

# Guidelines for Whom? Rethinking AI Ethics in Resource-Constrained Migration Services

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## Abstract

Responsible AI principles have had limited influence on practice in humanitarian settings. A growing body of published guidelines now governs AI and data use in these contexts, responding to documented risks including surveillance, data misuse, and discriminatory outcomes affecting refugee populations. For high-risk applications such as biometric identification and asylum adjudication, such guidelines address genuine and serious concerns. Many differentiate risk tiers in principle, yet the compliance expectations they establish—staff capacity, technical infrastructure, formal evaluation—reflect the organizational contexts in which such guidelines are most often developed. Across the humanitarian sector, however, deploying organizations vary considerably in resources, and many of the nonprofits providing frontline services to refugees operate with limited administrative capacity. When compliance requirements exceed what these organizations can reasonably meet, formal AI adoption stalls while informal adoption proceeds without oversight or recourse. Current guidelines also tend to treat non-adoption as a neutral default, without accounting for the service gaps that follow when AI-assisted language access is unavailable. Drawing on collaboration with refugee-serving practitioners, we show that this gap between governance design and organizational reality has real consequences for the people these guidelines are meant to protect. We argue that evaluating AI guidelines requires the same realist logic that evaluation research has long applied to social programs: not "does this guideline exist?" but "for which deployers, under what conditions, and does it produce its intended protective outcomes?"

## 1 Introduction

Migration service organizations need AI-assisted language access but cannot obtain it through formal channels. The issue is not reluctance or ignorance. [Jobin et al. \(2019\)](#) identified 84 AI ethics documents worldwide; [Corrêa et al. \(2023\)](#) expanded the count to 200. The number has continued to grow since, and an organization that attempts to formally adopt AI translation for refugee services now encounters governance requirements from multiple domains simultaneously: AI-specific regulation such as the EU AI Act ([European Parliament and Council of the European Union, 2024](#)), sector-wide data responsibility frameworks such as the IASC Operational Guidance ([Inter-Agency Standing Committee, 2023](#)), and broader digital development principles such as the Principles for Digital Development ([Principles for Digital Development, 2024](#)). The risks these documents respond to are real: biometric surveillance of refugee populations ([Kreutzer et al., 2025](#)), data processing failures affecting crisis-affected populations ([Kreutzer et al., 2025](#)), and the concentration of AI procurement in the Global North ([Png, 2022](#)). For high-risk applications, including asylum adjudication, predictive profiling, and biometric identification, strict oversight is necessary. But most of these guidelines were written for government agencies and large technology companies. They assume compliance staff, legal counsel, bias auditing infrastructure, and dedicated evaluation budgets. Community-based nonprofits serving refugee populations were not the intended audience and, in most cases, were not part of the development process.

The gap between what guidelines require and what organizations can do has widened as resources have contracted. By mid-2025, 71% of refugees

077 were hosted by low- and middle-income countries  
078 (UNHCR, 2025a). The United States Agency for  
079 International Development (USAID) was officially  
080 shut down in July 2025; roughly 83% of its pro-  
081 grams were cancelled, removing an estimated \$2.3  
082 billion in migration-related funding (Huang et al.,  
083 2025). The OECD recorded a 9% decline in offi-  
084 cial development assistance in 2024 alone (OECD,  
085 2025). The Danish Refugee Council estimated  
086 that U.S. aid cuts could contribute to an additional  
087 3.95 to 7.85 million displaced people in 2025 (Val-  
088 lentine et al., 2025). For organizations that work  
089 with these populations, these cuts reduced already-  
090 insufficient budgets for professional interpretation,  
091 increasing pressure to find lower-cost alternatives  
092 for multilingual service delivery. UNHCR’s AI  
093 strategy prioritizes multilingual access to services  
094 (UNHCR, 2025b). UN agencies are co-designing  
095 translation tools with refugee communities for low-  
096 resource languages. The need is acute: many  
097 refugee-serving organizations work with popula-  
098 tions speaking dozens of languages for which pro-  
099 fessional interpreters are unavailable at any price  
100 point.

