From Instructions to Basic Human Values: A Survey of Alignment Goals for Big Models

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Abstract

As big models demonstrate remarkable per-002 formance across diverse tasks, concerns about their potential risks and social harms are raised. 005 Extensive efforts have been made towards aligning big models with humans to ensure their responsible development and human profits maximization. Nevertheless, the question 'what to align with' remains largely unexplored. It is critical to precisely define the objectives for big models to pursue, since aligning with inap-011 012 propriate goals could cause disaster, e.g., chatbots promote abusive or biased content when only instructed to interact freely. This paper conducts a comprehensive survey of different 016 alignment goals, tracing their evolution paths to identify the most appropriate goal for big 017 models. Specifically, we categorize existing goals into four levels: human instructions, hu-020 man preferences, value principles and basic values, revealing a learning process from basic 021 abilities to intrinsic value concepts. For each goal, we elaborate its definition, limitation, how techniques are designed to achieve it and how to evaluate the alignment. Posing basic values as a promising goal, we discuss technical challenges and future research directions.

1 Introduction

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Big Models, exemplified by Large Language Models (LLMs), *e.g.*, GPT-3 (Brown et al., 2020) and ChatGPT (Ouyang et al., 2022), and Large Multimodal Models (LMMs), demonstrate remarkable capabilities across diverse tasks (Bubeck et al., 2023). However, '*opportunities and risks always go hand in hand*', challenges and problems also emerge in their applications. These models might struggle to follow user instructions (Tamkin et al., 2021; Kenton et al., 2021) or generate unethical content against human values, eliciting social risks (Weidinger et al., 2021; Bommasani et al., 2021). Notably, these risks exhibit two characteristics as models scale up, 1) *emergent risks* (Wei et al., 2022a): unanticipated problems appear; 2) *inverse scaling* (McKenzie et al., 2023): some risks do not disappear but intensify, implying that bigger models might raise more serious problems. 043

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To eliminate potential risks and make big models better serve humans, aligning them with humans receives great attention (Kenton et al., 2021; Gabriel, 2020), especially for LLMs. Existing research falls into three main classes. The first enhances models' ability to understand and execute diverse human instructions by supervised fine-tuning on numerous task demonstrations (Sanh et al., 2021; Mishra et al., 2021; Wang et al., 2022b). Second, LLMs learn from human feedback on their outputs (typically *preferred* or *dispreferred* labels) to match human preferences, without explicit guidelines (Nakano et al., 2021; Ouyang et al., 2022; Köpf et al., 2023). An emerging third one seeks to LLMs with pre-defined principles that encapsulate human values (Liu et al., 2022; Sun et al., 2023d; Bai et al., 2022b,a), like the 'HHH' criteria (Bai et al., 2022a; Ganguli et al., 2022).

While all these efforts aim to align LLMs with humans, they target different alignment goals, from basic abilities to intrinsic value concepts. The diversity of goals echoes the Specification Prob*lem* (Leike et al., 2018): *how to precisely define* 'the purpose we really desire' (Wiener, 1960), encoded into AI. Aligning with inappropriate goals can result in disasters, e.g., chatbots, prompted to interact freely, may output abusive content when they only align with human instructions without adherence to the human value of 'no toxicity'. Without proper goals, enhancing alignment techniques can only bring limited or even adverse improvements (Gabriel, 2020). In contrast, clarifying alignment goals can provide crucial guidance for the formalization and design of alignment methods. Despite the importance of goal specification in alignment, existing surveys are developed from the perspective of methodologies (Ouyang et al., 2022;



Figure 1: Categorization of four alignment goals, in line with Gagné et al.'s five-level human learning hierarchy.

Ji et al., 2023b), *i.e.*, *how to align* (details in Appendix A.2). There lacks of an in-depth discussion about identifying the most appropriate and essential goal for alignment (*i.e.*, *what to align with?*).

This paper conducts the first comprehensive survey of existing alignment goals, tracing their evolution paths to shed light on the critical question: what to align with? By dissecting the essence and formalization of different alignment goals, we categorize them into four levels that are in line with Gagné et al.'s five-level human learning hierarchy (Gagne; Akcil et al., 2021), shown in Figure 1. L1. Human Instructions (Sec.2), like associative and chain learning that fosters logical reactions to specific inputs; L2. Human Preferences (Sec.3), akin to discrimination learning that differentiates contexts and reacts accordingly; L3. Value Principles (Sec.4), akin to concept learning and rule learning that identifies instances of a category based on their common features and yield consistent actions; and L4. Basic Values (Sec.5), related to advanced rule learning that captures fundamental rationales for generic problem-solving. Mirroring the human learning process of increasing abstraction and complexity, our taxonomy elucidates the progression of alignment goals and indicates potential advancements by integrating insights from humanity. For each goal, we present its definition, limitation, and existing works on 1) Goal Implementation, i.e., how alignment methods are crafted to achieve this goal; and 2) Goal Evaluation, i.e., how to assess the alignment efficacy (More in Appendix B.1). Posing basic values as a promising goal, we discuss the challenges and future directions (Sec.6). Further-

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more, we summarize open resources to facilitate future research, at Goal-Survey.

