# ADAPTIVE THRESHOLD SAMPLING FOR FAST NOISY SUBMODULAR MAXIMIZATION

Anonymous authors

Paper under double-blind review

## ABSTRACT

We address the problem of submodular maximization where objective function  $f: 2^U \rightarrow \mathbb{R}_{\geq 0}$  can only be accessed through i.i.d noisy queries. This problem arises in many applications including influence maximization, diverse recommendation systems, and large-scale facility location optimization. We propose an efficient adaptive sampling strategy, called Confident Sample (CS), that is inspired by algorithms for best-arm-identification in multi-armed bandit, which significantly improves sample efficiency. We integrate CS into existing approximation algorithms for submodular maximization, resulting in algorithms with approximation guarantees arbitrarily close to the standard value oracle setting that are highly sample-efficient. We propose and analyze sample-efficient algorithms for monotone submodular maximization with cardinality and matroid constraints, as well as unconstrained non-monotone submodular maximization. Our theoretical analysis is complemented by empirical evaluation on real instances, demonstrating the superior sample efficiency of our proposed algorithm relative to alternative approaches.

## 024 025 026

004

010 011

012

013

014

015

016

017

018

019

021

## 1 INTRODUCTION

027 028 029

Submodularity is a property of set functions that arises in many applications such as cut functions in graphs Balkanski et al. (2018), coverage functions Bateni et al. (2017), data summarization objectives 031 Tschiatschek et al. (2014), information theoretic quantities such as mutual information Iyer et al. (2021), and viral marketing in social networks Kempe et al. (2003). A function  $f: 2^U \to \mathbb{R}_{\geq 0}$ 033 defined over subsets of the universe U of size n is submodular if for all  $X \subseteq Y \subseteq U$  and  $u \notin \overline{Y}$ , 034  $f(Y \cup \{u\}) - f(Y) \leq f(X \cup \{u\}) - f(X)$ . In addition, in many applications of submodular functions f is monotone (Tschiatschek et al., 2014; Iyer et al., 2021; Kempe et al., 2003), meaning that for all  $X \subseteq Y \subseteq U$ ,  $f(X) \leq f(Y)$ . Proposed algorithms for submodular optimization typically 036 are assumed to have value oracle access to f. That is, f is a black box that can be queried for any 037  $X \subseteq U$ , and the value of f(X) is returned Nemhauser et al. (1978); Badanidiyuru & Vondrák (2014); Balkanski et al. (2019a); Buchbinder et al. (2015).

However, in many optimization scenarios, we can only make noisy queries from some random 040 distribution to estimate the objective. For example, in applications such as diversified recommender 041 system Yue & Guestrin (2011); Hiranandani et al. (2020), data summarization with human feedback 042 Singla et al. (2016), influence maximization Kempe et al. (2003); Wen et al. (2017), feature selection 043 tasks Krause & Guestrin (2005), querying the exact value of f is unrealistic, and instead a more 044 realistic assumption is that we can query f subject to some random noise. In particular, we assume that the noisy sampling of f is random and is i.i.d sub-Gaussian, which is also referred to as bandit 046 feedback in the submodular bandit literature Singla et al. (2016); Chen et al. (2017). In a related 047 setting, submodular optimization algorithms that leverage the multilinear extension F of the function 048 f may only be able to access F via i.i.d noisy random samples and this is a major bottleneck in terms of the efficiency of these algorithms Calinescu et al. (2011); Badanidiyuru & Vondrák (2014). In this setting, the common approach is to use existing submodular optimization algorithms and 051 apply the fact that the objective can be evaluated to arbitrary precision by taking sufficiently many samples and applying concentration inequalities in order to achieve a fixed-precision (see Section 052 2) approximation of the objective function Kempe et al. (2003); Calinescu et al. (2011). However, modern massive datasets demand algorithms that are as efficient as possible in terms of runtime, and

054 in the case of submodular optimization algorithms, the main computation time bottleneck for the above approach would be the noisy queries to f. 056

Motivated by the above, our main insight is that an algorithm doesn't necessarily need to approx-057 imate f with such fine precision at every query in order to find a solution with an approximation guarantee comparable to the exact value oracle setting. Instead, we propose methods of adaptively approximating the function f based on decisions that the algorithm must make, with an emphasis on 060 minimizing the total number of noisy queries. Methods of efficient sampling in order to determine the 061 best action is related to the best-arm identification in submodular bandit, where the objective is that to 062 identify a super-arm (subset of the universe) with comparable approximation ratio in as few samples 063 as possible (Audibert et al., 2010; Singla et al., 2016). Therefore our algorithmic contributions and 064 analysis are inspired by ideas used in best-arm-identification in the bandit setting. In particular, the contributions of the paper are as follows: 065

- (i) We propose the adaptive sampling algorithm Confident Sample (CS) in Section 3, which can be used to determine if the mean of a random variable X is approximately 068 above or below a given threshold w with high probability, in relatively few random samples. 069 Intuitively, the required number of samples is inversely proportional to the gap between 070 EX and w, and therefore we can significantly decrease the number of samples relative to the fixed-precision approach by sampling less when the gap is large. CS is related but significantly different from algorithms used for best-arm-identification in bandit, as we explain in detail in Section 4. CS is used as a subroutine for all proposed algorithms for submodular maximization problems in the paper, and as a result the proposed algorithms exhibit an improved sample complexity compared with fixed-precision approximation. 076
  - (ii) We address the problem of Monotone Submodular Maximization with Cardinality constraint (MSMC) in Section 4, which is defined to find the set  $\arg \max\{f(X) : X \subseteq U, |X| \le \kappa\}$ . We prove two results for the proposed Confident Threshold Greedy algorithm (CTG), Theorem 3 and Theorem 4. Theorem 3 is demonstrated to achieve an improved sample complexity compared with that of the related work of Singla et al. (2016), while achieving the same approximation guarantee. Theorem 4 is proved to achieve a better sample complexity compared with the sampling before-hand approach in the application of influence maximization.
  - (iii) In Section 5, the algorithm Confident Continuous Threshold Greedy (CCTG) is proposed and analyzed for the problem of Monotone Submodular Maximization with Matroid constraint (MSMM). MSMM is to find the solution of  $\arg \max_{S \subset \mathcal{M}} f(S)$ , where  $\mathcal{M}$  is a matroid defined on subsets of the ground set U. CCTG accesses the multilinear extension of f via noisy samples, since the multilinear extension can be difficult to compute in general Calinescu et al. (2011); Badanidiyuru & Vondrák (2014). In particular, we demonstrate that CCTG has an improved sample complexity compared with the one proposed in Badanidiyuru & Vondrák (2014).
- (iv) In Section E, we propose Confident Double Greedy (CDG) for Unconstrained Submodular Maximization (USM). The goal is to find a subset  $S \subseteq U$  that maximizes f(S)092 where f is not necessarily monotone. The theoretical guarantee on sample complexity is 093 presented in Theorem 15 in the appendix. 094
  - (v) Finally, as a demonstration of our approach, we experimentally analyze CTG on instances of noisy data summarization and influence maximization. We compare CTG to several alternative methods including the algorithm of Singla et al. (2016) which is discussed in more detail in Section 1.1 and in the appendix. CTG is demonstrated to be a practical choice that can save many samples relative to alternative approaches.
- 099

066 067

071

073

074

075

077

078

079

081

082

084

085

090

095

096

098

1.1 RELATED WORK

101 102

103 Approximation algorithms for the maximization of a submodular objective function subject to various 104 constraints have been extensively studied in the literature Nemhauser et al. (1978); Badanidiyuru & 105 Vondrák (2014); Mirzasoleiman et al. (2015); Calinescu et al. (2011) with the assumption of oracle access to f. The runtime of these algorithms is generally measured in queries to f as this is the main 106 bottleneck (see Section A for a more comprehensive discussion on the runtime of algorithms for 107 various submodular optimization problems).

108 While there are many works assuming value oracle access to f, algorithms developed assuming noisy 109 access to f are relatively less explored Horel & Singer (2016); Singla et al. (2016); Hassidim & 110 Singer (2017); Qian et al. (2017); Crawford et al. (2019); Huang et al. (2022). One related setting to 111 ours is that we have noisy access to f, but this noise is *persistent* Horel & Singer (2016); Hassidim 112 & Singer (2017); Qian et al. (2017); Crawford et al. (2019); Huang et al. (2022). Our noisy setting departs from this direction in that the noisy feedback is random and repeated samples should be 113 taken to diminish the noise. Another related but different setting is that of stochastic submodular 114 optimization Karimi et al. (2017); Staib et al. (2019); Ozcan & Ioannidis (2023) which assumes the 115 optimization objective f is the expectation over some unknown distribution over a set of monotone 116 submodular functions. Therefore a sample average function can be built, which is also monotone 117 and submodular, and algorithms run on it. In contrast, in our setting, it is only assumed that we can 118 sample noisy queries at each subset  $X \subseteq U$ . The algorithm ExpGreedy of Singla et al. (2016) is for 119 a noisy setting identical to ours and is developed for the MSMC problem specifically. ExpGreedy 120 also incorporates an adaptive sampling approach. In particular, their algorithm combines the standard 121 greedy algorithm with the best arm identification problem found in combinatorial bandit literature 122 Chen et al. (2014). Their approach is still very different from ours, and an extensive comparison 123 of our algorithms and results with Singla et al. (2016) are presented in the appendix, as well as an experimental comparison in Section 6. 124

The intuition behind CS is similar to the best-arm-identification problem in the multi-armed bandit literature Kalyanakrishnan et al. (2012). Both the algorithm LUCB of Kalyanakrishnan et al. (2012) and CS share a common underlying intuition: they leverage the difference between expectations to reduce the number of noisy queries required. In LUCB, this difference is between the expectation of the optimal arm and other arms, while in CS, it is between the expectation of the input variable and the threshold value w.

131 132

## 2 PRELIMINARY DEFINITIONS AND NOTATIONS

133 134

In this section, we lay the groundwork definitions and notations for the remainder of the paper. Throughout this paper, we assume  $f : 2^U \to \mathbb{R}_{\geq 0}$  is submodular. U is the ground set of size n. Let us denote the marginal gain of adding element  $u \in U$  to a set  $X \subseteq U$  as  $\Delta f(X, u)$ , i.e.,  $\Delta f(X, u) := f(X \cup \{u\}) - f(X)$ .

139 We first define the noisy model of access to f. In particular, given any subset  $X \subseteq U$  and  $u \in U$ , 140 independent samples can be taken from the distribution  $\mathcal{D}(X, u)$  to obtain noisy evaluations of 141  $\Delta f(X, u)$ . In this paper, we denote the random variable following the distribution of  $\mathcal{D}(X, u)$  as 142  $\Delta f(X, u)$ . We assume the following properties about the distribution  $\mathcal{D}(X, u)$ : (i)  $\mathbb{E}[\Delta f(X, u)] =$ 143  $\Delta f(X, u)$ ; and (ii)  $\Delta f(X, u)$  are bounded in the range of [0, R] for all X, u (or in some results, they 144 are assumed to be R-sub-Gaussian).<sup>1</sup> In addition, in applications where instead we have noisy queries 145 directly to f instead of the marginal gain, this also satisfies our setting (see Section A in the appendix 146 of the supplementary material for more details).

Below we describe three different types motivating examples of our noisy setting and illustrate the value of R on these instances.

149 150 151

152

153

154

156

157

158

1. Diversified recommender systems with human feedback. In this problem, the goal is to select a subset of items to recommend to users. The objective function is the total number of expected clicks by the users, typically defined by the cascading linear submodular bandit model Hiranandani et al. (2020). In this setting, the objective function is computed in expectation and can only be estimated through noisy feedback from the users. A noisy sample corresponds to querying a person for feedback, and samples are i.i.d. On a related note, the crowdsourced image source summarization considered by Singla et al. (2016) follows a similar setting, where noisy samples correspond to human feedback. The maximum value of feedback is then bounded by 1. Therefore can be set to be 1/2 for Theorem 1 and 1 for Theorem 2.

<sup>&</sup>lt;sup>1</sup>A random variable that is bounded within the interval [0, R] can be demonstrated to be R/2 sub-Gaussian. Consequently, the assumption of a random variable being sub-Gaussian is more general than that of boundedness.

162 2. Multi-linear extension. This setting specifically applies to our Algorithm CCTG, which is our continuous algorithm that uses the multilinear extension of f to achieve an improved approximation guarantee for the matroid constraint. The multilinear extension is commonly used in submodular optimization algorithms, and is defined as F(x) =  $\sum_{S \subseteq U} \prod_{i \in S} x_i \prod_{j \notin S} (1 - x_j) f(S)$  where  $\mathbf{x} \in [0, 1]^n$ . Notice that obtaining the true value 166 of the multi-linear extension requires an exponential number of queries, therefore the proposed algorithms often require sampling to approximate function values. Noisy queries for the true value of the multilinear extension can be obtained by taking i.i.d. samples of sets, further described in Section 5 of our paper. On this instance, the noisy marginal gain is bounded by the maximum singleton value, so we can set R to be  $\max_{s \in U} f(s)$ .

3. Stochastic submodular maximization. Our problem setup covers the class of stochastic submodular maximization (SSM) problems. The objective function of an SSM problem can be expressed as  $f(S) = \mathbf{E}_{\gamma}[f_{\gamma}(S)]$ . To solve this problem, we would need to approximate the function value f by taking samples of  $f_{\gamma}(S)$  from the distribution of  $\gamma$ . Since the distribution of  $\gamma$  doesn't change, the sampling of the function f for each fixed S is i.i.d. A specific application of this problem is the **influence maximization** problem, where the objective function is the expected number of nodes influenced in the graph by a seed set S. This problem has wide applications in social network analysis. (For a detailed definition of influence maximization, please refer to the Appendix D.1). Another set of problems that can also be solved by SSM is the large-scale weighted sum submodular maximization problem where the objective can be expressed as  $f(S) = \sum_{i=1}^{N} w_i f_i(S)$ . Here N is very large and  $\sum_{i=1}^{N} w_i = 1$ . Examples of this problem include large-scale facility location optimization. In this problem, the cost of accurately evaluating a problem would be high, but we can estimate f(S) by sampling the index  $I \in [N]$  with probability  $w_i$  and then  $f(S) = \boldsymbol{E}_I[f_I(S)].$ 

185 186 187

163

164

167

169

170

171

172

173

174

175

176

177

178

179

181

183

Next, we present the definition of fixed  $\epsilon$ -approximation and multi-linear extension.

188 **Fixed**  $\epsilon$ -approximation. Given any random variable X, an estimate  $\hat{X}$  is a fixed  $\epsilon$ -approximation 189 of X if  $EX - \epsilon \leq \hat{X} \leq EX + \epsilon$ . Notice that for any X that is R-sub-Gaussian, we can take 190  $O\left(\frac{R^2}{\epsilon^2}\log\frac{1}{\delta}\right)$  samples and the sample average is a fixed  $\epsilon$ -approximation of X with probability at 191 192 least  $1-\delta$  by an application of Hoeffding's Inequality (Lemma 19 in the appendix in the supplementary 193 material).

194 **Multi-linear extension**. For any submodular objective f, the multi-linear extension of f is defined as 195 **F**, i.e.,  $\mathbf{F}(\mathbf{x}) = \sum_{S \subseteq U} \prod_{i \in S} x_i \prod_{j \notin S} (1 - x_j) f(S)$  where  $\mathbf{x} \in [0, 1]^n$ . Here we define  $S(\mathbf{x})$  to be a random set that contains each element  $i \in U$  with probability  $x_i$ , then by definition, we have that 196 197  $\mathbf{F}(\mathbf{x}) = \mathbf{E}[f(S(\mathbf{x}))].$ 

199 200

201

#### CONFIDENT SAMPLING ALGORITHM 3

In this section, we propose and analyze the Confident Sample (CS) algorithm. CS is used in 202 order to determine if the expected value of a random variable X is approximately above or below 203 a threshold value with high probability. CS works for any random variable that is R-sub-Gaussian 204 (see Theorem 1) or bounded in the range of [0, R] (see Theorem 2). In Sections 4, E, and 5, we show 205 that CS is useful as a subroutine for a variety of submodular maximization algorithms where we only 206 have noisy access to the marginal gains. 207

We now describe CS. CS takes as input failure probability  $\delta \in \mathbb{R}_{>0}$ , threshold error parameter 208  $\epsilon \in \mathbb{R}_{>0}$ , a threshold value  $w \in \mathbb{R}_{>0}$ , the unknown distribution  $\mathcal{D}_X$  of the random variable X, and 209 the sub-Gaussian parameter R. CS iteratively takes at most  $N_1$  samples from  $\mathcal{D}_X$ , while maintaining 210 a sample average and a confidence interval. In particular  $\hat{X}_t$  is the sample average after taking t-th 211 samples of X, i.e.,  $\hat{X}_t = \frac{1}{t} \sum_{i=1}^t X_i$  where  $X_i$  is the *i*-th random sample of X. The confidence 212 region, after taking the t-th sample of X, is a shrinking region  $[\hat{X}_t - C_t, \hat{X}_t + C_t]$  around  $\hat{X}_t$  that 213 reflects where CS is almost certain that the true value of EX has to be. We leave the exact definition 214 of both  $C_t$  and  $N_1$  until Theorems 1 and 2 for reasons that will become clear. Once the lower bound of 215 the confidence region crosses  $w - \epsilon$ , or the upper bound crosses  $w + \epsilon$ , CS completes and returns true



Figure 1: An illustration of the various states of CS. The blue dots depict the values of  $\hat{X}_t$ , while the surrounding blue lines depict the confidence region  $[\hat{X}_t - C_t, \hat{X}_t + C_t]$ . Once the region looks like (a), CS will return true. In (b), CS will return false. In (c), CS will continue sampling to reduce the width of the confidence region. Finally, in (d) CS has taken  $N_1$  samples resulting in an  $\epsilon$ -additive approximation.

230 Algorithm 1: Confident Sample (CS) 231 1: Input:  $w, \epsilon, \delta, \mathcal{D}_X, R$ 232 2: for  $t = 1, 2, ...N_1$  do 233  $X_t \leftarrow$  updated sample mean after taking t-th sample from  $\mathcal{D}_X$ 3: 234  $C_t \leftarrow$  updated confidence interval 4: 235 if  $\widehat{X}_t - C_t \ge w - \epsilon$  then 5: 236 6: return true 237 else if  $X_t + C_t \leq w + \epsilon$  then 7: 238 return false 8: 239 9: end if 240 10: end for 241 11: if  $X_t \ge w$  then 242 return true 12: 243 13: else 244 14: return false 245 15: end if 246

240

or false respectively. Note that the CS algorithm differs significantly from the fixed- $\epsilon$  approximation approach commonly used in the submodular optimization literature, such as Algorithm 2 in Fahrbach et al. (2019). A detailed discussion of this distinction is provided in Section C.1 of the appendix.

