Criteria-Aware Graph Filtering: Extremely Fast Yet Accurate Multi-Criteria Recommendation

Anonymous Author(s)

ABSTRACT

1 2

5

Multi-criteria (MC) recommender systems, which utilize MC rating information for recommendation, are increasingly widespread in various e-commerce domains. However, the MC recommendation using training-based collaborative filtering, requiring consideration of multiple ratings compared to single-criterion counterparts, often poses practical challenges in achieving state-of-the-art performance along with scalable model training. To solve this problem, we propose CA-GF, a training-free MC recommendation method, which is built upon criteria-aware graph filtering for efficient yet accurate MC recommendations. Specifically, first, we construct an item-item similarity graph using an MC user-expansion graph. Next, we design CA-GF composed of the following key components, including 1) criterion-specific graph filtering where the optimal filter for each criterion is found using various types of polynomial low-pass filters and 2) criteria preference-infused aggregation where the smoothed signals from each criterion are aggregated. We demonstrate that CA-GF is (a) efficient: providing the computational efficiency, offering the extremely fast runtime of less than 0.2 seconds even on the largest benchmark dataset, (b) accurate: outperforming benchmark MC recommendation methods, achieving substantial accuracy gains up to 24% compared to the best competitor, and (c) interpretable: providing interpretations for the contribution of each criterion to the model prediction based on visualizations.

KEYWORDS

Collaborative filtering; criteria preference; graph filtering; low-pass filter; multi-criteria recommender system.

ACM Reference Format:

Anonymous Author(s). 2024. Criteria-Aware Graph Filtering: Extremely Fast Yet Accurate Multi-Criteria Recommendation. In *Proceedings of the ACM Web Conference 25 (WWW '25), April 28 – May 02, 2025, Sydney, Australia. August 25-29, 2024, Barcelona, Spain.* ACM, New York, NY, USA, 12 pages. https://doi.org/XXXXXXXXXXXXXXX

1 INTRODUCTION

Multi-criteria (MC) recommender systems, which leverage detailed *criteria* ratings for each item, have become increasingly important across various online service areas, including travel, restaurants, hotels, movies, and music [10, 15, 18, 20, 28, 35]. MC recommender systems generally excel in recommending relevant items to users

ACM ISBN XXXXXX...\$15.00

58



Figure 1: An illustration showing (a) four criteria ratings in a restaurant domain and (b) a comparison of the training time for 100 epochs between using single-criterion ratings (*i.e.*, overall ratings) and MC ratings across three benchmark MC recommendation methods on the TripAdvisor (TA) dataset. Additionally, the processing time is measured for CA-GF that does not need any training process.

compared to single-criterion recommender systems, as they capture user preferences more exquisitely [5, 10, 15, 20, 28, 44]. For example, as illustrated in Figure 1a, in a restaurant domain, a user can provide four criteria ratings, which include an *overall* rating as well as other MC ratings for *food, service*, and *location*.

Nonetheless, the inclusion of MC ratings in MC recommender systems often significantly increases computational demands compared to single-criterion counterparts, due to the complexity of processing and analyzing multi-dimensional user feedback [16, 39]. For instance, given N user–item interactions with 8 criteria, trainingbased collaborative filtering (CF) methods having a computational complexity of $O(N^2)$ increase the training time by approximately 64 times over the single-criterion case. As shown in Figure 1b, the time required for identical epochs in training substantially escalates when MC ratings are incorporated into three benchmark deep neural network (DNN)-based MC recommendation methods, including AEMC [28], ExtendedSAE [32], and CPA-LGC [22]. Acknowledging that user preferences evolve quickly due to trends, personal circumstances, and exposure to new content, such latency in training time may not be desirable [1, 12, 23, 25].

Unlike earlier studies on learning models such as graph convolution for recommendations in a parametric manner [7, 8, 37, 38, 43], our study is inspired by recent advances in non-parametric, *i.e.*, training-free, CF for single-criterion recommender systems. More precisely, we leverage the concept of graph signal processing, namely *graph filtering* [17, 29, 40], for CF. While graph filtering offers an affordable solution to the computational challenges in single-criterion recommender systems, it remains open how such methodology can be seamlessly and effectively applied to MC recommender systems without causing computational demands associated with MC ratings. In our study, we aim to develop an innovative 59

60

61 62

63 64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

100

101

102

103

104

105

106

107

108

109

110

111

Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for components of this work owned by others than the author(s) must be honored. Abstracting with credit is permitted. To copy otherwise, or republish, to post on servers or to redistribute to lists, requires prior specific permission and/or a fee. Request permissions from permissions@acm.org.

⁵⁵ WWW '25, April 28 - May 02, 2025, Sydney, Australia

^{© 2024} Copyright held by the owner/author(s). Publication rights licensed to ACM.

⁵⁷ https://doi.org/XXXXXXXXXXXXX

graph filtering-based MC recommendation method, which is efficient yet accurate. To this end, we start by outlining three design **goals (G1–G3)** to attain a successful MC recommender system.

- G1. Capability of capturing inter-criteria relations: Canonical MC recommendation methods [4, 5, 20, 28, 44], which simply
 extend rather popular single-criterion recommendation methods to MC circumstances, often fail to fully grasp the collaborative signal in complex semantics across MC ratings (*i.e.*, inter-criteria relations) [22]. In this context, when MC recommender systems are built upon graph filtering, a natural challenge lies in how to capture *inter-criteria* relations.
- G2. Awareness of criterion-specific characteristics: While
 inter-criteria relation information is exploited in designing MC
 recommender systems, it is also crucial to preserve the unique
 characteristics inherent to each criterion. This viewpoint mo tivates us to comprehensively grasp the *distinctiveness of each criterion*, thus leading to accurate MC recommendations.
- G3. Fast runtime: Conventional DNN-based MC recommenda-tion methods are not without the increased training cost caused by making use of MC ratings, compared to the single-criterion counterparts (see Figure 1b). While graph filtering-based CF methods are known to circumvent the computational burden to some extent, it is yet technically challenging how to maxi-mize computational efficiency in devising a graph filtering-based method when MC ratings are concerned.

To effectively achieve G1-G3 at once, we propose CA-GF, a training-free MC recommendation method, which accommodates criteria-aware graph filters for both efficient and accurate MC rec-ommendations. Specifically, in CA-GF, we initially construct an item-item similarity graph using an MC user-expansion graph to capture complex contextual semantics across the MC ratings (G1). Then, based on the item-item similarity graph, we perform criterion-specific graph filtering where the optimal filter for each criterion is found using various types of polynomial low-pass filters (LPFs) (G2), which do not necessitate costly matrix decomposition in conventional graph filtering-based CF methods [17, 29, 40] (G3). Finally, we perform criteria preference-infused aggregation to judiciously aggregate the smoothed signals from each criterion (G2).

Our main contributions are three-fold and summarized as follows:

- (1) Simply understandable yet effective methodology: We address the challenge of increased training time caused by MC ratings. To this end, we device CA-GF built upon polynomial graph filters. By harnessing criteria awareness using different polynomial LPFs for different criteria, CA-GF is capable of mak-ing full use of modern computer hardware (i.e., CPU and GPU), achieving the extremely fast runtime of less than 0.2 seconds even on the largest benchmark dataset (i.e., BeerAdvocate (BA)).
- (2) Superior performance: Through the sophisticated integration of each intra-criterion information as well as inter-criteria relation information into the graph filtering process, CA-GF attains state-of-the-art performance. Our approach consistently outperforms the best competitor by up to 24% in terms of the NDCG@5.

(3) **Comprehensive empirical studies:** Extensive experiments validate the efficacy of CA-GF, demonstrating its computational efficiency and accuracy. Moreover, unlike traditional DNN-based recommender systems, CA-GF offers clear insights into the model's predictions, providing substantial interpretability benefits.

For reproducibility, the source code of this study is available at https://anonymous.4open.science/r/CA-GF-0D56.

2 PRELIMINARIES

2.1 **Problem Definition**

We formally define the top-*K* MC recommendation, along with basic notations. Let $u \in \mathcal{U}$ and $i \in I$ denote a user and an item, respectively, where \mathcal{U} and I denote the sets of all users and all items, respectively. $\mathcal{N}_u \subset I$ denotes a set of items interacted by user *u*. Compared to single-criterion recommender systems, MC recommender systems comprise of a number of rating criteria. We denote $R_c \in \mathbb{R}^{|\mathcal{U}| \times |I|}$ as the rating matrix (*i.e.*, the user-item interaction matrix) for criterion *c*. In particular, $R_0 \in \mathbb{R}^{|\mathcal{U}| \times |I|}$ refers to the overall rating matrix. Then, the top-*K* MC recommendation problem is formally defined as follows:

Definition 1. (Top-*K* MC recommendation) [22]: Given $u \in \mathcal{U}$ and $i \in I$, and C + 1 user–item rating matrices $R_0 \times R_1 \times ... \times R_C$ including an overall rating matrix R_0 , the top-*K* MC recommendation aims to recommend top-*K* items that user $u \in \mathcal{U}$ is most likely to prefer among his/her non-interacted items in $I \setminus N_u w.r.t$. the *overall* rating by using all C + 1 user–item MC ratings.

