# Dataset Geography: Mapping Language Data to Language Users 

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#### Abstract

As language technologies become more ubiquitous, there are increasing efforts towards expanding the language diversity and coverage of natural language processing (NLP) systems. Arguably, the most important factor influencing the quality of modern NLP systems is data availability. In this work, we study the geographical representativeness of NLP datasets, aiming to quantify if and by how much do NLP datasets match the expected needs of the language speakers. In doing so, we use entity recognition and linking systems, also making important observations about their crosslingual consistency and giving suggestions for more robust evaluation. Last, we explore some geographical and economic factors that may explain the observed dataset distributions. ${ }^{1}$


## 1 Introduction

The lack of linguistic, typological, and geographical diversity in NLP research, authorship, and publications is by now widely acknowledged and documented (Caines, 2019; Ponti et al., 2019; Bender, 2011; Adelani et al., 2021). Nevertheless, the advent of massively multilingual models presents opportunity and hope for the millions of speakers of under-represented languages that are currently under-served by language technologies.
Broadening up the NLP community's research efforts and scaling from a handful up to the almost 7000 languages of the world is no easy feat. In order for this effort to be efficient and successful, the community needs some necessary foundations to build upon. In seminal work, Joshi et al. (2020) provide a clear overview of where we currently stand with respect to data availability for the world's languages and relate them to the languages' representation in NLP conferences. Choudhury and Deshpande (2021) study how linguistically fair are multilingual language models,

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Figure 1: Example of the dataset map our method produces for the Kinyarwanda section of MasakhaNER. Despite its small size, the dataset is generally representative of Kinyarwanda speakers, including entity mentions from Rwanda and neighboring countries.
and provide a nuanced framework for evaluating multilingual models based on the principles of fairness in economics and social choice theory. Last, Blasi et al. (2021) provide a framework for relating NLP systems' performance on benchmark datasets to their downstream utility for users at a global scale, which can provide insights into development priorities; they also discuss academic incentives and socioeconomic factors that correlate with the current status of systematic cross-lingual inequalities they observe in language technologies performance.

These works provide insights into current data availability and estimated utility that are paramount for making progress, as well as an evaluation framework for future work. However, there is one missing building block necessary for real progress: a way to estimate how representative of the underlying language speakers are our datasets. Any evaluation framework and any utility estimates we build can only be trustworthy as long as the evaluation data are representative.

We propose a method to estimate a dataset's representativeness by mapping it onto the physical space that language speakers occupy, producing visualizations such as Figure 1. Our contributions are summarized below:

- We present a method to map NLP datasets unto geographical areas (in our case, countries) and use it to evaluate how well the data represent the underlying users of the language. We perform an analysis of the socio-economic correlates of the dataset maps we create. We find that dataset representativeness largely correlates with economic measures (GDP), with geographical proximity and population being secondary.
- We test a simple strategy for performing entity linking by-passing the need for named entity recognition. We evaluate its efficacy on 19 languages, showing that we can get within up to $85 \%$ of a NER-informed harder-to-obtain model.
- We highlight the need for evaluating named entity recognition and linking models on parallel data in order to ensure cross-lingual consistency.


## 2 Mapping Datasets to Countries

Assumptions This work makes two assumptions: that (a) data locality matters, i.e., speakers of a language are more likely to talk about or refer to local news, events, entities, etc as opposed to ones from a different side of the world, and (b) that we can capture this locality by only focusing on entities. Kumar et al. (2019) discuss these topical correlations that are present in datasets, ${ }^{2}$ noting that they exist and that L1 language identification models tend to pick up on them, i.e. if a text mentions Finland, a L1 langid model is probably going to predict that the speaker is Finnish, because $p$ (Finland|Finnish) is generally high. While in that work Kumar et al. (2019) make explicit effort to avoid learning such correlations because they are interested in building models for $p(\mathrm{~L} 1 \mid$ text $)$ (i.e. $p$ (Finnish $\mid$ Finland $)$ ) that are not confounded by the reverse conditional, the mere fact they need to do this confirms that realworld text has such topical confounds.

As for our second assumption that we can capture these topical correlations by only looking at entities, one need only take a look at Table 2 of Ku mar et al. (2019), which lists the top topical confounding words based on log-odds scores for each L1 language in their dataset: all lists include either entities related to a country where that language is spoken (e.g. 'Merkel', the name of a former chancellor, for German) or topical adjectives (e.g. 'romanian' for Romanian).

[^1]Approach For a given dataset, our method follows a simple recipe:

1. Identify named entities present in the dataset.
2. Perform entity linking to wikidata IDs.
3. Use Wikidata to link entities to countries.

We discuss each step below.
Entity Recognition Step Standard entity linking is treated as the sequence of two main tasks: entity recognition and entity disambiguation. One approach is to first process the text to extract entities and then disambiguate these entities to the correct entries of a given knowledge base (eg. Wikipedia). This approach relies on NER model quality.

However, to perform analysis on several datasets spanning several low-resource languages, one needs good-quality NER models in all these languages. As we show in Section $\S 4$, we can bypass this step if we tolerate a penalty in accuracy. Nevertheless, we revisit NER in our discussion of cross-lingual consistency (Section §5).
Entity Linking Step In this step we map named entities to their respective Wikidata IDs. We further discuss this step in Section $\S 4$.
From Entities to Countries We produce maps to visualize the geographical coverage of the datasets we study, discussing their properties and our findings in Section $\S 3$.

To link entities to countries, ${ }^{3}$ we rely on Wikidata entries, depending on the type of entity:

- for persons, we $\log$ their place of birth (P19), place of death (P20), and country of citizenship (P27);
- for locations, we search for their associated country (P17); and
- for organizations, we use the links of the 'located_at' (P276) and 'headquartered_at' (P159) relations.
Since places of birth/death and headquarters are not necessarily at the country level, we perform a second step of associating these locations with countries. In cases where the result does not correspond to a modern-day country (as can often be the case with historical figures), we do not make any attempts to link it to any modern day countries.