We now state our first main result for CS in Theorem 1 below. The second item of Theorem 1 states that with high probability, CS will correctly return the answer to whether EX is approximately above or below the input threshold w. The first item states that, in the worst case, CS takes  $O(R^2 \log(1/\delta)/\epsilon^2)$ samples from  $\mathcal{D}_X$  to return true or false no matter what the value of EX is. However, the further the value of EX is from w, as reflected by  $\phi$ , the fewer samples CS needs to make a decision. Figure 2 illustrates how the sample complexity changes with the increase of gap function  $\phi$  in the result of Theorem 1.

258 259

260

261

The details of the proof of Theorem 1 can be found in Section C.2 of the supplementary material. **Theorem 1.** For any random variable X that is R-sub-Gaussian, if we define  $N_1 = 2R^2/\epsilon^2 \log \frac{4}{\delta}$ , and  $C_t = R\sqrt{\frac{2}{t} \log \frac{8t^2}{\delta}}$ , then the algorithm Confident Sample achieves that with probability

266 267 268 at least  $1 - \delta$ 

1. CS on input  $(w, \epsilon, \delta, \mathcal{D}_X, R)$  takes at most the minimum between

$$\left\{\frac{2R^2}{\epsilon^2}\log\left(\frac{4}{\delta}\right), \frac{8R^2}{\phi_X^2}\log\left(\frac{16R^2}{\phi_X^2}\sqrt{\frac{2}{\delta}}\right)\right\}$$

noisy samples, where  $\phi_X = \frac{\epsilon + |w - \mathbb{E}X|}{2}$ .



Figure 2: A plot to illustrate how the number of samples taken by CS (num) changes with the gap function  $\phi_X$  (see Theorem 1). There exists some  $x_0$  such that when  $0 < \phi_X \leq x_0$ , the required number of samples is  $\frac{R^2}{2\epsilon^2} \log \frac{2}{\delta}$  (the left side in the sample complexity result in Theorem 1). When  $\phi_X > x_0$ , the right-hand side in Theorem 1 is the minimum and the sample complexity of the algorithm decreases fast as  $\phi_X$  increases.

283 284

270 271 272

277 278

279

281

282

2. If CS returns true, then  $EX \ge w - \epsilon$ . If CS returns false, then  $EX \le w + \epsilon$ .

Here we provide explanation for the result of sample complexity in the second point of Theorem 1. 287 The term on the left-hand side,  $\frac{2R^2}{\epsilon^2} \log(\frac{4}{\delta})$ , represents the number of samples required to approximate X within  $\epsilon$ -distance with probability, i.e.,  $|X - EX| \le \epsilon$ . This corresponds to case (d) in Figure 288 289 1, and is the number of samples that the fixed  $\epsilon$ -approximation would take. Such a large number of 290 samples is only necessary when EX is close to the threshold, and therefore many samples are needed 291 to see if it is above or below the threshold. Importantly, this value can be obtained without adaptive 292 sampling. 293

The value on the right-hand side comes from the adaptive sampling, and it is the number of samples required to shrink the confidence interval just enough so that we can conclude whether  $\mathbb{E}X$  is 295 approximately above or below the threshold, and it depends on how far  $\mathbb{E}X$  is from the threshold 296 i.e. the value of  $\phi$  (since a larger gap allows for a wider confidence interval upon stopping and thus 297 fewer samples. ). This latter value cannot be computed before we start sampling, and is a result of the 298 adaptive sampling where we do not know how many samples we will take initially. This corresponds 299 to cases (a) and (b) in Figure 1. 300

Our second result, Theorem 2, is related to Theorem 1 but instead of an additive approximation error 301 (i.e.  $EX \ge w - \epsilon$  or  $EX \le w + \epsilon$ ), the error is a combination of multiplicative and additive. The 302 intuition behind using this result is that in many submodular algorithms that require the thresholding 303 procedure, the threshold decreases exponentially which allows the multiplicative error. On the other 304 hand, in the case where R can be as large as n, the result in Theorem 2 can be more sample efficient. 305 In order to get Theorem 2, a different definition of the confidence radius  $C_t$  as well as the maximum 306 number of samples  $N_1$  is needed. Theorem 2 is proven in the supplementary material in Section C.3. 307

**Theorem 2.** For any random variable X that is bounded in the range of [0, R], if we define 308  $C_t = \frac{3R}{t\alpha} \log(\frac{8R^2}{\delta})$ , and  $N_1 = \frac{3R}{\alpha\epsilon} \log(\frac{4}{\delta})$  where  $\alpha$  is an additional parameter that controls the multiplicative error rate, the algorithm Confident Sample achieves that with probability at 309 310 least  $1 - \delta$ 311

1. CS on input  $(w, \epsilon, \delta, \mathcal{D}_X, R)$  takes at most the minimum between

$$\left\{\frac{3R}{\epsilon\alpha}\log\left(\frac{4}{\delta}\right), \frac{12R}{\alpha\phi_X'}\log\left(\frac{12R}{\alpha\phi_X'}\sqrt{\frac{8}{\delta}}\right)\right\}$$

noisy samples,  $\phi'_X = \frac{\epsilon - \alpha E X + |w - \mathbb{E}X|}{2}$ . 2. If the output is true, then  $(1+\alpha)EX \ge w - \epsilon$ . If the output is false, then  $(1-\alpha)EX \le w + \epsilon$ .

#### MONOTONE SUBMODULAR MAXIMIZATION 4

In this section, we address the MSMC problem under the noisy setting, where we assume the noisy 322 sampling of the marginal gain  $\Delta f(S,s)$  is R-sub-Gaussian for any  $S \subseteq U$  and  $s \in U$ . Necessary 323 definitions and notations are first given in Section 2. We propose two algorithms Confident

316 317 318

319

320

321

Alg	gorithm 2: Confident Threshold Greedy (CTG)
1:	<b>Input:</b> $\epsilon, \delta, \alpha$
2:	$N_2 \leftarrow 2R^2 \log(6n/\delta)/(\epsilon^2)$
3:	for all $s \in U$ do
4:	$\hat{f}(s) \leftarrow \text{sample mean over } N_2 \text{ samples from } \mathcal{D}(\emptyset, s)$
5:	end for
6:	$d := \max_{s \in U} f(s),$
7:	$w \leftarrow d, S \leftarrow \emptyset$
8:	while $w > \alpha d/\kappa$ do
9:	for all $u \in U$ do
10:	if $ S  < \kappa$ then
11:	thre = Confident Sample $(w, \epsilon, \frac{2\delta}{3nh(\alpha)}, \mathcal{D}(S, u), R)$
12:	if thre then
13:	$S \leftarrow S \cup \{u\}$
14:	end if
15:	end if
16:	end for
17:	$w = w(1 - \alpha)$
18:	end while
19:	return S

Threshold Greedy (CTG) and Confident Threshold Greedy2 (CTG2) for this problem. A detailed description of CTG is given in Section 4.1. The approximation and sample complexity guarantees of CTG and CTG2 are presented in Theorem 3 and Theorem 4 in Section 4.2. For CTG2, the algorithm description and pseudocode are provided in Section D.3 of the appendix.

#### 4.1 ALGORITHM DESCRIPTION OF CTG

344

349

350

369

370

377

Here we describe Confident Threshold Greedy (CTG). CTG is based on the algorithm
Threshold Greedy (TG) of Badanidiyuru & Vondrák (2014) which is for MSMC with an exact
value oracle. Pseudocode for CTG can be found in Algorithm 2.

The algorithm CTG takes as input a parameter  $\alpha \in (0, 1)$ . CTG proceeds in  $O(\log(\kappa/\alpha)/\alpha)$  rounds, 355 where each round corresponds to a value of w. The threshold w is first set to d, which is an  $\epsilon$ -additive 356 approximation of the maximum singleton value with high probability. In particular, d satisfies that 357 with probability at least  $1 - \delta/3$ ,  $\max_{s \in U} f(s) + \epsilon \ge d \ge \max_{s \in U} f(s) - \epsilon$ . During each round, 358 CTG iterates through all elements in U. Since for each S and u, the noisy query to the marginal gain 359  $\Delta f(S, u)$  is R-sub-Gaussian, CTG can use CS as the subroutine to determine whether to include u 360 to the solution set S. Here  $h(\alpha) = \frac{\log (\kappa/\alpha)}{\alpha}$ . The worst-case query complexity  $N_1$  and confidence 361 interval  $C_t$  in CS are defined as in Theorem 1. 362

- 4.2 THEORETICAL GUARANTEES AND ANALYSIS
- The main result of CTG is the Theorem 3 below.

**Theorem 3.** Suppose the noisy marginal gain of any subset  $S \subseteq U$  and element  $s \in U$  is *R*-sub-Gaussian, then CTG makes at most  $n \log(\kappa/\alpha)/\alpha$  calls of CS. In addition, with probability at least  $1 - \delta$ , the following statements hold:

- The exact function value of the output solution set S satisfies that  $f(S) \ge (1 e^{-1} \alpha)f(OPT) 2\kappa\epsilon$ ;
- Each call of CS on input  $(w, \epsilon, \frac{2\delta}{3nh(\alpha)}, \mathcal{D}(S, u), R)$  takes at most the minimum between

$$\left\{\frac{8R^2}{\phi^2(S,u)}\log\left(\frac{16R^2\sqrt{\frac{3nh(\alpha)}{\delta}}}{\phi^2(S,u)}\right),\frac{2R^2}{\epsilon^2}\log\left(\frac{6nh(\alpha)}{\delta}\right)\right\}$$

and noisy samples. Here OPT is an optimal solution to the MSMC problem,  $\phi(S, u) = \frac{\epsilon + |w - \Delta f(S, u)|}{2}$ , and  $h(\alpha) = \frac{\log (\kappa / \alpha)}{\alpha}$ .

The proof and analysis of Theorem 3 are deferred to Section D.2 in the appendix. We make a comparison of the theoretical guarantees between our results and those of ExpGreedy in Singla et al. (2016), which combines the standard greedy algorithm with the best arm identification algorithm used in bandit literature. The detailed discussion is provided in Section B in the appendix. Here we briefly summarize the results as follows.

First of all, we consider the runtime. Since ExpGreedy requires updating the confidence interval for all the elements and two sorting of all elements each time a noisy query is taken, the required runtime is  $O(n \log n)$ . However, both CTG and EPS-AP have more efficient runtime complexity and require only one update of the confidence interval in Line 4 and two comparisons in Line 5 and 7 in CS, which is only O(1) in computation.

Next, we consider sample complexity. ExpGreedy is based on the standard greedy algorithm where each iteration takes at most  $O\left(n\kappa' R^2 \min\left\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\right\}\log\left(\frac{R^2\kappa n\min\left\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\right\}}{\delta}\right)\right)$  samples, which depends on the gap  $\Delta_{\max}$  between the top two marginal gains. Therefore, the sample complexity can be consider to the complexity of the sample complexity can

depends on the gap  $\Delta_{\text{max}}$  between the top two marginal gains. Therefore, the sample complexity can be sensitive to the small difference between top elements. However, our results depend on  $\phi$ , which only depends on the difference between and is thus more robust. When  $\Delta$  and  $\phi$  are in the same order, the average sample complexity per marginal gain in CTG is better than ExpGreedy. In addition, The total evaluated marginal gain in CTG is smaller compared with ExpGreedy.

Next, we present the theoretical guarantee of CTG2 (Algorithm 3, provided in Appendix D.3) in Theorem 4, the proof of which is deferred to Section D.2 in the appendix.

**Theorem 4.** Suppose the noisy marginal gain of any subset  $S \subseteq U$  and element  $s \in U$  is bounded in [0, R], CTG2 makes at most  $3n \log(\kappa/\alpha)/\alpha$  calls of CS. In addition, with probability at least  $1 - \delta$ , the following statements hold:

- The exact function value of the output solution set S satisfies that  $f(S) \ge (1 e^{-1} \alpha)f(OPT) 2\kappa\epsilon$ ;
- Each call of CS on input (w,  $\epsilon$ ,  $\frac{2\delta}{3nh'(\alpha)}$ ,  $\mathcal{D}(S, u)$ , R) takes at most the minimum between

$$\left\{\frac{9R}{\epsilon\alpha}\log\left(\frac{6nh'(\alpha)}{\delta}\right), \frac{36R}{\alpha\phi'(S,u)}\log\left(\frac{36R}{\alpha\phi'(S,u)}\sqrt{\frac{12nh'(\alpha)}{\delta}}\right)\right\}$$

noisy samples. Here OPT is an optimal solution to the MSMC problem,  $\phi'(S, u) = \frac{\epsilon - \alpha \Delta f(S, u)/3 + |w - \Delta f(S, u)|}{2}$ , and  $h'(\alpha) = \frac{3}{\alpha} \log \left(\frac{3\kappa}{\alpha}\right)$ .

412 Here the term  $nh(\alpha)$  and  $nh'(\alpha)$  in Theorem 1 and Theorem 2 represents the total number of calls 413 to the CS algorithm respectively. The result of sample complexity is derived by setting the failure 414 probability  $\delta$  in Theorem 1 and Theorem 2 to be the reciprocal of the total number of calls to CS, 415 (i.e. the number of marginal gain queries) multiplied by  $\delta'$ . This adjustment ensures that, via a union 416 bound, the overall algorithm succeeds with a probability of at least  $1 - \delta$ .

417 Notice that the sample complexity in Theorem 4 has a dependence of O(R) concerning the order of the parameter R, while the sample complexity result in Theorem 3 is  $O(R^2)$  in the order of R. 418 Consequently, in some applications such as influence maximization, where R can be as large as the 419 size of ground set n, Theorem 4 has an advantage in sample complexity compared with Theorem 3. 420 Another related method is the classic sampling-before-hand approach as described in Section D.1 421 in the appendix. Compared with this approach, CTG2 has improved sample complexity and is more 422 practical since in real-world scenarios, it might be impossible to store all the graph data and obtain 423 the sampling of an entire graph. (see Section D.1 for more details.) 424

425 426 427

399

400

401 402

403

404

409 410 411

## 5 CONTINUOUS THRESHOLD GREEDY WITH NOISY QUERIES

In this section, we consider the problem of Monotone Submodular Maximization with a Matroid constraint (MSMM) assuming noisy access to f. More specifically, we assume that for any set  $S \subseteq U$ and element  $s \in U$ , the noisy marginal gain  $\Delta f(S, s)$  is bounded in [0, R]. In many applications, even with access to an exact oracle for f, F is not able to be evaluated exactly due to the inherent randomness in  $S(\mathbf{x})$  in the definition of F (see Section 2), so we can only make noisy queries

432 to **F**. In addition, our results hold even for the case that only noisy access to f is provided. We 433 propose the Confident Continuous Threshold Greedy (CCTG) algorithm for MSMM, 434 which leverages the continuous multilinear extension  $\mathbf{F}$  of the submodular function f to obtain an 435 approximation guarantee arbitrarily close to the best possible result of 1 - 1/e.

436 We now describe CCTG, the pseudocode of which is deferred to Algorithm 5 in Section F of the 437 appendix. Let  $\kappa$  to denote the rank of the matroid, and let  $S(\mathbf{x})$  be a random set that contains each 438 element  $i \in U$  with probability  $x_i$  The CCTG algorithm initializes a solution in the origin,  $\mathbf{x} = \mathbf{0}$ . 439 Then at each step, CCTG selects a subset of coordinates B to increment by a predetermined step 440 size  $\epsilon$ . The set of coordinates B is chosen by the subroutine algorithm Decreasing-Threshold 441 Procedure (DTP), which is described in Algorithm 6. Here the parameters  $N_1$  and  $C_t$  in the 442 subroutine algorithm CS are defined as in Theorem 2 with the multiplicative error parameter  $\alpha$  set to be  $\epsilon/3$ . After the CCTG is complete, we process the fractional solution x with the swap rounding 443 procedure in Vondrák et al. (2011) to obtain the final solution set S. 444

**Theorem 5.** CCTG makes at most  $\frac{3n}{\epsilon^2} \log \frac{3\kappa}{\epsilon}$  calls of CS. In addition, with probability at least  $1 - \delta$ , 445 446 the following statements hold:

- The output fractional solution x achieves the approximation guarantee of  $F(x) \ge (1 1)^{-1}$  $e^{-1} - 2\epsilon f(OPT) - R\epsilon.$
- Each call of CS on input  $(w, \frac{\epsilon R}{2\kappa}, \frac{\delta \epsilon}{2nh'(\epsilon)}, \mathcal{D}_X, R)$  requires at most the minimum between

$$\left\{\frac{18\kappa}{\epsilon^2}\log\left(\frac{8nh'(\epsilon)}{\delta\epsilon}\right), \frac{36R}{\epsilon\phi_X''}\log\left(\frac{144R}{\epsilon\phi_X''}\sqrt{\frac{nh'(\epsilon)}{\delta\epsilon}}\right)\right\}$$

noisy queries to the marginal gain. Here OPT is an optimal solution to the MSMM problem.  $\phi_X'' = \frac{\frac{\epsilon R}{2\kappa} - \epsilon \mathbb{E}X/3 + |w - \mathbb{E}X|}{2}$ , and  $h'(\epsilon) = \frac{3}{\epsilon} \log(\frac{3\kappa}{\epsilon})$ .

The proof of Theorem 5 is deterred to Appendix F. Besides, we discuss and compare our results in Theorem 5 with the Accelerated Continuous Greedy algorithm in Badanidiyuru & Vondrák (2014) 459 in Section F.1. Here we briefly summarize the results as follows: First of all, in the case where we 460 have exact access to the value oracle, the sample complexity of CCTG is better than Accelerated Continuous Greedy algorithm in Badanidiyuru & Vondrák (2014) while both algorithms achieve the 462 approximation ratio of  $1 - 1/e - O(\epsilon)$ . Second, in the case where  $\Delta f$  is noisy, as long as the upper bound on the noisy marginal gain R is less than f(OPT), the sample complexity and approximation ratio remains the same. Therefore, the assumption of access to noisy marginal gain does not lead to additional sample complexity or worse approximation ratio when compared to the scenario with an exact value oracle.

466 467 468

469

447

448

449

458

461

463

464

465

#### APPLICATIONS AND EXPERIMENTS 6

470 In this section, we conduct an experimental evaluation of our algorithm CTG on instances of MSMC with noisy marginal gain evaluations. In particular, we consider instances of the noisy data summa-471 rization application, which is described in Section H.1.1 in the appendix. Synthetic noise is introduced 472 into marginal gain queries by adding a zero-mean Gaussian random variable with  $\sigma = 1.0$  ( $\sigma$  is 473 the standard deviation) to the exact value of marginal gain. Therefore, parameter R = 1.0. Our 474 experiments are conducted on a subset of the Delicious dataset of URLs that are tagged with topics 475 Soleimani & Miller (2016), and subsets of the Corel5k dataset of tagged images Duygulu et al. (2002). 476 We give more details about the datasets we use in the appendix in the supplementary material. We 477 additionally consider the influence maximization problem in the appendix in the supplementary 478 material. The setup of our experiments is described in Section 6.1, while our results are presented in 479 Section 6.2.

