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# To Know or Not To Know? Analyzing Self-Consistency of Large Language Models under Ambiguity

### **Anonymous ACL submission**

### **Abstract**

One of the major aspects contributing to the striking performance of large language models (LLMs) is the vast amount of factual knowledge accumulated during pre-training. Yet, many LLMs suffer from self-inconsistency, which raises doubts about their trustworthiness and reliability. In this paper, we focus on entity type ambiguity and analyze current state-ofthe-art LLMs for their proficiency and consistency in applying their factual knowledge when prompted for entities under ambiguity. To do so, we propose an evaluation protocol that disentangles knowing from applying knowledge, and test state-of-the-art LLMs on 49 entities. Our experiments reveal that LLMs perform poorly with ambiguous prompts, achieving only 80% accuracy. Our results further demonstrate systematic discrepancies in LLM behavior and their failure to consistently apply information, indicating that the models can exhibit knowledge without being able to utilize it, significant biases for preferred readings, as well as self-inconsistencies. Our study highlights the importance of handling entity ambiguity in future for more trustworthy LLMs.

### 1 Introduction

Large language models (LLMs) have recently demonstrated remarkable performance in a variety of natural language processing tasks (OpenAI, 2024; Meta, 2024; Touvron et al., 2023), also largely due to the extensive factual knowledge they accumulate during pre-training. LLMs frequently produce unreliable responses, for example when externally retrieved knowledge conflicts with internal parametric knowledge (Xie et al., 2024; Pan et al., 2023) or when models are exposed to misinformation during pretraining (Zhao et al., 2024; Chen et al., 2023). Here, we identify entity ambiguity as a source of unreliability. Such conflicts, especially the latter, often lead to inconsistencies in model responses, reducing LLMs trustworthiness (Sun

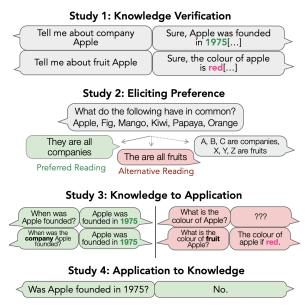


Figure 1: We focus on entity type ambiguity to study self-consistency of LLMs. Overview of our 4 studies.

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et al., 2024; Litschko et al., 2023). A crucial factor in building trust in models is their capacity to generate consistent and reliable outputs—especially in light of ambiguity—and, being consistent with their internal knowledge (Li et al., 2024; Zhao et al., 2024). Our work is similar to KoLA (Yu et al., 2024), which is a large-scale quantitative benchmark used to evaluate how well LLMs can apply their world knowledge. In contrast, we focus on on an *in-depth qualitative analysis* to understand model behaviour under ambiguity.

Our study examines the self-consistency<sup>1</sup> of state-of-the-art LLMs—i.e., how well they align with their intrinsic knowledge while avoiding contradictory responses (Chen et al., 2024)—by evaluating their reasoning abilities in contexts involving *entity type ambiguity*, a commonly encountered challenge for LLMs (Parcalabescu and Frank, 2024; Kim et al., 2024; Parrish et al., 2022). Impor-

<sup>&</sup>lt;sup>1</sup>This paper examines consistency in "internal knowledge retrieval" on straightforward, fact-intensive tasks that do not necessitate CoT prompting as in, e.g., Wang et al. (2023).

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Entity Type	List of Entities	Entity Property
animal	Jaguar, Puma, Penguin, Greyhound, Dove, Fox, Lynx	speed
fruit	Apple, Fig, Mango, Kiwi, Papaya, Orange	color
myth	Amazon, Nike, Midas, Mars, Hermes, Hyperion, Vulcan, Pegasus	gender
person	Ford, Disney, Tesla, Boeing, Dell, Ferrero, Benetton, Levi Strauss, Versace, Philips	date of birth
location	Amazon, Cisco, Montblanc, Patagonia, Hershey, Nokia, Eagle Creek, Prosper	area in m <sup>2</sup>
abstract	Triumph, Harmony, Genesis, Vision, Pioneer, Vanguard, Zenith, Allure, Tempo, Fidelity	level of abstractness
company	all entities listed above	founding year

Table 1: Overview of ambiguous entities. We use a total of 49 entities belonging to 7 entity types. The entities are chosen such that have at least two readings: the listed *entity type* and *company*. Entity properties are chosen such that the entity type can be uniquely inferred from it.

tantly, in the scope of our study we provide an operationalization to disentangle LLM's capabilities of *Knowing*<sup>2</sup> (i.e., how aware and sensitive a model is to the possible interpretations, or readings, of ambiguous entities), and Applying knowledge (i.e., how well a model can identify the correct reading when prompted with entity-specific questions and use their parametric knowledge to provide accurate responses about that entity). The overarching goal of this work is thus to study the interplay between a model's knowledge about different entity readings and their ability to infer the correct reading for a given prompt. For example, as shown in Figure 1, if a model "knows" that Apple can be a fruit and a company, to what extent can we assume that they also infer the company meaning when asked about its founding year? Knowing if an LLM can disambiguate an entity<sup>3</sup> allows us to minimize the number of clarification questions (Xu et al., 2019; Lee et al., 2023) and facilitate more natural conversations. Similarly, if a model responded with "Apple was founded in 1976" can we assume that it is self-consistent with its own answer? We systematically investigate these questions by providing a testing suite, thereby characterizing the behaviour of LLMs under entity ambiguity.

More specifically, we aim to answer the following three research questions: Assuming a model "knows" about different entity types, how well can it disambiguate them in a given prompt (RQ1)? Can LLMs self-verify their answers for entity-related questions, given they have successfully disambiguated it (RQ2)? To what extent is the ability to infer the correct entity type biased towards "pre-

ferred readings"? Can this preference be explained by entity popularity (**RQ3**)?

