Speechworthy Instruction-tuned Language Models

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Abstract

Current instruction and human preference data do not represent speech-based human preferences because they are almost exclusively collected with a text interface. Hence, instructiontuned language models (ITLM) trained with this data are suboptimal for generating re-007 sponses suitable for transforming with textto-speech systems, yet voice assistants such as Google Assistant or Amazon Alexa are increasingly relying on these responses as di-011 rect responses to user queries. We first empirically demonstrate that current ITLMs are suboptimal due to the shift in modality from text to speech. Then, we address their sub-014 optimality by finetuning with preference annotations that are collected by having annota-017 tors *listen* to response pairs and thus accurately reflect their speech-based preferences. With only 20K speech-based preference annotations, we develop a speech-centric instruction-tuned language model by finetuning Falcon-Instruct 7B with reinforcement learning with human feedback. Our finetuned model, SpeechFalcon, generates responses that are on average 025 4.8% more frequently preferred than those from the base model and its prompted counterpart and 19.7% more frequently preferred than the human-written responses from the original instruction dataset when controlled for factuality.

1 Introduction

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Instruction-tuned language models (ITLM) are finetuned large language models (LLMs) that follow instructions and they have gained prominence due to their broad applicability in accomplishing tasks without explicit supervision (Brown et al., 2020; Rae et al., 2021; Lieber et al., 2021; Hoffmann et al., 2022). However, speech-based interactions have been largely overlooked in this context, despite being a core factor that predates text and humanizes intelligent systems (Yang, 2004). While prior works have examined the ability of ITLMs



Figure 1: Current instruction-tuned language models tend to be verbose and generate complex sentences and non-verbal writing devices, such as bullet lists or parentheses, that are not suitable for speech-based interactions (left). Speech is serial and transient, and therefore concise and simple yet informative sentences are preferred (right).

to recognize speech (Hori et al., 2018; Chiu et al., 2018), synthesize speech (Wang et al., 2017), or correct speech recognition errors (Mousavi et al., 2024), far less attention has been paid to how suitable the *content* of the response is when spoken. Identifying and increasing the "speech-suitability" of ITLM-generated content – the main focus of this work – is critical to the development of equitable digital assistants as ITLMs become the backbone of such systems today (Nass and Brave, 2005).

Speech as a second-class citizen stems from training ITLMs with textual instruction-following datasets (Peng et al., 2023; Chung et al., 2022; Wang et al., 2022a,b; Wei et al., 2021; Sanh et al., 2022; Zhou et al., 2023) and preference annotations between text pairs (Bai et al., 2022; Ethayarajh et al., 2022; Ouyang et al., 2022; Touvron et al., 2023) to optimize for human preferences.

Responses that maximize human preference in text may—and intuitively, should—be different from those that do the same for speech. For example, verbosity and complex vocabulary may be less important in text because users can reread content that is difficult to understand. Speech, however, is inherently serial and transient; users cannot as freely or easily navigate spoken content. Additionally, formats that are preferred in the text domain, such as bulleted lists, code blocks, and math formulas, are incomprehensible when spoken (Kern, 2008; Abel, 2015; Dowling and Miller, 2019; Kolodzy, 2012).

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The current emphasis on text for ITLM development together with the unique constraints of the audio domain result in ITLMs that are poorly optimized for spoken dialogue. For instance, ITLMs that are optimized for helpfulness using RLHF consistently produce more verbose outputs (Prasann Singhal, 2023). As illustrated in Figure 1, in which the top response is detailed, lengthy, and contains abundant lists and parentheses, this verbosity is likely to have a negative impact on listener preference. To create "speechsuitable" ITLMs—i.e. those optimized for listener preference—such as the one shown in bottom response of Figure 1, we develop alignment efforts specifically for speech.

First, we conduct an extensive survey of spoken ITLM responses, which verifies that the responses of current ITLMs are ill-suited to the spoken domain. Our survey additionally characterizes variation in multiple dimensions of response quality between audio and text responses, finding current text responses are considered to be too lengthy, contain too much information, and are generally difficult to understand when spoken.