480 481 482

### 6.1 EXPERIMENTAL SETUP

We now describe the setup of our experiments. In addition to our algorithm CTG, we compare 483 the following alternative approaches to noisy MSMC: (i) The fixed  $\epsilon$  approximation ("EPS-AP") 484 algorithm; (ii) Two special case of the algorithm ExpGreedy of Singla et al. (2016) "EXP-GREEDY" 485 and "EXP-GREEDY-K" with the parameter k' in ExpGreedy set to be k' = 1 and  $k' = \kappa$ 



Figure 3: The experimental results of running different algorithms on instances of data summarization on the delicious URL dataset ("delicious", "delicious\_300") and Corel5k dataset ("corel", "corel\_60").

respectively. More details about the three algorithms can be found in the appendix. We evaluate
CTG and EPS-AP on all the datasets. However, EXP-GREEDY and EXP-GREEDY-K have greater
runtime as discussed in the appendix in the supplementary material, and so we only evaluate them
on the smaller datasets. Details about the parameter settings can be found in the appendix in the
supplementary material.

524 6.2 EXPERIMENTAL RESULTS

526 We now present our experimental results. The algorithms are compared in terms of: (i) The 527 function value f of their solution; (ii) The total number of noisy samples of the marginal 528 gain; (iii) The average number of samples per marginal gain estimation (*average sam-ples=total samples/# of evaluated marginal gains*).

Our results for different values of  $\epsilon$  and  $\kappa$  are presented in Figure 3. From Figures 3(a), 3(c), 3(e) and 3(g), one can see that the total samples required by CTG tends to be smaller than those required by EPS-AP, EXP-GREEDY and EXP-GREEDY-K, which demonstrates the advantage of CTG in sample efficiency, which was the main goal of the paper. However, on the delicious\_300 dataset (Figures 3(b) and 3(d)), the average samples of EXP-GREEDY-K is slightly better than CTG, and on the other hand CTG has significantly better average samples compared to EXP-GREEDY-K on the corel\_60 dataset (Figures 3(f) and 3(h)). This demonstrates the incomparability of the instance-dependent sample query bounds given for marginal gain computations on CTG vs that of ExpGreedy. 

From the results where we vary  $\epsilon$ , it can be seen that both the total samples and average samples of our algorithm CTG increase less compared with EPS-AP and EXP-GREEDY as  $\epsilon$  decreases (Figures 3(a), 3(b), 3(e) and 3(f)), which corresponds to our theoretical results (see the discussion in Section 540 H.2 in the appendix). For the experiments comparing different  $\kappa$ , we can see that the total queries of 541 the EXP-GREEDY and EXP-GREEDY-K increases faster compared with EPS-AP and CTG (Figure 542 3(c)), which can be attributed to the better dependence on  $\kappa$  that TG exhibits compared to the standard 543 greedy algorithm. A result that is a little different from the above is that the number of total queries 544 of EXP-GREEDY-K decreases on dataset corel\_60 when  $\kappa$  becomes large (Figure 3(g)), which is 545 because when  $\kappa$  increases, EXP-GREEDY-K is able to better deal with tiny differences in marginal 546 gains (see the appendix).

Finally, the results on the larger dataset (corel and delicious) of CTG and EPS-AP are presented
in Figures 3(i), 3(j), 3(k) and 3(l). Notably, our proposed algorithm (CTG) showcases considerable
advantages over the EPS-AP algorithm in terms of both required total samples and average samples.

# 594 REFERENCES

601

635

636

637

- Jean-Yves Audibert, Sébastien Bubeck, and Rémi Munos. Best arm identification in multi-armed
   bandits. In *COLT*, pp. 41–53, 2010.
- Ashwinkumar Badanidiyuru and Jan Vondrák. Fast algorithms for maximizing submodular functions. In *Proceedings of the twenty-fifth annual ACM-SIAM symposium on Discrete algorithms*, pp. 1497–1514. SIAM, 2014.
- Eric Balkanski, Adam Breuer, and Yaron Singer. Non-monotone submodular maximization in
   exponentially fewer iterations. *Advances in Neural Information Processing Systems*, 31, 2018.
- Eric Balkanski, Aviad Rubinstein, and Yaron Singer. An exponential speedup in parallel running time for submodular maximization without loss in approximation. In *Proceedings of the Thirtieth Annual ACM-SIAM Symposium on Discrete Algorithms*, pp. 283–302. SIAM, 2019a.
- Eric Balkanski, Aviad Rubinstein, and Yaron Singer. An optimal approximation for submodular maximization under a matroid constraint in the adaptive complexity model. In *Proceedings of the* 51st Annual ACM SIGACT Symposium on Theory of Computing, pp. 66–77, 2019b.
- MohammadHossein Bateni, Hossein Esfandiari, and Vahab Mirrokni. Almost optimal streaming
   algorithms for coverage problems. In *Proceedings of the 29th ACM Symposium on Parallelism in Algorithms and Architectures*, pp. 13–23, 2017.
- Christian Borgs, Michael Brautbar, Jennifer Chayes, and Brendan Lucier. Maximizing social influence
   in nearly optimal time. In *Proceedings of the twenty-fifth annual ACM-SIAM symposium on Discrete algorithms*, pp. 946–957. SIAM, 2014.
- <sup>618</sup> Niv Buchbinder and Moran Feldman. Deterministic algorithms for submodular maximization problems. *ACM Transactions on Algorithms (TALG)*, 14(3):1–20, 2018.
- Niv Buchbinder, Moran Feldman, Joseph Seffi, and Roy Schwartz. A tight linear time (1/2) approximation for unconstrained submodular maximization. *SIAM Journal on Computing*, 44(5):
   1384–1402, 2015.
- Gruia Calinescu, Chandra Chekuri, Martin Pal, and Jan Vondrák. Maximizing a monotone submodular function subject to a matroid constraint. *SIAM Journal on Computing*, 40(6):1740–1766, 2011.
- Lin Chen, Andreas Krause, and Amin Karbasi. Interactive submodular bandit. *Advances in Neural Information Processing Systems*, 30, 2017.
- Shouyuan Chen, Tian Lin, Irwin King, Michael R Lyu, and Wei Chen. Combinatorial pure exploration of multi-armed bandits. *Advances in neural information processing systems*, 27, 2014.
- Wei Chen, Yajun Wang, and Siyu Yang. Efficient influence maximization in social networks. In
   *Proceedings of the 15th ACM SIGKDD international conference on Knowledge discovery and data mining*, pp. 199–208, 2009.
  - Wei Chen, Chi Wang, and Yajun Wang. Scalable influence maximization for prevalent viral marketing in large-scale social networks. In *Proceedings of the 16th ACM SIGKDD international conference* on Knowledge discovery and data mining, pp. 1029–1038, 2010.
- Victoria Crawford. Scalable bicriteria algorithms for non-monotone submodular cover. In *Interna- tional Conference on Artificial Intelligence and Statistics*, pp. 9517–9537. PMLR, 2023.
- Victoria Crawford, Alan Kuhnle, and My Thai. Submodular cost submodular cover with an approximate oracle. In *International Conference on Machine Learning*, pp. 1426–1435. PMLR, 2019.
- Pinar Duygulu, Kobus Barnard, Joao FG de Freitas, and David A Forsyth. Object recognition as machine translation: Learning a lexicon for a fixed image vocabulary. In *Computer Vision—ECCV* 2002: 7th European Conference on Computer Vision Copenhagen, Denmark, May 28–31, 2002 Proceedings, Part IV 7, pp. 97–112. Springer, 2002.

648 649 650 651	Eyal Even-Dar, Shie Mannor, and Yishay Mansour. Pac bounds for multi-armed bandit and markov decision processes. In <i>Computational Learning Theory: 15th Annual Conference on Computational Learning Theory, COLT 2002 Sydney, Australia, July 8–10, 2002 Proceedings 15</i> , pp. 255–270. Springer, 2002.
653 654 655	Matthew Fahrbach, Vahab Mirrokni, and Morteza Zadimoghaddam. Submodular maximization with nearly optimal approximation, adaptivity and query complexity. In <i>Proceedings of the Thirtieth Annual ACM-SIAM Symposium on Discrete Algorithms</i> , pp. 255–273. SIAM, 2019.
656 657 658	Uriel Feige, Vahab S Mirrokni, and Jan Vondrák. Maximizing non-monotone submodular functions. <i>SIAM Journal on Computing</i> , 40(4):1133–1153, 2011.
659 660	Marshall L Fisher, George L Nemhauser, and Laurence A Wolsey. An analysis of approximations for maximizing submodular set functions—II. Springer, 1978.
661 662 663 664	Tobias Friedrich and Frank Neumann. Maximizing submodular functions under matroid constraints by multi-objective evolutionary algorithms. In <i>International Conference on Parallel Problem Solving from Nature</i> , pp. 922–931. Springer, 2014.
665 666	Avinatan Hassidim and Yaron Singer. Submodular optimization under noise. In <i>Conference on Learning Theory</i> , pp. 1069–1122. PMLR, 2017.
667 668 669 670	Gaurush Hiranandani, Harvineet Singh, Prakhar Gupta, Iftikhar Ahamath Burhanuddin, Zheng Wen, and Branislav Kveton. Cascading linear submodular bandits: Accounting for position bias and diversity in online learning to rank. In <i>Uncertainty in Artificial Intelligence</i> , pp. 722–732. PMLR, 2020.
672 673	Thibaut Horel and Yaron Singer. Maximization of approximately submodular functions. Advances in neural information processing systems, 29, 2016.
674 675 676 677	Lingxiao Huang, Yuyi Wang, Chunxue Yang, and Huanjian Zhou. Efficient submodular optimization under noise: Local search is robust. <i>Advances in Neural Information Processing Systems</i> , 35: 26122–26134, 2022.
678 679 680	Rishabh Iyer, Ninad Khargonkar, Jeff Bilmes, and Himanshu Asnani. Generalized submodular information measures: Theoretical properties, examples, optimization algorithms, and applications. <i>IEEE Transactions on Information Theory</i> , 68(2):752–781, 2021.
681 682 683	Kwang-Sung Jun, Kevin Jamieson, Robert Nowak, and Xiaojin Zhu. Top arm identification in multi-armed bandits with batch arm pulls. In <i>Artificial Intelligence and Statistics</i> , pp. 139–148. PMLR, 2016.
685 686	Shivaram Kalyanakrishnan, Ambuj Tewari, Peter Auer, and Peter Stone. Pac subset selection in stochastic multi-armed bandits. In <i>ICML</i> , volume 12, pp. 655–662, 2012.
687 688 689 690	Mohammad Karimi, Mario Lucic, Hamed Hassani, and Andreas Krause. Stochastic submodular maximization: The case of coverage functions. <i>Advances in Neural Information Processing Systems</i> , 30, 2017.
691 692	Emilie Kaufmann, Olivier Cappé, and Aurélien Garivier. On the complexity of best arm identification in multi-armed bandit models. <i>Journal of Machine Learning Research</i> , 17:1–42, 2016.
693 694 695 696	David Kempe, Jon Kleinberg, and Éva Tardos. Maximizing the spread of influence through a social network. In <i>Proceedings of the ninth ACM SIGKDD international conference on Knowledge discovery and data mining</i> , pp. 137–146, 2003.
697 698 699	Andreas Krause and Carlos Guestrin. Near-optimal nonmyopic value of information in graphical models. In <i>Proceedings of the Twenty-First Conference on Uncertainty in Artificial Intelligence</i> , pp. 324–331, 2005.
700	Jure Leskovec and Rok Sosič. Snap: A general-purpose network analysis and graph-mining library. ACM Transactions on Intelligent Systems and Technology (TIST), 8(1):1–20, 2016.

702 703 704	Baharan Mirzasoleiman, Ashwinkumar Badanidiyuru, Amin Karbasi, Jan Vondrák, and Andreas Krause. Lazier than lazy greedy. In <i>Proceedings of the AAAI Conference on Artificial Intelligence</i> , volume 29, 2015.
705 706 707	George L Nemhauser, Laurence A Wolsey, and Marshall L Fisher. An analysis of approximations for maximizing submodular set functions—i. <i>Mathematical programming</i> , 14:265–294, 1978.
708 709 710	Gözde Özcan and Stratis Ioannidis. Stochastic submodular maximization via polynomial estimators. In <i>Pacific-Asia Conference on Knowledge Discovery and Data Mining</i> , pp. 535–548. Springer, 2023.
711 712 713	Chao Qian, Jing-Cheng Shi, Yang Yu, Ke Tang, and Zhi-Hua Zhou. Subset selection under noise. <i>Advances in neural information processing systems</i> , 30, 2017.
714 715 716	Adish Singla, Sebastian Tschiatschek, and Andreas Krause. Noisy submodular maximization via adap- tive sampling with applications to crowdsourced image collection summarization. In <i>Proceedings</i> of the AAAI Conference on Artificial Intelligence, volume 30, 2016.
717 718 719 720	Hossein Soleimani and David J Miller. Semi-supervised multi-label topic models for document classification and sentence labeling. In <i>Proceedings of the 25th ACM international on conference on information and knowledge management</i> , pp. 105–114, 2016.
721 722 723	Matthew Staib, Bryan Wilder, and Stefanie Jegelka. Distributionally robust submodular maximization. In <i>The 22nd International Conference on Artificial Intelligence and Statistics</i> , pp. 506–516. PMLR, 2019.
724 725 726 727	Sebastian Tschiatschek, Rishabh K Iyer, Haochen Wei, and Jeff A Bilmes. Learning mixtures of submodular functions for image collection summarization. <i>Advances in neural information processing systems</i> , 27, 2014.
728 729 730	Jan Vondrák, Chandra Chekuri, and Rico Zenklusen. Submodular function maximization via the multilinear relaxation and contention resolution schemes. In <i>Proceedings of the forty-third annual ACM symposium on Theory of computing</i> , pp. 783–792, 2011.
731 732 733	Zheng Wen, Branislav Kveton, Michal Valko, and Sharan Vaswani. Online influence maximization under independent cascade model with semi-bandit feedback. <i>Advances in neural information processing systems</i> , 30, 2017.
734 735 736	Yisong Yue and Carlos Guestrin. Linear submodular bandits and their application to diversified retrieval. <i>Advances in Neural Information Processing Systems</i> , 24, 2011.
737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753	Yuan Zhou, Xi Chen, and Jian Li. Optimal pac multiple arm identification with applications to crowdsourcing. In <i>International Conference on Machine Learning</i> , pp. 217–225. PMLR, 2014.
754 755	

#### 756 Appendix 757 758 759 ADDITIONAL RELATED WORK A 760 761 Approximation algorithms for submodular maximization problems with exact value oracle have 762 been extensively studied in the literature Nemhauser et al. (1978); Badanidiyuru & Vondrák (2014); 763 Mirzasoleiman et al. (2015); Balkanski et al. (2019a). For MSMC, the standard greedy algorithm 764 produces a solution set with the best possible 1 - 1/e approximation guarantee in $O(n^2)$ queries of f. Badanidiyuru & Vondrák (2014) proposed a faster greedy-like algorithm that gives an approximation 765 guarantee of $1 - 1/e - O(\epsilon)$ while reducing the sample complexity to $O(\frac{n}{\epsilon} \log \frac{n}{\epsilon})$ . 766 767 Another variant is USM Buchbinder et al. (2015); Feige et al. (2011); Buchbinder & Feldman (2018). 768 Notably, Buchbinder et al. (2015) introduced a deterministic algorithm that gives a 1/3 guarantee in 769 O(n) queries to an oracle for f, and a randomized version of their algorithm yields the best possible 770 1/2 guarantee in expectation in the same number of queries. 771 The final variant of submodular maximization we consider is MSMM Balkanski et al. (2019b); 772 Friedrich & Neumann (2014); Fisher et al. (1978). The greedy algorithm only yields an approximation 773 ratio of 1/2 in this setting Fisher et al. (1978). But by extending the discrete submodular function to 774 its continuous counterpart, known as the multilinear extension (see the definition in Section 2), and 775 by solving the problem in this regime, it is proved that an approximation ratio arbitrarily close to the 776 best possible 1 - 1/e can be achieved Badanidiyuru & Vondrák (2014); Calinescu et al. (2011). 777 Our work is also related to the best-arm-identification in multi-armed bandit literature Audibert et al. 778 (2010); Kaufmann et al. (2016); Jun et al. (2016), where the objective is to estimate the best action by 779 choosing arms and receiving stochastic rewards from the environment. The most widely considered 780 setting is the PAC learning setting Even-Dar et al. (2002); Kalyanakrishnan et al. (2012); Zhou et al. 781 (2014).782 Our paper studies the same noisy setting as Singla et al. (2016). There are essentially two versions of 783 ExpGreedy, one gives an approximation guarantee of about 1 - 1/e with high probability (like our 784 algorithm CTG does), and the other gives the same approximation guarantee but is randomized. The 785 benefit of the latter over the former is better sample complexity. The bounds given on the sample 786 complexity of ExpGreedy and the ones given in this paper for CTG are instance-dependent and 787 incomparable to one another. We discuss how our algorithm relates to ExpGreedy in more depth 788 in Section B, but we briefly list here the potential advantages of our algorithm CTG compared to ExpGreedy: (i) Our algorithm has an approximation guarantee of about 1-1/e with high probability 789

793 794 795

> 796 797

798 799

800

801

802

803

790

791

792

A.1 OTHER NOISY MODEL

If the noisy model is that the the samples are taken from distribution  $\mathcal{D}(X)$  to evaluate f(X) instead of the marginal gain, the model also satisfies our setting. This is because if the noisy evaluation of f(X) is R-sub-Gaussian, the noisy evaluation of the marginal gain  $\Delta f(X, u)$  can be obtained by taking two noisy samples of f and calculating  $\mathcal{D}(X \cup \{u\}) - \mathcal{D}(X)$  and that the difference of two independent sub-Gaussian random variables is also sub-Gaussian.

as opposed to an approximation guarantee of about 1 - 1/e in expectation as in the randomized

version of ExpGreedy; (ii) Our algorithm is not as sensitive to small differences in marginal gain

between elements since it is not based on the standard greedy algorithm as ExpGreedy is; (iii) The

algorithm of ExpGreedy has greater time complexity beyond just the sample complexity because

it requires  $O(n \log n)$  computations per each noisy query to  $\Delta f$ ; (iv) Our algorithm makes less

estimations of  $\Delta f$  overall since it is based on a faster variant of the greedy algorithm (TG). We further

804 805

# **B** COMPARISON WITH EXPGREEDY

compare the algorithms experimentally in Section 6.2.

