
CoolShift: Lightweight modeling of building cooling demand with causal machine learning

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Abstract

We present **CoolShift**, a lightweight CausalML framework for counterfactual cooling-demand prediction under indoor setpoint interventions. CoolShift estimates condition-specific effects (CATE) via double machine learning with compact covariates, then composes effects into building-level counterfactuals—supporting fast “what-if” screening and aggregation to city-scale impacts. To evaluate both levels and effects, we build a quasi-random simulation corpus and the *Setpoint-Shift Benchmark* (SSB) with seen/unseen splits across heterogeneous buildings. CoolShift outperforms strong non-causal baselines (LightGBM, XGBoost, TabNet), maintaining low error on counterfactual levels ($MAE \approx 0.023$ – 0.024) and accurate effects ($MAE \approx 0.028$) on both splits, while baselines collapse on unseen effects (negative R^2). Results show that explicitly estimating causal effects, rather than differencing level predictors, is key for intervention queries and out-of-distribution generalization, enabling rapid portfolio- or city-scale DSM assessments.

1 Introduction

As major energy consumers, buildings benefit from accurate cooling-demand prediction to support demand-side management (DSM). Cooling demand depends on weather, building thermal dynamics, occupant behavior, and operational schedules. Operators can actively modulate demand by changing usage patterns, e.g., adjusting indoor air-temperature (IAT) setpoints, so models must provide reliable predictions under multiple prospective policies. Such forecasting is inherently a *what-if* problem that requires counterfactual predictions for interventions not observed in historical data. While control actions occur at the single-building level, DSM objectives are evaluated at portfolio or city scale, demanding building-level counterfactuals that transfer and aggregate to urban impacts.

First-principles models, such as building energy models (BEMs), are physically grounded but costly to calibrate and slow to scale to cities; purely data-driven models are lightweight and scalable [1-2] but offer no guarantees under interventions (i.e., out-of-distribution settings). Causal modeling offers a principled path to answer intervention queries when causal structure is learned from data [3]. Recent advances in causal machine learning (CausalML) address counterfactual prediction, yet most studies emphasize *discrete* interventions, limiting generality for continuous setpoint shifts [4–6]. Some researchers have explored CausalML on continuous treatment, but focuses on indoor air-temperature (IAT) prediction for a single building [7]. Overall, few CausalML approaches target cooling-demand modeling, especially at urban scale, and the limitations of standard data-driven predictors under interventions remain underexplored.

In this paper, we present **CoolShift**, a CausalML framework for decision-oriented cooling-demand modeling that delivers counterfactual predictions under IAT setpoint interventions (Fig. 1a). We construct a programmatic benchmark of setpoint shifts across heterogeneous buildings, a common

