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# Teacher-generated pseudo human spatial-attention labels boost contrastive learning models

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## Abstract

1 Human spatial attention conveys information about the regions of scenes that  
2 are important for performing visual tasks. Prior work has shown that the spatial  
3 distribution of human attention can be leveraged to benefit various supervised  
4 vision tasks. Might providing this weak form of supervision be useful for self-  
5 supervised representation learning? One reason why this question has not been  
6 previously addressed is that self-supervised models require large datasets, and  
7 no large dataset exists with ground-truth human attentional labels. We therefore  
8 construct an auxiliary teacher model to predict human attention, trained on a  
9 relatively small labeled dataset. This human-attention model allows us to provide  
10 an image (pseudo) attention labels for ImageNet. We then train a model with  
11 a primary contrastive objective; to this standard configuration, we add a simple  
12 output head trained to predict the attentional map for each image. We measured the  
13 quality of learned representations by evaluating classification performance from  
14 the frozen learned embeddings. We find that our approach improves accuracy of  
15 the contrastive models on ImageNet and its attentional map readout aligns better  
16 with human attention compared to vanilla contrastive learning models.

## 17 1 Introduction

18 Deep learning models have made significant progress and obtained notable  
19 success on various vision tasks. Despite these promising results, in many appli-  
20 cations humans continue to perform better than deep learning models. A no-  
21 table reason is that deep learning models have a tendency to learn “short-cuts”,  
22 i.e., giving significance to physically meaningless patterns or exploiting fea-  
23 tures which are predictive in some settings, but not causal [12]. Examples  
24 include focusing on less significant features such as background and textures  
25 [8]. These models yield representations that are less generalizable and lead to  
26 models that are highly sensitive to small pixel modulations [22].

27 Human vision on the other hand is known to be much more robust and generalizable. One major  
28 difference between human and machine vision is that humans tend to focus on specific regions in  
29 visual scene [24]. These locations often reflect regions salient or useful to perform a specific vision  
30 task.

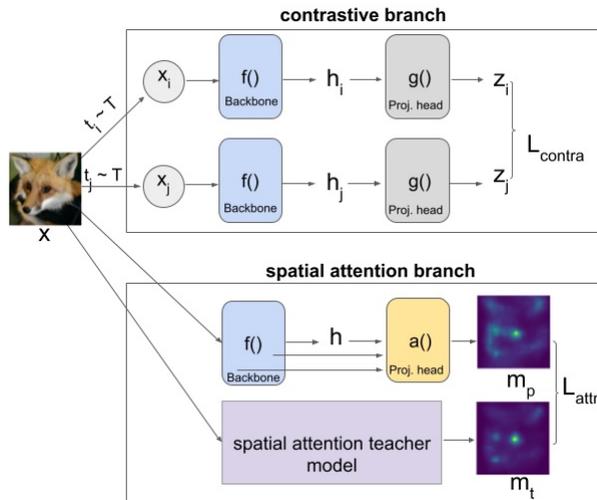


Figure 1: Illustration of the proposed method of aligning model spatial attention to humans attention using a teacher auxiliary model.

39 task. Machines, instead, initially place equal significance to all regions. A natural question is: will it  
40 be beneficial if machine vision models is guided by human spatial attention?

41 Human spatial attention has been shown to benefit computer vision models in supervised tasks, such  
42 as classification [17]. Yet, it is still a question whether adding a form of weak supervision in the  
43 form of human spatial attention could similarly benefit self-supervised models. Self-supervised  
44 models typically need a large amount of data to yield good representations. To test if training weakly  
45 supervised models with human spatial attention cues, we will need to collect a large volume of human  
46 spatial attention labels, which is a very expensive process that requires either using trackers to record  
47 eye movements [32, 4, 23] or asking humans to highlight regions that they attend to [15, 16]. This  
48 process is prohibitively tedious and costly for datasets with millions of examples.

