AUTOCRAWLER : A Progressive Understanding Web Agent for Web Crawler Generation

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Abstract

Web automation is a significant technique that accomplishes complicated web tasks through automating common web actions, which enhance operational efficiency and reduce the need for manual intervention. Traditional methods, such as wrappers, suffer from limited adaptability and scalability when facing new website. On the other hand, generative agents empowered by Large Language Models (LLMs) exhibit poor performance and reusability in open-world scenarios. In this work, we introduce a crawler generation task for vertical information web pages and the paradigm of combining LLMs with crawlers, which helps crawlers handle diverse and changing web environments more efficiently. We propose AUTOCRAWLER , a two-stage framework that leverages the hierarchical structure of HTML for progressive understanding. Through top-down and step-back operations, AUTOCRAWLER can learn from erroneous actions and continuously prune HTML for better action generation. We conduct comprehensive experiments with multiple LLMs and demonstrate the effectiveness of our framework.

1 Introduction

Web automation refers to the process of programmatically interacting with web-based applications or websites to execute tasks that would typically require human intervention. Web automation streamlines repetitive and time-consuming tasks, significantly enhancing efficiency, accuracy, and scalability across diverse online processes.

In traditional web automation, methods predominantly rely on wrappers, which are scripts or software specifically designed to extract data from predetermined websites or pages. This approach is characteristic of a closed-world scenario, where the automation system only interacts with a predefined, limited set of websites or pages and does not extend beyond this specified domain. Consequently, these traditional methods face limitations in *adaptability* and *scalability*, struggling to function effectively when encountering new or altered website structures. Given these limitations, both rule-based wrappers and auto wrappers (Bronzi et al., 2013), despite their differences, share a common dependency on manually-annotated examples for each website (Gulhane et al., 2011).

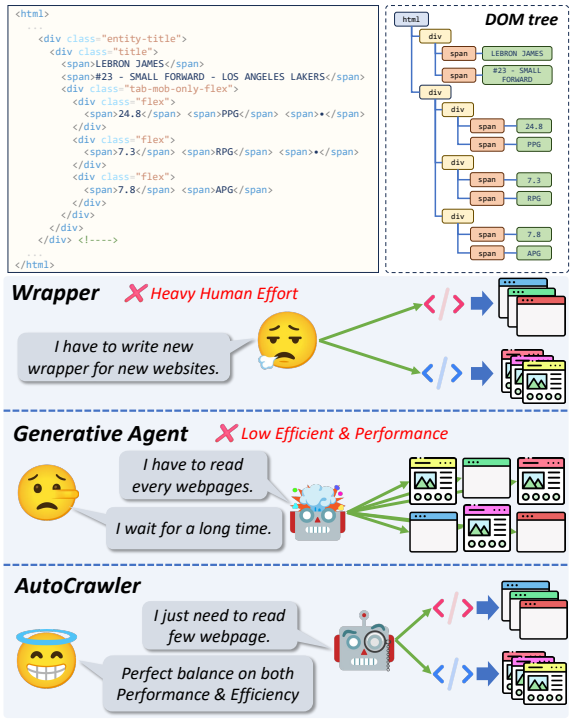

Figure 1: **Top:** HTML have a hierarchical structure DOM tree; **Down:** Existing web automation framework: Green arrows refer to handcraft/LLMs prompting process, Violet arrows refer to parser.

The advent of Large language models (LLMs) has revolutionized web automation by introducing advanced capabilities such as planning, reasoning, reflection and tool using. Leveraging these capabilities, web automation employs LLMs to construct generative agents that can autonomously navigate, interpret, and interact with web content, This effectively solves open-world web-based tasks through

sophisticated language understanding and decision-making processes. However, despite these advancements, this paradigm faces two major issues. On one hand, existing web agent frameworks often demonstrate poor performance, with a success rate mentioned as 2.0 (Deng et al., 2023) on open-world tasks. On the other hand, a significant shortcoming encountered in this approach is its insufficient reusability. This implies that these agents are overly dependent on LLMs even when dealing with similar tasks, leading to low efficiency when managing a large volume of repetitive and similar webpages.

In this work, we propose a crawler generation task for vertical information web pages. The goal of this task is to automatically generate a series of predefined rules or action sequence to automatically extract target information. This task calls for a paradigm that combines LLMs and crawlers. Compared to traditional wrappers, this paradigm can be quickly adjusted according to different websites and task requirements. This flexibility enables crawlers to handle diverse and changing web environments more efficiently. Compared to the generative agent paradigm, it introduces intermediate rules to enhance reusability and reduce the dependency on LLMs when dealing with similar tasks, thereby improving efficiency when handling a large number of web tasks.

Although LLMs possess strong web page comprehension abilities, they cannot reliably understand and parse web page structures for three main reasons. First, LLMs are primarily pre-trained on massive corpora of cleansed, high-quality pure text, lacking exposure to markup languages such as HTML. As a result, LLMs exhibit a limited understanding of the complex structures and semantics inherent in HTML. Second, HTML, as a semi-structured data, amalgamates elements of both structured (tags and attributes) and unstructured (textual content), concurrently encompassing multilayered information nested. This amalgamation augment the complexity of understanding. Third, although LLMs excel in comprehending textual content, they still fall short in understanding and maintaining the structural information of lengthy documents. This indicates a potential challenge in accurately capturing and utilizing the hierarchical structure inherent in long HTML documents.