806 807

In this section, we provide more discussion about the related algorithm ExpGreedy of Singla et al. (2016). ExpGreedy combines the standard greedy algorithm with the best arm identification algorithm used in combinatorial bandit literature Chen et al. (2014). 836 837 838

843 844 845

810 In particular, the standard greedy algorithm for MSMC Nemhauser et al. (1978) goes as follows: 811 A solution S is built by iteratively choosing the element  $u \in U$  that maximizes the marginal gain 812  $\Delta f(S, u)$  until the cardinality constraint  $\kappa$  is exhausted. ExpGreedy follows a setting like ours, so 813 instead of choosing the element of maximum marginal gain at each iteration, they follow the standard 814 greedy algorithm but adaptive sampling following techniques from the best-arm identification problem is done in order to identify the element(s) with the highest marginal gain. The simplest version of 815 their algorithm identifies one element with the highest marginal gain at each iteration, and this version 816 has a guarantee of about 1 - 1/e with high probability as in CTG. This algorithm is EXP-GREEDY in 817 Section 6. However, a downside of this approach is that many samples are often needed to distinguish 818 between elements of nearly the same marginal gain. In contrast, notice that our algorithm CTG does 819 not need to compare marginal gains between elements and therefore does not have this issue. 820

In order to deal with the sample inefficiency, ExpGreedy is generalized to a randomized version. The 821 randomized version of ExpGreedy involves a subroutine called TOPX, which adaptively samples 822 marginal gains until a subset of elements with relatively high marginal gains have been identified. 823 Then a randomly selected element among the subset is added to the solution set. In particular, given an 824 integer  $0 < \kappa' \leq \kappa$ , the TOPX algorithm runs TOP-*l* selection algorithms for each  $l \in \{1, 2, ..., \kappa'\}$ , 825 and each of the TOP-l selection algorithm runs until it returns a subset of l items with highest 826 marginal gain with high probability. The TOPX algorithm stops once there exists some l such that 827 the TOP-l selection algorithm ends. This randomized version of ExpGreedy has an almost 1 - 1/e828 approximation guarantee, but it holds in expectation and with high probability. The case where  $\kappa' = \kappa$ 829 is EXP-GREEDY-K in Section 6. 830

Now that we have described the two versions of ExpGreedy and their corresponding approximation
 guarantee, we look into more detail about the efficiency of ExpGreedy in terms of runtime and sample complexity.

It is proven by Singla et al. (2016) that the number of samples taken for each iteration where an element is added to the solution is at most

$$O\left(n\kappa' R^2 \min\left\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\right\} \log\left(\frac{R^2 \kappa n \min\left\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\right\}}{\delta}\right)\right)$$

where  $\Delta_{\max}$  is the largest difference amongst the first  $\kappa'$  element's marginal gains. In other words, this is the number of samples taken each time TOPX is called. Since an element being added involves approximating the marginal gains over all of the elements of U, the average sample complexity to compute an approximate marginal gain for a single element is then

$$O\left(\kappa' R^2 \min\left\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\right\} \log\left(\frac{R^2 \kappa n \min\{\frac{4}{\Delta_{\max}^2}, \frac{1}{\epsilon^2}\}}{\delta}\right)\right).$$

We compare the above to a single call of CS in our algorithm CTG, which is the analogous computation where we are approximating the marginal gain for an element of U. Recall from Theorem 3 that the bound for the sample complexity for CS is the minimum between

$$\left\{\frac{2R^2}{\phi^2(S,u)}\log\left(\frac{4R^2\sqrt{\frac{3nh(\alpha)}{\delta}}}{\phi^2(S,u)}\right), \frac{R^2}{2\epsilon^2}\log\left(\frac{6nh(\alpha)}{\delta}\right)\right\}$$

If k' = 1, i.e. the non-randomized version of ExpGreedy that has a similar approximation guarantee to our algorithm CTG, then  $\Delta_{\max}$  is the difference between the top two marginal gains, which could be very small and therefore the sample complexity quite high. On the other hand, CS is not sensitive to this property. In order to make  $\Delta_{\max}$  bigger, one could increase k' and use the randomized version of ExpGreedy. But this case could have worse sample complexity compared to ours as well. If  $\Delta_{\max}$  is small and satisfies that  $\Delta_{\max} = O(\epsilon)$ , then the sample complexity of ExpGreedy is worse than our averaged sample complexity by a factor of at least  $O(\kappa')$ .

Further, since ExpGreedy follows the standard greedy algorithm, there are  $\kappa$  calls made to TOPX. In contrast, CTG is based on the faster variant of the greedy algorithm, TG, and so only requires  $O(\log(\kappa))$  iterations over U.

Another factor that makes CTG preferable to ExpGreedy is its run time besides sample complexity. From the description of ExpGreedy in Singla et al. (2016), we can see that at each time a noisy approx to  $\Delta f$  is taken, the TOP-*l* selection algorithm updates the confidence interval for all the elements, and then the algorithm sorts all elements to find the set  $M_t$  of *l* elements with highest empirical marginal gain. Then another estimate of the marginal gains is computed to be the empirical mean plus a confidence interval or minus the confidence interval depending on whether the elements are within  $M_t$ . Next, the algorithm sorts the newly obtained estimates to find the top-*l* set with respect to the new estimates. However, both CTG and EPS-AP have more efficient runtime complexity and require only one update of the confidence interval in Line 4 and two comparisons in Line 5 and 7 in CS, which is only O(1) in computation.

872 873

874

# C APPENDIX FOR SECTION 3

In this section, we present the omitted content of Section 3. In Section C.1, we present a comparison of our result with the fixed  $\epsilon$ -approximation. In Section C.2, we present the proof of Theorem 1. In Section C.3, we present the proof of Theorem 2.

878

899

900

901

902

903

904

905

906

907

908

#### 879 C.1 COMPARISON OF CS TO FIXED $\epsilon$ -APPROXIMATION 880

In this section, we present a comparison of our result with the fixed  $\epsilon$ -approximation. A fixed  $\epsilon$ approximation is essentially when one applies a concentration inequality such as Hoeffding's or the Chernoff Bound for a fixed number of noisy samples such that the empirical mean of the evaluated random variable X, which is denoted as  $\hat{X}$ , satisfies that  $|\hat{X} - \mathbb{E}[X]| \le \epsilon$ . (see also discussion in Section 2).

886 The fundamental reason this approach is less efficient compared to CS is that we are only interested 887 in determining whether f(X) is approximately above a threshold or not, not in obtaining a precise 888 approximation. In other words, we don't need the guarantee that the  $|X - EX| \le \epsilon$  in Hoeffding's 889 inequality; instead, we care about whether  $EX \ge w$ . Ideally, we would approximate f(X) just finely 890 enough to determine if it's above the threshold or not. However, this isn't feasible with the fixed  $\epsilon$ -approximation, because we don't have any prior knowledge of how far f(X) is from the threshold. 891 Consequently, we can't determine the required number of samples, and the fixed  $\epsilon$ -approximation 892 approach requires that there be a single batch of i.i.d. samples, which limits flexibility. 893

894 In contrast, CS uses an adaptive sampling approach where samples are iteratively taken one-by-one 895 until an evolving confidence interval crosses a threshold. The goal of CS is to use fewer samples 896 compared to a fixed  $\epsilon$ -approximation. While CS might initially seem similar to fixed  $\epsilon$ -approximation, 897 there are several critical differences that introduce unique technical challenges in its development and 898 analysis:

- Fixed  $\epsilon$ -approximation approaches have a batch of samples in which a single application of a concentration inequality is applied in order to approximate EX. In contrast, in CS, we apply a concentration inequality after every single sample, and then take a union bound over all the applications. However, this is challenging because we don't know how many samples we will end up taking to approximate the mean value sufficiently well since that depends on the result of the sampling. So we have to carefully design our confidence intervals.
- Fixed  $\epsilon$ -approximation approach takes a predetermined number of samples, independent of the sampling results. In contrast, the CS algorithm dynamically determines the number of samples based on the outcomes of previous samples. Additionally, CS reuses samples across multiple applications of concentration bounds, enhancing its efficiency.
- In Theorem 2 and 4, we use a combination of Hoeffding and Chernoff that is well-suited to the threshold algorithms, rather than using one or the other. This approach improves the sample complexity from  $O(R^2)$  in Theorem 1 to O(R) when R is large.

918 CS is in fact related to adaptive approaches used in the Upper Confidence Bound (UCB) algorithm in
919 multi-armed bandit, and is distinct from most existing approaches in submodular optimization, with
920 the notable exception of Singla et al. (2016), which integrates a best-arm identification algorithm into
921 the standard greedy framework.

### C.2 ADDITIONAL LEMMAS AND ANALYSIS OF THEOREM 1

In this section, we present the proof of Theorem 2, which provides the theoretical results of sample
 complexity and approximation guarantee of the CS algorithm. First of all, we provide the statement
 of Theorem 1 again.

**Theorem 1.** For any random variable X that is R-sub-Gaussian, if we define  $N_1 = 2R^2/\epsilon^2 \log \frac{4}{\delta}$ , and  $C_t = R\sqrt{\frac{2}{t} \log \frac{8t^2}{\delta}}$ , then the algorithm Confident Sample achieves that with probability at least  $1 - \delta$ 

1. CS on input  $(w, \epsilon, \delta, \mathcal{D}_X, R)$  takes at most the minimum between

noisy samples, where R is as defined in Section 2,  $\phi_X = \frac{\epsilon + |w - \mathbb{E}X|}{2}$ .

2. If CS returns true, then  $EX \ge w - \epsilon$ . If CS returns false, then  $EX \le w + \epsilon$ .

$$\left\{\frac{2R^2}{\epsilon^2}\log\left(\frac{4}{\delta}\right), \frac{8R^2}{\phi_X^2}\log\left(\frac{16R^2}{\phi_X^2}\sqrt{\frac{2}{\delta}}\right)\right\}$$

Before we present the detailed proof, here we provide an overview of the proof. In order for CS to correctly determine whether EX is approximately above or below the threshold w, i.e. the second result of Theorem 1, two random events must occur during CS. The first event is that at all iterations during the for loop, the confidence regions around the sample mean  $(\hat{X}_t)$  contain the true expected value (EX). The second event is that after  $N_1$  samples taken by the for loop on Line 2, we have achieved an  $\epsilon$ -additive approximation of the expected value. Basically these two events together mean that CS is correct about the region where EX is throughout the algorithm, and therefore it returns the correct answer to whether EX is approximately above or below the threshold w. The following Lemma states that on a run of CS, the two events hold with probability at least  $1 - \delta$ .

**Lemma 6.** With probability at least  $1 - \delta$ , the following two events hold.

- 1. At any time  $t \in \mathbb{N}_+$ , the sample mean  $\hat{X}_t$  satisfies that  $|\hat{X}_t \mathbf{E}X| \leq C_t$ , where  $C_t := R\sqrt{\frac{2}{t}\log\frac{8t^2}{\delta}}$ .
- 2. The sample mean  $\widehat{X}_{N_1}$  at time  $N_1 := \frac{2R^2}{\epsilon^2} \log \frac{4}{\delta}$  satisfies that  $|\widehat{X}_{N_1} \mathbf{E}X| \le \epsilon$ .

*Proof.* First, we apply the Hoeffding's inequality on  $\widehat{X}_{N_1}$  and it follows that

$$P\left(|\widehat{X}_{N_1} - \boldsymbol{E}X| \ge \epsilon\right) \le 2\exp\left(-\frac{N_1\epsilon^2}{2R^2}\right) \le \frac{\delta}{2}$$

Next, by applying the Hoeffding's inequality for any fixed time t, we have that

 $P\left(|\widehat{X}_t - \boldsymbol{E}X| \ge C_t\right) \le \frac{\delta}{4t^2}.$ 

By taking the union bound for any time t, it follows that

965	
966	$P(\exists t \text{ s.t. }  \widehat{X}_t - \boldsymbol{E}X  \ge C_t)$
967	$\infty$
968	$\leq \sum P( \widehat{X}_t - \boldsymbol{E}X  \geq C_t)$
969	$\overline{t=1}$
970	$\delta \sum_{n=1}^{\infty} 1 \delta$
971	$\leq \frac{1}{4} \sum \overline{t^2} \leq \frac{1}{2}.$
	- <i>t</i> -1 * -

By taking the union bound again on the two events above, we have that 

$$P(|\widehat{X}_{N_{1}} - \boldsymbol{E}X| \ge \epsilon \text{ or } \exists t \text{ s.t. } |\widehat{X}_{t} - \boldsymbol{E}X| \ge C_{t})$$
  
$$\leq P\left(|\widehat{X}_{N_{1}} - \boldsymbol{E}X| \ge \epsilon\right) + P(\exists t \text{ s.t. } |\widehat{X}_{t} - \boldsymbol{E}X| \ge C_{t})$$
  
$$\leq \delta.$$

The second lemma required for establishing Theorem 1 concerns the number of samples that CS takes before its approximation of EX is sufficiently accurate so that it can terminate. The number of samples depends on how far away the true value of f is from the threshold. In particular, Lemma 7 below states that once the confidence interval goes beneath the corresponding  $\phi$  value (as defined in Theorem 1), then CS will complete. Lemma 7 and its proof are stated below.

**Lemma 7.** With probability at least  $1 - \delta$ , when the confidence interval  $C_t$  satisfies that 

$$C_t \leq \phi_X,$$

the sampling of X finishes, where  $\phi_X = \frac{\epsilon + |w - EX|}{2}$ .

*Proof.* If  $C_t \leq \frac{\epsilon + w - EX}{2}$ , then we have  $EX \leq w + \epsilon - 2C_t$ . From Lemma 6, we have that with probability at least  $1 - \delta$ , it holds that  $\hat{X}_t - EX \leq C_t$ . Therefore,

$X_t + C_t$	
$\leq (\widehat{X}_t - \boldsymbol{E}X) + \boldsymbol{E}X +$	$+ C_t$
$< w + \epsilon$ .	

Thus the algorithm ends. 

Similarly, we consider the case where  $C_t \leq \frac{\epsilon - w + EX}{2}$ . In this case, we have that  $EX \geq 2C_t + w - \epsilon$ . Notice that conditioned on the clean event defined in Lemma 6, we have that  $\hat{X}_t - EX \ge -C_t$ . Then  $\widehat{X}_t - C_t > \widehat{X}_t - \boldsymbol{E}X$  $+ \boldsymbol{E} X - C_t$  $\geq -C_t + 2C_t$  $+w-\epsilon-C_t$  $= w - \epsilon.$ Therefore, the algorithm ends.

Now we present the proof of Theorem 1. 

*Proof.* We first prove the result on sample complexity, which is the first result in Theorem 1. From Lemma 7, we have if 

$$C_t \le \phi_X,\tag{1}$$

then the Algorithm 1 finishes. Since  $C_t = R\sqrt{\frac{2}{t}\log\frac{8t^2}{\delta}}$ , we have the above inequality (1) is equivalent to that 

$$\frac{4\log(\sqrt{\frac{8}{\delta}}t)}{t} \le \frac{\phi_X^2}{R^2}$$

Since  $\sqrt{\frac{8}{\delta}}t \ge 2$ , from Lemma 23, we have when 

1024  
1025 
$$t \geq \frac{8R^2}{\phi_X^2}\log(\frac{16R^2}{\phi_X^2}\sqrt{\frac{2}{\delta}})$$

1026 the above inequality holds and the Algorithm 1 ends. Therefore, the number of samples required is 1027 bounded by  $\min\{\frac{8R^2}{\phi_X^2}(\log\frac{16R^2}{\phi_X^2}\sqrt{\frac{2}{\delta}}), N_1\}.$ 1028

1029 Next, we prove the second result in Theorem 1. If  $t = N_1$  when CS ends, then conditioned on the 1030 events in Lemma 6,  $|\hat{X}_{N_1} - EX| \le \epsilon$ . Thus if the algorithm returns true,  $EX \ge \hat{X}_t - \epsilon \ge w - \epsilon$ . If 1031 the output of the algorithm is false, then  $\hat{X}_t \leq w$ . Similarly we have that  $EX \leq \hat{X}_t + \epsilon \leq w + \epsilon$ . Secondly, let us consider the case where  $t < N_1$  when the algorithm CS ends. Conditioned on the 1032 1033 second event in Lemma 6, we have if the algorithm CS returns true,  $EX \ge \hat{X}_t - C_t \ge w - \epsilon$ . If the 1034 output is false,  $\boldsymbol{E}X \leq \widehat{X}_t + C_t \leq w + \epsilon$ . 1035

1036 1037

### C.3 PROOF AND ANALYSIS OF THEOREM 2

1038 In this section, we present the omitted proofs of Theorem 2 in Section 3. Theorem 2 provides another 1039 result of the approximation error for the CS algorithm by defining the confidence interval  $C_t$  to be 1040  $C_t = \frac{3R}{t\alpha} \log\left(\frac{8t^2}{\delta}\right)$  and the worst-case sample complexity  $N_1$  to be  $N_1 = \frac{3R}{\epsilon\alpha} \log\left(\frac{4}{\delta}\right)$ . We begin by stating Theorem 2, followed by the proof of the theorem. Finally, we establish the lemmas crucial to 1041 1042 the proof of the theorem. 1043

**Theorem 2.** For any random variable X that is bounded in the range of [0, R], if we define 1044  $C_t = \frac{3R}{t\alpha} \log(\frac{8t^2}{\delta})$ , and  $N_1 = \frac{3R}{\epsilon\alpha} \log(\frac{4}{\delta})$  where  $\alpha$  is an additional parameter that controls the multiplicative error rate, the algorithm Confident Sample achieves that with probability at least  $1 - \delta$ , the algorithm Confident Sample achieves that with probability at least  $1 - \delta$ 1045 1046 1047

1. CS on input  $(w, \epsilon, \delta, \mathcal{D}_X, R)$  takes at most the minimum between

$$\left\{\frac{3R}{\epsilon\alpha}\log\left(\frac{4}{\delta}\right), \frac{12R}{\alpha\phi_X'}\log\left(\frac{12R}{\alpha\phi_X'}\sqrt{\frac{8}{\delta}}\right)\right\}$$

1051 1052 1053

1054

1048

1049 1050

noisy samples,  $\phi'_X = \frac{\epsilon - \alpha E X + |w - \mathbb{E}X|}{2}$ .

2. If the output is true, then  $(1+\alpha)EX > w-\epsilon$ . If the output is false, then  $(1-\alpha)EX < w+\epsilon$ .