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2 Human Instructions

Benefiting from numerous parameters and massive training data, LLMs show notable in-context learning ability, motivating the prompting paradigm (Liu et al., 2023c). Due to the mismatch between complex downstream tasks and the simplistic pre-training objective, *i.e.*, next-token prediction, LLMs sometimes struggle to understand human instructions and finish tasks. Therefore, *human instructions* is considered as the first alignment goal, defined as **enabling big models to understand diverse human instructions and complete tasks.** This goal aims to unlock the fundamental abilities of big models, thereby laying the foundation for more advanced alignment goals.

2.1 Alignment Goal Implementation

To achieve this goal, we need to bridge between human instructions and the desired outputs. Instruction tuning is proposed as an effective technique, which trains LLMs using a set of <instruction, input, output> tuples. Since human instructions are diverse and infinite, existing methods commit to augmenting the training set.

Scaling the Diversity of Tasks Demonstrated by (Chung et al., 2022), the instruction tuning performance and cross-task generalization scale well with the number of training tasks. Thus, instruction datasets comprising more tasks are built from different sources. At first, datasets are curated from existing NLP benchmarks with human-written prompt

templates, ranging from hundreds, e.g., P3 (Sanh 150 et al., 2021) and Natural Instructions (Mishra 151 et al., 2021), to thousands of tasks, e.g., Super-152 NatInst (Wang et al., 2022b), Flan 2022 (Longpre 153 et al., 2023) and OPT-IML Bench (Iyer et al., 2022). 154 Since manually written instructions are limited in 155 diversity and creativity (Wang et al., 2022a), LLMs 156 are incorporated to expand datasets based on a seed 157 instruction set and only fresh samples are main-158 tained, such as Self-Instruct (Wang et al., 2022a) 159 and Unnatural Instruction (Honovich et al., 2022). 160 In addition, ShareGPT (Chiang et al., 2023) is a 161 crowd-sourcing dataset, benefiting from democ-162 ratized wisdom. Instruction data for LMMs are 163 also constructed from image-text pairs, including 164 LLaVA (Liu et al., 2023b) and LLaVAR (Zhang et al., 2023c). For further generalization, multilingual instructions are obtained by translation. 167

Adding Examples & CoT Data To facili-168 tate the understanding of instructions, some of 169 them are accompanied by examples. In Natu-170 ral Instructions (Mishra et al., 2021) and Super-171 NatInst (Wang et al., 2022b), their instructions con-172 tain the task definition, positive examples and nega-173 174 tive examples. (Wei et al., 2022b; Mukherjee et al., 2023) incorporates examples as CoT prompts to 175 show richer signals about the step-by-step thought 176 process. In addition, some work applies instruc-177 tions with multi-turn conversation histories or in-178 process revisions, such as SELFEE (Ye et al., 2023) 179 and Phoenix (Chen et al., 2023b). 180

Improving Data Quality & Complexity Some researchers commit to obtaining instruction data with more complex inputs or higher-quality outputs. Evol-Instruct (Xu et al., 2023b) creates instructions 184 with varying complexity by promoting an LLM 185 to rewrite a simple instruction into more complex 186 ones. To enhance the quality of outputs, more advanced LLMs (Peng et al., 2023) or human annota-188 tors are integrated for demonstration construction, where effective prompt engineering techniques are 190 involved (Xu et al., 2023a; Ding et al., 2023).

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More dataset details are listed in Appendix **B**.

2.2 Alignment Goal Evaluation

In this evaluation, the key is to measure how well LLMs follow human instructions and employ their inner knowledge to complete various tasks, especially those unseen tasks during fine-tuning.

First, instruction datasets split testing sets for evaluation, such as OPT-IML Bench (Iyer et al., 2022), using quantitative metrics like accuracy and ROUGE (Lin, 2004). They test three levels of generalization: 1) held-out samples from applied datasets; 2) novel data distributions for known tasks; and 3) entirely new tasks. Beyond NLP tasks, evaluations extend to more general and complex situations. BIG-bench (Srivastava et al., 2022), with 204 tasks across diverse topics, is positioned for capabilities on hard tasks, as well as MMLU (Hendrycks et al., 2020b), BBH (Suzgun et al., 2022) and MGSM (Shi et al., 2022). Moreover, AGIEval (Zhong et al., 2023), C-EVAL (Huang et al., 2023b) and CMMLU (Li et al., 2023b) evaluate the models' abilities on tasks of human-level complexity, which integrate examinations across multiple difficulties and subjects. In addition to the above benchmarks necessitating ground truths, automatic judgment models are established, such as PandaLM (Wang et al., 2023b).

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Pros and Cons Evaluations show that aligning with human instructions indeed unlocks big models' abilities and enables them to complete diverse tasks. However, following instructions in a literal way fails to guarantee that the generated responses always comply with human values, since instructions are difficult to precisely specify everything we care about. For example, some outputs fulfill the instruction first, but are of low readability or contain hallucinations, gender 229 biases and hate speech (Ouyang et al., 2022; Bai et al., 2022a).