Therefore, we introduce AUTOCRAWLER , a two-phase framework designed to address the crawler generation task. An overview of AUTOCRAWLER is presented in Figure 2. Our framework leverages the hierarchical structure of HTML for progressive understanding. Specifically, we propose a heuristic algorithm based on LLMs, which utilizes the DOM-tree hierarchical structure of web pages, to automatically correct erroneous actions and continuously optimize by pruning the irrelevant parts of the HTML content.

Our contributions can be summarized as follow:

- We propose the web crawler generation task and the paradigm of combining LLMs and crawler together.
- We introduce AUTOCRAWLER , a two-phase framework with progressive understanding to generate executable action sequences.
- Comprehensive experimental results demonstrate the effectiveness of our framework in the web crawler generation task.

2 Preliminaries

In this section, we first define the crawler generation task, and then present the dataset collection process and its corresponding evaluation metrics.

2.1 Task Formulation

We first formulate our crawler generation task. Given a set of webpages from the same website $w \in \mathcal{W}$ describing a subject entity s (also called topic entity in the previous literature), and its corresponding predefined target attribute $r \in \mathcal{R}$, the goat of the task is to generate an executable rule/action sequence $\mathcal{A}$ to extract the target information o from every webpages.

2.2 Datasets

We adopt semi-structure information extraction task as the testbed for crawler generation task.

SWDE DATASET (Hao et al., 2011) is an Structured Web Data Extraction dataset that contains webpages and golden label from 80 websites in 8 domains, with 124,291 webpages. Each of the websites from the same domains focus on 3-5 attributes in the webpages. Detail information is in Appendix A.

We transform the dataset with follow settings. First, we design instruction for each of the domains,

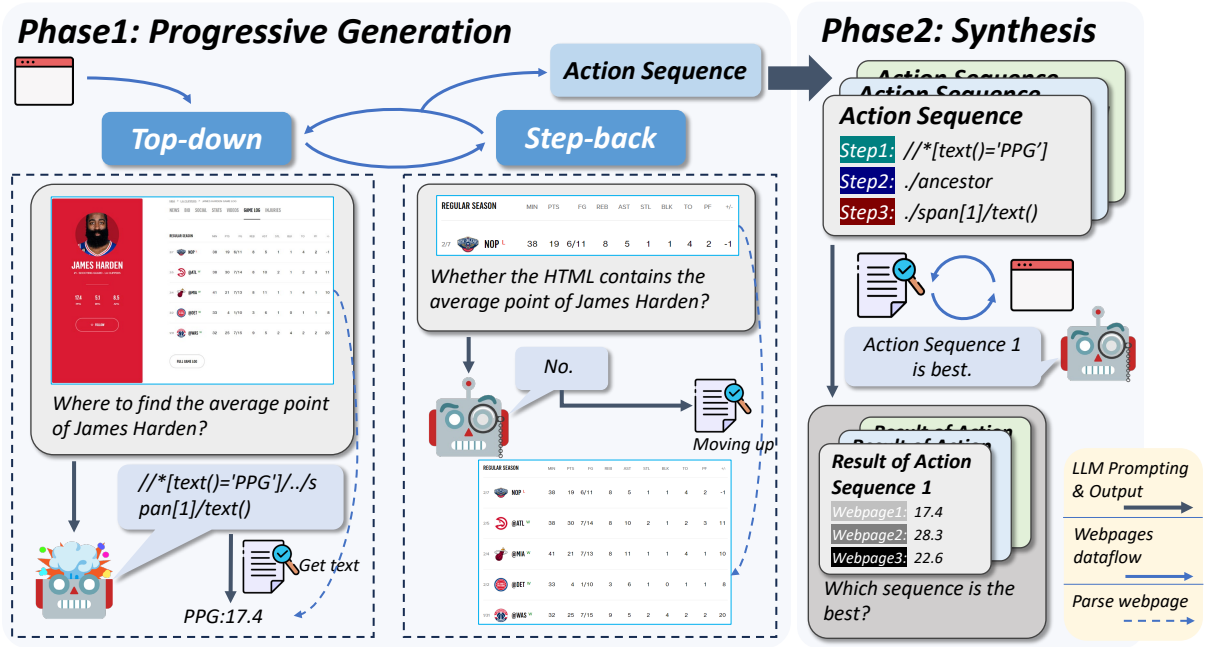

Figure 2: Our framework for generation of crawler. **Left:** Progressive generation process, consist of a cycle of top-down and step-back to progressively generate an executable action sequence; **Right:** Synthesis process, generate a stable action sequence generated based on ones from seed websites.

and for each of the attributes as the input information for LLMs[1]. Second, for each websites in each domains, we sample 100 webpages as the whole test set. We regard the set of the webpages in the same websites and the corresponding extraction instruction as a case. For example, for the ESPN websites[2] in NBA player domains, the sampled 100 detail webpage of players and the instruction *Please extract the team of the player he play now* is a complete test case of our crawler generation task. Third, we preprocess the websites by removing those elements in a webpage that do not contribute to the semantics. We filter out all DOM element nodes with `<script>` and `<style>`, as well as delete all attributes in element node except `@class`. And we replace the original escape characters in the annotations to ensure consistency with the corresponding information on the web.