2.2 Graph Signal Processing

We introduce basic concepts of graph signal processing. First, we consider a weighted undirected graph G = (V, E), represented by an adjacency matrix $A \in \mathbb{R}^{|V| \times |V|}$. A graph signal is a function $f : V \to \mathbb{R}^d$ that encodes the set of nodes into a *d*-dimensional vector $\mathbf{x} = [x_1, x_2, \dots, x_{|V|}]^T$, where x_i represents the signal strength of node *i*. The smoothness of \mathbf{x} on *G* is quantified by the graph quadratic form, a measure based on the graph Laplacian L = D - A,¹ where D = diag(A1) is the degree matrix.² The smoothness measure $S(\mathbf{x})$ is formally expressed as follows [29, 30]:

$$S(\mathbf{x}) = \sum_{i,j} A_{i,j} (x_i - x_j)^2 = \mathbf{x}^T L \mathbf{x}.$$
 (1)

The smaller the value of S(x), the smoother the signal **x** is on the graph. Next, we formally define the graph Fourier transform (GFT) for a graph signal **x** as:

$$\hat{\mathbf{x}} = U^T \mathbf{x},\tag{2}$$

where $U \in \mathbb{R}^{|V| \times |V|}$ is the GFT basis whose *i*-th column is the eigenvector u_i of L in the eigen-decomposition of $L = U\Lambda U^T$ for $\Lambda = \text{diag}(\lambda_1, \ldots, \lambda_V)$ and ordered eigenvalues $\lambda_1 \leq \cdots \leq \lambda_{|V|}$. Here, the signal **x** is considered smooth if the dot product of the eigenvectors corresponding to smaller eigenvalues of L is high. As the GFT is a linear orthogonal transform, the inverse GFT is given

¹Here, we note that the graph Laplacian L can also be defined as its normalized version $L = I - \tilde{A}$, where $\tilde{A} = D^{-1/2}AD^{-1/2}$.

²We denote the all-ones vector of any dimension as **1** for notational simplicity.

234

235

236

237

238

239

240

241

242

243

244

245

246

247

248

249

250

251

252

253

254

255

256

257

258

259

260

261

262

263

264

265

266

267

268

269

270

271

272

273

274

275

276

277

278

279

280

281

282

283

284

285

286

287

288

289

290

WWW '25, April 28 - May 02, 2025, Sydney, Australia

by $\mathbf{x} = U\hat{\mathbf{x}}$. Finally, the graph filter and the graph convolution are formally defined as follows:

Definition 2. (Graph filter) [21, 29, 30, 40]: Given a graph Laplacian matrix L, a graph filter $H(L) \in \mathbb{R}^{|V| \times |V|}$ is defined as

$$H(L) = U \operatorname{diag}(h(\lambda_1), \dots, h(\lambda_{|V|})) U^T,$$
(3)

where $h : \mathbb{C} \to \mathbb{R}$ is the frequency response function that maps eigenvalues $\{\lambda_1, \dots, \lambda_{|V|}\}$ of *L* to $\{h(\lambda_1), \dots, h(\lambda_{|V|})\}$.

Definition 3. (Graph convolution) [29, 30, 40]: The convolution of a graph signal \mathbf{x} and a graph filter H(L) is given by

$$H(L)\mathbf{x} = U \operatorname{diag}(h(\lambda_1), \dots, h(\lambda_{|V|})) U^T \mathbf{x},$$
(4)

which first transforms **x** by the GFT and then transforms its filtered signal with H(L) by the inverse GFT.

In signal processing, signals are typically characterized by their smoothness and low-frequency components, whereas noise is usually non-smooth and dominates at high frequencies [29]. In this context, a significant category of filters is LPFs, which enhance the smoothness of graph signals, thereby aiding noise reduction. We refer to Appendix A for the formal definition of LPFs.

2.3 Graph Filtering for Single-Criterion Recommendation

LPFs play a crucial role in CF by promoting signal smoothness and reducing high-frequency noise [17, 29]. This is because CF relies on users' ratings, which inherently exhibit low-frequency patterns [17]. Such patterns represent consistent preferences or trends among groups of users. By filtering out noise and smoothing graph signals, LPFs enhance the clarity of the underlying lowfrequency patterns, thus leading to more accurate and reliable CFaided recommendations [17].

Conventional graph filtering-based CF methods [17, 23, 29, 40] in single-criterion recommender systems first construct an item–item similarity graph as in the following:

 $\tilde{P} = \tilde{R}_0^T \tilde{R}_0,$

where

$$\tilde{R}_0 = D_{II}^{-1/2} R_0 D_I^{-1/2}.$$

Here, $R_0 \in \mathbb{R}^{|\mathcal{U}| \times |\mathcal{I}|}$ is the rating matrix; \tilde{R}_0 is the normalized rating matrix; $D_U = \text{diag}(R_0 \mathbf{1})$ and $D_I = \text{diag}(\mathbf{1}^T R_0)$; and \tilde{P} is the adjacency matrix of the item–item similarity graph.

Graph filtering-based CF methods [17, 29, 40] typically employ both linear and ideal LPFs. Representative work includes GF-CF [29], whose graph convolution is formulated as follows:

$$\mathbf{s}_{u} = \mathbf{r}_{u}(\tilde{P} + \alpha D_{U}^{-1/2} \bar{U} \bar{U}^{T} D_{I}^{-1/2}), \tag{7}$$

where $\mathbf{s}_u \in \mathbb{R}^{|I|}$ is the predicted preferences for user u; $\mathbf{r}_u \in \mathbb{R}^{|I|}$ is the ratings of u, which serves as graph signals to be smoothed; $\overline{U} \in \mathbb{R}^{|I| \times k}$ is the top-k singular vectors of \widetilde{R}_0 ; \widetilde{P} is the linear LPF in Eq. (5); $D_U^{-1/2} \overline{U} \overline{U}^T D_I^{-1/2}$ is the ideal LPF of \widetilde{P} ; and α is a hyperparameter balancing between the two filters.

A primary benefit of such graph filtering-based CF methods is their non-parametric nature. These approaches bypass the need for intricate and time-intensive model training, relying instead on efficient matrix operations to derive a closed-form solution corresponding to recommendation scores (*i.e.*, predicted preferences of users, denoted as s_{tt}).

3 PROPOSED METHOD: CA-GF

3.1 Overview

The objective of our study is to judiciously incorporate MC ratings into graph filtering without losing its computational efficiency. To this end, we propose CA-GF, a not only *training-free* but also *matrix decomposition-free* graph filtering method. In particular, in CA-GF, *criteria-aware* graph filters built upon an MC user-expansion graph are accommodated to effectively capture the collaborative signal in complex contextual semantics across MC ratings.

To achieve the aforementioned goals **G1–G3**, the proposed CA-GF consists of the following components:

- (1) Graph construction: To accomplish G1, CA-GF initially construct an MC user-expansion graph that enables us to capture complex contextual semantics in MC ratings. Next, we construct an item—item similarity graph to design a new graph filtering method with regulated edge weights (see Section 3.2).
- (2) Graph filtering harnessing criteria awareness: To accomplish G2, due to the fact that the optimal filter can be found differently for each criterion, we propose *criterion-specific* graph filtering (see Section 3.3.1). Moreover, we perform *criteria preference-infused aggregation* that combines the smoothed signals from each criterion to enrich the criteria awareness (see Section 3.3.3).
- (3) **Polynomial graph filtering:** To accomplish **G3**, we propose to use *polynomial graph filtering* [23], which is performed without costly matrix decomposition to achieve extremely fast recommendation when accommodating multiple graph filters (see Section 3.3.2).

We elaborate on the technical details of the proposed CA-GF method in the following subsections, where the schematic overview is illustrated in Figure 2. We refer to Appendix B for the pseudocode of CA-GF.

