# CTV-FAS: COMPENSATE TEXTS WITH VISUALS FOR GENERALIZABLE FACE ANTI-SPOOFING

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#### Abstract

Generalizable Face Anti-Spoofing (FAS) approaches have recently gained significant attention for their robustness in unseen scenarios. Recent methods incorporate vision-language models into FAS, capitalizing on their remarkable pre-trained performance to enhance generalization. These methods predominantly rely on text prompts to learn the concept of attacks in FAS. However, certain attacks, such as high-resolution replay attacks, cannot be described linguistically. Relying solely on text prompts cannot accurately tackle such attacks, resulting in performance degradation. To tackle these limitations, we introduce a novel framework named CTV-FAS, designed to exploit visual anchors to compensate for the shortcomings of semantic prompts. Specifically, we employ a Self-Supervised Consistency Module (SSCM) to boost the generalization of visual anchors, which utilizes consistency regularization to facilitate visual feature learning. Subsequently, a Visual Anchors Updating Module (VAUM) is proposed to incorporate the visual anchors through an adaptive updating scheme, guiding the feature learning process from a visual standpoint. Furthermore, we propose an Adaptive Modality Integration Module (AMIM), designed to merge visual and textual information during inference seamlessly. This integration optimizes the synergy between modalities, significantly boosting the efficacy of Face Anti-Spoofing (FAS) tasks. Our extensive experimental evaluations and in-depth analysis affirm that our method outperforms current state-of-the-art counterparts with a notable margin of superiority.

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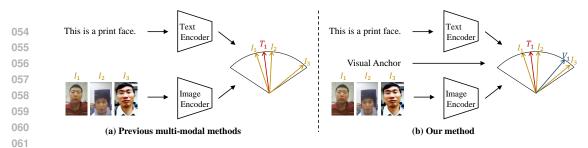
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#### 1 INTRODUCTION

Face recognition techniques have gained significant traction in diverse applications, such as smartphone login, access control, and electronic payments. Nevertheless, face recognition techniques are constantly confronted with a range of potential threats posed by various presentation attacks, such as printed photos Anjos & Marcel (2011), masks Erdogmus & Marcel (2013), and video replays
Smith et al. (2015). To mitigate these attacks, researchers propose various Face Anti-Spoofing (FAS) methods that rely on either hand-crafted features Yang et al. (2013); Kim et al. (2012); Zhang et al. (2011); Kim et al. (2013); Singh et al. (2014) or deeply-learned features Zhou et al. (2023); Zhang et al. (2020a); Yu et al. (2021); Wang et al. (2021a; 2023b) for detection.

041 Although existing methods have shown promising performance in intra-dataset scenarios, they 042 encounter difficulties in effectively generalizing to unseen domains due to the inherent domain gap 043 between the source and target distributions. To address this challenge, domain generalization (DG) 044 methods have been incorporated into FAS tasks to learn domain-agnostic discriminative features from multiple source domains, allowing for better generalization to unseen domains. Adversarial learning-based methods Jia et al. (2020); Liu et al. (2022a); Wang et al. (2022c) and meta-learning-046 based methods Du et al.; Kim & Lee (2021); Liu et al. (2021b) are commonly used in DG. Despite 047 numerous attempts to enhance the generalization ability, uni-modal models have yet to truly overcome 048 this challenge.

As visual-language methods gain prominence, researchers increasingly explore the use of cross modal foundation models to bridge the visual domain gap via language modalities. Based on the
 vision-language pretrain model (*i.e.*, CLIP Radford et al. (2021a)), FLIP Srivatsan et al. (2023) aligns
 the image representation with an ensemble of coarse-grained class descriptions to improves FAS
 generalizability in low-data regimes. VL-FAS Fang et al. employs content-related prompts to guide



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Figure 1: Comparison of previous VL methods and our proposed CTV-FAS.

the model to focus on specific facial regions. Supervised by the text semantic prompts, these methods indeed achieve remarkable performance in domain generalization settings. However, their limitation stems from an exclusive dependence on semantic prompts for supervisory guidance during learning, neglecting the potential advantages of incorporating visual cues. Because FAS tasks involve specific attack types, such as high-resolution paper and replays, which cannot be described linguistically. This reliance on purely semantic prompts results in sub-optimal generalization performance, as shown in Fig. 1(a).

070 To address this challenge, we propose a novel framework called CTV-FAS, which adopts visual 071 anchors to compensate for the deficiency of semantic prompts in FAS tasks, as shown in Fig. 1(b). 072 Specifically, CTV-FAS proposes a semantic-visual adaptive ensemble framework to effectively 073 perceive discriminative visual features for FAS tasks with three designs, namely Self-Supervised 074 Consistency Module (SSCM), Visual Anchors Updating Module (VAUM)), and Adaptive Modality 075 Integration Module (AMIM). What visual cues are robust enough to differentiate between the real person and paper/replay attack? The proposed Self-Supervised Consistency Module utilizes the 076 self-supervised methods to mine fine-grained features between the global view and local view, thus 077 improving the robustness of the visual anchor representation. What visual anchors can compensate for the deficiency of semantic prompts? VAUM is further used to dynamically optimize the visual 079 anchors during training. In principle, visual cues that have the lowest cosine similarity with their corresponding semantic prompts are selected. Moreover, visual features from a momentum teacher 081 model are used for the superiority of stability. During inference, AMIM is introduced to effectively 082 combine the predictions from semantic prompts and visual cues. It enhances the reliability of the 083 fused results by increasing the weights of high-confidence predictions and decreasing the ones of low-084 confidence, thus fully exploit the advantages of both text and visual anchors to improve generalization 085 ability.

