# Regularized Conventions: Equilibrium Computation as a Model of Pragmatic Reasoning

Anonymous ACL submission

#### Abstract

 We present a game-theoretic model of seman- tics that we call RECO (for Regularized Con- ventions). This model formulates pragmatic communication as a game in which players are rewarded for communicating successfully and **penalized for deviating from a shared, "default"**  semantics. As a result, players assign utter- ances context-dependent meanings that jointly optimize communicative success and natural- ness with respect to speakers' and listeners' background knowledge of language. By using established game-theoretic tools to compute equilibrium strategies for this game, we obtain principled pragmatic language generation pro- cedures with formal guarantees of communica- tive success. Across several datasets capturing real and idealized human judgments about prag-018 matic implicature, RECO matches (or slightly improves upon) predictions made by Iterated Best Response and Rational Speech Acts mod-els of language understanding.

## 022 1 Introduction

 Meaning in language is fluid and context-sensitive: speakers can use the word *blue* to pick out a color that in other contexts would be described as *purple*, or identify a friend as *the one with glasses* in a

room in which everyone is wearing glasses (Fig- **027** ure [1\)](#page-0-0). Such context-dependent meanings can arise **028** as conventions among language users communi- **029** [c](#page-7-0)ating repeatedly to solve a shared task [\(Clark and](#page-7-0) **030** [Wilkes-Gibbs,](#page-7-0) [1986\)](#page-7-0). But remarkably, they can **031** also arise *without any interaction at all*, among lan- **032** guage users who share only common knowledge of **033** words' default meanings [\(Grice,](#page-8-0) [1975\)](#page-8-0). **034**

What makes this kind of context-dependent prag- **035** matic language use possible? Almost all exist- **036** ing computational models of pragmatics are im- **037** plemented as recursive reasoning procedures, in **038** which listeners interpret utterances by reasoning 039 about the intentions of less-sophisticated speakers **040** [\(Golland et al.,](#page-8-1) [2010;](#page-8-1) [Degen,](#page-7-1) [2023\)](#page-7-1). These models **041** have been successful at explaining a number of aspects of pragmatics. But they can be challenging **043** to fit to real data: because they specify behavior in **044** terms of an algorithm that speakers and listeners **045** implement, rather than an objective that they op- **046** timize, recursive reasoning models can be highly **047** sensitive to implementation-level details (e.g. the **048** number of "levels" of recursive reasoning).  $049$ 

We present an alternative model of pragmatic  $050$ understanding based on equilibrium search rather **051** than iterated response. In this model (which we call **052** Regularized Conventions, or RECO), speakers and **053**

<span id="page-0-0"></span>

Figure 1: The RECO model. To communicate (or resolve) an intended meaning from a set of possibilities (a), language users search for distributions over utterances and interpretations that are close to some "default semantics" (b) and close to a (game-theoretically) optimal signaling convention (d). The resulting "regularized conventions" (c) predict human judgments on a variety of pragmatic implicature tasks.

 listeners solve communicative tasks like those in Figure [1](#page-0-0) by searching for utterance–meaning map- pings that are both close to a game-theoretically optimal communicative convention (a signaling equilibrium), and close to a shared initial seman- tics (which functions as a regularizer). In Figure [1,](#page-0-0) for example, convention assigns high probability to the use of *blue* to signal the intended color, and low (but nonzero) probability to the use of *purple* instead. This strategy is both close to one of many optimal conventions (in which every utterance arbi- trarily, but uniquely, picks out one color), and close 066 to color terms' standard interpretation (in which the target color is improbably, but not impossibly, described as *blue*).

 RECO is by no means the first application of game-theoretic tools to model pragmatic language understanding [\(Parikh,](#page-8-2) [2000;](#page-8-2) [Franke,](#page-8-3) [2013;](#page-8-3) [Jäger,](#page-8-4) [2012\)](#page-8-4)—in fact, many recursive reasoning models (e.g. [Franke,](#page-8-5) [2009a\)](#page-8-5) also have a game-theoretic in- terpretation. But by leveraging recently developed algorithmic tools for computing regularized equi-076 libria of games, RECO can efficiently learn mod- els of pragmatic communication from data, while providing formal guarantees about communicative success and deviation from default semantics. The algorithms that compute these equilibria turn out to have a very similar structure to some *probabilis- [t](#page-8-6)ic* recursive reasoning methods (e.g. [Frank and](#page-8-6) [Goodman,](#page-8-6) [2012\)](#page-8-6), offering a bridge between algo- rithmic characterizations of pragmatic reasoning and RECO's optimality-based characterization.

**Most importantly, RECO gives a good fit to hu-** man data: on classic exemplars of pragmatic im- plicature, reference tasks eliciting graded human judgments, and tasks featuring perceptually com- plex meaning spaces, its predictions match (and sometimes modestly outperform) standard recur- sive reasoning models. These results show that game-theoretic approaches offer a viable founda- tion for expressive, learned models of pragmatic communication, and highlight the usefulness of the modern game-theoretic toolkit in more general sys-tems for language production and comprehension.

#### **198** 2 Background and Preliminaries

 Consider again the example in Figure [1.](#page-0-0) We wish to understand the process by which a SPEAKER might use *blue* to refer to the second color in the second row, and by which a LISTENER might resolve it correctly.

