AUTOCRAWLER: A Progressive Understanding Web Agent for Web Crawler Generation

Anonymous ACL submission

Abstract

Web automation is a significant technique that accomplishes complicated web tasks by automating common web actions, enhancing operational efficiency, and reducing the need for manual intervention. Traditional methods, such as wrappers, suffer from limited adaptability and scalability when faced with a new website. On the other hand, generative agents empowered by large language models (LLMs) exhibit poor performance and reusability in openworld scenarios. In this work, we introduce a crawler generation task for vertical information web pages and the paradigm of combining LLMs with crawlers, which helps crawlers handle diverse and changing web environments more efficiently. We propose AUTOCRAWLER , a two-stage framework that leverages the hierarchical structure of HTML for progressive understanding. Through top-down and step-back operations, AUTOCRAWLER can learn from erroneous actions and continuously prune HTML for better action generation. We conduct comprehensive experiments with multiple LLMs and demonstrate the effectiveness of our framework

1 Introduction

Web automation refers to the process of programmatically interacting with web-based applications or websites to execute tasks that would typically require human intervention. Web automation streamlines repetitive and time-consuming tasks, significantly enhancing efficiency, accuracy, and scalability across diverse online processes.

In traditional web automation, methods predominantly rely on wrappers, which are scripts or software specifically designed to extract data from predetermined websites or pages. This approach is characteristic of a closed-world scenario, where the automation system only interacts with a predefined, limited set of websites or pages and does not extend beyond this specified domain. Consequently, these traditional methods face limitations

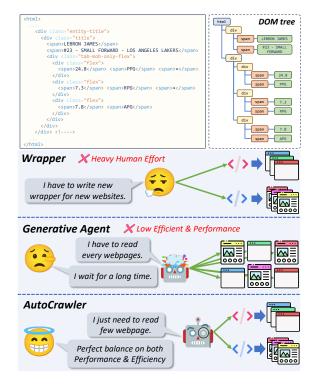


Figure 1: **Top:** HTML have a hierarchical structure DOM tree; **Down:** Existing web automation framework: Olive arrows refer to handcraft/LLMs prompting process, Violet arrows refer to parser.

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in *adaptability* and *scalability*, struggling to function effectively when encountering new or altered website structures. Given these limitations, both rule-based wrappers and auto wrappers (Bronzi et al., 2013), despite their differences, share a common dependency on manually annotated examples for each website (Gulhane et al., 2011). For example, more than 1,400 annotations of webpages are used for information extraction (Lockard et al., 2019).

The advent of LLMs has revolutionized web automation by introducing advanced capabilities such as planning, reasoning, reflection, and tool use. Leveraging these capabilities, web automation employs LLMs to construct generative agents that can

autonomously navigate, interpret, and interact with web content. This effectively solves open-world web-based tasks through sophisticated language understanding and decision-making processes. However, despite these advancements, this paradigm faces two major issues. On one hand, existing web agent frameworks often demonstrate poor performance, with a success rate mentioned as 2.0 (Deng et al., 2023) on open-world tasks. On the other hand, a significant weakness encountered in this approach is its insufficient reusability. This implies that these agents are overly dependent on LLMs even when dealing with similar tasks, leading to low efficiency when managing a large volume of repetitive and similar webpages.

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In this work, we propose a crawler generation task for vertical information web pages. The goal of this task is to automatically generate a series of predefined rules or action sequences to automatically extract target information. This task calls for a paradigm that LLMs generate crawlers. Compared to traditional wrappers, this paradigm can be quickly adjusted according to different websites and task requirements. This flexibility enables crawlers to handle diverse and changing web environments more efficiently. Compared to the generative agent paradigm, it introduces intermediate rules to enhance reusability and reduce the dependency on LLMs when dealing with similar tasks, thereby improving efficiency when handling a large number of web tasks.

Although LLMs possess strong webpage information extraction ablities, there are still the following challenges in generating crawlers for LLMs: First, LLMs are primarily pre-trained on massive corpora of cleansed, high-quality pure text, lacking exposure to markup languages such as HTML. As a result, LLMs exhibit a limited understanding of the complex structures and semantics inherent in HTML. Second, HTML, as a semi-structured data, contains elements of both structured (tags and attributes) and unstructured (textual content), concurrently encompassing multilayered information nested. It augments the complexity of crawler generation. Third, although LLMs excel in comprehending textual content, they still fall short in understanding the structural information of lengthy documents. This indicates a potential challenge in accurately capturing and utilizing the hierarchical structure inherent in long HTML documents.

Therefore, we introduce AUTOCRAWLER, a

two-stage framework designed to address the crawler generation task. An overview of AU-TOCRAWLER is presented in Figure 2. Our framework leverages the hierarchical structure of HTML for progressive understanding. Specifically, we propose a heuristic algorithm consisting of top-down and step-back operation based on LLMs. It first tries to refine down to the specific node in the DOM tree containing the target information, and then moves up the DOM tree when execution fails. This process can correct erroneous executions and progressively prune irrelevant parts of the HTML content until it successfully executes.

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Our contributions can be summarized as follows:

- We propose the web crawler generation task and the paradigm of utilizing LLMs for generating crawlers, and we make an analysis on extraction efficiency.
- We introduce AUTOCRAWLER, a two-phase framework with progressive understanding to generate executable action sequences.
- Comprehensive experimental results demonstrate the effectiveness of our framework in the web crawler generation task.

2 Preliminaries

In this section, we first define the crawler generation task and then present the dataset collection process and its corresponding evaluation metrics.

2.1 Task Formulation

First, we formulate our crawler generation task. Given a set of webpages on the same website $w \in \mathcal{W}$ describing a subject entity s (also called a topic entity in the previous literature), and its corresponding predefined target attribute $r \in \mathcal{R}$, the task objective is to generate an executable rule/action sequence \mathcal{A} to extract target information o from all webpages.

2.2 Datasets

We adopt the semi-structure information extraction task as a testbed for the crawler generation task.

SWDE (Hao et al., 2011) is a Structured Web Data Extraction dataset that contains webpages and golden labels from 80 websites in 8 domains, with 124,291 webpages. Each of the websites from the same domains focuses on 3-5 attributes in the webpages.