101 Whether these guidelines produce their intended  
102 outcomes in practice is a separate question from  
103 whether they exist. Mittelstadt (2019) argued that  
104 principles alone cannot ensure ethical AI practice.  
105 McNamara et al. (2018) tested this: presenting  
106 ACM’s code of ethics to software engineers did  
107 not change their decisions. The gap between stated  
108 principles and on-the-ground behavior is not spe-  
109 cific to AI. But in humanitarian settings, it takes a  
110 particular form. Pizzi et al. (2020) found that most  
111 humanitarian AI codes of ethics provide no answer  
112 about who bears the cost when principles are vio-  
113 lated. Bhatnagar et al. (2025) found that practition-  
114 ers identified a persistent disconnect between high-  
115 level governance policies and the tools needed for  
116 design, monitoring, and evaluation. Munn (2023)  
117 made a broader version of the same point: AI ethics,  
118 as currently structured, has limited influence on ap-  
119 plied development. Hagendorff (2020) compared  
120 22 AI ethics guidelines and found that they lack  
121 enforcement mechanisms, with their values easily  
122 overwritten by economic incentives. Heymans and  
123 Heyman (2024) argued that guidelines tend to en-  
124 code the priorities of the powerful institutions that  
125 produce them rather than reflecting the needs of the  
126 broader populations they claim to protect.

127 We do not argue against these guidelines. We  
128 argue that the current approach, which applies the

129 same requirements to all AI uses and all deploy-  
130 ers regardless of risk or capacity, produces unin-  
131 tended consequences. When formal adoption path-  
132 ways are inaccessible, what follows is not non-  
133 adoption, but informal adoption without institu-  
134 tional oversight. Drawing on collaboration with  
135 refugee-serving practitioners, we show how this  
136 plays out in practice and suggest that evaluating AI  
137 guidelines requires the question realist evaluation  
138 (Pawson and Tilley, 1997) has long asked of social  
139 programs: whether formal guidelines produce their  
140 intended protective outcomes across the range of  
141 organizations expected to follow them.

## 2 What Current Guidelines Assume 142

143 Three assumptions run through existing guidelines.  
144 Each is reasonable in the context where the guide-  
145 lines were written. Each becomes a problem when  
146 applied to resource-constrained settings.

**Assumption 1: Guidelines address all deployers  
equally.** Jobin et al. (2019) found that the major-  
147 ity of AI ethics documents originate from institu-  
148 tions in North America and Europe, with African  
149 and South American countries not independently  
150 represented in the corpus. The deployers these  
151 documents assume are government agencies and  
152 large technology companies. The compliance re-  
153 quirements they specify, including dedicated ethics  
154 review, bias auditing infrastructure, and ongoing  
155 monitoring, reflect what those kinds of organiza-  
156 tions can reasonably do.

157 A community-based nonprofit that adopts AI  
158 translation for refugee services encounters these  
159 requirements not through a single document but  
160 through the accumulation of multiple governance  
161 layers. AI-specific regulation, such as the EU  
162 AI Act (European Parliament and Council of the  
163 European Union, 2024), classifies AI in migra-  
164 tion and asylum as high-risk. Sector-wide frame-  
165 works such as the IASC Operational Guidance  
166 on Data Responsibility (Inter-Agency Standing  
167 Committee, 2023) require data impact assessments,  
168 information-sharing protocols, and designated staff  
169 roles for any data-processing activity that AI use  
170 triggers. Broader digital development principles,  
171 such as the Principles for Digital Development  
172 (Principles for Digital Development, 2024), en-  
173 dorsed by over 300 organizations, ask endorsers to  
174 integrate privacy, security, and open standards into  
175 organizational policies. Each of these originates  
176 from a different governance domain. None was  
177  
178

written for an organization with three to five staff members and no dedicated compliance or technology personnel. But all apply simultaneously to a nonprofit using AI to translate services for refugee populations. The cumulative effect is a set of requirements that no single small organization can meet, even when each individual requirement is defensible on its own terms.

**Assumption 2: Non-adoption is always the safer choice.** In many contexts, this is reasonable. A government agency that delays deploying a predictive model until it has been audited for bias has chosen a defensible path. In migration services, the calculus is different. Practitioners were already relying on machine translation tools like Google Translate before generative AI existed, and no one required them to conduct bias audits or data protection assessments to do so. Generative AI has raised the stakes on both sides: translation quality has improved enough to handle contextual communication and some low-resource languages that earlier tools could not, while humanitarian funding cuts have eliminated interpretation budgets that were already insufficient. The choice practitioners describe to us is not between AI and some adequate human alternative. It is between using generative AI translation and having no access to language for the populations they serve. When formal adoption pathways are inaccessible, what typically follows is not non-adoption but informal adoption without institutional oversight.