- We present the first attempt of unifying semantic prompts and discriminative visual cues via complementary mechanisms, which is a new insight of CLIP-based model adaption for FAS tasks.
  - We develop a strong semantic-visual framework called CTV-FAS equipped with three novel designs, *i.e.*, Self-Supervised Consistency Module (SSCM), Visual Anchors Updating Module (VAUM) and Adaptive Modality Integration Module (AMIM).
  - Extensive experiments and analysis demonstrate the superiority of CTV-FAS over state-ofthe-art uni-modal and cross-modal methods by a significant margin on OCIM datasets, *e.g.*, +27.07 in I→O setting.
- 2 Related Work
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2.1 FACE ANTI-SPOOFING

Conventional methods mainly utilize various hand-crafted features such as LBP Chingovska et al. (2012a); Boulkenafet et al. (2015); de Freitas Pereira et al. (2013), HoG Komulainen et al. (2013);
Yin et al. (2016); Schwartz et al. (2011), and SIFT Agarwal et al. (2016); Boulkenafet et al. (2016);
Patel et al. (2015), to differentiate real and fake faces. However, the performance of these methods is underwhelming due to the shallow structure. With the advent of deep learning, many deep architectures are employed to extract more discriminative features. This evolution included the integration of auxiliary signals like depth maps Shao et al. (2019a), r-ppg signals Niu et al. (2020), or reflection map Yu et al. (2020a) to enhance detection capabilities. Despite advancements in intra-

108 dataset settings, substantial performance degradation is observed in target domains due to pronounced 109 domain shifts. FAS techniques employ domain adaptation (DA) Zhou et al. (2022b); Li et al. (2018); 110 Wang et al. (2021a); Jia et al. (2021); Panwar et al. (2021) to mitigate the distribution disparities 111 between source and target domains. However, the acquisition of a sufficient volume of unlabeled 112 target data often poses significant challenges and incurs high costs. Domain generalization (DG) methods have been incorporated into FAS tasks to facilitate the learning of domain-agnostic features 113 via adversarial learning Jia et al. (2020); Liu et al. (2022a); Wang et al. (2022c), meta-learning 114 Du et al.; Kim & Lee (2021); Liu et al. (2021b); Zhou et al. (2022a) and instance whitening Zhou 115 et al. (2023), thereby enhancing generalization to unseen domains. Recently, Vision Transformers 116 (ViT)-based approach Liu et al. (2023); Huang et al. (2022); George & Marcel (2021) posits that ViT 117 can discern long-range dependencies for superior generalization. However, relying only on image 118 data can limit its generalization capabilities in unseen domains. The emergence of visual-language 119 methods offers new potential to address the aforementioned issues. 120

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#### 2.2 VISION-LANGUAGE MODELS

123 Guided by natural language supervision, vision-language pretraining has recently surfaced as a 124 promising approach for image Chen et al. (2021a); Radford et al. (2021b); Wang et al. (2022b); Li 125 et al. (2022); Zeng et al. (2021) and video understanding Wang et al. (2021b); Wu et al. (2023); 126 Wang et al. (2023a); Cheng et al. (2023); Pramanick et al. (2023). These approaches diverge from the 127 conventional method of utilizing discrete labels, offering a novel paradigm for recognition based on 128 the alignment of visual and text features. It is inherently suited for zero-shot transfer across various downstream tasks Nag et al. (2022); Zheng et al. (2023); Goyal et al. (2023); Shu et al. (2022); Cui 129 et al. (2022). Several studies have investigated the application of the transferable knowledge from 130 pre-trained models to address tasks such as visual question answering (VQA) Parelli et al. (2023); 131 Li et al. (2023b;a), zero-shot object detection Nag et al. (2022); Xie & Zheng (2022); Shu et al. 132 (2022), and image captioning Hu et al. (2022); Fei et al. (2023); Zhong et al. (2022), etc. Recent 133 efforts have sought to leverage visual-language methods to bolster the cross-dataset generalization of 134 FAS tasks Srivatsan et al. (2023); Mu et al. (2023); Fang et al.. These studies posit that text, rich in 135 domain-invariant information, can enhance model generalization. However, these methods rely solely 136 on semantic prompts for supervision, ignoring the potential benefits of visual cues, which leads to 137 unsatisfactory generalization ability. In contrast, we propose a novel framework called CTV-FAS, 138 which explores visual cues to compensate for the shortcomings of semantic prompts in FAS tasks.

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### 3 Methodology

#### 3.1 OVERVIEW

An overview of the proposed CTV-FAS method is depicted in Fig. 2, comprising three main components: SSCM, VAUM, and AMIM. In the training process, SSCM employs varying degrees of data augmentation for self-supervised learning to enhance the model's consistency and robustness. Subsequently, VAUM captures discriminative visual cues to update the visual anchor cache. During inference, AMIM adaptively ensembles the predictions from both semantic and visual branches.

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### 3.2 Self-Supervised Consistency Module (SSCM)

152 To perceive more granular representational details and enhance the model's consistency and robustness 153 with respect to visual cues, we integrate a self-supervised mechanism predicated on patch-masked 154 images (where 75% of the patches are removed from the original images). In practice, both the 155 teacher and student are initialized with the weights of CLIP, sharing the same configurations. The 156 patch-masked images are then input into the student model to get the feature  $F_L$ , and the global 157 images are sent to the teacher to gain the feature  $F_G$ . The consistency objective is for the student model to reconstruct the comprehensive, generalized features learned from the teacher model. This 158 process is guided by a cosine loss function, which ensures the alignment of the student's output with 159 the teacher's robust features: 160

$$\mathcal{L}_{\cos} = 1 - \frac{\mathbf{f}_{L} \cdot \mathbf{f}_{G}}{\|\mathbf{f}_{L}\| \|\mathbf{f}_{G}\|}.$$
(1)