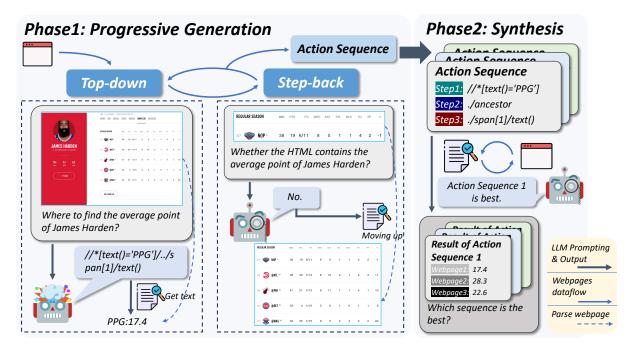


Figure 2: Our framework for the generation of crawler. **Left:** Progressive generation process, consists of a cycle of top-down and step-back to progressively generate an executable action sequence; **Right:** Synthesis process, generates a stable action sequence generated based on ones from seed websites.

EXTENDED SWDE (Lockard et al., 2019) involves fine-grained manual annotation of 21 sites in 3 domains from SWDE. While SWDE contains an average of 4,480 triples for 3 predicates per website, the EXTENDED SWDE dataset averages 41K triples for 36 predicates per site.

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Ds1 (Omari et al., 2017) contains 166 annotated webpages from 30 real-life large-scale websites categorized into books, shopping, hotels, and movies.

We transform the dataset with the following settings. First, we design instructions for each of the domains, and for each of the attributes as the input information for LLMs¹. Second, for each website in each domain, we sample 100 webpages as the whole test set. We consider the set of webpages on the same websites and the corresponding extraction instruction as a case. For example, for the ESPN websites² in NBA player domains, the sampled 100 detail webpage of players and the instruction Please extract the team of the player he plays now is a complete test case of our crawler generation task. Third, we pre-process the websites by removing those elements in a webpage that do not contribute to the semantics. We filter out all DOM element nodes with <script> and <style>, as well as delete all attributes in the element node

except @class. We replace the original escape characters in the annotations to ensure consistency with the corresponding information on the web.

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Ultimately, we collect three datasets containing 320 / 294 / 83 test cases, covering 32 / 221 / 11 different extraction tasks, and comprising a total of 61,566 webpages from 10 different domains.

2.3 Evaluation Metrics

A single generation from an LLM is capable of directly extracting value from web pages and generating sequences of actions. However, the existing evaluation schemes for web page extraction tasks still follow the traditional metrics of text information extraction tasks, namely precision, recall, and F1 score. They limit the assessment of methods for the crawler generation task to two aspects. First, it focuses on extraction with a single webpage, rather than considering the generalizability from the perspective of a collection of webpages. Second, it does not effectively measure the transferability when adopting the action sequence to other webpages.

To address this issue, we transform the traditional IE task evaluation into an executable evaluation. Based on the traditional IE evaluation on a collection of webpages, we categorize the executability of action sequences into the following

¹Further details about the prompt is in Appendix D.1

https://global.espn.com/nba/

six situations. Specifically, for each extraction task on a website, the result is classified based on the extraction result on precision, recall, and f1-score.

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(1) **Correct**, both precision, recall and f1-score equal 1, which indicates the action sequence is precisely; (2) **Precision(Prec.)**, only precision equals 1, which indicates perfect accuracy in the instances extracted following the action sequence, but misses relevant instances; (3) **Recall(Reca.)**, only recall equals 1, which means that it successfully identifies all relevant instances in the webpage but incorrectly identifies some irrelevant instances; (4) Unexecutable(Unex.), recall equals 0, which indicates that the action sequence fails to identify relevant instances; (5) Over-estimate(Over.), precision equals 0, which indicates that the action sequence extracts the instances while ground truth is empty; (6) **Else**: the rest of the situation, including partially extracting the information, etc.

Since the above classifications are mutually exclusive, we use the ratio metric to calculate the proportion of each result in our task.

$$M_R = \frac{\# \text{ case of situation}}{\# \text{ total case}} \tag{1}$$

We are more concerned with success rate, so for the *Correct* metric, higher values indicate a better proportion of generated execution paths; whereas for the *Un-executable* metric, lower values are preferable.

3 AUTOCRAWLER

In this section, we describe our framework AU-TOCRAWLER for generating a crawler to extract specific information from semi-structured HTML. Our approach is divided into two phases: first, we adopt a progressive generation framework that utilizes the hierarchical structure of web pages; second, we employ a synthesis framework based on results from multiple web pages. The overall framework is presented in Figure 2.

3.1 Modeling

Unlike the wrapper method that generates an XPath, we model the crawler generation task as an action sequence generation task. In specific, we generate an action sequence \mathcal{A}_{seq} that consists of a sequence of XPath³ expression from a set of seed webpages (i.e., a small portion of webpages in the test case

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Algorithm 1: Algorithm for progressive understanding
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Data: origin HTML code h_0, task
           instruction I, max retry times d_{max}
   Result: Executable action sequence A_{seq} to
              extract the value in the HTML
 1 Initial history \mathcal{A}_{seq} \leftarrow [], k = 0;
 2 while True do
        if k > d_{max} then break;
        // Top-down
        value, xpath \leftarrow \mathbf{LLM}_q(h_k, I);
 4
        result \leftarrow \mathbf{Parser}_{text}(h_k, xpath);
 5
        if result == value then break;
 6
        // Step-back
        repeat
             xpath \leftarrow xpath + "/..";
 8
            h_{k+1} \leftarrow \mathbf{Parser}_{node}(h_k, xpath);
 9
        until h contains value;
10
        Append(\mathcal{A}_{seq}, xpath);
11
        k \leftarrow k + 1;
12
13 end
14 return A_{seq}
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for generating the sequence).

$$\mathcal{A}_{seq} = [XPath_1, XPath_2, ..., XPath_n]$$
 (2)

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where n denotes the length of the action sequence. We execute the XPath in the sequence using the parser in order. In the sequence, all XPath expressions except the last one are used for pruning the webpage, and the last one is used for extracting the corresponding element value from the pruned web page.

3.2 Progressive Generation

Dealing with the lengthy content and hierarchical structure of webpages, generating a complete and executable crawler in one turn is difficult. However, the HTML content is organized in a DOM tree structure, which makes it possible to prune irrelevant page components and hence, limit the length and height of the DOM tree to improve the performance of LLM generation.