Ultimately, we collect a dataset containing 320 test cases, covering 32 different extraction tasks, and comprising a total of 32,000 web pages from 8 different domains.

2.3 Evaluation Metrics

A single generation from an LLM is capable of directly extracting value from web pages and generating sequences of actions. However, the existing evaluation schemes for web page extraction tasks still follow the traditional metrics of text information extraction task, namely precision, recall, and F1 score. They limit the assessment of methods of the crawler generation task from two aspects. First, it focuses on extraction with a single webpage, rather than considering the generalizability from the perspective of a collection of webpages. Second, it does not effectively measure the transferability when adopting the action sequence to other webpages.

To address this issue, we transform the traditional IE task evaluation to executable evaluation. According to the traditional IE evaluation on a collection of webpages, we categorize the executability of action sequences into the following six situations. Specifically, for each extraction task in a websites, the result is classified based on the extraction result on precision, recall and f1-score.

(1) **Correct**, both precision, recall and f1-score equal 1, which indicates the action sequence is precisely; (2) **Precision(Prec.)**, only precision equals 1, which indicates perfect accuracy in the instances extracted following the action sequence, but miss relevant instances; (3) **Recall(Reca.)**, only recall equals 1, which means that it successfully identify all relevant instances in the webpage but incor-

[1]Further details about the prompt is in Appendix B.1
[2]https://global.espn.com/nba/

rectly identify some irrelevant instances; (4) **Unexecutable(Unex.)**, recall equals 0, which indicates that the action sequence fail to identify relevant instances; (5) **Over-estimate(Over.)**, precision equals 0, which indicates that the action sequence extract the instances while ground-truth is empty; (6) **Else**: the rest of the situation, including partially extract the information, etc.

Since the above classifications are mutually exclusive, we use the ratio metric to calculate the proportion of each result in our task.

$$M_R = \frac{\#\text{ case of situation}}{\#\text{ total case}} \quad (1)$$

We are more concerned with success rate, so for the *Correct* metric, higher values indicate a better proportion of generated execution paths; whereas for the *Un-executable* metric, lower values are preferable.

3 AUTOCRAWLER

In this section, we describe our framework AUTOCRAWLER for generating crawler to extract the specific information from semi-structure HTML. Our approach is divided into two phases: first, we adopt a progressive generation framework that utilizes the hierarchical structure of web pages; second, we employ a synthesis framework based on results from multiple web pages. The overall framework is presented in Figure 2.

3.1 Modeling

Different from the wrapper method that generate a XPath, we model the crawler generation task as a action sequence generation task. In specific, we generate an action sequence $\mathcal{A}_{seq}$ that consists of a sequence of XPath[3] expression from a set of seed webpages (i.e. a small portion of webpages in test case for generating the sequence).

$$\mathcal{A}_{seq} = [\text{XPath}_1, \text{XPath}_2, ..., \text{XPath}_n] \quad (2)$$

where n denotes the length of the action sequence. We execute the XPath in the sequence using the parser in order. In the sequence, all XPath expressions except the last one are used for pruning the webpage, and the last one is used for extracting the corresponding element value from the pruned web page.

[3] https://en.wikipedia.org/wiki/XPath

Algorithm 1: Algorithm for progressive understanding

Data: origin HTML code h_0, task instruction I, max retry times d_{max}
Result: Executable action sequence $\mathcal{A}_{seq}$ to extract the value in the HTML

Initial history $\mathcal{A}_{seq} \leftarrow [], k = 0$;
while *True* **do**
  // Terminate on reaching maximum steps.
  if $k > d_{max}$ **then** break;
  // Top-down
  $value, xpath \leftarrow \textbf{LLM}_g(h_k, I)$;
  // Get the text of the DOM node
  $result \leftarrow \textbf{Parser}_{text}(h_k, xpath)$;
  if *result* == *value* **then** break;
  // Step-back
  repeat
    $xpath \leftarrow xpath + "/.."$;
    // Get the sub HTML of the DOM node
    $h_{k+1} \leftarrow \textbf{Parser}_{node}(h_k, xpath)$;
  until *h contains value*;
  Append$(\mathcal{A}_{seq}, xpath)$;
  $k \leftarrow k + 1$;
end
return $\mathcal{A}_{seq}$

3.2 Progressive generation

Dealing with the lengthy content and hierarchical structure of web pages, generating a complete and executable web scraping path in one go encounters several key challenges:

The HTML content is organized in a DOM tree structure, which make it possible to prune irrelevant page components and hence, limited the length and height of the DOM tree. Specifically, we perform a traversal strategy consists of **top-down** and **step-back** operations. Top-down refers to starting from the root node of current DOM tree, progressively refine down to the specific node containing the target information. Step-back refers to the process of reassessing and adjusting selection criteria by moving up the DOM tree to choose a more reliable and broadly applicable node as a foundation for more consistent and accurate XPath targeting.

