

# CCPrefix: Counterfactual Contrastive Prefix-Tuning for Many-Class Classification

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## Abstract

Recently, prefix-tuning was proposed to efficiently adapt pre-trained language models to a broad spectrum of natural language classification tasks. It leverages soft prefix as task-specific indicators and language verbalizers as categorical-label mentions to narrow the formulation gap from pre-training language models. However, when the label space increases considerably (i.e., many-class classification), such a tuning technique suffers from a verbalizer ambiguity problem since the many-class labels are represented by semantic-similar verbalizers in short language phrases. To overcome this, inspired by the human-decision process that the most ambiguous classes would be mulled over for an instance, we propose a brand-new prefix-tuning method, Counterfactual Contrastive Prefix-tuning (CCPrefix), for many-class classification. Basically, an instance-dependent soft prefix, derived from fact-counterfactual pairs in the label space, is leveraged to complement the language verbalizers in many-class classification. We conduct experiments on many-class benchmark datasets in both the fully supervised setting and the few-shot setting, which indicates that our model outperforms former baselines.

## 1 Introduction

Although fine-tuning paradigm has achieved great success in natural language processing, effectively transferring knowledge to specific tasks, there remains a considerable gap between pre-training and fine-tuning, which can inhibit the transfer and adaptation of knowledge in PLMs to downstream tasks. This gap primarily arises from the diverse objective forms that downstream tasks take on. To narrow this gap, Prompt-tuning (Brown et al., 2020; Schick et al., 2020) has been proposed to unify the objective of different tasks into a cloze-style task to predict target words. Compared to the prevalent fine-tuning, the prompt-tuning paradigm is consistent

<b>Instance:</b> As a stage actor, Greg has been a resident company member of the Alley Theatre in Houston, Texas. <b>Q:</b> The type of Greg is _____. A. Person-Actor                      B. Person-Employee
<b>Why Person-Actor?</b> As a <b>stage actor</b> , <b>Greg</b> has been a <b>resident company member</b> of the Alley Theatre <b>in Houston, Texas</b> .
<b>Why Person-Actor not Person-Employee?</b> As a <b>stage actor</b> , <b>Greg</b> has been a resident company member of the Alley Theatre in Houston, Texas.

Figure 1: An illustrative example of entity typing task from FewNERD (Ding et al., 2021) dataset. Option A is its ground-truth label, and Option B is the counterfactual. Red words are the related attributes for the question.

with language model pre-training and thus generalizable by with few learnable parameters (Brown et al., 2020; Trinh and Le, 2018; Petroni et al., 2019; Davison et al., 2019).

To bridge the gap to masked language models (MLMs), a task-specific template and verbalizers, are necessary to form a cloze-style task and achieve prompt tuning. Normally, the template can be a natural language prompt or a series of continuous tokens to query the language model, while the verbalizers are usually natural language phrases to represent task-specific labels. For example, in natural language inference (NLI), a training instance can be concatenated with a natural language prompt “[Premise] [MASK] [Hypothesis]”. As such, a set of label words is designed as the candidate set for filling into that placeholder (e.g., [MASK]) in the designed template. Again, in NLI, the verbalizers are defined as {*Then*, *Maybe* and *But*}, corresponding the three-class categories {*entailment*, *neutral* and *contradiction*}. Obviously, it is relatively tractable for experts to select valid label words as there are clearly semantic bounds among these mutual-exclusive labels.

However, with the increase of label space, the

semantic boundary among many-class labels becomes obscure, which may overlap leading to the verbalizer ambiguity problem. This explains why some works (Webson and Pavlick, 2022; Cao et al., 2021) point out that the performance is quite sensitive to the choice of label words. For instance, as shown in Fig 1, “Person-Actor” and “Person-Employee” are the common classes in the entity typing task and share the same hypernym word “Person”. To overcome the verbalizer ambiguity problem, Han et al. (2021) manually designs logic rules to merge several sub-prompts together as the final prompt for each class, however, limited by costly expert-required logic rules.

Taking inspiration from the social science research (Miller, 2019), we adopt the contrastive procedure of human explanation to generate diverse information prefixes for training instances. Concretely, rather than explaining “why A”, it is more effective to explain “why A not B”, where B serves as an implicit counterfactual of A within the current context. In Figure 1, we present an instance from the FewNERD (Ding et al., 2021) dataset, where the task is to classify the type associated with Greg. From a machine learning perspective, a well-trained model will recognize that Greg is associated with multiple attributes, including “Houston”, “company” and “actor”, all of which are deemed valuable for prediction. As illustrated in Figure 1, these contributed attributes can be redundant for prediction as highlighting. Hence, the contrastive explanation approach tends to overlook most similarity attributes between “Employee” and “Actor”, focusing instead on the more salient semantics that are critical for the model’s differentiation task.

