# Tailor: Generating and Perturbing Text with Semantic Controls 

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#### Abstract

Controlled text perturbation is useful for evaluating model generalizability and improving model robustness to dataset artifacts. However, current techniques rely on training a perturbation model for every targeted attribute, which is expensive and hard to generalize. We present Tailor, a semantically-controlled text generation system. Tailor builds on a pretrained seq 2 seq model, and produces textual outputs conditioning on control codes derived from semantic representations. We craft a set of operations to modify the control codes, which in turn steer generation towards targeted attributes. These operations can be further composed into higher-level ones, allowing for flexible perturbation strategies. Tailor can be applied in various scenarios. We use it to automatically create high-quality contrast sets for four distinct natural language processing (NLP) tasks. These contrast sets contain fewer spurious biases and are complementary to manually annotated ones in terms of lexical diversity. We show that Tailor helps improve model generalization through data augmentation, with a 5.8-point gain on an NLI challenge set, by perturbing just $\sim 2 \%$ of training data.


## 1 Introduction

Controllable text generation through semantic perturbations modifies sentences to match certain target attributes, such as verb tense or sentiment (e.g., positive $\rightarrow$ negative). It has been widely applied to a variety of tasks, e.g., style transfer (Reid and Zhong, 2021), mitigating dataset biases (Gardner et al., 2021), explaining model behaviors (Ross et al., 2020), and improving model generalization (Teney et al., 2020; Wu et al., 2021). Existing efforts train task-specific generators, e.g., training a sentiment style transferer requires instances annotated with positive and negative labels (Madaan et al., 2020b). As a result, costly annotated data and re-training


Figure 1: A compositional perturbation using TAILor. ${ }^{1}$ Given (A) an original sentence, we abstract each span into a structured header that contains its semantic roles and keywords. We specify desired perturbations by modifying each control code (e.g., changing role LOCATIVE $\rightarrow$ TEMPORAL in (B), verb tense past $\rightarrow$ present, and patient keyword specificity complete $\rightarrow$ partial). Given these perturbed control codes in the input (C), Tailor generates a new sentence (D) that reflects the desired perturbations.
are required for every task of interest.
This work introduces Tailor, a system that supports application-agnostic perturbations. At its core is a controlled generator (§2) that flexibly generates outputs from target semantic attributes. We combine structured control codes with the inputs to represent desired linguistic properties of outputs. As shown in Figure 1, each code builds on the PropBank semantic analysis (Palmer et al., 2005) of the original sentence, and specifies an argument span and its semantic role. To encourage control code following, we train with unlikelihood training (Welleck et al., 2020) and penalize generations that are not aligned with designated codes.

The use of semantic roles allows Tailor to perform fine-grained changes to individual arguments in a sentence (e.g., one can just change the patient

[^0]|  | Input | Target Output | Description |
| :---: | :---: | :---: | :---: |
| A | [VERB+active+past: comfort \| AGENT+complete: the doctor | PATIENT+partial: athlete | LOCATIVE+partial: in] <id_0>, <id_1> <id_2> <id_3>. | [LOCATIVE: In the operating room], [AGENT: the doctor] [VERB: comforted] [PATIENT: the athlete]. | Mask all roles |
| B | [VERB+active+past: comfort \| LOCATIVE+partial: in] <id_0>, the doctor <id_1> <id_2> the athlete <id_3>. | [LOCATIVE: In the operating room], the doctor [VERB: comforted] the athlete. | Empty blanks |
| C | [VERB+active+past: comfort \| LOCATIVE+partial: in] <id_0>, the doctor <id_1> the athlete. | [LOCATIVE: In the operating room], the doctor comforted the athlete. | Mask subset of arguments |
| $N$ | [VERB+passive+present: comfort \| PATIENT+complete: the doctor | AGENT+partial: athlete | TEMPORAL+partial: in] <id_0>, <id_1> <id_2> <id_3>. | [TEMPORAL: In the operating room], [PATIENT: the doctor] [VERB: comforted] [AGENT: the athlete]. | Negative sample |

Table 1: Example input/output formats for sentence "In the operating room, the doctor comforted the athlete." A-C show different input formats the generator accepts, each with a header containing control codes and context with blanks denoting where to insert new texts. The last input $(\mathrm{N})$ is a negative sample for unlikelihood training.
in Figure 1). This is critical for generating datasets to evaluate and improve models' language understanding (Kaushik et al., 2020; Wu et al., 2021). Instead of relying on a single target property positive $\rightarrow$ negative, we can decompose it into specific linguistic transformations (e.g., changing sentiment through negation or antonym replacement).

To highlight perturbations that Tailor facilitates, we craft a list of primitive perturbation operations (§3) on inputs to the generator; these can be easily composed to achieve more complex perturbations. In Figure 1, Tailor transforms sentence A to D through a series of perturbations: syntactic rewriting (changing verb tense), then sentence expansion (extending "the athlete"), and finally data recombination (i.e., generating new text that contains "in" but follows the TEMPORAL control). Compared to existing approaches that require training a separate model for every step or annotating a dataset that represents this transformation end-to-end, such compositions make TAILOR more cost-effective and generalizable. In fact, on nine fine-grained and compositional StylePTB perturbations (Lyu et al., 2021), TAILOR achieves performance compatible with task-specific baselines, and even outperforms them on five transfers (§F).

Tailor's flexible control codes allow for broad, easily extendable applicability. We demonstrate its utility in evaluating and improving NLP model robustness, showing that TAiLOR can help replicate existing contrast sets on four diverse tasks. By abstracting manual perturbation types in prior work into Tailor strategies, we generalize the changes to larger datasets while saving manual annotation efforts. Our analysis suggests that these contrast sets not only have high rates of validity, but also reduce spurious biases in datasets. In addition,

TAILOR-produced contrast sets complement human annotated ones in terms of lexical diversity: only $\sim 10 \%$ of their unique tokens overlap with manually created contrast sets. We also explore Tailor's utility in data augmentation. We find that augmenting training data with just a small portion of Tailor perturbations ( $\sim 2 \%$ ) improves the robustness of natural language inference (NLI) models to inference heuristics, increasing performance on the HANS evaluation set by an average of 5.81 points (McCoy et al., 2019) and outperforming a previous syntactic augmentation method for NLI.

## 2 Tailor's Controllable Generator

Here we provide an overview of the Tailor generator. To allow for control over sentence meaning at varying granularity levels, we incorporate three types of controls outlined in We first outline three types of controls that allows for specifying sentence meanings at varying granularity (§2.1), and then explain how to embed them within inputs to the generator (§2.2). We train the generator to follow control codes with unlikelihood training (§2.3).

### 2.1 Three Types of Controls

We use the following three types of controls to specify the shallow semantics, the actual content, and the ordering of various phrases in a sentence.

Semantic roles to denote shallow semantics. We rely on the PropBank semantic formalism (Palmer et al., 2005), as it provides wellestablished representations of meanings that are generalizable across different predicates and languages (Hajič et al., 2009). It represents sentence meanings with predicate-argument structures. Predicates are usually evoked by verbs and reflect events (what happened), like "comforted" (Fig-

| Type | Predicate control: VERB+active+past: comfort |
| :--- | :--- |
| Signals | Primary predicate label (Always VERB) <br> Lemma (Any verb lemma) <br> Voice (active, passive) <br> Tense (past, present, future) |
| Type | Argument control: PATIENT+partial: athlete |
| Signals | Primary argument label (AGENT, PATIENT, <br> TEMPORAL, LOCATIVE, MANNER, CAUSE, etc.) <br> Content (* symbol or any text) <br> Specificity (complete, partial, sparse) |

Table 2: Tailor's control codes. Primary controls build on predicate/argument labels, and others affect the form and content of generations (More in §A.1).
ure 1); whereas arguments, usually spans of tokens, realize thematic roles of the predicates, including core arguments such as who (e.g., "the doctor") and to whom ("the athlete"), as well as adjunct ones like where ("In the operation room") and how.