## **2.1 Signaling Games** 104

The problem depicted in Figure [1](#page-0-0) has often been **105** formulated as a signalling game [\(Lewis,](#page-8-7) [1971\)](#page-8-7), **106** which features two players: the SPEAKER and the **107** LISTENER. In this game, a target meaning (rep- **108** resenting a communicative need) is first sampled **109** from a space of possible meanings  $m \in M$  with 110 probability  $p(m)$ . To communicate this meaning,  $111$ the SPEAKER produces an **utterance**  $u \in U$  accord- **112** ing to a policy  $\pi_S(u \mid m)$ . Finally, the LISTENER 113 produces an interpretation according to a policy **114**  $\pi$ <sub>L</sub> $(m' | u)$ . | u). **115**

Informally, communication is successful if the **116** LISTENER's interpretation is the same as the **117** SPEAKER's intended meaning. More formally (and **118** somewhat more generally), we may define commu- **119** nicative success in terms of rewards. Consider any **120** (meaning, utterance, interpretation) combination **121**  $(m, u, m')$ . The SPEAKER's reward  $r_{\mathbf{S}}(m, u, m')$ in this interaction is the sum of: **123**

) **122**

**128**

- an *utterance cost*  $-c(u)$  that the SPEAKER incurs for producing utterance u (all else equal, **125** they may for example prefer short utterances); **126** and **127**
- a *success measure*, equal to 1 only when m′ matches the target m, that is,  $1[m' = m]$  (the 129 SPEAKER wishes for the the LISTENER to iden- **130** tify their intended meaning). **131**

Together, **132**

$$
r_{\mathbf{S}}(m, u, m') \coloneqq -c(u) + \mathbf{1}[m' = m]. \tag{133}
$$

Most models assume that the LISTENER's reward **134**  $r_{\text{L}}(m, u, m')$  depends only on communicative suc**cess:** 136

$$
r_{\mathsf{L}}(m, u, m') = \mathbf{1}[m' = m]. \tag{137}
$$

Having specified rewards for all interactions, **138** the *expected utility* of each player given policies **139**  $(\pi_{\mathbf{S}}, \pi_{\mathbf{L}})$  for the SPEAKER and LISTENER respec- 140 tively is defined as the expected reward when the **141** meanings *m* are sampled from a prior distribution 142  $p(m)$ , and agents sample from their policies: 143

<span id="page-1-0"></span>
$$
\bar{u}_i(\pi_{\mathsf{S}}, \pi_{\mathsf{L}}) \coloneqq \mathop{\mathbb{E}}_{\substack{m \sim p \\ u \sim \pi_{\mathsf{S}}(\cdot | m) \\ m' \sim \pi_{\mathsf{L}}(\cdot | u)}} r_i(m, u, m') \qquad (1) \qquad \text{144}
$$

for  $i \in \{S, L\}.$  **145** 

## <span id="page-1-1"></span>2.2 Computing Policies for Signaling Games **146**

How should a SPEAKER and LISTENER communi- **147** cate to maximize the probability of success? We **148**  call a pair of policies for the SPEAKER and for the LISTENER a Nash equilibrium if neither agent is incentivized to unilaterally modify their own policy given that the other agent's policy is fixed: for-**153** mally,

$$
\pi_i = \argmax_{\pi} \bar{u}_i(\pi, \pi_{-i}).
$$

 In the bottom row of Figure [1\(](#page-0-0)d), neither the SPEAKER nor LISTENER can improve their reward by unilaterally deciding that *blue* refers to a differ-ent color.

 Notice that there may in general be multiple such policies: returning to Figure [1\(](#page-0-0)d), the bottom row shows an equilibrium policy in which the intended meaning is called *blue* and the alternative is called *purple*, but the top row shows a different equilib- rium policy in which the former is called *purple* and the latter called *green* (in clear violation of those words' standard use in English!).

 This fact underlines a major limitation of sig- naling games (in their simplest form) as models of communication—while they can explain which utterance–meaning mappings correspond to stable conventions, they cannot explain why *particular* mappings are chosen in particular communicative contexts against the background of a shared lan- guage. In Figure [1\(](#page-0-0)d), what prior knowledge of lan- guage allows us to identify the second row as more "natural" than the first one? When a SPEAKER and LISTENER communicate for the first time, how can they leverage this knowledge to ensure that they both identify the *same* mapping from utterances to meanings in context?

 **Recursive reasoning methods** A popular family of approaches answers these questions *algorithmi- cally*. These approaches typically begin from an assumption that SPEAKERs' and LISTENERs' com- mon knowledge of language consists of a literal se-**mantics** (which assigns context-independent mean-**ings to utterances**). Agents then derive policies by computing behaviors likely to be successful given an interlocutor communicating literally, or given an interlocutor themself attempting to respond to a literal communicator. Approaches in this fam- ily involve (Iterated) Best Response ((I)BR; [Jäger,](#page-8-8) [2007;](#page-8-8) [Franke,](#page-8-5) [2009a,](#page-8-5)[b\)](#page-8-9) and the Rational Speech Acts model (RSA; [Frank and Goodman,](#page-8-6) [2012\)](#page-8-6).