3.2 Graph Construction

3.2.1 *MC* user-expansion graph construction. As stated in Section 3.1, graph filtering-based CF methods in single-criterion recommender systems [3, 17, 29, 40] typically utilize the rating matrix to construct the item-item similarity graph. However, as long as MC ratings are associated, it is not straightforward how to construct an item-item similarity graph. As the primary component of our study, the first step of CA-GF is to create an *MC* user-expansion graph, where each user is expanded to C + 1 different criterion-user nodes to capture complex semantics inherent in MC ratings. Precisely, the rating matrix $R_{MC} \in \mathbb{R}^{(C+1)|\mathcal{U}| \times |\mathcal{I}|}$ for our MC user-expansion graph is designed by concatenating the C + 1 rating matrices as follows:

$$R_{MC}^{T} = R_{0}^{T} ||R_{1}^{T}|| \dots ||R_{C}^{T},$$
(8)

where the operator || denotes the concatenation of matrices, which enables us to explore complex high-order connectivity among criterion-user nodes and item nodes [22]. Then, we normalize R_{MC} according to the degree of nodes in the graph as in [17, 29, 40]:

$$\tilde{R}_{MC} = D_U^{-1/2} R_{MC} D_I^{-1/2}, \tag{9}$$

(5)

(6)

342

343

344

345

346

347

348

291



Figure 2: The schematic overview of CA-GF.

where D_U and D_I are the diagonal matrices of criterion-user nodes and item nodes, respectively, defined as $D_U = \text{diag}(R_{MC}\mathbf{1})$ and $D_I = \text{diag}(\mathbf{1}^T R_{MC})$.

3.2.2 Item-item similarity graph with adjustment. To perform graph filtering, we construct the normalized item-item similarity graph $\tilde{P}_{MC} \in \mathbb{R}^{|\mathcal{I}| \times |\mathcal{I}|}$ using \tilde{R}_{MC} in Eq. (9) as follows:

$$\tilde{P}_{\rm MC} = \tilde{R}_{MC}^T \tilde{R}_{MC},\tag{10}$$

which represents the degree of similarity between each pair of items. Note that, compared to the case of expanding each item node to C+1 criterion-item nodes [22], our approach effectively prevents the high dimensionality problem of the item-item similarity graph, while achieving G1 by constructing a unified graph structure across MC ratings towards graph filtering. Next, according to the type of graph filter we use based on P_{MC} , the corresponding filtered signals are over-smoothed or under-smoothed, depending on the intensity of connections between nodes in P_{MC} . For instance, using a linear LPF (*i.e.*, \tilde{P}_{MC}) would be less prone to over-smoothing since it is associated only with the first-order connectivities. Thus, we aim to adjust the filtered signals differently for each graph filter $f(\cdot)$. To this end, similarly as in [23], we employ an additional adjustment process for the graph P_{MC} . This process utilizes the Hadamard power $\tilde{P}_{MC}^{\circ s_f}$ by raising each edge weight of \tilde{P}_{MC} to the power of s_f , which is formulated as

$$(\bar{P}_f)_{ij} = (\tilde{P}_{\mathrm{MC}})_{ij}^{s_f},\tag{11}$$

where $(\bar{P}_f)_{ij}$ is the (i, j)-th element of matrix \bar{P}_f and s_f is the adjustment parameter for graph filter $f(\cdot)$, which will be specified in Section 3.3.

3.3 Graph Filtering Harnessing Criteria Awareness

We describe how to perform graph filtering based on the adjusted item–item similarity graph \bar{P}_f .

3.3.1 Criterion-Specific Graph Filtering. In single-criterion recommender systems, it is required to discover only a single optimal
LPF that promotes smoothness of the graph signals for denoising
[29]. In MC recommendations, however, the optimal LPF for each
criterion is often different. For instance, for relatively subjective
criteria (*spec., price* in a hotel domain), low-frequency components
should be utilized less than those in other criteria. In our study, to

attain **G2**, we propose *criterion-specific* graph filtering, which applies *diverse LPFs* for different criteria to smooth out graph signals as shown in Figure 2. The predicted rating $s_{u,c} \in \mathbb{R}^{|\mathcal{I}|}$ of user *u* for criterion *c* is then characterized as:

$$\mathbf{s}_{u,c} = \mathbf{r}_{u,c} f(\bar{P}_f, c), \tag{12}$$

where $\mathbf{r}_{u,c}$ is the *u*-th row of R_c , which will be used as graph signals of user *u* for criterion *c*; and $f(\bar{P}_f, c)$ is the graph filter *specific to criterion c* for graph \bar{P}_f . Here, Eq. (12) is the signal $\mathbf{r}_{u,c}$ convolved with $f(\bar{P}_f, c)$ (refer to Definition 3).

3.3.2 Polynomial Graph Filtering. We now specify the criterionspecific graph filter $f(\bar{P}_f, c)$ in Eq. (12) that is decided depending on each criterion *c*. As stated in **G3**, using multiple filters for MC ratings naturally produces additional computation costs caused by a matrix decomposition process in Eq. (7). To bypass the high computation overhead, a recent study [23] proposed to use *polynomial graph filters* for CF. Inspired by this, we also employ multiple polynomial graph filters, applying a distinct polynomial LPF for each criterion. The polynomial graph filter up to the *K*-th order can be expressed as

$$f(\bar{P}_f, c) = \sum_{k=1}^{K} a_{c,k} \bar{P}_f^k,$$
(13)

where $f(\bar{P}_f, c)$ is the polynomial graph filter specific to criterion c; $a_{c,k}$ is the coefficient of a matrix polynomial; and K is the maximum order of the matrix polynomial basis. Note that, using Eq.(13), any LPFs can be designed by adjusting $a_{c,k}$. The following lemma states that the design of universal LPFs is established.

LEMMA 4. [23, 29]: The matrix polynomial $\sum_{k=1}^{K} a_{c,k} \bar{P}_{f}^{k}$ is a graph filter for graph \bar{P}_{f} , with the frequency response function of $h(\lambda) = \sum_{k=1}^{K} a_{c,k} (1-\lambda)^{k}$.

According to Lemma 4, one can find the optimal polynomial LPF by extensively searching for $\{a_{c,k}\}_{k=1}^{K}$ using the validation set, which however comes at the expensive computation costs and thus violates our design goal **G3**. Alternatively, we present three representative (*i.e.*, predefined) polynomial LPFs, namely linear (\bar{P}_{f}) , inward (\bar{P}_{f}^{2}) , and outward $(2\bar{P}_{f} - \bar{P}_{f}^{2})$ LPFs, which essentially embrace a broad set of LPFs. These three types of graph filters are implemented within second-order polynomials (*i.e.*, K = 2). As depicted in Figure 2, the three polynomial LPFs behave differently, affecting how much low-frequency components are exploited compared to the rest of the spectrum. We note that one can use other types of LPFs with matrix polynomials based on one's own design choice. Using Lemma 4, we theoretically show how each polynomial LP graph filter has its unique frequency response function as follows. All proofs are provided in Appendix C.

COROLLARY 4.1. (Linear LPF) [17, 29]: The matrix \bar{P}_f is equivalent to a linear LPF with the following frequency response function

$$h(\lambda) = 1 - \lambda. \tag{14}$$

COROLLARY 4.2. (Inward LPF) The matrix \bar{P}_f^2 is equivalent to an inward LPF of the item-item similarity graph \bar{P}_f with the following frequency response function

$$h(\lambda) = \lambda^2 - 2\lambda + 1. \tag{15}$$

466

467

468

469

470

472

473

474

475

476

477

478

479

480

481

482

483

485

501

502

503

504

505

506

507

508

509

510

511

512

513

514

515

516

517

518

519

520

521

522

COROLLARY 4.3. (Outward LPF) The matrix $2\bar{P}_f - \bar{P}_f^2$ is equivalent to an outward LPF of the item-item similarity graph \tilde{P}_f with the following frequency response function

$$h(\lambda) = 1 - \lambda^2. \tag{16}$$

471 From Corollaries 4.1-4.3, we pay attention to choosing optimal $f(\bar{P}_f, c)$ out of the three polynomial LPFs for each criterion c. Here, it is worth noting that our polynomial LPFs can be implemented through simple matrix calculations, which thereby allows us to more effectively leverage well-optimized machine learning and computation frameworks such as PyTorch [24] and CUDA [27] to enhance computational speed via parallel computation. As shown in Figure 1b, such operation makes CA-GF immune to the computational burden as the number MC ratings increases, thereby resulting in successfully achieving G3. Moreover, thanks to such rapid computation of polynomial graph filtering, the optimal filter for each criterion is easily found using the validation set. For the detailed analysis of computational complexity of CA-GF, we refer 484 to Appendix D.

