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# IFCap: Image-like Retrieval and Frequency-based Entity Filtering for Zero-shot Captioning

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## Abstract

Recent advancements in image captioning have explored text-only training methods to overcome the limitations of paired image-text data. However, existing text-only training methods often overlook the modality gap between using text data during training and employing images during inference. To address this issue, we propose a novel approach called Image-like Retrieval, which aligns text features with visually relevant features to mitigate the modality gap. Our method further enhances the accuracy of generated captions by designing a fusion module that integrates retrieved captions with input features. Additionally, we introduce a Frequency-based Entity Filtering technique that significantly improves caption quality. We integrate these methods into a unified framework, which we refer to as IFCap (Image-like Retrieval and Frequency-based Entity Filtering for Zero-shot Captioning). Through extensive experimentation, our straightforward yet powerful approach has demonstrated its efficacy, outperforming the state-of-the-art methods by a significant margin in image captioning compared to zero-shot captioning based on text-only training.<sup>1</sup>

## 1 Introduction

The task of image captioning generates appropriate textual descriptions for images by combining computer vision (CV) and natural language processing (NLP). With the emergence of Large Language Models (LLMs) and Vision and Language Models (VLMs), various works have studied efficient training methods for image captioning methods [13, 15, 19]. These approaches develop effective captioning by using pre-trained models with few parameters or lightweight networks. However, they rely on paired image-text data, which is costly. To overcome this, recent studies have explored text-only training methods for image captioning, aiming to solve the problem using only textual data [7, 11, 12, 14, 16, 23, 26].

Text-only training introduces a new direction in which models are trained solely using text data. Recent existing works have studied what to use as extra cues, such as extracted nouns [7], generated synthetic images [12, 14] for training, and extracted tags from object detectors [12]. However, existing methods that rely on object information are sensitive to incorrect data, and utilizing large external models (e.g., stable diffusion [20] or object detectors [5]) incur additional costs. Thus, we aim to address the problem by acquiring diverse information cost-effectively without additional models.

The retrieval task involves finding relevant information in a database for a given query. Initially rooted in NLP [10], the field has expanded into CV and into multi-modal retrieval. Depending on the input data and database, various retrieval methods are possible, such as image-to-text [19] and

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<sup>1</sup>Code: <https://github.com/boreng0817/IFCap>

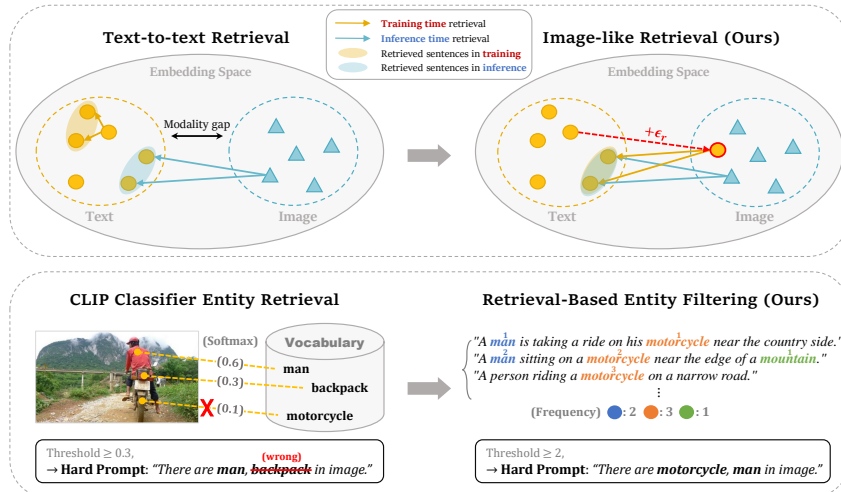


Figure 1: (Top) The previous text-to-text retrieval approach overlooks the modality gap, leading to different information use between training and inference. Our approach addresses this by aligning text features with the image embedding space during retrieval. (Bottom) The traditional CLIP classifier-based entity retrieval method struggles with entity detection as vocabulary size grows. Our approach detects frequently occurring words in retrieved captions, extracting entities more accurately without relying on a limited vocabulary.

text-to-text retrieval [23]. In the existing text-only training study, there have been attempts to use the text-to-text retrieval method [23]. However, existing works can't address the modality gap inherent in text-only training settings, where training is performed with text and inference with images. In addition, such works rely too much on retrieved captions without considering visual information. This modality gap and the use of a narrow scope of information may lead to performance degradation.