## 3 Dataset-Country Maps

We apply the process described above on several datasets, chosen mostly for their language and typological diversity. Our process is not dataset- or

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Figure 2: Visualizing the datasets' geography allows easy comparisons of their representativeness.
language-dependent, ${ }^{4}$ and could easily be applied on any NL dataset. We briefly describe the datasets we include in our study below, with detailed statistics in Appendix C.

NER Datasets We study the WikiANN dataset (Pan et al., 2017) that is commonly used in the evaluation of multilingual models. We additionally study the MasakhaNER dataset (Adelani et al., 2021), which was created through participatory design (Nekoto et al., 2020a) in order to focus on African languages. Since these datasets are already annotated with named entities, we only need to perform entity linking.
Question Answering We study four question answering datasets (focusing on the questions rather than contexts), namely SQuAD (Rajpurkar et al., 2016), MLQA (Lewis et al., 2020), TyDiQA (Clark et al., 2020), and Natural Questions (Kwiatkowski et al., 2019, NQ;), which have unique characteristics that lend themselves to interesting comparisons. SQuAD is a large English-only dataset (although it has been translated through efforts like XQuAD (Artetxe et al., 2020)). MLQA is a $n$-way parallel multilingual dataset covering 7 languages, created by translating an English dataset. TyDi-QA is another multilingual dataset covering 11 languages, but each language portion is derived separately for each lan-

[^3]guage, without translating them. Last, NQ is an English QA dataset created based on real-world queries on the Google search engine for which annotators found relevant Wikipedia context, unlike the other datasets that were created by annotators forming questions given a context.

### 3.1 Discussion

We show example maps in Figure 1 (for the Kinyarwanda portion of the MasakhaNER dataset) and Figure 2 for NQ, MLQA, and two portions of TyDiQA (English and Swahili). We provide additional maps for all other datasets in Appendix E.

Starting with the Kinyarwanda example of Figure 1 , the utility of our method is apparent. Through the visualization, a researcher can quickly confirm that the dataset seems to reflect the users of the language: most entities indeed correspond to Rwanda, Uganda, Burundi, and to a lesser extent Congo, Tanzania, and Kenya (all neighboring countries). Wealthy or populous countries like USA, France, and India, are also represented, as one would expect. At the same time, the visualization allows a researcher to identify gaps: beyond the neighboring African countries, other African countries as well as central America or central/south-east Asia are clearly underrepresented in the dataset.

Comparing datasets The comparison of MasakhaNER to the WikiANN dataset (see

Appendix E) reveals that the former is rather more localized (e.g. more than $80 \%$ of the identified entities in the Dholuo dataset are related to Kenya) while the latter includes a smaller portion from the countries were most native speakers reside (between $10 \%-20 \%$ ) and almost always also includes several entries that are very European- or western-centric.

The effect of the participatory design (Nekoto et al., 2020b) approach on creating the MasakhaNER dataset, where data are curated from local sources, is clear in all language portions of the dataset, with data being highly representative of the speakers. In Figures 6-7 (App. E) it is clear that the majority of entities in e.g. the Wolof portion are from Cameroon and neighboring countries (as well as France, the former colonial power of the area), and the Yoruba and Igbo datasets are centered on Nigeria.

Figure 2 allows for a direct comparison of different QA datasets (also see maps for SQuAD in Figure 16 and other TyDi-QA languages in Appendix E). The first notable point has to do with NQ, which was build based on real-world English-language queries to the Google search engine. Since such queries happen all over the world, this is reflected in the dataset, which includes entities from almost all countries in the world. Two types of countries are particularly represented: ones were English is an official language (USA, UK, Australia, but also, to a lesser extent, India, Nigeria, South Africa, and the Philippines); and wealthy ones (European, Japan, China, etc). In our view, NQ is an exemplar of a representative dataset, because it not only includes representation of most countries where the language is spoken (with the sum of these entities being the overall majority, as one would expect) but due to its size it also includes entities from almost all countries.

On the other hand, the geographical representativeness of both MLQA and TyDi-QA (their English portion) is lacking. Since these datasets rely on Wikipedia articles for their creation, and Wikipedia is biased towards western countries (Greenstein and Zhu, 2012; Hube and Fetahu, 2018), most entities come from Europe, the US, and the Middle East. Both these datasets underrepresent English speakers from English-speaking countries of the Global South like Kenya, South Africa, or Nigeria, since there are practically almost no entities from these countries. MLQA fur-
ther under-represents the speakers of all other languages it includes, since all data are translations of the English one. Contrast this to TyDi-QA and its visualized Swahili portion which, even though still quite western-centric, does have a higher representation from countries where Swahili is spoken (particularly ones from Kenya and Tanzania).

This discussion brings forth the importance of being cautious with claims regarding systems' utility, when evaluated on these datasets. One could argue that a QA system that is evaluated on NQ does indeed give a good estimation of real-world utility; a system evaluated on TyDi-QA gives a distorted notion of utility (biased towards westernbased speakers and against speakers from the Global South); a system evaluated on MLQA will only give an estimation as good as one evaluated on TyDi-QA, but only on the English portion. We clarify that this does not diminish the utility of the dataset themselves as tools for comparing models and making progress in NLP: MLQA is extremely useful for comparing models across languages on the exact same data, thus facilitating easy comparisons of the cross-lingual abilities of QA systems, without the need for approximations or additional statistical tests. But we argue that MLQA should not be used to asses the potential utility of QA systems for German or Telugu speakers.

