TOXICCHAT: Unveiling Hidden Challenges of Toxicity Detection in Real-World User-AI Conversation

Warning: some contents may contain racism, sexuality, or other undesired contents.

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Abstract

Despite remarkable advances that large language models have achieved in chatbots, maintaining a non-toxic user-AI interactive environment has become increasingly critical nowadays. However, previous efforts in toxicity detection have been mostly based on benchmarks derived from social media content, leaving the unique challenges inherent to real-world user-AI interactions insufficiently explored. In this work, we introduce TOXICCHAT, a novel benchmark based on real user queries from an open-source chatbot. This benchmark contains the rich, nuanced phenomena that can be tricky for current toxicity detection models to identify, revealing a significant domain difference compared to social media content. Our systematic evaluation of models trained on existing toxicity datasets has shown their shortcomings when applied to this unique domain of TOXI-CCHAT. Our work illuminates the potentially overlooked challenges of toxicity detection in real-world user-AI conversations. In the future, TOXICCHAT can be a valuable resource to drive further advancements toward building a safe and healthy environment for user-AI interactions.

1 Introduction

The field of conversational AI has seen a major shift with the development of large language model (LLM)-based chatbots like ChatGPT. While these chatbots have demonstrated remarkable capabilities in generating human-like responses, the risk of undesired content emerging in this interface has become one of the most urgent issues recently. Therefore, it is important to equip these chatbots with effective mechanisms to identify potentially harmful contents that goes against their policies.

Toxicity detection has long been investigated as an natural language processing problem [\(Curry](#page-5-0) [and Rieser,](#page-5-0) [2018,](#page-5-0) [2019;](#page-5-1) [Chin and Yi,](#page-5-2) [2019;](#page-5-2) [Ma](#page-5-3) [et al.,](#page-5-3) [2019\)](#page-5-3), while existing work mainly focused on data derived from social media or generated by LLMs, few efforts have been made towards realworld user-AI conversations [\(Curry et al.,](#page-5-4) [2021\)](#page-5-4). However, it is noted that the content of user interactions varies substantially between chatbots versus public platforms. For example, while social media users typically post their views directly, chatbot interactions often involve users posing questions or giving instructions. As a result, existing models may fail to recognize the completely new style and more implicit content of toxicity underlying the users' seemingly friendly questions or instructions. Hence, it is of critical importance to develop toxicity benchmarks rooted in real-world user-AI dialogues, which can help develop a better conversational AI system for addressing toxic behavior embedded within this specific conversation context.

In this work, we conduct a benchmark study focused on toxicity in real-world user-AI interactions. We create a comprehensive toxicity benchmark TOXICCHAT based on real chat data between users and AI, which can be utilized to understand user behaviors and improve the performance of AI systems in detecting toxicity for chatbots. Our work can be summarized into three stages:

First, Section [2](#page-1-0) introduces the construction of TOXICCHAT, a dataset that collects 10,166 examples with toxicity annotations. Specifically, we collect and pre-process user inputs from the demo based on a popular open-source chatbot Vicuna [\(Zheng et al.,](#page-6-0) [2023\)](#page-6-0), and apply an uncertaintyguided human-AI collaborative annotation scheme, which successfully releases around 60% annotation workload while maintaining the reliability of labels. During annotation, we take an in-depth analysis based on the data, and discover a specific phenomena where chatbots are being subjected to prompt hacks that will induce them to ignore their policies and generate toxic content (see examples in Appendix [C\)](#page-7-0). This phenomenon is referred to as

[∗][Equal Constributions.](#page-5-3)

Figure 1: Prompts from Different Domain^{[2](#page-0-0)}. Traditional toxicity detection models fail at detecting the toxic prompts from in user-AI conversations.

jailbreaking, and we create an special label for this implicit toxic case.

Second, in section [3,](#page-2-0) we evaluate several baseline models and a model trained on 5 different toxicity datasets from previous work. We find that existing models fail to generalize to our toxicity benchmark and works significantly poorly on jailbreaking cases. This is mainly due to the domain inconsistency between their training data and realworld user prompts in chatbots (see some examples in Figure [1\)](#page-1-1).

Finally, in Section [4,](#page-3-0) we take an ablation study towards existing toxicity datasets compared to TOXICCHAT and find that the model trained on our benchmark always performs the best on our real-world validation set, even the data size of previous datasets are 10 times larger. We also observe that utilizing model output can help to recognize the special case of jailbreaking.