Specifically, we perform a traversal strategy consisting of **top-down** and **step-back** operations. **Top-down** refers to starting from the root node of the current DOM tree, progressively refining down to the specific node containing the target information. **Step-back** refers to reassessing and adjusting selection criteria by moving up the DOM tree to

https://en.wikipedia.org/wiki/XPath

Models	Method		EXECU'	TABLE]	Evaluatio	N		IE EVALUATION		
11104015	1/1001100	Correct(†)	Prec	Reca	Unex.(↓)	Over.	Else	Prec	Reca	F1
			Closed-s	ource L	LLMs					
GPT-3.5- Turbo	COT Reflexion AUTOCRAWLER	36.75 46.29 54.84	8.83 11.66 11.83	6.71 2.83 8.96	43.46 37.10 19.35	0.71 0.71 1.08	3.53 1.41 3.94	89.45 94.67 85.85	50.43 55.85 73.34	47.99 55.10 69.20
Gemini Pro	COT Reflexion AUTOCRAWLER	29.69 33.12 42.81	10.94 6.56 11.87	7.50 4.06 4.69	47.19 52.50 34.38	1.25 0.63 1.25	3.44 3.12 5.00	81.21 87.45 85.70	45.22 42.75 57.54	41.81 40.88 54.91
GPT4	COT Reflexion AUTOCRAWLER	61.88 67.50 71.56	12.50 13.75 14.06	7.19 4.37 5.31	14.37 10.94 4.06	0.94 0.94 0.63	3.12 2.50 4.37	87.75 93.28 92.49	79.90 82.76 89.13	76.95 82.40 88.69
			Open-se	ource L	LMs					
Mistral 7B	COT Reflexion AUTOCRAWLER	3.44 2.19 2.87	0.31 0.00 0.00	0.63 0.31 0.00	95.31 97.19 96.77	0.00 0.00 0.36	0.63 0.31 0.00	94.23 95.60 98.57	4.55 2.78 3.23	4.24 2.49 2.87
CodeLlama	COT Reflexion AUTOCRAWLER	17.98 18.08 23.99	3.75 4.80 8.12	2.25 2.95 1.48	74.53 73.06 64.94	0.00 0.00 0.00	1.50 1.11 1.48	79.75 78.96 78.59	21.98 23.26 28.70	21.36 22.44 28.41
Mixtral 8×7B	COT Reflexion AUTOCRAWLER	28.75 36.25 46.88	8.13 6.88 10.62	4.37 3.12 7.19	57.81 51.25 30.31	0.31 0.00 0.63	0.63 2.50 4.37	89.79 89.35 87.32	38.23 44.57 62.71	37.26 43.60 59.75
Deepseek- coder	COT Reflexion AUTOCRAWLER	36.56 37.19 38.75	10.94 11.25 11.25	5.63 4.06 5.31	42.50 44.69 39.69	0.63 1.25 0.63	3.75 1.56 4.37	86.05 86.41 84.91	48.78 48.28 52.11	47.05 47.08 49.68

Table 1: The executable evaluation and IE evaluation of LLMs with three frameworks in SWDE dataset. We examine 7 LLMs, including 3 closed-source LLMs and 4 open-source LLMs.

choose a more reliable and broadly applicable node as a foundation for more consistent and accurate XPath targeting. At each step, we first employ a top-down operation, guiding the LLMs to directly write out the XPath leading to the node containing the target information and to judge whether the value extracted with XPath is consistent with the value it recognizes. If execution fails, then adopt a step-back operation to retreat from the failed node, ensuring the web page includes the target information, which is driven by LLMs. The detail is shown in Algorithm 1.

3.3 Synthesis

Although we gain an executable action sequence within the progressive generation process, there are still differences in the specific location of the target information and the structure between different web pages. The action sequence may collect XPath with specific characteristics in a single HTML and lose generalizability. To enhance the reusability of the action sequence, we propose a synthesis phase.

Specifically, we randomly select n_s webpages from the test case as seed webpages. Then, we generate an action sequence for each of them. Sub-

sequently, we execute multiple different action sequences to extract information from the seed webpages, respectively. We collect all action sequence and their corresponding results and then choose one action sequence that can extract all the target information in the webpages as the final action sequence.

4 Experiment

Intending to put AUTOCRAWLER to practical use, we investigate the following research questions: 1) How is the overall performance of AUTOCRAWLER in comparison to the current state-of-the-art crawler generation task? 2) How does our progressive understanding generation framework improve performance? What is its relationship to the size of LLM? 3) Can we rely entirely on LLMs for web automation? 4) In which scenarios do current frameworks still not perform well?

4.1 Experimental Settings & Evaluation Metrics

We conduct our experiment on various LLMs including closed-source LLMs: **GPT-3.5-Turbo** (OpenAI, 2022), **Gemini Pro**(Team

et al., 2023) and **GPT4** (OpenAI, 2023) as well as open-source LLMs: **Mistral-7B-Instruct-v0.2** (Jiang et al., 2023), **CodeLlama-34B-Instruct** (Rozière et al., 2024), **Mixtral 8×7B-Instruct-v0.1** (Jiang et al., 2024) and **Deepseek-Coder-33B-Instruct** (Guo et al., 2024). Furthermore, we apply different LLM-prompt-based web agents as our baselines, including **ZS_COT** (Wei et al., 2023) and **Reflexion** (Shinn et al., 2023) and **AUTOCRAWLER** to them. Due to the limited-length context of LLMs, all experiments are conducted under zero-shot settings. The full prompts can be found in Appendix D.2.

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We test them on three datasets: SWDE (Hao et al., 2011), EXTEND SWDE (Lockard et al., 2019) and DS1 (Omari et al., 2017). The experimental result of the last two can be found in Appendix A.1 and A.2. We set the size of seed webpages $n_s=3$ and max retry times $d_{max}=5$.

In addition to the execution evaluation metrics described in Section 2.3, we also employ traditional evaluation metrics to more comprehensively assess the quality of different action sequences. Specifically, we adopt precision (P.), recall (R.), and macro-f1 (F1), which are calculated as the mean of the corresponding metrics for each case.

4.2 Main Results on SWDE

Results in Table 1 show that: 1) With AU-TOCRAWLER generating action sequence, LLMs can achieve better performance. Compared to the COT and Reflexion baseline, our method performs a higher ratio of correct and lower ratio of unexecutable. Also, it should be noted that Mixtral 8×7B + AUTOCRAWLER can outperform Chat-GPT + Reflexion, indicating the superiority of AU-TOCRAWLER in the generation of executable action sequences in the crawler generation task. 2) Models with small parameter sizes have significant difficulties in understanding and writing executable paths, so they can be considered challenging to apply in this task. On the contrary, large-scale models demonstrate a more stable ability in instruction alignment, web structure comprehension, and reflection on execution results; 3) Traditional IE evaluation metrics cannot well describe the success rate of our task. Especially for the precision metric, it fails to reveal the performance gap among different methods with different models. This is because the extraction metrics only evaluate the results that have been extracted, ignoring that unex-