3.3.3 Criteria Preference-Infused Aggregation. One can aggregate 486 the smoothed signals in Eq. (12) by simply summing up the smoothed 487 signals for all criteria. However, users often exhibit different criteria 488 preferences [22, 31]. For instance, in a hotel domain, a user tends 489 to make decisions based on the cleanliness aspect of a hotel, while 490 another user decides based on the service aspect. To accommo-491 date such personalized information into our CA-GF method, we 492 additionally devise a novel criteria preference-infused aggregation 493 technique for elaborately capturing the criteria preferences of each 494 user. From the fact that the number of ratings often differs from 495 each criterion [22], we claim that, if a user gave more and/or higher 496 ratings on a certain criterion, then he/she tends to reveal a higher 497 preference for the criterion, which will be empirically validated 498 in Section 4.4. Based on this claim, we formalize our aggregation 499 technique as follows: 500

$$\hat{C} = \tilde{X}\bar{T}; \bar{T}_{ij} = T_{ij}^{s_f}; T = \tilde{X}^T \tilde{X};$$

$$\tilde{X} = X D_X^{-1} X = (R_0 \mathbf{1}) ||(R_1 \mathbf{1})|| \cdots ||(R_C \mathbf{1});$$
(17)

where $X \in \mathbb{R}^{|U| \times (C+1)}$ represents the sum-rating matrix for each criterion whose (u, c)-th element refers to the sum of ratings given by a user u to all relevant items for criterion $c; \tilde{X}$ is the normalized matrix of X along $D_{\tilde{X}}^{-1} = \text{diag}(X1); \tilde{T} = \tilde{X}^T \tilde{X} \in \mathbb{R}^{(C+1) \times (C+1)}$ is the criterion–criterion similarity graph; \overline{T}_{ij} is the (i, j)-th element of the adjacency matrix of criterion–criterion similarity graph \bar{T} adjusted with the parameter s_f ; and $\hat{C} \in \mathbb{R}^{|U| \times (C+1)}$ is the criteria preference matrix in which \tilde{X} serves as signals for graph filtering. Then, the matrix \hat{C} is used for weights during aggregation to infuse the criteria preferences of users. Finally, as illustrated in Figure 2, the predicted rating of user u after the criteria preference-infused aggregation is expressed as

$$\mathbf{s}_{u} = \frac{1}{C+1} \sum_{c=0}^{C} \hat{C}_{u,c} \mathbf{s}_{u,c} = \frac{1}{C+1} \sum_{c=0}^{C} \hat{C}_{u,c} \mathbf{r}_{u,c} f(\bar{P}_{f}, c), \quad (18)$$

where $\hat{C}_{u,c}$ is the preference of user u on the criterion c in \hat{C} .

Table 1: Statistics of the three datasets used in our experiments.

	# of users	# of items	# of overall ratings	# of MC ratings	С	Density
TA	5,132	7,205	41,638	280,521	7	0.11%
YM	1,827	1,471	46,239	231,195	4	1.72%
BA	10,726	10,832	626,995	3,134,981	4	0.54%

EXPERIMENTAL EVALUATION

In this section, we systematically conduct extensive experiments to address the key research questions (RQs) outlined below:

- RQ1 (Efficiency): How fast is CA-GF compared to benchmark MC recommendation methods in terms of runtime?
- RQ2 (Accuracy): How much does CA-GF improve top-K recommendation accuracy over benchmark recommendation methods?
- RQ3 (Ablation study): How does each component in CA-GF contribute to the recommendation accuracy?
- RQ4 (Sensitivity): How do key parameters affect the performance of CA-GF?
- RQ5 (Interpretability): How precisely does CA-GF provide interpretations relavent to the criteria?

4.1 Experimental Settings

Datasets. We carry out experiments on three public datasets, which are widely used in studies on MC recommendation [5, 16, 20, 22, 28, 32]: TripAdvisor (TA), Yahoo!Movie (YM), and BeerAdvocate (BA). Statistics of the three datasets are summarized in Table 1. **Competitors.** To comprehensively demonstrate the superiority of CA-GF, we present six benchmark MC recommendation methods (including ExtandedSAE [32], AEMC [28], DMCF [20], CFM [4, 5], CPA-LGC [22], and GF-CF_{MC}). Additionally, to observe the potential benefits of MC ratings, we include four representative singlecriterion recommendation methods (namely NGCF [37], LightGCN [7], GF-CF [29], and DiffRec [36]), where only overall ratings are used due to the incapability of using MC ratings as input. In our study, to show the results by a naïve extension of GF-CF to MC settings, we additionally introduce a variant of GF-CF, termed GF-CF_{MC}. This variant employs GF-CF [29] to each of C + 1 itemitem similarity graphs constructed from MC ratings, and then aggregates the output through summation for the final prediction. We refer to Appendix E.2 for further details of GF-CF_{MC}.

Evaluation protocols. We randomly select 80% of the interactions of each user for the training set and the remaining 20% as the test set. From the training set, we randomly select 10% of interactions as the validation set for hyperparameter tuning. To evaluate the accuracy of top-K MC recommendation, we use benchmark metrics that are widely used in literature [6-8, 33, 37, 38, 42, 43], such as recall and normalized discounted cumulative gain (NDCG), where K is set to 5 and 10 by default. In the test phase, we treat user-item interactions with overall ratings that are higher than the median rating in the test set as positive, following the protocols in other studies on the MC recommendation [20, 22, 28, 32]. For each metric, we report the average taken over 10 independent runs except for deterministic methods (i.e., GF-CF, GF-CF_{MC}, and CA-GF).

Implementation details. We use the best hyperparameters of competitors obtained by extensive hyperparameter tuning on the

Table 2: Runtime (in seconds) and recommendation accuracy (in NDCG@10) on the largest dataset (BA).

583				
584	Method	Training	NDCG@10	Runtime (s)
585	ExtendedSAE	1	0.0052	11,520
586	AEMC	1	0.0752	1,022
587	CPA-LGC	1	0.1396	10,020
507	GF-CF _{MC}	×	0.1344	274
588	CA-GF	×	0.1477	0.2
589				

validation set. Due to space limitation, we specify default hyperparameters of CA-GF in Appendix E.3. Unless otherwise stated, for all training-based methods, we set the dimensionality of the embedding to 64 and use the Adam optimizer [13], where the batch size is set to 128. All experiments are carried out with the same device for a fair comparison: Intel (R) 12-Core (TM) i7-9700K CPUs @ 3.60 GHz and GPU of NVIDIA GeForce RTX A6000.

4.2 RO1: Efficiency Analysis

Table 2 showcases the computational efficiency on the BA dataset, the largest dataset with more than 3M MC ratings.³ Moreover, to validate the scalability of CA-GF, we present a runtime comparison on different device configurations, i.e., cases without GPU (i.e., CPU only) and with GPU, using various synthetic datasets with C = 4in Figure 3;⁴ in this experiment, we generated seven synthetic datasets whose sparsity level is controlled to 98.5%, where the numbers of (users, items, MC ratings) are set to $\{(1.5K, 3K, 0.3M),$ (2.5K, 5.5K, 1M), (4K, 6K, 1.8M), (5K, 9K, 3.4M), (8K, 10K, 6M),(10K, 15K, 11M), (25K, 20K, 38M)}. Our findings are as follows:

- (i) Notably, Table 2 demonstrates that training-free methods, GF-CF_{MC} and CA-GF, outperform training-based methods such as ExtendedSAE, AEMC, and CPA-LGC in terms of runtime efficiency. Specifically, CA-GF achieves the runtime of 0.2 seconds, whereas other training-based methods require over 1,000 seconds for the model convergence.
- (ii) Furthermore, Table 2 shows that, although $GF-CF_{MC}$ alleviates the computational demands of matrix decomposition using the generalized power method [11, 29], CA-GF is over 2, 160× faster than GF-CF_{MC} on the BA dataset. This is owing to the use of matrix decomposition-free polynomial filters in CA-GF, which efficiently utilize GPU resources for achieving G3. Moreover, Figure 3 demonstrates that, while $GF-CF_{MC}$ is a training-free solution, CA-GF consistently and significantly outperforms GF-CF_{MC} in terms of runtime across the datasets of various sizes.
- (iii) Figure 3 reveals the scalability of CA-GF. By fully utilizing the parallel computing capabilities of GPU, CA-GF runs consistently within 2 seconds for datasets containing up to 6M MC ratings. Even when the size of the loaded data exceeds GPU memory limits, CA-GF demonstrates robust performance on CPU, maintaining runtime below 2 minutes for datasets exceeding 38M MC ratings. This highlights the computational efficiency of CA-GF, especially in handling large-scale datasets.



Figure 3: Log-scaled runtime comparison of CA-GF (with and without GPU) and GF-CF_{MC} (CPU) using various synthetic datasets, where OOM (GPU) indicates out-of-memory issues on GPU.

Table 3: Performance comparison among CA-GF and all competitors for the three benchmark datasets. Here, MC represents the methods using MC ratings. The best and second-best performers are highlighted in bold and underline, respectively.

