

Extraversion or Introversion? Controlling The Personality of Your Large Language Models

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Abstract

Large language models (LLMs) excel in text generation and comprehension and often exhibit diverse synthetic personalities. However, some LLMs exhibit toxic or otherwise undesirable behaviors, posing risks to safe deployment. Existing prompt-based control methods often yield fragile personality steering that is vulnerable to adversarial attacks, whereas robust training-based approaches remain underexplored. To address these gaps, we constructed dedicated personality datasets and systematically investigated multiple control methods for influencing LLM personalities, including Continual Pre-Training (CPT), Supervised Fine-Tuning (SFT), Reinforcement Learning from Human Feedback (RLHF), and prompt-based inference techniques. Experimental results show that training-based methods achieve more stable and robust personality control, whereas prompt-based methods, although effective, remain susceptible to adversarial manipulation. Building on these findings, we introduce Prompt Induction post Supervised Fine-Tuning (PISF), a two-stage method that delivers superior effectiveness, robustness, and success rates in personality control. Extensive experiments validate PISF’s ability to enforce safe and consistent personality control, thereby advancing trustworthy AI applications.

1 Introduction

With the rapid advancement of large-scale pre-training (Kaplan et al., 2020; Brown et al., 2020; Chowdhery et al., 2023), large language models (LLMs) have made significant strides in natural language processing, demonstrating strong capabilities in both text generation and comprehension (Wei et al., 2022b). By leveraging vast training data and diverse architectures, LLMs often exhibit varied synthetic personalities, reflecting differences in design and training methodologies (Serapio-García et al., 2023; Miotto et al., 2022; Pan and

Zeng, 2023). However, some LLMs have displayed undesirable traits, propagating toxic discourse that may shape user perceptions and influence societal dynamics (Roose, 2023; Wen et al., 2023; Deshpande et al., 2023). These issues have attracted growing attention from AI safety and psychology communities (Matthews et al., 2021; Hagendorff, 2023; Demszky et al., 2023).

To better understand and characterize these synthetic personalities, previous studies have primarily focused on validating and adapting human personality assessments applied to the outputs of LLMs (Serapio-García et al., 2023; Huang et al., 2023; Miotto et al., 2022; Pan and Zeng, 2023). Notably, Serapio-García et al.(2023) found that personality assessments applied to some LLM outputs are reliable and valid. Building on this, researchers have explored prompt-based methods to steer LLMs toward specific personalities(Serapio-García et al., 2023; Huang et al., 2023; Jiang et al., 2024). However, such approaches provide only superficial control and lack robustness: subtle adversarial prompts can easily disrupt the induced personality, causing instability and vulnerability to manipulation. Moreover, these methods lack the deeper, lasting influence achievable through training-based modifications. Addressing these limitations is critical because LLMs are increasingly applied in socially sensitive domains. Consistent, empathetic, and user-aligned personalities can enhance interaction quality in digital companions and personalized interfaces (Van der Zee et al., 2002; Matthews et al., 2021), whereas inconsistent or inappropriate personalities risk emotional harm and broader societal consequences (Pantano and Scarpi, 2022; Martinez-Miranda and Aldea, 2005).

To mitigate these risks and enable safe, adaptive deployment of LLMs, controlling their synthetic personalities must be both effective—capable of consistently shaping desired traits—and robust against unintended variations during interaction. In

084 this work, we address two key research questions:
085 (1) *Which stage has a greater influence on shap-*
086 *ing LLMs’ synthetic personalities?* (2) *How can we*
087 *control these personalities effectively and robustly?*

088 To answer these questions, we constructed
089 reusable personality datasets tailored for training.
090 These datasets enabled us to systematically study
091 how different training strategies shape model per-
092 sonalities and to develop effective and robust meth-
093 ods for personality control. We utilized these
094 datasets and independently evaluated personality
095 control using three training methods: Continual
096 Pre-Training (CPT)(Han et al., 2021), Supervised
097 Fine-Tuning (SFT), and Reinforcement Learning
098 from Human Feedback (RLHF)(Ouyang et al.,
099 2022; Bai et al., 2022); additionally, we considered
100 inference phase strategies (prompts), all guided by
101 MBTI theory (Myers, 1962; Pittenger, 1993; Mc-
102 Crae and Costa, 1989), yielding valuable empirical
103 results. To evaluate personality control in LLMs,
104 we introduced four novel metrics to assess the ef-
105 ficacy of control and success rates. Additionally,
106 we proposed a new setting—Reverse Personality
107 Prompt Induction (RPPI)—to evaluate robustness.
108 Our results reveal that training-based methods yield
109 more robust and stable personality traits, whereas
110 prompt-based approaches are effective but more
111 vulnerable to attacks. These findings expose the
112 limitations of prompt-only control and highlight the
113 potential of training-based techniques. Building on
114 these insights, we proposed Prompt Induction post
115 Supervised Fine-Tuning (PISF), a novel method
116 that achieves high efficacy, success rate, and robust-
117 ness in personality control, enabling LLM applica-
118 tions with more desirable personalities.

119 Our key contributions are as follows:

- 120 • To our knowledge, we are the first to systemati-
121 cally investigate factors shaping LLM personali-
122 ties and methods for their robust control. Unlike
123 prior work focused on validation or prompt steer-
124 ing, we thoroughly analyze multiple factors and
125 address personality stability under attacks.
- 126 • We propose PISF, a novel method that outper-
127 forms all approaches we have explored in both
128 effectiveness and robustness.
- 129 • We contributed comprehensive personality
130 datasets for in-depth study of personality reg-
131 ulation via training, and proposed four metrics
132 plus a novel RPPI setting to evaluate control ef-
133 fectiveness and robustness. These contributions
134 will accelerate research in the field.

2 Background 135

136 This section introduces two widely used person-
137 ality models: the Big Five (Goldberg, 1990) and
138 the Myers-Briggs Type Indicator (MBTI) (Myers,
139 1962; Pittenger, 1993; McCrae and Costa, 1989),
140 and provides an overview of the general form of
141 personality assessment.

The Big Five Theory. The Big Five model (Gold-
142 berg, 1990) characterizes human personality using
143 five traits—Openness (O), Conscientiousness (C),
144 Extraversion (E), Agreeableness (A), and Neu-
145 roticism (N)—typically represented as a vector:
146 $(s_O, s_C, s_E, s_A, s_N)$, where s denotes the assess-
147 ment score for each trait.

The Myers-Briggs Type Indicator Theory. The
149 MBTI categorizes personality into 16 types based
150 on four dichotomous dimensions: Extraversion (E)
151 vs. Introversion (I), Sensing (S) vs. Intuition (N),
152 Thinking (T) vs. Feeling (F), and Judging (J) vs.
153 Perceiving (P) (Jung and Baynes, 1923). Each
154 dimension is scored to indicate preference strength,
155 which combine to form the personality type—for
156 example, ENFP, representing Extraverted, Intuitive,
157 Feeling, and Perceiving preferences.

Choice of MBTI Framework. To enable our
159 model to learn specific personality traits, we need
160 to organize personality data into different cate-
161 gories. While Big Five data is scarce and often
162 lacks categorization, MBTI data is more abundant
163 and naturally organized into discrete types. There-
164 fore, we adopt the MBTI framework in this study.

The General Form of Personality Assessment.
166 Despite theoretical differences, most personality as-
167 sessments adopt a similar format—namely, Likert-
168 type items (Likert, 1932), typically presented on
169 a 5-point scale (Kulas et al., 2008), where respon-
170 dents rate their agreement with statements related
171 to specific traits. As shown in Table 1, the item
172 “*People who know you tend to describe you as:*”
173 with options A and B is accompanied by a 5-point
174 scale. Here, the [scale explanation](#) maps each re-
175 sponse number to a level of agreement. A sequence
176 of such items yields a personality score vector s .
177

3 Methodology 178

179 Despite growing interest in aligning LLM behav-
180 ior with human-like personality traits, the commu-
181 nity still lacks mechanisms and datasets to sup-
182 port personality control throughout training. We
183 address this gap by constructing MBTI-based in-
184 struction and preference datasets across multiple

Evaluation Prompt Example

Please select a number from [1, 2, 3, 4, 5] to answer the following question.

The five numbers represent:

1 = strongly agree with A, 2 = agree with A, 3 = neutral, 4 = agree with B, 5 = strongly agree with B.