In this paper, we propose Counter-factual Contrastive Prefix-tuning, dubbed CCPrefix<sup>1</sup>, which aims to minimize semantic obscurity among verbalizers and mitigate the problem of verbalizer ambiguity. Our process begins by constructing all possible fact-counterfactual label pairs, with each class alternately assumed as the fact while the other classes are treated as counterfactuals. Each instance is then projected onto the subspaces spanned by these fact-counterfactual pairs, generating a range of potential contrastive attributes. These potential attributes are subsequently filtered through a global prototype alignment learning method, resulting in an instance-dependent soft prefix. Lastly, we employ a straightforward Siamese representation

<sup>1</sup>We will open our codes (uploaded), data, and models.

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### Algorithm 1 Contrastive Attributes Construction

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**Input:** the class set  $\mathcal{Y}$ , instance  $x$ , a PLM model  $\mathcal{M}$   
**Output:** Contrastive attributes  $\mathbf{C} \in \mathbb{R}^{|R| \times (|R|-1) \times d_e}$

- 1: Initialize the verbalizer  $\mathbf{V} = \phi(\mathcal{Y}) \in \mathbb{R}^{|R| \times d_e}$
- 2: Initialize the matrix  $\mathbf{C} \in \mathbb{R}^{|R| \times (|R|-1) \times d_e}$
- 3: Obtain instance representation  $\mathbf{h}_x = \text{Pool}(\mathcal{M}(x))$
- 4: **for all**  $\mathbf{v}_i \in \mathbf{V}$  **do**
- 5:     **for all**  $\mathbf{v}_j \in \mathbf{V}, i \neq j$  **do**
- 6:         Construct the contrastive subspace  $\mathbf{u}_{i,j} = \mathbf{v}_i - \mathbf{v}_j \in \mathbb{R}^{d_e}$
- 7:         Project the instance onto the subspace  $\mathbf{c}_{i,j} = \frac{\mathbf{u}_{i,j} \otimes \mathbf{u}_{i,j}^\top}{\langle \mathbf{u}_{i,j}, \mathbf{u}_{i,j} \rangle} \mathbf{h}_x$
- 8:     **end for**
- 9:     Form  $\mathbf{C}_{i,*}$  representing the attributes between  $i$ -th fact and the other label
- 10: **end for**
- 11: **return**  $\mathbf{C} \in \mathbb{R}^{|R| \times (|R|-1) \times d_e}$

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learning approach for each instance to ensure stability throughout the training process. This methodical multi-step approach strives to reduce ambiguity and enhance the effectiveness of prefix-tuning in the realm of natural language processing.

To comprehensively validate the efficacy of CCPrefix, we conduct extensive experiments on three many-class classification tasks in both fully supervised and few-shot settings, including relation classification, topic classification and entity typing. The experimental results suggest that Our work presents a promising step forward in the field, demonstrating the substantial potential of CCPrefix in handling complex classification tasks in natural language processing.

## 2 Methodology

In this section, we will detail our approach, whose overall architecture is shown in Figure 2.

**Task Definition.** First of all, we provide the task definition about the classification problem in fine-tuning paradigm. The classification tasks can be denoted as  $\mathcal{T} = \{\mathcal{X}, \mathcal{Y}\}$ , where  $\mathcal{X}$  is the instance set,  $\mathcal{Y} = \{y_1, y_2, \dots, y_{|R|}\}$  is the class set, and  $|R|$  is the number of classes. The first token of the input is [CLS] which contains the special classification embedding. PLMs models take the hidden state  $\mathbf{h}$  of the first token [CLS] as the representation of the whole sequence. A simple softmax classifier is then added to the top of PLMs to predict the probability of class  $y_c$ :

$$p(y_c|\mathbf{h}) = \text{Softmax}(\mathbf{W}\mathbf{h}) \quad (1)$$

where  $\mathbf{W}$  is the task-specific parameter matrix. Both the parameters from PLMs and  $\mathbf{W}$  will

