ARIA-UI: VISUAL GROUNDING FOR GUI INSTRUC TIONS

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Paper under double-blind review

Abstract

Digital agents for automating tasks across different platforms by directly manipulating the GUIs are increasingly important. For these agents, grounding from language instructions to target elements remains a significant challenge due to reliance on HTML or AXTree inputs. In this paper, we introduce Aria-UI, a large multimodal model specifically designed for GUI grounding. Aria-UI adopts a purevision approach, eschewing reliance on auxiliary inputs. To adapt to heterogeneous planning instructions, we propose a scalable data pipeline that synthesizes diverse and high-quality instruction samples for grounding. To handle dynamic contexts in task performing, Aria-UI incorporates textual and text-image interleaved action histories, enabling robust context-aware reasoning for grounding. Aria-UI sets new state-of-the-art results across offline and online agent benchmarks, outperforming both vision-only and AXTree-reliant baselines. We release all training data and model checkpoints to foster further research.

1 INTRODUCTION

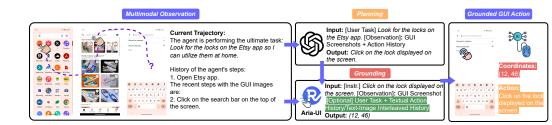


Figure 1: The two-stage task performing process for general GUI agents. Aria-UI serves as a robust grounding model to make the planned actions truly happen.

Collection	#Web Img.	#Mobile Img.	#Desktop Img.	Input Text	Supervision	Open Source	Action History	#Elements	#Sample
Ferret-UI-AMP	1	84K	/	Human Ann.	Point Coordinates	×	×	-	160K
CogAgent-CCS400K	400K	/	/	HTML Text	Point Coordinates	×	×	70M	-
UGround-Web-Hybrid	773K	/	/	HTML Attr. + Refer. Caption	Point Coordinates	×	×	18.1M	9M
UGround-Web-Direct	408K	/	/	Refer. Caption	Point Coordinates	×	×	408K	408K
SeeClick	270K	/	/	HTML Text	Point Coordinates	✓	×	3.3M	3.3M
GUIEnv-local	73K	9K	/	HTML Text	Point Coordinates	✓	×	700K	700K
Aria-UI Collection	173K	104K	1.3K	Diversified Instr.	Refer. Caption + Point Coordinates	1	1	3.9M	11.5M

Table 1: Grounding data of Aria-UI compared to existing collections.

The rapid expansion of graphical user interfaces (GUIs) across web, desktop and mobile platforms has made them indispensable for digital interactions. From completing daily tasks like shopping or booking tickets to complex professional workflows, GUI agents play a critical role in automating these processes. As illustrated in Figure 1, a typical GUI agent operates in two stages: planning and grounding. In the planning stage, the agent generates action decisions to accomplish the user's task based on the current screen state as its observation. In the grounding stage, the agent is tasked with locating and interacting with the target element as referred in the instructions provided by planning, thus make actions truly happen in the environment.

⁰⁵³ While efforts have been put to improve the planning of large multimodal models (LMMs) with CoT Yao et al. (2022b); Wei et al. (2022), and inference-time scaling Saha et al. (2024), effectively

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grounding GUI elements from language remains a significant challenge. The problem is compounded
 by the diverse visual layouts across diverse devices, wide variability in planned instructions, and the
 dynamic nature of task execution in real-world environments, all of which demand robust, adaptable,
 and efficient solutions.

058 The basic grounding method involves leveraging HTML or accessibility trees (AXTress, or A11y) to identify the target element. However, feeding long textual contexts of the tree often leads to 060 inefficiencies, hallucination, and biases due to missing information in the tree. The absence of visual 061 input further limits the method's ability to address instructions requiring visual or positional cues. 062 Set-of-Mark Yang et al. (2023) combines visual and tree tag information. However, its reliance on 063 HTML or AXTrees limits flexibility in diverse environments, as platform standards are inconsistent 064 and, particularly on mobile and desktop, the quality of AXTrees depend largely on app developers' implementation. Additionally, LMMs struggle to accurately select from numerous tags in images, 065 constraining grounding performance Xie et al. (2024). To this end, building a pure-vision solution for 066 GUI agent grounding is crucial. 067