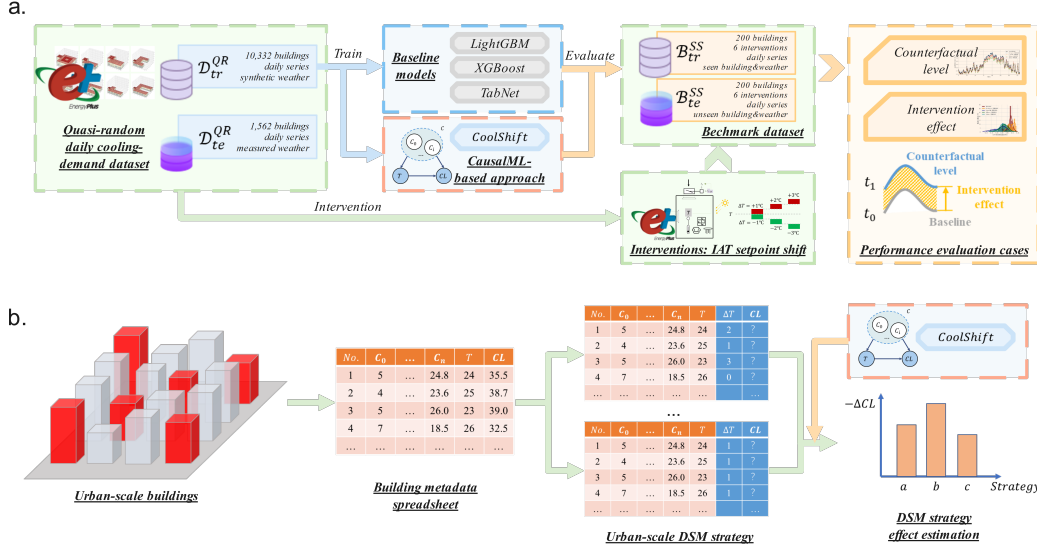


Figure 1: Framework overview. **(a) CoolShift:** CausalML estimator trained on quasi-random simulation to estimate the effect of IAT setpoint shifts (CATE) and produce counterfactual levels, then validated against non-causal baselines. **(b) Urban application (concept):** lightweight feature inputs enable rapid, city/portfolio-scale “what-if” screening to support DSM decision-making.

DSM strategy, and compare CoolShift against XGBoost [8], LightGBM [9], and TabNet [10]. CoolShift is lightweight with a compact covariate set, enabling rapid “what-if” screening; Fig. 1b outlines a potential urban workflow for fast portfolio assessments. Controlled comparisons reveal the limits of standard predictors under interventions and the superior accuracy and robustness of CoolShift.

A summary of our contributions is given below:

- **Task & benchmark.** We formalize counterfactual cooling-demand prediction under setpoint interventions and build the *Setpoint–Shift Benchmark* (SSB) with seen/unseen splits (\mathcal{B}_{tr}^{SS} , \mathcal{B}_{te}^{SS}).
- **CoolShift.** A double–machine-learning estimator for continuous treatments using compact covariates to estimate condition-specific effects and compose counterfactual levels; designed for rapid screening.
- **Evidence.** CoolShift consistently outperforms strong non-causal baselines on both *levels* and *effects*, including unseen buildings/weather—substantiating the need for causal modeling beyond standard predictive training.

2 Method and case setup

2.1 Method

Problem formulation. We model IAT setpoint interventions as continuous shifts $T \in \mathbb{R}$ applied to an operational or physical variable of a building (e.g., indoor air-temperature setpoint or an envelope thermal parameter). Let CL denote the daily cooling demand per area (outcome), and let C denote the covariates that modulate intervention effects (weather, building morphology such as window–wall ratio, occupancy, and operational schedules). Within the potential-outcomes framework, the conditional average treatment effect (CATE) of shifting T from t_0 to t_1 for units with $C = c$ is

$$\tau_{CL}(\Delta t, c) = \mathbb{E}[CL(t_1) - CL(t_0) | C = c], \quad \Delta t = t_1 - t_0. \quad (1)$$

This quantity captures how the same intervention magnitude can yield different cooling-demand changes under different covariate conditions c . For counterfactual prediction under a specified

Table 1: Counterfactual level under setpoint shifts on the benchmarks (overall aggregation). Left block: training-building split \mathcal{B}_{tr}^{SS} (seen); right block: test-building split \mathcal{B}_{te}^{SS} (unseen). Best per row within each split is **bold-underlined**; second-best is *italic-underlined*.

Metric	\mathcal{B}_{tr}^{SS} (seen)				\mathcal{B}_{te}^{SS} (unseen)			
	CoolShift (ours)	LightGBM	XGBoost	TabNet	CoolShift (ours)	LightGBM	XGBoost	TabNet
MAE	<u>0.0243</u>	<i>0.0426</i>	0.0442	0.0492	<u>0.0232</u>	0.0543	0.0495	<i>0.0416</i>
NMBE (%)	<u>-0.0535</u>	<i>-1.4136</i>	-2.1668	-2.3953	<u>-0.0885</u>	-3.2961	<i>-2.2599</i>	-2.9795
MAPE (%)	<u>8.1553</u>	<i>13.1234</i>	13.9430	14.9441	<u>8.3231</u>	17.5031	16.1206	<i>13.3911</i>
CV(RMSE)	<u>0.0956</u>	<i>0.1687</i>	0.1809	0.2021	<u>0.0976</u>	0.2308	0.2154	<i>0.1802</i>
R^2	<u>0.9891</u>	<i>0.9660</i>	0.9608	0.9511	<u>0.9884</u>	0.9353	0.9437	<i>0.9606</i>

