# PLIP: Language-Image Pre-training for Person Representation Learning

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### Abstract

Language-image pre-training is an effective technique for learning powerful representations in general domains. However, when directly turning to person representation learning, these general pre-training methods suffer from unsatisfactory performance. The reason is that they neglect critical person-related characteristics, i.e., fine-grained attributes and identities. To address this issue, we propose a novel language-image pre-training framework for person representation learning, termed PLIP. Specifically, we elaborately design three pretext tasks: 1) Text-guided Image Colorization, aims to establish the correspondence between the person-related image regions and the fine-grained color-part textual phrases. 2) Image-guided Attributes Prediction, aims to mine fine-grained attribute information of the person body in the image; and 3) Identity-based Vision-Language Contrast, aims to correlate the cross-modal representations at the identity level rather than the instance level. Moreover, to implement our pre-train framework, we construct a large-scale person dataset with image-text pairs named SYNTH-PEDES by automatically generating textual annotations. We pre-train PLIP on SYNTH-PEDES and evaluate our models by spanning downstream person-centric tasks. PLIP not only significantly improves existing methods on all these tasks, but also shows great ability in the zero-shot and domain generalization settings.

### 1 Introduction

Person-centric tasks, such as image/text-based person re-identification, person attribute recognition, person search and human parsing, are becoming increasingly influential in widespread applications, such as security monitor, smart city, virtual reality and scene understanding. Benefiting from the advances in designing task-specific methods [78, 9, 41, 54, 50], these tasks have achieved significant progress for the past few years.

However, it has become evident through recent advancements in research that the mere development of sophisticated models based on specific tasks has already encountered a performance bottleneck. At the same time, some works [35, 15, 10, 14] on general representation learning have shown great potential to further improve model performance. Due to the above reasons, some researchers [12] have attempted to learn generic person representations by utilizing rich person images. However, their pre-training method based on sparse visual information falls short in terms of both training performance and efficiency.

Meanwhile, some works [72, 49, 85] have demonstrated that introducing the language modality helps to learn better representations in general domains, for the language naturally enjoys higher information density. However, when it comes to person representation learning, these general language-image pre-training methods like CLIP [72] are often unsatisfactory in performance. We believe the reason is that they neglect some critical person-related characteristics, i.e., fine-grained attributes and identities.

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On the one hand, these general language-image pre-training methods typically implement the global alignment between cross-modality representations and lack explicit consideration for fine-grained information. However, in person domain, the fine-grained information, such as the person attributes, plays a key role in distinguishing a specific person. Neglecting finegrained attributes will easily lead to difficulty in learning discriminative person representations. On the other hand, they are based on instance level and only incorporate the concept of imagetext pairs. They simply treat each image-text pair in the same person identity as different pairs, and assume that images and texts not in the same pair do not have a corresponding relationship. However, in person domain, there exists a notable concordance between the images and texts



Figure 1: Illumination of our framework. Based on the constructed dataset, we pre-train a languageimage model by three pretext tasks and transfer the model to some downstream person-centric tasks.

within the same person identity. If only conducting the optimization at the instance level, it will lead to instability to learn more meaningful representations.

To address these limitations mentioned above, we deeply consider the characteristics of persons and attempt to introduce the language modality into person representation learning. We propose a well-motivated language-image pre-training framework for learning generic and discriminative person representations, termed PLIP, to help the downstream person-centric tasks. Also, to implement the pre-training, we construct a large-scale person dataset with rich image-text pairs. The whole framework is illustrated in Fig. 1.

Specifically, to explicitly learn fine-grained and meaningful cross-modal associations, we design three pretext tasks in PLIP:

(1)*Text-guided Image Colorization*, given a complete textual description, is designed to restore the color information of a grayscale transformed person image. This task establishes the correspondence between the person-related image regions and the fine-grained color-part textual phrases, which robustly helps the model to learn the semantic concept of person body parts.

(2) *Image-guided Attributes Prediction*, by exploiting the paired colorful images, is designed to predict the masked attribute phrases in textual descriptions. This task primarily focuses on predicting attributes, rather than predicting any random masked words as in the general domains. Through this multi-modal masked language modeling, it helps the model to understand the key areas and fine-grained attribute information of the person body in the image, which is crucial to identifying a person.

(3) *Identity-based Vision-language Contrast* is designed to associate representations between vision and language at the identity level rather than the instance level in general domains. This means it is optimized by narrowing the distance between any images and texts in the same person identity and widening the distance between those not in the same person identity. By taking identity into consideration, this task achieves more robust and meaningful association between different modalities.

As is well known, the quality and quantity of training data is essential for learning rich representations. However, there exists huge domain gap between the large-scale image-text pairs used in general domains and the specific person data. Also, the scale of the existing person datasets [52, 24] with manual textual descriptions is limited due to expensive hand-labeled annotations. Therefore, we construct a new large-scale person dataset with image-text pairs named SYNTH-PEDES based on the LUPerson-NL and LPW datasets [30, 83]. The text annotations are automatically synthetized by our proposed person image captioner named Stylish Pedestrian Attributes-union Captioning (SPAC). The dataset contains 312,321 identities, 4,791,711 images and 12,138,157 textual descriptions. At the same time, extensive experiments have been conducted to verify the competitive quality of our synthetic dataset compared to manually annotated datasets [52, 24, 122], which guarantees the superior performance of the learned person representations.

We utilize PLIP to pre-train our models on the SYNTH-PEDES dataset, and then evaluate the model performance on spanning downstream person-centric tasks. Extensive experiments show that our pre-trained models have learned generic person representations, pushing many state-of-the-art methods to a higher level on a wide range of person-centric tasks without bells and whistles. For example, for unsupervised person Re-ID, by applying our pre-trained ResNet50 model on PPLR [20], we improve the mAP metric on Market1501 [114] and MSMT17 [94] by 5.1% and 14.7%, respectively. The key contributions of this paper can be summarized as follows:

(1) We propose a novel language-image pre-training framework with three pretext tasks, termed PLIP, which deeply takes person-related characteristics into consideration. It can facilitate fine-grained cross-modal association and learning generic person representations explicitly.

(2) To implement the pre-training, we construct a large-scale person dataset with generated text annotations, called SYNTH-PEDES. The dataset provides rich image-text pre-training data for this community.

(3) We pre-train PLIP on SYNTH-PEDES and the learned representations perform remarkable ability in various downstream person-centric tasks. It is demonstrated as generic to bring significant improvements to various baseline methods.

### 2 PLIP: Representation Learning Framework

This section presents our proposed language-image based person representation learning framework PLIP via three pretext tasks, *i.e.*, text-guided image colorization (TIC), image-guided attributes prediction (IAP), and identity-based vision-language contrast (IVLC). As illustrated in Fig. 2, the whole architecture is a dual branch encoder structure, and generic person representations can be learned through joint training of these three pretext tasks.

#### 2.1 Text-guided Image Colorization

The TIC task is designed to restore the original color information of grayscale transformed images by exploiting the complete textual descriptions. Such cross-modal colorization promotes the construction of image-text association. The reason is that the attribute phrases in the descriptions generally contain fine-grained person-centric information especially color information and this colorization process naturally enables the model to understand the key components in textual descriptions and achieve a relationship construction between the textual phrases and visual regions. The overall task can be converted into a pixel-wise regression problem.

As illustrated in Fig. 2, for a pair of a gray image and a complete textual description  $\{i_{gray}, t_{complete}\}$ , in the encoding stage, the input gray image  $i_{gray}$  is firstly fed into a hierarchical network, which is as the visual encoder. Secondly, the hierarchical features are up-sampled to the same scale and concatenated to produce the feature  $\mathbf{F}_{gray}$ . Then, we feed the complete textual description  $t_{complete}$  to the textual encoder [23] and adopts the average of the hidden-state outputs as the textual global embedding  $\mathbf{T}_{global}$ .

In the decoding stage, the visual feature  $\mathbf{F}_{gray}$  and textual global embedding  $\mathbf{T}_{global}$  should be fused for colorization. Specifically, we adopt the multi-modal SE-blocks [95] as the cross-modal feature fusing module, so that the textual global embedding can play a role in the visual feature channels. In the block, the visual feature  $\mathbf{F}_{visual}$  is compressed into a feature vector  $\mathbf{V}_f$  through max pooling operation. Then we concatenate the visual feature vector and the textual global embedding  $\mathbf{T}_{global}$ , and feed the concatenated vector into several fc layers and a softmax layer to generate an attention vector  $\mathbf{A}_f$ . Finally, we utilize  $\mathbf{A}_f$  on the visual feature  $\mathbf{F}_{visual}$  to generate a multi-modal feature  $\mathbf{Z}_m$ . The decode is also made up of several de-convolution layers, which are employed to restore the feature dimensions. Finally, we generate a mutilmodal feature map with same dimensions as the input gray image  $\mathbf{i}_{gray}$  and it can be utilized to predict the target color image  $\mathbf{i}_{color}$ .

We denote  $\theta_{tic}$  as the parameters of the trainable regression model mentioned above. It maps the textual global embedding  $\mathbf{T}_{global}$  and the gray image extracted feature  $\mathbf{F}_{gray}$  to the output recovered color image  $\mathbf{i}_{color}$  as a target. TIC is supervised by:

$$\mathcal{L}_{tic} = \frac{1}{N} \sum_{icolor}^{N} \mathcal{D}(\mathbf{i}_{color}, \theta_{tic}(\mathbf{T}_{global}, \mathbf{F}_{gray})), \tag{1}$$

where  $\mathcal{D}$  can be any differentiable distance function such as Euclidean distance we adopt and N represents the total number of samples within a batch.



Figure 2: Overview of our proposed framework incorporating a text-guided image colorization task, an image-guided attributes prediction task and an identity-based vision-language contrast task.

As displayed in Fig. 5 of the appendix, altering the color word in textual description significantly affects the colorization of image. However, our model may not fully understand the semantics of more detailed image regions. As shown in the last row, our model fails to distinguish between the blue clothing region and the red shoulder strap region (marked with yellow boxes), instead blending the two into a unified coloration. This is due to the fact that the level of detail in manually annotated datasets is still not sufficient, resulting in the model being unable to theoretically learn representations with higher levels of detail and greater discrimination capabilities. However, it is undeniable that our model has a preliminary understanding of the meaning of attributes and colors, and can associate them with related image regions, rather than simple memorization. This ability to distinguish between different parts of the person body guarantees the superior performance on the subsequent person-centric tasks.

### 2.2 Image-guided Attributes Prediction

The IAP task requires utilizing original color images to predict the masked attribute phrases in textual descriptions. Unlike previous methods [42, 95] that randomly mask any words or only color words in a description, our method focuses on masking attribute phrases. For each sentence, the attribute phrases are partially masked to create a masked textual description. In this multi-modal masked language modeling (MMLM) way, the correlation between images and texts can be bridged more in depth and more discriminative representations can be learned. The reason is that the prediction process enables the model to further understand the person-centric regions in images and extract the key semantic information. Meanwhile, by exploiting the visual representations, the MMLM enhances the perception of context and strengthens the interaction between vision and language modality.

In the encoding stage, as illustrated in Fig. 2, for a pair of a color image  $\mathbf{i}_{color}$  and a masked textual description  $\mathbf{t}_{masked}$  with masked words  $\mathbf{w}_m = {\mathbf{w}_{m_1}, \dots, \mathbf{w}_{m_M}}$  (*M* is the number of masked words), we feed them to respective encoders to extract the visual global embedding  $\mathbf{V}_{global}$  and textual hidden-state outputs  $\mathbf{h}_t = {\mathbf{h}_{t_1}, \dots, \mathbf{h}_{t_L}}$  (*L* is the length of the tokens in the masked textual description). The visual global embedding  $\mathbf{V}_{global}$  is obtained from a pooling operation on the last stage feature output of the visual encoder.

In the decoding stage, to perform the IAP task, we specially design a simple but effective mutil-modal fusion module that mainly consists of self-attention blocks and a prediction head. Firstly, we adopt the element-wise summation of  $\mathbf{h}_t$  and  $\mathbf{V}_{global}$  as the preliminary fused embeddings. Then, the embeddings will be served as query(Q), key( $\mathcal{K}$ ) and value( $\mathcal{V}$ ) simultaneously. Finally, we obtain the multi-modal fused embeddings for each masked position by:

$$\{\mathbf{h}_{m_i}\}_{i=1}^M = Blocks(\mathcal{Q}, \mathcal{K}, \mathcal{V}),\tag{2}$$

where M is the total number of masked tokens in the masked textual description, and Blocks are the self-attention blocks.