Models	Method	EXECUTABLE EVALUATION								
nade.	Wieniou	Correct(†)	Prec	Reca	Unex.(↓)	Over.	Else			
	Closed-source LLMs									
GPT-3.5- Turbo	COT Reflexion	41.70 47.23	12.92 16.24	7.38 2.21	35.42 33.21	0.74	1.85 0.74			
Gemini Pro	AUTOCRAWLER COT Reflexion	33.44 35.31	9.38 9.38	5.65 9.06 6.88	13.43 44.69 43.75	0.71 0.94 1.56	3.89 2.50 3.12			
	AUTOCRAWLER COT	45.31 61.88	13.44	6.25 9.06	30.31 11.56	1.25	3.44 4.69			
GPT4	Reflexion AUTOCRAWLER	71.25 75.31	7.19 10.94	4.69 4.37	14.37 4.06	0.94 0.63	1.56 4.69			
		Open-source	e LLMs							
Mistral 7B	COT Reflexion AUTOCRAWLER	2.19 2.19 2.19	0.00 0.00 0.00	0.31 0.00 0.00	97.19 97.50 97.19	0.00 0.31 0.31	0.31 0.00 0.31			
CodeLlama	COT Reflexion AUTOCRAWLER	21.40 22.21 26.20	6.27 4.93 12.55	2.21 3.94 5.54	66.79 66.95 53.51	0.74 0.49 0.00	2.58 1.48 2.21			
Mixtral 8×7B	COT Reflexion AUTOCRAWLER	27.50 34.69 45.62	7.50 8.13 11.56	5.31 5.31 5.94	56.87 49.06 32.50	0.94 0.63 1.25	1.87 2.19 3.12			
Deepseek- coder	COT Reflexion AUTOCRAWLER	35.00 38.75 38.44	18.75 11.87 20.94	5.31 2.81 4.06	36.25 42.19 31.56	0.63 0.63 0.94	4.06 3.75 6.56			

Table 2: The executable and IE evaluation with 7 LLMs on SWDE dataset with golden label.

ecutable or empty extractions also greatly damage the executability.

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4.3 Generate with Golden Label

To better illustrate the effectiveness of our framework in generating executable action sequences, we compare the performance of the COT, Reflexion, and our framework, while giving the golden label of the instruction. By offering the same extraction targets, we can effectively detect the actual effects of different frameworks on generating action sequences.

Table 2 shows experimental results, from which we can have the following observations: 1) Our proposed progressive understanding framework still effectively enhances the model's performance under this setting; 2) LLMs still suffer in accurately understanding web page contents with semi-structured markup languages, which illustrate the performance gap between Table 1 and Table 2; 3) Compared to closed-source LLMs, even provided with golden labels, Open-source LLMs are unable to achieve sustained performance improvement. This phenomenon demonstrates that the bottleneck for these models lies not in understanding the webpage's hierarchical structure itself.

4.4 Further Study with AUTOCRAWLER

The length of the action sequence is dependent on the LLMs capability. To comprehensively explore the performance of different LLMs in under-

Models	1	2	3	4	5	Avg.
GPT4	214	61	13	18	10	1.57
GPT-3.5-Turbo	115	65	22	30	43	2.35
Gemini Pro	94	52	33	27	105	2.99
Mixtral 8×7B	89	53	43	24	104	3.00
Mistral 7B	28	7	11	7	84	3.82
Deepseek-coder	137	70	55	29	23	2.14
CodeLlama	75	35	32	18	80	2.97

Table 3: Length of action sequence of AUTOCRAWLER based on different LLMs in SWDE dataset.

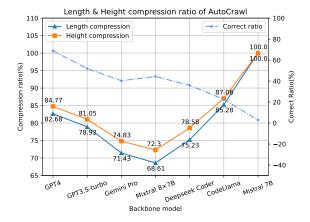


Figure 3: The curve on length and height compression ratio in SWDE dataset.

standing web page structure, we explore the impact of models on the number distribution of the steps. In particular, we collect all the action sequences and calculate the average steps of AUTOCRAWLER with different LLMs. The experimental result is reported in Table 3.

We observe that AUTOCRAWLER with stronger LLMs generate fewer lengths of action sequence. AUTOCRAWLER with GPT4 generates 1.57 steps on average, while the AUTOCRAWLER with Mistral 7B generates 3.82 steps on average. This phenomenon can be interpreted as more powerful models having a better understanding of the web page hierarchical structure, thus being able to accurately output the appropriate XPaths in longer/deeper web pages, thereby reducing the number of steps.

The "U" curve of compression ratio We define the length of HTML as the number of tokens in the HTML, and its height as the height of the DOM tree represented by the HTML. we define the compression ratio of length and height as the ratio of the length/height of the original web page to that of the

web page after being pruned by AUTOCRAWLER.

$$Compression_L = rac{\# tokens \ of \ new \ HTML}{\# tokens \ of \ origin \ HTML}$$
 $Compression_H = rac{\# height \ of \ new \ HTML}{\# height \ of \ origin \ HTML}$

We calculate their compression ratio of the **Correct** case and rank LLMs based on their performance. Figure 3 shows the result. It is interesting to note that there is a "U" curve on both the length and height compression ratios. This phenomenon can be explained from two aspects: on one hand, when LLM is powerful, it can generate the correct XPath without the process of step-back to reaccessing the sub-DOM tree; on the other hand, when the model is weak, it is unable to effectively understand the hierarchical structure of web page, and thus cannot generate reliable, effective XPaths for the web page.

XPath fragility within AUTOCRAWLER The fragility of XPath often refers to the characteristic of XPath expressions becoming ineffective or inaccurately matching the target element when faced with new webpages. This is mainly due to XPath specifying specific information through *predicates*, such as text, @class, etc.

We mainly focus on the fragility of text because these webpages are from the same websites (i.e. @class is a good characteristic for generating stable action sequences). Table 4 shows XPath expressions that rely on text. We aim to explore the reusability of generating XPath based on text features. We manually calculated the proportion of bad cases with two types of predicates, *contains* and *equal* ⁴. The results in Table 5 show that the stronger LLMs capability, the lower the proportion of bad cases with AUTOCRAWLER. However, it should be noted that the current SoTA LLM GPT-4 still suffers from an XPath fragility problem, which indicates that relying entirely on LLMs to generate reliable XPath still has some distance to go.

4.5 Error Analysis

We perform an analysis by looking at the recorded action sequence of AUTOCRAWLER with GPT-4 and identify the following common failure modes. We mainly focus on the case that is categorized as unexecutable, over-estimate, and else.