At each step, we first employ a top-down operation, guiding the LLMs to directly write out the xpath leading to the node containing the target information and judge whether the value extracted with xpath is consistent with the If execution fails, then adopt a step-back operation to retreat from

Models	Method	Executable Evaluation						IE Evaluation		
		Correct(↑)	Prec	Reca	Unex.(↓)	Over.	Else	Prec	Reca	F1
Closed-source LLMs										
GPT-3.5-Turbo	COT	36.75	8.83	6.71	43.46	0.71	3.53	89.45	50.43	47.99
	Reflextion	46.29	11.66	2.83	37.10	0.71	1.41	**94.67**	55.85	55.10
	AutoCrawler	54.84	11.83	8.96	19.35	1.08	3.94	85.85	73.34	69.20
Gemini Pro	COT	29.69	10.94	7.50	47.19	1.25	3.44	81.21	45.22	41.81
	Reflextion	33.12	6.56	4.06	52.50	0.63	3.12	87.45	42.75	40.88
	AutoCrawler	42.81	11.87	4.69	34.38	1.25	5.00	85.70	57.54	54.91
GPT4	COT	61.88	12.50	7.19	14.37	0.94	3.12	87.75	79.90	76.95
	Reflextion	67.50	13.75	4.37	10.94	0.94	2.50	93.28	82.76	82.40
	AutoCrawler	**71.56**	14.06	5.31	**4.06**	0.63	4.37	92.49	**89.13**	**88.69**
Open-source LLMs										
Mistral 7B	COT	3.44	0.31	0.63	95.31	0.00	0.63	94.23	4.55	4.24
	Reflextion	2.19	0.00	0.31	97.19	0.00	0.31	95.60	2.78	2.49
	AutoCrawler	2.87	0.00	0.00	96.77	0.36	0.00	98.57	3.23	2.87
CodeLlama	COT	17.98	3.75	2.25	74.53	0.00	1.50	79.75	21.98	21.36
	Reflextion	18.08	4.80	2.95	73.06	0.00	1.11	78.96	23.26	22.44
	AutoCrawler	23.99	8.12	1.48	64.94	0.00	1.48	78.59	28.70	28.41
Mixtral 8×7B	COT	28.75	8.13	4.37	57.81	0.31	0.63	89.79	38.23	37.26
	Reflextion	36.25	6.88	3.12	51.25	0.00	2.50	89.35	44.57	43.60
	AutoCrawler	46.88	10.62	7.19	30.31	0.63	4.37	87.32	62.71	59.75
Deepseek-coder	COT	36.56	10.94	5.63	42.50	0.63	3.75	86.05	48.78	47.05
	Reflextion	37.19	11.25	4.06	44.69	1.25	1.56	86.41	48.28	47.08
	AutoCrawler	38.75	11.25	5.31	39.69	0.63	4.37	84.91	52.11	49.68

Table 1: The executable evaluation and IE evaluation of LLMs with three framework in xxx task. We examine 7 LLMs, including 3 closed-source LLMs and 4 open-source LLMs.

the failed node, ensuring the web page includes the target information, which is driven by LLMs. The detail is shown in Algorithm 1.

3.3 Synthesis

Although we gain an executable action sequence within progressive generation process, there are still differences in the specific location of the target information and the structure between different web pages. The action sequence may collect To enhance the stability of crawler generation

We randomly select N webpages from the test case as seed webpages. Then, we generate an action sequence for each of them. Subsequently, we execute multiple different action sequences to extract information from the seed webpages respectively. We collect all action sequence and their corresponding results, and then choose one action sequence that can extract all the target information in the webpages as the final action sequence.

4 Experiment

With the goal of putting AutoCrawler to practical use, we investigate the following research questions: 1) How is the overall performance of AutoCrawler in comparison to the current state-of-the-art in crawler generation task? 2) How does our progressive understanding generation framework improve performance? What is its relationship with the size of LLM? 3) Can we entirely rely on LLMs for web automation? 4) In which scenarios do current frameworks still not perform well?

4.1 Experimental settings & evaluation metrics

We conduct our experiment on various LLMs including closed-source LLMs: **GPT-3.5-Turbo** (OpenAI, 2022), **Gemini Pro**(Team et al., 2023) and **GPT4** (OpenAI, 2023) as well as open-source LLMs: **Mistral-7B-Instruct-v0.2** (Jiang et al., 2023), **CodeLlama-34B-Instruct** (Rozière et al., 2024), **Mixtral**

8×7B-Instruct-v0.1 (Jiang et al., 2024) and **Deepseek-Coder-33B-Instruct** (Guo et al., 2024). Furthermore, we apply different LLM-prompt-based-web agents as our baselines, including **ZS_COT** (Wei et al., 2023) and **Reflextion** (Shinn et al., 2023) and **AUTOCRAWLER** to them. Due to the limited length context of LLMs, all experiments are conducted under zero-shot settings. The full prompts can be found in Appendix B.2.

Beside the execution evaluation metrics described in Section 2.3, we also employ traditional evaluation metrics to more comprehensively assess the quality of different action sequence. Specifically, We adopt precision(P.), recall(R.), and macro-f1(F1), which are calculated as the mean of the corresponding metrics for each case.