Train Data Student Text Anchors This is a real face. Strong Augme Visual Text This is a print face. Random Mask Encoder Encoder This is a replay face. EMA Ω sup Train data Update vis Teacher Weak Augmen Visual Encoder sual Ancho Teacher (1) Self-Supervised Consistency Module (2) Visual Anchors Updating Module Inference Visual Anchors Visual Ensemble Encoder Text Anchors 176 Test Data (3) Adaptive Modality Integration Module

178 Figure 2: The overall semantic-visual framework of our proposed CTV-FAS. CTV-FAS includes 179 three novel designs, namely SSCM, VAUM and AMIM. Different augmented images are passed to 180 SSCM to seek robust and generalizable visual features. Subsequently, visual anchors are optimized 181 to grasp the discriminative visual cues via VAUM, which compensate for semantic prompts. During inference, AMIM is used to ensemble the predictions of two branches adaptively. 182

In SSCM, the masking of data propels the learning of nuanced features, while the self-supervised 184 methodology amplifies the model's robustness in a teacher-student mutual learning method. The 185 teacher network  $\mathcal{T}(\cdot)$  is frozen during training and is updated via an exponential moving average (EMA Tarvainen & Valpola (2017)) predicated on the current model's parameters. This process is 187 articulated as follows: 188

$$\theta_{t}^{(t+1)} = \gamma \theta_{t}^{(t)} + (1-\gamma)\theta_{s}^{(t)}, \tag{2}$$

where  $\theta_t$  and  $\theta_s$  represent the parameters of the teacher and student model, respectively, at training step t, and  $\gamma$  is the decay rate controlling the update momentum.

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#### VISUAL ANCHORS UPDATING MODULE 3.3

In FAS tasks, there are some specific attack types, such as high-resolution replay attacks, that cannot 194 be described with semantic class descriptions. Merely using semantic prompts is insufficient to 195 accurately perceive such attacks, meanwhile destroying the generalization of pre-trained models. To 196 address this challenge, we introduce visual anchors that are specifically designed to compensate for 197 the limitation of semantic prompts. The optimization of visual anchors is a key component of our 198 CTV-FAS. We dynamically update visual anchors during the training process to serve as another 199 anchor for the model. To ensure the robustness and stability of these visual anchors, we employ 200 visual features generated by the teacher network  $\mathcal{T}(\cdot)$ , built with a momentum visual encoder, to 201 update the cache. 202

To address the limitations of semantic prompts, we prioritize enhancing visual anchors by incorporat-203 ing visual cues that are hard for semantic prompts to detect. Therefore, visual cues that exhibit low 204 cosine similarity to their associated semantic prompts are identified as samples that are difficult for 205 semantic prompts to perceive. The cosine similarity between two vectors a and b is defined as: 206

$$\cos(\mathbf{a}, \mathbf{b}) = \frac{\mathbf{a} \cdot \mathbf{b}}{\|\mathbf{a}\| \|\mathbf{b}\|},\tag{3}$$

209 where  $\cdot$  denotes the dot product and  $\|\cdot\|$  denotes the vector norm. The update mechanism for the visual anchor embedding is then given by: 210

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$$\mathbf{P}_{v}^{(t+1)} = \beta \mathbf{P}_{v}^{(t)} + (1-\beta)\mathcal{T}(\mathbf{I})_{t}.$$
(4)

where  $\mathbf{P}_{v}^{(t)}$  represents the visual anchor embedding at updating step  $t, \beta \in [0, 1]$  is the momentum 213 coefficient, I is the selected hard images. To enhance training stability, we update the visual anchor 214 once per epoch by scanning the entire dataset. This selective updating strategy ensures that the visual 215 anchors are refined with features that are poorly represented by semantic prompts.

#### 216 3.4 ADAPTIVE MODALITY INTEGRATION MODULE 217

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218 During inference, AMIM is adopted to ensemble the predictions of semantic and visual anchors. In 219 theory, when the entropy of the model's predictions is high, the model is in a state of uncertainty regarding the data, which increases the likelihood of misclassification. Semantic prompts may not 220 respond effectively to attack categories that cannot be well-described semantically, often resulting in predictions with higher entropy. The design of visual anchors compensates for this deficiency in 222 semantic prompts. Furthermore, we introduce an adaptive ensemble method where the entropy of the model's probability distribution dictates the ensemble weights for the predictions, ensuring a more 224 reliable and accurate decision-making process. The entropy of the semantic and visual predictions 225 are  $H(\mathbf{q}_s)$  and  $H(\mathbf{q}_v)$ , which are calculated as: 226

$$H(\mathbf{q}_{s}) = -\sum_{i} q_{s,i} \log(q_{s,i}); \quad H(\mathbf{q}_{v}) = -\sum_{i} q_{v,i} \log(q_{v,i}).$$
(5)

where  $q_{s,i}$  and  $q_{v,i}$  are the predicted probability of class i by the semantic and visual branch re-229 spectively. The fusion weight for the semantic branch and visual branch is  $w_s$  and  $w_v$  respectively, 230 which are inversely related to its entropy and are scaled by a power function to further emphasize 231 lower-entropy predictions: 232

$$w_{\rm s} = \left(1 - \frac{H(\mathbf{q}_{\rm s})}{H_{\rm max}}\right)^{\alpha}; \quad w_{\rm v} = \left(1 - \frac{H(\mathbf{q}_{\rm v})}{H_{\rm max}}\right)^{\alpha}.$$
 (6)

235 where  $H_{\text{max}}$  is the maximum possible entropy, indicating complete uncertainty, and  $\alpha > 1$  is a scaling exponent that increases the weight of lower-entropy predictions. The final fused prediction,  $q_{f}$ , is computed by combining the weighted predictions from both the semantic and visual branches:

$$\mathbf{q}_{\mathbf{f}} = \frac{w_{\mathbf{s}}}{w_{\mathbf{s}} + w_{\mathbf{v}}} \mathbf{q}_{\mathbf{s}} + \frac{w_{\mathbf{v}}}{w_{\mathbf{s}} + w_{\mathbf{v}}} \mathbf{q}_{\mathbf{v}}.$$
(7)

AMIM ensures that the ensemble metric leverages the strengths of both semantic prompts and visual anchors, dynamically adjusting their contributions based on the certainty of their predictions.