Note: lower is better for MAE, MAPE, CV(RMSE); for NMBE, closer to zero is better; higher is better for R^2 .

intervention, we target

$$CL(t_1, c) = CL(t_0, c) + \tau_{CL}(\Delta t, c), \quad (2)$$

which links a baseline operating point (t_0, c) to its post-intervention counterpart (t_1, c) while holding c fixed.

CausalML for effect estimation. We estimate the effect of indoor setpoint changes on daily cooling demand using double machine learning (DML) [11]. Let the setpoint T be a continuous treatment with shift $\Delta t = t_1 - t_0$, outcome CL , and covariates C (weather, morphology, occupancy, schedule; Appendix A). We target the CATE in Eq. (1) and form counterfactuals via Eq. (2). DML with cross-fitting learns $f(C) = \mathbb{E}[T | C]$ and $g(C) = \mathbb{E}[CL | C]$ (LightGBM), then regresses residuals via $CL - g(C) = \theta(T - f(C)) + \varepsilon$; motivated by domain knowledge, θ is linear. *Importantly*, the quasi-random simulation varies a *superset* of physics-plausible drivers; after data generation, we *down-select* the treatment T and the physics-guided, significance-tested covariate set C (Appendix A) and project the dataset onto (C, T, CL) for DML. Although T and C are not explicitly controlled during sampling, the LHS design provides broad coverage of their ranges and weakens spurious correlations, supporting approximate ignorability/overlap and stabilizing effect identification. This targets causal effects, handles continuous interventions, and scales across heterogeneous buildings.

Model development and training data. Because randomized experiments are infeasible, we train on a quasi-random simulation corpus generated via Latin hypercube sampling over physics-plausible geometry, envelope, usage, and weather (Appendix B). We denote the split from typical/synthetic weather as \mathcal{D}_{tr}^{QR} (10,332 buildings; daily) and from measured 2015–2017 weather as \mathcal{D}_{te}^{QR} (1,562 buildings; daily), with disjoint buildings. Our DML estimator trained on \mathcal{D}_{tr}^{QR} is referred to as **CoolShift**.

2.2 Case setup

Baselines (non-causal). For comparison, we include strong non-causal predictors widely used on large tabular datasets: **LightGBM**, **XGBoost**, and a deep learning model **TabNet**. Each baseline learns $CL = \hat{f}(C, T)$ on \mathcal{D}_{tr}^{QR} . Given a setpoint shift, the baseline *effect* is $\hat{f}(c, t_1) - \hat{f}(c, t_0)$; the *counterfactual level* is $\hat{f}(c, t_1)$. Training protocols follow standard practice (Appendix C).

Evaluation setup. We evaluate under two benchmark splits built by simulations: \mathcal{B}_{tr}^{SS} sampled from \mathcal{D}_{tr}^{QR} (“seen”) and \mathcal{B}_{te}^{SS} from \mathcal{D}_{te}^{QR} (“unseen”). Each split includes 200 buildings; per building we simulate six setpoint interventions ($-3, -2, -1, +1, +2, +3$ °C), yielding 1,200 building–intervention cases per split. We evaluate two targets: the *counterfactual level* $CL(t_1, c)$ and the *intervention effect* $\Delta CL = CL(t_1, c) - CL(t_0, c)$. Construction and metrics appear in Appendix D.

3 Results

Counterfactual level results. Under IAT setpoint shifts on the benchmark dataset, **CoolShift** consistently surpasses non-causal baselines across both the training-building split \mathcal{B}_{tr}^{SS} (“seen”) and the test-building split \mathcal{B}_{te}^{SS} (“unseen”). It achieves the lowest overall errors (MAE $\approx 0.023 \sim 0.024$,

Table 2: Intervention effect estimation under setpoint shifts on the benchmarks (overall aggregation). Left: training-building split \mathcal{B}_{tr}^{SS} (seen); right: test-building split \mathcal{B}_{te}^{SS} (unseen). Best is **bold-underlined**; second-best is *italic-underlined*.

