Multimodal Entity Tagging with Multimodal Knowledge Base

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Abstract

To enhance research on multimodal knowledge base and multimodal information processing, we propose a new task called multimodal entity tagging (MET) with a multimodal knowledge base (MKB). We also develop a dataset for the problem using an existing MKB. In an MKB, there are entities and their associated texts and images. In MET, given a text-image pair, one uses the information in the MKB to automatically identify the related entity in the text-image pair. We solve the task by using the information retrieval paradigm and implement several baselines using state-of-the-art methods in NLP and CV. We conduct extensive experiments and make analyses on the experimental results. The results show that the task is challenging, but current technologies can achieve relatively high performance. We will release the dataset, code, and models for future research.

1 Introduction

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Multimodal knowledge base (MKB) or multimodal knowledge graph (MKG) is an important area for AI technologies because humans' information processing is inherently multimodal. For example, it is believed that humans learn and utilize concepts such as "Eiffel Tower" through the processing of multimodal data (Bergen, 2012). Construction and utilization of MKB both need to be intensively investigated. In this paper, we propose a new task named Multimodal Entity Tagging (MET) with an MKB and study the problem empirically.

Suppose that we have an MKB containing a vast number of entities and each entity has a large number of texts and images associated. Given a new pair of text and image, MET is to identify the entity described in the given text-image pair with an MKB as shown in Figure 1. The task is crucial, we believe, as a step in multimodal information processing. Note that recognizing whether an image consists of an entity is still a challenging problem in CV (Joseph et al., 2021), and here we assume that in addition to an image, its paired text is also used. This is the first work on the issue, as far as we know.

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MET is very challenging because of the diversity, sparsity and ambiguity in MKB: 1) Texts and images are diverse. 2) Many entities contain limited information. 3) An image (or a text) may associate with multiple entities. We perform the task by using the information retrieval paradigm. Given a pair of text and image, candidates (entities in MKB) are first retrieved using retrieval models. Then we utilize intra-modality and inter-modality matching models to rank the candidates. We create a dataset of MET from a large MKB called VisualSem (Alberts et al., 2020) and employ stateof-the-art technologies in NLP and CV to conduct extensive experiments on the dataset. We demonstrate to what extent the existing methods work and provide a foundation for future research on the problem.

2 Task and Dataset

2.1 Task Definition

The task is to identify the entity described in a given text-image pair with an MKB, where entities are depicted in texts and images in the MKB. Formally, suppose that there is a multimodal knowledge base having k entities $\mathcal{K} = \{e_1, e_2, \dots, e_k\}$. Each entity e_i is associated with i_n texts and i_m images, $\mathcal{E}_i = \{\{t_1^{(i)}, t_2^{(i)}, \dots, t_{i_n}^{(i)}\}, \{v_1^{(i)}, v_2^{(i)}, \dots, v_{i_m}^{(i)}\}\}\$ where $t_*^{(i)}$ and $v_*^{(i)}$ denote a text and an image respectively. Further suppose that there is a pair of text and image (t, v). MET aims to find the corresponding entity $e_i \in \mathcal{K}$ that is described by (t, v). Here, we expect that a model is automatically learned from the MKB, and the task is performed with the model.

There are several challenges for the task regarding learning and utilization of the model. First, the



Figure 1: Multimodal entity tagging with multimodal knowledge base. An input is the text "An iron tower in Paris." and image pair. An MKB contains a vast number of entities which have various images and texts associated. We decide whether the input text and image pair describes the entity "Eiffel Tower", by taking it as query, and retrieve relevant entities in the MKB, and ranking the candidate entities.

Data	# of entities	# of glosses	# of images
MKB	46,081	146,681	1,473,574
Train	46,081	46,081	46,081
Dev	1,753	1,753	1,753
Test	1,769	1,769	1,769

Table 1: Statistics of the dataset.

scale of the MKB is large, and the content of the MKB is diverse. As shown in Figure 1, images associated with entity "Paris" can be landmark buildings, city flag, city emblem, and map. Diversity of the data poses challenges to multimodal information understanding and utilization. Second, the information might be insufficient for identifying the entities. For example, many entities in the MKB contain a few images and texts associated. Third, the data might also be ambiguous. For example, in Figure 1, the same input image contains multiple entities (e.g., "Eiffel Tower" and "Paris") which may confuse the model. Section C in appendix provides more details.