Next, we explore aligning ITLMs for speech interactions through prompt engineering (Lester et al., 2021) and RLHF (Stiennon et al., 2020; Bai et al., 2022). To develop a reward model for RLHF, we collect extensive preference annotations by presenting annotators with spoken response pairs, a first to the best of our knowledge. In addition, for efficient RLHF, we use a set of system prompts inspired by rules-of-thumb from the radio industry (Kern, 2008; Abel, 2015), podcasting (Dowling and Miller, 2019), multimedia journalism (Kolodzy, 2012), and relevant literature on listenability (Chall and Dial, 1948; Fang, 1966; Messerklinger, 2006; Kotani et al., 2014) to generate sample responses that span varying degrees of speech-suitability for our preference annotations. Lastly, we conduct human and automatic evaluations on our speech-aligned model and find that it outperforms both the base model and its prompt engineered version. 111

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In summary, our main contributions are the following:

- To the best of our knowledge, we are the first work to examine the suitability of ITLM-generated content for speech-based interactions.
- We establish that current ITLM responses are not optimized for speech and that this adaptation is not trivially achieved through prompt engineering.
- We collect 20K speech-based preference annotations that span varying degrees of speechsuitability.
- We finetune a ITLM to generate speechsuitable responses via RLHF using sampled responses.

2 Instruction-tuned Language Model Responses Are Not Suitable for Speech

2.1 Lessons from audio-based media

We initiate our research with the key questions "Are ITLM responses that were suitable in text also suitable when spoken?" and "If not, how should spoken responses be different?". Kern (2008) and Abel (2015) provide a glimpse to the answers for these questions by illustrating numerous examples of how news reporting and storytelling in text differs from audio. Through decades of radio experience, they establish a set of rules-of-thumb to abide by when delivering information through audio as opposed to text.

Some of these rules-of-thumb that generalize beyond news reporting include (*i*) use simple sentence structures: alloting a sentence to each idea and putting the subject at the beginning as much as possible; (*ii*) do not use atypical syntax, such as "*President Bush today told members of congress*" and "*I today went shopping*"; (*iii*) avoid hyphenated adjectives (e.g. *mineral-rich, tech-heavy*); (*iv*) avoid too many names and numbers; and other minor ones such as (*v*) avoid tongue twisters and (*vi*) avoid too much alliteration. Similar principles are

	Category	Prompt
Kept	Factual QA Brainstorming Advice	Why can camels survive for long without water? Give me some ideas to manage my manager How do I start running?
Removed	Creative Writing Summarization Info. Extraction	Write a scene between two actors discussing movie Inception. Summarize in one sentence this article about a famous song. {article} Provide a list of all numbers mentioned and what they represent: {context}

Table 1: Examples of speech-suitable prompts that are kept and removed from Dolly-15K for evaluation and response sampling. Removed user prompts are those that are unlikely to be asked in a speech-based setting.

Criteria	0	Score 1	2
Helpfulness	Not helpful	Somewhat helpful	Helpful
Relevance	Not relevant	Somewhat relevant	Relevant
Accuracy	Not accurate	Contains minor errors	Accurate
Informative.	Too little/much	Fair	Good
Length	Too short/long	Short/Long	Adequate
Understand.	Difficult	Fair	Easy

Table 2: We evaluate each response with various dimensions of speech-suitability using a 3 point Likert scale mapped from 0 to 2. Evaluation results with these dimensions for responses delivered in text and audio are shown in Table 3.

echoed for podcasting (Dowling and Miller, 2019), multimedia journalism (Kolodzy, 2012), and literature on listenability (Chall and Dial, 1948; Fang, 1966; Messerklinger, 2006).

2.2 Text vs. speech for ITLMs

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Optimization of speech-based interactions with ITLMs may not share the same principles as those suggested for radio news or podcasts. Therefore, we verify whether such discrepancies in text versus speech also apply for ITLM interactions.

First, we filtered the Dolly-15K dataset (Conover et al., 2023) for user prompts that are relevant to a speech-based interaction. We remove prompts that require an accompanying reference text as well as those that explicitly ask for code or similarly unlikely-to-be-spoken requests. Categories of user prompts that are kept and removed and their respective examples are shown in Table 1. This results in 11K user-prompt and response pairs, from which we randomly sampled 80 prompts. Responses to these prompts were generated using GPT-4 (gpt-4-0613) and converted to spoken language using Amazon Polly¹, a text-to-speech (TTS) API. Each responses was evaluated by three different annotators, resulting in a total of 240 annotations completed by 22 unique annotators. Since

	Rel.	Help.	Correct.	Inform.	Len.	Under.
Text	1.98	1.95	1.97	1.72	1.70	1.84
Audio	2.00	1.95	1.99	1.59^{\dagger}	1.44 [‡]	1.77

Table 3: Comparison between text and audio responses indicate the need to reduce excess information, decrease length, and enhance how easy the response is to comprehend when spoken. [†] and [‡] indicates a statistically significant drop compared to text results with a pairwise t-test at p < 0.05 and p < 0.01, respectively.

we are measuring speech-based preferences, the annotators can only *listen* to the response. We share more details and illustrations of the annotation interface in Appendix A.