You need to answer the following question:

People who know you tend to describe you as:

Option A: Logical and Clear.

Option B: Passionate and Sensitive.

Please answer with a number.

Table 1: Example of an evaluation prompt comprising a **task instruction**, a **scale explanation**, and a **test instruction**. To mitigate prompt sensitivity, each component is instantiated with five semantically equivalent variants.

Dataset	Trait Train	Trait Valid	Pers. Train	Pers. Valid
CPT	80K	–	10K	–
SFT	2.5K	–	10K	–
RLHF-Policy	2.5K	–	10K	–
RLHF-reward	18K	2K	72K	8K

Table 2: Dataset Volume (K = 1,000). Each method is trained on 8 trait datasets and 16 personality datasets. RLHF-reward includes a 10% validation split. *Pers.* = Personality. Dashes (–): no separate validation set.

training stages (§3.1), and propose a comprehensive evaluation framework using personality assessments (§3.2) and four targeted metrics (§3.3).

3.1 Construction of Personality Datasets

To support different stages of LLM training, we constructed personality-specific datasets to guide models toward targeted personality traits.

Continual Pre-Training (CPT). We continually pretrained LLMs using the autoregressive language modeling objective (Radford et al., 2019; Brown et al., 2020) on text datasets annotated with personality labels. To build these datasets, we integrated existing MBTI resources (Storey, 2018). However, to address severe class imbalance (e.g., only 11,823 ESFP samples), we uniformly sampled 10,000 instances per MBTI type. To further isolate trait-specific signals, we grouped eight MBTI types sharing each of the four dichotomous traits. For instance, the dataset for Extraversion aggregates samples from ENFJ, ENFP, ENTJ, ENTP, ESFJ, ESFP, ESTJ, and ESTP, yielding 80,000 samples in total. As a result, each personality type dataset contains 10,000 samples, while each trait-level dataset comprises 80,000 examples.

Supervised Fine-Tuning (SFT). To align model

outputs with personality-specific behavioral tendencies, we applied instruction tuning (Wei et al., 2022a; Taori et al., 2023; Zhang et al., 2024) on curated (instruction, output) pairs.

Following commonly adopted practices (Wang et al., 2023; Taori et al., 2023; Lee et al., 2023), we adopted a Least-to-Most (Zhou et al., 2023) generation pipeline (Figure 1). We first generated questions using opposing trait descriptions to enhance trait differentiation, then elicited contrastive responses from trait-aligned models. These responses were paired with the original prompts to form training examples. To validate the feasibility of LLM-based personality data generation, we conducted a preliminary study (§C) confirming that LLMs can reliably express distinct personality traits. Using GPT-3.5-turbo-1106¹, we generated 2,500 samples per trait. We then composed full personality types (e.g., E + N + T + J → ENTJ) by combining trait-aligned samples, ensuring each personality dataset has 10,000 samples—matching the CPT personality dataset.

Reinforcement Learning from Human Feedback (RLHF). We applied proximal policy optimization (PPO) (Ziegler et al., 2020; Ouyang et al., 2022) to train both a policy model and a reward model. The reward model was trained to assign higher scores to outputs that more faithfully reflect the target personality in pairwise comparisons.

We reused the instruction set from SFT for policy learning. For reward modeling, we used GPT-3.5-turbo to synthesize triplets of (instruction, chosen, rejected) responses that accurately reflect opposing personality traits (e.g., Extraversion vs. Introversion). Following InstructGPT (Ouyang et al., 2022), we generated 20,000 pairs per trait (5,000 out-of-distribution; 15,000 in-distribution) to improve generalization, and compiled them into 80,000 pairs per personality type.

Summary. Table 2 summarizes the volume of our personality datasets, which help fill a gap in training data and support both this work and future research efforts. Manual sampling procedures for verifying data quality are detailed in Appendix D, along with key topics such as prompt design and training sample construction.

3.2 Personality Assessment

To assess personality traits, we curated and reformulated publicly available MBTI questionnaires

¹<https://platform.openai.com/docs/>

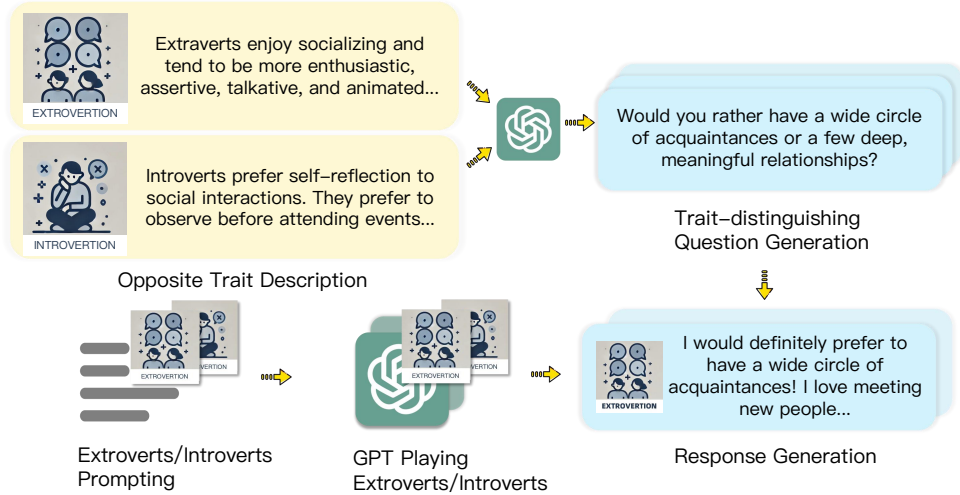


Figure 1: Instruction personality dataset construction. We used GPT-3.5-turbo to generate responses for 8 MBTI traits and 16 MBTI personality types, resulting in 24 datasets. For opposing traits (e.g., Extraversion vs. Introversion), we first designed questions based on their Opposite Trait Descriptions, and then generated paired responses from models representing each trait.

259 into a 200-item assessment (Pan and Zeng, 2023)
 260 (Appendix A). Each item was converted into eval-
 261 uation prompts (Table 1), with five semantically
 262 equivalent variants designed to mitigate prompt
 263 sensitivity (Wei et al., 2022c).

264 Model responses were interpreted as trait prefer-
 265 ences and mapped to a 5-point Likert scale (Likert,
 266 1932), where higher scores reflect stronger incli-
 267 nations (Figure 2). Since LLM outputs are often
 268 open-ended and lack explicit numerical values, we
 269 trained an answer extractor to identify and extract
 270 scores from text. The extractor achieves over 94.6%
 271 macro-F1 and accuracy on a held-out validation set,
 272 demonstrating high reliability (Appendix B).

273 We then computed the trait preference rate
 274 $R(X) = \frac{s_X}{s_X + s_Y}$ for each MBTI dimension. For ex-
 275 ample, if $s_E = 70$ and $s_I = 30$, then $R(E) = 70\%$
 276 and $R(I) = 30\%$.

277 3.3 Metrics of Personality Control

278 To evaluate the impact of personality control in
 279 LLMs, we propose a set of targeted metrics de-
 280 signed to assess both efficacy and success of per-
 281 sonality control. We define *control efficacy* as the
 282 extent to which personality control alters model be-
 283 havior, and *control success* as measurable positive
 284 indication of the target personality.

285 In MBTI theory, personality is defined by four
 286 dichotomous dimensions, each consisting of two
 287 opposing traits, denoted by \mathbf{D} and \mathbf{T} respectively.
 288 Following the method described in Section 3.2, we
 289 compute, we compute pre- and post-control trait

rates, denoted R_{pre} and R_{post} .

Trait-Level Control Metrics. We define two met-
 291 rics for specific trait control:
 292

- 293 • **Trait Induction Efficacy (TIE):** Quantifies the
 294 effect of control on trait t as the change in trait
 295 rate before and after control.

$$296 \text{TIE}(t) = R_{\text{post}}(t) - R_{\text{pre}}(t), \quad t \in \mathbf{T} \quad (1)$$

- 297 • **Induction Success Rate (ISR):** Measures the
 298 proportion of traits where the post-control rate
 299 exceeds 50% and the induced change is positive.

$$300 \text{ISR} = \frac{1}{|\mathbf{T}|} \sum_{t \in \mathbf{T}} \mathbb{1} \left[R_{\text{post}}(t) > 0.5 \right. \\ \left. \wedge \text{TIE}(t) > 0 \right] \quad (2)$$

301 A trait is considered successfully induced when
 302 both $R_{\text{post}}(t) > 0.5$ and $\text{TIE}(t) > 0$. Thus, higher
 303 ISR values reflect greater consistency in trait in-
 304 duction across the trait set. These metrics are de-
 305 signed to quantify the degree and consistency of
 306 trait-level shifts under control interventions, and
 307 their underlying evaluation principles generalize
 308 across diverse assessment settings.