#### 3.5 OVERALL TRAINING AND OPTIMIZATION

244 The framework of this paper is built upon the CLIP. The training objective of CLIP is to maximize the 245 cosine similarity  $sim(\cdot, \cdot)$  of the paired image and semantic prompt embedding  $P_s$  while minimizing 246 the cosine similarity of the unpaired ones. The image embedding V is extracted by an image encoder 247  $E_v(\cdot)$  and semantic prompt embedding  $P_s$  is gained by a text encoder  $E_t(\cdot)$ .

$$P_s = E_t(T_k); \quad V = E_v(I). \tag{8}$$

249 where  $T_K$  is the sentence describing the K categories. We employ cross-entropy loss to bring 250 matching pairs closer and separate non-matching pairs in feature space, and thus the loss for the 251 anchor is defined as:

$$L_{ce}(x, y, P) = -\frac{1}{N} \sum_{i=1}^{N} y_i \log(sim(V_{x_i}, P_{y_i})),$$
(9)

with 
$$sim(V_{x_i}, P_{y_i}) = V_{x_i}^{\mathrm{T}} P_{y_i} / ||V_{x_i}|| ||P_{y_i}||.$$

The proposed framework has an additional visual branch compared to the CLIP, thus necessitating the calculation of the cross-entropy for the visual branch. The overall cross-entropy loss is:

$$L_{ce}(x,y) = L_{se}(x,y,P_s) + L_{vis}(x,y,P_v) = L_{ce}(x,y,P_s) + L_{ce}(x,y,P_v).$$
(10)

260 To further enhance the model's robustness against data variations, we fellow FLIP to employ a 261 SimCLR loss for auxiliary training. This approach generates two views  $(I_{v_1} \text{ and } I_{v_2})$  of a given image 262 I through distinct transformations. The features of the two transformed images are extracted by the 263 image encoder  $E_v$  and subsequently projected via a non-linear projection network  $\mathcal{H}$ . A contrastive 264 loss is then applied to the projected features.  $f_{v_1} = E_v(I_{v_1}), f_{v_2} = E_v(I_{v_2})$ .  $h_1 = \mathcal{H}(f_{v_1}), h_2 = h_1(I_{v_1})$ 265  $\mathcal{H}(f_{v_2}), h_1, h_2 \in \mathbb{R}^{d_h}.$ 

$$L_{simCLR} = simCLR(h_1, h_2)$$

. Overall, we formulate the joint optimization objective as:

$$L = L_{ce} + \lambda_1 L_{cos} + \lambda_2 L_{simCLR} \tag{11}$$

where  $\lambda_1$  and  $\lambda_2$  is hyper-parameters.

Table 1: Evaluation of cross-domain performance in Protocol 1, between MSU-MFSD (M), CASIA-MFSD (C), Replay Attack (I) and OULU-NPU (O) with the assessment metrics being HTER and AUC. The \* indicates using the CelebA-Spoof [83] as the supplementary source dataset.

Method	OCI	$\rightarrow$ M	OMI	$\rightarrow \mathbf{C}$	OCM	$I \rightarrow I$	ICM	ightarrow <b>0</b>
	HTER	AUC	HTER	AUC	HTER	AUC	HTER	AUC
MADDG (CVPR' 19) Shao et al. (2019b)	17.69	88.06	24.50	84.51	22.19	84.99	27.98	80.02
MDDR (CVPR' 20) Wang et al. (2020a)	17.02	90.10	19.68	87.43	20.87	86.72	25.02	81.47
NAS-FAS (TPAMI' 20) Yu et al. (2020b)	16.85	90.42	15.21	92.64	11.63	96.98	13.16	94.18
RFMeta (AAAI' 20) Shao et al. (2020)	13.89	93.98	20.27	88.16	17.30	90.48	16.45	91.16
$D^2$ AM (AAAI' 21) Chen et al. (2021b)	12.70	95.66	20.98	85.58	15.43	91.22	15.27	90.87
DRDG (IJCAI' 21) Liu et al. (2021c)	12.43	95.81	19.05	88.79	15.56	91.79	15.63	91.75
Self-DA (AAAI' 21) Wang et al. (2021a)	15.40	91.80	24.50	84.40	15.60	90.10	23.10	84.30
ANRL (ACM MM' 21) Liu et al. (2021b)	10.83	96.75	17.85	89.26	16.03	91.04	15.67	91.90
FGHV (AAAI' 21) Liu et al. (2022b)	9.17	96.92	12.47	93.47	16.29	90.11	13.58	93.55
SSDG-R (CVPR' 20) Jia et al. (2020)	7.38	97.17	10.44	95.94	11.71	96.59	15.61	91.54
SSAN-R (CVPR' 22) Wang et al. (2022c)	6.67	98.75	10.00	96.67	8.88	96.79	13.72	93.63
PatchNet (CVPR' 22) Wang et al. (2022a)	7.10	98.46	11.33	94.58	13.40	95.67	11.82	95.07
GDA (ECCV' 22) Zhou et al. (2022b)	9.20	98.00	12.20	93.00	10.00	96.00	14.40	92.60
AMEL (ACM MM' 22) Zhou et al. (2022a)	10.23	96.62	11.88	94.39	18.60	88.79	11.31	93.96
IADG (CVPR' 23) Zhou et al. (2023)	5.41	98.19	8.70	96.44	10.62	94.50	8.86	97.14
GAC-FAS (CVPR' 24) Le & Woo (2024)	5.00	97.56	8.20	95.16		98.87	8.60	97.16
DiVT-M (WACV' 23) Liao et al. (2023)	2.86	99.14	8.67	96.62		99.29	13.06	
VL-FAS (ICASSP' 24) Fang et al.	3.13	99.31	4.00	98.64		98.90		97.05
CTV-FAS (Ours)	0.92	99.96	1.8	99.45	2.65	99.6	2.11	99.66
ViT* (ECCV' 22) Huang et al. (2022)	1.58	99.68	5.70	98.91	9.25	97.15	7.47	98.42
FLIP-MCL* (ICCV' 23) Srivatsan et al. (2023)		98.11	0.54	99.98		99.07	2.31	99.63
CTV-FAS* (Ours)	0.13	<b>99.98</b>	0.76	99.96	1.94	99.72	0.77	99.97