**Assumption 3: “AI in humanitarian contexts” is a single risk category.** Current guidelines do not differentiate among AI used for border biometric surveillance, AI used to triage asylum claims, and AI used to translate an informational pamphlet about local services. Memon et al. (2024) documented the growing use of AI tools across European asylum systems, from language detection to case matching, each with distinct risks depending on the application. The EU AI Act classifies AI systems used in migration, asylum, and border management as high-risk under Annex III, Section 7, covering AI used as polygraphs, systems assessing migration-related risks, and systems processing asylum and visa applications (European Parliament and Council of the European Union, 2024). For these applications, the classification is appropriate. But the Act also builds in proportionality for smaller deployers: Article 62 specifies simplified technical documentation, simplified quality man-

agement systems, and priority access to regulatory sandboxes for SMEs and startups. The European Commission has proposed extending these provisions to small mid-cap companies (European Commission, 2025). This kind of differentiation, based on both use-case risk and deployer capacity, has not been adopted by most AI guidelines applicable to humanitarian contexts. The EU AI Act’s proportionality provisions demonstrate that graduated requirements are technically and legally possible. Their absence in humanitarian AI governance is a design choice, not a necessity.

Realist evaluation (Pawson and Tilley, 1997) offers a way to see why these assumptions matter. The central question in realist evaluation is not “does this program work?” but “what works, for whom, in what contexts, and how?” Applied to AI guidelines: the same guideline produces formal adoption and protective oversight when deployed in an institution with compliance capacity, but produces avoidance or informal workarounds when deployed in a resource-constrained nonprofit without that capacity. Current guideline evaluation does not ask this question. It asks whether guidelines exist and whether they are inclusive in scope. It does not ask whether the same guideline produces different outcomes depending on the capacity of the organization expected to implement it.

### 3 What Happens When Uniform Standards Meet Uneven Capacity

The observations in this section are informed by the authors’ ongoing participatory research with refugee-serving organizations in South Korea, including field notes. South Korea has recognized over 700 refugees and granted humanitarian status or permits to several thousand more in recent years, but the infrastructure to serve these populations has not kept pace. Community-based organizations that provide legal aid, case management, and social services to refugees operate with minimal staff, high turnover rates, and limited funding. Professional interpretation for the range of languages spoken by refugee populations is expensive when available and often unavailable entirely. The following case illustrates what AI-assisted language access makes possible when it is available.

At a community forum serving refugee populations, organizers had previously relied on sequential human interpretation, limiting sessions to one or two languages and requiring participants in other language groups to

wait or go without. When AI-powered synchronous translation was deployed across multiple languages, practitioners reported that participants who had previously been excluded from multilingual sessions were able to follow along in real time. The experience made staff more willing to consider AI translation for other service areas, including intake interviews and benefit navigation.

This is not unique to migration services. Two recent organizational surveys, neither peer-reviewed but both drawing on large samples, suggest the pattern is widespread. A survey of over 1,300 non-profit professionals found that 76% of organizations in the U.S. had no AI strategy, 80% had no acceptable use policy, and 43% relied on a single staff member for all IT and AI decisions (TechSoup and Tapp Network, 2025). A larger survey of 2,539 humanitarian professionals across 144 countries found that 70% used AI tools daily or weekly, but fewer than one in four organizations had formal AI policies, and only 8% reported organization-wide AI integration (Johnson et al., 2025). The concern practitioners raise is not that ethical standards are too high but that uniform requirements, without differentiation by deployer capacity, leave organizations unable to adopt formally while the need for AI-assisted language access remains. The same organization’s experience illustrates what happens when practitioners attempt to adopt these tools through formal channels.

When practitioners investigated formal adoption of the AI translation tools, the requirements they encountered included data protection impact assessments, informed consent protocols for AI-mediated communication, bias auditing procedures, and community consultation. Each requirement is defensible. But the organization in question had recently lost a primary funding source, reducing an already minimal staff and accelerating turnover that had left institutional knowledge thin. There was no compliance officer, no legal counsel, and no dedicated technology staff. The person responsible for evaluating the adoption requirements was typically the same person managing intake, coordinating volunteers, and answering client calls, often someone who had been in the role for only a few months. After reviewing the burden, the organization gave up on formal adoption. The tools continued to be used, but at the discretion of individual staff members, without organizational policy, without documentation, and without recourse if something went wrong.