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Following current practice in evaluating a ITLM's response, we ask annotators to indicate the helpfulness, accuracy, and relevance fo the response (Ouyang et al., 2022; Zhao et al., 2022). In addition, we ask how suitable the responses are in terms of its verbosity (length), amount of information (informativeness), and ease of comprehension (understandability). Each of these criteria is measured using a three-point Likert scale that is mapped to scores ranging from 0 to 2, which is shown in Table 2. Note that informativeness and length have multiple options such as 'too little' or 'too much' correspond to the same score as we treat them as equally undesirable.

From the annotation results in Table 3, we observe that preferences for relevance, helpfulness, and correctness do not significantly differ depending on the modality. However, the amount of information and length are considered less suitable for speech. We additionally observe a mild decrease in the understandability of spoken responses. We hypothesize that making LM responses terser, contain less information in general, and easier to comprehend in general will increase the suitability of LMs for speech.

¹https://aws.amazon.com/polly/

System Prompt	You are a helpful, respectful and honest <i>speech</i> assistant. Keep your response <i>compact</i> without missing key information and make it suitable for speech such that it can be <i>easily</i> verbalized by a text-to-speech system. Your response should use simple vocabulary and sentence structures. Avoid jargon, hyphenated adjectives, excessive alliteration, and tongue twisters. It should not contain parentheses, numbered or bullet lists, and anything else that cannot be verbalized. If the answer requires multiple steps or a list, provide only the first 3-5 and ask if the user is ready to move on to the next steps or know more.
User Prompt	Why can camels survive for long without water?
GPT-4 Response	Camels can survive for a long time without water because of several unique adaptations. 1.They can lose a large amount of their body weight in water without harm, while most animals can only lose a small percentage. 2.Camels can rehydrate very quickly, drinking up to 30 gallons of water in just 13 minutes. 3.Their bodies have a special way to store fat in their humps, which helps to minimize water loss. Would you like to know more about any of these points?

Table 4: Relying on GPT-4 with a detailed system prompt iteratively determined to get most consistent speechsuitable results according to findings from Section 2 can still lead to verbose outputs and non-verbal artifacts such as lists (in red). Even if this prompt gets consistent results, occupying many tokens as part of the input is impractical.

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3 Adapting ITLMs for Speech

Current ITLMs are trained with supervised finetuning using instruction datasets collected as text input-output pairs and further fine-tuned through RLHF with preference data collected using pairs of text responses. ITLMs that result from this procedure already follow instructions well, but as illustrated in Section 2.2, they generate suboptimal responses for spoken interactions. Therefore, we conjecture that adapting to the spoken domain requires a primarily stylistic change, rather than a fundamental improvement in the capabilities of the underlying model.

3.1 Is prompt engineering sufficient?

Improving speech-suitability by prompting is nontrivial because speech-suitability covers multiple dimensions and lacks a one-size-fits-all definition. Even if such a definition could be composed in a simple prompt, even SOTA ITLMs like GPT-4 do not consistently follow these guidelines. For example, even with a detailed prompt shown in Table 4 that embeds principles from Section 2, GPT-4 reverts to generating verbose responses and non-verbal artifacts (e.g. lists and parentheses), especially in subsequent conversational turns. In addition, it is inefficient to prepend such a long sequence of text each time a response is generated.

Given the ambiguities of speech-suitability, we elected to use RLHF with a reward model trained on preference data collected using spoken response pairs. An overview of our adaptation methodology is shown in Figure 2. Our approach is similar to standard RLHF with the exception that we 1) skip supervised finetuning to minimize annotation costs and compute demand and 2) use fewer preference annotations than comparable works to minimize the cost of developing our reward model.