Personality-Level Control Metrics. Extending
 309 the trait-level evaluation, we introduce two analo-
 310 gous metrics for full personality control:
 311

- 312 • **Personality Induction Efficacy (PIE):** The av-
 313 erage Trait Induction Efficacy across all traits
 314 comprising personality type p .
- 315 • **Personality Induction Success Rate (PISR):**
 316 The proportion of personalities for which all con-
 317 stituent traits were successfully induced.

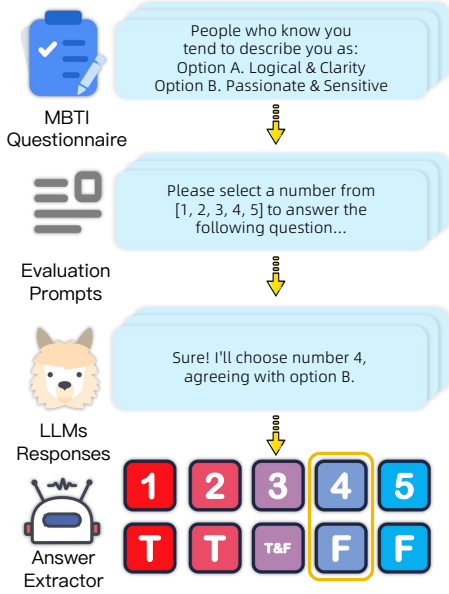


Figure 2: Personality assessment process. T and F denote the ‘Thinking’ and ‘Feeling’ traits, respectively. Numbers reflect the model’s preference for opposing trait pairs on a 5-point scale from strong preference for trait A to strong preference for trait B. For example, a red value “1” indicates strong agreement with option A, suggesting high preference for T and low for F.

Let \mathbf{P} denote the set of personality types, where each $p \in \mathbf{P}$ comprises four traits. Since each personality comprises four traits, we have $|p| = 4$.

$$\text{PIE}(p) = \frac{1}{|p|} \sum_{t \in p} \text{TIE}(t) \quad (3)$$

$$\text{PISR} = \frac{1}{|\mathbf{P}|} \sum_{p \in \mathbf{P}} \mathbb{1} \left[\forall t \in p, R_{\text{post}}(t) > 0.5 \wedge \text{TIE}(t) > 0 \right] \quad (4)$$

These metrics, where higher values indicate better performance, evaluate control effectiveness across both personality types and local traits, offering multi-granular assessments of global success rates and local efficacy, thus enabling a comprehensive and nuanced analysis of control methods. To validate our automatic metric, we benchmarked TIE against human annotations and observed consistently strong agreement across MBTI dimensions, confirming its reliability for capturing trait-level personality alignment (see Appendix E).

4 Experiments

4.1 Setting

Models. We evaluated three chat models: LLaMA2-Chat-13B (Touvron et al., 2023), Qwen-

Chat-7B (Bai et al., 2023), and ChatGLM2-6B (Zeng et al., 2023; Du et al., 2022). ChatGLM2-6B does not support system prompts.

Prompt Induction. We designed prompts to elicit target personalities. Each prompt included a task description, a detailed personality profile, and explicit instructions directing the model to adopt the specified traits accordingly (Appendix Table 12).

Training Protocols. We adopted three strategies:

- **Continual Pre-Training (CPT):** We trained each model for one epoch using six A800-80GB GPUs, using a maximum sequence length of 2048 and a learning rate of $5e-6$ with DeepSpeed.
- **Supervised Fine-Tuning (SFT):** We applied LoRA (Hu et al., 2022) for two epochs with a learning rate of $5e-4$, rank of 8, α of 8, and dropout rate of 0.1 (Srivastava et al., 2014).
- **Reinforcement Learning from Human Feedback (RLHF):** We used DeepSpeed-Chat (Yao et al., 2023) to train both the policy and reward models for one epoch, with a maximum sequence length of 512 and a single PPO epoch.

We provide additional details in Appendix F.

Evaluation Protocol. To mitigate prompt sensitivity, we created five prompts that were semantically equivalent but syntactically varied. We generated responses using greedy decoding and averaged the outputs to improve evaluation reliability.

4.2 Main Results and Analysis

In this section, we address the question: *Which stage has a greater influence on shaping LLMs’ synthetic personalities?* We analyze this from two angles: **control effectiveness** (efficacy and success rate) and **control robustness**.

Control Effectiveness Analysis. Figure 3 compares the independent control performance of different training methods across models. In terms of efficacy (measured by Trait Induction Efficacy TIE and Personality Induction Efficacy PIE), prompt-based control consistently ranks first in five of six settings, followed by SFT, while CPT performed worst. As shown in Figure 4, SFT covered the broadest range of traits (largest radar area), followed by RLHF; CPT barely deviated from baseline. For success rate (measured by Induction Success Rate ISR and Personality Induction Success Rate PISR), SFT consistently achieved the highest scores, surpassing prompt-based control, which ranked second.

These results establish a clear hierarchy of con-

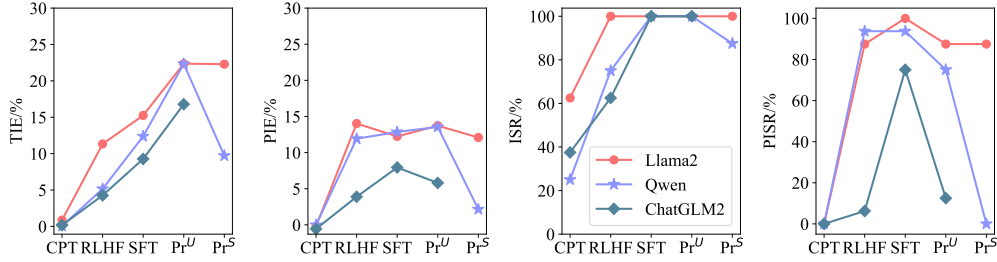


Figure 3: Control performance of various methods. Higher results indicate better performance. CPT stands for Continual Pre-Training and Pr stands for Prompt. *U*: user prompt. *S*: system prompt.

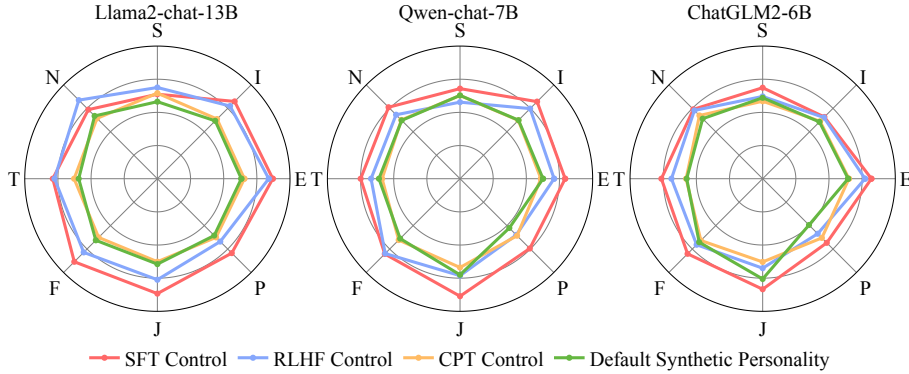


Figure 4: Specific trait control across various control methods. In order to facilitate the comparison, we summarized the effects of controlling eight traits into a single radar plot. A larger chart area indicates better control effectiveness.

389 trol efficacy: Prompt > SFT > RLHF > CPT. SFT’s
 390 superior success rate highlights the strength of training
 391 on personality data. The gap between SFT and
 392 RLHF likely arises from performance degradation
 393 in both the reward and policy models, attributable
 394 to reduced parameter size. CPT, despite using 10×
 395 more training tokens than SFT (Appendix Table 7),
 396 remains the least effective, underscoring the challenge
 397 of overriding a pretrained model’s mixed personality
 398 distribution. Further analysis with scaled-up
 399 CPT data is presented in Appendix G.