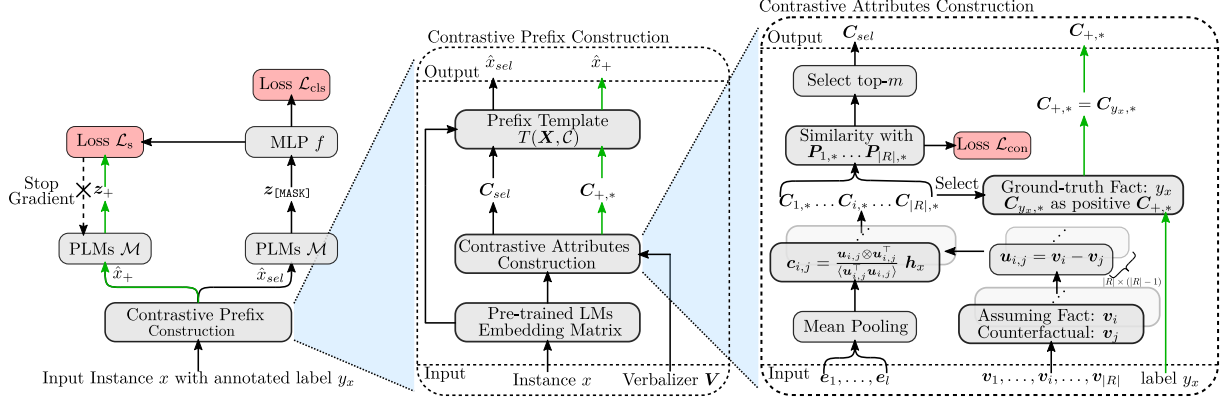


Figure 2: Our proposed model, CCPrefix. For easy comprehension, we zoom out contrastive prefix construction and contrastive attributes generation in Section 2.2. The losses  $\mathcal{L}_{cls}$ ,  $\mathcal{L}_s$  and  $\mathcal{L}_{con}$  are defined in Equation (9), Equation (8) and Equation (5). The black line is the forward path for both training and inference, while the green line is the training path with supervised signal.

be jointly fine-tuned by maximizing the log-probability of the correct label.

## 2.1 Prefix Tuning for Classification

Formally, prefix tuning consists of a series prefix tokens  $\{c_1, \dots, c_m\}$  and a verbalizer  $\phi: \mathcal{V} \rightarrow \mathcal{Y}$  that bridges the class set  $\mathcal{Y}$  and the set of answer words  $\mathcal{V}$ . To construct the cloze-style tasks, at least one placeholder [MASK] should be placed into the template for the PLMs,  $\mathcal{M}$ , as the following shows:

$$T(\mathbf{X}, \mathbf{C}) = \{e_1, \dots, e_l, c_1, \dots, c_m, e_{[MASK]}\}, \quad (2)$$

where  $\{e_1, \dots, e_l\}$  is the embedding of instance  $\mathbf{X}$ . With the soft prefix template  $T(\cdot)$  and the verbalizer  $\phi$ , the learning objective is to maximize  $\frac{1}{|\mathcal{X}|} \sum_{x \in \mathcal{X}} \log p([MASK] = \phi(y_x) | T(x))$ .

## 2.2 Contrastive Prefix Construction

We would elaborate on the process of exploring all potential contrastive attributes from each instance and the way we construct the prefix templates.

**Contrastive Generation.** Thus, for classification tasks, following (Jacovi et al., 2021), we construct all causal factors by projecting the sentence representation into the contrastive space. First of all, each instance  $x$  would be encoded by a deep neural encoder  $f(\cdot)$  that transforms  $x$  into  $\mathbf{X} = \{e_1, e_2, \dots, e_l\} \in \mathbb{R}^{l \times d_e}$ , where  $l$  is the sentence length and  $d_e$  the embedding dimension. Then, we use a multi-layer perceptron (MLP) with ReLU activation, and mean pooling over the sequence to get the whole sentence representation,  $\mathbf{h}_x = \text{Pool}(\text{MLP}(\mathbf{X}))$ .

Commonly, the prediction of the model  $\mathbf{W}\mathbf{h}_x$  is linear in the latent input representation. The processor of prediction aims to map  $\mathbf{h}_x$  to a specific direction  $\mathbf{w}_i$  via dot product to obtain the logits of class  $i$ . As proposed by Jacovi et al. (2021) in terms of contrastive explanation, given two classes,  $y_p$  and  $y_q$ , if we are particularly interested in the contrastive attributes that the model predicts  $y_p$  rather than  $y_q$ , we can construct a new basis,  $\mathbf{u}_{p,q} = \mathbf{w}_p - \mathbf{w}_q$ , which represents a *contrastive space* for  $y_p$  and  $y_q$ . Thus,  $y_p$  is the fact while  $y_q$  is one of its counterfactuals. However, for each instance, the golden label is unavailable before prediction. Hence, we hypothesize that the  $i$ -th class  $y_i$  is the fact in turn while the rest in the finite-label space are counterfactuals to build fact-counterfactual pairs. Specifically, we employ the derivable vectors as the verbalizer  $\mathbf{V} \in \mathbb{R}^{|R| \times d_e}$  to map to the class set  $\mathcal{Y}$ . Thus, supposing that  $i$ -th class  $y_i$  is the fact while one of the rest class  $y_j$  is the counterfactual, the contrastive subspace is:

$$\mathbf{u}_{i,j} = \mathbf{v}_i - \mathbf{v}_j \in \mathbb{R}^{d_e}, i \in |R|, j \neq i \quad (3)$$