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3.2 Sampling responses

As we would like to solely rely on preference data, it is important to carefully compile the samples we will collect preferences with. Trying to sample responses to collect preference data to train a reward model that captures speech-suitability from the base ITLM would be inefficient as both sampled responses paired for comparison will likely be similarly poor. Therefore, the resulting preference annotation will provide little signal for the reward model to learn from. Instead, we need a reward model that observes a wider variety of responses of style to pick up various indications of which is suitable for speech, given the user prompt.

As a result, we empirically compile a set of system prompts that will lead to a diverse set of responses, rather than just directly letting the model generate response without a system prompt or a constant system prompt. The system prompts ask the ITLM to generate responses that follow the insights from Section 2.2 with varying levels of detail on desiderata of an speech-suitable response.

We share the full set of system prompts that we use and the process for devising them in Appendix B. Lastly, to further diversify the set of responses and thus enhance the generalizability of the reward model, we pair these system prompts with various



Figure 2: **Method overview**. Since we only have an approximate idea of what makes a good spoken response, we first compile a set of system prompts intended to vary the speech suitability of generated responses. We sample a pair to generate responses from various ITLMs to further diversify responses, transform them to speech with a TTS service, and human annotators rank their preferences after listening to them. The preference data is used to train a reward model, which is used for the reinforcement learning step, where we use PPO.

base ITLMs, which are Falcon Instruct 7B (Almazrouei et al., 2023), GPT-4, and GPT-3.5. In addition, we also adjust the decoding temperature from 0.7, 1.0, and 1.3. We include the reference response from the original dataset as well, and this yields a total of 37 configurations $(4 \times 3 \times 3 + 1)$. By choosing two out of these 37 configurations, we have 666 possible combinations.

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Using these configurations, we generate sample responses for the filtered user prompts from Dolly-15K described in Section 2.2. To collect a diverse set of both user prompts that the reward model will see, we use 9K user prompts and cycle through them with the 666 combinations to generate 40K responses, which result in 20K preference pairs. The remaining 2K user prompts are later used for evaluation.

3.3 Annotating speech-based preferences

Annotators are only able to listen to the user prompt and the responses. They are only able to see the survey to indicate their preferences only after listening to everything. The order in which the responses are shown are randomized so that we minimize any bias that may be introduced due to the order in which the responses are listened to. The preference annotation interface is shown in Figure 7 and the guidelines for annotations are shown in Figure 6.

Similar to Touvron et al. (2023), annotators are forced to choose one response over another with the following choices: significantly better, slightly better, and negligibly better. In addition, we ask for a brief explanation for their choice, mainly for quality control purposes. An interesting future avenue would be leverage these explanations to train either a more accurate reward model or one more efficiently with fewer samples. 309

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Before inviting annotators to a larger batch of annotations, each annotator was asked to complete 10 annotations, which were manually evaluated for consistency and accuracy according to the given guidelines. If their annotations were reliable, they were invited to a larger batch for which quality was monitored on a small sample for every 100 annotations that were completed. If not, we provided feedback to the annotators and asked them to do another 10, repeating this process until the annotations met our standards.

We pay our annotators an hourly wage that exceeds the minimum wage from where this study was conducted.² We had a total of 71 unique annotators participate in these annotations.

3.4 Reward modeling and reinforcement learning with human feedback

In order to perform RLHF, we train a reward model that generates a scalar score for speechsuitability given a single user prompt and response pair. We add a single projection layer to a GPT-J 6B model (Wang and Komatsuzaki, 2021) and train with the pairwise binary ranking loss (Ouyang et al., 2022):

 $\mathcal{L}_{ranking} = -\log(\sigma(r_{\theta}(x, y_c)) - r_{\theta}(x, y_r))$

²Details hidden for anonymity.

where $r_{\theta}(x, y)$ is the reward model's score for 337 the user prompt x and the generated response y, given model weight θ . y_c is the response chosen by the annotator and y_r is the rejected one. We take a 9:1 split with our preference data for training 341 and evaluation and use early stopping on the eval-342 uation set to determine the best model to use for reinforcement learning. Our best performing model achieved an accuracy of 64.5% on the evaluation set, which is similar to the reward model accuracies reported by Touvron et al. (2023) and highlights 347 that determining speech-based preference is not an easy task.