4.2 Main Results

Results in Table 1 show that: *1)* With AUTOCRAWLER generating action sequence, LLMs can achieve state-of-the-art performance. Compared to the COT and Reflextion baseline, our method perform higher ratio of correct. Besides, it is worth noticing that Mixtral 8×7B + AUTOCRAWLER can out-perform ChatGPT + Reflextion, indicating the superiority of AUTOCRAWLER in generating executable action sequence on crawler generation task. *2)* Models with small parameter sizes have significant difficulties in understanding and writing executable paths, so they can be considered challenging to apply in this task. On the contrary, larger-scale models demonstrate a more stable ability in instruction alignment, web structure comprehension, and reflection on execution result; *3)* Traditional IE evaluation metrics cannot well describe the success rate of our task. Especially for the precision metric, it fails to reveal the performance gap among different methods with different models. This is because the extraction metrics only evaluate the results that have been extracted, ignoring that unexecutable or empty extractions also greatly damage the executability.

4.3 Generate with Golden Label

To better illustrate the effectiveness of our framework on generating executable action sequence, we compare the performance of the COT, Reflextion and our framework, while giving the golden label of the instruction. Through offering the same extraction targets, we can effectively detect the actual effects of different frameworks on generating action sequences.

Models	Method	EXECUTABLE EVALUATION					
		Correct	Prec	Reca	Unex.	Over.	Else
Closed-source LLMs							
GPT-3.5-Turbo	COT	41.70	12.92	7.38	35.42	0.74	1.85
	Reflextion	47.23	16.24	2.21	33.21	0.37	0.74
	AUTOCRAWLER	56.89	19.43	5.65	13.43	0.71	3.89
Gemini Pro	COT	33.44	9.38	9.06	44.69	0.94	2.50
	Reflextion	35.31	9.38	6.88	43.75	1.56	3.12
	AUTOCRAWLER	45.31	13.44	6.25	30.31	1.25	3.44
GPT4	COT	61.88	11.56	9.06	11.56	1.25	4.69
	Reflextion	71.25	7.19	4.69	14.37	0.94	1.56
	AUTOCRAWLER	**75.31**	10.94	4.37	**4.06**	0.63	4.69
Open-source LLMs							
Mistral 7B	COT	2.19	0.00	0.31	97.19	0.00	0.31
	Reflextion	2.19	0.00	0.00	97.50	0.31	0.00
	AUTOCRAWLER	2.19	0.00	0.00	97.19	0.31	0.31
CodeLlama	COT	21.40	6.27	2.21	66.79	0.74	2.58
	Reflextion	22.21	4.93	3.94	66.95	0.49	1.48
	AUTOCRAWLER	26.20	12.55	5.54	53.51	0.00	2.21
Mixtral 8×7B	COT	27.50	7.50	5.31	56.87	0.94	1.87
	Reflextion	34.69	8.13	5.31	49.06	0.63	2.19
	AUTOCRAWLER	45.62	11.56	5.94	32.50	1.25	3.12
Deepseek-coder	COT	35.00	18.75	5.31	36.25	0.63	4.06
	Reflextion	38.75	11.87	2.81	42.19	0.63	3.75
	AUTOCRAWLER	38.44	20.94	4.06	31.56	0.94	6.56

Table 2: The executable evaluation with 7 LLMs with golden label.

Models	1	2	3	4	5	Avg.
GPT4	214	61	13	18	10	1.57
GPT-3.5-Turbo	115	65	22	30	43	2.35
Gemini Pro	94	52	33	27	105	2.99
Mixtral 8×7B	89	53	43	24	104	3.00
Mistral 7B	28	7	11	7	84	3.82
Deepseek-coder	137	70	55	29	23	2.14
CodeLlama	75	35	32	18	80	2.97

Table 3: Length of action sequence of AUTOCRAWLER based on different LLMs.

Table 2 shows experimental results, from which we can have the following observations: *1)* Our proposed progressive understanding framework still effectively enhances the model's performance under this setting; *2)* LLMs still suffer in accurately understanding web page contents with semi-structured markup languages, which illustrate the performance gap between Table 1 and Table 2; *3)* Compared to closed-source LLMs, even provided with golden labels, Open-source LLMs are unable to achieve sustained performance improvement. This phenomenon demonstrates the bottleneck for these models lies not in understanding the webpage content, but in understanding the webpage hierarchical structure itself.

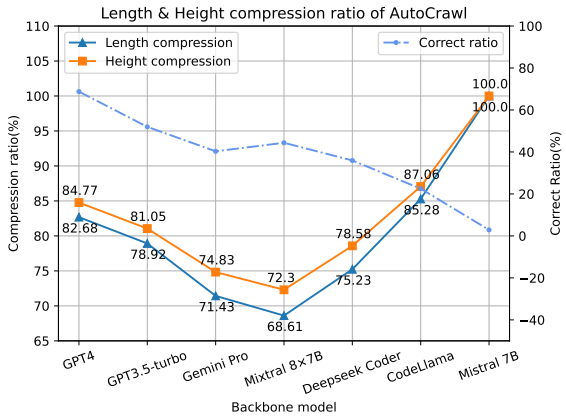

Figure 3: The curve on length and height compression ratio.

4.4 Further Study with AUTOCRAWLER

The length of action sequence is dependent on the LLMs capability. In order to comprehensively explore the performance of different LLMs in understanding web page structure, we explore the impact of models on the number distribution of the steps. In specific, we collect all action sequence and calculate the average steps of AUTOCRAWLER with different LLMs under the settings describe in Section 4.1. The experimental result is reported in Table 3.