**195** (I)BR is an iterative algorithm in which speak-**196** ers (listeners) alternatingly compute the highest-**197** utility action keeping the listener's (speaker's) policy fixed: **198**

$$
\pi_{\mathsf{L}}^{(t+1)}(m' \mid u) = \mathbf{1} \left[ m' = \arg \max_{m} \pi_{\mathsf{S}}^{(t)}(u \mid m) \right] \tag{19}
$$

$$
\pi_{\mathbf{S}}^{(t+1)}(u \mid m) = \mathbf{1} \left[ u = \arg \max_{u'} \pi_{\mathsf{L}}^{(t)}(m \mid u') \right] \tag{200}
$$

RSA frames communication as a process in which **201** Bayesian listeners and speakers reason recursively **202** about each other's beliefs in order to choose utter- **203** ances and meanings: **204**

$$
\pi_{\mathsf{L}}^{(t)}(m \mid u) \propto \pi_{\mathsf{S}}^{(t)}(u \mid m) \cdot p(m) \tag{205}
$$

$$
\pi_{\mathbf{S}}^{(t)}(u \mid m) \propto \left(\pi_{\mathsf{L}}^{(t)}(m \mid u) / c(u)\right)^{\alpha} \tag{206}
$$

In both approaches, "good" policies are obtained **207** by assuming that speakers and listeners will run the **208** same inference algorithm from a specific starting 209 point (rather than generically optimizing a shared **210** objective). As a result, a key feature of both algo- **211** rithms is sensitivity to the choice of initial  $(t = 0)$  212 policy and number of iterations; their convergence **213** behavior remains poorly understood in all but the **214** simplest settings (though see [\(Zaslavsky et al.,](#page-9-0) 215 [2021b\)](#page-9-0) for a discussion of the quantity optimized **216** by single-step updates). **217**

Hedge and game-solving algorithms While not **218** widely used in the computational linguistics or nat- **219** ural language processing literature, techniques for **220** directly optimizing for communicative success, as **221** in Equation [\(1\)](#page-1-0), may be found in the vast body of **222** work on online optimization and learning in games. **223** [H](#page-8-11)edge [\(Littlestone and Warmuth,](#page-8-10) [1994;](#page-8-10) [Freund](#page-8-11) **224** [and Schapire,](#page-8-11) [1997\)](#page-8-11) is a popular iterative algorithm **225** in this family that converges to a coarse correlated **226** equilibrium [\(Hannan,](#page-8-12) [1957\)](#page-8-12) and to a Nash equi- **227** librium in the special case of two-player zero-sum **228** games. However, in general it provides no guaran- **229** tees about *which* equilibrium will be found when **230** multiple such equilibria exist. This presents a chal- **231** lenge not just in signaling, but in any game where **232** strategies computed by equilibrium search will be **233** used to interact with human players adhering to **234** pre-established conventions. **235**

In order to sidestep this issue while retaining **236** [t](#page-8-13)he appealing properties of learning in games, [Ja-](#page-8-13) **237** [cob et al.](#page-8-13) [\(2022\)](#page-8-13) introduced piKL-Hedge, a pro- **238** cedure for finding *regularized equilibria* that are **239** close to chosen "anchor policies". piKL-Hedge **240** (discussed in more detail below) has been applied **241** to board games like Diplomacy [\(FAIR et al.,](#page-8-14) [2022;](#page-8-14) **242** [Bakhtin et al.,](#page-7-2) [2022\)](#page-7-2) to find equilibria that are close **243**

 to policies learned via imitation from human play. Recently, piKL-Hedge has also been applied to language model decoding, with the objective of increasing consensus between discriminative and generative approaches to language model genera-tion [\(Jacob et al.,](#page-8-15) [2023b\)](#page-8-15).

## **<sup>250</sup>** 3 Our Approach: Pragmatic Inference as **<sup>251</sup>** Regularized Equilibrium Search

 Building on this past work, the key idea underlying RECO is to use regularized equilibrium concepts to describe pragmatic communication, by modeling LISTENERs and SPEAKERs as directly optimizing both communicative success and adherence to exist- ing linguistic conventions. As noted in Section [2.2,](#page-1-1) simply searching for high-utility equilibria of sig- naling games is unlikely to predict the behavior of human language users, or result in successful communication with new interlocutors: instead, we must guide inference toward policies that *look like natural language*. In RECO, we do so by optimiz-ing utilities of the following form:

265 
$$
\tilde{u}_{S}(\pi_{S}, \pi_{L}) := \bar{u}_{S}(\pi_{S}, \pi_{L}) - \lambda_{S} \cdot D_{KL}(\pi_{S} \parallel \tau_{S}),
$$
  
266 
$$
\tilde{u}_{L}(\pi_{S}, \pi_{L}) := \bar{u}_{L}(\pi_{S}, \pi_{L}) - \lambda_{L} \cdot D_{KL}(\pi_{L} \parallel \tau_{L}).
$$

**Here**  $\tau_s$  and  $\tau_l$  represent the SPEAKER's and LIS- TENER's prior knowledge of language (independent of any specific communicative goal or context). We refer to these policies as the default semantics in the language used for communication. They play a similar role to the literal semantics used by RSA and other iterated response models. But here, we need not assume that they correspond specifically to literal semantics—instead, they model agents' prior expectations about how utterances are likely to be produced and interpreted in general by prag-matic language users.