When formal adoption is impractical, informal use continues without institutional support. Among the nonprofits surveyed by TechSoup (TechSoup and Tapp Network, 2025), only 7% had adopted AI through formal organizational processes; 42%

reported that staff had independently learned AI on their own. The global humanitarian survey found the same pattern: individual workers adopting ChatGPT and Google Translate at their own discretion, outside institutional channels (Johnson et al., 2025). In humanitarian settings, where the data involved may include asylum claims, medical histories, or personal identification, the risks of such informal adoption are high, and the oversight is thin. The risks of informal adoption are not hypothetical. Documented cases from neural machine translation tools, which share the same underlying architecture as current generative AI systems, show what happens when AI-mediated translation enters legal settings without institutional quality review.

Respond Crisis Translation documented a case in which an automated translation tool swapped first-person pronouns in a Pashto-speaking refugee’s asylum statement, changing “I” to “we.” The resulting inconsistency led a judge to deny the claim (Rogin and Corkery, 2023). In a separate case reported through the same investigation, a domestic violence survivor described her abuser as “mi jefe,” a common colloquialism for one’s father. The translation tool rendered it literally as “my boss,” and the asylum application was initially denied (Bhuiyan, 2023).

Pronoun substitution, literal rendering of idiomatic expressions, and lack of cultural and dialectal awareness are well-documented failure modes in neural language models. The practitioners we work with were already using Google Translate routinely before generative AI entered the conversation, and generative AI has not replaced these tools so much as merged with them: Google integrated its Gemini model directly into Google Translate in December 2025, redesigning the service to handle idioms, slang, and contextual expressions through a large language model rather than a conventional neural translation pipeline (Google, 2025). ChatGPT and other generative AI tools have entered these workflows in parallel, used by individual staff for drafting intake documents, translating longer case narratives, and communicating in low-resource languages that earlier tools handled poorly (Deck, 2023; Johnson et al., 2025). The boundary between “machine translation” and “generative AI” is no longer a meaningful distinction in practice. What has not changed is the condition under which these tools are used: informally, without organizational policy, quality review, or documentation of errors. Guidelines designed to prevent exactly this kind of harm may be producing the conditions for

348 it by making formal adoption impractical for the  
349 organizations that most need it.

350 The relevant comparison is not between AI-  
351 assisted translation and some adequate human al-  
352 ternative, nor between AI-assisted translation and  
353 no translation at all. It is between formal adoption  
354 with appropriate safeguards and informal adoption  
355 with none. Dalal et al. (2024) argued that partici-  
356 patory AI structures do not account for the barriers  
357 that prevent marginalized communities from re-  
358 alizing the benefits of AI. We extend this to the  
359 structures of ethical AI evaluation: when guide-  
360 lines assign evaluation tasks uniformly to all de-  
361 ployers, well-resourced institutions evaluate and  
362 comply. Under-resourced organizations either skip  
363 the evaluation or skip the tool. Neither outcome is  
364 what the guidelines intended.

#### 365 4 Toward Differentiated Standards

366 We argue that three things are missing from the  
367 current guidelines. The first is use-case risk dif-  
368 ferentiation. AI-assisted translation for an infor-  
369 mational pamphlet is not the same as AI used to  
370 process asylum claims or to detect dialects to in-  
371 fer country of origin. For applications involving  
372 asylum adjudication, biometric identification, or  
373 border surveillance, strict oversight should remain  
374 in place. But within the broad category of “AI in  
375 humanitarian contexts,” applications vary widely  
376 in what can go wrong and for whom. The EU  
377 AI Act provides one reference point: it classifies  
378 AI in migration as high-risk while also allowing  
379 proportionate requirements for smaller deployers.