For each embedding representing the masked word, we use a prediction head to realize the corresponding probability prediction. The IAP can be optimized by minimizing the negative log-likelihood:

$$\mathcal{L}_{iap} = -\frac{1}{MN} \sum_{k=1}^{N} \sum_{k=1}^{M} \log P(\mathbf{w}_{m_k} | \mathbf{h}_{m_k}), \tag{3}$$

where M is the total number of masked words in a masked textual description, N denotes the number of samples within a batch and P denotes the probability distribution mapping.

#### 2.3 Identity-based Vision-language Contrast

In order to further strengthen the correlation between vision and language modalities, we must optimize the model to learn a unified cross-modal feature space. A preliminary approach based on contrastive learning [72] is to shorten the distance of the representations in image-text pairs and simultaneously amplify the distance of representations not in the same pair. This approach considers image-text pairs as instances and ignores the identity, where different image-text pairs of the same identity are treated as negative samples. However, in person-centric field, the identity plays a crucial role in distinguishing different people. Therefore, unlike the usual practices in general domain, we must take the identity into consideration.

For a group of a color image, a complete textual description and a corresponding identity  $\{i_{color}, t_{complete}, Id\}$ . The color image is firstly fed into the visual encoder. Then the last-stage feature is pooled to get the visual global embedding  $V_{global}$ . The description is directly fed into the textual encoder and the average pooling of hidden-states will be served as the textual global embedding  $T_{global}$ .

Then, given a batch of N image-text pairs, for each visual global embedding  $\mathbf{V}_{global}^{i}$ , we construct a set of visual-textual embedding pairs as  $\{(\mathbf{V}_{global}^{i}, \mathbf{T}_{global}^{j}), y_{i,j}\}_{j=1}^{N}$ , where  $y_{i,j} = 1$  means that the pair is matched and from the same identity, and  $y_{i,j} = 0$  indicates the unmatched pair. Let  $sim(\mathbf{x}, \mathbf{z}) = \mathbf{x}^{\top} \mathbf{z} / \|\mathbf{x}\| \|\mathbf{z}\|$  denotes the matching probability of  $\mathbf{x}$  and  $\mathbf{z}$ . Then, the probability of matching pairs can be calculated with the following function:

$$p_{i,j} = \frac{\exp\left(sim\left(\mathbf{V}_{global}^{i}, \mathbf{T}_{global}^{j}\right)\right)}{\sum_{k=1}^{N} \exp\left(sim\left(\mathbf{V}_{global}^{i}, \mathbf{T}_{global}^{k}\right)\right)}.$$
(4)

Then, the IVLC loss from vision to language in a batch can be computed by:

$$\mathcal{L}_{v2l} = \frac{1}{N} \sum_{i=1}^{N} \sum_{j=1}^{N} p_{i,j} \log\left(\frac{p_{i,j}}{q_{i,j} + \epsilon}\right),\tag{5}$$

where  $q_{i,j} = y_{i,j} / \sum_{k=1}^{N} y_{i,k}$  is the true matching probability and  $\epsilon$  is a small number to avoid numerical problems.

Similarly, the IVLC loss from language to vision  $\mathcal{L}_{l2v}$  can be be computed by exchange  $V_{global}$  and  $T_{global}$  in above equations. Finally, the IVLC task can be optimized by:

$$\mathcal{L}_{IVLC} = \mathcal{L}_{v2l} + \mathcal{L}_{l2v},\tag{6}$$

Indeed, the IVLC loss can be any cross-modal contrastive loss that takes identity into consideration such as the Cross-Modal Projection Matching (CMPM) loss [112] we adopt, which promotes the representation association between multiple modalities by incorporating the cross-projection into KL divergence.

Then, to supervise the model to learn discriminative and highly generic person representations, the overall multi-task loss  $\mathcal{L}$  is computed as:

$$\mathcal{L} = \mathcal{L}_{ivlc} + \lambda_1 \mathcal{L}_{tic} + \lambda_2 \mathcal{L}_{iap},\tag{7}$$

where  $\lambda_1, \lambda_2 \in \mathbb{R}^+$  are hyper-parameters to control the importance of each pretext task.



 A woman with long black hair is wearing a long black coat, black leggings and black boots.
 A woman in her twenties with straight long hair is wearing a long black coat. She is also wearing a pair of black leggings and black



 A man in his mid-twenties with short black hair is wearing a lemon colour t-shirt over black shorts. He is carrying a backpack with black straps visible on the t-shirt and wearing black canvas shoes with a white sole.
 A man wearing a lime green shirt, a pair of black shorts and a pair of black and white shoes.
 The man with dark hair is wearing a green shirt and black shorts. He is also wearing black shoes, carrying a black backpack. 1.A man wearing a black shirt, a pair of blue jeans and a pair of black shoes. 2.A middle-aged Asian man with short black hair and a receding hairline is wearing a black collared shirt and light blue jeans. He is also wearing black formal shoes and is holding something in his hand. 3.A man with black hair is wearing a black shirt with blue jeans. He is also wearing black shoes.

Figure 3: Visualization of some examples in our SYNTH-PEDES dataset.

### **3** SYNTH-PEDES: A Large-scale Image-text Person Dataset

We build the SYNTH-PEDES dataset to pre-train our PLIP models at a large-scale. In this section, we show the general process of constructing our SYNTH-PEDES dataset, which can be described as three steps. The complete construction details can be found in Sec. A.5 of the appendix.

Firstly, we collect and process two large-scale person datasets to form the image dataset. The first is LUPerson-NL [30]. It is a new variant of LUPerson [29] on top of raw videos from LUPerson and assign the noisy labels to each person image with automatically generated tracklet. It consists of 10M images with about 430K identities collected from 21K scenes. The second is LPW [83]. It consists of 2,731 different persons and 592,438 images collected from three different crowded scenes.

Secondly, we propose an image captioner named SPAC to generate satisfactory textual descriptions for the images. Given an input person image, there is no specific work targeting at generating captions that detailedly describe the person's appearance. To this end, we propose a simple but effective method for person image captioning. It can generate attribute-annotations and stylish textual-descriptions, which simulate the diverse perspectives that different annotators may have on the same person image. The specific technics for SPAC can be found in Sec. A.5.1 of the appendix.

Thirdly, we adopt some post-processing approaches to eliminate the noises and improve the dataset quality. We propose Seed Filter Strategy to filter the noises in LUPerson-NL, which includes three processes of Filter-out, Reassignment and Merger. Meanwhile, we propose Data Distribution Strategy to ensure the quality of generated attributes, the consistency of gender annotation, and identity distribution balance. The specific details for the strategies can be found in Sec. A.7 of the appendix.

Thanks to the outstanding generating ability of our proposed SPAC, the SYNTH-PEDES dataset is full of high-quality textual descriptions in a variety of styles, which can be utilized to train the representation learning model. Compared with existing person datasets, SYNTH-PEDES has the following advantages:

**Diversified.** Our dataset contains a wide range of variations in the textual descriptions. Unlike the previous person datasets with only one or two image-text pairs, most images of our dataset are annotated with three textual descriptions.

**High-quality.** As some typical qualitative examples can be seen in Fig. 3, the generated annotations achieve an accurate and detailed description of the person appearance. The further experiments conducted on the dataset quality evaluation can be found in Sec. A.9.2 of the appendix. Researchers can use this dataset with confidence to conduct relevant studies.

**Large-scale.** In Tab. 11 of the appendix, we have compared the properties of SYNTH-PEDES with other popular person datasets. As we can see, SYNTH-PEDES is the largest real person dataset with high-quality image-text pairs by far, which contains 312,321 identities, 4,791,711 images, and 12,138,157 textual descriptions.

## **4** Experiments

**Implementation**. During the training of PLIP, we adopt four types of backbone as the visual encoder, *i.e.*, ResNet50, ResNet101, ResNet152 and Swin Transformer Base. The pre-trained BERT [23] is utilized as the textual encoder with the last 5 layers unfrozen. We train our model on  $4 \times$  Geforce 3090 GPUs for 70 epochs. For each person-centric downstream task, we reproduce a range of state-of-the art methods as the baselines. If not specially stated, we perform the experiments by just replacing the backbone in each baseline to the our pre-trained models. We perform in-depth experiments on eleven datasets for five downstream person-centric tasks. Meanwhile, we perform thorough ablation studies and analyses in Sec. A.9 of the appendix. More details and experiments can be found in the appendix.

Table 1: Performance comparisons of our PLIP with some other SoTA pre-trained models on downstream tasks. The table is divided into two parts: the upper part covers some general-domain pre-trained models and the lower part focuses on some person-domain pre-trained models. The baseline downstream methods for the five tasks are CMPM/C [112], ABDNet [9], Rethinking [41], SeqNet [54] and SCHP [50], respectively. Due to the inability of certain non-hierarchical models to be applied to some downstream methods, their performance results are indicated as "-".

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Method	Rackhone	Text	Re-ID	Image	Re-ID	Attribut	e Recog.	Person	Search	Huma	in Parsing
Method	Backbolle	CUHK	ICFG	Market	Duke	PETA	PA100K	SYSU	PRW	LIP	PASCAL
Baseline	RN50	54.81/83.22	47.61/75.48	88.3/95.6	78.6/89.0	83.96/86.35	80.21/87.40	94.8/95.7	47.6/87.6	59.36	71.46
Baseline	RN101	56.77/84.86	51.78/77.92	89.3/95.7	79.8/88.9	85.17/86.44	81.61/87.62	95.1/96.1	48.4/87.7	60.57	72.12
Baseline	RN152	58.64/85.84	53.13/79.18	89.6/95.8	80.1/89.0	85.81/86.64	82.17/87.96	95.3/96.3	48.8/87.9	61.71	72.87
MoCov3 [17]		52.17/81.94	46.51/74.86	87.7/95.0	77.3/87.7	82.87/85.19	79.12/86.56	94.1/94.5	46.2/86.1	57.63	69.16
MoCov3 [17]	ViT-S	53.21/82.63	46.77/74.62	-/-	-/-	83.51/85.98	79.64/87.12	-/-	-/-	-	-
MoCov3 [17]	ViT-B	55.46/83.82	50.28/76.22	-/-	-/-	84.82/86.83	80.96/87.28	-/-	-/-	-	-
CLIP [72]		57.92/85.12	51.30/77.64	89.5/95.7	79.7/88.9	84.49/86.65	81.07/87.82	92.8/93.4	48.0/86.7	59.81	70.93
CLIP [72]	RN101	58.04/85.88	52.80/79.31	90.6/96.0	81.4/89.9	85.67/87.04	81.82/87.95	93.3/93.8	48.5/87.4	60.74	72.39
CLIP [72]	ViT-B	58.91/86.21	53.73/79.98	-/-	-/-	86.37/87.95	82.41/88.41	-/-	-/-	-	-
BLIP [49]	ViT-B	60.37/86.63	54.64/80.23	/	/	86.97/88.42	82.81/88.46			1	
BLIP [49]	ViT-L	63.23/88.74	56.96/82.79	-/-	-/-	87.08/88.55	83.23/88.62	-/-	-/-	-	-
LUP [29]	RN50	57.51/84.86	50.52/76.63	90.2/95.9	80.7/89.3	84.17/86.10	81.94/88.25	94.3/94.9	47.7/87.3	59.43	71.89
LUP [29]	RN101	57.84/85.36	53.08/78.93	91.4/96.5	83.1/90.9	85.66/86.57	82.31/88.21	94.8/95.5	47.9/87.4	60.41	72.35
LUP [29]	RN152	59.41/86.22	53.79/79.51	91.7/96.7	83.7/91.9	85.92/87.44	82.63/88.47	95.3/95.9	48.6/88.1	62.05	73.16
LUP-NL [30]		57.85/84.97	50.64/76.55	90.8/96.1	81.7/89.7	84.09/86.32	81.71/88.08	95.4/95.9	49.3/87.5	59.88	71.67
LUP-NL [30]	RN101	58.12/85.74	53.38/78.85	91.4/96.5	82.1/90.9	85.77/86.93	82.39/88.28	95.5/95.7	49.6/87.6	60.92	72.51
LUP-NL [30]	RN152	59.27/86.06	54.21/80.12	91.5/96.5	81.8/90.6	86.18/88.09	82.54/88.65	95.8/96.1	49.5/88.2	61.98	73.12
SOLIDER [12]	Swin-T	51.22/80.27	46.51/74.16	87.2/94.6	77.5/87.8	84.12/86.27	83.81/87.91	94.9/95.7	56.8/86.8	57.52	68.42
SOLIDER [12]	Swin-S	56.43/84.78	51.19/77.82	89.6/95.5	80.2/89.3	85.47/87.14	85.32/89.08	95.5/95.8	59.8/86.7	60.21	69.81
SOLIDER [12]	Swin-B	58.06/85.64	52.37/79.62	90.1/95.6	81.2/89.8	85.78/87.46	85.91/89.66	94.9/95.5	59.7/86.8	60.50	70.02
PLIP(ours)		71.13/92.81	64.88/87.32	91.4/96.8	81.7/91.1	85.12/86.94	82.21/88.62	96.0/96.7	53.5/88.9	60.41	72.14
PLIP(ours)	RN101	72.34/93.46	64.92/87.66	92.0/96.9	82.3/91.8	85.84/87.42	82.52/88.16	96.2/96.8	54.6/89.4	61.32	72.63
PLIP(ours)	RN152	73.68/94.22	65.52/88.40	92.6/97.1	83.1/92.1	86.28/88.17	82.91/88.83	96.5/97.0	55.7/89.8	62.44	73.51
PLIP(ours)	Swin-B	75.36/94.87	66.17/88.94	93.2/97.3	84.4/92.2	87.12/88.84	83.65/89.17	96.4/96.7	56.6/ <b>89.9</b>	63.52	73.93