Human Preferences 3

To make big models prioritize human profits, human preferences are incorporated as the next alignment goal, defined as empowering big models to not only complete tasks but also in a way that adheres to human preferences and profits. This goal differs from broader human preferences mentioned in some studies, i.e., all related to human values. It refers to implicit human preferences reflected by feedback on responses, rather than those summarized into explicit value principles.

Alignment Goal Implementation 3.1

Implicit human preferences can be expressed by human demonstrations, ranking signals, or click feedback on responses. These signals are incorporated into the design of alignment algorithms.

Human Demonstrations The most direct approach creates a dataset with human-desired outputs to fine-tune LLMs, where the ground truth implies human preferences. InstructGPT (Ouyang

et al., 2022) collects human demonstrations for 13k prompts from API inputs. OpenAssistant Con-251 versation (Köpf et al., 2023) includes extensive manual dialogues. In addition to public SFT data, LLaMA2 (Touvron et al., 2023) collects more examples of high quality and diversity. Though LLMs can learn some human-preferred patterns through behavior cloning, the SFT data is limited in scope and diversity due to high labor costs, and humans suffer from providing professional demon-259 strations for complex tasks, such as book summarization (Wu et al., 2021). Besides, limited ex-261 posure to negative samples during training makes 262 LLMs vulnerable to attacks (Liu et al., 2023d). 263

Human Feedback Since evaluating the quality of model outputs is easier than producing desirable demonstrations (Leike et al., 2018), ranking signals 266 or click feedback on model outputs are widely used to indicate human preferences. The most popular RLHF algorithm (Wu et al., 2021; Ouyang et al., 2022) collects human rankings on model outputs to train a reward model as a generalizable proxy of human preference, then fine-tunes LLMs to maximize the reward. Variants of RLHF also rely on the ranking signals or reward model (Rafailov et al., 2023; Yuan et al., 2023; Dong et al., 2023). Rather than only rankings, Liu et al. (2023a) include all intermediate feedback in the form of texts to learn well-informed decisions. Safe RLHF (Dai et al., 2023) considers finer-grained human preferences by comparing helpfulness and safety separately.

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Model Synthetic Feedback As obtaining highquality human preference labels is costly, some work employs powerful AI to synthesize the feedback. Given the description of user-desired behaviors or a few examples, an LLM yields rewards by measuring the relevance between the model outputs and the desired ones (Kwon et al., 2023). In Stable Alignment (Liu et al., 2023d), each model's actions are commented on by other LLMs. In addition, ranking data for reward model training is also synthesized by following heuristic rules, such as 'Large LLMs with more and better shots might give better response overall' (Kim et al., 2023) or directly querying off-the-shelf LLMs (Lee et al., 2023). Lee et al. (2023) find that RLAIF achieves comparable results to RLHF.

Alignment Goal Evaluation 3.2

This evaluation requires measuring human desired properties beyond mere adherence to instructions.

Benchmarks Various benchmarks are employed to assess different facets of human preferences. TruthfulQA (Lin et al., 2022) and Open-BookQA (Mihaylov et al., 2018), with questions demanding identification of facts, measure the truthfulness of model responses. CrowS-Pairs (Nangia et al., 2020), WinoGender (Rudinger et al., 2018), BBQ (Parrish et al., 2021) and BOLD (Dhamala et al., 2021) evaluates multiple types of social bias. RealToxicityPrompts (Gehman et al., 2020) and ToxiGen (Hartvigsen et al., 2022) indicate toxicity levels. Beyond specific aspects, HELM (Liang et al., 2022) offers a holistic assessment across various scenarios and metrics, such as accuracy, calibration and fairness. Without expensive labor costs, Perez et al. (2022) generates an evaluation collection of 154 datasets via LLMs, assessing models on aspects like persona, sycophancy, and AI risks.

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Human and LLM Evaluation For open-ended questions like Vicuna-80 (Chiang et al., 2023), automatic metrics such as ROUGE (Lin, 2004) lack ground truths and suffer from poor correlation with human preferences. Thus, humans compare target model outputs against either baselines (Ouyang et al., 2022; Touvron et al., 2023; Yuan et al., 2023; Stiennon et al., 2020) or human-written references (Rafailov et al., 2023). A win rate or Elo score (Askell et al., 2021) is calculated to indicate superiority. With the advancement of LLMs, automatic chatbot arenas are established using a powerful LLM as the judge, requiring only guideline prompts but not human efforts (Dubois et al., 2023; Li et al., 2023c). This approach achieves impressive agreements with human evaluators (Zheng et al., 2023; Chiang and Lee, 2023). However, some work still explores to address its drawbacks, such as position bias (Wang et al., 2023a).

Reward Model Evaluation In RLHF, the reward model trained on human feedback acts as a generalizable proxy of human preferences (Ouyang et al., 2022; Ramamurthy et al., 2022). Therefore, the score returned by the reward model can serve as a metric of alignment (Touvron et al., 2023; Rafailov et al., 2023; Dong et al., 2023; Dai et al., 2023).