 The regularization parameters  $\lambda_S$  and  $\lambda_L$  control the tradeoff between optimizing for communicative success and proximity to default semantics  $\tau_s$ ,  $\tau_l$ . **When the value of**  $\lambda_i$  **is large, an agent**  $i \in \{S, L\}$ 283 will consider only policies extremely close to  $\tau_i$ ; 284 conversely, when  $\lambda_i$  is close to zero, the agent will not be penalized for adopting semantics that differ significantly from  $\tau_i$ .

#### **287** 3.1 Notation and Representation of Policies

 Before describing how to optimize the utilities given above, we first establish some notation that will be useful for describing the optimization pro-cedure and the policies it produces.

Each agent's policy consists of a mapping from **292** that agent's observations to a distribution over ac- **293** tions. For the SPEAKER, the set of observations **294** coincides with the set of meanings available in a **295** given communicative context, and the set of ac- **296** tions coincides with the set of possible utterances. **297** For the LISTENER, observations are utterances and **298** actions are meanings. See Figure [2](#page-5-0) for examples. **299**

In order to provide a compact description of the **300** algorithm, as well as an efficient vectorized im- **301** plementation, we represent this mapping as a row- **302** stochastic matrix, with rows indexed by observa- **303** tions and columns indexed by actions. We denote **304** with  $S^{(t)} \in \mathbb{R}^{M \times U}$  the policy of the speaker at time 305 *t*, and with  $\mathbf{L}^{(t)} \in \mathbb{R}^{U \times M}$  that of the listener repre- 306 sented in this matrix form. We similarly represent  $307$ the anchor policies (*i.e.*, default semantics)  $\tau_s$ ,  $\tau_l$  308 in this representation as matrices  $\tau_{\mathbf{S}} \in \mathbb{R}^{M \times U}$  and 309  $\tau_L \in \mathbb{R}^{U \times M}$ . Instances of these matrix objects can 310 be seen in Figure [2.](#page-5-0) **311**

## <span id="page-3-2"></span>3.2 RECO: Computation of Approximate **312** Convention-Regularized Equilibria **313**

Given the regularized utilities  $\tilde{u}_S$  and  $\tilde{u}_I$  defined 314 [a](#page-8-13)bove, we use the piKL-Hedge algorithm [\(Ja-](#page-8-13) **315** [cob et al.,](#page-8-13) [2022\)](#page-8-13) to progressively refine a pair of **316** SPEAKER and LISTENER policies toward equilib- **317** rium (in the sense of Section [2.2\)](#page-1-1). Intuitively, piKL- **318** Hedge performs a variant of projected gradient **319** ascent in the geometry of entropic regularization **320** where projections are equivalent to softmax (nor-  $321$ malized exponentiation). In order to apply piKL- **322** Hedge, we start by computing the gradients of the **323** unregularized utility functions  $\bar{u}_\text{S}, \bar{u}_\text{l}$  defined in 324 Equation [\(1\)](#page-1-0). <sup>325</sup>

Let  $p \in \mathbb{R}^M$  be the vector whose entries corre- 326 spond to  $p(m)$ , the prior distribution over mean-  $327$ ings. Similarly, we let  $c \in \mathbb{R}^U$  denote the vector 328 of utterance costs. Finally, let  $P \in \mathbb{R}^{M \times M}$  be the 329 diagonal matrix whose diagonal equals p. For **330** notational convenience, define: **331**

$$
\nabla \bar{u}_{\mathbf{S}}(\mathbf{L}) \coloneqq \nabla_{\mathbf{S}}(\bar{u}_{\mathbf{S}}(\mathbf{S}, \mathbf{L})) \tag{332}
$$

$$
\nabla \bar{u}_{\mathsf{L}}(\mathbf{S}) \coloneqq \nabla_{\mathbf{L}} (\bar{u}_{\mathsf{L}}(\mathbf{S}, \mathbf{L})) \tag{333}
$$

. (2) **337**

With this notation, the gradient of the unregularized **334** utility function  $\bar{u}_S$  of the SPEAKER, is a function  $335$ of the matrix-form policy L only. **336**

<span id="page-3-0"></span>
$$
\nabla \bar{u}_{\mathbf{S}}(\mathbf{L}) = -\boldsymbol{p}\boldsymbol{c}^{\top} + \mathbf{P}\mathbf{L}^{\top} \in \mathbb{R}^{M \times U}.
$$
 (2)

Similarly, for the LISTENER we have: **338**

<span id="page-3-1"></span>
$$
\nabla \bar{u}_{\mathsf{L}}(\mathbf{S}) \coloneqq \mathbf{S}^{\top} \mathbf{P} \in \mathbb{R}^{U \times M}.
$$
 (3) 339

**393 394**

**408**

**340** With the above gradients, piKL-Hedge [\(Jacob et al.,](#page-8-13) **341** [2022\)](#page-8-13) prescribes the following algorithm for pro-**342** gressively refining policies: first, at time 0, we set

343 
$$
\bar{\mathbf{S}}^{(0)} = \bar{\mathbf{L}}^{(0)} := \mathbf{0};
$$
 (4)