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To this end, we analyze the behaviour of six state-of-the-art LLMs (that differ in size, type and open vs proprietary) on 49 entities (see §2): Gemma-1.1-7B-IT (Google, 2024), Mistral-7B-Instruct (Jiang et al., 2023), LlaMa-3 (Meta, 2024), Mixtral-8x7B (Jiang et al., 2024), GPT-3.5 (OpenAI, 2022) and GPT-4o (OpenAI, 2024). Our results show that, despite the seemingly simple task, LLMs fail to disambiguate and handle entities consistently.<sup>4</sup>

### 2 Methodology

To study the ability of LLMs to implicitly infer the correct entity meanings, we use a set of forty-nine entities, as shown in Table 1. All entities can be interpreted as (1) one of the six listed entity types or (2) company names. That is, each entity has at least two entity types and can therefore be interpreted in at least two different ways. We adopt this framework to distinguish between a preferred and an alternative reading, which allows us to investigate if the disambiguation ability of LLMs is consistent or biased across different entity types.

Our research comprises four studies (see Figure 1). Study 1 verifies knowledge possession in models; Studies 2 and 3 assess the models' abilities to *apply* this knowledge  $(K \to A)$ ; and Study 4 evaluates the knowledge possession post-application  $(A \to K)$ . Collectively, the results of our four experiments provide us a way to gain knowledge on how LLMs treat entity level ambiguity, i.e., the mutual relationship  $K \leftrightarrow A$ . We discuss each study and our results in more detail next.

**Study 1: Knowledge Verification (K).** First, we analyze the models' *knowledge* by verifying their awareness of different entity readings. To this end, we use the prompt template "*Tell me about <entity*-

<sup>&</sup>lt;sup>2</sup>Here and further, we use the term "knowing" to refer to parametric knowledge as discussed in (Mallen et al., 2023; Litschko et al., 2023).

<sup>&</sup>lt;sup>3</sup>Importantly, we measure the ability to disambiguate entities empirically by comparing their question answering performance on an ambiguous question ("What is the founding year of X?") against a non-ambiguous question ("What is the founding year of company X?").

<sup>&</sup>lt;sup>4</sup>All the prompts and model responses are provided as supplementary materials for this submission.

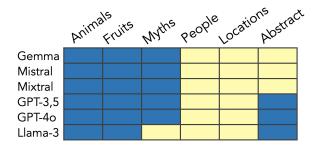


Figure 2: Preferred readings by the models for each entity type (blue for non-company, yellow for company).

type> <entity>" to manually verify that all LLMs generate meaningful output conforming to world knowledge. We cure the list of entities (see Table 1) to make sure they all pass Study 1. Apart from that, we directly ask the models whether they are aware of ambiguity ("Can <entity> mean anything else but <entity-type>? Answer only with Yes or No.") - the results are provided in Appendix B.

Study 2: Eliciting Preferences (K + A). As mentioned above, each entity has been chosen such that it has at least two entity types. Intuitively, if a model has been exposed to the company Cisco far more often than the location Cisco (city in Texas), we would assume that it is biased towards the former interpretation. We refer to it as its preferred reading. To investigate if a model's behaviour is affected by a preferred reading (RQ3), i.e., if the answer correctness increases (decreases) if the question refers to a preferred (alternative) entity interpretation, we prompt LLMs with "Group the following entities according to what they all have in common: <entities>", where <entities> refers to all members of a given category. To ensure robust results, we rephrased each prompt four times and then aggregate the model replies by majority voting. To assess the LLM output, each prompt answer was manually checked (see Appendix C for details and further discussion). In Figure 2 we show the preferred interpretation of each entity group by each model (compared to company). Interestingly, except for Llama-3, all LLMs display a clear entity type preference. All LLMs prefer the animal and fruit reading over the company interpretation.

# Study 3: Knowledge to Application ( $K \to A$ ). We proceed to test the *knowledge application* ability by examining if LLMs adopt the correct reading for ambiguous entities (after knowledge of both readings is confirmed in Study 1), and whether LLMs accurately answer simple questions

related to entity properties. We use the prompt template "Provide the <entity-property> for <entity>." to evaluate if LLMs are capable to implicitly infer <entity-type>. For example, a model should infer company when prompted for founding year. We compare their performance against a non-ambiguous baseline with explicit entity hint, which serves as an upper bound: "Provide the <entity-property> for <entity-type><entity>."

Study 4: Applying to Knowing (A  $\rightarrow$  K). Finally, we aim to determine how consistent the models are to their own internal knowledge. For that, we manually retrieve the factual information from the model replies in Study 3 (further referred to as <info>) and prompt the same model back to see if they either confirm or deny the correctness of provided information. For example, the knowledge about the non-company reading of "animals" entities is checked with the prompt "Does an animal X have <info> speed?" (see also Table 9 in Appendix). Thus, in this setup we operate under a closed world assumption and focus only on the consistency within the model's internal knowledge, ensuring a fair comparison across models of different sizes.

#### 3 Results and Discussion

**RQ1:** How well can LLMs implicitly disambiguate entity types? By design, we used entities that passed Study 1, i.e., LLMs are able to generate output that conforms to external word knowledge. We present our main results (Study 3) in Table 2. On average, LLMs are able to respond with the correct property value for 80% of all entities. Even if we use a prompt with hint so that the entity type is non-ambiguous (e.g., "Provide the founding year for company Apple") LLMs reach 90.5, thus fail in  $\sim$ 10% of all entities.