To verify this, we visualize the analysis result of the CLIP embedding feature of retrieved captions that the model uses in training via t-SNE in Fig. 2a. The analysis is done on the COCO [6] validation split, and the CLIP similarity-based KNN algorithm is used for retrieval. In the figure, there is a large difference between the distribution of features used after image-to-text retrieval and text-to-text retrieval, which shows that a modality gap exists between image and text.

To tackle this issue, we propose a novel approach called "Image-like Retrieval," that addresses the modality gap between image and text data. We inject a noise into CLIP text feature to act as a query in image feature distribution. Visualization results for this approach are shown in Fig. 2a right, demonstrating that our method exhibits a distribution highly similar to that of image-to-retrieval results and ground truth captions, unlike traditional text-to-text retrieval methods. Indeed, when our method is applied to the existing research [23], performance improvements are observed, as shown in the supplementary (Table 1).

Prior research [23] relies solely on retrieved captions, which may include wrong information to the input caption, potentially leading to inaccurate outputs. To address this, we design a *Fusion Module* that effectively integrates both the original input and additional representations. Additionally, as shown by numerous studies [7], prompts can clarify the information provided to the language model. We extract keywords from the input caption to construct a hard prompt, which is fed to the LLM, offering explicit guidance. This approach maximizes the utility of text data, guiding the model to generate accurate and relevant captions.

Guiding caption decoder with extracted entities from an image helps the model generate an accurate description of the image. However, we find that the previous works [7, 12] show low entity detection precision, especially when the vocabulary is large as shown in Fig. 2b. Therefore, we propose a Frequency-based Entity Filtering technique precisely utilizing entity information without relying on the vocabulary. During inference, we utilize retrieved sentences from images, parsing them into nouns and calculating their frequency. Then, we filter nouns with pre-defined thresholds and curate hard prompts for the text decoder. This simple method yields remarkable performance improvements.

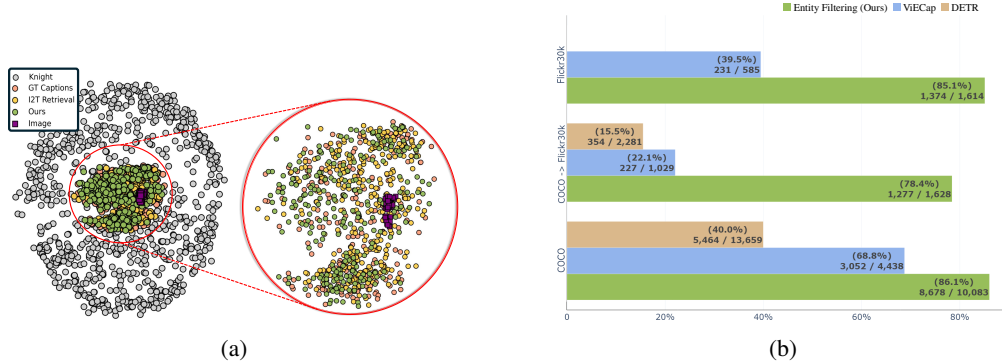


Figure 2: (a) The distribution of CLIP embedding features corresponding to images  $\blacksquare$ , paired captions  $\bullet$ , retrieved captions  $\bullet$  for a specific image, and result of text-to-text retrieval  $\bullet$  and our Image-like Retrieval  $\bullet$ . (b) Precision of extracted entities in COCO test set, total 5,000 images. If an extracted entity exists in the ground-truth caption, it counts as correct or else wrong. Three methods (Ours, ViECap[7], DETR[5]) are compared with 3 different settings. ViECap uses CLIP based classifier with the source domain’s vocabulary list. We follow the way SynTIC [12] uses DETR and employ the COCO vocabulary list. Due to the inaccessible vocabulary list of Flickr30k, DETR can’t be compared, and ViECap uses the VGOI [27] vocabulary list in Flickr30k. Our method dominates the precision score and quantity of entities in every setting.

## 2 IFCap

We propose a new text-only image captioning model, IFCap, which is illustrated in Fig. 3. During training, the model only utilizes text data, as is standard for text-only training models. First, we embed the input text using a text encoder. The text embeddings are then fed into a mapping network to close the gap between different modalities. Finally, the processed embeddings go through a caption decoder to generate the output caption.