#### 4.1 Comparison With Other Pre-trained Models

We have compared the performance of our PLIP pre-trained models with other SoTA pre-trained models [17, 29, 30, 12, 72, 49, 106] on five downstream tasks. We reproduce a range of popular and open-sourced methods [112, 9, 41, 54, 50] as the baselines, which are initialized by ImageNet supervised pre-trained ResNet backbones. Then, we compare the performance of different pre-trained models by simply replacing the backbone in each method. The compared models can be divided into general-domain pre-trained models and person-domain pre-trained models, with the latter typically exhibiting better performance in person-centric tasks. The performance metrics for these tasks are R@1/R@10, mAP/R@1, mAP/F1, mAP/R@1 and mIoU, respectively. As shown in Tab. 1, our PLIP models consistently demonstrate a significant performance advantage over other pre-trained models in a fair comparison with roughly equal parameters.

#### 4.2 Evaluation on Text-based Person Re-ID

Transfer capability. To evaluate the transfer capability of our pre-trained models, we conduct three different experiments with ResNet50 as the visual encoder. Firstly, we directly evaluate the model's zero-shot performance without any extra fine-tuning. Secondly, we perform linear probing by adding a trainable linear embedding layer to each modal frozen encoder. Finally, we unfreeze all encoders and perform fine-tuning. We use the simple CMPM loss [112] as the training target. From Tab. 2 we can see, our pretrained model is not only competitive with some fully supervised methods [93, 24] even without fine-tune training, but also greatly exceeds them by a large margin with a simple fine-tune. These results demonstrate that our pre-trained models have excellent transfer capability for this task.

**Domain generalization.** To verify our models' domain generalization capability, we carry out experiments with cross-domain settings. We use the CMPM loss as the training target. As illustrated in Tab. 3, our model achieves improvements by large margins when compared with all

Table 2: The results of our transfer experiments. We show the best score in bold. *z-s*: zero-shot setting; *l-p*: linear-probing setting; *f-t*: fine-tune setting.  $\ddagger$  stands for the results reproduced with public checkpoints released by the authors.

Method	CU	HK-PE	DES	ICFG-PEDES			
Wiethou	R@1	R@5	R@10	R@1	R@5	R@10	
ViTAA [93]	55.97	75.84	83.52	50.98	68.79	75.78	
SSAN [24]	61.37	80.15	86.73	54.23	72.63	79.53	
LapsCore [95]	63.40	-	87.80	-	-	-	
TIPCB <sup>‡</sup> [18]	63.63	82.82	89.01	54.96	74.72	81.89	
LGUR [78]	64.21	81.94	87.93	57.42	74.97	81.45	
PLIP+z-s	52.86	74.69	82.46	49.86	68.78	76.27	
PLIP+l-p	63.63	82.85	89.36	58.51	77.83	84.24	
PLIP+f-t	70.11	86.60	91.89	64.58	81.30	86.82	

Table 3: Comparison on domain generalization. "C" and "I" denote CUHK-PEDES and ICFG-PEDES, respectively.

Method		$C \rightarrow I$		$I \rightarrow C$			
Wiethou	R@1	R@5	R@10	R@1	R@5	R@10	
Dual Path [118]	15.41	29.80	38.19	7.63	17.14	23.52	
SCAN [43]	21.27	39.26	48.83	13.63	28.61	37.05	
SSAN [24]	29.24	49.00	58.53	21.07	38.94	48.54	
LGUR [78]	34.25	52.58	60.85	25.44	44.48	54.39	
RaSa [1]	50.59	67.46	74.09	50.70	72.40	79.58	
PLIP	56.64	75.65	82.38	57.34	77.60	84.49	

other methods. Specifically, our model outperforms LGUR by 22.4% and 31.9% in terms of Rank-1 metric on the  $C \rightarrow I$  and  $I \rightarrow C$  settings, respectively. These results demonstrate that our pre-trained models have great capability in domain generalization for this task.

ods [112, 24, 78] and explore the performance in Rank-1/Rank-10. difference by changing the encoders with different pre-trained models. From Tab. 4, we can see that equipped with our pre-trained model, all the baseline methods achieve higher and best accuracy on each dataset. It is worth noting that, due to the fact that our PLIP models have already learned an excellent joint visual-textual feature space through large-scale pre-training, achieving outstanding performance is easily attained by fine-tuning with the simple CMPM/C [112] loss rather than complicated designing such as SSAN [24] and LGUR [78].

Comparison with state-of-the-art methods. In Tab. 5, we compare our results with some SoTA methods on each dataset. The compared methods can be classified based on whether they rely on the multi-modal pre-trained models. Generally, multi-modal pre-trained models can bring about noticeable performance improvements for this task. It is worth noting that RaSa utilizes a larger image resolution of 384×384, while APTM adopts a two-stage inference method similar to the re-rank mechanism. These approaches lead to RaSa and APTM achieving optimal performance, however, introducing additional training and inference costs. Instead, our PLIP achieves competitive performance without bells and whistles. Specifically, with ResNet50 as backbone, PLIP outperforms LGUR by 6.9% and 7.5% rank-1 on each dataset respectively.

#### 4.3 Evaluation on Image-based Re-ID

Unsupervised methods achieve significant improvements. With simply replacing the backbone, our pre-trained models benefit unsupervised image-based person Re-ID methods significantly. We evaluate the improvement brought by different pre-trained ResNet50 models to the SoTA unsupervised methods PPLR [20] and ISE [110]. As shown in Tab. 6, PLIP outperforms all other pre-trained models by a large margin. Specifically, applied to ISE, PLIP achieves new SoTA performance, outperforming the previsous SoTA by 2.9% and 11.4% mAP on Market1501 and MSMT17, respectively.

Comparison with state-of-the-art methods. We compare our results with existing SoTA image-based person Re-ID methods on Market1501 and DukeMTMC. Any results gained from post-processing techniques like rerank [121] are excluded for a fair comparison. As indicated in Tab. 7, by applying our PLIP

Improvement over existing methods. We Table 4: Comparison on three methods by using reproduce three representative baseline meth- different pre-trained models. All results are shown

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	Pre-train	CMPM/C [112]	SSAN [24]	LGUR [78]
S	Baseline.	54.81/83.22	61.37/86.73	64.21/87.93
Ä	MoCov3	52.17/81.94	61.97/86.63	65.33/88.47
ΡE	CLIP	57.92/85.12	62.09/86.89	64.70/88.76
R-	LUP	57.51/84.86	63.91/88.36	65.42/89.36
Б	LUP-NL	57.85/84.97	63.71/87.46	64.68/88.69
U	PLIP	71.13/92.81	65.90/89.44	67.62/89.90
S	Baseline.	47.61/75.48	54.23/79.53	57.42/81.45
DЕ	MoCov3	46.51/74.86	55.27/79.64	59.90/82.94
ΡEI	CLIP	51.30/77.64	53.58/78.96	58.35/82.02
3	LUP	50.52/76.63	56.51/80.41	60.33/83.06
С.	LUP-NL	50.64/76.55	55.59/79.78	60.25/82.84
Ĩ	PLIP	64.88/87.32	60.70/83.17	62.38/84.28

Table 5: Comparison with the state-of-the-art methods on text-based person Re-ID. We show the best score in bold.

Method	Image	Text	CU	HK-PE	DES	IC	FG-PEI	DES
wiethou	image	тел	R@1	R@5	R@10	R@1	R@5	R@10
GNA-RNN [52]	VGG	LSTM	19.05	-	53.64	-	-	-
CMPM/C [112]	RN50	LSTM	49.37	-	79.27	43.51	65.44	74.26
ViTAA [93]	RN50	LSTM	55.97	75.84	83.52	50.98	68.79	75.78
NAFS [31]	RN50	BERT	59.94	79.86	86.70	-	-	-
SSAN [24]	RN50	LSTM	61.37	80.15	86.73	54.23	72.63	79.53
LapsCore [95]	RN50	BERT	63.40	-	87.80	-	-	-
TÎPCB‡ [18]	RN50	BERT	63.63	82.82	89.01	54.96	74.72	81.89
LGUR [78]	RN50	BERT	64.21	81.94	87.93	57.42	74.97	81.45
IVT [82]	ViT-B	BERT	65.59	83.11	89.21	56.04	73.60	80.22
CFine [103]	ViT-B	BERT	69.57	85.93	91.15	60.83	76.55	82.42
IRRA [42]	ViT-B	Xformer	73.38	89.93	93.71	63.46	80.25	85.82
APTM [106]	Swin-B	BERT	76.17	89.47	93.57	68.22	82.87	87.50
RaSa [1]	ViT-B	BERT	76.51	90.29	94.25	65.28	80.40	85.12
PLIP	RN50	BERT	71.13	87.57	92.81	64.88	81.70	87.32
PLIP	RN101	BERT	72.34	89.15	93.46	64.92	81.63	87.66
PLIP	RN152	BERT	73.68	90.35	94.22	65.52	82.64	88.40
PLIP	Swin-B	BERT	75.36	90.86	94.87	66.17	83.37	88.94

Table 6: Comparison on two baseline methods by using different pre-trained models. The best results are shown in bold.

	Dre train		Mark	et1501			MSN	IT17	
	1 ic-u ani	mAP	R@1	R@5	R@10	mAP	R@1	R@5	R10
	Baseline	81.5	92.8	97.1	98.1	31.4	61.1	73.4	77.8
0	MoCov2 [15]	79.6	91.6	96.6	97.9	28.7	57.5	69.6	74.6
<u> </u>	CLIP [72]	75.0	89.0	95.6	97.1	7.6	20.3	29.9	34.9
Ë	LUP [29]	57.5	78.2	85.9	88.9	22.5	48.9	62.0	66.9
PP	LUP-NL [30]	84.2	93.4	97.7	98.6	25.0	50.3	63.1	68.7
	PLIP	86.6	94.5	98.0	98.7	46.1	73.4	83.7	87.0
	Baseline	84.7	94.0	97.8	98.8	35.0	64.7	75.5	79.4
5	MoCov2 [15]	84.9	93.5	97.6	98.7	34.1	64.5	75.0	79.0
Ξ	CLIP [72]	79.5	92.0	96.8	98.0	14.9	35.2	46.3	51.3
ISE [	LUP [29]	84.5	94.2	97.6	98.4	27.8	56.7	68.8	73.4
	LUP-NL [30]	87.4	95.0	98.2	98.9	33.9	62.5	73.2	77.3
	PLIP	87.6	95.3	98.2	98.9	46.4	74.9	84.3	87.5

Table 7: Comparison with SoTA methods on fully supervised image-based person Re-ID. The best results are shown in bold.

Method	Setti	ings	Marke	et1501	Duke	ATMC
Wiethou	Backbone	Pretrain	mAP	R@1	mAP	R@1
MGN [89]	RN50	IMG	87.5	95.1	79.4	89.0
ABDNet [9]	RN50	IMG	88.3	95.6	78.6	89.0
GCP [69]	RN50	IMG	88.9	95.2	78.6	87.9
ISP [123]	RN50	IMG	88.6	95.3	80.0	89.6
TransReID [38]	ViT-B	IMG	88.2	95.0	80.6	89.6
UPReID [107]		ĹŪP	91.1	97.1		
LUP [29]	RN50	LUP	91.0	96.4	82.1	91.0
LUP-NL [30]	RN50	LUP-NL	91.9	96.6	84.3	92.0
PASS [124]	ViT-B	LUP	93.0	96.8	-	-
PLIP	RN50	SYNTH	91.4	96.8	81.7	91.1
PLIP	RN101	SYNTH	92.0	96.9	82.3	91.8
PLIP	RN152	SYNTH	92.6	97.1	83.1	92.1
PLIP	Swin-B	SYNTH	93.2	97.3	84.4	92.2

on ABD-Net [9], we achieve competitive performance on all datasets. Moreover, we achieve new SoTA performance with Swin-Base as the backbone. This demonstrates that the learned representations benefits this task significantly.