Keywords for steering the generated content of actual predicates and arguments. The keywords can either be sparse (e.g., adding a random temporal constraint), or fully specified (adding a fixed "in the midst of the earthquake"). As later shown in Table 3, such control is important for supporting different perturbation strategies and applications.

Span ordering for determining how the thematic roles should be combined. We use predicate form to control the order of core arguments. For example, to distinguish "the athlete was comforted by the doctor" from the semantically equivalent "the doctor comforted the athlete," we target the former ordering through a passive control, and the latter through an active control. Additionally, we use the location of blank tokens (<id_*> in Figure 1 and Table 1) to determine the position of generated arguments (Wu et al., 2021) - e.g., where "in the operating room" appears in the generation.

### 2.2 Input Format Design

We integrate the aforementioned controls into the input format detailed in §A.1, and finetune seq 2 seq models to output corresponding full sentences.

As in Table 1, we start our input with a bracketed header, a series of abstract control codes (Table 2) with each denoting the semantic role and keywords for a span to realize. We map original semantic roles in PropBank to human-readable labels (i.e., ARGO $\rightarrow$ AGENT) in order to leverage knowledge learned by pretrained models about roles' meanings (Paolini et al., 2021). After the header, we append the context, consisting of text to be preserved

[^1]and blanks specifying where new text should be generated. Given such inputs, we train our generator to output text augmented with control codes and brackets, which together specify which generated spans correspond to which control signals. For example, in Table 1C, "[LOCATIVE: In the operating room]" represents the target span of control code "LOCATIVE+partial: in", and it is generated at the location of blank <id_0> right before the preserved context "the doctor".

Note that we explicitly separate the header from the context. This is to detach the placement of a role from its semantic representation, such that given any combination of target roles in the header - whose optimal ordering is usually unknown the generator can recombine them in the most fluent way. We further remove possible correlations between the control codes and the blanks in the context in two ways: First, we order the control codes in an input-independent way (see §A.1) to discourage the generator from solely following their relative orders. Second, we insert extra empty blanks into the context (e.g., <id_3> in Table 1B), so the generator can learn to generate spans in the blank locations that result in the most fluent text.

With this flexibility in argument reordering comes the challenge of making strict controls on a single argument: Even if we only want to change verb tense, the generator may reorder other arguments. To trade off generation flexibility and strict control, which facilitates minimal perturbations (Ross et al., 2020), we further vary the number of arguments encoded in the header. As in Table 1C, our generator can take inputs that only mask a subset of arguments, such that, e.g., any changes on the LOCATIVE constraint or the VERB do not affect the agent and patient.

### 2.3 Training

We finetune T5-base (Raffel et al., 2020) on inputoutput pairs derived from gold semantic roles from OntoNotes 5.0 train (Table 1; Pradhan et al., 2013). ${ }^{3}$ To make our generator sensitive to the different input formats, for each original input, we randomly sample the numbers of arguments to mask and extra empty blanks, and keyword content/specificity for each role (§A.2).

Standard maximum likelihood estimation (MLE) is insufficient for training our generator to follow

[^2]| (a) Syntactically controlled rewriting |  |
| :--- | :--- |
| Strategy | CHANGE_VTENSE (present) <br> $\rightarrow$ [VERB+active+past $\rightarrow$ present: comfort] |
| Perturb. | In the operation room, the doctor comforts the athlete. |
| Strategy | CHANGE_VVOICE (passive) <br> $\rightarrow$ [VERB+active $\rightarrow$ passive+past: comfort] |
| Perturb. | In...room, the athlete was comforted by the doctor. |$.$| Strategy |
| :--- | | CHANGE_IDX (4:0) |
| :--- |
| $\rightarrow$ <id_0> In the operation room <id_0> |

\(\left.$$
\begin{array}{l|l}\hline \text { (b) Sentence expansion and abstraction } \\
\hline \hline \text { Strategy } & \begin{array}{l}\text { LOCATIVE: CHANGE_SPEC (partial) } \\
\rightarrow \text { [LOCATIVE+complete } \rightarrow \text { partial: in the operation room] }\end{array} \\
\text { Perturb. } & \begin{array}{l}\text { Under the dim light in the operation room, the doctor com- } \\
\text { forted the athlete. }\end{array} \\
\hline \text { Strategy } & \begin{array}{l}\text { LOCATIVE: DELETE } \\
\rightarrow \text { [LOCATIVE }+ \text { complete: in the operation room] }\end{array}
$$ <br>

Perturb. \& In the operation room, the doctor comforted the athlete.\end{array}\right]\)| (c) Data recombination (with external labels and/or contents) |  |
| :--- | :--- |
| Strategy | CAUSE: CHANGE_CONTENT (because he was in pain) <br> $\rightarrow$ [CAUSE+complete: because he was in pain] |
| Perturb. | In the operation room the doctor comforted the athlete <br> because he was in pain. |

Table 3: We design a list of primitive operations on input controls to guide perturbations with the Tailor generator.
the control codes, as there may exist signals beyond the codes for the generation form. Consider the input: [VERB+active+past: comfort | AGENT+partial: athlete | PATIENT+complete: the doctor] In the operating room, <id_0>, <id_1> <id_2>. A generator trained with MLE may ignore controls AGENT and PATIENT and instead output text "The doctor comforted the athlete" rather than "The athlete comforted the doctor," as the former is more natural given context "in the operation room."

To encourage reliance on controls, we incorporate unlikelihood training (Welleck et al., 2020) to penalize generations that conflict with input controls. That is, besides Table 1A-C which are used for MLE, we also create "negative" samples by randomly perturbing the control codes in our header (as in Table 1 N , last row), such that most spans in the target output are not aligned with the control codes. We create up to three negative samples per input by randomly perturbing 1) verb voice/tense and primary controls for arguments, 2) keyword contents, and 3) keyword specificities (§A.1). Our final training data consists of 223 K positive and 541 K negative examples.

## 3 Creating Perturbations with Tailor

With Tailor, we can create diverse perturbations by varying controls in inputs. Given an original sentence, we transform it to an input for Tailor by extracting its semantic parses, masking spans we wish to modify, and adding their control codes. ${ }^{4}$ Then, we modify these signals to generate perturbed sentences with Tailor, filtering out degenerate ones.

[^3]Primitive perturbation operations. While the input can be modified arbitrarily, we provide an easily-extendable set of macros as in Table 3, which capture three common themes in the literature: First, syntactic rewriting primarily involves shuffling text to create paraphrases (Zhang et al., 2019) or adversarial examples (Iyyer et al., 2018). We implement such shuffling through operations that perturb predicate forms, move blank tokens, and swap keyword contents of arguments. Second, expansion and abstraction add or remove text fragments from a sentence (Wu et al., 2021). We recreate these through deletions of and operations on keywords. Finally, data recombination involves recombining existing textual fragments, within or across inputs (Akyürek et al., 2020; Andreas, 2020). With CHANGE_CONTENT, we can integrate additional context (e.g., from corresponding paragraphs in question answering tasks) into generations.

While our control codes are mostly derived from semantic roles, these primitive operations broadly cover both syntactic and semantic changes. They can also be used in conjunction with external knowledge bases to achieve targeted edits. ${ }^{5}$, or be composed to achieve more complex perturbation strategies. as shown in $\S 5, \S 6$, and Appendix $\S$ F.

Filtering generations. We notice that the TAILOR generator produces degenerate outputs for some inputs; we exclude these using heuristics on content and perplexity scores (see §C for details).