We observe striking differences when we break the results further down into preferred and alternative readings. For preferred readings, LLMs reach 85.4% accuracy with ambiguous prompts, and this increases to almost perfect performance in non-ambiguous prompts with hints (99%). However, the results are substantially lower for non-preferred (alternative readings), where performance drops to 74.5/85.1%. This shows a clear bias of all models to preferred readings. We further look at the correlation between model size and the amount of incorrect readings, finding remarkable trends: e.g., Gemma is the smallest and worst performing

Model	Preferred Reading		Alternative Reading		Average			
Wiodei	prop X	prop type ${ m X}$	prop X	prop type ${ m X}$	prop X	prop type X	Agg.	
Gemma (Google, 2024)	87.8	95.9	63.3	69.4	75.6	82.7	77.6	
Mistral (Jiang et al., 2023)	77.6	100.0	63.3	87.8	70.5	93.9	82.2	
Mixtral (Jiang et al., 2024)	77.6	100.0	75.5	85.7	76.6	92.9	84.8	
GPT-3.5 (OpenAI, 2022)	87.8	100.0	75.5	77.6	81.7	88.8	85.3	
GPT-40 (OpenAI, 2024)	93.9	100.0	83.7	89.8	88.8	94.9	91.9	
Llama-3 (Meta, 2024)	87.8	98.0	85.7	100.0	86.8	99.0	89.9	
Average	85.4	99.0	74.5	85.1	80.0	90.5	85.3	
Table 2: Results of Study 3: Knowledge to Application (% of correct replies) "prop" stands for reading-specific								

Table 2: Results of Study 3: Knowledge to Application (% of correct replies). "prop" stands for reading-specific property, "type" - for the corresponding entity type (see Table 1). An example of "prop X" prompt: "Provide the founding year of Apple", an example of "prop type X" prompts: "Provide the founding year of company Apple."

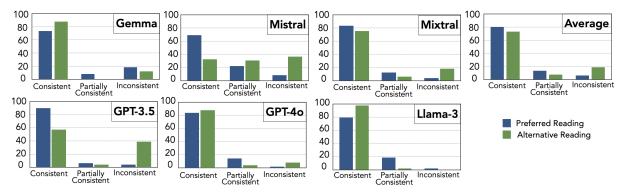


Figure 3: Results of Study 4 (% of all replies). "Consistent" means the model reaffirmed all knowledge provided in Study 3, "partially consistent" - some but not all, and "inconsistent" shows denial of all previous information. The exact numbers are provided in Table 5.

model with only 77.6% of correctly picked readings, while for Llama-3 and GPT-40 are the largest and best performing models with  $\sim 90\%$ . These results reinforces our point that the models often have difficulties in applying knowledge they actually possess, as demonstrated by Study 1, and LLMs consistency is largely affected by preferred reading (RQ3). We observed a notable correlation between the models performance on the individual entities and their popularity - we elaborate more on it in Appendix D.

# RQ2: Can LLMs self-verify their answers, given that they successfully disambiguated them?

We now investigate whether successful disambiguation implies that their answer can be self-verified (Study 4). Preliminary experiments revealed that closed-source LLMs yielded inconsistent results with multiple runs of the same prompt; therefore, we conducted five trials per prompt and considered the knowledge confirmed if it is confirmed in at least one run (see Table 9 for more details). As Figure 3 shows, *none* of the tested models confirmed all the knowledge provided in the previous study. On average, LLMs show a higher (partial) consistency under preferred readings. Consistent with our

previous findings, Llama-3 emerged as the most self-consistent model, being consist in about 89% of its responses, while Mistral performed worst (>30% answers in alternative reading could not be self-verified).

RQ3: Does entity popularity explain the "default reading" of an LLM? We hypothesize that a model's preferred reading is influenced by its frequency in the pre-training corpus. For example, if apple mostly appears in the context of fruits, we would expect this meaning to dominate over other readings. We follow Mallen et al. (2023) and use Wikipedia popularity as a proxy for entity type frequency. In only three out of six entity types (fruit, myth, location) a higher popularity coincides with a better model performance (see Appendix A).

### 4 Conclusion

We find that state-of-the-art LLMs perform poorly on on prompts that require to implicitly disambiguate entity types. Furthermore, their performance is biased by a preferred reading. Finally, we find that LLMs cannot self-verify their own answers. Our results highlight the lack of self-consistency as an open challenge of current LLMs.

### 5 Limitations

In this study, we adopt a very generic definition of ambiguity, distinguishing between company-related and non-company-related company vs. non-company readings across different entity types. A more thorough investigation into the degrees of polysemy associated with different entity types should be included in a follow up study. Moreover, the properties of the entities might also contain a certain level of ambiguity that we are not thoroughly addressing in this work.

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### A Entity Popularity and Ambiguity

In Table 3, we present additional information about all entities utilized in our experiments. Following Mallen et al. (2023), we assess the popularity of each entity (in our context: each entity's interpretation, such as company-related and noncompany-related) based on Wikipedia page views over the past nine years. In instances of ambiguity within a single interpretation (e.g., multiple companies sharing the same name, or multiple individuals with the same surname), we selected the most popular one. Furthermore, we estimated the ambiguity of each entity using its corresponding Wikipedia disambigation page, for https://en.wikipedia.org/wiki/ example: Jaguar\_(disambiguation). Specifically, we counted the number of pages listed on the disambiguation page, providing a preliminary estimate of the number of real-world entities to which the term could refer.

Additionally, in order to evaluate correlation between the performance of the models on individual entities and the popularity of these entities, we aggregated the results of Study 3 across all models for each entity. Specifically, for each of the entity readings, we counted how many times each model selected a correct interpretation when providing response to a relevant prompt and calculated the average. For example, the performance of the models for entity *Jaguar* in its company reading was aggregated from the replies of all models to the prompt "*Provide the founding year for the company Jaguar*".

The plots representing the entities' popularity are presented in Figure 4.