Then, by projecting the instance representation  $\mathbf{h}_x$  onto the subspace  $\mathbf{u}_{i,j}$ , the contrastive attribute between the specific fact-counterfactual pair is explored:

$$\mathbf{c}_{i,j} = \frac{\mathbf{u}_{i,j} \otimes \mathbf{u}_{i,j}^\top}{\langle \mathbf{u}_{i,j}^\top, \mathbf{u}_{i,j} \rangle} \mathbf{h}_x \quad (4)$$

where  $\otimes$  is the outer product and  $\langle \cdot \rangle$  is the inner product. For the contrastive attributes generated between the same fact and the rest counterfactuals, we denote these attributes as  $\mathbf{C}_{i,*} \in \mathbb{R}^{(|R|-1) \times d_e}$ ,

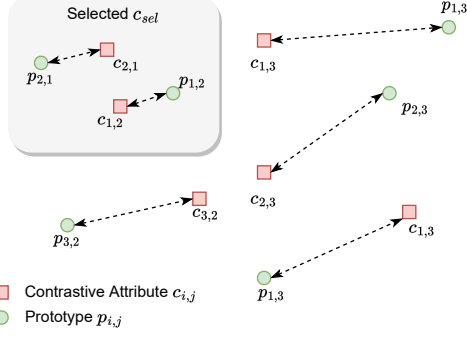


Figure 3: An illustration of the selection process of top-2 contrastive attributes  $c_{i,j}$  using the similarities between all possible  $c_{i,j}$  and their corresponding prototypes  $p_{i,j}$ , where  $i$ -th class is fact and  $j$ -th class is its counterfactual.

where  $i, *$  represents the fact-counterfactual pairs consisting of the  $i$ -th fact and the rest labels assumed as counterfactuals. Sequentially operating eq.3 and eq.4, we extract all contrastive attributes  $C \in \mathbb{R}^{|R| \times (|R|-1) \times d_e}$  from each instance. We summarize the former procedure of constructing contrastive attributes in Algorithm 1.

**Prototype Constraint.** Obviously, since we suppose each label as the fact to form fact-counterfactual pairs in turn, it is inevitable to face the noisy attributes projected by invalid fact-counterfactual pairs for each instance. Therefore, the contrastive attributes should be selected only if it is generated by the valid fact-counterfactual pairs formed by the accurate label. To distinguish valid contrastive attributes, we introduce a set of global prototypes  $\{P_{0,*}, P_{1,*}, \dots, P_{|R|,*}\} \in \mathbb{R}^{|R| \times (|R|-1) \times d_e}$  corresponding to contrastive attributes. Concretely, for the contrastive attributes  $c_{i,j}$  generated by projecting instance onto the subspace between  $i$ -th fact and  $j$ -th counterfactual, there is only one corresponding prototype  $p_{i,j}$ . The fine-grained global prototypes can learn the common features of its corresponding fact-counterfactual attribute among the whole training instances. During training, according to the instance’s ground-truth label, these prototypes can be split into two groups. One is the set of positive prototypes while the other is the rest negative prototypes  $P_{-,*} \in \mathbb{R}^{(|R|-1) \times (|R|-1) \times d_e}$ . The positive prototypes represent the common knowledge of the corresponding attributes  $C_{+,*}$  generated by the valid fact-counterfactual pairs. These prototypes are trained with the following self-contrastive learn-

ing loss:

$$\mathcal{L}_{\text{con}} = -\log \frac{\exp(\langle WC_{+,*}, P_{+,*} \rangle)}{\sum_{-} \exp(\langle WC_{+,*}, P_{-,*} \rangle)} \quad (5)$$

where  $W \in \mathbb{R}^{d_e \times d_e}$  is the learning weight matrix and  $\langle \cdot \rangle$  is the inner product to calculate the similarity. This objective forces the positive prototypes draw up the positive contrastive attributes. Simultaneously, the negative contrastive attributes would be pushed away from the positive prototypes.

**Prefix Construction.** Thus, by calculating the similarities between instance’s contrastive attributes and the corresponding prototypes, we select the top- $m$ ’s most similar attributes  $C_{sel} \in \mathbb{R}^{m \times d_e}$  as additional prefix tokens, as shown in Figure 3. The selected contrastive attributes will be considered as a series tokens in the prefix template  $T(\cdot)$ , as Equation (2).