### 3.2 Socioeconomic Correlates

In this section we attempt to explain our findings from the previous section, tying them to socioeconomic factors.
Empirical Comparison of Factors We identify socioeconomic factors $\phi$ that could be used to explain the observed geographic distribution of the entities in the datasets we study. These are:

- a country's population $\phi_{\mathrm{pop}}$
- a country's gross domestic product (GDP) $\phi_{\text {gdp }}$
- a country's geographical distance from country/ies where the language is spoken $\phi_{\text {geo }}$
The first two factors are global and fixed. ${ }^{5}$ The third one is relative to the language of the dataset we are currently studying. For example, when we focus on the Yoruba portion of the mTREx dataset, we use Nigeria (where Yoruba is spoken) as the focal point and compute distances to all other countries. The assumption here is that a Yoruba speaker is more likely to use or be interested in entities

[^4]|  | TyDi-QA (11) |  | MLQA (1) |  | SQUAD (1) |  | NaturalQ. (1) |  |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Factors $\phi$ | Expl. Var. | MAE | Expl. Var. | MAE | Expl. Var. | MAE | Expl. Var. | MAE |
| pop | 0.272 | 0.431 | 0.317 | 0.401 | 0.277 | 1.230 | 0.395 | 1.18 |
| gdp | 0.507 | 0.349 | 0.561 | 0.332 | 0.516 | 1.023 | 0.535 | 1.069 |
| geo | 0.075 | 0.499 | 0.040 | 0.495 | 0.062 | 1.393 | 0.030 | 1.561 |
| pop+gdp | 0.477 | 0.352 | 0.528 | 0.336 | 0.495 | 1.034 | 0.528 | 1.041 |
| pop+geo | 0.304 | 0.417 | 0.360 | 0.385 | 0.347 | 1.129 | 0.433 | 1.137 |
| geo+gdp | $\mathbf{0 . 5 5 0}$ | $\mathbf{0 . 3 3 3}$ | $\mathbf{0 . 5 7 9}$ | $\mathbf{0 . 3 2 1}$ | $\mathbf{0 . 5 5 2}$ | $\mathbf{0 . 9 3 2}$ | $\mathbf{0 . 5 5 0}$ | 1.054 |
| pop+gdp+geo | 0.532 | 0.337 | 0.548 | 0.326 | 0.534 | 0.940 | $\mathbf{0 . 5 5 0}$ | $\mathbf{1 . 0 0 5}$ |

Table 1: Empirical comparison of factors on QA datasets, averaging over their respective languages (number in parentheses). We report the five-fold cross-validation explained variance and mean absolute error of a linear model.
first from their home country (Nigeria), then from its neighboring countries (Cameroon, Chad, Niger, Benin) and less likely of distant countries (e.g. Argentina, Canada, or New Zealand). Hence, we assume the probability to be inversely correlated with the country's distance. For macro-languages or ones used extensively in more than one country, we use a population-weighted combination of the factors of all relevant countries.

To measure the effect of such factors it is common to perform a correlational analysis, where one measures Spearman's rank correlation coefficient $\rho$ between the dataset's observed geographical distribution and the factors $\phi$. It is important to note, though, that the factors are potentially covariate, particularly population and GDP. ${ }^{6}$ Hence, we instead compute the variance explained by a linear regression model with factors $\phi$ as input, i.e., $a \phi_{\mathrm{pop}}+b \phi_{\mathrm{gdp}}+c \phi_{\mathrm{geo}}+d$ with $a, b, c, d$ learned parameters, trained to to predict the log of observed entity count of a country. We report explained variance and mean absolute error from five-fold crossvalidation experiments to avoid overfitting.

Socioeconomic Correlates and Discussion The results with different combination of factors for the QA datasets are listed in Table 1. ${ }^{7}$ The best single predictor is, perhaps unsurprisingly, the GDP of the countries where the language is spoken: all datasets essentially over-represent wealthy countries (e.g. USA or Europe). A combination of geographical distance with GDP explains most of the variance we observe for all datasets, an observation that confirms the intuitions we discussed before based solely on the visualizations. Importantly, the fact that including population statistics into the model deteriorates its performance is further proof that our datasets are not representative

[^5]of or proportional to the underlying populations. The only dataset that is indeed better explained by including population is the NQ one, which we already argued presents an exemplar of representativeness due to its construction protocol.
Limitations It is important to note that our assumptions are also limiting factors in our analyses. Mapping languages to countries is inherently lossy. It ignores, for instance, the millions of immigrants scattered throughout the world whose L1 language could be different than the dominant language(s) in the region where they reside. Another issue is that for many languages the necessary granularity level is certainly more fine that country; if a dataset does not include any entities related to the Basque country but does include a lot of entities from Spain and France, our analysis will incorrectly deem it representative.

An additional hurdle, and the reason why we avoid providing a concrete representativeness score or something similar, is that the ideal combination of factors can be subjective. It could be argued, for instance, that geographic proximity by itself should be enough, or that it should not matter at all. In any case, we share the coefficients of the NQ model, since it is the most representative dataset of those we study: $a=0.9$ (for $\phi_{\mathrm{pop}}$ ), $b=1.44$ (for $\phi_{\text {gdp }}$ ), $c=0.62$ (for $\phi_{\text {geo }}$ ). We believe that ideally GDP should not matter $(b \rightarrow 0)$ and that a combination of population and geographic proximity is ideal.

## 4 Bypassing NER for Entity Linking

We use mGENRE (Cao et al., 2021) for the task of multilingual entity linking, a sequence to sequence system that predicts entities in an auto-regressive manner. It works particularly well in a zero-shot setting as it considers $100+$ target languages as latent variables to marginalize over.

Typically, the input to mGENRE can be in-


Figure 3: For some languages a NER-Relaxed model is within $60 \%$ of a NER-Informed model. agreement $@ k$ : ratio of top- $k$ agreement of the models.
formed by a NER model that provides the named entity span over the source. For instance, in the Italian sentence " [START] Einstein [END] era un fisico tedesco." (Einstein was a German physicist.) the word Einstein is enclosed within the entity span. mGENRE is trained to use this information to return the most relevant Wikidata entries.

Due to the plasticity of neural models and mGEBRE's auto-regressive token generation fashion, we find that by simply enclosing the whole sentence in a span also yields meaningful results. In particular, for the previously discussed Italian sentence now the input to mGENRE is "[START] Einstein era un fisico tedesco. [END]".