⁴https://www.w3schools.com/xml/xpath_ syntax.asp

	Good case	Bad case
Question	Here's a webpage on detail information with detail information of an NBA player. Please extract the height of the player.	Here's a webpage with detailed information about a university. Please extract the contact phone number of the university.
Case	//div[@class='gray200B-dyContent']/ b[contains(text(),'Height:')]/following- sibling::text()	//div[@class='infopage']//h5[contains (text(), '703-528-7809')]

Table 4: Examples of XPath fragility. The green focuses on the common information across different webpages, while the red focuses on specific information of seed webpages.

Models	Contains	Equal(=)
GPT4	0.61%	2.90%
GPT-3.5-Turbo	9.33%	9.78%
Gemini Pro	10.62%	14.29%
Mixtral 8×7B	12.88%	8.55%
Deepseek-Coder	11.63%	7.55%
CodeLlama	18.75%	14.29%
Mistral 7B	18.18%	33.33%

Table 5: Bad case ratio in two types of predicate.

Non-generalizability of webpages The target information and corresponding webpage structures exhibit variations across different webpages, leading to a lack of generalizability in AUTOCRAWLER (i.e., the inability to apply the same rules across all webpages in the same website) For instance, for the task "Please extract the name of the company that offers the job" in the website job-careerbuilder, most webpages contain the company name, but there is one webpage where the company name is listed as "Not Available" on another node of DOM tree

Miss in multi-valued Interesting Presented with the task of generating a crawler for extracting address in restaurant webpages or contact phone number from university websites, the target information is located in multiple locations in the webpage, such as the information bar, title, etc. Although AUTOCRAWLER is capable of generating action sequences to extract portions of information, crafting a comprehensive action sequence that captures all of the information remains a challenge.

5 Related Work

5.1 Web Automation with LLMs

Many studies explore the concept of an *open-world* in web simulation environments (Shi et al., 2017;

Yao et al., 2023; Deng et al., 2023; Zhou et al., 2023), encompassing a broad spectrum of tasks found in real-life scenarios, such as online shopping, flight booking, and software development. Current web automation frameworks mainly aim to streamline the web environment (Sridhar et al., 2023; Gur et al., 2023; Zheng et al., 2024) and to devise strategies for planning and interacting with the web (Sodhi et al., 2023; Ma et al., 2023). However, these frameworks exhibit a lack of reusability, with agents heavily reliant on LLMs for even similar tasks, resulting in inefficiencies.

5.2 DOM-based Web Extraction

These methods utilize the hierarchical structure of the webpage. Method of this category includes rule-based (Zheng et al., 2008), learning wrappers(i.e a DOM-specific parser that can extract content) (Gulhane et al., 2011; Kushmerick, 1997; Dalvi et al., 2011). Contemporary strategies employ distant supervision to autonomously create training samples by matching data from existing knowledge bases (KBs) with web sources (Lockard et al., 2018, 2019). While this significantly lowers the effort required for annotation, it unavoidably leads to false negatives because of the incompleteness of knowledge bases (KBs) (Xie et al., 2021).

6 Conclusion

In this paper, we introduce the crawler generation task and the paradigm that combines LLMs and crawlers to improve the reusability of the current web automation framework. We then propose AUTOCRAWLER, a two-phase progressive understanding framework to generate a more stable and executable action sequence. Our comprehensive experiments demonstrate that AUTOCRAWLER can outperform the state-of-the-art baseline in the crawler generation task.

Limitation

We introduce a paradigm that combines LLMs with crawlers for web crawler generation tasks and propose AUTOCRAWLER to generate an executable action sequence with progressively understanding the HTML documents. Though experimental results show the effectiveness of our framework, there are still some limits to our work.

First, our framework is restricted to the paradigm in the information extraction task for vertical webpages. LLMs with crawlers provide high efficiency in open-world web IE tasks, but can hardly transfer to existing web environments such as Mind2Web (Deng et al., 2023), WebArena (Zhou et al., 2023).

Second, our framework rely on the performance of backbone LLMs. Enhancing LLMs' ability to understand HTML is a very valuable research question, including corpus collection and training strategy. We will conduct research on HTML understanding enchancement in future work.

Ethic statement

We hereby declare that all authors of this article are aware of and adhere to the provided ACL Code of Ethics and honor the code of conduct.

Use of Human Annotations Human annotations are only utilized in the early stages of methodological research to assess the feasibility of the proposed solution. All annotators have provided consent for the use of their data for research purposes. We guarantee the security of all annotators throughout the annotation process, and they are justly remunerated according to local standards. Human annotations are not employed during the evaluation of our method.

Risks The datasets used in the paper have been obtained from public sources and anonymized to protect against any offensive information. Though we have taken measures to do so, we cannot guarantee that the datasets do not contain any socially harmful or toxic language.

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A Experiments

A.1 Main results on EXTENDED SWDE

Because EXTENDED SWDE dataset focuses on *OpenIE* task (the relation is also expected to be extracted), we first map relations into a predefined list of attributes and remove unusual ones. Specifically, we conducted experiments with 294 attributes from 21 websites selected from the EXTENDED SWDE dataset.

Table 8 shows the result. By comparing Table 1, we find that: 1) Under complex extraction task settings (multiple target values and ambiguous problem description), the closed-source LLMs perform better in generating executable action sequences compared to the open-source LLMs. 2) There are some tasks with unclear descriptions, such as the "Calendar System" and "Facilities and Programs Offered" on university websites, which affect the wrapper generation performance of all methods.

A.2 Main results on Ds1

Due to Ds1 only contains 166 hand-crafted webpages, and for each website, there are only two webpages, so we take one webpage for inference and the other for evaluation. Meanwhile, due to the number of the seed websites being equal to one, we test three methods without applying the synthesis module described in Section 3.3.

Table 9 shows the result in the DS1 dataset. Among all LLMs with three methods, GPT4 + AUTOCRAWLER achieves the best performance, and AUTOCRAWLER beats the other two methods in all LLMs, which is consistent with the conclusion we make above.

B Analysis on AUTOCRAWLER

B.1 Ablation Study

To further justify the effectiveness of each component of AUTOCRAWLER, we perform an ablation study. The results are shown in Table 6. It shows that: 1) AUTOCRAWLER without a second module still beat the other two baseline methods among different LLMs. 2) The second module of AUTOCRAWLER, synthesis module, not only improves AUTOCRAWLER, but also improves the performance of other methods. Using more webpages for inference can make the generated wrapper more stable and have better generalization.