### 2.3 Siamese Prefix Tuning Objective

We note that some selected top- $m$  contrastive attributes may inevitably take false classes as facts, thereby introducing unwanted noise. Therefore, it is crucial to force the PLMs to focus on the valid contrastive attributes and consequently stabilize the model performance. Hence, we leverage a simple Siamese representation learning method (Chen and He, 2021) to simultaneously train the PLMs,  $\mathcal{M}$ , via maximizing the similarity between the prefix templates with selected contrastive attributes  $C_{sel}$  and the same instance with all positive attributes  $C_{+,*}$ . These two inputs with different contrastive attributes are fed into  $\mathcal{M}$  to obtain the [MASK] representation  $z$  and  $z_+$ :

$$\begin{aligned} z &= \mathcal{M}(\hat{X}) = T(X, C_{sel}), \\ z_+ &= \mathcal{M}(\hat{X}_+) = T(X, C_{+,*}). \end{aligned} \quad (6)$$

Then, we minimize the negative cosine similarity between two outputs with an MLP  $f(\cdot)$ :

$$\mathcal{D}(z, z_+) = -\frac{f(z)}{\|f(z)\|_2} \cdot \frac{z_+}{\|z_+\|_2} \quad (7)$$

Following Chen and He (2021), we use a symmetrized loss with the stop-gradient operation:

$$\mathcal{L}_s = \frac{1}{2} \mathcal{D}(f(z), \text{sg}(z_+)) + \frac{1}{2} \mathcal{D}(f(z_+), \text{sg}(z)). \quad (8)$$

Here,  $X$  with attributes  $C_{+,*}$  receives no gradient from  $z_+$  in the first term, but it receives gradients from  $f(z_+)$  in the second term, and vice versa.

Finally, the learning objective is to minimize the following loss:

$$\mathcal{L}_{\text{cls}} = -\frac{1}{|\mathcal{X}|} \sum_{k=1}^{|\mathcal{X}|} \log p([\text{MASK}] = v_k | x_k) \quad (9)$$

where  $p([\text{MASK}] = v_k | x_k)$  is the predicted distribution for the  $k$ -th sample in dataset  $\mathcal{X}$  and  $v_k$  is the answer word corresponding to its ground truth label  $y_k$ . Overall, our final training loss is

$$\mathcal{L} = \mathcal{L}_{\text{cls}} + \mathcal{L}_s + \mathcal{L}_{\text{con}} \quad (10)$$

### 3 Experiments

We conduct experiments on several classification tasks, including relation classification (RC), topic classification (TC) and entity typing (ET).

#### 3.1 Datasets

We adopt 4 popular datasets for relation classification, i.e., TACRED (Zhang et al., 2017), TACREV (Alt et al., 2020), ReTACRED (Stoica et al., 2021) and SemEval 2010 Task 8 (Hendrickx et al., 2009) (SemEval), one for topic classification, i.e., DBPedia (Lehmann et al., 2015), and one for entity typing, i.e., FewNERD (Ding et al., 2021).

- **TACRED**, **TACREV** and **ReTACRED** are used widely for relation classification. While TACRED is the origin, TACREV and ReTACRED are its revised versions with modifications in test sets and some relation types.
- **SemEval** is a traditional dataset for RC.
- **DBPedia** is an ontology dataset with structured information extracted from Wikipedia. We privately set a 10% of the training dataset as the validation set.
- **FewNERD** is a manually large-scale dataset of entity typing containing 66 fine-grained entity types. We focus on the inter-task, where train/dev/test splits may share coarse-grained types while keeping the fine-grained entity types mutually disjoint.

More details of these datasets are shown in Table 1. For evaluation, we use  $F_1$  scores as the metric for RC, and mean accuracy for TC and ET.

Dataset	#Class	Task	$ \mathcal{D}_{\text{train}} $	$ \mathcal{D}_{\text{dev}} $	$ \mathcal{D}_{\text{test}} $
TACRED	42	RC	68,124	22,631	15,509
TACREV	42	RC	68,124	22,631	15,509
ReTACRED	40	RC	58,465	19,584	13,418
SemEval	19	RC	6,507	1,493	2,717
DBPedia	14	TC	56,000	5,600	70,000
FewNERD	66	ET	338,753	48,667	96,901

Table 1: Basic statistics of the datasets, where RC stands for relation classification, TC stands for topic classification, and ET stands for entity typing.

#### 3.2 Settings

To fairly compare with SoTA baselines, we evaluate CCPrefix under fully supervised and few-shot settings for RC tasks, and exclusively in few-shot settings for TC and ET, where for each class,  $K$  instances are sampled for training and validation. Following previous works (Han et al., 2021; Cui et al., 2022), we set  $K$  as 8, 16, 32 for relation classification and 1, 2, 4, 8, 16 for topic classification and entity typing. We use a fixed set of 5 random seeds to sample instances and take the average of all results as the final result.