## **B** Study 1: Further Discussion

The results from directly prompting the model to determine its awareness of ambiguity, using the prompt "Can <entity> mean anything else but <entity-type>? Answer only with Yes or No.", are

Penguin   55	Туре	Entity	Ambiguity	Company Reading		ing	Non-Company Reading			
Penguin   55   1,330,112   100.0   100.0   8,965,921   100.0   100.0   1,939,755   0.0   1	Турс	Entity	Ambiguity	Popularity prop X				prop X	prop	
Jaguar   53   7,989,902   100.0   100.0   11,939,755   0.0   10									type X	
Fig.   15   129.832   100.0									100.0	
Fox									100.0	
Puma	al								100.0	
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Apple							1 ' '		98	
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Mango							1 ' '		100.0	
Heart   Hear									100.0	
Page   103   2,007,461   100.0   100.0   7,409,145   66.7   100.0   100.0   7,409,145   66.7   100.0   100.0   7,409,145   66.7   100.0   100.0   7,409,145   66.7   100.0	uit								100.0	
Orange   103   2,007,461   100.0   100.0   7,409,145   66.7   100.0   Avg   43.0   8,716,215   100.0   97.2   6,722,513   80.6   1773,226   33.3   83.3   4,853,706   100.0   1   100.0	Ŧ			293,071			1 ' '		100.0	
Avg				2.007.461					83.3	
Pegasus		C							97.2	
Vilcan   79									100.0	
Midas   38   187,394   83.3   83.3   3,687,467   100.0   100	ایا								100.0	
Avg.   69.1   7,901,537   70.8   95.8   6,466,279   62.5   1   1   1   1   1   1   1   1   2   2	cte								100.0	
Avg.   69.1   7,901,537   70.8   95.8   6,466,279   62.5   1   1   1   1   1   1   1   1   2   2	ırac								100.0	
Avg.   69.1   7,901,537   70.8   95.8   6,466,279   62.5   1   1   1   1   1   1   1   1   2   2	Ch	Mars	134	259,189	33.3	100.0	19,365,488	66.7	100.0	
Avg.   69.1   7,901,537   70.8   95.8   6,466,279   62.5   1   1   1   1   1   1   1   1   2   2	) .	Hyperion	62	58,794	66.7	100.0	1,316,548	83.3	100.0	
Avg.   69.1   7,901,537   70.8   95.8   6,466,279   62.5   1   1   1   1   1   1   1   1   2   2	[yt]		56	3,426,101	83.3	100.0	10,337,899	100.0	100.0	
Versace   13	Σ	Amazon	64	38,684,687	100.0	100.0	5,119,820	16.7	100.0	
Boeing   -   10,754,848   100.0   100.0   681,877   0.0   100.0   100.0   13,966,210   83.3   100.0   100.0   13,966,210   83.3   100.0   100.0   13,966,210   83.3   100.0   100.0   13,966,210   83.3   100.0   100.0   100.0   13,966,210   100.0		Avg.	69.1	7,901,537	70.8	95.8	6,466,279	62.5	100.0	
Ford Philips 6 5,948,052 100.0 100.0 331,229 16.7   Levi Strauss 13 3,744,382 100.0 100.0 409,662 66.7   Ferrero 4 3,447,282 100.0 100.0 409,662 66.7   Tesla 21 23,462,104 100.0 100.0 37,395,340 83.3   Disney 58 20,938,263 100.0 100.0 37,395,340 83.3   Disney 58 20,938,263 100.0 100.0 37,895,340 83.3   Disney 5 1,864,193 100.0 100.0 37,8208 50.0    Renetton 5 1,864,193 100.0 100.0 378,208 50.0    Avg. 27.3 9,920,796 100.0 100.0 378,208 50.0    Prosper 10 276,714 100.0 83.3 419,461 33.3 1   Patagonia 12 1,055,737 100.0 100.0 1,426,844 100.0 1   Montblanc 5 1,306,077 100.0 100.0 5,671,509 100.0 1   Amazon 64 38,684,687 100.0 100.0 5,671,509 100.0 1   Amazon 64 38,684,687 100.0 100.0 332,572 0.0   Hershey 24 3,929,199 100.0 100.0 332,572 0.0   Hershey 24 3,929,199 100.0 100.0 2,248 83.3 1   Avg. 22.3 7,311,629 100.0 100.0 2,248 83.3 1   Avg. 22.3 7,311,629 100.0 100.0 2,248 83.3 1   Harmony 119 143,865 83.3 83.3 1,847,278 100.0 1   Allure 17 832,160 100.0 100.0 633,474 100.0 1   Fidelity 29 3,648,171 100.0 100.0 633,474 100.0 1   Selection 102 29,660 100.0 100.0 1,1810,577 100.0 1   Genesis 141 2,809,401 50.0 100.0 5,416,890 66.7 1   Triumph 45 351,267 100.0 100.0 1,132,962 83.3   Vanguard 128 6,661,130 100.0 100.0 1,059,408 16.7   Pioneer 95 1,058,945 100.0 100.0 521,227 66.7 1		Versace	13	7,095,079	100.0	100.0	22,180,811	100.0	66.7	
Philips		Boeing	-	10,754,848	100.0	100.0	681,877	0.0	33.3	
Levi Strauss   13   3,744,382   100.0   100.0   2,320,188   100.0		Ford		14,643,256	100.0	100.0	13,966,210	83.3	50.0	
Ferrero		Philips		5,948,052			331,229		33.3	
Disney   58   20,938,263   100.0   100.0   31,693,370   100.0   100.0   100.0   100.0   3,558,086   16.7   1864,193   100.0   100.0   378,208   50.0   100.0   100.0   378,208   50.0   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   1	l uc	Levi Strauss		3,744,382	100.0	100.0			100.0	
Disney   58   20,938,263   100.0   100.0   31,693,370   100.0   100.0   100.0   100.0   3,558,086   16.7   1,864,193   100.0   100.0   378,208   50.0   100.0   100.0   378,208   50.0   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,291,498   61.7   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0   100.0   100.0   11,426,844   100.0	STS								66.7	
Dell   22   7,310,499   100.0   100.0   3,558,086   16.7     Benetton   5   1,864,193   100.0   100.0   378,208   50.0     Avg.   27.3   9,920,796   100.0   100.0   11,291,498   61.7     Cisco   26   1,738,862   100.0   100.0   -   0.0   1   Prosper   10   276,714   100.0   83.3   419,461   33.3   1   Patagonia   12   1,055,737   100.0   100.0   11,426,844   100.0   1   Montblanc   5   1,306,077   100.0   100.0   5,671,509   100.0   1   Amazon   64   38,684,687   100.0   100.0   6,509,535   33.3   1   Nokia   13   11,446,036   100.0   100.0   332,572   0.0   1   Hershey   24   3,929,199   100.0   100.0   332,572   0.0   1   Eagle Creek   24   55,717   100.0   100.0   2,248   83.3   1   Avg.   22.3   7,311,629   100.0   97.9   3,683,149   58.3   1   Harmony   119   143,865   83.3   83.3   1,847,278   100.0   1   Allure   17   832,160   100.0   100.0   633,474   100.0   1   Allure   17   832,160   100.0   100.0   728,597   50.0   1   Vision   102   29,660   100.0   100.0   6,338,641   100.0   1   Tempo   59   27,507   100.0   100.0   5,416,890   66.7   1   Vanguard   128   6,661,130   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100.0   100.0   100.0   100.0   1,059,408   16.7   100.0   100	Pe								83.3	
Benetton   5									50.0	
Avg.   27.3   9,920,796   100.0   100.0   11,291,498   61.7				1 1 1					33.3	