1056 *Proof.* First of all, we prove the result on the sample complexity as presented in the first result in Theorem 2. From Lemma 9, we have if 1057

$$C_t \le \phi'_X,$$

the algorithm ends. By definition of  $C_t$ , we have that the above result is equivalent to that

$$\frac{3R}{t\alpha}\log(\frac{8t^2}{\delta}) \le \phi_X'.$$

1062 From Lemma 23, we have that when 1063

$$t \geq \frac{12R}{\alpha \phi_X'} \log \left( \frac{12R}{\alpha \phi_X'} \sqrt{\frac{8}{\delta}} \right)$$

the above inequality holds and thus the algorithm ends. From the description of the algorithm, we 1067 have that the number of samples is also bounded by  $N_1$ . Therefore, the first result in Theorem 2 is 1068 proved. 1069

Next, we prove the second result on the difference of EX and w. If  $t = N_1$  when CS ends, then if 1070 the algorithm returns true, we have that with probability at least  $1 - \delta$ , 1071

 $(1+\alpha)\mathbb{E}X + \epsilon \ge \widehat{X}_{N_1} \ge w.$ 1072

where the first inequality follows from Lemma 8. If the algorithm returns false and  $t = N_1$  when the algorithm ends, then with probability at least  $1 - \delta$ , 1075

 $(1-\alpha)\mathbb{E}X - \epsilon \le \widehat{X}_{N_1} \le w.$ 

Next, we consider the case where  $t < N_1$  when the algorithm ends. Conditioned on the first event in 1077 Lemma 8 and from the stopping condition of CS, we can see if CS returns true, then 1078

 $(1+\alpha)\mathbb{E}X + \epsilon > \widehat{X}_t - C_t + \epsilon > w.$ 

1058

1061

1064

1080 If CS returns false, then  $(1-\alpha)\mathbb{E}X - \epsilon \leq \widehat{X}_t + C_t - \epsilon \leq w.$ 1082 1084 1085 We now present the statement and the proofs of the lemmas used in the proof of Theorem 2. We start by introducing Lemma 8, which defines two "clean events". 1087 **Lemma 8.** With probability at least  $1 - \delta$ , the following two events hold. 1088 1089 1. At any time  $t \in \mathbb{N}_+$ , the sample average  $\widehat{X}_t$  satisfies that  $|\widehat{X}_t - EX| \leq \alpha \mathbb{E}X + C_t$ , where 1090  $C_t := \frac{3R}{t\alpha} \log(\frac{8t^2}{\delta}).$ 1091 2. The sample average  $\widehat{X}_{N_1}$  at time  $N_1 := \frac{3R}{\epsilon \alpha} \log\left(\frac{4}{\delta}\right)$  satisfies that  $|\widehat{X}_{N_1} - \mathbf{E}X| \le \alpha \mathbf{E}X + \epsilon$ . 1093 1094 *Proof.* By applying the Lemma 20, we have that for any fixed time step t, 1095  $P(|\hat{X}_t - \boldsymbol{E}X| > \alpha \mathbb{E}X + C_t) \le 2 \exp\{-\frac{t\alpha C_t}{3R}\}$  $\leq \frac{\delta}{4t^2}.$ 1099 1100 By taking the union bound over all time step  $t \in \mathbb{N}_+$ , we have 1101  $P(|\widehat{X}_t - \boldsymbol{E}X| > \alpha \mathbb{E}X + C_t, \forall t)$ 1102  $\leq \sum_{t=1}^{\infty} P(|\widehat{X}_t - EX| > \alpha \mathbb{E}X + C_t)$ 1103 1104 1105  $\leq \sum_{i=1}^{\infty} \frac{\delta}{4t^2} \leq \frac{\delta}{2}.$ 1106 1107 1108 Therefore the first event in the lemma holds with probability at least  $1 - \delta/2$ . By applying the Lemma 1109 20 again, we have that for  $t = N_1$ , 1110 1111  $P(|\widehat{X}_{N_1} - \boldsymbol{E}X| > \alpha \mathbb{E}X + \epsilon) \le 2 \exp\{-\frac{N_1 \alpha \epsilon}{2 \boldsymbol{P}}\} = \delta/2.$ 1112 1113 It follows that the second event in the lemma holds with probability at least  $1 - \delta/2$ . By combining 1114 the two results and applying the union bound again, we know that with probability at least  $1 - \delta$ , the 1115 two events both hold. 1116 1117 Next, we prove another lemma that is used in the proof of the sample complexity result in Theorem 2. 1118 **Lemma 9.** With probability at least  $1 - \delta$ , when the confidence interval  $C_t$  satisfies that 1119  $C_t \leq \phi'_X,$ 1120 1121 the sampling of X finishes, where  $\phi'_X = \frac{\epsilon - \alpha E X + |w - E X|}{2}$ . 1122 1123 *Proof.* To prove the lemma, it is equivalent to prove that when  $C_t \leq \frac{\epsilon - \alpha EX + w - EX}{2}$  or  $C_t \leq \frac{\epsilon - \alpha EX - w + EX}{2}$ , the algorithm ends. First of all, if  $C_t \leq \frac{\epsilon - \alpha EX + w - EX}{2}$ , then  $(1 + \alpha)EX + 2C_t \leq \frac{\epsilon - \alpha EX + w - EX}{2}$ . 1124 1125  $w + \epsilon$ . Conditioned on the events in Lemma 8, we have that with probability at least  $1 - \delta$ , it follows 1126 that 1127  $\widehat{X}_t + C_t \le (1+\alpha)\mathbf{E}X + 2C_t \le w + \epsilon.$ 1128 1129 Thus the sampling of X ends. Next, if  $C_t \leq \frac{\epsilon - \alpha E X - w + E X}{2}$ , then  $(1 - \alpha) E X - 2C_t \geq w - \epsilon$ . By 1130 Lemma 8, 1131

$$\widehat{X}_t - C_t \ge (1 - \alpha) \mathbf{E} X - 2C_t \ge w - \epsilon.$$

Then the algorithm ends.

1132 1133  $\square$ 

# <sup>1134</sup> D APPENDIX FOR SECTION 4

In this section, we present the omitted content in Section 4, which is organized as follows: In Section D.1, we discuss and compare the theoretical performance of our algorithm, CTG2, with the samplingbefore-hand algorithm in the context of the influence maximization problem. Next, we provide the proof of our main result, Theorem 3, in Section D.2. Theorem 3 gives the theoretical guarantee of the CTG algorithm. Finally, in Section D.3, we provide the brief description of CTG2 algorithm and the detailed proof of Theorem 4.

1142

1156 1157

1161

1162

1163

1164

1165

1166 1167

1168

1169

1170

1143 D.1 COMPARING TO SAMPLING-BEFORE-HAND ALGORITHM

Before we describe the sampling-before-hand algorithm and dive into the comparison of this algorithm and CTG2, first we present a detailed description of the application of influence maximization. In the influence maximization problem in large-scale networks, the submodular objective is defined as follows:

**Influence aximization** Suppose the social graph is described by  $G = (V, E, \bar{\mathbf{w}})$ , where V is the set of nodes with |V| = n, E denotes the set of edges, and  $\bar{\mathbf{w}}$  is the weight vector defined on the set of edges E. Given a seed set S, let us define  $f(S; \mathbf{w})$  to be the number of nodes reachable from the seed set S under the graph realizations determined by a random weight vector  $\mathbf{w}$ . Therefore,  $f(S; \mathbf{w})$  is bounded by the number of nodes in the graph, i.e.,  $0 \le f(S; \mathbf{w}) \le n$ . The submodular objective is defined as  $f(S) = \mathbf{E}_{\mathbf{w} \sim \mathcal{D}(\bar{\mathbf{w}})} f(S; \mathbf{w})$ . Here  $\mathcal{D}(\bar{\mathbf{w}})$  is the distribution of the weight vector.

1155 The marginal gain can be calculated as

$$\begin{split} \Delta f(S,s) &= \boldsymbol{E}_{\mathbf{w} \sim \mathcal{D}(\bar{\mathbf{w}})} \Delta f(S,s;\mathbf{w}) \\ &= \boldsymbol{E}_{\mathbf{w} \sim \mathcal{D}(\bar{\mathbf{w}})} f(S \cup \{u\};\mathbf{w}) - \boldsymbol{E}_{\mathbf{w} \sim \mathcal{D}(\bar{\mathbf{w}})} f(S), \end{split}$$

1158 which is also bounded in the range of [0, n].

<sup>1160</sup> Next, we describe the sampling-before-hand algorithm, which runs as follows:

- 1. **Sampling:** The algorithm begins by sampling N i.i.d graph realizations. For the *i*-th graph realization, we denote its weight vector as  $\mathbf{w}_i$  and the corresponding function value for a set S as  $f_i(S) = f(S; \mathbf{w}_i)$ .
- 2. Average objective Function: Next, we define the average function  $\hat{f}$  over the sampled graph realizations. This function is given by  $\hat{f}(S) = \frac{\sum_{i=1}^{N} f_i(S)}{N}$  for any  $S \subseteq U$ .
- 3. Threshold-greedy algorithm: We run Threshold Greedy (TG) with the average function  $\hat{f}$  as the submodular objective. The output of the threshold-greedy algorithm is returned as the solution set, denoted as S.

1171 D.1.1 ANALYSIS OF SAMPLING-BEFORE-HAND APPROACH

1173 Now we present the analysis of the sampling-before-hand algorithm. From Lemma 20, and by taking1174 the union bound, we can prove that

1175 1176

1180

1183

$$\begin{split} P(|\hat{f}(X) - f(X)| \geq \alpha f(X) + \epsilon, \forall |X| \leq \kappa) \\ \leq 2n^{\kappa} \exp\{-\frac{N\alpha\epsilon}{3n}\}. \end{split}$$

1178 1179 Therefore, to guarantee that

$$P(|\hat{f}(X) - f(X)| \ge \alpha f(X) + \epsilon, \forall |X| \le \kappa) \le \delta,$$

1181 it is enough to take

$$N \in \Omega\left(\frac{n}{\alpha\epsilon} \left(\kappa \log n + \log \frac{1}{\delta}\right)\right)$$

1184 1185 1186 number of graph realizations. Since TG requires  $\frac{n}{\alpha} \log \frac{n}{\alpha}$  number of evaluations of  $\hat{f}$ . The total number of evaluations of noisy realizations of f would be

1187 
$$O\left(\frac{n^2}{\alpha^2\epsilon}\log\frac{n}{\alpha}(\kappa\log n + \log\frac{1}{\delta})\right).$$

1188 Next, we prove the approximation guarantee. From the analysis above, we can see that with probability 1189 at least  $1 - \delta$ 1190

 $f(S) \ge \frac{\hat{f}(S) - \epsilon}{1 + \alpha}$ 1191 1192  $\geq (1-\alpha)\hat{f}(S) - \epsilon$ 1193 1194  $> (1 - 1/e - \alpha)(1 - \alpha)\hat{f}(OPT) - \epsilon$ 1195

 $> (1 - 1/e - 2\alpha) \hat{f}(OPT) - \epsilon$ 1196

1197 
$$\geq (1 - 1/e - 3\alpha)f(OPT)$$

1198 Now we compare the theoretical guarantees of the sampling-based algorithm and CTG2. The theoreti-1199 cal results of CTG2 are in Theorem 4. Notice that by substituting  $\epsilon$  with  $\epsilon/k$  in Theorem 4, we obtain a similar approximation guarantee for CTG2:  $f(S) \ge (1 - 1/e - O(\alpha))f(OPT) - O(\epsilon)$ , which 1201 matches the result achieved by the sampling-based algorithm.

 $-2\epsilon$ .

1202 For the sample complexity, each call of CS requires at most the minimum between  $O(\frac{\kappa n}{\epsilon \alpha} \log \frac{n}{\delta})$ 1203 and  $O(\frac{n}{\alpha\phi'(S,u)}\log\frac{n}{\alpha\phi'(S,u)\delta})$  number of samples. The first bound is derived by considering the 1204 fixed  $\epsilon$ - approximation of the marginal gain. If we only consider this bound, then the total number 1205 of marginal gains would be  $O(\frac{kn^2}{\epsilon\alpha^2}(\log \frac{n}{\alpha})(\log \frac{n}{\delta}))$ . In practice, the parameter  $\delta$  is usually set to 1206 be O(Poly(1/n)), such as  $O(1/n^2)$ . Consequently, the sample complexity of both CTG2 and the 1207 sampling-before-hand approach would be  $O(\frac{\kappa n}{\epsilon \alpha} \log n)$ . However, it is important to note that CS 1208 employs the adaptive thresholding technique, which often allows the algorithm to terminate much 1209 earlier before reaching the worst-case sample complexity required for fixed-confidence approximation. 1210 As a result, CTG2 can be significantly more sample-efficient in practice. 1211

In comparison to the sampling-before-hand algorithm, CTG2 offers an additional advantage. The 1212 sampling-before-hand algorithm requires obtaining N independent graph realizations and storing all 1213 the data at the beginning of the algorithm. However, this can pose practical challenges. Firstly, in 1214 scenarios where both N and the graph are exceedingly large, storing all the data might be infeasible. 1215 Secondly, in certain applications, such as real-world social networks, obtaining an entire graph 1216 realization may not be possible, as we might only be able to sample a portion of the graph at each 1217 time.

1218

1219 D.2 PROOF OF THEOREM 3 1220

1221 In this section, we move towards proving one of our main results, Theorem 3 about CTG for the 1222 MSMC problem. We state the theorem again as follows.

1223 **Theorem 3.** Suppose the noisy marginal gain of any subset  $S \subseteq U$  and element  $s \in U$  is R-sub-1224 Gaussian, then CTG makes at most  $n \log(\kappa/\alpha)/\alpha$  calls of CS. In addition, with probability at least 1225  $1 - \delta$ , the following statements hold: 1226

> • The exact function value of the output solution set S satisfies that  $f(S) \ge (1 - e^{-1} - e^{-1})$  $\alpha$ ) f(OPT) – 2 $\kappa\epsilon$ ;

1228 1230

1231 1232 1233

1227

• Each call of CS on input  $(w, \epsilon, \frac{2\delta}{3nh(\alpha)}, \mathcal{D}(S, u), R)$  takes at most the minimum between

$$\frac{8R^2}{\phi^2(S,u)}\log\left(\frac{16R^2\sqrt{\frac{3nh(\alpha)}{\delta}}}{\phi^2(S,u)}\right)$$

and

$$-\frac{2R^2}{\epsilon^2}\log\left(\frac{6nh(\alpha)}{\delta}\right)$$

noisy samples. Here OPT is an optimal solution to the MSMC problem,  $\phi(S, u) = \frac{\epsilon + |w - \Delta f(S, u)|}{2}$ , and  $h(\alpha) = \frac{\log (\kappa / \alpha)}{\alpha}$ .

1239 1240

1237

1238

To prove the theorem, we first present a series of needed lemmas. In order for the guarantees of 1241 Theorem 3 to hold, two random events must occur during CTG. The first event is that the estimate of 1242 the max singleton value of f on Line 4 in CTG is an  $\epsilon$ -approximation of its true value. More formally, 1243 we have the following lemma. 1244 **Lemma 10.** With probability at least  $1 - \delta/3$ , we have  $\max_{s \in U} f(s) - \epsilon \le d \le \max_{s \in U} f(s) + \epsilon$ . 1245 1246 *Proof.* For a fix  $s \in U$ , by Hoeffding's inequality we would have that 1247 1248  $P(|\hat{f}(s) - f(s)| \ge \epsilon) \le \frac{\delta}{2\pi}.$ (2)1249 1250 Taking a union bound over all elements we would have that 1251 1252  $P(\exists s \in U, s.t. |\hat{f}(s) - f(s)| \ge \epsilon) \le \frac{\delta}{3}.$ 1253 1254 Then with probability at least  $1 - \frac{\delta}{3}$ ,  $|\hat{f}(s) - f(s)| \le \epsilon$  for all  $s \in U$ . It then follows that  $\forall s \in U$ , 1255  $f(s) - \epsilon \leq \hat{f}(s) \leq f(s) + \epsilon$ . Therefore 1256 1257  $\max_{s \in U} (f(s) - \epsilon) \le \max_{s \in U} \hat{f}(s) \le \max_{s \in U} (f(s) + \epsilon).$ 1258 1259 Thus we have 1260 1261  $\max_{s \in U} f(s) - \epsilon \le d \le \max_{s \in U} f(s) + \epsilon.$ 1262 1263 1264 1265 1266 The second event is that for all calls of CS, the result in Theorem 1 holds, which is stated formally as 1267 follows. 1268 **Lemma 11.** With probability at least  $1 - 2\delta/3$ , we have that during each call of CS with the solution 1269 set S and element u, the output satisfies that if thre is true, then  $\Delta f(S, u) \geq w - \epsilon$ . If thre is false, 1270 then  $\Delta f(S, u) \leq w + \epsilon$ . 1271 1272 *Proof.* First, since each sampling result of the marginal gain is assumed to be *R*-sub-Gaussian, by 1273 applying the result in Theorem 1, we can prove that for each call of CS during CTG with a fixed 1274 solution set S and evaluated element u as input, and with probability at least  $1 - \frac{2\delta}{3nh(\alpha)}$ , if the output 1275 of CS is true, then  $\Delta f(S, u) \geq w - \epsilon$ . Otherwise,  $\Delta f(S, u) \leq w + \epsilon$ . Since there are n elements in 1276 the universe and the number of iterations in Algorithm 2 is bounded by  $\frac{\log \kappa/\alpha}{\log(1/(1-\alpha))} \le h(\alpha)$ , there 1277 are at most  $nh(\alpha)$  number of marginal gains to evaluate in Algorithm 2. Therefore, by taking the 1278 union bound we have that with probability at least  $1 - 2\delta/3$ , the statement holds. 1279

With the above Lemma 10 and Lemma 11, and by taking the union bound, we have that with probability at least  $1 - \delta$ , the two events both hold during the CTG. Our next step is to show that if both of the events occur during CTG, the approximation guarantees and sample complexity of Theorem 3 hold. To this end, we need the following Lemma 12.

1280

1287 1288

**Lemma 12.** Assume the events defined in Lemma 10 and Lemma 11 above hold during CTG. Then for any element s that is added to the solution set S, the following statement holds.

$$\Delta f(S,s) \ge \frac{1-\alpha}{\kappa} (f(OPT) - f(S)) - 2\epsilon.$$

1290 1291 1292 1292 1293 1294 Proof. At the first iteration, if an element s is added to the solution set, it holds by Lemma 10 that  $\Delta f(S,s) \ge w - \epsilon$ . Since at the first iteration w = d and  $d \ge \max_{s \in U} f(s) - \epsilon$ . It follows that  $\Delta f(S,s) \ge \max_{s \in U} f(s) - 2\epsilon$ . By submodularity we have that  $\kappa \max_{s \in U} f(s) \ge f(OPT)$ . Therefore,  $\Delta f(S,s) \ge \frac{f(OPT) - f(S)}{\kappa} - 2\epsilon$ .

At iteration *i* where i > 1, if an element  $o \in OPT$  is not added to the solution set, then it is not added to the solution at the last iteration, where the threshold is  $\frac{w}{1-\alpha}$ . By Lemma 6, we have 1296  $\Delta f(S,o) \leq \frac{w}{1-\alpha} + \epsilon$ . Since for any element s that is added to the solution at iteration i, by Lemma 6 1297 it holds that  $\Delta f(S, s) \geq w - \epsilon$ . Therefore, we have 1298

$$\Delta f(S,s) \ge w - \epsilon$$

By submodularity, it holds that  $\Delta f(S,s) \ge (1-\alpha) \frac{f(OPT) - f(S)}{\kappa} - 2\epsilon.$ 

$$\geq (1 - \alpha)(\Delta f(S, o) - \epsilon)$$

$$\geq (1-\alpha)\Delta f(S,o) - 2c$$

1302 1303 1304

1306

1313

1299 1300 1301

We now prove the main result, Theorem 3, which relies on the previous Lemma 10, 11 and 12. 1305

*Proof.* The events defined in Lemma 10, 11 hold with probability at least  $1 - \delta$  by combining Lemma 1307 10, 11, and taking the union bound. Therefore in order to prove Theorem 3, we assume that both the two events have occurred. The proof of the first result in the theorem depends on the Lemma 12. First, 1309 consider the case where the output solution set satisfies  $|S| = \kappa$ . Denote the solution set S after the 1310 *i*-th element is added as  $S_i$ . Then by Lemma 12, we have 1311

$$f(S_{i+1}) \ge \frac{1-\alpha}{\kappa} f(OPT) + (1 - \frac{1-\alpha}{\kappa})f(S_i) - 2\epsilon.$$

By induction, we have that 1916

1315	1
1316	$f(S_{\kappa}) \ge (1 - (1 - \frac{1 - \alpha}{1 - \alpha})^k) \{f(OPT) - \frac{2\kappa\epsilon}{1 - \alpha}\}$
1317	$\kappa \rightarrow \kappa \rightarrow 1 - \alpha^{2}$
1318	$> (1 - e^{-1 + \alpha}) \{ f(OPT) - \frac{2\kappa\epsilon}{2\kappa\epsilon} \}$
1319	$=$ ( $1-\alpha$ )
1320	$> (1 - e^{-1} - \alpha) \{ f(OPT) - \frac{2\kappa\epsilon}{2} \}$
1321	$= (1 \circ \alpha) (j (0 + 1)) (1 - \alpha)$
1322	$\geq (1 - e^{-1} - \alpha)f(OPT) - 2\kappa\epsilon.$

If the size of the output solution set S is smaller than  $\kappa$ , then any element  $o \in OPT$  that is not added 1324 to S at the last iteration satisfies that  $\Delta f(S, o) \le w + \epsilon$ . Since the threshold w in the last iteration 1325 satisfies that  $w \leq \frac{\alpha d}{\kappa}$ , we have 1326

$$\Delta f(S, o) \le \frac{\alpha d}{\kappa} + \epsilon$$

It follows that

$$\sum_{o \in OPT \setminus S} \Delta f(S, o) \le \alpha(\max_{s \in S} f(s) + \epsilon) + \kappa \epsilon$$

 $< \alpha f(OPT) + 2\kappa\epsilon.$ 

0

By submodularity and monotonicity of f, we have  $f(S) \ge (1 - \alpha)f(OPT) - 2\kappa\epsilon$ .