In summary, TOXICCHAT is the first toxicity dataset based on real-world user-AI conversations. Its unique nature positions it to be a pivotal resource in the development of more robust and nuanced toxicity detection models for real-world user-AI conversations. Our analysis based on TOXIC-CHAT sheds light on challenges and insights of toxicity detection in this field that future research needs to overcome^{[1](#page-1-2)}.

2 TOXICCHAT Construction

We collected data via an online demo based on Vicuna, which was trained by fine-tuning LLaMA [\(Touvron et al.,](#page-5-6) [2023\)](#page-5-6) on user-shared conversations collected from ShareGPT^{[3](#page-1-3)}. Vicuna demo is one of the most currently used community chatbot system, and the data was gathered at the consent of users. For safety measures we took, please refer to our Ethical Consideration section. We randomly sampled a portion from the user-AI interactions in the time range from March 30 to April 12, 2023. We conduct data-preprocessing including (1) removing uninformative and noisy contents; (2) removing the too few non-Enlgish inputs; (3) personal identifiable information removal (more details in Appendix [B\)](#page-6-1). Also, all studies in this work currently only focus on the first round of interaction between human and AI.

2.1 Annotation Scheme and Guidelines

The dataset is annotated by 4 researchers in order to obtain high quality annotations. All researchers speak fluent English. Labels are based on the definitions for undesired content in [\(Zampieri et al.,](#page-6-2) [2019\)](#page-6-2), and the annotators adopt a binary value for toxicity label (0 means non-toxic, and 1 means toxic). The final toxicity label is determined though a (strict) majority vote (>=3 annotators agree on the label). Our target is to collect a total of around 10K data for the TOXICCHAT benchmark that follows the true distribution of toxicity in the real-world user-AI conversations.

The annotators were asked to first annotate a common set of 720 data as a trial. The interannotator agreement is 96.11%, and the toxicity rate is 7.22%.

During the initial round of annotation, We also notice a special case of toxic inputs where the user is deliberately trying to trick the chatbot into generating toxic content but involves some seemingly harmless text. An example can be found in the last box in Figure [1,](#page-1-1) and more examples are shown in Appendix [C.](#page-7-0) Following conventions in the community, we call such examples "jailbreaking" queries. We believe such ambiguous text, created to intentionally cheat chatbots, might also be hard for toxicity detection tools and decide to add an extra label for this special toxic example.

¹The dataset can be download at [https://huggingface.](https://huggingface.co/datasets/lmsys/toxic-chat) [co/datasets/lmsys/toxic-chat](https://huggingface.co/datasets/lmsys/toxic-chat)

^{[1](#page-1-1)}The example detection model in the Figure 1 is Hate-BERT [\(Caselli et al.,](#page-5-5) [2020\)](#page-5-5), which consists of three submodels for hate, abuse and offensive speech.

³ <https://sharegpt.com/>

2.2 Human-AI collaborative Annotation Framework

Annotating a larger scale of toxicity dataset can be painstaking and time-consuming. Inspired by [Kivlichan et al.](#page-5-7) [\(2021\)](#page-5-7), we explore a way to reduce the annotation workload by asking two questions: (1) whether off-the-shelf moderation APIs can annotate toxicity on our data properly? (2) If not, can we partially reply on moderation API using some heuristic signals? Our evaluation results on trial data mentioned in Section [2.1](#page-1-4) indicate that common moderation APIs fail to identify toxicity with an threshold that can yield good separation between toxic and non-toxic examples. However, the confidence score of the moderation exhibits a considerable level of reliability, i.e., higher probability generally corresponds to higher likelihood of toxicity.

Given these findings, we utilize a human-AI collaborative annotation framework for a more efficient annotation process (more details can be found in Appendix [D\)](#page-7-1). Since only a small portion of user-AI interactions are toxic based on the trial study, we leverage toxicity detection models to filter out a portion of data that deems non-toxic with high confidence by the moderation APIs. Namely, we leverage Perspective API and treat all text with a score less than 1e−1.43 as non-toxic. Estimates on the trial study suggests that only 1 out of the 48 toxic examples are missed, which we believe is acceptable. In evaluation, we focus on the human annotated portion. We believe that the model evaluation on the likely non-toxic part would have little to no effect on assessing the model's overall quality. As a result, we have successfully released around 60% annotation workload while maintaining the accuracy of labels.

