

# Leak, Cheat, Repeat: Data Contamination and Evaluation Malpractices in Closed-Source LLMs

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## Abstract

Natural Language Processing (NLP) research is becoming increasingly focused on the use of Large Language Models (LLMs), with some of the most popular ones being either fully or partially closed-source. The lack of access to model details, especially regarding training data, has repeatedly raised concerns about data contamination among researchers. Several attempts have been made to address this issue, but they are limited to anecdotal evidence and trial and error. Additionally, they overlook the problem of indirect data leaking, where models are iteratively improved by using data coming from users. In this work, we conduct the first systematic review of work using OpenAI's ChatGPT and GPT-4, the most prominently used LLMs today, in the context of data contamination. By analysing 255 papers and considering OpenAI's data usage policy, we extensively document how much data has been leaked to ChatGPT in the first year after the model's release. At the same time, we document a number of evaluation malpractices emerging in the reviewed papers, including unfair or missing baseline comparisons, reproducibility issues, and authors' lack of awareness of the data usage policy. Our work provides the first quantification of the ChatGPT data leakage problem.

## 1 Introduction

The recent emergence of large language models (LLMs) that show remarkable performance on a wide range of tasks has led not only to a dramatic increase in their use in research but also to a growing number of companies joining the race for the biggest and most powerful models. In pursuing a competitive advantage, many of the most popular LLMs today are locked behind API access and their details are unknown (OpenAI, 2023a; Thoppilan et al., 2022; Touvron et al., 2023). This includes model weights (OpenAI, 2023a), training data (Piktus et al., 2023), or infrastructural details to assess model carbon footprint (Lacoste et al., 2019).

In particular, the lack of information about the training data being used raises important questions about the credibility of LLM performance evaluation. The training data, typically collected automatically by scraping documents from the web, may contain training, validation, and – most critically – test sets of standard NLP benchmarks, leading to unintended evaluation of the LLM's performance on data it was trained on. This phenomenon, known as data contamination, may not be an issue in the general use of commercial LLMs, where adherence to research principles is not mandatory, but it becomes a serious problem when these tools are widely used and evaluated in research.

Unfortunately, closed-source models are typically locked behind inference-only APIs, which makes detecting data contamination very complex. Because of this, existing work on the matter is limited to detecting extreme forms of overfitting and memorization, where the LLM is mostly probed to reproduce known examples from benchmarks verbatim. These approaches also overlook that recent LLMs get iteratively improved with user interaction data. When users test these models on benchmarks, they may, in fact, be exposing them to the data even if it was not part of the original training data, a phenomenon that we refer to as *indirect data leaking*.

In this paper, we address the issue of data contamination in closed-source LLMs by conducting a systematic literature review. We review 255 papers and carefully detail data leakage emerging from them. We focus primarily on OpenAI's ChatGPT,<sup>1</sup> and secondarily on GPT-4<sup>2</sup> as these are the most frequently used commercial LLMs in NLP research. By considering OpenAI's data usage policy, we assess how much data was reported to be leaked to them in such a way that it could be

<sup>1</sup><https://openai.com/blog/chatgpt>

<sup>2</sup><https://openai.com/gpt-4>

used for further training, hence giving the models an unfair advantage over open-source LLMs that are usually trained following scientific rigor. We also report a series of emergent evaluation malpractices, including lack of comparison with other models/approaches, differences in the evaluation scale (e.g. closed-source LLMs being evaluated on samples while compared open models are evaluated over an entire benchmark), lack of code and data access, or data leakage even in situations where it could be avoided. To our knowledge, ours is the most comprehensive and extensive quantification of the data leakage issue in LLMs.

In short, our contributions are as follows:

- (1) We perform a systematic review of the work evaluating OpenAI’s ChatGPT and GPT-4 on a variety of tasks in NLP and other domains (Section 4).
- (2) For each work, we estimate the amount of data leaked to these models in such a way that it could be used for further model training (Section 5.1).
- (3) We reveal some critical malpractices in closed-source LLM research, affecting both evaluation reproducibility and fairness (Sections 5.2 and 5.3).
- (4) Based on our findings, we propose a list of best practices for the evaluation of closed-source LLMs (Section 6).

Furthermore, we believe that the results of our work can help the ongoing efforts in empirical inspection of LLM data contamination by pointing out which datasets are worth investigating. We release our survey results as a spreadsheet with an assessment of the extent of data leakage for each dataset to stimulate further research.<sup>3</sup>

## 2 Prior Work on LLM Data Contamination

Work on LLMs data contamination traces back to OpenAI’s GPT-3 (Brown et al., 2020; Raffel et al., 2020; Magar and Schwartz, 2022), one of the first LLMs with general API access for which only partial training information was released. Despite results hinting at the presence of significant data contamination (Raffel et al., 2020; Magar and

Schwartz, 2022), the model has been used extensively in research and the issue was rarely taken into account when interpreting its performance. With the release of ChatGPT and following closed-source models to general public,<sup>4</sup> the data contamination topic became an even more pressing issue.

Because of the implicit complexity of analyzing closed-source LLMs, few practical approaches have been proposed to estimate the leak of known benchmarks into them. One notable example is the LLM Contamination Index,<sup>5</sup> which features a regularly updated list of models along with the extent of their eventual contamination/memorization on popular NLP benchmarks. This approach works by zero-shot prompting the model to generate instances from specific datasets, providing details on the required split and format (Sainz et al.). The premise is that no model should be able to replicate specific benchmark formats without having seen them first.