#### D.3 ANALYSIS OF CTG2 1338

1339 In this section, we analyze Theorem 4, which establishes the sample complexity and approxima-1340 tion ratio guarantees for the solution obtained by Confident Threshold Greedy2 (CTG2). 1341 CTG2 is an algorithm for the MSMC problem where only noisy queries to  $\Delta f$  are available. The 1342 corresponding algorithm description is presented in Algorithm 3. 1343

First of all, we give a brief description of the CTG2 algorithm. CTG2 shares a similar idea with 1344 the CTG algorithm presented in Section 4. Both of the two algorithms utilize CS to determine if 1345 the expectation of the evaluated marginal gain is approximately above a threshold w. However, they differ in their error approximation guarantees on the expectation of evaluated marginal gain. 1347 Specifically, CTG invokes the Confident Sample procedure (CS) with the following inputs: 1348 threshold w, approximation error bound  $\epsilon$ , error probability  $\frac{2\delta}{3nh'(\alpha)}$  where  $h'(\alpha) = \frac{3\log(3\kappa/\alpha)}{\alpha}$ , 1349 random distribution  $\mathcal{D}(S, u)$ , and upper bound of the noisy marginal gain R as input. Different

1327 1328

1330 1331

1332

1333 1334

1335

1350 Algorithm 3: Confident Threshold Greedy2 (CTG2) 1351 1: **Input:**  $\epsilon, \delta, \alpha$ 1352 2:  $N_3 \leftarrow \frac{9R}{\epsilon \alpha} \log \frac{6n}{\delta}$ 3: for all  $s \in U$  do 1353 1354 4:  $f_{N_3}(s) \leftarrow$  sample mean over  $N_3$  samples from  $\mathcal{D}(\emptyset, s)$ 1355 5: end for 1356 6:  $d := \max_{s \in U} f_{N_3}(s)$ , 7:  $w \leftarrow d, S \leftarrow \emptyset$ 1357 8: while  $w > \frac{\alpha d}{3\kappa} \mathbf{do}$ 1358 for all  $u \in U$  do 9: 1359 if  $|S| < \kappa$  then 10: 1360 thre = Confident Sample  $(w, \epsilon, \frac{2\delta}{3nh'(\alpha)}, \mathcal{D}(S, u), R)$ 11: 12: if thre then  $S \leftarrow S \cup \{u\}$ 13: 1363 14: end if 1364 15: end if 1365 16: end for 17:  $w = w(1 - \alpha/3)$ 1367 18: end while 1368 19: return S1369 1370 1371 from the subroutine algorithm CS in CTG, the worst-case query complexity  $N_1$  and confidence 1372 interval  $C_t$  in CS are defined as in Theorem 2 with the multiplicative input parameter set to  $\alpha/3$ . 1373 Therefore, the output of CS in CTG2 satisfies that with high probability, if the output is true, then 1374  $(1 + \alpha/3)\Delta f(S, u) \geq w - \epsilon$ . If the output is false, then  $(1 - \alpha/3)\Delta f(S, u) \leq w + \epsilon$ . 1375 Next, we present the analysis of Theorem 4. 1376 **Theorem 4.** Suppose the noisy marginal gain of any subset  $S \subseteq U$  and element  $s \in U$  is bounded in 1377 [0, R], CTG2 makes at most  $3n \log(\kappa/\alpha)/\alpha$  calls of CS. In addition, with probability at least  $1 - \delta$ , 1378 the following statements hold: 1379 1380 • The exact function value of the output solution set S satisfies that  $f(S) \ge (1 - e^{-1} - e^{-1})^{-1}$ 1381  $\alpha$ ) f(OPT) – 2 $\kappa\epsilon$ ; 1382 • Each call of CS on input  $(w, \epsilon, \frac{2\delta}{3nh'(\alpha)}, \mathcal{D}(S, u), R)$  takes at most the minimum between 1384  $\frac{9R}{\epsilon\alpha}\log\left(\frac{6nh'(\alpha)}{\delta}\right)$ 1386 and 1387 1388  $\frac{36R}{\alpha\phi'(S,u)}\log\left(\frac{36R}{\alpha\phi'(S,u)}\sqrt{\frac{12nh'(\alpha)}{\delta}}\right)$ 1389 1390 1391 noisy samples. Here OPT is an optimal solution to the MSMC problem,  $\phi'(S, u) =$ 1392  $\frac{\epsilon - \alpha \Delta f(S, u)/3 + |w - \Delta f(S, u)|}{2}, \text{ and } h'(\alpha) = \frac{3}{\alpha} \log\left(\frac{3\kappa}{\alpha}\right).$ 1393 1394 Now we present the proof of Theorem 4. The organization of the proof for Theorem 4 is as follows: 1395 we begin by presenting the proof of the Theorem 4. Then the proofs of two lemmas, Lemma 13 and 1396 Lemma 14, that are used in the proof of Theorem 4 are presented. *Proof.* First, since the number of iterations in the while loop from Line 9 to Line 17 in CTG2 (see Algorithm 3) is upper bounded by  $\frac{3}{\alpha} \log \frac{3\kappa}{\alpha}$ , CTG2 makes at most  $\frac{3n}{\alpha} \log \frac{3\kappa}{\alpha}$  calls of CS. Next, we prove the second result in Theorem 4, which guarantees the upper bound on the required number of 1399 1400 1401 samples. By applying Lemma 13 on the sampling of the noisy marginal gain of  $\Delta f(S, u)$ , we can see that with probability at least  $1 - \delta$ , for each call of CS, we have that the number of noisy queries is 1402

bounded by the minimum between 
$$\frac{9R}{\epsilon\alpha} \log\left(\frac{6nh'(\alpha)}{\delta}\right)$$
 and  $\frac{36R}{\alpha\phi'(S,u)} \log\left(\frac{36R}{\alpha\phi'(S,u)}\sqrt{\frac{12nh'(\alpha)}{\delta}}\right)$ .

1404
1405
1406
1406 Now we prove the first result. Since the proof of the first result is similar to the proof of Theorem 3, here we provide a proof sketch and omit the details. First of all, by Lemma 14, we have

$$f(S_{i+1}) \ge \frac{1-\alpha}{\kappa} f(OPT) + (1-\frac{1-\alpha}{\kappa})f(S_i) - 2\epsilon.$$

1409 Let us denote the solution set S after the *i*-th element is added as  $S_i$ . Notice that the result in Lemma 1410 12 is the same as Lemma 14. Therefore, following the same proof as that in Theorem 3, we would get 1411 that if  $|S| = \kappa$ , then by induction

$$f(S_{\kappa}) \ge (1 - e^{-1} - \alpha)f(OPT) - 2\kappa\epsilon$$

1414 If the size of the output solution set S is smaller than  $\kappa$ , then any element  $o \in OPT$  that is not added 1415 to S at the last iteration satisfies that  $(1 - \alpha/3)\Delta f(S, o) \le w + \epsilon$ . Since at the last iteration  $w \le \frac{\alpha d}{3\kappa}$ , 1416 and that conditioned on the events in Lemma 13,  $d \le (1 + \alpha/3) \max_{s \in U} f(s) + \epsilon$ , it follows that

$$(1 - \alpha/3)\Delta f(S, o) \le \frac{\alpha}{3\kappa} \{(1 + \alpha/3) \max_{s \in U} f(s) + \epsilon\} + \epsilon$$

By submodularity and monotonicity of f, we have

$$f(OPT) - f(S) \le \sum_{o \in OPT} \Delta f(S, o)$$
$$\le \frac{\alpha}{3(1 - \alpha/3)} \{ (1 + \alpha/3) \max_{s \in U} f(s) + \epsilon \}$$

1425 
$$+ \frac{\kappa \epsilon}{\epsilon}$$

1426  
1427  

$$\leq \alpha \max_{x \in U} f(x) + 2\kappa\epsilon$$

1428
$$\leq \alpha f(OPT) + 2\kappa\epsilon$$
1429 $\leq \alpha f(OPT) + 2\kappa\epsilon$ 

1430 Then we have 
$$f(S) \ge (1 - \alpha)f(OPT) - 2\kappa\epsilon$$
.

The proof of the above Theorem 4 depends on Lemma 14. Before proving Lemma 14, we first prove the Lemma 13.

## **Lemma 13.** With probability at least $1 - \delta$ , the following two events hold.

1. 
$$(1 - \alpha/3) \max_{s \in U} f(s) - \epsilon \le d \le (1 + \alpha/3) \max_{s \in U} f(s) + \epsilon$$
.

2. During each call of CS on input  $(w, \epsilon, \frac{2\delta}{3\pi\hbar'(\alpha)}, \mathcal{D}(S, u), R)$ , if the output is true, then  $(1 + \alpha/3)\Delta f(S, u) \ge w - \epsilon$ . If the output is false, then  $(1 - \alpha/3)\Delta f(S, u) \le w + \epsilon$ . In addition, the number of samples taken by CS is at most the minimum between

$$\frac{9R}{\epsilon\alpha}\log\left(\frac{6nh'(\alpha)}{\delta}\right) \tag{3}$$

and

$$\frac{36R}{\alpha\phi'(S,u)}\log\left(\frac{36R}{\alpha\phi'(S,u)}\sqrt{\frac{12nh'(\alpha)}{\delta}}\right),\tag{4}$$

where 
$$\phi'(S, u) = \frac{\epsilon - \alpha \Delta f(S, u)/3 + |w - \Delta f(S, u)|}{2}$$
, and  $h'(\alpha) = \frac{3}{\alpha} \log{(\frac{3\kappa}{\alpha})}$ .

*Proof.* First of all, by applying the inequality in Lemma 20, we have that for fixed element  $s \in U$ 

$$P(|\hat{f}_{N_3}(s) - f(s)| \ge \frac{\alpha}{3}f(s) + \epsilon) \le \frac{\delta}{3n}.$$

1455 Taking a union bound over all elements in U, it follows that

1456  
1457 
$$P\left(|\hat{f}_{N_3}(s) - f(s)| \ge \frac{\alpha}{3}f(s) + \epsilon, \forall s \in U\right) \le \frac{\delta}{3},$$

1458 where  $N_3 = \frac{9R}{\epsilon \alpha} \log \frac{6n}{\delta}$ . Therefore, with probability at least  $1 - \delta/3$ , we have  $|\hat{f}_{N_3}(s) - f(s)| \leq 1 - \delta/3$ . 1459  $\frac{\alpha}{3}f(s) + \epsilon$  for each  $s \in U$ . Denote  $s_1 = \arg \max_{s \in U} \hat{f}_{N_3}(s)$  and  $s_2 = \arg \max_{s \in U} f(s)$ . It follows 1460 that with probability at least  $1 - \delta/3$ , we have that 1461

$$d = \hat{f}_{N_3}(s_1) \le (1 + \alpha/3)f(s_1) + \epsilon \le (1 + \alpha/3)f(s_2) + \epsilon,$$

and that 1464

1462 1463

1465 1466

$$d = \hat{f}_{N_3}(s_1) \ge \hat{f}_{N_3}(s_2) \ge (1 - \alpha/3)f(s_2) - \epsilon.$$

Since  $d = \max_{s \in U} \hat{f}_{N_3}(s) = \hat{f}_{N_3}(s_1)$  and  $f(s_2) = \max_{s \in U} f(s)$ , the first result holds with 1467 probability at least  $1 - \delta/3$ . 1468

1469 Next, we prove the second result. For each call of the sampling algorithm CS with fixed input 1470  $(w, \epsilon, \frac{2\delta}{3nh'(\alpha)}, \mathcal{D}(S, u), R)$ , and given that  $N_1$  and  $C_t$  are defined in accordance with Theorem 2 with the multiplicative error parameter set to  $\alpha/3$ , we can leverage the second result in Theorem 2. Consequently, with probability at least  $1 - \frac{2\delta}{3nh'(\alpha)}$ , the following two things hold: 1471 1472 1473

> 1. If the output of CS is true, then  $(1 + \alpha/3)\Delta f(S, s) \geq w - \epsilon$ . If the output is false, then  $(1 - \alpha/3)\Delta f(S, s) \le w + \epsilon.$

2. The number of noisy queries is bounded by the minimum between (3) and (4) in the lemma.

Since there are at most  $\frac{\log(3\kappa/\alpha)}{\log\frac{1}{1-\alpha/3}} \leq h'(\alpha) = \frac{3}{\alpha}\log\frac{3\kappa}{\alpha}$  number of iterations in CTG2, there are at 1479 1480 most  $nh'(\alpha)$  calls of CS. Therefore, by taking the union bound we have that with probability at least  $1 - 2\delta/3$ , the two events defined above hold for all calls to CS during CTG2. By taking the union bound again, we have that with probability at least  $1 - \delta$ , the two results in the lemma both hold.  $\Box$ 1483

1484 Now we prove the Lemma 14.

1485 Lemma 14. Assume the events defined in Lemma 13 hold during CTG2. Then for any element s that 1486 is added to the solution set S, the following statement holds. 1487

$$\Delta f(S,s) \ge \frac{1-\alpha}{\kappa} (f(OPT) - f(S)) - 2\epsilon.$$

1490 *Proof.* At the first iteration, if an element s is added to the solution set, it holds by Lemma 13 that (1 + 1)1491  $\frac{\alpha}{3}\Delta f(S,s) \ge w - \epsilon$ . Since at the first iteration w = d and  $d \ge (1 - \alpha/3) \max_{s \in U} f(s) - \epsilon$ . It follows 1492 that  $\Delta f(S,s) \geq \frac{1-\alpha/3}{1+\alpha/3} \max_{s \in U} f(s) - \frac{2\epsilon}{1+\alpha/3} \geq (1-\alpha) \max_{s \in U} f(s) - 2\epsilon$ . By submodularity we have that  $\kappa \max_{s \in U} f(s) \geq f(OPT)$ . Therefore,  $\Delta f(S,s) \geq \frac{1-\alpha}{\kappa} (f(OPT) - f(S)) - 2\epsilon$ . 1493 1494

1495 At iteration i where i > 1, if an element  $o \in OPT$  is not added to the solution set, then it is not 1496 added to the solution set at the last iteration, where the threshold is  $\frac{w}{1-\alpha/3}$ . By Lemma 13, we have 1497  $(1 - \alpha/3)\Delta f(S, o) \le \frac{w}{1 - \alpha/3} + \epsilon$ . For any element s that is added to the solution at iteration i, by 1498 Lemma 13 it holds that  $(1 + \alpha/3)\Delta f(S, s) \ge w - \epsilon$ . Therefore, we have 1499

 $\geq \frac{(1-\alpha/3)^2 \Delta f(S,o) - (1-\alpha/3)\epsilon - \epsilon}{1+\alpha/3}$ 

$$\Delta f(S,s) \ge \frac{w-\epsilon}{1+\alpha/3}$$

1500

1503

1504

1507

By submodularity, it holds that  $\Delta f(S,s) \ge (1-\alpha) \frac{f(OPT) - f(S)}{\epsilon} - 2\epsilon$ .

#### NON-MONOTONE SUBMODULAR OBJECTIVES E

1509 1510

In Section 4 and Section 5, we employ the adaptive sampling algorithm CS as a subroutine in 1511 algorithms that share the same intuition as TG to determine if the marginal gain is approximately

 $> (1 - \alpha)\Delta f(S, o) - 2\epsilon$ 

1481 1482

1488 1489

1474

1475

1476

above or below the threshold w. In this section, we demonstrate that CS can also be employed to develop a deterministic algorithm for the Submodular Maximization (USM) problem, following a similar idea as in Buchbinder et al. (2015). Here we assume that the sampling of the marginal gain  $\Delta f(S, s)$  is *R*-sub-Gaussian for any  $S \subseteq U$  and  $s \in U$ .

1516 1517 We propose the algorithm CDG, which is based upon the deterministic algorithm presented in 1518 Buchbinder et al. (2015) ("Double Greedy") for USM in the noise-free setting, with our procedure 1518 CS integrated into it in order to deal with the noisy access to f. Here the parameters  $N_1$  and  $C_t$  in 1519 the subroutine algorithm CS are defined in accordance with Theorem 1. We denote the sets A and 1520 B after the *i*-th iteration in CDG as  $A_i$  and  $B_i$ , and the element processed in the *i*-th iteration as  $u_i$ . 1521 Pseudocode for CDG is presented in Algorithm 4.

1522 We start by briefly describing the deterministic algorithm in Buchbinder et al. (2015). In par-1523 ticular, the algorithm of Buchbinder et al. (2015) maintains two sets A and B as it makes a 1524 single pass through the ground set U in the order  $u_1, ..., u_n$ . At each element  $u_i$ , the algo-1525 rithm evaluates whether  $\Delta f(A_{i-1}, u_i)$ , the marginal gain of adding the new element  $u_i$ , sur-1526 passes the loss incurred by removing it from set  $B_{i-1}/\{u_i\}$ , which is  $-\Delta f(B_{i-1}/\{u_i\}, u_i)$ . If 1527  $\Delta f(A_{i-1}, u_i) \ge -\Delta f(B_{i-1}/\{u_i\}, u_i)$ , then  $u_i$  is added to the final solution set. Otherwise, it is removed from  $B_{i-1}$ . Our insight is that this procedure in fact is asking about whether the value of the 1528 1529 function  $\Delta f(A_{i-1}, u_i) + \Delta f(B_{i-1}/\{u_i\}, u_i)$  is above or below the threshold 0.