## 4 Intrinsic Evaluation

Following previous work (Wu et al., 2021; Ross et al., 2020), we evaluate Tailor generations on

[^4]| Generator | Closeness |  |  | Pred. Controllability |  |  | Arg. Controllability |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $F 1$ | Precision | Recall | Lemma | Tense | Voice | Role | Content | Spec. |
| Tailor | 64.3 | 66.5 | 73.4 | 74.3 | 80.3 | 81.6 | 70.5 | 64.5 | 64.5 |
| Tailormle | 58.5 | 59.5 | 68.6 | 72.2 | 70.2 | 76.1 | 60.3 | 45.1 | 45.1 |

Table 4: Intrinsic evaluation performance in percentage. Tailor generates perturbations that are close to the original sentence, while reasonably following all the controls specified in Table 2. Ablating unlikelihood training (TAILOR $_{\text {MLE }}$ ) hurts all metrics across the board.
sentence likelihood, controllability, and closeness. ${ }^{6}$ We additionally evaluate Tallor's unique ability to make fine-grained and compositional perturbations.

Metrics. Likelihood measures whether the generated text is grammatically correct and semantically meaningful. Following Ross et al. (2020), we ask whether perturbing a sentence with Tailor drastically changes its likelihood. We compute the loss value for both the original and edited texts using a pretrained GPT-2, and report the ratio of edited / original. We desire for a value of 1.0 , which indicates equivalent losses for the the two.

Controllability measures if the generator responds to the designated control criteria. We rely on cycle consistency to evaluate the controls in Table 2, checking e.g., whether the predicted semantic roles on the generated text from an SRL predictor match the control codes in the input (i.e., whether "in the midst of the earthquake" in Figure 1 gets detected with a TEMPORAL tag). Since SRL predictions can be noisy, we manually inspect a subset of 98 generated spans and verify that cycle consistency measures positively correlate with ground-truth controllability, with Matthews correlation coefficient $\phi=0.49$ (more details in §B).

Closeness captures whether the generated sentence involves only necessary changes. Since our generator takes controls on the argument span level, we measure closeness with a weighted F1 score on the expected-to-change and actually-changed spans in the original sentence. We identify expected changes from perturbation operations; in Figure 1A, all spans should be changed except for agent "the doctor." Then, we deem a span actually edited if $\geq 50 \%$ tokens within a span is changed (e.g., "operation room" in LOCATIVE). We empirically picked the threshold as it tolerates cases where we only change keyword sparsity or when the stopwords remain in the generation. We weigh spans by their lengths to arrive at the final F1.

Compositionality. We evaluate Tailor without any finetuning on the StylePTB benchmark (Lyu

[^5]et al., 2021), which builds on the Penn Treebank and assesses both single, fine-grained transfers (e.g., To Future Tense) and compositional ones that concurrently edit multiple dimensions (e.g., To Future Tense+ Active To Passive). We report mean BLEU scores and compare to the transfer-specific baselines reported in the StylePTB paper.

Data. We use StylePTB for compositionality (see §F), and evaluate Tailor on other metrics by perturbing 1,000 randomly selected sentences from the OntoNotes 5.0 valid set, created the same way as negative samples during training (§A.1). ${ }^{7}$

### 4.1 Results

Tailor generates perturbations with a loss ratio of 0.982 , indicating no notable change in language modeling loss after the edit. As shown in Table 4, its generations also tend to be close to the original sentence ( $\mathrm{F} 1=64.3 \%$ ), with reasonably correct predicates ( $74.3 \%-81.6 \%$ of the time) and arguments ( $70.5 \%$ controllability on semantic roles and $64.5 \%$ on contents.) Tailor also demonstrates the ability to make compositional changes; it achieves results comparable to those of fine-tuned baselines on 8/9 tested transfers, and even outperforms the fine-tuned baseline on 5 of them ( $\$ \mathrm{~F}$, Table 11).

Effect of Unlikelihood Training: We compare Tailor with a baseline that is finetuned on T 5 without unlikelihood training (called Tallormle in Table 4). Across all metrics, unlikelihood training outperforms Tailormle, with more controllable and minimal perturbations (up to a $20 \%$ increase).

Modulating likelihood and closeness: As mentioned in §2.2, our input format supports modulating likelihood and closeness. We can increase closeness by only masking the arguments we want to perturb. To quantify this effect, we randomly select a single argument to perturb for 1 K sentences,

[^6]$\left.\begin{array}{l|l|r}\hline \text { Dataset \& Task } & \text { Top-K validity } \\ \hline \text { BoolQ contrast set (Gardner et al., 2020) } & 82 \%(\mathrm{k}=1) \\ \hline \text { Original } & \begin{array}{l}\text { Paragraph:...his bride was revealed...Deadpool also discovers that he has a daughter...from a former flame. } \\ \text { Question: does [AGENT: Deadpool] [VERB: have] [PATIENT: a kid in the comics]? (Answer: True) }\end{array} \\ \text { Strategy } & \text { Change entity (AGENT: CHANGE_CONTENT (his bride)) } \\ \text { Perturb. } & \text { Question: does [AGENT: his bride] [VERB: have] [PATIENT: a kid in the comics]? (Answer: False) }\end{array}\right]$

Table 5: A demonstration of how we recreate contrast sets. Using primitive operations in Table 3, Tailor supports context-aware and compositional changes. More examples (e.g., changing PP attachment noun $\rightarrow$ verb) are in §D.
but vary the number of masked arguments and the number of inserted blanks. Closeness is maximized when we only mask the target argument to perturb in the format of Table 1B (with $F 1=67.4 \%$ ), whereas masking two extra arguments and inserting six extra blanks decreases closeness by $3 \%$ and $6 \%$, respectively. On the other hand, we can trade off closeness to prioritize likelihood by adding more blanks (e.g., insert extra roles whose optimal locations are not known in advance). On another 1 K sentences, we observe that adding six extra blanks increases the likelihood ratio from 0.93 to 0.95 .

## 5 Contrast Set Creation

Manually creating contrast sets is expensive, e.g., Gardner et al. (2020) reported spending 10-15 minutes per perturbation for UD Parsing, whereas labeling existing data is more efficient (Wu et al., 2021). We show that Tailor can save human labors by automatically generating contrast set instances, such that annotators only have to label them, on four tasks: boolean question answering (BoolQ: Clark et al., 2019), extractive QA (SQuAD: Rajpurkar et al., 2016), dependency tree parsing (UD English: Nivre et al., 2016), and temporal relation extraction (MATRES: Ning et al., 2018).

### 5.1 Replicating Contrast Sets with Tailor

We take advantage of two key properties of Tailor: First, Tailor can make context-dependent changes. To recreate the BoolQ contrast set, we replicate change events in Gardner et al. (2020) by replacing content keywords in questions with words in the paragraph that have the same seman-
tic roles. For example, the paragraph in Table 5 indicates "his bride" can serve as an AGENT. Second, Tailor allows for compositonal changes. As in Table 5, we change prepositional phrase (PP) attachments from noun to verb to recreate the $U D$ Parsing contrast set by removing the prepositional phrase from the patient keyword (e.g., "a diverse range of food at all prices and styles") and introducing an adjunct argument with the preposition as partial keyword (e.g., LOCATIVE "at"). These strategy details are in §D.1.

Contrast set validity. We consider our perturbation strategies successful if they help reduce human labor, i.e., a contrast set author can easily label or take inspiration from Tailor's generations. Two authors sampled 100 original instances per task, inspected the top- $K$ Tailor perturbations, and labeled an instance to be valid if there is at least one perturbation that changes the groundtruth answer while being fluent or requiring only minor fixes. ${ }^{8}$ Table 5 shows that these Tailor perturbation strategies generate contrast sets with high validity. ${ }^{9}$

### 5.2 Measuring Contrast Set Quality

We sanity check that TAILOR-generated contrast sets can be used to reveal model errors. For example, a T5-base model finetuned on BoolQ (with test accuracy $83 \%$ ) has a performance of $65 \%$ on both

[^7]our Tailor contrast sets and Gardner et al. (2020)'s (more in §D.2). However, this metric is only a proxy for the quality of evaluation data, since it can be made intentionally low if we generate all examples to target a known model error. Thus, we directly analyze the quality of Tailor-generated contrast sets by measuring their lexical diversity and impact on feature-level artifacts, both of which play important roles in dataset debiasing.