We observe that, AUTOCRAWLER with stronger LLMs generate fewer length of action sequence. AUTOCRAWLER with GPT4 generate 1.57 steps on average, while the AUTOCRAWLER with Mistral 7B generate 3.82 steps on average. This phenomenon can be interpreted as more powerful models having a better understanding of the web page hierarchical structure, thus being able to accurately output the appropriate XPaths in longer/deeper web pages, thereby reducing the number of steps.

The "U" curve of compression ratio We define the length of HTML as the number of tokens in the HTML, and its height as the height of the DOM tree represented by the HTML. we define the compression ratio of length and height as the ratio of the length/height of the original web page to that of the web page after being pruned by AUTOCRAWLER .

$$Compression_L = \frac{\#\text{tokens of new HTML}}{\#\text{tokens of origin HTML}}$$
$$Compression_H = \frac{\#\text{height of new HTML}}{\#\text{height of origin HTML}} \quad (3)$$

We calculate their compression ratio of the **Correct** case and rank LLMs based on their performance. Figure 3 shows the result. It is interesting to note that there is a "U" curve on both the compression ratio of length and height. This phenomenon can be explained from two aspects: on one hand, when LLM is powerful, it can generate the correct XPath without the process of step-back to re-accessing the sub DOM tree; on the other hand, when the model is weak, it is unable to effectively understand the hierachical structure of web page, and thus cannot generate reliable, effective XPaths for the web page.

XPath fragility within AUTOCRAWLER The fragility of XPath often refers to the characteristic of XPath expressions becoming ineffective or inaccurately matching the target element when faced with new webpages. This is mainly caused by XPath specifying specific information through *predicates*, such as text, `@class`, etc.

We mainly focus on fragility from text because these webpages are from the same websites (i.e. `@class` is a good characteristic for generating stable action sequence). Table 4 show XPath expressions that rely on text. We aim to explore the reusability of generating XPath based on text features. We manually calculated the proportion of bad cases with two types of predicates, *contains* and *equal* [4]. Results in Table 5 show that the stronger LLMs capability, the lower proportion of bad case with AUTOCRAWLER . However, it is worth noticing that current SoTA LLM GPT-4 still suffers from XPath fragility problem, which indicates that relying entirely on LLMs to generate reliable XPath still has some distance to go.

4.5 Error Analysis

We perform an analysis by looking into the recorded action sequence from the AUTOCRAWLER with GPT-4 and identify the following common failure modes. We mainly focus on the case that is categorized as unexecutable, over-estimate and else.

Non-generalizability of webpages The target information and corresponding webpage structures exhibit variations across different webpages, leading to a lack of generalizability in AUTOCRAWLER (i.e., the inability to apply the same rules across all webpages in the same website) For instance, for

[4] https://www.w3schools.com/xml/xpath_syntax.asp

	Good case	Bad case
Question	*Here's a webpage on detail information with detail information of an NBA player. Please extract the **height** of the player.*	*Here's a webpage on detail information of a university. Please extract the **contact phone number** of the university.*
Case	*//div[@class='gray200B-dyContent']/b[**contains(text(),'Height:')**]/following-sibling::text()*	*//div[@class='infopage']//h5[**contains (text(), '703-528-7809')**]*

Table 4: Examples of XPath fragility. The green focus on the common information across different webpages, while the red focus on specific information of seed webpages.

Models	Contains	Equal(=)
GPT4	0.61%	2.90%
GPT-3.5-Turbo	9.33%	9.78%
Gemini Pro	10.62%	14.29%
Mixtral 8×7B	12.88%	8.55%
Deepseek-Coder	11.63%	7.55%
CodeLlama	18.75%	14.29%
Mistral 7B	18.18%	33.33%

Table 5: Bad case ratio in two types of predicate.

the task *"Please extract the name of company that offers the job"* in website job-careerbuilder, most webpages contain the company name, but there is one webpage where the company name is listed as "Not Available" on another node of DOM tree.

Miss in Multi-valued Interesting Presented with the task of generating crawler for extracting *address* in restaurant webpages or *contact phone number* in university webpages, target information is located in multiple locations in the webpage, such as the information bar, title, etc. While AUTOCRAWLER is capable of generating action sequences to extract portions of information, crafting a comprehensive action sequence that captures all the information remains a challenge.

5 Related Work

5.1 Web Automation with LLMs

Many studies explore the concept of an *open-world* in web simulation environments (Shi et al., 2017; Yao et al., 2023; Deng et al., 2023; Zhou et al., 2023), encompassing a broad spectrum of tasks found in real-life scenarios, such as online shopping, flight booking, and software development. Current web automation frameworks mainly aim to streamline the web environment (Sridhar et al., 2023; Gur et al., 2023; Zheng et al., 2024) and to devise strategies for planning and interacting with the web (Sodhi et al., 2023; Ma et al., 2023). However, these frameworks exhibit a lack of reusability, with agents heavily reliant on LLMs for even similar tasks, resulting in inefficiencies.

5.2 DOM-based Web Extraction

These methods utilize the hierarchical structure of the webpage. Method of this category includes rule-based (Zheng et al., 2008), learning wrappers(i.e a DOM-specific parser that can extract content) (Gulhane et al., 2011; Kushmerick, 1997; Dalvi et al., 2011). These methods demand substantial human involvement, including the creation of wrapper annotations, the application of heuristic scoring rules (such as visual proximity), the crafting of features for neural network input, and the use of prior knowledge for verification. Contemporary strategies employ distant supervision to autonomously create training samples by matching data from existing knowledge bases (KBs) with web sources (Lockard et al., 2018, 2019). While this significantly lowers the effort required for annotation, it unavoidably leads to false negatives because of the incompleteness of knowledge bases (KBs) (Xie et al., 2021).