**Image-like Retrieval (ILR).** While text-to-text retrieval can be effectively performed during training, it is likely to suffer from performance degradation during inference when an image is provided as input due to the modality gap. Therefore, Image-like Retrieval (ILR) aims to perform text-to-text retrieval in a manner that resembles image-to-text retrieval outcomes, given text input. For this, we propose an approach that inserts noise into the feature space of the input text, bringing it closer to the image feature space. The augmentation process is as follows:

First, we utilize the CLIP to embed the input text  $t_i$  and the text corpus  $\mathcal{T} = \{t_i\}_{i=1}^{N_c}$  with a text encoder  $\mathcal{E}_T$ . Then, we introduce noise  $\epsilon_r \sim N(0, \sigma_r^2)$  into the embedding of input text  $T_i$ , aiming to adjust the text features to align more closely with the image feature space:

$$T_i = \mathcal{E}_T(t_i), \quad T_i^\epsilon = T_i + \epsilon_r. \quad (1)$$

Next, the retrieval step is performed using the noise-injected input text  $T_i^\epsilon$ . To identify the descriptions most relevant to  $T_i^\epsilon$ , the top- $k$  descriptions are retrieved by calculating the cosine similarity between  $T_i^\epsilon$  and all sentence embeddings in the text corpus. This process closely follows previous methods in image-to-text retrieval [19], with the distinction that we perform retrieval based on  $T_i^\epsilon$  instead of images. By utilizing this approach during training, we can enhance the ability of a model to provide image-like information even in a text-only training setting, thereby narrowing the modality gap and improving performance.

**Fusion Module (FM).** In text-only image captioning, choosing which additional information to inject into the model and dealing with new representations with given data appropriately are important issues. To handle this problem, we use attention mechanism [21] to fuse input text features and retrieved captions features for extracting their meaningful interaction. The attention mechanism emphasizes certain important features, and due to its effectiveness, it has been widely utilized in the field of captioning [24].

We first encode input text and retrieved captions using CLIP [18] text encoder, then inject a Gaussian noise  $\epsilon \sim N(0, \sigma^2)$  to input text feature for relieving the modality gap between image and text. Then

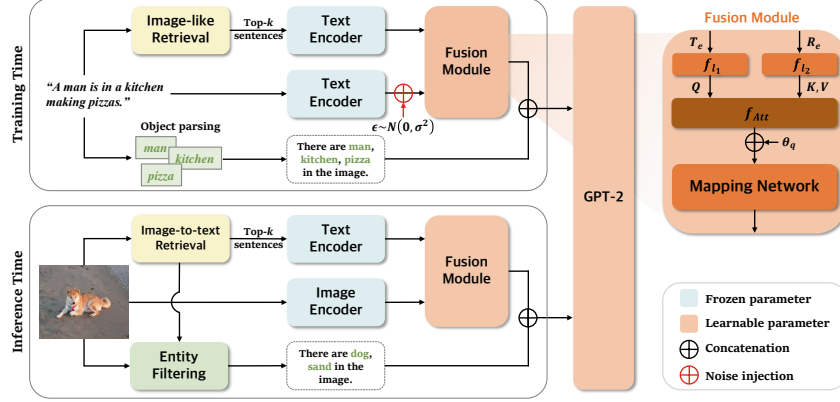


Figure 3: The overview of IFCap.

we adjust the dimension of input text feature and retrieved captions feature to caption decoder’s embedding space with linear layer  $f_{l_1}$  and  $f_{l_2}$  respectively, and apply cross-attention  $f_{Att}$  with  $T_e$  as query and  $R_e$  as key, then create fusion representation  $F_e$  containing input text and retrieved captions. Finally,  $F_e$  is fed into a trainable Projector, which encodes the overall contents of the given input. We can summarize this process with equations.

$$T_e = T_i + \epsilon, \quad R_e = \mathcal{E}_T(R(T_i)), \quad (2)$$

$$F_e = f_{Att}(f_{l_1}(T_e), f_{l_2}(R_e)), \quad (3)$$

$$F = \text{Map}(F_e; \theta_q). \quad (4)$$

The noun implies intuitive and explicit information about objects in the image. For employing property of noun, we extract entities in each training text corpus and input images. We build a hard prompt  $h$  with Extracted entities  $E = \{e_1, e_2, \dots, e_n\}$  to make the model aware of existing entities in the image. With retrieved captions and hard prompts with entities, the model can learn the ability to generate proper captions without images. We use auto-regressive loss for tuning our projector and caption decoder. (Details about the fusion module are in Sec. 3.1).