Models	Method	EXEC 1	Eval	IE EVAL
Models	Withing	Correct(†)	Unex.(↓)	F1
	COT	36.75	43.46	47.99
	- synthesis	27.56	57.24	34.44
GPT-3.5-	Reflexion	46.29	37.10	55.10
Turbo	- synthesis	28.62	59.01	35.01
	AUTOCRAWLER	54.84	19.35	69.20
	- synthesis	44.52	29.33	58.44
	COT	29.69	47.19	41.81
	- synthesis	27.56	57.24	33.09
Gemini	Reflexion	33.12	52.50	40.88
Pro	- synthesis	28.62	59.01	37.60
	AUTOCRAWLER	42.81	34.38	54.91
	- synthesis	39.46	31.56	56.48
	COT	61.88	14.37	76.95
	- synthesis	46.88	30.00	61.20
GPT4	Reflexion	67.50	10.94	82.40
	- synthesis	56.87	25.31	69.78
	AUTOCRAWLER	71.56	4.06	88.69
	- synthesis	65.31	11.87	80.41

Table 6: Ablation study on our two-stage framework. We report **Correct**, **Unexecutable** from the executive evaluation, and **F1** score from the IE evaluation in SWDE dataset.

B.2 Seed Websites

In all previous experiments, we fixed the number of seed websites $n_s=3$, which demonstrates the effectiveness of the synthesis module. In this experiment, we offer different numbers of seed webpages and test the performance of AUTOCRAWLER with GPT4. The result is shown in Figure 4.

As the number of seed webpages increases, the correct ratio increases, while the unexecutable ratio decreases. It suggests that the performance of AUTOCRAWLER can still be further improved by providing more seed webpages. In addition, the performance improvement reduces as the number increases, which shows that there is an upper limit to improve the performance of AUTOCRAWLER by increasing the number of seed webpages.

B.3 Extraction Efficiency

Suppose the number of seed webpages is n_s , the number of webpages on the same website is $N_{\mathcal{W}}$, the time to generate a wrapper is T_g , the time to synthesis is T_s , and the time for extract information from a webpage with a wrapper is T_e . The total time for extracting all information from all websites with AUTOCRAWLER is

$$T_1 = T_G + T_E = (n_s T_q + T_s) + N_W T_e$$
 (4)

Besides, the time for LLMs directly extracting information from a webpage is T_d , and the total

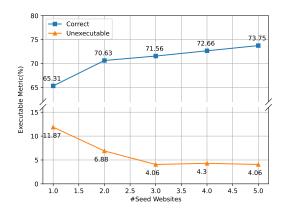


Figure 4: The performance of GPT4 + AUTOCRAWLER with different number of seed websites in SWDE dataset.

time for extracting all information from all websites directly is

$$T_2 = N_W T_d \tag{5}$$

In real-world scenario, there are many webpages from the same websites to be extracted. Although generating a wrapper takes more time than extracting directly from a single webpage, the extraction efficiency of subsequent webpages would be significantly improved. To explore how many webpages are needed to make AUTOCRAWLER more efficient in web IE, we calculate the threshold of $N_{\mathcal{W}}$. Suppose $T_1 \leq T_2$, we have

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$$T_G + T_E = (n_s T_q + T_s) + N_W T_e \le N_W T_d$$
 (6)

$$N_{\mathcal{W}} \ge \frac{n_s T_g + T_s}{T_d - T_e} \tag{7}$$

It should be noted that T_g depends on d_{max} in Algorithm 1 and can be roughly considered as $T_g \approx d_{max}T_d$. In our experimental settings, we set $d_{max} = 5$ and $n_s = 3$. Also, under the approximation that $T_s \approx T_d$ and $T_d \gg T_e$, AUTOCRAWLER have better extraction efficiency when a website contains more than 16 webpages.

B.4 Comparison with supervised baselines

Table 7 shows the comparison with 5 baseline models in web information extraction on supervised learning scenarios. These models are trained on webpages in some seed websites and tested on the other websites. Although the comparison is unfair because our methods is in zero-shot settings, AUTOCRAWLER beat most of them on F1 scores. It shows that by designing an appropriate framework, LLMs can surpass supervised learning methods in some web information extraction tasks.

Model	F1
Render-Full (Hao et al., 2011)	84.30
FreeDOM (Lin et al., 2020)	82.32
SimpDOM (Zhou et al., 2021)	83.06
MarkupLM _{BASE} (Li et al., 2022)	84.31
WebFormer (Wang et al., 2022)	92.46
Reflexion + GPT4	82.40
AUTOCRAWLER + GPT4	88.69

Table 7: Comparing the extraction performance (Precision, Recall and F1) of 5 baseline models to our method AUTOCRAWLER using GPT4 on the SWDE dataset. Each value of the supervised model in the table is trained on 1 seed site.

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B.5 Comparison with COT & Reflexion

Figure 5 more intuitively shows the specific differences between different baselines in the experiment. The most significant difference between AUTOCRAWLER and other methods lies in whether the hierarchical structure of web pages is utilized to help LLMs reduce the difficulty of complex web structures. COT only executes one turn while the other executes multiple turns and can learn from the failed execution of the wrapper. Compared to the Reflexion method, AUTOCRAWLER employs top-down and step-back operations to prune the DOM tree during each XPath generation process, thereby reducing the length of the web page. In contrast, the Reflextion method can only reflect and regenerate after producing an unexecutable XPath, which does not effectively simplify the webpage.

C Dataset Statistic

Table 10, 11, 12 shows the detailed statistic about the semi-structure web information extraction dataset SWDE, EXTENDED SWDE and DS1.

D Prompt List

D.1 Task Prompt

Table 13 shows the task prompt we design for each attribute for SWDE.

D.2 Module Prompt

We provide a comprehensive list of all the prompts that have been used in this study, offering a clear reference to understand our experimental approach.

Listing 1: Prompts for ZS_COT, Reflexion and AutoCrawler

Figure 5: Comparison with the other two baselines.