068 Training an LMM for GUI instruction grounding is non-trivial. Existing LMMs are: 1) heavily 069 skewed towards natural images due to data biases. 2) rarely trained for grounding. While some models 070 are trained with datasets like RefCOCO Kazemzadeh et al. (2014), these datasets are not aligned with GUI scenarios and are sparsely populated. Recently, some studies Cheng et al. (2024); Gou 071 et al. (2024) have leveraged LMMs' powerful vision and language capabilities, using public mobile-072 or web-sourced data as (GUI image, instruction, coordinates) tuples to train LMMs as grounding 073 models. Despite their effectiveness, we identify two key limitations in these approaches: (1) They 074 overly depend on rigid instruction sources and formats, mainly HTML or AXTree-based textual 075 elements. This lack of diversity hinders their robustness in adapting to the flexible and heterogeneous 076 instructions generated by task planners. (2) They overlook the dynamic contextual information 077 during task performing, such as the action history, which can provide valuable references for more accurate element grounding. 079

In this paper, we introduce Aria-UI, a robust LMM designed specifically for GUI grounding. Aria-UI is built upon Aria Li et al. (2024a), the state-of-the-art multimodal MoE model with 3.9B activated parameters. Aria-UI adopts a pure-vision approach, avoiding reliance on AXTree-like inputs while achieving superior grounding accuracy across diverse tasks and platforms.

By addressing the core limitations of existing methods, we propose two key contributions in Aria-084 UI. For the challenge of rigid instructions, we design a large-scale, diverse data synthesis pipeline 085 from our Common Crawl collection and public available data. This pipeline first leverages strong 086 LMMs to generate detailed and accurate element captions and then utilizes an LLM to create diverse, 087 human-like instructions that align with potential interactions based on these captions. We further 088 incorporate the high-quality captions as additional supervision during training, enabling the model to 089 better associate diverse instructions with their corresponding elements. For the challenge of ignoring 090 dynamic contexts, we further leverage textual or text-image interleaved action history from trajectory 091 data for training. This equips Aria-UI with robust grounding capabilities, enabling it to perform 092 effectively in dynamic, multi-step real-world task scenarios.

- To summarize, our contributions are:
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• We propose a novel approach to address the challenge of rigid instructions with a scalable, datacentric pipeline. It generates high-quality and diverse (element caption, instruction) samples from Common Crawl and publicly available data, enabling Aria-UI to generalize effectively across diverse instructions in different environments.

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• Aria-UI introduces innovative designs for incorporating dynamic action history in textual or interleaved text-image formats. The improvements allow Aria-UI to ground elements more effectively in dynamic, multi-step task scenarios, especially under zero-shot settings.

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We conduct comprehensive evaluations on extensive benchmarks including both offline and online agent tasks, showcasing Aria-UI's state-of-the-art performance. Notably, Aria-UI achieves higher grounding accuracy and task success rates compared to both vision-only and AXTree-reliant baselines.

108 Referring Captic The Amazon Book icon, located at th Visual The vertical three-dot buttor Coorc (X, Y) (X, Y) 109 \$ Postitional Next to the entry "28 YEARS LATER - Official Trailer" ₫ 110 Ö 111 re options for the C) video entry R A Aria-UI GUI Screen 112 ensive and cult to Sc MM e Ster 'The veritical three dot, next to 113 o... for a re The agent is Step 1 ons such as share" 114 perform Step 1. Step 2. tailed Element Caption 115 Step 2. click to save the second Instruction: Textual Text-Image Interleaved 116 entry to favorite list 尔 117 ack of accurate Diverse Instructions ask and Action History Desktop versity, and • Web Mobile ritv 118

Figure 2: The overall data and training pipeline for Aria-UI.

2 Method

Aria-UI is designed to seamlessly integrate into the latest general-purpose multimodal GUI agent framework Zheng et al. (2024); Xie et al. (2024); Koh et al. (2024); Rawles et al. (2024a), serving as a robust grounding model. We outline a solution to the challenges from a scalable, data-centric approach, as shown in Figure 2. In Section 2.1.1, we detail the synthesizing of diverse grounding data. Section 2.1.2 discusses building grounding samples with task context for dynamic scenarios, and Section 2.2 explains Aria-UI 's training details.