Pros and Cons Aligning big models with human preferences yields more user-desirable responses, such as more informative answers and less toxicity (Ouyang et al., 2022). However, this alignment goal is predominately directed by human feedback without explicit preference criteria, encountering

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several challenges. First, it tends to act as a kind of imitation or discrimination learning, but can not fully recognize accurate and generalized patterns about human-desired behaviors (Guo et al., 2023). Second, the feedback data lacks consistent standards and may contain non-negligible human biases or noise, leading to erratic performance of the aligned model (Wang et al., 2024a).

4 Value Principles

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To pursue efficient and stable alignment with human values, a more clarified alignment goal, *i.e.*, *value principles*, is introduced. It means **regulating big models to perform in accordance with a set of explicitly defined value principles.** Each principle (e.g., do not involve in illegal activities) indicates consistent behaviors in all applicable scenarios. These principles are usually originated from observed issues and established by the AI community, different from basic values (Sec. 5) in the field of social science and humanity.

4.1 Alignment Goal Implementation

4.1.1 Value Principle Definition

As shown in Figure 2, two main categories of value principles are considered in existing research.

HHH (Helpful, Honest and Harmless) This is the most widespread criterion, which is available to regulate diverse tasks (Askell et al., 2021; Bai et al., 2022a) and serves as the source of the following specific principles. Constitutional AI (Bai et al., 2022b) includes principles to deal with responses that are "harmful, unethical, racist, sexist, toxic, dangerous, or illegal". SELF-ALIGN (Sun et al., 2023d) and SALMON (Sun et al., 2023c) design 16 rules across various fields, such as being ethical and honest. In addition, Sparrow (Glaese et al., 2022) further specifies rules from the aspects of stereotypes, misinformation and others. PALMS (Solaiman and Dennison, 2021) formulates desired behaviors for each sensitive topic.

Social Norms & Ethics These are commonsense
rules about socially acceptable behaviors. Forbes
et al. (2020) propose Rule-of-Thumb (RoTs), each
of which is a descriptive norm for a specific context to judge whether an action is ethical. Various RoTs have been constructed, such as Moral
Integrity Corpus (MIC) (Ziems et al., 2022), Social Chemistry 101 (Forbes et al., 2020) and Moral

Stories (Emelin et al., 2020). To deal with infinite moral situations, some work also automatically generates RoTs given a scenario and the target attitude (Ziems et al., 2022; Sun et al., 2023b).

4.1.2 Principle-Based Alignment

To align big models with explicit value principles, they are either directly set as the target or involved in the optimization process.

In-context Learning Leveraging the inherent ability of LLMs to understand contexts and follow instructions, value principles are introduced as the target in prompts to guide LLMs' behaviors (Tan et al., 2023). In addition to fixed principles, Xu et al. (2023d) dynamically retrieves relevant rules for the current situation to facilitate ethical decisionmaking. Powerful LLMs exhibit 'self-correction' capabilities to align their actions with the given rules, while under-performing models may be infeasible to well follow the goal.

Fine-tuning Many studies incorporate value principles into their model design for data construction and reward computation. With direct and clear value principles, SELF-ALIGN (Sun et al., 2023d), Constitutional AI (Bai et al., 2022b) and IterAlign (Chen et al., 2024) require an LLM to generate qualified outputs following principles. This more transparent and understandable goal enables self-alignment and RL by LLM feedback (Bai et al., 2022b). Beavertails (Ji et al., 2023a) manually labels the harmlessness of model outputs across 14 risks, and the output is harmless only when no risk is violated. They claim this could enhance the agreement of human annotations, thus mitigating human noise and biases. In addition, SALMON (Sun et al., 2023c) also designs strategies involving value principles. First, it applies AI to annotate data based on human-defined principles. And it builds principle-following reward models to measure good behaviors based on given value principles, adaptable to different principles.

4.2 Alignment Goal Evaluation

Safety and Risk Benchmarks These benchmarks consist of adversarial questions against the 'HHH' principle. The *hh-rlhf* dataset focuses on red-teaming questions related to helpfulness and harmlessness(Bai et al., 2022a; Askell et al., 2021; Ganguli et al., 2022). *SafetyPrompts* (Sun et al., 2023a) is a Chinese benchmark, including 8 safety scenarios (e.g. insulting) and 6 kinds of instruction



Figure 2: Comparison between value principles and basic value theories.

attacks (e.g. prompt leaking). From a broader view of human values, *CVALUES* (Xu et al., 2023e) encompasses fundamental safety level and broader responsibility level where questions are created by domain experts. Other benchmarks involve different risk categories (such as SafetyBench (Zhang et al., 2023f), SALAD-Bench (Li et al., 2024a) and Do-Not-Answer (Wang et al., 2024b)) or languages (such as AraTrust (Alghamdi et al., 2024))

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Social Norm Benchmarks This category evaluates an AI's capability to recognize and adhere to social norms, including Moral Stories (Emelin et al., 2020), MIC (Ziems et al., 2022), Social Chemistry (Forbes et al., 2020) and so on (Scherrer et al., 2023). Tasks of varying difficulty are considered: 1) given an ethical situation and optional actions, LLMs make moral selections; 2) given a situation and an action, LLMs judge the morality of the action; 3) given a situation and an action, LLMs generate RoTs for judgment. In addition, complex real-life dilemmas, where ethical norms may conflict and require prioritization in decisionmaking, are involved. SCRUPLES (Lourie et al., 2021) presents intricate situations asking 'Who's in the wrong?', while ETHICAL QUANDARY GQA (Bang et al., 2022) and MoralExceptQA (Jin et al., 2022) delve into moral exception questions.