> For the RLHF step, we use proximal policy optimization (PPO) (Schulman et al., 2017). The only difference with regular PPO is that we give it a constant system prompt "You are a helpful, respectful and honest speech assistant."

4 Experimental Setup

4.1 Model

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We use the Falcon Instruct 7B model (Almazrouei et al., 2023) as our base model to perform our adaptation process described in Section 3. We choose this model because at the time of this study, it was the ITLM with the most permissive license and had one of the strongest performance on various LLM evaluation benchmarks. We denote the resulting model that is finetuned from Falcon Instruct 7B with RLHF using our custom audio-preference reward model as **SpeechFalcon**.

4.2 Data

The user prompts that we use for sampling responses for preference annotations and the RLHF step are from the filtered version of Dolly-15K (Conover et al., 2023), described in Section 2.2. This instruction dataset does not have a predefined train-test split. Instead, it partitions the user prompts into eight categories, which make it convenient to filter out user prompts that are unrealistic in a speech-based interactions. It is one of the first open source, human-generated instruction dataset with a permissive creative commons license.

4.3 Baselines

We compare our speech-adapted model from Section 4.1 with the following baselines:

• Base ITLM: directly generating response from LM without any specific system prompts.

• Prompted ITLM: responses generated using system prompts that provide detailed guidance on what a suitable speech prompt is. We use our most detailed system prompt shown in Table 4. 384

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• Original response: the original human-written response from the Dolly-15K dataset.

For Base ITLM and Prompted ITLM, we use the same Falcon Instruct 7B model from Section 4.1. We also compare against GPT-3.5 (gpt-3.5-turbo-0613) and GPT-4 (gpt-4-0613) and their Pompted versions to compare with state-of-the-art ITLMs. Our goal is for SpeechFalcon trained with the methodology described in Section 3 to generate responses that are more frequently preferred than those by its base (Falcon Instruct) and prompted counterparts (Falcon Instruct + Prompt) in a speech setting.

4.4 Evaluation

We evaluate SpeechFalcon against baselines with both human evaluation and automatic evaluation. Similar to the human evaluation in Zhou et al. (2023), we perform a head-to-head comparison of responses from SpeechFalcon to those of each baseline with the same setup as the preference annotations, described in Section 3.3. Evaluators listen to two responses in random order without knowing their corresponding models and then indicate which they prefer and briefly explain why. 'Significantly better' and 'Slightly better' choices are used to determine win or loss, while 'Negligibly better' is considered a tie. They are also asked to indicate if each response contains false information, which is later used to control for differences in base model's performance when comparing speech suitability (Section 5.1). SpeechFalcon is compared to each baseline with 140 response pairs generated with prompts not seen during RLHF training and validation, which are from the test set described in Section 3.2.

For automatic evaluation, we examine factors related to listenability, sentence complexity, and length. For listenability, we measure the Flesch Reading Ease score, which examines the readability of some text. It is a function of the number of syllables within each sentence and it is known to be highly correlated with listenability (Chall and Dial, 1948; Fang, 1966; Messerklinger, 2006; Kotani et al., 2014). To quantify sentence complex-



Figure 3: SpeechFalcon's head-to-head human evaluation results with its directly comparable baselines listed in Section 4.3. A higher win rate vs. loss rate means that SpeechFalcon more frequently generates responses preferred in the speech setting.

ity, we use SpaCy's dependency parser³ and measure the depth of the resulting dependency graph. For length, we simply use white space to split sentences into words and count the total number of words.

4.5 Implementation details

For training our reward model and finetuning Falcon Instruct 7B with RLHF, we use 8 A100 GPUs. We use the RLHF implementation from trlx repo⁴ and use the default hyperparameters for both reward modeling and PPO.

5 Experimental Results and Analysis

5.1 Human evaluation

SpeechFalcon improves over in generating speech-suitable responses. Human evaluation results are shown in Figure 3, which show the win, loss, and tie rate when comparing Speech-Falcon to Falcon Instruct and a prompted Falcon). The most important comparisons in Figure 3 are those with Falcon Instruct, the base model, and Prompted Falcon Instruct, which is the counterpart prompted with the detailed system prompt from Table 4. Compared to both of these baselines, we see that the win rate is higher than the loss rate, meaning that SpeechFalcon is able to attain meaningful improvements for speech-based responses.