2.2 Dataset Creation

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We derive a new dataset from the multimodal knowledge base VisualSem (Alberts et al., 2020).
VisualSem contains 101,244 entities, and each entity has on average 15.2 images and 2.9 glosses (texts) associated. There is no need to annotate data manually as MKB is naturally "labeled" data. We filter out entities that have less than three glosses or images. We split the data into knowledge-base, training, development, and test

sets. We ensure that the entities in the knowledgebase, training, development, and test sets do not have common glosses or images, and thus there is no "information leak". Each instance in the training, development, and test sets consists of a randomly combined pair of gloss and image of an entity. Table 1 shows the statistics of the data.

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3 Method

We view MET with MKB as an information retrieval problem. The input is a text-image pair (t, v) as the query. 1) **Retrieval** We first separately retrieve the most relevant N texts and their entities with text t, and the most relevant M images and their entities with image v. Thus, there are at most N + M entities. Next, each retrieved text/image is paired with some image/text of the same entity.¹ 2) **Ranking** We then rank the entities based on the relevance between the query (t, v) and the retrieved texts and images. There are multiple matching scores between the query and the retrieved texts and images, and all of them are taken as features of the ranking model. Finally, the top-ranked entities are selected as output.

3.1 Retrieval

Text Retrieval We employ the elastic search system (https://www.elastic.co/) to conduct termbased text retrieval with the text t as query. Once the most relevant N texts $\{t_{j_1}^{(i_1)}, \dots, t_{j_N}^{(i_N)}\}$ are retrieved, the corresponding N entities

¹We give details of this procedure in section **B** in appendix.

 $\{e_{i_1}, \cdots, e_{i_N}\}$ are obtained and N images $\{v_{\hat{j}_1}^{(i_1)}, \cdots, v_{\hat{j}_N}^{(i_N)}\}$ are selected to pair with retrieved texts.²

Image Retrieval We utilize a ResNet152 model (He et al., 2016) to encode all images as real-valued vectors of dimension 2048. We employ the nearest neighbor search technique (https://github.com/nmslib/hnswlib) to perform vector-based image retrieval with the image vas query. Once the most relevant M images $\{v_{\hat{k}_1}^{(l_1)}, \dots, v_{\hat{k}_M}^{(l_M)}\}$ are retrieved, the corresponding M entities $\{e_{l_1}, \dots, e_{l_M}\}$ are obtained and Mtexts $\{t_{k_1}^{(l_1)}, \dots, t_{k_M}^{(l_M)}\}$ are selected to pair with retrieved images.²

3.2 Ranking

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The most relevant entities are ranked at the top based on the relevance between the query and the retrieved texts and images. The ranking model is a linear combination of matching scores where the weights are tuned using the development data. The matching scores are calculated with different matching models. Formally, $\mathbf{e_o} =$ $F((t, v), (t_p^o, v_{\hat{p}}^o))$, $\mathbf{e_o}$ donates the matching score and F denotes the matching model.

Intra-modality Matching 1) Text Bi-encoder 158 Matching (TBM). The bi-encoder model trans-159 forms the query text and a retrieved text into their representations with two encoders and calculates the similarity (relevance) between the representa-162 tions (Wu et al., 2020; Thakur et al., 2021). The bi-163 encoder model is usually more efficient. We train the two encoders by fine-tuning a BERT model (Devlin et al., 2019). The two encoders share tied pa-166 rameters as in Reimers and Gurevych (2019). 2) 167 Text Cross-encoder Matching (TCM). The cross-168 encoder transforms the concatenation of the query 169 text and a retrieved text into a representation with 170 only one encoder (Urbanek et al., 2019; Wu et al., 171 2020), and decides the matching degree (relevance) 172 between the two texts. The cross-encoder model 173 is more accurate, because interactions between the 174 two texts are captured in the encoder. We train 175 the encoder by fine-tuning the BERT model. 3) 176 Image Bi-encoder Matching (IBM). The "image 177 bi-encoder matching" model has two encoders (tied 178 parameters), one for encoding the query image and 179 the other for encoding a retrieved image. It uses 180 cosine to represent the similarity (relevance) be-181 tween the representations from the two encoders. 182

