximately 1.2B (see the curve of  $\|\overline{v}\|_2 = 0.5$  in the first column subplot, and the curve of  $\|\overline{v}\|_2 = 1.5$  in the third column subplot). In contrast, for the case with  $D = 8$ , RUCB-SPM remains robust up to a corruption level of 2B (see the curve of  $\|\overline{v}\|_2 = 0.7$  in the second column subplot, and the curve of  $\|\overline{v}\|_2 = 1.5$  in the fourth column subplot). This might be due to the fact that, as the dimension of the preference space increases, it becomes more challenging to find an efficient attack combination across  $D$  dimensions under the constraint  $\|\overline{v}\|_2$  to achieve successful attack.

 

 

# <span id="page-13-0"></span>A.2 EXPERIMENTS IN ABRUPTLY PREFERENCES CHANGING ENVIRONMENT

 In this section, we verify the capability of PRUCB-APM to model user preference  $c_t$  and optimize the overall reward in a preference abruptly changing environment.

- A.2.1 COMPARISON WITH BASELINES
- Experimental settings. We consider the same MO-MAB baseline algorithms as in the stationary preference setting for comparison. The reward is generated in the same manner as in the stationary preference setting. Similarly, two preference settings are evaluated: predefined preference and

<span id="page-14-1"></span>

Figure 8: Regrets of different algorithms under abruptly changing preference distribution.

<span id="page-14-2"></span>

Figure 9: Regrets of RUCB-APM with different choices of sliding-window lengths  $\tau$ .

 randomized preference. To simulate the abruptly changing preference environment, we define the number of breakpoints as  $\psi$ , and the changing episodes are isometrically sampled within T. At each changing episode  $t_l$ , we re-define the mean value of preference  $\overline{c}_t$  for instantaneous preference generation in the following episodes until the next changing episode  $t_{l+1}$ . For predefined preference, we set the mean preference  $\bar{c}_t$  as  $\bar{c}(d) = 2.0$  if  $d = j_{t_i}$ ; 0.5 otherwise, where  $j_{t_i} \in [D]$  is randomly chosen at each changing episode  $t_l$ . For randomized preference, the mean vector of preference  $\bar{c}$  is randomly re-defined within  $[0, 5]$  at each changing episode.

 **Implementation.** For the proposed PRUCB-APM, we set  $\alpha = 1$  following previous studies [\(Auer](#page-10-11) [et al., 2002;](#page-10-11) [Audibert et al., 2007\)](#page-10-16), and set the sliding-window length  $\tau = 80$  while not the value as Remark [6.2](#page-7-5) suggests since we assume T and  $\psi$  are not known to the learner. We perform 10 trials up to round  $T = 5000$  for evaluation.

 Results. The average regrets of the algorithms under abrupt environment with different settings of K, D and  $\psi$  are reported in Fig. [8.](#page-14-1) It is evident that our algorithm PRUCB-APM significantly outperform other competitors in all experiments. By the zoom-in window, we observe that PRUCB-APM can well estimate user preference  $c_t$  with a fast convergence rate and utilize the preference information for optimizing the overall reward in a preference abruptly changing environment.

 **Parameter analysis of PRUCB-APM on sliding-window lengths**  $\tau$ **.** We investigate the impact of sliding-window lengths  $\tau$  in PRUCB-APM on the overall performance by varying  $\tau$  from 10 to 400. The results are depicted in Fig. [9.](#page-14-2) PRUCB-APM (opt) refer to the choice of  $\tau = (\frac{4DT}{\psi})^{\frac{1}{3}}$  as suggested in Remark [6.2.](#page-7-5) It shows that for the choice of small  $\tau$  (under 80), it present a close regret performance, indicating PRUCB-APM is not that sensitive to the choice of small sliding-window length. Specifically, for very small sliding-window length (i.e.,  $\tau = 10$ ), it presents slightly worse performance than that of the optimal  $\tau$ . However, for the large sliding-window length (above 200), it adapts to changes slowly.

 

# <span id="page-14-0"></span>A.3 EXPERIMENTS IN HIDDEN PREFERENCES ENVIRONMENT

 In this section, we evaluate the performance of PRUCB-HPM in modeling user preference  $c_t$  and optimizing the overall reward when explicit user preference is not visible, but overall reward  $g_{a_t,t}$ and reward  $r_{a_t,t}$  are revealed after each episode.

 Experimental protocol. Given that PRUCB-HPM models both the expected arms reward and user preference, we designed a new *user-switching protocol* for evaluation. Figure [10](#page-15-0) illustrates this

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<span id="page-15-0"></span>

Figure 10: (a) Users switching protocol for experimental evaluation of hidden preference and multiobjective reward modelings. (b) One real-world example of the experimental protocol.

<span id="page-15-1"></span>

Figure 11: Regrets of different algorithms under hidden preference environment.

**836** protocol with 3 users and 9 arms. Specifically, at each episode, one user is exposed to a block of arms (3 in our illustration). Only the arms within this block can be selected for this user. After one arm has been pulled, the system observes the reward  $r_{a_t,t}$  and user's overall ratings  $g_{a_t,t}$  corresponding to the pulled arm  $a_t$ . In the next episode, the arm block rotates to another user. The goal is to maximize the cumulative overall ratings from all users.

**839 840 841 842 843 844 845 846 847 848 849 850 851 852** This protocol simulates real-world applications, such as recommender systems, where empirical multi-objective rewards (ratings) of arms (recommendation candidates) are obtained from a diverse set of users rather than a single fixed user. Additionally, users are not always exposed to a fixed set of arms (recommendation candidates). This user-switching protocol allows us to evaluate the algorithm's ability to model arm reward and user preference, thus enabling the customized optimization of users' overall ratings. In Figure [10\(](#page-15-0)b), we present an intuitive example of the protocol in the context of real-world hotel recommendations. Specifically, the blocks represent different cities (e.g., NYC, LA, CHI), and the hotel candidates within these cities correspond to the arms within the blocks. At each time step, a customer travels to a city, stays in a hotel recommended by the system, and leaves feedback (both objective and overall ratings) after her or his stay. In the next episode, the customer travels to a different city and encounters a new set of hotel options. The hotel recommender system needs to learn the multi-objective rewards of all hotel candidates from various customers and model each customer's preference based on their multi-objective and overall feedback. This enables the system to customize optimal hotel recommendations tailored to individual user preference.

**853 854 855 856 857 858** Baselines. For performance comparison, we choose the MO-MAB baselines used in stationary environment (Appendix [A.1.1,](#page-12-1) including S-UCB [\(Drugan & Nowe, 2013\)](#page-10-0), S-MOSS, Pareto-UCB [\(Drugan](#page-10-0) [& Nowe, 2013\)](#page-10-0) and Pareto-TS [\(Yahyaa & Manderick, 2015\)](#page-11-6)). Additionally, note that the scale overall score is also provided, it is feasible to use standard MAB methods by leveraging historical overall rewards for optimization. Hence we also choose classic MAB algorithms including UCB [\(Auer et al.,](#page-10-11) [2002\)](#page-10-11) and MOSS [\(Audibert & Bubeck, 2009\)](#page-10-15) for comparison.

**859 860 861 Experimental settings.** In our experiment, we set  $N$  users and  $3N$  arms in total, and each arm associates with D-dimensional reward. The generations of instantaneous reward  $r_{i,t}$  of arms and user preference  $c_t$  follow the same settings as stationary environment.

**862 863** For user-switching protocol, we set  $N$  blocks in total, with each block containing 3 fixed arms. At each episode, each user will be randomly assigned one block without replacement. The learner can only select the arm within assigned block for each user.

**864 865 866 867 Implementation.** Similarly, we set  $\alpha = 1$  in PRUCB-HPM. For regularization coefficient, we set **Implementation.** Similarly, we set  $\alpha = 1$  in **FROCB-HFM**. For regularization coefficient, we set  $\lambda = 1$ . For confidence radius, we set  $\sqrt{\beta_t} = 0.1 \sqrt{D \log(t)}$ . We perform 10 trials up to round T = 5000 for each set of evaluation.

Results. We report average performance of the algorithms in Fig. [11.](#page-15-1) As shown, our proposed PRUCB-HPM achieves superior results in terms of regret under all experimental settings compared to other competitors. This empirical evidence suggests that modeling user preference and leveraging this information for arm selection significantly enhances the performance of customized bandits optimization.

# <span id="page-16-0"></span>B PROOF OF PROPOSITION [1](#page-3-1)

<span id="page-16-1"></span>Lemma 7 (Variant of Lemma 7 in [Jun et al.](#page-10-17) [\(2018\)](#page-10-17)). *Assume that a bandit algorithm enjoys a*  $\mathit sub\text{-}linear\,\,regret\,\,bound,\,\,then\,\,\mathbb{E}[N_{i,T}]=o(T),\forall i\neq a^*.$ 

*Proof.* The sub-linear regret bound implies that for a sufficiently large T there exists a constant  $C > 0$ such that  $\sum_{i=1}^K \mathbb{E}[N_{i,T}] \overline{\mathbf{c}}_L^T(\mu_{a^*}-\mu_i) < CT$ . Hence we have  $\mathbb{E}[N_{i,T}] \overline{\mathbf{c}}_L^T(\mu_{a^*}-\mu_i) \le CT, \forall i \ne a^*,$ implying  $\mathbb{E}[N_{i,T}] < \frac{CT}{\bar{c}_t^T(\mu_{a^*}-\mu_i)}$ .

**Definition 2** (Pareto order, [Lu et al.](#page-10-1) [\(2019\)](#page-10-1)). *Let*  $u, v \in \mathbb{R}^D$  *be two vectors.* 

- u dominates v, denoted as  $u \succ v$ , if and only if  $\forall d \in [D], u(d) > v(d)$ .
- v is not dominated by **u**, denoted as by  $u \neq v$ , if and only if  $u = v$  or  $\exists d \in [D], v(d) > u(d)$ .
- **u** and **v** are incomparable, denoted as  $u||v$ , if and only if either vector is not dominated by the *other, i.e.,*  $u \not\succ v$  *and*  $v \not\succ u$ *.*

*Proof of Proposition [1.](#page-3-1)* We first construct an arbitrary K-armed D-objective MO-MAB environment with conflicting reward objectives. Let each objective reward of each arm follow a distribution, i.e.,  $r_{i,t}(d)$  ∼ Dist<sub>i,d</sub>,  $\forall i \in [K], \forall d \in [D]$ , with mean of  $\mu_i(d)$ . Define  $\mathcal{P}$  :=  $\{[\text{Dist}_{1,d}]^D, [\text{Dist}_{2,d}]^D, ..., [\text{Dist}_{K,d}]^D\}$  be the set of K-armed D-dimensional reward distributions.

We start with a simple case where the MO-MAB environment has two conflicting objective arms. Specifically, assume that  $\exists u, v \in [K]$ , s.t.,

$$
\boldsymbol{\mu}_u \neq \boldsymbol{\mu}_v; \quad \boldsymbol{\mu}_u || \boldsymbol{\mu}_v
$$

and

$$
\boldsymbol{\mu}_u \succ \boldsymbol{\mu}_i, \boldsymbol{\mu}_v \succ \boldsymbol{\mu}_i, \forall i \in [k] \setminus \{u, v\}.
$$

**901 902 903** Due to  $\mu_u \neq \mu_v$ , by taking the orthogonal complement of  $\mu_u - \mu_v$ , we can construct a subset  $\mathcal{C}_{\varsigma^+} := \{ \mathcal{C} \in \mathbb{R}^D | \mathcal{C}^T(\mu_u - \mu_v) = 0 \}.$  Next we consider two different constant preferences vector sets as the user's preferences, to construct two sets of preferences-aware MO-MAB scenarios.

**904 905 906 907 908 909 Scenarios**  $S_{\varsigma^+}$ . For any  $\varsigma^+ > 0$ , we can construct a subset  $\mathcal{C}_{\varsigma^+} := \{ c \in \mathbb{R}^D | c^T (\mu_u - \mu_v) = \varsigma^+ \}.$ Specifically, the general form of  $c_{\varsigma^+} \in C_{\varsigma^+}$  can be written as  $c_{\varsigma^+} = \frac{\varsigma^+}{||u||_{\varsigma^-}||}$  $\frac{\varsigma^\top}{\|\boldsymbol{\mu}_u-\boldsymbol{\mu}_v\|_2^2}(\boldsymbol{\mu}_u-\boldsymbol{\mu}_v)+\boldsymbol{c}_0,$ where  $c_0$  is any vector such that  $c_0 \in C_0$ . Then for the preferences-aware MO-MAB scenarios  $S_{\varsigma^+} := \{ \mathcal{P} \times \mathcal{C}_{\varsigma^+} \}$  under the sets of arm reward distributions  $\mathcal{P}$  and user preferences  $\mathcal{C}_{\varsigma^+}$ , it is obvious that arm u is the optimal arm since  $\mu_u \succ \mu_i$ ,  $\forall i \in [K] \setminus \{u, v\}$  and  $c_{\varsigma^+}^T \mu_u > c_{\varsigma^+}^T \mu_v$ ,  $\forall c_{\varsigma^+} \in C_{\varsigma^+}$ .

**910 911 912 913 914 Scenarios**  $S_{\varepsilon}$ -. Similarly, for any  $\varepsilon^- < 0$ , we can construct a subset  $\mathcal{C}_{\varepsilon}$ - :=  $\{c \in \mathbb{R}^D | c^T(\mu_u - \mu_v) \}$  $\mu_v$ ) =  $\varepsilon^-$ }, with the general form of  $c_{\varepsilon^-} = \frac{\varepsilon^-}{\|\mu_v - \mu\|}$  $\frac{\varepsilon}{\|\mu_u-\mu_v\|_2^2}(\mu_u-\mu_v)+c_0$ , where  $c_0$  is any vector such that  $c_0 \in C_0$ . For scenarios  $S_{\varepsilon^-} := \{ \mathcal{P} \times C_{\varepsilon^-} \}$  with same arm rewards distributions  $\mathcal P$  but modified user preferences  $C_{\varepsilon^-}$  sets, we have the arm v to be the optimal.

**915 916 917** We use  $\mathbb{P}_{\varsigma^+}$  to denote the probability with respect to the scenarios  $\mathcal{S}_{\varsigma^+}$ , and use  $\mathbb{P}_{\varsigma^-}$  to denote the probability conditioned on  $S_{\varepsilon-}$ . Analogous expectations  $\mathbb{E}_{\varsigma^+}[\cdot]$  and  $\mathbb{E}_{\varepsilon^-}[\cdot]$  will also be used. Let  $\mathbf{a}^{t-1} = \{A_1, ..., A_{t-1}\}\$  and  $\mathbf{r}^{t-1} = \{\mathbf{x}_1, ..., \mathbf{x}_{t-1}\}\$  be the actual sequence of arms pulled and the sequence of received rewards up to episode  $t-1$ , and  $\mathbf{H}^{t-1} = \{ \langle A_1, x_1 \rangle, ..., \langle A_{t-1}, x_{t-1} \rangle \}$  be the

**918 919 920 921 922 923** corresponding historical rewards sequence. For consistency, we define  $a^0$ ,  $r^0$  and  $H^0$  as the empty sets. Assume there exists a preferences-free algorithm  $A$  (i.e., Pareto-UCB [\(Drugan & Nowe, 2013\)](#page-10-0)) that is possibly dependent on historical rewards sequence  $H^{t-1}$  at episode t (classical assumption in MAB), achieving sub-linear regret in scenarios  $S_{\varsigma^+}$ . Let  $N_{i,T}$  be the number of pulls of arm i by A up to  $T$  episode. By Lemma [7,](#page-16-1) we have

<span id="page-17-2"></span>
$$
\mathbb{E}_{\varsigma^{+}}[N_{*,T}] = \mathbb{E}_{\varsigma^{+}}[N_{u,T}] = T - o(T). \tag{12}
$$

Since the policy  $\pi_t^A$  of A is possibly dependent on  $H^{t-1}$  but independent on the sequences of instantaneous preferences  $c^t$  and preferences means  $\overline{c}^t$ , for  $t \in (0,T]$ ,  $i \in [K]$  we have

<span id="page-17-1"></span>
$$
\mathbb{E}_{\varsigma^{+}}[\mathbb{1}_{a_{t}=i}] - \mathbb{E}_{\varepsilon^{-}}[\mathbb{1}_{a_{t}=i}]
$$
\n
$$
= \sum_{\mathbf{a}^{t-1} \in [K]^{t-1}} \int_{\mathbf{r}^{t-1} \in [0,1]^{D \times (t-1)}} \mathbb{P}_{\pi_{t}^{A}}(a_{t}=i|\mathbf{H}^{t-1}, [c_{0}]^{t}, [c_{0}]^{t}) \cdot \mathbb{P}_{\varsigma^{+}}(\mathbf{H}^{t-1}) d\mathbf{r}^{t-1}
$$
\n
$$
- \sum_{\mathbf{a}^{t-1} \in [K]^{t-1}} \int_{\mathbf{r}^{t-1} \in [0,1]^{D \times (t-1)}} \mathbb{P}_{\pi_{t}^{A}}(a_{t}=i|\mathbf{H}^{t-1}, [c_{\varepsilon^{-}}]^{t}, [c_{\varepsilon^{-}}]^{t}) \cdot \mathbb{P}_{\varepsilon^{-}}(\mathbf{H}^{t-1}) d\mathbf{r}^{t-1}
$$
\n
$$
= \sum_{\mathbf{a}^{t-1} \in [K]^{t-1}} \int_{\mathbf{r}^{t-1} \in [0,1]^{D \times (t-1)}} \mathbb{P}_{\pi_{t}^{A}}(a_{t}=i|\mathbf{H}^{t-1}) \cdot \left(\mathbb{P}_{\varsigma^{+}}(\mathbf{H}^{t-1}) - \mathbb{P}_{\varepsilon^{-}}(\mathbf{H}^{t-1})\right) d\mathbf{r}^{t-1},
$$
\n(13)

with

<span id="page-17-0"></span>
$$
\mathbb{P}_{\varsigma^{+}}(\mathbf{H}^{t-1}) = \prod_{\tau=1}^{t-1} (\mathbb{P}_{\varsigma^{+}}(\mathbf{H}^{\tau-1}) \cdot \mathbb{P}_{\pi_{\tau}^{A}} (a_{\tau} = A_{\tau} | \mathbf{H}^{\tau-1}) \cdot \mathbb{P}_{\varsigma^{+}} (r_{a_{\tau}} = \boldsymbol{x}_{\tau} | a_{\tau} = A_{\tau})) ,
$$
\n
$$
\mathbb{P}_{\varepsilon^{-}}(\mathbf{H}^{t-1}) = \prod_{\tau=1}^{t-1} (\mathbb{P}_{\varepsilon^{-}}(\mathbf{H}^{\tau-1}) \cdot \mathbb{P}_{\pi_{\tau}^{A}} (a_{\tau} = A_{\tau} | \mathbf{H}^{\tau-1}) \cdot \mathbb{P}_{\varepsilon^{-}} (r_{a_{\tau}} = \boldsymbol{x}_{\tau} | a_{\tau} = A_{\tau})).
$$
\n(14)

> where  $c_0, c_{\varepsilon^-}$  can be any constant vectors such that  $c_0 \in C_0$  and  $c_0 \in C_{\varepsilon^-}$ . (a) holds since the policy  $\pi_t^{\mathcal{A}}$  is independent of  $\mathbf{c}^t$ ,  $\overline{\mathbf{c}}^t$  and hence  $\mathbb{P}_{\pi_t^{\mathcal{A}}}(a_t = i | \mathbf{H}^{t-1}) = \mathbb{P}_{\pi_t^{\mathcal{A}}}(a_t = i | \mathbf{H}^{t-1}, [\mathbf{c}_0]^t, [\mathbf{c}_0]^t) =$  $\mathbb{P}_{\pi_t^{\mathcal{A}}}(a_t=i|\mathbf{H}^{t-1}, [\mathbf{c}_{\varepsilon-}]^t, [\mathbf{c}_{\varepsilon-}]^t)$  (recall the definition of preferences-free algorithm in Definition [1\)](#page-3-5). Additionally, please note that both scenarios  $S_{\epsilon+}$  and  $S_{\epsilon-}$  share the same arm reward distributions P, which implies that for any  $t \in (0, T]$  and  $A \in [K]$ , we have

$$
\mathbb{P}_{\varsigma^+}(r_{a_t} = \boldsymbol{x}_t | a_t = A) = \mathbb{P}_{\varepsilon^-}(r_{a_t} = \boldsymbol{x}_t | a_t = A).
$$

Combining result above with Eq. [14](#page-17-0) and using the fact that  $\mathbf{H}^0 := \emptyset$  for both  $\mathcal{S}_{\varepsilon^+}$  and  $\mathcal{S}_{\varepsilon^-}$ , it can be easily verified by induction that  $\mathbb{P}_{\zeta^+}(\mathbf{H}^{t-1}) = \mathbb{P}_{\varepsilon^-}(\mathbf{H}^{t-1})$ . Plugging this back to Eq [13](#page-17-1) yields

$$
\mathbb{E}_{\varsigma^{+}}[\mathbb{1}_{a_{t}=i}] - \mathbb{E}_{\varepsilon^{-}}[\mathbb{1}_{a_{t}=i}]
$$
\n
$$
= \sum_{\mathbf{a}^{t-1} \in [K]^{t-1}} \int_{\mathbf{r}^{t-1} \in [0,1]^{D \times (t-1)}} \mathbb{P}_{\pi_{t}^{A}}(a_{t}=i|\mathbf{H}^{t-1}) \cdot \left(\mathbb{P}_{\varsigma^{+}}(\mathbf{H}^{t-1}) - \mathbb{P}_{\varepsilon^{-}}(\mathbf{H}^{t-1})\right) d\mathbf{r}^{t-1} = 0.
$$
\n(15)

By summing over  $T$  we can derive that

$$
\mathbb{E}_{\varsigma^+}[N_{i,T}] = \sum_{t=1}^T \mathbb{E}_{\varsigma^+}[\mathbb{1}_{a_t=i}] = \sum_{t=1}^T \mathbb{E}_{\varepsilon^-}[\mathbb{1}_{a_t=i}] = \mathbb{E}_{\varepsilon^-}[N_{i,T}].
$$

**970 971** Combining above result with Eq. [12](#page-17-2) gives that=

$$
\mathbb{E}_{\varsigma^+}[N_{u,T}] = \mathbb{E}_{\varepsilon^-}[N_{u,T}] = T - o(T) = \Omega(T).
$$

**972 973 974** However, recall that in scenarios  $S_{\epsilon}$ , u is a suboptimal arm, which implies that the regret of A in  $\mathcal{S}_{\varepsilon}$  would be at least  $\Omega(T)$ , i.e.,

$$
R(T) = \sum_{i \neq v} \boldsymbol{c}_{\varepsilon^-}^T (\mu_v - \mu_i) \mathbb{E}_{\varepsilon^-} [N_{i,T}]
$$

$$
\frac{976}{977}
$$

**975**

**977 978**  $> |\varepsilon^-| \mathbb{E}_{\varepsilon^-}[N_{u,T}] = \Omega(T).$ 

**979 980 981 982** The analysis above indicates that for the case with two objective-conflicting arms  $u, v$ , for any preferences-free algorithm A, if there exists a  $\varsigma^+ > 0$  such that A can achieve sub-linear regret in scenarios  $S_{\varsigma^+}$ , then it will suffer the regret of the order  $\Omega(T)$  in scenarios  $S_{\varepsilon^-}$  for all  $\varepsilon^- < 0$ , and vice verse (i.e., sub-linear regret in  $\varepsilon^- > 0$  while  $\Omega(T)$  regret in  $\mathcal{S}_{\varsigma^+}$ ).

**983 984 985 986 987 988 989** Next we extend the solution to the MO-MAB environment containing more than two objectiveconflicting arms. Specifically, for each conflicting arm  $i$ , we can simply select another conflicting arm  $j$  to construct a pair, and apply the solution we derived in two-conflicting arms case. By traversing all conflicting arms, we have that for any preferences-free algorithm  $A$  achieving sub-linear regret in a scenarios set  $S_0$  with a subset of conflicting arms  $\{a^*\}$  as the optimal, there must exists another scenarios set  $S'_0$  for each arm  $i \in \{a^*\}$  such that the arm i is considered as suboptimal and lead to the regret of order  $\Omega(T)$ . This concludes the proof of Proposition [1.](#page-3-1)

# Remark B.1. *As a side-product of the analysis above, we have that:*

*If one MO-MAB environment contains multiple objective-conflicting arms, i.e.,*  $|\mathcal{O}^*| \geq 2$ , where  $\mathcal{O}^*$ *is the Pareto Optimal front. Then for any Pareto-Optimal arm* i ∈ O<sup>∗</sup> *, there exists preferences subsets such that the arm* i *is suboptimal.*

 $\Box$ 

# <span id="page-18-0"></span>C ANALYSES FOR SECTION [5](#page-4-4) (KNOWN PREFERENCE)

E

 $\sum$  $t \in \mathcal{M}_i^o$ i

 $1_{\{a_t=i\}}$ 

**1000** C.1 PROOF OF THEOREM [2](#page-5-1)

**1001 1002 1003 1004 1005** For analyzing PRUCB's behaviours in the environment where the preference distribution is possibly dynamic, the main difficulty lies in tracking the potentially changes of the best arm. Specifically, in preference changing environments, the optimal arm is not fixed any more and would change with the changing preference distributions.