Cisco 26 1,738,862 100.0 100.0 - 0.0 1 Prosper 10 276,714 100.0 83.3 419,461 33.3 1 Patagonia 12 1,055,737 100.0 100.0 11,426,844 100.0 1 Montblanc 5 1,306,077 100.0 100.0 5,671,509 100.0 1 Amazon 64 38,684,687 100.0 100.0 6,509,535 33.3 1 Nokia 13 11,446,036 100.0 100.0 332,572 0.0 1 Hershey 24 3,929,199 100.0 100.0 1,419,873 100.0 1 Eagle Creek 24 55,717 100.0 100.0 2,248 83.3 1 Avg. 22.3 7,311,629 100.0 97.9 3,683,149 58.3  Harmony 119 143,865 83.3 83.3 1,847,278 100.0 1 Fidelity 29 3,648,171 100.0 100.0 633,474 100.0 1 Allure 17 832,160 100.0 100.0 633,474 100.0 1 Vision 102 29,660 100.0 100.0 1,810,577 100.0 1 Genesis 141 2,809,401 50.0 100.0 6,338,641 100.0 1 Tempo 59 27,507 100.0 100.0 5,416,890 66.7 1 Triumph 45 351,267 100.0 100.0 1,132,962 83.3 1 Vanguard 128 6,661,130 100.0 100.0 1,059,408 16.7 1 Pioneer 95 1,058,945 100.0 100.0 521,227 66.7 1									50.0	
Prosper 10 276,714 100.0 83.3 419,461 33.3 1 Patagonia 12 1,055,737 100.0 100.0 11,426,844 100.0 1 Montblanc 5 1,306,077 100.0 100.0 5,671,509 100.0 1 Amazon 64 38,684,687 100.0 100.0 6,509,535 33.3 1 Nokia 13 11,446,036 100.0 100.0 332,572 0.0 1 Hershey 24 3,929,199 100.0 100.0 1,419,873 100.0 1 Eagle Creek 24 55,717 100.0 100.0 2,248 83.3 1 Avg. 22.3 7,311,629 100.0 97.9 3,683,149 58.3 1  Harmony 119 143,865 83.3 83.3 1,847,278 100.0 1 Fidelity 29 3,648,171 100.0 100.0 633,474 100.0 1 Allure 17 832,160 100.0 100.0 633,474 100.0 1 Vision 102 29,660 100.0 100.0 728,597 50.0 1 Vision 102 29,660 100.0 100.0 1,810,577 100.0 1 Genesis 141 2,809,401 50.0 100.0 6,338,641 100.0 1 Tempo 59 27,507 100.0 100.0 5,416,890 66.7 1 Triumph 45 351,267 100.0 100.0 1,132,962 83.3 1 Vanguard 128 6,661,130 100.0 100.0 521,227 66.7 1							11,291,498		56.7	
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Eagle Creek         24         55,717         100.0         100.0         2,248         83.3         1           Avg.         22.3         7,311,629         100.0         97.9         3,683,149         58.3           Harmony         119         143,865         83.3         83.3         1,847,278         100.0         1           Fidelity         29         3,648,171         100.0         100.0         633,474         100.0         1           Allure         17         832,160         100.0         100.0         728,597         50.0         1           Vision         102         29,660         100.0         100.0         1,810,577         100.0         1           Genesis         141         2,809,401         50.0         100.0         6,338,641         100.0         1           Tempo         59         27,507         100.0         100.0         5,416,890         66.7         1           Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7         1           Vanguard         128         6,661,130         100.0         100.0         521,227         66.7         1	ŭ l									
Avg.         22.3         7,311,629         100.0         97.9         3,683,149         58.3           Harmony         119         143,865         83.3         83.3         1,847,278         100.0         1           Fidelity         29         3,648,171         100.0         100.0         633,474         100.0         1           Allure         17         832,160         100.0         100.0         728,597         50.0         1           Vision         102         29,660         100.0         100.0         1,810,577         100.0         1           Genesis         141         2,809,401         50.0         100.0         6,338,641         100.0         1           Tempo         59         27,507         100.0         100.0         5,416,890         66.7         1           Triumph         45         351,267         100.0         100.0         1,132,962         83.3         1           Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7         1           Pioneer         95         1,058,945         100.0         100.0         521,227         66.7         1									100.0 100.0	
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Fidelity 29 3,648,171 100.0 100.0 633,474 100.0 1 Allure 17 832,160 100.0 100.0 728,597 50.0 1 Vision 102 29,660 100.0 100.0 1,810,577 100.0 1 Genesis 141 2,809,401 50.0 100.0 6,338,641 100.0 1 Tempo 59 27,507 100.0 100.0 5,416,890 66.7 1 Triumph 45 351,267 100.0 100.0 1,132,962 83.3 1 Vanguard 128 6,661,130 100.0 100.0 1,059,408 16.7 Pioneer 95 1,058,945 100.0 100.0 521,227 66.7 1	Abstract			, ,					100.0	
Allure Vision 102 29,660 100.0 100.0 1,810,577 100.0 1 Genesis 141 2,809,401 50.0 100.0 5,416,890 66.7 1 Triumph 45 351,267 100.0 100.0 1,132,962 83.3 1 Vanguard Pioneer 95 1,058,945 100.0 100.0 521,227 66.7 1									100.0	
Vision         102         29,660         100.0         100.0         1,810,577         100.0         1           Genesis         141         2,809,401         50.0         100.0         6,338,641         100.0         1           Tempo         59         27,507         100.0         100.0         5,416,890         66.7         1           Triumph         45         351,267         100.0         100.0         1,132,962         83.3         1           Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7         1           Pioneer         95         1,058,945         100.0         100.0         521,227         66.7         1									100.0	
See									100.0	
Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7           Pioneer         95         1,058,945         100.0         100.0         521,227         66.7         1									100.0	
Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7           Pioneer         95         1,058,945         100.0         100.0         521,227         66.7         1									100.0	
Vanguard         128         6,661,130         100.0         100.0         1,059,408         16.7           Pioneer         95         1,058,945         100.0         100.0         521,227         66.7         1									100.0	
Pioneer   95   1,058,945   100.0   100.0   521,227   66.7   1							1 ' '		83.3	
									100.0	
Zemin   04   /55,5/4   100.0   100.0   1.602.503   100.0		Zenith	64	753,374	100.0	100.0	1,602,303	100.0	100.0	
									98.3	