#### 4.4 Evaluation on Person Search

**Improvement over existing methods.** Our pretrained models bring significant performance gain to existing person search methods. To verify this, we choose two representative methods SeqNet [54] and GLCNet [70] as the baselines, and evaluate the improvements brought by different pre-trained models. As shown in Tab. 8, under the ResNet50 setting, our model brings maximum performance improvements to all methods. Specifically, when applying our pre-trained ResNet50 to GLCNet, it achieves 96.3% and 53.7% mAP on the CUHK-SYSU and PRW datasets, respectively.

**Comparison with state-of-the-art methods.** We compare our results with existing SoTA person search methods in Tab. 9. By applying our pre-trained models on GLCNet [70], we achieve new SoTA performance on each dataset. Specifically, under ResNet50 setting, our method surpasses the previous SoTA GLCNet by 5.9% mAP on PRW dataset. Also, with Swin-Base as the backbone, we achieve the best performance compared with all other methods. These results demonstrate that our pre-training framework shows great potential in learning discriminative person representation for this task.

#### 4.5 Ablation studies and analyses

We perform ablation studies with ResNet-50 as the visual encoder and pre-training on the subdataset of SYNTH-PEDES, which has 10,000 identities, 139,564 images and 353,617 textual descriptions. To assess the **effectiveness of pretext tasks** on the generalizability of our models, we directly evaluate the zero-shot performance of pre-trained models on downstream datasets. As we can see in Tab. 10, each task contributes

Table 8: Comparison on two baseline methods by using different pre-trained models. We show the best score in bold.

	Pre train		CUH	K-SYSU			PR	W	
	ric-uaiii	mAP	R@1	R@5	R@10	mAP	R@1	R@5	R10
_	Baseline	94.8	95.7	98.1	98.7	47.6	87.6	94.4	95.4
54]	MoCov2 [15]	94.0	94.4	98.2	98.5	48.3	87.3	94.6	95.8
st [	CLIP [72]	92.8	93.4	97.8	98.2	48.0	86.7	94.5	95.9
Ž	LUP [29]	94.3	94.9	98.2	98.7	47.7	87.3	94.5	95.7
Se	LUP-NL [30]	95.4	95.9	98.2	98.8	49.3	87.5	94.3	95.9
	PLIP	96.0	96.7	98.7	99.1	53.5	88.9	95.2	96.3
_	Baseline	95.8	96.2	98.3	98.8	47.8	87.8	94.5	95.5
2	MoCov2 [15]	95.1	95.6	98.0	98.4	48.4	87.8	94.6	95.9
et	CLIP [72]	93.0	93.6	97.7	98.1	48.2	87.1	94.5	96.0
S	LUP [29]	95.5	95.8	98.3	98.9	48.1	87.7	94.5	95.8
GLC	LUP-NL [30]	96.0	96.4	98.4	99.0	49.8	87.8	94.6	96.0
0	PLIP	96.3	97.0	99.0	99.3	53.7	89.0	95.4	96.4

Table 9: Comparison with state-of-the-art methods on the end-to-end person search. We show the best score in bold.

Method	Rackhone	CUHK	-SYSU	PF	RW
wiethou	Dackbone	mAP	R@1	mAP	R@1
OIM [98]	RN50	75.5	78.7	21.3	49.9
NPSM [59]	RN50	77.9	81.2	24.2	53.1
CTXGraph [104]	RN50	84.1	86.5	33.4	73.6
QEEPS [67]	RN50	88.9	89.1	37.1	76.7
BINet [25]	RN50	90.0	90.7	45.3	81.7
NAE+ [5]	RN50	92.1	92.9	44.0	81.1
SeqNet [54]	RN50	94.8	95.7	47.6	87.6
GLCNet [70]	RN50	95.8	96.2	47.8	87.8
SOLIDER [12]	Swin-B	94.9	95.5	59.7	86.8
PLIP	RN50	96.3	97.0	53.7	89.0
PLIP	RN101	96.5	97.2	55.1	89.4
PLIP	RN152	96.7	97.3	56.2	89.9
PLIP	Swin-B	96.6	97.5	57.8	90.3

Table 10: Ablation study on the effectivenss of each pretext task, all using default settings.



Figure 4: The diversity of textual descriptions matters. PC and GC mean prompt caption and generated caption, respectively.

to the model's zero-shot capability and combining all of the tasks leads to the best performance. Meanwhile, to validate the **effectiveness of textual diversity** in SYNTH-PEDES, we have studied four different degrees of textual diversity from weak to strong. As shown in Fig. 4, the fourth case with the highest degree of textual diversity has the best performance. More thorough ablation studies and analyses about effectiveness of each component, dataset quality evaluation, pre-training settings and so on can be found in Sec. A.9 of the appendix.

### 5 Conclusion

In this paper, we propose a novel language-image self-supervised person representation learning framework named PLIP, which consists of three well-motivated pretext tasks. Also, we build a large-scale real-scenario image-text person dataset SYNTH-PEDES by auto-captioning procedures. We achieve good generic person representation learning by utilizing PLIP and SYNTH-PEDES. Equipped with our pre-trained models, we push many existing methods to a much higher level without bells and whistles. We hope that our simple and effective framework can inspire researchers to devote further attention to this area.

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### **A** Appendix

### A.1 Related Work

**General Representation Learning.** To avoid the labor-intensive manual annotation process, many general representation learning approaches have been explored to utilize unlabeled image data. Several representative works [36, 101, 10, 34, 16, 2, 35, 4, 14] have achieved performance comparable to, or even surpassing, supervised methods. For example, CAE [14] presents a novel masked image modeling approach and shows the benefit to representation learning through an encoder-regressor-decoder architecture. Besides to pre-training on unlabeled image data, there is currently a popular trend of attempting to establish the relationship between vision and language to learn more discriminative representations. For example, CLIP [72] and ALIGN [40] perform cross-modal contrastive learning on hundreds or thousands of millions of image-text pairs crawled from the web and can directly perform open-vocabulary image classification. BLIP [49] shows that the noisy web texts are suboptimal for vision-language learning, and proposes a Captioning and Filtering method to improve the quality of the text corpus.

**Person Representation Learning.** In person related field, it is common practice to leverage the backbones pre-trained on ImageNet [21], which ignores domain gap between general images and person-related images, and leads to limited performance. To address such a problem, LUP [29] constructs a large-scale unlabeled person dataset and makes the first attempt of performing a general unsupervised pre-training method MoCov2 [15] for learning person representations. The good experimental results on the person Re-ID task verified the effectiveness of it.

However, simply adopting the general pre-training method may result in the ignorance of person fine-grained characteristics. Therefore, considering the particularity of Re-ID tasks, the proposed UP-ReID [107] introduces an intra-identity regularization and is the first attempt toward a Re-ID specific pre-training framework by explicitly pinpointing the difference between the general pre-training and Re-ID pre-training. Before long, LUP-NL [30] develop a large-scale pre-training framework utilizing noisy labels, and demonstrate that learning directly from raw videos is a promising alternative for pre-training task provides a scalable way to learn good Re-ID representations from scratch without bells and whistles. Also, PASS [124] is proposed to use several learnable tokens to extract part-level features offering fine-grained information. It helps the ViTs set good performance on several person Re-ID datasets. More recently, CION [125] is proposed to learn identity-invariant representations across large-scale different videos for person Re-ID pre-training.

However, these approaches are only target at learning person representations especially for promoting the person Re-ID performance. They have poor generalization ability and perform poorly on other person-centric tasks. To learn a general human representation, SOLIDER [12] is proposed recently by introducing prior knowledge and more semantic information.

In general, these pure-vision based works are rather aimed at only promoting the person Re-ID performance, or limited to the person-centric visual tasks. Their performance in learning generic person representation is still unsatisfactory and lacks the ability of multi-modal understanding.

**Person-centric Tasks.** In computer vision community, there are many tasks directly or indirectly related to person, *i.e.*, image/text based person Re-ID, person attribute recognition, person pose estimation, person search, multi-object tracking and human parsing. We name such tasks as person-centric tasks and sort out five representative tasks among them for study.

1) *Text-based person Re-ID* aims to search for person images of a specific identity by textual descriptions. Existing works can be divided into attention-based and attention-free methods. The former [8, 52, 68, 24, 78] attempts to establish region-text correspondences but ignores the efficiency. To better align the multi-modal features, the latter usually focuses on designing various objective functions [112, 27, 77] and model structures [93, 118].

2) *Image-based person Re-ID* aims to search for person images by given person images. Most works are based on supervised learning. The hard triplet loss [11, 39, 108] and classification loss [79, 119] are introduced to learn a global feature. Also, some works [84, 86] focus on learning a part-based feature instead. For example, Sun *et al.* [86] proposed to represent features as horizontal stripes and learn with separate classification losses. Some works utilize camera style [117] and viewpoints [116] to train a more robust model. Some works [81, 80] focus on semi-supervised or unsupervised setting.

3) *Person attribute recognition* aims to identify the person's attributes. Many methods [44, 62, 61] treat this task as a multi-label classification problem, while some others [90, 51, 113] adopt recurrent neural networks for exploring the attribute context. Also, some works [19, 53] introduce an additional language modality to get better performance.

4) *Person search* aims to jointly localize and identify a query person from natural and uncropped images. Existing works can be generally categrized into two-step and one-step ones. In two-step works [26, 87], persons are detected and then fed into a Re-ID model for identification, while one-step approaches [54, 70, 6] makes the joint framework more effective and efficient.

5) *Human parsing* is a fine-grained semantic segmentation task in human analysis. Some early works [33, 96] combine human parsing with pose estimation. Moreover, some works [47, 32] study the human parsing task in a multi-person scenario, which needs to distinguish the human instances. Meanwhile, the work [50] proposes a self-correction mechanism and leads to better performance.

#### A.2 Broader Impact

This paper proposes a language-image pre-training framework for person representation learning, and contributes a large-scale synthetic person-centric dataset with rich image-text pairs. Our pre-trained models and dataset can help diverse person-related applications such as person re-identification, person attribute recognition and human parsing, thus boosting the development of smart retail, smart transportation, smart security systems and so on in the future metropolises.

Nevertheless, the application of person Re-ID and attribute recognition, such as for recognizing and tracking pedestrians in surveillance systems, might raise privacy concerns. It typically depends on the utilization of surveillance data for training without the explicit consent of the individuals being recorded. Therefore, governments and officials need to carefully establish strict regulations and laws to control the usage of these technologies. Otherwise, these technologies can potentially equip malicious actors with the ability to surveil pedestrians through multiple cameras without their consent. Furthermore, we should be cautious of the misidentification of the Re-ID systems to avoid possible disturbance. Also, note that the demographic makeup of the datasets used is not representative of the broader population.

At the same time, we have utilized a substantial amount of person-containing video data from the internet for pre-training purposes. Consequently, it is inevitable that the resulting models may inherently contain information about these persons. Researchers should adhere to relevant laws and regulations, and strive to avoid using our models for any improper invasion of privacy. We will have a gated release of our models and training data to avoid any misuse. We will require that users adhere to usage guidelines and restrictions to access our models and training data. Meanwhile, all our open-sourced assets can only be used for research purpose and are forbidden for any commercial use.

#### A.3 Limitations

PLIP presents a preliminary attempt to introduce language modality into generic person representation learning. Despite its effectiveness on existing public datasets, PLIP may still be difficult to learn good fine-grained person representations for it does not explicitly achieve local information correlation across different modalities. Also, its pretext tasks require multiple forward propagation, directly increasing the memory overhead and affecting computational efficiency. Meanwhile, as we have followed the conventional practice of previous works by utilizing a large amount of person-containing internet video data to implement pre-training, there is a potential for privacy and security issues to some extent. Therefore, in our subsequent work, we will focus on addressing fine-grained issues and improving the efficiency of our framework. We will take every possible measure to prevent the misuse of our models and dataset as well.