It is important to note that CS cannot be used as a subroutine in the randomized algorithm with a 1/2 approximation guarantee as presented in Buchbinder et al. (2015). This is due to a fundamental difference in the requirements of the two algorithms. The randomized algorithm in Buchbinder et al. (2015) requires knowing the exact ratio of  $\frac{\Delta f(A_{i-1}, u_i)}{\Delta f(A_{i-1}, u_i) + \Delta f(B_{i-1}/\{u_i\}, u_i)}$ , while CS only guarantees the difference between the mean of a random variable and a threshold value w. Therefore, in the deterministic algorithm, we can apply CS to find whether the expectation of  $X_i = \widetilde{\Delta f}(A_{i-1}, u_i) + \widetilde{\Delta f}(B_{i-1}/\{u_i\}, u_i)$  is approximately above or below 0.

We now present our theoretical guarantees for CDG below in Theorem 15. The proof of Theorem 1539 15 can be found in the supplementary material. We note that our algorithm CDG achieves nearly the 1540 same approximation guarantee as that of Buchbinder et al. (2015), but with a small penalty due to the 1541 noisy setting.

**Theorem 15.** *CDG makes* n *calls of CS. In addition, with probability at least*  $1 - \delta$ *, the following statements hold:* 

1. The exact function value of the output solution set S satisfies that  $f(S) \ge \frac{f(OPT)}{3} - \epsilon$ ;

2. Each call of CS on input  $(0, \frac{3\epsilon}{n}, \frac{\delta}{n}, \mathcal{D}_{X_i}, \sqrt{2R})$  takes at most the minimum between

$$\left\{\frac{4n^2R^2}{9\epsilon^2}\log\left(\frac{4n}{\delta}\right), \frac{16R^2}{\phi_i^2}\log\left(\frac{32R^2}{\phi_i^2}\sqrt{\frac{2n}{\delta}}\right)\right\}$$

noisy samples. Here OPT is an optimal solution to the USM problem, and

$$\phi_i := \frac{3\epsilon/n + |\mathbf{E}X_i|}{2} \\ = \frac{3\epsilon/n + |\Delta f(A_{i-1}, u_i) + \Delta f(B_{i-1}/\{u_i\}, u_i)|}{2}.$$

1557 1558

1554 1555 1556

1545 1546

From Theorem 15, we can see that CDG achieves an approximation guarantee that is arbitrarily close to 1/3, which matches the result of the deterministic algorithm in Buchbinder et al. (2015).

Now we start to prove the results in Theorem 15. Notice that conditioned on the solution set  $A_{i-1}$  and Bi-1, the random variables  $\widetilde{\Delta f}(A_{i-1}, u_i)$  and  $\widetilde{\Delta f}(B_{i-1}/\{u_i\}, u_i)$  are *R*-sub-Gaussian. Therefore,  $X_i := \widetilde{\Delta f}(A_{i-1}, u_i) + \widetilde{\Delta f}(B_{i-1}/\{u_i\}, u_i)$  is  $\sqrt{2R}$ -sub-Gaussian, the second result is implied by applying Theorem 1 immediately. To prove the first result in Theorem 15, we need the following lemma.

Algorithm 4: Confident Double Greedy (CDG) 1567 1: Input:  $\epsilon, \delta$ 1568 2:  $A \leftarrow \emptyset, B \leftarrow U$ 1569 3: for all  $u \in U$  do 1570 Define r.v.  $X = \Delta f(A, u) + \Delta f(B/\{u\}, u)$ , 4: 1571 thre = Confident Sample  $(0, \frac{3\epsilon}{n}, \frac{\delta}{n}, \mathcal{D}_X, \sqrt{2R})$ 5: 1572 6: if thre then 1573 7:  $A \leftarrow A \cup \{u\}$ 1574 8: else

> 9: 10:

 $B \leftarrow B/\{u\}$ 

TT 7 . 7

end if

11: end for 12: **return** A

1575

1576

1566

1579

1581 1582

1583

1584

1586

1592 1593

1594

1595 1596

1597 1598

1602 1603

1604 1605

1606 1607

1614

1615

Lemma 16. With probability at least 
$$1 - \frac{\delta}{n}$$
, the *i*-th call of CS satisfies the following inequality  
 $f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i) \leq [f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n}.$ 
(5)

· .1

11 6 ~ ~ · · ·

. 1 C 11 1.

where  $OPT_i$  is the set of all elements from OPT that arrives after the *i*-th iteration. 1585

δ

*Proof.* From the statement of the algorithm, we know that the element  $u_i$  is added to the solution if 1587 and only if the output of CS is true. By applying the results in Theorem 1, we have that for each fixed 1588 *i*, with probability at least  $1 - \delta/n$  if  $u_i$  is added, then  $\Delta f(A_{i-1}, u_i) \ge -\Delta f(B_{i-1}/\{u_i\}, u_i) - \frac{3\epsilon}{n}$ . 1589 Otherwise,  $\Delta f(A_{i-1}, u_i) \leq -\Delta f(B_{i-1}/\{u_i\}, u_i) + \frac{3\epsilon}{n}$ . Let us denote the above event as  $\mathcal{E}_i$ , we 1590 discuss the following four cases in our analysis 1591

1. If 
$$u_i \in A_i$$
, and  $u_i \in OPT$ , then

1 . 1 .

 $f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i) = 0$ 

Notice that  $u_i \in A_i$ , then conditioned on  $\mathcal{E}_i$ , we have  $\Delta f(A_{i-1}, u_i) \geq -\Delta f(B_{i-1}/\{u_i\}, u_i) - \frac{3\epsilon}{n}$ . By submodularity,  $\Delta f(B_{i-1}/\{u_i\}, u_i) \leq \Delta f(A_{i-1}, u_i)$ . Then it follows that  $\Delta f(A_{i-1}, u_i) + \frac{3\epsilon}{2n} \ge 0$ . Therefore, the term on the right-hand side of (5) satisfies

$$[f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n}$$
  
=  $\Delta f(A_{i-1}, u_i) + \frac{3\epsilon}{n} \ge 0.$ 

2. If  $u_i \in A_i$ , and  $u_i \notin OPT$ , then

$$f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i)$$
  
=  $-\Delta f(A_{i-1} \cup OPT_i, u_i)$   
 $\leq -\Delta f(B_{i-1}/\{u_i\}, u_i),$ 

where the inequality is obtained by submodularity. The right-hand side in (5) is

$$[f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n}$$
$$= \Delta f(A_{i-1}, u_i) + \frac{3\epsilon}{n}.$$

Notice that  $u_i \in A_i$ , then conditioned on  $\mathcal{E}_i$ , we have  $\Delta f(A_{i-1}, u_i)$  $\geq$  $-\Delta f(B_i/\{u_i\}, u_i) - \frac{3\epsilon}{n}$ . Therefore,

1616  
1617  
1618  
1619  

$$[f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n}$$

$$= \Delta f(A_{i-1}, u_i) + \frac{3\epsilon}{n}$$

$$\geq -\Delta f(B_{i-1}/\{u_i\}, u_i)$$

1620 3. If  $u_i \notin A_i$ , and  $u_i \notin OPT$ , then 1621  $f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i) = 0.$ 1622 1623 Similarly as the first case, we have that  $-\Delta f(B_{i-1}/\{u_i\}, u_i) \geq \frac{3\epsilon}{2n}$ . Since the right-hand 1624 side is  $-\Delta f(B_{i-1}/\{u_i\}, u_i) + \frac{3\epsilon}{n}$ , the inequality holds. 1625 1626 4. If  $u_i \notin A_i$ , and  $u_i \in OPT$ , then 1627  $f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i)$ 1628  $= \Delta f(A_{i-1} \cup OPT_i, u_i) < \Delta f(A_{i-1}, u_i),$ 1629 1630 where the inequality holds by submodularity. Conditioned on the event  $\mathcal{E}_i$ , it follows that  $\Delta f(A_{i-1}, u_i) \leq -\Delta f(B_i/\{u_i\}, u_i) + \frac{3\epsilon}{n}$ . Since the right-hand side is  $[f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n}$ 1633 1634  $= -\Delta f(B_i/\{u_i\}, u_i) + \frac{3\epsilon}{n}$ 1635 1637 the result is proved. 1638 1639 1640 1641 Now we prove Theorem 15. 1642 1643 *Proof.* Define the event 1644  $\mathcal{F}_i = \{ f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i) \le f(A_i \cup OPT_i) \ge f(A_i \cup OPT_i) \le f(A_i \cup OPT_i) \le f(A_i \cup OPT_i) \le f($ 1645  $[f(A_i) - f(A_{i-1})] + [f(B_i) - f(B_{i-1})] + \frac{3\epsilon}{n} \}.$ 1646 1647 1648 From Lemma 16 and by taking the union bound, it follows that 1649  $P(\mathcal{F}_i, \forall i \in [n]) > 1 - \delta$ 1650 Therefore, with probability at least  $1 - \delta$ ,  $\mathcal{F}_i$  holds for all *i*. Then by summing over all *i*, we would 1651 1652 get  $\sum_{i=1}^{n} f(A_{i-1} \cup OPT_{i-1}) - f(A_i \cup OPT_i) \le$ 1654 1655 1656  $\sum_{i=1}^{n} \{ [f(A_i) - f(A_{i-1})] \}$ 1657 1658  $+ [f(B_i) - f(B_{i-1})] + 3\epsilon.$ 1659 It follows that 1662  $f(OPT_0) - f(A_n) \leq$ 1663  $[f(A_n) - f(A_0)] + [f(B_n) - f(B_0)] + 3\epsilon.$ 1664 Since the submodular function is nonnegative, and that  $f(A_n) = f(B_n)$ ,  $OPT_0 = OPT$ , it follows 1665 that  $f(A) \geq f(OPT)/3 - \epsilon$ . 1666 1668

F **APPENDIX FOR SECTION 5** 

1669

In this section, we present supplementary material to Section 5. In particular, we present the comparison of the result of Confident Continuous Threshold Greedy in Theorem 5 to the 1671 Accelerated Continuous Greedy algorithm (ACG) in Badanidiyuru & Vondrák (2014). Then in Section 1672 F, we provide detailed proof of Theorem 5. In addition, we provide the psedocode of Confident 1673 Continuous Threshold Greedy in Algorithm 5.

#### 1674 F.1 COMPARISON OF CCTG WITH ACCELERATED CONTINUOUS GREEDY ALGORITHM 1675

1676 In this section, we compare the results of Theorem 5 and the Accelerated Continuous Greedy algorithm (ACG) as presented in Badanidiyuru & Vondrák (2014). 1677

1678		
1679	1.	First of all, we consider the case where we have exact access to the value oracle. In
1680		this case, we can get that $\Delta f(S,s) = \Delta f(S,s) \leq \max_{s \in S} f(s)$ for any subset $S \subseteq U$
1681		and element $s \in U$ . This implies that R can be set to be $\max_{s \in S} f(s)$ . Consequently,
1682		from Theorem 5, the output solution set of CCTG satisfies that $f(S) \ge (1 - 1/e - 1)$
1002		$O(\epsilon)$ $f(OPT)$ , which aligns with the approximation ratio presented in Badanidiyuru &
1683		Vondrák (2014). For the result on sample complexity, notice that each call of CS takes
1684		at most min $\{O(\frac{\kappa}{2} \log \frac{n}{2}), O(\frac{\kappa}{2} \log \frac{n}{2})\}$ number of samples, where the first result is
1685		$(e^{i})_{X} = (e^{i})_{X} = $
1686		obtained by considering the worst case sample complexity of a fixed $\epsilon$ -approximation. Since
1007		there are at most $\frac{\partial n}{\epsilon^2} \log \frac{n}{\epsilon}$ calls of CS during CCTG, if we only consider the worst-case
1007		sample complexity, the total required sample complexity is at most $O(\frac{\kappa n}{2} \log^2 \frac{n}{2})$ for CCTG.
1688		This matches the result in Badanidivitu & Vondrák (2014). In this sense, we improve the
1689		sample complexity when reduced to the even of excursing on event orgals to the maximal
1690		sample complexity when reduced to the case of assuming an exact of acte to the marginar
1000		gains.
1091	2	On the other hand, from Theorem 5, we can see that even if the access to $\Delta f$ is poisy as

- On the other hand, from Theorem 5, we can see that even if the access to  $\Delta f$  is noisy, as 1692 long as the upper bound on the noisy marginal gain R is less than f(OPT), the above 1693 analysis on sample complexity and approximation ratio holds. Hence, we can conclude that 1694 compared to access to an exact value oracle, the assumption of access to noisy marginal 1695 gain does not lead to additional sample complexity or a deterioration in the approximation 1696 ratio when compared to the scenario with an exact value oracle.
- 1698 F.2 PROOF OF THEOREM 5

In this section, we present the detailed proof of Theorem 5 about our algorithm CCTG. 1700

1701 **Theorem 5.** CCTG makes at most  $\frac{3n}{\epsilon^2} \log \frac{3\kappa}{\epsilon}$  calls of CS. In addition, with probability at least  $1 - \delta$ , 1702 the following statements hold:

- The output fractional solution x achieves the approximation guarantee of  $F(x) \ge (1 1)^{-1}$  $e^{-1} - 2\epsilon f(OPT) - R\epsilon.$
- Each call of CS on input  $(w, \frac{\epsilon R}{2\kappa}, \frac{\delta \epsilon}{2nh'(\epsilon)}, \mathcal{D}_X, R)$  requires at most the minimum between

$$\frac{18\kappa}{\epsilon^2} \log\left(\frac{8nh'(\epsilon)}{\delta\epsilon}\right)$$

and

$$\frac{36R}{\epsilon \phi_X''} \log \left( \frac{144R}{\epsilon \phi_X''} \sqrt{\frac{nh'(\epsilon)}{\delta \epsilon}} \right)$$

noisy queries to the marginal gain. Here OPT is an optimal solution to the MSMM problem,  $\phi_X'' = \frac{\frac{\epsilon R}{2\kappa} - \epsilon \mathbb{E}X/3 + |w - \mathbb{E}X|}{2}$ , and  $h'(\epsilon) = \frac{3}{\epsilon} \log(\frac{3\kappa}{\epsilon})$ .

1717 *Proof.* The second result on the sample complexity of calling the subroutine algorithm CS can be 1718 obtained immediately by applying the second result in (2a) in Lemma 17. Here we prove the first 1719 result in the theorem. Let us denote the fractional solution at time step t as  $\mathbf{x}_t$ . From Lemma 18, it follows that conditioned on the events in Lemma 17, we have 1720

1721 
$$\mathbf{F}(\mathbf{x}_{t+1}) - \mathbf{F}(\mathbf{x}_t) \ge \epsilon(1-\epsilon)f(OPT)$$

1722

1697

1699

1703

1704

1705

1714 1715 1716

1723 It then follows that 1724

$$\mathbf{F}(\mathbf{x}_{t+1}) \geq \frac{\mathbf{F}(\mathbf{x}_t) + \epsilon(1-\epsilon)f(OPT) - \epsilon^2 R}{1 + \epsilon(1-\epsilon)}$$

1726 
$$\mathbf{r}(\mathbf{x}_{t+1}) \ge \frac{1}{1-1}$$

$$\geq (1-\epsilon)\mathbf{F}(\mathbf{x}_t) + \epsilon(1-\epsilon)^2 f(OPT) - \epsilon^2 R$$

 $-\epsilon(1-\epsilon)\mathbf{F}(\mathbf{x}_{t+1})-\epsilon^2 R.$ 

1728 Algorithm 5: Confident Continuous Threshold Greedy (CCTG) 1729 1: Input:  $\epsilon, \delta, \mathcal{M} \in 2^U$ 1730 2:  $\mathbf{x} \leftarrow \mathbf{0}$ 1731 3: for all  $s \in U$  and  $s \in \mathcal{M}$  do 1732  $\hat{f}(s) \leftarrow$  sample mean over  $\frac{18\kappa}{\epsilon^2} \log \frac{4n}{\delta}$  samples from  $\mathcal{D}(\emptyset, s)$ 4: 1733 5: end for 1734 6:  $d := \max_{s \in \mathcal{M}} f(s),$ 1735 7: for t = 1 to  $1/\epsilon$  do 1736  $B \leftarrow \text{Decreasing-Threshold Procedure}(\mathbf{x}, \epsilon, \delta, d, \mathcal{M})$ 8: 1737 9:  $\mathbf{x} \leftarrow \mathbf{x} + \epsilon \cdot \mathbf{1}_B$ 10: end for 1738 11: return x 1739 1740 1741 Algorithm 6: Decreasing-Threshold Procedure (DTP) 1742 1: Input:  $\mathbf{x}, \epsilon, \delta, d, \mathcal{M} \in 2^U$ 1743 2:  $w \leftarrow d, B \leftarrow \emptyset$ 1744 3: while  $w > \frac{\epsilon d}{3\kappa}$  do 1745 for all  $u \in U$  do 4: 1746 if  $B \cup \{u\} \in \mathcal{M}$  then 5: 1747  $X = \Delta f(S(\mathbf{x} + \epsilon \mathbf{1}_B), u)$ 6: 1748 thre = Confident Sample  $(w, \frac{R\epsilon}{2\kappa}, \frac{\delta\epsilon}{2nb'(\epsilon)}, \mathcal{D}_X, R)$ 7: 1749 8: if thre then 1750 9:  $B \leftarrow B \cup \{u\}$ 1751 10: end if 1752 11: end if 1753 12: end for 1754 13:  $w = w(1 - \epsilon/3)$ 14: end while 1755 15: **return** *B* 1756 1757 1758 Since there are  $1/\epsilon$  iterations in CCTG, the output **x** satisfies that  $\mathbf{x} = \mathbf{x}_{1/\epsilon}$ . By applying induction to 1759 the above inequality, we would get 1760 1761  $\mathbf{F}(\mathbf{x}_{1/\epsilon}) \ge (1 - (1 - \epsilon)^{1/\epsilon}) \{ (1 - \epsilon)^2 f(OPT) - \epsilon R \}$ 1762  $> (1 - 1/e) \{ (1 - \epsilon)^2 f(OPT) - \epsilon R \}$ 1763  $> (1 - 1/e - 2\epsilon) f(OPT) - \epsilon R.$ 1764 1765 1766 1767 **Lemma 17.** With probability at least  $1 - \delta$ , the following two events hold. 1768 1.  $(1 - \epsilon/3) \max_{s \in U} f(s) - \frac{R\epsilon}{2\kappa} \le d \le (1 + \epsilon/3) \max_{s \in U} f(s) + \frac{R\epsilon}{2\kappa}$ . 1769 1770 2. During each call of CS on the input  $(w, \frac{\epsilon R}{2\kappa}, \frac{\delta \epsilon}{2nh'(\epsilon)}, \mathcal{D}_X, R, \epsilon/3)$  with the evaluated random 1771 1772 variable being  $X = \Delta f(S(\mathbf{x} + \epsilon \mathbf{1}_B), u)$  where  $\mathbf{x}$  is the fractional solution, B is the set of 1773 coordinates and u is an element in U, the results in Theorem 2 holds. I.e., 1774 (a) CS takes at most the minimum between 1775 1776  $\frac{18\kappa}{\epsilon^2} \log\left(\frac{8nh'(\epsilon)}{\delta\epsilon}\right)$ 1777 and 1779 1780  $\frac{36R}{\epsilon\phi_X''}\log\left(\frac{144R}{\epsilon\phi_X''}\sqrt{\frac{nh'(\epsilon)}{\delta\epsilon}}\right).$ 1781

(b) If the output is true, then

$$(1 + \epsilon/3) \boldsymbol{E} \widetilde{\Delta f}(S(\boldsymbol{x} + \epsilon \boldsymbol{I}_B), u) \ge w - \frac{\epsilon R}{2\kappa}$$

If the output is false, then

$$(1 - \epsilon/3) E \widetilde{\Delta f}(S(\mathbf{x} + \epsilon \mathbf{I}_B), u) \le w + \frac{\epsilon R}{2\kappa}$$

*Proof.* First of all, by applying the inequality in Lemma 20, we have that for each fixed  $s \in U$ , after taking  $N_4 = \frac{18\kappa}{\epsilon^2} \log \frac{4n}{\delta}$  number of samples, it follows that

$$P(|\hat{f}_{N_4}(s) - f(s)| \ge \frac{\epsilon}{3}f(s) + \frac{R\epsilon}{2\kappa}) \le \frac{\delta}{2n}.$$

Taking a union bound over all elements in U, it follows that

$$P(|\hat{f}_{N_4}(s) - f(s)| \ge \frac{\epsilon}{3}f(s) + \frac{R\epsilon}{2\kappa}, \forall s \in U) \le \frac{\delta}{2}.$$

Following the similar idea as in the proof of the Lemma 8, we can prove the first result.