Another important comparison is compared to the reference response, the original response contained in the instruction dataset that was collected with in text. SpeechFalcon falls short compared to the reference response, but not as much compared to the GPT baselines. Upon examining the comparison results with the GPT baselines, we found that in many cases the Falcon-based models frequently generated false information (hallucination) Figure 4: SpeechFalcon's head-to-head human evaluation results against the original human-written response and GPT-based models, controlled for response factuality. Only cases where responses were both true or both false were considered to make a fairer comparison between different base ITLM models to isolate the analysis to speech-suitability. This table takes the same format as Figure 3.

Model	Length	Comprehensibility	
	8	FRE ↑	$DD\downarrow$
Reference	58.66.1	$61.7_{2.5}$	$5.8_{0.2}$
Falcon Instruct Prompted Falcon Instruct SpeechFalcon	$\begin{array}{c} 38.3_{2.6} \\ 40.8_{2.3} \\ \textbf{31.9}_{1.4} \end{array}$	$\begin{array}{c} 65.2_{1.8} \\ 64.2_{1.7} \\ 70.9_{1.8} \end{array}$	$5.4_{0.1} \\ 5.6_{0.1} \\ 5.9_{0.1}$
GPT-3.5 Prompted GPT-3.5 GPT-4 Prompted GPT-4	$\begin{array}{c} 125.4_{8.8} \\ 38.0_{2.3} \\ 118.8_{8.0} \\ 49.8_{1.8} \end{array}$	$58.8_{1.4} \\ \textbf{71.3}_{1.3} \\ 60.7_{1.2} \\ 68.7_{1.1}$	$\begin{array}{c} 6.1_{0.1} \\ 5.8_{0.1} \\ 5.9_{0.1} \\ 6.0_{0.1} \end{array}$

Table 5: Automatic evaluation results. FRE: Flesch Reading Ease, DD: Dependency Depth. SpeechFalcon generate shorter responses with higher readability and sentence structure complexity than other Falcon baselines.

and this was indicated as the reasons for losing in a head-to-head comparison with other baselines.

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SpeechFalcon is preferred to the original response but falls short of responses from larger black-box models. Since factuality significantly influences the annotator's preference, we control for this factor that varies between models and strongly favors models (Ouyang et al., 2022) by filtering out comparisons results where either one of the compared responses contain false information. This filter results in about 80 comparisons per pair. The factuality-controlled results are shown in Figure 4 and we see significant boosts in the win rate for SpeechFalcon against the GPT baselines and also the original response. SpeechFalcon is able to achieve a higher win rate than loss rate against the original response, and the win rate against GPT baselines increase on average by 13.5%, but it is still lower than the loss rate.

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³https://spacy.io/api/dependencyparser ⁴https://github.com/CarperAI/trlx

SpeechFalcon vs. Win Tie Loss Original 11.5 34.4 Response GPT-3.5 4.3 51.4 GPT-3.5 4.2 58.3 + Promp GPT-4 7.8 50 GPT-4 13.2 55.9 + Prompt 25 50 75 100

5.2 Automatic evaluation

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RLHF with speech-based preference data lead to shorter responses and higher listenability. The automatic evaluation results are shown in Table 5. One of the most notable changes for SpeechFalcon compared to other Falcon baselines is the shorter response length and higher readability, which corresponds to higher listenability. It achieves a high listenability score that is only second to Prompted GPT-3.5 by a statistically insignificant margin. Sentence complexity, measured by dependency depth, varies only little for all baselines except for the base Falcon Instruct, which achieves the lowest average depth. Beyond comparisons between Falcon-based models, we observe that length and readability are important factors as GPTbaselines with higher win rates generate shorter responses and have higher readability scores. None of the rankings provided by each of these automatic metrics match with the win rate ranking against SpeechFalcon from Figure 3 or Figure 4. Therefore, these metrics mostly serve as an analytical tool that show that determining responses preferred in speech is a complex task that must consider various factors.

6 Related work

6.1 Language models and speech

Language models have been widely adopted for modular components of a voice assistant, mainly for automatic speech recognition (Yu and Deng, 2016; Wang et al., 2020; Chiu et al., 2018), response generation (Cho and May, 2020; Zhou et al., 2022; Liu et al., 2023), response selection (Humeau et al., 2019; Gao et al., 2020; Cho et al., 2021), and speech synthesis (Tan et al., 2022; Wang et al., 2017; Le et al., 2023). While speech synthesis focuses on how to translate text to speech such that it sounds natural, our work explores how to best compose the response itself for speech-based interactions. More similar in context to our work, Mousavi et al. (2024) explores whether LMs are robust to speech-based interactions by analyzing their robustness to input that include ASR errors.