6 Conclusion

In this paper, we introduce the crawler generation task and the paradigm that combines LLMs and crawlers together to improve the reusability of the current web automation framework. We then propose AUTOCRAWLER , a two-phase progressive understanding framework to generate a more stable and executable action sequence. Our comprehensive experiments demonstrate that AUTOCRAWLER can outperform the state-of-the-art baseline in the crawler generation task.

Limitation

We introduce a paradigm that combine large language models (LLMs) with crawler for web crawler generation task, and propose AUTOCRAWLER to generate a executable action sequence with progressively understanding the HTML documents. Though experimental results show the effectiveness of our framework, there are still some limits of our works.

First, our framework is restricted with the paradigm in vertical webpages information extraction task. LLMs with crawler provide high efficiency on open-world web IE task, but it can hardly transfer to existing web environment such as Mind2Web (Deng et al., 2023), WebArena (Zhou et al., 2023).

Second, the testbed dataset (only SWDE (Hao et al., 2011) dataset) is limited because there is currently a lack of data sets related to web page research. Building a comprehensive and widespread dataset for the web crawler generation task is our future work.

Ethic statement

We hereby declare that all authors of this article are aware of and adhere to the provided ACL Code of Ethics and honor the code of conduct.

Use of Human Annotations Human annotations are only utilized in the early stages of methodological research to assess the feasibility of the proposed solution. All annotators have provided consent for the use of their data for research purposes. We guarantee the security of all annotators throughout the annotation process, and they are justly remunerated according to local standards. Human annotations are not employed during the evaluation of our method.

Risks The datasets used in the paper have been obtained from public sources and anonymized to protect against any offensive information. Though we have taken measures to do so, we cannot guarantee that the datasets do not contain any socially harmful or toxic language.

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A Dataset Statistic

Table 6 shows the detail statistic about semi-structure web information extraction dataset SWDE.

B Prompt List

B.1 Task Prompt

Table 7 shows the task prompt we design for each attribute in origin dataset.

B.2 Module Prompt

We provide a comprehensive list of all the prompts that have been utilized in this study, offering a clear reference for understanding our experimental approach.

Listing 1: Prompts for ZS_COT, Reflextion and AutoCrawler

```
Prompt-crawler (for COT, Reflextion and
AutoCrawler):
Please read the following HTML code, and
 then return an Xpath that can recognize
 the element in the HTML matching the
instruction below.
Instruction: {0}
Here're some hints:
1. Do not output the xpath with exact
value or element appears in the HTML.
2. Do not output the xpath that indicate
 multi node with different value. It
would be appreciate to use more @class
to identify different node that may
share the same xpath expression.
3. If the HTML code doesn't contain the
suitable information match the
instruction, keep the xpath attrs blank.
4. Avoid using some string function such
 as 'substring()' and 'normalize-space()
' to normalize the text in the node.
Please output in the following Json
format:

{
    "thought": "", # a brief thought of
    how to confirm the value and
    generate the xpath
    "value": "", # the value extracted
    from the HTML that match the
    instruction
    "xpath": "", # the xpath to extract
    the value
}
Here's the HTML code:
```
{1}
```
----------------------------------------
Prompt-reflextion (for Reflextion and
AutoCrawler):
Here's the HTML extraction task:
Task description: Please read the
following HTML code, and then return an
Xpath that can recognize the element in
the HTML matching the instruction below.
Instruction: {0}
We will offer some history about the
thought and the extraction result.
Please reflect on the history trajectory
 and adjust the xpath rule for better
and more exact extraction. Here's some
hints:
1. Judge whether the results in the
history is consistent with the expected
value. Please pay attention for the
following case:
    1) Whether the extraction result
    contains some elements that is
    irrelevent
    2) Whether the crawler return a
    empty result
    3) The raw values containing
    redundant separators is considered
    as consistent because we will
    postprocess it.
2. Re-thinking the expected value and
how to find it depend on xpath code
3. Generate a new or keep the origin
xpath depend on the judgement and
thinking following the hints:
    1. Do not output the xpath with
    exact value or element appears in
    the HTML.
    2. Do not output the xpath that
    indicate multi node with different
    value. It would be appreciate to use
     more @class and [num] to identify
    different node that may share the
    same xpath expression.
    3. If the HTML code doesn't contain
    the suitable information match the
    instruction, keep the xpath attrs
    blank.

Please output in the following json
format:
{
    "thought": "", # thought of why the
    xpaths in history are not work and
    how to adjust the xpath
    "consistent": "", # whether the
    extracted result is consistent with
    the expected value, return yes/no
    directly
    "value": "", # the value extracted
    from the HTML that match the task
    description
    "xpath": "", # a new xpath that is
    different from the xpath in the
    following history if not consistent
}

And here's the history about the thought
, xpath and result extracted by crawler.
{1}

Here's the HTML code:
```
{2}
```
----------------------------------------
Prompt-synthesis (for COT, Reflextion
and AutoCrawler):
```

```
You're a perfect discriminator which is
good at HTML understanding as well.
Following the instruction, there are
some action sequence written from
several HTML and the corresponding
result extracted from several HTML.
Please choose one that can be best
potentially adapted to the same
extraction task on other webpage in the
same websites. Here are the instruction
of the task:
Instructions: {0}
The action sequences and the
corresponding extracted results with
different sequence on different webpage
are as follow:
{1}

Please output the best action sequence
in the following Json format:
{
    "thought": "" # brief thinking about
     which to choose
    "number": "" # the best action
    sequence choosen from the candidates
    , starts from 0. If there is none,
    output 0.
}
----------------------------------------
Prompt-judgement (for AutoCrawler):
Your main task is to judge whether the
extracted value is consistent with the
expected value, which is recognized
beforehand. Please pay attention for the
 following case:
    1) If the extracted result contains
    some elements that is not in
    expected value, or contains empty
    value, it is not consistent.
    2) The raw values containing
    redundant separators is considered
    as consistent because we can
    postprocess it.

The extracted value is: {0}
The expected value is: {1}

Please output your judgement in the
following Json format:
{{
    "thought": "", # a brief thinking
    about whether the extracted value is
     consistent with the expected value
    "judgement": "" # return yes/no
    directly
}}
----------------------------------------
Prompt-stepback (for AutoCrawler):
Your main task is to judge whether the
following HTML code contains all the
expected value, which is recognized
beforehand.
Instruction: {0}
And here's the value: {1}
The HTML code is as follow:
```
{2}
```

Please output your judgement in the
following Json format:
{
    "thought": "", # a brief thinking
    about whether the HTML code contains
     expected value
    "judgement": "" # whether the HTML
    code contains all extracted value.
    Return yes/no directly.
}
```