Table 3: Summary of entity types their characteristics: ambiguity and popularity. Following Mallen et al. (2023), we evaluate the popularity and ambiguity of each entity based on Wikipedia page views and the number of pages references to on the Wikipedia entity disambiguation page, respectively. Dashes are used in cases where Wikipedia disambiguation page is absent for the specific entity. Additionally, we provide the model performance on each entity demonstrated in Study 3, aggregated across the models.

Model	Animals	Fruits	Myths	People	Locations	Abstract	Average
Gemma	100.0	100.0	37.5	0.0	12.5	10.0	43.3
Mistral	100.0	83.8	75.0	10.0	75.0	90.0	72.3
Mixtral	71.4	50.0	0.0	0.0	30.0	50.0	93.1
GPT-3.5	57.1	100.0	0.0	10.0	12.5	10.0	31.6
GPT-4o	100.0	100.0	100.0	60.0	100.0	90.0	91.7
LLaMa-3	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Average	80.1	89.0	52.1	50.0	52.8	50.0	72.0

Table 4: The results of experiments with direct prompting the model about the ambiguity ("Can <entity> mean anything else but <entity-type>? Answer only with Yes or No.").

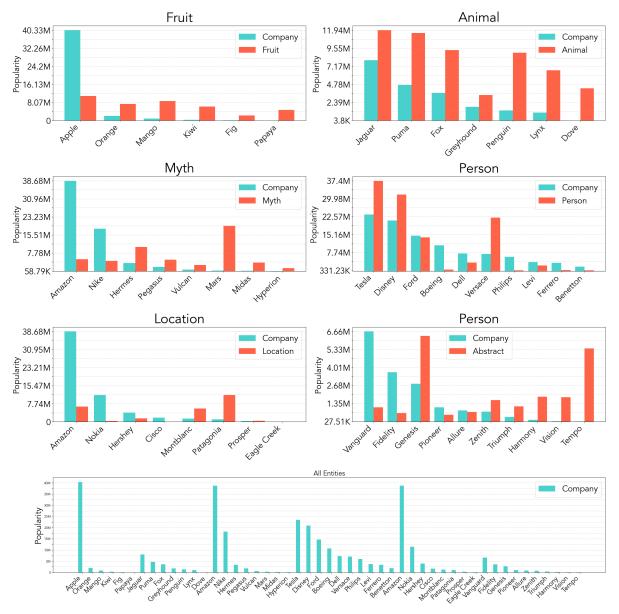


Figure 4: Popularity distribution of both, company and non-company readings of all 49 entities involved in our studies.

provided in Table 4. As it becomes clear, despite possessing knowledge about the different meanings of each entity (as proven by Study 1, see Section 3), the models tend to struggle to provide this infor-

mation when asked directly. For example, Mixtral often denies other interpretations, justifying this by claiming that there is one clear meaning of the entity, although it can be used for other purposes (for

example, "No, Eagle Creek cannot mean anything else in general usage. It is primarily a geographic location, specifically a creek name occurring in various places in the United States. However, like many place names, it can be used as a proper noun in other contexts, such as brand names (e.g., Eagle Creek luggage)."). From this observation, we make two assumptions: (1) each model may have a preferred interpretation for each entity and entity type, an hypothesis we intend to explore in Study 2, and (2) a more carefully considered experimental setup is required, rather than straightforwardly querying the model about ambiguity, which was one of the motivations behind the grouping task approach we adopted for Study 2.