#### A.4 Altering Color Word Affects Image Colorization: Visualization

As displayed in Fig 5, in our pretext task of text-guided image colorization, altering the color word in textual description significantly affects the colorization of image. However, our model may not fully understand the semantics of more detailed image regions. As shown in the last row, our model fails to distinguish between the blue clothing region and the red shoulder strap region (marked with yellow boxes), instead blending the two into a unified coloration. This is due to the fact that the level

of detail in manually annotated datasets is still not sufficient, resulting in the model being unable to theoretically learn representations with higher levels of detail and greater discrimination capabilities. However, it is undeniable that our model has a preliminary understanding of the meaning of attributes and colors, and can associate them with related image regions, rather than simple memorization. This ability to distinguish between different parts of the person body guarantees the superior performance on the subsequent person-centric tasks.



Figure 5: Visualization of gray-scale person image colorization results by changing the color words in textual descriptions.

#### A.5 How to Construct SYNTH-PEDES and its Properties

We build the SYNTH-PEDES dataset to pre-train the PLIP models at a large-scale. In this section, we show the details of how to construct our SYNTH-PEDES dataset and its characteristic properties.

#### A.5.1 Dataset Construction

The dataset construction process can be described as three steps. Firstly, we collect several person datasets [30, 83] to form the large-scale image dataset. Secondly, as a person image captioner, a simple but effective method is proposed to achieve automatic diversified text annotation with high-quality. Finally, we adopt some post-processing approaches to eliminate the noises and improve the dataset quality.

### Image Collection.

We collect and process two large-scale person datasets to form the image dataset. The first is LUPerson-NL [30]. It is a new variant of LUPerson [29] on top of raw videos from LUPerson and assign the noisy labels to each person image with automatically generated tracklet. It consists of 10*M* images with about 430*K* identities collected from 21*K* scenes. The second is LPW [83]. It consists of 2,731 different persons and 592,438 images collected from three different crowded scenes.

#### Image Captioner (SPAC).

Given an input person image, there is no specific work targeting at generating captions that detailedly describe the person's appearance. To this end, we propose a simple but effective method for person image captioning. It can generate attribute-annotations and stylish textualdescriptions, which simulate the diverse perspectives that different annotators may have on the same person image.

As illustrated in Fig. 6, Stylish Pedestrian Attributes-union Captioning (SPAC) mainly comprises two modules, *i.e.*, a prefix encoder and a shared generator. Specifically, we use ResNet101-FPN [37, 58] as the encoder and GPT2 [73] as the generator to capture rich person image details and generate high-quality



Figure 6: Architecture of Stylish Pedestrian Attributes-union Captioning. It mainly consists of a prefix encoder and a generator. We use it to generate descriptions from a person image.

texts. In the existing image-text person datasets [52, 24], many unique workers were involved in the labeling tasks. The same images usually have inconsistent-style language descriptions. Constructing image-text pairs for an image with multiple descriptions will lead to unstable training and affect the model performance. Thus, in order to replicate the stylized variations that arise from multiple workers' labels and mitigate the issue of redundant real labels, we have incorporated style encoders into our pipeline. We let the concatenated prefixes pass through different style encoders to get the prefixes of their own style and then send them to the generator for the subsequent generation.

The entire training process can be seen as an autoregressive problem. Given a dataset of paired images, attributes and captions  $\{\mathbf{x}^i, \mathbf{A}^i, \mathbf{y}^i\}_{i=1}^N$ , where  $\mathbf{A}^i$  is an attribute set of image  $\mathbf{x}^i$  containing six attribute descriptions, the learning goal is to generate meaningful attribute descriptions and captions from an unseen person image. The attributes and captions can be referred as a sequence of padded tokens  $\mathbf{A}^i = \{\mathbf{a}_1^{i,k}, \ldots, \mathbf{a}_{\ell_1}^{i,k}\}_{k=1}^{n-1}, \mathbf{y}^i = \mathbf{y}_1^i, \ldots, \mathbf{y}_{\ell_2}^i$ , with maximal lengths  $\ell_1, \ell_2$  accordingly.

Following recent works [66, 65], our key solution is to jointly train a prefix encoder and a generator. The former is to capture the semantic embeddings as the prefixes from the image, and the latter, as an autoregressive language model, is to use the prefixes to predict the next token one by one. As shown in Fig. 6, we first feed the input image  $x^i$  into the prefix encoder *PE* and different branches  $\{BR_k\}_{k=1}^n$  to get the *n* attribute-and-relation prefix embeddings:

$$\mathbf{e}_{1}^{i},\ldots,\mathbf{e}_{n}^{i}=\left\{BR_{k}(PE(\mathbf{x}^{i}))\right\}_{k=1}^{n}.$$
(8)

And then the concatenated embeddings are fed into different style encoders  $\{SE_k\}_{k=1}^m$  to get the stylized caption embeddings:

$$\mathbf{c}_{1}^{i},\ldots,\mathbf{c}_{m}^{i} = \left\{ SE_{k}(concat([\mathbf{e}_{1}^{i},\ldots,\mathbf{e}_{n}^{i}])) \right\}_{k=1}^{m},$$
(9)

each embedding has the same dimension as a token embedding. We then concatenate the obtained embeddings to the attribute and caption token embeddings, where  $e^i$  is selected from the stylized caption embeddings in turn:

. ,

$$\{\mathbf{Z}_{k}^{i} = concat([\mathbf{e}_{k}^{i}, \mathbf{a}_{1}^{i,k}, \dots, \mathbf{a}_{\ell_{1}}^{i,k}])\}_{k=1}^{n-1},$$

$$\mathbf{Z}_{n}^{i} = concat([\mathbf{e}^{i}, \mathbf{y}_{1}^{i}, \dots, \mathbf{y}_{\ell_{2}}^{i}^{i}].$$

$$(10)$$

Finally, we feed the embeddings  $\{\mathbf{Z}^i\}_{i=1}^N$  into the shared generator G to predict the attribute and caption tokens in an autoregressive fashion, using the cross-entropy loss:

$$\mathcal{L}_{c} = \sum_{i=1}^{N} \sum_{j=1}^{\ell_{2}} \log G\left(\mathbf{y}_{j}^{i} \mid \mathbf{e}^{i}, \mathbf{y}_{1}^{i}, \dots, \mathbf{y}_{j-1}^{i}\right),$$
(11)

$$\mathcal{L}_{a} = \{\sum_{i=1}^{N} \sum_{j=1}^{\ell_{1}} \log G\left(\mathbf{a}_{j}^{i,k} \mid \mathbf{e}_{k}^{i}, \mathbf{a}_{1}^{i,k}, \dots, \mathbf{a}_{j-1}^{i,k}\right)\}_{k=1}^{n-1}.$$
(12)

Define  $\lambda \in \mathbb{R}^+$  as a balance factor, then the overall loss  $\mathcal{L}_{spac}$  is computed as:

$$\mathcal{L}_{spac} = -\mathcal{L}_c - \lambda \mathcal{L}_a. \tag{13}$$

#### Post-Processing.

Noise Filter Strategy. To filter the noises in LUPerson-NL, we propose Seed Filter Strategy. Specifically, it mainly includes three processes. 1) Filter-out. For all samples with the same identity, we cycle to calculate the similarity between the current sample and the center of other samples and exclude the samples whose similarity does not meet the threshold until the similarity of all samples with the same identity meets it. 2) Reassignment. According to the similarity and threshold, we reassign the excluded samples in excluded dataset to the correct identity within a certain identity continual range. 3) Merger. We merge the samples that should belong to the same identity but are divided into different identities. Through this process, the samples with incorrect identity label annotations can be well filtered out or included in their expected identity set. More details can be found in Sec. A.7



Figure 7: Visual example of Attributes Prompt Engineering. Given an image, we generate the attribute annotations based on SPAC and embed them into the masked sentence randomly chosen from the sentence library to form a complete caption.

#### Data Distribution Strategy. There are some

samples with poor imaging conditions in the image part. Also, the number of images per identity in LUPerson-NL is very unbalanced. To this end, we have adopted some strategies to ensure the quality of generated attributes, the consistency of gender annotation, and identity distribution balance. For example, we adopt a gender voting mechanism to automatically synchronize the gender annotation of an identity in dispute. For the text part, we aim to generate three sentences for an image. Two of them are directly generated by SPAC while the another is generated by Attributes Prompt Engineering exploiting the attribute annotations generated by SPAC, as shown in Fig. 7. There are averagely 2.53 sentence per image. More details can be found in Sec. A.7

Datasets	year	#images	#identities	#descriptions	view	label type	label method	crop size
Market1501 [114]	2015	32,668	1,501	-	fix camara	identity	hand+DPM [28]	128×64
DukeMTMC [120]	2017	36,411	1,852	-	fix camera	identity	hand	vary
CUHK-PEDES [52]	2017	40,206	13,003	80,412	fix camera	identity+description	hand	vary
LPW [83]	2018	592,438	2,731	-	fix camera	identity	hand+Detector+NN	vary
MSMT17 [94]	2018	126,441	4,101	-	fix camera	identity	FasterRCNN [75]	vary
SYSU30K [88]	2020	29,606,918	30,508	-	dymamic	identity	YOLOv2 [74]	vary
RSTPReid [122]	2021	20,505	4,101	41,010	fix camera	identity+description	hand	vary
ICFG-PEDES [24]	2021	54,522	4,102	54,522	fix camera	identity+description	hand	vary
LUPerson [29]	2021	4,180,243	> 200k	-	dymamic	no	YOLOv5	vary
LUPerson-NL [30]	2022	10,683,716	433,997	-	dymamic	identity	FairMOT [111]	vary
MALS [106]	2023	1,510,330	-	1,510,330	dynamic	description	ImaginAIry	vary
UFine6926 [126]	2024	26,206	6,926	52,412	dynamic	identity+description	hand	vary
SYNTH-PEDES	2024	4,791,771	312,321	12,138,157	dymamic	identity+description	SPAC	vary

Table 11: Statistics comparison on existing popular datasets. SYNTH-PEDES is by far the largest person dataset with textual descriptions without any human annotation effort.

### A.5.2 Dataset Properties

Thanks to the outstanding generating ability of our proposed SPAC, the SYNTH-PEDES dataset is full of high-quality textual descriptions in a variety of styles, which can be utilized to train the representation learning model. Compared with existing person datasets in Tab. 11, SYNTH-PEDES has the following advantages:

**Diversified.** Our dataset contains a wide range of variations in the textual descriptions. Unlike the previous person datasets with only one or two image-text pairs, most images of our dataset are annotated with three textual descriptions.

**High-quality.** As some typical qualitative examples can be seen in Fig. 3, the generated annotations achieve an accurate and detailed description of the person appearance. The further experiments conducted on the quality research can be found in the following sections. Researchers can use this dataset with confidence to conduct relevant studies.

**Large-scale.** In Tab. 11, we compare the properties of SYNTH-PEDES with other popular person datasets. As we can see, SYNTH-PEDES is the largest real person dataset with high-quality image-text pairs by far, which contains 312,321 identities, 4,791,711 images, and 12,138,157 textual descriptions.

### A.6 Details of Network Structures

In this section, we will provide a detailed explanation of the structure and some parameter settings of our representation learning network, mainly including some modifications made to the ResNet networks [37] and the decoder designs for the two pre-text tasks. The dimension of global embeddings is set to 768.

### A.6.1 Modifications to ResNets

We made some modifications to the ResNet networks like CLIP [72]. Firstly, there are now 3 "stem" convolutions as opposed to 1, with an average pool instead of a max pool. For each "stem" convolutions, it is consisted of a convolution layer, a batch normalization layer and a ReLU activation function. Secondly, we perform anti-aliasing strided convolutions, where an avgpool is prepended to convolutions with stride > 1. Thirdly, the final pooling layer is a max pool instead of an average pool and we add a trainable linear layer to compress feature dimensions to 768.

### A.6.2 Specifications of TIC Decoder

For an image with  $3 \times H \times W$ , we firstly obtain the multi-scale visual feature map with  $1024 \times \frac{H}{4} \times \frac{W}{4}$  like FPN. Then, we send the feature map and textual global embedding to 2 Multimodal SE-Block and deconvolution layers to acquire the final feature map with  $3 \times H \times W$ , which is utilized to restore the color information. Next, we specify the detailed designs of the Multimodal SE-Block.

In each MSE-Block, for a visual feature map with  $C \times H \times W$ , we firstly perform an average pooling operation on it to obtain a visual feature embedding with  $1 \times C$ . Then we concat the visual feature embedding and the input texutal global embedding with  $1 \times 768$  to obtain a fused feature embedding with  $1 \times (C + 768)$ . Then, we feed it to a FC layer, which contains a linear layer((C + 768), C), a

ReLU activation, a linear layer(C, C) and a sigmoid function, to obtain the fused attention embedding with  $1 \times C$ . Finally, we apply it to the channel of the original feature map to obtain the multi-modal fused feature with  $C \times H \times W$ .