Another line of research is concerned with developing multi-modal ITLMs that can process both speech and text input (Huang et al., 2023). Zhang et al. (2023) trains a GPT-based model called SpeechGPT with both speech data and text data such that it does not requiring additional ASR or TTS systems. However, this line of work also overlooks on how we should compose responses that are delivered as speech.

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6.2 Fine-tuning LMs

While the paradigm of pre-training and then finetuning has become the defacto status quo, there is still active research in how to go about finetuning to get the best results and do it efficiently. Among these efforts, fine-tuning pretrained LMs to become ITLM s has been one of the most active research areas recently. One of the central methods for training ITLM s is RLHF, which is a process of finetuning models with reinforcement learning via scores from reward models trained on human preference data (Bai et al., 2022; Ethayarajh et al., 2022; Ouyang et al., 2022; Touvron et al., 2023). RLHF is a relatively recent algorithm for which there are still many open questions, such as which reinforcement learning algorithm is the most effective, how much SFT data and preference data is necessary for RLHF to work, and whether other forms of data can help train more generalizable reward models. Our work sheds some light into the minimum scale of data required for RLHF and how to train a generalizable reward model by more aggressively sampling for a diverse set of responses that go beyond decoding temperature variations.

7 Conclusion

We explore an important yet overlooked challenge of adapting instruction-following language models to compose responses that are specifically designed to be verbalized, i.e. speech-suitable. With rulesof-thumb of the radio industry and through our surveys that ask compare the suitability of a response for both text and audio, we establish that adaptations for speech-suitable responses is necessary. Therefore, we fine-tune models to generate speechsuitable responses by aligning them with human preferences collected with responses directly presented through speech. We show through both human and automatic evaluations that our model fine-tuned with RLHF using our speech-based preference data outperforms the reference responses and its carefully prompted counterparts. Our work has focused on single-turn interactions and the content of the responses, and we hope to expand this investigation for multi-turn interactions and the acoustic aspect of speech-suitability.

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Limitations

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In this work, we focused on what ITLMs should 585 generate for responses that will be delivered via speech. However, we recognize that another inter-587 esting line of research is how the response should 588 be delivered, where factors related to speech, such as timber, pitch, and speed, are important. In ad-590 dition, our examination is focused on single-turn interactions, but another intriguing realistic dimension to suitability of a response in speech is multi-593 turn interactions. It would be interesting to com-594 pare the effect of delivering information at various granularities and how different types of follow-up 596 questions on the user experience with a ITLMs in speech-based interactions. We leave these lines of research to future work. 599

Broader Impact

Since those who cannot read due to illiteracy or 602 blindness rely on voice assistants to interface with modern technology, expanding their capabilities can directly lead to improvements in their standard 604 of living. However, current voice assistants are not as generally useful as current state-of-the-art 606 ITLMs. The likes of Siri and Alexa tend to fulfill simple routine tasks and are brittle when facing complex requests. Therefore, adopting ITLMs as the main backbones of voice assistants and adapt-610 ing them to become suitable to interface through voice and can significantly increase the accessibility for these people to the powerful capabilities of 613 ITLMs. 614

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Appendix

A Annotation interface and guidelines

The annotation interface for text vs. voice annotations is shown in Figure 5. The instructions for annotating is shown in Figure 6. The interface for audio preference annotations are shown in Figure 7.

B System prompts

Our set of system prompts are presented in Table 6.