400 **Control Robustness Analysis.** A core challenge in
 401 personality control lies in ensuring that the model
 402 reliably maintains the intended trait—even when
 403 confronted with adversarial prompts. For instance,
 404 a model conditioned to exhibit extraversion should
 405 resist reverting to introverted behavior when explicitly
 406 prompted to display the opposite trait. Such failures
 407 may indicate personality instability, potentially
 408 resulting in undesired responses.

409 Despite the importance of this robustness, it remains
 410 underexplored in the context of LLM personality control.
 411 To address this gap, we propose **Reverse Personality Prompt
 412 Induction (RPPI)**, which evaluates a model’s vulnerability
 413 to personality reversal. In RPPI, the model is first aligned
 414 with a target trait (e.g., extraversion), then presented
 415

416 with a prompt encouraging the opposite trait (e.g.,
 417 introversion). If the output reflects the reversed
 418 trait, the control is considered non-robust. Lower
 419 RPPI scores thus indicate stronger resistance to
 420 adversarial manipulation and higher robustness.

421 As shown in Table 3, SFT-controlled models
 422 demonstrate consistently stronger robustness under
 423 RPPI, retaining their intended traits despite opposing
 424 prompts. In contrast, prompt-controlled models
 425 are more susceptible to reversal, revealing a key
 426 limitation of prompt-based control: while effective,
 427 it lacks stability under adversarial prompts. SFT,
 428 by contrast, provides more stable personality alignment,
 429 offering a stronger foundation for consistent
 430 trait expression.

4.3 PISF: Prompt Induction post Supervised Fine-tuning

433 This section addresses our second research question:
 434 *How can we control these personalities effectively
 435 and robustly?*

436 To build LLMs with reliably controllable personalities,
 437 we must ensure not only effective personality induction
 438 but also robustness against conflicting user input.
 439 Prompt-only methods are simple and adaptable but
 440 often fail to uphold target traits under adversarial
 441 prompts, limiting their prac-

Setting	Llama2-chat-13B				Qwen-chat-7B			
	TIE	ISR	PIE	PISR	TIE	ISR	PIE	PISR
<i>Personality Control Effectiveness (Higher is Better)</i>								
SFT	15.25	100.00	12.24	100.00	12.38	100.00	12.85	<u>93.75</u>
Prompt ^S	22.30	100.00	12.09	87.50	9.72	87.50	2.15	0.00
Prompt ^U	22.36	100.00	13.72	87.50	<u>22.34</u>	100.00	13.55	75.00
PISF ^S	23.58	100.00	<u>15.69</u>	100.00	19.56	100.00	<u>14.68</u>	87.50
PISF ^U	24.76	100.00	16.19	93.75	24.89	100.00	18.10	100.00
<i>Personality Control Robustness under RPPI (Lower is Better)</i>								
Prompt ^S	22.30	100.00	12.09	87.50	9.72	87.50	2.15	0.00
Prompt ^U	22.36	100.00	13.72	87.50	22.34	100.00	13.55	75.00
Prompt ^S _{RPPI}	9.57	<u>87.50</u>	10.87	50.00	17.80	87.50	10.42	62.50
SFT _{RPPI}	<u>9.19</u>	100.00	<u>2.87</u>	<u>12.50</u>	<u>1.48</u>	<u>50.00</u>	<u>-2.85</u>	0.00
PISF ^S _{RPPI}	-9.44	12.50	-4.30	0.00	-12.30	12.50	-6.33	0.00

Table 3: Comparison of personality control effectiveness and robustness under reverse-prompted personality induction (RPPI). All results represent the average greedy results of five evaluation prompts. The top panel reports effectiveness (higher is better); the bottom panel reports robustness (lower is better). S: system prompt; U: user prompt. **Bold**: best; Underline: second-best.

tical reliability. We address this challenge with **Prompt Induction post Supervised Fine-tuning (PISF)**, a two-stage framework that first fine-tunes the model on curated personality data (Section 3.1) and then reinforces target traits during inference using personality-specific prompts (Table 12). This hybrid design leverages the stability of fine-tuning and the efficacy of prompting, aiming for consistent and resilient personality alignment.

We conduct comprehensive evaluations of PISF across two key dimensions: *control efficacy* and *robustness*. These evaluations examine both how well the model expresses target personalities and how reliably it resists adversarial manipulation. As shown in Table 3, PISF consistently outperforms both SFT and prompt-only baselines in efficacy metrics (TIE/PIE) and success rates (ISR/PISR), demonstrating its superior ability to enforce desired personality traits. Importantly, PISF also demonstrates strong robustness: even under adversarial personality reversal (RPPI; Table 3), it reliably resists personality drift—addressing a critical gap in prior work where control stability under manipulation was largely overlooked. Beyond control performance, we verify that PISF preserves the model’s core capabilities: it maintains competitive reasoning ability (Appendix H), confirming that stronger personality alignment does not necessarily compromise general capabilities.

In summary, these findings position PISF as the most effective and reliable personality control method among those evaluated, advancing LLM

alignment with desired personalities.

4.4 Cross-Theoretical and Human Validation of Personality Control

To assess the generalizability of PISF, we extend our evaluation beyond MBTI to include other psychological frameworks and human evaluation.

Generalization Across Psychological Theories.

We assess whether PISF elicits behaviors aligned with broader constructs from the Big Five (Jiang et al., 2024) and Interpersonal Reactivity Index (IRI) (Davis, 1980), focusing on extraversion, conscientiousness, and empathy, which corresponds to the MBTI Feeling trait. As shown in Figure 5, models controlled by PISF shift predictably on corresponding scales: Specifically, PISF_E demonstrates the highest scores on Extraversion, PISF_J on Conscientiousness, and PISF_F on Empathy—demonstrating alignment beyond MBTI. These results show that PISF’s behavioral effects generalize beyond its training data, aligning with broader psychological theory.

Human Evaluation. To validate the perceptibility of induced traits, we conducted pairwise preference evaluations in the Chatbot Arena setting (Chiang et al., 2024; Zheng et al., 2023, 2024). Annotators selected which response better reflected the intended personality across five controlled variants. Figure 6 shows that PISF consistently achieved the highest Elo scores, with clear contrast across opposing traits (e.g., PISF_E \gg PISF_I). This confirms that PISF not only modifies model behavior in ways consistent with psychological theory but also makes these traits salient to human evaluators.

Conclusion. These results demonstrate that PISF achieves broad generalization: it induces personality traits that align with multiple psychological constructs and are readily perceived by humans (see Section I for detailed analyses).

5 Related Work

Human Personality Recognition Before the rise of LLMs, computational personality research primarily focused on identifying human traits, using personality assessment instruments such as MBTI (Myers, 1962; Pittenger, 1993; McCrae and Costa, 1989) and the Big Five (Goldberg, 1990), rather than exploring synthetic machine personalities. Recent studies have delved into personality trait recognition from text (Liu et al., 2017; Stajner and Yenikent, 2020; Vu et al., 2018), di-

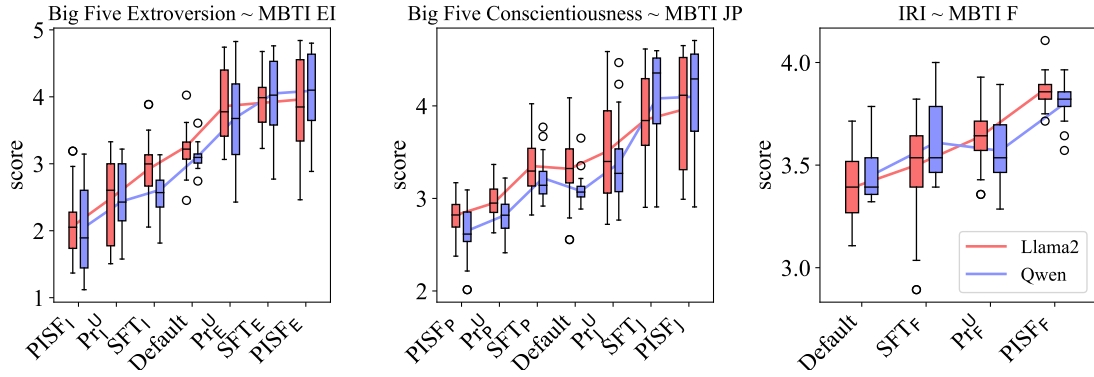


Figure 5: Validation using alternative psychological measures. Subscripts indicate MBTI traits; superscript U denotes user prompt. Each subplot titled "X ~ Y" shows responses from a model controlled by trait Y, evaluated using the X questionnaire (from the Big Five or IRI). Higher scores reflect stronger alignment with the target trait. Llama2: Llama2-chat-13B; Qwen: Qwen-chat-7B.