Metric	\mathcal{B}_{tr}^{SS} (seen)				\mathcal{B}_{te}^{SS} (unseen)			
	CoolShift (ours)	LightGBM	XGBoost	TabNet	CoolShift (ours)	LightGBM	XGBoost	TabNet
MAE	<i><u>0.0281</u></i>	0.0392	0.0340	<u>0.0187</u>	<u>0.0275</u>	0.1630	<i><u>0.1610</u></i>	0.1646
R^2	<i><u>0.8859</u></i>	0.7389	0.7794	<u>0.9422</u>	<u>0.8902</u>	-3.0315	<i><u>-3.0164</u></i>	-3.1754

Note: lower is better for MAE; higher is better for R^2 .

MAPE $\approx 8\%$, CV(RMSE) < 0.10), near-zero bias (NMBE $\approx -0.05\% \sim -0.09\%$), and the highest $R^2 (> 0.984)$, indicating accurate counterfactual levels with minimal systematic bias and strong cross-domain stability. LightGBM and XGBoost show larger errors and pronounced negative bias with noticeable degradation from \mathcal{B}_{tr}^{SS} to \mathcal{B}_{te}^{SS} ; TabNet generalizes more steadily but remains inferior to the estimator. Table 1 summarizes *overall* metrics; building-wise aggregation and additional breakdowns appear in Appendix E.

Intervention effect results. On the benchmark dataset, **CoolShift** delivers accurate and stable effect estimates across both splits: MAE = 0.0281 / 0.0275 and $R^2 = 0.8859 / 0.8902$ on \mathcal{B}_{tr}^{SS} (“seen”) and \mathcal{B}_{te}^{SS} (“unseen”), respectively (Table 2). This indicates that CoolShift captures the magnitude of setpoint-induced changes in daily cooling demand with strong generalization to unseen buildings and weather. In contrast, while TabNet appears competitive on seen buildings (MAE = 0.0187, $R^2 = 0.9422$), all non-causal baselines (LightGBM/XGBoost/TabNet) collapse on the unseen split with MAE > 0.16 and large negative R^2 (e.g., < -3), i.e., worse than predicting the sample mean—clear evidence that purely predictive models fail to learn a transferable causal relationship for the effect.

4 Discussions

Reasons for causal modeling beyond standard data-driven predictors. Evaluation results show that a causal formulation is necessary for intervention queries. **CoolShift** remains accurate on seen and unseen splits (low level error, near-zero bias; high effect R^2), while non-causal baselines degrade sharply on unseen effects (large MAE, negative R^2). The gap arises because standard predictors fit $\mathbb{E}[CL | C, T]$ and rely on plug-in differencing, which is not identified under confounding and covariate/weather shift. In contrast, **CoolShift** estimates the conditional treatment effect via double machine learning and then composes counterfactual levels, yielding transferable responses with a compact feature set and lightweight training/inference.

Potential application in urban-scale decision-making As a *potential application* (Fig. 1b), **CoolShift** enables portfolio- and city-scale “what-if” screening because it is lightweight (few features, fast inference) and yields condition-specific effects of setpoint shifts. With a basic building registry, usage schedules, and forecast weather, forming covariates C and baseline setpoints T , agencies can compute building-wise effects for small indoor setpoint changes and aggregate them by feeder, neighborhood, or district for *day-ahead* targeting and portfolio screening. Inference is milliseconds per building, enabling next-day rollups and simple scenario stress tests. Further deployment should include minimal guardrails (comfort/humidity limits, critical-facility exemptions) and light calibration with limited metering, with periodic retraining to handle nonstationarity. The same workflow extends beyond setpoints to envelope or ventilation interventions by swapping the treatment variable.