Recent work (Aiyappa et al., 2023a) also discussed the issue by comparing different ChatGPT versions on known benchmarks, noting that performance on the task improved shortly after the model was exposed to the datasets by previous work (Zhang et al., 2022). More applied approaches have been proposed recently (Golchin and Surdeanu, 2023), where the model is prompted to complete a given sentence coming from a known benchmark. The completion is then compared with the original reference through text overlap metrics and a statistical test is used to assess if the model is contaminated.

Although these preliminary works exploring the task of data contamination detection are promising, they cannot be fully trusted and have some limitations. Most importantly, they are based on an assessment of the model’s ability to generate an example from the benchmark. The recall of such methods can be affected by two issues:

- (1) Some closed-source models have incorporated special filters into their decoding algorithms that prevent them from generating texts that significantly overlap with their training sets (GitHub, 2022; Ippolito et al., 2023). This creates an additional noise for the detection methods and results in the lack of confidence

<sup>4</sup>Including GPT-4 (OpenAI, 2023a), Google’s LaMDA (Thoppilan et al., 2022) and PaLM (Chowdhery et al., 2022), Cohere’s Command and Anthropic’s Claude.

<sup>5</sup><https://hitz-zentroa.github.io/lm-contamination/>

173 that even the datasets tested negative for data  
174 leakage are not present in LLM training data.

- 175 (2) Such approaches can only detect the most ex-  
176 treme form of overfitting which results in (al-  
177 most) complete memorization of data samples  
178 by the model. However, even a regular adjust-  
179 ment of the model by training on the leaked  
180 data, which does not necessarily lead to its  
181 memorization, poses a problem for fair com-  
182 parisons.

### 183 3 The Issue of Indirect Data Leaking

184 The related work presented in Section 2 approaches  
185 the issue of data contamination mainly by back-  
186 tracking models’ training data. It is commonly  
187 assumed that the use of benchmarks available only  
188 to authorised parties, or datasets being constructed  
189 after the ChatGPT release, is a guarantee that they  
190 have not been leaked. This ignores the fact that  
191 models using reinforcement learning from human  
192 feedback (RLHF) (Ouyang et al., 2022), such as  
193 ChatGPT, are subject to repeated updates (Aiyappa  
194 et al., 2023a) with training data partially coming  
195 from user interactions. The collection of user data  
196 and online model updates lead to a previously over-  
197 looked phenomenon of indirect data leaking. This  
198 is a new development of the issue for two main  
199 reasons:

- 200 (1) Unlike plain text scraped from the internet,  
201 data from users might be harder to inspect  
202 for contamination as it might involve model  
203 prompts, textual alterations, or truncation of  
204 benchmark samples.
- 205 (2) Users supply the data along with instructions  
206 on how to perform the task. In LLMs, this can  
207 be considered a novel form of gold-standard  
208 data for continued training, even in the ab-  
209 sence of target labels. Model updates on such  
210 data are likely much more effective than plain  
211 in-domain text.

212 For (1), even with a conscious and targeted ef-  
213 fort of the LLM vendors to avoid fine-tuning the  
214 model on test data and benchmarks, this issue is  
215 particularly complex to trace. When evaluating  
216 a closed-source LLM, users often feed the model  
217 with test-set samples (with or without labels) sur-  
218 rounded by additional text, such as instructions in  
219 the form of prompts. In some cases, especially  
220 when evaluating the LLM robustness, the test-set

221 samples are perturbed and hence no longer an exact  
222 match of their original version. Therefore, it is un-  
223 likely that LLM vendors could effectively exclude  
224 leaked benchmarks from further model fine-tuning,  
225 especially at scale.

226 For (2), it would be necessary to understand how  
227 the LLM vendor uses the data to improve the model.  
228 A very likely scenario is continued pre-training,  
229 where the data leaked by users is treated as an  
230 in-domain corpus (and thus given more influence  
231 than pretraining data). This procedure is known  
232 to improve models’ performances in the leaked  
233 domains (Gururangan et al., 2020). Notably, Shi  
234 and Lipani (2023) find that fine-tuning a model  
235 on in-domain text enriched by textual instructions  
236 leads to an increase in the model performance even  
237 if gold labels are not shown to the model. Such a  
238 setup perfectly matches the kind of data shown to  
239 chat LLMs when evaluated by researchers. This  
240 means that closed-source LLMs such as ChatGPT  
241 can make use of these gold standard examples from  
242 widely used NLP benchmarks to gain an unfair  
243 advantage over other models.

244 With this motivation, we conduct a systematic  
245 review to quantify how much of such data ChatGPT  
246 could have obtained.

## 247 4 Methodology

248 Following the standard protocol for a systematic  
249 work review from the medical domain (Khan et al.,  
250 2003) we organize our work into five macro-steps,  
251 corresponding to the following subsections.

### 252 4.1 Framing questions

253 In reviewing the existing work on evaluation of  
254 ChatGPT and GPT-4, we pose the following re-  
255 search questions:

- 256 (1) Which datasets have been demonstrably  
257 leaked to ChatGPT and GPT-4 during the last  
258 year?
- 259 (2) Do all works evaluating these models include  
260 a fair comparison with existing baselines?