$$L_\theta = -\frac{1}{N} \sum_{i=1}^N \log(y_i | \mathbf{F}; \mathbf{h}; y_{<i}; \theta). \quad (5)$$

**Frequency-based Entity Filtering (EF).** After retrieving  $l$  captions from an image, we use grammar parser tools (e.g., NLTK [4]) to extract nouns from the retrieved sentences and calculate the frequency of these extracted nouns as  $F = [f_1, f_2, \dots, f_n]$ . We then select nouns that have a frequency larger than a predefined threshold and place them into a hard prompt.

Since frequency is discrete, we can manually find the best threshold by conducting experiments with every possible threshold. This allows us to determine the global optimal threshold. We can use a heuristic threshold, but these thresholds are often unsuitable for different environments, and performing extensive experiments incurs unnecessary costs. Instead, we can estimate the common distribution of noun frequencies as certain probability distributions. We can assume frequencies follow  $N(\mu_F, \sigma_F^2)$ , and define adaptive threshold as  $\tau_{\text{adap}} = \mu_F + \sigma_F$ . Any nouns with a frequency larger than  $\tau_{\text{adap}}$ , which places them in the upper 15%, can be considered outliers. Using this adaptive threshold, we can implement a flexible threshold that fits various settings. However, it does not guarantee global optima, leading to a trade-off relationship between heuristic thresholds and adaptive thresholds.

### 3 Experiments

#### 3.1 Implementation Details

**Datasets, metrics** We evaluate our model in human annotated datasets. For in-domain generalization, we test our model on MS-COCO [6], Flickr30k [25] and utilize Karpathy split [9]. Also, to check the

| Method                         | Image Encoder | Text Decoder                | COCO        |             |              |             | Flickr30k   |             |             |             |
|--------------------------------|---------------|-----------------------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|
|                                |               |                             | B@4         | M           | C            | S           | B@4         | M           | C           | S           |
| CapDec [2022]                  | RN50x4        | GPT-2 <sub>Large</sub>      | 26.4        | 25.1        | 91.8         | 11.9        | 17.7        | 20.0        | 39.1        | 9.9         |
| DeCap [2023]                   | ViT-B/32      | Transformer <sub>Base</sub> | 24.7        | 25.0        | 91.2         | 18.7        | 21.2        | 21.8        | 56.7        | 15.2        |
| CLOSE [2022]                   | ViT-L/14      | T5 <sub>base</sub>          | -           | -           | 95.3         | -           | -           | -           | -           | -           |
| ViECap [2023]                  | ViT-B/32      | GPT-2 <sub>Base</sub>       | 27.2        | 24.8        | 92.9         | 18.2        | 21.4        | 20.1        | 47.9        | 13.6        |
| MeaCap <sub>InvLM</sub> [2024] | ViT-B/32      | GPT-2 <sub>Base</sub>       | 27.2        | 25.3        | 95.4         | 19.0        | 22.3        | 22.3        | 59.4        | 15.6        |
| Knight [2023]                  | RN50x64       | GPT-2 <sub>Large</sub>      | 27.8        | 26.4        | 98.9         | <u>19.6</u> | 22.6        | <b>24.0</b> | 56.3        | 16.3        |
| ICSD* [2023]                   | ViT-B/32      | BERT <sub>Base</sub>        | <u>29.9</u> | 25.4        | 96.6         | -           | <b>25.2</b> | 20.6        | 54.3        | -           |
| SynTIC* [2023]                 | ViT-B/32      | Transformer <sub>H=4</sub>  | <u>29.9</u> | 25.8        | <u>101.1</u> | 19.3        | 22.3        | 22.4        | 56.6        | <u>16.6</u> |
| IFCap                          | ViT-B/32      | GPT-2 <sub>Base</sub>       | <b>30.8</b> | <b>26.7</b> | <b>108.0</b> | <b>20.3</b> | <u>23.5</u> | <u>23.0</u> | <b>64.4</b> | <b>17.0</b> |

Table 1: Result on the In-domain captioning.  $\clubsuit$ : Utilizes Text-to-Image generation model in the training time,  $\dagger$ : Utilizes object detector during the training and inference time. IFCap achieves state-of-the-art in most metrics. The best number overall is in **bold** and second best in underline.