Automatic Morality **Classifier** Automatic 473 morality classifiers have been developed to assess 474 ethics of LLM-generated content. Aggregating 475 diverse public moral datasets, e.g., Moral Sto-476 ries (Emelin et al., 2020) and ETHICS (Hendrycks 477 478 et al., 2020a), Delphi (Jiang et al., 2021), an 11B classifier, is trained for moral judgment. 479 Besides, Value KALEIDO (Sorensen et al., 2023) 480 is trained to identify pluralistic values behind 481 manual context. 482

Pros and Cons Explicit value principles define the goal more clearly, allowing more stable alignment and enabling alignment driven by AI like RLAIF. Since these principles originate from observed issues, they fail to address two challenges. 1) *Clarity*: Most of these principles are heuristic and hard to cover all scenarios, which cannot be a precise proxy of comprehensive human values. 2) *Adaptability*: they are tightly bound with observed issues, less adaptable to newly emerging risks, evolving model capabilities and varying cultural contexts (Graham et al., 2016; Joyce, 2007). 483

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5 Basic Values

In social science and humanities, basic values are established to characterize human values from a more systematic and universal perspective. Rather than formalizing principles for specific issues, they identify a finite number of motivationally distinct basic value dimensions that are rooted in universal requirements, serve as the underlying criteria behind actions and can be combined to cover diverse human desires. These basic values are recognized across cultures and each specific value type corresponds to a weight distribution on all dimensions. Therefore, basic values are not only generalizable to express comprehensive human values, but also adaptable to various value types. This goal becomes growing prominent, which is defined as aligning big models with a systematic distribution of basic values. Adaptability can be achieved by adjusting the targeted value distributions.

5.1 Alignment Goal Implementation

Basic Value Theory In social science and humanity, a broad array of basic value theories have been established and tested over time. For human morality, Bernard Gert's Common Moral-

ity Theory posits ten universal moral rules (Gert, 519 2004). Moral Foundation Theory (Graham et al., 520 2013) decomposes complex human morality into five foundations: Care/Harm, Fairness/Cheating, Loyalty/Betray, Authority/Subversion and Sanctity/Degradation. Regarding broader human val-524 ues, the most representative is Schwartz's The-525 ory of Basic Values (Schwartz, 2012). Originated from Rokeach Values (Rokeach, 1967), it divides human values into four high-order groups (openness to change, conservation, self-enhancement and self-transcendence) and ten motivationally distinct 530 value dimensions, as shown in Figure 2. Besides, 531 Social Value Orientation (SVO) (Murphy et al., 532 2011) focuses on the balance between self and oth-533 ers's profits. Basic values also appear in the field of AI, e.g., Sun et al. (2024) measure trustworthy 535 LLMs from six dimensions, including truthfulness, safety, machine ethics and so on. 537

Basic Value Alignment During alignment, the optimization signals should be computed on the target basic value distribution. Kang et al. (2023) explore to inject any type of value into LLMs by supervised fine-tuning. Given a target value distribution, they detect the value of samples and filter those aligned with the target value for training. Yao et al. (2023) design an adaptable approach BaseAlign, which first trains a universal evaluator to identify basic values behind LLMs outputs, transparently computes rewards as the distance between the outputs' values and the target value, finally optimizes the value-aware rewards through PPO (Schulman et al., 2017). They set various values with different distributions as the alignment target to prove the adaptability.

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5.2 Alignment Goal Evaluation

Human Value Surveys Basic value theories are usually accompanied by surveys featuring selfreport and abstract questions. These surveys are adapted to assess LLMs' values through prompt engineering. Moral Foundations Questionnaire (MFQ) is leveraged to detect moral bias in LLMs (Abdulhai et al., 2023; Ji et al., 2024). Duan et al. (2023) propose DeNEVIL to dynamically tailor prompts to uncover these foundations. World Values Survey (WVS)¹ encompasses 13 value categories of questions such as 'Social Values, Attitudes and Stereotypes' and 'Happiness and Wellbeing'. Pew Research Center's Global Attitudes Surveys (GAS)² contain 2,203 questions about topics such as religion and politics. The GlobalOpinionQA dataset is an aggregation of GAS and WVS to capture LLMs' opinions on global issues (Durmus et al., 2023), revealing biases towards viewpoints from English-speaking areas. Furthermore, questionnaires about basic human values include Schwartz Value Survey (SVS) (Schwartz, 2012) that assigns importance to 57 value items and alternative Portrait Values Questionnaire (PVQ), based on which Zhang et al. (2023d) generate a thousandlevel prompt dataset using GPT-4 to assess LLMs' value understanding ability. Social Value Orientation has a 6-question survey (Zhang et al., 2023e). In addition, a comprehensive benchmark to evaluate the trustworthiness of LLMs has been established (Sun et al., 2024).