Domain	Attribute	Website	Num	Domain	Attribute	Website	Num
Auto	model price engine fuel_economy	aol	2000	**Movie**	ttitle director genre mpaa_rating	allmovie	2000
		autobytel	2000			amctv	2000
		automotive	1999			boxofficemojo	2000
		autoweb	2000			hollywood	2000
		carquotes	2000			iheartmovies	2000
		cars	657			imdb	2000
		kbb	2000			metacritic	2000
		motortrend	1267			msn	2000
		msn	2000			rottentomatoes	2000
		yahoo	2000			yahoo	2000
Book	title author isbn_13 publisher pub_date	abebooks	2000	**NBAPlayer**	name team height weight	espn	434
		amazon	2000			fanhouse	446
		barnesandnoble	2000			foxsports	425
		bookdepository	2000			msnca	434
		booksamillion	2000			nba	434
		bookorders	2000			si	515
		buy	2000			slam	423
		christianbook	2000			usatoday	436
		deepdiscount	2000			wiki	420
		waterstone	2000			yahoo	438
Camera	model price manufacturer	amazon	1767	**Restaurant**	name address phone cuisine	fodors	2000
		beachaudio	247			frommers	2000
		buy	500			zagat	2000
		compsource	430			gayot	2000
		ecost	923			opentable	2000
		jr	367			pickaretaurant	2000
		newegg	220			restaurantica	2000
		onsale	261			tripadvisor	2000
		pcnation	234			urbanspoon	2000
		thenerd	309			usdiners	2000
Job	title company location date_posted	careerbuilder	2000	**University**	name phone website type	collegeboard	2000
		dice	2000			collegenavigator	2000
		hotjobs	2000			collegeprowler	2000
		job	2000			collegetoolkit	2000
		jobcircle	2000			ecampustours	1063
		jobtarget	2000			embark	2000
		monster	2000			matchcollege	2000
		nettemps	2000			princetonreview	615
		rightitjobs	2000			studentaid	2000
		techcentric	2000			usnews	1027

Table 6: Detail statistic of SWDE dataset.

Domain	Task prompt	Prompt
Auto	Here's a webpage with detail information of an auto.	Please extract the model of the auto. Please extract the price of the auto. Please extract the engine of the auto. Please extract the fuel efficiency of the auto.
Book	Here's a webpage with detail information of a book.	Please extract the title of the book. Please extract the author of the book. Please extract the isbn number of the book. Please extract the publisher of the book. Please extract the publication date of the book.
Camera	Here's a webpage with detail information of camera.	Please extract the product name of the camera. Please extract the sale price of the camera. Please extract the manufactor of the camera.
Job	Here's a webpage with detail information of a job.	Please extract the title of the job. Please extract the name of company that offers the job. Please extract the working location of the job. Please extract the date that post the job.
Movie	Here's a webpage with detail information of a movie.	Please extract the title of the movie. Please extract the director of the movie. Please extract the genre of the movie. Please extract the MPAA rating of the movie.
NBAPlayer	Here's a webpage with detail information of an NBA player.	Please extract the name of the player. Please extract the team of the player he play now. Please extract the height of the player. Please extract the weight of the player.
Restaurant	Here's a webpage with detail information of a restaurant.	Please extract the restaurant's name. Please extract the retaurant's address. Please extract the restaurant's phone number. Please extract the cuisine that the restaurant offers.
University	Here's a webpage on detail information of a university.	Please extract the name of the university. Please extract the contact phone number of the university. Please extract the website url of the university. Please extract the type of the university.

Table 7: Prompts for crawler generation task in this paper.