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2.1 LARGE-SCALE DIVERSE GUI DATA SYNTHESIZING

As summarized in Table 1, several existing methods have collected diverse corpus for GUI grounding. However, these corpora fail to effectively address GUI grounding for LMMs. They are either not open-source, too small, or lack coverage of all the major platforms. Moreover, they rely on rigid instruction sources and formats, from HTML extraction or specifically formatted referring caption. Additionally, they overlook the importance of the contextual information for grounding during dynamic task performing. We present how to solve these challenges by a data-centric approach with diverse data scaling from multiple platforms and context-aware data extension with trajectories.

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2.1.1 DIVERSE DATA SCALING FROM MULTIPLE PLATFORMS

140 We propose a two-stage pipeline to transform raw samples into high-quality and diverse element 141 instructions for grounding training. At the first stage, we utilize a strong LMM (GPT-40 or Qwen2-142 VL-72B Wang et al. (2024a)) that takes element screenshots and text extracted from HTML as input 143 for accurate and detailed element descriptions. To enhance accuracy and reduce hallucination, the 144 model perceives two screenshots: (1) an isolated image of the element and (2) a zoomed-in view, 145 where the element is highlighted with a red bounding box. Additionally, the HTML text and the 146 screen position of the element are provided for reference. The model is then prompted to generate a detailed caption of the element, including its visual properties, functionality, positional relationships, 147 and any other distinctive attributes. In the second stage, we utilize an LLM to generate natural 148 language instructions that correspond to potential interactions with the elements, based on their 149 detailed captions. For instance, for the caption "The "subscribe" button, colored in bright red with 150 white text and a bell icon, is positioned in the upper-right section of ChefMaria's cooking channel 151 header, showing "2.3M" subscribers" underneath," the synthesized instruction could be "subscribe to 152 ChefMaria's channel." To ensure diversity and expand the data volume, we produce three instructions 153 for each element. 154

We apply our pipeline to three key GUI environments: web, desktop, and mobile, each with distinct challenges and characteristics.

Web. Web data, with its diversity and dynamic rendering, is ideal for expanding GUI grounding datasets with varied element samples in size, type, and resolution. We leverage the latest collection of Common Crawl for data collection. We build a rigorous data curation and filtering pipeline to produce high-quality samples. We first filter out harmful webpages using fastText Bojanowski et al. (2017). Subsequently, we identify and select interactive elements by checking the HTML attributes. Considering that LMMs have acquired fundamental OCR skills during pretraining, we

prioritize graphical elements over text-based elements. To reflect real-world grounding tasks in complex, element-rich environments, we heuristically retain webpages containing more than 20 valid elements. We use Playwright to render these webpages at 1920×1080 and 2440×1600 resolutions to accommodate common resolution requirements. We gather a diverse set of 173K webpages containing 2M elements through the procedure. With the data pipeline, we build detailed caption and instructions for each element, and result in 6M high-quality and diverse instruction samples in total.

168 Desktop. Since desktop environment is less scalable and human annotation costs high, desktop data 169 has remained scarce. OmniACT Kapoor et al. (2024) manually annotated 7.3K instruction-grounding 170 pairs. However, creating an automated data scaling pipeline for desktop remains a challenge. To 171 mitigate the research gap, we develop a traverse agent powered by an LMM to explore the OS 172 environment for data collecting. We build the traverse agent on OSWorld Xie et al. (2024) with Gemini 1.5 Flash. Leveraging the accessibility tree, the agent selects the next element to click in 173 each screen state, aiming to reach previously unexplored screens. We equip the agent with a simple 174 memory mechanism and guide its exploration through a heuristic depth-first search. We collect all 175 screenshots and the corresponding A11y to parse all elements. Using this automated pipeline, we 176 collected 15K elements tailored for desktop environment. We then utilize the data pipeline to extend 177 the samples to 45K by generating diverse instructions. 178

Mobile. Since automated GUI agents for mobile environments were explored earlier, a substantial amount of open-source data has been accumulated for mobile environment. Currently, the largest-scale grounding dataset for mobile is AMEX Chai et al. (2024), which provides 104K screenshots and 1.6M elements. While AMEX provides a large-scale dataset, it has only 712K elements with basic textual descriptions extracted from accessibility tags, and merely 3K elements are paired with human-like instructions. To address this gap, we regenerate high-quality caption and instruction samples with the data pipeline for AMEX, improving the training effectiveness while maintaining the same data volume.