Method	МС	Metric	К	TA	YM	BA
		Decall	5	0.0370	0.0855	0.0551
NOOF		Recall@K	10	0.0513	0.1352	0.0925
NGCF	-	NDCG@K	5	0.0310	0.1056	0.1255
			10	0.0363	0.1183	0.1275
		Recall@K	5	0.0550	0.0970	0.0566
			10	0.0724	0.1502	0.0937
lightGCN	-	NDCG@K	5	0.0512	0.1154	0.1320
			10	0.0586	0.1325	0.1298
		Recall@K	5	0.0596	0.1217	0.0645
			10	0.0728	0.1753	0.1034
JF-CF		NIDOGOV	5	0.0570	0.1440	0.1333
		NDCG@K	10	0.0612	0.1574	0.1344
		Recall@K	5	0.0574	0.0834	0.0695
	-		10	0.0637	0.1003	0.1030
лпкес		NDCCOV	5	0.0527	0.1123	0.1230
		NDCG@K	10	0.0637	0.1420	0.1392
		Recall@K	5	0.0024	0.0766	0.0018
	,		10	0.0048	0.1150	0.0044
ExtendedSAE	\checkmark	NIDOGOV	5	0.0012	0.0912	0.0026
		NDCG@K	10	0.0025	0.1001	0.0052
		D U o V	5	0.0538	0.0802	0.0353
THO	/	Recall@K	10	0.0664	0.1112	0.0588
АЕМС	\checkmark	NDCG@K	5	0.0530	0.0909	0.0737
			10	0.0574	0.0990	0.0752
		D U o V	5	0.0312	0.0333	0.0307
	,	Recall@K	10	0.0388	0.0470	0.0411
DMCF	\checkmark	MBOOOK	5	0.0334	0.0541	0.0312
		NDCG@K	10	0.0401	0.0614	0.0401
		D. IIOY	5	0.0411	0.0420	0.0375
OFM	,	Recall@K	10	0.0501	0.0613	0.0531
_rm	\checkmark	NDCG@K	5	0.0357	0.0392	0.0891
			10	0.0398	0.0538	0.0920
		D. IIOT	5	0.0630	0.1211	0.0625
	,	Recall@K	10	0.0830	0.1725	0.0966
LFA-LGU	\checkmark	NDCCOV	5	0.0550	0.1392	0.1388
		NDCG@K	10	0.0650	0.1532	0.1396
		n llor	5	0.0617	0.1223	0.0643
	\checkmark	Recall@K	10	0.0753	0.1755	0.1038
JF-CF _{MC}		MEGGOV	5	0.0595	0.1457	0.1329
		NDCG@K	10	0.0645	0.1588	0.1344
	√ .	Recall@K	5	0.0750	0.1224	0.0704
			10	0.0854	0.1765	0.1144
LA-GF		NDCG@K	5	0.0738	0.1476	0.1464
			10	0.0774	0.1608	0.1477

4.3 RQ2: Recommendation Accuracy

We compare the accuracy of CA-GF against competitors specified in Section 4.1. For the methods that were originally designed for Anon

³We refer to Appendix E.4 for the empirical analysis of efficiency on other datasets. ⁴GF-CF_{MC} was not implemented on GPU as utilizing GPU for calculating ideal LPFs is not straightforward.

Table 4: The performance comparison among CA-GF and its four variants in terms of the Recall@10. Here, the best performer is highlighted in bold.

	TA	YM	BA
CA-GF	0.0854	0.1765	0.1147
CA-GF-m	0.0718	0.1751	0.1031
CA-GF-s	0.0713	0.1698	0.1076
CA-GF-f	0.0725	0.1751	0.1077
CA-GF-p	0.0840	0.1760	0.1143

single-criterion recommender systems (NGCF, LightGCN, GF-CF, and DiffRec), we use single ratings (*i.e.*, overall ratings). Table 3 shows the results of all the competitors and CA-GF. Our findings are as follows:

- (i) CA-GF consistently outperforms all the competitors regardless of the performance metrics and datasets. In particular, CA-GF achieves state-of-the-art performance with significant gains up to 24% in terms of the NDCG@5 on TA.
- (ii) The use of MC ratings remarkably boosts the performance, with CPA-LGC and CA-GF surpassing their single-criterion counterparts, namely LightGCN and GF-CF, respectively.
- (iii) MC recommendation methods that are built upon DNNs or matrix factorization (ExtendedSAE, AEMC, DMCF, and CFM) show comparatively inferior performance to that of GCN (CPA-LGC) or graph filtering (GF-CF_{MC} and CA-GF). This implies that explicitly exploiting the complex structural information for MC recommendations is indeed beneficial for accurate recommendations.
- (iv) Meanwhile, performance comparison between CA-GF and GF-CF_{MC} reveals that, while graph filtering-based methods generally yield superior results, the gain of CA-GF over GF-CF_{MC} is also significant. This underscores that the mere adoption of graph filtering for MC recommendations is insufficient to achieve optimal accuracy.

4.4 RQ3: Ablation Studies

To analyze the contribution of each component in CA-GF, we conduct an ablation study in comparison with four variants depending on which components are taken into account for designing the end-to-end CA-GF method. The performance comparison among the four methods is presented in Table 4 *w.r.t.* the Recall@10 using three datasets.

- CA-GF: corresponds to the original CA-GF method without removing any components;
- CA-GF-m: removes the MC user-expansion graph. That is, only a single criterion (*i.e.*, overall ratings) is used for graph construction;
- CA-GF-s: replaces all *s*_{*f*} 's by 1. That is, the adjustment parameter is ablated;
- CA-GF-f: sets all $f(\bar{P}_f, c)$'s to the linear LPF in Eq. (14). That is, only a single polynomial LPF is used;
- CA-GF-p: removes criteria preference-infused aggregation. Instead, all the smoothed signals from each criterion are evenly aggregated by simple summation.

Our observations are as follows:



Figure 4: The effect of three polynomial LPFs $f(\bar{P}_f, c)$ (L, I, and O) for each criterion on the Recall@10.

- (i) All four modules in CA-GF plays a crucial role in the success of the proposed CA-GF method.
- (ii) The performance gap between CA-GF and CA-GF-f reveals that using diverse polynomial LPFs is important for accurate MC recommendation.
- (iii) The performance gap between CA-GF and CA-GF-s tends to be much higher than that between CA-GF and other variants except for the BA dataset. This finding indicates that the use of proper adjustment parameters for graph filter $f(\bar{P}_f, c)$ is crucial for accurate recommendations.
- (iv) Albeit slightly, the gain of CA-GF over CA-GF-p manifests a positive impact of criteria preference-infused aggregation on the recommendation accuracy for all the datasets.

4.5 RQ4: Sensitivity Analysis

We investigate the impact of key parameters in CA-GF on the recommendation accuracy, which include the selection of graph filters $f(\bar{P}_f,c)$ for criterion c and the adjustment parameter s_f for each $f(\bar{P}_f,c)$. For notational simplicity, we denote the three polynomial LPFs (*i.e.*, linear, inward, and outward LPFs) as L, I, and O, respectively. When each parameter varies so that its effect is revealed, other parameters are set to the pivot values specified in Appendix E.3.

(Effect of $f(\bar{P}_f, c)$) From Figure 4, it is seen that using different filters for each criterion *c* produces different recommendation accuracies, which confirms that each criterion needs its specific optimal graph filter (see Section 3.3.1). Here, we again note that the optimal filter for each criterion is found quite promptly, thanks to the minimal computation time required for CA-GF.

(Effect of s_f) Figure 5 shows how the Recall@10 behaves according to different values of s_f for each of three polynomial LPFs (L,I, and O). Our findings are as follows:

- (i) The performance is not uniformly sensitive across different s_f 's. Some regimes of s_f exhibit high sensitivity, whereas others show low sensitivity.
- (ii) For L, the optimal s_f is found in $s_f < 1$ except for YM, which is the densest dataset. For I and O, the opposite pattern is observed while the optimum lies mostly in the range of $s_f > 1$. This is because I and O, implemented using the second-order polynomial of \tilde{P} , are more prone to either over-smoothing, where predicted ratings become overly similar by exploring the collaborative signal in higher-order connectivities. On the other hand, since L employs only the first-order polynomial of \tilde{P} , it is less prone to over-smoothing.

WWW '25, April 28 - May 02, 2025, Sydney, Australia



Figure 5: The effect of adjustment parameter s_f for three polynomial LPFs (L, I, and O) on the Recall@10.



Figure 6: Attribution maps that visualize the contribution of each criterion to CA-GF's predictions for the TA dataset.

(iii) This variation is partly due to the use of different orders of \tilde{P} for each polynomial LPF. Hence, in performance optimization, it is of utmost importance to select an appropriate value of s_f for each $f(\bar{P}_f, c)$. For example, for I and O, it is desirable to use $s_f > 1$ to effectively mitigate the over-smoothing problem by enhancing value distinctions.