We are aware that our annotator agreement is not perfect. Therefore, we leverage two process to guarantee the annotation quality: (1) during annotation each example is seen by two different annotators. In the end, we gathered all conflicting annotations and discussed about them to achieve mutual agreement on all data; (2) we double check those non-toxic examples using GPT4 to find potential toxic examples that have been ignored by our annotators by mistake. We additionally label jailbreaking text, following the same process.

Benchmark Statistics. The construction of TOXI-CCHAT consists of two stages. In the first stage, we collect a total of 7,599 data points, among which

Features	Pre	Rec		JR
OpenAI	84.3	11.7	20.6	10.5
Perspecitive	90.9	2.7	5.3	$1.2\,$
HateBERT	6.3	77.3	11.6	60.5
ToxDectRoberta	75.9	22.4	34.6	

Table 1: Evaluation Results for Open-sourced toxicity detection APIs and Models on TOXICCHAT.

Domain	Pre	Rec	F ₁	JR
HSTA	$22.6 \, (2.7)$	15.9(2.9)	18.6(2.5)	7.9(2.9)
MovieReview	0.0ω	0.0ω	$0.0 \, \omega$	0.0ω
Jigsaw	57.1(2.9)	19.0(3.5)	28.4(4.3)	4.7(1.8)
ToxiGen	20.4(1.2)	61.3(6.7)	30.5(1.8)	80.0 (4.9)
RealToxicPrompts	36.9(2.0)	67.5(2.7)	47.7(1.4)	37.7(2.3)
ConvAbuse	59.5(2.4)	46.7(10.6)	51.6(8.0)	32.3(13.9)
Combination	50.2(1.3)	37.2(1.3)	42.7(0.9)	5.1(0.6)
TOXICCHAT	75.9(0.9)	68.7(2.5)	72.1(1.2)	83.5(2.5)

Table 2: Evaluation results on TOXICCHAT for roberta-base trained on different toxicity domains.

Perspective API filtered out 4,668 ones with low toxicity score and we annotated 2,931 data. In the second stage, we manually labeled 2,756 extra data to enrich the test set for evaluation. After manual check and remove unsuitable data for release, TOXICCHAT collects a total of 10,166 data.

The overall toxicity rate is 7.10%, which is similar to the one reported in Section [2.1,](#page-1-4) indicating that our annotation is relatively consistent. The jailbreaking rate is 1.75%.

3 Baseline Evaluations

Here, we start with baseline evaluations on the benchmark and show that TOXICCHAT can not be well solved by prior toxicity detection tools or models. We split all 10,166 data points randomly into two halves of training and testing data.

Evaluation Metric. The most important metric of our evaluation is the method's ability to identify toxic text without over-prediction on non-toxic ones. We calculate the precision (Pre), recall (Rec), and F¹ score of a method on the human annotated portion in the test set of TOXICCHAT. A better score means the model can better detect toxicity. We also introduce one additional metric, jalibreaking recall (JR), the percentage of the jailbreaking text the model successfully identifies as toxic.

Model Baselines. We benchmark existing toxicity detection APIs and models on our TOXICCHAT. For toxicity detection APIs, we use all suggested thresholding values to avoid our own confirmation bias on the dataset. Specifically, for OpenAI moderation, we use the binary prediction it provides. For Perspective API, we use a threshold value of 0.7

Features	Pre	Rec	F1	JR
Input	75.9(0.9)	68.7(2.5)	72.1(1.2)	83.5(2.5)
Output	68.6(1.3)	58.7(1.6)	63.3(1.2)	54.4(2.3)
Input \cup Output	76.4(0.6)	69.2(3.2)	72.6(1.6)	82.8(2.6)

Table 3: Results on using different features in TOX-ICCHAT to predict toxicity. By default our choice is Input, which uses the input entered by user. Output corresponds to the response by vicuna, while in Input ∪ Output, we concat both input and output as the feature.

according the recommendation of their website^{[4](#page-3-1)}. For existing toxicity detection models, we evaluate HateBERT [\(Caselli et al.,](#page-5-5) [2020\)](#page-5-5) and ToxDectRoberta [\(Zhou,](#page-6-3) [2021\)](#page-6-3).