**1006 1007 1008 1009 1010** We begin with a more general upper bound (Proposition [8\)](#page-18-1) for the learner's behavior using a policy that optimizes the inner product between the reward upper confidence bound (UCB) of arms and an arbitrary dynamic vector  $b_t$ . It demonstrates that after a sufficiently large number of samples (on the order of  $\mathcal{O}(\log T)$ ) for each arm i, for the episodes where the inner product of its rewards expectations with  $b_t$  is not highest, the expected number of times arm i is pulled can be well controlled by a constant. The proof of Proposition [8](#page-18-1) is provided in Appendix [C.1.1.](#page-19-0)

<span id="page-18-1"></span>**1011 1012 1013 1014 1015 1016 Proposition 8.** Let  $b_t \in \mathbb{R}^D$  be an arbitrary bounded vector at time step  $t$  with  $\|\bm{b}_t\|_1 \leq M$ , define  $\mathcal{M}_i := \{t \in [T] \mid i \neq \argmax_{j \in [K]} \boldsymbol{b}_t^T \boldsymbol{\mu}_j\}, \forall i \in [K].$  For the policy of  $a_t = \argmax \Phi(\boldsymbol{b}_t, \hat{\boldsymbol{r}}_{i,t} + \boldsymbol{b}_t)$  $\sqrt{\frac{\log(t/\alpha)}{\max\{1,N_{i,t}\}}}$ e), for any arm  $i \in [K]$ , any subset  $\mathcal{M}_i^o \subset \mathcal{M}_i$ , we have  $\sqrt{ }$ 1  $4M^2\log\left(\frac{T}{\alpha}\right)$  $+\frac{|\mathcal{B}_T^+|\pi^2\alpha^2}{2}$ 

$$
\begin{array}{c}\n1010 \\
1017\n\end{array}
$$

**1018**

**1019 1020 1021** *where*  $L_i = \min_{t \in \mathcal{M}_i^o} \{ \max_{j \in [K] \setminus i} \{ \boldsymbol{b}_t^T(\boldsymbol{\mu_j} - \boldsymbol{\mu_i}) \} \}, \ B_T^+ := \{ [\boldsymbol{b}_1(d), \boldsymbol{b}_2(d), ..., \boldsymbol{b}_T(d)] \neq \boldsymbol{0}, \forall d \in \mathcal{M}_i \}$  $[D]$ *} is the collection set of non-zero*  $[b(d)]^T$  *sequence.* 

 $L_i^2$ 

 $\frac{1}{3}$ ,

<sup>≤</sup>

**1022**

**1023 1024 1025** *Proof of Theorem [2.](#page-5-1)* Define  $\mathcal{T}_i = \{t \in [T] | a_t^* \neq i \}$  be the set of episodes when i serving as a suboptimal arm over T. Let  $\Delta_{i,t} = \mu_{a_t^*} - \mu_i \in \mathbb{R}^D$ ,  $\forall t \in [1, T]$  be the gap of expected rewards between suboptimal arm i and best arm  $a_t^*$  at time step t,  $\eta_i^{\downarrow} = \min_{t \in \mathcal{T}_i} {\{\overline{c}_t^T \Delta_{i,t}\}}$  and  $\eta_i^{\uparrow} =$  $\max_{t \in \mathcal{T}_i} \{\overline{c}_t^T \Delta_{i,t}\}$  refer to the lower and upper bounds of the expected overall-reward gap between  $i$ 

**1026 1027 1028** and  $a_t^*$  over  $T$  when i serving as a suboptimal arm. Let  $\tilde{N}_{i,T}$  denotes the number of times that arm i is played as a suboptimal arm, i.e.,

$$
\tilde{N}_{i,T} = \sum_{t=1}^T \mathbbm{1}_{\{a_t=i\neq a_t^*\}}.
$$

**1032 1033 1034 1035** Then we can apply Proposition [8](#page-18-1) on  $\tilde{N}_{i,T}$  for analysis. Specifically, by directly substituting  $\bm{b}_t$  with  $\overline{c}_t$ , the policy of  $a_t$  aligns with that of PRUCB, and it is easy to verify that  $\mathcal{M}_i = \mathcal{T}_i$ ,  $L_i = \eta_i^{\downarrow}$ . And thus by Proposition [8,](#page-18-1) we have

**1036 1037**

**1038 1039**

**1029 1030 1031**

$$
\mathbb{E}[\tilde{N}_{i,T}] = \mathbb{E}\left[\sum_{t \in \mathcal{T}_i} \mathbb{1}_{\{a_t = i\}}\right] \le \frac{4\delta^2 \log\left(\frac{T}{\alpha}\right)}{\eta_i^{\downarrow 2}} + \frac{|\mathcal{C}_T^+| \pi^2 \alpha^2}{3},
$$

**1040** where  $\overline{\mathcal{C}}_T^+$  $T^+_T:=\{d\in[D] \mid [\overline{\bm{c}}_1(d),\overline{\bm{c}}_2(d),...,\overline{\bm{c}}_T(d)]\neq [0]^T\}$  is the set of non-zero expected preference **1041** sequence on each dimension (objective). By multiplying above result with the corresponding upper-**1042** bound of expected gap  $\eta_i^{\uparrow}$  and sum over  $K$  arms concludes the proof of Theorem [2.](#page-5-1)  $\Box$ **1043**

#### <span id="page-19-0"></span>**1044 1045** C.1.1 PROOF OF PROPOSITION [8](#page-18-1)

 ${a_t = i \neq \tilde{a}_t^*, N_{i,t} > \beta}$ 

 $\bm{b}_t^T \hat{\bm{r}}_{i,t} > \bm{b}_t^T \bm{\mu}_i + \bm{b}_t^T \bm{e}$ 

**1046** We begin with stating a useful central bound below.

<span id="page-19-2"></span>**1047 1048 1049** Lemma 9 (Hoeffding's inequality for general bounded random variables [\(Vershynin, 2018\)](#page-11-8) (Theorem 2.2.6)). *Given independent random variables*  $\{X_1, ..., X_m\}$  *where*  $a_i \leq X_i \leq b_i$  *almost surely (with probability 1) we have:*

$$
\mathbb{P}\left(\frac{1}{m}\sum_{i=1}^{m}X_i-\frac{1}{m}\sum_{i=1}^{m}\mathbb{E}[X_i]\geq \epsilon\right)\leq \exp\left(\frac{-2\epsilon^2m^2}{\sum_{i=1}^{m}(b_i-a_i)^2}\right).
$$

*Proof of Proposition* [8.](#page-18-1) Define  $\tilde{a}_t^* = \arg \max_{j \in [K]} \mathbf{b}_t^T \mathbf{\mu}_j, \forall t \in (0, T]$ , for any  $\beta \in (0, T]$ , we have

<span id="page-19-3"></span> $\sum$  $t \in \mathcal{M}_i^o$  $1\!\!1_{\{a_t=i\}} \leq \sum$  $t \in \mathcal{M}_i^o$  $1\!\!1_{\{a_t=i,N_{i,t}\leq \beta\}} + \sum$  $t \in \mathcal{M}_i^o$  $1_{\{a_t=i,N_{i,t}>\beta\}}$  $\leq \beta + \sum$  $t \in [T]$  $\mathbb{1}_{\{a_t=i\neq \tilde{a}_t^*,N_{i,t}>\beta\}}.$ (16)

where the first term refers to the event of insufficient sampling (quantified by  $\beta$ ) of arm i., then for the event of second term, we have

 $, N_{i,t} > \beta$ 

 $\log(t/\alpha)$  $N_{i,t}$ 

⊂  $\sqrt{ }$ 

<span id="page-19-1"></span>
$$
\bigcup \left\{\underbrace{\boldsymbol{b}_{t}^{T}\hat{\boldsymbol{r}}_{\tilde{a}_{t}^{*},t} < \boldsymbol{b}_{t}^{T}\boldsymbol{\mu}_{\tilde{a}_{t}^{*}} - \boldsymbol{b}_{t}^{T}\boldsymbol{e}\sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_{t}^{*},t}}}, N_{i,t} > \beta\right\} \tag{17}
$$

$$
\cup \Bigg\{\underbrace{\tilde{A}^{\mathsf{c}}_t, \tilde{B}^{\mathsf{c}}_t, \bm{b}^T_t \hat{\bm{r}}_{i,t} + \bm{b}^T_t \bm{e}\sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}\geq \bm{b}^T_t \hat{\bm{r}}_{\tilde{a}^*_t,t} + \bm{b}^T_t \bm{e}\sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}^*_t,t}}}, N_{i,t} > \beta \Bigg\}.
$$



**1080 1081 1082 1083 1084** rewards estimation. Meanwhile,  $\tilde{\Gamma}_t$  represents the event where the UCBs for both arms effectively bound their expected rewards, yet the UCB of arm i still exceeds that of the arm  $\tilde{a}_t^*$  though it yields the maximum value of  $\mathbf{b}_t^T \mu_{\tilde{a}_t^*}$ , leading to pulling of arm *i*. According to [\(Auer et al., 2002\)](#page-10-11), at least one of these events must occur for an pulling of arm i to happen at time step t.

**1085** For event  $\tilde{\Gamma}_t$ , the  $\tilde{A}_t^c$  and  $\tilde{B}_t^c$  imply

$$
\boldsymbol{b}_t^T \boldsymbol{\mu}_i + \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \geq \boldsymbol{b}_t^T \hat{\boldsymbol{r}}_{i,t} \quad \text{and} \quad \boldsymbol{b}_t^T \hat{\boldsymbol{r}}_{\tilde{a}_t^*,t} \geq \boldsymbol{b}_t^T \boldsymbol{\mu}_{\tilde{a}_t^*} - \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_t^*,t}}},
$$

indicating

$$
\begin{aligned} \boldsymbol{b}_t^T \boldsymbol{\mu}_i + 2 \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} &\ge \boldsymbol{b}_t^T \hat{\boldsymbol{r}}_{i,t} + \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \ge \boldsymbol{b}_t^T \hat{\boldsymbol{r}}_{\tilde{a}_t^*,t} + \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_t^*,t}}} \ge \boldsymbol{b}_t^T \boldsymbol{\mu}_{\tilde{a}_t^*} \\ &\implies 2 \boldsymbol{b}_t^T \boldsymbol{e} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \ge \boldsymbol{b}_t^T \boldsymbol{\mu}_{\tilde{a}_t^*} - \boldsymbol{b}_t^T \boldsymbol{\mu}_i. \end{aligned}
$$

**1095 1096 1097**

**1125**

Combining above result and relaxing the first and second union sets in Eq. [17](#page-19-1) gives:

$$
\{a_{t} = i \neq \tilde{a}_{t}^{*}, N_{i,t} > \beta\}
$$
\n
$$
\subset \left\{ \mathbf{b}_{t}^{T} \hat{\mathbf{r}}_{i,t} > \mathbf{b}_{t}^{T} \boldsymbol{\mu}_{i} + \mathbf{b}_{t}^{T} \mathbf{e} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \right\} \cup \left\{ \mathbf{b}_{t}^{T} \hat{\mathbf{r}}_{\tilde{a}_{t}^{*},t} < \mathbf{b}_{t}^{T} \boldsymbol{\mu}_{\tilde{a}_{t}^{*}} - \mathbf{b}_{t}^{T} \mathbf{e} \sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_{t}^{*},t}}} \right\}
$$
\n
$$
\cup \left\{ \mathbf{b}_{t}^{T} (\boldsymbol{\mu}_{\tilde{a}_{t}^{*}} - \boldsymbol{\mu}_{i}) < 2 \|\mathbf{b}_{t}\|_{1} \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}, N_{i,t} > \beta \right\}
$$
\n
$$
\subset \left\{ \bigcup_{d \in \mathcal{D}_{T}^{+}} \left\{ \mathbf{b}_{t}(d) \hat{\mathbf{r}}_{i,t}(d) > \mathbf{b}_{t}(d) \boldsymbol{\mu}_{i}(d) + \mathbf{b}_{t}(d) \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \right\} \right\}
$$
\n
$$
\left\{ \bigcup_{d \in \mathcal{D}_{T}^{+}} \left\{ \mathbf{b}_{t}(d) \hat{\mathbf{r}}_{\tilde{a}_{t}^{*},t}(d) < \mathbf{b}_{t}(d) \boldsymbol{\mu}_{\tilde{a}_{t}^{*}}(d) - \mathbf{b}_{t}(d) \sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_{t}^{*},t}}} \right\} \right\}
$$
\n(18)

$$
\cup \underbrace{\left\{\bm{b}_t^T(\bm{\mu}_{\tilde{a}_t^*}-\bm{\mu}_i) < 2\|\hat{\bm{c}}_t\|_1\sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}, N_{i,t} > \beta, \bm{b}_t^T\Delta_i > \eta_i - \epsilon\right\}}_{\Gamma_t}
$$

**1121 1122** where  $\mathcal{D}_T^+ := \{d | [\bm{b}_1, \bm{b}_2, ..., \bm{b}_T](d) \in \mathcal{B}_T^+\}$ , and  $\mathcal{B}_T^+ := \{ [\bm{b}_1(d), \bm{b}_2(d), ..., \bm{b}_T(d)] \neq \bm{0}, \forall d \in [D] \}$ is the collection set of non-zero  $[\boldsymbol{b}(d)]^T$  sequence.

,

(19)

**1123 1124** Then on event  $A_t$ , by applying Hoeffding's Inequality (Lemma [9\)](#page-19-2), for any  $d \in [D]$ , we have

**1126 1127 1128 1129 1130 1131** P bt(d)rˆi,t(d) > bt(d)µ<sup>i</sup> (d) + bt(d) s log(t/α) <sup>N</sup>i,t ! = P rˆi,t(d) − µ<sup>i</sup> (d) > s log(t/α) <sup>N</sup>i,t ! <sup>≤</sup> exp −2N<sup>2</sup> i,t log(t/α) Ni,t P<sup>N</sup>i,t <sup>ι</sup>=1 (1 − 0)<sup>2</sup> ! 2 ,

**1132 1133**  $= \exp(-2\log(t/\alpha)) = \left(\frac{\alpha}{t}\right)$ 

**1134 1135** which yields the upper bound of  $\mathbb{P}(A_t)$  as

<span id="page-21-0"></span>
$$
\mathbb{P}(A_t) \leq \sum_{d \in \mathcal{D}_T^+} \mathbb{P}\left(\boldsymbol{b}_t(d)\hat{\boldsymbol{r}}_{i,t}(d) > \boldsymbol{b}_t(d)\boldsymbol{\mu}_i(d) + \boldsymbol{b}_t(d)\sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}\right) \leq |\mathcal{B}_T^+| \left(\frac{\alpha}{t}\right)^2, \tag{20}
$$

**1139 1140** and similarly,

**1136 1137 1138**

**1141 1142 1143**

**1154**

**1159**

**1161 1162**

**1166 1167**

<span id="page-21-1"></span>
$$
\mathbb{P}(B_t) \leq \sum_{d \in \mathcal{D}_T^+} \mathbb{P}\left(\boldsymbol{b}_t(d)\hat{\boldsymbol{r}}_{\tilde{a}_t^*,t}(d) < \boldsymbol{b}_t(d)\boldsymbol{\mu}_{\tilde{a}_t^*}(d) - \boldsymbol{b}_t(d)\sqrt{\frac{\log(t/\alpha)}{N_{\tilde{a}_t^*,t}}}\right) \leq |\mathcal{B}_T^+| \left(\frac{\alpha}{t}\right)^2. \tag{21}
$$

**1144 1145 1146 1147** Next we investigate the event  $\Gamma_t := \left\{ \mathbf{b}_t^T \Delta_i < 2 \| \mathbf{b}_t \|_1 \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}, N_{i,t} > \beta \right\}$ . Let  $\beta = \frac{4M^2 \log(T/\alpha)}{L_i^2}$ . Since  $N_{i,t} \ge \beta$  and recall that  $\mathbf{b}_t^T (\mu_{\tilde{a}_t^*} - \mu_i) \ge L_i$ , we have,

$$
2\|\boldsymbol{b}_t\|_1 \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}} \le 2\|\boldsymbol{b}_t\|_1 \sqrt{\frac{\log(t/\alpha)}{\beta}} \le 2M \sqrt{\frac{\log(T/\alpha)}{\beta}} = L_i \le \boldsymbol{b}_t^T(\boldsymbol{\mu}_{\tilde{a}_t^*} - \boldsymbol{\mu}_i),\qquad(22)
$$

**1152 1153** implying that the event  $\Gamma_t$  has P-probability 0. By combining Eq. [16](#page-19-3) with Eq. [17,](#page-19-1) [20](#page-21-0) and [21,](#page-21-1) the expectation of LHS term in Eq. [24](#page-22-2) can be upper-bounded as follows:

**1155 1156 1157 1158 1160 1163** E X t∈M<sup>o</sup> i 1{at=i} <sup>=</sup> <sup>E</sup> "X T t=1 1{at=i̸=˜<sup>a</sup> ∗ t } # ≤ 4M<sup>2</sup> log(T /α) L 2 i + |B<sup>+</sup> T |α 2X T t=1 t −2 ≤ (a) 4M<sup>2</sup> log(T /α) L 2 i + |B<sup>+</sup> T | π 2α 2 3 , (23)

**1164 1165** where (a) holds by the convergence of sum of reciprocals of squares that  $\sum_{t=1}^{\infty} t^{-2} = \frac{\pi^2}{6}$  $\frac{1}{6}$ . This concludes the proof.

 $\Box$ 

### **1168 1169** C.2 REMARKS OF THEOREM [2](#page-5-1)

**1170 1171 1172 1173 1174 1175 Remark C.1.** *If the distribution of*  $c_t$  *is stationary with known*  $\overline{c}$ *, each arm can be viewed as having* a stationary reward distributed with mean of  $\overline{c}^T\mu_i\in\mathbb{R}$ , and the goal is to maximizing accumulative *reward. This reduces the problem to a standard MAB framework. By treating*  $\eta_i^{\uparrow} = \eta_i^{\downarrow} = \overline{c}^T \Delta_i$  as the reward gap between arm  $i$  and the best arm  $a^*$ , and  $\delta$  as the upper-bound of reward  $\bm{c}_t^T\bm{r}_{a_t,t}$  in *each round* t*, our result in Theorem [2](#page-5-1) matches the typical UCB bounds [\(Auer et al., 2002\)](#page-10-11).*

**1176 1177 1178 1179 1180 1181 1182** Remark C.2. *Interestingly, the standard stochastic MAB can also be seen as a special case of PAMO-MAB with known preferences. Specifically, a* K*-armed stochastic bandit with reward means*  $x_1, \ldots, x_K$  is equivalent to the MO-MAB case where  $\exists j \in [D]$  s.t.,  $\mu_i(j) = x_i$ ,  $\forall i \in [K]$  and  $\overline{c}_t = e_j$  (the j-th standard basis vector). In this case, obviously the best arm  $a_t^* = \arg \max_{i \in [K]} x_i$ . *Note*  $|\overline{C}_T^+|$  $T^+_{1T} = 1$ ,  $\eta_i^{\downarrow} = \eta_i^{\uparrow} = \Delta_i(j) = x_{a_i^*} - x_i$ , the result in Theorem [2](#page-5-1) can be rewrite as:  $R(T) \leq$  $\sum_{i=1}^{K} \frac{4}{x_{a_i^*} - x_i} \log(\frac{T}{\alpha}) + O(1)$ *, which recovers the bound in standard MAB [\(Auer et al., 2002\)](#page-10-11).* 

**1183 1184 1185 1186 1187** Specifically, the remarks above illustrate that under stationary and known preference environments, by introducing the preference-aware optimization, PAMO-MAB can be related to a standard MAB and is solvable using conventional techniques. This insight also provides a foundation for the algorithm design and regret analysis in the unknown preference cases, where we will show that under precise preference estimation, the unknown preference problem can be reduced to the known case but narrowed overall-reward gap.

### **1188 1189** D ANALYSES FOR SECTION [6](#page-5-0) (UNKNOWN PREFERENCE)

### <span id="page-22-1"></span>**1190 1191** D.1 REGRET OF PRUCB-SPM: THEOREM [3](#page-6-1) (STATIONARY PREFERENCE)

**1192 1193 1194 1195 1196 1197 1198** The presented Theorem [3](#page-6-1) establishes the upper bound of regret  $R(T)$  for PRUCB-SPM under stationary preference environment. For the convenience of the reader, we re-state some notations that will be used in the following before going to proof. In the case where both reward  $r_t$  and preference  $c_t$  follow fixed distributions with mean vectors of  $\mu$  and  $\bar{c}$ , the optimal arm  $a_t^* = \arg \max_{i \in [K]} \bar{c}^T \mu_i$ remains the same in each step, and thus we use  $a^*$  to denote the optimal arm for simplicity. Let  $\eta_i = \overline{c}^T \Delta_i$  denote the expected overall-reward gap between arm i and best arm  $a^*$ , where  $\Delta_i =$  $\mu_{a^*} - \mu_i \in \mathbb{R}^D$ .

$$
1199\\
$$

**1200** D.1.1 PROOF SKETCH OF THEOREM [3](#page-6-1)

**1201 1202 1203 1204** We analyze the expected number of times in T that one suboptimal arm  $i \neq a^*$  is played, denoted by  $N_{i,T}$ . Since regret performance is affected by both reward and preference estimates, we introduce a hyperparameter  $\epsilon_t$  to quantify the accuracy of the empirical estimation  $\hat{c}_t$ .

**1205 1206 1207 1208 1209 1210** The key idea is that by using  $\epsilon_t$  to measure the closeness of the preference estimation  $\hat{c}_t$  to the true expected vector  $\bar{c}$ , the event of pulling a suboptimal arm can be decomposed into two disjoint sets based on whether  $\hat{c}_t$  is sufficiently accurate, as determined by  $\epsilon_t$ . And the parameter  $\epsilon_t$  can be tuned to optimize the final regret. This decomposition allows us to address the problem of joint impact from the preference and reward estimate errors, analyzing the undesirable behaviors of leaner caused by estimation errors of reward  $\hat{r}$  and preference  $\hat{c}$  independently.

**1211 1212 1213 1214 1215** For suboptimal pulls induced by error of  $\hat{r}$ , we show that the pseudo episode set  $\mathcal{M}_i$  where the suboptimal arm  $i$  is considered suboptimal under the preference estimate align with the true suboptimal episode set [T], and the best arm within  $\mathcal{M}_i$  is consistently identified as better than arm i. Using this insight, we show that this case can be transferred to a new preference known instance with a narrower overall-reward gap w.r.t  $\epsilon_t$ .

**1216 1217 1218 1219 1220** For suboptimal pulls due to error of  $\hat{c}$ , we first relax the suboptimal event set to an overall-reward estimation error set, eliminating the joint dependency on reward and preference from action  $a_t$ . Then we develop a tailored-made error bound (Lemma [10\)](#page-23-0) on preference estimation, which transfers the original error set to a uniform imprecise estimation set on preference, such that a tractable formulation of the estimation deviation can be constructed.

**1222** D.1.2 PROOF OF THEOREM [3](#page-6-1)

<span id="page-22-2"></span> $N_{i,T} = \sum_{i=1}^{T}$ 

 $t=1$ 

**1223 1224 1225 1226** *Proof.* Let  $N_{i,T}$  denote the expected number of times in T that the suboptimal arm  $i \neq a^*$  is played. We first analyze the upper-bound over  $N_{i,T}$ , and then derive the final regret  $R(T)$  by  $R(T) = \sum_{i \neq a^*} \Delta_i N_{i,T}$ . The proof consists of several steps.

#### **1227** Step-1 ( $N_{i,T}$  Decomposition with Parameter  $\epsilon_t$ ):

 $1\!\!1_{\{a_t=i\}} = \sum^T$ 

 $t=1$ 

**1228 1229** For any  $i \neq a^*$ , any time step  $t \in [T]$ , with a hyper-parameter  $0 < \epsilon_t \leq \eta_i$  introduced, we can formulate the the number of times the suboptimal arm  $i$  is played as follows:

 $\mathbb{1}_{\{a_t=i, \hat{\mathbf{c}}_t^T\mu_{a^*} > \hat{\mathbf{c}}_t^T\mu_{i}+\eta_{i}-\epsilon_t\}}$ 

 $+\sum_{1}^{T}$  $t=1$ 

 $\mathbbm{1}_{\{a_t = i, \hat{\mathbf{c}}_t^T\mu_{a^*}\leq \hat{\mathbf{c}}_t^T\mu_{i}+\eta_{i}-\epsilon_t\}}$ 

.

(24)

 $N_{i,T}^{\tilde{c}}$ : *Suboptimal pullings caused by imprecise preference estimation*

 $N_{i,T}^{\widetilde{r}}$ : *Suboptimal pulls caused by imprecise reward estimation*

**1230 1231**

<span id="page-22-0"></span>**1221**

$$
\begin{array}{c}\n 1232\n \end{array}
$$

$$
\begin{array}{c}\n 1233 \\
 \hline\n \end{array}
$$

**1234 1235**

**1236 1237**

**1238 1239 1240 1241** The technical idea behind is that by introducing  $\epsilon_t$  to measure the closeness of the preference estimate  $\hat{c}_t$  to the true expected vector  $\overline{c}$  (i.e., the gap between  $\hat{c}_t^T\Delta_i$  and  $\overline{c}^T\Delta_i$ ), we can decouple the undesirable behaviors caused by either reward estimation error or preference estimation error.

Specifically, we set  $\epsilon_t = \min \left\{ \epsilon_0, \delta \|\Delta_i\|_2 \sqrt{\frac{D \log(t)}{t}} \right\}$  $\left\{\frac{\partial g(t)}{t}\right\}$ , where  $0 < \epsilon_0 \leq \eta_i$  is the parameter of proof **1242 1243 1244 1245 1246** that can be optimized by regret,  $\delta \|\Delta_i\|_2 \sqrt{\frac{D \log(t)}{t}}$  $t_t^{\text{gg}(t)}$  asymptotically converges to 0 as t increases. Let  $N_{i,T}^{\tilde{r}}$  and  $N_{i,T}^{\tilde{c}}$  denote the times of suboptimal pulling induced by imprecise reward estimation and preference estimation (shown in Eq. [24\)](#page-22-2). We use  $\mathbb{E}_{\epsilon_t}$  and  $\mathbb{P}_{\epsilon_t}$  to denote the probability distribution and expectation under parameter  $\epsilon_t$ . Next, we will study these two terms separately.

### **1247** Step-2 (Bounding  $N_{i,T}^{\hat{r}}$ ):

**1248 1249 1250 1251 1252 1253 1254 1255** Define  $\mathcal{M}_i$  as the set of episodes that arm i achieves suboptimal expected overall-reward under preference estimation  $\hat{c}_t$ , i.e.,  $\mathcal{M}_i := \{t \in [T] \mid i \neq \arg \max_{j \in [K]} \hat{c}_t^T \mu_j\}$ . Since for the event regarding  $N_{i,T}^{\hat{r}}$ , we have  $\hat{c}_t^T \Delta_i > \eta_i - \epsilon_t \ge 0$  holds for all  $t \in [T]$ , which implies that  $a^*$  still yields a better result than i given the estimated preference coefficient  $\hat{c}_t$  over time horizon T. Thus the suboptimal pulling of arm  $i$  is attributed to the imprecise rewards estimations of arms. Additionally, we have  $\mathcal{M}_i = [T]$  since arm i is at least worse than  $a^*$  under the preference estimation  $\hat{c}_t$  for all episode  $t \in [T]$ . Hence for  $N_{i,T}^{\widetilde{\bm{r}}}$  we have

$$
\begin{array}{c}\n 1256 \\
 1257 \\
 1258\n \end{array}
$$

**1259**

$$
N_{i,T}^{\widetilde{r}} = \sum_{t=1}^{T} 1\!\!1_{\{a_t = i, \hat{c}_t^T \Delta_i > \eta_i - \epsilon_t\}} = \sum_{t \in \mathcal{M}_i} 1\!\!1_{\{a_t = i, \hat{c}_t^T \Delta_i > \eta_i - \epsilon_t\}}
$$
(25)

**1260 1261 1262 1263 1264** Let  $L_i = \min_{t \in \mathcal{M}_i} {\max_{j \in [K] \setminus i} {\{\hat{c}_t^T(\mu_j - \mu_i)\}}}, \hat{C}_T^+ := {\{\vec{[c_1(d), ..., c_T(d)] \neq 0, \forall d \in [D]\}}$  be the collection set of non-zero preference estimation sequence. Recall that PRUCB-SPM leverages  $\hat{\mathbf{c}}_t$  for overall-reward UCB optimization, i.e.,  $a_t = \arg \max \Phi(\hat{\mathbf{c}}_t, \hat{\mathbf{r}}_{i,t} + \sqrt{\frac{\log(t/\alpha)}{\max\{1, N_{i,t}\}}} \mathbf{e})$ . By Proposition [8,](#page-18-1) we have

<span id="page-23-1"></span>
$$
\mathbb{E}_{\epsilon} \left[ \sum_{t \in \mathcal{M}_i} \mathbb{1}_{\{a_t = i, \hat{c}_t^T \Delta_i > \eta_i - \epsilon\}} \right] \leq \mathbb{E} \left[ \sum_{t \in \mathcal{M}_i} \mathbb{1}_{\{a_t = i\}} \right] \leq \frac{4\delta^2 \log\left(\frac{T}{\alpha}\right)}{L_i^2} + \frac{|\hat{C}_T^+|\pi^2 \alpha^2}{3}.
$$
 (26)

**1270** Additionally, since  $\hat{c}_t^T \Delta_i > \eta_i - \epsilon_t \ge 0$  holds for all  $t \in [T]$ , it implies that

**1271 1272 1273**

$$
L_i = \min_{t \in \mathcal{M}_i} \{ \max_{j \in [K] \setminus i} \{ \hat{\boldsymbol{c}}_t^T(\boldsymbol{\mu}_j - \boldsymbol{\mu}_i) \} \} \ge \min_{t \in \mathcal{M}_i} \hat{\boldsymbol{c}}_t^T \Delta_i > \eta_i - \epsilon_t \ge \eta_i - \epsilon_0.
$$

Plugging above result into Eq. [26,](#page-23-1) and by  $|\hat{C}_T^+| \leq D$ , we have the expectation of  $N_{i,T}^{\widetilde{r}}$  in Eq. [24](#page-22-2) can be upper-bounded as follows:

<span id="page-23-2"></span>
$$
\mathbb{E}_{\epsilon_t} \left[ N_{i,T}^{\widetilde{r}} \right] = \mathbb{E}_{\epsilon_t} \left[ \sum_{t \in \mathcal{M}_i} \mathbb{1}_{\{a_t = i, \hat{c}_t^T \Delta_i > \eta_i - \epsilon_t\}} \right]
$$
\n
$$
\leq \frac{4\delta^2 \log(T/\alpha)}{(\eta_i - \epsilon_0)^2} + D \frac{\pi^2 \alpha^2}{3}.
$$
\n(27)

### **1285** Step-3 (Bounding  $N^{\widetilde{\bm{c}}}_{i,T}$ ):

**1286 1287 1288** We begin with stating one tailored-made preference estimation error bound which will be utilized in our derivation.