We measure lexical diversity on UD Parsing contrast sets because it involves sufficient generation of new content. We compare Tailor- and humangenerated (Gardner et al., 2020) contrastive edits for the same 100 UD instances: we randomly sample one edit for each valid instance, heuristically extract modified PPs, and compute diversity as the ratio of unique to total new tokens in the PPs, filtering stopwords. For noun $\rightarrow$ verb, the ratios are respectively 0.78 and 0.99 for TAILOR and humans; for verb $\rightarrow$ noun, both are 1.0 . Thus, TAilor can help generate contrast sets without significantly reducing lexical diversity. TaIlor outputs are distinguishable from humans': their unique tokens only overlap for $<15 \%$ in verb $\rightarrow$ noun, and $\sim 6 \%$ for noun $\rightarrow$ verb, suggesting that Tailor can be used as a collaborative tool to diversify generation.

We ask, using Gardner et al. (2021)'s statistical test, whether Tailor perturbations can reduce dataset artifacts. Figure 2 plots the numbers of occurrences of each word against the conditional probability of the positive label given that word, on BoolQ validation data (red dots) and the contrast created by Tailor (green dots). All features above or below the blue line show statistically significant correlation with positive labels and thus are considered dataset artifacts. While many words in the original data show such a bias, most in Tailor perturbations fall within the confidence region. Thus, Tailor can help create less biased evaluation data.

### 5.3 Discussion

Across the four tasks, we are able to replicate all perturbation strategies described in the original contrast sets. While Tailor requires manual effort to implement perturbation strategies, we believe the overall saved annotation effort outweighs this initial cost. First, with the manual perturbations abstracted into Tailor strategies, they can be generalized to larger datasets without requiring additional annotation effort. This is important especially for tasks whose single-instance annotation time is sig-


Figure 2: Dataset artifacts in original BoolQ validation set vs. contrast set created with Tailor.
nificant (e.g., UD Parsing). Second, given that TAILOR generations are distinguishable from human ones, they may have the potential to compensate for human omissions and thereby increase test case variety, which has been shown to be beneficial in prior work (Ribeiro et al., 2020). Third, the implementation overhead itself diminishes as more strategies are implemented. In BoolQ, while Gardner et al. (2020) manually created "a diverse set of perturbations, including adjective, entity, and event changes" (see their Appendix B.9), these are all a type of data recombination in Table 3, and we were able to unify their implementations with TAILOR into the aforementioned match-and-replacement.

## 6 Data Augmentation

We explore whether Tailor can be combined with noisy automated labeling for data augmentation. For the Stanford Natural Language Inference (SNLI) task (Bowman et al., 2015), we show that data augmentation with TAilor perturbations increases model robustness to inference heuristics.

Min et al. (2020) find that augmenting SNLI training data by swapping hypotheses' subject/objects (e.g., This collection contains 16 El Grecos. $\rightarrow 16$ El Grecos contain this collection) improves performance on HANS, a challenge set for diagnosing fallible syntactic heuristics in NLI models (McCoy et al., 2019). Following this, we use TAILOR to perturb hypotheses with the SWAP_CORE operation such that original hypothesis $\rightarrow$ premise and perturbed hypothesis $\rightarrow$ new hypothesis.

We finetune RoBERTA-base (Liu et al., 2019) on different data: original SNLI train data (unaugmented baseline), SNLI train augmented with Min et al. (2020) (augmented baseline, referred to as Syntactic Perturb. in Table 6), and SNLI train augmented with Tailor perturbations. We augment $\sim 2 \%$ of SNLI train. ${ }^{10}$ For each subset, we train 20 models with different random seeds. We evaluate

[^8]|  |  | HANS Subset |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Training Data | SNLI | All | Entail. | Non-entail. |
| SNLI Train | $\mathbf{9 1 . 1}$ | 64.7 | $\mathbf{9 9 . 0}$ | 30.5 |
| + Syntactic Perturb. | 91.0 | 67.5 | 95.8 | 39.2 |
| + Tallor Perturb. | $\mathbf{9 1 . 1}$ | $\mathbf{7 0 . 5}$ | 81.3 | $\mathbf{5 9 . 7}$ |

Table 6: Tailor augmentations lead to statistically significant gains on the HANS challenge set, without decreasing in-domain accuracy.
each classifier on the in-domain SNLI test set and the out-of-domain HANS test set. ${ }^{11}$

As shown in Table 6, augmentation with Tailor leads to 5.8 -point gain on HANS overall, HANS and a 29.2-point gain on "non-entailment," compared to the unaugmented baseline. The improvements are significant, with $t=-6.42, p<10^{-3}$ using Student's t-test. Thus, Tailor perturbations decrease reliance on the lexical-overlap-based inference heuristic for NLI. Furthermore, Tailor outperforms Syntactic Perturb., an augmented baseline designed specifically for NLI. We hypothesize that although they create augmentations through similar transformations, Min et al. (2020)'s approach is limited to inputs with specific syntactic configurations, whereas TAILOR's SWAP_CORE argument is applicable to any AGENT and PATIENT arguments. Thus, Tailor is useful for improving model robustness - more so than template-based approaches.

## 7 Related Work

Controllable text generation has been widely used to influence various properties of generated text for data augmentation (Lee et al., 2021), style transfer (Reid and Zhong, 2021; Madaan et al., 2020a), adversarial example generation (Iyyer et al., 2018), etc. Most generators take simple labels like tense (Hu et al., 2017) or topic (Keskar et al., 2019), which underspecify desired transformations. Recent work has explored using syntactic signals for paraphrasing (Iyyer et al., 2018; Kumar et al., 2020), which are similar to ours in their high-dimensional specification. To the best of our knowledge, Tailor is the first to incorporate finegrained semantic controls. Structured generation methods, which reconstruct sentences based on semantic representations, are also closely related. Abstract Meaning Representation (Banarescu et al., 2013; Mager et al., 2020) is an alternative worth exploring, as it may further enable controls on entity recursions (Damonte and Cohen, 2019), though

[^9]expressing such relationships is nontrivial.
Controlled generators have also been successfully used to perturb text for model training, evaluation, and explanation. They usually rely on application-specific labels (Ross et al., 2020; Madaan et al., 2020b; Sha et al., 2021; Akyürek et al., 2020) or require pairs of original and perturbed sentences (Wu et al., 2021), which are expensive to generalize. Recently, several works explore explicitly modeling syntactic structures in controlled text generation (Chen et al., 2019; Bao et al., 2019; Sun et al., 2021). For example, Huang and Chang (2021) designed SynPG, a paraphraser that can mimic parse tree structures learned from non-paired data. In contrast, we focus on finegrained semantic perturbations that can be composed into various changes beyond paraphrasing.

Also related are the creation of minimally edited datasets, either through manual rewriting (Gardner et al., 2020; Kaushik et al., 2020), or creating perturbation templates (Andreas, 2020; Li et al., 2020; Ribeiro et al., 2020; Wu et al., 2019); Tailor reduces the human efforts these studies require.

## 8 Conclusion

We propose Tailor, a flexible system that enables task-agnostic, complex and context-aware perturbations. Crucially, it shows that language models can be finetuned to learn representations of control codes, if paired with unlikelihood training, which encourages reliance on structured controls, rather than surrounding natural text. Beyond the perturbation oriented tasks, we envision Tailor supporting broader controlled generation tasks, and encourage future work to explore alternative control signals for different objectives (e.g., syntactic roles in §7).