After each MSE-Block, there is a deconvolution layer operated on the output feature map. For the first block, the deconv is with input channel=1024, output channel=256, kernel size=3, stride=2, padding=1 and output padding=1. For the second block, the deconv is with input channel=256 output channel=3, and others the same.

After the approaches above, we finally obtain an output feature map with the same shape like the input original color image, and it can be used to predict the ground truth.

### A.6.3 Specifications of IAP Decoder

For each masked token, we obtain its hidden state output as the masked embedding. We then simply concat the masked embedding and the visual global embedding to obtain the fused embedding. Then the fused embedding will be regarded as the QKV and set to a normal transformer block to improve the multimodal fusion. Finally, the output fused embedding of transformer block will be sent to a prediction head to predict the masked word. The prediction head is a simple linear layer with (768, *nvocab*), where the *nvocab* means the size of the dictionary.

### A.7 Details of Dataset Construction

In this section, we specify the details of our gathering SYNTH-PEDES dataset. We mainly provide a detailed explanation of the designs of our texutal description generated model SPAC. Also, we demonstrate the noise filter strategy and data distribution strategy adopted in the process of dataset constrution.

### A.7.1 Designs of SPAC Model

The prefix encoder is a ResNet101-FPN [58] pre-trained on ImageNet [21]. There are two types of prefix branches, one is the attribute branch and the other is the sentence branch. The detailed structures of each branch are shown in Tab. 12. Prefix dimension is set to 768. Attribute prefix length and sentence prefix length are 3 and 5, respectively.

There are totally 6 types of attribute prefix. For each type of attribute prefix, we send it to the generator GPT2 [73] and generate the attribute annotation accordingly. Also, we concat all the attribute prefixes and sentence prefix, and send them to 2 types of style encoders for obtaining the stylized prefixes. Then the stylized prefixes will be used to generate complete textual descriptions of 2 different styles accordingly. The two style encoders are actually two linear transformation matrices with different weights.

### A.7.2 Details of Noise Filter Strategy

To filter various noises in the LUPerson-NL [30] dataset, we propose Seed Filter Strategy, which is illustrated in Algorithm 1. Specifically, it consists of three processes, each with its corresponding similarity threshold for filtering, reassigning or merging. 1) *Filter-out*. For all samples with same identity, we cycle to calculate the similarity between the current sample and the center of other samples and exclude the samples whose similarity does not meet the filtering threshold  $\sigma_s$  until the similarity of all samples with same identity meets it. 2) *Reassignment*. According to the similarity and reassigning threshold  $\sigma_r$ , we reassign the excluded samples in the excluded dataset to the correct identity within a certain identity continual range. 3) *Merger*. We merge the samples that should belong to the same identity but are divided into different identities according to the merging threshold  $\sigma_m$ . Through these processes, the samples with incorrect identity label annotations can be well filtered out or included in their expected identity set.

The following is a detailed explanation of the specific symbols in the Algorithm 1.  $S_{in}$  is the input dataset to be denoised while  $S_{out}$  is the output denoised dataset.  $S_{exclude}$  is the set of image samples to be excluded.  $S_{merge}$  is the set of identities to be merged and it contains a lot of merged-identity pairs.  $ID_k$  is the *k.th* identity of the input dataset, with *n* image samples  $x_i^k$ .  $FID_k$  is the output final identity. Sim is a similarity calculate function. If the variable it contained is a single identity, it will calculate the similarity between each sample and other samples' center. If it contains a image

Layers	Paramters	Output Size
(CNN-MLP)	(kernel,stride,pad)	(n,c,h,w)
Conv layer	(3,2,1)	(n,c,h/2,w/2)
Avgpool	-	(n,c)
Linear	-	(n,768)
Dropout	rate=0.25	(n,768)
Linear	-	(n,2304)
Dropout	rate=0.25	(n,2304)
LeakyReLU	rate=1/5.5	(n,2304)
Rearange	-	(n,3,768)
Conv layers $\times 2$	(3,2,1)	(n,c,h/4,w/4)
Avgpool	-	(n,c)
Linear	-	(n,1536)
Dropout	rate=0.25	(n,1536)
Linear	-	(n,3840)
Dropout	rate=0.25	(n,3840)
LeakyReLU	rate=1/5.5	(n,3840)
Rearange	-	(n,5,768)

Table 12: Structure of the attribute and sentence branch. The bias of all linear layers is set to true. n represents batch size. c represents the channel size. h and w represent the height and width of the output feature map.

sample and a identity, it will calculate the similarity between the image sample and the center of all samples in the identity. If it contains two identities, it will calculate the similarity between the two centers of the two identities. *Merge* is a function that merges the identities. We use cosine similarity to calculate the similarity between samples. For the hyper-parameters,  $\sigma_s$  is set to 0.6.  $\sigma_r$  is set to 0.65.  $\sigma_m$  is set to 0.62.  $r_a$  and  $r_b$  are both set to 2.

```
Algorithm 1 Seed Filter Strategy
  1: Input S_{in} = \{ID_k\}_{k=1}^N, where ID_k = \{x_i^k, \dots, x_n^k\}
2: for ID_k \in S_{in} do
  3:
          repeat
              if \min Sim(ID_k) < \sigma_s then
  4:
               \begin{array}{l} x_j^k = \arg\min Sim(ID_k);\\ ID_k = ID_k - x_j^k, x_j^k \Rightarrow S_{exclude};\\ \text{end if} \end{array} 
  5:
  6:
  7:
  8:
          until min Sim(ID_k) \geq \sigma_s
  9: end for
10: for x_i^k \in S_{exclude} do
          if \max\{Sim(x_j^k, ID_i)\}_{i=k-r_a}^{k+r_a} \ge \sigma_r then
11:
             ID_r = \arg \max\{Sim(x_j^k, ID_i)\}_{i=k-r_a}^{k+r_a};

ID_r = ID_r + x_j^k;
12:
13:
          end if
14:
15: end for
16: for ID_k \in \{ID_i\}_{i=1}^N do

17: if \{Sim(ID_k, ID_{k+i})\}_{i=1}^{r_b} > \sigma_m then

18: \{ID_k, ID_{k+i}\} \Rightarrow S_{merge}
           end if
19:
20: end for
21: for FID_i \in S_{merge} do
          for FID_j \in \{FID_j\}_{j=i+1}^{i+r_b} do
if FID_i \cap FID_j \neq \emptyset then
22:
23:
                   FID_i = Merge(FID_i, FID_i)
24:
               end if
25:
          end for
26:
           FID_i \Rightarrow S_{out}
27:
28: end for
29: Output S_{out};
```

#### A.7.3 Details of Data Distribution Strategy

For the image part, there are some bad pictures with blocking, blurring and multiple people. Due to the poor quality, these pictures are not a good choice for training. Also, the number of images per identity in LUPerson-NL [30] is very unbalanced. Some identities have thousands of images, while others have only few images. To further improve the quality of our dataset, we have adopted the following strategies: 1) Ensure the qualities of generated attributes. In our setting, the attributes generated by poor quality pictures will contain a large number of unknowns. To filter these poor quality pictures, the pictures with three or more unknown attributes will be directly filtered. Particularly, if the upbody and downbody attributes of a picture are unknown simultaneously, it will also be filtered. 2) Ensure the consistency of gender attribute. Ensuring the gender consistency of an id plays a role in promoting the stability of the model training. However, for those pictures with poor quality, it is often very challenging to correctly predict their gender attributes. So we adopt a gender voting mechanism. That is, for all pictures in an identity, if the gender attribute with the maximum frequency of occurrence is greater than 0.7, the gender of all pictures in the identity will be automatically changed to this gender. Otherwise, the pictures in the identity will be considered as bad pictures, and will be filtered out. 3) Balance the distribution of identities. If the number of images of an identity is less than the minimum number of 5, this identity will be filtered. If the number of images of an identity is greater than the maximum number of 20, randomly select 20 images from all images of the identity and filter out the others.

For the text part, we aim to generate three sentences for an image. Two of them are directly generated by SPAC while the another is generated by Attributes Prompt Engineering exploiting the attribute descriptions generated by SPAC. In many processes of our approach, we must extract the attribute phrases from a textual description. For example, in order to guild the SPAC to generate attribute descriptions, we have to extract the attribute labels from the paired textual descriptions. The extracting process is as the following: 1) Construct the keywords set for each attribute. Firstly, we extract all the nouns in the datasets' [52, 24] captions by nltk tools and sort them by frequency. Then, for each attribute, we manually select from the nouns and construct the keywords set. 2) Assign the noun phrases to relevant attributes. For a textual description, we firstly extract the noun phrases by nltk tool.

Female:	<ol> <li>The [person] has [head]. She is wearing a [up], [down], and [shoes]. She is carrying a [others].</li> <li>The [person] with [head] is wearing a [up] and [down]. She is also wearing [shoes] and carrying a [others].</li> <li>A [person] with [head] and she is wearing a [up] with [down] paired with [shoes] carrying a [others].</li> </ol>
Male:	<ol> <li>The [person] is wearing a [head] with a [up] and he is also wearing [down] paired with [shoes], carrying a [others].</li> <li>A [person] with [head] is wearing a [up] and [down]. He is also wearing [shoes]. He is carrying a [others].</li> <li>A [person] with [head] is wearing a [up] and a pair of [down]. He is also wearing [shoes] and carrying a [others].</li> </ol>
Person:	<ol> <li>An individual with [head] and is wearing a [up] with [down] paired with [shoes] carrying a [others].</li> <li>A [person] with [head] and is wearing a [up] with [down] paired with [shoes] carrying a [others].</li> <li>A [person] has [head], and wears a [up] and a pair of</li> </ol>
	[down] and a pair of [shoes], is holding a [others].

Figure 8: Some examples in the mask standard sentence library for the attributes-all-known situation.

Then, according to the keywords set, we assign each noun phrase to the correct attribute. On this way, we finally finish extracting the attribute phrases from a a textual description. For Attributes Prompt Engineering, as shown in Fig. 8, we have created a mask standard sentence library with many diversities. To construct the library, by exploiting the nltk tool and the above attributes extracting method, we first mask all attributes phrases of the captions in CUHK-PEDES and ICFG-PEDES. Then We manually select sentences with good sentence structure from them to form the mask standard sentence library. The library totally consists of 1664 sentences for different generated attribute missing situations.

#### A.8 Experimental Setup

#### A.8.1 Implementation Details

**During the training of SPAC,** we adopt ResNet-101 [37] together with a Feature Pyramid Network (FPN) [58] as the prefix encoder and GPT2 [73] as the generator. The ResNet-101 and GPT2 are both pre-trained on their respective pre-training tasks. All images are resized to  $384 \times 128$  and normalized with mean and std of [0.485, 0.456, 0.406], [0.229, 0.224, 0.225], which are calculated from all images in ImageNet. We use the combination of CUHK-PEDES [52] and ICFG-PEDES [24] as the training dataset. We adopt horizontally flipping to augment data, where each image has 50% probability to flip randomly. We aim to generate the textual descriptions with two style type. The learning rate is fixed at 0.0001. The balance factor  $\lambda$  is set as 0.15. There are six types of attributes

including gender, head, upper body, lower body, shoes and belongings. The prefix lengths of attributes and relation are 3 and 5 respectively. We train it on  $4 \times \text{Geforce 3090 GPUs}$  for 30 epochs with a batch size of 64 totally, which takes approximately 1.6 days. The optimizer is AdamW [63] with the default setting.

**During the training of PLIP**, we adopt four types of backbone as the visual encoder, *i.e.*, ResNet50, ResNet101, ResNet152 and Swin Transformer Base. The pre-trained BERT [23] is utilized as the textual encoder and we only unfreeze the last 5 layers, keeping other parameters frozen. All images are resized to  $256 \times 128$  and normalized with mean and std of [0.357, 0.323, 0.328], [0.252, 0.242, 0.239], which are calculated from our proposed SYNTH-PEDES. We adopt horizontally flipping to augment data, where each image has 50% probability to flip randomly. For ResNet50, we train our model on  $4 \times$  Geforce 3090 GPUs for 70 epochs with a batch size of 512 totally, which takes approximately 15.2 days. The base learning rate is set to 0.002 and decreased by 0.1 at the epoch of 30 and 50. Besides, the learning rate warm-up strategy is adopted in the first 10 epochs. The learning rate of BERT has a 0.1 decay. For other types of visual encoder, there are some differences on the learning rate and batch size setting. The hyper-parameters in the objective function are set to  $\lambda_1 = 0.02$  and  $\lambda_2 = 0.1$ . The optimizer is Adan [100] with the default setting. We adopt the mixed precision training mode by Apex.