<span id="page-23-0"></span>**1289 1290 1291** Lemma 10. For any non-zero vectors  $\Delta, \overline{c} \in \mathbb{R}^k$ , and all  $\epsilon \in \mathbb{R}$ , if  $\overline{c}^T\Delta > \epsilon$ , then for any vector  $c'$ s.t,  $c^{\prime T} \Delta = \epsilon$ , we have

$$
\|\overline{\boldsymbol{c}} - \boldsymbol{c'}\|_2 \geq \frac{\overline{\boldsymbol{c}}^T\Delta - \epsilon}{\|\Delta\|_2}.
$$

**1293 1294**

**1295** Please see Appendix [D.1.3](#page-26-1) for the proof of Lemma [10](#page-23-0)

**1296 1297** Firstly we relax the instantaneous event set of  $N_{i,T}^{\tilde{c}}$  in Eq. [24](#page-22-2) into a pure estimation error case as:

$$
\begin{aligned}\n\left\{ a_t = i \neq a^*, \hat{\mathbf{c}}_t^T \mu_{a^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i - \epsilon_t \right\} &\subset \left\{ \hat{\mathbf{c}}_t^T \mu_{a^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i - \epsilon_t \right\} = \left\{ \hat{\mathbf{c}}_t^T \Delta_i \leq \eta_i - \epsilon_t \right\}.\n\end{aligned}
$$
\n
$$
\begin{aligned}\n\text{(28)}\n\end{aligned}
$$

Then, according to Lemma [10](#page-23-0) above, we can transfer the original overall-reward gap estimation error to the preference estimation error. More specifically, since  $\bar{c}^T \Delta_i > \eta_i - \epsilon_t$  always holds, for any  $t \in (0, T]$ , by applying Lemma [10,](#page-23-0) we have

**1304 1305**

**1298 1299**

**1301 1302 1303**

**1319 1320**

**1327 1328 1329**

$$
\left\{\hat{\mathbf{c}}_t^T \Delta_i \leq \eta_i - \epsilon_t\right\} \subset \left\{\|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \geq \frac{\overline{\mathbf{c}}^T \Delta_i - (\eta_i - \epsilon_t)}{\|\Delta_i\|_2}\right\}
$$
\n
$$
\subset \left\{\|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \geq \frac{\epsilon_t}{\|\Delta_i\|_2}\right\}.
$$
\n(29)

<span id="page-24-0"></span>
$$
\implies \mathbb{P}_{\epsilon_t} \left( a_t = i \neq a^*, \hat{\mathbf{c}}_t^T \mu_{a^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i - \epsilon_t \right) \leq \mathbb{P}_{\epsilon_t} \left( \| \overline{\mathbf{c}} - \hat{\mathbf{c}}_t \|_2 \geq \frac{\epsilon_t}{\|\Delta_i\|_2} \right). \tag{30}
$$

**1312 1313 1314 1315 1316 1317 1318** Next we aim to upper-bound the RHS term of Eq. [30.](#page-24-0) Since  $\epsilon_t$  follows different values at different episodes t, we consider it by  $\textcircled{1} \epsilon_t = \epsilon_0$  and  $\textcircled{2} \epsilon_t = \delta \|\Delta_i\|_2 \sqrt{\frac{D \log(t)}{t}}$  $t_t^{\text{opt}}$  separately. Let  $t_{\epsilon_0} =$  $\min \{ t' \, \mid \, \epsilon_0 \, \ge \, \delta \|\Delta_i\|_2 \sqrt{\frac{D \log(t)}{t}}$  $\frac{\log(t)}{t}$ ,  $\forall t > t'$ . Due to  $\lim_{t \to \infty} \sqrt{\frac{\log t}{t}} = 0$ , we have  $t_{\epsilon_0}$  does exist. More specifically, by the fact that  $\log(t) < t^{\frac{1}{5}}$ ,  $\forall t > 0$ , for any  $t \geq \left(\frac{\sqrt{D\delta ||\Delta_i||_2}}{\epsilon_0}\right)$  $\frac{\delta \|\Delta_i\|_2}{\epsilon_0}$   $\}$   $\frac{5}{2}$ , we can derive that

$$
\epsilon_0 \geq \delta \|\Delta_i\|_2 \sqrt{Dt^{-\frac{4}{5}}} > \delta \|\Delta_i\|_2 \sqrt{D\frac{\log(t)}{t}} \implies t_{\epsilon_0} \leq \big(\frac{\sqrt{D}\delta \|\Delta_i\|_2}{\epsilon_0}\big)^{\frac{5}{2}}.
$$

**1321 1322 1323** where the first inequality holds by the monotonic decreasing of  $\sqrt{t^{-\frac{4}{5}}}$ , and the second inequality holds by  $\frac{\log(t)}{t} < \frac{t^{1/5}}{t}$  $\frac{t}{t}$ ,  $\forall t > 0$ .

**1324 1325 1326** ① Hence for  $t \leq \lfloor t_{\epsilon_0} \rfloor$ , we have  $\epsilon_0 \leq \delta ||\Delta_i||_2 \sqrt{\frac{D \log(t)}{t}}$  $\frac{\log(t)}{t}$  and thus

<span id="page-24-2"></span>
$$
\sum_{t=1}^{\lfloor t\epsilon_0\rfloor} \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \ge \frac{\epsilon_t}{\|\Delta_i\|_2} \right) \underset{(a)}{=} \sum_{t=1}^{\lfloor t\epsilon_0\rfloor} \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \ge \frac{\epsilon_0}{\|\Delta_i\|_2} \right) \le t_{\epsilon_0} \le \left( \frac{\sqrt{D} \delta \|\Delta_i\|_2}{\epsilon_0} \right)^{\frac{5}{2}}, \quad (31)
$$

**1330 1331** where (a) holds by the definition of  $\epsilon_t$ , i.e.,  $\forall t \leq \lfloor t_{\epsilon_0} \rfloor, \epsilon_t = \min\left\{ \epsilon_0, \delta \|\Delta_i\|_2 \sqrt{\frac{D \log(t)}{t}} \right\}$  $\frac{\partial g(t)}{t}$  =  $\epsilon_0$ .

**1332 1333 1334 1335 1336** *Please note that the probability of the event*  $\{\|\bar{c} - \hat{c}_t\|_2 \geq \frac{\epsilon_0}{\|\Delta_i\|_2}\}$  *can be further bounded using tail bounds such as Hoeffding's inequality or Bernstein's inequality. And due to*  $\frac{\epsilon_0}{\|\Delta_i\|_2} > 0$  *as a constant,* the union probability over  $\lfloor t_{\epsilon_0} \rfloor$  episodes can be bounded with a constant by the convergence of *geometric series (as detailed in Eq. [43\)](#page-28-0). However, for computational convenience and to keep the* final solution concise, we simply treat the union probability as  $\lfloor t_{\epsilon_0} \rfloor$  here.

**1337 1338 1339** 2) On the other hand, for  $t > \lfloor t_{\epsilon_0} \rfloor$ , we have  $\epsilon_0 \geq \delta ||\Delta_i||_2 \sqrt{\frac{D \log(t)}{t}}$  $\frac{\log(t)}{t}$  holds, which yields

<span id="page-24-1"></span>
$$
\mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \ge \frac{\epsilon_t}{\|\Delta_i\|_2} \right) \underset{(a)}{=} \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \ge \delta \sqrt{\frac{D \log(t)}{t}} \right)
$$

$$
= \mathbb{P}_{\epsilon_t} \left( \sum_{d=1}^D \left( \overline{\mathbf{c}}(d) - \hat{\mathbf{c}}_t(d) \right)^2 \ge \frac{D \delta^2 \log(t)}{t} \right)
$$
(32)
$$
\le \sum_{(b)}^D \mathbb{P}_{\epsilon_t} \left( \left| \overline{\mathbf{c}}(d) - \hat{\mathbf{c}}_t(d) \right| \ge \delta \sqrt{\frac{\log(t)}{t}} \right)
$$

**1348 1349** where (a) holds by the definition of  $\epsilon_t$ , (b) holds since union bound and the fact that there must be at least one objective  $d \in [D]$  satisfying  $(\overline{c}(d) - \hat{c}_t(d))^2 \ge \frac{1}{D}$  $D\delta^2 \log(t)$  $\frac{\log(t)}{t}$ , otherwise the event would fail. **1350 1351 1352 1353** Note that for all  $t \in (0, T]$ ,  $c_t$  follows same the distribution, and the deviation is exactly the radius of the preference confidence ellipse, thus we can use a tail bound for the confidence interval on empirical mean of i.i.d. sequence. Applying the the Hoeffding's inequality (Lemma [9\)](#page-19-2), the probability for each objective  $d \in [D]$  can be upper-bounded as follows:

$$
\mathbb{P}_{\epsilon_t}\left(|\overline{\mathbf{c}}(d) - \hat{\mathbf{c}}_t(d)| \ge \delta \sqrt{\frac{\log(t)}{t}}\right) \le 2 \exp\left(-\frac{2\delta^2 t^2 \log(t)}{t \sum_{\tau=1}^t \delta^2}\right) = \frac{2}{t^2}.\tag{33}
$$

Plugging above result back to Eq. [32](#page-24-1) and summing over  $(\lfloor t_{\epsilon_0} \rfloor, T]$  yield

<span id="page-25-0"></span>
$$
\sum_{t=\lfloor t_{\epsilon_0}\rfloor+1}^T \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_t\|_2 \ge \frac{\epsilon_t}{\|\Delta_i\|_2} - \delta \sqrt{\frac{\log(t)}{t}} \right) \le \sum_{t=\lfloor t_{\epsilon_0}\rfloor+1}^T \frac{2D}{t^2} \le \frac{D\pi^2}{3},\tag{34}
$$

where the first inequality holds by the convergence of sum of reciprocals of squares that  $\sum_{t=1}^{\infty} t^{-2}$  =  $\pi^2$  $\frac{\pi^2}{6}$ . By combining Eq. [31,](#page-24-2) Eq. [34](#page-25-0) with Eq. [30,](#page-24-0) we can obtain the upper-bound for the expectation of  $N_{i,T}^{\widetilde{\mathbf{c}}}$  in Eq. [24](#page-22-2) as follows:

**1367 1368 1369**

$$
\mathbb{E}_{\epsilon_t} \left[ N_{i,T}^{\widetilde{\epsilon}} \right] = \mathbb{E}_{\epsilon_t} \left[ \sum_{t=1}^T \mathbb{1}_{\{a_t = i \neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon_t\}} \right]
$$
\n
$$
= \sum_{t=1}^T \mathbb{P}_{\epsilon_t} \left( a_t = i \neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon_t \right)
$$
\n
$$
= \sum_{t=0}^T \mathbb{P}_{\epsilon_t} \left( \mathbb{I}_{\overline{\epsilon}_t} \cdot \hat{c}_t \right) \mathbb{I}_{\overline{\epsilon}_t} \quad \text{for } \epsilon_t \quad \text{
$$

<span id="page-25-1"></span>
$$
\leq \sum_{t=1}^{+\infty} \mathbb{P}_{\epsilon_t} \left( \|\overline{c} - \hat{c}_t\|_2 \geq \frac{\epsilon_t}{\|\Delta_i\|_2} \right) + \sum_{t=\lfloor t_{\epsilon_0} \rfloor+1}^{\infty} \mathbb{P}_{\epsilon_t} \left( \|\overline{c} - \hat{c}_t\|_2 \geq \frac{\epsilon_t}{\|\Delta_i\|_2} \right)
$$

$$
\leq \big(\frac{\sqrt{D\delta}\|\Delta_i\|_2}{\epsilon_0}\big)^{\frac{5}{2}}+\frac{D\pi^2}{3}\quad \text{(by Eq. 31 and Eq. 34)}.
$$

### **1382** Step-4 (Final  $R(T)$  Derivation and Optimization over  $\epsilon_0$ ):

**1383 1384** Combining Eq[.24](#page-22-2) with the corresponding upper-bounds of  $\mathbb{E}_{\epsilon} \left[ N^{\widetilde{r}}_{i,T} \right]$  (Eq[.27\)](#page-23-2) and  $\mathbb{E}_{\epsilon} \left[ N^{\widetilde{e}}_{i,T} \right]$  (Eq[.35\)](#page-25-1), we can get √

<span id="page-25-2"></span>
$$
\mathbb{E}_{\epsilon}[N_{i,T}] \le \frac{4\delta^2 \log(T/\alpha)}{(\eta_i - \epsilon_0)^2} + \frac{D\pi^2 \alpha^2}{3} + \left(\frac{\sqrt{D}\delta \|\Delta_i\|_2}{\epsilon_0}\right)^{\frac{5}{2}} + \frac{D\pi^2}{3},\tag{36}
$$

**1388 1389 1390** Note that for any  $i \neq a^*$ , the parameter  $\epsilon_0 \in (0, \eta_i)$  can be optimally selected so as to minimize the RHS of Eq. [36.](#page-25-2) For simplicity, taking  $\epsilon_0 = \frac{1}{\sqrt{D}}$  $\frac{1}{\overline{D}+1}\eta_i$  yields

$$
\mathbb{E}[N_{i,T}] \leq \frac{4(\delta+\frac{\delta}{\sqrt{D}})^2\log\left(\frac{T}{\alpha}\right)}{\eta_i^2} + \frac{D\pi^2\alpha^2}{3} + \left(\frac{(D+\sqrt{D})\delta\|\Delta_i\|_2}{\eta_i}\right)^{\frac{5}{2}} + \frac{D\pi^2}{3}.
$$

**1393 1394**

**1391 1392**

**1385 1386 1387**

**1395 1396 1397 1398 1399** Since  $\sqrt{D} + D \le 2D$  holds for all  $D \ge 1$ , we can replace  $\sqrt{D} + D$  with  $2D$  in result above for a simpler form. Multiplying the results above by the expected overall-reward gap  $\eta_i$  for all suboptimal arms  $i \neq a^*$  and summing them up, we can derive the regret of PRUCB-SPM follows the upper bound below,

$$
R(T) \leq \sum_{i \neq a^*} \frac{4(\delta + \frac{\delta}{\sqrt{D}})^2 \log(\frac{T}{\alpha})}{\eta_i} + \frac{D\pi^2 \alpha^2 \eta_i}{3} + \frac{4\sqrt{2}(D\delta ||\Delta_i||_2)^{\frac{5}{2}}}{\eta_i^{3/2}} + \frac{D\pi^2 \eta_i}{3}.
$$

**1401 1402 1403**

**1400**

which concludes the proof of Theorem [3.](#page-6-1)

 $\Box$ 

#### <span id="page-26-1"></span>**1404 1405** D.1.3 PROOF OF LEMMA [10](#page-23-0)

**1406 1407** *Proof of Lemma [10.](#page-23-0)* Let  $\phi_{\epsilon}$  be the set of solution such that  $x^T \Delta = \epsilon$ ,  $\phi_{\overline{c}} x_{\Delta}$  be the solution set of  $\boldsymbol{x}^T \Delta = \overline{\boldsymbol{c}}^T \Delta$ , i.e.,

$$
\begin{aligned} \phi_{\epsilon} &:= \left\{ \boldsymbol{x} \mid \boldsymbol{x}^T \Delta = \epsilon \right\} \\ \phi_{\boldsymbol{\overline{c}}^T \Delta} &:= \left\{ \boldsymbol{x} \mid \boldsymbol{x}^T \Delta = \overline{\boldsymbol{c}}^T \Delta \right\}, \end{aligned}
$$

**1411 1412** where  $\phi_\epsilon$  and  $\phi_{\overline{c}^T\Delta}$  can be viewed as two hyperplanes share the same normal vector of  $\Delta$ . Let  $\overline{c}_{\phi_\epsilon}$ be the projection of vector  $\bar{c}$  on hyperplane  $\phi_{\epsilon}$ . Apparently,  $(\bar{c}_{\phi_{\epsilon}} - \bar{c}) \perp \phi_{\epsilon}$ , and thus we have

$$
\|\overline{\mathbf{c}}_{\phi_{\epsilon}} - \overline{\mathbf{c}}\|_{2} = \frac{\overline{\mathbf{c}}^{T} \Delta}{\|\Delta\|_{2}} - \frac{\epsilon}{\|\Delta\|_{2}},
$$
\n(37)

**1416 1417 1418** which is also the distance between the parallel hyperplanes  $\phi_\epsilon$  and  $\phi_{\overline{c}}r_{\Delta}$ . By the principle of distance between points on parallel hyperplanes, we have for any  $\hat{c} \in \phi_{\epsilon}$ , the distance between  $\hat{c}$  and  $\bar{c}$  is always greater than or equal to the shortest distance between the hyperplanes  $\phi_\epsilon$  and  $\phi_{\overline{c}^T\Delta}$ , i.e.,

$$
\|\hat{\mathbf{c}} - \overline{\mathbf{c}}\|_2 \ge \|\overline{\mathbf{c}}_{\phi_\epsilon} - \overline{\mathbf{c}}\|_2 = \frac{\overline{\mathbf{c}}^T \Delta - \epsilon}{\|\Delta\|_2}
$$
(38)

 $\Box$ 

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### <span id="page-26-0"></span>**1423 1424** D.2 PROOF OF THEOREM [4](#page-6-3) (STATIONARY PREFERENCE UNDER STOCHASTIC CORRUPTION)

**1425 1426 1427** *Proof.* Let  $N_{i,T}$  denotes expected number of times each suboptimal arm  $i \neq a^*$  being pulled under statistical preference corruptions  $z_t$  within T time horizon. We first analyze  $N_{i,T}$  and then derive the final regret bound of  $R(T)$ . The proof follows similar steps as Theorem [3](#page-6-1) in Appendix [D.1.2.](#page-22-0)

#### **1428 1429** Step-1 ( $N_{i,T}$  Decomposition with Parameter  $\epsilon_t$ ):

**1430 1431 1432 1433** Similarly, we leverage a parameter  $\epsilon_t$  measuring the estimation accuracy of  $\hat{c}_t$ , and decompose the suboptimal arm pulling event into two disjoint sets by whether the preference estimation  $\hat{c}_t$ is sufficiently precise, as quantified by  $\epsilon_t > 0$ . In this case, we set  $\epsilon_t$  as a constant:  $\epsilon_t = \epsilon$ , and decompose the  $N_{i,T}$  as follow:

**1434 1436 1438** Ni,T = X T t=1 1{at=i̸=a∗} = X T t=1 <sup>1</sup>{at=i̸=a∗,c<sup>ˆ</sup> T <sup>t</sup> µa∗>cˆ T <sup>t</sup> µi+ηi−ϵ} | {z } Nr˜ i,T : *Suboptimal pulls caused by imprecise reward estimation* + X T t=1 <sup>1</sup>{at=i̸=a∗,c<sup>ˆ</sup> T <sup>t</sup> µa∗≤cˆ T <sup>t</sup> µi+ηi−ϵ} | {z } Nc˜ i,T : *Suboptimal pulls caused by imprecise preference estimation* .

**1439 1440** Please note that in this case, the empirical estimation of preference is computed by the potentially manipulated preference feedback by corruption attacker (stochastic or adversarial), i.e.,

$$
\boldsymbol{\hat{c}}_t = \frac{1}{t}\sum_{\tau=1}^t \widetilde{\boldsymbol{c}}_\tau = \frac{1}{t}\sum_{\tau=1}^t (\boldsymbol{c}_\tau + \boldsymbol{z}_\tau).
$$

### **1445** Step-2 (Bounding  $N_{i,T}^{\tilde{r}}$ ):

**1446 1447 1448 1449 1450 1451** Since term  $N_{i,T}^{\tilde{r}}$  counts the number of undesired pulls of suboptimal arm  $i \neq a^*$  under the assumption of  $\hat{c}_t^T \Delta_i > \eta_i - \epsilon > 0$ . In this case,  $a^*$  is still a better arm than i given the estimated preference vector  $\hat{c}_t$  though it was corrupted either by stochastic or adversarial corruptions. Thus it is easy to verify that the result of  $N_{i,T}^{\tilde{r}}$  (Eq. [27\)](#page-23-2) in proof of Theorem [3](#page-6-1) (Appendix [D.1.2,](#page-22-0) Step-1) still holds under both stochastic and adversarial corruptions, i.e.,

<span id="page-26-2"></span>
$$
\mathbb{E}_{\epsilon}\left[N_{i,T}^{\tilde{r}}\right] \le \frac{4\delta^2 \log(T/\alpha)}{(\eta_i - \epsilon)^2} + |\mathcal{C}_T^+| \frac{\pi^2 \alpha^2}{3}.\tag{39}
$$

### **1454 1455** Step-3 (Bounding  $N_{i,T}^{\tilde{\bm{c}}})$ :

**1456 1457** We begin with stating one concentration bound that will be utilized in our derivation. Please see Appendix [D.2.2](#page-29-1) for the proof of Lemma [11.](#page-27-0)

<span id="page-27-0"></span>**1458 1459 1460 1461 Lemma 11** (Variant of Bernstein's inequality). Let  $\{X_1, ..., X_m\}$  be non-negative and independent, *identically distributed random variables, with expected value of*  $\mathbb{E}[X]$  *and variance of*  $\mathbb{V}\text{ar}[X]$ *. Suppose that*  $X_i \leq M$  *almost surely for all i. Then, for any positive*  $\epsilon$ *,* 

$$
\mathbb{P}\left(\left|\frac{1}{m}\sum_{i=1}^{m}X_i - \mathbb{E}[X]\right| \geq \epsilon\right) \leq 2\exp\left(\frac{-\epsilon^2 m}{2\mathbb{V}\text{ar}[X] + \frac{2}{3}M\epsilon}\right).
$$

**1465** Please see Appendix [D.2.2](#page-29-1) for the proof of Lemma [11.](#page-27-0)

By relaxing the the original event set and applying Lemma [10,](#page-23-0) we have:

$$
\left\{ a_{t} = i \neq a^{*}, \hat{\mathbf{c}}_{t}^{T} \mu_{a^{*}} \leq \hat{\mathbf{c}}_{t}^{T} \mu_{i} + \eta_{i} - \epsilon \right\} \subset \left\{ \hat{\mathbf{c}}_{t}^{T} \Delta_{i} \leq \eta_{i} - \epsilon \right\}
$$
\n
$$
\subset \left\{ \|\overline{\mathbf{c}} - \hat{\mathbf{c}}_{t}\|_{2} \geq \frac{\overline{\mathbf{c}}^{T} \Delta_{i} - (\eta_{i} - \epsilon)}{\|\Delta_{i}\|_{2}} \right\}
$$
\n
$$
\subset \left\{ \|\overline{\mathbf{c}} + \overline{\mathbf{z}} - \hat{\mathbf{c}}_{t}\|_{2} + \|\overline{\mathbf{z}}\|_{2} \geq \frac{\overline{\mathbf{c}}^{T} \Delta_{i} - (\eta_{i} - \epsilon)}{\|\Delta_{i}\|_{2}} \right\}
$$
\n
$$
= \left\{ \|\overline{\mathbf{c}} + \overline{\mathbf{z}} - \hat{\mathbf{c}}_{t}\|_{2} \geq \frac{\epsilon}{\|\Delta_{i}\|_{2}} - \|\overline{\mathbf{z}}\|_{2} \right\},
$$

**1478** where (a) holds by the triangle inequality that

$$
\|\overline{\boldsymbol{c}}-\hat{\boldsymbol{c}}_t\|_2=\|\overline{\boldsymbol{c}}+\overline{\boldsymbol{z}}-\hat{\boldsymbol{c}}_t-\overline{\boldsymbol{z}}\|_2\leq \|\overline{\boldsymbol{c}}+\overline{\boldsymbol{z}}-\hat{\boldsymbol{c}}_t\|_2+\|\overline{\boldsymbol{z}}\|_2.
$$

**1481** Thus we have

**1462 1463 1464**

**1479 1480**

**1491**

<span id="page-27-1"></span>**1482 1483 1484 1485 1486 1487 1488 1489 1490** Pϵ a<sup>t</sup> = i ̸= a ∗ , cˆ T <sup>t</sup> µa<sup>∗</sup> ≤ cˆ T <sup>t</sup> µ<sup>i</sup> + η<sup>i</sup> − ϵ ≤ P<sup>ϵ</sup> ∥c + z − cˆt∥<sup>2</sup> ≥ ϵ − ∥∆i∥2∥z∥<sup>2</sup> ∥∆i∥<sup>2</sup> = P<sup>ϵ</sup> X D d=1 (c + z)(d) − cˆt(d) 2 ≥ ϵ − ∥∆i∥2∥z∥<sup>2</sup> ∥∆i∥<sup>2</sup> ! ≤ X D d=1 Pϵ <sup>|</sup>(<sup>c</sup> <sup>+</sup> <sup>z</sup>)(d) <sup>−</sup> <sup>c</sup>ˆt(d)| ≥ <sup>ϵ</sup> − ∥∆i∥2∥z∥<sup>2</sup> √ D∥∆i∥<sup>2</sup> . (40)

**1492 1493 1494 1495 1496 1497 1498 1499** where the last inequality holds by the union bound and the fact that there must exist at least one dimension  $d \in [D]$  satisfying  $((\overline{c} + \overline{z})(d) - \hat{c}_t(d))^2 \ge \frac{\epsilon - ||\Delta_i||_2 ||\overline{z}||_2}{D||\Delta_i||_2}$  $\frac{\| \Delta_i \|_2 \| z \|_2}{D \| \Delta_i \|_2}$ , otherwise the event would fail. Recall that  $c_t$  and  $z_t$  are independent, for all  $t \in (0, T]$ ,  $\widetilde{c}_t(d) = c_t(d) + z_t(d)$ ,  $\forall d \in [D]$  follows the distribution as the convolution of the distributions of  $c_t(d)$  and  $z_t(d)$ , which has the mean and variance of  $\bar{c}(d) + \bar{z}(d)$  and  $\sigma_c^2 + \sigma_z^2$  respectively. By the definition of  $\hat{c}_t$  in PUCB-SPM, we can apply a tail bound to upper bound the probability (in Eq. [40\)](#page-27-1) that the empirical mean  $\hat{c}_t(d)$  of bounded random variables  $\tilde{c}_t(d)$  deviates from its expected value  $\overline{c}(d) + \overline{z}(d)$ . Let  $B_{\epsilon,i} = \epsilon - ||\overline{z}||_2 ||\Delta_i||_2$ , next we consider two cases as follows.