While being widely applicable, Tailor's effectiveness varies for different inputs. For example, some inputs derived from SRL predictors may miss rare semantic roles; empirically, this did not seem to be a bottleneck, as exposing biases in downstream tasks usually do not require rarity at the semantic role level (e.g., the syntactic heuristics in NLI only requires swapping agents and patients). Moreover, some text leads to occasional degeneration. Future work can explore the effect of penalizing generation at the span levels (vs. sequences) or more strategically balancing positive and negative samples. Having noted these opportunities, we believe Tailor is already a powerful tool for perturbations, and we opensource it at [URL omitted].

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## Appendices

## A Tailor Generator Details

## A. 1 Input and Output Formats

All headers in inputs to the Tailor generator begin with predicate controls, followed by core argument controls (first AGENT, then PATIENT), and then randomly ordered adjunct argument controls (LOCATIVE, TEMPORAL, etc.). Secondary controls are always given in the order of control code + voice + tense:lemma for verbs and control code + keyword specificity:keyword content for arguments. We also blank the auxiliary verbs of the predicate in an input, using spacy to detect them. We exclude discontinuous arguments (e.g., those with raw SRL labels B-C-*), as well as those with referents (e.g., those with raw SRL labels B-R-*), from input headers. We map ARGO $\rightarrow$ AGENT and ARG1 $\rightarrow$ PATIENT. For other numbered arguments, we create human-readable labels by using argument functions included in the PropBank frame for the given predicate (Palmer et al., 2005).

On the output side, we ask the model to generate the full sentence (Table 1). We add the semantic roles for all the generated arguments, to help the generator build explicit mappings between the input control codes and the output spans - this can be important when the input codes are ambiguous (e.g., a TEMPORAL argument and a LOCATIVE argument that both have keywords "in"). To use generations in downstream applications, we remove these control codes to obtain cleaned outputs using regular expression matching.

## A. 2 Training details

Training inputs. During training, we randomly select, with equal probabilities, whether to mask all arguments or a subset. If a subset, we uniformly select the proportion of arguments to mask. To determine the number of extra blanks, we uniformly select a value less than 10 and set the number of blanks to be the maximum of that selected value and the number of arguments to mask. Any extra blanks (i.e., remaining after masking arguments) are inserted between subtrees of the predicate.

We also randomly select keyword contents and keyword specificities. For each argument span, we extract, using spacy, four keyword types from the span: noun chunks, random subtrees, exact keywords, and prefixes. For prefixes, we uniformly
select a number of tokens to include as the keyword (from 1 to the entire span). Once we extract all keyword candidates, we create corresponding keyword specificities: A keyword is complete if it contains all tokens in the original span, partial if it contains at least all but 5 tokens, and sparse otherwise. Then, we uniformly select a keyword content/specificity pair for each span from the set of keyword candidates (including the * symbol). ${ }^{12}$

To generate unlikelihood samples, we use three perturbation strategies on inputs: 1) Change semantic roles by swapping thematic role control codes (agent/patient), changing adjunct argument control codes to a uniformly selected other adjunct control code, and changing verb tense/voice. We swap verb tense/voice because the control code VERB does not have natural candidate swaps, given that predicates are the building block for semantic parses. We also swap the control codes in the target output. 2) Change keyword contents by replacing verb lemmas and keywords for both the predicate and all arguments. To make content swaps, we first gather the most commonly occurring keyword contents for each argument and predicate in Ontonotes 5.0 train, extracted according to the same process as described above for creating training inputs. For each primary control code and keyword specificity (e.g., TEMPORAL+partial), we store the 15 most commonly occurring keyword contents. To create the negative inputs, for each span, we uniformly sample from these stored keywords given the span's control code and keyword specificity. This perturbation is designed to discourage the generator from ignoring the keyword content and merely generating commonly occurring text for particular semantic roles. 3) Change keyword specificities by uniformly selecting a different specificity. We weight each unlikelihood sample equally, with a reward of -1 (vs +1 for positive samples).

Hyperparameters. We train the Tailor generator using Transformers (Wolf et al., 2020) for 10

[^10]epochs with early stopping. We use batch size 4 and default values for other parameters (learning rate of 5e-5, Adam optimizer).

## B Intrinsic Evaluation Details

Effectiveness of cycle consistency. To evaluate to what extent cycle consistency reflects true controllability, we conducted additional manual annotation on role-following. We sampled 25 sentences from the Ontonotes 5.0 development set, transformed them into inputs with varying numbers of masked arguments and blank tokens, and created up to two perturbed inputs per sentence by randomly replacing their blanked adjunct arguments with other candidate semantic roles (using CHANGE_TAG). The candidate roles were extracted from the frameset for each predicate verb. We also changed the keyword specificity to SPARSE, to make these role swaps more plausible.

We collected Tailor and Tailor mLe generations from both the original and perturbed inputs, and one author manually validated the generated span for each specified argument ( 98 in total). Our annotations were following or not following the control (i.e., the span matches/does not match the designated semantic role), or the set of controls can be impossible to follow if the human annotator could not think of any generation that would satisfy the control codes, due to a conflict between the role, keywords, and blank placement. We then computed the Matthews correlation coefficient (MCC) between the controllability of the role label as measured by the SRL predictor with the gold controllability annotations for the subset of roles without annotation impossible. The MCCs are 0.49 and 0.51 for Tailor mLE and Tailor, respectively, suggesting that the cycle consistency measures positively correlate with true controllability measures.

Additionally, we measure to what extent the controllability measures from cycle consistency correlate with whether a set of controls is impossible to follow. The MCCs are -0.33 for both Tailor and Tailor mLE; thus, incorrect role-following as measured by cycle consistency is positively correlated with controls that are impossible to follow. 14/98 instances were manually annotated as having impossible-to-follow controls, suggesting that a nontrivial proportion of the generations for which our intrinsic evaluation measures in $\S 4$ found to be unaligned with designated role control codes may be explained by impossible-to-follow controls.

## C Degenerate Outputs

We observe that Tailor produces degenerate outputs for some inputs, as shown in Table 8. We hypothesize that this is a byproduct of unlikelihood training: The generator may learn to reduce the likelihood of negative sequences by generating tokens that are very unlikely to appear in natural text. Certain generation hyperparameters, such as the number of beams, can reduce the number of degenerate outputs. While we perform unlikelihood training at the sequence level, future work can investigate the effect of penalizing generation at the level of tokens or spans, which may provide finer-grained signals for which spans should be considered unlikely, as well as more strategically balancing positive and negative samples.

Filtering. To exclude degenerations when using TALLOR generations in downstream applications, we employ a combination of heuristics and perplexitybased filtering. As shown by the examples in Table 8 , degenerate outputs are easy to detect: We can simply search for whether the output includes "sanatate." We also use cutoffs in perplexity scores computed with GPT-2 to filter degenerations, as degenerations have significantly lower perplexities than non-degenerate outputs: For generations for 300 randomly sampled validation inputs, the Tailor generator produced generations with a mean perplexity of -346.46 for degenerate outputs ( $12 / 300$ ) compared to -86.747 for others.

## D Contrast Set Details (§5)

## D. 1 Perturbation Strategies

In Table 7, we illustrate our perturbation strategies for creating contrast sets. Besides BoolQ, already introduced in §5, the Matres contrast set Gardner et al. (2020) relies on within-sentence context: As a task that requires detecting and changing the temporal order of two verbs, our perturbations heavily rely on their syntactic relationships. For example, to change the appearance order of verbs in text (as described in (Gardner et al., 2020)), we would take the parent verb as the base predicate, and MOVE the text span containing the child verb.