5 Conclusion

In this paper, we presented **CoolShift**, a lightweight CausalML framework for decision-oriented modeling of building cooling demand under setpoint interventions. By pairing a quasi-random simulation corpus with the Setpoint-Shift Benchmark (SSB), we evaluated both counterfactual levels and condition-specific effects and showed that CoolShift generalizes reliably to unseen buildings and weather, outperforming strong non-causal baselines. These findings indicate that explicitly

estimating causal effects, rather than differencing level predictors, is crucial for robust “what-if” reasoning. Given its small feature footprint and fast inference, CoolShift can underpin rapid portfolio- or city-scale screening to support DSM planning. Future work will address uncertainty quantification and calibration with limited metering, extend to additional interventions (e.g., envelope/ventilation changes), and integrate comfort and grid objectives for multi-criteria decision-making at urban scale.

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Table 3: Covariate set C for the IAT setpoint-shift model, selected by physics knowledge and significance tests (two-sided, $p < 0.05$). Coefficients are from the linear effect component θ in the DML specification.

Category	Variable (description)	Name	p -value	Coef. in θ
Weather	Daily mean outdoor <i>wet-bulb</i> temperature	WTemp	$< 10^{-3}$	-0.003
Operations	Avg. outdoor air per capita	AvgOA	$< 10^{-3}$	-4.341
Usage	Day type	DayType	$< 10^{-3}$	-0.002
Form	Real window-wall ratio (overall)	RWWR	$< 10^{-3}$	-0.005
	Shape factor	SF	$< 10^{-3}$	0.063
	Longitudinal shape-factor ratio	SFRatio	$< 10^{-3}$	0.007
	Site coverage ratio	SC	$< 10^{-3}$	0.017
Envelope	Roof/wall heat-transfer coefficient	WallU	$< 10^{-3}$	-0.008
	Window heat-transfer coefficient	WinU	$< 10^{-3}$	-0.003

Table 4: Composition of the quasi-random daily cooling-demand datasets.

Subset	#Buildings	Weather source	Temporal granularity
Training	10,332	Typical/synthetic (e.g., TMY, CSWD, Meteonorm)	Daily (1 year/building)
Test	1,562	Measured (2015–2017)	Daily (1 year/building)

A Covariate selection

See Table 3.

B Quasi-random dataset generation

Variable space. We restrict the sampling domain to physics-plausible ranges informed by codes, standards, GIS surveys, and literature: (i) building form and massing (24 base geometries with abstract internal zoning and deformations), (ii) schedules/usage (type-specific with day/hour randomness and zone-level assignment), (iii) weather (17 typical/synthetic Shanghai files plus three years of measured data, 2015–2017), and (iv) other design/operation parameters (orientation, window-wall ratio, envelope U /SHGC, infiltration, indoor setpoint, outdoor-air rate, internal loads, etc.). Shape-related parameters are sampled uniformly within admissible bounds; many non-geometric parameters are sampled from normal distributions centered at code-recommended values to emulate practice while promoting independence across factors.

Sampling and simulation. Cases are drawn via Latin hypercube sampling (LHS) and auto-modeled in batch; two geometry families are used with equal counts: podium + tower and non-deformed massing (6,000 each). Simulations were executed in parallel on a 2.8 GHz 10-core CPU with 64 GB RAM (Windows 10); total wall-clock time \approx 4 days.

Quality control and split. Auto-generated geometries may rarely yield invalid merges; after filtering anomalies, 11,894 runs remain. We build a *quasi-random daily cooling-demand training set* from typical/synthetic weather and a *test set* from measured 2015–2017 weather; buildings are disjoint across splits. See Table 4.

C Baseline models: training protocol and predictive performance

Training protocol. All baselines are trained on $\mathcal{D}_{\text{tr}}^{\text{QR}}$ using the same feature set C and treatment T ; targets are daily cooling demand CL . We use a 75/25 split of $\mathcal{D}_{\text{tr}}^{\text{QR}}$ into internal train/validation for model selection. LightGBM and XGBoost hyperparameters are tuned via Bayesian optimization; TabNet uses early stopping (patience = 5). Model performance is listed in Table 5. This appendix only reports *predictive* (non-causal) accuracy to characterize the baselines.