Public Data. To further expand our grounding corpus and introduce more diverse sources for GUI images and instructions, we incorporate the following public datasets: 3M Web and 273K mobile elements from SeeClick training data Cheng et al. (2024); Li et al. (2020b;a), 15K mobile elements from Bai et al. (2021), 748k Web elements from GUICourse Chen et al. (2024), 131K desktop elements from OmniAct Kapoor et al. (2024), and 693K Web and mobile elements from AutoGUI¹.

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2.1.2 CONTEXT-AWARE DATA EXTENSION FROM TRAJECTORIES

194 Accurately and efficiently performing grounding tasks within the dynamic context of real-world 195 environments is a crucial capability for GUI agents. Despite its importance, existing approaches 196 largely focus on grounding tasks under a single-step setting, where LMMs are trained to infer 197 grounding results based only on the current state and instruction. Such approaches overlook the 198 dynamic nature of GUI grounding and the critical role of context in real-world scenarios. For 199 example, after executing a TYPE action, the next grounding step is likely associated with an ENTER 200 or SUBMIT button. Similarly, in multi-step tasks that involve navigating through a multi-layered 201 menu to locate a target entry, there is a strong contextual relationship between consecutive grounding actions. Leveraging such contextual information enriches the grounding context and aids the model 202 in avoiding bias, thereby enhancing grounding performance. 203

204 We utilize publicly available agent trajectories to simulate grounding tasks with contexts. We focus on 205 constructing two types of contextual setups: (1) textual action history and (2) text-image-interleaved 206 history. The text-based setup incorporates the ultimate task along with prior action histories, and the 207 text-image-interleaved setup extends this by including N historical screen state images, providing richer contextual cues and training the model to understand multimodal interaction history. Notably, 208 most trajectory data only includes basic sequential information, such as the click coordinates, thus 209 lacks comprehensive stepwise instruction semantics. To address this, we augment all grounding steps 210 within the trajectory data using the proposed data pipeline to generate detailed stepwise instructions. 211 For non-grounding actions, we encode instructions (e.g., SWIPE and TYPE) using rule-based methods 212 for natural language formats. For the interleaved setting, we collect data as per N = [1, 2, 3], and for 213 the text-based setting, we input all historical actions in text. Finally we collect 992K samples with the 214

¹https://huggingface.co/AutoGUI

216 trajectories from GUI-Odyssey Lu et al. (2024), Android in the Zoo Zhang et al. (2024d), Android 217 Control Li et al. (2024b), Android in the Wild Rawles et al. (2024b) and AMEX Chai et al. (2024). 218

2.2 MODEL ARCHITECTURE

Method		Mobile		Desktop		Avg.	
Method	Text	Icon/Widget	Text	Icon/Widget	Text	Icon/Widget	1115
GPT-4	22.6	24.5	20.2	11.8	9.2	8.8	16.7
GPT-40	20.2	24.9	21.1	23.6	12.2	7.8	18.1
CogAgent	67.0	24.0	74.2	20.0	70.4	28.6	49.6
SeeClick	78.0	52.0	72.2	30.0	55.7	32.5	55.8
Qwen2-VL	75.5	60.7	76.3	54.3	35.2	25.7	55.3
UGround	82.8	60.3	82.5	63.6	80.4	70.4	74.1
Aria-UI	92.3	73.8	93.3	64.3	86.5	76.2	82.4

Table 2: Results on ScreenSpot. We report element accuracy and the micro average results. We build Aria-UI with the state-of-the-art multimodal MoE model, Aria Li et al. (2024a). We leverage 232 two strengths from Aria for GUI agents: 1) Aria is multimodal-native, built for better understanding 233 of complex and interleaved contexts; 2) with only 3.9B activated parameters, Aria shows even faster 234 inference speed than 7B dense models. 235