For QA implication (Ribeiro et al., 2019), we combine Tailor with semantic heuristics: by defining mappings between WH -words and answer types (e.g., "who" and "the Huguenots"), we can easily create new questions about different targets.

| Dataset \& Task |  | Top-K validity |
| :---: | :---: | :---: |
| MATRES contrast set (Gardner et al., 2020) |  | $71 \%$ (k=1) |
| Original | Sentence: Volleyball is a popular sport in the area, and [AGENT: more than 200 people watching] [PATIENT: the game], the chief said. <br> Order: watching happens after said | uld be [VERB: |
| Edits | VERB: CHANGE_VFORM(past) <br> $\rightarrow$ [VERB+active+present $\rightarrow$ past: watch] Volleyball is... 200 people <id_0> the game, the chief said. |  |
| Perturbed | Sentence: Volleyball is a popular sport in the area, and [AGENT: more than 200 people] [VERB: watched] [PATIENT: the game], the chief said. <br> Order: watched happens before said |  |
| Perturbatio Edits | strategy: Change order <br> PATIENT:MOVE <br> $\rightarrow$ [VERB+active+past: say \| AGENT+complete: Volleyball...the game] <id_0> , the | ief said <id_0>. |
| Perturbed | Sentence:[AGENT: the chief] [VERB: said] [PATIENT: Volleyball is a popular sport in the 200 people would be watching the game]. <br> Order: said happens before watch | d more than |
| BoolQ contrast set (Gardner et al., 2020) |  | 2\% (k=1) |
| Original | Paragraph:...his bride was revealed in the webcomic...Deadpool also discovers that he has a daughter by the name of Eleanor, from a former flame of Deadpool named Carmelita. <br> Q: does [AGENT: Deadpool] [VERB: have] [PATIENT: a kid in the comics]? (A: True) |  |
| Perturbatio Edits | strategy: Change entity <br> AGENT:CHANGE_CONTENT(his bride); <br> $\rightarrow$ [VERB+active+present: have \| AGENT+complete: Deadpool $\rightarrow$ his bride $]$ does <id_ the comics? | id_1> a kid in |
| Perturbed | Q: does [AGENT: his bride] [VERB: have] [PATIENT: a kid in the comics]? (A: False) |  |
| UD parsing contrast set (pp attachment) (Gardner et al., 2020) |  | 65\% (k=10) |
| Original | Sentence: Do [AGENT: you] [VERB: prefer] [PATIENT: ham, bacon or sausages] [ADVERBIAL: with your breakfast]? <br> PP attachment: Verb ("with your breakfast" attaches to "prefer") |  |
| Edits | strategy: Swap attachment to Noun <br> PATIENT:CHANGE_CONTENT (ham, bacon or sausages with), CHANGE_SPEC(parti ADVERBIAL:DELETE <br> $\rightarrow$ [VERB+active+present: prefer \| PATIENT+complete $\rightarrow$ partial: ham, bac with + ADVERBIAL complete: with your breakfast] <id_0> you <id_1> <id_2> <id_3> | al) <br> or sausages |
| Perturbed | Sentence: Do [AGENT: you] [VERB: prefer] [PATIENT: ham, bacon or sausages with bacon on them]? PP attachment: Noun ("with bacon them" attaches to "sausages") |  |
| Original | Sentence: [AGENT: It] [VERB: has] [PATIENT: local boutiques and a diverse range of food at all prices and styles]. <br> PP attachment: Noun ("at all prices and styles" attaches to "food") |  |
| Perturbation strategy: Swap attachment to Verb |  |  |
| Edits | PATIENT:CHANGE_CONTENT (local boutiques and a diverse range of food) <br> LOCATIVE: CHANGE_CONTENT (at), CHANGE_SPEC (partial) <br> $\rightarrow$ [VERB+active+present: have \| PATIENT+complete: local boutiques and a diverse range of food at all prices and styles | LOCATIVE+partial: at] <id_0> you <id_1> <id_2> <id_3>? |  |
| Perturbed | Sentence: [AGENT: It] [VERB: has] [PATIENT: local boutiques and a diverse range of food] [LOCATIVE: at every turn]. <br> PP attachment: Verb ("at every turn" attaches to "has") |  |
| QA implication (Ribeiro et al., 2019) |  | $81 \%$ (k=1) |
| Original | Q: [MANNER: How] did [AGENT: the Huguenots] [VERB: defend] [PATIENT: themselves]? <br> A: their own militia |  |
| Perturbation strategy: Swap answer to be agent |  |  |
| Edits | AGENT:CONTENT(who); MANNER:CONTENT(their own militia), SPEC(partial) <br> $\rightarrow$ [VERB+active+past: defend \| AGENT+complete: the Huguenots $\rightarrow$ who \| PATIENT+complete: themselves | MANNER+complete $\rightarrow$ partial: how $\rightarrow$ their own militia] <id_0> <id_1> <id_2> <id_3>? |  |
| Perturbed | Q: [AGENT: Who] has [VERB: defended] [PATIENT: themselves] [MANNER: by setting up their own militia]? A: the Huguenots |  |

Table 7: A demonstration of how we recreate contrast sets for different tasks (§5). Using primitive operations in Table 3, Tailor supports context-aware and compositional changes.

| Input | Degenerate Output |
| :---: | :---: |
| [VERB+passive+past: lower \| AGENT: * | PATIENT+partial: corporate bonds | TEMPORAL+complete: this year] One indication of a growing number of junk defaults, Mr. Asquith says, is that about half of the $\$ 3$ billion of $\left\langle i d \_0>\right.$ that $\left\langle i d \_1><i d \_2><i d \_3>\right.$ to a default rating <id_4> <id_5> are junk bonds sold during the market 's big issue years of 1984 through 1986 .. | pastra pastra sanatate sanatate pastraurmatoarele sanatateurmatoarele pastradatorita sanatatedatorita pastracresterea sanatate urmeaza sanatateinformatiile sanatatecresterea pastra urmeaza urmeaza pastrainformatiileinformatiiledatoritadatoritaurmatoarele. |
| [VERB+active+present: visit \| AGENT: * | PATIENT+partial: Galilee | TEMPORAL: *] <id_0> went to <id_1> <id_2> <id_3> . | AG pastra pastra sanatate sanatate pastraurmatoarele sanatateurmatoareleurmatoarele pastrainformatiile sanatateinformatiileinformatiile pastradatorita sanatatedatoritadatoritaurmatoareledatoritainformatiile dumneavoastra sanatate urmeaza sanatatecresterea |

Table 8: Example inputs from the validation set for which the Tailor generator outputs degenerate text.

For UD English (Nivre et al., 2016), we use constrained decoding (Hokamp and Liu, 2017) to prevent generation of the original prepositional phrase. Our strategy for changing prepositional phrase (PP) attachments from verb $\rightarrow$ noun is similar to that of noun $\rightarrow$ verb, introduced in $\S 5$. We use the following composition of perturbation operations: append the preposition to the patient keyword (e.g., "ham or sausages with"), change patient keyword specificity from complete $\rightarrow$ partial (to generate a new PP attaching to the patient), and delete the argument with original verb attachment (e.g., ADVERBIAL "with your breakfast").