Table 2: Evaluation of cross-domain performance in Protocol 2, between CASIA-SURF (S), CASIA-CeFA (C), and WMCA (W) with the assessment metrics being HTER and AUC.

Method	CS	$ ightarrow \mathbf{W}$	SV	$\mathbf{V}  ightarrow \mathbf{C}$		$CW \to S$	Avg.
	HTER	AUC	HTER	AUC	HTER	AUC	HTER
ViT (ECCV' 22) Huang et al. (2022)	7.98	97.97	11.13	95.46	13.35	94.13	10.82
FLIP-MCL (ICCV' 23) Srivatsan et al. (2023)	4.46	99.16	9.66	96.69	11.71	95.21	8.61
CTV-FAS	6.7	97.39	0.95	99.93	10.37	96.24	6.12

Table 3: Evaluation of cross-domain performance in Protocol 3, for all the 12 different combinations between MSU-MFSD (M), CASIA-MFSD (C), Replay Attack (I) and OULU-NPU (O) with the assessment metrics being HTER. The \* indicates using the CelebA-Spoof [83] as the supplementary source dataset.

Method	$\mathbf{C} \to \mathbf{I}$	$\mathbf{C} \to \mathbf{M}$	$\mathbf{C} \to \mathbf{O}$	$I \to C$	$\mathbf{I} \to \mathbf{M}$	$\mathbf{I} \to \mathbf{O}$	$\mathbf{M} \rightarrow \mathbf{C}$	$M \to I$	$\mathbf{M} \rightarrow \mathbf{O}$	$\mathbf{O} \to \mathbf{C}$	$\mathbf{O} \to \mathbf{I}$	$\mathbf{O} \to \mathbf{M}$	( Avg
ADDA (CVPR' 17) Tzeng et al. (2017)	41.8	36.6	-	49.8	35.1	-	39.0	35.2	-	-	-	-	39.6
DRCN (ECCV' 16) Ghifary et al. (2016)	44.4	27.6	-	48.9	42.0	-	28.9	36.8	-	-	-	-	38.1
DupGAN (CVPR' 18) Hu et al. (2018)	42.4	33.4	-	46.5	36.2	-	27.1	35.4	-	-	-	-	36.8
KSA (TIFS' 18) Li et al. (2018)	39.3	15.1	-	12.3	33.3	-	9.1	34.9	-	-	-	-	24.0
DR-UDA (TIFS' 20) Wang et al. (2020b)	15.6	9.0	28.7	34.2	29.0	38.5	16.8	3.0	30.2	19.5	25.4	27.4	23.1
MDDR (CVPR' 20) Wang et al. (2020a)	26.1	20.2	24.7	39.2	23.2	33.6	34.3	8.7	31.7	21.8	27.6	22.0	26.1
ADA (ICB' 19) Wang et al. (2019)	17.5	9.3	29.1	41.5	30.5	39.6	17.7	5.1	31.2	19.8	26.8	31.5	25.0
USDAN-Un (PR' 21) Jia et al. (2021)	16.0	9.2	-	30.2	25.8	-	13.3	3.4	-	-	-	-	16.3
GDA (ECCV' 22) Zhou et al. (2022b)	15.10	5.8	-	29.7	20.8	-	12.2	2.5	-	-	-	-	14.4
CDFTN-L (AAAI' 23) Yue et al. (2022)	1.7	8.1	29.9	11.9	9.6	29.9	8.8	1.3	25.6	19.1	5.8	6.3	13.2
CTV-FAS	11.64	1.72	2.57	2.79	1.72	2.83	1.34	2.31	3.21	0.99	5.71	1.72	3.21
FLIP-MCL* (ICCV' 23) Srivatsan et al. (2023)	10.57	7.15	3.91	0.68	7.22	4.22	0.19	5.88	3.95	0.19	5.69	8.40	4.84
CTV-FAS*	4.85	1.04	1.02	0.69	0.67	1.55	0.35	1.53	1.76	0.06	4.1	0.8	1.54

Baseline	VAUM	SSCM	AMIM	$\mathbf{C} \rightarrow \mathbf{I}$		<b>C</b> –	ightarrow M	<b>C</b> -	$ ightarrow \mathbf{O}$	Avg.
200000000		55 6112		HTER	AUC	HTER	AUC	HTER	AUC	HTER
$\checkmark$				16.94	89.91	5.97	97.95	8.32	96.80	10.41
$\checkmark$	$\checkmark$			14.22	90.15	4.11	98.78	5.44	98.72	7.92
$\checkmark$	$\checkmark$	$\checkmark$		13.43	91.33	3.32	99.35	3.87	99.34	6.87
$\checkmark$	$\checkmark$		$\checkmark$	13.46	91.58	3.19	99.57	3.76	99.12	6.80
$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	11.64	92.03	1.72	99.27	2.57	99.73	5.31