236 2.2.1 ULTRA RESOLUTION SUPPORT 237

238 With the shift from 1080p to 2K resolutions on computers and mobile devices, training grounding 239 LMMs at high resolutions has become essential. Aria originally supports high-resolution images up to 980×980, which we extend to a maximum of 3920×2940 on Aria-UI by splitting the image into 240 smaller blocks, significantly increasing the range of image sizes to handle. To maintain positional 241 accuracy, we take inspiration from NaViT Dehghani et al. (2024) to place padding before resizing for 242 keeping the original screenshot ratio. 243

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2.3 TRAINING AND INFERENCE PARADIGM

246 We train Aria-UI following a two-phase procedure. We first leverage all the single-step grounding 247 data to train the foundation GUI grounding capability of Aria-UI. Specifically, Aria-UI is tasked with 248 generating grounding answers given the prompt "Given a GUI image, what are the relative (0-1000) 249 pixel point coordinates for the element corresponding to the following instruction or description: 250 [...]". We follow Gou et al. (2024) to group all the samples for the same GUI image into a multi-turn 251 conversation format. Then, context-aware data with both text-based and text-and-image-interleaved history settings are fed into the model to further enhance the grounding capability under the dynamic 252 setting. For this phase, we add extra 20% samples from the single-step data to keep the generic 253 grounding capability and avoid over-fitting. 254

255 During inference, Aria-UI outputs the grounded pixels coordinates normalized to [0, 1000]. Since 256 Aria-UI is also trained with context-aware trajectories, it can take historical agent actions and 257 grounding actions as chat history, formulating a stronger grounding system in dynamic environments.

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3 EXPERIMENTS

We testify the performances of Aria-UI via extensive experiments including single-step grounding, grounding under offline agent trajectories and grounding in dynamic online agent environments.

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3.1 GUI GROUNDING EVALUATION

266 We first examine Aria-UI's foundational GUI grounding capabilities on ScreenSpot Cheng et al. (2024). The benchmark compasses six subsets spanning over two types of elements and three 267 major platforms. Each test entry provides a unique GUI image and a human-annotated instruction 268 for locating a specific element. The typical resolution for mobile and web subsets is 2k, and for 269 desktop samples it is 540p. We include the state-of-the-art UGround Gou et al. (2024), with previous

	-1-	AndroidCo	ntrol-Low	AndroidCo	ntrol-High	GUI-Od	lyssey
Mod	eis	Grounding	Task SR	Grounding	Task SR	Grounding	Task SR
				Zero-shot			
GPT	-40	16.36	5.12	10.36	2.84	19.66	0.05
Qwe	n2-VL	64.24	32.53	30.32	4.08	49.56	2.00
See	Click	45.55	17.72	20.17	4.29	45.19	1.45
UGr	ound	-	-	-	-	50.25	2.02
Aria	-UI	79.70	54.39	35.12	5.95	64.81	5.28
			W	Training Set			
UGr	ound	74.28	46.85	37.98	9.15	-	-
Aria	-	85.71	66.30	41.78	9.97	84.57	31.87
	$-\mathbf{UI}_{TH}$	87.69 87.20	67.33 67.26	43.16 42.97	10.17 10.10	86.75 87.02	36.47 37.30

Table 3: Results for offline mobile agent evaluation. We report element accuracy for grounding and the task success rate. For AndroidControl-High, GPT-40 serves as the planner to generate stepwise instructions for all methods.

grounding models SeeClick Cheng et al. (2024) and CogAgent Hong et al. (2024) as baselines. We also include generic LMMs - GPT-4, GPT-40 and Qwen2-VL Wang et al. (2024a).

From the results in Table 2, Aria-UI achieves the highest average accuracy (82.4%) across all subsets, demonstrating its superior grounding performance. Aria-UI achieves a significant margin over the state-of-the-art UGround, particularly excelling in tasks for textual elements. The results showcase Aria-UI's robustness and generalizability across diverse platforms and element types.