The advantage of this approach is two-fold. First, one does not need a NER component. Second, exactly because of bypassing the NER component, the EL model is now less constrained in its output; in cases where the NER component made errors, there's a higher chance that the EL model will return the correct result.

Consider the following example from the TyDiQA Bengali training set: "প্রাগৈতিহাসিক [START] এশিয়ার ভৌগোলিক [END] আয়তন কেমন ছিল ?" ('What was the [START] geographical [END] area of prehistoric [START] Asia [END]?’. Our Bengali NER model trained on WikiANN with tuned parameters, returns Asia as an entity, as opposed to the, given the context, more appropriate prehistoric Asia. As a result, the entity linker fails to link this phrase to the corresponding WikiData entry (prehistoric Asia, ID: Q4164212). When we instead remove these restrictions by simply passing "[START] প্রাগৈৈিহাসিক এশিয়ার ভৌগোলিক আয়তন কেমন ছিল ? [END]’ to the entity linker, it links to both (Asia, ID: Q48) and (prehistoric Asia, ID: Q4164212).
Experiments and Results We conduct experiments to quantify how different a model uninformed by a NER model (NER-Relaxed) will perform compared to one following the typical
pipeline (NER-Informed).
Given the outputs of the two models over the same set of sentences, we will compare their average agreement@k, as in the size of the intersection of the outputs of the two models divided by the number of outputs of the NER-Informed model, when focusing only on their top- $k$ outputs. ${ }^{8}$ We aggregate these statistics at the sentence level over the whole corpus. We focus on two datasets, namely WikiANN and MasakhaNER, summarizing the results in Figure 3. ${ }^{9}$

Comparing the general performance between these two datasets, it is clear that general agreement is decent. In 7 Out of 9 typologically diverse languages from WikiANN, more than $60 \%$ top- 1 entities are linked by both models. The African languages from MasakhaNER are low-resource ones yielding less than 40\% EL agreement to English in all cases. Given that most of these languages have not been included in the pre-training of BART (the model mGENRE is based on), we expect that using AfriBERTa (Ogueji et al.) or similar models in future work would yield improvements.

## 5 On the Cross-Lingual Consistency of NER/EL Models

Definition Bianchi et al. (2021) in concurrent work point out the need to focus on consistency evaluation of language-invariant properties (LIP): properties which should not be changed via language transformation models. They suggest LIPs include meaning, topic, sentiment, speaker demographics, and logical entailment We propose a definition tailored to entity-related tasks: crosslingual consistency is the desirable property that two parallel sentences in two languages, which should in principle use the same named entities (since they are translations of each other), are actually tagged with the same named entities.

### 5.1 NER Experiments

Models We study two models: SpaCy (Honnibal and Montani, 2017): a state-of-art monolingual library that supports several core NLP tasks; and a mBERT-based NER model trained on datasets from WikiANN using the transformers library (Wolf et al., 2020).

[^6]| Model | Greek | Italian | Chinese |
| :--- | :---: | :---: | :---: |
| Monolingual (SpaCy) | 8.6 | 3.1 | 14.1 |
| mBERT | $\mathbf{5 3 . 4}$ | $\mathbf{6 2 . 9}$ | $\mathbf{2 5 . 5}$ |

Table 2: Using a multilingual NER model leads to significantly higher consistency tested on Eng-X data.

Training To task-tune the mBERT-based model on the NER task we use the WikiANN dataset with data from the four languages we study: Greek (el), Italian (it), Chinese (zh), and English (en).
Evaluation To evaluate cross-lingual consistency, ideally one would use parallel data where both sides are annotated with named entities. What we use instead, since such datasets do not exist to the best of our knowledge, is 'silver' annotations over parallel data. We start with unannotated parallel data from the WikiMatrix dataset (Schwenk et al., 2021) and we perform NER on both the English and the other language side, using the respective language model for each side.

We use the state-of-the-art AWESOME-align tool (Dou and Neubig, 2021) to create word-level links between the words of each English sentence to their corresponding translations. Using these alignment links for cross-lingual projection (Padó and Lapata, 2009; Tiedemann, 2014; Ni et al., 2017, inter alia) allows us to calculate crosslingual consistency, measuring the portion of labels that agree following projection. In particular, we use the cross-lingual projections from the English side as 'correct' and measure precision, recall, and F-score against them.
Results For the three languages we study, the cross-lingual consistency of the monolingual SpaCy models is really low, with scores of $8.6 \%$ for Greek-English, 3.1\% for Italian-English and $14.1 \%$ for Chinese-English. The SpaCy models are independently trained for each language and can produce 18 fine-grained NE labels e.g. distinguishing dates from time, or locations to geopolitical entities. As such, there was no a priori expectation for high cross-lingual consistency. Nevertheless, these extremely low scores reveal deeper differences, such as potentially widely different annotation protocols across languages. ${ }^{10}$

For the mBERT-based model we again label both sides of the parallel data, but now evaluate only on locations (LOC), organizations (ORG)

[^7]and persons (PER) (the label types present in WikiANN). The mBERT models have significantly higher cross-lingual consistency: on the same dataset as above, we obtain $53.4 \%$ for Greek to English, 62.9\% for Italian to English and 25.5\% for Chinese to English.
Discussion To further understand the source of cross-lingual discrepancies, we performed manual analysis of 400 Greek-English parallel sentences where the mBERT-based model's outputs on Greek and the projected labels through English disagreed. ${ }^{11}$ We sampled 100 sentences where the English-projected label was 0 but the Greek one was LOC (location), 100 sentences with Englishprojected as LOC but Greek as 0 , and similarly for persons (PER).