4.6 RQ5: Interpretability

Unlike canonical black-box recommendation methods based on DNNs, CA-GF offers significant advantages in model interpretability, allowing an in-depth understanding of each prediction process. For instance, we generate an attribution map that quantifies the influence of MC on the model predictions, Specifically, the attribution map of the user–item interaction (u, i) visualizes the *i*-th component of $\hat{C}_{u,c}\mathbf{s}_{u,c} \in \mathbb{R}^{|\mathcal{I}|}$ in Eq. (18) for different *c*'s. It represents each user's criteria preferences for certain items, which provides insight into the importance of each criterion. For instance, Figure 6 illustrates two attribution maps for the two different interactions of (user, item), including (1, 7) and (1844, 1) on the TA dataset. The following observations are made.

- (i) These two instances display different patterns, which verifies that each criterion makes a different contribution to the model prediction.
- (ii) It is likely that the two criteria *check-in* and *rooms* contribute less to the prediction of CA-GF, compared to the other criteria.

This level of interpretability is invaluable, not just for comprehending the model's functionality but also for guiding strategic business decisions, thus enabling model refinement and enhancement. We refer to Appendix E.4 for further visualization results on other datasets.

5 RELATED WORK

Graph filtering-based approaches. Within the realm of graph signal processing, GCN is regarded as a parameterized graph convolutional filter [14, 29]. As a representative approach, NGCF [37] was introduced by learning appropriate LPFs while capturing high-order collaborative signals inherent in user-item interactions [29]. LightGCN [7] achieved convincing performance by eliminating linear transformation and non-linear activation from the GCN layers in NGCF. By closing the gap between LightGCN and graph filtering methods alongside a closed-form solution for the infinite-dimensional LightGCN, GF-CF [29] stood out for achieving accurate recommendation performance while significantly reducing time consumption with its parameter-free nature. FIRE [40] was introduced by improving this approach to an incremental recommendation method. Additionally, PGSP [17] made use of a mixed-frequency filter that combines a linear LPF with an ideal LPF.

MC recommender systems. Efforts have consistently been made to incorporate MC ratings to enhance the accuracy of recommendations. In one of the initial endeavors, a support vector regressionbased approach [9] was introduced to assess the relative importance of individual criteria ratings. CFM [5] was formulated by collectively employing matrix factorization for MC rating matrices. DTTD [2] was developed by integrating cross-domain knowledge alongside side information. Moreover, in light of the extensive adoption of deep learning, there has been a continuous endeavor to develop DNN-based MC recommender systems. For instance, ExtendedSAE [32] was introduced to capture the relationship between MC ratings using stacked autoencoders. LatentMC [15] was designed with variational autoencoders to map user reviews into latent vectors, constituting latent MC ratings. DMCF [20] was devised for predicting MC ratings using a DNN, with the predicted ratings being aggregated by another DNN. AEMC [28] employed deep autoencoders, capturing non-linear relationships between users' preferences for criteria. As pioneer work on integrating light graph convolution into MC recommender systems, CPA-LGC [22] was devised to capture complex semantics in MC ratings.

6 CONCLUSIONS AND FUTURE WORK

In this paper, we explored how fast and accurate graph filtering can be developed in MC recommender systems. To this end, we introduced CA-GF, the first attempt to design a graph filteringbased MC recommendation method that is not only training-free but also decomposition-free, thereby circumventing the problem of the computational burden that MC ratings entail. Through extensive experiments on three benchmark datasets, we demonstrated the impact and benefits of CF-GF from various perspectives, including (a) the extraordinarily computational efficiency with the runtime of less than 1 second on BA, the largest dataset, (b) the superior accuracy over other competing MC recommendation methods, (c) the impact of using different optimal LPFs for each criterion, (d) the effectiveness of each component, and (e) the interpretability via visualizing each user's criteria preferences for certain items. Potential avenues of our future research include the design of an adaptive graph filter such that the optimal LPF for each criterion is found more effectively.

Criteria-Aware Graph Filtering: Extremely Fast Yet Accurate Multi-Criteria Recommendation

REFERENCES

929

930

931

932

933

934

935

936

937

938

939

940

941

942

943

944

945

946

947

948

949

950

951

952

953

954

955

956

957

958

959

960

961

962

963

964

965

966

967

968

969

970

971

972

973

974

975

976

977

978

980

981

982

983

984

985

986

- Jianxin Chang, Chen Gao, Yu Zheng, Yiqun Hui, Yanan Niu, Yang Song, Depeng Jin, and Yong Li. 2021. Sequential recommendation with graph neural networks. In SIGIR. 378–387.
- [2] Zhengyu Chen, Ziqing Xu, and Donglin Wang. 2021. Deep transfer tensor decomposition with orthogonal constraint for recommender systems. In AAAI. 4010–4018.
- [3] Jeongwhan Choi, Seoyoung Hong, Noseong Park, and Sung-Bae Cho. 2023. Blurring-sharpening process models for collaborative filtering. In SIGIR. 1096– 1106.
- [4] Ge Fan, Chaoyun Zhang, Junyang Chen, Paul Li, Yingjie Li, and Victor CM Leung. 2023. Improving rating prediction in multi-criteria recommender systems Via a collective factor Model. *IEEE Transactions on Network Science and Engineering* 10, 6 (2023), 3633 – 3643.
- [5] Ge Fan, Chaoyun Zhang, Junyang Chen, and Kaishun Wu. 2021. Predicting ratings in multi-criteria recommender systems via a collective factor model. In *DeMal@ The Web Conference*. 1–6.
- [6] Ruining He and Julian McAuley. 2016. VBPR: Visual bayesian personalized ranking from implicit feedback. In AAAI.
- [7] Xiangnan He, Kuan Deng, Xiang Wang, Yan Li, Yongdong Zhang, and Meng Wang. 2020. LightGCN: Simplifying and powering graph convolution network for recommendation. In SIGIR. 639–648.
- [8] Xiangnan He, Lizi Liao, Hanwang Zhang, Liqiang Nie, Xia Hu, and Tat-Seng Chua. 2017. Neural collaborative filtering. In WWW. 173–182.
- [9] Dietmar Jannach, Zeynep Karakaya, and Fatih Gedikli. 2012. Accuracy improvements for multi-criteria recommender systems. In EC. 674–689.
- [10] Dietmar Jannach, Markus Zanker, and Matthias Fuchs. 2014. Leveraging multicriteria customer feedback for satisfaction analysis and improved recommendations. Information Technology & Tourism (2014), 119–149.
- [11] Michel Journée, Yurii Nesterov, Peter Richtárik, and Rodolphe Sepulchre. 2010. Generalized power method for sparse principal component analysis. *Journal of Machine Learning Research* 11, 2 (2010).
- [12] Bin Ju, Yuntao Qian, Minchao Ye, Rong Ni, and Chenxi Zhu. 2015. Using dynamic multi-task non-negative matrix factorization to detect the evolution of user preferences in collaborative filtering. *PLoS One* 10, 8 (2015), e0135090.
- [13] Diederik P. Kingma and Jimmy Ba. 2015. Adam: A method for stochastic optimization. In *ICLR*. 1–15.
- [14] Thomas N. Kipf and Max Welling. 2017. Semi-supervised classification with graph convolutional networks. In *ICLR*. 1–14.
- [15] Pan Li and Alexander Tuzhilin. 2019. Latent multi-criteria ratings for recommendations. In RecSys. 428–431.
- [16] Pan Li and Alexander Tuzhilin. 2020. Learning latent multi-criteria ratings from user reviews for recommendations. *IEEE Transactions on Knowledge and Data Engineering* 34, 8 (2020), 3854 – 3866.
- [17] Jiahao Liu, Dongsheng Li, Hansu Gu, Tun Lu, Peng Zhang, Li Shang, and Ning Gu. 2023. Personalized graph signal processing for collaborative filtering. In WWW. 1264–1272.
- [18] Julian McAuley, Jure Leskovec, and Dan Jurafsky. 2012. Learning attitudes and attributes from multi-aspect reviews. In *ICDM*. 1020–1025.
- [19] Julian John McAuley and Jure Leskovec. 2013. From amateurs to connoisseurs: Modeling the evolution of user expertise through online reviews. In WWW. 897–908.
- [20] Nour Nassar, Assef Jafar, and Yasser Rahhal. 2020. A novel deep multi-criteria collaborative filtering model for recommendation system. *Knowledge-Based Systems* (2020), 104811.
- [21] Antonio Ortega, Pascal Frossard, Jelena Kovačević, José MF Moura, and Pierre Vandergheynst. 2018. Graph signal processing: Overview, challenges, and applications. Proc. IEEE 106, 5 (2018), 808–828.
- [22] Jin-Duk Park, Siqing Li, Xin Cao, and Won-Yong Shin. 2023. Criteria tell you more than ratings: Criteria preference-aware light graph convolution for effective

987

988

989

990

991

992

993

994

995

996

997

998

999

1000

1001

1002

1003

1004

1005

1006

1007

1008

1009

1010

1011

1012

1013

1014

1015

1016

1017

1018

1019

1020

1021

1022

1023

1024

1025

1026

1027

1028

1029

1030

1031

1032

multi-criteria recommendation. In KDD. 1356-1365.