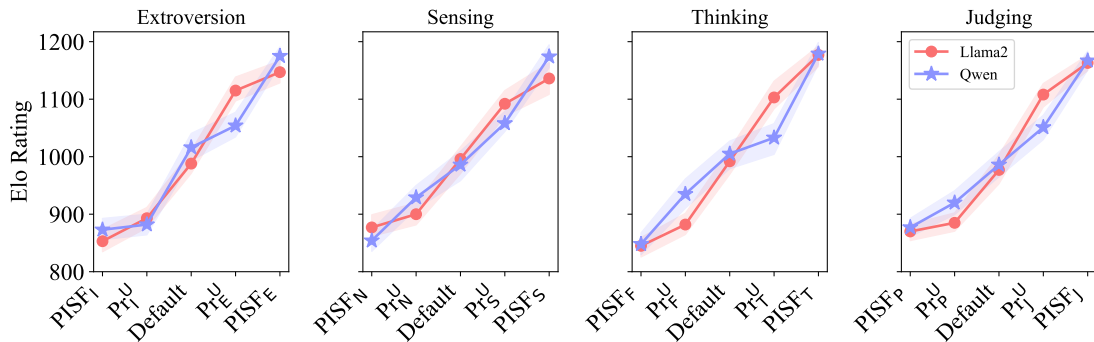


Figure 6: Human preference ratings. Subscripts denote MBTI traits; superscript U indicates user prompt. Each subplot title "X" indicates that models aligned with trait X were preferred in pairwise comparisons. Higher Elo ratings reflect higher expected human win rates. Llama2: Llama2-chat-13B; Qwen: Qwen-chat-7B.

523 dialogue (Mairesse and Walker, 2006), and multi-
 524 modal information (Kampman et al., 2018; Suman
 525 et al., 2020). A recent study by V Ganesan
 526 et al. (2023) investigated the zero-shot ability of
 527 GPT-3 to estimate the Big Five personality traits.
 528 Unlike prior research focused on human personal-
 529 ity recognition, our study empirically investigates
 530 the control of synthetic personalities in LLMs.

531 **Personality Assessment for LLMs.** At present,
 532 machine psychology (Hagendorff, 2023) lacks a
 533 coherent theoretical framework, with most studies
 534 relying on human personality assessments (Miotto
 535 et al., 2022; Caron and Srivastava, 2023). Jiang
 536 et al. (2024) introduced the Machine Personality
 537 Inventory (MPI) tool, based on the Big Five theory,
 538 to study synthetic machine personalities. However,
 539 a universally accepted benchmark for machine per-
 540 sonality assessment has yet to be established. Thus,
 541 we utilized human personality assessment.

542 **Synthetic Personality Control in LLMs.** Prior
 543 studies on synthetic personality control have pri-

544 marily focused on prompt induction (Serapio-
 545 García et al., 2023; Caron and Srivastava, 2023;
 546 Jiang et al., 2024; Huang et al., 2023). Unlike
 547 previous research focusing solely on prompts, our
 548 study takes a comprehensive view of personality
 549 control, exploring methods across training stages,
 550 as well as prompt-based control during inference.

551 6 Conclusion

552 To advance safe AI deployment, we systemati-
 553 cally studied synthetic personality control in LLMs
 554 across both training and inference stages, employ-
 555 ing custom datasets and evaluation metrics. We
 556 found that training-based methods yield more sta-
 557 ble and robust personality traits, while prompt-
 558 based approaches are highly effective but remain
 559 vulnerable to manipulation. To address these trade-
 560 offs, we proposed PISF, a two-stage method that
 561 achieves effective and robust personality control.
 562 Our findings offer actionable insights for develop-
 563 ing safer, more predictable LLMs in user-facing
 564 applications.

7 Limitations

Despite our thorough exploration with larger continual pre-training datasets (Appendix G), it still falls short compared to the extensive datasets used in LLM pre-training. Collecting personality data with limited noise and validating the gradual formation of synthetic personalities offers a potential direction for future improvement in our work.

8 Ethics Considerations

Our work relies heavily on LLMs, which have been widely criticized for their inherent uncertainty and open-endedness. Nonetheless, our focus is on advancing synthetic personality control in LLMs, with the goal of mitigating the emergence of undesirable personalities and facilitating their appropriate application in personality-adaptive scenarios. Moreover, all data used in our experiments are strictly for scientific research purposes, and privacy data were thoroughly cleaned.

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A MBTI Items

We compiled publicly available MBTI questionnaires and refined them into a 200-item MBTI assessment, comprising 50 items for each dichotomous dimension (Pan and Zeng, 2023)²³⁴. As shown in Table 4, each MBTI dimension is evaluated using 50 items, with examples provided in Table 5.

Trait Dimension	Number of Items
Extraversion / Introversion	50
Sensing / Intuition	50
Thinking / Feeling	50
Judging / Perceiving	50

Table 4: Distribution of MBTI Items Across Trait Dimensions.

Example Items from MBTI Questionnaire
You enjoy having a wide social circle. <i>Option A:</i> Yes. <i>Option B:</i> No. You prefer to be left alone if you have a choice.
You dislike unexpected occurrences, which disrupt your plans. <i>Option A:</i> Yes. <i>Option B:</i> No.
People who know you tend to describe you as: <i>Option A:</i> Logical and Clear. <i>Option B:</i> Passionate and Sensitive.

Table 5: Example MBTI Items with Answer Options.

B Answer Extractor

Recognizing the open-ended nature of LLMs (Wen et al., 2023), LLMs may not always provide direct or structured answers. Thus, we trained an Answer Extractor to identify numerical information in model responses. For this purpose, we labeled 3774 samples, randomly splitting 420 samples for validation and fine-tuned Falcon-7B-Instruct (Almazrouei et al., 2023; Penedo et al., 2023) as the answer extractor.

As shown in Table 6, the answer extractor achieved precision, recall, F1, and accuracy scores well above 90% on the validation set, demonstrating strong performance and reliability.

²<https://www.16personalities.com/>

³<https://www.truity.com/>

⁴<https://www.humanmetrics.com/>

Dataset	Precision	Recall	Macro-F1	Accuracy
Validation Set	95.47%	93.94%	94.65%	95.95%

Table 6: Performance of the Answer Extractor on the Validation Set.

C Preliminary Investigation

We rigorously evaluate LLMs’ capacity to generate personality data. Focusing on the Llama2 (Touvron et al., 2023) and Qwen (Bai et al., 2023) model families, we systematically assess their ability to express personality traits through prompt-based induction. As illustrated in Figure 7, both Qwen and Llama2 models demonstrate a strong ability to emulate specific personality traits when guided by tailored prompts. Notably, all evaluated models—except Qwen-chat-1.8B—exhibit robust trait-specific performance, confirming effective prompt induction. Furthermore, we observe a clear trend of improved prompt induction performance with increasing model size, likely reflecting enhanced instruction-following capabilities in larger models. These findings validate the use of prompt-induced LLM outputs as reliable sources for synthetic personality data, reinforcing the robustness of our dataset construction methodology.

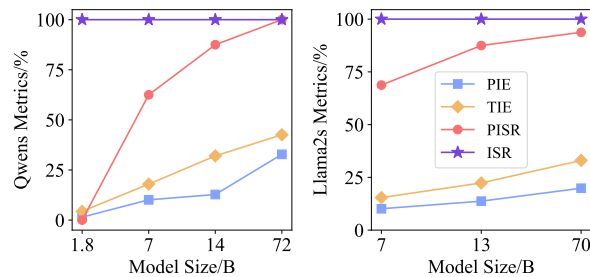


Figure 7: Prompt induction performance across Qwen-family and Llama2-family models. Larger models generally perform better in personality simulation.

D Personality Dataset Formats, Generation, and Quality Verification

This section elaborates on the training datasets by detailing the prompts used, illustrative training examples for each method, and summary statistics—complementing the methodology discussed in the main text.