 Table 4: Ablation studies on each proposed component

#### 4 EXPERIMENT

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#### 4.1 EXPERIMENTAL SETTING

339 Datasets and DG Protocols. Our evaluation encompasses two protocols. Strictly following the 340 Huang et al. (2022), we adopt a leave-one-domain-out approach for the two protocols, treating each 341 dataset as a distinct domain to gauge cross-domain capabilities on the remaining domain. **Protocol 1** tests our method on established cross-domain FAS benchmarks: MSU-MFSD (M) Wen et al. (2015), 342 CASIA-MFSD (C) Zhang et al. (2012), Idiap Replay Attack (I) Chingovska et al. (2012b), and 343 OULU-NPU (O) Boulkenafet et al. (2017), with scenarios like  $OCI \rightarrow M$  indicating O, C, and I as 344 sources and M as the target. Protocols 2 evaluates large-scale Face Anti-Spoofing (FAS) datasets: 345 CASIA-SURF (S) Zhang et al. (2020b), CASIA-CeFA (C) Liu et al. (2021a), and WMCA (W) 346 George et al. (2020), where  $CS \rightarrow W$  means C and S are sources, and W is the target. Protocol 3, 347 strictly following Yue et al. (2022), is a single-source-to-single-target setup using M, C, I, and O 348 datasets, yielding 12 scenarios. To fairly compare with FLIP, we also conduct the above experiments 349 with the auxiliary dataset the CelebA-Spoof. In addition, to better simulate the real-world scenarios 350 without large pre-trained datasets, we also conduct the experiments without CelebA-Spoof.

351 **Implementation Details.** The image encoder and the text encoder are the dual-stream CLIP where 352 the image encoder adopts the ViT-B/16 structure. Face images are preprocessed to a resolution of 353  $224 \times 224 \times 3$  and segmented into patches measuring  $16 \times 16$ . The maximum length of the textual 354 token sequence L is set to 77. Our method is implemented with PyTorch and trained with Adam 355 optimizer, with both the learning rate and weight decay initialized at  $10^{-6}$ . During training, batch 356 sizes are set to 3. For testing, the batch size is set to 10 across all protocols. Each variant of our 357 model undergoes training for a total of 6000 iterations.  $\lambda_1$  and  $\lambda_2$  are set to 1. The text encoder is 358 frozen and only the image encoder and the parameters of the category prompt are trained.

Evaluation Metrics. Following Huang et al. (2022), we assess our model's performance using two
 metrics: the Half Total Error Rate (HTER) and the Area Under the Receiver Operating Characteristic
 Curve (AUC). HTER is the average of the False Acceptance and False Rejection Rates, indicating
 the model's error balance. A lower HTER signifies better performance. AUC measures the model's
 discrimination capacity, with higher values closer to 1 indicating superior performance and a value of
 0.5 suggesting no discriminative ability beyond random chance. These metrics together provide a
 nuanced picture of the model's effectiveness.

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#### 4.2 CROSS-DOMAIN FAS PERFORMANCE

The MCIO dataset, being smaller compared to CelebA-Spoof, benefits significantly from the addition of it in bridging the domain gap between different domains. To comprehensively investigate the impact of the proposed method on domain generalization, all protocols were conducted both with and without CelebA-Spoof. Tab. 1, Tab. 2 and Tab. 3 detail the zero-shot cross-domain performance under **Protocols 1-3**, respectively. The results and analyses are as follows.

**Cross-domain performance in Protocol 1.** The proposed framework attained optimal performance, compared to the current state-of-the-art (SOTA) methods, in all settings without CelebA-Spoof (M =+1.94, C=+2.2, I=+1.06, O=+5.81), with an average performance increase of +3.14. With the inclusion of celeb, optimal performance was achieved in three-quarters of the settings (M=+1.45, I=+2.31, O=+1.54), yielding an average enhancement of +2.11. This demonstrates that the supplementation

Table 5: Ablation studies on SS	CM
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SW Aug	TS Learning	EMA	C -	$\rightarrow \mathbf{I}$	<b>C</b> -	ightarrow M	<b>C</b> -	Avg.	
2 II IIII	10 2000-000		HTER	AUC	HTER	AUC	HTER	AUC	HTER
			13.46	91.58	3.19	99.57	3.76	99.12	6.80
$\checkmark$			12.24	91.47	1.60	99.86	3.36	99.41	5.73
$\checkmark$		$\checkmark$	11.9	91.87	1.90	99.25	3.81	99.24	5.87
$\checkmark$	$\checkmark$		16.94	87	4.49	98.82	8.13	97.16	9.85
$\checkmark$	$\checkmark$	$\checkmark$	11.64	92.03	1.72	99.27	2.57	99.73	5.31

Table 6: Effects of the function for self-supervised learning.

Function	C -	$\rightarrow$ I	<b>C</b> –	$\rightarrow \mathbf{M}$	<b>C</b> -	$\rightarrow \mathbf{O}$	Avg.
		AUC	HTER	AUC	HTER	AUC	HTER
MSE	14.18	90.23	3.20	99.43	4.02	99.15	7.13
KL	12.05	95.22	2.52	98.99	3.84	99.36	6.14
COS	11.64	92.03	1.72	99.27	2.57	99.73	5.31

and proper integration of visual anchors can effectively improve the generalization performance of spoofing detection.

401 **Cross-domain performance in Protocol 2.** We strictly follow FLIP to further evaluate CTV-FAS 402 on **Protocols 2**, across large-scale Face Anti-Spoofing (FAS) datasets. The experimental results are 403 shown in Tab. 2. We find that our proposed method surpassed the state-of-the-art (SOTA) performance 404 in **SW**  $\rightarrow$  **C** and **CW**  $\rightarrow$  **S** settings by +8.71 and +1.34 in terms of Half Total Error Rate (HTER), 405 respectively. This result further validates the effectiveness of the proposed method on large datasets.