### 261 4.2 Identifying relevant work

262 We employ commonly used online databases<sup>6</sup> and  
263 major NLP conferences proceedings (including  
264 ACL, NAACL, EMNLP, NeurIPS), considering

265 <sup>6</sup>We query Google Scholar, Semantic Scholar, DBLP,  
266 arXiv, ACL Anthology.

265 both peer-reviewed work and pre-prints, as the interaction  
266 with LLMs happened regardless of publication status. We filter our queries on work containing  
267 the terms “ChatGPT”, “evaluation”, “large language models” and “AI” either in title, abstract,  
268 body, or all of them.  
269

270 We also do not limit our search to computer science works only, as ChatGPT has been investigated by researchers from many other domains, e.g. healthcare (Kung et al., 2023a), psychology (Cai et al., 2023) and education (Szefer and Deshpande, 2023). Since ChatGPT is our primary focus, we limit our search to works between late November 2022 (when the model was publicly released) and early October 2023. Among all the papers, we first do a preliminary screening, assessing if they effectively run ChatGPT or GPT-4 in any form.<sup>7</sup>

### 282 4.3 Assessing quality and relevance

283 To assess which work effectively leaked data to ChatGPT or GPT-4, we refer to OpenAI’s data  
284 usage policy,<sup>8</sup> stating that no text sent through or produced from API calls is used for model improvements  
285 from 1 March 2023 onwards (coinciding with the first ChatGPT API release). Therefore,  
286 only the work interacting with the models through the web interface<sup>9</sup> is considered to leak data.

287 A small number of works used both the web  
288 interface and API access.<sup>10</sup> We carefully review  
289 such works to calculate which portion of the data  
290 was used in the former setup. We drew our  
291 conclusions from the paper draft history on arXiv; in  
292 some cases, this information was also transparently  
293 disclosed by the authors. In the case of work with  
294 multiple drafts dating prior to the model release in  
295 November 2022, we consider the earliest draft that  
296 includes ChatGPT or GPT-4 for the calculation.

### 301 4.4 Summarizing the evidence

302 We inspect each surveyed paper, looking for information on the used datasets, split, and number  
303 of samples. If no mention of sampling or similar  
304 information is made, we assume that the whole  
305 dataset has been used. Similarly, if no information  
306 on the used split is provided, we assume that the  
307 authors treated the dataset as a whole. It could be

308 <sup>7</sup>We encountered a small number of papers also comparing to other closed-source LLMs, such as Anthropic’s Claude.

<sup>8</sup><https://help.openai.com/en/articles/5722486-how-your-data-is-used-to-improve-model-performance>

<sup>9</sup><https://chat.openai.com/>

<sup>10</sup>Their experiments began prior to March 1st, 2023 and the authors started using the API soon after it was released.

309 argued that feeding entire datasets to ChatGPT or  
310 GPT-4 is unrealistic because of the usage restrictions  
311 imposed by OpenAI on the web interface,  
312 and the amount of work necessary for manually inputting  
313 the data inside the chat. However, we note  
314 that quickly after ChatGPT release, many unofficial  
315 wrappers have been developed<sup>11</sup> for circumventing  
316 said issues, most of which are still in active use. We  
317 also point out that many of the papers we surveyed  
318 mentioned the use of such tools explicitly.

319 We also track secondary information relevant to  
320 the evaluation – for each work, we inspect: (1) if it  
321 has been peer-reviewed<sup>12</sup>; (2) if the used prompts  
322 are available; (3) if a repository to reproduce the  
323 experiment is provided; (4) if the authors used a  
324 whole dataset or a sample; (5) if ChatGPT or GPT-  
325 4 were compared to other open models/approaches  
326 and if the evaluation scale was the same; (6) if the  
327 version of the model used is reported.

### 328 4.5 Interpreting the findings

329 We report the results of our review both quantita-  
330 tively and qualitatively. Specifically, we report the  
331 number of works surveyed leaking data to Chat-  
332 GPT or GPT-4 in such a way that it can be used by  
333 OpenAI to further improve the model (according  
334 to their data policy). We also document a series  
335 of evaluation practices emerging for the work re-  
336 viewed that is problematic with respect to objec-  
337 tiveness and reproducibility. Finally, drawing upon  
338 our results, we present a series of best practices for  
339 researchers evaluating OpenAI’s and other closed-  
340 source LLMs.

## 341 5 Results

342 Following our methodology, in the first step we  
343 identified 255 research papers, 216 of which  
344 were found relevant during the initial screening.  
345 Among the relevant papers, 72 (~ 33%) were peer-  
346 reviewed while the remainder (144) consisted of  
347 pre-prints. We subsequently analysed the retrieved  
348 papers to examine the problem of data contamina-  
349 tion and the adopted evaluation practices.

### 350 5.1 Indirect data contamination

351 From our analysis, 90 papers (~ 42%) accessed  
352 ChatGPT or GPT-4 through the web interface,  
353 hence providing data that OpenAI could have used

<sup>11</sup>E.g. revChatGPT, PyChatGPT, and ChatGPT-to-API.

<sup>12</sup>We do note that part of the work we reviewed is very recent (with pre-prints published in the last 3 months) and might currently be under review.