Stage	Model	Hits@1	Hits@3	Hits@10
Datriaval	Text	41.4	51.3	62.5
Keulevai	Image	7.8	11.8	17.1
	TBM	41.5	52.9	66.8
	TCM	58.4	69.4	78.0
Ranking	IBM	9.3	12.5	17.1
	CLIP	16.3	27.9	45.3
	Full Model	61.2	71.4	79.4

Table 2: Experiment results (%). Full Model utilizes all matching (TBM, TCM, IBM, CLIP) scores to rank entities.

We implement each of the two encoders using ResNet152 (He et al., 2016) pre-trained on ImageNet (Deng et al., 2009).

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Inter-modality Matching CLIP is an imagetext matching model proposed by Radford et al. (2021). CLIP is pre-trained on 400 million image text pairs and demonstrates strong performances on downstream image classification tasks, especially in few-shot or zero-shot settings. We adopt CLIP (https://github.com/openai/CLIP) as a method for inter-modality matching.

4 Experiments

4.1 Experimental Settings and Results

We conduct experiments to investigate the hardness of the MET problem as well as the performance of the methods described above. We use Hits@N as evaluation measure, which is the percentage of correct entities at the top N positions. In our experiments, we set M = N = 100. We use grid search to tune the weights of ranking model (Full Model) with the development set.

Table 2 shows the experimental results. The Hits@1 score of image retrieval is only of 7.8%, indicating that using image data alone would not achieve high performance in retrieval. This is due to the diversity and ambiguity of images. In contrast, the Hits@1 of text retrieval is as high as 41.4%, which indicates that it is more effective to use text data to carry out retrieval.

Table 2 also shows the results of ranking. We make the following observations. 1) The results indicate that the full model of using TCM, TBM, IBM, and CLIP as matching models performs the best in terms of Hits@1. 2) The text cross-encoder matching model (TCM) makes a large performance improvement after the retrieval. The result indicates that the texts in the MKB contain more infor-

Model	Hit@1	Hits@3	Hits@10
Full Model	61.2	71.4	79.4
w/o IBM	59.8	70.6	79.0
w/o CLIP	60.0	70.5	78.9
w/o TBM	60.0	70.8	79.1
w/o TCM	43.5	57.1	69.8

Table 3: Ablation study results (%).

mation and the use of text data is essential for MET. 220 3) The image bi-encoder matching model (IBM) makes a small improvement after the retrieval, because of the diversity and ambiguity of images. It 223 appears that the training of IBM is challenging, and the model is confused by the training data. 4) CLIP achieves a relatively low performance. Although CLIP works remarkably well in zero-shot 227 228 image classification (Radford et al., 2021), it still under-performs a text matching method. The result indicates that we still need to enhance the capability of the CLIP model.

4.2 Ablation Study

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We conduct an ablation study and examine the contributions from different matching models. As shown in Table 3, all models make contributions and the performance will drop if any of them is removed. Text information is essential, as excluding it (**w/o TBM** or **w/o TCM**) brings a significant performance decrease. Though identifying entities in images is challenging (9.3% Hits@1 for IBM), images still provide helpful information in multimodal entity tagging, because excluding image information (**w/o IBM** or **w/o CLIP**) hurts the performance. In conclusion, the task needs multimodal information and powerful multimodal models.