3.2 OFFLINE AGENT EVALUATION

Input	Planner	Grounding	Cross-Task	Cross-Website	Cross-Domain	Avg.
Image + HTML Tree	GPT-4	Choice	46.4	38.0	42.4	42.3
	GPT-4	SoM	29.6	20.1	27.0	25.6
Image	GPT-4	SeeClick	29.6	28.5	30.7	29.6
	GPT-4	UGround	45.1	44.7	44.6	44.8
	GPT-4	OmniParser	42.4	41.0	45.4	42.9
	GPT-40	SeeClick	32.1	33.1	33.5	32.9
	GPT-40	UGround	47.7	46.0	46.6	46.8
	GPT-40	Aria-UI	56.1	57.0	59.5	57.5
	GPT-40	Aria-UI _{TH}	57.6	58.0	61.2	58.9
	GPT-40	Aria-UI _{IH}	57.6	57.7	61.4	58.9

Table 4: Results on Multimodal-Mind2Web, with grounding element accuracy reported. None of the methods adopted the training split, therefore we exhibit a fully zero-shot out-of-distribution evaluation.

Input	Planner	Grounding	AndroidWorld	MobileMiniWob++
AXTree	GPT-4-Turbo	Choice	30.6	59.7
AATtee	Gemini 1.5 Pro	Choice	19.4	57.4
Imaga AVTraa	GPT-4-Turbo	SoM	25.4	67.7
Image + AXTree	Gemini 1.5 Pro	SoM	22.8	40.3
	GPT-4-Turbo	UGround	31.0	-
Image	GPT-40	UGround	32.8	48.4
-	GPT-40	Aria-UI	39.7	60.4
	GPT-40	Aria-UI $_{TH}$	44.8	-

Table 5: Task success rate results for online mobile and Web agents on AndroidWorld and MobileMiniWob++.

Mobile Agents. We further testify how Aria-UI performs under an offline dynamic setting, where the model is required to provide grounding coordinates in agent task trajectories. We employ AndroidControl-Low Li et al. (2024b), GUI-Odyssey Lu et al. (2024) and AndroidControl-High, the

324	Models	OS	Calc	Impress	Writer	VLC	Thunderbird	Chrome	VSC	GIMP	Multi	Avg.
325	GPT-4o + SoM	20.83	0.00	6.77	4.35	6.53	0.00	4.35	4.35	0.00	3.60	4.59
326	CogAgent + SoM GPT-40 + A11y	4.17 41.67	2.17 4.26	0.00 6.81	4.34 8.70	6.53 9.50	0.00 6.67	2.17 15.22	0.00 30.43	$0.00 \\ 0.00$	0.00 7.46	0.99 11.21
327	CogAgent	4.17	2.17	0.00	4.35	6.53	0.00	2.17	0.00	0.00	0.10	1.11
328	GPT-4о GPT-4о + Aria-UI TH	8.33 25.00	0.00 4.26	6.77 15.32	4.35 8.70	16.10 30.06	0.00 26.67	4.35 23.80	4.35 21.74	3.85 19.23	5.58 8.55	5.03 15.15
329		-0.00		10102	0.70	20100	20.07	-5.00		1,120	0.00	

Table 6: OSWorld results. The top part denotes methods with both accessibility tree (A11y) and screenshot input, while the bottom part is for pure-vision methods that rely only on screenshots.

first two has human-annotated or generated stepwise instruction, while the last one only provides 333 the user task, and needs an additional planner for stepwise instructions. We follow Li et al. (2024b); 334 Gou et al. (2024) to utilize GPT-40 as the planner. We report element accuracy and the task success 335 rate in Table 3. Specifically, we evaluate Aria-UI and the baselines on both zero-shot and training 336 split-included settings. As we evaluate Aria-UI with agent trajectories, we extend the model with 337 two variants: Aria- UI_{TH} and Aria- UI_{IH} , for textual action history input and text-image interleaved 338 history input, separately. We choose N = 1 for Aria-UI_{IH} to include additional one GUI image from 339 history during inference. 340

The results demonstrate the superior performance of Aria-UI across different evaluation settings and metrics. Specifically, Aria-UI and its variants consistently outperform existing baselines, with Aria-UI_{TH} achieving peak performance of grounding accuracy and task success rate on AndroidControl, and Aria-UI_{IH} achieving the best performances on GUI-Odyssey. Empirically, we found that the incorporation of historical actions, whether in text-only (*TH*) or text-image interleaved (*IH*) format, provides crucial context for accurate element grounding and task completion. In particular, we observe that the textual action history (Aria-UI_{TH}) strikes an effective balance between efficiency and performance compared to both the base model and Aria-UI_{IH}.