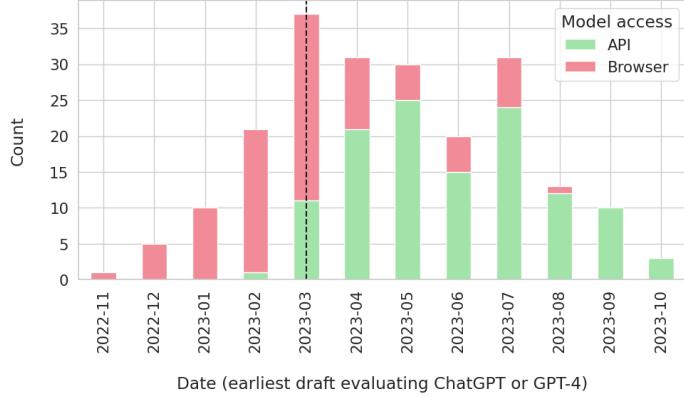


Figure 1: Distribution of the dates when papers evaluating ChatGPT or GPT-4 were first uploaded to arXiv or published. The dotted line represents the ChatGPT API release (March 1st, 2023, dotted line in the chart) as a cutoff point. The single paper shown using the API in February is by a research group who reported having early API access.

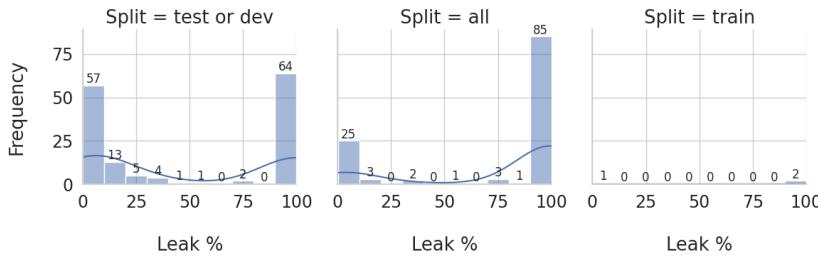


Figure 2: Overview of data leakage distribution. We report the number of times (y) we observed a specific percentage of leaking (x) for the considered split. As some work vaguely describes the used split as “test or dev set”, we merge these two values in a unique chart.

to further improve its models. We note that while it is possible to opt out of providing the data for model improvement purposes, we found no evidence suggesting any of the surveyed papers did so.

We first inspected the time distribution of the reviewed works (Figure 1) to gain insight into when most data leaks happened. Unsurprisingly, the majority of the papers leaking data dates before the official release of ChatGPT API, and it can be seen that web interface access rapidly decreased following March 2023. However, we must note that (1) a considerable amount of work kept using the web interface to access ChatGPT until September 2023 and (2) our analysis cannot inspect the preliminary stages of prompt engineering, which are rarely reported and might still be done through the web interface because of its trial-and-error nature.

The presence of leaked data after the API release may indicate that a part of the research community is either unaware of OpenAI’s data policy, or does not consider it a problem when conducting experiments. Many works also report on using the web interface for cost reasons, as it allows free Chat-

GPT access. This might be crucial, especially for small case studies.

As a second step, we quantified leak severity according to the datasets and splits used. For papers specifying the amount of data used or providing a repository with the information, we considered the given value. For the rest, we calculated the value by inspecting the actual datasets.<sup>13</sup> In seven papers, no number of samples used was specified, so we contacted the authors for clarification. In the two cases where the authors did not respond, we assumed the entire split of a dataset was used. We calculated both the number of instances and the percentage of the considered split (or the whole dataset when applicable).

Since only a small number of datasets (18) was used in multiple papers, we always assume that the largest leak for a given dataset is a superset of all smaller ones.<sup>14</sup>

<sup>13</sup>We mainly use [HuggingFace Datasets](#), but also refer to [Kaggle](#) or other sources based on availability.

<sup>14</sup>We also tried a pessimistic approach, where we assumed all the leaks were independent, but due to the small number of works covering the same data, the results are virtually

Task name	Lo	M-Lo	M-Hi	Hi
AI safety & ethics	0	0	2	0
Creative NLG	1	0	0	0
Dialogue	2	1	0	5
NLG evaluation	0	0	0	4
Machine Translation	6	4	1	1
Math	0	1	0	8
Natural language generation	2	1	0	14
Natural language inference	6	2	0	15
Language understanding	0	0	0	2
Paraphrasing	2	0	0	0
Politics	0	1	0	3
Programming	0	0	0	1
Psychology	0	0	0	1
Question answering	24	14	5	31
Commonsense reasoning	3	4	0	9
Semantic similarity	2	1	0	3
Sentiment analysis	8	9	1	8
Summarization	5	6	1	1
Text classification	1	0	0	3
Text extraction	2	1	0	7

Table 1: The number of datasets with low (Lo), moderate-low (M-Lo), moderate-high (M-Hi) and high leaks (Hi) is reported for each task, omitting custom datasets. A more detailed table, including specific dataset names, is provided in the Appendix.

Our calculations show that the 90 papers leaked data from 263 unique datasets, for a total of over 4.7M samples.<sup>15</sup> We find most samples (~ 93.8%) coming from datasets treated as whole (with no split), followed by test and development (~ 5.6%),<sup>16</sup> and training (~ 0.6%) sets. In line with what we discussed in Section 3, ChatGPT was presented with millions of samples with instructions that could be considered de-facto novel gold-standard data in some cases.