Table 5: Predictive performance of baseline models on the quasi-random daily cooling-demand datasets. Metrics are computed as standard regression scores on building-day pairs.

On \mathcal{D}_{tr}^{QR}					
Model	MAE	NMBE (%)	MAPE (%)	CV-(RMSE)	R^2
LightGBM	0.0191	−0.0000	6.3903	0.0732	0.9935
XGBoost	0.0224	−0.0002	7.5410	0.0925	0.9896
TabNet	0.0413	−0.1305	13.6753	0.1741	0.9631

On \mathcal{D}_{te}^{QR}					
Model	MAE	NMBE (%)	MAPE (%)	CV-(RMSE)	R^2
LightGBM	0.0476	−0.3346	15.7655	0.2006	0.9483
XGBoost	0.0388	−0.4887	12.7304	0.1693	0.9632
TabNet	0.0383	−3.0684	12.6137	0.1670	0.9642

Table 6: Composition of evaluation benchmarks.

Benchmark (symbol)	#Buildings	#Interventions	#Cases
Training-building (\mathcal{B}_{tr}^{SS})	200	6 (setpoint shifts)	1,200
Test-building (\mathcal{B}_{te}^{SS})	200	6 (setpoint shifts)	1,200

D Benchmarks for evaluation

Benchmark construction. Starting from \mathcal{D}_{tr}^{QR} and \mathcal{D}_{te}^{QR} , we sample 200 buildings for each benchmark (\mathcal{B}_{tr}^{SS} , \mathcal{B}_{te}^{SS}). For each sampled building, six indoor setpoint shifts are applied (−3, −2, −1, +1, +2, +3 °C) and simulated with EnergyPlus to obtain post-intervention cooling-demand series. Ground truth effects are computed as the difference between post- and pre-intervention simulations for the same building and day. See Table 6.

Usage protocol. All models consume identical inputs (covariates C and treatment T) and produce two outputs per case: a counterfactual level and an intervention effect. CausalML forms the counterfactual level via the baseline-plus-effect relation; baselines use direct level prediction and pre-post differencing for the effect.

Metric. For the level target, we report standard regression metrics: MAE, MAPE, CV(RMSE), NMBE, and R^2 . Given that outcomes are daily series over the cooling season, we summarize errors in two complementary ways: (i) an overall aggregate across all building-day records to reflect fleet-level accuracy, and (ii) a building-wise average (first averaging over days per building, then averaging across buildings) to capture cross-building consistency and avoid dominance by buildings with longer seasons or more records. For the effect target, true values are often small (near zero), making ratio-based metrics (MAPE, CV(RMSE), NMBE) numerically unstable or misleading; therefore we use MAE and R^2 as the core metrics.

E Additional Results

Counterfactual level results. See Table 7.

Table 7: Building-wise metrics under setpoint shifts on the benchmarks (per-building average over cooling-season days, then averaged across buildings). Best is **bold-underlined**; second-best is *italic-underlined*.

Metric	Split	CoolShift (ours)	LightGBM	XGBoost	TabNet
MAPE (%)	\mathcal{B}_{tr}^{SS} (seen)	<u>8.5625</u>	<i><u>13.8377</u></i>	14.8497	15.3918
	\mathcal{B}_{te}^{SS} (unseen)	<u>8.7988</u>	18.4956	17.4168	<i><u>13.9798</u></i>
CV(RMSE)	\mathcal{B}_{tr}^{SS} (seen)	<u>0.0971</u>	<i><u>0.1658</u></i>	0.1721	0.1928
	\mathcal{B}_{te}^{SS} (unseen)	<u>0.0990</u>	0.2349	0.2176	<i><u>0.1803</u></i>
R^2	\mathcal{B}_{tr}^{SS} (seen)	<u>0.9843</u>	<i><u>0.9525</u></i>	0.9464	0.9371
	\mathcal{B}_{te}^{SS} (unseen)	<u>0.9846</u>	0.9152	0.9227	<i><u>0.9508</u></i>