49 In this work, we explore utilizing human spatial attention as a form of weakly-supervised represen-  
50 tation learning for models trained with a contrastive objective. Inspired by knowledge distillation  
51 and self-training ideas using teacher models [26, 28], we address the challenge of obtaining spatial  
52 attention labels on large scale image datasets by using machine pseudo-labeling. We train a teacher  
53 model on a set of limited ground truth human spatial attention labels. We then use this teacher model  
54 to generate spatial attention pseudo-labels for the larger ImageNet benchmark. We are then able to  
55 utilize the generated spatial attention maps in the contrastive models, and discover that this approach  
56 yields representation highly predictive of human spatial attention. Further, we find that the learned  
57 representations are better as measured by higher accuracy of the ImageNet classification downstream  
58 task. More interestingly, we find that the gains from using teacher models to provide pseudo labels  
59 are larger than using the limited ground truth human labels directly when training contrastive models.

## 60 2 Related work

61 **Contrastive learning:** Contrastive learning has gained popularity in the past few years for self-  
62 supervised and semi-supervised representation learning. In general, contrastive learning aims to  
63 learn similar representations for similar data pairs and different representations for different pairs.  
64 SimCLR [5] utilized MLP projection heads and strong data augmentation for constructing similar  
65 pairs and demonstrated great gains in image classification downstream tasks. Zbontar et al. [30] used  
66 a different formulation by encouraging the empirical cross correlation of the representations of two  
67 versions of augmented mini-batch to be close to identity. He et al. [10] further proposed building  
68 large dictionaries for self-supervised learning (MOCO), and Chen et al. [6] achieved better results on  
69 image classification and object detection tasks when combining advances from SimCLR and MOCO.

70 **Human spatial attention data collection:** Human visual system has developed an attention mecha-  
71 nism that focuses on regions in the visual space that are of interest or highly informative to the vision  
72 task ([7, 27]). Eye trackers are often used to collect human spatial attention [32, 4, 23]. Many gaze  
73 data sets ([2]) have already been collected with these eye trackers, where users are either asked to  
74 view the image/video freely, or conduct specific tasks like classification or object detection. Besides  
75 eye trackers, human spatial attention data can also be collected via mouse tracking [15, 16], e.g., users  
76 see a blurry version of an image, and then click on regions they want to see more clearly, mimicking  
77 human’s peripheral vision based on neurophysiological and psychophysical studies [11, 16]. Salicon  
78 [15] dataset is one of the largest spatial attention datasets, contains around 20K images, each with  
79 attention labels from 50-60 participants, via a mouse tracking system, under free viewing setting .  
80 Yet, this data is still orders of magnitude smaller than those needed to train self-supervised models.

81 **Spatial attention of computer vision models:** Spatial attention in neural networks can be mainly  
82 categorized into post-hoc attention like class activation map (CAM) ([31]), and trainable attention  
83 (e.g., Wang et al. [25], Jetley et al. [13], Guo et al. [9]). Post-hoc spatial attention methods have  
84 been proposed to estimate regions in the image that are important or give rise to model decisions,  
85 often for model interpretation. In supervised settings where classification labels are known, the  
86 simplest and most direct method is class activation map (CAM) [[31]]. CAM uses class labels to  
87 extract the feature map that is most informative about the true class of an image. Grad-CAM [21]  
88 generalizes the CAM to apply to any model with any downstream task. ContraCAM [18] applies  
89 Grad-CAM assuming downstream task of contrastive learning, thus allowing computing spatial  
90 attention maps with no class label supervision. Mo et al. [18] proposed to utilize the spatial attention  
91 information learned from ContraCAM to design data augmentation strategies to discourage contextual  
92 and background biases in a scene. Yet, those augmentation are complex and ad-hoc. Here we propose  
93 an end-to-end framework to predict spatial attention targets rather than using spatial attention to  
94 design augmentation policies. Lai et al. [17] conducted experiments to use human spatial attention

95 to supervise model attention, for three tasks (salient object segmentation, video action recognition  
96 and fine-grained image classification) and demonstrated that human spatial attention is beneficial.  
97 However, it still remains a question whether such benefits could be extended to contrastive learning.

98 **Teacher model pseudo-labeling:** Previous work on knowledge distillation and machine self training  
99 has demonstrated that machine teaching machines approaches may address the challenge of labeling  
100 large datasets. In image classification, Xie et al. [28] demonstrated that training a model to classify  
101 images then use that model to provide pseudo-labels for larger data improved classification perfor-  
102 mance. Similar idea is applied in West et al. [26] for language models. Inspired by these successes,  
103 we train a teacher model on smaller human attention data and use this model to generate new spatial  
104 attention pseudo labels for ImageNet benchmark (see Figure 1).