We performed annotation using the following schema:

- Greek wrong: for cases where only the Englishside projected labels are correct
- English wrong: for cases where the English-side projected labels are wrong but the Greek-side are correct
- both wrong: for cases where the labels on both sides are incorrect
- alignment wrong: for cases where the two aligned phrases are not translations of each other, so we should not take the projected labels into account nor compare against them.
- all correct: both sides as well as the alignments are correctly tagged (false negatives).
Encouragingly, the entity alignments were wrong in less than $10 \%$ of the parallel sentences we manually labelled. This means that our results our quite robust: a $10 \%$-level of noise cannot account for an almost $50 \%$ lack of consistency on the Greek-English dataset. ${ }^{12}$ Hence, the system definitely has room for improvement. A second encouraging sign is that less than $2 \%$ of the cases were in fact false negatives, i.e. only one of the two sides actually contained an entity.

Going further, we find that mistakes vary significantly by label type. In about $75 \%$ of the 0-LOC cases it was the Greek-side labels that were wrong in outputting LOC tags. A common pattern (about $35 \%$ of these cases) was the Greek model tagging months as locations. In the case of 0-PER cases, $62 \%$ of the errors were on the English side. A

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Figure 4: The entity linking cross-lingual consistency is generally low across languages, but especially for lowresource language pairs like English to Inuktitut (iu), Gujarati (gu), or Tamil (ta).
common pattern was the English-side model not tagging persons when they are the very first token in a sentence, i.e. the first token in `olga and her husband [...].' Appendix I extends this discussion with additional details and examples.

The above observations provide insights into NER models' mistakes, which we were able to easily identify by contrasting the models' predictions over parallel sentences. We argue this proves the utility and importance of also evaluating NER models against parallel data even without gold NER annotations. Improving the NER crosslingual consistency should in principle also lead to better NER models in general. Potential solutions could use a post-pretraining alignment-based finetuned mBERT model as the encoder for our data, or operationalize our measure of cross-lingual consistency into an objective function to optimize. ${ }^{13}$

### 5.2 Entity Linking Experiments

We now turn to entity linking (EL), evaluating mGENRE's cross-lingual consistency.

Dataset We use parallel corpora from the WMT news translation shared tasks for the years 2014 to 2020 (Bojar et al., 2014, 2015, 2016, 2017, 2018; Barrault et al., 2019, 2020). We work with 14 English-to-target language pairs, with parallel sentence counts in the range of around $1-5 \mathrm{k}$.

Evaluation Unlike our NER experiment settings, we do not need word-level alignments to calculate cross-lingual consistency. We can instead compare the sets of the linked entities for both source and target sentences. In this manner, we calculate and aggregate sentence-level scores for the top- $k$ linked entities for $k=1,3,5$. In Figure 4, we present this score as a percentage, dividing the

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Figure 5: Counts of linked entity types across all WMT language pairs. Notice the $y$-axis log-scale: many entities are linked differently on non-English input.
size of the intersection (of the source and target sentence outputs) by the number of source sentence entities. Detailed results for all 14 language pairs are also reported in Appendix D.
Results As Figure 4 shows, we obtain low consistency scores across all 14 language pairs, ranging from $19.91 \%$ for English-Romanian to as low as $1.47 \%$ for English-Inukitut $(k=1)$. The particularly low scores for languages like Inuktitut, Gujarati, and Tamil may reflect the general low quality of mGENRE for such languages, especially because they use non-Latin scripts, an issue already noted in the literature (Muller et al., 2021).

The low percentage consistency scores for all languages makes it clear that mGENRE does not produce similar entity links for entities appearing in different languages. In future work, we plan to address this limitation, potentially by weighting linked-entities according to the cross-lingual consistency score when performing entity disambiguation in a multilingual setting.
Discussion We further analyze whether specific types of entities are consistently recognized and linked across language. We use SpaCy's English NER model to categorize all entities. Figure 5 presents a visualization comparing consistent entity category counts to source-only ones. See Appendix D for additional discussion.

## 6 Conclusion

We present a recipe for visualizing how representative NLP datasets are with respect to the underlying language speakers, and we analyze entity recognition and linking systems, finding they lack in cross-lingual consistency. We plan to further improve our tool by making NER/EL models robustly handle low-resource languages based on our observations. We will also expand our dataset and task coverage, to get a broader overview of the current utility of NLP systems.

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## A Related Work

One important aspect of our study is the evaluation of cross-lingual consistency while performing multilingual NER or El tasks. In (Bianchi et al., 2021), the authors focus on the consistency evaluation of language-invariant properties. In an ideal scenario, the properties should not be changed via the language transformation models but commercially available models are not prone to avoid domain dependency.

Effective measurement of dataset quality is another aspect of fast-growing significance. Training large language models require huge amount of data and as a result, the inference generated by these pretrained language model as well as the finetuned models often show inherent data bias. In a recent work (Swayamdipta et al., 2020), the authors present how data-quality aware design-decision can improve the overall model performance. They formulated categorization of data-regions based on characteristics such as out-of-distribution feature, class-probability fluctuation and annotation-level discrepancy.

Usually, multilingual datasets are collected from diverse places. So it is important to assess whether the utility of these datasets are representative enough to reflect upon the native speakers. We find the MasakhaNER (Adelani et al., 2021) is one such dataset that was collected from local sources and the data characteristics can be mapped to local users as a result. In addition, language models often requires to be truly language-agnostic depending on the tasks, but one recent work shows that, the current state-of-the-art language applications are far from achieving this goal (Joshi et al., 2020). The authors present quantitative assessment of available applications and languageresource trajectories which turns out not uniformly distributed over the usefulness of targeted users and speakers from all parts of the world.

## B NER-Informed vs NER-Relaxed model

In this section, we report the detailed results (see table 3) from our experiment with using intermediate NER model vs skipping this step.

## C Dataset Statistics

See details in Table 4.