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Automatic Value Classifier With annotated samples of (text, value dimension) pairs, automatic classifiers can be deployed to identify the underlying values of LLM's outputs. DeNEVIL (Duan et al., 2023) trains a value classifier for five groups of moral foundations. For Schwartz's Theory, initial classifiers are trained to discern the value dimensions based on manual text datasets, i.e., ValueNET (Qiu et al., 2022) or the argument dataset (Kiesel et al., 2022). Diverging from human utterances, Value FULCRA (Yao et al., 2023) trains classifiers especially for LLMs outputs.

Pros and Cons Systematic and universal basic values serve as a promising proxy of human values. It is still in a preliminary stage and there are many challenges to be addressed.

6 Challenges and Future Research

As shown in Figure 1, this survey presents a comprehensive progression of alignment goals and indicates *basic values* beyond enumerated value principles as potential advancements. To inspire further studies, we discuss several research directions.

Appropriate Value System By tracing the evolution of existing alignment goals and analyzing their strengths and weaknesses, we argue that the value systems used for alignment goals should possess 1) *clarity* to comprehensively and precisely represent human values; and 2) *adaptability* to deal with emerging situations and varying cultures. Aligning with ill-defined value systems would re-

¹https://www.worldvaluessurvey.org

²https://www.pewresearch.org/

sult in serious harm, as mentioned in Sec. 1. Uni-615 versal basic values in social sciences and human-616 ity exhibit potential and receive growing attention, 617 such as Schwartz's Basic Value Theory (Schwartz, 618 2012; Yao et al., 2023) and Moral Foundations Theory (Graham et al., 2013). However, whether these 620 human-centered value theories are suitable for AI 621 and how to formalize the objectives accordingly remain largely unexplored. Preliminary work has studied the unique value dimensions embedded into AI from scratch (Biedma et al., 2024; Klingefjord 625 et al., 2024; Cahyawijaya et al., 2024). We argue that more appropriate value systems for LLMs should be built through collaboration with experts in philosophy, ethics, and social science.

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Alignment Goal Representation Using basic values to define the alignment goal, enhancements can be explored from three key aspects. The first is generalizability to provide accurate supervision signals for arbitrary scenarios from open domains, out-of-distribution cases or even unidentified ones. Value principles tied to observed issues struggle with outlier generalization. In contrast, basic values, rooted in universal human requirements, offer greater generalizability and help achieve scalable oversight. The second is *adaptability* to diverse cultural values. Basic values, recognized across various cultures and differed by priority weights, provide flexibility in formalizing cultural values as alignment goals. The third is *transparency* to make the alignment process more interpretable and controllable, neglected by existing work. With a finite number of value dimensions, LLMs' behaviors link to a specific value distribution, and alignment just corresponds to adjusting the priority weights.

Value-aware Alignment Algorithms Main-651 stream alignment methods, *i.e.*, SFT and RLHF, only model values implicitly through pair-wise human feedback, which tend to be unstable since noise or conflicts might exist in training samples. Incorporating explicit value principles to direct pairwise data construction or reward modeling, more effective methods with AI-generated feedback are enabled, such as Constitutional AI (Bai et al., 2022b), SELF-ALIGN (Sun et al., 2023d). The pairwise signals and rewards also become more robust (Ji et al., 2023a). However, the target LLM has not yet directly learned to behave from these value principles. Actually, in-context learning is a method to regulate their behaviors towards the target value (Ganguli et al., 2023). However, without fine-tuning, it is hard to completely eliminate inherent harms. It is also challenging to express fine-grained value priorities via simple prompts. Therefore, future research should focus on developing efficient, stable alignment algorithms that transparently align LLMs with clear and generalizable target values instead of ambiguous proxies. 666

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Automatic & Comprehensive Evaluation Accurate benchmarks and evaluation methods are essential for guiding alignment research. At present, some benchmarks are constructed for alignment evaluation (Xu et al., 2023e; Sun et al., 2023a), which require human annotations or final human judgment. This makes them expensive and not easily scalable. Though powerful LLMs perform as an alternative for judgment, it highly relies on LLMs' capabilities and introduces randomness or biases. Consequently, automatic evaluation methods and metrics are urgently required to accelerate the assessment and research process. Evaluations across various abilities and difficulty levels should be considered: 1) understand and agree with human values; 2) diagnose scenarios involving values and make correct judgments; 3) perform consistently with human values, even in dilemmas; etc. This assessment shows increasing difficulty, from simple discrimination to exact behaviors, attempting to detect essential values of LLMs behind their elicited behaviors. Since priorities among values can only matter in some quandary scenarios, we should also consider specific dilemma cases in the evaluation to figure out such fine-grained information.

7 Conclusion

This paper highlights the importance of specifying appropriate goals for big models' responsible development and guiding the design of alignment algorithms, and presents the first survey of various alignment goals in existing literature. We propose a novel categorization for these goals in line with the human learning process: human instructions, human preferences, value principles and basic values, which elucidate their evolution paths and indicate further developments. To inspire studies aligning big models from the level of basic values, we discuss challenges and future directions. Besides, our survey provides a compilation of resources for big model alignment. We expect this survey to act as both a foundational guide and a source of inspiration for researchers and practitioners in this field.