Instructions (Click to collapse)		Instructions (Click to collapse)	
Non-research all bit carefully involved for gaudy propriors and you may get bit Non as given and of their battly, show that a A siline. Little to or read what the user says and then listen to or read there exposed of the instruction is with addity readings that you are the user says and of the battly is additional to the same says and then listen to or read there exposed of the battly is additional to the same says and then listen to or read the response of the battly is additional to the same same same same same same same of the battly is additional to the same same same same same same of the battly is additional to the same same same same same of the battly and the same same same same same same The next buttly or the same same same same same same The next buttly or the same same same same same same same of the battly and the same same same same same same same sam	ckied for all full-re tasks from us if we detect poor quality annotations. 4. 6. 10. The aucho assistant (Bir, Alexa, Google Assistant, etc.) 11. The aucho has completed playing: es. 10. 10. 10. 10. 10. 10. 10. 10	Notice enteriment will be controlly mentioned for quality purposes and your Towners and the control of the control of the control of the Towners and the control of the control of the Towners and the control of the control of the Towners and the control of the control of the Towners and the control of the control of the Towners and the control of the control of the Towners and the control of the control of the control of the Towners and the control of the control of the control of the Towners and the same, Towners and the same, Towners and the same ended on the control of the control of the Towners and the same, Towners and the same, Towners the same ended on the same that the regions and Towners the same ended on the same that the of the control of the same that the of the control of the same that the of the same that the of the control of the same that the of the control of the same that the same that the of the same that the same that the same that the of the same that t	ray get blocked for all Acure tasks from us if we detect poor quality annotations. ************************************
User	Is the response helpful?	User	is the response easy to understand?
What were the top 5 best-selling British sports cars manufactured by British Leyland?	Not helpful	Play	Difficult Could not understand the main message.
Response 1	Somewhat helpful	Response 1	Somewhat
1. MQ MQB 2. Triamph Spittine 3. Autor Healey Spite 4. MG Midget 5. Triamph TB6	Helpful	Pagy	Understood the main message indicome parts even stifficult to understand.
	How would you rate the length of the response?		Everything was clear.
	Too short		Is the response informative?
	Short		Poor The response is not informative.
	Good		Fair The response has some information.
	Long		Good The response contains important information.
	Too long		

Figure 5: *Left*: suitability annotation interface for text. *Right*: suitability annotation interface for audio. The same set of survey questions are asked in both cases and only the modality of the user prompt and responses are different. Note that each annotator complete a pair of both text and audio tasks so that we collect results that are better calibrated.



Figure 6: Instructions for preference annotations with responses provided as audio.

Interaction	Survey		
User ② Play What are five totally distinct, creative ways to	Which response do you prefer? Response 1 Response 2		
describe the usefulness of the government?	How much better was the chosen response? Significantly Better Slightly Negligibly better better better		
 guiding the country towards progress and development. 2. It can be seen as an artist, painting laws and regulations that shape the society. 3. The government is a gardener, planting seeds of education, healthcare and welfare for its citizens. 4. It's like a referee, ensuring fair play and justice in society. 	Briefly explain why you thought the response you chose is better. e.g. length and amount of information is more adequate, more natural, more relevant, asks better follow-up question, easier to understand, length is more adequate for 1 but 2 asks more relevant follow-up question, etc.		
5. The government can be likened to a ship's captain, steering the nation through economic storms and social waves. Would you like to hear more analogies or perhaps you're interested in specifics about how government impacts daily life?	(Optional) Let us know if you have any feedback on the task.		
Model config: gpt-4_detailed_response_0.7			
Response 2 👁			
Play 1. The Government as the Architect of Stability: Like the foundation of a sturdy			

Figure 7: Audio preference annotation interface. The left pane contains the user prompt and two responses. The right side contains the survey that appears after the annotator listens to both responses. The annotators actually do not see the text and is only available for the task distributors when monitoring completed tasks. The actual view of the annotators are the same as the right side of Figure 5.

Prompt name	Prompt
Simple	You are a helpful, respectful and honest voice assistant.
Medium	You are a helpful, respectful and honest voice assistant. Make your responses colloquial and compact. Avoid any artifacts that cannot be vocalized.
Easy	You are a helpful, respectful, and honest voice assistant. Your response should use simple vocabulary and sentence structures so that it is easy to understand and such that it is below a 5th grade reading level.
Detailed	You are a helpful, respectful and honest speech assistant. Keep your response compact without missing key information and make it suitable for speech such that it can be easily verbalized by a text-to-speech system. Your response should use simple vocabulary and sentence structures. Avoid jargon, hyphenated adjectives, excessive alliteration, and tongue twisters. It should not contain parentheses, numbered or bullet lists, and anything else that cannot be verbalized. If the answer requires multiple steps or a list, provide only the first 3-5 and ask if the user is ready to move on to the next steps or know more.

Table 6: The set of system prompts that we use in Section 3.2