## D Cross-lingual consistency experiments

From Figure 5, it is clear that geopolitical entities (GPE) are the ones suffering the most from low cross-lingual consistency, with an order of magnitude less entities linked on both the English and the other language side. On the other hand, person names (PER) seem to be easier to link. While the most common types of entities are PERSON, ORG (i.e. organization) and GPE (i.e. geopolitical entity), we found that the NER model still failed to correctly categorize entities like (Surat, Q4629, LOC), (Aurangzeb, Q485547, PER). However, these entities were correctly linked by the NER-Relaxed pipeline, indicating its usefulness. We hypothesize, and plan to test in future work, that a NER-Relaxed entity further regularized towards cross-lingual consistency will perform better than a NER-Informed pipeline, unless the NER component also shows improved cross-lingual consistency.

Additionally, in Table 5, we report the detailed cross-lingual consistency score percentages for 14 english-language source-target pairs from WMT news translation shared tasks (Bawden et al., 2020).

## E Additional Dataset Maps

We present all dataset maps for the datasets we study:

- MasakhaNER languages are available in Figures 6 and 7.
- TydiQA languages are available in Figures 8 and 9.
- WikiANN (panx) languages are available in Figures 10 through 15.
- SQuAD (English) in Figure 16.


## F NER Dataset Socioeconomic Factors

Table 1 presents the same analysis as the one described in Section 3.2 for the X-FACTR and the NER datasets. The trends are similar to the QA datasets, with GDP being the best predictor and including population statistics hurting the explained variance.

| Language | $\mathbf{k}=\mathbf{1}$ | $\mathbf{k}=\mathbf{2}$ | $\mathbf{k}=\mathbf{3}$ | Dataset |
| :--- | :--- | :--- | :--- | :--- |
| hin | $(4239,761,0.85)$ | $(6765,2717,0.71)$ | $(8377,4436,0.65)$ |  |
| cmn | $(9354,10646,0.47)$ | $(16015,23899,0.4)$ | $(21835,37346,0.37)$ |  |
| jpn | $(6739,13259,0.34)$ | $(12148,27820,0.3)$ | $(17220,42463,0.29)$ |  |
| rus | $(15325,4675,0.77)$ | $(24663,13989,0.64)$ | $(31520,23051,0.58)$ |  |
| est | $(16687,3313,0.83)$ | $(24413,10536,0.7)$ | $(28146,16459,0.63)$ | WikiANN |
| ben | $(9575,425,0.96)$ | $(15759,2541,0.86)$ | $(20106,4930,0.8)$ |  |
| que | $(82,18,0.82)$ | $(124,48,0.72)$ | $(159,72,0.69)$ |  |
| tur | $(14206,5794,0.71)$ | $(21165,14999,0.59)$ | $(25053,23597,0.51)$ |  |
| jav | $(78,22,0.78)$ | $(103,67,0.61)$ | $(113,101,0.53)$ |  |
| pcm | $(549,994,0.36)$ | $(955,2033,0.32)$ | $(1217,3030,0.29)$ |  |
| kin | $(593,952,0.38)$ | $(924,1988,0.32)$ | $(1112,2853,0.28)$ |  |
| wol | $(242,534,0.31)$ | $(350,1158,0.23)$ | $(435,1692,0.2)$ |  |
| hau | $(417,1178,0.26)$ | $(747,2333,0.24)$ | $(941,3402,0.22)$ |  |
| ibo | $(494,1093,0.31)$ | $(834,2225,0.27)$ | $(1056,3257,0.24)$ | MasakhaNER |
| amh | $(117,1088,0.1)$ | $(210,2184,0.09)$ | $(289,3198,0.08)$ |  |
| swa | $(499,1175,0.3)$ | $(819,2445,0.25)$ | $(1007,3678,0.21)$ |  |
| lug | $(283,824,0.26)$ | $(486,1657,0.23)$ | $(644,2362,0.21)$ |  |
| yor | $(430,894,0.32)$ | $(673,1909,0.26)$ | $(839,2893,0.22)$ |  |
| luo | $(122,428,0.22)$ | $(207,844,0.2)$ | $(264,1184,0.18)$ |  |

Table 3: Breakdown of entity extraction count while using NER-informed model. Here for each top k extracted entities, the triplet is the aggregated value of (count of common entities extracted by both ner-informed and nerrelaxed models, count of entities only extracted by ner-relaxed models, ratio of common entity count and total top-k extract by ner-relaxed model )

## G Socioeconomic Correlates Breakdown

## H NER Models Confusion Matrices

## I Greek-English NER Error Discussion

We find that the mistakes we identify vary significantly by label. In about $75 \%$ of the 0-LOC cases it was the Greek-side labels that were wrong in tagging a span as a location. A common pattern we identified (about $35 \%$ of these cases) was the Greek model tagging as location what was actually a month. For instance, in the sentence "Tov
 тๆऽ Ourүapía." (In May 1990, they visited Hungary for four days.) the model tags the first two words ("in May") as a location, while the English one correctly leaves them unlabelled.

In the case of LOC-O cases, we found an even split between the English- and the Greek-side labels being wrong (with about $40 \%$ of the sentences each). Common patterns of mistakes in the English side include tagging persons as locations (e.g. "Heath" in "Heath asked the British to heat only one room in their houses over the winter." where "Heath" corresponds to Ted Heath, a British politician), as well as tagging adjectives, often locative, as locations, such as "palaeotropical" in "Palaeotropical refers to geographical occurrence." and "French" in "A further link [..] by vast French investments and loans [...]".