#### 3.3 Implementation Details

Our model is implemented based on PyTorch (Paszke et al., 2019) with V100 and the Transformer repository of Huggingface (Wolf et al., 2020). For RC and TC tasks, our model is based on ROBERTA<sub>LARGE</sub> (Liu et al., 2019), while for ET, it is based on BERT<sub>BASE</sub> (Devlin et al., 2019). Adam optimizer (Kingma and Ba, 2015) is used for all datasets, where the learning rate is manually tuned  $\in \{1e-5, 3e-5, 5e-5\}$ , and the decay rate is set to  $1e-2$ , and the batch size is set to 16. For the fully-supervised setting, the epoch is 5 while for few-shot setting, it is 30. The best model is selected based on the performance on the development set. We select top- $m$  attributes as prefix, where  $m = |R| - 1$ .

#### 3.4 Comparison Methods

We mainly compare CCPrefix with several representative methods in many-class classification tasks, including learning-from-scratch methods, fine-tuning methods and Prefix-tuning methods. 1) C-GCN (Zhang et al., 2018) is a learning-from-scratch based on graph neural networks for relation classification. 2) For fine-tuning vanilla PLMs, we directly select ROBERTA<sub>LARGE</sub> as our baselines for relation classification. 3) Since entity informa-

	Extra Data	TACRED	TACREV	ReTACRED	SemEval
C-GCN (Zhang et al., 2018)	-	66.3	74.6	80.3	-
ROBERTA <sub>LARGE</sub> (Liu et al., 2019)	-	68.7	76.0	84.9	87.6
KNOWBERT (Peters et al., 2019)	✓	71.5	79.3	-	89.1
SPANBERT (Joshi et al., 2020)	✓	70.8	78.0	85.3	-
LUKE (Yamada et al., 2020)	✓	<b>72.7</b>	80.6	90.3	-
PTR (Han et al., 2021)	-	72.4	81.4	90.9	89.9
CCPrefix (Ours)	-	72.6	<b>82.9</b>	<b>91.2</b>	<b>90.6</b>
w/o ConAtt in §2.2	-	70.0	80.9	90.6	90.1
w/o Prototypes in §2.2	-	71.9	81.2	90.5	90.4
w/o $\mathcal{L}_{\text{con}}$ in Eq.5	-	71.3	81.8	90.6	90.2
w/o Siamese in §2.3	-	72.0	81.8	90.8	90.1

Table 2:  $F_1$  scores (%) for RC tasks on the 4 datasets in the fully supervised setting. “w/o ConAtt” denotes using manually Prefix template and soft verbalizer. “w/o Prototypes” denotes that the cluster is rely on the verbalizer. “w/o Siamese” denotes that the input of Prefixes template only maintain instance and selected contrastive attribute.

	TACRED			TACREV			ReTACRED		
	8	16	32	8	16	32	8	16	32
Fine-Tuning (Ours)	12.2	21.5	28.0	13.5	22.3	28.2	28.5	49.5	56.0
PTR (Han et al., 2021)	28.1	30.7	32.1	28.7	31.4	32.4	51.5	56.2	62.1
CCPrefix (Ours)	<b>30.1</b>	<b>33.4</b>	<b>37.6</b>	<b>29.8</b>	<b>33.0</b>	<b>34.0</b>	<b>54.5</b>	<b>61.4</b>	<b>65.2</b>
w/o ConAtt in §2.2	18.1	29.6	32.6	18.1	29.0	32.7	41.1	55.5	64.1
w/o Prototypes in §2.2	28.5	33.1	36.3	30.4	31.7	33.2	54.2	56.3	62.1
w/o $\mathcal{L}_{\text{con}}$ in Eq.5	28.2	33.2	37.3	28.9	32.1	33.8	53.5	59.7	64.4
w/o Siamese in §2.3	23.8	33.1	32.9	27.9	30.4	33.2	50.6	57.7	63.4

Table 3:  $F_1$  scores (%) for RC tasks in the few-shot setting. We use  $K = 8, 16, 32$  for few-shot settings.

tion is crucial in relation classification, we select SPANBERT (Joshi et al., 2020), KNOWBERT (Peters et al., 2019) and LUKE (Yamada et al., 2020) as our baselines. 4) We select PTR (Han et al., 2021), a prompt augmentation model, for relation classification. 5) For topic classification and entity typing, our baselines are ProtoVerb (Cui et al., 2022) that uses manual prompts, and PETAL (Schick et al., 2020) that extracts words as prompts.

### 3.5 Main Quantitative Evaluation

We compare CCPrefix with several recent methods to conduct an in-depth analysis.