**1500 1501 1502 1503 Case** (i):  $B_{\epsilon,i} \leq 0$ . In this case, it is evident that  $|(\overline{c}+\overline{z})(d)-\hat{c}_t(d)| \geq 0 \geq \frac{\epsilon-||\Delta_i||_2||\overline{z}||_2}{\sqrt{D}||\Delta_i||_2}$  $\frac{\Delta_i\|_2\|\overline{\bm{z}}\|_2}{\overline{D}\|\Delta_i\|_2} = \frac{B_{\epsilon,i}}{\sqrt{D}\|\Delta_i\|_2}$  $D||\Delta_i||_2$ strictly holds for all  $t \in (0,T]$ , indicating that  $\mathbb{P}_{\epsilon} \left( a_t = i \neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon \right) = 1$ . Summing over  $T$  derives the result that

<span id="page-27-2"></span>
$$
\mathbb{E}_{\epsilon}\left[N_{i,T}^{\tilde{c}}\right] = \mathbb{E}_{\epsilon}\left[\sum_{t=1}^{T} \mathbb{1}_{\left\{a_t = i \neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon\right\}}\right]
$$
\n
$$
= \sum_{t=1}^{T} \mathbb{P}_{\epsilon}\left(a_t = i \neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon\right) = \Omega(T).
$$
\n(41)

**1508 1509**

**1510 1511 Case** (2):  $B_{\epsilon,i} > 0$ . Since  $B_{\epsilon,i}$  is a constant deviation, by applying the the variant of Bernstein's inequality (Lemma [11\)](#page-27-0) on event  $\{ |(\overline{c}+\overline{z})(d)-\hat{c}_t(d)| \geq \frac{B_{\epsilon,i}}{\sqrt{D}||\Delta\}}$  $\frac{B_{\epsilon,i}}{\overline{D} \|\Delta_i\|_2}$ , the probability for each objective **1512 1513**  $d \in [D]$  can be upper-bounded as follows:

1514  
\n1515 
$$
\mathbb{P}_{\epsilon}\left(|(\overline{c}+\overline{z})(d)-\hat{c}_t(d)| \geq \frac{B_{\epsilon,i}}{\sqrt{D}||\Delta_i||_2}\right) \leq 2\exp\left(-\frac{B_{\epsilon,i}^2}{2D||\Delta_i||_2^2(\sigma_c^2+\sigma_z^2)+\frac{2}{3}(\delta+\delta_z)B_{\epsilon,i}\sqrt{D}||\Delta_i||_2}t\right),
$$

where  $\sigma_c^2$  and  $\sigma_z^2$  are the variance upper-bounds of preference and corruption distributions for each objective,  $\delta$  and  $\delta_z$  are the upper-bounds of  $||c_t||_1$  and  $||z_t||_1$ . Plugging back to Eq[.40](#page-27-1) yields the result of

$$
\mathbb{P}_{\epsilon} \left( a_t = i \neq a^*, \hat{\mathbf{c}}_t^T \mu_{a^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i - \epsilon \right)
$$
  

$$
\leq 2D \exp \left( -\frac{B_{\epsilon,i}^2}{2D \|\Delta_i\|_2^2 (\sigma_c^2 + \sigma_z^2) + \frac{2}{3} (\delta + \delta_z) B_{\epsilon,i} \sqrt{D} \|\Delta_i\|_2} t \right)
$$

**1525** Summing over T derives the upper-bound for the expectation of  $N_{i,T}^{\tilde{c}}$  under stochastic corruptions:

.

<span id="page-28-1"></span>
$$
\mathbb{E}_{\epsilon}\left[N_{i,T}^{\tilde{c}}\right] = \mathbb{E}_{\epsilon}\left[\sum_{t=1}^{T} \mathbb{1}_{\{a_{t}=i\neq a^{*}, \hat{c}_{t}^{T}\mu_{a}*\leq \hat{c}_{t}^{T}\mu_{i}+\eta_{i}-\epsilon\}}\right]
$$
\n
$$
= \sum_{t=1}^{T} \mathbb{P}_{\epsilon}\left(a_{t}=i\neq a^{*}, \hat{c}_{t}^{T}\mu_{a^{*}}\leq \hat{c}_{t}^{T}\mu_{i}+\eta_{i}-\epsilon\right)
$$
\n
$$
\leq 2D \sum_{t=1}^{T} \exp\left(-\frac{B_{\epsilon,i}^{2}}{2D\|\Delta_{i}\|_{2}^{2}(\sigma_{c}^{2}+\sigma_{z}^{2})+\frac{2}{3}(\delta+\delta_{z})B_{\epsilon,i}\sqrt{D}\|\Delta_{i}\|_{2}^{2}}t\right)
$$
\n
$$
\leq \frac{2D}{(a)} \exp\left(\frac{B_{\epsilon,i}^{2}}{2D\|\Delta_{i}\|_{2}^{2}(\sigma_{c}^{2}+\sigma_{z}^{2})+\frac{2}{3}(\delta+\delta_{z})B_{\epsilon,i}\sqrt{D}\|\Delta_{i}\|_{2}}\right)-1
$$
\n
$$
\leq \frac{4D^{2}\|\Delta_{i}\|_{2}^{2}(\sigma_{c}^{2}+\sigma_{z}^{2})}{B_{\epsilon,i}^{2}} + \frac{4D^{\frac{3}{2}}(\delta+\delta_{z})\|\Delta_{i}\|_{2}}{3B_{\epsilon,i}} \quad \text{(by } e^{x} \geq x+1, \forall x \geq 0).
$$
\n(42)

where (a) holds since for any  $a > 0$ , we have

<span id="page-28-0"></span>
$$
\sum_{t=1}^{T} (e^{-a})^t = \sum_{t=0}^{T-1} e^{-a} \cdot (e^{-a})^t \le \sum_{t=0}^{\infty} e^{-a} \cdot (e^{-a})^t
$$

$$
= \frac{e^{-a}}{1 - e^{-a}} \quad \text{(by closed form of the geometric series)}
$$
(43)
$$
= \frac{1}{e^a - 1}.
$$

Step-4 (Final Derivation and Trade-Off over  $\epsilon_0$ ):

**1553 1554 1555 1556 1557 1558 1559 1560 1561 1562 1563** Combining the results of Eq. [39,](#page-26-2) Eq. [41](#page-27-2) and Eq. [42](#page-28-1) yields  $\text{I}$ ) if ∃*i* ≠ *a*<sup>\*</sup>, s.t.,  $B_{\epsilon,i}$  ≤ 0, then  $\mathbb{E}_{\epsilon}[N_{i,T}] = \Omega(T)$ ; 2) else if  $B_{\epsilon,i} > 0, \forall i \neq a^*$ , then  $\mathbb{E}_{\epsilon}[N_{i,T}] \leq \frac{4\delta^2 \log\left(\frac{T}{\alpha}\right)}{\left(\frac{1}{\alpha}\right)^2}$  $\frac{\delta^2 \log{(\frac{T}{\alpha})}}{(\eta_i - \epsilon)^2} + \frac{D\pi^2\alpha^2}{3}$  $+\frac{4D^{2}\|\Delta_{i}\|_{2}^{2}(\sigma_{c}^{2}+\sigma_{z}^{2})}{B_{e\,i}^{2}}$ | {z } *Suboptimal pulls caused by imprecise reward estimation*  $B^2_{\epsilon,i}$  $+\frac{4D^{\frac{3}{2}}(\delta+\delta_{z})\|\Delta_{i}\|_{2}}{2D}$  $\frac{3B_{\epsilon,i}}{3B_{\epsilon,i}},$ | {z } *Suboptimal pulls caused by imprecise preference estimation*

**1564**

**1565** Note that the RHS of result above can be minimized by selecting an appropriate  $\epsilon$ . Moreover, there is a trade-off between robust tolerance to the corruption level  $z$  and the final regret. Specifically, a **1566 1567 1568** larger  $\epsilon$  provides a more robust threshold to the corruption z due to the increased  $B_{\epsilon,i}$ . However, this would also lead to higher regret caused by error from the reward estimation.

**1569 1570** For both satisfied final regret and robust performance, we set  $\epsilon = \frac{\eta_i}{1 + \frac{1}{D}}$  and thus  $B_i = \frac{\eta_i}{1 + \frac{1}{D}}$  $\|\overline{\mathbf{z}}\|_2 \|\Delta_i\|_2$ . Therefore, if  $B_i > 0, \forall i \neq a^*$ , then we have

$$
\mathbb{E}[N_{i,T}] \leq \frac{4(D+1)^2\delta^2\log\left(\frac{T}{\alpha}\right)}{\eta_i^2} + \frac{D\pi^2\alpha^2}{3} + \frac{4D^2\|\Delta_i\|_2^2(\sigma_c^2 + \sigma_z^2)}{B_i^2} + \frac{4D^{\frac{3}{2}}(\delta + \delta_z)\|\Delta_i\|_2}{3B_i},
$$

**1573 1574**

**1579 1580 1581**

**1583**

**1571 1572**

**1575 1576** otherwise  $\mathbb{E}[N_{i,T}] = \Omega(T)$ .

**1577 1578** Multiplying the results above by the expected overall-reward gap  $\eta_i$  for all suboptimal arms  $i \neq a^*$ and summing them up yields the final regret  $R(T)$  upper bound in Theorem [4.](#page-6-3)

 $\Box$ 

#### **1582** D.2.1 TIGHTNESS OF ATTACK TOLERANCE

<span id="page-29-0"></span>**1584 1585 1586 1587 1588 1589 1590 1591 1592** Remark D.1 (Tightness of attack tolerance). *Theorem [4](#page-6-3) shows a tight attack tolerance threshold for PRUCB-SPM against stochastic preference attack. Note that there exists a minimax lower bound for the attack tolerance: if*  $\eta_i - |\overline{z}^T \Delta_i| \leq 0$ , then for any policy  $\pi$ ,  $\inf_{\pi} \sup_{C \times \mathcal{R}} R(T) = \Omega(T)$ , *since in this case, there exists a set of*  $\overline{z}$  *that can close the overall-reward gap between arms i and* a ∗ *, making arm* i *appear optimal over* a ∗ *. Our algorithm presents a slightly relaxed threshold*  $B_i = \eta_i/(1 + 1/D) - ||\overline{z}||_2||\Delta_i||_2$ . Here,  $\eta_i/(1 + 1/D)$  acts as a lower confidence bound for the *overall-reward gap*  $η<sub>i</sub>$  *due to preference estimation error. By Cauchy–Schwarz inequality,*  $||\overline{z}||_2||Δ_i||_2$ is an upper bound for  $|\overline{z}^T\Delta_i|$ . This implies that the attack tolerance  $B_i$  of PRUCB-SPM matches the *attack tolerance in minimax lower bound up to a constant factor of*  $1/(1 + 1/D)$ *.* 

### <span id="page-29-1"></span>**1593 1594** D.2.2 PROOF OF LEMMA [11](#page-27-0)

<span id="page-29-3"></span>**1595 1596 1597** Lemma 12 (Bernstein inequality for bounded distributions [\(Vershynin, 2018\)](#page-11-8) (Theorem 2.8.4)). Given independent zero-mean random variables  $\{X_1, ..., X_m\}$  where  $|X_i| \leq M$  almost surely (with *probability 1) for all i, then for all positive*  $\epsilon$ *:* 

<span id="page-29-2"></span>
$$
\mathbb{P}\left(\sum_{i=1}^{m} X_i \ge \epsilon\right) \le \exp\left(\frac{-\frac{1}{2}\epsilon^2}{\sum_{i=1}^{m} \mathbb{E}[X_i^2] + \frac{1}{3}M\epsilon}\right). \tag{44}
$$

**1603 1604 1605 1606** *Proof of Lemma [11.](#page-27-0)* Let  $Y_i = X_i - \mathbb{E}[X_i]$ , apparently  $Y_1, ..., Y_m$  are i.i.d. random variables with zero mean, and for all  $i, |Y_i| \leq M$  almost surely. By plugging  $Y_i$  into Eq. [44](#page-29-2) (Lemma [12\)](#page-29-3), for any positive  $\epsilon_0$  we have

> $\mathbb{P}\left(\sum_{i=1}^{m}$  $i=1$  $Y_i \geq \epsilon_0$  $\leq \exp\left(\frac{-\frac{1}{2}\epsilon_0^2}{\sum_{m} m \Gamma(\epsilon_0^2)}\right)$  $\sum$  $\frac{\overline{n}}{m} \mathbb{E}[Y_i^2] + \frac{1}{3}M\epsilon_0$  $\setminus$  $(45)$

$$
\implies \mathbb{P}\left(\sum_{i=1}^{m} \left(X_i - \mathbb{E}[X_i]\right) \ge \epsilon_0\right) \le \exp\left(\frac{-\frac{1}{2}\epsilon_0^2}{\sum_{i=1}^{m} \mathbb{E}[(X_i - \mathbb{E}[X_i])^2] + \frac{1}{3}M\epsilon_0}\right)
$$
\n
$$
\underset{(a)}{=} \exp\left(\frac{-\frac{1}{2}\epsilon_0^2}{m\mathbb{V}\text{ar}[X] + \frac{1}{3}M\epsilon_0}\right). \tag{46}
$$

**1616 1617 1618**

**1619** where (a) holds since  $\mathbb{E}[(X_i - \mathbb{E}[X_i])^2] = \mathbb{E}[X_i^2 - 2X_i \mathbb{E}[X_i] + \mathbb{E}[X_i]^2] = \mathbb{E}[X_i^2] - \mathbb{E}[X_i]^2 =$  $\mathbb{V}\text{ar}[X_i]$ . Let  $\epsilon = \frac{\epsilon_0}{m}$ , we have

<span id="page-30-0"></span>**1620 1621**  $\mathbb{P}\left(\frac{1}{n}\right)$  $\sum_{i=1}^{m}$  $X_i - \mathbb{E}[X] \geq \epsilon$  =  $\mathbb{P}\left(\sum_{i=1}^{m}$  $\setminus$  $(X_i - \mathbb{E}[X_i]) \geq \epsilon_0$ **1622** m **1623**  $i=1$  $i=1$  $\leq \exp\left(-\frac{-\frac{1}{2}(m\epsilon)^2}{\pi L \left[\frac{1}{2(1-\epsilon)}\right]^2}\right)$  $\left(\frac{-\frac{1}{2}(m\epsilon)^2}{m\mathbb{V}\ar[X] + \frac{1}{3}Mm\epsilon}\right)$ **1624** (47) **1625 1626**  $=\exp\left(\frac{-\epsilon^2 m}{2^{\pi}L\left[\frac{L}{2}\right]^{1/2}}\right)$  $\frac{-\epsilon^2 m}{2 \mathbb{V}\ar[X] + \frac{2}{3}M \epsilon}$ . **1627 1628 1629** Then using the symmetry property of confidence interval, we can derive the desired result as **1630** Lemma [11.](#page-27-0)  $\Box$ **1631 1632** D.3 ANALYSIS FOR STATIONARY PREFERENCE UNDER ADVERSARIAL CORRUPTION **1633 1634** D.3.1 ADVERSARY FOR STOCHASTIC PREFERENCE-AWARE MO-MAB **1635** In this section, we consider the preference with stationary distributions but under arbitrary adversarial **1636** corruptions. We inherit the assumptions in Theorem [3](#page-6-1) but define an adversary that would alter the **1637** preference observations. Specifically, the user preference on each objective is independently drawn **1638** from a fixed and unknown distribution, and the preference observation after each episode is then **1639** possibly manipulated by an adversary:  $\tilde{c}_t = c_t + z_t$ , with  $z_t$  denoting the adversarial corruption **1640** component. **1641** Formally, the protocol between learner and adversary, at each round  $t = 1...T$ , is as follows: **1642 1643** 1. Stochastic preference  $c_t(d)$  on each objective  $d \in [D]$  is independently drawn from a stationary **1644** distribution  $\mathcal{F}_d^c$ , stochastic reward  $\mathbf{r}_{i,t}(d)$  is drawn independently from a stationary distribution **1645**  $\mathcal{F}_{i,d}^r$  for each arm  $i \in [K]$  and each objective  $d \in [D]$ . **1646** 2. The learner computes a distribution  $\omega_t$  over K arms under historical reward and preference **1647** observations, and picks arm  $a_t \sim \omega_t$  for acting. **1648** 1649<sup> $\ll$ </sup> 3. (*Attacker*) The adversary returns a corrupted preference vector  $\tilde{c}_t = c_t + z_t$ , where  $z_t$  is the adversarial corruption component. **1650 1651** 4. The learner observes reward  $r_t$  and corrupted preference feedback  $\tilde{c}_t$ . **1652 Corruption Budget.** We refer to  $\|\tilde{\boldsymbol{c}}_t - \boldsymbol{c}_t\|_1$  as the amount of corruption injected in round t. The **1653** total attack budget of the adversary is given by  $\sum_{t=1}^{T} ||\tilde{\boldsymbol{c}}_t - \boldsymbol{c}_t||_1 = \sum_{t=1}^{T} ||z_t||_1 \leq Z$ . **1654 1655** In Theorem [D.2](#page-30-1) below, we we provide the regret performance of PRUCB-SPM under the adversarial **1656** corruptions. The proof of which is provided in Appendix [D.3.2.](#page-30-2) **1657** Theorem 13 (Regret). *Inherit the assumptions in Theorem [3](#page-6-1) but the revealed feedback after episode* **1658** *is under adversarial corruptions. For any attack budget*  $Z \geq 0$ , PRUCB-SPM has **1659**  $\frac{(\frac{\delta}{\sqrt{D}})^2}{\eta_i} \log(\frac{T}{\alpha}) + \frac{2(1+\sqrt{D})}{\|\Delta_i\|_2}$  $\int 4(\delta + \frac{\delta}{\delta})$  $(\frac{5}{\overline{D}})^2$  $\setminus$ **1660**  $R(T) \leq \sum$  $\frac{1 + \sqrt{D}}{\|\Delta_i\|_2}Z$  $+ O(1).$ **1661**  $i \neq a^*$ **1662 1663** Remark D.2. *Theorem implies that the algorithm PRUCB-SPM attains a sub-linear regret as long* **1664** as the adversarial corruption budget level  $Z = o(T)$ . In particular, PRUCB-SPM achieves the *same order of regret as the uncorrupted setting when*  $Z = O(\log T)$ *. It effectively demonstrates that* **1665** *PRUCB-SPM also has strong robustness against adversarial attack.* **1666 1667 1668** D.3.2 PROOF OF THEOREM [D.2](#page-30-1) (ADVERSARIAL CORRUPTIONS) **1669** *Proof.* Let  $N_{i,T}$  be the expected number of times each suboptimal arm i being pulled under adversar-**1670** ial preference corruption  $z_t$  within T time horizon. We first analyze the performance regarding  $N_{i,T}$ , **1671** and then extend the solution to the final regret  $R(T)$ . The proof is similar with the case of stochastic **1672** corruption. **1673**

<span id="page-30-2"></span><span id="page-30-1"></span>Step-1 ( $N_{i,T}$  Decomposition with Parameter  $\epsilon$ ):

**1674 1675** Firstly, we decompose the suboptimal arm pulling event using parameter  $\epsilon > 0$  as:

$$
\begin{aligned} 1676 & \qquad N_{i,T} = \sum_{t=1}^{T} \mathbbm{1}_{\{a_t=i\neq a^*\}} = \underbrace{\sum_{t=1}^{T} \mathbbm{1}_{\{a_t=i\neq a^*, \hat{c}_t^T \mu_{a^*} > \hat{c}_t^T \mu_i + \eta_i - \epsilon\}}}_{\text{reward estimation}} + \underbrace{\sum_{t=1}^{T} \mathbbm{1}_{\{a_t=i\neq a^*, \hat{c}_t^T \mu_{a^*} \leq \hat{c}_t^T \mu_i + \eta_i - \epsilon\}}}_{\text{N}_{i,T}^{\tilde{\mathbf{r}}}. \end{aligned}
$$

where the empirical estimation of preference is computed by the potentially manipulated preference feedback by adversarial attacker, i.e.,

$$
\hat{\boldsymbol{c}}_t = \frac{1}{t}\sum_{\tau=1}^t \widetilde{\boldsymbol{c}}_\tau = \frac{1}{t}\sum_{\tau=1}^t (\boldsymbol{c}_\tau + \boldsymbol{z}_\tau).
$$

**1688** Step-2 (Bounding  $N_{i,T}^{\tilde{r}}$ ):

From the analysis of Theorem [4,](#page-6-3) we have that the result of  $N_{i,T}^{\tilde{r}}$  in Eq. [39](#page-26-2) (**Step-1**, Appendix [D.2\)](#page-26-0) still holds under both stochastic and adversarial corruptions, and thus

<span id="page-31-2"></span>
$$
\mathbb{E}_{\epsilon}\left[N_{i,T}^{\tilde{r}}\right] \le \frac{4\delta^2 \log(T/\alpha)}{(\eta_i - \epsilon)^2} + |\mathcal{C}_T^+| \frac{\pi^2 \alpha^2}{3}.\tag{48}
$$

### **1695 1696** Step-3 (Bounding  $N_{i,T}^{\tilde{\mathbf{c}}})$ :

**1697 1698 1699** Let  $\hat{c}_t^{\mathcal{S}}$  and  $\hat{c}_t$  be the empirical mean vector of the stochastic ground-truth preference and the empirical mean vector of the actual (adversely corrupted) preference feedback after t episodes respectively. By relaxing the the original event set and applying Lemma [10,](#page-23-0) we have:

<span id="page-31-0"></span>
$$
\left\{ a_{t} = i \neq a^{*}, \hat{c}_{t}^{T} \mu_{a^{*}} \leq \hat{c}_{t}^{T} \mu_{i} + \eta_{i} - \epsilon \right\} \subset \left\{ \hat{c}_{t}^{T} \Delta_{i} \leq \eta_{i} - \epsilon \right\}
$$
\n
$$
\subset \left\{ \|\overline{c} - \hat{c}_{t}\|_{2} \geq \frac{\overline{c}^{T} \Delta_{i} - (\eta_{i} - \epsilon)}{\|\Delta_{i}\|_{2}} \right\}
$$
\n
$$
= \left\{ \|\overline{c} - \hat{c}_{t}^{S} + \hat{c}_{t}^{S} - \hat{c}_{t} \|_{2} \geq \frac{\epsilon}{\|\Delta_{i}\|_{2}} \right\}
$$
\n
$$
\subset \left\{ \frac{\|\overline{c} - \hat{c}_{t}^{S}\|_{2} + \frac{\|\hat{c}_{t}^{S} - \hat{c}_{t}\|_{2}}{\|\Delta_{i}\|_{2}} \right\}
$$
\n
$$
\subset \left\{ \frac{\|\overline{c} - \hat{c}_{t}^{S}\|_{2} + \frac{\|\hat{c}_{t}^{S} - \hat{c}_{t}\|_{2}}{\text{Term 2}} \geq \frac{\epsilon}{\|\Delta_{i}\|_{2}} \right\},
$$
\n(49)

**1711 1712** where (a) holds by the triangle inequality. Next we analyze the probabilities regarding two terms separately.

**1713 1714** *Step-3-i (Bounding Term 1):* For Term 1, recall that  $\bar{c}$  is the mean of statistic ground-truth preference  $c_t$ , we can thus establish the probability upper-bound on the event of Term 1 using the tail bound.

**1715 1716** Specifically, by the variant of Bernstein's inequality (Lemma [11\)](#page-27-0), we have

<span id="page-31-1"></span>
$$
\mathbb{P}_{\epsilon}\left(\underbrace{\|\overline{\mathbf{c}} - \hat{\mathbf{c}}_{t}^{\mathcal{S}}\|_{2}}_{\text{Term 1}} \geq \frac{\epsilon}{2\|\Delta_{i}\|_{2}}\right) \leq \sum_{d=1}^{D} \mathbb{P}_{\epsilon}\left(|\overline{\mathbf{c}}(d) - \hat{\mathbf{c}}_{t}(d)| \geq \frac{\epsilon}{2\sqrt{D}\|\Delta_{i}\|_{2}}\right) \leq 2D \exp\left(\frac{-\epsilon^{2}t}{8D\|\Delta_{i}\|_{2}^{2}\sigma_{c}^{2} + \frac{4}{3}\delta\epsilon\sqrt{D}\|\Delta_{i}\|_{2}}\right),
$$
\n(50)

**1722 1723**

**1724 1725 1726** where  $\sigma_c^2$  is the variance upper-bound of preference distribution for each objective,  $\delta$  is the upperbound of  $||c_t||_1$ .

**1727** *Step-3-ii (Bounding Term 2):* For Term2, we compare the actual (corrupted) empirical means  $\hat{c}_t$  with the ground-truth empirical means  $\hat{c}_t^S$ . Since the corrupted empirical means can be altered by at most

**1728 1729 1730** absolute corruption  $\frac{Z}{t}$  for each episode t, we show the event of Term 2 can only hold for a limited number of episodes.