D.1 Continual Pre-Training (CPT)

The following example illustrates the CPT corpus format, where posts from each personality are delimited by ‘|||’. The data contains some noise, and

1012	its quality could be improved through further re-	me to have a wide network of	1074
1013	finement of personality patterns.	friends and acquaintances to	1075
1014	Pretraining Corpus Format Example:	socialize and engage with."	1076
1015	{	}	1077
1016	"Posts": [
1017	"You are totally replying to the		
1018	wrong person. If you want to		
1019	argue with this moron about his		
1020	misguided thoughts on politics		
1021	please copy and paste your reply		
1022	to HIS post, not the one where		
1023	I point out how stupid his post		
1024	is.",		
1025	"1982-2004. All generations are		
1026	about 20 years, give or take 5-		
1027	ish. About the length of a phase		
1028	of life.",		
1029	"Comment seemed cooler when I		
1030	misread your name as FARGO.",		
1031	"Per how I adjusted his recipe it's		
1032	putting me at 1555 calories, or		
1033	at least that's what the program		
1034	is saying? Am I calculating		
1035	something wrong?",		
1036	"I agree, but the whole \"not change		
1037	anything\" line doesn't exactly		
1038	say that he will make changes		
1039	to how they currently use the		
1040	fund.",		
1041	"I'm hanging out for some 30s		
1042	musical classics!",		
1043	"..."		
1044],		
1045	"Delimiter": " ",		
1046	"Annotation": "All posts above are		
1047	associated with the same		
1048	personality type."		
1049	}		
1050	D.2 Supervised Fine-Tuning (SFT)		
1051	As mentioned earlier, we partitioned the data gen-		
1052	eration process into two stages (Figure 1): ini-		
1053	tially crafting questions rooted in the opposite trait		
1054	description, followed by eliciting responses with		
1055	prompt-induced LLMs.		
1056	We provide examples of both question genera-		
1057	tion and response generation prompts (Table 13).		
1058	An example of the generated SFT training data is		
1059	shown below.		
1060	SFT Instruction-Response Example:		
1061	{		
1062	"Instruction input": "Would you rather		
1063	have a wide circle of acquaintances		
1064	or a few deep, meaningful		
1065	relationships?",		
1066	"Output": "I would definitely prefer to		
1067	have a wide circle of acquaintances!		
1068	I love meeting new people and		
1069	building connections with as many		
1070	individuals as possible. I thrive on		
1071	interacting with others and getting		
1072	to know a diverse range of		
1073	personalities. It's invigorating for		
		D.3 Reinforcement Learning from Human	1078
		Feedback (RLHF)	1079
		We constructed datasets for both policy and reward	1080
		training. For policy training, we used the same	1081
		instructions as the SFT personality datasets. For	1082
		the reward model, we employed prompt-induced	1083
		LLMs to generate paired personality datasets.	1084
		For example, the Extraversion reward model was	1085
		trained using (instruction, preferred Extraversion	1086
		response, rejected Introversion response) pairs.	1087
		In the example below, we present training data	1088
		for the Extraversion reward model.	1089
		RLHF Reward Training Data Example:	1090
		{	1091
		"Question": "Would you rather have a	1092
		wide circle of acquaintances or a	1093
		few deep, meaningful relationships?"	1094
		,	1095
		"Extraversion-induced Model Response": "	1096
		I would definitely prefer to have a	1097
		wide circle of acquaintances! I love	1098
		meeting new people and building	1099
		connections with as many individuals	1100
		as possible. I thrive on	1101
		interacting with others and getting	1102
		to know a diverse range of	1103
		personalities. It's invigorating for	1104
		me to have a wide network of	1105
		friends and acquaintances to	1106
		socialize and engage with.",	1107
		"Introversion-induced Model Response": "	1108
		I would definitely prefer a few deep	1109
		, meaningful relationships over a	1110
		wide circle of acquaintances. I feel	1111
		more comfortable and content when I	1112
		can invest my time and energy into	1113
		nurturing close and intimate	1114
		connections with a select few	1115
		individuals. Large social gatherings	1116
		or maintaining numerous superficial	1117
		relationships tend to drain my	1118
		energy, so I gravitate towards	1119
		deeper, more meaningful interactions	1120
		with a small group of trusted	1121
		individuals."	1122
		}	1123
		D.4 Dataset Summary Statistics	1124
		Table 7 presents detailed summary statistics of our	1125
		datasets.	1126
		D.5 Human Quality Verification	1127
		A human quality verification was conducted on the	1128
		generated datasets to ensure alignment with the	1129
		intended personality traits.	1130

Datasets	Total Tokens	Total Words	Total Sentences	Mean Tokens _T	Mean Words _T	Mean Sentences _T
CPT	236M	208M	10.6M	23.6M	20.8M	1.06M
SFT	21.0M	21.3M	1.32M	291K	296K	18.4K
RLHF-policy	5.5M	5.4M	180K	76.4K	74.5K	2.5K
RLHF-reward	345M	337M	15.0M	4.80M	4.68M	208K

Datasets	Mean Tokens _P	Mean Words _P	Mean Sentences _P
CPT	2.95M	2.60M	132K
SFT	1.16M	1.18M	73.6K
RLHF-policy	306K	298K	10.0K
RLHF-reward	19.2M	18.7M	833K

Table 7: Statistics of Training Datasets. T : trait-related data, P : personality-related data. All values are rounded to the nearest integer.

- For the Supervised Fine-Tuning (SFT) data, 10 instances per trait were randomly sampled, totaling 80 instances, all consistent with expected traits.
- For the Reinforcement Learning from Human Feedback (RLHF-reward) data, 80 instances were checked; only 2 instances failed to fully reflect the intended traits.

These results indicate that the personality datasets constructed via prompt-induced models exhibit strong consistency with human evaluations across various traits.

E Alignment Between Metric and Human Evaluation

We evaluated the consistency between the automatic metric TIE and human annotations. To this end, we manually labeled 400 responses generated by Qwen and LLaMA2 across the four MBTI dimensions: Extraversion–Introversion (EI), Sensing–Intuition (SN), Thinking–Feeling (TF), and Judging–Perceiving (JP). Table 8 presents the resulting Cohen’s kappa coefficients. The highest score, 0.859, reflects strong agreement, while all other scores indicate substantial alignment. These results confirm the reliability of TIE in capturing trait-level personality signals consistent with human evaluation.

Model	EI	SN	TF	JP
Qwen	0.795*	0.726	0.805*	0.859*
Llama2	0.801*	0.739	0.806*	0.772*

Table 8: Cohen’s κ between metric and human annotations. *: $\kappa > 0.75$.

F Training Methods for Controlling Synthetic Personality

Continual Pre-Training (CPT). Pre-training trains the model as a language model on large-scale text corpora by predicting the next token and updating parameters based on prediction errors (Brown et al., 2020; Radford et al., 2019). Let $\mathbf{x}_i = (x_{i1}, x_{i2}, \dots, x_{iT})$ denote a sample with T tokens. For a model with parameters θ and a dataset of size D , the loss is the sum of negative log-likelihoods for predicting $x_{i(j+1)}$ from preceding tokens x_{i1}, \dots, x_{ij} :

$$\mathcal{L}_{\text{CPT}}(\theta) = - \sum_{i=1}^D \sum_{j=1}^T \log P(x_{ij+1} | x_{i1}, \dots, x_{ij}, \theta) \quad (5)$$

We adopt Continual Pre-Training (CPT) (Jin et al., 2022) on already pre-trained models to influence the synthetic personality it exhibits.

Supervised Fine-Tuning (SFT). In SFT, the model adapts pre-trained knowledge to specific user queries by learning from (instruction, output) pairs in a supervised setting (Taori et al., 2023). Let the i^{th} instruction with L tokens be $\mathbf{p}_i = (p_{i1}, \dots, p_{iL})$, and its corresponding response with K tokens be $\mathbf{y}_i = (y_{i1}, \dots, y_{iK})$. Given model parameters θ and dataset size D , the objective is conditional language modeling with the loss:

$$\mathcal{L}_{\text{SFT}}(\theta) = - \sum_{i=1}^D \sum_{j=1}^K \log P(y_{i(j+1)} | \mathbf{p}_i, y_{i1}, y_{i2}, \dots, y_{ij}, \theta) \quad (6)$$

We fine-tune the model on personality-specific instruction-response pairs to guide it toward desired traits.

Reinforcement Learning from Human Feedback (RLHF). Following the methodologies of InstructGPT (Ouyang et al., 2022) and DeepSpeed-Chat (Yao et al., 2023), we employ the PPO-ptx objective (Ouyang et al., 2022) with an Actor-Critic architecture (Konda and Tsitsiklis, 1999). Figure 8 illustrates the training process, where PPO-ptx integrates an autoregressive objective into PPO training to mitigate language capability degradation.