We note that Tailor achieves higher validity changing attachment from noun $\rightarrow$ verb ( $82 \%$ ) than verb $\rightarrow$ noun ( $48 \%$ ). This result is expected, as all semantic role labeling arguments attach to verb predicates; thus, introducing controls for an SRL argument (e.g., LOCATIVE with keyword content "at") to generate a preopositional phrase with verb attachment ("at every turn") reflects the training objective of the generator. On the other hand, our verb $\rightarrow$ noun strategy involves appending the preposition to the keyword control for an argument, and none of our controls explicitly reflect the target attachment of a prepositional phrase within an argument (e.g., keyword controls do not specify whether "with" should attach to "sausages" vs "ham"). Furthermore, preposition keywords within an SRL argument do not deterministically lead to noun attachments in our training data-Sometimes a preposition within an argument may reflect verb attachment (e.g., in the case of "Do [AGENT: you] [VERB: prefer] [PATIENT: eating with a fork or eating with a knife]?"; here, "eating with a fork or eating with a knife" is the patient of "prefer" but prepositional phrase "with a fork" attaches to verb "eating.") Because the training objective of our generator does not provide deterministic signal for

| Dataset | Task Eval | Contrast Set |  |
| :--- | ---: | ---: | ---: |
|  | Original | Human $\downarrow$ | Tailor $\downarrow$ |
| BoolQ | 82.8 | $64.8(-17.5)$ | $64.7(-17.6)$ |
| SQuAD | 91.8 | $66.1(-25.7)$ | $55.3(-36.5)$ |
| MATRES | 70.3 | $49.4(-20.9)$ | $42.3(-28.0)$ |

Table 9: Accuracies of predictors on original task evaluation data and contrasts sets. The performance drops on contrast sets (vs. original test accuracies), shown in parentheses, are similar for Tailor-generated contrast sets and expert-created sets (Gardner et al., 2020; Ribeiro et al., 2019).
noun attachment outputs, we do not expect our verb $\rightarrow$ noun strategy to always result in generations with noun attachment. Our verb $\rightarrow$ noun strategy is instead intended to facilitate the collection of text with noun attachment. Future work can investigate incorporating auxiliary signals about target configurations of keyword contents in outputs (e.g., that a preposition should depend on a particular word in the span).

## D. 2 Predictor Performance Evaluation

The performances of downstream predictors on original task evaluation data and contrast sets, both TAILOR-generated and human-expert-generated, are shown in Table 9. ${ }^{13}$ For SQuAD, we evaluate a fine-tuned RoBERTa, the most downloaded model hosted on Huggingface, ${ }^{14}$ and use the QA implication challenge set (Rajpurkar et al., 2016) as the human contrast set. Since we could not find readily available predictors for BoolQ and MATRES, we formulate these tasks as a text-to-text task and fine-tune T5-base for 10 epochs; we evaluate the

[^11]| Premise | Tallor-Generated Hypothesis |
| :--- | :--- |
| A lady in shorts is riding a bike. | A bike is riding a lady in shorts. |
| A band plays drums in the parade. | Drums are playing a band in the parade. |
| A young woman eating doritos on mars. | Doritos is eating a young woman on mars |
| A crowd of people is outside watching a surfer. | A surfer is outside watching a crowd of people. |
| A lady is holding a viola in the woods. | A viola is holding a lady in the woods. |
| A girl in striped swimsuit is jumps into the ocean to catch fish | Fish is jumps into the ocean to catch a girl in striped swimsuit |
| A person is training a choir for the upcoming competition. | For the upcoming competition is training a choir has been person |
| The photographer gathers the bridal party before the ceremony. | The bridal party is gathering the photographer before the ceremony |

Table 10: Examples of augmented data in NLI augmentation experiments (§6). We use original SNLI hypotheses as premises in the augmented data and use SWAP_CORE with TAILOR to generate new hypotheses.
checkpoint with the lowest validation loss. ${ }^{15}$
The drops in predictors' accuracies on the TaI-Lor-generated contrast sets (compared to original test accuracies) show that they can be used to reveal model errors not reflected in original validation data. However, this result should be interpreted with caution, as it is not directly reflective of dataset quality. For instance, if the contrast data tests one error type or is adversarially constructed to include instances where predictors fail, then lower accuracy does not necessarily mean exposing more model errors. Thus, we treat these performance metrics as secondary to other direct metrics of dataset quality, discussed in $\S 5$, and run this analysis on a small number of contrast set instances as a sanity check. That said, the fact that predictors perform poorly on Tailor-generated contrast sets even without including an adversarial component in our contrast set creation suggests that Tailor can be useful for creating evaluation data to find model errors.

## E Data Augmentation Details (§6)

Augmented data. To create our augmented data, we filter generations by perplexity scores from GPT-2 such that we retain 75\% of generations. Examples of augmented inputs are shown in Table 10.

Classifiers. We train all SNLI classifiers, which build on RoBERTA-base (Liu et al., 2019), using AllenNLP (Gardner et al., 2018). We train for 10 epochs using the Adam optimizer with a learning rate of $2 \mathrm{e}-05$ and batch size 32 ; we use early stopping with a patience of 3 .

[^12]
## F Tailor's fine-grained and compositional perturbations on StylePTB

Here, we show how Tailor can be applied to finegrained style transfer. We evaluate Tailor without any finetuning ${ }^{16}$ on the StylePTB benchmark (Lyu et al., 2021), which builds on the Penn Treebank and assesses fine-grained stylistic changes, both on single transfers (e.g., To Future Tense) and compositional ones that concurrently edit multiple stylistic dimensions (e.g., To Future Tense+ Active To Passive).

Transfers Evaluated. We evaluate on the transfers in StylePTB for which Lyu et al. (2021) report results, as their baselines require training separate models for each transfer. Within this subset of transfers, we exclude PP Back to Front and Passive to Active from evaluation, as they contain < 5 test inputs. We also exclude the transfers Substatement Removal, Information Addition, Adjective Emphasis, and Verb/Action Emphasis, for which our semantic-role-derived inputs are not well-suited. For example, Substatement Removal involves removing substatements that represent "referring" and "situations," both of which are technical philosophical concepts that cannot be straightforwardly detected through semantic roles. As another example, Information Addition requires adding unordered keyword contents to a sentence (eg the work force provides the third arm of the alliance;

[^13]| (a) Single transfers |  | Single Finetune |  | Compos. Finetune |  | No Finetune |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | GPT-2 | RetrieveEdit | CS-GPT-TV | CS-GPT-TP | Tallor | Tailor, Filtered |
| To Future Tense |  | 89.5 | 89.9 | 72.7 | 81.0 | 87.3 | 88.9, 357/364 |
| To Past Tense |  | 83.6 | 93.5 | 69.4 | 83.4 | 88.4 | 89.3, 216/218 |
| To Present Tense |  | 75.4 | 90.9 | 73.3 | 82.6 | 71.0 | 84.7, 175/209 |
| ADJ or ADV Removal |  | 64.7 | 89.7 |  |  | 78.1 | 84.3, 224/243 |
| PP Front to Back |  | 39.8 | 54.1 | - |  | 84.2 | 96.9, 20/23 |
| PP Removal |  | 76.3 | 79.8 |  | 76.0 | 71.7 | 85.7, 199/238 |
| Active to Passive |  | 47.6 | 68.1 |  | - | 55.6 | 77.8, 98/137 |
| (b) Compositional transfers |  |  | Compos. Finetune Multi |  | Multi-Single Finetune | No Finetune |  |
|  |  |  | CS-GPT |  | CS-Sys-Gen* | Tallor | Tallor, Filtered |
| Tense + Voice | ToPast+ActiveToPassive |  | 40.9 |  | 33.7 | 66.0 | 66.0, 30/30 |
|  | ToFuture+ActiveToPassive |  | 49.6 |  | 41.9 | 46.8 | 67.0, 90/131 |
|  | ToFuture+PassiveToActive |  | 52.8 |  | 39.9 | 68.3 | 68.3, 131/131 |
|  | ToPast+PassiveToActive |  | 47.4 |  | 36.5 | 70.2 | 70.2, 65/65 |
|  | ToPresent+PassiveToActive |  | 52.3 |  | 42.4 | 69.9 | 69.9, 95/95 |
|  | ToPrese | eToPassive | 50.3 |  | 44.5 | 31.5 | 61.4, 43/84 |
| Tense + PPRemoval | ToFuture+PPRemoval |  | 73.8 |  | 46.5 | 74.3 | 79.2, 215/229 |
|  | ToPast+PPRemoval ToPresent+PPRemoval |  | 77.2 |  | 54.2 | 73.8 | 79.7, 100/108 |
|  |  |  | 70.9 |  | 54.5 | 69.1 | 70.4, 153/156 |

Table 11: BLEU scores for single and compositional style transfers in StylePTB. Baseline results are taken from Tables 14-16 and 19-20 in Lyu et al. (2021). * represents the same type of models finetuned on different subsets of styles, e.g.,CS-GPT* in (b) includes CS-GPT-TV, trained on all Tense + Voice compositional transfers, and CS-GPT-TP, on Tenses + PP Removal. A single TAILOR model helps achieve comparable performance on single transfers compared to finetuned baselines, and is more capable on multiple compositional transfers.
add keywords: force black $\rightarrow$ the work force provides the third arm of the black alliance force. While the Tailor generator was only trained with ordered arguments, one could extend the keyword contents to also include unordered target tokens.