**1731** Specifically, since the absolute corruption budget is at most  $Z$ , we have

**1732 1733**

$$
\|\sum_{\tau=1}^t \widetilde{\boldsymbol{c}}_\tau - \sum_{\tau=1}^t \boldsymbol{c}_\tau\|_1 \leq \sum_{\tau=1}^t \|\widetilde{\boldsymbol{c}}_\tau - \boldsymbol{c}_\tau\|_1 \leq Z, \forall t \in (0, T],
$$

and therefore

$$
\underbrace{\|\hat{\boldsymbol{c}}_t^{\mathcal{S}} - \hat{\boldsymbol{c}}_t\|_2}_{\text{Term 2}} = \left\|\frac{1}{t}\sum_{\tau=1}^t \boldsymbol{c}_{\tau} - \frac{1}{t}\sum_{\tau=1}^t \widetilde{\boldsymbol{c}}_{\tau}\right\|_2 \le \left\|\frac{1}{t}\sum_{\tau=1}^t \boldsymbol{c}_{\tau} - \frac{1}{t}\sum_{\tau=1}^t \widetilde{\boldsymbol{c}}_{\tau}\right\|_1 \le \frac{Z}{t},
$$

**1743 1744 1745 1746 1747 1748** indicating that the corrupted empirical means  $\hat{c}_t$  can be altered from the ones of ground-truth  $\hat{c}_t^{\mathcal{S}}$  by at most absolute corruption  $\frac{Z}{t}$  up to episode t. Hence, the event of Term 2 only holds for limited number of episode and will fail for sufficiently large t. Specifically, let  $T_z = \left|\frac{2Z}{\epsilon ||\Delta_i||_2}\right|$ , then we have  $\frac{\epsilon}{2\|\Delta_i\|_2} > \frac{Z}{t}$ ,  $\forall t > T_z$ . In this case, the event of Term 2 would hold at most up to  $T_z$  episodes, i.e.,

<span id="page-32-0"></span>
$$
\mathbb{P}_{\epsilon}\left(\underbrace{\|\hat{\boldsymbol{c}}_{t}^{\mathcal{S}} - \hat{\boldsymbol{c}}_{t}\|_{2}}_{\text{Term 2}} \geq \frac{\epsilon}{2\|\Delta_{i}\|_{2}}\right) = \begin{cases} 1, & \text{if } t \leq T_{z};\\ 0, & \text{if } t > T_{z}. \end{cases} \tag{51}
$$

1

 $\geq \frac{\epsilon}{\ln 1}$  $\|\Delta_i\|_2$ 

 $+\sum_{1}^{T}$ 

 $t=1$ 

 $\setminus$ 

 $\mathbb{P}_{\epsilon} \bigg( \, \|\hat{\bm{c}}_t^{\mathcal{S}} - \hat{\bm{c}}_t \|_2$  $Term 2$ 

 $+ T_z$ 

 $\geq \frac{\epsilon}{\sqrt{2}}$  $2\|\Delta_i\|_2$   $\setminus$ 

(52)

**1754 1755 1756** *Step-3-iii (Union Bound on Term 1 and Term 2):* By union bound over T episodes with Term 1 and Term 2 derives the upper-bound for the expectation of  $N_{i,T}^{\tilde{c}}$  in adversarial corruptions case:

 $\mathbbm{1}_{\{a_t=i\neq a^*, \hat{\mathbf{c}}_t^T\mu_{a^*}\leq \hat{\mathbf{c}}_t^T\mu_{i}+\eta_{i}-\epsilon\}}$ 

 $\mathbb{P}_{\epsilon}\left(a_{t}=i\neq a^{*},\hat{\bm{c}}_{t}^{T}\mu_{a^{*}}\leq\hat{\bm{c}}_{t}^{T}\mu_{i}+\eta_{i}-\epsilon\right)$ 

 $+ \|\hat{\bm c}_t^{\mathcal{S}} - \hat{\bm c}_t \|_2$  $Term 2$ 

 $\geq \frac{\epsilon}{\sqrt{2}}$  $2\|\Delta_i\|_2$ 

 $\exp\left(\frac{-\epsilon^2 t}{\epsilon^2 \ln(1 - \mu^2) - 2 \epsilon^2 t}\right)$ 

**1757 1758**

**1759 1760**

$$
\begin{array}{c} 1761 \\ 1762 \\ 1763 \\ 1764 \end{array}
$$

$$
\frac{1765}{1766}
$$

$$
\begin{array}{c} 1767 \\ 1768 \end{array}
$$

$$
\begin{array}{c} 1769 \\ 1770 \\ 1771 \end{array}
$$

**1772**

$$
\leq 2D \sum_{t=1}^{T}
$$

 $\mathbb{E}_\epsilon \left[ N_{i,T}^{\tilde{\mathbf{c}}} \right] = \mathbb{E}_\epsilon \left[ \sum_{i=1}^T \right]$ 

 $=\sum_{1}^{T}$  $t=1$ 

 $\leq$ <sup>(a)</sup>  $\sum_{i=1}^{T}$  $t=1$ 

 $\leq \sum_{i=1}^{T}$  $t=1$ 

 $t=1$ 

1772  
\n1773  
\n1774  
\n1775  
\n1776  
\n
$$
\leq 2D \sum_{t=1}^{\infty} \exp \left( \frac{\epsilon}{8D \|\Delta_i\|_2^2 \sigma_c^2 + \frac{4}{3} \delta \epsilon \sqrt{D} \|\Delta_i\|_2} \right) + T
$$
\n1774  
\n
$$
\leq \frac{2D}{\sqrt{\epsilon}} \exp \left( \frac{\epsilon^2}{8D \|\Delta_i\|_2^2 \sigma_c^2 + \frac{4}{3} \delta \epsilon \sqrt{D} \|\Delta_i\|_2} \right) - 1 + \left\lfloor \frac{2Z}{\epsilon \|\Delta_i\|_2} \right\rfloor
$$

 $\mathbb{P}_{\epsilon} \bigg( \, \|\overline{\boldsymbol{c}} - \hat{\boldsymbol{c}}_t^{\mathcal{S}} \|_2$  $Term 1$ 

 $\mathbb{P}_{\epsilon} \bigg( \, \|\overline{\boldsymbol{c}} - \hat{\boldsymbol{c}}_t^{\mathcal{S}} \|_2$  $Term 1$ 

1777  
\n1778  
\n
$$
\leq \frac{16D^2 \|\Delta_i\|_2^2 \sigma_c^2}{\epsilon^2} + \frac{8D^{\frac{3}{2}}\delta \|\Delta_i\|_2}{3\epsilon} + \left[\frac{2Z}{\epsilon \|\Delta_i\|_2}\right].
$$

**1779 1780**

**1781** where (a) holds by Eq. [49,](#page-31-0) (b) holds by Eq. [50](#page-31-1) and Eq. [51,](#page-32-0) (c) holds by the convergence of geometric series in Eq. [43,](#page-28-0) (d) holds by the fact that  $e^x \ge x + 1, \forall x \ge 0$ .

**1782 1783 Step-4 (Final R(T) Derivation):** Combine above result with Eq. [48,](#page-31-2) and choosing  $\epsilon = \frac{\eta_i}{1 + \sqrt{D}}$  yields

$$
\mathbb{E}[N_{i,T}] \leq \frac{4(\delta + \frac{\delta}{\sqrt{D}})^2 \log\left(\frac{T}{\alpha}\right)}{\eta_i^2} + \frac{D\pi^2 \alpha^2}{3}
$$

| {z } *Suboptimal pulls caused by imprecise reward estimation*

$$
+\underbrace{\frac{16(D+D^{\frac{3}{2}})^2\|\Delta_i\|_2^2\sigma_c^2}{\eta_i^2}+\frac{8(D^2+D^{\frac{3}{2}})\|\Delta_i\|_2\delta}{3\eta_i}+\underbrace{\left|\frac{2(1+\sqrt{D})Z}{\eta_i\|\Delta_i\|_2}\right|}_{\text{Suboptimal pulls caused by}}
$$

*imprecise preference estimation*

,

 $\Box$ 

**1795 1796**

> **1803**

> Multiplying the results above by the expected overall-reward gap  $\eta_i$  for all suboptimal arms  $i \neq a^*$ and summing them up conclude the proof of Theorem [D.2.](#page-30-1)

#### <span id="page-33-0"></span>**1802** D.4 REGRET OF PRUCB-APM: THEOREM [5](#page-7-3) (NON-STATIONARY PREFERENCE)

**1804 1805 1806** The Theorem [5](#page-7-3) establishes the upper bound of regret  $R(T)$  for PRUCB-APM under abruptly preference changing environment. Note that in this case, the optimal arm is no longer fixed and can change with the abruptly shifting preference distributions, which introduces new challenges for the proof.

**1807 1808 1809 1810 1811 1812 1813** Let  $a_t^*$  be the dynamic oracle at time step  $t$ ,  $\Delta_{i,t} = \mu_{a_t^*} - \mu_{i,t} \in \mathbb{R}^D$ ,  $\forall t \in [1, T]$  be the gap of expected rewards between suboptimal arm  $i$  and best arm  $a_t^*$  at time step  $t.$  Define  $\mathcal{T}_i = \{t \in [T] | a_t^* \neq t\}$ i} be the set of episodes when arm i serving as a suboptimal arm over T.  $\eta_i^{\downarrow} = \min_{t \in \mathcal{T}_i} \{\overline{c}_t^T \Delta_{i,t}\}\$ refers to the lower bound of the expected gap of overall-rewards between i and  $a_t^*$  over T.  $\|\Delta_i^{\uparrow}\|_2 =$  $\max_{\{t,j\} \in [T] \times [K]/i} ||\boldsymbol{\mu}_{i,t} - \boldsymbol{\mu}_{j,t}||_2$  denotes the largest Euclidean distance between the expected rewards of arm  $i$  and other arms over  $T$ .

**1814**

**1817**

### **1815 1816** D.4.1 PROOF SKETCH OF THEOREM [5](#page-7-3)

**1818 1819 1820 1821 1822 1823 1824** We follow the proof lines of Theorem [3.](#page-6-1) The main difficulty is that due to changes of preference distribution, the local empirical mean  $\hat{c}_t$  now would be a biased estimator of the expected preference  $\bar{c}_t$ . It leads to the use of a tail bound on the deviation between  $\hat{c}_t$  and  $\bar{c}_t$  infeasible in bounding  $\tilde{N}_{i,T}^{\tilde{c}}$ . To address this problem, we employ proof techniques from [\(Garivier & Moulines, 2008\)](#page-10-12) which consider sliding windows with and without breakpoints separately. For sliding windows without breakpoints, the estimation bias of  $\hat{c}_t$  vanishes entirely. In the case of sliding windows with breakpoints, the worst-case expected regret scales linearly with the product of the number of breakpoints and the length of the sliding window.

**1825 1826 1827**

**1828**

D.4.2 PROOF OF THEOREM [5](#page-7-3)

**1829 1830 1831 1832** *Proof.* Let  $\tilde{N}_{i,T} = \sum_{t=1}^{T} \mathbb{1}_{\{a_t = i \neq a_t^*\}}$ . be the number of pulls of each arm i when it serves as a suboptimal arm within horizon T. We first analyze  $\tilde{N}_{i,T}$  and then extend to the final regret  $R(T)$ . The proof consists of several steps.

### **1833** Step-1 ( $\tilde{N}_{i,T}$  Decomposition with Parameter  $\epsilon_t$ ):

**1834 1835** Let  $\epsilon_t = \min\{\epsilon_0, \delta \|\Delta_{i,t}\|_2 \sqrt{\frac{D \log(t \wedge \tau)}{t \wedge \tau}}$  $\frac{\log(t \wedge \tau)}{t \wedge \tau}$ }, with  $0 < \epsilon_0 \leq \eta_i^{\downarrow}$ . Then we can decompose the the number of times the suboptimal arm  $i$  is played as follows:

<span id="page-34-2"></span>**1837 1838 1839 1840 1841 1842**  $\tilde{N}_{i,T} = \sum_{i=1}^{T}$  $t=1$  $1\!\!1_{\{a_t=i\neq a_t^*\}} = \sum^T$  $\sum_{t=1} \mathbb{1}_{\{a_t=i\neq a_t^*, \hat{\bm c}_t^T\mu_{a_t^*}>\hat{\bm c}_t^T\mu_i+\eta_i^\downarrow-\epsilon_t\}}$  $\overline{\tilde{N}_{i,T}^{\tilde{r}}}$ : *Suboptimal pulls caused by imprecise reward estimation*  $+\sum_{1}^{T}$  $\sum_{t=1} \mathbb{1}_{\{a_t=i\neq a_t^*, \hat{\bm c}_t^T\mu_{a_t^*}\leq \hat{\bm c}_t^T\mu_i+\eta_i^\downarrow-\epsilon_t\}}$  $\overline{\tilde{N}_{i,T}^{\tilde{e}}}$ : *Suboptimal pulls caused by imprecise preference estimation* (53)

.

## **1844** Step-2 (Bounding  $\tilde{N}_{i,T}^{\tilde{\bm{r}}})$ :

**1845 1846 1847 1848 1849** Define  $\mathcal{M}_i$  as the set of episodes that arm i achieves suboptimal expected overall-reward under the preference estimation  $\hat{c}_t$ , i.e.,  $\mathcal{M}_i := \{ t \in [T] \mid i \neq \arg \max_{j \in [K]} \hat{c}_t^T \mu_j \}.$  Let  $L_i = \min_{t \in \mathcal{T}_i} \{ \max_{j \in [K] \setminus i} \{ \hat{\boldsymbol{c}}_t^T(\boldsymbol{\mu_j} - \boldsymbol{\mu_i}) \} \}, \hat{C}_T^+ := \{ [\hat{\boldsymbol{c}}_1(d), \hat{\boldsymbol{c}}_2(d), ..., \hat{\boldsymbol{c}}_T(d)] \neq \mathbf{0}, \forall d \in [D] \}$ is the collection set of preference estimation sequence.

**1850 1851 1852 1853 1854 1855** For the event concerning  $\tilde{N}_{i,T}^{\tilde{r}}$ , we have  $\hat{c}_t^T \Delta_{i,t} > \eta_i^{\downarrow} - \epsilon_t \ge 0$  holding for all  $t \in \mathcal{T}_i$ . This implies that, for any episode  $t_i \in \mathcal{T}_i$ ,  $a_t^*$  would still yield a better result than i given the current preference estimation  $\hat{c}_{t_i}$ , indicating  $t_i \in \mathcal{M}_i$  as well. Therefore, we can conclude that  $\mathcal{T}_i \subset \mathcal{M}_i$ . Moreover, recall that PRUCB-APM also leverages  $\hat{c}_t$  for optimistic arm selection, i.e.,  $a_t=\arg\max f(\hat{\bm{c}}_t,\hat{\bm{r}}_{i,t}+$  $\int$  log(t/α)  $\frac{\log(t/\alpha)}{\max\{1, N_{i,t}\}}$ e). By Proposition [8,](#page-18-1) we have

<span id="page-34-0"></span>
$$
\mathbb{E}_{\epsilon_t} \left[ \tilde{N}^{\tilde{\bm{r}}}_{i,T} \right] = \mathbb{E}_{\epsilon_t} \left[ \sum_{t \in \mathcal{T}_i} \mathbb{1}_{\{a_t = i, \tilde{c}_t^T \Delta_{i,t} > \eta_t^{\perp} - \epsilon_t\}} \right] \leq \mathbb{E} \left[ \sum_{t \in \mathcal{T}_i} \mathbb{1}_{\{a_t = i\}} \right] \leq \frac{4\delta^2 \log \left( \frac{T}{\alpha} \right)}{L_i^2} + \frac{|\hat{C}_T^+| \pi^2 \alpha^2}{3}.
$$
\n(54)

Additionally, since  $\hat{c}_t^T\Delta_{i,t} > \eta_i^{\downarrow} - \epsilon_t \geq \eta_i^{\downarrow} - \epsilon_0 > 0$  holds for all  $t \in \mathcal{T}_i$ , it implies that

$$
L_i = \min_{t \in \mathcal{T}_i} \{ \max_{j \in [K] \setminus i} \{ \hat{\mathbf{c}}_t^T(\boldsymbol{\mu}_j - \boldsymbol{\mu}_i) \} \} \ge \min_{t \in \mathcal{T}_i} \hat{\mathbf{c}}_t^T \Delta_{i,t} \ge \eta_i^{\downarrow} - \epsilon_t \ge \eta_i^{\downarrow} - \epsilon_0.
$$

Plugging above result into Eq. [54,](#page-34-0) and by  $|\hat{C}_T^+| \leq D$ , we have the expectation of  $N_{i,T}^{\tilde{r}}$  in Eq. [24](#page-22-2) can be upper-bounded as follows:

**1867 1868 1869**

**1870 1871**

**1836**

**1843**

<span id="page-34-3"></span>
$$
\mathbb{E}_{\epsilon_t} \left[ \tilde{N}^{\tilde{r}}_{i,T} \right] = \mathbb{E}_{\epsilon_t} \left[ \sum_{t \in \mathcal{T}_i} \mathbb{1}_{\{a_t = i, \hat{c}_t^T \Delta_i > \eta_i^{\downarrow} - \epsilon_t\}} \right] \le \frac{4\delta^2 \log(T/\alpha)}{(\eta_i^{\downarrow} - \epsilon_0)^2} + D \frac{\pi^2 \alpha^2}{3}.
$$
 (55)

**1872** Step-3 (Bounding  $\tilde{N}^{\tilde{\bm{c}}}_{i,T}$ ):

**1873 1874 1875** Next we analyze the upper bound of  $\tilde{N}_{i,T}^{\tilde{c}}$ . By the sliding window estimation fashion,  $\tilde{N}_{i,T}^{\tilde{c}}$  can be decomposed and upper bounded as follows:

<span id="page-34-1"></span>
$$
\sum_{t=1}^{T} 1_{\{\hat{\mathbf{c}}_{t}^{T} \mu_{a_{t}^{*}} \leq \hat{\mathbf{c}}_{t}^{T} \mu_{i} + \eta_{i}^{\downarrow} - \epsilon_{t}\}} \leq \psi_{T} \tau + \sum_{t \in \mathcal{W}_{\tau}} 1_{\{\hat{\mathbf{c}}_{t}^{T} \mu_{a_{t}^{*}} \leq \hat{\mathbf{c}}_{t}^{T} \mu_{i} + \eta_{i}^{\downarrow} - \epsilon_{t}\}},
$$
(56)

o

**1880 1881 1882** and  $W_{\tau}$  is the set of all time instances where the distributions of  $c_t$  within the sliding window remain the same, i.e.,  $\mathcal{W}_{\tau} := \{ t \mid \overline{\mathbf{c}}_s = \overline{\mathbf{c}}_t, \forall s \in (t - \tau, t] \}.$  Since  $\overline{\mathbf{c}}_t^T \Delta_{i,t} \geq \eta_i^{\downarrow} > \eta_i^{\downarrow} - \epsilon_t$  always holds, for any  $t \in \mathcal{W}_{\tau}$ , by applying Lemma [10,](#page-23-0) we have

**1884 1885 1886**

**1887 1888**

$$
\left\{\hat{\mathbf{c}}_t^T \mu_{a_t^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i^{\downarrow} - \epsilon_t\right\} = \left\{\hat{\mathbf{c}}_t^T \Delta_{i,t} \leq \eta_i^{\downarrow} - \epsilon_t\right\}
$$

$$
\underset{(a)}{\subset} \left\{\|\overline{\mathbf{c}}_t - \hat{\mathbf{c}}_t\|_2 \geq \frac{\overline{\mathbf{c}}_t^T \Delta_{i,t} - (\eta_i^{\downarrow} - \epsilon_t)}{\|\Delta_{i,t}\|_2}\right\} \tag{57}
$$

$$
= \left\{ \|\overline{\boldsymbol{c}}_t - \hat{\boldsymbol{c}}_t\|_2 \geq \frac{\epsilon_t}{\|\Delta_{i,t}\|_2} \right\},\
$$

**1892 1893 1894**

**1895 1896**

**1890 1891**

where (a) holds by Lemma 10. Since the sliding-window length 
$$
\tau
$$
 is a tuning parameter of PRUCB-  
APM, which can be sufficiently large, we thus assume  $\tau > \lfloor \left( \frac{\sqrt{D} \delta \|\Delta_i^{\dagger}\|_2}{\epsilon_0} \right)^{\frac{5}{2}} \rfloor = t_{\epsilon_0}$ , with  $\|\Delta_i^{\dagger}\|_2 =$   

$$
\max_{j \in [K]/i} \|\mu_i - \mu_j\|_2.
$$
Then for any  $t \in \mathcal{W}_\tau > t_{\epsilon_0}$ , we have  

$$
\mathbb{P}_{\epsilon_t} \left( \hat{\mathbf{c}}_t^T \mu_{\alpha_t^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i^{\downarrow} - \epsilon_t \right) \leq \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}}_t - \hat{\mathbf{c}}_t\|_2 \geq \frac{\epsilon_t}{\|\Delta_{i,t}\|_2} \right)
$$

$$
= \mathbb{P}_{\epsilon_t} \left( \|\overline{\mathbf{c}}_t - \hat{\mathbf{c}}_t\|_2 \geq \delta \sqrt{\frac{D \log(t \wedge \tau)}{t \wedge \tau}} \right)
$$

 $=\mathbb{P}_{\epsilon_t}$ 

 $\leq$ <sub>(b)</sub>  $\sum$  $d \in [D]$ 

 $\sqrt{ }$  $\sqrt{\sum}$  $d \in [D]$ 

$$
\begin{array}{c} 1897 \\ 1898 \end{array}
$$

<span id="page-35-0"></span>**1899 1900**

$$
1901\\
$$

$$
\frac{1902}{1903}
$$

**1904**

**1905 1906**

**1907 1908 1909 1910 1911 1912 1913 1914** where (a) holds by the definition of  $\epsilon_t$  and  $\epsilon_0 > \delta \sqrt{\frac{D \log(t \wedge \tau)}{t \wedge \tau}}$  $t \to t_{\epsilon_0}$ ; (b) holds since union bound and the fact that there must be at least one objective  $d \in [D]$  satisfying  $(\bar{c}(d) - \hat{c}_t(d))^2$  $\frac{1}{D}(\delta \sqrt{\frac{D\log(t\wedge \tau)}{t\wedge \tau}}$  $\frac{\log(t \wedge \tau)}{t \wedge \tau}$ )<sup>2</sup>, otherwise the event would fail. Note that for any  $t \in W_{\tau}$ , the distribution of  $c_t$  remains the same with those of previous instances within its ( $\tau \wedge t$ )-length sliding window. We can thus employ a tail bound for measuring the deviation on the empirical mean (i.e.,  $\hat{c}_t$ ) of i.i.d. sequence  $c_{t-\tau}$ , ...,  $c_{t-1}$ . Using the Hoeffding's inequality (Lemma [9\)](#page-19-2), the probability for any objective  $d \in [D]$ , any  $t \in \mathcal{W}_{\tau} > t_{\epsilon_0}$  can be upper-bounded as follows:

 $_{\mathbb{P}}\bigl($ 

$$
\begin{array}{c} 1915 \\ 1916 \\ 1917 \end{array}
$$

$$
\mathbb{P}\left(|\overline{\mathbf{c}}_t(d) - \hat{\mathbf{c}}_t(d)| \ge \delta \sqrt{\frac{\log(t \wedge \tau)}{t \wedge \tau}}\right) \le 2 \exp\left(-\frac{2\delta^2(\tau \wedge t)^2 \log(\tau \wedge t)}{(\tau \wedge t) \sum_{i=1}^{\tau \wedge t} \delta^2}\right) = 2 \exp\left(-2 \log(\tau \wedge t)\right)
$$
\n(59)

 $=\frac{2}{\sqrt{2}}$  $\frac{2}{(\tau \wedge t)^2}$ .

**1918 1919 1920**

**1921**

**1922** Plugging back to Eq. [58](#page-35-0) yields

<span id="page-35-2"></span><span id="page-35-1"></span>
$$
\mathbb{P}\left(\hat{\mathbf{c}}_t^T \mu_{a_t^*} \leq \hat{\mathbf{c}}_t^T \mu_i + \eta_i^{\downarrow} - \epsilon\right) \leq \frac{2D}{(\tau \wedge t)^2}.
$$
\n(60)

 $t \wedge \tau$ 

 $\sqrt{\log(t \wedge \tau)}$  $t \wedge \tau$ 

 $\sqrt{D \log(t \wedge \tau)}$  $t \wedge \tau$ 

> $\setminus$ ,

<sup>1</sup>  $\perp$  (58)

 $(\overline{\mathbf{c}}_t(d) - \hat{\mathbf{c}}_t(d))^2 \geq \delta$ 

 $|\overline{\boldsymbol{c}}_t(d) - \hat{\boldsymbol{c}}_t(d)| \geq \delta$ 

**1928 1929 1930 1931 1932 1933 1934 1935 1936 1937 1938 1939 1940 1941** By combining Eq. [56](#page-34-1) with Eq. [60,](#page-35-1) we can derive the upper-bound for  $\tilde{N}_{i,T}^{\tilde{c}}$  as follows:  $\mathbb{E} \left[ \sum_{i=1}^{T}$  $t=1$  $1\!\!1_{\{\hat{\mathbf{c}}_t^T\mu_{a_t^*}\leq \hat{\mathbf{c}}_t^T\mu_i+\eta_i^\downarrow-\epsilon_t\}}$ 1  $\leq \psi_T \tau + \sum_{\epsilon_0}^{t_{\epsilon_0}}$  $t=1$  $1+2D\sum_{i=1}^{T}$  $t=t_{\epsilon_0}+1$ 1  $(\tau \wedge t)^2$  $=\psi_T \tau + t_{\epsilon_0} + 2D \sum_{i=1}^{L}$  $t=t_{\epsilon_0}+1$ 1  $\frac{1}{t^2} + 2D \sum_{n=1}^T$  $t=\tau+1$ 1  $\tau^2$  $\leq \psi_T \tau + ($ √  $\overline{D}\delta\|\Delta_i^{\uparrow}\|_2$  $\epsilon_0$  $\frac{5}{2} + \frac{D\pi^2}{2}$  $rac{2D(T-\tau)}{3}$  +  $rac{2D(T-\tau)}{\tau^2}$  $\frac{1}{\tau^2}$ . (61)

**1942** Step-4 (Final  $R(T)$  Derivation and Optimization over  $\epsilon_0$  and  $\tau$ ):

**1943** Combining Eq[.53](#page-34-2) with the corresponding upper-bounds of expected  $\tilde{N}_{i,T}^{\tilde{r}}$  (Eq[.55\)](#page-34-3) and  $\tilde{N}_{i,T}^{\tilde{e}}$  (Eq[.61\)](#page-35-2) we can get

**1944 1945**

$$
^{1946}
$$

**1947 1948**

<span id="page-36-2"></span>
$$
\mathbb{E}[\tilde{N}_{i,T}] \le \frac{4\delta^2 \log(T/\alpha)}{(\eta_i^{\downarrow} - \epsilon_0)^2} + D\frac{\pi^2 \alpha^2}{3} + \psi_T \tau + \left(\frac{\sqrt{D}\delta \|\Delta_i^{\uparrow}\|_2}{\epsilon_0}\right)^{\frac{5}{2}} + \frac{D\pi^2}{3} + \frac{2D(T-\tau)}{\tau^2}.
$$
 (62)

Similar with Theorem [3,](#page-6-1) the parameter  $\epsilon \in (0, \eta_i)$  can be optimally selected so as to minimize the RHS of Eq. [62.](#page-36-2) Following the setup in the proof of Theorem [3,](#page-6-1) we choose  $\epsilon_0 = \frac{\eta_i^{\downarrow}}{1 + \sqrt{D}}$  and have



 $+\psi_T \tau + \frac{2D(T-\tau)}{r^2}$  $\frac{T-\tau)}{\tau^2} + \big(\frac{2D\delta\|\Delta_i^{\uparrow}\|_2}{\eta_{\tau}^{\downarrow}}$  $\eta_i^\downarrow$  $\frac{5}{2} + \frac{D\pi^2}{2}$  $\frac{n}{3}$ . | {z } *Suboptimal pulls caused by imprecise preference estimation*

**1964 1965 1966 1967** Multiplying the results above by the upper-bound of expected overall-reward gap  $\eta_i^{\uparrow}$  =  $\max_{t \in \mathcal{T}_i} \{\overline{c}_t^T \Delta_{i,t}\}\$  for all arms  $i \in [K]$  and summing them up yields the desired result of Theorem [5.](#page-7-3)

**1968 1969 1970 1971 Corollary 13.1.** *If the horizon* T *and the number of breakpoints*  $\psi_T$  *are known in advance, the* window size  $\tau$  can be chosen so as to minimize the  $\mathbb{E}[\tilde{N}_{i,T}].$  For simplicity and consistency cross  $K$ *arms, we select*  $\tau$  *by optimizing the term*  $\psi_T \tau + \frac{2DT}{\tau^2}$ *. Specifically, taking*  $\tau = (\frac{4DT}{\psi_T})^{\frac{1}{3}}$  yields

**1972 1973 1974**

**1980 1981**

**1983 1984 1985**

**1988 1989**

**1992 1993 1994**

$$
\mathbb{E}[\tilde{N}_{i,T}] \leq \frac{4(\delta + \frac{\delta}{\sqrt{D}})^2 \log(\frac{T}{\alpha})}{(\eta_i^{\downarrow})^2} + D \frac{\pi^2 \alpha^2}{3} + (4^{\frac{1}{3}} + 2^{-\frac{1}{3}}) D^{\frac{1}{3}} \psi_T^{\frac{2}{3}} T^{\frac{1}{3}} + (\frac{D\delta ||\Delta_i^{\uparrow}||_2}{\eta_i^{\downarrow}})^{\frac{5}{2}} + \frac{D\pi^2}{3}
$$
  
=  $\mathcal{O}(\log(T) + \psi_T^{\frac{2}{3}} T^{\frac{1}{3}}).$ 

**1979 1982** Assuming that  $\psi_T = \mathcal{O}(T^\gamma)$  for some  $\gamma \in [0,1)$ , then we have the expected number of sub-optimal pulls of arm  $i$  is upper-bounded as  $\mathcal{O}(T^{(1+2\gamma)/3})$ . In particular, if  $\gamma=0$  , the number of breakpoints  $\psi_T$  *is upper-bounded by*  $\psi$  *independently of T, then upper-bound is*  $\mathcal{O}(\log(T)+\psi^{\frac{2}{3}}T^{\frac{1}{3}})$ *.* 

# E ANALYSES FOR SECTION [7](#page-7-0) (HIDDEN PREFERENCE)

**1986 1987 1990 1991** Our main result of Theorem [6](#page-9-1) in Section [7](#page-7-0) indicates that the proposed PUCB-HPM under hidden preference environment achieves sublinear expected regret  $R(T) \le \tilde{\mathcal{O}}(D\sqrt{T})$ . To prove this, we need two key components. The first is to show that the value of  $\hat{r}_{i,t}$ , the matrix of  $\Upsilon_t$ , and the region of  $\Theta_t$  are good estimators of  $\mu_i$ ,  $\mathbb{E}[\Upsilon_t]$  and  $\overline{c}$  respectively. The second is to show that as long as the aforementioned high-probability event holds, we have some control on the growth of the regret. We show the analyses regarding these two components in the following sections.