We also report that several works included the examples’ labels when few-shot prompting ChatGPT or when using ChatGPT or GPT-4 as a reference-based evaluation metric. We consider this the worst possible case of data leaking, as it gives the model information about the desired output as well.

To classify leak severity, we examine the frequency distribution of leak sizes (Figure 2). It appears that most works either leak full splits or very small samples, with only a few works leaking intermediate amounts. With this information, we classify a portion of leaked data as *low* (< 5%), *moderate-low* (5 – 50%), *moderate-high* (50 – 95%), or *high* (> 95%).

Consequently, we categorize all leaked datasets

identical.

<sup>15</sup>The survey total is 4,714,753 leaked samples.

<sup>16</sup>As some work vaguely describes the used split as “test or dev set”, we merge these two values.

into these 4 thresholds. Overall, we find a low leak for 66 (~ 25%) datasets, moderate-low for 47 (~ 18%), moderate-high for 10 (~ 4%) and high for 142 (~ 53%). This result is particularly worrying as the majority of datasets were nearly fully leaked.

Finally, we inspect which NLP tasks are covered by the leaked data (Table 1). We find that the tasks suffering the most from high leaks are natural language inference, question answering, and natural language generation. These and other tasks (see Tables 4 and 5 in the Appendix) include a lot of very popular NLP benchmarks, as well as high-quality custom datasets created ad-hoc for individual evaluations. The custom datasets were frequently phrased as an exam in a field different from NLP, e.g. medicine, physics, psychology, or law. Other custom datasets explored, for example, the LLMs’ sense of humour, philosophical and political leaning, or bias.

## 5.2 Reproducibility

We assessed the evaluations’ reproducibility by checking whether the prompts used to query ChatGPT were provided, whether a repository containing data or code was available, and whether the datasets used were custom-made. Finally, we also checked for sampling of the original data or other practices that make it impossible to exactly reconstruct the data used. Results are shown in Table 2.

196 (91%) works report the prompts used to convert data into a query and possibly to instruct the model on how to perform a given task. The number of works providing a code repository is significantly smaller, at 115 (53%). This figure excludes papers that provided a link to a non-existent or empty repository. Overall, 73 (51%) of the pre-prints and 34 (47%) peer-reviewed papers provided both prompts and a repository.

Another obstacle to reproducibility is that most closed-source LLMs are being regularly updated. Therefore, it is crucial for experiment reproducibility to report a specific LLM version. In the surveyed works, this was generally done by reporting the running period of the experiments when using the web interface, or by reporting which version of the model has been accessed via the API. Unfortunately, as the concept of regular model updates is relatively new, this practice is not yet common. Only 29 (40%) of the peer-reviewed papers and 33 (23%) of the pre-prints provide this information. We consider reporting the running period to be par-

Prompts	Repo	Sampl.	Custom	n. (%)
				3 (2.11%)
		✓		1 (0.70%)
		✓		8 (5.63%)
		✓		3 (2.11%)
	✓	✓		2 (1.41%)
✓				20 (14.08%)
✓		✓		3 (2.11%)
✓		✓		27 (19.01%)
✓		✓	✓	3 (2.11%)
✓	✓			37 (26.06%)
✓	✓		✓	4 (2.82%)
✓	✓	✓		27 (19.01%)
✓	✓	✓	✓	4 (2.82%)

(a) Pre-prints

Prompts	Repo	Sampl.	Custom	n. (%)
				1 (1.43%)
		✓	✓	1 (1.43%)
		✓	✓	1 (1.43%)
				14 (20.00%)
			✓	7 (10.00%)
		✓	✓	9 (12.86%)
		✓	✓	3 (4.29%)
		✓	✓	8 (11.43%)
		✓	✓	4 (5.71%)
		✓	✓	16 (22.86%)
		✓	✓	6 (6.57%)

(b) Peer-reviewed works

Table 2: Statistics related to the reproducibility of the work reviewed: the availability of used prompts (Prompts) and code/data repository (Repo), the usage of custom datasets (Custom), the application of random sampling or any other practice that does not allow the exact reconstruction of the data used (Sampl.).

Comp.	Scale	n. (%)
		71 (50.00%)
✓		54 (38.03%)
✓	✓	17 (11.97%)

(a) Pre-prints

Comp.	Scale	n. (%)
		30 (42.86%)
✓		34 (48.57%)
✓	✓	6 (8.57%)

(b) Peer-reviewed works

Table 3: Fairness statistics for reviewed work. Statistics related to the practices of performance comparisons between ChatGPT/GPT-4 and other open models: whether such comparisons are performed at all (Comp.) and whether they are of the same scale (Scale).

ticularly important, as Chen et al. (2023b) show that there may be vast differences between model versions.