### 105 3 Methods

106 We first train a spatial attention teacher model on Salicon data [15], then use the teacher-generated  
107 attention to predict pseudo human attention labels from ImageNet dataset. We then use the pseudo  
108 attention labels as targets of the contrastive learning’s spatial-attention training objective. Our teacher  
109 model follows the architecture of [19], but is simplified with less channels/layers. Whereas existing  
110 attention prediction models [14, 19, 1] finetune pretrained classification backbones, we instead use  
111 randomly initialized backbone to avoid any leak of class label information

112 As shown in Figure 1, the proposed model consists of two branches: the contrastive branch and the  
113 spatial attention branch. The contrastive branch is the same as the original SimCLR method, which  
114 applies augmentations to image  $x$  to get different variants  $x_i$  and  $x_j$ , and learns the representation  $h_i$   
115 and  $h_j$  via a feature extractor backbone network (we use ResNet-50), then use a projection head to  
116 map  $h_i/h_j$  to  $z_i/z_j$ , where the contrastive loss is applied.

117 For the spatial-attention branch, we apply a global average pooling to the intermediate outputs of the  
118 model backbone, i.e. the last three blocks of the Resnet backbone, including both low level and high  
119 level features. Then we select the intermediate representations corresponding to the max channel and  
120 resize with bilinear interpolation to the image resolution. Finally we stack the representations together,  
121 pass them into a linear readout layer, and use the output as our final spatial attention prediction  $m_p$ .

122 We use the pseudo labels from the teacher model as target spatial attention  $m_t$ , and then optimize the  
123 network to bring spatial attention output  $m_p$  close to  $m_t$  using KL divergence loss. In order to cover  
124 more human attention details, we also generate pseudo fixation points from the pseudo attention maps  
125 <sup>1</sup> and use normalized scanpath saliency (NSS) loss [3] as an additional loss. We hypothesize that  
126 this method regularizes the training of the feature extractor backbone rather than explicitly enforce  
127 the network to generate masked representations that match the spatial attention maps. Note that for  
128 attention branch, there is no augmentation applied to each image  $x$ , since human attention is not  
129 invariant to transformation (e.g., a human looking at a cropped image may attend to different region  
130 compared to a consistent crop of human attention map of the original image).

## 131 4 Results

### 132 4.1 Spatial attention guided models are highly predictive of human attention

133 In this section, we explore whether the use of auxiliary teacher model to provide spatial attention  
134 pseudo labels on ImageNet better aligns contrastive model’s attention with human attention. We  
135 define model spatial attention here as the ability to predict spatial attention mask from the model  
136 backbone features by a simple readout layer proposed in Section 3.

137 We then trained two ResNet-50 backbones using the SimCLR objective from Chen et al. [5]. We  
138 added additional attention losses as discussed in Section 3. For the first model (baseline), we placed a  
139 stop gradient operation between the backbone features and the attention projection head to prevent  
140 attention information from informing the learned features, whereas for the second model (attention  
141 guided) we allowed the learned attention gradients to flow back to the backbone.

142 We evaluated the degree the predicted attention maps is aligned with human attention by computing  
143 the Pearson’s correlation between the model predicted attention and a human attention dataset [23]

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<sup>1</sup>We first extract the point with highest value in current attention map, then generate a new attention map by subtracting a Gaussian blur around the extracted point from the current attention map. The process is repeated with the new attention map until the maximal value of the attention map is smaller than a threshold.