<span id="page-36-1"></span><span id="page-36-0"></span>E.1 UNIFORM CONFIDENCE BOUND FOR ESTIMATIONS

**1995 1996 1997 Proposition 14.** *For any*  $\lambda > 0$ , *if set*  $\beta_t = \left(\sqrt{\lambda} + \sqrt{D \log\left(1 + \frac{t-1}{\lambda}\right) + 4 \log\left(\frac{\pi t}{\sqrt{2\vartheta}}\right)}\right)^2$  and  $\alpha=\sqrt{\frac{8\vartheta}{KD(D+3)\pi^2}}$ , for all  $t\in(1,T]$ , with probability at least  $1-\vartheta$ , we have following events hold *Event A:*  $\{\overline{c} \in \Theta_t\},\$ 

**1998 1999** *simultaneously:*

**2000**

**2001 2002 2003**

**2015**

$$
\begin{aligned}\n\textit{Event B:} & \Bigg\{ |\boldsymbol{\mu}_i(d) - \hat{\boldsymbol{r}}_{i,t}(d)| \leq \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{i,t}}}, \forall i \in [K], \forall d \in [D] \Bigg\}, \\
\textit{Event C:} & \Bigg\{ \mathbb{E} \left[ \sum_{\iota \in \mathcal{T}_{i,t-1}} \boldsymbol{r}_{i,\iota} \boldsymbol{r}_{i,\iota}^T \right] (m,n) - \sum_{\iota \in \mathcal{T}_{i,t-1}} \left( \boldsymbol{r}_{i,\iota} \boldsymbol{r}_{i,\iota}^T \right) (m,n) \leq \sqrt{N_{i,t} \log \left(\frac{t}{\alpha}\right)}, \\
\forall i \in [K], \forall m \in [D], \forall n \in [m, D] \Bigg\},\n\end{aligned}
$$

**2010 2011** *where*  $\mathcal{T}_{i,t}$  *is the set of episodes that arm i is pulled within t steps.* 

**2012 2013 2014** Proposition [14](#page-36-0) shows that by proper parameter settings of PUCB-HPM, the Events A, B, C hold simultaneously with high probability. To proof [14,](#page-36-0) we study the uniform confidence bound of Proposition [14](#page-36-0) by considering the Events A, B and C separately.

#### **2016** *Proof of Proposition [14.](#page-36-0)* Step-1 (Confidence analysis of Event A):

**2017 2018 2019** First we state two lemmas from [\(Abbasi-Yadkori et al., 2011\)](#page-10-9) that will be utilized in our confidence analysis of Event A:

<span id="page-37-1"></span>**2020 2021 2022 2023 2024 2025** Lemma 15 (Self-Normalized Bound for Vector-Valued Martingales [\(Abbasi-Yadkori et al., 2011\)](#page-10-9), Theorem 1). Let  $\{\mathcal{F}_t\}_{t=0}^{\infty}$  be a filtration, and let  $\{\zeta_t\}_{t=1}^{\infty}$  be a real-valued stochastic process such *that*  $\zeta_t$  *is*  $\mathcal{F}_t$ -measurable,  $\mathbb{E}[\zeta_t | \mathcal{F}_{t-1}] = 0$  and  $\zeta_t$  *is conditionally R*-sub-Gaussian for some  $R \geq 0$ . Let  $\{X_t\}_{t=1}^\infty$  be an  $\mathbb{R}^d$ -valued stochastic process such that  $X_t$  is  $\mathcal{F}_{t-1}$ -measurable. Assume that  $\bm{V} \in \mathbb{R}^{d \times d}$  is a positive definite matrix, and define  $\overline{\bm{V}}_t = \bm{V} + \sum_{\iota=1}^t \bm{X}_\iota \bm{X}_\iota^T$ . Then for any  $\vartheta \ge 0$ , *with probability at least*  $1 - \vartheta$ *, for all*  $t \geq 1$ *, we have* 

$$
\|\sum_{\iota=1}^t \zeta_{\iota} \mathbf{X}_{\iota}\|_{\overline{\mathbf{V}}_{t}^{-1}}^2 \leq 2R^2 \log \left( \frac{\det\left(\overline{\mathbf{V}}_t\right)^{\frac{1}{2}} \det\left(\mathbf{V}\right)^{-\frac{1}{2}}}{\vartheta} \right).
$$

<span id="page-37-2"></span>Lemma 16 (Determinant-Trace Inequality [\(Abbasi-Yadkori et al., 2011\)](#page-10-9), Lemma 10). *Suppose*  $\boldsymbol{X}_1,...,\boldsymbol{X}_t \in \mathbb{R}^d$  and  $\|\boldsymbol{X}_t\|_2 \leq L, \forall i \in [1,t].$  Let  $\overline{\boldsymbol{V}}_t = \lambda \boldsymbol{I} + \sum_{i=1}^t \boldsymbol{X}_i \boldsymbol{X}_i^T$  for some  $\lambda > 0$ , then

$$
\det\left(\overline{\bm{V}}_t\right) \le \left(\lambda + \frac{tL^2}{d}\right)^d
$$

Define  $\zeta_t = g_{a_t,t} - \overline{\mathbf{c}}^T \mathbf{r}_{a_t,t} = \mathbf{c}_t^T \mathbf{r}_{a_t,t} - \overline{\mathbf{c}}^T \mathbf{r}_{a_t,t}$ . By the definition of  $\hat{\mathbf{c}}_t$  and  $\zeta_t$ , for  $t \geq 2$  we have

<span id="page-37-0"></span>
$$
\hat{c}_{t} - \overline{c} = \Upsilon_{t}^{-1} \sum_{\iota=1}^{t-1} g_{a_{\iota,\iota}} r_{a_{\iota,\iota}} - \overline{c}
$$
\n
$$
= \Upsilon_{t}^{-1} \sum_{\iota=1}^{t-1} r_{a_{\iota,\iota}} (\overline{c}^{T} r_{a_{\iota,\iota}} + \zeta_{\iota}) - \overline{c}
$$
\n
$$
= \Upsilon_{t}^{-1} \left( \sum_{\iota=1}^{t-1} r_{a_{\iota,\iota}} r_{a_{\iota,\iota}}^{T} \right) \overline{c} + \Upsilon_{t}^{-1} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota,\iota}} - \overline{c}
$$
\n
$$
= \Upsilon_{t}^{-1} \left( \Upsilon_{t} - \lambda I \right) \overline{c} - \overline{c} + \Upsilon_{t}^{-1} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota,\iota}}
$$
\n
$$
= -\lambda \Upsilon_{t}^{-1} \overline{c} + \Upsilon_{t}^{-1} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota,\iota}}.
$$
\n(63)

.

**2030**

**2052 2053** Following the above results, we can bound  $\|\hat{c}_t - \overline{c}\|_{\Upsilon_t}$  as:

**2054 2055 2056**

**2069**

<span id="page-38-2"></span>
$$
\sqrt{(\hat{c}_t - \overline{c})^T \Upsilon_t (\hat{c}_t - \overline{c})} = \left\| \Upsilon_t^{\frac{1}{2}} (\hat{c}_t - \overline{c}) \right\|_2
$$
\n
$$
= \left\| \Upsilon_t^{\frac{1}{2}} \left( -\lambda \Upsilon_t^{-1} \overline{c} + \Upsilon_t^{-1} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota}, \iota} \right) \right\|_2
$$
\n
$$
\leq \left\| \lambda \Upsilon_t^{-\frac{1}{2}} \overline{c} \right\|_2 + \left\| \Upsilon_t^{-\frac{1}{2}} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota}, \iota} \right\|_2
$$
\n
$$
\leq \sqrt{\lambda} \left\| \overline{c} \right\|_2 + \left\| \Upsilon_t^{-\frac{1}{2}} \sum_{\iota=1}^{t-1} \zeta_{\iota} r_{a_{\iota}, \iota} \right\|_2,
$$
\n(64)

**2066 2067 2068** where (a) follows from Eq. [63,](#page-37-0) (b) follows from Triangle Inequality, and (c) holds since  $\left\| \Upsilon_t^{-\frac{1}{2}} \right\|_2 \leq$  $\left\| \Upsilon _{1}^{-\frac{1}{2}}\right\| _{2}=\frac{1}{\sqrt{2}}% \left\| \Upsilon _{1}\right\| _{2}$  $\frac{1}{\lambda}$ . The first term above can be immediately bounded by  $\sqrt{\lambda}$ . We next analyze the second term.

**2070 2071 2072 2073 2074** Let  $a_{1:t} = \{a_i\}_{i=1}^t$  be the sequence of historical pulled actions within t steps,  $g_{1:t} = \{g_{a_i,t}\}_{t=1}^t$ and  $r_{1:t} = \{r_{a_{t},t}\}_{t=1}^{t}$  be the sequences of historical overall scores and reward vectors within t steps respectively, and define the  $\sigma$  algebra  $\mathcal{F}_{t-1} = \sigma(\bm{a}_{1:t-1}, \bm{g}_{1:t-1}, \bm{r}_{1:t})$ . By definition of  $\zeta_t$ , note that for any  $t \geq 1$ ,

$$
\mathbb{E}[\zeta_t \mid \mathcal{F}_{t-1}] = \mathbb{E}[\mathbf{c}_t^T \mathbf{r}_{a_t, t} \mid \mathcal{F}_{t-1}] - \mathbb{E}[\overline{\mathbf{c}}^T \mathbf{r}_{a_t, t} \mid \mathcal{F}_{t-1}]
$$
  
=  $\overline{\mathbf{c}}^T \mathbf{r}_{a_t, t} - \overline{\mathbf{c}}^T \mathbf{r}_{a_t, t} = 0,$ 

where (a) holds since  $c_t$  is independent of  $\mathcal{F}_{t-1}$  and the conditional expectation fact that  $\mathbb{E}(X |$  $\mathcal{F}$ ) = X if  $X \in \mathcal{F}$ . Furthermore, by assumption of 1-bounded overall-reward,  $-1 \leq \zeta_t \leq 1$  holds almost surely, and hence we can conclude that  $\zeta_t$  is conditionally 1-sub-Gaussian. Also, since  $r_{a_t,t}$  is  $\mathcal{F}_{t-1}$ -measurable, by applying Lemma [15,](#page-37-1) we have with probability at least  $1 - \vartheta_t$ ,

**2081 2082 2083**

<span id="page-38-1"></span>
$$
\left\| \Upsilon_t^{-\frac{1}{2}} \sum_{\iota=1}^{t-1} \zeta_{\iota} \mathbf{r}_{a_{\iota},\iota} \right\|_2^2 = \left\| \sum_{\iota=1}^{t-1} \zeta_{\iota} \mathbf{r}_{a_{\iota},\iota} \right\|_{\Upsilon_t^{-1}}^2 \le \log \left( \frac{\det \left( \Upsilon_t \right) \det \left( \lambda \mathbf{I} \right)^{-1}}{\vartheta_t^2} \right). \tag{65}
$$

By Lemma [16,](#page-37-2) we have

<span id="page-38-0"></span>
$$
\frac{\det\left(\Upsilon_{t}\right)}{\det\left(\lambda I\right)} \leq \frac{\left(\lambda + \frac{(t-1)D}{D}\right)^{D}}{\lambda^{D}} = \left(1 + \frac{(t-1)}{\lambda}\right)^{D}.\tag{66}
$$

Combining Eq. [66,](#page-38-0) Eq. [65](#page-38-1) and Eq. [64](#page-38-2) yields:

<span id="page-38-3"></span>
$$
\sqrt{\left(\hat{\boldsymbol{c}}_t - \overline{\boldsymbol{c}}\right)^T \Upsilon_t \left(\hat{\boldsymbol{c}}_t - \overline{\boldsymbol{c}}\right)} \leq \sqrt{\lambda} + \sqrt{D \log\left(1 + \frac{(t-1)}{\lambda}\right) - 2 \log\left(\vartheta_t\right)}. \tag{67}
$$

For  $t \ge 1$ , define  $\vartheta_t = \frac{2\vartheta}{(\pi t)^2}$  be the instantaneous failure probability and plug back into Eq. [67,](#page-38-3) we have

 $\sqrt{\left(\bm{\hat{c}}_t - \bm{\overline{c}}\right)^T \bm{\Upsilon}_t \left(\bm{\hat{c}}_t - \bm{\overline{c}}\right)} \leq \sqrt{\text{ }}$  $\lambda +$  $\sqrt{D\log\left(1+\frac{(t-1)}{2}\right)}$ λ  $+ 4 \log \left( \frac{\pi t}{\sqrt{2}} \right)$  $2\vartheta$  $=$   $\sqrt{ }$  $(68)$ 

39

**2104 2105** indicating  $\overline{c} \in \Theta_t$  holds with probability at least  $1 - \frac{2\vartheta}{(\pi t)^2}$  at each time step t. Hence, by the union bound, we can derive an upper-bound over the failure probability of Event A as

**2094 2095 2096**

**2106 2107**

$$
^{2108}
$$

$$
\begin{array}{c} 2109 \\ 2110 \end{array}
$$

**2111 2112**

<span id="page-39-1"></span>
$$
\mathbb{P}(A^c) = \mathbb{P}(\exists t, \overline{c} \notin \Theta_t) \le \sum_{t=1}^{\infty} \mathbb{P}(\overline{c} \notin \Theta_t) \le \frac{2\vartheta}{\pi^2} \sum_{t=1}^{\infty} \frac{1}{t^2} \underset{(a)}{=} \frac{2\vartheta}{\pi^2} \frac{\pi^2}{6} = \frac{\vartheta}{3}.
$$
 (69)

where (a) holds by the convergence of sum of reciprocals of squares that

<span id="page-39-0"></span>
$$
\sum_{t=1}^{\infty} t^{-2} = \frac{\pi^2}{6}.
$$
\n(70)

 $N_{i,t} \sum_{\iota=1}^{N_{i,t}} (1-0)^2$ 

 $\setminus$ 

(71)

**2118 2119 2120 2121** Thus we conclude by choosing β<sup>t</sup> = √ λ + r D log 1 + <sup>t</sup>−<sup>1</sup> λ + 4 log √πt 2ϑ <sup>2</sup> , Event A holds with probability at least 1 − ϑ 3 .

 $\overline{t}$ 

### **2122 2123** Step-2 (Confidence analysis of Event B):

 $_{\mathbb{P}}\bigl($ 

**2124 2125** For any  $i \in [K], d \in [D], t \in (0, T],$  by Hoeffding's Inequality (Lemma [9\)](#page-19-2), we have the instantaneous failure probability of Event B can be bounded as:

**2126 2127**

$$
\begin{array}{c} 2128 \\ 2129 \end{array}
$$

**2130**

**2131 2132**

**2133 2134**

which yields the upper bound of  $\mathbb{P}(B^c)$  by union bound as

 $t=1$ 

 $i=1$ 

 $d=1$ 

 $|\hat{\bm{r}}_{i,t}(d)-\bm{\mu}_i(d)|>$ 

<span id="page-39-2"></span>
$$
\mathbb{P}(B^c) = \mathbb{P}\left(\exists \{i,d,t\}, |\hat{r}_{i,t}(d) - \mu_i(d)| > \sqrt{\frac{2\log(t/\alpha)}{N_{i,t}}}\right)
$$
  
\n
$$
\leq 2 \sum_{t=1}^T \sum_{i=1}^K \sum_{d=1}^D \mathbb{P}\left(|\hat{r}_{i,t}(d) - \mu_i(d)| > \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}\right)
$$
  
\n
$$
\leq 2 \sum_{t=1}^T \sum_{i=1}^K \sum_{d=1}^D \left(\frac{\alpha}{t}\right)^2 \sum_{(Eq,70)} \frac{KD\alpha^2 \pi^2}{3},
$$
\n(72)

 $= 2 \left( \frac{\alpha}{t} \right)$ 

 $\sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}$   $\leq 2 \exp\left(\frac{-2N_{i,t}^2\log(t/\alpha)}{N_{i,t}\sum_{i=1}^{N_{i,t}}(1-0)}\right)$ 

 $= 2 \exp(-2 \log(t/\alpha))$ 

 $\big)^2$ ,

**2144 2145 2146**

**2147 2148**

# Step-3 (Confidence analysis of Event C):

 $\sqrt{ }$ 

**2149 2150** The proof follows similar lines as above. Note that for any  $i \in [K], t \in (1,T], m \in [1, D], n \in$  $[m, D]$ , we have the instantaneous failure probability of Event C can be bounded as

$$
\mathbb{P}\left(\mathbb{E}\left[\sum_{\iota\in\mathcal{T}_{i,t-1}}\boldsymbol{r}_{i,\iota}\boldsymbol{r}_{i,\iota}^T\right](m,n)-\sum_{\iota\in\mathcal{T}_{i,t-1}}\left(\boldsymbol{r}_{i,\iota}\boldsymbol{r}_{i,\iota}^T\right)(m,n)>\sqrt{N_{i,t}\log\left(\frac{t}{\alpha}\right)}\right)
$$

$$
\begin{array}{c} 2155 \\ 2156 \end{array}
$$

$$
2156 = \mathbb{P}\left(\mathbb{E}\left[r_i\mathbf{r}_i^T\right](m,n) - \frac{1}{N_{i,t}}\sum_{\iota \in \mathcal{T}_{i,t-1}}\left(\mathbf{r}_{i,\iota}\mathbf{r}_{i,\iota}^T\right)(m,n) > \sqrt{\frac{\log(t/\alpha)}{N_{i,t}}}\right)
$$

$$
\leq \exp\left(-\frac{2N_{i,t}^2\log(t/\alpha)}{N_{i,t}^2(1-0)^2}\right) = (\frac{\alpha}{t})^2. \qquad \text{(by Lemma 9 and } (\boldsymbol{r}_{i,t}\boldsymbol{r}_{i,t}^T)(m,n) \in [0,1] \text{ )}
$$

**2160 2161** Using union bound, we have  $\mathbb{P}(C^c)$  as

<span id="page-40-1"></span>2162  
\n2163  
\n2164  
\n2165  
\n2166  
\n2167  
\n2168  
\n2169  
\n
$$
\leq \sum_{t=1}^{T} \sum_{i=1}^{K} \sum_{m=1}^{D} \sum_{n=m}^{D} \mathbb{P} \left( \mathbb{E} \left[ \sum_{\iota \in \mathcal{T}_{i,t-1}} \mathbf{r}_{i,\iota} \mathbf{r}_{i,\iota}^{T} \right] (m,n) - \sum_{\iota \in \mathcal{T}_{i,t-1}} \left( \mathbf{r}_{i,\iota} \mathbf{r}_{i,\iota}^{T} \right) (m,n) > \sqrt{N_{i,t} \log \left( \frac{t}{\alpha} \right)} \right)
$$
\n2168  
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\n2182  
\n2183  
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\n21182  
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\n2185  
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### **2171 2172** Step-4 (Union confidence on three Events):

**2173 2174 2175** Combining Eq. [69,](#page-39-1) Eq. [72](#page-39-2) and Eq. [73,](#page-40-1) and setting  $\alpha = \sqrt{\frac{8\vartheta}{KD(D+3)\pi^2}}$ , by union bound, we can have the overall failure probability bound of three Events as

$$
\mathbb{P}(A^c \cup B^c \cup C^c) \le \mathbb{P}(A^c) + \mathbb{P}(B^c) + \mathbb{P}(C^c)
$$
  
=  $\frac{\vartheta}{3} + \left(\frac{KD(D-1)\pi^2}{12} + \frac{4KD\pi^2}{12}\right) \left(\frac{8\vartheta}{KD(D+3)\pi^2}\right)$   
=  $\frac{\vartheta}{3} + \frac{2\vartheta}{3} = \vartheta$ .

**2183** This concludes the proof of Proposition [14.](#page-36-0)

**2185** E.2 PROOF OF THEOREM [6](#page-9-1)

**2187 2188 2189** *Proof.* Based on the assumptions in Proposition [14,](#page-36-0) we next show that when Events of A, B, C in Proposition [14](#page-36-0) hold (detailed definitions of Events of A, B, C refer to Appendix [E.1\)](#page-36-1), the sub-linear regret of PUCB-HPM can be achieved. Please see the detailed proof steps below.

### **2190 2191** E.2.1 STEP-1 (REGRET ANALYSIS AND DECOMPOSITION)

**2192 2193** Let M be an arbitrary positive integer, we can express  $R(T)$  in a truncated form with respect to M as follows:

<span id="page-40-5"></span>
$$
R(T) = \sum_{t=1}^{T} \text{regret}_t \le M + \sum_{t=M+1}^{T} \text{regret}_t,\tag{74}
$$

**2197 2198 2199** where regret<sub>t</sub> denotes the instantaneous regret of PRUCB-HPM at step  $t \in [T]$ , and the last inequality holds since the fact that the instantaneous regret is upper-bounded by 1 (by Assumption [7.1\)](#page-8-0).

**2200 2201** Next, we analyze the instantaneous regret over the truncated time horizon  $[M + 1, T]$ . Let  $\tilde{c}_t$ ,  $a_t$  be the solution of policy such that

<span id="page-40-2"></span>
$$
\tilde{\boldsymbol{c}}_t^T \left( \hat{\boldsymbol{r}}_{a_t, t} + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_t, t}}} \boldsymbol{e} \right) = \max_{\boldsymbol{c}' \in \Theta_t} \max_{i \in [K]} \boldsymbol{c}'^T \left( \hat{\boldsymbol{r}}_{i, t} + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{i, t}}} \boldsymbol{e} \right).
$$
(75)

**2206** Please note that since events A and B hold, we have

$$
\overline{c} \in \Theta_t,\tag{76}
$$

<span id="page-40-0"></span>**2184**

**2186**

**2194 2195 2196**

<span id="page-40-4"></span><span id="page-40-3"></span>
$$
\mu_{a^*}(d) \le \hat{r}_{a^*,t}(d) + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a^*,t}}}, \forall d \in [D],\tag{77}
$$

$$
\begin{array}{c}\n2211 \\
2212\n\end{array}
$$

$$
\hat{\boldsymbol{r}}_{a_t, t}(d) \leq \boldsymbol{\mu}_{a_t}(d) + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_t, t}}}, \forall d \in [D], \tag{78}
$$

 $\Box$ 

<span id="page-41-2"></span>**2214 2215** Combining Eq. [75](#page-40-2) with Eq. [77](#page-40-3) implies

**2216 2217**

<span id="page-41-0"></span>
$$
\tilde{\boldsymbol{c}}_t^T \left( \hat{\boldsymbol{r}}_{a_t, t} + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_t, t}}} \boldsymbol{e} \right) \geq \overline{\boldsymbol{c}}^T \left( \hat{\boldsymbol{r}}_{a^*, t} + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a^*, t}}} \boldsymbol{e} \right) \geq \overline{\boldsymbol{c}}^T \boldsymbol{\mu}_{a^*}.
$$
 (79)

By the definition of regret in Eq. [2](#page-3-4) and facts above, we can derive the upper-bound of instantaneous regret as follows:

$$
\operatorname{regret}_{t} = \overline{c} \mu_{a^{*}} - \overline{c} \mu_{a_{t}} \leq \tilde{c}_{t}^{T} \left( \hat{r}_{a_{t},t} + \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_{t},t}}} e \right) - \overline{c}^{T} \mu_{a_{t}} \n\leq (\tilde{c}_{t} - \overline{c})^{T} \mu_{a_{t}} + 2\|\tilde{c}_{t}\|_{1} \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_{t},t}}}
$$
\n
$$
\implies \operatorname{regret}_{t} \leq \min\left( (\tilde{c}_{t} - \overline{c})^{T} \mu_{a_{t}} + 2\sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_{t},t}}}, 1\right) \n\leq \min\left( (\tilde{c}_{t} - \overline{c})^{T} \mu_{a_{t}}, 1\right) + 2\sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_{t},t}}}
$$
\n
$$
\operatorname{regret}_{t}^{\tilde{c}}
$$
\n
$$
(80)
$$

**2236 2237 2238** where (a) follows Eq. [79,](#page-41-0) (b) follows Eq. [78,](#page-40-4) and (c) holds by the facts that regret $\chi \leq 1$ , and the optimistic preference solution  $c'$  of policy satisfies  $\|c'\|_1 \leq 1$ . Interestingly, the derived instantaneous regret above can also be interpreted as the sum of two components:

• regret $\tilde{c}$ : Regret caused by the imprecise estimation of preference  $\overline{c}$ .

**2240 2241 2242**

**2239**

• regret $\tilde{r}$ : Regret caused by the imprecise estimation of expected reward of arms.