- [23] Jin-Duk Park, Yong-Min Shin, and Won-Yong Shin. 2024. Turbo-CF: Matrix decomposition-free graph filtering for fast recommendation. In *SIGIR*. (to appear).
- [24] Adam Paszke, Sam Gross, Francisco Massa, Adam Lerer, James Bradbury, Gregory Chanan, Trevor Killeen, Zeming Lin, Natalia Gimelshein, Luca Antiga, et al. 2019. PyTorch: An imperative style, high-performance deep learning library. (2019).
- [25] Fabíola SF Pereira, João Gama, Sandra de Amo, and Gina MB Oliveira. 2018. On analyzing user preference dynamics with temporal social networks. *Machine Learning* 107 (2018), 1745–1773.
- [26] Raksha Ramakrishna, Hoi-To Wai, and Anna Scaglione. 2020. A user guide to low-pass graph signal processing and its applications: Tools and applications. *IEEE Signal Processing Magazine* 37, 6 (2020), 74–85.
- [27] Jason Sanders and Edward Kandrot. 2010. CUDA by example: an introduction to general-purpose GPU programming. Addison-Wesley Professional.
- [28] Qusai Shambour. 2021. A deep learning based algorithm for multi-criteria recommender systems. *Knowledge-Based Systems* (2021), 106545.
 [29] Yifei Shen, Yongji Wu, Yao Zhang, Caihua Shan, Jun Zhang, B Khaled Letaief, and
- [29] Yifei Shen, Yongji Wu, Yao Zhang, Caihua Shan, Jun Zhang, B Khaled Letaief, and Dongsheng Li. 2021. How powerful is graph convolution for recommendation?. In CIKM. 1619–1629.
- [30] David I Shuman, Sunil K Narang, Pascal Frossard, Antonio Ortega, and Pierre Vandergheynst. 2013. The emerging field of signal processing on graphs: Extending high-dimensional data analysis to networks and other irregular domains. *IEEE signal processing magazine* 30, 3 (2013), 83–98.
- [31] Rama Syamala Sreepada, Bidyut Kr Patra, and Antonio Hernando. 2017. Multicriteria recommendations through preference learning. In *Proceedings of the 4th* ACM IKDD Conferences on Data Sciences. 1–11.
- [32] Dharahas Tallapally, Rama Syamala Sreepada, Bidyut Kr Patra, and Korra Sathya Babu. 2018. User preference learning in multi-criteria recommendations using stacked auto encoders. In *RecSys.* 475–479.
- [33] Rianne van den Berg, Thomas N. Kipf, and Max Welling. 2017. Graph convolutional matrix completion. *CoRR* abs/1706.02263 (2017).
- [34] Hoi-To Wai, Santiago Segarra, Asuman E Ozdaglar, Anna Scaglione, and Ali Jadbabaie. 2019. Blind community detection from low-rank excitations of a graph filter. *IEEE Transactions on signal processing* 68 (2019), 436–451.
- [35] Hongning Wang, Yue Lu, and ChengXiang Zhai. 2011. Latent aspect rating analysis without aspect keyword supervision. In KDD. 618–626.
- [36] Wenjie Wang, Yiyan Xu, Fuli Feng, Xinyu Lin, Xiangnan He, and Tat-Seng Chua. 2023. Diffusion recommender model. In SIGIR. 832–841.
- [37] Xiang Wang, Xiangnan He, Meng Wang, Fuli Feng, and Tat-Seng Chua. 2019. Neural graph collaborative filtering. In SIGIR. 165–174.
- [38] Xiang Wang, Hongye Jin, An Zhang, Xiangnan He, Tong Xu, and Tat-Seng Chua. 2020. Disentangled graph collaborative filtering. In SIGIR. 1001–1010.
- [39] Di Wu, Xin Luo, Mingsheng Shang, Yi He, Guoyin Wang, and MengChu Zhou. 2019. A deep latent factor model for high-dimensional and sparse matrices in recommender systems. *IEEE Transactions on Systems, Man, and Cybernetics: Systems* 51, 7 (2019), 4285–4296.
- [40] Jiafeng Xia, Dongsheng Li, Hansu Gu, Jiahao Liu, Tun Lu, and Ning Gu. 2022. FIRE: Fast incremental recommendation with graph signal processing. In WWW. 1808--1819.
- [41] Leonid Yavits, Amir Morad, and Ran Ginosar. 2014. Sparse matrix multiplication on an associative processor. *IEEE Transactions on Parallel and Distributed Systems* 26, 11 (2014), 3175–3183.
- [42] Rex Ying, Ruining He, Kaifeng Chen, Pong Eksombatchai, William L Hamilton, and Jure Leskovec. 2018. Graph convolutional neural networks for web-scale recommender systems. In *KDD*. 974–983.
- [43] Lei Zheng, Chun-Ta Lu, Fei Jiang, Jiawei Zhang, and Philip S Yu. 2018. Spectral collaborative filtering. In *RecSys.* 311–319.
- [44] Yong Zheng. 2019. Utility-based multi-criteria recommender systems. In SAC. 2529–2531.
- 1033 1034 1035
- 1036

1037

- 1038 1039
- 1040

1041

- 1041

1043 1044

1045 A DEFINITION OF LPF

We formally define the LPF as follows:

Definition 5. (LPF) [26, 29, 34]: For $k = 1, \dots, |V|$ and $\lambda_1 \leq \dots \leq \lambda_{|V|}$, the graph filter H(L) is k-low-pass if and only if $\eta_k \in [0, 1]$, where

$$\eta_k := \frac{\max\{|h(\lambda_{k+1})|, \cdots, |h(\lambda_{|V|})|\}}{\min\{|h(\lambda_1)|, \cdots, |h(\lambda_k)|\}}.$$
(19)

B PSEUDOCODE OF CA-GF

We summarize the end-to-end process of CA-GF in Algorithm 1.

Algorithm 1 CA-GF

Input: MC ratings $R_0 \times R_1 \times ... \times R_C$, set of users \mathcal{U} , set of items \mathcal{I} **Output:** \mathbf{s}_u for $u \in \mathcal{U}$ 1: $R_{MC}^T = R_0^T ||R_1^T|| \dots ||R_C^T|$ $\hat{R}_{MC} = 0 \lim_{T \to T} \frac{1}{C} \frac{1}{C}$ 2: $\tilde{R}_{MC} = D_U^{-1/2} R_{MC} D_I^{-1/2}$ 3: $\tilde{P} = \tilde{R}_{MC}^T \tilde{R}_{MC}$ 4: Calculate \bar{P}_f for each $f(\cdot)$ using Eq. (11) 5: Calculate \hat{C} using Eq. (17) 6: for $u \leftarrow 0$ to $|\mathcal{U}|$ do for $c \leftarrow 0$ to C do 7: $\mathbf{s}_{u,c} = \mathbf{r}_{u,c} f(\bar{P}_f, c)$ 8: end for 9: $\mathbf{s}_u = \frac{1}{C+1} \sum_{c=0}^{C} \hat{C}_{u,c} \mathbf{s}_{u,c}$ 10: 11: end for 12: **return** \mathbf{s}_u for $u \in \mathcal{U}$

C PROOFS OF COROLLARIES

Proof of Corollary 4.1. Although the proof of Corollary 4.1 is presented in [17], we provide the full proof for completeness. First, the Laplacian matrix *L* can be decomposed as

$$L = U\Lambda U^{T} = U \operatorname{diag}(\lambda_{1}, \lambda_{2}, \dots, \lambda_{m}) U^{T},$$
(20)

which indicates that *L* is a graph filter with the frequency response function of $h(\lambda) = \lambda$. Then, we have

$$L = I - \bar{P}_f. \tag{21}$$

Suppose that U_i is the eigenvector of L corresponding to the eigenvalue λ_i , Then, using Eq. (21), it follows that

$$LU_i = \lambda_i U_i = (I - \bar{P}_f) U_i, \tag{22}$$

resulting in

$$\bar{P}_f U_i = (1 - \lambda_i) U_i. \tag{23}$$

This means that L and \bar{P}_f have the same eigenvectors and the corresponding eigenvalues have the following relationship:

$$(\lambda_{\bar{P}_f})_i = 1 - \lambda_i,\tag{24}$$

Anon.