Results. The results are shown in Table [1.](#page-2-1) It is clear that these models and APIs fail to deliver good quality on TOXICCHAT, indicating that there is a large domain discrepancy for toxicity between real-world user-AI conversations and social media platforms.

4 Ablation Study

4.1 Domain Difference

To study whether TOXICCHAT has a different data domain than prior works, we consider six different toxicity datasets – HSTA, MovieReview, Jigsaw, Toxigen, RealToxicPrompts, and ConvAbuse (details in Appendix [A\)](#page-6-4). We subsample them to a reasonable size and train a roberta-base model on each of the dataset, using the huggingface framework along with their suggested hyperparameters. Additionally, we experiment on a combination of the six domains. We then evaluate all seven trained models on our benchmark. Finally, we evaluated a roberta-base model trained on the training portion of TOXICCHAT. All experiments are conducted 5 times with different random seeds, and the standard deviation is reported.

Results. From the results in Table [2,](#page-2-2) we can see that the model trained on our in-domain data of TOXICCHAT always performs significantly better. This is the case when TOXICCHAT training data is not particularly larger than the other datasets. This highlights the domain difference and nontransferability of toxicity detection datasets to TOX-ICCHAT.

The jailbreaking results suggest that a good toxicity detector might not be a good jailbreaking detector. We note that a higher jailbreaking recall than toxicity recall indicates that the model is especially

better at capturing jailbreaking data than toxicity data, and otherwise a lower ability. All outer domain datasets except Toxigen exhibits a decrease in jailbreaking recall, indicating that the domain transfer to jailbreaking detecting is probably even harder than toxicity detection in TOXICCHAT.

4.2 Toxicity Methods Using Chatbot Output

We also considered experimenting with better methods of detecting toxicity in TOXICCHAT, one of which is leveraging the chatbot's response to user inputs. The intuition is that such responses may convey some additional features (e.g., the response could be "sorry, but as an . . . ") or could be easier to detect (e.g., when the chatbot did not realize toxic inputs, it may generate toxic responses). We experimented using the output in two ways, one by treating it as the sole feature (in both training and testing), and the other by combining it with the input feature. The results are reported in Table [3.](#page-3-2)

Results. By using only responses (Output), the model lacks in detecting toxicity and jailbreaking. By combining responses with user inputs (Input ∪ Output), we notice a slight increase in toxicity detection and a slight decrease in jailbreaking coverage, while both non-significant. The conclusion, against our intuition, is that including model responses might not be helpful.

5 Conclusion

In this work, we present TOXICCHAT, a real-world user-AI toxicity detection benchmark consisting of 10k user-AI conversations. We have revealed special cases in this unique domain compared to previous toxicity datasets that are mainly based on social media. Our experimental results show that fine-tuning on this benchmark notably improves a baseline model's ability to detect toxic interactions. Our work highlights future research directions for ethical LLM considerations, particularly around data acquisition in the context of non-open-source LLMs and further preventing undesired content generation.

Limitations

As an pioneering work of toxicity in real-world user-AI conversations, our study has a few limitations.

First, the data in our benchmark are user queries from a popular online demo Vicuna. We are aware

⁴ [https://developers.perspectiveapi.com/s/](https://developers.perspectiveapi.com/s/about-the-api-score) [about-the-api-score](https://developers.perspectiveapi.com/s/about-the-api-score)

that the user-AI interactions from higher usertraffic sites, namely ChatGPT, Bard, New Bing, etc, could better reflect user demographics and languages, yet, we do not have access to these proprietary data.

Second, we annotated a few thousand data through a human-model collaborative annotation process. It is arguably true that the dataset quality would be better if we annotated tens or hundreds of thousands of data entirely by human. However, we would like to note that (1) the data annotation process is highly costly as it requires trustable workers (in our case, researchers involved in this project) due to the potential sensitiveness of the data (see the Curation of Dataset part in our Ethical Consideration for details) and the need of high quality data; (2) such an user-AI toxicity dataset is of high interest to the current research, because of the burst of proprietary and community chatbots.

Another limitation is that we did not test all possible methods for toxicity evaluation. We did not aim to achieve a best possible performance of toxicity detection on our benchmark, using extensive hyperparameter tuning or larger language models. This is because our major goal is to present the domain differences of online text in prior works and our user-AI interaction dataset and call for communitiy awareness on this subject; obtaining state-ofthe-art performance on the benchmark, however, is not.