344 then, at each time  $t \geq 0$ , the next policy  $S^{(t+1)}, L^{(t+1)}$  is chosen according to the update **346** rules:

$$
\mathbf{S}^{(t+1)} \stackrel{\text{row}}{\propto} \exp\left\{ \frac{\nabla \bar{u}_{\mathbf{S}}(\bar{\mathbf{L}}^{(t)}) + \lambda_{\mathbf{S}} \log \tau_{\mathbf{S}}}{1/(\eta_{\mathbf{S}} t) + \lambda_{\mathbf{S}}} \right\},\,
$$

348 
$$
\mathbf{L}^{(t+1)} \stackrel{\text{row}}{\propto} \exp \left\{ \frac{\nabla \bar{u}_{\mathsf{L}}(\bar{\mathbf{S}}^{(t)})^\top + \lambda_{\mathsf{L}} \log \tau_{\mathsf{L}}}{1/(\eta_{\mathsf{L}} t) + \lambda_{\mathsf{L}}} \right\},
$$

349 
$$
\bar{\mathbf{S}}^{(t+1)} = \frac{t}{t+1} \bar{\mathbf{S}}^{(t)} + \frac{1}{t+1} \mathbf{S}^{(t+1)},
$$

350 
$$
\bar{\mathbf{L}}^{(t+1)} = \frac{t}{t+1} \bar{\mathbf{L}}^{(t)} + \frac{1}{t+1} \mathbf{L}^{(t+1)},
$$

351 where  $\frac{row}{\alpha}$  denotes row-wise proportionality and exponentiation is performed elementwise. These dynamics strike a balance between playing propor- tional to the exponential of the utility gradient, and remaining in a neighborhood of the default seman- tics **τ**. Concretely, taking the SPEAKER player as an example, when  $\lambda$ <sub>S</sub> = 0, then the update rule for **S**<sup>(t+1)</sup> reduces to  $\mathbf{S}^{(t+1)} \overset{\text{row}}{\propto} \exp{\{\eta_{\mathbf{S}} \cdot t \nabla \bar{u}_{\mathbf{S}}(\bar{\mathbf{L}}^{(t)})\}},$  which corresponds to Hedge. Conversely, in the 360 other extreme when  $\lambda_{\mathbf{S}} \to \infty$ , then the update rule **for S**<sup>(t+1)</sup> reduces to  $\mathbf{S}^{(t+1)} \overset{\text{row}}{\propto} \exp\{\log \tau_{\mathbf{S}}\} = \tau_{\mathbf{S}},$  that is, the dynamics do not move at all from the default semantics.

**364** piKL-Hedge dynamics have strong guarantees, **365** including the following (see [Jacob et al.,](#page-8-13) [2022\)](#page-8-13):

- **366** the average correlated distribution of play of **367** SPEAKER and LISTENER converges to the set **368** of coarse-correlated equilibria of the game 369 defined by the regularized utilities  $\tilde{u}_\text{S}, \tilde{u}_\text{L}$ ;
- 370 for any  $i \in \{S, L\}$ , the K-L divergence be-**371** tween Player i's policy and the default seman-372 tics  $\tau_i$  scales as approximately  $1/\lambda_i$ .

#### **373** 3.3 Special Case: Uniform Priors, No Costs

 When the prior over the meanings is uniform, and utterance costs are all set to zero, the gradients  $\nabla \bar{u}_S(L)$  and  $\nabla \bar{u}_I(S)$ , defined in [\(2\)](#page-3-0) and [\(3\)](#page-3-1), sim-plify into:

$$
\nabla \bar{u}_{\mathbf{S}}(\mathbf{L}) = \frac{1}{|M|} \mathbf{L}, \quad \nabla \bar{u}_{\mathsf{L}}(\mathbf{S}) = \frac{1}{|M|} \mathbf{S}.
$$

Hence, piKL-Hedge reduces to the simple algo-  $379$ rithm that repeatedly updates and renormalizes pol- **380** icy matrices according to **381**

$$
\mathbf{S}^{(t+1)} \stackrel{\text{row}}{\propto} \exp\left\{ \frac{(\bar{\mathbf{L}}^{(t)})^\top + \hat{\lambda}_{\mathbf{S}} \log \tau_{\mathbf{S}}}{1/(\hat{\eta}_{\mathbf{S}} t) + \hat{\lambda}_{\mathbf{S}}} \right\},\tag{382}
$$

$$
\mathbf{L}^{(t+1)} \stackrel{\text{row}}{\propto} \exp\left\{ \frac{(\bar{\mathbf{S}}^{(t)})^\top + \hat{\lambda}_\mathsf{L} \log \boldsymbol{\tau}_\mathsf{L}}{1/(\hat{\eta}_\mathsf{L} t) + \hat{\lambda}_\mathsf{L}} \right\},\tag{383}
$$

where we let  $\hat{\lambda}_i := |M| \lambda_i$  and  $\hat{\eta}_i := \eta_i / |M|$  for all 384  $i \in \{S, L\}.$  385