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Prompt-crawler (for COT, Reflexion and
AutoCrawler):
Please read the following HTML code, and
                                            Prompt-Reflexion (for Reflexion and
then return an Xpath that can recognize
                                            AutoCrawler):
the element in the HTML matching the
                                            Here's the HTML extraction task:
                                            Task description: Please read the
instruction below.
Instruction: {0}
                                            following HTML code, and then return an
                                            Xpath that can recognize the element in
Here are some hints:
1. Do not output the xpath with exact
                                            the HTML matching the instruction below.
value or element appears in the HTML.
                                            Instruction: {0}
2. Do not output the xpath that indicate
                                            We will offer some history about the
multi node with different value. It
                                            thought and the extraction result.
would be appreciate to use more @class
                                            Please reflect on the history trajectory
to identify different node that may
                                             and adjust the xpath rule for better
share the same xpath expression.
                                            and more exact extraction. Here's some
3. If the HTML code doesn't contain the
                                            hints:
suitable information match the
                                            1. Judge whether the results in the
instruction, keep the xpath attrs blank.
                                            history is consistent with the expected
4. Avoid using some string function such
                                            value. Please pay attention for the
as 'substring()' and 'normalize-space()
                                            following case:
' to normalize the text in the node.
                                                1) Whether the extraction result
Please output in the following Json
                                                contains some elements that is
format:
                                                irrelevent
                                                2) Whether the crawler return a
                                                empty result
    "thought": "", # a brief thought of
                                                3) The raw values containing
    how to confirm the value and
                                                redundant separators is considered
                                                as consistent because we will
    generate the xpath
    "value": "", # the value extracted
                                                postprocess it.
    from the HTML that match the
                                            2. Re-thinking the expected value and
    instruction
                                            how to find it depend on xpath code
    "xpath": "", # the xpath to extract
                                            3. Generate a new or keep the origin
                                            xpath depend on the judgement and
    the value
                                            thinking following the hints:
Here's the HTML code:
                                                1. Do not output the xpath with
                                                exact value or element appears in
{1}
                                                the HTML.
```

Models	Method		EXEC	UTABLE	EVALUATION	ON		IE E	EVALUAT	TION
Models	Witting	Correct(†)	Prec	Reca	Unex.(↓)	Over.	Else	Prec	Reca	F1
			Closed-	source.	LLMs					
GPT-3.5- Turbo	COT Reflexion AUTOCRAWLER	34.49 43.90 45.30	3.48 1.74 4.18	4.53 2.09 8.01	56.10 49.13 35.89	0.35 0.35 0.35	1.05 2.79 6.27	87.96 93.46 83.60	42.16 49.58 60.84	40.58 48.66 56.69
Gemini Pro	COT Reflexion AUTOCRAWLER	34.49 34.15 35.89	2.09 2.09 5.23	6.62 6.97 10.10	49.13 51.57 42.86	0.35 0.35 0.35	7.32 4.88 5.57	81.09 84.43 83.74	46.55 45.19 52.75	42.40 41.66 47.73
GPT4	COT Reflexion AUTOCRAWLER	55.05 63.76 63.07	2.44 3.83 3.48	7.32 5.57 5.92	30.31 20.91 16.72	0.35 0.35 0.35	4.53 5.57 10.45	84.11 86.00 81.29	67.31 76.50 78.77	64.04 74.50 74.77
			Open-	source 1	LLMs					
CodeLlama	COT Reflexion AUTOCRAWLER	9.01 13.73 11.16	1.29 1.72 0.00	2.15 3.00 1.72	85.84 80.26 85.84	0.00 0.00 0.00	1.72 1.29 1.29	87.22 89.41 92.49	12.62 17.76 13.29	11.21 16.01 12.52
Mixtral 8×7B	COT Reflexion AUTOCRAWLER	31.36 29.62 40.07	1.05 1.05 3.83	4.88 4.18 9.41	58.19 62.02 39.37	0.35 0.35 0.35	4.18 2.79 6.97	86.83 83.44 81.63	40.16 36.44 57.10	37.25 33.64 51.57
Deepseek- coder	COT Reflexion AUTOCRAWLER	38.33 36.24 37.63	3.83 3.48 2.44	6.62 3.83 5.92	47.74 51.92 50.52	0.35 0.00 0.35	3.14 4.53 3.14	81.32 83.53 86.91	48.52 45.03 47.09	44.80 43.64 44.33

Table 8: The executable evaluation and IE evaluation of LLMs with three frameworks in EXTENDED SWDE dataset. We examine 6 LLMs, including 3 closed-source LLMs and 3 open-source LLMs.

```
2. Do not output the xpath that
    indicate multi node with different
    value. It would be appreciate to use
     more @class and [num] to identify
    different node that may share the
    same xpath expression.
    3. If the HTML code doesn't contain
    the suitable information match the
    instruction, keep the xpath attrs
    blank.
Please output in the following json
format:
    "thought": "", # thought of why the
    xpaths in history are not work and
    how to adjust the xpath
    "consistent": "", # whether the extracted result is consistent with
    the expected value, return yes/no
    directly
    "value": "", # the value extracted
    from the HTML that match the task
    description
    "xpath": "", # a new xpath that is
    different from the xpath in the
    following history if not consistent
And here's the history about the thought
, xpath and result extracted by crawler.
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Here's the HTML code:
{2}
Prompt-synthesis (for COT, Reflexion and
AutoCrawler):
You're a perfect discriminator which is
good at HTML understanding as well.
Following the instruction, there are
some action sequence written from
several HTML and the corresponding
result extracted from several HTML.
Please choose one that can be best
potentially adapted to the same
extraction task on other webpage in the
same websites. Here are the instruction
of the task:
Instructions: {0}
The action sequences and the
corresponding extracted results with
different sequence on different webpage
are as follow:
{1}
Please output the best action sequence
in the following Json format:
    "thought": "" # brief thinking about
    which to choose
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Models	Method		EXECUTABLE EVALUATION						IE EVALUATION		
11104015	1,1001100	Correct(↑)	Prec	Reca	Unex.(↓)	Over.	Else	Prec	Reca	F1	
			Closed-s	ource L	LMs						
GPT-3.5- Turbo	COT Reflexion AUTOCRAWLER	32.65 36.73 48.98	4.08 8.16 4.08	8.16 4.08 0.00	53.06 51.02 44.90	0.00 0.00 0.00	2.04 0.00 2.04	90.56 95.56 94.90	43.54 44.22 51.70	41.16 43.75 52.38	
Gemini Pro	COT Reflexion AUTOCRAWLER	17.72 20.25 43.04	2.53 10.13 15.19	3.80 1.27 3.80	75.95 65.82 34.18	0.00 0.00 0.00	0.00 2.53 3.80	90.82 88.83 93.76	22.88 26.93 55.97	22.10 27.66 56.92	
GPT4	COT Reflexion AUTOCRAWLER	50.60 50.60 57.83	9.64 10.84 15.66	6.02 4.82 4.82	30.12 33.73 16.87	0.00 0.00 0.00	3.61 0.00 4.82	93.60 96.85 92.88	65.75 62.65 74.95	64.73 63.50 75.52	
			Open-so	ource L	LMs						
CodeLlama	COT Reflexion AUTOCRAWLER	2.70 8.82 13.51	2.70 0.00 0.00	5.41 5.88 5.41	89.19 85.29 81.08	0.00 0.00 0.00	0.00 0.00 0.00	78.72 94.12 84.12	10.62 14.41 18.92	9.19 12.69 17.39	
Mixtral 8×7B	COT Reflexion AUTOCRAWLER	17.72 22.78 36.71	6.33 6.33 11.39	0.00 1.27 6.33	74.68 69.62 43.04	0.00 0.00 0.00	1.27 0.00 2.53	94.81 94.15 91.59	21.15 28.03 48.52	22.01 28.20 48.23	
Deepseek- coder	COT Reflexion AUTOCRAWLER	25.30 22.89 39.76	9.64 6.02 10.84	2.41 3.61 6.02	60.24 65.06 42.17	0.00 0.00 0.00	2.41 2.41 1.20	92.47 90.21 90.43	34.71 31.43 51.39	35.65 32.04 50.28	