380 The second is attention to deployer capacity. The  
381 EU AI Act offers simplified documentation require-  
382 ments, reduced fees, and sandbox access for SMEs  
383 on the principle that compliance obligations should  
384 reflect what an organization can reasonably do.  
385 Rather than requiring every deployer to independ-  
386 ently audit, document, and evaluate its AI tools,  
387 guidelines could specify which responsibilities can  
388 reasonably be carried by organizations at different  
389 capacity levels. Some recent initiatives point in this  
390 direction: the Decoded Futures program in New  
391 York City has supported over 1,100 organizations  
392 through AI capacity-building (Tech:NYC, 2025),  
393 and the IRC’s Signpost AI initiative plans to extend  
394 responsible AI infrastructure to smaller organiza-  
395 tions (International Rescue Committee, 2024). But  
396 most of these are U.S.-based and English-language  
397 focused, and none have been incorporated into the

398 formal guidelines that govern AI use in humanitar-  
399 ian settings.

400 The third is deployment-level guidance for prac-  
401 titioners. Even when risk levels are differentiated  
402 and organizational capacity is acknowledged, indi-  
403 vidual practitioners still face real-time judgments  
404 about whether and how to use an AI tool in a spe-  
405 cific service interaction—judgments that no pol-  
406 icy document fully anticipates. Recent scholar-  
407 ship has identified this as a structural limitation of  
408 principles-based AI ethics: high-level guidelines  
409 do not translate into the micro-level decisions that  
410 arise during deployment (Hagendorff, 2020; Mit-  
411 telstadt, 2019; Munn, 2023). A caseworker decid-  
412 ing whether to use an AI translation tool with a  
413 client who speaks a low-resource dialect, or a front-  
414 line worker unsure whether a chatbot response is  
415 accurate enough to act on, is not well served by  
416 guidelines written for compliance officers. What  
417 is missing is deployment-level guidance: practical  
418 tools, heuristics, or escalation protocols that help  
419 practitioners make safe choices under uncertainty,  
420 without requiring organizational capacity that most  
421 refugee-serving nonprofits do not have.

422 Realist evaluation offers a way to structure what  
423 is missing. Pawson and Tilley (1997) argued  
424 that evaluation should produce context-mechanism-  
425 outcome configurations: statements about how  
426 a program activates specific mechanisms among  
427 specific actors in specific conditions. Applied  
428 here, this means asking three questions that cur-  
429 rent guidelines do not. First, does the guideline  
430 differentiate requirements by the risk level of the  
431 specific AI application? Second, does the guide-  
432 line specify the organizational capacity needed to  
433 implement it? Third, does the guideline provide  
434 deployment-level guidance for practitioners who  
435 encounter novel situations during service delivery,  
436 and does it account for what follows when organi-  
437 zations that need AI-assisted services cannot meet  
438 the conditions for formal adoption?

#### 439 5 Conclusion

440 Ethical evaluation of AI in migration services sits  
441 between two sets of concerns. Refugee populations  
442 face documented risks from AI systems: surveil-  
443 lance, data misuse, and discriminatory outcomes.  
444 They also face service gaps when AI-assisted lan-  
445 guage access is unavailable: inability to communi-  
446 cate with providers, delays in legal processes, and  
447 exclusion from safety-relevant information. Cur-

448	rent evaluation norms are designed to address the	Frederic Heymans and Rob Heyman. 2024. <a href="#">Identifying stakeholder motivations in normative AI governance: a systematic literature review for research guidance.</a> <i>Data Policy</i> , 6:e58.	502
449	first set of issues. They say little about the second.		503
450	Applying the same requirements to all use cases		504
451	and all deployers produces a specific outcome: or-		505
452	ganizations with resources comply formally, orga-	Lawrence Huang, Samuel Davidoff-Gore, and Susan	506
453	nizations without resources adopt informally, and	Fratzke. 2025. Can innovation help blunt the impact	507
454	the people those guidelines were written to protect	of foreign aid cuts on migration management pro-	508
455	end up less protected than they would be under a	grams? <a href="https://www.migrationpolicy.org/news/foreign-aid-cuts-migration-management">https://www.migrationpolicy.org/news/foreign-aid-cuts-migration-management</a> . Accessed: 2026-2-24.	509
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467	<a href="https://www.theguardian.com/us-news/2023/sep/07/asylum-seekers-ai-translation-apps">2023/sep/07/asylum-seekers-ai-translation-apps</a> . Ac-	Anna Jobin, Marcello Ienca, and Effy Vayena. 2019.	521
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