4.3 Error Analysis

We randomly sample 100 text-image pairs that are incorrectly tagged. We find three types of errors: "Noisy", "Hard" and "Wrong". "Noisy" means that noise in the dataset misleads models. "Hard" means that it is not easy for the models to resolve the ambiguity of texts (e.g., texts are general and simple) and images (e.g., entities in images are rare). "Wrong" means that the multimodal information in the input pair and MKB is clear but models fail to utilize the information to recognize entities. It turns out that 46% of the errors are Hard cases, 42% are Wrong cases, and 12% are Noisy cases. This indicates that the state-of-the-art models still cannot accomplish the task satisfactorily.

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5 Related Work

There are several multimodal knowledge bases. Xie et al. (2016) create WN9-IMG, which consists of a subset entities of WordNet (Miller, 1995) and images from ImageNet (Deng et al., 2009). Mousselly-Sergieh et al. (2018) develop FB-IMG, which consists of entities from Freebase (Bollacker et al., 2008) and images from the web. Liu et al. (2019) construct MMKG, containing three knowledge bases DBpedia15K, YAGO15K and Freebase15K. Wang et al. (2020) build Richpedia, a large-scale multimodal knowledge base, which consists of "KG entities" and "image entities" on three topics. Recently, Alberts et al. (2020) develop a multimodal and multilingual knowledge base named VisualSem. VisualSem consists of 101,244 entities, 1,539,244 images and multilingual texts. We derive the new dataset from VisualSem because it is the largest MKB publically available.

There is also existing work on multimodal entity linking (Moon et al., 2018; Adjali et al., 2020a,b; Zhang et al., 2021), which manages to link entities mentioned in texts using image data. For example, Moon et al. (2018) introduce multimodal named entity disambiguation (MNED), which leverages visual contexts for entity linking in texts in social media. Adjali et al. (2020a,b) publish a multimodal entity linking dataset and utilize a combination of text, BM25, popularity, visual features to link entities in tweet data. Zhang et al. (2021) propose a new attention-based multimodal entity linking method and construct a new Chinese multimodal entity linking data set based on Weibo (https://weibo.com/).

6 Conclusion

We propose multimodal entity tagging (MET) with multimodal knowledge base (MKB), which is to identify the most related entity in a given text and image pair, using the information in an MKB. The new task is important for enhancing research on construction and utilization of MKB. We solve the problem by using the information retrieval paradigm. We construct a new large-scale dataset for the task and conduct intensive experiments. Experimental results indicate that the task is still challenging, and more powerful models for multimodal representation learning are needed.

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A Training Details

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We implement the text matching methods using HuggingFace transformers library (Wolf et al., 2020) and the image matching methods using torchvision². We utilize BERT-Base (bert-base-uncased) as text encoder and ResNet152 as image encoder. For CLIP, we use ViT-B/16 as the backbone. We take the new task as an information retrieval problem. First, two retrievers separately retrieve 100 entities.³ Due to the Cuda memory limits, we next sample 64 out of 200 candidates. The batch size is one that contains only one input text-image pair and 64 retrieved candidates. The number of positive and negative candidates is unbalanced, and thus we ensure that at least one positive candidate is sampled in each batch and utilize the focal loss (Lin et al., 2017) as training objective. We utilize AdamW to optimize the text encoder and SGD to optimize the image encoder for efficient training. The learning rates are 3e-5 and 1e-2, respectively. All models are trained in 20 epochs on eight NVIDIA Tesla V100 GPUs. We conduct grid search (in $\{0, 0.1, \dots, 0.9\}$) to tune the weights of ranking model (Full Model) with the development set. The weights of TCM, TBM, IBM, CLIP matching scores are 0.2, 0.1, 0.3, 0.9 respectively.