### 5.3 Evaluation (mal)practices

We found that the evaluation of ChatGPT’s performance is often conducted without comparing it to any open-source LLM or non-LLM-based method (see Table 3). This is similarly prevalent regardless of the publication status, appearing in 71 (50%) of pre-prints and 30 (43%) of published papers. In addition, among the works that perform a comparison with open models, 23 (21%) compare the results computed on different samples. ChatGPT is typically evaluated on a random sample of the benchmark while other models are compared on its entirety. In many works, ChatGPT’s performance

is measured on only a handful (10-50) of examples, which substantially lowers the expressive power of the comparison. For instance, considering a simplistic case with binary assessment of model output (correct/incorrect) on 10 examples, the difference should be more than 30% to be statistically significant,<sup>17</sup> which is rarely seen. Statistical analysis of results is almost never performed.

Another practice of some concern is the way in which the size of the evaluation data is reported, especially when sampling is used. The papers often show the size of the whole evaluation dataset upfront (e.g. in a table or in the dataset description section), but they report the actual sample sizes

<sup>17</sup>Assuming Fisher’s exact test, typical  $\alpha = 5\%$  and moderate model performance around  $\hat{p} = 0.5$

502 used for evaluation only later and in a less obvi-  
503 ous way (in footnotes, limitations sections, or ap-  
504 pendices). This practice makes the experimental  
505 results harder to interpret.

## 506 6 Best Practices in Closed-source LLM 507 Evaluation

508 Our survey revealed both a significant amount of  
509 data leakage in ChatGPT and many worrying trends  
510 in its evaluation. In light of this, we list a series of  
511 best practices that we believe could help mitigate  
512 the issues. We believe that researchers looking to  
513 objectively evaluate LLMs today should:

514 **Choose the right model access** The first step  
515 when planning closed LLMs evaluation should be  
516 reading their most up-to-date data policies, and ac-  
517 ccess models accordingly (e.g. API instead of web  
518 interface for OpenAI’s LLMs). We also acknowl-  
519 edge that in some cases this might not be viable  
520 due to budget limits, or an overly steep learning  
521 curve for the use of APIs by researchers outside of  
522 computer science.<sup>18</sup>

523 **Interpret performance skeptically** The lack of  
524 system specifications, training data information,  
525 and other details can make commercial LLMs look  
526 like incredibly powerful tools with impressive zero-  
527 shot performance. Aiyappa et al. (2023a) already  
528 pointed out that this can often be explained by data  
529 contamination. In our review, we documented over  
530 4 million samples across over 200 NLP datasets  
531 having been leaked to these models. The perfor-  
532 mance of closed-source LLMs should always be  
533 interpreted while keeping this in mind.

534 **When possible, avoid using closed-source mod-  
535 els** We strongly encourage using the available  
536 open-source LLMs. While there has been discus-  
537 sion in the research community about commercial  
538 models being consistently better than open-source  
539 ones, we note that (1) this is often driven by hype,  
540 while there is evidence of the opposite (Kocoń et al.,  
541 2023), (2) research done solely on closed LLMs  
542 limits scientific progress, bringing benefits mainly  
543 to the LLM vendors (3) LLM vendors can arbitrarily  
544 make changes to the models, e.g., making previous  
545 versions unavailable, changing their behavior  
546 in a way that may not be visible to the user (Chen  
547 et al., 2023b) or changing the data treatment policy.

<sup>18</sup>In such a case, at the time of writing this paper in mid-October, OpenAI allows users to opt out of providing data for model improvement by using a [Google Form](#).

548 **Adopt a fair and objective comparison** Evaluat-  
549 ing closed-source LLMs is tied to comparing them  
550 with pre-existing approaches. Evaluating LLMs  
551 on a limited number of samples while evaluating  
552 others on dramatically larger sets is scientifically  
553 dubious at best. When sampling is required (for  
554 example for budgetary restrictions), it should be  
555 applied to all the considered approaches. We also  
556 discourage taking state-of-the-art values directly  
557 from previous work and suggest to re-run all ap-  
558 proaches on the considered data only.

559 **Make the evaluation reproducible** In light of  
560 the known NLP evaluation reproducibility cri-  
561 sis (Belz et al., 2023) we strongly encourage re-  
562 searchers to report as many details about their setup.  
563 Besides the commonly required information such  
564 as random seeds, open model parameters, etc., we  
565 note that when the evaluation involves closed mod-  
566 els, additional details should be disclosed. Prompts,  
567 as well as the process leading to them, should be de-  
568 tailed since LLMs are very sensitive to even minor  
569 changes in prompts (Lu et al., 2022). The model  
570 version and experiment running period should be  
571 mentioned as well so that further researchers can  
572 use the same model checkpoint if possible. Data,  
573 especially if sampled, should be released (ideally  
574 in a repository) to avoid potential differences in  
575 sampling.

## 576 7 Conclusion and Future Work

577 In this review, we present our findings based on a  
578 survey of 255 papers evaluating the performance  
579 of ChatGPT and GPT-4. We investigate the prob-  
580 lem of indirect data contamination and report that  
581 4.7M samples coming from 263 distinct datasets  
582 have been leaked to these models. We also report  
583 concerning research practices with respect to repro-  
584 ductibility and fairness. Finally, informed by our  
585 survey, we suggest best practices for the evaluation  
586 of closed-source LLMs.

587 **Future Work** In our future work, we aim to run  
588 experiments via the OpenAI API to see the impact  
589 of leaked test data on the performance of ChatGPT  
590 and GPT-4 on the leaked datasets and the tasks in  
591 general.