The above procedure has a striking similarity to **386** [t](#page-8-6)he Rational Speech Acts model [\(Frank and Good-](#page-8-6) **387** [man,](#page-8-6) [2012\)](#page-8-6), a widely used probabilistic iterated **388** response model of pragmatics. In particular, us- **389** ing the same matrix notation from above, we may **390** express RSA (in its simplest form) as: **391**

$$
\bar{\mathbf{L}}^{(0)} = \boldsymbol{\tau}_{\mathsf{L}} \tag{392}
$$

$$
\begin{array}{ccc} \mathbf{S}^{(t+1)} & \stackrel{\text{row}}{\propto} & (\bar{\mathbf{L}}^{(t)})^\top, \quad & \bar{\mathbf{S}}^{(t+1)} & = \mathbf{S}^{(t+1)}, \\ \mathbf{L}^{(t+1)} & \stackrel{\text{row}}{\propto} & (\bar{\mathbf{S}}^{(t)})^\top, \quad & \bar{\mathbf{L}}^{(t+1)} & = \mathbf{L}^{(t+1)}. \end{array}
$$

Thus, it is also possible to interpret RECO as an **395** RSA variant in which  $(1)$  the final policy at level  $t \sim 396$ is a weighted average of policies computed at lower **397** levels, (2) both speakers and listeners downweight **398** actions that are low-probability under the default **399** semantics. In this interpretation, speakers *and* 400 listeners incur an additional "communication cost" **401** proportional to the log-probability of a given **402** utterance or interpretation under the prior  $\tau$ . As we **403** will see, however, the more general formulation of  $404$ RECO in Section [3.2](#page-3-2) enables it to make predictions **405** that are not achievable with RSA in its standard **406** form. **407**

Having defined the RECO objective and proce- **409** dures for optimizing it, the remainder of this pa- **410** per evaluates whether RECO can successfully pre- **411** dict human judgments across standard test-beds for **412** pragmatic implicature. 413

## 4 Two Model Problems: Q-implicature **<sup>414</sup> and M-implicature** 415

We begin with two simple, widely studied "model 416 problems" in pragmatics: Quantity implicature and **417** Manner implicature. The experiments in this sec- **418** tion aim to demonstrate that RECO makes predic- **419** tions that agree qualitatively with key motivating **420** examples in theories of pragmatics. **421**

#### **422** 4.1 Quantity Implicature

 Quantity (or "scalar") implicatures are those in which a weak assertion is interpreted to mean that a stronger assertion does not hold. (For example, *Avery ate some of the cookies* +−> *Avery did not eat all of the cookies*, where  $\rightarrow$  denotes pragmatic implication; [Huang,](#page-8-16) [1991\)](#page-8-16). The reference game we use as a model of scalar implicature is adopted from [Jäger](#page-8-4) [\(2012\)](#page-8-4); its associated default semantics is shown in Figure [2.](#page-5-0) Here, the utterances *none*, *some*, and *all* are used to communicate meanings none, some (not all), and all. *Some* can (literally) denote *all* (as we may felicitously say *Avery ate some of the cookies; in fact, Avery ate all of them*), but is generally understood to *implicate* not all. The policy found by RECO is shown in Figure [2,](#page-5-0) where it can be seen that it makes precisely this prediction.

#### **440** 4.2 Manner Implicature

 Another important class of implicatures are Manner implicatures, in which (for example) an atypical utterance is used to denote that a situation occurred in an atypical way (*I started the car* +−> *The car started normally*; but *I got the car to start* +−> *The car started abnormally*; [Levinson,](#page-8-17) [2000\)](#page-8-17). The ref- erence game we adopt as a model of such implica- tures is due to [Bergen et al.](#page-7-3) [\(2016\)](#page-7-3). In this model, we assume that our language contains two utter- ances (*short* and *long*) and two meanings (freq and rare) satisfying the following properties: (1) freq occurs as the intended meaning with probabil-**ity**  $\frac{2}{3}$  and rare occurs with probability  $\frac{1}{3}$ ; (2) *long*  has production cost of 0.2 and *short* has a produc- tion cost of 0.1; finally (3) either *long* or *short* may, by default, denote freq or rare. In such situations, *short* is understood to implicate freq and *long* to implicate rare; as noted by [Bergen et al.](#page-7-3) [\(2016\)](#page-7-3), RSA and related theories cannot make these predic- tions natively, and require substantial modification to derive them.

**462** When using RECO to perform equilibrium **463** search with these costs and priors, it immediately **464** predicts the correct set of interpretations (Figure [3\)](#page-5-1).

### <span id="page-5-2"></span>**<sup>465</sup>** 5 Probabilistic Human Judgments

 We next study a family of four reference tasks introduced by [Frank](#page-8-18) [\(2016\)](#page-8-18), which we refer to **as SIMPLE, COMPLEX, TWINS and ODDMAN**  We refer readers to the original work for the default meanings that define each of these tasks. [Frank](#page-8-18)

<span id="page-5-0"></span>

Figure 2: Quantity implicatures in RECO. (Left) Matrices representing conditional probabilities that represent the default semantics  $\tau_s$  and  $\tau_l$ . (Right) Matrices representing conditional probabilities that represent the resulting regularized conventions  $\pi_S$  and  $\pi_L$ . In this setting, RECO is able to predict the correct set of interpretations.