Ethical Considerations

Curation of the Dataset The dataset we annotate is a random sample of first turn user queries from Vicuna online demo. The Vicuna demo is fully anonymous of the user and also highlights the possible re-use of user query data, the following quoted from the demo website:

The service collects user dialogue data and reserves the right to distribute it under a Creative Commons Attribution (CC-BY) license.

The authors obtained authorization from the Vicuna team to perform this study.

We are aware that the user query data may still contain Personal Identifiable Information (PII). Therefore, the annotation in this study are done by the authors themselves without using any crowdsourcing (e.g., Amazon Turks). We did query existing proprietary toxicity detection tools, OpenAI Moderation and Perspective API, but we consider this benign. Additionally, we manually removed all PII data we can identify.

Before the annotation, the annotators (the authors) are first notified about the toxic data that they will be annotated. Verbal agreements were obtained before annotation.

Release of the Dataset We have released our dataset for future study and evaluation. There are several considerations for releasing the dataset.

First, as also noted in the limitations, this dataset mainly (> 99%) composes of English user-AI conversations and might not be indicative of (or a good evaluation thereof) non-English conversations.

Second, the dataset inevitably contains toxic text, which could be used, against our expectations, to train toxic models. the dataset itself also may give attackers a chance to identify user queries that bypass models trained on this dataset.

On the other side, due to unprecedented high interest in chatbot systems, we believe the timeliness of such toxicity dataset is important: several popular chatbot systems either have not yet taken safety measures or are using existing tools (e.g., perspective api) to filter toxic content, which are not reliable as shown in our study.

Therefore, we believe the reason to release such dataset outweighs the concerns. As an additional safety measure, we will include a request access form to guard the data.

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A Related Work

Following the definitions in [\(Fortuna et al.,](#page-5-8) [2020\)](#page-5-8), toxicity in this work includes offensiveness, sexism, hateful speech and some other undesired content. Most previous work in this field has focused more on the social media corpus, such as Twitter [\(Ball-Burack et al.,](#page-4-0) [2021;](#page-4-0) [Harris et al.,](#page-5-9) [2022;](#page-5-9) [Upadhyay et al.,](#page-5-10) [2022;](#page-5-10) [Koufakou et al.,](#page-5-11) [2020;](#page-5-11) [Nozza et al.,](#page-5-12) [2019\)](#page-5-12), Reddit [\(Wang et al.,](#page-5-13) [2020;](#page-5-13) [Han and Tsvetkov,](#page-5-14) [2020\)](#page-5-14) and so on. We choose several benchmarks from different domains for the comparison experiments to reveal whether there exists some hidden discrepancies between real-world user-AI conversational dialogue and current toxicity benchmark, which includes: (1) HSTA [\(Waseem and Hovy,](#page-5-15) [2016\)](#page-5-15) based on Hate Speech Twitter Annotations, which have a total of 31,935 rows out of which the hate tweets comprise only 7% of the total tweets. We randomly sample 8,000 rows from it to ensure that the sizes of several datasets are nearly identical. (2) **Jigsaw** Multilingual Toxic Comment^{[5](#page-6-5)}. (3) Rotten Toma-toes Movie Reviews^{[6](#page-6-6)}.

Instead of only focusing on the traditional toxicity datasets, such as social media and websites, there are three very noteworthy benchmarks in the similar domain, which can make our comparisons

more reasonable and covers as many fields as possible. The first is Toxigen Data [\(Hartvigsen et al.,](#page-5-16) [2022\)](#page-5-16) as its all instances are generated using GPT-3 [\(Leone,](#page-5-17) [2020\)](#page-5-17). The second one is Real Toxicity Prompts [\(Gehman et al.,](#page-5-18) [2020\)](#page-5-18), a dataset of 100K sentence-level prompts derived from a large corpus of English web text with several features: profanity, sexually explicit, identity attack, flirtation, threat, insult, severe toxicity and toxicity. While both of the two datasets contain the toxic prompts, Toxigen's prompts are generated by GPT and Real Toxicity Prompts are not used for conversational AI. They can not fully address the current awkward situations on user-AI chatbots. The third dataset is ConvAbuse [\(Curry et al.,](#page-5-4) [2021\)](#page-5-4), a dataset containing toxic outputs of three conversational agents.