**Fully Supervised Setting** As indicated in Table 2, CCPrefix significantly outperforms former baselines, even surpassing KNOWBERT and LUKE that leverage external task-specific knowledge to enhance models. Compared to PTR (Han et al., 2021), which manually constructs logic rules as the prompt, CCPrefix even outperforms. Such comparison indicates that the unique task-related information to form a unique prefix can better stimulate task-specific knowledge in PLMs.

**Few-Shot Setting** To further assess our model, we evaluate CCPrefix in few-shot settings. For relation classification, as shown in Table 3, CCPrefix outperforms PTR, with an average improvement of 6.6% on ReTACRED. For topic classification, as shown in the left panel of Table 4, CCPrefix exceeds PETAL and ProtoVerb by a large margin. Specifically, in the extreme data scarce scenario ( $K = 1, 2$ ), our model surpasses ProtoVerb by 15.3% and 9.1%. This demonstrates that, if the class labels are semantically diverse, our model is capable of acquiring sufficient knowledge from the PLM even in this limit. For entity typing, our model exceeds former baseline in several scenarios ( $K = 4, 8, 16$ ) but not good when training instances are extremely scarce ( $K = 1, 2$ ). We infer that for fine-grained entity typing, although our model can cancel out most of the attributes between two classes sharing the same coarse class with subtle differences in semantic (e.g., “building-theater” and “building-library” are under type “building”), it is hard to discriminate such contrastive attributes in extreme data scarce scenario.

	DBPedia					FewNERD				
	1	2	4	8	16	1	2	4	8	16
PETAL (Schick et al., 2020)	60.06	78.21	86.40	88.41	92.90	20.88	31.28	43.10	50.78	55.49
ProtoVerb (Cui et al., 2022)	72.85	85.49	90.91	95.75	96.30	<b>25.00</b>	<b>35.72</b>	48.28	56.06	61.29
CCPrefix (Ours)	<b>84.02</b>	<b>93.26</b>	<b>95.17</b>	<b>97.66</b>	<b>98.45</b>	22.78	32.47	<b>51.49</b>	<b>58.54</b>	<b>63.38</b>

Table 4: Few-Shot TC & ET performance of  $F_1$  scores (%) on the DBPedia and FewNERD datasets. We use  $K = 1, 2, 4, 8, 16$  for few-shot settings.

Relation	Top selected counterfact
<i>per:siblings</i>	<i>per:title</i>
<i>per:parents</i>	<i>per:countries_of_residence</i>
<i>org:dissolved</i>	<i>org:member_of</i>
<i>per:origin</i>	<i>org:dissolved</i>
<i>per:children</i>	<i>per:country_of_birth</i>
<i>per:city_of_birth</i>	<i>per:city_of_death</i>
<i>per:employee_of</i>	<i>per:countries_of_residence</i>
<i>per:religion</i>	<i>per:city_of_death</i>
<i>org:alternate_names</i>	<i>org:founded_by</i>
<i>per:cause_of_death</i>	<i>per:country_of_death</i>
<i>org:website</i>	<i>org:members</i>

Table 5: The top selected counterfactual relation learned by the model for some relation types.

### 3.6 Ablation Study

We carry out an ablation study on relation classification datasets to further investigate the effectiveness of each component in CCPrefix, as detailed in the bottom panel of Table 2 and Table 3. “w/o ConAtt” causes more performance degradation in the few-shot setting than in the fully supervised one, which indicates that contrastive attributes can further stimulate the knowledge in PLMs. For “w/o Prototypes”, attribute-verbalizer similarities are used as the selection criteria, causing a significant performance drop due to noise attributes, although it slightly outperforms CCPrefix in TACREV under  $K=8$ . “w/o  $\mathcal{L}_{con}$ ” has less performance reduction in few-shot setting than that in fully supervised setting. We infer that the unbalanced training data distribution may hurt the performance significantly. The performance of “w/o Siamese” drops severely in the extreme data scarce scenario ( $K = 8$ ), indicating that simple representation learning can force the PLMs to focus on the valid contrastive attributes in prefix.

### 3.7 Selected Counterfact

Since the prefix are instance aware, we limit our analysis to a subset of 7K instances in the test set that could be correctly classified. For each relation type, we count the most frequently selected counterfactual relation. Part of the results are shown

in Table 5. It is notable that most of the time the model can match a pair *per* relations, or a pair of *org* relations. Also, the model prefers to select two relation types semantically correlated but with subtle differences. For example, for relation *per:city\_of\_birth* or *org:dissolved*, the corresponding contrastive attribute factor is *per:city\_of\_death* or *org:member\_of*, respectively.