### C Study 2: Further Discussion

We noticed that for most of the entity groups (Fruits, Locations, Animals, and People), all analyzed models clearly prefer one reading over the other. Notably, large models like Llama-3 and Mixtral, even though ultimately grouping based on one single reading, demonstrate an understanding of entity ambiguity (e.g., Mixtral: "All of the words you've listed are common names for either a type of animal or a brand..."), (e.g., Mixtral: "All of the words you've listed are common names for either a type of animal or a brand. To be more specific, they are all common names for either a type of mammal or a type of bird...", or LlaMa-3: "After examining the list, I noticed that all the mentioned animals have one thing in common: they are all names of car models or brands at some point in history..."). However, in these replies, the model still prefers one reading over the other and use it for grouping the entities; in such cases, we consider this reading to be a preferred reading.

The categories *Abstract* and *Myths* elicit the most diverse responses from models. This could be explained by the particularly high ambiguity associated with the entities in these categories, beyong merely "companies" and "entity types" - e.g., in the latter, "planets and moons" (e.g., Mars, Vulcan, Hyperion). Indeed, Table 3, where the ambiguity of each entity is estimated based on Wikipedia disambiguation pages (a potentially conservative measure, as not all objects a particular entity may refer to have Wikipedia pages), shows the highest average rate of ambiguity across entities within these categories: 79.9 for abstract entities and 69.1

for myths entities<sup>5</sup>. As a result, for these categories, models frequently mix readings, distinguishing "companies" as a separate group while also identifying non-company meanings, leading to groupings like: "Greek Gods", "Roman Gods", and "Companies". However, such responses do not clarify if the model recognizes ambiguity, as adopting both "company" and "non-company" reading in the same response could indicate either a misunderstanding of entities ambiguity (i.e., the model recognize some entities as companies and others not, despite evidence to the contrary from Study 1) or simply a preference for a specific reading for specific entities.

Interestingly, in all models, these groups consist of either only the entity *Amazon* or also include *Nike*. This disparity can be logically attributed to the significantly higher popularity of these companies compared to others on the list. For instance, the Wikipedia page for Amazon has garnered over 38 million views, and Nike's page has received more than 18 million views. In contrast, Hermes, the third most popular company within the *myths* category, has only 3 million views. This observation suggests that the model's behavior towards specific entities may be influenced by their popularity, and there appears to be a tendency for the models to favor one interpretation over another for a given entity, regardless of the prompt provided.

# D Study 3: Further Discussion and Case Study

Some of the systematic errors of LLMs can be explained from observed model behavior. For example, when prompted with "Provide the speed of jaguar," intended to draw an animal reading, multiple models erroneously reference the car and offer speeds of Jaguar automobiles instead; a similar error occurs with prompts about Greyhound (a well-known bus company in North America). Although this mistake can be easily explained, we still classified such cases as incorrect in our evaluation. Another notable trend is that for people entities in their non-company reading, all models perform better with underspecified prompts ("What is the date of birth of X?" compared to "What is the date of birth of a person X?") and often decline to answer more detailed prompts, referring to the absence of "sensitive" information about specific

<sup>&</sup>lt;sup>5</sup>Please note that these numbers are not normalized and calculated as an average of the absolute numbers for each entity.

individuals. However, that the models indeed possess this knowledge was confirmed by an additional sanity check using highly unambiguous prompts, where the entity X is presented with both first and last names (e.g., "Provide the date of birth of Henry Ford"), clearly indicating a preferred people interpretation.

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The other systematic errors observed across the outputs of various models are also evident and indicate a consistent misinterpretation of the provided prompts. For instance, multiple models often respond with company foundation dates when prompted for a *date-of-birth*, where the expected behavior is for the model to recognize that it should provide the birth date of a person, thus adopting the *person* interpretation of the entity in question. For example:

- Prompt: "Provide the date of birth for Boeing."
- Llama-3 Response: Boeing's founding date is July 15, 1916, when William E. Boeing and Conrad Westervelt founded Pacific Aero Products Co., which later became The Boeing Company.

Sometimes the models even mention the name of the founder, yet still adhere to the *company* interpretation when providing the response. For example:

- Prompt: "Provide the date of birth for Disney"
- Mixtral Response: "Disney is not a person, so it doesn't have a date of birth. The Disney company was founded on October 16, 1923, by Walt Disney and his brother Roy O. Disney, as the Disney Brothers Cartoon Studio.",

This behavior is likely due to the significantly higher popularity of the *company* interpretation of individual entities compared to their recognition as persons. For instance, as indicated in Table 3, the popularity of the Boeing entity as a *company* is almost 1.5 times greater than that of its founder, William E. Boeing, suggesting that the *person* interpretation was never adopted by models when prompted to "Provide the date of birth for Boeing". However, while this is a noticeable trend for many entities in the *person* group, it cannot be generalized as a universal trend for this entity type. In cases where the popularity of the person-entity exceeds that of the *company*-entity (such as Versace, Tesla, Disney), the performance across models for those entities is markedly better.