B Retrieval Details

We use text retrieval model to retrieve N entities $\{e_{i_1}, e_{i_2}, \cdots, e_{i_N}\}$ with $\{t_{j_1}^{(i_1)}, t_{j_2}^{(i_2)}, \cdots, t_{j_N}^{(i_N)}\}$

associated. And we use image retrieval model 466 to retrieve M entities $\{e_{l_1}, e_{l_2}, \cdots, e_{l_M}\}$ with 467 $\{v_{\hat{k}_1}^{(l_1)}, v_{\hat{k}_2}^{(l_2)}, \cdots, v_{\hat{k}_M}^{(l_M)}\} \text{ associated. After retrieval,} \\ N + M \text{ entities } \{e_{i_1}, \cdots, e_{i_N}, e_{l_1}, \cdots, e_{l_M}\} \text{ are}$ 468 469 retrieved. However, images are not retrieved in 470 text retrieval procedure and vice versa. We select 471 an image $v_{\hat{j}}^{(i)}$ of the same entity for each $t_{j}^{(i)}$ in N retrieved texts randomly at training time and select 472 473 an image $v_0^{(i)}$ (i.e., the first image of the entity)⁴ 474 at inference time. The same procedure is used to 475 select texts for retrieved images. The final retrieval 476 results are $\{e_{i_1}, \cdots, e_{i_N}, e_{l_1}, \cdots, e_{l_M}\}$ with $\{(t_{j_1}^{(i_1)}, v_{\hat{j}_1}^{(i_1)}), \cdots, (t_{j_N}^{(i_N)}, v_{\hat{j}_N}^{(i_N)}), \cdots, (t_{k_M}^{(l_M)}, v_{\hat{k}_M}^{(l_M)})\}$ 477 478 associated. 479

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C Challenges

We show the challenges of MET in diversity, sparsity, ambiguity of the data in MKB.

C.1 Diversity

Entities usually have various texts and images associated. The diversity of data brings challenges to multimodal information understanding. Table 9 shows three entities with diverse texts and images. "Romanesque Architecture" is a concept and contains various images, including different architectures and graphics. "Paris" is an entity that also has various images associated. The images of "Paris" can be landmark buildings (e.g., "Eiffel Tower", "Louvre", "Arc de Triomphe"), city flag, city emblem, and map. Usually, These types of entities (place and organization) have various images associated, which poses challenges. "Francisco de Goya" belongs to another type. "Francisco de Goya" is a painter and thus has many images of artworks associated.

C.2 Data Sparsity

Many entities in the multimodal knowledge base do not have sufficient information. About 9.7% of the entities contain no more than three images in the dataset and 12.2% of the entities contain only one text. We conduct experiments on sparse text and sparse image data. We can observe from the results in Table 6. 1) On sparse text data, the performance of text matching models (TBM and TCM) drops significantly. 2) On sparse image data, the performance of image matching model (IBM) also

²https://github.com/pytorch/vision

³The parameters of retrievers are not tuned on the training data.

⁴We find the first image (or text) of an entity contains no noise.

511drops significantly. Hits@10 (6.5%) is even lower512than Hits@1 (9.3%). 3) The performance of the513inter-modality matching model CLIP deteriorates514on sparse data as well, especially on sparse image515data. In conclusion, sparsity is a challenge in the516dataset and more data-efficient models are needed.

C.3 Ambiguity

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An image may contain several entities. About 518 21.6% of the images in the dataset are associated 519 with two or more entities. Furthermore, entities in images may be rare. Therefore, recognizing enti-521 ties from the images using visual information alone is challenging. Table 10 shows examples indicat-523 ing the ambiguity of images. The animal in the 524 first image is "Genet". However, considering more 525 general species categories, it can be "Viverrine" or "Chordate" ("Procyon" is a mistakenly associated 527 entity). There are several entities in the second 528 and third images. Depending on the texts, the rec-529 ognized entities might be different. The entities 530 in the third image are rare. Therefore, the utiliza-531 tion of texts is essential to recognize the entities in query. In the meantime, texts are also ambigu-533 ous. For example, the descriptions are general and simple. Table 4 gives the top ten frequent texts, and the texts are ambiguities. Although ambigu-536 ous texts are not common (1.7% of the texts in the MKB have two and more entities associated), it still brings challenges to the task.