Last, in the case of 0-PER cases we studied, we found that $62 \%$ of the errors were on the English side. A common pattern was the English-side model not tagging persons when they are the very first token in a sentence, i.e. the first tokens in "Olga and her husband were left at Ay-Todor.", in "Friedman once said, 'If you want to see capitalism in action, go to Hong Kong.'", and in "Evans was a political activist before [...]" were all tagged as 0 . To a lesser extent, we observed a similar issue when the person's name followed punctuation, e.g. "Yavlinsky" in the sentence "In March 2017, Yavlinsky stated that he will [...]".

| Dataset | Data- <br> split | Languages | Language <br> count | Sentence <br> count |
| :--- | :--- | :--- | :--- | :--- |
| WikiANN | train | russian, polish, kazakh, bulgarian, finnish, <br> ukrainian, afrikaans, hindi, yoruba, hungarian, <br> dutch-flemish, korean, persian, japanese, javanese, <br> portuguese, hebrew, arabic, spanish-castilian, <br> bengali, urdu, indonesian, tamil, english, malay- <br> alam, tagalog, basque, thai, german, romanian- <br> moldavian-moldovan, chinese, telugu, azerbaijani, <br> quechua, modern-greek, turkish, marathi, georgian, <br> estonian, italian, panjabi, burmese, french, gujarati, <br> malay, lithuanian, swahili, vietnamese | 658600 |  |
| TyDi-QA | train | english, korean, japanese, telugu, russian, thai, ara- <br> bic, finnish, bengali, swahili, indonesian | 11 | 166905 |
| MasakhaNER | train | igbo, wolof, nigerian pidgin, kinyarwanda, <br> amharic, hausa, yoruba, ganda, swahili, dholuo | 10 | 12906 |
| SQuAD | train | english | 1 | 130319 |
| MLQA | dev, test | english, simplified chinese, german, arabic, span- <br> ish, hindi, vietnamese | 7 | 12738 |
| Natural | train | english | 1 | 307373 |

Table 4: Dataset Statistics

|  |  |  |  |  | Entity category | Common | Source-only |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Unknown | 1720 | 16709 |
|  | $\mathrm{k}=1$ | $\mathrm{k}=3$ | $\mathrm{k}=5$ | sentence | PERSON | 1358 | 5713 |
|  | \% | \% | \% | count | ORG | 1047 | 6911 |
| en-ro | 19.91 | 15.42 | 13.98 | 1999 | GPE | 666 | 7379 |
| en-fi | 17.40 | 15.25 | 14.29 | 1500 | NORP | 176 | 1895 |
| en-pl | 16.60 | 14.19 | 13.43 | 2000 | DATE | 102 | 1427 |
| en-fr | 16.53 | 14.42 | 13.42 | 1500 | CARDINAL | 78 | 565 |
| en-tr | 14.09 | 13.02 | 12.01 | 1001 | EVENT | 77 | 777 |
| en-lt | 13.45 | 11.96 | 10.77 | 2000 | LOC | 62 | 453 |
| en-et | 13.40 | 11.88 | 10.74 | 2000 | WORK_OF_ART | 20 | 133 |
| en-ja | 13.36 | 11.88 | 11.57 | 1998 | PRODUCT | 15 | 91 |
| en-zh | 12.19 | 11.66 | 10.26 | 2002 | FAC | 14 | 161 |
| en-lv | 9.59 | 9.21 | 8.55 | 2003 | QUANTITY | 8 | 85 |
| en-kk | 7.79 | 8.84 | 7.88 | 2066 | TIME | 6 | 43 |
| en-ta | 7.09 | 6.94 | 6.19 | 1989 | MONEY | 4 | 14 |
| en-gu | 3.75 | 2.70 | 2.24 | 1998 | LAW | 3 | 113 |
| en-iu | 1.47 | 1.34 | 1.31 | 5173 | LANGUAGE | 3 | 80 |
|  |  |  |  |  | ORDINAL | 2 | 90 |
| Table 5: Cross-lingual consistency score (\%) for top-k extracted and linked entities over all source language sentences. |  |  |  |  | PERCENT | 1 | 3 |
|  |  |  |  |  | TOTAL | 5362 | 42642 |

Table 6: SpaCy NER (Honnibal and Montani, 2017) defined types and counts for consistent linked entities.


Figure 6: MasakhaNER Geographic Distributions (Part 1).

| Factors $\phi$ | X-FACTR (11) |  | MasakhaNER (10)Explained |  | WikiANN (48) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Explained Variance | MAE | Explained Variance | MAE | Explained Variance | MAE |
| pop | 0.356 | 0.457 | 0.300 | 0.295 | 0.387 | 0.470 |
| gdp | 0.516 | 0.407 | 0.341 | 0.295 | 0.575 | 0.382 |
| geo | 0.022 | 0.585 | 0.100 | 0.359 | 0.069 | 0.586 |
| pop+gdp | 0.495 | 0.403 | 0.348 | 0.285 | 0.553 | 0.388 |
| pop+geo | 0.356 | 0.455 | 0.369 | 0.290 | 0.399 | 0.467 |
| geo+gdp | 0.521 | 0.398 | 0.443 | 0.284 | 0.591 | 0.376 |
| pop+gdp+geo | 0.504 | 0.398 | 0.440 | 0.285 | 0.572 | 0.380 |

Table 7: Empirical comparison of factors on NER datasets, averaging over their respective languages (number in parentheses). We report the five-fold cross-validation explained variance and mean absolute error of a linear model.

## MasakhaNER Geographic Coverage



Figure 7: MasakhaNER Geographic Distributions (Part 2).

## TyDi-QA Geographic Coverage



Figure 8: TyDi-QA Geographic Distributions (Part 1).

## TyDi-QA Geographic Coverage



Figure 9: TyDi-QA Geographic Distributions (Part 2).

Pan-X (WikiANN) Geographic Coverage


Figure 10: WikiANN Geographic Distributions (Part 1).


Figure 11: WikiANN Geographic Distributions (Part 2).

Pan-X (WikiANN) Geographic Coverage


Figure 12: WikiANN Geographic Distributions (Part 3).

Pan-X (WikiANN) Geographic Coverage


Figure 13: WikiANN Geographic Distributions (Part 4).

Pan-X (WikiANN) Geographic Coverage


Figure 14: WikiANN Geographic Distributions (Part 5).


Figure 15: WikiANN Geographic Distributions (Part 6).

## SQuAD Geographic Coverage



Figure 16: SQuAD Geographic Distributions.