<span id="page-5-1"></span>

Figure 3: Manner implicatures in RECO. (Left) Matrices representing conditional probabilities that represent the default semantics  $\tau_s$  and  $\tau$ . (Right) Matrices representing conditional probabilities that represent the resulting regularized conventions  $\pi_S$  and  $\pi_L$ . By incorporate prior probabilities of meanings and costs for utterances, RECO is able to predict the correct set of interpretations.

gathered graded human judgments about the proba- **471** bility that particular utterances might carry particu- **472** lar meanings. As RECO, like RSA-family models, **473**

<span id="page-6-1"></span>

Figure 4: Pearson's correlation  $ρ$  on the full dataset of graded human judgments from [\(Frank,](#page-8-18) [2016\)](#page-8-18). (Left) Correlation for RECO as a function of  $\lambda_L$  and  $\lambda_S$  represented as a contour plot. (Middle) Correlation between RSA at different levels of  $\alpha$  and recursive depth (Right) Correlation between RD-RSA at different levels of  $\alpha$  and recursive depth. (Middle, Right) RECO with the best setting of  $\lambda_L$  and  $\lambda_S$  is indicated with a red dashed line. Stars indicate the best  $\alpha$  value at different depths.

<span id="page-6-0"></span>

	Literal <b>LISTENER</b>	BR. <b>SPEAKER</b>	<b>RSA</b>	RD-RSA	<b>RECO</b>
ALL	73.57%	90.04%	95.07%	94.98%	95.96%
<b>SIMPLE</b>	70.10%	88.16%	96.02%	$96.02\%$	$96.02\%$
	<b>COMPLEX</b> 83.86%	97.83%	94.74%	94.35%	98.18%
<b>TWINS</b>	97.61%	93.43%	97.61%	98.98%	97.61%
<b>ODDMAN</b>	$94.97\%$	$94.97\%$	$94.97\%$	$94.97\%$	$94.97\%$

Table 1: Correlation across different methods with graded human judgements in four reference games [Frank](#page-8-18) [\(2016\)](#page-8-18) (with the best hyperparameter settings). RECO performs better than the alternatives in ALL .

 captures probabilistic associations between utter- ances and meanings, we evaluate its predictions by measuring their *correlation* between human judgments. Specifically, for each task (and all tasks jointly), we compute the correlation between p(meaning | utterance) predicted by the model, and the average p(meaning | utterance) predicted by humans (with one data point for each (meaning, utterance, context) triple). We refer the reader to [Frank](#page-8-18) [\(2016\)](#page-8-18) for more details about the experimen-tal setup.

 Comparisons between RECO, RSA, BR SPEAKER (i.e., best-response to a literal speaker) and RD-RSA [\(Zaslavsky et al.,](#page-8-19) [2021a\)](#page-8-19) are shown in Table [1,](#page-6-0) with additional information about pa- rameters in Figure [4.](#page-6-1) In these figures, ALL denotes correlations computed across all four tasks. RECO modestly improves upon the best predictions of RSA-family methods, both overall and on 3/4 tasks individually. In addition, it is robust across a wide range of speaker hyperparameters.

#### <span id="page-6-2"></span>**<sup>495</sup>** 6 Complex Referents and Utterances

**496** Our final experiments focus on Colors in Context **497** ( CIC ), a dataset of color reference tasks like the one in Figure [1](#page-0-0) featuring a more complex space of **498** meanings and a larger space of utterances. Another **499** [e](#page-8-20)xample from the dataset (introduced by [Monroe](#page-8-20) **500** [et al.,](#page-8-20) [2017\)](#page-8-20) is given in Table [2.](#page-7-4) For this task, we **501** use human-generated utterances collected by the **502** authors across 948 games yielding a total of 46,994 **503** utterances. We divide this data into 80% / 10% / **504** 10% train / validation / test splits. Here, we evalu- **505** ate models by measuring the accuracy with which **506** they can infer the intended meaning produced by a 507 human SPEAKER. **508**

Base models Following past work [\(Monroe et al.,](#page-8-20) **509** [2017\)](#page-8-20), we first train a transformer-based literal **510** listener as a model that takes in the three colors **511** and a natural language utterance, and uses these **512** to predict the index of the referent. We also train **513** a transformer-based speaker model, which takes **514** in the context and target referent and generates a **515** natural language utterance. **516**

Candidate utterances The set of utterances are **517** produced by first sampling 5 candidate utterances **518** for each of the 3 possible targets from the speaker **519** model along with the produced utterance, for a **520** total of 16 candidates. Model and hyperparameter **521** details can be found in Appendix [B.](#page-10-0) **522**

Results are shown in Figure [5](#page-7-5) and Table [3.](#page-7-6) As **523** with past work [\(McDowell and Goodman,](#page-8-21) [2019;](#page-8-21) 524 [Monroe et al.,](#page-8-20) [2017\)](#page-8-20), all models aside from BR per- **525** form well (even the literal listener); RECO matches **526** (or perhaps slightly improves upon) these results. **527**

## 7 Conclusion **<sup>528</sup>**

We have presented a model of pragmatic under- **529** standing based on equilibrium search called RECO. **530** In this model, speakers and listeners solve commu- **531**

<span id="page-7-5"></span>

Figure 5: Top-1 accuracy of predicting meanings on the validation set of the Colors in Context task [\(Monroe et al.,](#page-8-20) [2017\)](#page-8-20). (Left) Accuracy for RECO as a function of  $\lambda_L$  and  $\lambda_S$  represented as a contour plot. (Middle) Accuracy of RSA at different levels of  $\alpha$ and recursive depth (Right) Accuracy of RD-RSA at different levels of  $\alpha$  and recursive depth. (Middle, Right) RECO with the best setting of  $\lambda_L$  and  $\lambda_S$  is indicated with a red dashed line. Stars indicate the best  $\alpha$  value at different depths.