Limitations 715

In this paper, we provide a comprehensive survey 716 from the perspective of alignment goals for big 717 models and present a novel categorization for these 718 increasingly complex goals, which is in line with 719 human learning hierarchy thus indicative for future research. Due to our emphasis on the evolution 721 process of alignment goals, there may be some limitations in this paper.

Limited Details on Alignment Methods In 724 725 terms of value alignment, there are two critical research questions: what to align with? and how 727 to align? This study centers on the former one to clarify alignment goals, which performs as a 728 premise for subsequent design of alignment methods. As a result, details about concrete alignment methods are not included in our paper, such as 731 the reinforcement learning from human feedback 732 (RLHF) and its improved versions. Information 733 about these aspects is available in other surveys ded-734 icated to LLMs alignment methodologies (Wang 735 et al., 2023c; Zhang et al., 2023b), which differs 736 from our paper in the reviewing perspective and 737 are discussed by us in Appendix A.2. 738

Scope of Considered Big Models Examples of 739 big models mainly include Large Language Models 740 (LLMs) and Large Multimodal Models (LMMs). 741 This survey and the taxonomy are primarily con-742 structed on the alignment research of LLMs, and 743 existing related works in the field of LMMs which 744 still focus on the alignment goals of human instruc-745 tions. As LMMs alignment develops, we argue that 746 the proposed taxonomy should be applicable to 747 LMMs as well. Besides, we would conduct future 748 updates to include such advancement and ensure 749 the comprehensiveness of our taxonomy. 750

Ethical Consideration

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This paper conducts a comprehensive survey about alignment goals for big models, which aims at clar-753 ifying the most appropriate values encoded into AI and transparently guarantee their responsible 755 development. Notably, discussing these details can also provide inspirations for designing malicious 757 alignment goals, injecting harmful noise into the 758 training data and adversarial attacks. More robust alignment methods are required at the same time.

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A Supplements of Introduction

A.1 Scope of References

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To make the survey as comprehensive as possible, we review papers in recent years (mostly 2019-2024) from well-known conferences and journals, including the ACL, EMNLP, NAACL, NeurIPS, ICLR, arXiv where newly emergent papers are released, and so on. Topics of related work encompass LLMs alignment, value alignment, value evaluation, reward modeling, instruction tuning, etc.

A.2 Related Work

In this section, we review related work from two primary aspects: the surveys about AI alignment and the discussions on alignment goals.

With remarkable progress in big models, great efforts have been made to align them with human values and ensure their responsible development. To furnish a picture of existing works and inspire future research, there are numerous surveys about AI or large language model alignment. Zhang et al. (2023b) and Wang et al. (2023c) summarize research works about instruction tuning, including the available datasets, training methods, evaluation methods, applications to other modalities and domains. Shen et al. (2023) exhibit a more comprehensive survey of alignment methodologies by categorizing them into outer and inner alignment. Ji et al. (2023b) also explore the methodologies and practical applications of AI alignment. However, these studies predominantly explore the research question 'how to align', focusing on the algorithms rather than the underlying objectives. Differently, this paper provides an overview from a novel perspective of 'what to align with', which is critical to determine the objective encoded into AI.

In previous studies, there are a few discus-1521 sions about defining precise and appropriate goals 1522 for alignment. For example, Specification Prob-1523 lem (Leike et al., 2018) underscores the necessity 1524 for precise reward modeling to ensure correct align-1525 ment. Furthermore, various alignment goals and 1526 their differences have been analyzed in position 1527 papers (Gabriel, 2020), ranging from instructions, 1528 intentions, preferences to interests and values. Dis-1529 tinguished from previous works, our paper con-1530 ducts the first practical survey of alignment goals 1531 introduced in existing research works. By dissect-1532 ing their essence and integrating the insights gained 1533 from human learning process, our paper presents 1534 a novel categorization with increasing abstraction 1535 and complexity. In addition, we also delve into the 1536 challenges and future research directions. 1537

B Supplements of Human Instructions

Details of public instruction datasets are enumerated in Table 1. 1538

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B.1 Taxonomy of Alignment Goals

Figure 3 illustrates the taxonomy of alignment goals in our paper.

C Comparison of Different Goals

In this section, we summarize and compare different alignment goals from the perspectives of definition, implementation, limitation and their correspondance to human learning hierarchy.