### 3.8 Case Study

To analyze the influence of individual tokens on model prediction, we conduct a case study on the relation *per:city\_of\_birth* between entities “he” and “Potomac”. “Potomac”, as depicted in Figure 4. We compute the similarity between each word and the fact  $y^*=per:city\_of\_birth$ , as well as the contrastive attribution factor between  $y^*=per:city\_of\_birth$  and  $y'=per:city\_of\_death$ . For clarity, words with similarity scores exceeding the average are highlighted. Our results reveal that the contrastive attribute factor yields concentrated, key determinant highlights such as “native of”. In contrast, using  $y^*$  alone results in scattered highlights, diverging from human expectations of the significant predictors.

### 3.9 Error Analysis

Our model operates under the strong assumption that all labels, save for the golden one, act as counterfactuals of the golden label. This hypothesis neglects the semantic correlations and overlaps among different classes, potentially impacting model performance. This issue is especially apparent in the entity typing task, where fine-grained entity types may semantically overlap, thereby challenging our assumption. When class labels possess subtly distinct semantics, more data is needed to construct valid contrastive attributes. This can cause model performance to drop in scenarios of extreme data scarcity, like with the FewNERD dataset at  $K = 1, 2$ .

$y^*=per:city\_of\_birth$	$(y^*, y')=per:city\_of\_birth, per:city\_of\_death$
Gross , a 60-year-old native of Potomac , Maryland , was working for a firm contracted by USAID when he was arrested Dec 3 , 2009 , and sent to Cuba 's high-security Villa Marista prison .	Gross , a 60-year-old native of Potomac , Maryland , was working for a firm contracted by USAID when he was arrested Dec 3 , 2009 , and sent to Cuba 's high-security Villa Marista prison .

Figure 4: The highlighted tokens of the same sentence where the two entities are underscored. On the left, the tokens are projected onto the ground truth  $y^*=per:city\_of\_birth$ , and on the right onto the contrastive space between  $y^*$  and the counterfactual  $y'=per:city\_of\_death$ .

## 4 Related Work

**Prefix Tuning in Classification.** The templates can be categorized into two groups, i.e., discrete prompt (Brown et al., 2020; Schick et al., 2020; Schick and Schütze, 2021) and continuous prefix (Lester et al., 2021; Li and Liang, 2021). Discrete prompts often manually designed for all training instances with task descriptions. Han et al. (2021) leverage manual logic rules to combine label-related sub-prompts together. Although it is a concrete manifestation of human’s interpretation of the task, discrete prompts may not be the optimal solution. Continuous prefixes (Lester et al., 2021; Li and Liang, 2021), attached to instances, have proven useful but fail to fully capture the diversity of training instances. Our work inspired by the human decision process, introduces an instance-dependent prefix, better addressing the discrimination of label space.

**Verbalizer in Classification.** Reformulating problems as language modeling tasks has been explored in few-shot scenarios (Brown et al., 2020; Trinh and Le, 2018; Petroni et al., 2019; Davison et al., 2019). Traditional manual verbalizer mappings demand expert knowledge, thus making automatic verbalizer search (Schick et al., 2020; Schick and Schütze, 2021) an appealing alternative. This approach iteratively enhances the label-to-word mapping in a greedy fashion.

**Counterfactual Contrastive.** Explanation of artificial intelligence is widely concerned in recent years. Miller (2019) presents the philosophical foundations of explanation that human relies on the contrastive explanations. Jacovi et al. (2021) highlights the attributes in the latent space to provide fine-grained explanation of model decision. Furthermore, Ross et al. (2021) produces contrastive explanations by editing the inputs for the

contrast case while Gardner et al. (2020) uses it for evaluation. Paranjape et al. (2021) builds contrastive prompts with instance-specific information for explanation. Zhang et al. (2020) employs contrastive counterfactuals with the multi-instance framework for vision-language grounding. Kaushik et al. (2020) tasks humans with revising dataset to revise the dataset with counterfactuals. Meanwhile, Yang et al. (2021) produces high-quality augmented data with counterfactuals to overcome out-of-distribution data in the field. Due to the strong explanation of counterfactual, we leverage counterfactual to disambiguate the semantic overlap between labels.

## 5 Conclusion

In this paper, we propose a novel task-agnostic approach named CCPrefix. We sequentially construct fact-counterfactual pairs to extract the attributes from the sample. With a set of global prototypes, the valid contrastive attributes will be selected as the prefix. A simple Siamese representation learning is employed to stable the training process. The experiment results verify the superiority of our model without extra data and human experts for manually designing Prefix templates. While we have shown that our method is flexible enough for a wide range of tasks in NLP, leveraging contrastive explanations in logic reasoning tasks remains an unveiled challenge for future work.

## Limitations

A principal limitation of our CCPrefix model is the strong assumption it makes in the classification task: it regards all labels other than the gold standard as counterfactuals. This premise may not consistently hold true, particularly in scenarios involving hierarchical labels with overlapping semantics. This assumption may impact the performance.



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