Table 9: The executable evaluation and IE evaluation of LLMs with three frameworks in Ds1 dataset. We examine 6 LLMs, including 3 closed-source LLMs and 3 open-source LLMs.

```
"number": "" # the best action
   sequence choosen from the candidates
    , starts from 0. If there is none,
   output 0.
Prompt-judgement (for AutoCrawler):
Your main task is to judge whether the
extracted value is consistent with the
expected value, which is recognized
beforehand. Please pay attention for the
following case:
   1) If the extracted result contains
   some elements that is not in
   expected value, or contains empty
   value, it is not consistent.
   2) The raw values containing
   redundant separators is considered
   as consistent because we can
   postprocess it.
The extracted value is: {0}
The expected value is: {1}
Please output your judgement in the
following Json format:
    "thought": "", # a brief thinking
   about whether the extracted value is
    consistent with the expected value
    "judgement": "" # return yes/no
   directly
```

```
} }
Prompt-stepback (for AutoCrawler):
Your main task is to judge whether the
following HTML code contains all the
expected value, which is recognized
beforehand.
Instruction: {0}
And here's the value: {1}
The HTML code is as follow:
{2}
Please output your judgement in the
following Json format:
    "thought": "", # a brief thinking
    about whether the HTML code contains
    expected value
    "judgement": "" # whether the HTML
    code contains all extracted value.
    Return yes/no directly.
```

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Domain	Attribute	Website	Num	Domain	Attribute	Website	Num
Auto	model price engine fuel_economy	aol autobytel automotive autoweb carquotes cars kbb motortrend msn yahoo	2000 2000 1999 2000 2000 657 2000 1267 2000 2000	Movie	ttitle director genre mpaa_rating	allmovie amctv boxofficemojo hollywood iheartmovies imdb metacritic msn rottentomatoes yahoo	2000 2000 2000 2000 2000 2000 2000 200
Book	title author isbn_13 publisher pub_date	abebooks amazon barnesandnoble bookdepository booksamillion bookorders buy christianbook deepdiscount waterstone		NBAPlayer	name team height weight	espn fanhouse foxsports msnca nba si slam usatoday wiki yahoo	434 446 425 434 434 515 423 436 420 438
Camera	model price manufacturer	amazon beachaudio buy compsource ecost jr newegg onsale pcnation thenerd	1767 247 500 430 923 367 220 261 234 309	Restaurant	name address phone cuisine	fodors frommers zagat gayot opentable pickaretaurant restaurantica tripadvisor urbanspoon usdiners	2000 2000 2000 2000 2000 2000 2000 200
Job	title company location date_posted	careerbuilder dice hotjobs job jobcircle jobtarget monster nettemps rightitjobs techcentric	2000 2000 2000 2000 2000 2000 2000 200	University	name phone website type	collegeboard collegenavigato collegeprowler collegetoolkit ecampustours embark matchcollege princetonreview studentaid usnews	2000 2000 1063 2000 2000

Table 10: Detail statistic of SWDE dataset.

Domain	Website	# Attributes
	allmovie	20
	amctv	13
	hollywood	12
Movie	iheartmovies	8
MOVIE	imdb	34
	metacritic	17
	rottentomatoes	10
	yahoo	10
	espn	10
	fanhouse	14
	foxsports	10
NID A Dlayan	msnca	12
NBAPlayer	si	12
	slam	12
	usatoday	5
	yahoo	9
	collegeprowler	18
	ecampustours	14
University	embark	23
	matchcollege	15
	usnews	19

Table 11: Detail statistic of EXTEND SWDE dataset.

Domain	Attribute	Website
Book		abebooks
		alibris
	title	barnesandnoble
	author	fishpond
	price	infibeam
		powells
		thriftbooks
E-commerce	title price	amazoncouk
		bestbuy
		dabs
		ebay
		peworld
		tesco
		uttings
	address price title	agoda
		expedia
		hotels
Hotel		hoteltravel
Hotel		javago
		kayak
		ratestogo
		venere
Movie	actor genre title	123movieto
		hollywoodreporte
		imdb
		mediastinger
		metacritic
		rottentomatoes
		themoviedb
		yidio

Table 12: Detail statistic of Ds1 dataset.

Domain	Task prompt	Prompt
Auto	Here's a webpage with detailed information about an auto.	Please extract the model of the auto. Please extract the price of the auto. Please extract the engine of the auto. Please extract the fuel efficiency of the auto.
Book	Here's a webpage with detailed information about a book.	Please extract the title of the book. Please extract the author of the book. Please extract the isbn number of the book. Please extract the publisher of the book. Please extract the publication date of the book.
Camera	Here's a webpage with detail information of camera.	Please extract the product name of the camera. Please extract the sale price of the camera. Please extract the manufacturer of the camera.
Job	Here's a webpage with detailed information about a job.	Please extract the title of the job. Please extract the name of the company that offers the job. Please extract the working location of the job. Please extract the date that post the job.
Movie	Here's a webpage with detailed information about a movie.	Please extract the title of the movie. Please extract the director of the movie. Please extract the genre of the movie. Please extract the MPAA rating of the movie.
NBAPlayer	Here's a webpage with detailed information about an NBA player.	Please extract the name of the player. Please extract the team of the player he plays now. Please extract the height of the player. Please extract the weight of the player.
Restaurant	Here's a webpage with detailed information about a restaurant.	Please extract the restaurant's name. Please extract the restaurant's address. Please extract the restaurant's phone number. Please extract the cuisine that the restaurant offers.
University	Here's a webpage on detailed information about a university.	Please extract the name of the university. Please extract the contact phone number of the university. Please extract the website url of the university. Please extract the type of the university.

Table 13: Prompts for crawler generation task in SWDE dataset.