592 Furthermore, we consider investigating indirect  
593 data leakage in other closed-source models, namely  
594 from Anthropic or Cohere, which appeared in a  
595 small number of papers reviewed in this work.

## 596 8 Limitations

597 We are aware the list of contaminated datasets we  
598 compiled in our work is not fully conclusive for  
599 one of several reasons:

- 600 (1) We review the information that has been pub-  
601 licly revealed via articles. We postulate more  
602 experiments could have revealed test set data  
603 to closed-source models but were never pub-  
604 lished.
- 605 (2) In this paper, we focus on the works that use  
606 ChatGPT or GPT-4. However, prior to March  
607 1st, 2023, OpenAI’s policy stated that they  
608 may also use data from the API to improve  
609 their models. This would imply that data sent  
610 to GPT-3 via the API could have been used  
611 for training.
- 612 (3) The number of papers investigating the per-  
613 formance of ChatGPT is vast, and despite  
614 our best efforts, we could have missed some  
615 works.
- 616 (4) Information on whether individual works are  
617 pre-prints or published is given at the time of  
618 writing (early October 2023). This is subject  
619 to change, especially given the freshness of  
620 many of the works reviewed.
- 621 (5) Many datasets released prior to 2021 could  
622 have been fully leaked by being a part of the  
623 models’ pre-training data.

624 As mentioned in Section 4, in some cases the  
625 papers were not clear about some aspects of the  
626 experiments. We contacted the authors of such  
627 papers for clarification, however, two of them did  
628 not respond. For these papers, our best-judgment  
629 assumptions may be wrong.

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2006	• Time Travel in LLMs: Tracing Data Contamination in Large Language Models (Golchin and Surdeanu, 2023)	
2007		
2008		
2009	• Don’t Stop Pretraining: Adapt Language Models to Domains and Tasks (Gururangan et al., 2020)	
2010		
2011		
2012	• Can we trust the evaluation on ChatGPT? (Aiyappa et al., 2023b)	
2013		

2014	• How Close is ChatGPT to Human Experts? Comparison Corpus, Evaluation, and Detection ( <a href="#">Guo et al., 2023</a> )	2055
2015		2056
2016		
2017	• GPTEval: A Survey on Assessments of ChatGPT and GPT-4 ( <a href="#">Mao et al., 2023</a> )	2057
2018		2058
2019	• A Systematic Study and Comprehensive Evaluation of ChatGPT on Benchmark Datasets ( <a href="#">Laskar et al., 2023</a> )	2059
2020		2060
2021		2061
2022	• Quantifying Memorization Across Neural Language Models ( <a href="#">Carlini et al., 2023</a> )	2062
2023		2063
2024	• Preventing Generation of Verbatim Memorization in Language Models Gives a False Sense of Privacy ( <a href="#">Ippolito et al., 2023</a> )	2064
2025		2065
2026		
2027	• List of various ChatGPT evaluations ( <a href="#">Github, 2023</a> )	2066
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2029	• GPT-4 Technical Report ( <a href="#">OpenAI, 2023b</a> )	2068
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- Unsupervised Summarization Re-ranking ([Ravaut et al., 2023](#))
- Improving Dutch Vaccine Hesitancy Monitoring via Multi-Label Data Augmentation with GPT-3.5 ([Van Nooten and Daelemans, 2023](#))
- What Makes a Good Counter-Stereotype? Evaluating Strategies for Automated Responses to Stereotypical Text ([Fraser et al., 2023](#))
- What Makes Good Counterspeech? A Comparison of Generation Approaches and Evaluation Metrics ([Zheng et al., 2023c](#))
- DAMO-NLP at SemEval-2023 Task 2: A Unified Retrieval-augmented System for Multilingual Named Entity Recognition ([Tan et al., 2023c](#))
- UMASS\_BioNLP at MEDIQA-Chat 2023: Can LLMs generate high-quality synthetic note-oriented doctor-patient conversations? ([Wang et al., 2023f](#))
- Frontier Review of Multimodal AI ([Nan, 2023](#))
- Is ChatGPT a Highly Fluent Grammatical Error Correction System? A Comprehensive Evaluation ([Fang et al., 2023](#))
- DialogStudio: Towards Richest and Most Diverse Unified Dataset Collection for Conversational AI ([Zhang et al., 2023c](#))

## B Detailed List of ChatGPT Data Leak

We show which datasets have been leaked to ChatGPT in Tables 4 and 5.