Perturbation strategies. For transfers modifying only verb tense (e.g., To Future Tense), we mask the verb, modal arguments, and negation arguments, as these are relevant to verb conjugations, and make relevant perturbations on the secondary verb control specifying tense. For transfers modifying verb voice, we mask the verb, agent, and patient. For transfers requiring removal of certain parts of speech (POS)-i.e., ADJ or ADV Removal, PP Removal, and all compositional Tense + PP Removal sub-transfers - we first use spacy to detect such POS, next mask all arguments containing them, and finally perturb the keyword contents to remove the POS for these arguments. For PP Front to Back, we mask the argument at the beginning of the original text and implement the change using CHANGE_IDX.
We use cased keywords (A.2) to encourage generations with similarly ordered arguments as the original sentence, except for the PP Front to Back transfer, which calls for differently ordered arguments. For transfers modifying verb form only, we set the number of extra blanks to be 2 to allow for
generation of helper verbs; for other transfers, we allow for 0 extra blanks to preserve the original order of generated spans. We decode perturbed sentences greedly using beam search (with beam width 10) and preventing repeated bigrams.

For each transfer, we create perturbations for each predicate in the original input, and report mean BLEU scores. ${ }^{17}$ Because this process results in multiple perturbations (one per verb), we choose the one with the lowest perplexity from GPT-2 to represent the transfer. Unsuccessful transfers, either due to a failure of perturbation strategy (e.g., no verbs are found by our SRL predictor) or due to a degenerate output (see §C), are given a BLEU score of 0.0 .

Baselines. We work with baselines reported by Lyu et al. (2021): GPT-2 and RetrieveEdit are the best-performing single-transfer models evaluated but require separate models to be trained for each transfer. CS-GPT* are models trained on compositional subsets of data (e.g., Tense + Voice, detailed in Table 11 caption). CS-Sys-Gen are ablations of CS-GPT* trained only on corresponding individual changes but evaluated on compositional transfers. ${ }^{18}$

Result. On compositional transfers, we find that Tailor outperforms the baseline system trained

[^14]without compositional fine-tuning, CS-Sys-Gen, on 8/9 compositions, and even outperforms CS-GPT* — models with compositional finetuning - on 5 cases. It also achieves compatible or better results than GPT-2 and RetrieveEdit on single transfers. Low Tailor performance on some transfers (e.g., ToFuture + ActiveToPassive) appears to be driven by unsuccessful transfers, rather than generations that do not follow controls, as indicated by the higher performances on the subset where unsuccessful transfers are removed (Filtered Test). Importantly, TAILOR achieves these gains with a single model and without any transfer-specific finetuning.


[^0]:    ${ }^{1}$ We opensource Tailor at [URL omitted].

[^1]:    ${ }^{2}$ We use http://spacy.io/ for verb or POS detection.

[^2]:    ${ }^{3}$ On par with T5, the blanks are in the form of <extra_id_*>; we refer them as <id_*> for simplicity.

[^3]:    ${ }^{4}$ External semantic role labelers can be used when gold annotations are not available. Our experiments use the opensourced implementation of Shi and Lin (2019): demo. allennlp.org/semantic-role-labeling, with a test F1 of 86.5 on the Ontonotes 5.0 dataset (Pradhan et al., 2013).

[^4]:    ${ }^{5}$ For example, if combined with WordNet (Miller, 1998), Tailor perturbations can recreate natural logic (MacCartney and Manning, 2014): In Figure 1, we can create an entailment relationship by replacing doctor with its hyponym adult.

[^5]:    ${ }^{6} \mathrm{We}$ omit the diversity evaluation in Polyjuice, as the keyword content control inherently impacts lexical diversity.

[^6]:    ${ }^{7}$ Because these perturbations are generated randomly, some result in sets of controls that are impossible to follow. Thus, these results represent a lower bound on Tailor's controllability in downstream applications, for which strategies would be designed in a more principled, targeted manner, restricting the perturbations to result in more plausible sets of controls. See $\S B$ for more details.

[^7]:    ${ }^{8}$ Because we exercised controls at different granularity (i.e., UD requires sourcing contents from the generator while others mostly require syntactic rewrites with predetermined content), we set $k=10$ for UD-an upper bound for not overloading the human inspector-and $k=1$ for other tasks.
    ${ }^{9}$ Tallor achieves higher validity changing attachment from noun $\rightarrow$ verb ( $82 \%$ ) than verb $\rightarrow$ noun ( $48 \%$ ). Discussion in §D.

[^8]:    ${ }^{10}$ We augment the 549,367 SNLI train instances with 10,987 new instances. See $\S \mathrm{E}$ for more details.

[^9]:    ${ }^{11}$ For HANS, we follow the standard practice and collapse neutral and contradiction predictions to non-entailment.

[^10]:    ${ }^{12}$ Because of how keywords are sampled, we notice that the generator is sensitive to the case of keyword contents. For example, if the keyword for a temporal span is In 1980 instead of in 1980, TAILOR is biased towards generating it at the beginning of the sentence. We hypothesize that because some of the keywords we sample during training are cased (e.g., exact will lead to a cased keyword for a capitalized span beginning a sentence), the generator learns a bias towards generating spans with uppercase keyword at the beginning of the sentence. In applying the generator to perturbations, the case of keyword contents can be used to manipulate the order of generated roles when a certain order of generated contents is desired; otherwise, uncased keywords can be used.

[^11]:    ${ }^{13} \mathrm{We}$ report accuracy on the test set for MATRES and heldout validation sets for BoolQ and SQuAD, which do not have publicly available test sets.
    ${ }^{14}$ https://huggingface.co/deepset/ roberta-base-squad2

[^12]:    ${ }^{15}$ For MATRES, we format inputs by surrounding verbs with marker "<el>" and "</el>" and train the predictor to output the label in natural language, e.g., "Mr. Erdogan has long <el> sought </el> an apology... After that raid An Israeli raid on this ship <el> left </el> nine passengers dead..." $\rightarrow$ "before".

[^13]:    ${ }^{16}$ This evaluation is zero-shot in spirit, as Tailor is not trained on any paired transfers present in STYLEPTB. However, it is unclear if the test inputs in StylePTB overlap with the Ontonotes 5.0 training data, since the two do share some data points (van Son et al., 2018), and StylePTB does not seem to preserve original PTB splits. This leakage may advantage the external SRL predictor in parsing StylePTB test inputs. Still, this advantage should be minor, as the evaluated transfers do not require complex semantic role parsing.

[^14]:    ${ }^{17}$ We report Bleu_1 from nlg-eval (Sharma et al., 2017).
    ${ }^{18}$ CS-Sys-Gen refers to CS-GPT-Zero in Lyu et al. (2021).