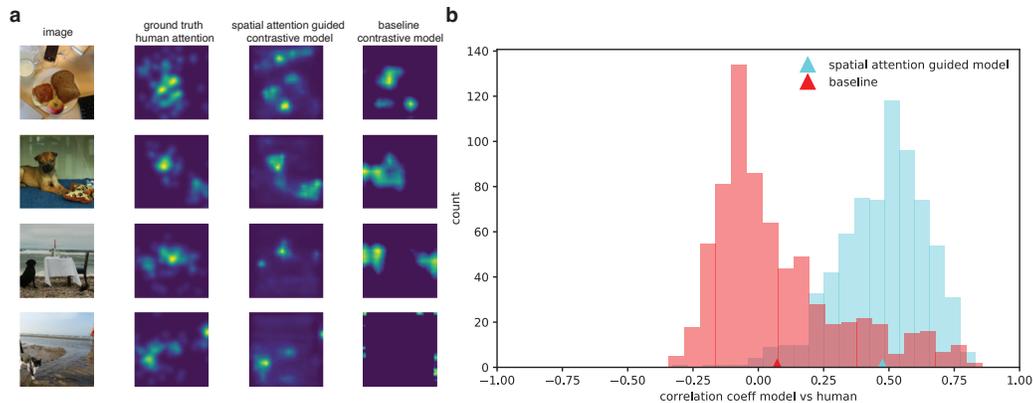


Figure 2: a) Examples comparing spatial attention maps predicted by different models vs ground truth human attention data on OSIE dataset [23]. b) Distribution of correlation coefficients between attention maps predicted by models vs ground truth human maps on OSIE dataset [23].

144 collected by mobile eye tracker [23] on OSIE images[29]. Our results are summarized in Figure 2. We  
 145 find that the baseline model is positively correlated with human attention (ttest:  $\rho = 0.07$   $p < 0.001$ )  
 146 suggesting that the contrastive loss produces features that are predictive of human attention to some  
 147 extent. Yet, the correlation was generally close to 0 and explains only 0.5% of data variance. The  
 148 correlation of the attention guided model with human attention is much stronger (ttest:  $\rho = 0.48$   
 149  $p < 0.001$ ) than the baseline model (See Fig 2a for qualitative examples and Fig 2b for quantitative  
 150 analysis. Two samples ttest:  $p < 0.001$ ), and thus more faithfully reflecting human visual attention. <sup>2</sup>

#### 151 4.2 Spatial attention guided models are more accurate than baselines

152 We evaluate the quality of the representations learned  
 153 by spatial attention guidance framework using the typ-  
 154 ical contrastive learning evaluation criteria: fitting an  
 155 ImageNet [20] linear classifier on top of the frozen rep-  
 156 resentation (in practice we place stop gradient at the  
 157 end of the backbone and train the classifier concurrently  
 158 while training the backbone). We compute Top 1 accu-  
 159 racy on ImageNet validation set and compare the results  
 160 with baselines. As shown in Table 1, we observe around  
 161 0.6% accuracy gain on ImageNet compared to vanilla  
 162 SimCLR. We further explore an alternative way of in-  
 163 corporating human attention data. Rather than using pseudo attention labels on ImageNet from  
 164 the teacher model, we add Salicon data to to the training data, and directly predict attention labels  
 165 from Salicon data (though we use a different readout layer consists of convolution and transpose  
 166 convolution layers instead of the simple linear layer). Interestingly, we find this method to lead to  
 167 worse performance.

Table 1: ImageNet Top-1 classification accu-  
 racy for different models (mean  $\pm$  SE  
 for 3 seeds, except for \* 1 seed).

Model	Accuracy (%)
Contrastive	67.61 $\pm$ 0.04
Contrastive attn. teacher	<b>68.23 <math>\pm</math> 0.08</b>
Contrastive attn. augmented	56.35*
Supervised	75.91 $\pm$ 0.10
Supervised attn. teacher	76.08 $\pm$ 0.03

168 To investigate whether the spatial attention guidance framework benefits supervised models in the  
 169 same way, we conducted the same experiments for supervised models. Supervised models similarly  
 170 benefit from this framework, yet the gain is limited compared to the contrastive models perhaps due  
 171 to the higher accuracy the supervised model achieves compared to the contrastive model.

## 172 5 Conclusion

173 In this work, we explored using human spatial attention to aid training of contrastive learning models.  
 174 We overcome the challenge of obtaining attention labels for large dataset by utilizing a teacher  
 175 model trained on limited ground truth human attention labels to provide pseudo-attention labels for  
 176 ImageNet. Our results demonstrate that contrastive models trained with those pseudo-attention labels  
 177 become more predictive of human attention and we obtain better representations.

<sup>2</sup>Note that the teacher model is trained on Salicon data with human attention ground-truth collected via mouse tracking [15], while the evaluation data set is OSIE image set with attention data collected directly from mobile eye tracker [23], thus it more faithfully represent human spatial attention

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