LL1. Human Instructions

- **Definition**: Enabling big models to understand diverse human instructions and complete tasks, mitigating the mismatch between complex downstream tasks and the simplistic pre-training objective.
- Implementation: <instruction, input, output> 1555 task demonstrations, without preference signals. 1556
- Limitation: Focusing narrowly on model capabilities to follow instructions and complete tasks, without considering human values, such as biases. Human values cannot be always precisely specified in instructions, and some instructions contain unethical requirements.
- Human learning level: Associative and chain 1563 learning, which learns to conduct logical reactions to specific inputs. 1565

Data Source	Dataset	#Tasks	#Instruction	Prompt Types
Existing NLP Benchmarks	PromptSource (Bach et al., 2022)	180	2,085	ZS
	P3 (Sanh et al., 2021)	270	2,073	ZS
	Natural Instructions (Mishra et al., 2021)	61	61	ZS & FS
	Super-NatInst (Wang et al., 2022b)	76	1,616	ZS & FS
	GLM-130B (Zeng et al., 2022)	74	-	FS
	xP3 (Muennighoff et al., 2022)	83	-	ZS
	OPT-IML Bench (Iyer et al., 2022)	1,991	18M	ZS & FS & CoT
	Flan 2022 Collection (Longpre et al., 2023)	1,836	15M	ZS & FS & Co
	COIG (Zhang et al., 2023a)	2k	200k	ZS
Model-Generated	Unnatural Inst (Honovich et al., 2022)	117	240k	ZS
	Self-Instruct (Wang et al., 2022a)	175	82k	ZS
	Alpaca (Taori et al., 2023)	175	52k	ZS & FS
	Baize (Xu et al., 2023c)	-	111.5k	Conversation
	UltraChat (Ding et al., 2023)	-	675k	Conversation
	Evol-Instruct (Xu et al., 2023b)	-	250k	Varying Complexity
	Phoenix (Chen et al., 2023b)	-	189k	Multilingual
	Bactrain-X (Li et al., 2023a)	-	3.4M	Multilingual
Crowd-Sourcing	ShareGPT (Chiang et al., 2023)	-	~100k	Converastion
	OpenAssistant (Köpf et al., 2023)	-	~161k	Conversation

Table 1: Details of public instruction datasets, ordered by their release time. 'ZS' and 'FS' mean zero-shot and few-shot respectively and 'CoT' means chain-of-thought.

L2. Human Preferences

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- **Definition**: Empowering big models to not only complete tasks but also adhere to human preferences and profits. Noting that "Human Preferences" here differs from the broader interpretation used in existing work. We distinctively separate it from the subsequent levels. This category refers to implicitly expressed preferences through human demonstrations or ranking signals on various responses, without considering explicit principles or criteria.
- **Implementation**: Alignment methods rely on human demonstrations and ranking signals or click feedback on different responses, which are applied to train reward models. They do not rely on any principles or criteria as the indication of preferred behaviors. Though some principles may be embodied in the preference data, they are unconscious and unknown about the principle during the data construction process.
- Limitation: First, it highly relies on imitation or discriminative learning, while lacking the ability to discern accurate and generalizable humandesired patterns. Second, he feedback data lacks consistent standards and may contain nonnegligible human biases or noise, leading to erratic performance of the aligned model.

which can differentiate varied contexts and react accordingly.

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L3. Value Principles

- **Definition**: This category fundamentally differs from the "*Human Preferences*" as it establishes clear value principles that indicate humanpreferred behaviors. These rules are devised to regulate behaviors for some specific scenarios, such as "No discrimination, no toxicity", and "Be helpful in answering reasonable questions".
- **Implementation**: Value principles are proactively and intentionally involved in the data construction or model training process. For example, the pairwise labels are determined by their adherence to a specific value principle, Ji et al. (2023a) claim this strategy can enhance the consistency of human annotations, thus mitigating the noise in data. Moreover, rewards are also computed with value principles.
- Limitation: 1) Clarity: Most of these principles are heuristic and hard to cover all scenarios, which cannot be a precise proxy of comprehensive human values. 2) Adaptability: they are tightly bound with observed issues, less adaptable to newly emerging risks, evolving model capabilities and varying cultural contexts.
- Human learning level: Concept learning and 1620 rule learning, which identify instances of the 1621
- Human learning level: Discrimination learning,



Figure 3: Taxonomy of reviewed papers about various alignment goals.

- 1622same category and apply corresponding rules to
yield consistent actions.recor
record1623yield consistent actions.with
sions1624L4. Basic Valueillust
ture1625• Definition: This one uses explicit expressions to
convey human values but does not list rules for
specific scenarios. Instead, it introduces the con-Varia
ture
 - 1627specific scenarios. Instead, it introduces the con-1628cept of 'basic values' derived from social science1629and humanities, which are systematic, scientific1630and universal. Like linearly independent basis1631vectors in a space, they identify a finite number1632of basic value dimensions to cover all human-1633desired values. Besides, these basic values are

recognized across different nations and cultures, 1634 with varying weights on different value dimensions, resulting in diverse value distributions (as illustrated in Figure 2). Basic values usually cap-1637 ture more abstract and higher-level information. 1638 Various principles which are infinite to enumer-1639 ate can be universally represented as a combina-1640 tion of basic values. Thus, this alignment goal 1641 offers better generalizability and adaptability. 1642

• Implementation: Each value type can be represented as a distribution $v = [v_1, v_2, \dots, v_k]$, where k basic value dimensions are included in the theory and v_i means the weight of the 1646

i_{th} value dimension. For supervised fine-tuning,
training samples are collected from the target
value distribution v_T . Besides, the optimization
objective can be computed as the distance be-
tween the LLM's value distribution and the target
one.

• Limitation: At an initial exploration stage.

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Human learning level: Advanced concept learning, which grasps fundamental rationales for generic problem-solving.