Now we start to prove the second result. For each fixed call of CS with input  $(w, \frac{\epsilon R}{2\kappa}, \frac{\delta \epsilon}{2nh'(\epsilon)}, \mathcal{D}_X, R, \epsilon/3)$ , by applying the results in Theorem 2, we have that with probability at least  $1 - \frac{\delta \epsilon}{2nh'(\epsilon)}$ , both the statements about the sample complexity in (2a) and approximation guarantee in (2b) in the lemma holds. Since there are  $1/\epsilon$  calls of the Decreasing-Threshold Procedure and each Decreasing-Threshold Procedure makes at most  $nh'(\epsilon)$  calls of the CS algorithm, there are at most  $nh'(\epsilon)/\epsilon$  calls of the CS algorithm. By taking the union bound, we can prove that with probability at least  $1 - \delta/2$ , the second results hold. By taking the union bound again, we can see that with probability at least  $1 - \delta$ , all of the results in the lemma hold.

Lemma 18. Conditioned on the two events defined in Lemma 17, we have that during each implementation of Decreasing-Threshold Procedure, the output coordinate set B satisfies that

$$F(\mathbf{x} + \epsilon \mathbf{1}_B) - F(\mathbf{x}) \ge \epsilon (1 - \epsilon) \{ f(OPT) - F(\mathbf{x} + \epsilon \mathbf{1}_B) \} - \epsilon^2 B$$

$$G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \ge (1 - \epsilon)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) - \frac{\epsilon R}{\kappa}$$

The proof is as follows: if the element  $b_i$  is added at the first iteration, then from Lemma 17, we have that  $(1 + \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \ge w - \frac{\epsilon R}{2\kappa}$ . Since the threshold at the first iteration is w = d, and  $d \ge (1 - \epsilon/3) \max_{s \in U} f(s) - \frac{R\epsilon}{2\kappa}$  according to the first result in Lemma 17, then

$$(1 + \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \ge (1 - \epsilon/3) \max_{s \in U} f(s) - \frac{\epsilon R}{\kappa}$$

1828 Since  $\max_{s \in U} f(s) \ge \max_{o \in OPT} f(o) \ge G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i), \forall i \in [\kappa], \text{ it then follows that}$ 

$$G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \ge (1 - \epsilon)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) - \frac{\epsilon R}{\kappa}$$

1831 If  $b_i$  is not a dummy variable and is not added in the first iteration, we can see that  $(1 + \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \ge w - \frac{R\epsilon}{2\kappa}$ . Since the element  $o_i$  is not added to B, it is not added at the last iteration. By the construction of OPT, we have that  $B_{i-1} \cup \{o_i\} \in \mathcal{M}$ . Therefore,

1835 
$$(1 - \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) \le \frac{w}{1 - \epsilon/3} + \frac{R\epsilon}{2\kappa}.$$

Then 

Next, we consider the case where  $b_i$  is a dummy variable. In this case  $G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) = 0$ . Since  $o_i$  is not added, 

 $G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) \geq \frac{(1 - \epsilon/3)^2 G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i)}{1 + \epsilon/3}$ 

 $-\frac{(1-\epsilon/3)\epsilon R}{2(1+\epsilon/3)\kappa} - \frac{R\epsilon}{2(1+\epsilon/3)\kappa}$ 

 $\geq (1-\epsilon)G(\mathbf{x}+\epsilon\mathbf{1}_{B_{i-1}},o_i)-\frac{\epsilon R}{\kappa}.$ 

$$(1 - \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) \le \frac{\epsilon d}{3\kappa} + \frac{R\epsilon}{2\kappa}.$$

Since  $d \leq (1 + \epsilon/3) \max_{s \in U} f(s) + \frac{R\epsilon}{2\kappa} \leq (1 + \epsilon/3)R + \frac{R\epsilon}{2\kappa}$ . Notice that when  $\epsilon > 0.5$ , the approximation guarantee in Theorem 5 is trivial. Therefore, here we can assume  $\epsilon \leq 0.5$ , which implies that  $d \leq 3R/2$ . Then we have that

$$(1 - \epsilon/3)G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) \le \epsilon R/\kappa.$$

Therefore, 

$$\begin{aligned} G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i) &= 0\\ &\geq (1 - \epsilon/3) G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) - \epsilon R/\kappa. \end{aligned}$$

With this claim, we can prove the results of the lemma. 

1861  
1862  
1863  
1864  
1865  
1866  
1866  
1866  
1866  
1867  
1868  
1869  
1870  
1870  
1872  
1872  

$$\mathbf{F}(\mathbf{x} + \epsilon \mathbf{1}_{B_i}) - \mathbf{F}(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}})$$

$$= \sum_{i=1}^{\kappa} \epsilon \cdot \frac{\partial \mathbf{F}}{\partial b_i} \Big|_{x=\mathbf{x}+\mathbf{1}_{B_{i-1}}}$$

$$\geq \epsilon \sum_{i=1}^{\kappa} E\Delta f(S(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}), b_i)$$

$$= \epsilon \sum_{i=1}^{\kappa} G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, b_i).$$

Here the last equality comes from the fact that  $\mathbb{E}\Delta f(S(\mathbf{x}), u) = \mathbb{E}\widetilde{\Delta f}(S(\mathbf{x}), u)$ . By the claim, it follows that 

$$\mathbf{F}(\mathbf{x} + \epsilon \mathbf{1}_B) - \mathbf{F}(\mathbf{x}) \ge \epsilon \sum_{i=1}^{\kappa} (1 - \epsilon) G(\mathbf{x} + \epsilon \mathbf{1}_{B_{i-1}}, o_i) - \epsilon^2 F_i$$

$$\begin{aligned} & = \epsilon(1-\epsilon) \sum_{i=1} E\Delta f(S(\mathbf{x}+\epsilon\mathbf{1}_{B_{i-1}}), o_i) \\ & = \epsilon(1-\epsilon) \sum_{i=1} E\Delta f(S(\mathbf{x}+\epsilon\mathbf{1}_{B_{i-1}}), o_i) \\ & -\epsilon^2 R \\ & = \epsilon(1-\epsilon) \sum_{i=1}^{\kappa} E\Delta f(S(\mathbf{x}+\epsilon\mathbf{1}_B), o_i) \\ & = \epsilon^2 R \end{aligned}$$

1886
$$-\epsilon^2 R$$
1887 $\geq \epsilon(1-\epsilon)\{f(OPT) - \mathbf{F}(\mathbf{x} + \epsilon \mathbf{1}_B)\}$ 1888 $-\epsilon^2 R.$ 1889 $-\epsilon^2 R.$ 

Here the second and third inequality are due to submodularity and monotonicity.

# <sup>1890</sup> G TECHNICAL LEMMAS

**Lemma 19** (Hoeffding's Inequality). Let  $X_1, ..., X_N$  be independent random variables such that  $X_i$ is *R*-sub-Gaussian and  $\mathbb{E}[X_i] = \mu$  for all *i*. Let  $\overline{X} = \frac{1}{N} \sum_{i=1}^N X_i$ . Then for any t > 0,

$$P(|\overline{X}-\mu| \geq t) \leq 2\exp\{-\frac{Nt^2}{2R^2}\}$$

Lemma 20 (Relative + Additive Chernoff Bound (Lemma 2.3 in Badanidiyuru & Vondrák (2014))). Let  $X_1, ..., X_N$  be independent random variables such that for each  $i, X_i \in [0, R]$  and  $\mathbb{E}[X_i] = \mu$ for all i. Let  $\hat{X}_N = \frac{1}{N} \sum_{i=1}^N X_i$ . Then

$$P(|\widehat{X}_N - \mu| > \alpha \mu + \epsilon) \le 2 \exp\{-\frac{N\alpha\epsilon}{3R}\}.$$

**Lemma 21.** Let  $X_1, ..., X_N$  be independent random variables such that  $X_i \in [0, R]$  and  $\mathbb{E}[X_i] = \mu$ for all *i*. Let  $\overline{X} = \frac{1}{N} \sum_{i=1}^{N} X_i$ . Then for any t > 0 and  $\delta > 0$ , if

$$N \ge \frac{R^2 \ln(1/\delta)}{t^2},$$

then  $P(|\overline{X} - \mu| \ge t) \le \delta$ .

*Proof.* This result follows easily from Hoeffding's Inequality.

**Lemma 22.** Let  $X_1, ..., X_N$  be independent random variables such that  $X_i \in [0, R]$  and  $\mathbb{E}[X_i] = \mu$ 1913 for all i. Let  $\overline{X} = \frac{1}{N} \sum_{i=1}^{N} X_i$ . Then for any  $\delta > 0$ , if

$$c \ge R\sqrt{\frac{\ln(2/\delta)}{2N}},\tag{6}$$

*it is the case that* 

 $P(\mu \in [\overline{X} - c, \overline{X} + c]) \le \delta.$ 

*Proof.* This result follows easily from Hoeffding's Inequality.

**Lemma 23.** Suppose  $x \in \mathbb{R}$  and  $x \ge 2$ , if we have  $x \ge \frac{2}{a} \log \frac{2}{a}$ , then it holds that

$$\frac{\log x}{x} \le a$$

*Proof.* Since  $y = \frac{\log x}{x}$  is decreasing when  $x \ge 2$ , if  $x > \frac{2}{a} \log \frac{2}{a}$ , then we have

$$\frac{\log x}{x} < \frac{a}{2} \cdot \frac{\log(\frac{2}{a}\log\frac{2}{a})}{\log\frac{2}{a}} \le a.$$

## <sup>1934</sup> H ADDITIONAL EXPERIMENTS

In this section, we present some additional details of our experiments. In particular, we present additional detail about the experimental setup in Section H.1. Next, we present the additional experimental results in Section H.2.

1940 H.1 ADDITIONAL EXPERIMENTAL SETUP

First of all, we provide details about the two applications used to evaluate our algorithms. The two
applications considered here are noisy data summarization as presented in Section H.1.1 and influence maximization in Section H.1.2.

# 1944 H.1.1 NOISY DATA SUMMARIZATION

In data summarization, U is a dataset that we wish to summarize by choosing a subset of U of cardinality at most  $\kappa$ . The objective function  $f: 2^U \to \mathbb{R}_{\geq 0}$  takes a subset  $X \subseteq U$  to a measure of how well X summarizes the entire dataset U, and in many cases is monotone and submodular Tschiatschek et al. (2014). However, in real instances of data summarization, we may not have access to an exact measure f of the quality of a summary, but instead, we may have authentic human feedback which is modeled as noisy queries to some underlying monotone and submodular function Singla et al. (2016).

Motivated by this, we run our experiments using instances of noisy data summarization. Our underlying monotone submodular function f is defined as follows: U is assumed to be a labeled dataset, e.g. images tagged with descriptive words, and for any  $X \subseteq U$ , f takes X to the total number of tags represented by at least one element in X Crawford (2023). Notice that this is essentially the instance of set cover.

1958

# 1959 H.1.2 INFLUENCE MAXIMIZATION

1961 Another application is the influence maximization problem in large-scale networks Kempe et al. 1962 (2003). In this application, the universe is the set of users in the social network, and the objective 1963 is to choose a subset of users to seed with a product to advertise in order to maximize the spread throughout the network. The marginal gain of adding an element s to set S is defined as  $\Delta f(S,s) :=$ 1964  $\mathbb{E}_{\mathbf{w}\sim\mathcal{D}(\bar{\mathbf{w}})}\Delta f(S,s;\mathbf{w})$ , where w is the noisy realization of the graph from some unknown distribution 1965  $\mathcal{D}(\bar{\mathbf{w}})$ , and  $\Delta f(S, s; \mathbf{w}) = f(S \cup \{s\}; \mathbf{w}) - f(S; \mathbf{w})$ . In a noisy graph realization with parameter  $\mathbf{w}$ , 1966  $f(S; \mathbf{w})$  is the number of elements influenced by the set S under some influence cascade model. It is 1967 #P-hard to evaluate the objective in influence maximization Chen et al. (2010). Many of the previous 1968 works Chen et al. (2009) assume the entire graph can be stored by the algorithm and the influence 1969 cascade model is known. The algorithm first samples some graph realizations to approximate the 1970 true objective and run submodular maximization algorithms on the sampled graphs. In contrast, our 1971 setting and algorithm do not assume that a graph is stored or the model of influence is explicitly 1972 known, only that we could simulate it for a subset. Therefore our approach could apply in more 1973 general influence maximization settings than the sampled realization approach.

1974 Next, we describe the details about the three algorithms that we compare to: (i) The fixed  $\epsilon$  approxi-1975 mation ("EPS-AP") algorithm. This is where we essentially run CTG, except instead of using the 1976 subroutine CS to adaptively sample in order to reduce the number of samples, we simply sample down to an  $\epsilon$ -approximation of every marginal gain. This takes  $N_1$  samples for every marginal 1978 gain computation, see definition of  $N_1$  in Algorithm 1. The element u is added to S if and only 1979 if the empirical estimate  $\Delta f_{N_1}(S,u) \geq w$ ; (ii) The special case of the algorithm ExpGreedy of Singla et al. (2016) that yields about a (1 - 1/e)-approximate solution with high probability, 1981 "EXP-GREEDY", which is described in Section 1.1 and in the appendix. In the detailed description of 1982 ExpGreedy found in the appendix in the supplementary material, this is the case that k' is set to be 1; (iii) The randomized version of the algorithm of ExpGreedy, "EXP-GREEDY-K", which yields about a (1 - 1/e)-approximation guarantee in expectation. Since EXP-GREEDY-K is a randomized 1984 algorithm, we average the results for EXP-GREEDY-K over 10 trials. This is the case that  $k' = \kappa$ .

1986 Then we provide some additional details for experiments on instances of data summarization. The 1987 parameter  $\delta$  for all the experiments is set to be 0.2, and the approximation precision parameter  $\alpha$  is 1988 0.2 for both CTG and EPS-AP. The value of  $\epsilon$  of the experiments for different  $\kappa$  are 0.1, 0.2, 0.1 and 1989 0.1 on corel\_60, delicious\_300, delicious, and corel respectively. The value of  $\kappa$  for different  $\epsilon$  are 1990 10, 80, 200 and 100 on corel\_60, delicious\_300, delicious and corel respectively.

At last, we introduce the experimental setup for influence maximization. We run the four algorithms described above on the experiments for different values of  $\kappa$  and  $\epsilon$ . The dataset used here is a subgraph extracted from the EuAll dataset with n = 29 Leskovec & Sosič (2016). The underlying weight of each edge is uniformly sampled from [0, 1] ("euall"). In our experiments, we simulate the influence maximization under the influence cascade model. We further use the reverse influence sampling (RIS) Borgs et al. (2014) to enhance the computation efficiency of our algorithm. Here R is the number of nodes in the graph and is thus 29. The value of  $\kappa$  for different  $\epsilon$  is 8, and the value of  $\epsilon$  for different  $\kappa$ is 0.15. The parameters  $\delta$  and  $\alpha$  are set to be 0.2 for both of the experiments. Since EXP-GREEDY-K



Figure 4: The experimental results of f of running different algorithms on instances of data summarization on the delicious URL dataset ("delicious", "delicious\_300") and Corel5k dataset ("corel", "corel\_60").

2018 2019

2016

2017

is a randomized algorithm, the experimental results for EXP-GREEDY-K are averaged over 4 trials for different  $\epsilon$ , and 8 trials for different  $\kappa$ .

### 2023 H.2 ADDTIONAL EXPERIMENTAL RESULTS

2024

First, we present the result analysis of the experiments where we vary  $\epsilon$ . It can be seen from Figures 3(a), 3(b), 3(e) and 3(f) that both the total samples and average samples of our algorithm CTG increase less compared with EPS-AP and EXP-GREEDY as  $\epsilon$  decreases. This is not surprising, because the theoretical guarantee on the number of samples taken per marginal gain contribution in EPS-AP is  $O(\frac{1}{\epsilon^2})$ , which would increase rapidly when  $\epsilon$  decreases. This also makes sense for EXP-GREEDY, since the theoretical guarantee on the number of queries of each iteration is  $O(\frac{nR^2}{\epsilon^2} \log(\frac{R^2kn}{\delta\epsilon^2}))$  if the difference between elements marginal gains are very small.

Then we present the additional experimental results with respect to the function value f on the instance of data summarization in the main paper. The results are in Figure 4. The experimental results of f for different  $\kappa$  are in Figure 4(b), 4(h), 4(d) and 4(f). From the results, one can see that the f values for different algorithms are very almost the same in most cases. However, when  $\kappa$  increases and becomes large, the f value of EXP-GREEDY-K is smaller than other algorithms, which is because when  $\kappa$  is large, it allows for more randomness in EXP-GREEDY-K and is less accurate.

Next, we present the experimental results on the instance of influence maximization. The results 2039 are plotted in Figure 5. From the results, we can see that our proposed algorithm CTG outperforms 2040 the other three algorithms in terms of the total number of samples (see Figure 5(a), 5(d)). When 2041  $\kappa$  increases, the average number of samples decreases fast for CTG. This is because the marginal 2042 gain on this instance decreases rapidly when  $\kappa$  increases while the threshold value decreases only 2043 by a factor of  $1 - \alpha$  at the end of each iteration, in many iterations the threshold value w is much 2044 higher than the marginal gain and thus the gap function  $\phi(S,s)$  is large. According to the results 2045 of sample complexity in Theorem 3, the number of required samples decreases fast as  $\kappa$  increases. 2046 This is also why the average number of samples of CTG is much smaller than EXP-GREEDY and 2047 EXP-GREEDY-K as is presented in Figure 5(b) and Figure 5(e).

2048

2049

2050



Figure 5: The experimental results of running different algorithms on the instance of influence maximization on the EuAll dataset ("euall").