In summary, the significant performance gap between Aria-UI and existing approaches like SeeClick and UGround underscores the effectiveness of our proposed model in understanding and executing mobile interface interactions.

Web Agents. We evaluate how Aria-UI and its variants perform on multimodal Web agent tasks with the Multimodal-Mind2Web Deng et al. (2024) benchmark. The original training split is not included by Aria-UI and the baselines during the training stage, thus we form a fully zero-shot out-of-distribution scenario. Three subsets, cross-task, cross-website and cross-domain are employed for a comprehensive evaluation.

Shown in Table 4, Aria-UI and its variants significantly outperform all baselines across the three subsets, achieving an average accuracy of 57.5% for the base model and 58.9% for Aria- UI_{TH} and Aria- UI_{IH} . Notably, Aria- UI_{IH} demonstrates the strongest performance in the cross-website and cross-domain subsets, showcasing its robust ability to leverage historical multimodal context. The improvements over previous models, including UGround and SeeClick, underscore Aria-UI's effectiveness in handling zero-shot grounding tasks on diverse and unseen web interfaces.

Mobile Desktop Web Method Avg. Text Icon/Widget Text Icon/Widget Text Icon/Widget Aria-UI 92.3 93.3 64.3 86.5 76.2 82.4 73.8 (-) Ultra Resolution 87.5 40.0 40.3 61.1 70.6 53.5 61.1 (+) Visual CoT Prompting 93.8 59.8 80.4 51.4 73.0 57.8 71.4 (-) Aria-UI Data 89.0 60.7 78.3 34.3 79.6 52.9 68.7 88.3 (-) Diversified Instruction 67.2 83.0 57.1 82.2 63.1 74.9 (-) Refer. as Supervision 92.7 69.0 814 54 3 85 2 70.0 77.5

3.3 ONLINE AGENT EVALUATION

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Table 7: Ablation study results on ScreenSpot.

Mobile and Web. We use AndroidWorld Rawles et al. (2024a) for online mobile agent evaluation in
an Android emulator environment. The evaluation is fully based on success of the task by checking
the system state of the virtual device. We also include the MobileMiniWob++ task collection
provided by AndroidWorld, which adpats the Web agent environment MiniWob++ Liu et al. (2018) to
AndroidEnv Toyama et al. (2021), the same environment as AndroidWorld. We evalute Aria-UI with

the strongest baseline, UGround under the same M3A agent framework, compared with SoM and
 Choice methods that require AXTree input. We report task success rate, the most important metric
 for real agents in Table 5. Our observations are:

- In AndroidWorld, our approach achieves the best performance to date, with a task success rate of 44.8%, achieved by Aria-UI_{TH}. This surpasses the previous state-of-the-art method, UGround, as well as non-pure vision methods such as SoM and Choice, which rely heavily on AXTree input. The results highlight Aria-UI's superior ability to handle diverse element instructions in real-world settings, demonstrating its robustness and adaptability for pure-vision GUI agents.
- On MobileMiniWob++, Aria-UI outperforms UGround, and choice-based methods. Due to the simplicity of MiniWob++ layouts, GPT-4-Turbo with SoM achieves the highest performance. However, Aria-UI still demonstrates the highest scores with pure-vision input.

389 **OSWorld.** We further evaluate Aria-UI on the most up-to-date and complex computer use simulator 390 benchmark, OSWorld Xie et al. (2024). Following the pure-vision agent framework in OSWorld, we 391 place Aria-UI as the grounding model to work collaboratively with GPT-40 on the 369 real tasks 392 provided. We compared Aria-UI with previous SOTA methods and summarize the task success 393 rate in Table 6. With GPT-40 as planner and Aria-UI_{TH} as the grounding model, we achieve the 394 highest average task success rate of 15.15%, outperforming previous methods across all computer-use 395 scenarios in OSWorld. Notably, it excels in tasks like VLC (30.06%), Chrome (23.80%), and Impress 396 (15.32%), highlighting Aria-UI's strong performance in diverse, complex GUI tasks.