**Cross-domain performance in Protocol 3.** In single-source to single-target settings, the proposed CTV-FAS framework surpasses current SOTA methods by a considerable margin of +9.99 and +3.3 in terms of average HTER without and with the inclusion of CelebA-Spoof, respectively. Specifically, for the target domain O, there are substantial improvements of +22.13, +27.07, and +22.39 when selecting C, I, and M as the source domains, respectively, without CelebA-Spoof. When including CelebA-Spoof, in comparison to FLIP-MCL, the proposed method achieves a maximum increase of +7.6 O  $\rightarrow$  M. These results confirm that CTV-FAS is capable of learning robust generalizable features and adapting to navigating challenges posed by limited data and domain gaps.

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4.3 ABLATION STUDIES

422 Effects of the proposed modules. To explore the impact of each proposed module on the general-423 ization of FAS, we conducted ablation experiments on the proposed modules, using a dual-stream 424 CLIP structure as the baseline. As demonstrated in Tab. 4, incorporating the VAUM module led to 425 +2.49 enhancement in the average HTER, suggesting that visual anchors can effectively compensate 426 for the deficiencies of text prompts in perceiving attack categories that are indescribable through 427 language. The addition of the SSCM module led to +1.05 increase in average HTER, suggesting that 428 SSCM, through self-supervision with patch-masked data augmentation, compels the model to focus on fine-grained features, enhancing generalizability. In this AMIM module, fusion of predictions 429 from two modalities is achieved using the entropy principle, further enhancing their complementarity 430 and leading to a +1.07 improvement in average HTER. Compared to the baseline, the proposed 431 module shows a significant improvement, achieving a +5.1 increase in average HTER.

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Function	C -	$\rightarrow \mathbf{I}$	<b>C</b> –	$\rightarrow \mathbf{M}$	<b>C</b> -	Avg.	
	HTER	AUC	HTER	AUC	HTER	AUC	HTER
CTV-FAS-T	13.54	90.88	2.75	99.07	3.89	99.15	6.73
CTV-FAS-V	12.37	91.25	3.43	99.16	2.71	99.45	6.17
CTV-FAS	11.64	92.03	1.72	99.27	2.57	99.73	5.31

Table 7: Performance of text and visual branches of CTV-FAS.

Table 8: Comparison of AMIM and common weighting methods.

Function	$\mathbf{C}  ightarrow \mathbf{I}$		<b>C</b> –	$\rightarrow$ M	<b>C</b> -	Avg.	
	HTER	AUC	HTER	AUC	HTER	AUC	HTER
Mean weighting Confidence weighting AMIM	13.43 12.05 <b>11.64</b>	91.33 91.56 <b>92.03</b>	3.32 1.98 <b>1.72</b>	99.35 99.26 <b>99.27</b>	3.87 2.72 <b>2.57</b>	99.34 99.39 <b>99.73</b>	6.87 5.58 <b>5.31</b>

449 Ablation studies on SSCM. The ablation results for SSCM in Tab. 5 emphasize the contribution of 450 each design. Strong-weak data augmentations (SW Aug), with the special patch-masked strategy, can 451 improve the robustness of visual features, improving average HTER by +1.07. The teacher-student 452 training (TS Learning) helps provide stable, optimal features and mitigates error accumulation, with a +0.42 improvement compared to applying strong-weak augmentations to a single visual encoder. 453 Additionally, we compared different teacher model update methods. Freezing the teacher model (w.o. 454 EMA) prevented effective guidance, leading to a performance drop of 3.98. In contrast, updating 455 only the student via EMA resulted in a smaller 0.56 decrease. These results confirm the importance 456 of updating the teacher model for optimal performance. 457

458 Effects of different function for self-supervised learning. Tab. 6 presents the different functions 459 for self-supervised learning. The results show that the cosine loss (COS) function performs the best (+1.82 increase in average HTER compared to MSE loss), while the mean squared error (MSE) 460 loss function performs the worst, with the Kullback-Leibler (KL) divergence in the middle. This 461 indicates that the cosine loss function is the most suitable for self-supervised feature regularization. 462 We observed that after feature normalization, the loss value using the MSE loss function is almost 463 zero, rendering it ineffective. Although the KL divergence can shape the predicted distribution, its 464 performance in feature regularization for anti-spoofing tasks is not as good as that of the cosine loss 465 function. 466

Performance of text and visual branches of CTV-FAS. The performance comparison of text and visual branches in CTV-FAS shown in Tab. 7 that the individual branches, CTV-FAS-T and CTV-FAS-V, exhibit similar performance levels. However, when combined (CTV-FAS), the system achieves enhanced results, such as an improvement of 0.86 in the average HTER compared to CTV-FAS-V alone. This demonstrates the complementary nature of the two branches, leading to a more robust and accurate model.

473 Comparison of AMIM and common weighting methods. The comparison in Tab. 8 demon474 strates that the proposed AMIM method outperforms both mean-weighted Ming & Li (2024) and
475 confidence-weighted Sun et al. (2023) ensemble approaches. With the lowest average HTER (5.31)
476 and consistently strong performance across all metrics, AMIM proves its superiority, offering more
477 reliable results compared to commonly used ensemble methods.

Analysis of ensemble results examples. Fig. 3(a) showcases several instances of ensemble outcomes, illustrating how the adoption of an adaptive ensemble strategy can successfully leverage visual anchors to rectify inaccuracies in text semantic prompts. This visualization further supports the notion that intelligent weight scaling within an ensemble framework can lead to more accurate and reliable model performance.