Task name	Lo	M-Lo	M-Hi	Hi
AI safety & ethics		bbq (all), bold (all)		
Creative text generation	writingprompts (test)			
Dialogue	opendialkg (test), prosocialdialog (test)	multiwoz 2.2 (test)	dstc11 track 5 (dev), dstc7 track 2 (all), multiwoz 2.1 (test), multiwoz 2.4 (test), mutual (test)	
Evaluation of generated texts			newsroom (all), opennlu-roc (all), realsumm (all), summeval (all)	
Machine Translation	flores-101 (test), wmt20 (test), wmt20 en-de (test), wmt20 robustness task set 2 en->ja (test), wmt20 robustness task set 3 (test), wmt20 zh-en (test), wmt22 (test)	nusax (test), wmt19 biomedical translation task (test), wmt20 robustness task set 2 ja->en (test), wmt2014 ott et al 2018 (test)	flores-200 (dev)	mqm-2022 (test)
Math		numbersense (dev)	addsub (all), aqua-rat (test), draw-1k (all), ghosts (all), gsm8k (test), multitarith (all), singleeq (all), swamp (all)	
Medical text generation	ddxplus (en) (test), mimic (test)		merck sharpe & dohme (msd) clinical manual (all)	
Natural Language Inference	becl-snli (test), commitmentbank (all), mnli (dev), qnli (dev), rte (all), onli (dev)	beel-rite (test), entailmentbank (test)	med (test), advglue-mnli (dev), advglue-qnli (dev), advglue-rte (dev), anli-r3 (test), ax-g (dev), cb (dev), conjnli (test) control "logical reasoning" (test), help (test), mnli (test), rte (dev), semeval-2023 task 7 (all), taxinli (test), wnli (dev)	
Natural Language Understanding			atis (test), snips (test)	
Paraphrasing	mrpc (dev), qqp (dev)	covid-19-lee (test)	p-stance (test), semeval-2016 task 6 (test), tweet-eval - tweetstance (test)	
Programming			quizbugs (all)	
Psychology			myers-briggs type indicator (all)	

Table 4: The names of datasets with low (Lo), moderate-low (M-Lo), moderate-high (M-Hi), and high (Hi) leakage, categorized according to the task. (1/2)

Task name	Lo	M-Lo	M-Hi	Hi
Question answering	babi-task15 (test), besc self-assessment task16 (test), clutrr (test), e-care (dev), financezhidao (all), frebaseqa (all), hoi-potqa (dev), lquad-2.0 (all), legalqa (all), logiqa (all), math (test), mc-taco (dev), medical dialog (all), medical dialog - zh (all), mkqa (all), pep-3k (all), piqa (test), recfor (all), simplequestions (all), sparta (test), stepgame (test), tif-medial (test), webquestionsp (all), webtextqa + baikewqa (all)	advglue-qqp (dev), ar-isat (test), baidubaike1.5 (all), booleq (test), boolq-contrast (test), bron (preprocessed) (all), cve-2021 (all), cve-ati&ck (all), cwq (all), dblp-bench (all), efficientqa (dev), graqlqa (test), graphquestions (all), hc3-chinese (all), hc3-english (all), hofstede cultural survey (all), le-quad2.0 (all), logiqa 2.0 (test), logiqa 2.0-zh (test), mag-bench (all), nbme medical questions (all), ott-qa (all), protoqa (dev), qald-9 (all), qald-9 (test), recfor (dev), truthfulqa (test), tuce test (all), wiki-csai (all), wqsp (all), yago-bench (all)	figqa (all), gsm8k - mathqa (test), kqapro (all), open-bookqa (test), usmle medial q (all)	
Reasoning & common sense	commonsenseqa (test), hellaswag (dev), letter string analogies - webb (all)	arc (dev), coin flip (all), copa (dev), wsc (dev)	cola (dev), commonsenseqa (dev), date (all), last letter (all), matres (test), object (all), strategyqa (all), tddiscourse (test), timebank-dense (test)	
Semantic similarity	sts-b (dev), tweeteval - tweetemoji (test or dev)	beel-mrpc (test)	raganato - wsd (test or dev), wic (dev), wic - wordcontext (test or dev)	
Sentiment analysis	colbert (test or dev), flipkart (all), imdb (test), sst-2 (dev), unhealthy conv. - unhealthy (test or dev), unhealthy conv. - unhealthhyper (test or dev), wikidetox agr. - aggression (test or dev), wikidetox agr. - aggressionper (test or dev)	goemotions - goemo (test or dev), goemotions - goemoper0 (test or dev), goemotions - goemoper1 (test or dev), goemotions - goemoper2 (test or dev), goemotions - goemoper3 (test or dev), latenthated (all), sarcasmnia - sarcasm (test or dev), semeval-2023 task 9 (test), tweeteval - tweesent (test or dev)	realtoxicprompts (all)	advglue-sst-2 (dev), clarineno (test or dev), first impressions (all), imdb-contrast (all), polemo2 - polemo (test or dev), sentiment140 (all), sst2 (dev), the suicide and depression dataset (all)
Summarization	cnn dailymail (test), crossum (test), reddit (test), wikilingua (test), xsansum (test)	cnn/dm (test), covidet (test), newis (test), pubmed (test), qmsum (test), xsum (test)	squality (test)	samsum (test)
Text classification	inverse scaling challenge (11 datasets) (all)	i2b2 2010 (all)		pubmed20k (train), sms spam v.1 (test or dev), symptoms (on kaggle) (train)
Text extraction	ace05 (test), mtsamples (all)		ace05 (all), conll++ (all), conll03 (test), duee1.0 (all), duee2.0 (all), msra (all), nytl1-hrl (all)	
Text generation		conll2014 (test)		advera(adv)-spider (dev), adveta(rpl)-spider (dev), cosql (dev), csipder (dev), dusql (all), quiz-design (all), sparc (dev), spider (dev), spider-cgapp (all), spider-cg(sub) (all), spider-dk (dev), spider-realistic (dev), spider-syn (dev)

Table 5: The names of datasets with low (Lo), moderate-low (M-Lo), moderate-high (M-Hi), and high (Hi) leakage, categorized according to the task. (2/2)