<span id="page-7-4"></span>

Table 2: Example of the Colors in Context task [\(Monroe et al.,](#page-8-20) [2017\)](#page-8-20). The SPEAKER produces an utterance that enables the LISTENER to distinguish the taraget color (in the black box) from others in the context.

<span id="page-7-6"></span>

Literal LISTENER SPEAKER	<b>BR</b>	<b>RSA</b>	RD-RSA	RECO
ClC (val.) 84.88%	75.90%	84.18%	84.18%	$85.17\%$
$ClC$ (test) 83.34%	74.28%	83.41\%	83.41%	83.62%

Table 3: Performance of different models on Colors in Context [\(Monroe et al.,](#page-8-20) [2017\)](#page-8-20). All approaches aside from BR perform well on this task – as even literal models have access to all three referents. RECO performs best on both validation and test sets.

 nicative tasks by searching for utterance-meaning mappings that that simultaneously optimize re- ward and similarity to a distribution encoding de- fault meanings. RECO offers a link between "al- gorithmic" models of pragmatic reasoning and equilibrium-based models, and accurately predicts human judgments across several pragmatic reason-ing tasks.

 Looking ahead, RECO can be used as a platform for studying related problems in context-dependent, multi-party communication. For example, it might [b](#page-8-22)e possible to study *iterated* conventions [\(Hawkins](#page-8-22) [et al.,](#page-8-22) [2017\)](#page-8-22), established over multiple rounds of communication, by updating the default semantics  $\tau$  to the *equilibrium policy* at the previous round. While our experiments here have focused on single-turn interactions, tools for solving *extensive-form*

games might similarly be used to model commu- **549** nicative strategies that play out over multiple turns **550** of dialog. More generally, we hope these results **551** highlight the effectiveness of game theoretic tools **552** for understanding and enriching models of prag- **553** matic language production and comprehension. **554**

## Limitations **<sup>555</sup>**

The algorithms described in this paper assume that **556** communication tasks are defined by a finite set of **557** possible utterances and possible meanings. While **558** tools exist for computing equilibria fo games with **559** combinatorial action spaces, additional work would **560** be required to apply this method to open-ended text **561** generation problems. 562

## Ethics Statement **563**

We do not anticipate any ethical concerns associ-  $564$ ated with methods described in this paper. **565**

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## A Per-task results **<sup>693</sup>**

In Figure [6,](#page-10-1) we compare RECO, RSA, BR and RD-RSA [\(Zaslavsky et al.,](#page-9-0) [2021b\)](#page-9-0) across each of the four **694** reference tasks based on graded human judgements that we consider in Section [5.](#page-5-2)

<span id="page-10-1"></span>

Figure 6: Pearson's correlation  $\rho$  on the each of the four reference tasks (SIMPLE), COMPLEX, TWINS and ODDMAN) of graded human judgments from [\(Frank,](#page-8-18) [2016\)](#page-8-18). (First column) Correlation for RECO as a function of  $\lambda_L$  and  $\lambda_S$  represented as a contour plot. (Second column) Correlation between RSA at different levels of  $\alpha$  and recursive depth (Third column) Correlation between RD-RSA at different levels of  $\alpha$  and recursive depth. (Second, Third columns) RECO with the best setting of  $\lambda_L$  and  $\lambda_S$ is indicated with a red dashed line. Stars indicate the best  $\alpha$  value at different depths.

## <span id="page-10-0"></span>B Model, Training and Hyperparameter Details **<sup>696</sup>**

The speaker and listener models from Section [6](#page-6-2) are based on the transformer architecture. Following **697** past work [\(Jacob et al.,](#page-8-23) [2023a\)](#page-8-23), the speaker model is based on the T5 model [\(Raffel et al.,](#page-8-24) [2020\)](#page-8-24) and **698** [t](#page-8-23)he listener is based on BERT [\(Devlin et al.,](#page-8-25) [2019\)](#page-8-25). We use the hyperparameter settings used in [Jacob](#page-8-23) **699** [et al.](#page-8-23) [\(2023a\)](#page-8-23) for the speaker and listener models. The speaker model was trained with a batch size of 64 **700**

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**695**

701 using the Adam optimizer with learning rate 10<sup>-4</sup> for 25 epochs. We trained the models using PyTorch [\(Paszke et al.,](#page-8-26) [2019\)](#page-8-26) and Huggingface [\(Wolf et al.,](#page-8-27) [2020\)](#page-8-27) libraries. These models were trained using a single V100 GPU for 3-4 hours. All other experiments were performed on an 8-core Intel CPUs and M2 Macbook Pro. For experiments in Section [5,](#page-5-2) RECO was run with 10 seeds and the run with the highest sum of regularized utilities of the SPEAKER and LISTENER was used.