**2243** Plugging above results back to Eq. [74,](#page-40-5) we have

<span id="page-41-3"></span>
$$
R(T) \leq M + \sum_{t=M+1}^{T} \text{regret}_t
$$
  
\n
$$
\leq M + \sum_{t=M+1}^{T} \left( \text{regret}_t^{\tilde{c}} + \text{regret}_t^{\tilde{r}} \right)
$$
  
\n
$$
\leq M + \sum_{t=M+1}^{T} \min \left( (\tilde{c}_t - \overline{c})^T \mu_{a_t}, 1 \right) + \sum_{t=M+1}^{T} 2 \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_t, t}}},
$$
\n(81)

which also yields two components of  $R_{M+1:T}^{\tilde{c}}$  and  $R_{M+1:T}^{\tilde{r}}$ , denoting the accumulated truncated expected errors caused by the imprecise estimations of preference and reward respectively. Next we analyze two components of  $\tilde{R}_{M+1:T}^{\tilde{r}}$  and  $\tilde{R}_{M+1:T}^{\tilde{r}}$  separately.

E.2.2 STEP-2 (UPPER-BOUND OVER 
$$
R_{M+1:T}^{\tilde{c}}
$$
)

<span id="page-41-1"></span>Before the analysis of term  $R_{M+1:T}^{\tilde{c}}$ , we first state two useful lemmas that will be utilized in proof:

**2264 2265 2266 2267 Lemma 17.** Let  $M = \left| \min \{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log{\frac{t}{\alpha}}}, \forall t \ge t' \} \right|$ , and the as $s$ umptions follow those outlined in Proposition [14,](#page-36-0) then for  $t \geq M+1$ ,  $\mu \in \mathbb{R}^D$ , and  $c \in \Theta_t$ ,  $\left| \left( \boldsymbol{c} - \boldsymbol{\hat{c}}_t \right)^T \boldsymbol{\mu} \right| \leq \sqrt{2\beta_t \boldsymbol{\mu}^T \mathbb{E}[\Upsilon_t]^{-1} \boldsymbol{\mu}}.$ 

**2268 2269** Please see Appendix [E.3](#page-43-0) for the proof of Lemma [17.](#page-41-1)

**2270 2271**

**Lemma 18.** Let  $M = \left| \min \left\{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log{\frac{t}{\alpha}}}, \forall t \ge t' \right\} \right|$ , and assump*tions follow those outlined in Proposition [14,](#page-36-0) then we have:*

$$
\sum_{t=M+1}^T \min\left(\sqrt{2\beta_t \mu_{a_t}^T \mathbb{E}[\Upsilon_t]\mu_{a_t}}, \frac{1}{2}\right) \leq \sqrt{\frac{\beta_T D}{2\log(5/4)}(T-M)\log\left(1+\frac{1+\sigma_{r\uparrow}^2}{\lambda}(T-M)\right)}.
$$

Please see Appendix [E.4](#page-47-0) for the proof of Lemma [18.](#page-41-2)

Define  $M = \left[ \min \left\{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log \frac{t}{\alpha}}, \forall t \ge t' \right\} \right]$ . Please note that for  $\sigma_{r\downarrow}^2 > 0$ , we have  $\lim_{t\to\infty} \frac{2D\sqrt{K(t-1)\log\frac{t}{\alpha}}}{\sigma_{r\downarrow}^2(t-1)} = \lim_{t\to\infty} C_1 \sqrt{\frac{\log(t)-C_2}{t-1}} = 0$  since as t increase,  $\sqrt{\log(t)}$  grows very slowly compared to  $\sqrt{t-1}$ . Hence for sufficiently large t', the inequality  $(t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log{\frac{t}{\alpha}}}, \forall t \ge t'$  holds, which implies that such an M does indeed exist. By Lemma [17,](#page-41-1) for any  $t \in [M + 1, T]$ , we have

**2290 2291 2292**

regret<sup>$$
\tilde{c}
$$</sup> <sub>$t$</sub>  = min  $\left( (\tilde{c}_t - \overline{c})^T \mu_{a_t}, 1 \right)$   
 $\leq \min \left( \left| (\tilde{c}_t - \hat{c}_t)^T \mu_{a_t} \right| + \left| (\hat{c}_t - \overline{c})^T \mu_{a_t} \right| \right)$ 

$$
\leq \min_{(a)} \left( \left| (\tilde{\mathbf{c}}_t - \hat{\mathbf{c}}_t)^T \mathbf{\mu}_{a_t} \right| + \left| (\hat{\mathbf{c}}_t - \overline{\mathbf{c}})^T \mathbf{\mu}_{a_t} \right|, 1 \right)
$$
\n
$$
\leq \min_{(b)} \left( 2 \sqrt{2 \beta_t \mathbf{\mu}_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mathbf{\mu}_{a_t}}, 1 \right) \qquad \text{(by Lemma 17)}
$$
\n
$$
= 2 \min \left( \sqrt{2 \beta_t \mathbf{\mu}_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mathbf{\mu}_{a_t}}, \frac{1}{2} \right).
$$
\n
$$
(82)
$$

where (a) holds since

$$
\left(\tilde{\boldsymbol{c}}_{t}-\overline{\boldsymbol{c}}\right)^{T}\boldsymbol{\mu}_{a_{t}}=\left(\tilde{\boldsymbol{c}}_{t}-\hat{\boldsymbol{c}}_{t}+\hat{\boldsymbol{c}}_{t}-\overline{\boldsymbol{c}}\right)^{T}\boldsymbol{\mu}_{a_{t}}=\left(\tilde{\boldsymbol{c}}_{t}-\hat{\boldsymbol{c}}_{t}\right)^{T}\boldsymbol{\mu}_{a_{t}}+\left(\hat{\boldsymbol{c}}_{t}-\overline{\boldsymbol{c}}\right)^{T}\boldsymbol{\mu}_{a_{t}}\leq\left|\left(\tilde{\boldsymbol{c}}_{t}-\hat{\boldsymbol{c}}_{t}\right)^{T}\boldsymbol{\mu}_{a_{t}}\right|+\left|\left(\hat{\boldsymbol{c}}_{t}-\overline{\boldsymbol{c}}\right)^{T}\boldsymbol{\mu}_{a_{t}}\right|,
$$

**2309 2310 2311** (b) holds since both  $\tilde{c}_t$  and  $\bar{c}$  are located within the confidence region  $\Theta_t$  and  $t > M$ , and we can thus apply Lemma [17](#page-41-1) on both  $|\left(\tilde{c}_t - \hat{c}_t\right)^T \mu_{a_t}|$  and  $|\left(\hat{c}_t - \overline{c}\right)^T \mu_{a_t}|$  respectively.

**2312 2313 2314** Summing regret $\tilde{t}$  over  $[M + 1, T]$  and apply Lemma [18](#page-41-2) derives the truncated regret component of  $R_{M+1:T}^{\tilde{\mathbf{c}}}$  as follows:

$$
\begin{array}{c} 2315 \\ 2316 \\ 2317 \end{array}
$$

<span id="page-42-0"></span>
$$
R_{M+1:T}^{\tilde{\mathbf{c}}} \leq 2 \sum_{t=M+1}^{T} \min\left(\sqrt{2\beta_t \boldsymbol{\mu}_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \boldsymbol{\mu}_{a_t}}, \frac{1}{2}\right)
$$
  
 
$$
\leq 2 \sqrt{\frac{\beta_T D}{2 \log(5/4)} (T - M) \log\left(1 + \frac{1 + \sigma_{r\uparrow}^2}{\lambda} (T - M)\right)}.
$$
 (83)

### **2322 2323** E.2.3 STEP-3 (UPPER-BOUND OVER  $R^{\tilde{\bm{r}}}_{M+1:T}$ )

**2348**

**2350**

**2375**

For the truncated regret component  $R^{\tilde{r}}_{M+1:T}$  caused by imprecise estimation of reward, we have

<span id="page-43-1"></span>
$$
R_{M+1:T}^{\tilde{r}} = 2 \sum_{t=M+1}^{T} \sqrt{\frac{\log\left(\frac{t}{\alpha}\right)}{N_{a_t,t}}} \leq 2 \sqrt{\log\left(\frac{T}{\alpha}\right)} \sum_{i=1}^{K} \sum_{n=N_{i,M+1}}^{N_{i,T}} \sqrt{\frac{1}{n}}
$$

$$
\leq 2 \sqrt{\log\left(\frac{T}{\alpha}\right)} \sum_{i=1}^{K} \sum_{n=N_{i,1}}^{N_{i,T-M}} \sqrt{\frac{1}{n}}
$$

$$
\leq 2 \sqrt{\log\left(\frac{T}{\alpha}\right)} \sum_{i=1}^{K} \sum_{n=1}^{T-M} \sqrt{\frac{1}{n}}
$$

$$
\leq 2 \sqrt{\log\left(\frac{T}{\alpha}\right)} \sum_{i=1}^{K} \sum_{n=1}^{T-M} \sqrt{\frac{1}{n}}
$$

$$
= 4 \sqrt{K \log\left(\frac{T}{\alpha}\right)} (T-M).
$$
(84)

**2343 2344 2345 2346 2347** Specifically, in step (a), we breakdown the totally truncated horizon by the episodes that each individual arm  $i \in [K]$  was pulled, and replace t with upper-bound T in the original numerator. Step (b) trivially holds since  $\frac{1}{N_{i,t+M}} \leq \frac{1}{N_{i,t}}$  is strictly true for all  $i \in [K]$ . Step (c) follows from the fact that the entire sum is maximized when all arms are pulled an equal number of times. (d) holds since the fact that  $2\sqrt{n} - 2 \le \sum_{x=1}^n \frac{1}{\sqrt{x}} \le 2\sqrt{n}$ .

#### **2349** E.2.4 STEP-4 (DERIVING FINAL REGRET)

**2351 2352 2353 2354** Based on above results, we can derive the final regret  $R(T)$ . Specifically, plug Eq. [83](#page-42-0) and Eq. [84](#page-43-1) back to Eq. [81,](#page-41-3) define  $M=\left\lfloor\min\left\{t'\mid (t-1)\sigma_{r\downarrow}^2+\lambda\ge2D\sqrt{K(t-1)\log\frac{t}{\alpha}},\forall t\ge t'\right\}\right\rfloor$ , and choose

$$
\beta_t = \left(\sqrt{\lambda} + \sqrt{D\log\left(1 + \frac{t-1}{\lambda}\right) + 4\log\left(\frac{\pi t}{\sqrt{2\vartheta}}\right)}\right)^2 \quad \text{and } \alpha = \sqrt{\frac{8\vartheta}{KD(D+3)\pi^2}},
$$

we have with probability at least  $1 - \vartheta$ , the expected regret of PUCB-HPM satisfies

$$
R(T) \le 2\sqrt{\frac{\beta_T D}{2\log(\frac{5}{4})}\log\left(1+\frac{(1+\sigma_{r\uparrow}^2)(T-M)}{\lambda}\right)(T-M)} + 4\sqrt{K\log\left(\frac{T}{\alpha}\right)(T-M)} + M,\tag{85}
$$

which concludes the proof of Theorem [6.](#page-9-1)

## <span id="page-43-0"></span>E.3 PROOF OF LEMMA [17](#page-41-1)

**2369 2370 2371** To begin with, we state an essential lemma that will be utilized in the proof of Lemma [17.](#page-41-1) Specifically, the following lemma characterizes the size of confidence ellipse  $\Theta_t$  for preference estimation  $\hat{c}_t$  with respect to  $\mathbb{E}[\Upsilon_t]$ -norm. The detailed proof of Lemma [19](#page-43-2) is provided in Appendix [E.3.1.](#page-44-0)

<span id="page-43-2"></span>**2372 2373 2374 Lemma 19.** Let  $M = \left| \min \{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log{\frac{t}{\alpha}}}, \forall t \ge t' \} \right|$ . Assume Event *C* in Proposition [14](#page-36-0) holds, for  $t \geq M + 1$ , and any  $c \in \Theta_t$ ,

$$
\left(\mathbf{c} - \hat{\mathbf{c}}_t\right)^T \mathbb{E}[\Upsilon_t] \left(\mathbf{c} - \hat{\mathbf{c}}_t\right) \leq 2\beta_t.
$$

 $\Box$ 

**2376 2377 2378 2379 2380 2381 2382 2383 2384 2385** *Proof of Lemma [17.](#page-41-1)* Let  $M = \left| \min \left\{ t' \mid (t-1)\sigma_{r\downarrow}^2 + \lambda \ge 2D\sqrt{K(t-1)\log \frac{t}{\alpha}}, \forall t \ge t' \right\} \right|$ . By applying Cauchy-Schwarz inequality and Lemma [19,](#page-43-2) we can obtain for any  $t \in (M, T]$ , any  $c \in \Theta_t$ ,  $\left| \left( \boldsymbol{c}-\boldsymbol{\hat{c}}_t \right)^T \boldsymbol{\mu} \right| = \left| \left( \boldsymbol{c}-\boldsymbol{\hat{c}}_t \right)^T \mathbb{E}[\Upsilon_t]^{\frac{1}{2}} \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \boldsymbol{\mu} \right|$  $=\Bigg|$  $\left(\mathbb{E}[\Upsilon_{t}]^{\frac{1}{2}}\left(\boldsymbol{c}-\boldsymbol{\hat{c}}_{t}\right)\right)^{T}\mathbb{E}[\Upsilon_{t}]^{-\frac{1}{2}}\boldsymbol{\mu}\right|$  $\leq$ <sup>(a)</sup>  $\left\Vert \mathbb{E}[\Upsilon_{t}]^{\frac{1}{2}}\left(\boldsymbol{c}-\boldsymbol{\hat{c}}_{t}\right)\right\Vert _{2}$  $\left\| \mathbb{E}[ \Upsilon_t ]^{- \frac{1}{2}} \mu \right\|_2$  $=\left\|\mathbb{E}[\Upsilon_{t}]^{\frac{1}{2}}\left(\boldsymbol{c}-\boldsymbol{\hat{c}}_{t}\right)\right\|_{2}$  $\sqrt{\boldsymbol{\mu}^T \mathbb{E}[\Upsilon_t]^{-1} \boldsymbol{\mu}}$ (86)

**2386 2387**

**2388 2389 2390**

**2391 2392**

**2399**

**2401**

**2403 2404**

**2425**

<span id="page-44-0"></span>where inequality (a) follows Cauchy-Schwarz, (b) holds by applying Lemma [19.](#page-43-2)

 $\leq$ <sub>(b)</sub>

 $\Box$ 

### **2393** E.3.1 PROOF OF LEMMA [19](#page-43-2)

**2394** Before the proof, we state two lemmas that will be utilized in the derivation as follows.

<span id="page-44-3"></span>**2395 2396 2397 2398** Lemma 20 (Eigenvalues of Sums of Hermitian Matrices [\(Fulton, 2000\)](#page-10-18), Eq.(11)). *Let* A *and* B *are*  $n \times n$  *Hermitian matrices with eigenvalues*  $a_1 > a_2 > ... > a_n$  *and*  $b_1 > b_2 > ... > b_n$ *. Let*  $C = A + B$  *and the eigenvalues of* C *are*  $c_1 > c_2 > ... > c_n$ *, then we have* 

$$
c_{n-i-j} \ge a_{n-i} + b_{n-j}, \forall i, j \in [0, n-1].
$$

 $\sqrt{2\beta_t}\sqrt{\boldsymbol{\mu}^T\mathbb{E}[\Upsilon_t]^{-1}\boldsymbol{\mu}},$ 

<span id="page-44-1"></span>**2400 2402 Lemma 21** (Eigenvalue Bounds on Quadratic Forms). Assuming  $A \in \mathbb{R}^{n \times n}$  is symmetric, then for any  $\pmb{x}\in \mathbb{R}^n$  , the quadratic form is bounded by the product of the minimum and maximum eigenvalues *of* A *and the square of the norm of* x*:*

$$
\max\left(\boldsymbol{\lambda}_{\boldsymbol{A}}\right)\|\boldsymbol{x}\|_2^2 \geq \boldsymbol{x}^T\boldsymbol{A}\boldsymbol{x} \geq \min\left(\boldsymbol{\lambda}_{\boldsymbol{A}}\right)\|\boldsymbol{x}\|_2^2,
$$

**2405** *where*  $\lambda_A$  *is the eigenvalues of*  $A$ *.* 

**2406 2407** The detailed proof of Lemma [21](#page-44-1) can be found in Appendix [E.3.2.](#page-47-1)

**2408 2409** *Proof of Lemma [19.](#page-43-2)* First, let's recall the definitions of  $\mathbb{E}[\Upsilon_t]$  and  $\Upsilon_t$  for  $t \in (2, T]$ :

<span id="page-44-2"></span> $\mathbb{E}[\Upsilon_t]=\sum^{t-1}$  $\iota = 1$  $\mathbb{E}[{\bm{r}}_{a_\iota,\iota}{\bm{r}}_{a_\iota,\iota}^T] + \lambda {\bm{I}} = \sum^K$  $i=1$ E  $\lceil$  $\mid \sum$  $\iota$ ∈ $\mathcal{T}_{i,t-1}$  $\bm{r}_{i,\iota} \bm{r}_{i,\iota}^T$ 1  $+ \lambda I$  $=\sum_{k=1}^{K}$  $i=1$  $N_{i,t}{\mathbb E}[{\bm r}_i{\bm r}_i^T]+\lambda \bm I = \sum^K$  $i=1$  $N_{i,t}\left(\boldsymbol{\mu}_i\boldsymbol{\mu}_i^T + \Sigma_{\boldsymbol{r},i}\right) + \lambda \boldsymbol{I},$ (87)  $\Upsilon_t = \sum_{i=1}^K$  $i=1$  $\sum^{N_{i,t}}$  $\iota = 1$  $\bm{r}_{i,\iota} \bm{r}_{i,\iota}^T + \lambda \bm{I}.$ where  $\Sigma_{r,i} =$  $\Gamma$  $\left| \right|$  $\sigma^2_{r,i,1}$  0 . . . 0  $\sigma_{r,i,D}^2$ 1 denotes the covariance matrix of reward.  $d \times d$ 

**2423 2424** Due to the assumption that event C holds, we have  $\forall i \in [K], \forall m \in [D], \forall n \in [D]$ ,

$$
\sum_{\substack{2426\\2428}} \mathbb{E}\left[\sum_{\iota \in \mathcal{T}_{i,t-1}} \mathbf{r}_{i,\iota} \mathbf{r}_{i,\iota}^T\right](m,n) - \sqrt{N_{i,t} \log\left(\frac{t}{\alpha}\right)} \leq \sum_{\iota \in \mathcal{T}_{i,t-1}} \left(\mathbf{r}_{i,\iota} \mathbf{r}_{i,\iota}^T\right)(m,n),
$$

By the definition of  $\Theta_t$  and symmetry of  $\mathbb{E}[\Upsilon_t]$  and  $\Upsilon_t$ , for any  $c \in \Theta_t$ , we can easily get

**2430**

$$
\begin{array}{c} 2431 \\ 2432 \end{array}
$$

**2433**

$$
\frac{2434}{2435}
$$

**2436 2437**

<span id="page-45-0"></span>
$$
\beta_{t} \geq \left(c - \hat{c}_{t}\right)^{T} \left(\sum_{i=1}^{K} \left(N_{i,t} \mathbb{E}[r_{i}r_{i}^{T}] - \sqrt{N_{i,t} \log\left(\frac{t}{\alpha}\right)} e e^{T}\right) + \lambda I\right) \left(c - \hat{c}_{t}\right)
$$
\n
$$
= \left(c - \hat{c}_{t}\right)^{T} \left(\sum_{i=1}^{K} \left(N_{i,t} \left(\mu_{i} \mu_{i}^{T} + \Sigma_{r,i}\right) - \sqrt{N_{i,t} \log\left(\frac{t}{\alpha}\right)} e e^{T}\right) + \lambda I\right) \left(c - \hat{c}_{t}\right).
$$
\n(88)

 $\sqrt{N_{i,t} \log\left(\frac{t}{\epsilon}\right)}$ 

 $\big)ee^T$  $\setminus$  $+\,\lambda I$  $\setminus$ 

 $(\boldsymbol{c} - \boldsymbol{\hat{c}}_t)$ 

**2438 2439 2440** Next we make a preliminary analysis over the norm-distances of  $\|c - \hat{c}_t\|_{\sum_{i=1}^K (N_{i,t} \mu_i \mu_i^T)}^2$ and  $\|\boldsymbol{c}-\boldsymbol{\hat{c}_t}\|^2_{\sum_{i=1}^K (N_{i,t}\Sigma_{\boldsymbol{r},i})}$  respectively.

**2441 2442** Let

$$
p = \mathop{\arg\min}\limits_{i \in [K]} \left( \mathbf{c} - \hat{\mathbf{c}}_t \right)^T \boldsymbol{\mu}_i \boldsymbol{\mu}_i^T \left( \mathbf{c} - \hat{\mathbf{c}}_t \right)
$$

$$
q = \mathop{\arg\max}\limits_{j \in [K]} \left( \mathbf{c} - \hat{\mathbf{c}}_t \right)^T \boldsymbol{\mu}_j \boldsymbol{\mu}_j^T \left( \mathbf{c} - \hat{\mathbf{c}}_t \right),
$$

and we can obtain

$$
(c - \hat{c}_t)^T ((t - 1)\boldsymbol{\mu}_p \boldsymbol{\mu}_p^T) (c - \hat{c}_t)
$$
  
\$\leq (c - \hat{c}\_t)^T \left( \sum\_{i=1}^K N\_{i,t} \boldsymbol{\mu}\_i \boldsymbol{\mu}\_i^T \right) (c - \hat{c}\_t)\$  
\$\leq (c - \hat{c}\_t)^T ((t - 1)\boldsymbol{\mu}\_q \boldsymbol{\mu}\_q^T) (c - \hat{c}\_t)\$.

By the continuity of norm-distance, result above implies that  $\exists w_1 \in [0, 1]$ , such that

<span id="page-45-1"></span>
$$
\left(\mathbf{c} - \hat{\mathbf{c}}_t\right)^T \left(\sum_{i=1}^K N_{i,t} \boldsymbol{\mu}_i \boldsymbol{\mu}_i^T\right) \left(\mathbf{c} - \hat{\mathbf{c}}_t\right) = \left(\mathbf{c} - \hat{\mathbf{c}}_t\right)^T \left((t-1)\tilde{\boldsymbol{\mu}}\tilde{\boldsymbol{\mu}}^T\right) \left(\mathbf{c} - \hat{\mathbf{c}}_t\right),\tag{89}
$$

**2458 2459 2460** where  $\tilde{\mu} = w_1 \mu_p + (1 - w_1)\mu_q$ . Similarly, for  $||c - \hat{c}_t||_{\sum_{i=1}^K (N_{i,t} \Sigma_{r,i})}^2$ , since the covariance matrices  $\Sigma_{r,i}, \forall i \in [K]$  are diagonal, by Lemma [21,](#page-44-1) we have

$$
\sum_{\substack{2462\\2463}}^{2461} \xi_{\min}\left(\sum_{i=1}^K N_{i,t} \Sigma_{r,i}\right) \|\mathbf{c} - \hat{\mathbf{c}}_t\|_2^2 \leq (\mathbf{c} - \hat{\mathbf{c}}_t)^T \left(\sum_{i=1}^K N_{i,t} \Sigma_{r,i}\right) (\mathbf{c} - \hat{\mathbf{c}}_t) \leq \xi_{\max}\left(\sum_{i=1}^K N_{i,t} \Sigma_{r,i}\right) \|\mathbf{c} - \hat{\mathbf{c}}_t\|_2^2,
$$

**2464 2465 2466 2467 2468** where  $\xi_{\min}(\sum_{i=1}^K N_{i,t} \Sigma_{r,i})$  denotes the minimum eigenvalue of matrix  $\sum_{i=1}^K N_{i,t} \Sigma_{r,i}$ , while  $\xi_{\max}(\sum_{i=1}^K N_{i,t} \Sigma_{r,i})$  denotes the corresponding maximum one. We will also use  $\xi(\cdot)$  to denote the eigenvalue calculator for a matrix in the following part. By the continuity of nor-distance, result above implies that there exist a constant  $\tilde{\xi}_t \in \left[\xi_{\min}\left(\sum_{i=1}^K N_{i,t} \Sigma_{\bm{r},\bm{i}}\right), \xi_{\max}\left(\sum_{i=1}^K N_{i,t} \Sigma_{\bm{r},\bm{i}}\right)\right]$ , such that

$$
\xi_{\min}\left(\sum_{i=1}^K N_{i,t} \Sigma_{\bm{r},\bm{i}}\right) \|\bm{c} - \bm{\hat{c}}_t\|_2^2
$$

$$
\begin{array}{c} 2471 \\ 2472 \\ 2473 \end{array}
$$

**2483**

**2469 2470**

246<sup>1</sup>

**2463**

$$
\leq \tilde{\xi}_t \| \boldsymbol{c} - \boldsymbol{\hat{c}}_t \|_2^2 = (\boldsymbol{c} - \boldsymbol{\hat{c}}_t)^T \left( \sum_{i=1}^K N_{i,t} \Sigma_{\boldsymbol{r},i} \right) (\boldsymbol{c} - \boldsymbol{\hat{c}}_t)
$$

$$
\leq \xi_{\max}\left(\sum_{i=1}^K N_{i,t} \Sigma_{\bm{r},\bm{i}}\right) \| \bm{c} - \bm{\hat{c}}_t \|_2^2,
$$

**2478 2479 2480 2481 2482** Note that  $\sum_{i=1}^K N_{i,t} \sum_{r,i}$  is diagonal, we have  $\xi_{\min}(\sum_{i=1}^K N_{i,t} \sum_{r,i}) = \min_{d \in [D]} \sum_{i=1}^K N_{i,t} \sigma_{r,i,d} \ge$  $(t-1)\sigma_{r}\psi^2$ , and similarly,  $\xi_{\max}(\sum_{i=1}^K N_{i,t}\Sigma_{r,i}) \le (t-1)\sigma_{r}\psi^2$ . Define  $\tilde{\sigma}_{r,t}^2 = \frac{\tilde{\xi}_t}{(t-1)}$ , and we have  $\tilde{\sigma}_{r,t}^2 \in [\sigma_{r\downarrow}^2, \sigma_{r\uparrow}^2]$  and satisfies

<span id="page-45-2"></span>
$$
(t-1)\tilde{\sigma}_{r,t}^2 \|\boldsymbol{c} - \hat{\boldsymbol{c}}_t\|_2^2 = (\boldsymbol{c} - \hat{\boldsymbol{c}}_t)^T \left(\sum_{i=1}^K N_{i,t} \Sigma_{r,i}\right) (\boldsymbol{c} - \hat{\boldsymbol{c}}_t).
$$
\n(90)

By plugging above result back into the Eq [88](#page-45-0) and using the definition in Eq [87,](#page-44-2) we have

$$
\beta_t \geq (\mathbf{c} - \hat{\mathbf{c}}_t)^T \left( \sum_{i=1}^K \left( N_{i,t} \mathbb{E}[\mathbf{r}_i \mathbf{r}_i^T] - \sqrt{N_{i,t} \log \left( \frac{t}{\alpha} \right)} \mathbf{e} \mathbf{e}^T \right) + \lambda \mathbf{I} \right) (\mathbf{c} - \hat{\mathbf{c}}_t)
$$

$$
= (\mathbf{c} - \hat{\mathbf{c}}_t)^T \left( \mathbf{c} + 1 \right) \tilde{\mathbf{c}}_t \tilde{\mathbf{c}}_t^T + \left( \mathbf{c} + 1 \right) \tilde{\mathbf{c}}_t^2 + \lambda \mathbf{I} \right) \mathbf{I} - \sum_{i=1}^K \sqrt{N_i \log \left( \frac{t}{\alpha} \right)} \mathbf{e} \mathbf{e}^T
$$

**2489 2490 2491**

<span id="page-46-1"></span>
$$
= (\mathbf{c} - \hat{\mathbf{c}}_t)^T \left( (t-1) \tilde{\boldsymbol{\mu}} \tilde{\boldsymbol{\mu}}^T + ((t-1) \tilde{\sigma}_{r,t}^2 + \lambda) \mathbf{I} - \sum_{i=1}^K \sqrt{N_{i,t} \log \left(\frac{t}{\alpha}\right)} \mathbf{e} \mathbf{e}^T \right) (\mathbf{c} - \hat{\mathbf{c}}_t)
$$
  
\n
$$
\geq (\mathbf{c} - \hat{\mathbf{c}}_t)^T \left( \underbrace{(t-1) \tilde{\boldsymbol{\mu}} \tilde{\boldsymbol{\mu}}^T}_{\mathbf{A}_t} + \underbrace{((t-1) \tilde{\sigma}_{r,t}^2 + \lambda) \mathbf{I}}_{\mathbf{B}_t} - \underbrace{\sqrt{K(t-1) \log \left(\frac{t}{\alpha}\right)} \mathbf{e} \mathbf{e}^T}_{\mathbf{C}_t} \right) (\mathbf{c} - \hat{\mathbf{c}}_t).
$$
\n(91)

where (a) holds by Eq. [89](#page-45-1) and Eq. [90,](#page-45-2) (b) holds since the squared root term is maximized when  $N_{i,t} = (t-1)/K$ ,  $\forall i \in [K]$ . Note that  $B_t$  is diagonal matrix, and  $-C_t$  is rank-1 matrix yields one eigenvalue of  $-\sqrt{K(t-1)\log(\frac{t}{\alpha})}||e||_2^2 = -D\sqrt{K(t-1)\log(\frac{t}{\alpha})}$  and  $D-1$  eigenvalues of 0, we have

$$
\xi_{\min}(B_t - C_t) = (t - 1)\tilde{\sigma}_{r,t}^2 + \lambda - D\sqrt{K(t - 1)\log\left(\frac{t}{\alpha}\right)}.
$$

**2505 2506 2507 2508 2509** Due to  $t \ge M+1$ , we can trivially derive  $(t-1)\tilde{\sigma}_{r,t}^2 + \lambda \ge (t-1)\sigma_{r,t}^2 + \lambda \ge 2D\sqrt{K(t-1)\log{\frac{t}{\alpha}}}$ , implying that the minimum eigenvalue  $\xi_{\min}(B_t - C_t) \ge 0$  and the matrix  $B_t - C_t$  is a positive semi- definite matrix, and thus  $A_t + B_t - C_t$  is positive-definite. Also note that  $A_t + B_t - C_t$  is symmetric, by Lemma [21,](#page-44-1) we can derive that

**2510**

**2511 2512**

$$
\xi_{\min} \left( \mathbf{A}_t + \mathbf{B}_t - \mathbf{C}_t \right) \|\mathbf{c} - \hat{\mathbf{c}}_t\|_2^2 \leq \left( \mathbf{c} - \hat{\mathbf{c}}_t \right)^T \left( \mathbf{A}_t + \mathbf{B}_t - \mathbf{C}_t \right) \left( \mathbf{c} - \hat{\mathbf{c}}_t \right) \leq \beta_t
$$
\n
$$
\implies \|\mathbf{c} - \hat{\mathbf{c}}_t\|_2^2 \leq \frac{\beta_t}{\xi_{\min} \left( \mathbf{A}_t + \mathbf{B}_t - \mathbf{C}_t \right)},
$$
\n(92)

**2513 2514 2515**

**2516 2517** where  $\xi_{\min} (A_t + B_t - C_t)$  is the minimum eigenvalue of  $A_t + B_t - C_t$ , and the implication (a) holds since  $\xi_{\min} (A_t + B_t - C_t) > 0$  due to the positive-definite of  $A_t + B_t - C_t$ .