**For each person-centric downstream task,** we reproduce a range of state-of-the art methods as the baselines. If no special instructions are given, we perform the experiments by just replacing the backbone in each baseline to the models pre-trained by our proposed method. Meanwhile, for text-based person Re-ID, we adopt the standard metrics Rank-k (k=1,5,10) to evaluate the model performance. For image-based person Re-ID and person search, we follow the popular evaluation metrics: the mean Average Precision (mAP) and the Rank-k (k=1,5,10). For person attribute recognition, we adopt four evaluation metrics including accuracy (Acc), mean accuracy (mA), recall (Rec) and F1 value (F1). For human parsing, we use mean accuracy (mA) and mean intersection over union (mIoU) as the evaluation metrics.

### A.8.2 Benchmarks

To evaluate our proposed approach, we perform in-depth experiments on eleven datasets for five downstream person-centric tasks. For text-based person Re-ID, we conduct extensive experiments on two popular public datasets, *i.e.*, CUHK-PEDES [52] and ICFG-PEDES [24]. For image-based person Re-ID, we use three popular public datasets, *i.e.*, Market1501 [114], MSMT17 [94] and DukeMTMC [120]. For person attribute recognition, three large-scale datasets PETA [22], PA-100K [62] and RAP [45] are used. For person search, we adopt PRW [115] and CUHK-SYSU [99] in our experiments. For human parsing, the LIP dataset [33] and PASCAL-Person-Part dataset [13] are used. Next is an introduction to representative datasets in each task.

CUHK-PEDES dataset [52] is the first and most commonly used benchmark for text-based person re-identification. It contains 40,206 images and 80,412 textual descriptions for 13,003 identities. Each person image has two corresponding textual descriptions on average. We dopt the same data split as [52]. The training set has 34,054 images of 11,003 identities. The validation and test set have 3,078 and 3,074 images of 1,000 identities, respectively.

Market1501 dataset [114] includes 32,668 images of 1,501 persons captured from 6 different cameras. The DPM detector is employed to crop the bounding boxes for these pedestrians. The dataset is divided into a training set comprising 12,936 images of 751 persons and a test set with 3,368 query images and 19,732 gallery images of 750 persons.

PA-100K dataset [62] contains 100,000 pedestrian images with resolutions ranging from  $50 \times 100$  to  $758 \times 454$  captured from 598 different cameras. Each pedestrian image is annotated with 26 commonly used attributes. As the official protocol, there are 80,000 images for training, 10,000 images for validation, and 10,000 images for testing.

PRW dataset [115] is a widely used dataset for person search which contains 11,816 video frames captured by 6 different cameras, and 34,304 manually annotated bounding boxes. All people are divided into labeled identities and other unknown ones. The training set comprises 5,704 images and 482 identities. The test set contains 6,112 images and 2057 query people.

LIP dataset [33] is a large human parsing dataset containing 50,462 images with manual pixel-wise annotations for 19 semantic human parts. The dataset is collected from the real-world scenarios. It contains human images with various appearances, heavily occlusions and low-resolutions, which

introduces many challenges. LIP is divided into 30,462 images for train set, 10,000 images for validation set and 10,000 images for test set.

#### A.9 **Thorough Ablation Studies and Analyses**

In this section, we perform in-depth ablation studies to analyze the effectiveness of each part of our work. If not specially stated, we use ResNet-50 as the visual encoder and pre-train on the sub-dataset of SYNTH-PEDES, which has 10,000 identities, 139,564 images and 353,617 textual descriptions. The evaluation is mainly performed on the benchmarks of text-based person Re-ID and image-based person Re-ID using the zero-shot evaluation protocol.

and Market1501. Combining all tasks leads to the optimal performance, highlighting the significant

#### **Effectiveness of Each Component** A.9.1

Impact of each pretext task. We have designed three pretext tasks to implement pre-training. To assess the impact of pretext tasks on the generalizability of learned representations, we directly evaluate the performance of pre-trained models on the downstream datasets without fine-tuning. As indicated in Tab. 13, each task contributes to the model's zero-shot capability on CUHK-PEDES

TIC is essential for transfer capability. After pre-training with different settings, we evaluate the model's performance on four datasets under the zero-shot setting. The metric on DukeMTMC [120] is rank-5, while others [52, 24, 114] are all rank-1. As shown in Fig. 9, without TIC, the learned representation exhibits noticeably weaker performance on downstream datasets, averaging a 2.45% decrease compared to the default method on CUHK-PEDES and Market1501. However, the introduction of TIC significantly improves the transfer performance. We believe this is because TIC encourages the

IVLC contributes to stable representation learning. We utilize the IVLC loss to optimize the model at identity-level. We conduct an experiment to verify the effectiveness of IVLC in stable and meaningful representation learning. The training samples in this experiment are the first one million images from SYNTH-PEDES. We test the zero-shot performance of the trained models with different settings on the CUHK-PEDES and Market1501 datasets. As the results shown in Fig. 10, the model trained with instance-level InfoNCE loss significantly underperforms compared to the model trained with identity-level IVLC loss. Additionally, as the training process extends, the model trained with InfoNCE loss experiences a notable decline in performance, whereas the performance of the model trained with IVLC loss tends to stabilize. These results demonstrate that IVLC contributes to stable and better representation learning.

Table 13: Ablation study on the impact of each pretext task, all using default settings.

				-						
#	Con	nponei	nts	CU	HK-PE	DES	Market1501			
m	IVLC	TIC	IAP	R@1	R@5	R@10	R@1	R@5	R@10	
1	~			30.2	53.3	64.0	62.3	79.9	85.7	
2	√	$\checkmark$		31.4	55.2	65.9	62.9	80.7	86.2	
3	√		$\checkmark$	30.5	54.4	64.3	62.7	80.5	86.1	
4		$\checkmark$	$\checkmark$	-	-	-	39.3	61.4	70.4	
5	$\checkmark$	$\checkmark$	$\checkmark$	32.5	56.3	66.6	63.1	80.8	86.3	



Figure 9: The effectiveness of TIC on transfer capability. TIC brings significant improvements.

model to comprehend textual semantics and accomplish body part localization and coloring, which holds significant implications for learning generic representations.



Figure 10: The effectiveness of IVLC in stable representation learning, which brings much better performance.

#### A.9.2 Dataset Quality Evaluation

The quality of dataset is critical for large-scale representation learning. We have conducted quantitative experiments to evaluate the quality of our dataset compared to three manual annotated datasets [52, 24, 122] and an existing synthetic dataset [97].

#### Manual Evaluation

We randomly select 500 image-text pairs from our SYNTH-PEDES dataset and other manually annotated or synthetic datasets, forming 2500 image-text pairs to be evaluated. The score of the evaluation is divided into five levels. The first is that the most part of the description of the image is incorrect. The second is that a small part of the description of the image is incorrect. The third is that the description is correct but rough. The fourth is that the description is cor-

Table 14: Manual evaluation results. Our SYNTH-PEDES dataset is competitive with manual datasets and surpasses an existing synthetic dataset by a large margin.

Dataset				Average		
Dataset	1	2	3	4	5	Average
CUHK-PEDES [52]	14	24	146	196	120	3.77
ICFG-PEDES [24]	12	44	124	150	170	3.84
RSTPReid [122]	11	26	149	146	168	3.87
FineGPR-C [97]	24	41	435	0	0	2.82
SYNTH-PEDES	18	30	162	132	158	3.76

rect and generally detailed. The fifth is that the description is completely correct and very detailed. As shown in Tab. 14, our SYNTH-PEDES dataset is competitive in quality compared to these manually annotated dataset at about 200 times the amount of image-text pairs.

#### **Automatic Evaluation**

We utilize some multi-modal pre-trained models like CLIP [72], ALIGN [40], BLIP [49] and BLIP2 [48] to calculate the cosine similarity of image-text pairs in each dataset. Moreover, considering the varied sensitivity of each model to image-text similarity, we employ the following normalization to ensure that the results are approximately within the same range. For each model's evaluation result, we initially identify its maximum similarity across all datasets and assign it a score of 100 points. Subsequently, the score for each dataset is determined as the average similarity relative to this highest similarity. As shown in Fig. 11, under the evaluation of five models, our SYNTH-PEDES dataset not only gains competitive scores compared to manually annotated datasets, but also surpasses the existing synthetic dataset [97] by a large margin.



SYNTH-PEDES FineGPR-C CUHK-PEDES ICFG-PEDES RSTPReid

Figure 11: Automatic evaluation results by 5 pretrained models. Our dataset are about 200 times larger than manually annotated datasets, yet still mantains competitive data quality.

#### A.9.3 Different Pre-training Settings

Downstroom	SAT		ClipCap		SPAC		Downstroom	Low-quality			High-quality		
Downstream	R@1	R@10	R@1	R@10	R@1R@10		Downstream	R@1	R@5	R@10	R@1	R@5	R@10
CUHK-PEDE	23.6	55.8	24.3	56.2	26.6	59.8	CUHK-PEDE	28.3	51.7	62.4	29.2	51.9	62.9
<b>ICFG-PEDES</b>	17.9	48.8	18.4	49.2	20.9	52.3	ICFG-PEDES	22.2	43.6	53.4	23.8	44.9	55.5
RSTPReid	16.2	51.0	16.5	51.4	18.5	54.4	RSTPReid	19.3	41.7	54.7	20.0	42.5	55.2
Market1501	57.3	81.8	57.4	81.8	58.4	82.8	Market1501	57.9	77.2	83.3	58.6	77.4	83.4
DukeMTMC	37.8	59.4	38.2	59.6	39.3	61.0	DukeMTMC	39.6	56.0	62.8	40.9	57.2	64.4
MSMT17	16.9	36.2	17.1	36.3	18.3	37.9	MSMT17	19.3	32.6	39.1	19.6	33.0	39.3
(a) Different caption methods.						(b)	Diffe	rent da	ataset a	uality			

Table 15: Ablation studies on caption methods in (a) and dataset quality in (b).

**Pre-training with other caption methods.** We have compared our proposed SPAC with the previous representative caption methods SAT [102] and ClipCap [66] in generating captions for person images. The compared methods generate only one caption per image, lacking diversity. To ensure a fair comparison, we exclusively utilize SPAC to generate a single caption for the sub-dataset derived

IVLC	TIC	CU R@1	HK R@10	Ma R@1	rket R@10	G(x)	CL R@1	JHK R@10	Ma R@1	arket R@10	Visual	Textual	CU R@1	HK R@10	Ma R@1	rket R@10
<u> </u>	Manh	187	49.0	46.4	73.8	0.2	32.1	65.9	63.2	86.6	Aver	Pooler	26.6	60.8	55.5	81.0
$\mathcal{L}_{sa.}$	Manh	17.6	45 4	44.0	71.0	0.5	20.0	65.2	62.0	00.0 05 7	Mor	Dealar	26.0	50.5	56.5	01.0 02.0
$\mathcal{L}_{al}$ .	Mann.	17.0	45.4	44.0	/1.9	0.5	50.9	05.5	02.9	03.2	Max.	Pooler.	20.2	39.3	30.2	83.0
$\mathcal{L}_{cm.}$	Manh.	19.1	48.5	44.4	75.4	0.8	31.6	66.1	62.7	86.9	Attn.	Pooler.	24.3	57.1	57.3	81.9
$\mathcal{L}_{sd.}$	Eucl.	30.0	63.5	63.1	86.1	$x^2$	32.3	66.0	63.4	85.9	Aver.	Aver.	30.2	65.6	60.1	84.1
$\mathcal{L}_{al.}$	Eucl.	31.8	64.1	63.0	85.7	$\sqrt{x}$	32.5	66.6	63.1	86.3	Max.	Aver.	32.5	66.6	63.1	86.3
$\mathcal{L}_{cm.}$	Eucl.	32.5	66.6	63.1	86.3	x	31.7	65.5	63.7	86.5	Attn.	Aver.	27.9	62.4	61.3	84.9
,												<b>D</b> 1 00				

(a) Different training objectives. (b) Different prediction difficulty. (c) Different pooling methods.

Table 16: Ablation studies on training objectives in (a), prediction difficulty functions in (b) and pooling methods in (c).

from SYNTH-PEDES. Totally, for each method, there are 139,564 image-text pairs for pre-training. As shown in Tab. 15 (a), the performance of SPAC on six datasets is much better than the others, showing the superiority of our SPAC.