(26)

where $(\lambda_{\bar{P}_f})_i$ is the *i*-th largest eigenvalue of P_f . Suppose

$$\Lambda_{\bar{P}_f} = \operatorname{diag}((\lambda_{\bar{P}_f})_1, (\lambda_{\bar{P}_f})_2, \dots, (\lambda_{\bar{P}_f})_m). \tag{25}$$

Then, we have

 $\bar{P}_f = U\Lambda_{\bar{P}_e}U^T = U\operatorname{diag}(1-\lambda_1, 1-\lambda_2, \dots, 1-\lambda_n)U^T,$

which means that \bar{P}_f is the polynomial LPF with the frequency response function of

$$h(\lambda) = 1 - \lambda, \tag{27}$$

which completes the proof of the Corollary 4.1.

Proof of Corollary 4.2. The symmetric matrix \bar{P}_f can be decomposed as $\bar{P}_f = U\Lambda_{\bar{P}_f}U^T$, where $\Lambda_{\bar{P}_f}$ is a diagonal matrix of the eigenvalues of \bar{P}_f . Now, due to the fact that $U^T = U^{-1}$, \bar{P}_f^2 becomes

$$\bar{P}_f^2 = (U\Lambda_{\bar{P}_f}U^T)(U\Lambda_{\bar{P}_f}U^T) = U\Lambda_{\bar{P}_f}^2U^T.$$
(28)

Using the relation $\Lambda_{\bar{P}_f} = I - \Lambda$ from Corollary 4.1, we have

$$\bar{P}_f^2 = U(I - \Lambda)^2 U^T.$$
⁽²⁹⁾

Using the expansion

Eq. (29) can be rewritten as

$$(I - \Lambda)^2 = I - 2\Lambda + \Lambda^2, \tag{30}$$

$$\bar{P}_f^2 = U(I - 2\Lambda + \Lambda^2)U^T, \qquad (31)$$

which indicates that \bar{P}_f^2 plays a role of mapping each eigenvalue λ_i of \bar{P}_f to $\lambda_i^2 - 2\lambda_i + 1$. Hence, the frequency response function of \bar{P}_f^2 is given by

$$h(\lambda) = \lambda^2 - 2\lambda + 1, \tag{32}$$

which completes the proof of Corollary 4.2.

Proof of Corollary 4.3. Given $\bar{P}_f = U\Lambda_{\bar{P}_f}U^T$, we have

$$2\bar{P}_f - \bar{P}_f^2 = 2U\Lambda_{\bar{P}_f}U^T - U\Lambda_{\bar{P}_f}^2U^T$$
$$= U(2\Lambda_{\bar{P}_f} - \Lambda_{\bar{P}_f}^2)U^T.$$
(33)

Using the relation $\Lambda_{\bar{P}_f} = I - \Lambda$ from Collorary 4.1, we have

$$2\Lambda_{\bar{P}_f} - \Lambda_{\bar{P}_f}^2 = 2(I - \Lambda) - (I - \Lambda)^2 = I - \Lambda^2.$$
(34)

Thus, Eq. (33) can be rewritten as

$$2\bar{P}_f - \bar{P}_f^2 = U(I - \Lambda^2)U^T,$$
(35)

which indicates that $2\bar{P}_f - \bar{P}_f^2$ contributes to mapping each eigenvalue λ_i of L to $1 - \lambda_i^2$. Hence, $2\bar{P}_f - \bar{P}_f^2$ is the polynomial LPF of \bar{P}_f with the frequency response function of

$$h(\lambda) = 1 - \lambda^2, \tag{36}$$

which completes the proof of Corollary 4.3.



Table 5: Runtime on the three benchmark datasets.



Figure 7: The schematic overview of GF-CF_{MC}.



(b) (user 10, item 1544) and (user 4895, item 1382) on BA

Figure 8: Attribution maps that visualize the contribution of each criterion to CA-GF's predictions for the (a) YM and (b) BA datasets.

D COMPLEXITY ANALYSIS

We provide a theoretical analysis of CA-GF's computational complexity. Although the complexities of sparse matrix multiplication can vary, we base our analysis on the complexity of O(nnz) [41], where nnz represents the non-zero components. CA-GF comprises two primary steps: graph construction and filtering. First, for the graph construction step $P = R_{MC}^T R_{MC}$, the nnz of R_{MC} is equal to the number of MC ratings (, denoted as n_{mc} , hence $O(n_{mc})$. Next, in the graph filtering stage $R_{MC}P$, the nnz of R_{MC} is n_{mc} , and while the nnz of $P = R_{MC}^T R_{MC}$ is not explicitly expressible to n_{mc} , it is equivalent to the total number of user pairs sharing common items, denoted as n_P . Typically, $n_{mc} < n_P$ and n_P are not significantly large in scale compared to n_{mc} ; therefore, we assert that the final computational complexity for graph filtering is $O(n_P)$.

In consequence, the computational complexity of CA-GF is **linear** in nnz in the polynomial graph filter used, which is generally not large due to the high sparsity characteristic of recommendation datasets. Additionally, using parallel GPU computation for matrix multiplication, CA-GF achieves constant runtime regardless of the dataset size, provided sufficient GPU VRAM is available.

E DETAILS OF EXPERIMENTS

E.1 Dataset Description

We describe the details of the datasets used in our experiments. **TripAdvisor (TA)**: The TA dataset, released by [35], comprises hotel rating information, including an overall rating as well as ratings for seven comprehensive criteria: *business, check-in quality, cleanliness, location, rooms, service,* and *value.* The ratings are on a scale of 1 to 5 for all criteria.

Yahoo!Movie (YM): The YM dataset, first introduced by [10], comprises movie rating information, including an overall rating as well as ratings for four specific criteria: *story, acting, direction,* and *visuals.* The ratings are on a scale of 1 to 5 for all criteria.

BeerAdvocate (BA): The BA dataset, released by [18, 19], comprises beer rating information, including an overall rating as well as ratings for four specific criteria: *appearance, aroma, taste*, and *palate*. The ratings range from 1 to 5 for all criteria.

E.2 Details of GF-CF_{MC}

Figure 7 illustrates the schematic overview of GF-CF_{MC}. Given MC rating matrices R_c for criterion $c \in \{0, 1, \dots, C\}$, GF-CF_{MC} first separately construct C + 1 bipartite graphs, and performs GF-CF [29] on each of C + 1 different criteria. Then, the predicted ratings $\hat{s}_{u,c}$ for each criterion are aggregated by simple summation for the final prediction. This approach differs from CA-GF, which uses an integrated graph, called the MC user-expansion graph, for graph filtering. Moreover, while GF-CF_{MC} uses the same graph filter across the criteria, CA-GF leverages a different optimal graph filter depending on the criterion, which effectively harnesses criteria awareness.

E.3 Default Hyperparameters of CA-GF

We describe default hyperparameters of CA-GF, each of which is tuned on the validation set. The hyperparameters of CA-GF are listed as follows: 1) the polynomial LPF $f(\bar{P}_f, c)$; 2) the adjustment parameter s_f used for the item–item similarity graph \bar{P}_{MC} ; and 3) the adjustment parameter *s* used for the criterion–criterion similarity graph \tilde{T} . First, the polynomial LPF $f(\bar{P}_f, c)$ optimally found for all criteria on each dataset is as follows:

- TA: {overall: O, business: L, check-in: I, cleanliness: L, location: L, rooms: I, service: L, value: L};
- YM: {overall: O, acting: I, direction: I, story: O, visuals: L };
- BA: {overall: L, appearance:O, aroma: I, palate: I, taste: L}.

Second, the adjustment parameter s_f for each graph filter is set as

- TA: {L: 0.1, I: 1, O: 1.2};
- YM: {L: 1, I: 1, O: 1.8};
- BA: {L: 0.6, I: 0.85, O: 1.5}.

Lastly, the adjustment parameter s_f for the criterion–criterion similarity graph is set as {TA: 2, YM: 4, BA: 2}. For the graph construction of each dataset in GNN-based competitors (NGCF, LightGCN, and CPA-LGC), edges are included if their ratings are higher than the median value.

WWW '25, April 28 - May 02, 2025, Sydney, Australia

1277 E.4 Experimental Results on Other Datasets

First, Table 5 showcases the (average) runtime on all the datasets
including BA. Here, the runtime of training-based methods (ExtendedSAE, AEMC, and CPA-LGC) refers to the total time spent on

model training for 100 epochs, whose duration is empirically determined to be sufficient for model convergence. Second, in Figure 8, we show the experimental results corresponding to RQ5 on the YM and BA datasets, along with the attribution maps visualizing the contribution of each criterion to the model prediction.