					Alternative Readin					
Model	Consistent	Partially Consistent	Inconsistent	Consistent	Partially Consistent	Inconsistent				
-	Companies Reading									
Gemma	38.8	0	18.4	32.7	0	10.2				
Mistral	49.0	4.1	4.1	24.5	10.2	8.2				
MiXtral	53.1	0	4.1	34.7	2.0	6.1				
GPT-3.5	32.7	0	4.1	38.8	4.1	20.4				
GPT-40	36.7	0	0	57.1	4.1	2.0				
LLaMa-3	53.1	0	0	46.9	0	0				
			Animals	Reading						
Gemma	57.1	42.9	0.0	-	-	-				
Mistral	28.6	42.9	29.0	_	_	_				
Mixtral	100.0	0.0	0.0	_	_	_				
GPT-3.5	85.7	14.3	0.0	_	_	_				
GPT-40	86.0	0.0	14.0	_	_	_				
LLaMa-3	57.1	42.9	0.0	_	_	_				
		127	Fruits I	Reading						
Gemma	83.3	16.7	0.0	-	-	-				
Mistral	0.0	100.0	0.0	-	_	_				
Mixtral	16.7	83.3	0.0	_	_	_				
GPT-3.5	66.7	33.3	0.0	_	_	_				
GPT-40	83.3	16.7	0.0	_	_	_				
LLaMa-3	33.3	66.7	0.0	_	_	_				
			Myths I	Reading	l					
Gemma	100	0.0	0.0	-	_	_				
Mistral	100	0.0	0.0	_	_	_				
Mixtral	87.5	12.5	0.0	_	_	_				
GPT-3.5	100.0	0.0	0.0	_	_	_				
GPT-40	100.0	0.0	0.0	_	_	_				
LLaMa-3	-	-	-	100.0	_	_				
		I	People 1			I				
Gemma	-	-	-	90.0	0.0	10.0				
Mistral	-	_	-	40.0	0.0	60.0				
Mixtral	-	-	-	60.0	0.0	40.0				
GPT-3.5	-	-	-	60.0	0.0	40.0				
GPT-4o	-	_	-	70.0	0.0	30.0				
LLaMa-3	-	_	-	90.0	0.0	10.0				
		I	Locations	Reading						
Gemma	-	-	-	100.0	0.0	0.0				
Mistral	-	_	-	0.0	37.0	63.0				
Mixtral	-	_	-	25.0	0.0	75.0				
GPT-3.5	-	_	-	37.0	0.0	63.0				
GPT-4o	-	_	-	62.0	0.0	38.0				
LLaMa-3	-	-	-	100.0	0.0	0.0				
	Abstract Reading									
Gemma	-	-	-	100.0	0.0	0.0				
Mistral	-	-	-	30.0	50.0	20.0				
Mixtral	-	-	-	80.0	20.0	0				
GPT-3.5	100.0	0.0	0.0	-	_	_				
GPT-40	40.0	60.0	0.0	_	_	_				
LLaMa-3	70.0	20.0	10.0	-	_	_				
LLaivia-3	/0.0	20.0	10.0	-	_	-				

Table 5: Results of Study 4: The interpretation of these numbers is illustrated in Figure 3. Additionally, for non-company readings, we present the results for each group separately, based on whether this reading was preferred by the model for this entity type or not.

Tell me about a company called <entity>.

Tell me about an animal <animal-entity>.

Tell me about a fruit <fruit-entity>.

Tell me about a geographic location of <location-entity>.

Tell me about a mythological character <myth-entity>.

Tell me about a person <person-entity>.

Tell me about a concept <abstract-entity>.

Can <animal-entity> mean anything else but an animal? Answer only with Yes or No.

Can <fruit-entity> mean anything else but a fruit? Answer only with Yes or No.

Can <location-entity> mean anything else but a geographic location? Answer only with Yes or No.

Can <myth-entity> mean anything else but a mythological character? Answer only with Yes or No.

Can <person-entity> mean anything else but person? Answer only with Yes or No.

Can <abstract-entity> mean anything else but an abstract concept? Answer only with Yes or No.

Table 6: Prompts used in Study 1.

Group the following according to what they all have in common: <animal-entities>. Please provide an explanation.

Group the following according to what they all have in common: <fruit-entities>. Please provide an explanation.

Group the following according to what they all have in common: <location-entities>. Please provide an explanation.

Group the following according to what they all have in common: <myth-entities>. Please provide an explanation.

Group the following according to what they all have in common: <abstract-entities>. Please provide an explanation.

Group the following entities: <animal-entities>. Please provide an explanation.

Group the following entities: <fruit-entities>. Please provide an explanation.

Group the following entities: <location-entities>. Please provide an explanation.

Group the following entities: <myth-entities>. Please provide an explanation.

Group the following entities: <person-entities>. Please provide an explanation.

Group the following entities: <abstract-entities>. Please provide an explanation.

Group the following entities: <animal-entities>.

Group the following entities: <fruit-entities>.

Group the following entities: <location-entities>.

Group the following entities: <myth-entities>.

Group the following entities: <person-entities>.

Group the following entities: <abstract-entities>.

What is the date of birth of <entity of type person>?

Table 7: Prompts used in Study 2.

Provide the founding year for <entity>.

Provide the founding year for the company <entity>.

Provide the speed for <animal-entity>.

Provide the speed for an animal <animal-entity>.

Provide the color for <fruit-entity>.

Provide the color for a fruit <fruit-entity>.

Provide the area in square meters for <location-entity>.

Provide the area in square meters for a geographic location of <location-entity>.

Provide the gender for <myth-entity>.

Provide the gender for a mythological character <myth-entities>.

Provide the date of birth for <person-entity>.

Provide the level of abstractness for <abstract-entity>.

Provide the level of abstractness for a concept <abstract-entity>.

Table 8: Prompts used in Study 3.

Was there any company with the name (or part of the name) <entity> founded/established/launched/started in the year <retrieved-info>? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Does a concept <entity> has a <retrieved-info> of abstractness? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Does a mythological character <entity> have a <retrieved-info> gender? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Is there a geographic location <entity> with an approximate area of <retrieved-info>? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Does a fruit <entity> have <retrieved-info> color? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Does an animal <entity> have <retrieved-info> speed? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Is <retrieved-info> the date of birth of a person <entity>? Answer ONLY with Yes or No. If you cannot answer this question, answer No.

Table 9: Prompts used in Study 4.