D Experimental Results

D.1 Assemble of Ranking Model

After retrieval, each retrieved text/image is paired with the first image/text of the same entity at inference time as mentioned in Section B. However, considering the diversity of MKB, assembling more instances (an instance is a text or an image) when computing matching scores for entities is a straightforward idea to enhance the performance. We conduct additional experiments to assemble multiple instances in ranking procedure at inference time. Specifically, for each candidate e_o in retrieved entities $\{e_{i_1}, \cdots, e_{i_N}, e_{l_1}, \cdots, e_{l_M}\}$, we select K instances including the retrieved instance $(v_{\hat{n}}^{(o)} \text{ or } t_p^{(o)})$ to compute matching scores with input instance (image v or text t considering different matching models) and then average them as the final score. The assemble of Full Model is linear combination of separate assemble models and the weights of TCM, TBM, IBM, CLIP matching

Text	# of Entities
A province of Indonesia	25
One of the moons of Jupiter	20
State of Mexico	19
Disease	19
Genus of reptiles (fossil)	19
A city of Japan	14
American musician	14
Year	13
ISO 3166-1 country code	13
Medical specialty	13
Male given name	13

Table 4: Ambiguity of texts. The texts are general, simple and thus ambiguous.

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scores are 0.1, 0.3, 0.1, 0.9 respectively.⁵ We set K = 3 in our experiments and larger K may bring further improvement which we leave as future work. Table 5 illustrates the results. We can observe that: 1) Hits@1 of assembled ranking model (Full Model) improves significantly, indicating more images (or texts) bring more information to distinguish and recognize the corresponding entities. 2) Hits@1 of CLIP improves a lot, indicating intermodality matching models benefit more from the diversity of MKB. 3) The assemble performance of IBM and TBM drops and Hits@1 of IBM drops about 50% compared to original Hits@1. The main reason is that the additional instances (images or texts) may not be retrieved by retrieval models which means the relevance between instances and entities can not be learned easily, especially for biencoder models which are less powerful and more difficult to train.

In conclusion, utilization of more instances (images or texts) may bring performance improvement to models especially inter-modality matching models due to the diversity of MKB. Meanwhile, more instances may confuse models and hurt the performance, especially for less powerful bi-encoder matching models.

D.2 More Experimental Results

Table 7 reports the results on both development and test sets. One can see that the results on development and test sets are generally consistent. Hits@100 achieves 86%, about 20% higher than Hits@1, indicating that there is still room for performance improvement and more powerful models for multimodal representation are needed.

⁵We conduct grid search with development set.

Model	Hits@1	Hits@3	Hits@10
TBM	41.5	52.9	66.8
w/ assemble	41.0	49.5	64.2
TCM	58.4	69.4	78.0
w/ assemble	<u>59.4</u>	67.2	<u>78.3</u>
IBM	9.3	12.5	17.1
w/ assemble	4.6	7.1	12.7
CLIP	16.3	27.9	45.3
w/ assemble	<u>20.6</u>	<u>31.0</u>	<u>48.2</u>
Full Model	61.2	71.4	79.4
w/ assemble	<u>63.9</u>	70.9	<u>79.5</u>

Table 5: Assemble results (%). Underlines indicate as-semble brings performance improvement.

Madal	Sp	arse Text D	ata	Sparse Image Data		
Widdei	Hits@1	Hits@3	Hits@10	Hits@1	Hits@3	Hits@10
TBM	30.5-11.0	40.3-12.6	54.5-12.3	41.1-0.4	51.2-1.7	61.7-5.1
TCM	46.2-12.2	57.3- <u>12</u> .1	67.5- <u>10.5</u>	55.2-3.2	66.1- <mark>3.3</mark>	74.2-3.8
IBM	8.3-1.0	12.3-0.2	17.2 <mark>+0.1</mark>	4.4-4.9	5.2-7.3	6.5-10.6
CLIP	15.3-1.0	25.0- <u>2.9</u>	39.7-5.6	11.7-4.6	19.8-8.1	32.7-12.6
Full Model	50.3-10.9	60.6-10.8	69.4-10.0	58.1-3.1	66.5-4.9	75.0-4.4

Table 6: Results on sparse data (%). All models perform worse on sparse data, especially on sparse text data. This shows sparsity is still a challenge to the new task MET.