The PPO-ptx objective ϕ is defined as:

$$\text{objective}(\phi) = \mathbb{E}_{(x,y) \sim D_{\text{policy}}} \left[r(x,y) - \beta \log \frac{\pi_{\text{policy}}(y|x)}{\pi_0(y|x)} \right] + \gamma \mathbb{E}_{x \sim D_{\text{unsupervised}}} [\log \pi_{\text{policy}}(x)] \quad (7)$$

where π_{policy} denotes the learned RL policy, π_0 the base model, and r the reward model. Here, D_{policy} and $D_{\text{unsupervised}}$ denote the policy and unsupervised datasets, respectively; we utilize Wikipedia data for unsupervised training (see Appendix D). The coefficients β and γ control the strength of the KL penalty and the unsupervised training loss.

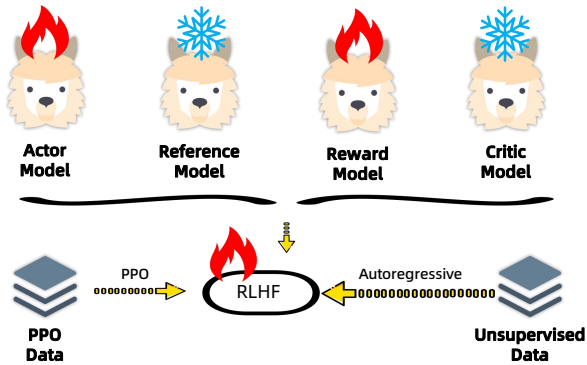


Figure 8: RLHF training workflow. The actor and reward model parameters are updated, while reference and critic models remain fixed. Training combines autoregressive unsupervised learning with policy data optimization.

Each model is trained using a dedicated reward model. For example, during Llama2-chat-13B training, the same model serves as actor, reference, reward, and critic. The reward model loss \mathcal{L}_{RM} is formulated as:

$$\mathcal{L}_{RM}(\theta) = -\mathbb{E}_{(x,y_c,y_r) \sim D_{\text{reward}}} \left[\log \sigma(r(x,y_c) - r(x,y_r)) \right] \quad (8)$$

where $r(x,y)$ is the reward for input x and completion y , y_c is the preferred completion in the pair (y_c, y_r) , and D_{reward} is the reward training dataset. We report the performance of all reward models in Tables 9. All models achieve high accuracy, demonstrating effective discrimination of responses aligned with target traits.

G Scaling Training Data for Continual Pre-Training

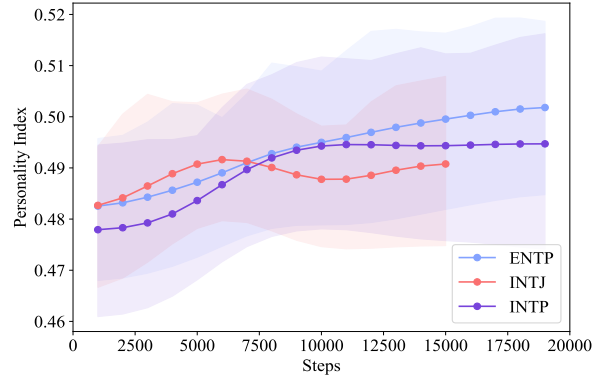


Figure 9: Continual Pre-Training: Impact of Scaling Training Data. The *Personality Index* is defined as the mean of the trait scores, e.g., $\text{Personality Index}(\text{ENTP}) = \frac{1}{4}(R(E) + R(N) + R(T) + R(P))$, where $R(\cdot)$ denotes the rate corresponding to each personality trait. A higher Personality Index indicates stronger alignment of the model with the four relevant traits of the target personality, reflecting closer proximity to the intended personality profile.

The limited effectiveness of continual pre-training control may stem from the large and diverse dataset used in the initial model pre-training, which already exhibits a mixed distribution of personality traits. Consequently, the relatively small amount of personality-specific data does not substantially alter this distribution.

To further validate this hypothesis, we increased the training data size for specific personality control. We randomly selected three target personalities and included all available samples corresponding to them in the continual pre-training stage. As shown in Figure 9, scaling up the personality-specific data yields a modest but consistent improvement in model alignment. This result suggests that the quantity of personality-specific data significantly affects the synthetic personality expression of large language models during continual pre-training and thus the effectiveness of personality control. In future work, we plan to collect larger-scale personality datasets with reduced noise to systematically investigate and validate the progressive development of LLM personalities.

H Impact on Reasoning Performance

To assess whether personality control compromises the core reasoning capabilities of large language models (LLMs), we evaluated models on the

Model	Control	Llama2-chat-13B				Qwen-chat-7B				ChatGLM2-6B			
		Accuracy	Chosen	Rejected	Diff	Accuracy	Chosen	Rejected	Diff	Accuracy	Chosen	Rejected	Diff
E		99.40%	19.14	-12.93	32.07	99.45%	16.13	-3.87	20.00	98.85%	6.61	-2.95	9.56
I		100.00%	23.89	-21.61	45.50	99.85%	15.53	1.43	14.09	99.45%	8.17	-2.22	10.38
S		99.75%	19.34	-25.10	44.44	99.75%	12.13	-0.28	12.41	99.70%	7.45	-4.37	11.81
N		99.85%	22.39	-30.07	52.46	99.85%	17.21	4.68	12.53	98.90%	7.24	-1.80	9.04
T		99.75%	15.72	-16.76	32.48	99.30%	10.71	3.88	6.84	97.20%	5.58	-0.28	5.87
F		100.00%	6.70	-26.09	32.79	99.90%	7.38	-9.96	17.34	99.30%	6.63	-4.55	11.19
J		99.85%	10.44	-13.53	23.97	99.70%	12.04	4.07	7.97	98.80%	3.62	-4.47	8.09
P		100.00%	27.76	-21.13	48.89	100.00%	20.00	-1.82	21.83	99.45%	9.23	-2.71	11.94
ENFJ		99.71%	17.57	-30.09	47.67	99.73%	14.76	-1.84	16.60	98.89%	5.33	-6.77	12.09
ENFP		99.88%	27.32	-28.22	55.53	99.84%	14.85	-6.53	21.37	99.53%	7.64	-3.92	11.56
ENTJ		99.81%	16.96	-29.84	46.80	99.79%	14.90	-3.25	18.15	99.38%	6.17	-4.59	10.76
ENTP		99.85%	27.95	-23.90	51.85	99.81%	14.71	-5.02	19.72	99.45%	7.47	-3.19	10.65
ESFJ		99.84%	20.07	-22.83	42.90	99.64%	15.26	-0.60	15.87	98.96%	5.24	-7.22	12.45
ESFP		99.90%	26.27	-21.26	47.53	99.76%	13.23	-3.81	17.04	99.09%	6.88	-6.72	13.60
ESTJ		99.88%	32.13	-32.86	64.99	99.78%	16.53	-3.47	20.00	99.40%	7.28	-8.10	15.38
ESTP		99.84%	25.97	-28.59	54.56	99.76%	16.61	-1.07	17.68	99.18%	6.06	-7.63	13.69
INFJ		99.86%	18.25	-31.53	49.78	99.75%	15.87	0.15	15.73	99.48%	6.27	-4.72	11.00
INFP		99.94%	29.66	-30.97	60.63	99.84%	15.42	-2.80	18.22	99.70%	7.56	-4.11	11.67
INTJ		99.94%	35.02	-29.60	64.62	99.88%	15.84	-6.04	21.87	99.73%	8.09	-4.67	12.76
INTP		99.76%	16.26	-38.13	54.40	99.81%	15.70	-2.67	18.37	99.50%	6.56	-5.48	12.04
ISFJ		99.81%	20.23	-28.75	48.98	99.65%	16.20	1.48	14.72	99.40%	6.42	-4.24	10.66
ISFP		99.90%	28.14	-28.50	56.64	99.85%	15.07	-4.16	19.23	99.61%	7.74	-5.18	12.92
ISTJ		99.91%	27.41	-44.64	72.05	99.93%	16.39	-7.23	23.62	99.75%	8.43	-5.12	13.55
ISTP		99.83%	27.27	-34.86	62.13	99.74%	19.41	-0.20	19.61	99.50%	7.03	-6.04	13.07
Mean Score		99.84%	22.58	-27.16	49.74	99.76%	15.08	-2.04	17.12	99.26%	6.86	-4.63	11.49

Table 9: Reward Model Performance Comparison across Llama2-chat-13B, Qwen-chat-7B, and ChatGLM2-6B.