We also use several important baseline models or open-source APIs:

OpenAI Moderation^{[7](#page-6-7)} is a moderation tool of OpenAI API. It is trained on publicly available toxicity datasets mainly built from social media, and OpenAI also uses active learning technologies on their own production data to train the model.

Perspective API^{[8](#page-6-8)} is a widely used, commercially deployed toxicity detection tool, which is trained on a collection of user comments from platforms such as Wikipedia.

ToxDectRoberta [\(Zhou,](#page-6-3) [2021\)](#page-6-3) is a toxic language detection model. It has been trained on tweets, with the base model being Roberta-large.

HateBERT [\(Caselli et al.,](#page-5-19) [2021\)](#page-5-19) is an pre-trained BERT model obtained by fine-tuning with more than 1 million posts from banned communites from Reddit.

B Data Pre-processing

We disregard uninformative content such as non-ASCII characters and excessively short prompts (less than three words) to maintain the prevalence and rationality of our dataset because of the findings of [\(Pavlopoulos et al.,](#page-5-20) [2020\)](#page-5-20), which indicates that the necessity of context for toxicity detection in a dialogue.

Given that the nature of Vicuna and the resources available for annotation dictate a focus on English language content, we incorporate a language detection tool and only retain English prompts by utilizing the fastText language identification model

⁵ [https://www.kaggle.com/competitions/](https://www.kaggle.com/competitions/jigsaw-multilingual-toxic-comment-classification/data) [jigsaw-multilingual-toxic-comment-classification/](https://www.kaggle.com/competitions/jigsaw-multilingual-toxic-comment-classification/data)

[data](https://www.kaggle.com/competitions/jigsaw-multilingual-toxic-comment-classification/data) 6 [https://www.kaggle.com/](https://www.kaggle.com/datasets/stefanoleone992/rotten-tomatoes-movies-and-critic-reviews-dataset)

[datasets/stefanoleone992/](https://www.kaggle.com/datasets/stefanoleone992/rotten-tomatoes-movies-and-critic-reviews-dataset)

[rotten-tomatoes-movies-and-critic-reviews-dataset](https://www.kaggle.com/datasets/stefanoleone992/rotten-tomatoes-movies-and-critic-reviews-dataset)

⁷ [https://platform.openai.com/docs/guides/](https://platform.openai.com/docs/guides/moderation) [moderation](https://platform.openai.com/docs/guides/moderation)

⁸ <https://perspectiveapi.com/>

Table 4: Some examples for Jailbreaking prompt. The bold text refers to some explicit descriptions for jailbreaking.

[\(Joulin et al.,](#page-5-21) [2016\)](#page-5-21).

To keep the privacy norms and ethical use of the dataset, we identify and mask user's personal information, such as emails, phone numbers or addresses with generic placeholders. We eliminate any potential privacy risks while maintaining the prompts' syntactic structure.

C Jailbreaking Example

Table [4](#page-7-2) reports some jailbreaking examples.

D Study on Moderation APIs

We report two moderation APIs results on our 720 trail data, with a detailed distribution plot for correlations between model confidence and performance (Figure [2\)](#page-8-0). Specifically, we choose OpenAI Moderation and Perspecitive API (details have been mentioned in Appendix [A\)](#page-6-4). We can find that (1) there is no absolute threshold for a good separation between toxic and non-toxic examples. However, (2) the model's confidence score is relatively reliable as high probability generally corresponds to high toxicity. These have formed a guideline for our human-AI collaborative annotation framework. Specifically, if we set an absolute safe rate for a moderation model, e.g., we can tolerate 1% error

in each bin, then we can leave 40% of the data to OpenAI moderation. In other words, we only need to annotate 60% of the data. The data percentage pending human annotation with different absolute safe rate are shown as follows:

We choose to use Perspective API with 1% absolute safe rate as our collaborative model (threshold equal to $1e - 1.43$). We believe this is reasonable since the absolute safe rate is much less than the inter-annotator agreement reported in Section [2.1](#page-1-4) and the percentage we need to annotate is much less than OpenAI Moderation (40% compared to 60%).

Figure 2: Toxicity distribution for OpenAI Moderation and Perspecitive API. The percentage number under the x-axis are the percentages to the total data for each bar.