Figure 17: Confusion matrices for Greek, Italian and Chinese.

|  |  | geo+gdp |  |
| :--- | :--- | :---: | ---: |
| Language Country Expl. Var. Mean | Error |  |  |
| Arabic | SAU | 0.501 | 0.415 |
| Bengali | BGD | 0.498 | 0.385 |
| English | USA | 0.562 | 0.335 |
| Finnish | FIN | 0.566 | 0.376 |
| Indonesian IDN | 0.515 | 0.387 |  |
| Japanese | JPN | 0.558 | 0.388 |
| Korean | KOR | 0.546 | 0.336 |
| Russian | RUS | 0.522 | 0.400 |
| Swahili | KEN | 0.428 | 0.469 |
| Telugu | IND | 0.534 | 0.294 |
| Thai | THA | 0.550 | 0.333 |
| Average |  | 0.550 | 0.333 |

Table 8: Language breakdown of the most predictive factors ( $\phi_{\text {geo }}$ and $\phi_{\text {gdp }}$ ) on the TyDi-QA dataset.

|  | geo+gdp <br> Language |  | Country Expl. Var. Mean Error |
| :--- | :--- | :---: | ---: |
| Amharic | ETH | 0.131 | 0.220 |
| Yoruba | NGA | 0.338 | 0.258 |
| Hausa | NGA | 0.321 | 0.317 |
| Igbo | NGA | 0.326 | 0.207 |
| Kinyarwanda | RWA | 0.198 | 0.229 |
| Luganda | UGA | 0.302 | 0.195 |
| Luo | ETH | 0.000 | 0.110 |
| Nigerian English NGA | 0.493 | 0.231 |  |
| Wolof | CMR | 0.378 | 0.160 |
| Swahili | KEN | 0.443 | -0.285 |
| Average |  | 0.378 | 0.160 |

Table 9: Language breakdown of the most predictive factors ( $\phi_{\text {geo }}$ and $\phi_{\text {gdp }}$ ) on MasakhaNER dataset.
geo+gdp
Language Country Expl. Var. Mean Error

| af | ZAF | 0.497 | 0.338 |
| :---: | :---: | :---: | :---: |
| ar | SAU | 0.570 | 0.454 |
| az | AZE | 0.566 | 0.395 |
| bg | BGR | 0.511 | 0.475 |
| bn | BGD | 0.442 | 0.502 |
| de | DEU | 0.613 | 0.402 |
| el | GRC | 0.484 | 0.456 |
| es | ESP | 0.497 | 0.462 |
| et | EST | 0.565 | 0.398 |
| eu | ESP | 0.565 | 0.387 |
| fa | IRN | 0.589 | 0.426 |
| fi | FIN | 0.590 | 0.411 |
| fr | FRA | 0.597 | 0.408 |
| gu | IND | 0.068 | 0.030 |
| he | ISR | 0.551 | 0.456 |
| hi | IND | 0.529 | 0.279 |
| hu | HUN | 0.563 | 0.451 |
| id | IDN | 0.488 | 0.442 |
| it | ITA | 0.569 | 0.436 |
| ja | IDN | 0.591 | 0.343 |
| jv | JPN | 0.062 | 0.069 |
| ka | GEO | 0.474 | 0.435 |
| kk | KAZ | 0.411 | 0.205 |
| ko | KOR | 0.519 | 0.423 |
| 1 t | LTU | 0.533 | 0.395 |
| ml | IND | 0.495 | 0.367 |
| mr | IND | 0.530 | 0.320 |
| ms | MYS | 0.496 | 0.463 |
| my | MMR | 0.105 | 0.038 |
| nl | NLD | 0.582 | 0.435 |
| pa | IND | 0.052 | 0.064 |
| pl | POL | 0.584 | 0.436 |
| pt | PRT | 0.567 | 0.432 |
| qu | PER | 0.301 | 0.090 |
| ro | ROU | 0.581 | 0.436 |
| ru | RUS | 0.576 | 0.435 |
| sw | KEN | 0.402 | 0.223 |
| ta | LKA | 0.524 | 0.367 |
| te | IND | 0.351 | 0.107 |
| th | THA | 0.567 | 0.215 |
| tl | PHL | 0.473 | 0.399 |
| tr | TUR | 0.619 | 0.409 |
| uk | UKR | 0.576 | 0.447 |
| ur | PAK | 0.512 | 0.463 |
| vi | VNM | 0.557 | 0.440 |
| yo | NGA | 0.079 | 0.086 |
| zh | CHN | 0.591 | 0.376 |
| Average |  | 0.591 | 0.376 |

Table 10: Language breakdown of the most predictive 26 factors ( $\phi_{\text {geo }}$ and $\phi_{\text {gdp }}$ ) on the WikiANN dataset.


[^0]:    ${ }^{1}$ We will make our code and data publicly available.

[^1]:    ${ }^{2}$ See $\S 2$ of their paper.

[^2]:    ${ }^{3}$ A single entity can be associated with a set of more than one countries.

[^3]:    ${ }^{4}$ Although it does rely on a decent quality entity linker which we lack for most languages. See discussion.

[^4]:    ${ }^{5}$ We also tested a factor that combines GDP and population: GDP per capita. However, its predictive power was significantly worse than using both factors separately.

[^5]:    ${ }^{6}$ See previous footnote.
    ${ }^{7}$ See Appendix F for NER datasets, and Appendix G for a breakdown by language for all datasets.

[^6]:    ${ }^{8}$ Both models typically output between 1-3 entity links ranked according to their likelihood.
    ${ }^{9}$ An extensive results table is available in Appendix B.

[^7]:    ${ }^{10}$ We note that our evaluation does focus only on labels shared between models/languages.

[^8]:    ${ }^{11}$ One of the authors is a fluent speaker of both languages.
    ${ }^{12}$ It does provide a potential upper bound of around $90 \%$ on the consistency we should expect to find.

[^9]:    ${ }^{13}$ We leave this for future work, as it detracts off the main goal of this work (mapping datasets to the language users and measuring their representativeness).