T-SNE visualization of image feature distributions. In order to clearly understand how CTV FAS models live data and learn common knowledge across different datasets, we utilize t-SNE to visualize the feature distributions of each domain. Fig. 3(b-c) shows the visualization result, and we can observe that, compared to the FLIP model, our proposed method is able to learn clear

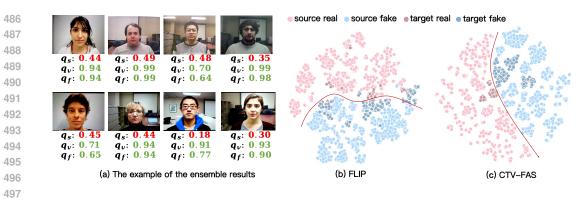


Figure 3: Visualization of the results. (a) is the example of the ensemble results where the first row is for print attack, second row is for replay attack. (b) and (c) are the t-SNE Visualization of FLIP and CTV-FAS respectively.

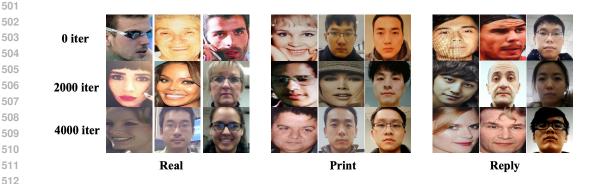


Figure 4: Visualization of the visual anchors of different classes in different training steps.

segmentation boundaries on the source dataset, indicating the effectiveness of SSCM in modeling image distributions. Furthermore, on the target dataset that has not been trained on, our method is also capable of learning clear decision boundaries, and the distributions of the source and target datasets are similar. This demonstrates that through learning with the SSCM module, our model acquires features that exhibit enhanced robustness across domains.

**Visualization of the visual anchors.** Figure 4 illustrates the progression of visual anchors across different training iterations. As training progresses, the selected anchors become increasingly challenging to classify. This evolving complexity helps address the limitations of text prompts, enhancing the overall robustness of the model.

#### 5 CONCLUSION

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In this paper, we present the first attempt at unifying semantic prompts and discriminative visual cues 529 via complementary mechanisms, which is a new insight of CLIP-based model adaptation for FAS 530 tasks. We address the challenge of generalizable face anti-spoofing (FAS) by introducing a novel 531 framework, namely CTV-FAS, that enhances robustness against sophisticated attacks, such as high-532 resolution replay attacks, that are difficult to describe linguistically. In the training process, visual cues 533 are generated from the Self-Supervised Consistency Module (SSCM) to improve the generalization 534 capabilities of the visual anchor cache. Subsequently, visual anchors are dynamically optimized by the Visual Anchors Updating Module (VAUM), which selects hard language-insensitive samples. 536 During inference, to effectively combine visual and textual cues, we introduce an Adaptive Modality 537 Integration Module (AMIM), which ensures seamless fusion of both modalities, optimizing their synergy. The proposed method has been rigorously tested, demonstrating a significant improvement 538 over existing state-of-the-art solutions in FAS tasks, as evidenced by our comprehensive experimental results and analyses.

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#### A APPENDIX

#### A.1 SUPPLEMENTARY ABLATION STUDY

Table 9: Effects of the number n of the hard visual feature to update visual prompt.

Num	<b>C</b> -	$ ightarrow \mathbf{I}$	<b>C</b> –	$\rightarrow \mathbf{M}$	<b>C</b> -	$\mathbf{C}  ightarrow \mathbf{O}$		
	HTER	AUC	HTER	AUC	HTER	AUC	HTER	
10	11.64	92.03	1.72	99.27	2.57	99.73	5.31	
30	12.31	92.48	2.52	98.65	2.36	99.56	5.73	
50	12.27	91.83	1.73	98.91	3.48	99.31	5.82	
ALL	14.75	91.08	3.59	98.81	4.57	98.94	7.64	

Num	$ $ C $\rightarrow$ I		$\mathbf{C} \to \mathbf{M}$		$\mathbf{C} \to \mathbf{O}$		Avg.
	HTER	AUC	HTER	AUC	HTER	AUC	HTER
0	14.22	90.15	4.11	98.78	5.44	98.72	7.92
1	13.54	90.87	2.27	99.46	3.39	99.48	6.4
3	11.64	92.03	1.72	99.27	2.57	99.73	5.31
5	12.31	92.49	2.64	99.11	2.33	99.73	5.76

Table 10: Effects of weight scaling degree  $\alpha$ .

Effects of weight scaling degree  $\alpha$ : Tab. 10 demonstrates the influence of the weight scaling factor on the outcomes of ensemble methods. When the scaling factor  $\alpha$  is set to 0, the method is tantamount to a simple average ensemble. As the value of  $\alpha$  exceeds 1, the scaling mechanism adjusts the fusion weights, amplifying the influence of components with lower entropy and diminishing the impact of those with higher entropy. The empirical results suggest that the optimal generalization performance of the model is achieved with a scaling factor of 3. Conversely, the approach yields the least effective results when  $\alpha$  is 0, highlighting the limitations of average aggregation. These findings underscore the efficacy of adjusting fusion weights in enhancing the generalization capabilities of the model. 

Effects of the number n of the hard feature to update visual anchor: To thoroughly understand the impact of hard visual anchor updates on generalization performance, we explore the number of visual anchor features integrated per epoch as shown in Tab. 9. Experimental results indicate that optimal generalization performance is achieved when the top 10 + 2.33 increase in average HTER) challenging samples are integrated per epoch. Conversely, incorporating all visual features results in the poorest generalization performance. This suggests that blending an appropriate amount of difficult samples into visual anchors complements semantic text prompts effectively, thus enhancing generalization performance.