| Method            | COCO $\Rightarrow$ Flickr |             |             |             | Flickr $\Rightarrow$ COCO |             |             |             |
|-------------------|---------------------------|-------------|-------------|-------------|---------------------------|-------------|-------------|-------------|
|                   | B@4                       | M           | C           | S           | B@4                       | M           | C           | S           |
| DeCap [2023]      | 16.3                      | 17.9        | 35.7        | 11.1        | 12.1                      | 18.0        | 44.4        | 10.9        |
| ViECap [2023]     | 17.4                      | 18.0        | 38.4        | 11.2        | 12.6                      | 19.3        | 54.2        | 12.5        |
| Knight [2023]     | 21.1                      | <b>22.0</b> | 48.9        | 14.2        | 19.0                      | 22.8        | 64.4        | 15.1        |
| SynTIC [2023]     | 17.9                      | 18.6        | 38.4        | 11.9        | 14.6                      | 19.4        | 47.0        | 11.9        |
| SynTIC- <i>TT</i> | 19.4                      | 20.2        | 43.2        | 13.9        | <b>20.6</b>               | 21.3        | 64.4        | 14.3        |
| IFCap- <i>TT</i>  | <b>21.2</b>               | <u>21.8</u> | <b>59.2</b> | <b>15.6</b> | <u>19.0</u>               | <b>23.0</b> | <b>76.3</b> | <b>17.3</b> |

Table 2: Results on the Cross-domain captioning. *-TT*: model can access to target domain’s corpus during inference time. IFCap achieves state-of-the-art in most metrics.

| Method        | COCO $\Rightarrow$ NoCaps Val |             |             |             |             |            |             |             |
|---------------|-------------------------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|
|               | In                            |             | Near        |             | Out         |            | Entire      |             |
|               | C                             | S           | C           | S           | C           | S          | C           | S           |
| DeCap [2023]  | 65.2                          | -           | 47.8        | -           | 25.8        | -          | 45.9        | -           |
| CapDec [2022] | 60.1                          | 10.2        | 50.2        | 9.3         | 28.7        | 6.0        | 45.9        | 8.3         |
| ViECap [2023] | 61.1                          | 10.4        | 64.3        | 9.9         | 65.0        | 8.6        | 66.2        | 9.5         |
| IFCap*        | <b>70.1</b>                   | <b>11.2</b> | <b>72.5</b> | <b>10.9</b> | <b>72.1</b> | <b>9.6</b> | <b>74.0</b> | <b>10.5</b> |

Table 3: Results on the NoCaps validation split.  $\star$ : without Entity Filtering module in the inference time. IFCap achieves state of the art in every metrics.

model’s performance in the unseen scenarios, we use the NoCaps [1] validation set. For metrics, we use common image captioning metric CIDEr [22], SPICE [2], BLEU@ $n$  [17], and METEOR [3].

### 3.2 In-domain Captioning

We benchmark our IFCap on in-domain setting in Table 1 including COCO and Flickr30k. We compare our methods with previous state-of-the-art in text-only image captioning. Our IFCap dominates every metric in the COCO dataset compared to models that utilize larger model [8, 23] and have complex training time [12, 14]. Also, in Flickr30k, IFCap shows decent performance in B@4 and METEOR and achieves the best scores in CIDEr and SPICE.

### 3.3 Cross-domain Captioning

We validate IFCap’s transfer ability through diverse domains, including the NoCaps validation set and cross-domain from COCO  $\rightarrow$  Flickr30k and vice versa. In NoCaps, we use the same model trained in the COCO domain to test how the model recognizes unseen objects during training. In the NoCaps validation split, Our IFCap performs the best in every metric and every domain compared to previous state-of-the-art text-only image captioning models [7, 11, 16]. Also, in cross-domain setting between COCO and Flickr, IFCap wins state-of-the-art in most metrics and 2nd best in some metrics.

## 4 Conclusion

In this paper, we propose zero-shot captioning, IFCap, through text-only training. IFCap performs *Image-like Retrieval* to address the gap between image-to-text retrieval and text-to-text retrieval and *Frequency-based Entity Filtering* during inference time to extract frequently occurring entities from the retrieved sentences. Our method can be easily applied to various tasks and provides valuable guidance for retrieval-based methods in a text-only setting. It offers clear and precise information to LLMs without relying on a limited vocabulary. The simplicity and robustness of IFCap are demonstrated through state-of-the-art performance across various datasets in image captioning.

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