398 3.4 ABLATION STUDY

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- We further testify how Aria-UI performs with ablation settings of the proposed components through the following perspectives:
- 402 Model Components. 403
 - (-) Ultra Resolution. We remove the ultra resolution support for Aria-UI.
 - (+) Visual CoT Prompting. We use visual CoT prompting during test time for Aria-UI. For example: "*Think step-by-step with visual clues before giving the answer.*"

Training Data Ablation.

- (-) Aria-UI Pipeline Data. We remove the data from our pipeline during training.
- (-) Diversified Instruction. We directly use refer. caption as input and coordinates as output for training, removing the diversified instructions.
- (-) Refer. as Supervision. We use only coordinates for supervision for our pipeline data.

We summarize the ablation results in Table 7. The results highlight the critical role of ultra resolution (Avg. 61.1) and Aria-UI data, particularly for Icon/Widget grounding. Removing diversified instruction or refer. as supervision degrades performance across platforms, due to weak alignment between instruction, refer. caption and grounding coordinates. We also found that adding CoT improves text-based tasks on mobile but struggles with others, caused by noise in visual reasoning.

- 420 4 RELATED WORK
- 421 Vision-language Grounding with Large Multimodal Models. Foundational approaches for vision-422 language grounding, such as Zou et al. (2023); Liu et al. (2023); Li et al. (2023), integrate CLIP 423 with specialized vision models to tackle language-guided grounding tasks. To address the limitations 424 in complex reasoning scenarios, researchers have begun leveraging LMMs Liu et al. (2024); Dai 425 et al. (2023); Shao et al. (2024) as a promising direction. Notable works Peng et al. (2023); Pi 426 et al. (2023); Wang et al. (2024b) train LMMs to respond to fine-grained language instructions by 427 grounding them in specific visual regions, while general-purpose models Bai et al. (2023); Li et al. 428 (2024a) incorporate grounding as a core function during training. Additionally, significant advances 429 in spatial information processing Zhang et al. (2023b); Chen et al. (2023); Zhang et al. (2023c); You et al. (2023); Zhang et al. (2024b) have enhanced regional visual comprehension capabilities. Despite 430 these advancements, these methods, while effective for natural images, face challenges when applied 431 to GUI screenshots due to insufficient specialized training data.

432 General GUI Agents. Automating GUI operations with capable agents has become a trending 433 research area that leverages LMMs. Existing efforts have been put to desgin autonomous agents for 434 complex task completion on mobile Rawles et al. (2024a); Bai et al. (2024); Li et al. (2024c); Zhang 435 et al. (2023a); Wen et al. (2024); Nong et al. (2024); You et al. (2024); Li et al. (2024d), Web Koh 436 et al. (2024); Yao et al. (2022a); Zhou et al. (2023); Lai et al. (2024); He et al. (2024); Abuelsaad et al. (2024); Ma et al. (2023); Zhang et al. (2024c) and desktop Xie et al. (2024); Wu et al. (2024); Gao 437 et al. (2023); Zheng et al. (2023); Zhang et al. (2024a); Niu et al. (2024) environments. These methods 438 initially relied on HTML or AXTrees for element grounding to perform actions. Recently, several 439 notable studies Cheng et al. (2024); Gou et al. (2024) have proposed developing pure vision-based 440 GUI grounding models with LMMs. However, due to their lack of instruction diversity and insufficient 441 consideration of dynamic context, these approaches have delivered sub-optimal performances. 442

5 CONCLUSION

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In this paper, we introduced Aria-UI, a robust LMM for GUI grounding across diverse environments.
We designed a two-stage data pipeline for high-quality and diverse GUI grounding data from multiple
platforms. We further incorporated dynamic action history as effective cues for stronger grounding
capabilities in real-world environments. As a scalable and data-centric method, Aria-UI outperforms
existing methods on all evaluated benchmarks, with both offline and online agent tasks. The model
demonstrates strong zero-shot generalization across platforms, establishing Aria-UI as a powerful
solution for universal GUI grounding.

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