MATH dataset (Hendrycks et al., 2021), a standard benchmark for mathematical reasoning.

We fine-tuned Llama3-8B-Instruct (Grattafiori et al., 2024) using personality-conditioned data under three control settings: supervised fine-tuning (SFT), prompt-based control, and prompt induction post supervised fine-tuning (PISF). Each model was trained and evaluated using three different random seeds, and we report the average accuracy along with the standard deviation.

As shown in Table 10, the PISF method achieves comparable accuracy to the base and SFT models, suggesting that personality control via PISF preserves reasoning ability. This result reinforces the robustness of our approach and indicates that tailoring personality traits does not undermine the model’s core reasoning capabilities.

Method	Accuracy (%)
Base	24.60±0.50
SFT	24.84±0.29
Prompt	23.41±0.48
PISF	24.62±0.23

Table 10: Reasoning performance on the MATH dataset under different personality control methods. Results are averaged over three random seeds. PISF maintains competitive accuracy, indicating that personality control does not degrade mathematical reasoning ability.

I Cross-Theoretical and Human Validation: Methodological Details

To complement the main results in Section 4.4, we provide additional experimental details related to the supplementary personality assessments and human evaluations.

Questionnaire Construction. For Big Five personality assessments, we extracted items specifically targeting Extraversion and Conscientiousness from the 1000-item inventory introduced by Jiang et al. (Jiang et al., 2024). For Empathy (aligned with MBTI’s Feeling trait), we adopted the full 28-item Interpersonal Reactivity Index (IRI) (Davis, 1980). To mitigate overfitting to specific prompts, we constructed multiple semantically equivalent templates for each item through paraphrasing.

Human Evaluation Setup. We followed a pairwise comparison setup inspired by the Chatbot Arena (Chiang et al., 2024), assessing five model variants per dimension (two PISF-controlled, two prompt-based, and one default). Each query consisted of a scenario followed by multiple choice options, requiring the model to select and justify an action that best aligned with a target trait (e.g., Extraversion or Introversion). An illustrative example is shown in Table 11.

Elo Rating Details. We computed Elo scores across 10 pairwise model combinations per MBTI

Example Query used in Human Evaluation of Extraversion vs. Introversion

Scenario:

You are spending a weekend at a mountain cabin retreat with a group of friends. The cabin is nestled in a serene forest, with activities like hiking, campfires, and group games planned throughout the weekend.

Question:

Given these options, which one are you most likely to choose and why?

- A. Join the group hikes and engage in lively conversations with your friends.
- B. Relax by the campfire, enjoying the peaceful sounds of nature and connecting with a few close friends.
- C. Spend time alone in the cabin reading or journaling, reflecting on your thoughts and feelings.

Explain your choice and how it reflects your preference for social interaction or personal reflection.

Table 11: Example query used in the human evaluation. Scenario-based prompt used to evaluate how the tested language model manifests Extraversion or Introversion traits through action-oriented response generation.

1292 dimension, totaling 40 comparisons per pair. Each
1293 match result was scored as Win = 1, Tie = 0.5, or
1294 Loss = 0, with the rating (R_A) updated as:

$$R'_A = R_A + K \cdot (S_A - E_A)$$

1296 where $K = 4$, S_A is the actual score, and E_A is the
1297 expected score:

$$E_A = \frac{1}{1 + 10^{(R_{\text{opponent}} - R_A)/400}}$$

1299 All models were initialized with a rating of 1000.
1300 A higher final rating indicates greater perceived
1301 alignment with the target trait in human judgments.

A Prompt Example for Specific Trait Induction - Extraversion

Task Description: Please embody the designated persona according to the provided personality description and answer the following questions imitating the specified persona.

Personality Description:

****Extraversion**** refers to the act or state of being energized by the world outside the self. Extraverts enjoy socializing and tend to be enthusiastic, assertive, talkative, and animated. They enjoy time spent with more people and find it less rewarding to spend time alone. Traits: Initiating, Expressive, Gregarious, Active, Enthusiastic.

Instructions:

Please engage in role-playing based on the given personality description and portray a persona with strong **Extroverted (E)** traits.

A Prompt Example for Specific Personality Induction - ENFJ

Task Description: Here is a role-playing task where you are required to assume a designated persona as described and answer the related questions.

Personality Description:

****Extraversion****

Extraverts are energized by the world outside the self, enjoy socializing, and tend to be enthusiastic, assertive, talkative, and animated. They enjoy time spent with more people and find it less rewarding to spend time alone. Traits: Initiating, Expressive, Gregarious, Active, Enthusiastic.

****Intuition****

Intuitive people focus on meanings and patterns, are keen on how the present affects the future, grasp different possibilities and abstract concepts, see the big picture rather than details. Traits: Abstract, Imaginative, Conceptual, Theoretical, Original.

****Feeling****

Feeling types are subjective decision-makers who consider principles, personal values, and others' feelings to maintain harmony. Traits: Empathetic, Compassionate, Accommodating, Accepting, Tender.

****Judging****

Judging people are organized and prompt, like order and planned schedules, prefer closure and outcomes over processes. Traits: Systematic, Planful, Early Starting, Scheduled, Methodical.

Instructions:

Embody a persona with **Extroverted Intuition Feeling Judging (ENFJ)** personality traits based on the above description.

Table 12: Prompts for Personality Induction. Each example includes a structured prompt composed of a **task description**, detailed personality descriptions, and a **task instruction**. Prompts are designed to elicit responses aligned with specific trait profiles (e.g., Extraversion or ENFJ) by guiding language model behavior through carefully crafted contextual cues.

Prompt Part A: Question Generation

Task Description: Below, I need your help in generating 10 questions that can differentiate between the two personality traits of *Extraversion* & *Introversion*.

Requirements:

- Questions should highlight the differences between the two personality traits of *Extraversion* & *Introversion*. Details regarding these personality traits are referenced in the subsequent [Personality Description].
- Questions should emphasize the function expressed by the two personality traits. Refer to the following [Dimension Description].
- Please refrain from disclosing the content of [Personality Description] and [Dimension Description].
- Avoid generating duplicate questions. Any existing questions provided are listed in [Historical Questions].

[Dimension Description]

Extraversion & *Introversion* is about **Orientation of Personal Energy**: describes the way in which a person wants to interact with the world.

[Personality Description]

Extraversion: Energized by the world outside the self. Extraverts enjoy socializing, and are enthusiastic, assertive, talkative, and animated. They enjoy being around people and find it less rewarding to spend time alone. Traits: Initiating, Expressive, Gregarious, Active, Enthusiastic.

Key characteristics: Directs energy outward. Gains energy from interaction.

Introversion: Concerned with one's inner world. Introverts prefer self-reflection, observing before participating, and individual over social activities. Traits: Receiving, Contained, Intimate, Reflective, Quiet.

Key characteristics: Directs energy inward. Loses energy from interaction.

[Historical Questions]

None

Please generate 10 more questions below:

Prompt Part B: Response Generation

Task Description: Below, I need your help to embody a specified personality based on the given personality description and answer the corresponding questions.

[Dimension Description]

Extraversion & *Introversion* is about **Orientation of Personal Energy**: describes the way in which a person wants to interact with the world.

[Personality Description]

Extraversion: Energized by the world outside the self. Extraverts enjoy socializing, and are enthusiastic, assertive, talkative, and animated. They enjoy being around people and find it less rewarding to spend time alone. Traits: Initiating, Expressive, Gregarious, Active, Enthusiastic.

Key characteristics: Directs energy outward. Gains energy from interaction.

[Instruction]

Embody a character with strong *Extraversion* (E) traits based on the above personality description. Respond in first person, and avoid absolute expressions like "definitely" or "absolutely."

[Question]

When making plans, do you tend to seek out group activities or prefer solo pursuits?

[Answer]

(To be generated...)

Table 13: Unified Prompt Design for Personality-Conditioned Question and Response Generation. The prompt consists of two parts: (A) question generation, where the model is instructed to craft trait-differentiating questions based on structured personality definitions; and (B) response generation, where the model adopts a specified personality to answer the questions. Each part includes a **task description**, contextualized personality information, and precise behavioral instructions.