S 40.00	Model	Dev			Test				
Stage		Hits@1	Hits@3	Hits@10	Hits@100	Hits@1	Hits@3	Hits@10	Hits@100
Datriaval	Text	38.8	50.4	63.1	79.6	41.4	51.3	62.5	78.9
Ketrievai	Image	7.9	12.7	19.1	32.6	7.8	11.8	17.1	31.3
Ranking	TBM	41.0	52.3	65.0	82.1	41.5	52.9	66.8	81.7
	TCM	59.0	70.2	78.5	85.9	58.4	69.4	78.0	85.4
	IBM	10.5	14.0	18.9	34.0	9.3	12.5	17.1	34.1
	CLIP	18.5	29.9	46.6	82.9	16.3	27.9	45.3	82.3
	Full Model	61.6	71.7	79.6	86.1	61.2	71.4	79.4	85.5

Table 7: All experiment results (%). The results on development and test sets are generally consistent which indicates that development set is suitable for model selection.

Type	Example						
- J F -	Input	Entity	Prediction				
Noisy 12%	Type of power plugs standardized by the National Electrical Manufacturers Association	bn:03357573n Nema Connector	bn:00030158n Electric Outlet				
	No. 536						
Hard	A town, and associated province	bn:00665773n	bn:00665687n				
4070		Flowince of Sassari	Province of Cagnan				
Wrong 42%	A former aircraft maker, now PART of Northrop Grumman	bn:01455566n Grumman	bn:01359190n Ingalls Shipbuilding				

Table 8: Error analysis. 1) "**Noisy**". "Electric Outlet" has power plugs images associated which misleads models. 2) "**Hard**". The input image of "Province of Sassari" is ambiguous and hard to recognize the corresponding city. 3) "**Wrong**". The input text of "Grumman" is similar to "Ingalls Shipbuilding" and text matching models fail to recognize the correct entity "Grumman" which indicates more powerful models for multimodal representation are needed. One can click entity ids to see details of the entities.



Table 9: Examples showing the diversity of data. The examples show typical entity categories: 1) *Conceptual* entities containing various instances and images. 2) *Location* entities containing diverse images related to the location (e.g., landmarks, maps, symbols). 3) *Person* entities containing diverse images related to the person (e.g., portraits, works).

Image	Text	Entity
	The type genus of the family Procyonidae: raccoons.	bn:00039337n (Procyon)
	Small cat-like predatory mammals of warmer parts of the Old World.	bn:00080161n (Viverrine)
	Any animal of the phylum Chordata having a notochord or spinal column.	bn:00018748n (Chordate)
	Agile Old World viverrine having a spotted coat and long ringed tail.	bn:00037694n (Genet)
	Large black-and-white herbivorous mammal of bamboo forests of China.	bn:00002174n (Giant Panda)
	Woody tropical grass having hollow woody stems; mature canes used for construction and furniture.	bn:00008254n (Bamboo)
	A situation or topic as if viewed from an altitude or distance.	bn:00010616n (Bird's Eye View)
	A wrought iron tower 300 meters high that was constructed in Paris in 1889; for many years it was the tallest man-made structure.	bn:00029980n (Eiffel Tower)
	The capital and largest city of France; and international center of culture and commerce.	bn:00015540n (Paris)
	An art movement launched in 1905 whose work was characterized by bright and nonnatural colors and simple forms; influenced the expressionists	bn:00033829n (Fauvism)

Table 10: Examples showing the ambiguity in the data. One image may contain 1) various entities. The second image contains entities "Giant Panda", "Bamboo". The third image contains entities "Eiffel Tower", "Paris", "Fauvism". If not specified, it is hard to recognize the corresponding entity. 2) an object corresponding to various entities. The first image contains an animal object. If considering different species categories level, the entity can be "Viverrine", "Chordate", "Genet". 3) rare entities. The third image contains entity "Bird's Eye View" which is obscure and rare.