**2518 2519 2520 2521 2522** Note that  $A_t$  is rank-1 matrix and  $B_t$  is diagonal matrix, we can trivially derive that  $A_t + B_t$  has one eigenvalue of  $(t-1)(\|\mu\|_2^2 + \tilde{\sigma}_{r,t}^2) + \lambda$  and  $D-1$  eigenvalues of  $(t-1)\tilde{\sigma}_{r,t}^2 + \lambda$ . Also,  $-C_t$ has one eigenvalue of  $-\sqrt{K(t-1)\log(\frac{t}{\alpha})}||e||_2^2 = -D\sqrt{K(t-1)\log(\frac{t}{\alpha})}$  and  $D-1$  eigenvalues of 0.

**2523** Since  $A_t + B_t$  and  $-C_t$  are both symmetric, by applying Lemma [20,](#page-44-3) we have

$$
\xi_{\min} \left( \mathbf{A}_t + \mathbf{B}_t - \mathbf{C}_t \right) \ge \xi_{\min} \left( \mathbf{A}_t + \mathbf{B}_t \right) + \xi_{\min} \left( -\mathbf{C}_t \right)
$$

$$
= (t - 1)\tilde{\sigma}_{r,t}^2 + \lambda - D\sqrt{K(t - 1)\log\left(\frac{t}{\alpha}\right)}
$$

Plugging above result back into Eq. [93,](#page-46-0) we have

<span id="page-46-0"></span>
$$
\|\boldsymbol{c} - \hat{\boldsymbol{c}}_t\|_2^2 \le \frac{\beta_t}{\xi_{\min} \left(\boldsymbol{A}_t + \boldsymbol{B}_t - \boldsymbol{C}_t\right)} \le \frac{\beta_t}{(t-1)\tilde{\sigma}_{r,t}^2 + \lambda - D\sqrt{K(t-1)\log\left(\frac{t}{\alpha}\right)}}. \tag{93}
$$

**2535 2536**

**2537** Again, since  $t \geq M + 1$  holds, the denominator of the final term is strictly positive. Combining above result with Eq. [91](#page-46-1) and rearranging the terms, for  $t \geq M + 1$ , we can obtain

**2538 2539 2540**

$$
\begin{aligned} \left( \bm{c} - \bm{\hat{c}}_t \right)^T \left( \bm{A}_t + \bm{B}_t \right) \left( \bm{c} - \bm{\hat{c}}_t \right) & \leq \beta_t + \left( \bm{c} - \bm{\hat{c}}_t \right)^T \bm{C}_t \left( \bm{c} - \bm{\hat{c}}_t \right) \\ & \leq \beta_t + \xi_{\text{max}} \left( \bm{C}_t \right) \| \bm{c} - \bm{\hat{c}}_t \|_2^2 \end{aligned}
$$

**2541 2542**

**2543 2544**

**2545**

**2546**

**2547 2548**

**2549**

**2550 2551 2552**

where (a) follows from Lemma [21,](#page-44-1) (b) holds since Eq. [93](#page-46-0) and  $\xi_{\text{max}}(C_t) = -\xi_{\text{min}}(-C_t)$  $D\sqrt{K(t-1)\log\left(\frac{t}{\alpha}\right)}$ , (c) holds since  $(t-1)\tilde{\sigma}_{r,t}^2 + \lambda \ge 2D\sqrt{K(t-1)\log\left(\frac{t}{\alpha}\right)}$  for  $t \ge M+1$ .

 $=\beta_t + \frac{\beta_t}{(t-1)\tilde{\sigma}^2}$ 

 $(t-1)\tilde{\sigma}_{r,t}^2 + \lambda$  $\frac{e^{-(t-1)\sigma_{r,t}+\lambda}}{D\sqrt{K(t-1)\log(\frac{t}{\alpha})}}-1$ 

 $\leq \beta_t +$ 

 $\leq 2\beta_t,$ (c)

 $\beta_t D \sqrt{K(t-1) \log\left(\frac{t}{\alpha}\right)}$ 

 $(t-1)\tilde{\sigma}_{r,t}^2 + \lambda - D\sqrt{K(t-1)\log\left(\frac{t}{\alpha}\right)}$ 

(94)

 $\Box$ 

By Eq. [89](#page-45-1) and the definition of  $\mathbb{E}[\Upsilon_t]$  in Eq. [87,](#page-44-2) we have

$$
\mathbb{E}[\Upsilon_t] = \sum_{i=1}^K N_{i,t} \left( \mu_i \mu_i^T + \Sigma_{r,i} \right) + \lambda \mathbf{I} = (t-1) \tilde{\boldsymbol{\mu}} \tilde{\boldsymbol{\mu}}^T + (t-1) \tilde{\sigma}_{r,t}^2 \mathbf{I} + \lambda \mathbf{I} = \mathbf{A}_t + \mathbf{B}_t,
$$

 $(c - \hat{c}_t)^T \mathbb{E}[\Upsilon_t]$   $(c - \hat{c}_t) \leq 2\beta_t$ .

and thus for  $t > M + 1$ ,

**2562 2563 2564**

**2565**

**2569**

**2573 2574**

# <span id="page-47-1"></span>E.3.2 PROOF OF LEMMA [21](#page-44-1)

**2566 2567 2568** *Proof.* The quadratic form  $x^T A x$  can be analyzed by decomposing A using its eigenvalues and eigenvectors. Since  $A$  is a symmetric matrix, we can write it as:

$$
\boldsymbol{A} = \boldsymbol{Q} \boldsymbol{\Lambda} \boldsymbol{Q}^T,
$$

**2570 2571 2572** where Q is an orthogonal matrix whose columns are the eigenvectors of A, and  $\Lambda$  is a diagonal matrix with the eigenvalues  $\lambda_A(i)$  on its diagonal. By substituting the eigen-decomposition of A, we have

$$
\boldsymbol{x}^T \boldsymbol{A} \boldsymbol{x} = \boldsymbol{x}^T \boldsymbol{Q} \boldsymbol{\Lambda} \boldsymbol{Q}^T \boldsymbol{x}.
$$

**2575** Let  $y = \boldsymbol{Q}^T \boldsymbol{x}$ , then we have

$$
\boldsymbol{x}^T A \boldsymbol{x} = \boldsymbol{y}^T \boldsymbol{\Lambda} \boldsymbol{y} = \sum_{i=1}^n \boldsymbol{\lambda}_A(i) \boldsymbol{y}(i)^2 \ge \min(\boldsymbol{\lambda}_A) \sum_{i=1}^n \boldsymbol{y}(i)^2 = \min(\boldsymbol{\lambda}_A) \|\boldsymbol{y}\|_2^2 = \min(\boldsymbol{\lambda}_A) \|\boldsymbol{x}\|_2^2.
$$

where (a) follows since  $||y||_2^2 = ||Q^T x||_2^2 = ||x||_2^2$  as Q is orthogonal and preserves the norm. For  $\max (\lambda_A) ||x||_2^2, \geq x^T A x$ , the proof follows similarly and is therefore omitted.

## <span id="page-47-0"></span>E.4 PROOF OF LEMMA [18](#page-41-2)

Since  $\beta_t \geq 1$  and is increasing with t, we have

<span id="page-47-2"></span>
$$
\sum_{t=M+1}^{T} \min\left(\sqrt{2\beta_t \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\right) \le \sum_{t=M+1}^{T} \min\left(\sqrt{2\beta_T \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\sqrt{2\beta_T}\right)
$$
\n
$$
\le \sqrt{2\beta_T} \sum_{t=M+1}^{T} \min\left(\sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\right).
$$
\n(95)

**2592 2593 2594 2595 2596 2597** To derive the upper-bound of term  $\sum_{t=M+1}^{T} \min\left(\sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\right)$ , we follow the similar techniques for analyzing the sum of instantaneous regret in OFUL [\(Abbasi-Yadkori et al., 2011\)](#page-10-9). Specifically, we first show that the sum of squared terms  $\min \left( \sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2} \right)^2$  yields an upper-bound sub-linear to T, and then extend the result to the sum of  $\min \big( \sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2} \big)$ .

**2598 2599** We begin with stating the following lemmas from which Lemma [18](#page-41-2) follows.

<span id="page-48-0"></span>**Lemma 22.** *For any action sequence of*  $a_1, ..., a_T$  *and any*  $M \in (0, T)$ *, we have* 

$$
\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)\geq \det\left(\mathbb{E}[\Upsilon_{M+1}]\right)\prod_{t=M+1}^T\left(1+\frac{\det\left(\Sigma_{r,a_t}\right)}{\det\left(\mathbb{E}[\Upsilon_t]\right)}+\mu_{a_t}^T\mathbb{E}[\Upsilon_t]^{-1}\mu_{a_t}\right)
$$

.

 $\binom{1}{k}$ 

(96)

**2605** Please see Appendix [E.4.1](#page-49-0) for the detailed proof of Lemma [22.](#page-48-0)

<span id="page-48-1"></span>**Lemma 23.** For any action sequence of  $a_1, ..., a_T$  with  $\|\boldsymbol{\mu}_{a_t}\|_2^2 \leq B, \forall t \in [T]$ , then for any  $M \in (0, T)$ *, we have* 

$$
\log\left(\frac{\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)}{\det\left(\mathbb{E}[\Upsilon_{M+1}]\right)}\right) \leq D\log\left(1+\frac{B+D\sigma_{r\uparrow}^2}{D\lambda}(T-M)\right).
$$

**2612** Please see Appendix [E.4.2](#page-50-0) for the detailed proof of Lemma [23.](#page-48-1)

**2614 2615** *Proof of Lemma [18.](#page-41-2)* Step-1: We first show that the sum of squared terms in Eq. [95](#page-47-2) is optimal up to  $\mathcal{O}(\log(T - M))$ . Specifically,

$$
\begin{array}{c} 2616 \\ 2617 \\ 2618 \end{array}
$$

**2613**

$$
\sum_{t=M+1}^{T} \min\left(\sqrt{\boldsymbol{\mu}_{a_t}^T\mathbb{E}[\Upsilon_{t}]^{-1}\boldsymbol{\mu}_{a_t}},\frac{1}{2}\right)^2
$$

 $\leq$   $\sum_{i=1}^{T}$  $t = M+1$ 

<span id="page-48-2"></span>
$$
= \sum_{t=M+1}^{T} \min \left( \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}, \frac{1}{4} \right)
$$
  

$$
\leq \sum_{(a)} \sum_{t=M+1}^{T} \frac{1}{4 \log(5/4)} \log \left( 1 + \min \left( \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}, \frac{1}{4} \right) \right)
$$

$$
\frac{2626}{2627}
$$

**2628 2629**

**2630** where (a) holds since the fact that  $\log(1+x) \ge 4 \log(\frac{5}{4}) x$  for  $x \le \frac{1}{4}$ .

**2631 2632** On the other hand, Lemma [22](#page-48-0) implies that

$$
\log\left(\frac{\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)}{\det\left(\mathbb{E}[\Upsilon_{M+1}]\right)}\right) \ge \sum_{t=M+1}^{T} \log\left(1 + \frac{\det\left(\Sigma_{r,a_t}\right)}{\det\left(\mathbb{E}[\Upsilon_t]\right)} + \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}\right). \tag{97}
$$

 $\frac{1}{4\log(5/4)}\log\left(1+\boldsymbol{\mu}_{a_t}^T\mathbb{E}[\Upsilon_t]^{-1}\boldsymbol{\mu}_{a_t}\right)$ 

**2637 2638 2639** Additionally, since det  $(\Sigma_{r,a_t}/\mathbb{E}[\Upsilon_t]) > 0$  and  $\|\boldsymbol{\mu}_i\|_2^2 \le \|\boldsymbol{\mu}_i\|_1^2 \le D, \forall i \in [K]$ , by Lemma [23,](#page-48-1) we have

 $D\log\left(1+\right)$  $1 + \sigma_{r\uparrow}^2$  $\frac{r}{\lambda}(T-M)$  $\left(\frac{\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)}{\det\left(\mathbb{E}[\Upsilon_{M+1}]\right)}\right) \geq \sum_{i=M+1}^T$  $t = M + 1$  $\log\left(1+\boldsymbol{\mu}_{a_t}^T\mathbb{E}[\Upsilon_t]^{-1}\boldsymbol{\mu}_{a_t}\right).$ (98)

**2645** Plugging the above result back into Eq. [96,](#page-48-2) we can derive a bound up to  $\mathcal{O}(\log(T - M))$  on the sum of squared instantaneous regrets in Eq. [95](#page-47-2) as:

 $\sum_{i=1}^{T}$  $t = M+1$  $\min\left(\sqrt{\boldsymbol{\mu}_{a_t}^T\mathbb{E}[\Upsilon_t]^{-1}\boldsymbol{\mu}_{a_t}},\frac{1}{2}\right)$ 2  $\bigg)^2 \leq \frac{D}{4\log(5/4)}\log\bigg(1+\bigg)$  $1 + \sigma_{r\uparrow}^2$  $\frac{r}{\lambda}(T-M)$  $\setminus$ . (99)

Step-2: Given the upper-bound on the sum of squared instantaneous regrets , we next extend it to the sum of instantaneous regrets by using Cauchy-Schwarz inequality. Specifically,

$$
\sum_{t=M+1}^{T} \min\left(\sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\right) \leq \sqrt{(T-M) \sum_{t=M+1}^{T} \min\left(\sqrt{\mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \mu_{a_t}}, \frac{1}{2}\right)^2}
$$

$$
\leq \sqrt{\frac{D}{4 \log(5/4)} (T-M) \log\left(1 + \frac{1 + \sigma_{r\uparrow}^2}{\lambda} (T-M)\right)}.
$$
(100)

<span id="page-49-0"></span>Plugging above result back into Eq. [95](#page-47-2) concludes the proof of Lemma [18.](#page-41-2)

# $\Box$

### **2663 2664** E.4.1 PROOF OF LEMMA [22](#page-48-0)

**2665** We begin with a lemma that will be utilized in the derivations of Lemma [22:](#page-48-0)

<span id="page-49-3"></span>**2666 2667 2668 Lemma 24** (Determinant of Symmetric PSD Matrices Sum). Let  $A \in \mathbb{R}^{n \times n}$  be a symmetric and positive definite matrix, and  $B \in \mathbb{R}^{n \times n}$  be a symmetric and positive (semi-) definite matrix. Then we *have*

$$
\det(A + B) \ge \det(A) + \det(B)
$$

*Proof.*

<span id="page-49-1"></span>
$$
\det(A + B) = \det(A)\det\left(I + A^{-\frac{1}{2}}BA^{-\frac{1}{2}}\right).
$$
 (101)

**2675 2676 2677** Let  $\lambda_1, ..., \lambda_n$  be the eigenvalues of  $A^{-\frac{1}{2}}BA^{-\frac{1}{2}}$ . Since  $A^{-\frac{1}{2}}BA^{-\frac{1}{2}}$  is positive (semi-) definite, we have  $\lambda_i \geq 0, \forall i \in [n]$ , which implies

<span id="page-49-2"></span>
$$
\det\left(\boldsymbol{I} + \boldsymbol{A}^{-\frac{1}{2}}\boldsymbol{B}\boldsymbol{A}^{-\frac{1}{2}}\right) = \prod_{i=1}^{n}(1+\lambda_i) \ge 1 + \prod_{i=1}^{n}\lambda_i = \det(\boldsymbol{I}) + \det\left(\boldsymbol{A}^{-\frac{1}{2}}\boldsymbol{B}\boldsymbol{A}^{-\frac{1}{2}}\right).
$$
 (102)

**2682** Combining Eq[.101](#page-49-1) with Eq. [102](#page-49-2) concludes the proof.

 $\Box$ 

*Proof of Lemma* [22.](#page-48-0) For  $\Upsilon_t$  and  $\mathbb{E}[\Upsilon_t]$ , by definition,

$$
\begin{aligned} \Upsilon_{t+1} &= \Upsilon_t + \boldsymbol{r}_{a_t,t} \boldsymbol{r}_{a_t,t}^T \quad \text{and} \quad \Upsilon_1 = \lambda \boldsymbol{I}, \\ \mathbb{E}[\Upsilon_{t+1}] &= \mathbb{E}[\Upsilon_t] + \boldsymbol{\mu}_{a_t} \boldsymbol{\mu}_{a_t}^T + \Sigma_{r,a_t}. \end{aligned}
$$

Since  $\mathbb{E}[\Upsilon_t]$  is symmetric and positive definite, we have

<span id="page-49-4"></span>
$$
\det (\mathbb{E}[\Upsilon_{t+1}]) = \det \left( \mathbb{E}[\Upsilon_t] + \mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t} \right)
$$
  
\n
$$
= \det \left( \mathbb{E}[\Upsilon_t]^{\frac{1}{2}} \left( \boldsymbol{I} + \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \left( \mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t} \right) \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \right) \mathbb{E}[\Upsilon_t]^{\frac{1}{2}} \right)
$$
  
\n
$$
= \det (\mathbb{E}[\Upsilon_t]) \det \left( \boldsymbol{I} + \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \left( \mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t} \right) \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \right)
$$
  
\n
$$
\geq \det (\mathbb{E}[\Upsilon_t]) \left( \det \left( \boldsymbol{I} + \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \mu_{a_t} \mu_{a_t}^T \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \right) + \det \left( \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \Sigma_{r,a_t} \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \right) \right)
$$
  
\n(103)

**2700 2701 2702** where (a) holds since both  $\left(I + \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}}\mu_{a_t}\mu_{a_t}^T\mathbb{E}[\Upsilon_t]^{-\frac{1}{2}}\right)$  and  $\left(\mathbb{E}[\Upsilon_t]^{-\frac{1}{2}}\Sigma_{r,a_t}\mathbb{E}[\Upsilon_t]^{-\frac{1}{2}}\right)$  are positive definite and applying Lemma [24](#page-49-3) yields the result.

**2703 2704** Let  $\mathbb{E}[\Upsilon_t]^{-\frac{1}{2}}\boldsymbol{\mu}_{a_t} = \boldsymbol{v}_t$ , and we observe that

**2705 2706**

**2719 2720 2721**

**2724**

**2753**

$$
\left(\boldsymbol{I}+\boldsymbol{v}_t\boldsymbol{v}_t^T\right)\boldsymbol{v}_t=\boldsymbol{v}_t+\boldsymbol{v}_t\left(\boldsymbol{v}_t^T\boldsymbol{v}_t\right)=\left(1+\boldsymbol{v}_t^T\boldsymbol{v}\right)\boldsymbol{v}_t.
$$

**2707 2708 2709** Hence,  $1 + \frac{vT}{v}v$  is an eigenvalue of  $I + v_t v_t^T$ . And since  $v_t v_t^T$  is a rank-1 matrix, all other eigenvalue of  $\boldsymbol{I} + \boldsymbol{v}_t \boldsymbol{v}_t^T$  equal to 1, implying

<span id="page-50-1"></span>
$$
\det \left( \boldsymbol{I} + \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \boldsymbol{\mu}_{a_t} \boldsymbol{\mu}_{a_t}^T \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \right) = \det \left( \boldsymbol{I} + \boldsymbol{v}_t \boldsymbol{v}_t^T \right)
$$
  
\n
$$
= 1 + \boldsymbol{v}_t \boldsymbol{v}_t^T
$$
  
\n
$$
= 1 + \left( \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \boldsymbol{\mu}_{a_t} \right)^T \left( \mathbb{E}[\Upsilon_t]^{-\frac{1}{2}} \boldsymbol{\mu}_{a_t} \right)
$$
  
\n
$$
= 1 + \boldsymbol{\mu}_{a_t}^T \mathbb{E}[\Upsilon_t]^{-1} \boldsymbol{\mu}_{a_t}.
$$
 (104)

**2718** Combining Eq. [103](#page-49-4) and Eq. [104,](#page-50-1) we have

$$
\det\left(\mathbb{E}[\Upsilon_{t+1}]\right)\geq \det\left(\mathbb{E}[\Upsilon_{t}]\right)\left(1+\boldsymbol{\mu}_{a_t}^T\mathbb{E}[\Upsilon_{t}]^{-1}\boldsymbol{\mu}_{a_t}+\det\left(\mathbb{E}[\Upsilon_{t}]^{-\frac{1}{2}}\Sigma_{r,a_t}\mathbb{E}[\Upsilon_{t}]^{-\frac{1}{2}}\right)\right)
$$

 $\Box$ 

**2722 2723** The solution of Lemma [22](#page-48-0) follows from induction.

**2725** E.4.2 PROOF OF LEMMA [23](#page-48-1)

<span id="page-50-0"></span>*Proof.* For the proof of this lemma, we follow the main idea of Determinant-Trace Inequality in OFUL [\(Abbasi-Yadkori et al., 2011\)](#page-10-9) (Lemma 10). Specifically, by the definition of  $\Upsilon_t$ , we have

<span id="page-50-2"></span>
$$
\log\left(\frac{\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)}{\det\left(\mathbb{E}[\Upsilon_{M+1}]\right)}\right) = \log\left(\det\left(\frac{\mathbb{E}[\Upsilon_{M+1}] + \sum_{t=M+1}^{T} (\mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t})}{\mathbb{E}[\Upsilon_{M+1}]} \right)\right)
$$

$$
\leq \log\left(\det\left(1 + \frac{\sum_{t=M+1}^{T} (\mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t})}{\lambda I}\right)\right)
$$
(105)
$$
= \log\left(\det\left(1 + \frac{1}{\lambda}\left(\sum_{t=M+1}^{T} (\mu_{a_t} \mu_{a_t}^T + \Sigma_{r,a_t})\right)\right)\right),
$$

**2739 2740 2741** where (a) holds since  $\det(\mathbb{E}[\Upsilon_{M+1}]) \geq \det(\mathbb{E}[\Upsilon_1]) = \lambda I$ . Let  $\xi_1, ..., \xi_D$  denote the eigenvalues of  $\sum_{t=M+1}^{T}(\boldsymbol{\mu}_{a_t}\boldsymbol{\mu}_{a_t}^T + \Sigma_{r,a_t}),$  and note:

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\n<math display="block</math>

<span id="page-50-3"></span>Combining Eq. [105](#page-50-2) and Eq. [106](#page-50-3) implies

  $\log\left(\frac{\det\left(\mathbb{E}[\Upsilon_{T+1}]\right)}{\det\left(\mathbb{E}[\Upsilon_{M+1}]\right)}\right)\leq \log\left(\det\left(1+\frac{1}{\lambda}\right)\right)$ λ  $\left(\begin{array}{c} T \\ \nabla \end{array}\right)$  $t = M+1$  $\left(\boldsymbol{\mu}_{a_t}\boldsymbol{\mu}_{a_t}^T + \Sigma_{r,a_t}\right)$ !!!  $=\log\left(\prod^D\right)$  $i=1$  $\left(1+\frac{\xi_i}{\zeta}\right)$ λ  $\setminus$  $= D \log \left( \prod^D \right)$  $i=1$  $\left(1+\frac{\xi_i}{\lambda}\right)$ λ  $\bigwedge^{\frac{1}{D}}$  $\leq D \log \left( \frac{1}{L} \right)$ D  $\sum^D$  $i=1$  $\left(1+\frac{\xi_i}{\zeta}\right)$ λ  $\setminus$  $\leq D \log \left(1+\right)$  $\frac{(T-M)(B+D\sigma_{r\uparrow}^2)}{D\lambda}$ ,

$$
\frac{2769}{2770}
$$

where (a) follows from the inequality of arithmetic and geometric means, and (b) follows from Eq. [106.](#page-50-3)  $\Box$