**High-quality dataset leads to good pre-training.** In this experiment, we consider the original LUPerson-NL dataset [30] and our dataset as low-quality and high-quality dataset, respectively. We conduct a performance comparison on downstream tasks following pre-training on each dataset. To ensure parity, an equal number of identities and image samples are randomly selected for each dataset, and captions are generated using SPAC. The pre-training process involved a total of 214,053 image-text pairs for each dataset. As shown in Tab. 15 (b), the downstream performance of the low-quality dataset is markedly inferior to ours. These results collectively validate the efficacy of the strategies employed in our dataset gathering process.

The diversity of textual descriptions matters. Our dataset has textual descriptions with different styles for each image. To validate the effectiveness of this diversity, we assess it through pre-training with datasets exhibiting varying degrees of textual diversity, followed by a comprehensive generalizability study on downstream tasks. Specifically, we have studied four different degrees of textual diversity from weak to strong, while keeping the number of person images and identities consistent. As shown in Fig. 12, the fourth case, with the highest degree



Figure 12: The diversity of textual descriptions matters. PC and GC mean prompt caption and generate caption, respectively.

of textual diversity, has the best performance. Also, compared to the first case, the superior performance observed in the second case further substantiates the significance of diversity, as the prompt caption exhibits less diversity than the generated caption.

### A.9.4 Optional Practices

**Training Objectives of IVLC and TIC.** The different combinations and implementations of the loss functions for IVLC and TIC are shown in Tab. 16 (a). For the IVLC task, we have implemented three identity-based loss functions for vision-language contrastive learning. Specifically,  $\mathcal{L}_{al.}$  represents the alignment loss proposed in [93],  $\mathcal{L}_{sd.}$  represents the SDM loss proposed in [42], and  $\mathcal{L}_{cm.}$  represents the CMPM loss proposed in [112]. For the TIC task, to measure the error between the color-restored image and the original colorful image, we tried using Euclidean distance and Manhattan distance. In fact, any function meeting the requirements can be used in our learning framework. However, as shown in Tab. 16 (a), the combination of CMPM loss and Euclidean distance leads to the best performance, and gains rank-1 32.5% and 63.1% on each dataset accordingly.

**Different prediction difficulty.** Curriculum learning [3, 71] demonstrates that it could be useful to organize the training samples from easy to hard. It is inspired by the human learning process and has achieved success in a wide range of tasks. To explore the effectiveness of this, we consider the masked textual descriptions with different masking probabilities as samples with different difficulty levels. Specifically, we define G(x) as the difficulty function and explore a variety of optional functions, including constant, x,  $x^2$ , and  $\sqrt{x}$ . By using the gradually increasing functions, we start the G(x) grows from 0.2 to 0.8, which means the training samples will change from easy to hard at different

rates. As shown in Tab. 16 (b), the results suggest that satisfactory performance on both datasets can be achieved with  $\sqrt{x}$  in pre-training. This means the gradual difficulty sample strategy truly plays a role in encouraging the model to learn generic person representations better.

Pooling methods of global embeddings. We have studied the impact of different pooling methods of global embeddings. In the textual branch, we investigated two methods for obtaining the global embedding, namely pooler-out and average pooling. Additionally, in the visual branch, we explored three pooling operations on the last stage feature: average pooling, maximum pooling, and attentionbased pooling. As shown in Tab. 16 (c), the combination of maximum pooling and average pooling consistently yields the best performance on both datasets, establishing it as the default setting.

Effectiveness of different hyper-parameters. Table 17: Comparable results of different hyper-Since our objective function consists of three losses and each loss is critical to the overall performance, we further search for the optimal hyper-parameters to balance the loss weights. As shown in Tab. 17, PLIP achieves the best performance when  $\lambda_1 = 0.02$  and  $\lambda_2 = 0.1$ , surpassing the version of  $\lambda_{1,2} = 1$  by 3.8% and 5.5% rank-1 on CUHK-PEDES and Market1501, respectively. This is mainly attributed to the loss values of three pretext tasks. The

parameters in overall objective function. We show the best score in bold.

Sattings	CU	HK-PE	DES	Market1501			
Settings	R@1	R@5	R@10	R@1	R@5	R@10	
$\lambda_1 = 1, \lambda_2 = 1$	28.7	51.9	62.8	57.6	77.1	83.4	
$\lambda_1 = 0.2, \lambda_2 = 1$	30.3	53.6	64.1	61.7	79.2	85.5	
$\lambda_1 = 0.05, \lambda_2 = 1$	31.8	55.1	65.4	62.2	79.9	85.6	
$\lambda_1 = 0.02, \lambda_2 = 1$	32.3	55.8	65.9	62.6	80.3	85.9	
$\lambda_1 = 0.01, \lambda_2 = 1$	31.7	55.3	65.1	62.4	80.1	85.7	
$\lambda_1 = 0.02, \lambda_2 = 0.5$	32.5	55.9	66.1	62.9	80.9	85.9	
$\lambda_1 = 0.02, \lambda_2 = 0.2$	32.3	56.1	66.4	62.7	81.1	86.1	
$\lambda_1=0.02, \lambda_2=0.1$	32.5	56.3	66.6	63.1	80.8	86.3	

IVLC loss is the primary component of the objective function, aiming to achieve the visual and textual modality association. The TIC and IAP losses are employed to better assist in representation learning, and their loss values are relatively large. Therefore, adjusting the weights reasonably is also crucial for performance.

#### A.9.5 Learning with Other Pre-training Methods

sentation learning compared to other general pretraining methods. To validate this, we have pretrained a series of models on the entire SYNTH-PEDES dataset with different pre-training methods, i.e., CLIP [72], BLIP [49], BLIP2 [48] and PLIP. For BLIP2, we exclusively utilize its firststage pre-training method, aligning with the default setting in the original paper designed for image-text retrieval tasks. Subsequently, we compare their direct transfer performance on

PLIP exhibits clear superiority in person repre- Table 18: Comparable results of PLIP with other representative pre-training methods. We show the best score in bold.

Method	Backbone	CU	JHK-PE	DES	Market1501			
wieniou		R@1	R@5	R@10	R@1	R@5	R@10	
CLIP	RN50	38.1	62.6	73.0	70.1	84.7	89.7	
CLIP	ViT-B	41.6	65.2	74.8	72.9	85.6	90.9	
BLIP	ViT-S	44.9	68.6	77.4	73.7	86.2	91.4	
BLIP	ViT-B	48.2	72.7	80.6	76.3	88.6	92.5	
BLIP2	ViT-S	47.3	71.6	80.1	75.9	88.1	92.4	
BLIP2	ViT-B	48.8	72.6	81.2	77.3	89.4	93.3	
PLIP	RN50	52.9	74.7	82.5	81.1	91.4	94.6	
PLIP	Swin-B	56.3	77.6	84.8	83.7	93.6	95.9	

downstream datasets. The results, as reported in Tab. 18, demonstrate that under the comparable setting of models with the roughly same parameters (ViT-Small vs ResNet50 and ViT-Base vs Swin-Base), PLIP outperforms all other pre-training methods significantly on downstream datasets. Specifically, PLIP with ReNet50 achieves 52.9% and 81.1% rank-1 on CUHK-PEDES and Market1501, greatly surpassing CLIP with ResNet50 by 14.8% and 11.0%. Moreover, with Swin-Base as the backbone, PLIP achieves the best performance, with rank-1 reaching 56.3% and 83.7%, respectively. These experimental results demonstrate the superiority of PLIP in person representation learning.

#### A.10 More Evaluation on Downstream Tasks

**Domain Generalization for Image-based Per**son Re-ID. A comparison to the SoTA in generalizable image-based person re-identification is shown in Tab. 19. The models trained on the source datasets are directly generalized to the target datasets without tuning. Several methods and datasets recently are compared, with methods including QAConv [56], Trans-Matcher [57], WePerson [46], and APTM [106], Table 19: Comparisons of domain generalization performance on image-based person Re-ID.

Method	Train Set	Marke	et1501	MSMT17		
wichiou	11am Set	mAP	R@1	mAP	R@1	
QAConv	RandPerson	46.9	74.5	14.0	40.6	
QAConv	ClonedPerson	59.9	84.5	18.5	49.1	
TransMatcher	RandPerson	49.6	77.6	16.4	45.3	
TransMatcher	UnrealPerson	59.4	81.6	21.6	52.0	
WePerson	WePerson	55.0	81.5	18.9	46.4	
APTM	MALS	3.8	11.9	1.8	7.4	
PLIP	SYNTH-PEDES	55.8	81.1	22.1	52.3	

and datasets including RandPerson [92], ClonedPerson [105], UnrealPerson [109], WePerson [46] and MALS [106]. As the results indicate, even without specific design tailored for this generalizable task, our PLIP trained on SYNTH-PEDES shows competitive performance when directly generalized to downstream real-world datasets. These results verify the outstanding generalization ability of our pre-trained models for this task.

Improvement over Person Attribute Recognition Methods. Our model can also bring considerable improvement to person attribute recognition methods. We conduct experiments using two representative baseline methods [44, 41] by comparing the performance gain of different pretrained ResNet50 models. We report the results in Tab. 20, where the two methods are based on traditional CNN structure and multi-label classification loss. As we can see, our model improves their performance significantly on the two popular datasets, and the improvements leave all other pre-trained models far behind. Particularly, in terms of mA, by using our pre-trained ResNet50, the average improvements of these

**Improvement over Person Attribute Recognition Methods.** Our model can also bring considerable improvement to person attribute recognition methods. We conduct experiments using two representative baseline methods [44, 41] by than the original.

	Pro troin		PA1	00k			PE	TA	
	Pie-uain	mA	Acc	Rec	F1	mA	Acc	Rec	F1
4	Baseline	78.3	76.8	84.0	84.3	82.7	77.1	84.6	85.2
4	MoCov2 [15]	78.1	76.6	84.1	84.2	82.9	77.1	84.8	85.4
lar	CLIP [72]	79.4	77.5	84.9	85.2	83.3	77.6	84.8	85.4
M	LUP [29]	78.5	77.3	84.5	84.6	82.8	77.3	84.5	85.3
Deel	LUP-NL [30]	79.5	77.4	84.7	84.5	83.5	77.9	85.0	85.6
	PLIP	80.5	78.8	86.0	86.5	83.8	78.2	85.3	85.8
	Baseline	80.2	79.2	87.0	87.4	84.0	78.7	85.6	86.4
41	MoCov2 [15]	80.2	79.0	87.0	87.3	83.4	77.7	84.9	85.6
k	CLIP [72]	81.1	79.8	87.7	87.8	84.5	79.2	86.0	86.7
kethin	LUP [29]	80.2	79.5	87.3	87.6	84.2	78.3	85.2	86.1
	LUP-NL [30]	81.3	79.1	87.7	87.4	84.1	78.6	85.2	86.3
	PLIP	82.2	81.1	88.6	88.6	85.1	79.5	86.3	86.9

methods are 2.1% and 1.1% on PA100k and PETA respectively. These results demonstrate that our framework helps to learn better person representations for fine-grained recognition.

Comparison with state-of-the-art methods on human parsing. Human parsing task requires excellent perception of spatial information. By training the TIC task, as shown in the Figure 5, our models truly learn the correlation between attribute phrases and spatial regions, which guarantees the good performance of this fine-grained semantic segmentation task. In Tab. 21, we compare our results with existing SoTA human parsing methods on LIP [33] and PASCAL [13]. Under the ResNet101 setting, our method achieves 61.32% and 72.63% mIoU on LIP and PSCAL, respectively, significantly surpassing previous SoTA methods. Also, by applying our pre-trained Swin-Base model on SCHP [54], we achieve the best performance on

Table 21: Comparison with SoTA methods on human parsing. We show the best score in bold.

Methods	Backhone	LIP	PASCAL
wiethous	Dackbolle	mIoU	mIoU
Attention [7]	VGG16	42.92	56.39
MMAN [64]	RN101	46.81	59.91
JPPNet [55]	RN101	51.37	59.36
CE2P [76]	RN101	53.10	-
CNIF [91]	RN101	57.74	70.76
SCHP [50]	RN101	59.36	71.46
CDGNet [60]	RN101	60.30	-
SOLIDER [12]	Swin-B	60.50	-
PLIP	RN50	60.41	72.14
PLIP	RN101	61.32	72.63
PLIP	RN152	62.44	73.51
PLIP	Swin-B	63.52	73.93

each datasets. These results demonstrate that our pre-training framework shows good potential in learning discriminative person representation for this task.

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